MERC Commission Meeting

February 6, 2013 12:30 pm

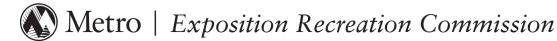
Oregon Convention Center Rooms A107/108







600 NE Grand Ave. Portland, OR 97232 503-797-1780



Agenda

Metro Exposition Recreation Commission Meeting Meeting:

Date: Wednesday, February 6, 2013

Time: 12:30 - 2:30 pm

Oregon Convention Center, A107-A108 Place:

CALL T	O ORDER	1	
12:30	1.	QUORUM CONFIRMED	
12:35	2. 2.1	COMMISSIONER COMMUNICATIONS Budget Chair report	Chris Erickson Terry Goldman
12:45	3.	FY 2012 Financial Audit	Suzanne Flynn Tim Collier Moss Adams
1:00	4. 4.1	GENERAL MANAGER COMMUNICATIONS Financial Report	Teri Dresler
1:10	5. 5.1	CONSENT AGENDA December 21, 2012 MERC Special Telephonic Meeting Record of Actions	
	5.2 5.3	January 9, 2013 MERC Regular Meeting Record of Actions Approval of Ethics Authorization Form for Travel Portland CAB FAM February 13-15, 2013, event	
1:15	6.	MERC VENUES' BUSINESS REPORTS	Scott Cruickshank Robyn Williams Matthew P. Rotchford
1:30	7.	OPPORTUNITY FOR PUBLIC COMMENT ON NON-AGENDA ITEMS	
1:35	8.	TRAVEL PORTLAND Quarterly Report	Jeff Miller
1:55	9. 9.1	ACTION AGENDA Resolution 13-03 for the purpose of approving Budget Amendment FY 2012-13	Cynthia Hill Mary Rowe
	9.2	Resolution 13-04 for the purpose of approving a collective bargaining agreement with the International Longshore and Warehouse Union	
2:15	10.	EXECUTIVE SESSION – for the purpose of requesting authorization to negotiate with labor unions on behalf of MERC	Mary Rowe

ADJOURN

MERC Commission Meeting

February 6, 2013 12:30 pm

3. FY 2012 Financial Audit



Tim Collier, Interim Director of Finance and Regulatory Services 600 NE Grand Ave.
Portland, OR 97232-2736

We have completed our audit of the financial statements of Metro for the year ended June 30, 2012 and have issued our report thereon dated December 3, 2012. In planning and performing our audit of the financial statements in accordance with auditing standards generally accepted in the United States of America, we considered the City's internal control over financial reporting (internal control) as a basis for designing our auditing procedures and for the purpose of expressing our opinion on the financial statements but not for the purpose of expressing an opinion on the effectiveness of Metro's internal control. Accordingly, we do not express an opinion on the effectiveness of Metro's internal control.

During the course of the audit, we noted an other matter involving the internal control structure, operations, and financial reporting that is presented for your consideration that we would categorize as a 'best practice' that is reported to you below. Our comment and recommendation has been discussed with appropriate members of management, and is intended to improve the internal control structure or result in other operating efficiencies. We will be pleased to discuss this comment in further detail at your convenience, to perform any additional study of this matter, or to assist you in implementing the recommendation.

Natural Areas Bond Expenditures

During testing of the Natural Areas Bond expenditures we noted several charges that Metro has classified as "administration charges". Our interpretation of administration expenses is any expenditure that will assist Metro in identifying and purchasing qualified Land parcels. Metro's definition appears to be much broader and could result in the spending of bond funds on items that could be deemed unallowable. The expenditures were immaterial in relation to the bond as a whole. However, non-compliance may have negative effects that go beyond the ultimate dollar effect.

Recommendation: We recommend management develop a policy, supervised and reviewed by appropriate parties in addition to management, to create a definition of what administrative expenses are allowable and unallowable to provide guidance to Metro staff involved in the Natural Areas Bond activities and expenditure processes.



MOSS-ADAMS LLP

Management Response: Management believes that the expenditures in the Natural Area Bond have been allowable general and administrative expenditures. However, we do agree with Moss Adams that Metro would benefit by developing a more formal policy and will develop said policy with approval from appropriate parties in the coming year.

This report is intended solely for the information and use of Metro, and is not intended to be and should not be used by anyone other than these specified parties.

Eugene, Oregon

December 3, 2012

Moss Adams, LLP

MERC Commission Meeting

February 6, 2013 12:30 pm

3.1 Financial Report

DECEMBER 2012

FINANCIAL INFORMATION

For Management Purposes only









Date: January 23,2013

To:

Commissioner Chris Erickson, Chair

Commissioner Judie Hammerstad, Vice Chair

Commissioner Terry Goldman, Secretary/Treasurer

Commissioner Ray Leary

Commissioner Cynthia Haruyama

Commissioner Elisa Dozono

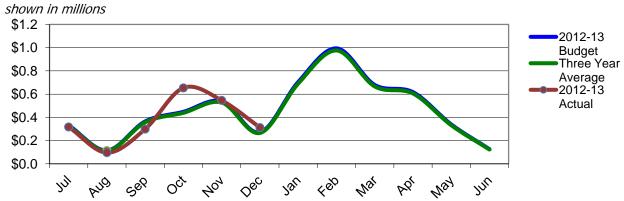
Commissioner Karis Stoudamire-Phillips

From: Cynthia Hill – Finance Manager

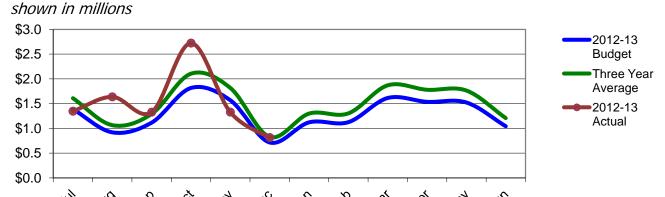
Re: MERC Financial Information December 2012

Enclosed please find the monthly financial report for the Metropolitan Exposition Recreation Commission reflecting revenues and expenditures as of December 2012.

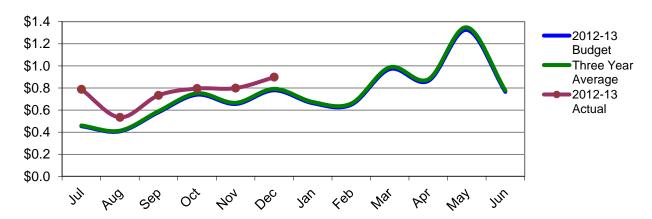




OCC- Operating Revenues by Month



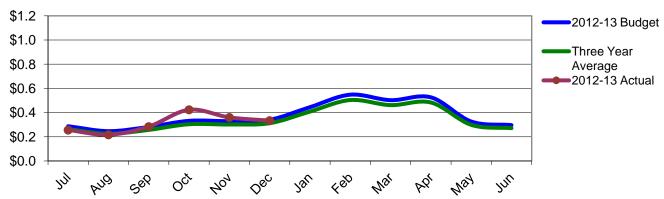
PCPA Operating Revenues by Month shown in millions



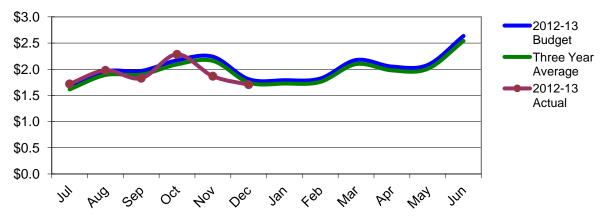
MERC operating revenues are \$15.9 million year to date compared to \$15.8 million in the prior year, an increase of \$136 thousand. Expo Center's top grossing events in the month of December were America's Largest Christmas Bazaar (\$144 thousand) and the Collectors West Gun Show (\$77 thousand) The top grossing events at OCC included Maxim Integrated - Holiday Party (\$132 thousand) and the Association for Fire Ecology – 5th International Fire Congress (\$95 thousand). PCPA performances included the Nutcracker (\$196 thousand) and the Singing Christmas Tree (\$173 thousand). December is usually a slower month for the Convention Center and the Expo Center however a very busy time for the Portland Center for Performing Arts.

The following numbers for attendance events and performances compare December 2012 to December 2011. Expo attendance was 10,205 greater than 2011 with one more event; OCC attendance was 6,749 greater than 2011 with one less event; PCPA attendance was 20,184 less however there were 11 more performances.

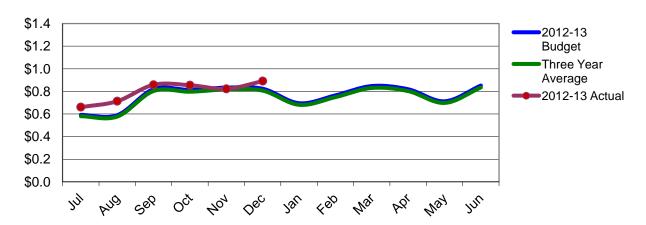
Expo - Operating Expenditures by Month shown in millions



OCC - Operating Expenditures by Month shown in millions



PCPA - Operating Expenditures by Month shown in millions



MERC operating expenditures year to date are \$18.9 million, compared to \$19.2 million in the prior year, a decrease of \$313 thousand. Operating expenditures relate directly to the event schedule at each venue. Position vacancies at the Oregon Convention Center continue to generate savings greater than anticipated in the original budget.

Non Operating

Transient Lodging Tax (TLT) receipts provide fundamental operating and marketing financial support for OCC and PCPA. Year to date transfers received from Multnomah County are \$4.191 million compared \$4.022 million in the prior year, an increase of \$170 thousand or 4 percent. Year to date as of December room nights sold in the market are up 2.4 percent, occupancy rates (room nights per hotel) are up 2.1 percent and the average daily room rate (ADR) is up 7.3 percent.

