



METRO POLICY ADVISORY COMMITTEE (MPAC)

May 14, 2014

Metro Regional Center, Council Chamber

MEMBERS PRESENT

Jody Carson, *Chair*
Tim Clark, *2nd Vice Chair*
Sam Chase
Dennis Doyle
Lise Glancy
Kathryn Harrington
Jerry Hinton
Dick Jones
Keith Mays
Marilyn McWilliams
Doug Neeley
Wilda Parks
Craig Prosser
Loretta Smith
Martha Schrader
Bob Stacey
Jerry Willey

AFFILIATION

City of West Linn, Clackamas Co. Other Cities
City of Wood Village
Metro Council
City of Beaverton, Washington Co. 2nd Largest City
Port of Portland
Metro Council
City of Gresham
Oak Lodge Water District
Sherwood Chamber of Commerce
Tualatin Valley Water District, Washington Co. Special Districts
City of Oregon City, Clackamas Co. 2nd Largest City
Citizen, Clackamas Co. Citizen
TriMet
Multnomah County
Clackamas County
Metro Council
City of Hillsboro, Washington Co. Largest City

MEMBERS EXCUSED **AFFILIATION**

Ruth Adkins PPS, Governing Body of School Districts
Peter Truax, *1st Vice Chair* City of Forest Grove, Washington Co. Other Cities

ALTERNATES PRESENT

Jeff Gudman
Chad Eiken

AFFILIATION

City of Lake Oswego
City of Vancouver

Staff:

Roger Alfred, Martha Bennett, Andy Cotugno, John Mermin, Ramona Perrault, Ken Ray, Troy Rayburn, Ted Reid, Gerry Uba, Jessica Rojas and Ina Zucker

1. CALL TO ORDER AND DECLARATION OF A QUORUM

MPAC Chair Jody Carson called the meeting to order and declared a quorum at 5:06 p.m.

2. SELF INTRODUCTIONS & COMMUNICATIONS

All meeting attendees introduced themselves. Chair Carson reminded members that the meeting would last till 7:30 p.m.

Chair Carson informed members that Jackie Dingfelder would be sitting at the table and distributed a card for Mayor Truax who was in an accident for members to sign. Chair Carson reminded members to email the Regional Engagement and Legislative Coordinator Troy Rayburn at troy.rayburn@oregonmetro.gov if members plan to be absent, in order to be excused in the meeting minutes. Chair Carson also reminded members of the upcoming joint JPACT/ MPAC meeting held on May 30th at the World Forestry Center and acknowledged a letter from Tri Met appointing Alan Lehto as an MPAC alternate.

3. CITIZEN COMMUNICATION ON NON-AGENDA ITEMS

No citizen communications on non-agenda items.

4. COUNCIL UPDATE

Councilor Harrington inquired about the upcoming MPAC meeting on July 9th that includes the tour of Forest Grove, and confirmed that members should RSVP for the tour. John Williams will provide details in regards to the logistics of that meeting.

Councilor Harrington announced a new public outreach campaign launched in April by Metro, “Let’s Talk Trash” as a part of the public engagement series designed to engage the public in conversations about what we want our garbage to do for us. The public engagement series incorporates a set of performances by Milagro Theatre that will be held throughout the region. As a part of the public engagement process, there will be an event with “Nerd Nite Portland” on Tuesday, June 3rd, at the Clinton Street Theater, with a national expert on new technologies to get more out of garbage.

Councilor Harrington informed members that Metro will be hosting other events throughout the summer and fall, including an art exhibit and a film festival aimed at engaging the public in advance of decisions by Metro Council next year about managing garbage for the long term. For more information about these events please visit oregonmetro.gov/letstalktrash.

Councilor Harrington informed members about the Powell-Division Transit and Development Plan survey is now available online. The survey is intended to gather input from members about how transit trips can be easier and more convenient and to gather information that would help weigh the pros and cons of different alternatives to be developed this summer. The survey is available through July 30th available through www.oregonmetro.gov/powelldivision

5. CONSIDERATION OF THE MINUTES FOR APRIL 23, 2014:

- **Consideration of the March 23, 2014 Minutes**

MOTION: Due to a lack of a quorum there was no vote to accept the draft minutes for the March 23, 2014 meeting.

ACTION: None.

