

# MINUTES OF THE METRO COUNCIL/METRO POLICY ADVISORY COMMITTEE JOINT MEETING

May 28, 1998

Room 370A/B

Councilors Present: Ruth McFarland (Deputy Presiding Officer), Susan McLain, Ed Washington, Lisa Naito, Don Morissette, Patricia McCaig

Councilors Absent: Jon Kvistad (Presiding Officer) - excused

MPAC Member Present: Clackamas County Commissioner Judie Hammerstad, Carol Gearin, Mike Burton, Tualatin Mayor Lou Ogden, Washington County Commissioner Kathy Christy, Washington County Commissioner Linda Peters, Oregon City Commissioner Doug Neeley, Rod Monroe, Lake Oswego City Councilor Tom Lowrey, Robert Stacey Jr., Hillsboro City Councilor John Godsey, Peggy Lynch, Jim Zehren, Portland City Commissioner Jim Francesconi, Forest Grove City Councilor Richard Kidd, Troutdale City Councilor David Ripma, Beaverton Mayor Rob Drake, Bud Farm, Lake Oswego City Councilor Bill Atherton, Rebecca Read, Jim Sitzman

Facilitator: Debbie McCabe

**Councilor McLain** convened the Metro Council/MPAC Joint Meeting at 5:33 p.m.

## **1. INTRODUCTIONS AND WELCOME BY COUNCIL SUSAN MCLAIN, GOVERNMENT AFFAIRS COMMITTEE CHAIR**

**Councilor McLain** welcomed attendees and explained that Presiding Officer Kvistad could not attend the meeting. She introduced Debbie McCabe, the facilitator.

## **2. FACILITATOR INTRODUCTION AND COMMENTS**

**Debbie McCabe, Facilitator**, introduced the process and the ground rules for the meeting. She said it would be a brainstorming session to determine needs and tools available to meet those needs. She asked for an environment of respect, to focus on ideas, new and old, and equal participation. She said that everyone would be expected to participate and she would ask for comments from some who did not speak up. She asked participants to focus on issues and avoid disruptive side conversations. She explained that things come up off topic but important items would be placed in the bin for later discussion as time permitted. She laid out the timeframes for the workshop, the first 20 minutes would focus on the needs; the next section would identify tools; and the third part, if time permitted, would identify which tools might be most useful in meeting certain needs.

She said the list she presented were pre-identified needs taken from correspondence before this session and asked if there were additions to the list.

## **3. ROUNDTABLE DISCUSSION ON REGIONAL FUNDING - ISSUES AND TOOLS**

**Richard Kidd** said housing needed to be added to the list.

**Peggy Lynch** said that there was infrastructure development needed within the urban growth boundary and that same laundry list was not maintenance but new stuff needed within the current urban reserves.

**Jim Zehren** commented that he hoped the discussion would not get lost in details again as it had in the past. He was concerned about the lack of resources to implement the 2040 plan. He asked if there was a sense of “big” need from the Councilors and the elected officials.

**Rob Drake**, Mayor of Beaverton said yes, he had been working with MPAC for 5½ years and he felt there was a severe need in Oregon. He said everyone agreed that there were severe needs in the region. He felt it was a matter of what could be done, the political will, and how the problems were going to be solved.

**Councilor McLain** said that the Transit Oriented Development grant program reviewed 8 grants at a meeting that day and found the \$2.4 million they had to approach some of the grants was not enough money to help much with the 2040 plan for building along the transit lines. She said money was needed to support the idea. She said public/private partnerships were needed to get moving on some pretty exciting projects. She hoped this committee would come up with some ideas on how to approach that.

**Jim Francesconi** asked if there was a strategy for public education and outreach to help meet these needs.

**Linda Peters** agreed that outreach and public education were important to the process. She felt without commitment for an aggressive public outreach what they were trying to do was at risk.

**Debbie McCabe** asked for others input. She said she understood the purpose of this meeting was to get everything on the table, everyone would be in agreement with what the discussion would be.

