

BEFORE THE COUNCIL OF THE
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF APPROVING THE)	RESOLUTION NO. 90-1194
ZOO FIVE-YEAR FINANCIAL PLAN AND)	
SUBMITTING A METROPOLITAN SERVICE)	Introduced by the
DISTRICT ZOO CAPITAL SERIAL LEVY)	Convention, Zoo and Visitor
TO DISTRICT VOTERS)	Facilities Committee

WHEREAS, ORS 268.310(5) authorizes the Metropolitan Service District to "Acquire, construct, alter, maintain, administer and operate metropolitan zoo facilities."; and

WHEREAS, ORS 268.315 provides that "For the purpose of performing the functions set forth in subsection (5) of ORS 268.310, the District, when authorized at any properly called election held for such purpose, shall have the power to levy an ad valorem tax on all taxable property within its boundaries not to exceed in any one year one-half of 1 percent (.005) of the true cash value of all taxable property within the boundaries of such District, computed in accordance with ORS 308.207."; and

WHEREAS, The current three-year zoo serial levy which provides funds for zoo operations and capital improvements expires on June 30, 1990; and

WHEREAS, The Metro Washington Park Zoo, with unique educational and recreational offerings, is utilized by and benefits District residents; and

WHEREAS, The Zoo is the largest paid attraction for visitors throughout the State of Oregon and provides economic benefits to the Northwest and metropolitan region; and

WHEREAS, A regional funding base is necessary to provide for continued development of the Zoo's physical facilities; and

WHEREAS, During fiscal years 1990 through 1992 revenues of \$1,512,000 each year totalling \$4,536,000 for the three-year period will be needed to fund Zoo capital expenses; now, therefore,

BE IT RESOLVED,


1. That the Council of the Metropolitan Service District approves the five-year financial plan for the Metro Washington Park Zoo (attached hereto as Exhibit A) as the basis for meeting the immediate capital financial needs of the Zoo.

2. That the Council approves submission of a three-year capital serial levy to be effective on July 1, 1990, to the voters of the district on May 15, 1990, the revenues of which will be used for capital construction permitted under ORS 268.310(5) and to pay the costs of holding the election.

3. That the ballot title for this measure is approved as shown on Exhibit B attached hereto.

4. That the Executive Officer is instructed to file this Resolution with the District Elections Officer and the Tax Supervising and Conservation Commission no later than March 15, 1990.

ADOPTED by the Council of the Metropolitan Service District this 25th day of January, 1990.



Tanya Collier, Presiding Officer

jpmtwo b:\zoolevy.res



METRO

2000 SW First Avenue
Portland, OR 97201-5398
(503) 221-1646
Fax 241-7417

2/22/90

FREE -
HERE IS THE LAST
FILING THE COUNCIL DEPT.
WILL MAKE ON THIS,
WOULD YOU MAKE SURE
THAT THE E.O. MAKES
THE NECESSARY FILING
WITH THE SEC. OF
STATE. THANKS,
DCE

February 22, 1990

Mr. Gil Gutjahr
TSCC Multnomah County
1120 S. W. Fifth Avenue Room 150
Portland, Oregon 97204

Dear Gil,

Please find enclosed a copy of Resolution No. 90-1194 which submits a three-year capital serial levy for the Zoo to the voters of the District at the May 15, 1990 primary election. This filing is made in compliance with ORS 294.655.

Please notify the District of the date and time of the hearing on this matter as soon as possible. Thank you for your consideration.

Sincerely,

Donald E. Carlson
Council Administrator

a:\1194.ltr
DEC:gpwb

enclosure

cc: Tanya Collier, Presiding Officer
Rena Cusma, Executive Officer
Y. Sherry Sheng, Zoo Director

- Executive Officer
Rena Cusma
- Metro Council
- Tanya Collier
Presiding Officer
District 9
- Gary Hansen
Deputy Presiding
Officer
District 12
- Mike Ragsdale
District 1
- Lawrence Bauer
District 2
- Jim Gardner
District 3
- Richard Devlin
District 4
- Tom DeJardin
District 5
- George Van Bergen
District 6
- Ruth McFarland
District 7
- Judy Wyers
District 8
- Roger Buchanan
District 10
- David Knowles
District 11



METRO

2000 SW First Avenue
Portland, OR 97201-5398
(503) 221-1646
Fax 241-7417

February 22, 1990

Mr. Gil Gutjahr
TSSC Multnomah County
1120 S. W. Fifth Avenue Room 150
Portland, Oregon 97204

Dear Gil,

Please find enclosed a copy of Resolution No. 90-1194 which submits a three-year capital serial levy for the Zoo to the voters of the District at the May 15, 1990 primary election. This filing is made in compliance with ORS 294.655.

Please notify the District of the date and time of the hearing on this matter as soon as possible. Thank you for your consideration.

Sincerely,

Donald E. Carlson
Council Administrator

a:\1194.ltr

DEC:gpwb

enclosure

cc: Tanya Collier, Presiding Officer
Rena Cusma, Executive Officer
Y. Sherry Sheng, Zoo Director

Executive Officer
Rena Cusma
Metro Council
Tanya Collier
Presiding Officer
District 9
Gary Hansen
Deputy Presiding
Officer
District 12
Mike Ragsdale
District 1
Lawrence Bauer
District 2
Jim Gardner
District 3
Richard Devlin
District 4
Tom DeJardin
District 5
George Van Bergen
District 6
Ruth McFarland
District 7
Judy Wyers
District 8
Roger Buchanan
District 10
David Knowles
District 11



METRO

2000 SW First Avenue
Portland, OR 97201-5398
(503) 221-1646
Fax 241-7417

February 16, 1990

Allen Robertson
Multnomah County Elections
1040 S. E. Morrison Street
Portland, Oregon 97214-2495

Dear Mr. Robertson:

Enclosed are forms we received in our office regarding filing in reference to a tax base and levy measure for Metro's Washington Park Zoo. We formally transmitted our filing of the ballot titles to you on February 9, 1990 with the accompanying ordinance and resolution. Please advise me if any other information is needed.

Sincerely,

Donald E. Carlson by *gpwb*
Donald E. Carlson
Council Administrator

gpwb

elecfil2.ltr

cc: Greg McMurdo, Government Relations Manager

Executive Officer
Rena Cusma

Metro Council

Mike Ragsdale
Presiding Officer
District 1

Gary Hansen
Deputy Presiding
Officer
District 12

Lawrence Bauer
District 2

Jim Gardner
District 3

Richard Devlin
District 4

Tom DeJardin
District 5

George Van Bergen
District 6

Ruth McFarland
District 7

Judy Wyers
District 8

Tanya Collier
District 9

Roger Buchanan
District 10

David Knowles
District 11

NOTICE OF MEASURE ELECTION

Metropolitan Service District
Name of District

On May 15, 1990, an election will be held in
Date of Election

Metropolitan Service District
Name of District

The following measure will be submitted to the voters of the district:

(Put text of ballot title on reverse side)

Ronald E. Carlson by apath
Authorized signature

Council Administrator
Title

FILING DEADLINES: MARCH, MAY, AND NOVEMBER - 61 DAYS PRIOR TO THE ELECTION.
AUGUST - 43 DAYS PRIOR TO THE ELECTION.
JUNE AND SEPTEMBER - 34 DAYS PRIOR TO THE ELECTION.

(Text of ballot title)

Serial Levy for Capital Construction at the Zoo

Caption (10 words maximum)

QUESTION: (20 words maximum) Shall Metropolitan Service District
Levy \$1,512,000 Each Year for Next Three Years for Capital
Construction at Metro Washington Park Zoo?

*PURPOSE: (150 words maximum) This measure allows the District to levy
\$1,512,000 each year for three years starting July 1, 1990. The total
levy is \$4,536,000. In 1986 District voters approved a three-year
serial levy of \$5,500,000 for Zoo operations and construction. The
1986 levy expires June 30, 1990. This new levy will provide funds to
renovate the Children's Zoo (Animals Around Us Exhibit) and make other
improvements to Zoo facilities and equipment. The levy is outside the
6 percent limitation specified in the Oregon Constitution.

* For measures authorizing tax levies or establishing new tax bases: a concise and impartial statement of not more than 150 words, explaining chief purpose of the measure and giving reasons for the measure. If an estimated tax is included in a ballot title, it must be based on a current estimate of assessed value by the County Assessor and must include the statement: "The estimated tax cost for this measure is an ESTIMATE only based on the best information available from the County Assessor at the time of estimate." Such statement required by ORS 310.395 shall not be included in the 150 word limitation.

NOTICE OF MEASURE ELECTION

Metropolitan Service District

Name of District

On May 15, 1990, an election will be held in
Date of Election

Metropolitan Service District

Name of District

The following measure will be submitted to the voters of the district:

(Put text of ballot title on reverse side)

Donald E. Carlson by gowb
Authorized signature

Council Administrator
Title

FILING DEADLINES: MARCH, MAY, AND NOVEMBER - 61 DAYS PRIOR TO THE ELECTION.
AUGUST - 43 DAYS PRIOR TO THE ELECTION.
JUNE AND SEPTEMBER - 34 DAYS PRIOR TO THE ELECTION.

(Text of ballot title)

Establishes a Tax Base Dedicated to Operating the Zoo

Caption (10 words maximum)

QUESTION: (20 words maximum) Shall Metropolitan Service District
Establish a \$5,100,000 Tax Base Starting Fiscal Year 1990-91 to
Operate the Metro Washington Park Zoo?

*PURPOSE: (150 words maximum) This measure provides a \$5,100,000 tax
base to operate the Zoo. It starts July 1, 1990, when the current
\$5,500,000 voter-approved levy for Zoo operation and construction ends.
Currently, there is no tax base (\$0) to operate the Zoo. The tax base
will be used with Zoo gate and concession sales income to operate and
maintain the Zoo. The estimated tax rate resulting from the base would
be 15 cents per \$1,000 of assessed value at current values, or \$9.01
for a home assessed at \$60,000. Any constitutionally authorized increase
in the tax base subsequently levied by the Council shall be apportioned
to the Zoo functions or activities specified by the Council in the ballot
title in the same proportion as the original allocation. If the District
reduces or ceases to provide a function or activity for which the tax base
has been allocated, then the Council may use that portion of the tax base
for any lawful purpose of the District.

* For measures authorizing tax levies or establishing new tax bases:
a concise and impartial statement of not more than 150 words, ex-
plaining chief purpose of the measure and giving reasons for the
measure. If an estimated tax is included in a ballot title, it
must be based on a current estimate of assessed value by the
County Assessor and must include the statement: "The estimated
tax cost for this measure is an ESTIMATE only based on the
best information available from the County Assessor at the
time of estimate." Such statement required by ORS 310.395
shall not be included in the 150 word limitation.



METRO

2000 S.W. First Avenue
Portland, OR 97201-5398
503/221-1646

Memorandum

Date: December 21, 1989

To: Convention, Zoo & Visitors Facilities Committee

From: Jessica *JPM* Marlitt, Council Analyst

Regarding: RESOLUTION NO. 90-1194, APPROVING THE ZOO FIVE-YEAR FINANCIAL PLAN AND SUBMITTING A METROPOLITAN SERVICE DISTRICT ZOO CAPITAL SERIAL LEVY TO DISTRICT VOTERS

Per the Committee's December 5, 1989, directive, staff prepared two Zoo funding measures for voter consideration May 15, 1990: 1) A tax base measure under Ordinance No. 90-329 (see prior Agenda Item No. 3); 2) A three-year serial levy to fund capital construction, adopted by Resolution No. 90-1194 following. As noted for Ordinance No. 90-329, staff met with Metro General Counsel and Government Relations Manager to fine-tune the levy measure language. Recommended changes are highlighted by underlining for new language and strikeouts for deletions.

Resolution No. 90-1194 is scheduled as an information item only because the revised Zoo Five-Year Financial Plan was not completed at the time of agenda printing.

If you have any questions or require more information, please contact me, ext. 138, or Don Carlson, ext. 171.

jpmthree
b:\901194.mem



METRO

2000 SW First Avenue
Portland, OR 97201-5398
(503) 221-1646
Fax 241-7417

RECEIVED

1990 FEB -9 AM 11:08

VICKI K. ERVIN,
DIRECTOR OF ELECTIONS

February 9, 1990

Allen Robertson
Multnomah County Elections
1040 S.E. Morrison Street
Portland, Oregon 97214-2495

Dear Mr. Robertson:

Per your recent conversation with Greg McMurdo, I have enclosed certified copies of the two funding measures adopted by the Metro Council. Ordinance No. 90-329 as amended by Ordinance 90-335 submits a tax base measure to the voters, and Resolution No. 90-1194 submits a serial levy to the voters. Both measures are for the May 15, 1990 election.

This memo represents our formal transmittal of the ballot titles to the Elections Division for publication by the Division per Oregon Elections Law section 255.145(5). It is our understanding the period for formal challenge to the ballot titles is seven (7) working days from the date of filing with the Elections Division (Oregon Elections Law section 255.155(1)); therefore, the challenge period will terminate end of business February 20, 1990.

Thank you for your assistance. Please notify us if everything is not in order as required.

Sincerely,

Donald E. Carlson,
Council Administrator

Enc.

cc: Greg McMurdo, Government Relations Manager

DEC/JPM:gpwb
c:\gpwb\elecfile.ltr



METRO

2000 SW First Avenue
Portland, OR 97201-5398
(503) 221-1646
Fax 241-7417

January 29, 1990

Executive Officer
Rena Cusma

Metro Council

Mike Ragsdale
Presiding Officer
District 1

Gary Hansen
Deputy Presiding
Officer
District 12

Lawrence Bauer
District 2

Jim Gardner
District 3

Richard Devlin
District 4

Tom DeJardin
District 5

George Van Bergen
District 6

Ruth McFarland
District 7

Judy Wyers
District 8

Tanya Collier
District 9

Roger Buchanan
District 10

David Knowles
District 11

The Honorable Rena Cusma
Executive Officer
Metropolitan Service District
2000 S. W. First Avenue
Portland, OR 97201-5398

Ms. Gwen Ware-Barrett
Clerk of the Council
Metropolitan Service District
2000 S. W. First Avenue
Portland, OR 97201-5398

Dear Executive Officer Cusma
and Clerk Ware-Barrett:

Re: Explanatory Statement for Zoo Capital Serial Levy

Pursuant to Section 5 of Ordinance No. 90-330A, I hereby transmit to you for filing the attached explanatory statement for the Metro Washington Park Zoo Capital Serial Levy authorized by Resolution No. 90-1194.

Yours very truly,

Daniel B. Cooper,
General Counsel

gl
1031

Attachment

Voters in the Metropolitan Service District have funded capital improvement projects at the Metro Washington Park Zoo since 1976. The current levy for operations and improvement will expire at the end of June 1990.

To provide necessary renovation to the 30-year-old Children's Zoo, a source of funding needs to be established. The proposed three-year serial levy will allow the zoo to:

- improve facilities to house and care for the animals,
- provide educational programs which engage youngsters and adults in learning about the animal world,
- double the number of animals for exhibits and educational programs in the Children's Zoo,
- instill in all zoo visitors an understanding and appreciation of the relationship between animals and us.

More people visit the zoo than any other paid attraction in the state. In addition to economic benefit to the region, the zoo provides animal-related education, recreation and cultural offerings to residents of the metropolitan area. The zoo enjoyed record-breaking attendance last year, with 1,141,675 visitors, 359,910 of whom were children under 11.

The proposed serial levy will provide \$1,512,000 per year for three years for a total of \$4,536,000 to fund renovation of the Children's Zoo. It would levy a property tax of approximately 4 cents per \$1,000 assessed valuation. On a \$60,000 house, the tax would cost approximately \$2.40 per year.

The levy is outside a 6 percent limitation specified in the Oregon Constitution. If approved by the voters, pursuant to Oregon law, the serial levy would be dedicated to capital improvements at the Metro Washington Park Zoo.

EXHIBIT A

FIVE-YEAR FINANCIAL PLAN
FOR
THE METRO WASHINGTON PARK ZOO

JANUARY 24, 1990

TABLE OF CONTENTS

OVERVIEW

Statement of Departmental Mission	3
Program Divisions	4
External Considerations	5
Summary of Capital Improvement Projects	6

REVENUE

Major Assumptions	7
Identification of Major Revenue Sources	8
Projected Revenue Detail	11

EXPENDITURES

Major Assumptions	12
Overview by Expenditure Category	13
Narrative of Expenses by Programs	15
Projected Expense Detail	19

CAPITAL IMPROVEMENT PROJECTS

Identification of Projects	21
Projected Capital Budget Detail	22

OVERVIEW

Statement of Departmental Mission

The Metro Washington Park Zoo serves as a cultural institution to meet the needs of the public and to enhance the quality of life in the metropolitan community. It assists in economic development as a destination tourist attraction and as a valuable community asset.

The Washington Park Zoo provides a unique educational and recreational opportunity through which the public can see and experience wildlife in a more naturalistic setting. The Department contributes to the conservation of animals in the wild and in the Zoo by:

- 1) cooperating as a participating institution in appropriate AAZPA Species Survival Plans and other organized conservation efforts;
- 2) continuing to research and improve husbandry techniques, exhibit environments, animal management concepts and captive propagation; and
- 3) educating the public regarding conservation.

Program Divisions

The Zoo Operations Fund includes the following six divisions:

The Administration Division includes the offices of the Director, the Assistant Director, the Development Officer and the Financial Reporting and cash control Supervisor. It provides for overall leadership and coordination with the Executive Officer of all Zoo programs, liaison with the Friends of the Washington Park Zoo, the development program and the cash control program.

The Animal Management Division maintains, propagates, researches, and exhibits a healthy, representative collection of exotic and domestic animals, and provides input in general management decision, policies and procedures with staff, division managers, Assistant Director and Director.

The Educational Services Division provides educational materials and programs for use by Zoo visitors, school groups and other special groups, prepares and maintains signs and other interpretive displays on the grounds, and operates the Children's Zoo, the Insect Zoo and other summer programs.

The Facilities Management Division is responsible for providing support services to all Zoo guests and divisions. Services include building and exhibit maintenance, custodial, landscape development and maintenance, railroad operation and maintenance, utility system and vehicle equipment maintenance.

The Marketing Division is responsible for encouraging Zoo attendance and support through media campaigns, group sales, events, outreach programs and general promotional efforts.

The Visitors Services Division provides services to visitors through the programs of admissions, zoo railway, food service/catering, retail sales/rentals and safety/security.

External Considerations

Significant operational and capital improvements have been made at the Zoo since it became an operating division of the Metropolitan Service District (M.S.D.) in 1976, about two and a half years before the current Metro was established by the voters. Capital improvements include:

- 1) improvements at entryway;
- 2) new elephant yard and crush;
- 3) primate house remodel;
- 4) new quarantine facilities;
- 5) lemur exhibit;
- 6) cascade stream and pond;
- 7) new maintenance facilities;
- 8) penguinarium remodel;
- 9) Swigert Fountain;
- 10) bandstand;
- 11) Alaska tundra exhibit;
- 12) gift shop remodel;
- 13) West Bear Grotto remodel;
- 14) elephant museum;
- 15) Africa I & II;
- 16) Education/Administration Center; and
- 17) Africa III (under construction).

