



METRO COUNCIL WORK SESSION

Meeting Summary

Apr. 1, 2014

Metro Council Chamber

Councilors Present: Council President Tom Hughes, and Councilors Sam Chase, Shirley Craddick, Kathryn Harrington, Bob Stacey, Carlotta Collette and Craig Dirksen

Councilors Excused: None

Council President Tom Hughes called the Metro Council work session to order at 2:02 p.m.

1. CHIEF OPERATING OFFICER COMMUNICATION

Chief Operating Officer Martha Bennett updated the Council on the following items:

- Draft materials for Climate Smart Communities community outreach
- Resolution No. 14-4511 to be considered by Council on Thursday, April 3, would have a resolution of support rather than an ordinance.
- The revised staff report for Ordinance No. 14-1326.

2. 2015 GROWTH MANAGEMENT DECISION: RESIDENTIAL PREFERENCE SURVEY

Mr. John Williams and Mr. Ted Reid provided background on a residential preference survey that is anticipated to be distributed for responses in mid to late April and documented in the 2014 Urban Growth Report. As part of Metro's 2011 growth management decision and process, Metro initiated a "2035 Growth Distribution" process coordinated with local jurisdictions. This work forecasted where, given current policies and investments, population and employment growth are likely to occur in the region. In the course of that work, Metro made a commitment to learn more about housing or residential preferences. Staff's presentation identified what Metro and its partners hope to learn through the research, what the survey will include, and how the survey will be made available to respondents.

Mr. John Williams introduced Mr. Tom Armstrong of the City of Portland and Mr. Dave Nielson of the Home Builders Association of Metropolitan Portland, both coalition partners who helped fund and shape the research agenda. Mr. Nielson expressed the desire in the survey to gain a better understanding of what people are seeking in housing, including across demographics.

Mr. Armstrong shared the potential opportunity to see trends in housing change and to better understand residential preferences. He recognized the complexity of the survey.

Mr. Ted Reid stated that the survey is intended to serve as an instrument that can be used periodically to track changes in housing trends and preferences. He led Council through the online survey to provide an overview of the array of questions asked and how they depend on preceding answers. He explained the distribution of the web-based survey would use three primary methods: a manage-panel, distribution through Metro's and its partners existing e-mail lists, and Opt-in.

Council Discussion:

- Council gave thanks to staff and partners who designed the residential preference survey.
- Councilor Collette inquired as to the partners invited and chosen. Staff explained that in limiting organizations on the steering committee, involvement was limited to members who could financially contribute. Mr. Nielson noted that a grant from the national Home Builders Association helped to provide funding for the research.
- In response to Councilor inquiry, staff explained that the stated choice section of the survey was intended to force consideration of a combination of variables in decisions. Staff explained that the survey would reveal stated preference as opposed to the revealed data produced by Census.
- Councilor Harrington expressed concern whether all demographics would be sufficiently incorporated into the study. Staff explained that the intention of distribution is to reach all demographics, but recognized the shortcomings of a web-based survey.
- Council suggested improvements to staff for the survey, including: an explanation page, a back button, clarity of phraseology, and clarity of commute time.
- Councilor Harrington requested that the survey be called a study.
- Councilor Craddick inquired about the inclusion of natural and electric gas without solar energy options. Staff explained that NW Natural Gas had shaped that particular page of the survey.

3. BREAK

Metro Council agreed to work through the scheduled break.

4. CLIMATE SMART COMMUNITIES SCENARIOS PROJECT: FINAL PREP FOR APRIL 11 JOINT MPAC/JPACT MEETING

Mr. John Williams, Ms. Kim Ellis, and Ms. Patty Unfred provided an update on the April 11 and May 30 joint policy advisory committee meeting for the Climate Smart Communities project. The Climate Smart Communities Scenarios Project was initiated in response to a mandate from the 2009 Oregon Legislature to reduce per capita greenhouse gas emissions from cars and small trucks by 20 percent below 2005 levels by 2035. The results of the Phase 2 scenarios' analysis demonstrate that implementation of regional and locally adopted land use and transportation plans and policies make the state-mandated greenhouse gas emissions reduction target achievable. The joint meetings are intended to support Joint Policy Advisory Committee on Transportation (JPACT) and Metro Policy Advisory Committee (MPAC) in forming a recommendation to the Metro Council from each committee to be considered by Council in June. The preferred approach that is developed in 2014 will start with the plans cities, counties and the region have adopted.

Ms. Patty Unfred provided an update on the project's engagement efforts and an overview of the draft agenda for the joint committee meeting. She stated that the Climate Smart Communities Project was in the middle of a public comment period, which would run from March 25 to May 5 in coordination with other Metro programs, including the 2014 Regional Transportation Plan update .

Ms Kim Ellis guided Council through the draft materials that would be used to brief JPACT and MPAC on April 11. Per direction from Council, the relative climate benefits and costs were incorporated into the six policy area pages.

Council Discussion:

- Councilors expressed interest in how the public would be engaged at the joint policy advisory committee meeting. Staff explained that JPACT and MPAC members and alternates would be participating and voting at tables, but that ample audience seating would be available for the public and any staff attending.
- In response to questions from Council, staff gave an overview of the timeline for distributing meeting materials. Council agreed that materials seemed clearer and gave support for the direction in which staff was moving in planning for the meetings.
- Councilor Harrington recommended that staff continue to communicate to committee members that the information they're receiving incorporates their communities' feedback and that staff use resources at Metro to facilitate county-level discussions of the project between the April and May joint committee meetings.
- In response to questions from Councilor Stacey, Ms. Ellis explained that the financially constrained 2010 Regional Transportation Plan (RTP) is represented in Scenario B and that Scenario C includes all projects in the RTP.

5. COUNCILOR COMMUNICATIONS

Councilor Stacey followed up with Council on his memo that proposed an amendment to the 2014 Regional Transportation Plan (RTP) concerning the Columbia River Crossing (CRC). He stated support for inviting analysis by regional partners to address sub-issues of the CRC and recommended bringing the issues forward to JPACT. He provided a summary of his meetings with Neil MacFarlane, General Manager of TriMet, and Matt Garrett, Director of the Oregon Department of Transportation.

Councilor Dirksen offered to take a formal memo from Councilor Stacey to JPACT on April 10 to consider in May. Councilor Harrington stated her concerns in taking one Councilor's amendment proposal to JPACT without more work as a Council. She discussed the limited timeline to get the CRC issues into the RTP.

Council agreed to discuss the CRC issue and sub-issues in a work session on Tuesday, April 8.

Council shared updates on the following projects or meetings: Willamette Falls Legacy Project, St. Johns Project, and the City of Tigard Strategic Plan.

Council President Hughes proposed appointing Councilor Harrington to the District Revitalization Committee created from Resolution No. 14-4508. All Council gave thumbs up to approve the appointment.

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6. ADJOURN

Seeing no further business, Council President Tom Hughes adjourned the Council work session at 4:10 p.m.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Jill Schmidt".

Jill Schmidt, Council Policy Assistant

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF APR. 1, 2014

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT NO.
1.0	Agenda	4/3/2014	Council Agenda for Apr. 3, 2014	40114cw-01
4.0	Handout	4/1/14	Draft JPACT/MPAC Meeting Agenda	40114cw -02
4.0	Handout	4/1/14	Draft TPAC and MTAC Briefing Materials	40114cw -03
4.0	Handout	4/2014	Community Climate Choices Health Impact Assessment	40114cw -04
5.0	Handout	3/28/14	Communications Concerning Revised CRC RTP Description	40114cw -05