MERC Visitor Venues

Events-Performances-Attendance December FY 12-13

	December 2011		Decemb	per 2012	Net Change from Prior Year		
осс	Events	Attendance	Events	Attendance	Events	Attendance	
Tradeshows/Conventions	3	2,981	5	5,977	2	2,996	
Consumer Public Shows	4	21,363	4	25,486	-	4,123	
Miscellaneous	-	-	3	-	3	-	
Miscellaneous -In-House	11	302	8	220	(3)	(82)	
Meetings	12	2,484	7	1,806	(5)	(678)	
Catering	7	3,771	9	4,161	2	390	
Totals	37	30,901	36	37,650	(1)	6,749	

	Decemb	per 2011	Decemb	per 2012	Net Change from Prior Year		
Expo Center	Events	Attendance	Events	Attendance	Events	Attendance	
Consumer Public Shows	3	33,710	3	43,119	-	9,409	
Miscellaneous	1	1,251	2	2,057	1	806	
Meetings	1	35	1	25	-	(10)	
Catering	-	-	-	-	-	-	
Tradeshows/Conventions	-	-	-	-	-	-	
Totals	5	34,996	6	45,201	1	10,205	

	December 2011		Decemb	per 2012	Net Change from Prior Year		
РСРА	Performances	Attendance	Performances	Attendance	Performances	Attendance	
Commercial (Non-Broadway)	31	29,354	45	34,725	14	5,371	
Broadway	9	18,526	-	-	(9)	(18,526)	
Resident Company	98	124,029	102	114,723	4	(9,306)	
Student	21	6,787	28	14,443	7	7,656	
Non-Profit	75	47,196	78	42,068	3	(5,128)	
Miscellaneous	13	750	5	499	(8)	(251)	
Totals	247	226,642	258	206,458	11	(20,184)	

Metropolitan Exposition-Recreation Commission MERC Statement of Activity with Annual Budget

All Departments December 2012

2013-06

	Current Month Actual	Current Year to Date Actual	Prior Year to Date Actual	% of Prior Year	Annual Budget	% of Annual Budget
	December-12	December-12	December-11		December-12	50%
Operating						
Revenue	1,276,990	8,997,250	8,602,267	105%	18,067,732	50%
Revenue - Food and Beverage	746,862	6,943,227	7,202,198	96%	11,804,821	<u>59%</u>
Total Operating Revenue Costs - Food and Beverage	2,023,852 839,845	15,940,477 5,803,537	15,804,466 5,947,290	101% 98%	29,872,553 9,862,144	53% 59%
Personal Services	1,417,268	8,238,654	8,603,306	96%	17,567,418	47%
Goods & Services	629,177	3,475,154	3,308,118	105%	8,264,736	42%
Marketing Travel Portland	225,004	1,350,024	1,321,260	<u>102%</u>	4,014,278	<u>34%</u>
Total Operating Expenses	3,111,294	18,867,368	19,179,974	98%	39,708,576	48%
Net Operating Results Inc (Dec)	(1,087,441)	(2,926,891)	(3,375,509)	87%	(9,836,023)	30%
Non Operating Transient, Lodging Tax	669,747	- 4,191,273	4,022,417	104%	9,985,127	42%
Visitor Development Fund (VDF)	-			-	3,147,506	0%
Government Support City of Portland	-	-	-	-	793,408	0%
Non-Operating Revenue	5,952	51,032	98,124	52%	156,412	33%
Non-Operating Expense			<u>-</u>	-	2,200,000	0%
	675,699	4,242,305	4,120,541	103%	11,882,453	36%
Support and Risk Management						
MERC Administration	0	-	-	-	-	-
Metro Support Services	207,527	1,250,574	1,082,424	116%	2,498,424	50%
Metro Risk Management		486,202	494,511	98%	729,301	67%
	207,527	1,736,776	1,576,935	110%	3,227,725	54%
Net Increase (Decrease)	(619,269)	(421,362)	(831,902)	51%	(1,181,295)	36%
Transfers						
Transfers to (Expense)	13,421	80,526	38,940	207%	392,056	21%
Transfers from (Revenue)	4,167	25,002	114,822	22%	2,768,633	1%
Debt Service (Expense)		937,816	925,816	101%	1,187,132	79%
Net Transfers	(9,254)	(993,340)	(849,934)	117%	1,189,445	-84%
Net Operations	(628,523)	(1,414,702)	(1,681,836)	84%	8,150	-17358%
Capital	-	-	(0)		-	
Capital Outlay	61,375	537,755	1,072,714	50%	3,344,077	16%
Construction Management	-	-	-	-	-	-
Transient, Lodging Tax	-	-	-	-	-	-
Non-Operating Revenue	-	-	98,616	0%	295,000	0%
Intrafund Transfers (Exp/Rev)	-	-	-	-	-	-
Transfers from (Revenue)	-	-		-	-	-
Net Capital	(61,375)	(537,755)	(974,098)	55%	(3,049,077)	18%
Fund Balance Inc (Dec)	(689,898)	(1,952,457)	(2,655,934)	74%	(3,040,927)	64%
Food and Beverage Gross Margin Food and Beverage Gross Margin Full Time Employees	(92,983) -12.4%	1,139,690 16.4%	1,254,908 17.4%		1,942,677 16.5% 190.0	59%
Excise Tax	79,349	843,970	880,764		170.0	
Transient, Lodging Taxes as percent of revenue	25%	21%	20%		25%	
Fund Balance						
Beginning Fund Balance		26,161,717	26,357,848		26,161,717	
Fund Balance Inc (Dec)		(1,952,457)	(2,655,934)		(3,040,927)	
Ending Fund Balance		24,209,260	23,701,914		23,120,790	
Unrestricted Fund Balance					2,384,950	
Operating Contingency					2,299,335	
Stabilization Reserve					620,500	
Designated for Renewal & Replacement					12,277,072	
New Capital/Business Strategy Reserve					5,196,719	
Restricted by Agreement - TLT					142,214	
Ending Fund Balance					23,120,790	
					_	

Metropolitan Exposition-Recreation Commission

MERC Statement of Activity with Annual Budget Portland Exposition Center

December 2012 2013-06

	Current Month Actual	Current Year to Date Actual	Prior Year to Date Actual	% of Prior Year	Annual Budget	% of Annual Budget
	December-12	December-12	December-11		December-12	50%
Operating						
Revenue	236,326	1,592,458	1,615,118	99%	3,838,186	41%
Revenue - Food and Beverage	75,173	629,857	556,923	<u>113%</u>	1,864,849	<u>34%</u>
Total Operating Revenue	311,499	2,222,315	2,172,042	102%	5,703,035	39%
Costs - Food and Beverage	126,547	639,687	557,788	115%	1,505,243	42%
Personal Services	130,905	746,238	728,734	102%	1,605,485	46%
Goods & Services	75,671 333,123	484,657 1,870,582	509,526 1,796,048	95% 10484	1,342,728	36% 42%
Total Operating Expenses	(21,623)	351,734	375,994	<u>104%</u> 94%	<u>4,453,456</u> 1,249,579	28%
Net Operating Results Inc (Dec) Non Operating	(21,623)	351,734	375,994	9470	1,249,579	2070
Non-Operating Revenue	748	6,046	14,639	41%	21,290	28%
Non-Operating Expense	-	-		-	-	-
	740		14 (20	410/	21 200	200/
Support and Risk Management	748	6,046	14,639	41%	21,290	28%
MERC Administration	12,829	76,972	93,669	82%	153,944	50%
Metro Support Services	18,678	112,555	97,416	116%	224,858	50%
Metro Risk Management	-	53,992	57,298	94%	80,988	67%
g	31,507	243,519	248,383	98%	459,790	53%
Net Increase (Decrease)	(52,382)	114,260	142,250	80%	811,079	14%
,	(02/002)	114,200	142,200	0070	011,077	1470
Transfers						
Transfers to	113	678	-	-	1,359	-50%
Transfers from	375	2,250	7,980	28%	4,500	50%
Debt Service		937,816	925,816	101%	1,187,132	79%
Net Transfers Net Operations	(52,120)	(936,244) (821,984)	(917,836) (775 ,5 86)	102% 106%	(1,183,991) (3 72 ,912)	79% 220%
net operations	(02/120)	(02.1770.17	(110/000)	10070	(0,2,,,2)	22070
Capital						
Capital Outlay Expense	50,973	327,499	53,483	612%	574,500	57%
Non-Operating Revenue	-	-	4,987	0%	-	-
Intrafund Transfers	<u> </u>	-			270,000	-100%
Net Capital	(50,973)	(327,499)	(48,496)	675%	(304,500)	108%
Fund Balance Inc (Dec)	(103,093)	(1,149,482)	(824,081)	139%	(677,412)	170%
Food and Beverage Gross Margin	(51,374)	(9,829)	(865)		359,606	-3%
Food and Beverage Gross Margin %	-68.3%	-1.6%	-0.2%		19.3%	
Full Time Employees Excise Tax	22,946	164,410	160,658		13.3	
Fund Balance		4 0 2 0 2 4 2	4 =00 00:		, , , , , , , , , , , , , , , , , , , ,	
Beginning Fund Balance		4,310,142	4,732,826		4,310,142	
Fund Balance Inc (Dec)		(1,149,482)	(824,081)		(677,412)	
Ending Fund Balance		3,160,660	3,908,745		3,632,730	
Unrestricted Fund Balance					182,705	
Operating Contingency					364,000	
Stabilization Reserve					186,000	
Designated for Renewal & Replacement					775,000	
New Capital/Business Strategy Reserve					2,125,025	
Ending Fund Balance					3,632,730	
Linding I drid balance					5,552,750	
		-	-		-	

Metropolitan Exposition-Recreation Commission MERC Statement of Activity with Annual Budget

Oregon Convention Center

December 2012 2013-06

	Current Month Actual	Excluding EMP Current Year to Date Actual	Prior Year to Date Actual	% of Prior Year	Annual Budget	% of Annual Budget
	December-12	December-12	December-11		December-12	50%
Operating						
Revenue Revenue - Food and Beverage	367,556 446,825	3,920,034 5,251,675	4,008,831 5,659,901	98% <u>93%</u>	7,798,834 <u>8,224,999</u>	50% <u>64%</u>
ğ						
Total Operating Revenue	814,380	9,171,709	9,668,732	95%	16,023,833	57%
Costs - Food and Beverage	516,635	4,285,714	4,579,302	94%	6,880,666	62%
Personal Services	702,839	4,238,034	4,572,417	93%	9,224,471	46%
Goods & Services Marketing Travel Portland	262,721 225,004	1,514,501 1,350,024	1,659,550 1,321,260	91% <u>102%</u>	3,884,221 4,014,278	39% <u>34%</u>
Total Operating Expenses	1,707,200	11,388,273	12,132,529	94%	24,003,636	47%
Net Operating Results Inc (Dec)	(892,819)	(2,216,564)	(2,463,797)	90%	(7,979,803)	28%
Non Operating	(, , , , , , , , , , , , , , , , , , ,	() - , , ,	() ,		() - () - ()	
Transient, Lodging Tax	583,884	3,653,941	3,488,731	105%	8,729,303	42%
Visitor Development Fund (VDF)	-	-	-	-	2,520,676	0%
Non-Operating Revenue	2,758	17,620	35,375	50%	46,678	38%
Non-Operating Expense	-	-	-	-	2,200,000	0%
	586,642	3,671,560	3,524,106	104%	9,096,657	40%
Support and Risk Management	•	•	•		•	
MERC Administration	79,823	478,939	582,825	82%	957,878	50%
Metro Support Services	116,215	700,321	606,162	116%	1,399,118	50%
Metro Risk Management		272,272	264,912	103%	408,408	67%
	196,038	1,451,532	1,453,899	100%	2,765,404	52%
Net Increase (Decrease)	(502,215)	3,464	(393,590)	-1%	(1,648,550)	0%
Transfers						
Transfers to (Expense)	704	4,224	-	-	239,450	2%
Transfers from (Revenue)	2,334	14,004	66,180	21%	2,228,000	1%
Net Transfers	1,630	9,780	66,180	15%	1,988,550	0%
Net Operations	(500,585)	13,244	(327,410)	-104%	340,000	4%
				-		
Capital				-		-
Capital Outlay Expense	10,402	89,014	699,987	13%	2,152,577	4%
Non-Operating Revenue	-	-	1,404	0%	220,000	0%
Intrafund Transfers (Exp/Rev)	-	-	-		90,000	0%
Net Capital	(10,402)	(89,014)	(698,583)	13%	(1,842,577)	5%
Fund Balance Inc (Dec)	(510,987)	(75,770)	(1,025,993)	7%	(1,502,577)	5%
Food and Beverage Gross Margin	(69,810)	965,961	1,080,599		1,344,333	72%
Food and Beverage Gross Margin %	-15.6%	18.4%	19.1%		16.3%	
Full Time Employees Excise Tax	E4 402	679,560	719,856		110.3	
Fransient, Lodging Taxes as percent of revenue	56,402 42%	28%	27%		- 35%	
Fund Balance		11 050 540	11 552 024		11,058,549	
Beginning Fund Balance		11,058,549	11,552,031 (1,025,993)		(1,502,577)	
Fund Balance Inc (Dec)		(75,770)	(1,025,993)		(1,502,577)	
Fund Balance Inc (Dec) for HQH		(211,428)	<u>-</u>			
Ending Fund Balance		10,771,351	10,526,038		9,555,972	
Unrestricted Fund Balance					725,337	
					1,540,000	
Operating Contingency						
Operating Contingency Stabilization Reserve					260,000	
Stabilization Reserve					260,000 5,685,779	
Stabilization Reserve Designated for Renewal & Replacement						
Stabilization Reserve					5,685,779	
Stabilization Reserve Designated for Renewal & Replacement New Capital/Business Strategy Reserve					5,685,779 1,334,856	