These improvements, new special events and promotions, and exceptional weather brought attendance to a 26 year high of 1,003,413 in fiscal year 1988-89. Attendance for 1987/88 was 891,614. These figures compare to 556,675 for fiscal year 1975/76. It is anticipated that attendance will reach 1,065,000 in fiscal year 1994/95 due to:

- 1) increasing metropolitan population
- 2) new exhibits
- 3) new programs and events
- 4) convention center.

The opening of the Africa exhibit in April of 1989 increased Zoo attendance and an increase in tourism is anticipated from the opening of Metro's Oregon Convention Center. Current parking facilities will constrain achieving attendance levels much higher than those projected in the last two years of the forecast.

Summary of Capital Improvement Projects

The Zoo Capital Fund provides for the major capital improvements at the Zoo. These improvement projects implement the Zoo Master Plan with tax revenues set aside for these projects, and with private funding raised through the development program.

In March 1987, the voters of the District approved a \$5.5 million per year serial levy, allotting about \$3,725,000 per year for operations and \$1,775,000 for capital improvements. That levy began July 1, 1987 and expires June 30, 1990. Projects built, or to be built, with the capital improvements portion of the current levy, transfers from operating revenues and funds carried over from the previous levy are: Africa I, II, & III and a number of smaller projects such as the Research/Propagation Center. The remodel of the Childrens Zoo will be the major project provided by the capital fund serial levy covering the three fiscal years of 1990/91 to 1992/93.

More detailed descriptions of Zoo capital improvement projects, funding, costs and schedules are included in the Capital Budget section of this forecast.

REVENUE SOURCES

Major Assumptions

The following assumptions have been used in developing the Zoo's revenue projections for this five-year forecast.

- 1) The current property tax levy (\$5,500,000 per year 1987-1990) will be replaced in 1990 with a tax base for operations and maintenance beginning at \$5,100,000 and a capital construction three-year serial levy at \$1,512,000 per year.
- 2) Property taxes will fund approximately 50 percent of Zoo operation and maintenance costs (Res. No. 84-444, adopted 1/26/84).
- 3) Non-property tax revenues (principally enterprise revenues) will fund the other approximately 50 percent of Zoo operation and maintenance costs; the Council will annually review admission fees to meet this objective (Res. No. 84-444, adopted 1/26/84).
- 4) The Council will approve implementation and a method of funding for a continuing sequence of projects as described in the Zoo Master Plan (Res. 84-444, adopted 1/26/84).

Identification of Major Revenue Sources

Property Tax Revenues:

The Council, through Resolution 84-444, recommended to the Executive Officer that property tax revenues fund up to 50% of Zoo operations each year. The current three-year serial levy approved by the voters in 1987 calls for \$5.5 million per year split \$3,725,000 (68 percent) for operations and \$1,775,000 (32 percent) for capital improvements. This levy began July 1, 1987 and expires June 30, 1990.

This financial forecast assumes that the property tax levy will be replaced by the voters of the district with a tax base for operations and maintenance beginning at \$5,100,000 and a capital construction three-year serial levy at \$1,512,000 per year, no later than July 1, 1990.

Property tax revenues actually collected average about 90% of the levy total, as reflected in the attached revenue detail.

Were the property tax levies requested renewed at a significantly reduced level, consequences for the Zoo would be severe cut-back of services. Hours open to the public would be cut, all free admission times and reduced admission for senior citizens would be eliminated, staff would be reduced, and the capital improvement project sequence outlined in the Master Plan would be halted.

If voters do not approve tax support for Zoo operations, the probable result would be closing of the Zoo. An attempt to replace this lost revenue would require a significant increase in admission fees, causing an overall reduction in attendance which would defeat the purpose.

Admission Fees:

Attendance is critical in the projection of admission fee revenue. Metro and Hobson & Associates studied Metro Washington Park Zoo attendance records in 1985, and found a high correlation between population trends in Multnomah, Washington and Clackamas counties and Zoo attendance. This correlation was used in previous Zoo attendance projections.

The estimated figures for FY 1988/89 through 1994/95 are based on recent trends with consideration of future events. Rising attendance is anticipated as a result of increased regional tourism following the opening of Metro's Oregon Convention Center. New and return visits by local residents are expected following the opening of the Rainforest Exhibit in 1991 and Animals Around Us in 1993, as demonstrated with the opening of Africa in April 1989.

Attendance projections are:

<u>Fiscal Year</u>	<u>Projected Attendance</u>
89-90	970,000
90-91	985,000
91-92	1,000,000
92-93	1,015,000
93-94	1,050,000
94-95	1,065,000

The projected attendance is based on the expected draw of the Africa exhibit which opened in late April of 1989. This draw continues with 15,000 increases in each of the following years, bolstered by the opening of the third phase of the Africa exhibit and then increases more dramatically with the opening of Animals Around Us in fiscal year 1993/94.

The Metro Council, through Resolution 84-444 recommended to the Executive Officer that property taxes fund no more than 50 percent of Zoo operating costs. Admission fees have been adjusted to meet this policy. Current fees are \$3.00 for 12 years through 64 years, and \$1.50 for youth 3 through 12 years and senior citizens; children under 3 are admitted free. Admission is free for all after 3:00 p.m. each Tuesday, and there are additional free days for special groups.

Admission revenue forecasts are based on the following schedule of fee increases, to maintain 50% of operating revenue from non-tax sources based on attendance projections, and assuming that adult and youth/senior attendance remains at about a 2:1 ratio.

<u>Effective Date</u>	<u>Adult</u>	<u>Youth/Seniors</u>
Current Fee	\$ 3.00	\$ 1.50
March 1, 1990	\$ 3.50	\$ 2.00
January 1, 1992	\$ 4.00	\$ 2.50
January 1, 1994	\$ 4.50	\$ 3.00

Enterprise Revenues Excluding Admissions:

As a result of increased attendance and longer stays by visitors, per capita revenues for food, gifts, railroad and other services are expected to rise. Factors that will contribute to longer stays are: increased and more naturalistic exhibit areas, expanded gift shopping possibilities, new food-service areas and increased on-grounds special events.

While the AfriCafe, for example, is expected to have a strong positive effect on food revenues, it is also expected to give visitors a respite from the many cool and damp northwest days. This opportunity to "warm up" in very pleasant surroundings, combined with other improvements, should positively affect the length of stays and, as pointed out by Hobson & Associates, should result in a related rise in per capita revenue.

Zoo concessions managers currently set prices according to their experience of the market rate for comparable services and goods.

PROJECTED REVENUES

01/25/90 PROJECTED ATTENDANCE	970,000	985,000	1,000,000	1,015,000	1,050,000	1,065,000
	FY89-90 PROJECTED FTE AMOUNT	FY90-91 PROJECTED FTE AMOUNT	FY91-92 PROJECTED FTE AMOUNT	FY92-93 PROJECTED FTE AMOUNT	FY93-94 PROJECTED FTE AMOUNT	FY94-95 PROJECTED FTE AMOUNT
ZOO REVENUE						
Tax Base		5,100,000	5,406,000	5,730,360	6,074,202	6,438,648
Fund Balance-Beginning	2,241,563	1,493,544	1,716,925	1,901,437	2,110,070	2,112,799
Real Property Taxes-Current Year	5,005,000	4,590,000	4,865,400	5,157,324	5,466,782	5,794,783
Real Property Taxes-Prior Year	475,000	475,000	437,886	464,159	492,010	521,530
ENTERPRISE REVENUES						
Admissions	1,981,512	2,327,339	2,528,196	2,734,084	2,999,276	3,218,580
Rental-Conveyances	33,000	39,400	40,000	40,600	52,500	53,250
Food Service-Regular/Food	1,712,872	1,870,465	2,102,000	2,306,000	2,524,500	2,733,000
Food Service-Regular/Beer&Wine	52,000	52,000	58,000	62,000	66,000	70,000
Food Service-Catering/Food	196,128	263,000	300,000	340,000	365,000	400,000
Food Service-Catering/Beer&Wine	24,000	35,000	40,000	42,000	44,500	47,000
FOOD SUBTOTAL	1,985,000	2,220,465	2,500,000	2,750,000	3,000,000	3,250,000
Retail Sales	400,000	522,891	595,000	663,000	751,000	809,000
Retail Sales-Vending	40,000	47,150	35,000	37,000	39,000	41,000
RETAIL SUBTOTAL	520,000	570,041	630,000	700,000	790,000	850,000
Sale of Animals	5,000	10,000	10,000	11,000	11,000	12,000
Tuition & Lectures	94,054	112,197	116,605	121,352	127,420	133,790
Rentals-Buildings	400					
Exhibit Shows/Zoo	12,000	13,000	14,000	15,000	16,000	17,000
Railroad Rides	378,300	394,000	400,000	406,000	420,000	426,000
ENTERPRISE SUBTOTAL	5,010,066	5,686,442	6,238,881	6,778,036	7,416,196	7,960,620
OTHER INCOME						
Federal Grants-Op.-Non Cat.-Direct		100,000	100,000	100,000	100,000	100,000
Interest on Investments	134,494	89,613	103,015	114,086	126,604	126,760
Donations & Bequests	163,000	165,000	171,600	179,320	187,391	195,824
Zoo Parents	37,180	40,890	44,987	49,485	54,434	59,877
Other Miscellaneous Revenue	43,680	45,427	47,245	49,134	51,590	54,170
Sale of General Fixed Assets	4,160	4,326	4,499	4,679	4,913	5,159
SUBTOTAL	382,514	445,264	471,346	496,704	524,932	541,790
Total Resources	13,114,143	12,690,249	13,730,438	14,797,661	16,009,991	16,931,531

EXPENDITURES

Major Assumptions

1) An inflation factor of 4% has been built into projections for expenditures in personal services, materials and services and capital outlay. An additional 1 to 3.5% has been used in personal services attributable to changes in the various pay plans.

2) The Zoo's budget will provide for an unappropriated balance each year sufficient to balance the budget for the following year and assure cash flow from July 1 to December, when the first tax collection payment is received.

3) The General Fund transfer (according to Metro standard forecast assumptions) is expected to increase at a rate of 5 percent in order to maintain the current level of service.

4) The Insurance Fund transfer is expected to remain flat according to Metro standard forecast assumptions.

5) The budget will provide a contingency line item equal to 3 percent of the projected operating cost including transfers. While the contingency is listed, it is assumed not to be spent and is included in the following year's fund balance.

Overview by Expenditure Category

Personal Services:

Forecasts for personnel are based on current staffing levels plus new positions that will be required for the expanded and more complex exhibits and new programming. The greatest increases will be in Animal Management, Visitor Services, Facilities Management and Education to accommodate increased attendance, expanded exhibits and new programs.

Materials and Services:

While certain materials and services costs, such as merchandise for resale, are directly related to Zoo attendance, and can be adjusted accordingly, other costs like those associated with an expanding animal collections are not that related and cannot be so readily adjusted. Increases are primarily attributable to projected inflation, increased utility costs for expanded exhibits, higher costs for merchandise purchased for resale, new programs and graphics. Materials and Services also provides for a utility study including an up-to-date mapping of facilities.

Capital Outlay:

Capital outlay is projected to increase slightly partly in order to equip expanded exhibits and related visitor support services opening during this period. The Zoo plans to carry out a continuing facility improvements program during these years to upgrade utility systems, replace roofs, replace equipment and perform necessary preventative maintenance.

General Fund:

Amount assessed the Zoo for Metro support services is projected to rise by 5% per year, in line with Metro standard forecast assumptions.

Insurance:

Insurance costs are projected to stay flat over the next five years, in line with Metro standard forecast assumptions.

Building Management:

Because Zoo staff are not housed in Metro's central office complex, there is no assessment for the cost of building management.

Contingency:

The budget projection provides a contingency line item equal to 3 percent of the projected operating costs including transfers to the general fund and insurance funds. While the contingency is listed, it is assumed not to be spent and is included in the following year's fund balance.

Narrative of Expenses by Programs

Administration

Personal Services:

The Administration Division shows an increase of 1.0 FTE from 1989/90 to 1994/95. The projected increases in visitors and related revenues necessitate an additional .75 FTE increase in vault room staff. This increase is recommended to maintain cash and internal control. The Development programs absorbs the other .25 FTE with an increase from .5 FTE to .75 FTE for the management intern.

Materials and Services:

Expenses in materials and services for administration are not expected to increase much beyond the 4 percent inflationary figure except for adjustments for election costs and receipt of a grant from the Institute of Museum Services for special projects.

Capital Outlay:

Costs for office equipment and furniture needed to maintain standard services over a five-year period, adjusted for 4 percent inflation are reflected in capital outlay with one major increase for purchase of a new copying machine in 1992/93.

Animal Management

Personal Services:

Increased employee longevity requires additional staff to fill in for vacations and sick leave. Additionally, the opening of new and more complex exhibits such as the Africa Exhibit in April of 1989, the Rainforest Exhibit in June, 1991 and the Research and Propagation Center, which will open in phases, will require new keeper staff. A new senior keeper will be added in 1993/94 to lead the work in a reorganized program that will include the animal hospital, nursery, and owl rehabilitation. Thus, five positions will be added to the keeper staff over the period of this projection.

It has also been determined that the relief veterinarian, presently a contracted service, should be brought on staff half-time to give better care to an expanding animal collection.

There has been no increase in curatorial staff since 1976. To provide assistance with growing administrative tasks and to provide time for the curators to work in the field with keepers, managing

the collection and keeping up with national level animal breeding programs and studbook, an additional assistant curator will be brought on staff in 1993/94.

Materials and Services:

Increases in Materials and Services costs reflect inflation and expenses relating to new animals and their care in the Rainforest Exhibit.

Capital Outlay:

Capital Outlay costs are attributable to inflation, the need for computer and audio-visual equipment, the purchase of a typewriter and furniture and the purchase of an electric cart to speed up internal travel from the Research Building to other parts of the Zoo.

Facilities Management

Personal Services:

Additions in personnel are required to keep up with additional service demands related to increased attendance, special events such as Zoolights, more complex and labor intensive facilities such as the Rainforest Exhibit and Animals Around Us and an always aging physical plant.

The expenditure detail encompassed by this projection shows an increase of 6.31 FTE. This includes 1) adding a position to coordinate division contracted services including preparation of specs, getting quotes and bids and managing the contractors; 2) adding a position to streamline and expand the purchasing and distribution of materials and equipment used by staff, 3) adding two gardener positions to care for the increases in landscaping that will come with the opening of the Rainforest and Animals Around Us Exhibits, 4) adding a maintenance technician to assist the electrician with the increasing electrical service needs at the Zoo and 5) adding 1.31 maintenance positions to assist with maintenance of expanding facilities.

Materials and Services:

Increases in Materials and Services reflect inflation, expenses relating to landscaping and maintenance required by new exhibits, and special events, increased utility costs and use and costs relating to upkeep on an aging facility.

Capital Outlay:

Capital Outlay includes costs for upkeep, rehabilitation and replacement of exhibit, railroad and vehicular equipment and other Zoo facilities.

Education

Personal Services:

Personnel needed for education, graphics and volunteer activities during the period of this projection increase 4.31 FTE. These include 1) the addition of an assistant for the volunteer coordinator to aid with the extensive, seven day a week volunteer activities; 2) a second program coordinator to assume responsibility for school programming and curriculum development and 3) a half-time position in 1991/92, increasing to full-time in 1993/94 that will assist with maintaining the increasing quantity of audio-visual equipment at the Zoo and to provide graphics upkeep and production; and 4) the addition of 1.25 keepers necessary to staff the new Animals Around Us Exhibit.

Materials and Services:

Major increases in Materials and Services costs for this period are related to services to be used in community programming and curriculum development, a new Zoo directional system, and updating the Elephant Museum files. There are also increases in printing costs due to higher costs for recycled paper and those related to an expanding Friends of the Zoo membership and production of classroom materials.

Capital Outlay:

Capital Outlay increases are related primarily to inflation, additional computer equipment, audio-visual equipment, replacement in exhibits and lab cages for the Childrens Zoo. A major cost in 1992/93 is for furnishing and equipping a Discovery Room that will be built as part of Animals Around Us.

Marketing

Personal Services:

The very slight increase in Personnel is to accommodate marketing Zoolights and other special events.

Materials and Services:

Increases in this category are mainly related to professional and artistic services in the newly formatted concert series, costs related to a continuation of Zoolights, the opening of the Rainforest Exhibit and use of recycled paper. A substantial part of these expenses will be offset by increased enterprise revenues and sponsor underwriting.

Capital Outlay:

Capital Outlay expenses relate to equipment and furniture replacements and additions.

Visitor Services

Personal Services:

The increased volume of business particularly in the food and retail services and the need for higher security call for an increase of about 19.68 FTE over this period for the Visitor Services Division. Most of this increase (15.78 FTE) is for additional visitor services workers required for special events and to operate the Crossroads facility to be located in the new Rainforest Exhibit, a facility that will be developed in Animals Around Us, and the expanding catering service for picnics and the African banquet and meeting space. Other increases are for operating the gates, the train and providing security needed with expanded operations.

These costs will be more than offset by increased earnings in food and retail.

Materials and Services:

The major costs for materials and services relate directly to projected increases in attendance and the materials needed to achieve the revenues projected to be earned from sales and services to zoo visitors. Other costs include maintenance of equipment and printing the Zoo map.

Capital Outlay:

Capital Outlay provides for equipment acquisition and replacement for food and retail operations including cash registers, fryers, washers, tables, etc. It will also allow the installation of equipment to provide better information for monitoring these operations.