6. POSSIBLE EXTENSION OF CONSTRUCTION EXCISE TAX (CET) FOR COMMUNITY PLANNING AND DEVELOPMENT GRANTS (CPDG)

Councilor Chase informed members that he is the Councilor liaison assigned to the Excise Tax for Community Grants. Councilor Chase referred to the Construction Excise Tax as the source for the Community Planning and Development Grants Program to ensure any new development that occurs in the region is successful, supports job and housing development. He posed to members whether to extend the tax and informed the committee that the decision needs to be made by June. Councilor Chase informed the committee that he will depart the meeting at 6 pm but he will be updated by staff in regards to comments on this topic.

COO Martha Bennett provided historic context and overview of the Excise Tax for Community Grants (CPDG).

Takeaways included:

- In November 2013, the Metro Council discussed the need for a review of the CPDG program and consideration of possible extension of the construction excise tax to continue the grants program. Council directed COO Bennett to convene stakeholders to review the grant program and provide recommendations on the expiring tax. The tax is currently set to expire on September 30, 2014.
- In January 2014 a 22-member stakeholder advisory group met. The advisory group reviewed excise tax collections and distributions of funds, rules for administration of the tax and grants programs, and findings of the performance assessment of the grant program conducted by a third party, ECONorthwest. The stakeholder advisory group sent its recommendations to the COO in April.
- Included in the meeting materials are Ordinance No. 14-1328 and a staff report including recommendations to the Metro Council and the advisory group recommendations.
- On June 11, MPAC is scheduled to provide its recommendations on the construction excise tax and the future of the CPDG program to the Metro Council. The first and second readings of Metro Council Ordinance No. 14-1328, which will propose to implement COO and stakeholder recommendations are scheduled on June 12th and 19th.
- 100% of the funds collected were used for concept planning. An overview of awarded projects and their locations was shared with the committee.
- Jackie Dingfelder presented on behalf of Mayor Hales of the city of Portland and Susan Anderson, to provide an overview of the recommendations and perspective of the City of Portland. Ms. Dingfelder recommended continuing the tax thru 2020 at the current rate and that the purpose remains the same as it was last year, being used to plan areas within the UGB and its reserves.
- Ms. Dingfelder cited issues with equity and fairness as the original intent. She offered perspective from Portland as the program helps with mixed use development particularly issues of in-fill. She also cited the SW corridor and Powell/ Division project as helpful in redefining criteria and supporting the best line data for investment of Brownfields. Ms. Dingfelder explained that although the City of Portland never expected a dollar for dollar return, the city does feel they should have received more of the funding and suggested that regional equity be considered.

- Dave Neelsen Home Builders Association offered comments on the process and referenced the current models of development from the suburban to the urban focus, the evaluation of past grants and the recession as having an impact. Mr. Neelsen referenced roadblocks, such as annexation and other regularity impediments.
- Mr. Neelsen sited issues on social equity as a part of the criteria and suggested that it needs to be clarified in how actions will assist those disadvantaged in relation to the distribution of funding, as a regional issue. Mr. Neelsen sited criteria around where growth is going to occur and expressed concern for other smaller cities that may not have that ability to put together an RFP.
- Lorelei Juntunen from ECONorthwest offered comments and recommendations in relation to the program objectives and selection criteria. Suggestions were offered to look at an the evaluation framework, to consider the type of project involved in relation to the criteria, outcome measures and how it fits geographically.
- Ms. Juntunen concluded that the grants have value and supported planning occurred/ happened sooner as result of the grants. The grants supported a stakeholder outreach process and the ability to leverage resources. Other results found included that the plans supported by the grants align with 2040 plan and that the criteria was generally met.

7. SOUTHWEST CORRIDOR STEERING COMMITTEE RECOMMENDATION REGARDING DRAFT ENVIRONMENTAL IMPACT STATEMENT (DEIS)

Councilor Stacey introduced Malu Wilkinson of Metro who provided an update to members on the progress made by the Southwest Corridor Plan Steering Committee. Ms. Wilkinson provided an overview of the draft recommendation that is currently under review and discussion by the Steering Committee and project partners in preparation for the upcoming Steering Committee decisions in June. The draft recommendation will define high capacity transit (HCT) design options, complementary multimodal projects, and potential station areas to study further in a Draft Environmental Impact Statement (DEIS).

Ms. Wilkinson referenced the resources available in the packet and passed around the full version of the draft recommendation for visual reference. Ms. Wilkinson informed members that project partner staff will be working citizens, advisory groups, councils and commissions to discuss the most promising package to forward for further study in a DEIS to support the Southwest Corridor land use vision.