Metropolitan Exposition-Recreation Commission

MERC Statement of Activity with Annual Budget Portland Center for the Performing Arts

December 2012

2013-06

	Current Month Actual December-12	Current Year to Date Actual December-12	Prior Year to Date Actual December-11	% of Prior Year	Annual Budget December-12	% of Annual Budget 50%
Operating						
Revenue	673,108	3,484,759	2,974,890	117%	6,430,712	54%
Revenue - Food and Beverage	224,864	1,061,694	985,374	108%	1,714,973	<u>62%</u>
Total Operating Revenue	897,972	4,546,453	3,960,264	115%	8,145,685	56%
Costs - Food and Beverage	196,662	878,136	810,200	108%	1,476,235	59%
Personal Services Goods & Services	481,724 212,648	2,691,566 1,230,715	2,606,382 1,011,834	103% <u>122%</u>	5,582,207 2,105,811	48% <u>58%</u>
Total Operating Expenses	891,035	4,800,418	4,428,416	108%	9,164,253	52%
Net Operating Results Inc (Dec)	6,937	(253,965)	(468,152)	54%	(1,018,568)	25%
Non Operating		(,,	(****, ***)		(/////	
Transient, Lodging Tax	85,863	537,332	533,687	101%	1,255,824	43%
Visitor Development Fund (VDF)	-	-	=	-	626,830	0%
Government Support City of Portland	-	-	-	-	793,408	0%
Non-Operating Revenue Non-Operating Expense	1,869 -	24,308	43,277 -	56% -	84,376	29% -
Community and Pitch May	87,733	561,640	576,963	97%	2,760,438	20%
Support and Risk Management	40.000	200 227	2/42//	000/	500 (74	F00/
MERC Administration Metro Support Services	49,890 72,634	299,337 437,698	364,266 378,846	82% 116%	598,674 874,448	50% 50%
Metro Risk Management	72,034	159,938	172,301	93%	239,905	67%
wetto Nisk Management	122,524	896,973	915,413	98%	1,713,027	52%
Net Increase (Decrease)	(27,853)	(589,297)	(806,602)	73%	28,843	-2043%
	(21/000)	(007/277)	(000,002)	70.0	20/01.0	20.070
Transfers						
Intrafund Transfers	-	-	-	-	-	-
Transfers to (Expense)	440	2,640	-	-	5,281	50%
Transfers from (Revenue)	1,458	8,748	28,440	31%	17,500	50%
Net Transfers	1,018	6,108	28,440	21%	12,219	50%
Net Operations	(26,835)	(583,189)	(778,162)	75%	41,062	-1420%
Capital						
Capital Outlay Expense	-	121,242	319,245	38%	570,000	21%
Non-Operating Revenue	-	-	92,225	0%	75,000	0%
Intrafund Transfers (Exp/Rev)			<u> </u>	-	<u> </u>	-
Net Capital	-	(121,242)	(227,020)	53%	(495,000)	24%
Fund Balance Inc (Dec)	(26,835)	(704,431)	(1,005,182)	70%	(453,938)	155%
Food and Beverage Gross Margin	28,202	183,558	175,174		238,738	77%
Food and Beverage Gross Margin %	12.5%	17.3%	17.8%		13.9%	
Full Time Employees	201	440/	4004		46.4	
Taxes as percent of revenue	9%	11%	12%		13%	
Fund Balance						
Beginning Fund Balance		8,445,301	8,490,410		8,445,301	
Fund Balance Inc (Dec)		(704,431)	(1,005,182)		(453,938)	
Ending Fund Balance		7,740,870	7,485,228		7,991,363	
Operating Contingency					300,000	
Stabilization Reserve					174,500	
Designated for Renewal & Replacement					5,345,000	
					5,345,000 1,736,838	

Metropolitan Exposition-Recreation Commission MERC Statement of Activity with Annual Budget **Convention Center Enhanced Marketing Project**

December 2012 2013-06

	Current	Current	Prior	% of		% of
	Month	Year to Date	Year to Date	Prior Year	Annual Budget	Annual
_	Actual	Actual	Actual			Budget
	December-12	December-12	December-11		December-12	50%
Operating						
Personal Services	-	-	-	-	-	-
Goods & Services	55,531	138,444	-	-	372,667	37%
Meetings Expense	257	598	-	-	800	75%
Developer Agreement I	-	-	-	-	-	-
Developer Agreement II	-	-	-	-	-	-
Communications Consulting	4,400	8,277	-	-	50,000	17%
Construction Consulting	-	16,145	-	-	25,000	65%
Financial Consulting	4,449	4,449	-	-	5,000	89%
Legal Consulting	-	-	-	-	-	-
Management Consulting	-	2,000	-	-	168,967	1%
Market Consulting	46,425	106,975	-	-	122,900	87%
Project Management				-		-
Net Operating Results Inc (Dec)	(55,531)	(138,444)	-	-	(372,667)	37%
Transfers						
Transfers to	12,164	72,984	-	-	145,966	50%
Transfers from	-	-	-	-	518,633	0%
Net Transfers	(12,164)	(72,984)	-	-	372,667	-20%
Net Operations	(67,695)	(211,428)	-	-	-	-

Metropolitan Exposition-Recreation Commission

MERC Statement of Activity with Annual Budget MERC Administration

December 2012 2013-06

	Current Month Actual December-12	Current Year to Date Actual December-12	Prior Year to Date Actual December-11	% of Prior Year	Annual Budget December-12	% of Annual Budget 50%
Operating						
Revenue	-	-	3,427	0%	-	-
Personal Services	101,800	562,816	695,773	81%	1,155,255	49%
Goods & Services	22,606	106,836	127,208	84%	559,309	19%
Net Operating Results Inc (Dec)	(124,405)	(669,652)	(819,554)	82%	(1,714,564)	39%
Non-Operating Non-Operating Revenue	577	3,059	4,834	63%	4,068	75%
Non-Operating Expense	-	5,057	4,054	-	4,000	-
Non-operating Expense	577	3,059	4,834	63%	4,068	75%
Support and Risk Management	377	3,039	4,034	03 /6	4,000	1376
MERC Administration	142,541	855,248	1,040,760	82%	1,710,496	50%
	142,541	855,248	1,040,760	82%	1,710,496	50%
Net Increase (Decrease)	18,713	188,654	226,040	83%	-	-
Transfers						
Transfers to (Expense)	-	-	38,940	0%	-	-
Transfers from (Revenue)			12,222	0%		-
Net Transfers		-	(26,718)	0%	-	-
Net Operations	18,713	188,654	199,322	95%	-	-
Capital						
Capital Outlay Expense	-	-	-	-	47,000	0%
Transient, Lodging Tax	-	-	-	-	-	
Non-Operating Revenue	-	-	-	-	-	-
Intrafund Transfers (Exp/Rev)		<u> </u>	-	-	(360,000)	0%
Net Capital	-	-	-	-	(407,000)	0%
Fund Balance Inc (Dec)	18,713	188,654	199,322	95%	(407,000)	-46%
Full Time Employees Excise Tax	-	-	251		20.0	
Fund Balance						
Beginning Fund Balance		2,347,725	1,582,581		2,347,725	
Fund Balance Inc (Dec)		188,654	199,322		(407,000)	
Ending Fund Balance		2,536,379	1,781,903		1,940,725	
Operating Contingency					95,335	
Designated for Renewal & Replacement					471,293	
Contingency for Renewal & Replacement					200,000	
Restricted by Agreement - TLT					132,214	
Ending Fund Balance					1,940,725	

MERC Commission Meeting

February 6, 2013 12:30 pm

5.0 Consent Agenda

Metropolitan Exposition Recreation Commission Record of MERC Commission Actions

December 21, 2012 Metro Regional Center, Room 301

Present:	Chris Erickson, Chair (on telephone), Terry Goldman (on telephone), Karis Stoudamire-Phillips (on
	telephone), Judie Hammerstad (on telephone).
Absent:	Cynthia Haruyama (excused), Ray Leary (excused), Elisa Dozono (excused)
	A Special Telephonic Meeting of the Metropolitan Exposition Recreation Commission was called to order by Chair Chris Erickson at 2:05 p.m.
1.0	QUORUM CONFIRMED A quorum of Commissioners was present (on telephone).
2.0 2.1	ACTION AGENDA Resolution 12-23 for the purpose of amending the contract with SBS Construction for Oregon Convention Center Main Kitchen Cooler Remodel Project
	 Scott Cruickshank presented Resolution 12-23 and reviewed the staff report content with the Commission.
	 A motion was made by Commissioner Hammerstad and seconded by Commissioner Stoudamire-Phillips to approve Resolution 12-23 as presented.
	VOTING: Aye: 4 (Erickson, Goldman, Hammerstad, Stoudamire-Phillips) Nay: 0 Motion passed
	As there was no further business to come before the Commission, the meeting was adjourned at 2:10 p.m.