PROJECTED OPERATING EXPENSES

ZOO 5 YEAR PROJECTIONS, 1990 01/25/90 PROJECTED ATTENDANCE	12390 SYOPEEE.WK1		970,000		905,000		1,000,000		1,015,000		1,050,000		1,065,000	
	FY89-90 PROJECTED		FY90-91 PROJECTED		FY91-92 PROJECTED		FY92-93 PROJECTED		FY93-94 PROJECTED		FY94-95 PROJECTED			
	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT
ADMINISTRATION														
Personal Services	9.75	413,542	16.90	610,139	17.15	654,406	17.40	700,326	17.40	765,454	17.65	897,233		
Materials & Services		185,982		314,710		228,060		295,621		245,836		254,628		
Capital Outlay		3,737		7,679		5,179		30,826		5,625		5,849		
Total Expenditures	9.75	603,261	16.90	932,536	17.15	887,645	17.40	1,034,773	17.40	1,016,914	17.65	1,157,710		
ANIMAL MANAGEMENT														
Personal Services	39.92	1,544,110	42.41	1,691,662	45.13	1,956,024	45.13	2,031,174	47.43	2,433,592	47.43	2,825,403		
Materials & Services		296,390		341,687		296,076		290,184		315,305		331,400		
Capital Outlay		25,075		3,000		30,160		16,765		18,561		20,472		
Total Expenditures	39.92	1,865,575	42.41	2,036,349	45.13	2,282,260	45.13	2,346,123	47.43	2,767,458	47.43	3,177,274		
FACILITIES MANAGEMENT														
Personal Services	36.20	1,334,695	37.84	1,419,748	39.84	1,585,288	39.84	1,670,811	41.51	1,943,611	42.51	2,311,207		
Materials & Services		1,264,079		1,330,570		1,341,360		1,454,102		1,546,139		1,619,003		
Capital Outlay		407,197		453,846		428,686		432,640		450,858		466,282		
Total Expenditures	36.20	3,005,971	37.84	3,204,164	39.84	3,355,333	39.84	3,557,553	41.51	3,940,608	42.51	4,396,572		
EDUCATION														
Personal Services	18.79	536,371	19.85	605,794	21.35	699,670	21.60	759,073	23.10	885,636	23.10	1,028,224		
Materials & Services		213,714		297,859		300,922		256,553		266,407		282,855		
Capital Outlay		13,904		39,050		47,736		141,203		14,624		15,207		
Total Expenditures	18.79	763,989	19.85	942,703	21.35	1,048,328	21.60	1,157,630	23.10	1,166,746	23.10	1,326,287		
MARKETING														
Personal Services	3.96	145,192	4.00	164,507	4.00	176,845	4.00	190,100	4.00	204,366	4.00	237,269		
Materials & Services		205,099		315,337		316,718		334,795		342,574		356,247		
Capital Outlay		5,313		6,500		5,200		5,400		5,625		5,849		
Total Expenditures	3.96	356,404	4.00	486,344	4.00	498,764	4.00	530,311	4.00	552,564	4.00	599,365		
VISITOR SERVICES														
Personal Services	58.10	1,216,680	58.45	1,132,341	63.30	1,290,612	65.95	1,407,695	68.45	1,608,001	69.98	1,898,263		
Materials & Services		1,066,250		1,118,880		1,314,422		1,446,264		1,588,628		1,715,067		
Capital Outlay		58,000		64,051		52,139		62,016		62,233		72,520		
Total Expenditures	58.10	2,340,930	58.45	2,315,280	63.30	2,657,173	65.95	2,915,974	68.45	3,259,661	69.98	3,685,850		
ZOO TOTAL														
Personal Services	166.72	5,190,590	179.45	5,624,190	190.77	6,362,845	193.92	6,767,988	201.09	7,841,459	204.67	9,197,590		
Materials & Services		3,232,314		3,719,059		3,797,557		4,085,519		4,304,960		4,559,200		
Capital Outlay		513,226		574,126		569,100		600,857		557,524		586,107		
Total Expenditures	166.72	8,936,130	179.45	9,917,375	190.77	10,729,502	193.92	11,542,364	201.09	12,703,951	204.67	14,343,065		

ZOO 5 YEAR PROJECTIONS, 1990

12390
5Y0M ~~444~~ WK1

81/25/90

PROJECTED ATTENDANCE

970,000

985,000

1,000,000

1,015,000

1,050,000

1,065,000

	FY89-90 PROJECTED		FY90-91 PROJECTED		FY91-92 PROJECTED		FY92-93 PROJECTED		FY93-94 PROJECTED		FY94-95 PROJECTED	
	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT
OPERATING TRANSFERS												
Trans. Indirect Costs to Gen'l Fund		699,927		871,000		914,550		960,278		1,008,291		1,058,706
Trans. Indirect Costs to Bldg Fund		174,748		184,949		184,949		184,949		184,949		184,949
Trans. Indirect Cost to Insur. Fund												
Total Operating Transfers		874,675		1,055,949		1,099,499		1,145,227		1,193,240		1,243,655
TOTAL OPERATING EXPENDITURES & TRANSFERS	166.72	9,810,805	179.45	10,973,324	190.77	11,829,801	193.92	12,687,590	201.89	13,897,191	204.67	15,586,720
Contingency				329,200		354,870		380,628		416,916		467,602
TOTAL OPERATING TRANSFERS & CONTINGENCY		874,675		1,385,149		1,454,369		1,525,854		1,610,156		1,711,257
Unappropriated Fund Balance		1,493,544		1,387,725		1,546,567		1,729,443		1,695,884		877,210
Trans. Resources to Zoo Cap. Fund		1,809,794										
TOTAL EXPENDITURES	166.72	13,114,143	179.45	12,690,249	190.77	13,730,438	193.92	14,797,661	201.89	16,009,991	204.67	16,931,531

CAPITAL IMPROVEMENT PROJECTS

Identification of Projects

Projects most urgently needed due to Zoo physical and programming limitations have been classed as committed projects. They are funded by the current tax levy and donations.

Key projects set to occur during the five years covered by this plan are:

Africa Exhibit Phases I & II: Opened in late April, 1989.

Africa Exhibit Phase III: A rainforest exhibit, which will complete the renovation of the lower end of the Zoo. It will include a hay barn, an upgraded electrical service for the bottom half of the Zoo and exhibit space for such animals as bats, spotted otters, African rock python, spoonbill, monitors, crocodiles and fish. Construction will start in FY 89-90, and be completed in FY 1990-91.

Animals Around Us: This extensive remodelling of the Childrens Zoo will be the major project funded from the new levy. Construction will be completed in Fiscal Year 1992-93.

Research and Propagation Center: The design will begin after an architect has been selected during FY 89-90 with construction phased over the period of this projection.

Remodel of Middle Room - Elephant Barn: This room, presently used for storing hay, will be adapted for housing elephants during 1991/92 and 1992/93.

These projects, with the exception of the Research/Propagation Center and Elephant Barn Room Remodel are listed specifically in the Zoo Master Plan adopted by Council in May, 1987 (Res. No. 87-760). The Research/Propagation Center is a breeding center to be located on Zoo grounds but not open to the public, described in the Master Plan without cost projections (Zoo Master Plan, p. 129).

PROJECTED CAPITAL BUDGET

01/25/90								
PROJECTED ATTENDANCE		970,000	985,000	1,000,000	1,015,000			

		FY89-90	FY90-91	FY91-92	FY92-93			
		PROJECTED	PROJECTED	PROJECTED	PROJECTED			
		FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	

ZOO CAPITAL								
Personal Services								

Construction Coordinator	1.00	47,744	1.00	52,061	1.00	55,966	1.00	60,163
Secretary	0.50	6,862	0.50	9,039	0.50	9,717	0.50	10,446
Fringe		15,290		20,163		21,675		23,301
Total Personal Services	1.50	69,896	1.50	81,263	1.50	87,358	1.50	93,909
Materials & Services								

Office Supplies				468		487		506
Computer Software				494		514		534
Dues		40		104		108		112
Travel		910		988		1,560		1,622
Training, Tuition & Conferences		475		515		780		811
Total Materials & Services		1,425		2,569		3,449		3,587
Capital Projects								

Purchases-Office Furniture & Equipment		2,000		2,184		2,271		2,362
ALASKA EXHIBIT		5,000		2,600		2,704		2,812
ADMIN./EDUC. CENTER								
MISC. EXHIBIT IMPROVEMENTS		75,000		125,000		125,000		130,000
UPDATE MASTER PLAN				100,000				
AFRICA-PHASE 1 & 2		20,000						
AFRICA-PHASE 3	1,879,123		3,165,181					
NEXT PROJECT								700,000
RESEARCH AND PROPAGATION CENTER		110,000		125,000				125,000
AQUARIUM STUDY								
ANIMALS AROUND US				780,000		3,000,000		1,254,037
AFRICAFE BASEMENT		185,000						
ELEPHANT BARN RENODEL						80,000		210,000
Contingency				150,000		150,000		150,000
Total Capital Projects		2,276,123		4,449,965		3,359,975		2,564,211
TOTAL CAPITAL OUTLAY	1.50	2,347,444	1.50	4,533,797	1.50	3,450,782	1.50	2,661,787
Unappropriated Balance		4,715,764		2,500,694		1,012,774		238,262
TOTAL REQUIREMENTS	1.50	7,063,208	1.50	7,034,491	1.50	4,463,555	1.50	2,899,969
Resources								

Fund Balance-Beginning		4,861,711		4,715,764		2,650,694		1,162,774
Interest on Investments		291,703		282,946		159,042		69,766
Donations & Bequests		100,000		675,000		225,000		225,000
Other Miscellaneous Revenue								

ZOO 5 YEAR PROJECTIONS, 1989
01/25/90

5YR8893.WK1

PROJECTED ATTENDANCE	970,000	985,000	1,000,000	1,015,000
	FY89-90 PROJECTED FTE AMOUNT	FY90-91 PROJECTED FTE AMOUNT	FY91-92 PROJECTED FTE AMOUNT	FY92-93 PROJECTED FTE AMOUNT
Trans. Resources from Zoo Oper. Fund	1,889,794			
Taxes-Current Year		1,360,781	1,360,781	1,360,782
Taxes-Prior Year			58,039	81,647
TOTAL RESOURCES	7,863,288	7,834,491	4,463,555	2,899,969

5YRNR



METRO

2000 SW First Avenue
Portland, OR 97201-5398
(503) 221-1646
Fax 241-7417

February 6, 1990

Allen Robertson
Multnomah County Elections
1040 S.E. Morrison Street
Portland, Oregon 97214-2495

Executive Officer
Rena Cusma

Metro Council

Mike Ragsdale
Presiding Officer
District 1

Gary Hansen
Deputy Presiding
Officer
District 12

Lawrence Bauer
District 2

Jim Gardner
District 3

Richard Devlin
District 4

Tom DeJardin
District 5

George Van Bergen
District 6

Ruth McFarland
District 7

Judy Wyers
District 8

Tanya Collier
District 9

Roger Buchanan
District 10

David Knowles
District 11

Dear Mr. Robertson:

Per your conversation with Greg McMurdo this morning, I have enclosed certified copies of the two Zoo funding measures the Metro Council adopted January 25, 1990. The measures are for the May 15, 1990 election. This memo represents our formal transmittal of the ballot titles to the Elections Division for publication by the Division per Oregon Elections Law section 255.145(5). It is our understanding the period for formal challenge to the ballot titles is seven (7) working days from the date of filing with the Elections Division (Oregon Elections Law section 255.155(1)); therefore, the challenge period will terminate end of business February 15, 1990.

Thank you for your assistance this morning. Please notify us if everything is not in order as required.

Sincerely,

Donald E. Carlson,
Council Administrator

Enc.

c: Greg McMurdo, Government Relations Manager

DEC/JPM
jpmfour b:\elecfile.ltr

EXHIBIT B

CAPTION: SERIAL LEVY FOR CAPITAL CONSTRUCTION AT THE ZOO

QUESTION: SHALL METROPOLITAN SERVICE DISTRICT LEVY \$1,512,000 EACH YEAR FOR NEXT THREE YEARS FOR CAPITAL CONSTRUCTION AT METRO WASHINGTON PARK ZOO?

EXPLANATION: THIS MEASURE ALLOWS THE DISTRICT TO LEVY \$1,512,000 EACH YEAR FOR THREE YEARS STARTING JULY 1, 1990. THE TOTAL LEVY IS \$4,536,000. IN 1986 DISTRICT VOTERS APPROVED A THREE-YEAR SERIAL LEVY OF \$5,500,000 FOR ZOO OPERATIONS AND CONSTRUCTION. THE 1986 LEVY EXPIRES JUNE 30, 1990. THIS NEW LEVY WILL PROVIDE FUNDS TO RENOVATE THE CHILDREN'S ZOO (ANIMALS AROUND US EXHIBIT) AND MAKE OTHER IMPROVEMENTS TO ZOO FACILITIES AND EQUIPMENT. THE LEVY IS OUTSIDE THE 6 PERCENT LIMITATION SPECIFIED IN THE OREGON CONSTITUTION.

jpmtwo b:\zoolevy.res
01-18-90

ZOO COMMITTEE REPORT

RESOLUTION NO. 90-1194, APPROVING THE ZOO FIVE-YEAR FINANCIAL PLAN AND SUBMITTING A METROPOLITAN SERVICE DISTRICT ZOO CAPITAL SERIAL LEVY TO DISTRICT VOTERS

Date: January 19, 1990

Presented By: Councilor Gardner

COMMITTEE RECOMMENDATION: At the January 18, 1990, Zoo Committee meeting, Councilors DeJardin, Knowles, Ragsdale and myself voted unanimously to recommend Council adopt Resolution No. 90-1194. Councilor McFarland was excused.

COMMITTEE DISCUSSION/ISSUES: There was no formal Zoo Department presentation as Director Sherry Sheng had briefly reviewed the resolution in her presentation of the Zoo operations tax base under Ordinance No. 90-329. Resolution No. 90-1194 provides for Council approval of the Zoo Five-Year Financial Plan, on which the tax base and proposed serial levy are based. It was noted the Five-Year Plan will be adjusted to reflect the reduction in the tax base to \$5.1 million (amendment no. 1 to Ordinance No. 90-329). The resolution also approves submittal of a three-year serial levy of \$1.512 million per year to fund Zoo capital improvements and the renovation of the Children's Zoo, the "Animals Around Us" project. The Committee did not raise any issues or questions and the motion passed without debate.

jpmthree
b:\901194.CR2

CONVENTION, ZOO & VISITORS
FACILITIES COMMITTEE REPORT

RESOLUTION NO. 90-1194, APPROVING THE ZOO FIVE-YEAR FINANCIAL PLAN AND SUBMITTING A METROPOLITAN SERVICE DISTRICT ZOO CAPITAL SERIAL LEVY TO DISTRICT VOTERS

Date: January 3, 1990

Presented By: Councilor DeJardin

COMMITTEE RECOMMENDATION: At the December 28, 1989, Convention, Zoo & Visitors Facilities Committee meeting, all Councilors were present and voted unanimously to recommend Council adoption of Resolution No. 90-1194 as amended to incorporate the levy amount of \$1,512,000 per year. The adoption recommendation was contingent upon receipt of the updated Zoo Five-Year Financial Plan.

COMMITTEE DISCUSSION/ISSUES: Resolution No. 90-1194 calls for Council approval and submittal of a three-year serial levy, FY90-91 through FY92-93, to fund Zoo capital projects, including the "Animals Around Us" reconstruction of the Children's Zoo. The levy would be on the May 15, 1990 ballot. In previous work-sessions on Zoo tax measures, the Committee had reached consensus on the "Animals Around Us" project as the primary capital enhancement for the next three-year period. The increased levy amount results from carry-over operations funds for FY90-91 and beyond not being transferred to capital projects, as reflected in past projections. It was agreed the Committee Chair would request Resolution No. 90-1194 be listed for a public hearing on the Council January 11, 1990, agenda since it was listed as "information only" on the Committee agenda. The Committee raised no additional issues or questions, but stressed the approval recommendation was contingent on the updated Zoo Five-Year Financial Plan being submitted to the Council Office in time for printing in the January 11, 1990, Council agenda packet.

jpmtree
b:\901194.cr



METRO

2000 S.W. First Avenue
Portland, OR 97201-5398
503/221-1646

Memorandum

Date: November 29, 1989

To: Convention, Zoo & Visitors Facilities (CZVF) Committee

From: Jessica P. Marlitt, Council Analyst

Regarding: ZOO TAX LEVY WORKSESSION -- AGENDA ITEM NO. 6 FOR THE
CZVF COMMITTEE MEETING DECEMBER 5, 1989

Attached for your reference for the December 5, 1989 Tax Levy Worksession are the following items:

- 1) A copy of Councilor Knowles' November 21, 1989 memo, "Metro Washington Park Zoo 1990 Tax Measure -- Summary of Information to Date";
- 2) DRAFT #1, A draft 3-year serial levy measure to fund Zoo operations and capital consistent with, but slightly less than, the proposed Zoo Five-Year Financial Plan;
- 3) DRAFT #2, A draft Zoo tax base measure to provide perpetual funding for Zoo operations, consistent with the Council's adopted 50/50 policy (tax revenues are to fund approximately 50 percent of the Zoo's operations costs);
- 4) DRAFT #3, A draft 2-year serial levy measure to fund "Animals Around Us" and other capital improvements at the Zoo; this measure is proposed to fund capital only if a Zoo operations tax base is approved;
- 5) An excerpt from ORS Chapter 268 providing for Metro's authority to allocate a tax base to specific District functions.

Please contact me at the Council Office, 221-1646, ext. 138, if you have any questions or would like additional information for the worksession.

jpmtwo
b:\CZVF125.MEM

BEFORE THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF APPROVING)	RESOLUTION NO. 89-
THE ZOO FIVE-YEAR FINANCIAL PLAN)	
AND SUBMITTING METROPOLITAN)	Introduced by the
SERVICE DISTRICT ZOO SERIAL LEVY)	Convention, Zoo and Visitor
TO DISTRICT VOTERS)	Facilities Committee

WHEREAS, ORS 268.310(5) authorizes the Metropolitan Service District to "Acquire, construct, alter, maintain, administer and operate metropolitan zoo facilities."; and

WHEREAS, ORS 268.315 provides that "For the purpose of performing the functions set forth in subsection (5) of ORS 268.310, the District, when authorized at any properly called election held for such purpose, shall have the power to levy an ad valorem tax on all taxable property within its boundaries not to exceed in any one year one-half of 1 percent (.005) of the true cash value of all taxable property within the boundaries of such District, computed in accordance with ORS 308.207."; and

WHEREAS, The current three-year Zoo serial levy which provides funds for Zoo operations and capital improvements expires on June 30, 1990; and

WHEREAS, The Zoo, with unique educational and recreational offerings, is utilized by and benefits District residents; and

WHEREAS, The Zoo is the largest paid attraction for visitors throughout the State of Oregon and provides economic benefits to the Northwest and metropolitan region; and

DRAFT #1

WHEREAS, A regional funding base is necessary to provide for continued adequate care, maintenance and development of the Zoo's animal collection, programs and physical facilities; and

WHEREAS, During fiscal years 1990 through 1992 revenues of \$6,100,000 each year totaling \$18,300,000 for the three-year period will be needed to fund Zoo operating and capital expenses. For the three years staff estimates needing an average of \$4,739,219 each year for operating expenses and \$1,360,781 each year for capital expenses; now, therefore,

BE IT RESOLVED,

1. That the Council approves the five-year financial plan for the Metro Washington Park Zoo (attached hereto as Exhibit A) as the basis for meeting the operating and capital financial needs of the Zoo.

2. That the Council of the Metropolitan Service District approves submission of a mixed three-year operating and capital serial levy to be effective on July 1, 1990, to the voters of the District on May 15, 1990, the revenues of which will be used for the purpose permitted under ORS 268,310(5) and to pay the costs of holding the election.

3. That the ballot title for this measure is approved as shown on Exhibit B attached hereto.

4. That the Executive Officer is instructed to file this Resolution with the District Elections Officer and the Tax Supervising and Conservation Commission no later than March 15, 1990.

DRAFT #1

ADOPTED by the Council of the Metropolitan Service District
this _____ day of _____, 1989.

Mike Ragsdale, Presiding Officer

jpmtwo
b:\mxedlvy.res

DRAFT #1

EXHIBIT A

1990 ZOO SERIAL LEVY
BALLOT TITLE

CAPTION: SERIAL LEVY DEDICATED TO THE ZOO.

QUESTION: SHALL THE METROPOLITAN SERVICE DISTRICT LEVY \$6,100,000 EACH YEAR FOR THREE YEARS FOR THE WASHINGTON PARK ZOO?