Ms. Wilkinson addressed issues such as the land use vision submitted by each of the cities involved and offered members the question to ponder as how to tie into the existing opportunities and offered examples such as the Ross Island bridge access issues, building a tunnel under OHSU and the expenses involved, design options along Barber Blvd and light rail considerations. Another topic of discussion is whether PCC be served directly or indirectly and informed members that these topics are still under discussion.

The Steering Committee is scheduled to make a recommendation on what package of the HCT design options, complementary multimodal projects and station areas to move forward for further study in a DEIS on June 9, 2014. The public will have several opportunities to discuss and provide

input on the draft recommendation. Staff will collect and analyze public input, and submit another report to help inform the Steering Committee decision. The SWCP-sponsored public input opportunities are:

- Online survey, available May 6-23, 2014
- Community Planning Forum on May 23, 2014, in Tigard
- Business Summit on May 21, 2014, in Tigard
- ID Southwest meeting on May 20, 2014 in Portland
- Local discussions held by partner cities and counties

Detailed information about these public input opportunities is available on the Southwest Corridor Plan web site: <http://www.swcorridorplan.org>

Member comments included:

- Members clarified connecting aspects in the map as a part of what the steering committee considers as a vision for the region.
- Members commented that there has been changes based on citizen input and the process has been very transparent.

8. TITLE VI AND ENVIRONMENTAL JUSTICE ANALYSIS FOR THE 2014 RTP AND 2015-18 MTIP

Chair Carson offered opening remarks in regards to the 2014 Long Range Transportation (RTP) and 2015-2018 Near-term Transportation Investments (MTIP) Environmental Justice and Title VI Assessment/ Scope of Analysis and Process Schedule. Ted Leybold of Metro provided members with an understanding of the analysis, public comment and adoption process of the RTP and MTIP in preparation for adoption of the final report findings and recommendations scheduled for JPACT and Council consideration in July 2014.

Steps taken to complete the 2014 RTP include the creation of the plan drafted from existing plan updates (March), public comment period on plan and Title VI and Environmental Justice Analysis and the Air Quality Analysis (April). Public comment period will continue from May to June with adoption of the plan and analysis reports in July. Steps taken to complete the 2015-18 MTIP include the program drafted from allocation processes (March), public comment period on program and Title VI and Environmental Justice Analysis and the Air Quality Analysis (April) and the public comment period on Title VI-EJ and AQ analyses (May-June). The adoption of the program and analysis reports is scheduled for July including a summary of the analysis and public input, recommendations for action and an outline of actions to avoid, mitigate, or to justify identified burdens & impacts and future work plan items.

Mr. Leybold overviewed some of the criteria involved in the MTIP and RTP in relation to the Title VI including the development of options based on definitions and community stakeholder input, such as assessing how we define “low income” and the development of a methodology in assessing the impacts.

Member comments and questions included:

- Members asked clarifying questions as to how outreach is conducted to find out how the public perceives whether something is benefit or a burden.

Mr. Leybold Reid responded that the goal is to provide citizens with context and examples that are given in public materials in helping communities develop their own perceptions on what is a burden or a benefit.

9. CLIMATE SMART COMMUNITIES SCENARIOS: RECEIVE PUBLIC ENGAGEMENT REPORTS AND APRIL 11TH STRAW POLL RESULTS

Kim Ellis of Metro provided results from the straw poll conducted at the Joint MPAC/JPACT Climate Smart Communities (CSC) meeting held on May 11, 2014. Chair Carson reminded members about the joint meeting held on May 30th and acknowledged that the May 30th recommendation isn't the final recommendation but the setting of the foundation for final recommendation in the fall.

Councilors recognized Tim Clark for helping others understand the experience and also reminded members of the CSC timeline and the purpose of the meeting is to vote on a test scenario which will create space to measure an outcomes and the performance to then make a final recommendation.

Kim Ellis provided members with an overview and highlighted the materials in the packet including the summary reports that were presented, asking members to consider the materials when deciding the draft approach. Ms. Ellis reminded members that there will be more discussion opportunities that will produce the final action in December, making a recommendation to the Metro Council. Ms. Ellis posed questions for members to reflect on in preparation for the May 30th joint meeting:

- How much of the planned active transportation network should we complete by 2035?
- How much of the planned street and highway network should we complete by 2035?
- How should local communities manage parking by 2035?