Metropolitan Exposition Recreation Commission Record of MERC Commission Actions

January 9, 2013 Portland Center for the Performing Arts, Brunish Hall

7.0	OPPORTUNITY FOR PUBLIC COMMENT ON NON-AGENDA ITEMS
6.0	 MERC VENUES' BUSINESS REPORTS Robyn Williams, Matthew Rotchford and Scott Cruickshank updated the Commission (Commissioner Stoudamire-Phillips arrived at 1:05 p.m.)
5.0	CONSENT AGENDA November 7, 2012 MERC Commission Record of Actions December 4, 2012 MERC Commission Record of Actions • A motion was made by Commissioner Dozono and seconded by Commissioner Haruyama to approve the Consent Agenda. VOTING: Aye: 4 (Erickson, Dozono, Leary, Haruyama) Nay: 0 Motion Passed
4.0	 GENERAL MANAGER COMMUNICATIONS Teri Dresler presented to the Commission. Dresler updated the Commission on the upcoming Budget Committee meeting. Dresler provided a revised Convention Center Hotel project SAG market study report with a revised number of room nights lost. Commissioner Haruyama inquired if Strategic Advisory Group had ever recommended against a city pursuing the Convention Center Hotel. Dresler responded affirmatively. Teri Dresler updated the Convention Center Hotel negotiation process and noted that they are waiting for a financial report from the consultant. Dresler reported on a recent legislative agenda work session with the three newly inaugurated Metro councilors at which one asked whether there were any state funds that might be available to help with the hotel project. Gun shows at Expo also came up as a topic. Dresler will follow-up with them to answer their questions.
3.0	 COO COMMUNICATIONS Martha Bennett Reported on Metro's FY 13-14 budget process. Structural issues in MERC funds need to be addressed and she recommended the venues update their strategic plans while emphasizing that short term budget decisions should be based on long-term plans. She expressed concern with controlling costs especially due to significant health care cost increases predicted in the near future.
2.0	 COMMISSIONER COMMUNICATIONS Commissioner Leary acknowledged Matt Rotchford's outstanding work in introducing the new Expo sign. Commissioner Dozono agreed. Chair Erickson congratulated PCPA on the New Year's Eve show at the Arlene Schnitzer Concert Hall featuring Japanese singer Saori Yuki and Pink Martini. The concert was live-streamed to Tokyo, Japan.
1.0	QUORUM CONFIRMED A quorum of Commissioners was present.
Absent:	Terry Goldman (Excused), Judie Hammerstad (Excused), A regular meeting of the Metropolitan Exposition Recreation Commission was called to order by chair Chris Erickson at the Portland Center for Performing Arts, Brunish Theatre at 12:30pm
Present:	Chris Erickson (Chair), Elisa Dozono, Ray Leary, Karis Stoudamire-Phillips (arrived at 1:05 p.m.), Cynthia Haruyama (left at 2:55 p.m.)

8.0	OREGON SYMPHONY PRESENTATION
	J. Clayton Hering presented his comments which are attached and made a part of this meeting record.
9.0	PCPA BRANDING
	 Robyn Williams introduced Sockeye Creative to the Commission. The company was selected to work on the re- branding of PCPA
	 Sockeye Creative team including Peter Metz, Executive Creative Director; Laurel Burton, Senior Resource and Project Manager; and Maria Janosko, Senior Designer, presented to the Commission new logo designs for each PCPA building.
10.0	ACTION AGENDA
10.1	Resolution 13-01 for the purpose of selecting Hydrotemp Mechanical Inc. as the lowest responsive and responsible bidder in response to a Request For Bids relating to the Portland Center for the Performing Arts (PCPA), Antoinette Hatfield Hall "Cooling Tower and Piping Replacement Project," and authorizing the General manager to execute a contract with Hydrotemp Mechanical Inc.
	Robyn Williams and Josh Lipscomb presented Resolution 13-01 to the Commission. Commission and Lower in surject if the additional funds requested was a partiagonal funds. Below Williams and
	 Commissioner Leary inquired if the additional funds requested were contingency funds. Robyn Williams and Josh Lipscomb responded affirmatively.
	 Commissioner Dozono inquired about the FOTA / MWESB procurement process and asked If there is ever any communication with MWESB and FOTA candidates to see what might be their barrier to submitting bids. Josh Lipscomb responded they have not.
	 Commissioner Leary inquired if a joint venture was considered in the process to partnering a larger firm with a MWESB/FOTA firm. Josh Lipscomb responded they have not.
	 Teri Dresler commented that there is a renewed emphasis on MWESB/FOTA outreach. Joint venture is one of the action items planned. (Commissioner Haruyama left the meeting at 2:55 p.m.)
	 A motion was made by Commissioner Dozono and seconded by Commissioner Leary to approve Resolution 13- 01 as presented.
	VOTING: Aye: 5 (Erickson, Dozono, Leary, Stoudamire-Phillips) Nay: 0 Motion Passed
10.2	Resolution 13-02 for the purpose of accepting Carleton Hart Architecture's Proposal for the Oregon Convention Center (OCC) – Consulting Services – Original Building Roof Replacement Project, and authorizing the General Manager to enter into an agreement for Personal Services.
	Scott Cruickshank presented resolution 13-02 to the Commission.
	 A motion was made by Commissioner Stoudamire-Phillips and seconded by Commissioner Dozono to approve Resolution 13-02 as presented.
	VOTING: Aye: 4 (Erickson, Dozono, Leary, Stoudamire-Phillips) Nay: 0
	Motion Passed
	• Teri Dresler announced that Travel Portland's Customer Advisory Board will be held in Portland on Feb 13 th and 14 th . An invitation will be sent to the Commission soon.
	Meeting adjourned at 3:10 pm

January 9, 2013 MERC Commission Meeting

Verbatim Testimony

J. Clayton Hering

Good Afternoon:

For the record, I am Clayton Hering. I live at 1708 SW Highland Road, Portland, 97204. I am currently Chairman of the Board at Norris, Beggs and Simpson and Vice Chairman of the Oregon Symphony.

First, I would like to compliment Robyn Williams and her PCPA staff for doing really an excellent job and professional job of managing the Arlene Schnitzer Concert Hall in which the symphony plays an excess of 70 performances to an excess of 150,000 customers and also reaches out some of which is outreach but much of it is in the facility to some 20,000 students, helping them fulfill the music criteria benchmarks mandated by the state and filling the gap by the current funding for K-12 education.

I'm here to tell you that the Oregon Symphony has never played better and I'm here to tell you that it's being recognized across the country. I happened to be in Carnegie Hall and I was a very proud Oregonian to listen to that symphony steal the show. I was also very proud that our latest cd, which was recognized by the New Yorker art critic as one of the top 10 cds produced in 2011, recently nominated for a Grammy award.

However, I'm also here to make a plea. And it isn't just that it's a tough environment. Arts are struggling across the country. We are not alone. We have appreciated that this organization, MERC, has helped us in the past which enabled us to balance the budget from 2009 for 3 years in a row which is absolutely critical for our funding today. And I'll get to that. And now we've built back up to our ticket fees which are \$2 per ticket.

Finishing in the black is mandatory -- as tough as it is -- with less than 50% of our income coming from the gate, so to speak, and although this community is very generous it is not deep. So we have to watch every expense.

We have been fortunate -- unbudgeted bequests have helped us a lot in the past 3 years. Without Mr. T in our camp to create another bequest that we don't know about, we are struggling to balance this year. And we...If we do not, we will lose an excess of \$ 1.5 million and will not be sustainable after 117 years.

I've been on the board for nearly 3 decades and it's because I realize its value to this community -- the symphony being a crown jewel. Our plea to you is to help us balance our budget by reducing the ticket fees once again from now to end of year – June 30. It means to us, if we can (inaudible) cut back that ticket fee, \$76,000 in round numbers. It's only a help but our staff has already cut their pay. We've reduced the size of our staff. We've approached the Symphony Orchestra Association to reopen the negotiations. We've asked everyone on the board to increase their donation by 50% and we are

receiving good success. We've talked to every vendor and will continue to have conversations because we need absolutely to balance the budget.

I am not here to scare anybody. This is just a fact. It's sad for me. I've been through these ups and downs and I've been through this with Robyn. I don't like it and I don't think the Board likes coming here and asking for help but we're asking everybody – we're being equitable, if you will.

I can only say as a citizen, as an Oregonian, a fellow who went to Beaverton High School, who grew up loving every ounce of the state, proud of every piece of the city...this is a worthy thing to do and we need your help.

Thank you.

Chair Erickson: One second we have some questions.

Commissioner Dozono: Thank you very much for your presentation. It sounds like you and board are I appreciate that you are looking at all options and asking people equally. When you make a request like this – we've asked from folks like the Ballet for the ability to audit their books. Is that something the Symphony (would give is) as well? Would that be okay with you?

J. Clayton Hering: I don't see a problem with that. We do have audited statements, too.

Commissioner Dozono: Do your budget issues you are facing take into account any money that you would be getting from the city ballot measure that recently passed?

J. Clayton Hering: No. We don't think that will kick in until 2014. We've run out a five year forecast but it's very difficult to understand what RACC will be able to distribute.

Commissioner Dozono: It passes through RACC?

J. Clayton Hering: Yes it does.

Commissioner Dozono: Didn't the symphony give a significant amount of money towards that ballot measure campaign —I thought I read in Willamette Week that they symphony gave \$25,000 to this ballot measure campaign?

J. Clayton Hering: We did not. That was a tough decision to make -- knowing we were heading into a very tough situation.

Commissioner Dozono: B you won't see the results of it for another year?

Commissioner Leary: Is the request for ticket reduction limited to the 2013 season or are we looking at something with a much longer shelf life?

J. Clayton Hering: We are asking for a reduction in the \$2 ticket fee by \$1 from here until the end of the season. What you haven't asked is, "How we get out of this?" It's a challenge, but we have to build our

January 9, 2013 MERC Commission Meeting Verbatim Testimony – J. Clayton Hering, Oregon Symphony endowment. And iy's going to take it some time. We're committed to do it. It's currently between \$10 and \$12million which is far too small for an organization that has a \$14.5 million budget.

Chair Erickson: Anyone else? I thank you very much and obviously I'm sure this was not a fun conversation to have. But what we are going to do as a Commission is to take a look at some options and discuss it amongst ourselves, maybe with the Executive Committee and certainly Robyn and we'll come back to you after a certain amount of time. We will be in touch.

J. Clayton Hering: Thank you very much and thank you Robyn for all your professionalism and skill in management. We appreciate it.