EXPLANATION: THIS MEASURE ALLOWS THE DISTRICT TO LEVY \$6,100,000 EACH YEAR FOR THREE YEARS STARTING JULY 1, 1990. THE TOTAL LEVY IS \$18,300,000. IN 1986 DISTRICT VOTERS APPROVED A THREE YEAR SERIAL LEVY OF \$5,500,000 PER YEAR. THE LAST LEVY WILL EXPIRE JUNE 30, 1990. THIS NEW LEVY WILL PROVIDE APPROXIMATELY \$4,739,219 PER YEAR FOR ZOO OPERATIONS AND APPROXIMATELY \$1,360,781 PER YEAR FOR CAPITAL PROJECTS IN ACCORDANCE WITH THE ZOO'S CURRENT FINANCING PLAN. CAPITAL PROJECTS INCLUDE RENOVATION OF THE CHILDREN'S ZOO (ANIMALS AROUND US) AND OTHER IMPROVEMENTS OF ZOO FACILITIES AND EQUIPMENT. THE LEVY IS OUTSIDE THE 6 PERCENT LIMITATION SPECIFIED IN THE OREGON CONSTITUTION.

jpmtwo
b:\mxedlvy.res

BEFORE THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF SUBMITTING A)	ORDINANCE NO. 89-
METROPOLITAN SERVICE DISTRICT TAX)	
BASE MEASURE FOR THE METRO)	Introduced by the
WASHINGTON PARK ZOO)	Convention, Zoo & Visitors
)	Facilities Committee

THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT HEREBY ORDAINS:

Section 1. Short Title

This ordinance shall be known as the "Metropolitan Service District Tax Base Ordinance" and may be so cited and pleaded and shall be referred to herein as "this ordinance."

Section 2. Definitions

- A. "Council" means the Council of the Metropolitan Service District.
- B. "District" means the Metropolitan Service District and all of the land and territory included within the boundaries of the District.
- C. "Zoo" means the Metro Washington Park Zoo operated by the District under ORS 268.310(5).

Section 3. Findings

- A. ORS 268.310(5) permits the District to "acquire, construct, alter, maintain, administer and operate metropolitan zoo facilities."
- B. ORS 268.315 provides that "For the purpose of performing the functions set forth in subsection (5) of ORS 268.310, the District, when authorized at any properly called election held for such purpose, shall have the power to levy an ad valorem tax on all taxable property within its boundaries not to exceed in any one year one-half of one percent (.005) of the true cash value of all taxable property within

the boundaries of such district, computed in accordance with ORS 308.207."

C. The Zoo currently receives approximately 50 percent of its operating costs from serial levies that will expire on June 20, 1990.

D. The Zoo, with unique educational and recreational offerings, is utilized by and benefits District residents.

E. A regional funding base is necessary to provide for part of the continued adequate care, maintenance and development of the Zoo's animal collection, programs and physical facilities.

Section 4. Purposes

The purposes of this ordinance are:

A. To provide for part of the maintenance and operation of the Zoo by approving submission of a tax base to be effective on July 1, 1990, to the voters on May 15, 1990.

B. To perpetually allocate this proposed tax base to the operation and maintenance of the Metro Washington Park Zoo.

Section 5. Submission of Tax Base

If approved by the voters, this tax base shall be effective July 1, 1990.

Section 6. Allocation of Zoo Tax Base

Upon approval of the tax base measure by the voters, the following section is added to Chapter 4.01 of the Code of the Metropolitan Service District:

4.01.070 Allocation of Zoo Tax Base

(a) Upon approval of a tax base submitted on May 15, 1990 to the voters of the Metropolitan Service District the Council shall allocate the entire amount of the tax base to the operation

and maintenance of the Metro Washington Park Zoo. The allocation shall continue until the voters of the District approve a new tax base or the District ceases to operate and maintain the Zoo.

- (b) Any constitutionally authorized increase in the tax base approved by the voters on May 15, 1990 subsequently levied by the Council shall be used exclusively to operate and maintain the Metro Washington Park Zoo.

Section 7. Ballot Title

A. The Ballot Title for the tax base described in Section 5 of this ordinance shall be as follows:

CAPTION: ESTABLISHES A TAX BASE FOR THE ZOO
(7 words)

QUESTION: SHALL THE METROPOLITAN SERVICE DISTRICT ESTABLISH A
(19 words) \$4,750,000 TAX BASE STARTING FISCAL YEAR 1990-91 FOR THE METRO WASHINGTON PARK ZOO?

EXPLANATION: THIS MEASURE GIVES METRO A \$4,750,000 TAX BASE TO
(93 words) OPERATE THE ZOO. IT STARTS JULY 1, 1990, WHEN THE CURRENT \$5,500,000 VOTER-APPROVED LEVY FOR ZOO OPERATION AND CONSTRUCTION ENDS. METRO HAS NO TAX BASE (\$0) NOW. THE TAX BASE WILL BE USED WITH ZOO GATE AND SALES INCOME TO OPERATE AND MAINTAIN THE ZOO. SOURCES OTHER THAN THE TAX BASE WILL FUND FUTURE ZOO BUILDING. THE ESTIMATED TAX RATE RESULTING FROM THE BASE WOULD BE ___ CENTS PER \$1,000 OF ASSESSED VALUE AT CURRENT VALUES, OR \$___ FOR A HOME ASSESSED AT \$60,000. ANY CONSTITUTIONALLY AUTHORIZED INCREASE IN THE TAX BASE SUBSEQUENTLY LEVIED BY THE COUNCIL SHALL BE APPORTIONED TO THE FUNCTIONS OR ACTIVITIES SPECIFIED BY THE COUNCIL IN THE BALLOT TITLE IN THE SAME PROPORTION AS THE ORIGINAL ALLOCATION. IF THE DISTRICT REDUCES OR CEASES TO PROVIDE A FUNCTION OR ACTIVITY FOR WHICH THE TAX BASE HAS BEEN ALLOCATED, THEN THE COUNCIL MAY USE THAT PORTION OF THE TAX BASE FOR ANY LAWFUL PURPOSE OF THE DISTRICT.

B. The above Ballot Title shall be filed with the Director of Records and Elections of Multnomah County not later than _____, 1990.

DRAFT #2

Section 8. Submission of Proposal to Secretary of State

This ordinance shall be filed with the Secretary of State no later than March 6, 1990, to meet publication requirements for the Voters' Pamphlet.

ADOPTED by the Council of the Metropolitan Service District
this _____ day of _____, 1989.

Mike Ragsdale, Presiding Officer

ATTEST:

Clerk of the Council

jpmtwo
b:\zoolevy.ord
11-28-89

BEFORE THE COUNCIL OF THE
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF APPROVING THE)	RESOLUTION NO. 89-
ZOO FIVE-YEAR FINANCIAL PLAN AND)	
SUBMITTING A METROPOLITAN SERVICE)	Introduced by the
DISTRICT ZOO CAPITAL SERIAL LEVY)	Convention, Zoo and Visitor
TO DISTRICT VOTERS)	Facilities Committee

WHEREAS, ORS 268.310(5) authorizes the Metropolitan Service District to "Acquire, construct, alter, maintain, administer and operate metropolitan zoo facilities."; and

WHEREAS, ORS 268.315 provides that "For the purpose of performing the functions set forth in subsection (5) of ORS 268.310, the District, when authorized at any properly called election held for such purpose, shall have the power to levy an ad valorem tax on all taxable property within its boundaries not to exceed in any one year one-half of 1 percent (.005) of the true cash value of all taxable property within the boundaries of such District, computed in accordance with ORS 308.207."; and

WHEREAS, The current three-year zoo serial levy which provides funds for zoo operations and capital improvements expires on June 30, 1990; and

WHEREAS, The Metro Washington Park Zoo, with unique educational and recreational offerings, is utilized by and benefits District residents; and

WHEREAS, The Zoo is the largest paid attraction for visitors throughout the State of Oregon and provides economic benefits to the Northwest and metropolitan region; and

WHEREAS, A regional funding base is necessary to provide for continued development of the Zoo's physical facilities; and

WHEREAS, During fiscal years 1990 through 1991 revenues of \$2,050,000 each year totalling \$4,100,000 for the two-year period will be needed to fund Zoo capital expenses; now, therefore,

BE IT RESOLVED,

1. That the Council of the Metropolitan Service District approves the five-year financial plan for the Metro Washington Park Zoo (attached hereto as Exhibit A) as the basis for meeting the immediate capital financial needs of the Zoo.

2. That the Council approves submission of a two-year capital serial levy to be effective on July 1, 1990, to the voters of the district on May 15, 1990, the revenues of which will be used for capital construction permitted under ORS 268.310(5) and to pay the costs of holding the election.

3. That the ballot title for this measure is approved as shown on Exhibit B attached hereto.

4. That the Executive Officer is instructed to file this Resolution with the District Elections Officer and the Tax Supervising and Conservation Commission no later than March 15, 1990.

ADOPTED by the Council of the Metropolitan Service District
this _____ day of _____, 1989.

Mike Ragsdale, Presiding Officer

DRAFT #3

EXHIBIT A

This would be an updated version of the proposed
Zoo Five-Year Financial Plan issued September 1.

jpmtwo b:\zoolevy.res

EXHIBIT B

CAPTION: SERIAL LEVY DEDICATED TO THE ZOO

QUESTION: SHALL THE METROPOLITAN SERVICE DISTRICT LEVY \$2,050,000 EACH YEAR FOR THE NEXT TWO YEARS FOR THE METRO WASHINGTON PARK ZOO?

EXPLANATION: THIS MEASURE ALLOWS THE DISTRICT TO LEVY \$2,050,000 EACH YEAR FOR TWO YEARS STARTING JULY 1, 1990. THE TOTAL LEVY IS \$4,100,000. IN 1986 DISTRICT VOTERS APPROVED A THREE-YEAR SERIAL LEVY OF \$5,500,000 FOR ZOO OPERATIONS AND CONSTRUCTION. THE LAST LEVY WILL EXPIRE JUNE 30, 1990. THIS NEW LEVY WILL PROVIDE FUNDS TO RENOVATE THE CHILDREN'S ZOO (ANIMALS AROUND US EXHIBIT) AND MAKE OTHER IMPROVEMENTS TO ZOO FACILITIES AND EQUIPMENT. THE LEVY IS OUTSIDE THE 6 PERCENT LIMITATION SPECIFIED IN THE OREGON CONSTITUTION.

contributed to the problem that the construction, acquisition or service is designed to correct.

(3) Where parcels of land, or portions thereof, are undeveloped, the governing body of the district may, in its discretion, defer assessing or imposing all or any portion of such special assessments for facilities or services on such parcels until the parcels are served by the facilities or services. [1981 c.641 §3]

268.470 Authority to join certain requirements in single ordinance; effect of response cards. A district, in its discretion, may adopt a single ordinance satisfying the requirements of ORS 268.460 and 268.465. When a district adopts an ordinance under this section, if the response cards returned to the district indicate opposition to the proposed facility or service, and the assessments therefor, by more than half of those owners returning response cards, who also own more than half of the land owned by those owners returning response cards, the facility or service shall not be established. [1981 c.641 §4]

268.475 Purposes of special assessment district. Special assessment districts authorized under ORS 268.460 to 268.490 may be established for, and limited to, financing the costs of planning and engineering required for the construction or acquisition of a facility or the furnishing of a service which the district is authorized to construct, acquire or furnish. [1981 c.641 §5]

268.480 Response cards; contents; deadline for return; effect. (1) A response card mailed by the district under ORS 268.460 to 268.490 shall contain on one side the printed mailing address of an office of the district. On the other side, the response card shall contain a simple and understandable statement of the district's proposed action for which the property owner's approval is sought, a question relating to approval or disapproval which is phrased so that an affirmative response to the question corresponds to an affirmative vote for the proposed district action and clear instructions for making an affirmative or negative response. Each response card shall be coded to identify the parcel of property owned and shall specify that it must bear the signature of the property owner in order to be counted.

(2) Response cards shall be returned by mail or otherwise to the district not later than the 14th day after the hearing held under ORS 268.460 to 268.490.

(3) Response cards shall be counted and the results tabulated at a district meeting open to the public.

(4) Response cards shall be retained by the district and made available for public inspection during usual business hours at an office of the district for not less than 90 days after the hearing held under ORS 268.460 to 268.470.

(5) For the purposes of ORS 268.460 to 268.490, "owner" or "property owner" means the legal owner as indicated in the records maintained by the appropriate county assessor. If there is multiple ownership in a parcel of land, the multiple owners of the parcel are entitled to only one joint vote under ORS 268.460 to 268.470. If one person is the owner of more than one parcel in the proposed assessment district, that person is entitled to only one vote under ORS 268.460 to 268.470. [1981 c.641 §6]

268.485 Instalment payment of assessment; rights pertaining to assessments. Any owner of property which has been assessed in the sum of \$100 or more for part of the cost of the construction or acquisition of a facility or the furnishing of a service which the district is authorized to furnish shall have the right to pay the assessment in instalments. The property owner and the district shall have the respective rights, duties and powers pertaining to assessments as are given to property owners and cities respectively under ORS 223.205 and 223.210 to 223.295. [1981 c.641 §7]

268.490 Reassessment. ORS 223.405 to 223.485, relating to reassessment, apply to the district, where applicable, in connection with assessments made for the construction or acquisition of a facility or the furnishing of a service which the district is authorized to furnish. [1981 c.641 §8]

268.495 Improvement warrant provisions applicable to special assessments. If the cost, or any portion of the cost, of a service or facility is to be assessed under ORS 268.460 to 268.490 against the property directly benefited, the provisions of ORS 287.502 to 287.515 relating to the issuance of improvement warrants by cities apply insofar as practicable. Such warrants may be issued only after an assessment district has been formed to pay part or all of the costs of the service or facility to be provided. [1981 c.353 §2; 1983 c.740 §70]

FINANCES

268.500 Levy, collection, enforcement of ad valorem taxes; limitation; classification of property; allocation of tax base to specific district functions. (1) A district may levy annually an ad valorem tax on all taxable property within its boundaries not to exceed in

any one year one-half percent (.005) of the true cash value of all taxable property within the boundaries of such district, computed in accordance with ORS 308.207. The district may also annually assess, levy and collect a special tax upon all such property in an amount sufficient to pay the yearly interest on bonds previously issued by the district and then outstanding, together with any portion of the principal of such bonds maturing within the year. The special tax shall be applied only in payment of the interest and principal of bonds issued by the corporation, but the corporation may apply any funds it may have towards the payment of principal and interest of any such bonds.

(2) Such taxes shall be levied in each year and returned to the county officer whose duty it is to extend the tax levy by the time required by law for city taxes to be levied and returned. All taxes levied by the district shall become payable at the same time and be collected by the same officer who collects county taxes and shall be turned over to the district according to law. The county officer whose duty it is to extend the county levy shall extend the levy of the district in the same manner as city taxes are extended. Property shall be subject to sale for nonpayment of taxes levied by the corporation in like manner and with like effect as in the case of county and state taxes.

(3) In taxation a district may classify property on the basis of services received from the district and prescribe different tax rates for the different classes of property.

(4) If the council proposes a tax base measure to the voters of the district, it may perpetually allocate the proposed base to functions or activities of the district. To be binding, the allocation must be stated both in the ordinance or resolution which submits the measure to the voters and in the ballot title. Any constitutionally authorized increase in the tax base subsequently levied by the council shall be apportioned to the functions or activities specified by the council in the ballot title in the same proportion as the original allocation. If the district reduces or ceases to provide a function or activity for which the tax base has been allocated, then the council may use that portion of the tax base for any lawful purpose of the district.

(5) If the statement in the resolution or ordinance and in the measure submitted includes an allocation of the proposed base to functions or activities of the district, the statement in the ballot title for the measure must include the following statement, which shall not be counted as part of the 150-word limit established under ORS 310.390 (1)(c):

Any constitutionally authorized increase in the tax base subsequently levied by the council shall be apportioned to the functions or activities specified by the council in the ballot title in the same proportion as the original allocation. If the district reduces or ceases to provide a function or activity for which the tax base has been allocated, then the council may use that portion of the tax base for any lawful purpose of the district.

[1969 c.700 §17; 1987 c.816 §1]

268.505 Income tax; rate limitation; elector approval required. (1) To carry out the purposes of this chapter, a district may by ordinance impose a tax:

(a) Upon the entire taxable income of every resident of the district subject to tax under ORS chapter 316 and upon the taxable income of every nonresident that is derived from sources within the district which income is subject to tax under ORS chapter 316; and

(b) On or measured by the net income of a mercantile, manufacturing, business, financial, centrally assessed, investment, insurance or other corporation or entity taxable as a corporation doing business, located, or having a place of business or office within or having income derived from sources within the district which income is subject to tax under ORS chapter 317 or 318.

(2) The rate of the tax imposed by ordinance adopted under authority of subsection (1) of this section shall not exceed one percent. The tax may be imposed and collected as a surtax upon the state income or excise tax.

(3) Any ordinance adopted pursuant to subsection (1) of this section may require a nonresident, corporation or other entity taxable as a corporation having income from activity both within and without the district taxable by the State of Oregon to allocate and apportion such net income to the district in the manner required for allocation and apportionment of income under ORS 314.280 and 314.605 to 314.675.

(4) If a district adopts an ordinance under this section, the ordinance shall be consistent with any state law relating to the same subject, and with rules and regulations of the Department of Revenue prescribed under ORS 305.620.

(5) Any ordinance adopted by the district under subsection (1) of this section shall receive the approval of the electors of the district before taking effect. [1977 c.665 §22]

sary in the estimation of the governing body of a municipal corporation to increase the amount of the tax levy over the amount limited by the Constitution except on vote of the people, the governing body shall make and enter an order or resolution for a special election on the question and shall prepare and file a ballot title with the county clerk not later than the date specified in the election law applicable to the particular municipal corporation. The county clerk shall give notice of the election as provided in the general election laws.

(2) The election thus called shall be held on the date specified in the order or resolution and conducted in the same manner as other general or special elections are conducted for the municipal corporation.

(3) As used in this section, "municipal corporation" has the meaning given that term by ORS 294.311 (19). [Amended by 1953 c.311 §7; 1967 c.105 §9; 1977 c.301 §14; 1979 c.316 §15; 1981 c.173 §46; 1981 c.391 §5a; 1983 c.350 §137]

310.340 [Amended by 1953 c.311 §7; 1967 c.105 §10; 1979 c.316 §18; 1981 c.391 §6; repealed by 1981 c.173 §56]

310.350 [Amended by 1979 c.316 §16; repealed by 1981 c.391 §13]

310.360 [Amended by 1953 c.584 §2; 1965 c.100 §125; 1971 c.646 §2; 1975 c.770 §2; repealed by 1981 c.391 §13]

310.370 [Repealed by 1971 c.647 §149]

310.380 [Amended by 1953 c.311 §7; 1979 c.316 §17; repealed by 1981 c.391 §13]

310.385 [1971 c.646 §1; repealed by 1981 c.391 §13]

310.390 Ballot title for levy in excess of base; ballot title for metropolitan service district tax base election; oral statement in district not using printed ballot. (1) Notwithstanding ORS 250.035, the ballot title of any measure which authorizes a tax levy in addition to the tax base provided in section 11, Article XI of the Oregon Constitution or which establishes a new tax base shall consist of:

(a) A caption of not more than 10 words by which the measure is commonly referred;

(b) A question of not more than 20 words which plainly states the purpose of the measure, and is phrased so that an affirmative response to the question corresponds to an affirmative vote on the measure; and

(c) A concise and impartial statement of not more than 150 words, explaining the chief purpose of the measure and giving reasons for the measure.