**Judie Hammerstad** asked members of the Council for their perception of the funding need since it was not their responsibility but local government’s to implement. She said the local levels seemed to be a little panicky about the 2040 plan and where the funding would come from.

**Councilor Naito** said she felt what was being done in the region and the possibility for a partnership between the local governments and the Council was extraordinary. She felt the public was in a “don’t change too quickly” cycle. She felt the major issues were how to look at the different regions and their infrastructures and needs. She commented on the importance of looking at the overlay of taxes in the regions and their impact.

**Councilor McFarland** said that one of the things she had faced in talking about Metro was that people weren’t aware of what Metro did. She felt educational efforts were not working and there was a need to communicate better with the majority of the people about what Metro did.

**Judie Hammerstad** asked Burton’s perception of this.

**Mike Burton**, Executive Officer, said that he was thinking about it that day because it was the 25th anniversary of SB 100. He said he had two points to make. One, the rate and pace of development was different that anytime before. He said there was no comparison to the last 5

years and the 20 years prior to that. He said the planning tools were what made the difference along with money to build the 2040 plan. He said Oregon was doing really well and cooperation was needed for this to continue.

**Debbie McCabe** stopped Mr. Burton and asked him to wait for the tools part of the discussion for further explanation.

**Councilor McLain** commented that she agreed that a legislative package was needed but that Metro had never effectively done that. She felt they had always been the "bone" that had been passed around.

**Councilor Morissette** felt that there needed to be a concerted effort to prove the current resources were being used as wisely as possible. He felt a lot of creative things were coming from Metro but they were pushing too hard and the citizens were not paying attention to what was happening.

**Peggy Lynch** said the problems could not be solved if everyone continued to look at themselves individually. She said belief in the 2040 plan and the urban reserves would need agreement among the partners which was not evident yet. She felt that was an issue to be discussed.

**Lou Ogden**, Mayor of Tualatin felt that by far the biggest need for people who live in region was to understand what was going on and try to work together. He commented that each partner would be working for the special interests of their own region. He brought up Metro Greenspaces as the perfect example of what he was talking about.

**Councilor McCaig** said she had an unbelievable confidence in voters even though they were not always on the same timeline as Council. She felt the challenge was to put the right measures in front of them. She said the issues needed to be agreed upon in order for them to be supported region wide. She felt it was going to take major voter support to move on with the 2040 plan.

**Councilor Morissette** said he would be very leery of asking the voters for \$2-5 million for this plan.

**Councilor McCaig** said it would take planning to do it.

**Doug Bollam** said there was a need for a broad scale approach to the people.

**Debbie McCabe** commented on her informational categories regarding tools needed to implement the plans.

**Councilor Morissette** added privatization to the list.

**Linda Peters** suggested revenue/tax base sharing.

**Mayor Drake** noted Francesconi's communication tools. He said 82% of the people in Beaverton read their newsletter.

**Councilor McLain** said it was a good idea.

**Peggy Lunch** said newsletters had to be geared to something people could do in their backyard as a result. She said that was what made Beaverton's so successful.

**Doug Neeley** said using existing neighborhood associations might be a solution.

**Debbie McCabe** asked about other tools.

**Jim Francesconi** brought up the tax reform link to land use planning.

**Peggy Lynch** said it was lucky that would be done for schools at least.

**Tom Lowrey** suggested vehicle registration fees.

**Doug Neeley** commented that the previous greenspaces measure that did not pass was different from the one that did pass in that the first one was not as specific as it should have been.

**Councilor McCaig** urged people at the meeting to think big because the effort was not that much greater for the bigger packages. She felt their role was to find solutions for 2040 and that could not be done without substantial investments. She felt any additional resources for 2040 would have to come from within the region.

**Judie Hammerstad** asked Councilor McCaig if she thought a package of livability, transit, parks and open spaces presented to the people would be turned down because it would encourage growth. She felt people were afraid of losing their way of life if they did anything that would help pay for some of the planning.