Authorization to Represent MERC/METRO on Trade-Promotion Mission; Fact-Finding Mission; Economic Development Activity; or Negotiation (Food Travel, Lodging Expenses Approved in Advance- exception (H))

In accordance with ORS 244.020(5)(b)(H), the following public officials: **all current MERC Commissioners and current Metro Councilors** are hereby authorized to represent Metro/MERC in an official capacity; and

The MERC Commission and Metro Council hereby approves in advance, the receipt of reasonable expenses for food, travel, and lodging for the above-named public officials and his/her accompanying relative, household member, or staff member, for attendance at (check one):

	 <u>XX</u> 	trade-promotion miss fact-finding mission; economic developm negotiation;	
as follows (descrik	be date and type of e	event:
for by assoc Conv and e	y Trave ciation ventior econo	el Portland, to familiariz n executives with Portlo n Center, and to facilit	am tour") where meals will be paid ze potential meeting planners and and and with the Oregon rate Oregon and Portland tourism nich activity(ies) will take place in
•		•	ion, at its regular meeting on ereby officially sanctioned by
			MERC Commission Chair
Being appr	oved b	•	at its regular meeting on tivity is hereby officially sanctioned
by Metro.			
			Metro Council President
			1410110 COOLICIL 163106111

MERC Commission Meeting

February 6, 2013 12:30 pm

8.0 Travel Portland Second Quarter Report

travel PORTLAND

For MERC

2nd Quarter Report 2012-13

Table of Contents

Executive Summary	
Convention Sales	4
Convention Services	g
Marketing	10
Communications and Publications	12
Partner Services	
Tourism	
Visitor Information Services	13
Operations	14
Finance	16
Board of Directors	19
Appendix 1 and 2	20

Jeff Miller	President and CEO
Brian Doran	Executive Vice President of Finance and Administration
Brian McCartin	Executive Vice President of Convention and Tourism Sales
Greg Newland	Executive Vice President of Marketing and Public Relations

1000 SW Broadway Suite 2300 Portland, OR 97205 503.275.9750

EXECUTIVE SUMMARY

ACCOMPLISHMENTS

- For the second quarter OCC realized over \$3.2 million in revenue from Travel Portland booked business with a YTD community economic impact ROI of 28.7:1.
- Nine new and one repeat OCC conventions were booked for future years in the quarter worth \$3.2 million in OCC revenue and community economic impact of over \$19 million. Total Travel Portland bookings, including single hotel will result in \$28.7 million of economic impact.
- Travel Portland booked two minority meetings in the quarter with an EEI of over \$5.6 Million.
- Travel Portland generated twenty-nine articles with a value of over \$678,000 for the OCC and visitor venues in the quarter.

TRENDS, SUCCESSES, OBSTACLES

- City/County Hotel/Motel Tax continues to increase. Fiscal year collections of the city's tax were up 10.9%.
- Lack of a headquarters hotel resulted in the loss of twelve groups worth 44,508 room nights and projected OCC revenue of over \$3.5 Million. Cost of community economic impact is estimated at over \$21 Million.

MERC CONTRACT GOALS

GOAL#	GOAL DESCRIPTION	YEAR TO DATE ACTUAL	ANNUAL GOAL
1	OCC revenue goal	\$5,127,931	\$6.0 Million
2	ROI on future OCC business	2.9	2.2
3	Lead conversion	32%	35%
4	Services performance survey	3.7	3.6
5	ROI on public relations/media	34.5	20.0
6	Community economic impact	28.7	25.0

OREGON CONVENTION CENTER BOOKING REVENUE FROM									
TRAVEL PORTLAND									
Convention					Tot	al Potential Future			
Year	00	CC Revenue		Annuals		Business			
FY 12/13	\$	10,961,734	\$	-	\$	10,961,734			
FY 13/14	\$	4,970,578	\$	836,351	\$	5,806,929			
FY 14/15	\$	5,401,185	\$	1,463,578	\$	6,864,763			
FY 15/16	\$	4,607,054	\$	995,417	\$	5,602,471			
FY 16/17	\$	1,591,660	\$	1,463,578	\$	3,055,238			
FY 17/18	\$	222,705	\$	995,417	\$	1,218,122			
FY 18/19	\$	-	\$	1,463,578	\$	1,463,578			
FY 19/20	\$	-	\$	995,417	\$	995,417			
FY 20/21	\$	1,416,589	\$	1,463,578	\$	2,880,167			
FY 21/22	\$	921,265	\$	995,417	\$	1,916,682			
Total	\$	30,092,770	\$	10,672,331	\$	40,765,101			

Oregon Convention Center Projected Future Revenue								
Total Travel Portland Contract:		Quarter		YTD	Goal			
New OCC Bookings		9		21				
Repeat OCC Bookings		1		3				
Total OCC Bookings		10		24				
Room Nights from OCC Bookings		29,664		51,858				
Future OCC Revenue Booked during FY 2012/13	\$	3,224,006	\$	5,583,665				
ROI OCC Bookings	\$	3.2	\$	2.9	2.2 to 1			
Community Economic Impact from OCC	\$	19,167,589	\$	34,971,822				
Total Room Nights Booked		62,447		115,735				
Total Community Economic Impact from	\$	28,693,947	\$	54,544,779				
ROI on Total Community Economic Impact	\$	28.1	\$	28.7	25.0 to 1			
OCC Revenue Realized During FY 2012/13	\$	1,818,323	\$	5,127,931	\$6.0 Million			

OREGON CONVENTION CENTER FUTURE GROUP BOOKINGS								
AS OF JANUARY 1, 2013								
	FY 2012-13	FY 2013-14	FY 2014-15	FY 2015-16	FY 2016-17and beyond			
Current	44	19	18	12	9			
4 Year Average	Current	1 yr. out	2 yrs. out	3 yrs. out	Beyond 3 yrs.			
(FY 09/10 – FY 12/13)	43	24	15	10	9			

2ND QUARTER - ROOM NIGHTS FROM OREGON CONVENTION CENTER BOOKINGS									
		Total Room				Community Economic			
Year	Groups	Nights	Attendees		OCC Revenue	Impact			
FY12/13	1	3,577	15,000	\$	636,370	\$ 2,089,093			
FY 13/14	2	3,969	16,000	\$	157,943	\$ 1,889,895			
FY 14/15	3	7,254	18,500	\$	824,686	\$ 3,892,994			
FY 15/16	1	2,944	10,000	\$	120,000	\$ 1,200,000			
FY 16/17	2	5,983	7,500	\$	563,742	\$ 4,480,681			
FY 21/22	1	5,937	4,000	\$	921,265	\$ 5,614,926			
Total OCC Bookings	10	29,664	71,000	\$	3,224,006	\$ 19,167,589			

2ND QUARTER - ROOM NIGHTS FROM SINGLE HOTEL BOOKINGS									
		Total Room		Room Tax	Community				
Year	Groups	Nights	G	enerated		Economic Impact			
FY 12/13	32	8,657	\$	136,835	\$	2,515,259			
FY 13/14	28	11,892	\$	187,968	\$	3,599,717			
FY 14/15	6	7,351	\$	116,192	\$	2,222,299			
FY 15/16	2	3,008	\$	47,545	\$	712,232			
FY 16/17	1	1,875	\$	29,637	\$	476,851			
Total Other Bookings	69	32,783	\$	518,176	\$	9,526,358			

LEAD CONVERSION								
Travel Portland Office Chicago Office Washington, DC Office								
	Quarter	YTD	Quarter	YTD	Quarter	YTD		
OCC Leads	51	99	8	19	23	46		
OCC Lost Leads due to OCC space & availability	1	8	0	2	1	5		
OCC Lost Leads due to hotel package & availability	12	17	6	8	5	8		
Lead Conversion Percentage	26%	32%	50%	11%	6%	24%		
Annual Goal – 35%								

2ND QUARTER - OREGON CONVENTION CENTER LOST BUSINESS									
			Total Room		Lost OCC	Lost Community			
Year	Groups	Reason	Nights	Attendees	Revenue	Economic Impact			
Subtotal	8	Hotel - HQ	32,858	14,450	\$ 2,608,552	\$ 15,841,513			
Subtotal	7	Geographic	11,961	8,200	\$ 1,132,626	\$ 6,296,242			
Subtotal	4	Weather/Environmental Issues	8,900	6,000	\$ 847,772	\$ 4,488,148			
Subtotal	3	Hotel - Under One Roof	8,350	3,750	\$ 678,312	\$ 3,803,809			
Subtotal	3	Perceived Destination Draw	8,685	3,700	\$ 783,198	\$ 5,020,495			
Subtotal	2	Board Decision	2,675	4,000	\$ 336,694	\$ 1,227,054			
Subtotal	1	Client Postponed Search	6,000	2,500	\$ 200,000	\$ 1,000,000			
Subtotal	1	Date Availability - OCC	2,670	2,500	\$ 323,929	\$ 1,648,106			
Subtotal	1	Hotel - Meeting Space Issue	2,880	1,200	\$ 212,918	\$ 1,297,154			
Subtotal	1	Hotel Package - Number Hotels Needed	3,300	1,500	\$ 254,277	\$ 1,517,546			
Subtotal	1	Rates/Cost - Hotel	1,465	500	\$ 69,988	\$ 363,679			
Subtotal	1	Weak Local Support	4,800	1,200	\$ 270,432	\$ 1,207,490			
Total OCC Lost	33		94,544	49,500	\$ 7,718,698	\$ 43,711,236			

2ND QUARTER - OREGON CONVENTION CENTER CANCELLATIONS							
	Total Room Lost OCC				Lost Community	Arrival	
Account Name	Groups	Reason	Nights	Attendees	Revenue	Economic Impact	Date
Total OCC Cancellations	0	N/A	0	0	\$ -	\$ -	N/A

2ND QUARTER INDUSTRY TRADE SHOWS AND EVENTS		
Trade Show/Event	Location	
IMEX	Las Vegas, NV	
Rejuvenate Marketplace	Columbus, OH	
TEAMS (OCC attendance)	Detroit, MI	
MAXVantage	Dallas, TX	
Nursing Organizations Alliance	Nashville, TN	
Travel Portland Fall 2012 Familiarization Trip	Portland, OR	
International Association of Hispanic Meeting Professionals	Portland, OR	
Oregon Society of Association Management	Portland, OR	
Association Forum of Chicagoland Holiday Showcase	Chicago, Il	
3-City Alliance Marketing Summit	Portland, OR	
3-City Wreath Event	Washington, D.C.	
Collinson Publications Sports Customer Advisory Board	Portland, OR	

MINORITY PROJECTED FUTURE REVENUE				
Total Travel Portland Contract:	2nd Quarter	YTD		
New Minority Bookings	2	6		
Total Minority Bookings	2	6		
Room Nights from Minority Bookings	5,961	7, 351		
Minority Leads	6	8		
Minority Lost Leads	5	8		
Minority Lost Leads due to hotel package & availability	1	1		

For the second quarter of FY 2012/13, minority bookings created an estimated economic impact to the greater metro Portland community of approximately \$5.6 million. Booked groups included the following:

NISH	\$ 5,978
International Chapter of P.E.O. Sisterhood	\$ 5,614,926

CONVENTION SERVICES

ACTIVITY DESCRIPTION	2ND QUARTER	YTD
Distribution of promotional pieces	45,638	79,550
Meeting planning assistance - Services leads	471	539
Pre-convention attendance building - Site tours	15	18
Pre-convention attendance building -Promo trips, e-mails and materials	15	23
Housing-convention room nights	6,064	15,734

2ND QUARTER INDUSTRY SITE TOURS, TRADE SHOWS AND PROMO TRIPS					
Organization	Organization Location	Promotional Trip	Site Visit	occ	Non-OCC
Handbell Musicians of America	Dayton, OH	X		X	
American Association of Aerosol Research	Mt. Laurel, NJ	Х		X	
Americans for the Arts	Washington, DC		X		Х
Int'l Conference on Ion Implantation	Chandler, AZ		X		Х
Nat'l Association for Home Builders	Washington, DC		X		Х
National Association of State Retirement Administrators (NASRA)	Arlington, VA		X		Х
Natl Assn of State Retirement Administrators	Essex, CT		X		X
ABET	Baltimore, MD		X		X
National Association for Music Education	Reston, VA		X	X	
Association for Middle Level Education	Westerville, OH		X	X	
United Methodists	Nashville, TN		X	X	
National Tour Association	Plano, TX		X	X	
The American Association of Immunologists	Bethesda, MD		X	X	
LeakyCon	Staten Island, NY		X	X	
Handbell Musicians of America	Dayton, OH		X	X	
National Science Teachers Association	Arlington, VA		X	X	
Hearing Loss Association of America	Bethesda, MD		X	X	

MARKETING

	2nd Quarter	YTD
Travelportland.com (official website for organization)		
*User Sessions	330,875	854,952
PortlandSpoke.com (staff blog)		
*User Sessions	9,443	17,636
*Outbound Clicks	1,600	3,095
Twitter (twitter.com/travelportland)		
*Followers	1,339	33,592
*Replies/mentions	195	439
Facebook fan page (facebook.com/travelportland)		
*Fans/likes	12,952	86,875
*Total interactions (comments, likes and wall posts)	24,195	45,500
Portland Travel Update (consumer e-newsletter)		
*Average Click-through rate	3.1%	5.4%
Portland Perks		
*Room nights (arrivals)	1,591	5,206

MARKETING

Online Initiatives

Selected, via RFS, Portland-based Switchyard Creative to collaborate on delivering a significantly improved travelportland.com web presence by the end of the fiscal year. Launch of the Travel Portland app on iPhone and Android platforms; reached more than 6,000 visitors in its first month.