(2) The statement in the ballot title required in this section shall be plainly worded and factual

and shall avoid as far as practicable the use of technical terms. The statement shall not advocate a yes or a no vote on the question.

(3) For a measure which establishes a new tax base for a metropolitan service district organized under ORS chapter 268, the caption shall state that the measure establishes a tax base. The caption may identify the functions or activities to be funded by the tax base and such identification shall not make the caption insufficient, not concise or unfair under ORS 255.155. The question shall include the name of the district, the dollar amount of the proposed tax base and the fiscal year in which the tax base will first be effective. Except as provided in this subsection, the remainder of this section applies to a measure which establishes a new tax base for a metropolitan service district.

(4) When the vote is taken by the electors of a road district or other district not using printed ballots in holding its elections, the oral statement of the question as shown by the records of the elections or the meetings at which they are held is sufficient. [Amended by 1953 c.311 §7; 1981 c.391 §7; 1987 c.732 §1]

310.395 Ballot statements; excluded levies. (1) Notwithstanding any other law and when not inconsistent with or otherwise provided for in the Oregon Constitution, whenever a proposed tax levy, whether a continuing fixed levy, continuing levy or levy for a single year, is submitted to a vote of the people by this state or any county, municipality, district or body to which the power to levy a tax has been delegated, the statement in the ballot title for the measure submitted shall state the total amount of money to be raised by the proposed levy, in dollars and cents. If the statement in the ballot title for the measure submitted includes an estimated tax impact, it shall be based on the most current estimate of assessed value from the county assessor. The measure shall bear the statement: "The estimated tax cost for this measure is an ESTIMATE ONLY based on the best information available from the county assessor at the time of estimate."

(2) Subsection (1) of this section does not apply to a levy described in ORS 280.060 (1)(b). For a levy described in ORS 280.060 (1)(b), an estimate of the total amount of money to be raised for each year of the proposed levy shall be stated in dollars and cents. If the levy described in ORS 280.060 (1)(b) raises more money than estimated, the excess collections above that estimate shall be considered a budget resource for the levy fund in the next fiscal year of the subdivi-



METRO

2000 SW First Avenue
Portland, OR 97201-5398
(503) 221-1646
Fax 241-7417

90-1194

March 2, 1990

HAND DELIVERY

Executive Officer
Rena Cusma

Metro Council

Mike Ragsdale
Presiding Officer
District 1

Gary Hansen
Deputy Presiding
Officer
District 12

Lawrence Bauer
District 2

Jim Gardner
District 3

Richard Devlin
District 4

Tom DeJardin
District 5

George Van Bergen
District 6

Ruth McFarland
District 7

Judy Wyers
District 8

Tanya Collier
District 9

Roger Buchanan
District 10

David Knowles
District 11

The Honorable Barbara Roberts
136 State Capitol
Salem, Oregon 97310

Dear Secretary Roberts:

Enclosed for publication in the May 15, 1990 primary election Voters' Pamphlet are two copies of the text, ballot title, explanation and arguments relating to Measure 26-1 (Metro Zoo Tax Base) and Measure 26-2 (Metro Zoo Serial Levy).

Also enclosed for your reference are copies of Metro Ordinance No. 90-330 implementing the provisions of ORS 251.285 and photocopies of the newspaper publications regarding the ballot titles and explanatory statements.

We advise you that no petitions seeking review of the ballots titles or explanatory statements were filed within the time provided by law.

Should you have any questions regarding the materials submitted for publication in the Voters' Pamphlet, please contact me.

Sincerely,

C. Gregory McMurdo
Government Relations Manager

Enclosures

cc: Executive Officer
Metro Council

BEFORE THE COUNCIL OF THE
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF ADOPTING)
ORDINANCE NO. 90-330 WHICH)
WOULD INCLUDE BALLOT TITLE,)
EXPLANATORY STATEMENTS AND)
ARGUMENTS RELATING TO DISTRICT)
MEASURES BE INCLUDED IN)
THE STATE VOTERS' PAMPHLET,)
AS AUTHORIZED BY ORS 251.285)

ORDINANCE NO. 90-330A
Introduced by Rena Cusma,
Executive Officer

WHEREAS, The Metropolitan Service District believes it to be in the interest of the electors of the District that ballot titles, explanatory statements and arguments relating to District measures be included in the state Voters' Pamphlet, as authorized by ORS 251.285 and provided for in sections 1 through 7 of this Ordinance; and

WHEREAS, The Executive Officer shall file all measures, ballot titles, explanatory statements and arguments that meet the requirements of this Ordinance with the Secretary of State not later than the 70th day prior to the date of the elections for which a Voters' Pamphlet will be printed; now, therefore,

THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT HEREBY ORDAINS:

SECTION 1. State Voters' Pamphlet. The Metropolitan Service District believes it to be in the interest of the electors of the District that ballot titles, explanatory statements and arguments relating to District measures be included in the state Voters' Pamphlet, as authorized by ORS 254.285 and provided for in sections 1 through 7 of this Ordinance.

SECTION 2. Definitions. As used in this Ordinance:

~~[1]--"Committee-Director"--has-the-meaning-given-that-term in-ORS-260-005-]~~

~~[2]~~ (1) "Court" means the Circuit Court of the State of Oregon for the County of Multnomah.

~~[3]~~ (2) "Filing Officer" means the director of the Multnomah County Division of Elections.

[~~(4)~~] (3) "Measure" has the meaning given that term in ORS 251.005.

[~~(5)~~--"Political-Committee"--has-the-meaning-given-that-term in-ORS-260-005.]

[~~(6)~~] (4) "Voters' Pamphlet" means the state Voters' Pamphlet published pursuant to ORS Chapter 251.

SECTION 3. District Measures Included in the Pamphlet. A District measure shall qualify for inclusion in the Voters' Pamphlet under the provisions of ORS 251.285 and sections 1 through 7 of this Ordinance if:

(1) The measure is submitted to the electors at an election for which a Voters' Pamphlet is printed;

(2) All procedures set forth in sections 1 through 7 of this Ordinance relating to the preparation of the ballot title and explanatory statement for the measure, including review by the Court, have been completed on or before the 75th day prior to the date of the election at which the measure is to be submitted to the electors; and

(3) In the case of a measure proposed by initiative or referendum petition:

(a) The Filing Officer certifies that the petition has sufficient qualified signatures to require submission of the measure to the electors; and

(b) Such certification is filed with the Executive Officer on or before the 90th day preceding the election at which the measure is to be submitted to the electors.

SECTION 4. Preparation and Judicial Review of Ballot Titles.

(1) A ballot title for a measure proposed by initiative or referendum petition shall be prepared as provided in ORS 255.145. A ballot title for a measure referred to the electors by the District shall be prepared by the District.

(2) Judicial review of any ballot title for a District measure shall be as provided in ORS 255.155.

SECTION 5. Preparation and Judicial Review of Explanatory Statements.

(1) Explanatory statements for all District measures shall be prepared by General Counsel and shall be filed with the Executive Officer. An explanatory statement shall be an impartial, simple and understandable statement of 500 words or less, explaining the measure

and its effect. The explanatory statement for a measure referred by the District shall be filed with the Executive Officer and the Council at the same time as the [~~ballot-title~~] ordinances or resolutions referring the measure is acted upon by the Council. The explanatory statement for a measure proposed by initiative or referendum petition shall be filed with the Executive Officer not later than the seventh business day after the petition is submitted to the Filing Officer for signature verification.

(2) Upon receipt of an explanatory statement, the Executive Officer shall publish in the next available edition of a newspaper of general circulation in the District a notice of receipt of the statement including notice that an elector may file a petition for review of the statement not later than the date referred to in subsection (3) of this section. The Executive Officer and the Filing Officer may jointly publish notice of the explanatory statement and ballot title for a measure in the same publication.

(3) Any elector dissatisfied with an explanatory statement for a District measure may petition the Court stating the reasons why the statement does not meet the requirements of subsection (1) of this section. The petition shall be filed not later than the seventh business day after the statement is filed with the Executive Officer. An elector filing a petition with the Court shall also file a copy of the petition with the Executive Officer not later than the end of the next business day following the date the petition is filed with the Court. The Court shall review the statement and measure, hear arguments, if any, and certify to the Executive Officer a statement for the measure which meets the requirement of subsection (1) of this section. Review by the Court shall be first and final.

SECTION 6. Arguments Supporting and Opposing Measures.

(1) Arguments in support of or opposition to a measure which is subject to this Ordinance may be filed with the Executive Officer not later than the 75th day prior to the date of the election at which the measure is to be submitted to the electors by:

(a) Any person who tenders a filing fee in the amount of \$300 and submits a statement on such form as the Executive Officer may prescribe or provide, which:

(A) identifies the name of the person who submitted the argument;

(B) identifies the name of the organization the person represents, if any;

(C) indicates whether the argument supports or opposes the measure; and

(D) indicates who authorized publication of the argument.


(b) A person who files a petition for the inclusion of the argument in the Voters' Pamphlet which contains the signatures of not less than 1,000 electors of the District. Before the argument is filed with the Executive Officer, the signatures on the petition shall be verified by the Filing Officer. Prior to the circulation of a petition under this paragraph, a prospective petition shall be filed with the Executive Officer, on such form as the Executive Officer may prescribe or provide, which:

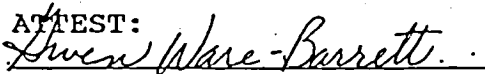
- (A) sets forth the text of the proposed argument;
 - (b) identifies the name of the person who submitted the argument;
 - (C) indicates the name of the organization the person represents, if any;
 - (D) indicates whether the argument supports or opposes the measure; and
 - (E) indicates who authorized publication of the argument.
- (2) Arguments shall be typewritten and shall be prepared for printing on 29.7 square inches of the Voters' Pamphlet.

SECTION 7. Filing of Material with the Secretary of State.
The Executive Officer shall file all measures, ballot titles, explanatory statements and arguments that meet the requirements of this Ordinance with the Secretary of State and the Clerk of the Council not later than the 70th day prior to the date of the election for which a Voters' Pamphlet will be printed.

SECTION 8. The Clerk of the Council pursuant to Chapter 1.01 of the Metro Code shall include the provisions of this Ordinance as part of the Metro Code.

ADOPTED by the Council of the Metropolitan Service District this 25th day of January, 1990.


Tanya Collier, Presiding Officer

ATTEST:

Clerk of the Council

#1C:\ORD90.330

PUBLIC NOTICES



Public Notices

90-C-0008 AD #1
HOUSING AUTHORITY & COMMUNITY SERVICES AGENCY OF LANE COUNTY ("AGENCY") OF LANE COUNTY

The Agency (LHA) will be accepting sealed bids from licensed and bonded contractors for the construction of Driveway at the Agency owned complex located at 300 W. Fairview, Springfield, Oregon.

General Contractors and all Minority Business Enterprises are encouraged to participate in this solicitation. Bid packages can be obtained for a non-refundable fee of \$10.00 from the Receptionist at 300 West Fairview Drive, Springfield, Oregon after 11:00 AM, JANUARY 31, 1990. A pre-bid meeting will be held in the Conference Room at the Housing Authority Office, 300 W. Fairview, Springfield, Oregon at 9:00 AM, FEBRUARY 14, 1990. All interested contractors are required to attend. Bids will be received at the Agency offices, 300 West Fairview Drive, Springfield, Oregon 97477, up to 2:00 PM, FEBRUARY 21, 1990 by Homer D. Barnett, Contract Administrator, and will be opened and publicly read at that time. Work on this project is subject to residential Davis-Bacon Wage rates. Bid, Performance and Payment Security will be required. The Agency may reject any bid not in compliance with all prescribed public procurement procedures and requirements, and may reject for good cause any or all submittals upon a finding of the Agency it is in the public interest to do so. The Agency is an equal opportunity employer. The magnitude of this project is \$15,000 - \$25,000.

PURSUANT to Metropolitan Service District Ordinance 90-330, notice is hereby given that explanatory statements for the Voters Pamphlet have been filed for the following measures:
ORD. 90-329, Submitting a Metropolitan Service District Tax Base Measure for the Metro Washington Park Zoo; and
RES. 90-1194, Approving the Zoo Five-Year Financial Plan and Submitting a Metropolitan Service District Zoo Capital Serial Levy to District Voters.
Copies of the explanatory statements may be obtained from the office of the Executive Officer, Metro Center, 2000 SW First Ave., Portland, OR 97201 or by calling Metro's Public Affairs Department, 220-1164. Any electronic dissatisfied with the explanatory statement may petition the Circuit Court of the county of Multnomah stating the reasons why the statement fails to meet the requirements of Metro Ordinance 90-330. Petitions to review the explanatory statements must be filed with the court not later than 5 p.m. Wednesday, Feb. 7, 1990.

Rena Cusma
Executive Officer

Public Notices

SOLICITATION FOR PROPOSALS
The Port of Newport, Newport, Oregon, requests proposals from persons and entities interested in providing professional management of the Deep Water Shipping Terminal owned and operated by the Port of Newport on Yaquina Bay. The contemplated responsibilities of such a manager would include oversight of marine terminal operation and assistance with marketing and long range planning. The successful proponent would be responsible to the Port Manager, and subject to the policies and direction of the Board of Port Commissioners in setting policies for the operation of the Port, but would act independently in carrying out day-to-day operations. Proposal shall be submitted to John M. Mohr, General Manager, Port of Newport, 600 S. E. Bay Boulevard, Newport, Oregon 97345 not later than 5:00 p.m. on Thursday, March 15, 1990. For details, call (503) 265-7758.

THE City of White Salmon is currently accepting bids for 1990 Four-Wheel Drive Police Vehicle. If interested, call for specifications. Sealed bids must be received by 5:00 PM on February 6, 1990. Bids will be opened on Wednesday night the 7th, during a regular City Council meeting. The City reserves the right to reject all bids. Submit bids for: White Salmon City Hall Police Vehicle Bid PO Box 505 White Salmon WA 98672 509/493-1133

THE City of White Salmon is currently accepting bids for 1990 Four-Wheel Drive Police Vehicle. If interested, call for specifications. Sealed bids must be received by 5:00 PM on February 6, 1990. Bids will be opened on Wednesday night the 7th, during a regular City Council meeting. The City reserves the right to reject all bids. Submit bids for: White Salmon City Hall Police Vehicle Bid PO Box 505 White Salmon WA 98672 509/493-1133

BULLETIN BOARD

10-39

Lost and Found

\$25 REWARD: Amer Eskimo/Retriever 5 1/2 mo F, lost 1/22; wtd, tan ears & back-last seen nr NE 75th/Sandy 655-3152; 321-3215

ANIMAL AID LOST & FOUND 245-0045 - Tri-County data - FREE

FOUND at Gateway FA, small brown mixed breed, black muzzle, droopy ears. 257-3715

FOUND DOG: "Benji"-type male, in St Johns on 1-26, brown leather collar, no tags. 284-0925

FOUND Fem: sm Shepherd/Husky mix? Tan, black & white, approx 1yr old. N Pfld, 289-6829

FOUND gray & white male cat w/blue collar, Mt Tabor area. 1/26. Call 775-6908

FOUND Jan 21 In Sandy, male dog. Identify 668-8563

FOUND large mixed female Shepherd dog w/red collar "molly", Vanc 206-693-4536

Lost and Found

FOUND: Clackamas Distribution Center on Hwy 212, (W. Salem) Husky mix, male, 1/29/90. Call 650-2004 7am-4pm.

FOUND: DeClawed-black fem cat with white chest & feet, 1/20, Carver/Barton area. 631-3752

FOUND: Gresham, Husky/mix? 665-6388

FOUND: neutered male Collie mix dog Sat, Jan 27, 37th & Powell. 771-6315, please keep trying.

FOUND: Ripplebrook area (bef Xmas), sm long haired neutered M dog: brown/tan, with reddish back, square blk face, fluffy tail, looks like Chow/Pom? 650-9637

FOUND: Tire chain for Honda, Jan 28 on Hwy 35. 248-5021

FOUND: Young, orange Tabby male, appears healthy, SW Pfld bwn Burlington/Lake Oswego. Nds owner/good home. 245-6473

GLACIER is lost! 1-19-90, Pom, white male, East County, \$50 reward. 667-6595 leave message.

IF YOUR PET IS LOST OR MISSING - Place a Lost ad in our Classifieds.

Watch the Found ads daily.

Check your county Animal Control Impound facilities in person every other day.

Multnomah County: 667-7387
Clackamas Co: 655-8328
Washington County: 481-7041

IF YOU FIND A LOST PET: Run a Found ad in our Classifieds.

LOST 1/17, Ski boots, Large womens sz 8, Timberline 233-2781

LOST 1/22 Sandy-Gresham: Black Wolf-Shep M. Reward: 668-9771

LOST all Black Lab, 1 yr male, REWARD, Vic 42 & Div. Little boy misses his pal. 257-7003

LOST black female Cocker, needs medical attn, Wildcat Mt Rd, Brian Ranch. REWARD: 637-3160, 667-1301

LOST DOG: "Benji"-type male, in St Johns on 1-26, brown leather collar, no tags. 284-0925

LOST female white "Westy" Terrier, 1/20/90, Vic NE 82nd & Gilson. 255-1029

LOST Golden Retriever, 8 yr old, fem, red/gold color, gray around the muzzle, Jan 24 nr Mall 205, answers to Sunshine 255-8511

LOST male Siamese cat, Jan 2, vic NE Ridge Rd, Yamhill/Gaston area. Needs medication. Reward: 662-3832

LOST med action Lamaglass sheelhead rod, Quantum level-wired reel, Sandy River/Marmot Dam Rd. 775-1954

LOST mostly blk male Beagle, nr Pearl St, Oregon City-Copeland Lbr. "Bandit" 656-2160

LOST-Black cat, long hair, brn flea collar, Mull Cnty lic. Dec 29, 85th & Flavel. 775-3666. Reward.

LOST: 1-yr Golden Retriever female, reddish gold, "Sasha", Lost 1/28 vic NE 10th & Tillamook. 249-0372. Please call!

LOST: 2 Brittany Spaniels, white & orange, male has moles on right eye, fem has crippled left leg. Vicn Hillsboro. Reward of \$25 each. Patti 625-7150

NOTICE OF ELECTION MAY 15, 1990

The ballot measures printed below will be presented to the qualified voters of the Metropolitan Service District at the Primary Election to be held May 15, 1990 at the polls. Any elector dissatisfied with the ballot title may petition the Multnomah County Circuit Court for review of the ballot title on or before February 20, 1990.