**Councilor McCaig** answered that was not consistent with the polling though there were segments of that in the population.

**Mike Burton** said the legislature needed to discuss the fact that economic abilities and natural resources would be lost if growth was not kept up with. He said 75 people were coming to the area every day and there needed to be planning for such rapid growth.

**Carol Gearin** echoed Linda Peters when she said Oregon was a state where most of the people wanted the term livability defined as it was personal to each person. She felt people were not passing some of the needed measures because they were ticked about not having answers. She said they could not keep throwing things at people without telling them why they were necessary for the livability of the region.

**Councilor Morissette** said he felt Measure 53 failed because they had not made a good enough case to prove that the current resources were used as wisely as possible. He thought there was a likelihood of the people offering more resources. He said slowing down the growth was not the solution but backing off on the densities and creating some projects gradually and getting ownership in those before offering more opportunities was the way to go. He said you need to walk before you can run. He said he had major concerns about the sprawl that the plan was causing.

**Robert Stacey** said there were some people in the area who didn't like the idea of more development and growth in the region and they might not be willing to vote for something that would make it easier for growth to happen. He said the question was could the Portland area growth costs be less because there was a growth management plan. He said one of the benefits was that the growth would cost less than elsewhere in the country because of the planning.

**Debbie McCabe** asked for other comments.

**Jim Francesconi** asked if a group of people were actively moving in this direction.

**Mike Burton** said there was and passed out handouts regarding the discussions he had been having with Council members and others on the issue. He said they would need to identify the particular needs of the areas in order to maintain the quality of living in each area. He said there were many elements that could go into such planning.

**Councilor McLain** said the Government Affairs Committee was ready to work on the legislative package.

**Mike Burton** reemphasized it was a big deal. He said Oregon had not changed like this since 1848. He said the planning must be done in partnership with the whole state.

**Judie Hammerstad** said she felt there were a number of avenues. She said she was a little leery of having MPAC presenting a package because they would be labeled Metro at the legislature. She wondered how to be as effective as possible. She felt with the name Metro attached to it, it would not work. She felt they ought to be identifying partners as well as tools.

**Jim Francesconi** said that in addition to money from the legislature, they had talked about going to the voters for packages from \$30 - \$600 million. He said a screening mechanism was needed if they were going to act as a unified body. He did not feel the business community should be doing the screening. He felt it needed to be MPAC. He said the private sector needed to be a part of this task force.

**Jim Zehren** added that getting voter support would be necessary but they had to be careful that people knew that 2040 did not just mean more density. He said the vision for the region needed to get back to basics to make people feel their lives would be improved.

**Linda Peters** felt a strategic planning group was needed to look carefully and critically and with very good information both in message and at potential funding through ballot measures as well as the legislature. She felt that what Mr. Burton was organizing was essential but not sufficient. She felt they needed to pay attention to what kind of message was resonating to the public in the big picture.

**Councilor McLain** said the information was there to communicate with the public. She felt it was important to go back and look at the documents that started the process.

**Peggy Lynch** said she did not disagree with the concept of thinking big. She said you should think big in small bites.

**Tom Lowrey** said if you look at history, massive investments had been made in their society. He said this region would need to make a big investment to maintain or improve the quality of life, in schools to maintain education, in transportation so people can get around, and in parks for quality of life in recreation. He said it would be the same with air quality. He agreed with Mr. Burton that it would take a big investment and partnership with the state to achieve it. He felt people would understand and felt the investment message was what needed to get out to the people.

**Linda Peters** felt there was a common vision around the table. She felt radically high density talk worked against the community support needed to make the vision workable. She was concerned

about refining and agreeing on the kind of language to be used in talking about it. She said there needed to be a coherent and consistent message.

**David Ripma** said they needed to be more specific about what they asked for in the legislature. He said calling this a state growth fund package it would lose in the areas of the state that weren't enjoying the growth they felt they needed. He said one way to handle this would be to focus on a couple of things to ask for that growth didn't pay for by itself. He suggested one possibility might be funding for local roads or school sites. He said sewers and water could be funded through growth itself but not these.