Downtown Marketing Initiative

Completion of annual holiday campaign; development of pay-per-click campaign for downtown arts groups.

Convention Sales Marketing Support

Completed production and promotion of first 3 (out of 6) e-blasts highlighting EAT, SHOP and DRINK options in Portland; continued production and filming of remaining three promotional videos for eblasts; completed 6-month *Food & Wine* magazine promotion to lost business leads; preliminary planning and design for new, larger tradeshow booths; preliminary planning and research for promotional videos for SGMP event as well as other opportunities; updates to electronic bid book; implementation of re-targeting promotions for meetings.travelportland.com.

Consumer Marketing

Development and launch of landing page and geo-targeted ads for Expedia Winter Sale (mid-December through February, for travel through March). Development, with Wieden + Kennedy, of strategy and creative for off-season consumer promotion (mid-January through March), funded by Tourism Improvement District.

COMMUNICATIONS & PUBLIC RELATIONS

	2nd Quarter	YTD
MERC		
Value	\$ 210,674	\$ 272,482
Number of Placements	27	36
OCC		
Value	\$ 147,673	\$ 156,819
Number of Placements	8	12
Chicago/DC PR effort (counted separately from MERC)		
Value	\$ 467,435	\$ 1,416,929
Number of Placements	2	4
Total Value = MERC + Chicago/DC	\$ 678,109	\$ 1,689,411
Total Number of Placements = MERC + Chicago/DC	29	40
Total Value = City/Regional PR (Non-MERC/OCC/Chicago/DC)	\$ 4,771,498	\$ 10,015,888
Total Number of Placements = City/Regional PR (Non-MERC/OCC/Chicago/DC)	105	232
Travel Portland Grand Total - Print and Online Value	\$ 5,449,608	\$ 11,705,299
Travel Portland Grand Total - Print and Online Circulation	115,105,746	281,036,862
Travel Portland Grand Total - Number of Placements	134	272
	2nd Quarter	YTD
Total Value = MERC + Chicago/DC	\$ 678,109	\$ 1,689,411
Direct Costs	\$ 29,642	\$ 49,007
ROI	22.9	34.5
Annual Goal - 20.0 to 1		

- No multipliers are used to calculate media values.
- MERC Value Counts all media placements that mention any MERC facility: Oregon Convention Center, Portland Center for the Performing Arts, Portland Metropolitan Exposition Center and Oregon Zoo
- OCC Value Counts only those media placements that feature the Oregon Convention Center.

PARTNER SERVICES, TOURISM AND VISITOR INFORMATION SERVICES

PARTNER SERVICES					
	2nd Quarter	YTD			
Revenue	\$146,928	\$233,030			
Active Partners					
New	29	54			
Cancellations	14	35			
Current Active Partners	797	797			

TOURISM SALES					
	2nd Quarter	YTD Total			
Client Contacts					
Trade Shows, Events, Inquiries and Sales Calls	1,037	1,212			
Leads/Referrals Sent	270	444			
FAMS/Research & Site Visits					
# of Fams	15	38			
# of Companies	72	102			
# of Attendees	110	146			
Published Itineraries	66	121			
Number of Room Nights by County					
Clackamas County	1,279	2,892			
Columbia County	0	0			
Multnomah County	3,118	7,601			
Washington County	474	1,393			
Mt. Hood/Gorge	1	125			

VISITOR INFORMATION SERVICES					
2nd Quarter YTD					
Volunteer Hours		2,364		4,936	
Retail Sales	\$	3,243	\$	8,948	

OPERATIONS

_	AFFIRMA'	TIVE ACTIO	ON GOALS 20	12-13	
TRAVEL POR	TLAND GOA	LS AND OB	JECTIVES BY	JOB CATER	RGORIES
	Decembe	r 31, 2012		2012-13	
Job Category	Number	Total	Actual Percentage	Goal Percentage	Objective
	,	Femal	es		
Officials/Managers	3	8	38%	50 %	Improve
Professionals	12	15	80%	50 %	Maintain
Sales	12	13	92%	50 %	Maintain
Office/Clerical	16	16	100%	65%	Maintain
Total	43	52	83%	50 %	Maintain
	<u>, </u>	Minorit	ties		
Officials/Managers	0	8	0%	10%	Improve
Professionals	0	15	0%	10%	Improve
Sales	1	13	8%	10%	Improve
Office/Clerical	2	16	13%	15%	Improve
Total	3	52	6%	15%	Improve
	This repor	t is based on cu	ırrent full-time s	taff.	

OPERATIONS

FIRST OPPORTUNITY TARGET AREA REPORT (FOTA)

HIRING

Travel Portland hired no new employees in the 2nd quarter. Recruiting and special considerations are always made for applicants in the MERC FOTA. Travel Portland currently has seven employees who reside in the MERC FOTA.

PURCHASING

Travel Portland expended a total of \$113,222.58 with businesses in the FOTA area for six months ending December 31, 2012.

PARTNERSHIP

Travel Portland currently has 90 member businesses within FOTA and 54 minority and 105 women-owned businesses as its partners.

MBE/DBE/WBE PURCHASING PARTICIPATION REPORT FOR THE SIX MONTHS ENDING DECEMBER 31, 2012

For the last 24 years Travel Portland has implemented a voluntary MBE/DBE/WBE purchasing program that strives to ensure a high level of participation with certified minority-owned, disadvantaged or women-owned businesses when securing services and supplies that are purchased using lodging tax dollars.

For fiscal year 2012-13, Travel Portland expended \$796,432 of lodging tax dollars in the purchasing of services and supplies where it had the discretion to purchase from outside vendors. Of this amount, \$237,942 or 30% percent was spent with minority/women-owned or emerging small business enterprises.

Travel Portland MERC Marketing Quarterly Report

For the Quarter ended December 31, 2012

1ERC Quarterly Report	QTR ending 12/31/2012	YTD 12/31/2012	Annual Budget 2012-2013	Percent
Direct Sales	487,616	1,049,732	1,830,748	57
Portland Office	281,308	511,208	963,186	- 53'
Direct Expense	59,986	89,923	102,125	
Professional Services	221,323	421,286	861,061	
Chicago Office	31,550	65,950	113,247	58
Client Events	2,464	2,464	4,775	
Direct Expense	6,140	8,446	15,782	
Professional Services	22,945	55,040	92,690	
Washington DC Office	57,616	123,399	256,491	48
Client Events	3,301	4,967	6,000	
Direct Expense	15,640	22,093	48,261	
Professional Services	38,675	96,340	202,230	
Convention Sales	117,142	349,174	497,824	70
Advisory Council	90	42,237	35,655	
Bid/Sales Trips	1,938	2,294	19,075	
Fall & Spring Fam	· -		56,275	
Local Promotion	1,894	5,227	10,600	
Research	9,800	19,400	31,700	
Road Show	2,450	8,090	44,274	
Site Visits	13,876	43,625	47,300	
Three City Alliance	33,086	40,340	50,591	
Tradeshows	54,007	187,963	202,354	
Marketing	236,303	371,021	580,940	64
Convention Marketing & Direct Mail	85,591	161,135	311,753	_
Professional Services	29,580	52,593	166,087	
Website, E-Marketing, Photography	121,133	157,293	103,100	
Public Relations	95,739	121,503	217,235	56
Media Outreach Chicago/Washington DC	5,583	7,238	25,000	
Minority Public Relations	66,097	72,497	127,600	
Professional Services	9,323	16,268	56,794	
Writer/Editor Programs	14,736	25,501	7,841	
Convention Services	137,850	235,906	280,145	84
Attendance Building Trips	7,838	17,359	10,375	
Convention Housing	37,908	47,656	38,000	
Direct Servicing	18,691	31,009		
Pre Convention Site Visits	6,793	9,286	20,500	
Professional Services	66,620	130,595	211,270	
Contract Administration	61,998	120,056	229,759	_
Professional Services	61,998	120,056	229,759	
rand Total	1,019,505	1,898,218	3,138,827	60

PORTLAND OREGON VISITORS ASSOCIATION STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2012

ASSETS

Current assets:		
Petty cash	\$	175
Cash in bank		1,154,409
Accounts receivable		31,776
City receivable		237,956
MERC receivable		328,278
Dues receivable		98,092
VDF receivable		24,616
T.I.D.		43,637
Bad debt allowance		(10,000)
Prepaid expense		184,944
		2,093,882
Property and equipment:		_,000,00_
Furniture & equipment		87,929
Less: accum. depreciation		(50,969)
20001 docum doprociation		36,960
		00,000
Computers		219,243
Less: accum. depreciation		(41,128)
Less. accum. depreciation		178,115
		170,113
Automobiles		66 667
		66,667
Less: accum. depreciation		(66,667)
		-
Land to the late to the second		400.000
Leasehold improvements		180,629
Less: accum. depreciation		(82,240)
		98,389
Other assets:		
Restricted cash and cash surrendered value of		
life insurance for deferred compensation		386,207
Employee advances		6,918
		<u>393,125</u>
TOTAL ASSETS	<u>\$</u>	<u> 2,800,471</u>
LIABILITIES & NET ASSETS		
Current liabilities:		
Accounts payable	\$	449,896
Due to Foundation		2,150
Accrued payroll costs		109,123
Total current liabilities		561,168
Other liabilities:		
Note payable - VIC remodel		86,716
Rent payable		109,303
Deferred revenues		354,625
Deferred compensation		371,207
Total other liabilities		921,852
Total other liabilities		921,002
Not constar		
Net assets:		700 04 4
Unrestricted net assets, 6/30/12		700,214
Designated for RCMP		62,803
Designated for DMI		87,607
Increase in net assets for year ended 6/30/13		466,827
Total net assets		<u> 1,317,452</u>
TOTAL LIABILITIES & NET ASSETS	<u>\$</u>	2,800,471