METROPOLITAN SERVICE DISTRICT ESTABLISHES A TAX BASE DEDICATED TO OPERATING THE ZOO

QUESTION: Shall Metropolitan Service District establish a \$5,100,000 tax base starting fiscal year 1990-91 to operate the Metro Washington Park Zoo?

EXPLANATION: This measure provides a \$5,100,000 tax base to operate the zoo. It starts July 1, 1990, when the current \$5,500,000 voter-approved levy for zoo operation and construction ends. Currently, there is no tax base (\$0) to operate the zoo. The tax base will be used with zoo gate and concession sales income to operate and maintain the zoo. The estimated tax rate resulting from the base would be 15 cents per 1,000 of assessed value at current values, or \$9.01 for a home assessed at \$60,000. Any constitutionally authorized increase in the tax base subsequently levied by the council shall be apportioned to the zoo functions or activities specified by the council in the ballot title in the same proportion as the original allocation. If the district reduces or ceases to provide a function or activity for which the tax base has been allocated, then the council may use that portion of the tax base for any lawful purpose of the district.

METROPOLITAN SERVICE DISTRICT SERIAL LEVY FOR CAPITAL CONSTRUCTION AT THE ZOO

QUESTION: Shall Metropolitan Service District levy \$1,512,000 each year for next three years for capital construction at Metro Washington Park Zoo?

EXPLANATION: This measure allows the district to levy \$1,512,000 each year for three years starting July 1, 1990. The total levy is \$4,536,000. In 1986 district voters approved a three-year serial levy of \$5,500,000 for zoo operations and construction. The 1986 levy expires June 30, 1990. This new levy will provide funds to renovate the Children's Zoo (Animals Around Us Exhibit) and make other improvements to zoo facilities and equipment. The levy is outside the 6 percent limitation specified in the Oregon Constitution.

VICKI K. ERVIN
Director of Elections
Multnomah County



METRO

Measure 26-1

2000 SW First Avenue
Portland, OR 97201-5398
(503) 221-1646
Fax 241-7417

March 2, 1990

HAND DELIVERY

The Honorable Barbara Roberts
136 State Capitol
Salem, Oregon 97310

Dear Secretary Roberts:

Enclosed for publication in the May 15, 1990 primary election Voters' Pamphlet are two copies of the text, ballot title, explanation and arguments relating to Measure 26-1 (Metro Zoo Tax Base) and Measure 26-2 (Metro Zoo Serial Levy).

Also enclosed for your reference are copies of Metro Ordinance No. 90-330 implementing the provisions of ORS 251.285 and photocopies of the newspaper publications regarding the ballot titles and explanatory statements.

We advise you that no petitions seeking review of the ballots titles or explanatory statements were filed within the time provided by law.

Should you have any questions regarding the materials submitted for publication in the Voters' Pamphlet, please contact me.

Sincerely,

C. Gregory McMurdo
Government Relations Manager

Enclosures

cc: Executive Officer
Metro Council

BEFORE THE COUNCIL OF THE
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF SUBMITTING A)	ORDINANCE NO. 90-329
METROPOLITAN SERVICE DISTRICT TAX)	
BASE MEASURE FOR THE METRO)	Introduced by the
WASHINGTON PARK ZOO)	Convention, Zoo & Visitors
)	Facilities Committee

THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT HEREBY ORDAINS:

Section 1. Short Title

This ordinance shall be known as the "Metropolitan Service District Tax Base Ordinance" and may be so cited and pleaded and shall be referred to herein as "this ordinance."

Section 2. Definitions

A. "Council" means the Council of the Metropolitan Service District.

B. "District" means the Metropolitan Service District and all of the land and territory included within the boundaries of the District.

C. "Zoo" means the Metro Washington Park Zoo operated by the District under ORS 268.310(5).

Section 3. Findings

A. ORS 268.310(5) permits the District to "acquire, construct, alter, maintain, administer and operate metropolitan zoo facilities."

B. ORS 268.315 provides that "For the purpose of performing the functions set forth in subsection (5) of ORS 268.310, the District, when authorized at any properly called election held for such purpose, shall have the power to levy an ad valorem tax on all taxable property within its boundaries not to exceed in any one year one-half of one percent (.005) of the true cash value of all taxable property within

the boundaries of such district, computed in accordance with ORS 308.207."

C. The Zoo currently receives approximately 50 percent of its operating costs from a serial levy that will expire on June 20, 1990.

D. The Zoo, with unique educational and recreational offerings, is utilized by and benefits District residents.

E. A regional funding base is necessary to provide for part of the continued adequate care, maintenance and development of the Zoo's animal collection, programs and physical facilities.

Section 4. Purposes

The purposes of this ordinance are:

A. To provide for part of the maintenance and operation of the Zoo by approving submission of a tax base to be effective on July 1, 1990, to the voters on May 15, 1990.

B. To perpetually allocate this proposed tax base to the operation and maintenance of the Metro Washington Park Zoo.

Section 5. Submission of Tax Base

If approved by the voters, this tax base shall be effective July 1, 1990.

Section 6. Allocation of Zoo Tax Base

Upon approval of the tax base measure by the voters, the following section is added to Chapter 4.01 of the Code of the Metropolitan Service District:

4.01.070 Allocation of Zoo Tax Base

(a) Upon approval of a tax base submitted on May 15, 1990 to the voters of the Metropolitan Service District the Council shall allocate the entire amount of the tax base to the operation

and maintenance of the Metro Washington Park Zoo. The allocation shall continue until the voters of the District approve a new tax base or the District ceases to operate and maintain the Zoo.

- (b) Any constitutionally authorized increase in the tax base approved by the voters on May 15, 1990 subsequently levied by the Council shall be used exclusively to operate and maintain the Metro Washington Park Zoo.

Section 7. Ballot Title

A. The Ballot Title for the tax base described in Section 5 of this ordinance shall be as follows:

CAPTION: ESTABLISHES A TAX BASE DEDICATED TO OPERATING THE ZOO
(10 words)

QUESTION: SHALL THE METROPOLITAN SERVICE DISTRICT ESTABLISH A \$5,100,000 TAX BASE STARTING FISCAL YEAR 1990-91 TO OPERATE THE METRO WASHINGTON PARK ZOO?
(20 words)

EXPLANATION: THIS MEASURE PROVIDES A \$5,100,000 TAX BASE TO OPERATE THE ZOO. IT STARTS JULY 1, 1990, WHEN THE CURRENT \$5,500,000 VOTER-APPROVED LEVY FOR ZOO OPERATION AND CONSTRUCTION ENDS. CURRENTLY, THERE IS NO TAX BASE (\$0) TO OPERATE THE ZOO. THE TAX BASE WILL BE USED WITH ZOO GATE AND CONCESSION SALES INCOME TO OPERATE AND MAINTAIN THE ZOO. THE ESTIMATED TAX RATE RESULTING FROM THE BASE WOULD BE 15 CENTS PER \$1,000 OF ASSESSED VALUE AT CURRENT VALUES, OR \$9.01 FOR A HOME ASSESSED AT \$60,000. ANY CONSTITUTIONALLY AUTHORIZED INCREASE IN THE TAX BASE SUBSEQUENTLY LEVIED BY THE COUNCIL SHALL BE APPORTIONED TO THE ZOO FUNCTIONS OR ACTIVITIES SPECIFIED BY THE COUNCIL IN THE BALLOT TITLE IN THE SAME PROPORTION AS THE ORIGINAL ALLOCATION. IF THE DISTRICT REDUCES OR CEASES TO PROVIDE A FUNCTION OR ACTIVITY FOR WHICH THE TAX BASE HAS BEEN ALLOCATED, THEN THE COUNCIL MAY USE THAT PORTION OF THE TAX BASE FOR ANY LAWFUL PURPOSE OF THE DISTRICT.
(93 words)

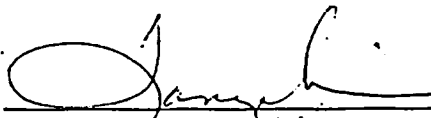
B. The above Ballot Title shall be filed with the Director of Records and Elections of Multnomah County not later than March 15, 1990.

1990.

Section 8. Submission of Proposal to Secretary of State

This ordinance shall be filed with the Secretary of State no later than March 6, 1990, to meet publication requirements for the Voters' Pamphlet.

ADOPTED by the Council of the Metropolitan Service District
this 25th day of January, 1990.



Tanya Collier, Presiding Officer

ATTEST:

Swen Ware-Barrett
Clerk of the Council

I certify this ordinance was not vetoed by the Executive Officer.

Swen Ware-Barrett
Clerk of the Council

jpmtwo
b:\zoolevy.ord
01-18-90

(Text of ballot title)

Establishes a Tax Base Dedicated to Operating the Zoo

Caption (10 words maximum)

QUESTION: (20 words maximum) Shall Metropolitan Service District
Establish a \$5,100,000 Tax Base Starting Fiscal Year 1990-91 to
Operate the Metro Washington Park Zoo?

*PURPOSE: (150 words maximum) This measure provides a \$5,100,000 tax
base to operate the Zoo. It starts July 1, 1990, when the current
\$5,500,000 voter-approved levy for Zoo operation and construction ends.
Currently, there is no tax base (\$0) to operate the Zoo. The tax base
will be used with Zoo gate and concession sales income to operate and
maintain the Zoo. The estimated tax rate resulting from the base would
be 15 cents per \$1,000 of assessed value at current values, or \$9.01
for a home assessed at \$60,000. Any constitutionally authorized increase
in the tax base subsequently levied by the Council shall be apportioned
to the Zoo functions or activities specified by the Council in the ballot
title in the same proportion as the original allocation. If the District
reduces or ceases to provide a function or activity for which the tax base
has been allocated, then the Council may use that portion of the tax base
for any lawful purpose of the District.

* For measures authorizing tax levies or establishing new tax bases:
a concise and impartial statement of not more than 150 words, ex-
plaining chief purpose of the measure and giving reasons for the
measure. If an estimated tax is included in a ballot title, it
must be based on a current estimate of assessed value by the
County Assessor and must include the statement: "The estimated
tax cost for this measure is an ESTIMATE only based on the
best information available from the County Assessor at the
time of estimate." Such statement required by ORS 310.395
shall not be included in the 150 word limitation.

EXPLANATORY STATEMENT

Voters in the Metropolitan Service District have funded the Metro Washington Park Zoo since 1976 with a series of serial levies. The current levy will expire at the end of June 1990.

A source of funding needs to be re-established for the continued operation of the zoo. A tax base for the zoo will guarantee permanent operation of the zoo, including such important programs as:

- protection of highly endangered species, such as the Asian elephant, Humboldt penguin, chimpanzee, black rhino, red panda, snow leopard, Siberian tiger,
- professional care and nurturing of all animals in the zoo,
- maintenance and operation of all exhibits and grounds,
- award-winning educational and conservation programs.

More people visit the zoo than any other paid attraction in the state. In addition to economic benefit to the region, the zoo provides animal-related education, recreation and cultural offerings to residents of the metropolitan area. The zoo enjoyed record-breaking attendance last year, with 1,141,675 visitors.

The zoo has no permanent tax base or other stable source of funding to maintain its operation. The proposed tax base, dedicated to the zoo, will provide 50 percent of the operating costs. The other 50 percent will continue to be earned from zoo admissions and concession sales.

The proposed tax base for operations would levy a property tax of approximately 15 cents per \$1,000 of assessed property valuation. On a \$60,000 house, this tax will be approximately \$9 per year.

If approved by the voters, pursuant to Oregon law, the tax base must be dedicated to the operation of the Metro Washington Park Zoo.

Measure No. 26-1

Metropolitan
Service District

ARGUMENT IN SUPPORT OF MEASURE 26-1

A FEW WORDS ON BEHALF OF THE ANIMALS AT YOUR ZOO

Your Zoo recently celebrated its 100th birthday, so the idea that we might one day have to close and send away the elephants and lions seems impossible. Yet the Zoo lives year-to-year, supported by a series of serial levies. The current levy will expire at the end of June, 1990.

Let's make YOUR ZOO permanent

Measure 26-1 proposes a tax base which would provide 50% funding for the Zoo (the other 50% will continue to be earned from admissions and food sales). It would cost the average homeowner of a \$60,000 house about

75 cents a MONTH

which is less than we're paying on the levy which expires in June. Not much when you consider what you get to keep. Your Zoo.

SAVE ENDANGERED SPECIES

The 24 elephants who have been born at your zoo, the Humbolt penguins, baby snow leopards, chimpanzees and orangutans are more than wonderful. They're part of a worldwide effort to save these species. We're succeeding with your help. And we may be the last ditch hope for nearly extinct black rhinos like our own Pete. Consider, too, the 2 cents a month Measure 26-2 will let us upgrade the 30-year-old Children's Zoo, and

BE A ZOO KEEPER

For all the animals, your Zoo and you

VOTE YES on Measures 26-1 and 26-2

Submitted by
John D. Eskildsen, Chair
Be a ZooKeeper Committee
4310 S.W Macadam



METRO

Measure 26-2

2000 SW First Avenue
Portland, OR 97201-5398
(503) 221-1646
Fax 241-7417

March 2, 1990

HAND DELIVERY

The Honorable Barbara Roberts
136 State Capitol
Salem, Oregon 97310

Dear Secretary Roberts:

Enclosed for publication in the May 15, 1990 primary election Voters' Pamphlet are two copies of the text, ballot title, explanation and arguments relating to Measure 26-1 (Metro Zoo Tax Base) and Measure 26-2 (Metro Zoo Serial Levy).

Also enclosed for your reference are copies of Metro Ordinance No. 90-330 implementing the provisions of ORS 251.285 and photocopies of the newspaper publications regarding the ballot titles and explanatory statements.

We advise you that no petitions seeking review of the ballots titles or explanatory statements were filed within the time provided by law.

Should you have any questions regarding the materials submitted for publication in the Voters' Pamphlet, please contact me.

Sincerely,

C. Gregory McMurdo
Government Relations Manager

Enclosures

cc: Executive Officer
Metro Council

Executive Officer
Rena Cusma

Metro Council

Mike Ragsdale
Presiding Officer
District 1

Gary Hansen
Deputy Presiding
Officer
District 12

Lawrence Bauer
District 2

Jim Gardner
District 3

Richard Devlin
District 4

Tom DeJardin
District 5

George Van Bergen
District 6

Ruth McFarland
District 7

Judy Wyers
District 8

Tanya Collier
District 9

Roger Buchanan
District 10

David Knowles
District 11

BEFORE THE COUNCIL OF THE
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF APPROVING THE)	RESOLUTION NO. 90-1194
ZOO FIVE-YEAR FINANCIAL PLAN AND)	
SUBMITTING A METROPOLITAN SERVICE)	Introduced by the
DISTRICT ZOO CAPITAL SERIAL LEVY)	Convention, Zoo and Visitor
TO DISTRICT VOTERS)	Facilities Committee

WHEREAS, ORS 268.310(5) authorizes the Metropolitan Service District to "Acquire, construct, alter, maintain, administer and operate metropolitan zoo facilities."; and

WHEREAS, ORS 268.315 provides that "For the purpose of performing the functions set forth in subsection (5) of ORS 268.310, the District, when authorized at any properly called election held for such purpose, shall have the power to levy an ad valorem tax on all taxable property within its boundaries not to exceed in any one year one-half of 1 percent (.005) of the true cash value of all taxable property within the boundaries of such District, computed in accordance with ORS 308.207."; and

WHEREAS, The current three-year zoo serial levy which provides funds for zoo operations and capital improvements expires on June 30, 1990; and

WHEREAS, The Metro Washington Park Zoo, with unique educational and recreational offerings, is utilized by and benefits District residents; and

WHEREAS, The Zoo is the largest paid attraction for visitors throughout the State of Oregon and provides economic benefits to the Northwest and metropolitan region; and

WHEREAS, A regional funding base is necessary to provide for continued development of the Zoo's physical facilities; and

WHEREAS, During fiscal years 1990 through 1992 revenues of \$1,512,000 each year totalling \$4,536,000 for the three-year period will be needed to fund Zoo capital expenses; now, therefore,

BE IT RESOLVED,

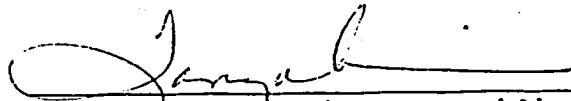
1. That the Council of the Metropolitan Service District approves the five-year financial plan for the Metro Washington Park Zoo (attached hereto as Exhibit A) as the basis for meeting the immediate capital financial needs of the Zoo.

2. That the Council approves submission of a three-year capital serial levy to be effective on July 1, 1990, to the voters of the district on May 15, 1990, the revenues of which will be used for capital construction permitted under ORS 268.310(5) and to pay the costs of holding the election.

3. That the ballot title for this measure is approved as shown on Exhibit B attached hereto.

4. That the Executive Officer is instructed to file this Resolution with the District Elections Officer and the Tax Supervising and Conservation Commission no later than March 15, 1990.

ADOPTED by the Council of the Metropolitan Service District this 25th day of January, 1990.



Tanya Collier, Presiding Officer

(Text of ballot title)

Serial Levy for Capital Construction at the Zoo

Caption (10 words maximum)

QUESTION: (20 words maximum) Shall Metropolitan Service District
Levy \$1,512,000 Each Year for Next Three Years for Capital
Construction at Metro Washington Park Zoo?

*PURPOSE: (150 words maximum) This measure allows the District to levy
\$1,512,000 each year for three years starting July 1, 1990. The total
levy is \$4,536,000. In 1986 District voters approved a three-year
serial levy of \$5,500,000 for Zoo operations and construction. The
1986 levy expires June 30, 1990. This new levy will provide funds to
renovate the Children's Zoo (Animals Around Us Exhibit) and make other
improvements to Zoo facilities and equipment. The levy is outside the
6 percent limitation specified in the Oregon Constitution.

* For measures authorizing tax levies or establishing new tax bases: a concise and impartial statement of not more than 150 words, explaining chief purpose of the measure and giving reasons for the measure. If an estimated tax is included in a ballot title, it must be based on a current estimate of assessed value by the County Assessor and must include the statement: "The estimated tax cost for this measure is an ESTIMATE only based on the best information available from the County Assessor at the time of estimate." Such statement required by ORS 310.395 shall not be included in the 150 word limitation.

EXPLANATORY STATEMENT

Voters in the Metropolitan Service District have funded capital improvement projects at the Metro Washington Park Zoo since 1976. The current levy for operations and improvement will expire at the end of June 1990.

To provide necessary renovation to the 30-year-old Children's Zoo, a source of funding needs to be established. The proposed three-year serial levy will allow the zoo to:

- improve facilities to house and care for the animals,
- provide educational programs which engage youngsters and adults in learning about the animal world,
- double the number of animals for exhibits and educational programs in the Children's Zoo,
- instill in all zoo visitors an understanding and appreciation of the relationship between animals and us.

More people visit the zoo than any other paid attraction in the state. In addition to economic benefit to the region, the zoo provides animal-related education, recreation and cultural offerings to residents of the metropolitan area. The zoo enjoyed record-breaking attendance last year, with 1,141,675 visitors, 359,910 of whom were children under 11.