**Mike Burton** said he thought they needed to broaden the base and give specifics. He felt some strategies needed to be designed for working with all the people involved.

**Councilor Morissette** said he disagreed with Linda Peters. He felt they were pushing too hard and needed to back off a little. He suggested a group of people figure out where the savings would come from to make the \$200 million as opposed to just saying to them we wanted \$200 million. He said they would have a real tough time otherwise and needed to prove that what they were using was being used as wisely as possible.

**Councilor Washington** said he did not have a problem with the vision that had been set forth for the committee.

**Peggy Lynch** said that after the initial conversations about schools and school buildings, the infrastructure needs for economic deficient areas would have to be a part of the package because some areas of the state have no water supply or sewer and no money to pay for them. She said if partnerships were to be built the same livability issues needed to be addressed for all areas of the state.

**Mayor Ogden** said as the scope and size of a business grows so does the investment. He asked the question how would they get enough investment to meet the size of the industry that was running here right now. He said it was not entirely a swap.

**Councilor Morissette** said the budget was larger than the last biennium and choices were being made on how to spend that. He believed a good solution was to show why you needed the money and that you would spend it as wisely as possible. He said you would have to show why your needs would be more important than someone else's because there would not be enough money for all.

**Mayor Ogden** agreed and brought up the issue of the disproportionate investment. He said 60% of the income tax that went to Salem came out of this area so giving at least 50% back to the area would not cause him guilt feelings.

**Debbie McCabe** said she would like to know where the group wanted to go next with the discussion next time.

**Peggy Lynch** said somebody needed to make a commitment to a) work on a state legislative package and set strategies for investment for livability and b) talk about regionwide funding solutions.

**Linda Peters** said a third group was needed to focus on communication processes and the message and how to do the public education.

**Debbie McCabe** asked how people felt about those ideas.

**Tom Lowrey** said he was not sure about forming separate groups because it seemed all interrelated. He agreed that all of the aspects were important.

**Councilor McLain** suggested that the Coordinating Committee and others should form an agenda item for the next meeting.

**Mayor Ogden** said those who left early should be on the committee.

**Debbie McCabe** asked if the Coordinating Committee was a good suggestion for continuing the conversation.

**Judie Hammerstad** said the next JPACT meeting would be June 10th and asked if they should have this as the first agenda item.

**Andy Cotugno**, Transportation Planning Department Director, said they would like to push that to a meeting in July.

**Judie Hammerstad** asked if they could have this recapped on June 10th and said the committees needed to be appointed.

**Mayor Ogden** said a recap would be needed by June 3 if Ms. Hammerstad was talking about the Coordinating Committee meeting date.

**Judie Hammerstad** said she would be gone during that period of time but the rest of the committee could do it.

**Councilor McLain** said the notes about Title 3 had been run off as well as a resolution going to Growth Committee next week and invited interested persons to take a copy.

## 5. ADJOURN

There being no further business to come before the Metro Council, Councilor McLain adjourned the meeting at 7:05 p.m.

Prepared by,

Chris Billington  
Clerk of the Council

Document Number	Document Date	Document Title	TO/FROM	RES/ORD
052898mpc-01	5/28/98	Funding Issues	TO: MPAC & Metro Council	

052898mpc-02	no date	Objective: Develop a State Growth Fund package to be considered for funding by the 1999 Oregon Legislature	FROM: Meg Bushman, Analyst TO: Metro Council and MPAC FROM: Mike Burton
052898mpc-03	no date	Objective: Develop a transportation improvement package to be considered for funding by the 1999 Oregon Legislature	TO: Metro Council and MPAC FROM: Mike Burton
052898mpc-04	5/15/98	Will Success Spoil Portland Oregon?	TO: Mike Burton Executive Officer FROM: Unknown
052898mpc-05	5/12/98	Letter to Jon Kvistad concerning suggesting some long range funding issues	TO: Jon Kvistad FROM: Mike Burton