PORTLAND OREGON VISITORS ASSOCIATION STATEMENT OF ACTIVITIES

For the month of December, 2012, and the six months ended December 31, 2012

	Current Month Actual	Current Month Budget	Difference	YTD Actual	YTD Budget	Last Year Actual	% Change Budget	% Change Last Year
REVENUES:								
CITY/CO ROOM TAX	37,432	18,056	19,376	2,125,830	2,023,630	1,916,552	5%	11%
MERC	274,188	268,156	6,032	1,691,702	1,563,815	1,565,478	8%	8%
TOT/CULTURAL	56,162	24,907	31,255	106,011	149,442	107,561	-29%	-1%
DUES	39,230	40,571	-1,341	237,207	245,092	226,613	-3%	5%
FEES	17,122	35,630	-18,509	212,757	209,676	190,396	1%	12%
CO-OP	19,812	32,128	-12,316	160,684	187,581	128,020	-14%	26%
RCMP	209,320	-88,037	297,357	556,232	258,875	215,888	115%	0%
DMI	0	172,300	-172,300	621,200	793,500	621,250	-22%	0%
T.I.D.	43,637	0	43,637	43,637	0	0	0%	0%
INTEREST INCOME	380	333	47	1,861	2,000	1,835	-7%	1%
TOTAL REVENUE	697,282	504,044	193,238	5,757,120	5,433,611	4,973,593	6%	9%
EXPENSES:								
CONVENTION SALES	245,679	248,202	-2,523	1,312,030	1,242,070	1,111,020	6%	18%
TOURISM SALES	97,829	84,954	12,876	502,819	439,723	463,582	14%	8%
MARKETING & COMMUNICATIONS	567,069	228,428	338,641	1,432,348	1,332,539	1,126,610	7%	27%
DMI	88,521	212,854	-124,333	464,919	589,252	512,582	-21%	0%
CONVENTION & VISITORS SERVICES	69,172	72,688	-3,516	449,029	438,813	403,803	2%	11%
PARTNERSHIP SERVICES	31,269	27,983	3,286	173,319	172,301	169,022	1%	3%
EVENTS	7,520	9,764	-2,244	60,663	98,764	72,098	-39%	-16%
PROGRAM SUPPORT	225,030	123,943	101,087	895,167	742,428	703,327	21%	27%
TOTAL EXPENSES	1,332,088	1,008,815	323,273	5,290,293	5,055,889	4,562,044	5%	16%
NET REVENUE OR (LOSS)	-634,805	-504,770	-130,035	466,828	377,723	411,549	24%	-8%

TRAVEL PORTLAND BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

BOARD OF DIRECTORS

Chair	Convention Sales Steering Committee Chair	Councilor Shirley Craddick	Jatin Patel
Sabrina Rokovitz	Lance Rohs, Portland Marriott Downtown Waterfront	Metro	Lodging Management NW, LLC
Enterprise Rent A Car			
	Community Action Committee Chair	Steve Faulstick	David Penilton
Chair-elect	Deane Funk, PGE	Westmont Hospitality Group	America's Hub World Travel
Chris Erickson			
The Heathman Hotel	Partner Services Committee Chair	Victoria Frey	Commissioner Dan Saltzman
	Wanda Rosenbarger, Lloyd Center Mall	Portland Institute for Contemporary Art	City of Portland
Vice-chair			
Tim Ackman	TID Committee Chair	Kyle Hanson	Kim Smith
Alaska Airlines/Horizon Air	Jim Dodson, Embassy Suites Portland Airport	Wells Fargo Bank	Oregon Zoo
Treasurer		Fred J. Kleisner II	Jaime Soltero
E. Allen Shelby		the Nines	Mayahuel Catering
Langley Investment Properties, Inc.			
		Gregg LeBlanc	Randall Thayer
Past Chair		Marketing Karma LLC	Pollin Hotels
Steve Jung			
Embassy Suites Portland Downtown		David Machado	Jon Tullis
		Nel Centro	Timberline Lodge
		Tracy Marks	Bashar Wali
		Hilton Hotel Downtown Portland	Provenance Hotels
		Commissioner Diane McKeel	
		Multnomah County	

APPENDIX I – COMMUNICATIONS AND PUBLIC RELATIONS

October 1, 2012 October 23, 2012 October 23, 2012 October 30, 2012 October 31,			MERC		OCC	Chicago/D	C
October 1, 2012 October 3, 2012 October 3, 2012 October 30, 2012 October 31, 2			Value		Value	Value	
Northwest Travel Maga: "Getting Around Portland Alaska Airlines Magazin "Progressive Portland" Smart Meetings Magazi "Smart Scene" Meetings Focus West M "Sustainable State" Northwest Meetings & I "Portland, Oregon create: The Washington Post / "Hoppy hours in Portland GoWorldTravel.com "Easy Streets: Weekend in "Love Oregon? You will!" Business Events News ("Oregon calls to business: Executive Travel Magaz "America's Best Running Backpacker Essentials M "Capitals of Cool: Weird at Meetings Focus West M "Short Takes" Smart Meetings Magazi "Where Business Meets I SmartMeetings.com "Portland, Ore.: Cool Brev Portland Business Journ November 9, 2012 "Hales win jumbles HQ h Away.com "Eat, Drink and be Merry Junglecity.com "Portland"	ne / RejuventageMeetings.com						
October 1, 2012 Alaska Airlines Magazin October 1, 2012 Smart Meetings Magazi "Smart Scene" Meetings Focus West M "Sustainable State" Northwest Meetings & I October 1, 2012 "Portland, Oregon create: The Washington Post / "Hoppy hours in Portland GoWorldTravel.com October 23, 2012 "Easy Streets: Weekend in October 30, 2012 "Uregon calls to business Executive Travel Magaz November 1, 2012 "Smart Meetings & I "Capitals of Cool: Weird a Meetings Focus West M "Sustainable State" Northwest Meetings & I "Capitals of Cool: Weird a Meetings Focus West M "Sustainable State" November 1, 2012 "America's Best Running Backpacker Essentials M "Capitals of Cool: Weird a Meetings Focus West M "Short Takes" Smart Meetings Magazi "Where Business Meets I SmartMeetings.com "Portland, Ore.: Cool Brev Portland Business Journ November 9, 2012 "Hales win jumbles HQ h Away.com "Eat, Drink and be Merry Junglecity.com "Portland"	Center Outdoor Plaza"	\$	1,000.00	\$	1,000.00		
Alaska Airlines Magazin "Progressive Portland" Smart Meetings Magazin "Smart Scene" Meetings Focus West M "Sustainable State" Northwest Meetings & I "Portland, Oregon createst The Washington Post /" "Hoppy hours in Portland GoWorldTravel.com "Easy Streets: Weekend in "Love Oregon? You will!" Business Events News ("Oregon calls to business Executive Travel Magazin "America's Best Running Backpacker Essentials Movember 1, 2012 "Capitals of Cool: Weird a Meetings Focus West M "Short Takes" Smart Meetings Magazin "Where Business Meets In SmartMeetings.com November 1, 2012 "Portland, Ore.: Cool Brev Portland Business Journ Movember 9, 2012 "Hales win jumbles HQ haway.com "Eat, Drink and be Merry Junglecity.com "Portland""	Magazine / Northwest Travel Magazine Online						
October 1, 2012 "Progressive Portland" Smart Meetings Magazi "Smart Scene" Meetings Focus West M "Sustainable State" Northwest Meetings & I "Portland, Oregon creates The Washington Post / "Hoppy hours in Portland GoWorldTravel.com "Easy Streets: Weekend in "Love Oregon? You will!" Business Events News ("Oregon calls to business' Executive Travel Magaz "America's Best Running Backpacker Essentials M "Capitals of Cool: Weird a Meetings Focus West M "Short Takes" November 1, 2012 "Meetings Magazi "Short Takes" Smart Meetings Magazi "Where Business Meets II SmartMeetings.com "Portland, Ore.: Cool Brev Portland Business Journ November 9, 2012 "Eat, Drink and be Merry Junglecity.com "Portland"	tland on the 4T Trail″	\$	2,897.00				
October 1, 2012 Smart Meetings Magazi "Smart Scene" Meetings Focus West M "Sustainable State" Northwest Meetings & I "Portland, Oregon create: The Washington Post / "Hoppy hours in Portland GoWorldTravel.com "Easy Streets: Weekend in "Love Oregon? You will!" Business Events News ("Oregon calls to business' Executive Travel Magaz "America's Best Running Backpacker Essentials M "Capitals of Cool: Weird a Meetings Focus West M "Short Takes" November 1, 2012 November 1, 2012 November 1, 2012 Smart Meetings Magazi "Short Takes" Smart Meetings Magazi "Where Business Meets I SmartMeetings.com "Portland, Ore.: Cool Brev Portland Business Journ November 9, 2012 "Hales win jumbles HQ h Away.com "Eat, Drink and be Merry Junglecity.com "Portland"	gazine / Alaska Airlines Magazine Online						
October 1, 2012 "Smart Scene" Meetings Focus West M "Sustainable State" Northwest Meetings & I "Portland, Oregon create: The Washington Post / "Hoppy hours in Portland GoWorldTravel.com "Easy Streets: Weekend in "Love Oregon? You will!" Business Events News ("Oregon calls to business' Executive Travel Magaz "America's Best Running Backpacker Essentials M "Capitals of Cool: Weird a Meetings Focus West M "Short Takes" November 1, 2012 November 1, 2012 "Smart Meetings Magazi "Where Business Meets II SmartMeetings.com "Portland, Ore.: Cool Brev Portland Business Journ November 9, 2012 "Eat, Drink and be Merry Junglecity.com "Portland"		\$	46,650.00				
Meetings Focus West M "Sustainable State" Northwest Meetings & I "Portland, Oregon create: The Washington Post / "Hoppy hours in Portland GoWorldTravel.com "Easy Streets: Weekend in "Love Oregon? You will!" Business Events News ("Oregon calls to business" Executive Travel Magaz "America's Best Running Backpacker Essentials M "Capitals of Cool: Weird a Meetings Focus West M "Short Takes" November 1, 2012 "Smart Meetings Magazi "Where Business Meets II SmartMeetings.com November 1, 2012 "Portland, Ore.: Cool Brev Portland Business Journ November 9, 2012 "Eat, Drink and be Merry Junglecity.com "Portland"	agazine / SmartMeetings.com						
October 1, 2012 "Sustainable State" Northwest Meetings & I "Portland, Oregon creates." The Washington Post / "Hoppy hours in Portland GoWorldTravel.com" Cotober 23, 2012 "Easy Streets: Weekend in "Love Oregon? You will!" Business Events News ("Oregon calls to business Executive Travel Magaz "America's Best Running Backpacker Essentials M"Capitals of Cool: Weird a Meetings Focus West M"Short Takes" November 1, 2012 November 1, 2012 November 1, 2012 Smart Meetings Magazi "Where Business Meets I SmartMeetings.com" November 1, 2012 November 9, 2012 November 9, 2012 Teat, Drink and be Merry Junglecity.com" "Portland"		\$	462.00				
October 1, 2012 The Washington Post / "Portland, Oregon creates" The Washington Post / "Hoppy hours in Portland GoWorldTravel.com" Easy Streets: Weekend in Out and About with Kid "Love Oregon? You will!" Business Events News ("Oregon calls to business" Executive Travel Magaz "America's Best Running Backpacker Essentials M"Capitals of Cool: Weird a Meetings Focus West M"Short Takes" November 1, 2012 November 1, 2012 Smart Meetings Magazi "Where Business Meets I SmartMeetings.com" Portland, Ore.: Cool Brev Portland, Ore.: Cool Brev Portland Business Journ May.com November 9, 2012 "Eat, Drink and be Merry Junglecity.com" Portland"	est Magazine						
October 1, 2012 The Washington Post / "Hoppy hours in Portland GoWorldTravel.com" Cotober 23, 2012 October 30, 2012 The Washington Post / "Hoppy hours in Portland GoWorldTravel.com" Easy Streets: Weekend in "Love Oregon? You will!" Business Events News ("Toregon calls to business Executive Travel Magaz" November 1, 2012 The Washington Post / "Easy Streets in the Summary of the Summary		\$	36,900.00	\$	36,900.00		
October 7, 2012 The Washington Post / "Hoppy hours in Portland GoWorldTravel.com "Easy Streets: Weekend in Out and About with Kid "Love Oregon? You will!" Business Events News ("Oregon calls to business' Executive Travel Magaz "America's Best Running Backpacker Essentials M "Capitals of Cool: Weird a Meetings Focus West M "Short Takes" Smart Meetings Magazi "Where Business Meets I SmartMeetings.com November 1, 2012 "Portland, Ore.: Cool Brev Portland Business Journ November 9, 2012 "Eat, Drink and be Merry Junglecity.com "Portland"	s & Events						
October 7, 2012 "Hoppy hours in Portland GoWorldTravel.com "Easy Streets: Weekend in Out and About with Kid "Love Oregon? You will!" Business Events News ("Oregon calls to business" Executive Travel Magaz "America's Best Running Backpacker Essentials M "Capitals of Cool: Weird a "Short Takes" Smart Meetings Magazi "Where Business Meets I SmartMeetings.com "Portland, Ore.: Cool Brev Portland Business Journ November 9, 2012 "Eat, Drink and be Merry Junglecity.com "Portland"	reates tourism improvement district"	\$	1,248.75				
October 23, 2012 GoWorldTravel.com "Easy Streets: Weekend in Out and About with Kid "Love Oregon? You will!" Business Events News ("Oregon calls to business" Executive Travel Magaz "America's Best Running Backpacker Essentials M "Capitals of Cool: Weird at Meetings Focus West M "Short Takes" Smart Meetings Magazi "Where Business Meets I SmartMeetings.com "Portland, Ore.: Cool Brev Portland Business Journ November 9, 2012 "Eat, Drink and be Merry Junglecity.com "Portland"	ost / WashingtonPost.com						
October 23, 2012 "Easy Streets: Weekend in Out and About with Kid "Love Oregon? You will!" Business Events News ("Oregon calls to business" Executive Travel Magaz "America's Best Running Backpacker Essentials Movember 1, 2012 November 1, 2012 "Gapitals of Cool: Weird a "Capitals of Cool: Weird a "Short Takes" November 1, 2012 "Short Takes" Smart Meetings Magazi "Where Business Meets I SmartMeetings.com "Portland, Ore.: Cool Brev Portland Business Journ November 9, 2012 November 9, 2012 "Eat, Drink and be Merry Junglecity.com "Portland"	tland" / "In Portland, Ore., craft brewing reaches new heights"					\$ 467,43	5.36
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APPENDIX 2 – CONVENTION SERVICES