The proposed serial levy will provide \$1,512,000 per year for three years for a total of \$4,536,000 to fund renovation of the Children's Zoo. It would levy a property tax of approximately 4 cents per \$1,000 assessed valuation. On a \$60,000 house, the tax would cost approximately \$2.40 per year.

The levy is outside a 6 percent limitation specified in the Oregon Constitution. If approved by the voters, pursuant to Oregon law, the serial levy would be dedicated to capital improvements at the Metro Washington Park Zoo.

ARGUMENT IN SUPPORT OF MEASURE 26-2
TWO FOR YOUR ZOO

Measure 26-2 is a companion to your Zoo's tax base measure. A small, temporary levy, it would provide funds to upgrade and improve the exhibits and animal care facilities in the Children's Zoo.

IT ISN'T JUST FOR KIDS

though children love and learn from it perhaps more than the rest of us. This is the area of your zoo where the animals can be seen, and even touched, up close. It offers the greatest opportunities for education. For helping us understand our relationship to the animals. For pure joy.

IT'S THIRTY SOMETHING

The modern, natural habitats in which most of your Zoo animals live stand in contrast to the thirty-year-old Children's Zoo area, so

your TWO CENTS is worth a lot

to the Children's Zoo. Measure 26-2, which would cost the average homeowner about 2 cents a month for 3 years, means the homes can be upgraded for the first time in 30 years. Zookeepers will be able to offer the kind of care, in the kind of facilities, which the animals deserve. And it means more animals can be added to the exhibit area.

BE A ZOOKEEPER

Vote YES on 26-1	Vote YES on 26-2
Give your animals a permanent home.	To improve and upgrade the Children's Zoo.

For the animals, the kids and you,
Vote YES on TWO for the ZOO

Submitted by
John, D. Eskildsen, Chair
Be a ZooKeeper Committee
4310 S.W Macadam



METRO

2000 S.W. First Avenue
Portland, OR 97201-5398
503/221-1646

Memorandum

Date: November 21, 1989

To: Convention, Zoo & Visitors Facilities Committee

From: Councilor David Knowles *DK*

Regarding: METRO WASHINGTON PARK ZOO 1990 TAX MEASURE -- SUMMARY OF INFORMATION TO DATE

As I announced Tuesday night, our meeting of November 28, 1989 is cancelled. However, there are matters involving the Zoo levy proposal which I want to bring the Committee's attention. The Committee will meet on December 5 to consider a levy proposal.

This memo provides an overview of our 1990 Zoo levy work to date and an information summary to assist the Committee in taking action in December. To refresh your memories, the legal deadlines Metro faces for a Spring 1990 ballot measure are as follows:

FOR MARCH 27, 1990 (4th Tues.):

1. Committee approval by 2nd December meeting -- DEC. 19, 1989
2. Metro Council approval by 1st January meeting -- JAN. 11, 1990
3. File with Multnomah County Elections 61 days prior -- JAN. 25, 1990
4. File with TSCC 55 days prior -- JAN. 31, 1989

FOR MAY 15, 1990 (3rd Tues.):

1. Committee approval by 1st February meeting -- FEB. 6 or 13, 1990
2. Metro Council approval by 2nd February meeting -- FEB. 22, 1990
3. File with Secretary of State for Voters' Pamphlet 70 days prior -- MAR. 6, 1990
4. File with Multnomah County Elections 61 days prior -- MAR. 15, 1990
5. File with TSCC 55 days prior -- MAR 21, 1990

Of course, we should bear in mind these time-frames represent the latest possible dates for each action. The sooner the tax measure is moved, the more time will be available for Zoo supporters to promote the levy and for Metro to conduct a solid educational campaign.

INFORMATION TO DATE

The Committee has received a variety of information to assist our decision-making process, including the following:

1. Zoo 1990 Serial Election Levy, Memo of July 5, 1989
Council staff memo summarizing schedule options for preparing and submitting a 1990 serial levy; reviewing the Council's adoption

process; and outlining issues for Committee consideration to determine the levy amount, scope and ballot date.

2. Zoo Five-Year Financial Plan and Serial Levy Proposal

Issued September 1, 1989, the Administration's Five-Year Financial Plan for the Zoo prescribes a three-year serial levy of \$6.35 million per year (\$19.05 million total) with 80 percent (\$5.08 million) for operating costs and 20 percent (\$1.27 million) for capital requirements. The major capital project, "Animals Around Us", would renovate the children's zoo consistent with the 1987 Zoo Master Plan. Committee discussion has covered a number of points:

- (a) the change in the levy split between operations and capital from the current 68/32 to the proposed 80/20;
- (b) causes for the increasing operations costs;
- (c) non-tax revenue projections (enterprise funds, donations);
- (d) the "Animals Around Us" project vs. other capital plans.

3. Comparative Data on Past Levy Projections vs. Zoo Actuals
(Linda Craig's Tables)

On October 24, 1989, the Committee received and reviewed Ms. Craig's research and Council staff highlighted several trends. Points are restated below based on data corrections made per Zoo staff review:

- (a) non-tax revenues consistently exceeded the 50% Council policy for Zoo operations funding;
- (b) actual "personal services" and "materials and services" operating expenditures have been very close (generally within 5%) to Zoo financial plan projections;
- (c) except for FY85-86, actual capital outlay operating expenditures have been 2% to 38% below projections;
- (d) the Zoo's actual unappropriated fund balance greatly exceeded projections, by 45% up to 145%.

Council staff can provide copies of any of these materials should you require them.

AD-HOC ADVISORY COMMITTEE

To provide some additional non-Metro perspectives on the levy, the Presiding Officer and I convened an Ad Hoc Advisory Committee to meet informally about the political climate and voter receptivity to different levy options. Following an initial meeting September 25, the Friends of the Zoo (FOZ) funded a telephone survey during October to measure the potential success of various levy options. The Ad Hoc Committee met a second time this past week to review the poll results and share ideas as follows for Committee/Council consideration:

- 1. Levy Poll Results: Bob Moore of Moore Information Systems conducted a phone survey of 500 people (4.4% margin of error) regarding their support of 4 levy options and a variety of

promotional themes and objectives. (A copy of the poll and Mr. Moore's written report of the results will be sent to you under separate cover.) In summary, the results show:

"Won't Support"

- o 5-year levy, \$48 million
- o 5-year levy, \$57 million

"Will Support"

- o 2-year levy, \$14 million
- o 3-year levy, \$19 million

The greatest support was for the 2-year, \$14 million levy which led among all voter groups, including senior adults. The \$19 million levy led among the 18-34 year old's but trailed with older groups. Overall, younger adults with children and those who visit the Zoo already were the strongest supporters in all categories.

The survey tested for 3 objectives: 1) maintaining the current exhibits; 2) increasing the animals and exhibits; 3) both. The greatest support was for number 3 -- achieving both objectives.

Finally, the survey asked about levy "themes". Themes receiving the most support stressed helping the animals, supporting endangered or threatened species, and expanding natural habitats. Themes emphasizing the Zoo as a visitor centerpiece were supported less. In terms of public priorities for Zoo improvements or additions, the top two projects cited were 1) improving the cats' homes, 2) rebuilding/expanding the children's zoo. The potential lightrail station was not perceived as particularly important.

Ad Hoc Committee members concurred with Bob Moore's analysis that Metro's measure should be in the \$14-\$19 million range and should stress children and the idea of "taking care of what we have".

2. Consider possibility of tax base measure for Zoo operations and a separate levy for the capital portion. The Ad Hoc Committee discussed the growing number of financing measures facing the region's voters and competing with the Zoo for funding. While a Zoo 3-year serial levy has succeeded to date, the margin of support has diminished. Given the poll's results showing strong support for the Zoo properly maintaining current exhibits, some members of the Committee thought a permanent tax base measure to fund Zoo operations (around \$5 million a year) might be successful. Bob Moore noted tax levy poll results generally apply even more strongly for tax base measures. To facilitate Metro's consideration of this option, FOZ President-Elect Fred Chown said he would check with the Friends about funding a small, follow-up poll to address a tax base. According to Bob Moore, results could be ready for CZVF Committee discussion December 5.
3. Submit the Zoo tax measure in May. Whether pursuing a single tax levy or a tax base for operations with a separate levy for "Animals Around Us", it was felt May would be the best election. The May

November 21, 1989
Memo, Page 4

primaries should provide for high voter turnout. There was general consensus a good campaign could not be prepared and promoted for the March election.

REMAINING WORK AND DECISIONS

In September, the CZVF Committee indicated support for the Zoo's proposed "Animals Around Us" as the next major capital project, but other decisions regarding the levy are outstanding.

For our next meeting, I have asked Council staff to prepare two draft Metro actions with appropriate ballot measures: a resolution for a 3-year serial levy (consistent with, but slightly less than, the Five-Year Financial Plan proposal) and an ordinance for a Zoo operations tax base (approximately \$4.75 million) and accompanying "Animals Around Us" capital serial levy. All materials will be distributed with the December 5 agenda as soon as possible. If you would like to meet and discuss our pending levy work further, please contact me at 222-6191.

cc: Rena Cusma, Executive Director
Sherry Sheng, Zoo Director
Kay Rich, Assistant Zoo Director

DK:JPM jpmtwo
b:\dkzlevy.mem

TAX SUPERVISING & CONSERVATION COMMISSION

Multnomah County, Oregon

1510 Portland Building
Portland, Oregon 97204

1120 S.W. Fifth Avenue
503/248-3054

April 25, 1990

Metro Council
Metropolitan Service District
2000 S.W. First
Portland, Oregon 97201

Attn: Don Carlson

Dear Mr. Carlson:

This is to certify that the Commission met on April 24, 1990 to review, discuss and conduct a public hearing on a proposed \$1,512,000 three-year serial levy for zoo projects subject to elector approval. The hearing was conducted in compliance with ORS 294.655.

Yours very truly,

TAX SUPERVISING & CONSERVATION COMMISSION



G. J. Gutjahr
Administrative Officer

GJG:pj

TAX SUPERVISING & CONSERVATION COMMISSION

Multnomah County, Oregon

1510 Portland Building
Portland, Oregon 97204

1120 S.W. Fifth Avenue
503/248-3054

April 4, 1990

Metro Council
Metropolitan Service District
2000 S.W. First
Portland, Oregon 97201

Attn: Don Carlson

Dear Mr. Carlson:

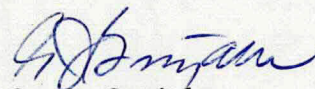
This is to advise that the Commission will meet at 11:00 a.m., Tuesday, April 24, 1990 in Conference Room 1500, Portland Building, 1120 S.W. 5th, to review discuss and conduct a public hearing on the proposed \$1,512,000 annual three-year serial levy for zoo capital projects.

Please ensure Council representation at the hearing. Another hearing will precede the Metro proposal and we should begin with your measure at 11:30 a.m.

Since I am not familiar with all of Metro's current hierarchical relationships, I am directing this singular notification to you with the confident understanding that you will transmit this notice to concerned Metro persons.

Sincerely,

TAX SUPERVISING & CONSERVATION COMMISSION



G. J. Gutjahr
Administrative Officer

GJG:pj

REMARKS OF COUNCILOR JIM GARDNER
TSCC HEARING ON ZOO SERIAL LEVY
JUNE 24, 1990

Mr. Chairman and Commission members, I am Jim Gardner, Metro Councilor from District 3. I am the Chair of the Council's Zoo Committee. With me today is ~~Rena Cusma, Metro Executive Officer~~ and Sherry Sheng, Director of the Metro Washington Park Zoo and Kay Rich, Assistant Zoo Director.

We are here today to present and discuss the three-year serial levy for capital construction at the Zoo. The capital serial levy is a request to the voters of the district for authority to levy a tax in the amount of \$1,512,000 for the next three years starting July 1, 1990. The total amount to be levied is \$4,536,000. This new levy will provide funds to renovate the Childrens' Zoo and make other improvements to Zoo facilities and equipment.

The Capital serial levy is a companion measure to the District's proposed tax base measure which would provide a permanent source of tax funds to operate the Zoo. The tax base measure requests a base amount of \$5,100,000. While the tax base measure is not a subject of this hearing, it is important to mention it is an effort of the District to provide stable funding sources to operate the Zoo.

The purposes and amounts of both these tax measures are derived from the District's Five-Year Fiscal Plan for the Metro Washington Park Zoo. That plan (a copy of which was submitted to your office) was adopted by the Council on January 25, 1990. It serves as the guiding fiscal document for financial decisions made by the District on Zoo matters, including decisions on fiscal year budgets, admission fees and other enterprise revenues and tax measure proposals.

At this point, I'd like to ask ^{SHERRY} Rena to make a few remarks and then we'd be happy to respond to questions.

DEC:gpwb

gard.spc

EXHIBIT A to

RESOLUTION NO. 90-1194



*Five Year
Fiscal Plan*

Metro Washington Park Zoo

1990-1995

METRO

TABLE OF CONTENTS

OVERVIEW

Statement of Departmental Mission	3
Program Divisions	4
External Considerations	5
Summary of Capital Improvement Projects	6

REVENUE

Major Assumptions	7
Identification of Major Revenue Sources	8
Projected Revenue Detail	11

EXPENDITURES

Major Assumptions	12
Overview by Expenditure Category	13
Narrative of Expenses by Programs	15
Projected Expense Detail	19

CAPITAL IMPROVEMENT PROJECTS

Identification of Projects	21
Projected Capital Budget Detail	22

OVERVIEW

Statement of Departmental Mission

The Metro Washington Park Zoo serves as a cultural institution to meet the needs of the public and to enhance the quality of life in the metropolitan community. It assists in economic development as a destination tourist attraction and as a valuable community asset.

The Washington Park Zoo provides a unique educational and recreational opportunity through which the public can see and experience wildlife in a more naturalistic setting. The Department contributes to the conservation of animals in the wild and in the Zoo by:

- 1) cooperating as a participating institution in appropriate AAZPA Species Survival Plans and other organized conservation efforts;
- 2) continuing to research and improve husbandry techniques, exhibit environments, animal management concepts and captive propagation; and
- 3) educating the public regarding conservation.

Program Divisions

The Zoo Operations Fund includes the following six divisions:

The Administration Division includes the offices of the Director, the Assistant Director, the Development Officer and the Financial Reporting and Cash Control Supervisor and the Safety/Security Officer. It provides for overall leadership and coordination with the Executive Officer of all Zoo programs, liaison with the Friends of the Washington Park Zoo, the development program, cash control program, safety and security.

The Animal Management Division maintains, propagates, researches, and exhibits a healthy, representative collection of exotic and domestic animals, and provides input in general management decision, policies and procedures with staff, division managers, Assistant Director and Director.

The Educational Services Division provides educational materials and programs for use by Zoo visitors, school groups and other special groups, prepares and maintains signs and other interpretive displays on the grounds, and operates the Children's Zoo, the Insect Zoo and other summer programs.

The Facilities Management Division is responsible for providing support services to all Zoo guests and divisions. Services include building and exhibit maintenance, custodial, landscape development and maintenance, railroad operation and maintenance, utility system and vehicle equipment maintenance.

The Marketing Division is responsible for encouraging Zoo attendance and support through media campaigns, group sales, events, outreach programs and general promotional efforts.

The Visitors Services Division provides services to visitors through the programs of admissions, zoo railway, food service/catering and retail sales and rentals.

External Considerations

Significant operational and capital improvements have been made at the Zoo since it became an operating division of the Metropolitan Service District (M.S.D.) in 1976, about two and a half years before the current Metro was established by the voters. Capital improvements include:

- 1) improvements at entryway;
- 2) new elephant yard and crush;
- 3) primate house remodel;
- 4) new quarantine facilities;
- 5) lemur exhibit;
- 6) cascade stream and pond;
- 7) new maintenance facilities;
- 8) penguinarium remodel;
- 9) Swigert Fountain;
- 10) bandstand;
- 11) Alaska tundra exhibit;
- 12) gift shop remodel;
- 13) West Bear Grotto remodel;
- 14) elephant museum;
- 15) Africa I & II;
- 16) Education/Administration Center; and
- 17) Africa III (under construction).

These improvements, new special events and promotions, and exceptional weather brought attendance to a 26 year high of 1,003,413 in fiscal year 1988-89. Attendance for 1987/88 was 891,614. These figures compare to 556,675 for fiscal year 1975/76. It is anticipated that attendance will reach 1,065,000 in fiscal year 1994/95 due to:

- 1) increasing metropolitan population
- 2) new exhibits
- 3) new programs and events
- 4) convention center.

The opening of the Africa exhibit in April of 1989 increased Zoo attendance and an increase in tourism is anticipated from the opening of Metro's Oregon Convention Center. Current parking facilities will constrain achieving attendance levels much higher than those projected in the last two years of the forecast.

Summary of Capital Improvement Projects

The Zoo Capital Fund provides for the major capital improvements at the Zoo. These improvement projects implement the Zoo Master Plan with tax revenues set aside for these projects, and with private funding raised through the development program.

In March 1987, the voters of the District approved a \$5.5 million per year serial levy, allotting about \$3,725,000 per year for operations and \$1,775,000 for capital improvements. That levy began July 1, 1987 and expires June 30, 1990. Projects built, or to be built, with the capital improvements portion of the current levy, transfers from operating revenues and funds carried over from the previous levy are: Africa I, II, & III and a number of smaller projects such as the Research/Propagation Center. The remodel of the Childrens Zoo will be the major project provided by the capital fund serial levy covering the three fiscal years of 1990/91 to 1992/93.

More detailed descriptions of Zoo capital improvement projects, funding, costs and schedules are included in the Capital Budget section of this forecast.

REVENUE SOURCES

Major Assumptions

The following assumptions have been used in developing the Zoo's revenue projections for this five-year forecast.

- 1) The current property tax levy (\$5,500,000 per year 1987-1990) will be replaced in 1990 with a tax base for operations and maintenance beginning at \$5,100,000 and a capital construction three-year serial levy at \$1,512,000 per year.
- 2) Property taxes will fund approximately 50 percent of Zoo operation and maintenance costs (Res. No. 84-444, adopted 1/26/84)..
- 3) Non-property tax revenues (principally enterprise revenues) will fund the other approximately 50 percent of Zoo operation and maintenance costs; the Council will annually review admission fees to meet this objective (Res. No. 84-444, adopted 1/26/84).
- 4) The Council will approve implementation and a method of funding for a continuing sequence of projects as described in the Zoo Master Plan (Res. 84-444, adopted 1/26/84).

Identification of Major Revenue Sources

Property Tax Revenues:

The Council, through Resolution 84-444, recommended to the Executive Officer that property tax revenues fund up to 50% of Zoo operations each year. The current three-year serial levy approved by the voters in 1987 calls for \$5.5 million per year split \$3,725,000 (68 percent) for operations and \$1,775,000 (32 percent) for capital improvements. This levy began July 1, 1987 and expires June 30, 1990.

This financial forecast assumes that the property tax levy will be replaced by the voters of the district with a tax base for operations and maintenance beginning at \$5,100,000 and a capital construction three-year serial levy at \$1,512,000 per year, no later than July 1, 1990.

Property tax revenues actually collected average about 90% of the levy total, as reflected in the attached revenue detail.