Ms. Ellis discussed looking at ways to build on the straw poll results in efforts to find areas where there may need to be more discussion in order for members to make a full recommendation to Council. Chair Carson asked members to offer feedback from their communities.

Member comments and questions included:

- Members discussed looking at the results and the costs associated and discussed the difference in the cost associated with the benefits.
- Members cited conversations about service increases and the balance in the conversation about new projects and mentioned there were limited conversations on each side.
- Members offered input on the online public tool report and that the most responses came from Multnomah County in comparison to the other counties.

Ms. Ellis responded that her department used multiple methods to gather input in efforts not specific to CSC and but focused overall on transportation and other infrastructure, referred to the poll data from other points gathered from other areas of the region.

- Members mentioned the results from the meeting with the star poll and acknowledged that public responded different and the projects that they looked at were less extensive.
- Members discussed their experience presenting for their respective councils and others. Members offered feedback on the concerns expressed such as how projects would be funded and the breakdown of the dollar per unit.
- Chair Carson expressed her experience with discussing this topic at the coordinating committee and offered comments that CSC should involve input from the surrounding areas as many transport to Portland for work and they want to be considered as well.

Councilor Harrington clarified that the cost comment is coming from across the region and reminded members that the options that are being offered are based on the plans that were already made by each cities local plans, and that Metro supports the local plans. Councilor Harrington reminded members that they are not being handed the bill.

- Chair Carson clarified that the concern is how things are going to be paid for currently.
- Members expressed that this isn't a one size fits all (plan) for the region.
- Members mentioned that the work being carried out by the State of Oregon is to look at outlying communities that may not fit as neatly.

10. REGIONAL TRAVEL OPTIONS EVALUATION REPORT

Councilor Stacey offered opening remarks about the Regional Travel Options (RTO) program explaining to members that the results from the program evaluation points that the RTO is doing well but it is approaching its limit in spending expenditures. Councilor Stacey acknowledged the RTO's objectives of providing valuable information and the legitimacy as to why it should be considered for increased investment as it meets many objectives and making transportations options accessible.

Dan Kaempff of Metro provided members with an overview on the RTO program. Takeaways included:

- RTO engages with the public by educating and removing barriers to increase transportation options, resulting in more people using Active Transportation and Transit investments.
- Efforts derive from the 2012-2017 RTO Strategic Plan and involve a \$2.2 million annual budget.
- Biannual evaluation is conducted by an outside contractor, Steer Davies Gleave.
- The evaluation measures the outcomes of projects that are conducted by multiple regional partners and tracks the progress towards RTP (Regional Transportation Plan) non-auto mode split goals.

- Participation was positive with 84,522 people involved in accessing RTO resulting in a reduction of 47 million miles of travel and alleviating the region of 19,176 tons of green house gas emissions.

Mr. Kaempff offered suggestions to improve such services such as employers who have employed an evening shuttle, in collaboration with business and government to increase travel options. Mr. Kaempff also discussed the convergence in Wilsonville that heavily depends on good transit access and explained how Smart and TriMet staff worked together to figure out work schedules and ended up adding two additional service runs to get employees to work on time, when they were concerned about losing a workforce when their business was relocating. The impact was lessened by the collaboration.

Mr. Kaempff reminded members what the region is faced by car makers who do not want to lose their ridership, discussed their budgets dedicated to gage riders and compared their marketing budgets to the budget of the RTO.

Member communications:

Mayor Doug Neeley discussed a recent meeting for the Blue Heron site as a part of the Willamette Legacy project as positive.

Chair Carson informed that members that Mayor Peter Truax has returned home from his auto accident.

Chair Carson adjourned the meeting at 7:08p.m.

Respectfully Submitted,

Jessica Rojas

A handwritten signature in cursive script that reads "Jessica Rojas".

Recording Secretary

ATTACHMENTS TO THE PUBLIC RECORD FOR MARCH 26, 2014

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
6	PPT	5/14/14	PPT: Recommendations on Community Planning and Development Grants –CET Tax Extension	51414m-01
7	Draft Handout	5/6/14	Draft Recommendation Summary for SW Corridor Plan	51414m-02
8	PPT	N/A	PPT: Communities of Concern and the 2014 RTP and 2015-18 MTIP	51414m-03
10	PPT	5/14/14	PPT: 2011-2013 Regional Travel Options Program Evaluation	51414m-04