Overall impression of the following:							
Answer Options	Excellent =	Good =	Average =	Poor =	Did not utilize	Rating Average	Response Count
	4	3	2	1			
Travel Portland sales staff	1	0	0	0	0	4.00	1
Travel Portland convention services staff	1	0	0	0	0	4.00	1
Travel Portland housing services (if utilized)	1	0	0	0	0	4.00	1
Travel Portland collateral/promotional materials	1	0	0	0	0	4.00	1
Quality and user-friendliness of the Travel	0	1	0	0	0	3.00	1
Is there anything Travel Portland could have done t	o enhance your o	experience?					0
Additional comments regarding your overall impression of Portland: It was a pleasure to work with the team from Travel Portland.							
Average rating for the quarter Average rating YTD						3.8 3.7	

MERC Commission Meeting

February 6, 2013 12:30 pm

9.0 Action Agenda

MERC Staff Report

Agenda Item/Issue:

For the purpose of approving and transmitting to the Metro Council a budget amendment to the MERC Fund for current fiscal year 2012-13.

Resolution No: 13-03 Presented By: Cynthia Hill

Date: February 6, 2013

Background and Analysis:

The existing cooling tower at the Antoinette Hatfield Hall, which was installed as part of the original building in 1984, has experienced many failures and has been repaired several times in the last few years and has now come to the end of its useful life expectancy. The adopted budget appropriates \$150,000 for this project. A resolution was approved at the January Commission Meeting to award a contract to the lowest responsive and responsible bidder, Hydrotemp Mechanical (\$227,800) and requested additional funding to provide for permits and engineering (\$27,200) for a revised project cost of \$255,000. In addition, the resolution requested Metro Council modify the FY 2012-13 through FY 2016-17 Capital Improvement Plan to reflect the increase to \$255,000 for this project.

Fiscal Impact:

Funding to increase this project will come from the PCPA Operating Contingency \$105,000. The Operating Contingency will be replenished from the Renewal & Replacement Reserve at year end.

Recommendation:

Staff recommends that the Metropolitan Exposition Recreation Commission adopt Resolution 13-03.

METROPOLITAN EXPOSITION RECREATION COMMISSION

Resolution No. 13-03

For the purpose of approving and transmitting to the Metro Council a budget amendment to the Metropolitan Exposition Recreation Commission (MERC) Fund for current fiscal year 2012-13.

WHEREAS, Metro Code 6.01.050 provides that MERC shall annually prepare and approve an annual budget which shall, to the maximum extent permitted by law, consist of one commission-wide series of appropriations; and

WHEREAS, Metro Code 6.01.050(d) further provides that once MERC's budget has been adopted by the Metro Council, any changes in the adopted appropriations must be ratified in advance by the Metro Council; and

WHEREAS, MERC previously approved and transmitted to the Metro Council the fiscal year 2012-13 budgets for the MERC Fund; and

WHEREAS, MERC staff request amendments to the current budget for the reasons described in the attached Staff Report.

BE IT THEREFORE RESOLVED, that the Metropolitan Exposition Recreation Commission approves a budget amendment to the MERC Fund as described in the attached Staff Report and Exhibit A for the fiscal year beginning July 1, 2012 and ending June 30, 2013 for inclusion as part of the total Metro budget for this period and requests that the Metro COO present this to the Metro Council for ratification.

Passed by the Commission on February 6, 2013.	
Approved as to Form: Alison Kean Campbell, Metro Attorney	Chair
	Secretary/Treasurer
Ву:	

Nathan A. Schwartz Sykes, Senior Attorney

MERC STAFF REPORT

Agenda Item/Issue: For the purpose of approving a collective bargaining agreement with the

International Longshore and Warehouse Union

Resolution No. 13-04 Presented by: Mary Rowe, Metro Human Resources Director

<u>Date:</u> January 25, 2013

<u>Background and Analysis</u>: Bargaining began in March, 2012. Tentative agreement was reached on the contract on May 14, 2012; however, the Union failed to ratify the contract. We then approached the Union about returning to the bargaining table but were unsuccessful in our attempts to meet and discuss the reason the contract was not ratified. After filing an Unfair Labor Practice, both parties met in mediation on January 22, 2013 and reached a tentative agreement.

The provisions in this contract continue efforts to bargain consistent language across the six MERC contracts and the two Metro contracts. Standard language around management rights, protected leaves, and health insurance are part of this agreement.

RESOLUTION: The resolution states the MERC Commission approves ratification of the contract contingent upon ILWU Local 28's ratification. The major elements of the Agreement are as follows:

Term of Agreement: July 1, 2012-June 30, 2015.

<u>Wages</u>: There will be additional steps added to the contract which increase wages by 2.5% the first year, 2.5% the second year and 2% the third year of the contract.

<u>Insurance:</u> Metro will contribute 94% of the insurance premium costs per plan and employees will pay 6% the first two years of the contract. Beginning July 1, 2014 Metro will pay 92% and the employees will pay 8%.

<u>PERS</u>: Employees hired after ratification of the contract will pay the employee portion of PERS. This is consistent with what is being negotiated with other bargaining units and Metro's overall strategy to maintain long term fiscal stability of personnel costs.

<u>Language Changes</u>: Significant language changes between the previous and proposed Agreement appear below.

Sick Leave: Call in was increased to two (2) hours.

Personnel File: New language was negotiated that allows retention of disciplinary documents for more egregious misconduct for an additional two years.

Other Leaves: Obsolete leave language was replaced so that family and military leave follow applicable state/federal law.

SHORT RANGE FISCAL IMPACT: The costs of the collective bargaining agreement are within budgeted amounts for FY 12-13 and within what will be proposed for the FY 2013-14 budget.

LONG RANGE FISCAL IMPACT: The costs of the collective bargaining agreement will be reflected in future budget years and are viewed as reasonable and consistent with other employee compensation.

RECOMMENDATION: Staff recommends approval of Resolution 13-04 which states the MERC Commission approves ratification of the contract contingent upon ILWU ratifying the contract.

METROPOLITAN EXPOSITION RECREATION COMMISSION

Resolution No. 13-04

For the purpose of ratifying the collective bargaining agreement with the International Longshore and Warehouse Union, (ILWU) Local 28.

WHEREAS, the Metropolitan Exposition Recreation Commission's (MERC) designated representatives for labor relations and ILWU have negotiated in good faith; and

WHEREAS, the parties have reached an agreement for a three year collective bargaining agreement; and

WHEREAS, the Union membership is voting to ratify the collective bargaining agreement on February 6, 2013; and

WHEREAS, MERC believes that the collective bargaining agreement is fair, reasonable, and in the public interest.

BE IT THEREFORE RESOLVED, that the Metropolitan Exposition Recreation Commission:

- 1) Approves the collective bargaining agreement contingent upon ILWU Local 28 membership ratifying the contract attached to this Resolution as Exhibit A.
- 2) Authorizes and directs the General Manager of Visitor Venues, or her delegate, to execute the collective bargaining agreement and forward it to the Union for signature.

Adopted by the Commission on February 6, 2013.

Chair

Approved as to Form:
Alison Kean Campbell, Metro
Attorney

Secretary/Treasurer

By:

Nathan A. Schwartz Sykes, Senior

Attorney