Were the property tax levies requested renewed at a significantly reduced level, consequences for the Zoo would be severe cut-back of services. Hours open to the public would be cut, all free admission times and reduced admission for senior citizens would be eliminated, staff would be reduced, and the capital improvement project sequence outlined in the Master Plan would be halted.

If voters do not approve tax support for Zoo operations, the probable result would be closing of the Zoo. An attempt to replace this lost revenue would require a significant increase in admission fees, causing an overall reduction in attendance which would defeat the purpose.

Admission Fees:

Attendance is critical in the projection of admission fee revenue. Metro and Hobson & Associates studied Metro Washington Park Zoo attendance records in 1985, and found a high correlation between population trends in Multnomah, Washington and Clackamas counties and Zoo attendance. This correlation was used in previous Zoo attendance projections.

The estimated figures for FY 1988/89 through 1994/95 are based on recent trends with consideration of future events. Rising attendance is anticipated as a result of increased regional tourism following the opening of Metro's Oregon Convention Center. New and return visits by local residents are expected following the opening of the Rainforest Exhibit in 1991 and Animals Around Us in 1993, as demonstrated with the opening of Africa in April 1989.

Attendance projections are:

<u>Fiscal Year</u>	<u>Projected Attendance</u>
89-90	970,000
90-91	985,000
91-92	1,000,000
92-93	1,015,000
93-94	1,050,000
94-95	1,065,000

The projected attendance is based on the expected draw of the Africa exhibit which opened in late April of 1989. This draw continues with 15,000 increases in each of the following years, bolstered by the opening of the third phase of the Africa exhibit and then increases more dramatically with the opening of Animals Around Us in fiscal year 1993/94.

The Metro Council, through Resolution 84-444 recommended to the Executive Officer that property taxes fund no more than 50 percent of Zoo operating costs. Admission fees have been adjusted to meet this policy. Current fees are \$3.00 for 12 years through 64 years, and \$1.50 for youth 3 through 12 years and senior citizens; children under 3 are admitted free. Admission is free for all after 3:00 p.m. each Tuesday, and there are additional free days for special groups.

Admission revenue forecasts are based on the following schedule of fee increases, to maintain 50% of operating revenue from non-tax sources based on attendance projections, and assuming that adult and youth/senior attendance remains at about a 2:1 ratio.

<u>Effective Date</u>	<u>Adult</u>	<u>Youth/Seniors</u>
Current Fee	\$ 3.00	\$ 1.50
March 1, 1990	\$ 3.50	\$ 2.00
January 1, 1992	\$ 4.00	\$ 2.50
January 1, 1994	\$ 4.50	\$ 3.00

Enterprise Revenues Excluding Admissions:

As a result of increased attendance and longer stays by visitors, per capita revenues for food, gifts, railroad and other services are expected to rise. Factors that will contribute to longer stays are: increased and more naturalistic exhibit areas, expanded gift shopping possibilities, new food-service areas and increased on-grounds special events.

While the AfriCafe, for example, is expected to have a strong positive effect on food revenues, it is also expected to give visitors a respite from the many cool and damp northwest days. This opportunity to "warm up" in very pleasant surroundings, combined with other improvements, should positively affect the length of stays and, as pointed out by Hobson & Associates, should result in a related rise in per capita revenue.

Zoo concessions managers currently set prices according to their experience of the market rate for comparable services and goods.

PROJECTED REVENUES

ZOO 5 YEAR PROJECTIONS, 1990
02/00/90

5Y012390.MK1

PROJECTED ATTENDANCE	970,000	985,000	1,000,000	1,015,000	1,050,000	1,065,000
	FY89-90 PROJECTED FTE AMOUNT	FY90-91 PROJECTED FTE AMOUNT	FY91-92 PROJECTED FTE AMOUNT	FY92-93 PROJECTED FTE AMOUNT	FY93-94 PROJECTED FTE AMOUNT	FY94-95 PROJECTED FTE AMOUNT
ZOO REVENUE						
Tax Base		5,100,000	5,406,000	5,730,360	5,874,202	6,430,640
Fund Balance-Beginning	2,241,563	1,499,544	1,716,925	1,836,865	1,936,864	2,144,799
Real Property Taxes-Current Year	5,005,000	4,590,000	4,865,400	5,157,324	5,466,782	5,794,783
Real Property Taxes-Prior Year	475,000	475,000	437,886	464,159	492,010	521,530
ENTERPRISE REVENUES						
Admissions	1,981,512	2,327,339	2,520,196	2,734,884	2,999,276	3,210,580
Rental-Conveyances	33,000	39,400	40,000	40,600	52,500	53,250
Food Service-Regular/Food	1,712,872	1,870,465	2,182,000	2,386,000	2,524,500	2,733,000
Food Service-Regular/Beer&Wine	52,000	52,000	50,000	62,000	66,000	70,000
Food Service-Catering/Food	196,128	263,000	300,000	348,000	365,000	400,000
Food Service-Catering/Beer&Wine	24,000	35,000	40,000	42,000	44,500	47,000
FOOD SUBTOTAL	1,985,000	2,220,465	2,500,000	2,750,000	3,000,000	3,250,000
Retail Sales	480,000	522,891	595,000	663,000	751,000	809,000
Retail Sales-Vending	40,000	47,150	35,000	37,000	39,000	41,000
RETAIL SUBTOTAL	520,000	570,041	630,000	700,000	790,000	850,000
Sale of Animals	5,000	10,000	10,000	11,000	11,000	12,000
Tuition & Lectures	94,854	112,197	116,685	121,352	127,420	133,790
Rentals-Buildings	400					
Exhibit Shows/Zoo	12,000	13,000	14,000	15,000	16,000	17,000
Railroad Rides	378,300	394,000	400,000	406,000	420,000	426,000
ENTERPRISE SUBTOTAL	5,010,066	5,686,442	6,230,881	6,770,836	7,416,196	7,960,620
OTHER INCOME						
Federal Grants-Op.-Non Cat.-Direct		100,000	100,000	100,000	100,000	100,000
Interest on Investments	134,494	89,613	103,815	110,164	116,164	120,680
Donations & Bequests	163,000	165,000	171,600	179,320	187,391	195,824
Zoo Parents	37,100	40,898	44,987	49,485	54,434	59,877
Other Miscellaneous Revenue	43,680	45,427	47,245	49,134	51,590	54,170
Sale of General Fixed Assets	4,160	4,326	4,499	4,679	4,913	5,159
SUBTOTAL	382,514	445,264	471,346	492,782	514,492	543,710
Total Resources	13,114,143	12,690,249	13,730,438	14,720,367	15,825,544	16,965,451

EXPENDITURES

Major Assumptions

1) An inflation factor of 4% has been built into projections for expenditures in personal services, materials and services and capital outlay. An additional 1 to 3.5% has been used in personal services attributable to changes in the various pay plans.

2) The Zoo's budget will provide for an unappropriated balance each year sufficient to balance the budget for the following year and assure cash flow from July 1 to December, when the first tax collection payment is received.

3) The General Fund transfer (according to Metro standard forecast assumptions) is expected to increase at a rate of 5 percent in order to maintain the current level of service.

4) The Insurance Fund transfer is expected to remain flat according to Metro standard forecast assumptions.

5) The budget will provide a contingency line item equal to 3 percent of the projected operating cost including transfers. While the contingency is listed, it is assumed not to be spent and is included in the following year's fund balance.

Overview by Expenditure Category

Personal Services:

Forecasts for personnel are based on current staffing levels plus new positions that will be required for the expanded and more complex exhibits and new programming. The greatest increases will be in Animal Management, Visitor Services, Facilities Management and Education to accommodate increased attendance, expanded exhibits and new programs.

Materials and Services:

While certain materials and services costs, such as merchandise for resale, are directly related to Zoo attendance, and can be adjusted accordingly, other costs like those associated with an expanding animal collections are not that related and cannot be so readily adjusted. Increases are primarily attributable to projected inflation, increased utility costs for expanded exhibits, higher costs for merchandise purchased for resale, new programs and graphics. Materials and Services also provides for a utility study including an up-to-date mapping of facilities.

Capital Outlay:

Capital outlay is projected to increase slightly partly in order to equip expanded exhibits and related visitor support services opening during this period. The Zoo plans to carry out a continuing facility improvements program during these years to upgrade utility systems, replace roofs, replace equipment and perform necessary preventative maintenance.

General Fund:

Amount assessed the Zoo for Metro support services is projected to rise by 5% per year, in line with Metro standard forecast assumptions.

Insurance:

Insurance costs are projected to stay flat over the next five years, in line with Metro standard forecast assumptions.

Building Management:

Because Zoo staff are not housed in Metro's central office complex, there is no assessment for the cost of building management.

Contingency:

The budget projection provides a contingency line item equal to 3 percent of the projected operating costs including transfers to the general fund and insurance funds. While the contingency is listed, it is assumed not to be spent and is included in the following year's fund balance.

Narrative of Expenses by Programs

Administration

Personal Services:

The Administration Division shows an increase of 8.80 FTE from 1989/90 to 1994/95. Most of this change is attributable to the transfer of security services (6.90 FTE) from the Visitor Services Division during fiscal year 1990/91. The projected increases in visitors and related revenues necessitate an additional .75 FTE increase in vault room staff. This increase is recommended to maintain cash and internal control. The Development program absorbs the other .25 FTE with an increase from .5 FTE to .75 FTE for the management intern and security staff increases .90 FTE to accommodate larger crowds and an increase in evening special event programming.

Materials and Services:

Expenses in materials and services for administration are not expected to increase much beyond the 4 percent inflationary figure except for adjustments for election costs and receipt of a grant from the Institute of Museum Services for special projects.

Capital Outlay:

Costs for office equipment and furniture needed to maintain standard services over a five-year period, adjusted for 4 percent inflation are reflected in capital outlay with one major increase for purchase of a new copying machine in 1992/93.

Animal Management

Personal Services:

Increased employee longevity requires additional staff to fill in for vacations and sick leave. Additionally, the opening of new and more complex exhibits such as the Africa Exhibit in April of 1989, the Rainforest Exhibit in June, 1991 and the Research and Propagation Center, which will open in phases, will require new keeper staff. A new senior keeper will be added in 1993/94 to lead the work in a reorganized program that will include the animal hospital, nursery, and owl rehabilitation. Thus, five and one-half positions will be added to the keeper staff over the period of this projection.

It has also been determined that the relief veterinarian, presently a contracted service, should be brought on staff half-time to give better care to an expanding animal collection.

There has been no increase in curatorial staff since 1976. To provide assistance with growing administrative tasks and to provide time for the curators to work in the field with keepers, managing the collection and keeping up with national level animal breeding programs and studbook, an additional assistant curator will be brought on staff in 1993/94.

Materials and Services:

Increases in Materials and Services costs reflect inflation and expenses relating to new animals and their care in the Rainforest Exhibit.

Capital Outlay:

Capital Outlay costs are attributable to inflation, the need for computer and audio-visual equipment, the purchase of a typewriter and furniture and the purchase of an electric cart to speed up internal travel from the Research Building to other parts of the Zoo.

Facilities Management

Personal Services:

Additions in personnel are required to keep up with additional service demands related to increased attendance, special events such as Zoolights, more complex and labor intensive facilities such as the Rainforest Exhibit and Animals Around Us and an always aging physical plant.

The expenditure detail encompassed by this projection shows an increase of 6.31 FTE. This includes 1) adding a position to coordinate division contracted services including preparation of specs, getting quotes and bids and managing the contractors; 2) adding a position to streamline and expand the purchasing and distribution of materials and equipment used by staff, 3) adding two gardener positions to care for the increases in landscaping that will come with the opening of the Rainforest and Animals Around Us Exhibits, 4) adding a maintenance technician to assist the electrician with the increasing electrical service needs at the Zoo and 5) adding 1.31 maintenance positions to assist with maintenance of expanding facilities.

Materials and Services:

Increases in Materials and Services reflect inflation, expenses relating to landscaping and maintenance required by new exhibits, and special events, increased utility costs and use and costs relating to upkeep on an aging facility.

Capital Outlay:

Capital Outlay includes costs for upkeep, rehabilitation and replacement of exhibit, railroad and vehicular equipment and other Zoo facilities.

Education

Personal Services:

Personnel needed for education, graphics and volunteer activities during the period of this projection increase 4.31 FTE. These include 1) the addition of an assistant for the volunteer coordinator to aid with the extensive, seven day a week volunteer activities; 2) a second program coordinator to assume responsibility for school programming and curriculum development and 3) a half-time position in 1991/92, increasing to full-time in 1993/94 that will assist with maintaining the increasing quantity of audio-visual equipment at the Zoo and to provide graphics upkeep and production; and 4) the addition of 1.25 keepers necessary to staff the new Animals Around Us Exhibit.

Materials and Services:

Major increases in Materials and Services costs for this period are related to services to be used in community programming and curriculum development, a new Zoo directional system, and updating the Elephant Museum files. There are also increases in printing costs due to higher costs for recycled paper and those related to an expanding Friends of the Zoo membership and production of classroom materials.

Capital Outlay:

Capital Outlay increases are related primarily to inflation, additional computer equipment, audio-visual equipment, replacement in exhibits and lab cages for the Childrens Zoo. A major cost in 1992/93 is for furnishing and equipping a Discovery Room that will be built as part of Animals Around Us.

Marketing

Personal Services:

The very slight increase in Personnel is to accommodate marketing Zoolights and other special events.

Materials and Services:

Increases in this category are mainly related to professional and artistic services in the newly formatted concert series, costs related to a continuation of Zoolights, the opening of the Rainforest Exhibit and use of recycled paper. A substantial part of these expenses will be offset by increased enterprise revenues and sponsor underwriting.

Capital Outlay:

Capital Outlay expenses relate to equipment and furniture replacements and additions.

Visitor Services

Personal Services:

The increased volume of business particularly in the food and retail services call for an increase of 15.78 FTE over this period for the Visitor Services Workers required for special events and to operate the Crossroads facility to be located in the new Rainforest Exhibit, a new facility that will be developed in Animals Around Us, and the expanding catering service for picnics and the African banquet and meeting space. Other increases are for operating the gates and the train. As noted earlier security was transferred to the Administration Division in Fiscal Year 1990/91.

Increased costs in this division will be more than offset by increased earnings in food and retail.

Materials and Services:

The major costs for materials and services relate directly to projected increases in attendance and the materials needed to achieve the revenues projected to be earned from sales and services to zoo visitors. Other costs include maintenance of equipment and printing the Zoo map.

Capital Outlay:

Capital Outlay provides for equipment acquisition and replacement for food and retail operations including cash registers, fryers, washers, tables, etc. It will also allow the installation of equipment to provide better information for monitoring these operations.

PROJECTED OPERATING EXPENSES

ZOO 5 YEAR PROJECTIONS, 1990
02/00/90

SY012390.WK1

PROJECTED ATTENDANCE	970,000	995,000	1,000,000	1,015,000	1,050,000	1,065,000						
	FY89-90 PROJECTED AMOUNT	FY90-91 PROJECTED AMOUNT	FY91-92 PROJECTED AMOUNT	FY92-93 PROJECTED AMOUNT	FY93-94 PROJECTED AMOUNT	FY94-95 PROJECTED AMOUNT						
	FTE	FTE	FTE	FTE	FTE	FTE						
ADMINISTRATION												
Personal Services	9.75	413,542	16.90	510,139	17.35	559,225	18.10	725,024	18.30	732,431	18.55	846,269
Materials & Services		185,982		314,718		262,513		335,898		287,389		299,376
Capital Outlay		3,737		7,679		5,386		32,859		5,949		6,883
Total Expenditures	9.75	603,261	16.90	932,536	17.35	827,125	18.10	1,092,980	18.30	1,075,669	18.55	1,151,728
ANIMAL MANAGEMENT												
Personal Services	39.92	1,544,110	42.41	1,591,662	44.42	1,301,398	43.92	1,992,930	46.22	2,271,931	46.22	2,400,833
Materials & Services		296,390		341,687		307,919		310,110		327,890		344,672
Capital Outlay		25,875		3,000		31,366		17,435		19,302		21,291
Total Expenditures	39.92	1,866,375	42.41	2,036,349	44.42	2,240,683	43.92	2,320,475	46.22	2,619,123	46.22	2,766,796
FACILITIES MANAGEMENT												
Personal Services	36.20	1,334,695	37.84	1,419,740	39.84	1,535,625	39.84	1,671,174	41.51	1,931,444	42.51	1,976,135
Materials & Services		1,264,879		1,330,570		1,395,814		1,512,261		1,607,853		1,683,926
Capital Outlay		407,197		453,846		445,833		449,944		468,854		484,957
Total Expenditures	36.20	3,006,771	37.84	3,204,164	39.84	3,426,473	39.84	3,633,379	41.51	3,908,150	42.51	4,145,018
EDUCATION												
Personal Services	18.79	536,371	19.85	605,794	21.35	699,670	21.60	759,873	23.10	875,661	23.10	938,454
Materials & Services		213,714		297,859		312,959		266,815		277,123		294,184
Capital Outlay		13,904		39,050		49,645		146,850		15,287		15,816
Total Expenditures	18.79	763,989	19.85	942,703	21.35	1,062,274	21.60	1,173,538	23.10	1,167,992	23.10	1,248,454
MARKETING												
Personal Services	3.96	145,192	4.00	164,587	4.00	175,845	4.00	190,188	4.00	204,366	4.00	219,693
Materials & Services		205,899		315,337		329,387		318,186		356,247		370,515
Capital Outlay		5,313		6,500		5,400		5,624		5,849		6,883
Total Expenditures	3.96	356,404	4.00	486,424	4.00	511,640	4.00	513,918	4.00	566,462	4.00	596,291
VISITOR SERVICES												
Personal Services	58.10	1,216,680	58.45	1,132,341	63.30	1,290,612	65.95	1,407,695	68.45	1,535,741	69.98	1,649,816
Materials & Services		1,066,250		1,118,888		1,281,843		1,410,595		1,549,651		1,673,305
Capital Outlay		58,000		64,051		54,225		64,496		64,717		75,432
Total Expenditures	58.10	2,340,930	58.45	2,315,280	63.30	2,626,680	65.95	2,882,786	68.45	3,150,108	69.98	3,397,753
ZOO TOTAL												
Personal Services	166.72	5,190,590	179.45	5,624,190	190.26	5,313,375	193.41	6,746,804	201.58	7,581,573	204.36	8,030,400
Materials & Services		3,232,314		3,719,059		3,889,634		4,183,864		4,406,154		4,665,978
Capital Outlay		513,226		574,126		591,864		716,409		579,777		609,663
Total Expenditures	166.72	8,936,130	179.45	9,917,375	190.26	10,794,874	193.41	11,647,076	201.58	12,487,504	204.36	13,306,041

ZOO 5 YEAR PROJECTIONS, 1990
12/08/90

SY012390.WK1

PROJECTED ATTENDANCE	970,000		985,000		1,000,000		1,015,000		1,050,000		1,065,000	
	FY89-90 PROJECTED		FY90-91 PROJECTED		FY91-92 PROJECTED		FY92-93 PROJECTED		FY93-94 PROJECTED		FY94-95 PROJECTED	
	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT
OPERATING TRANSFERS												
Trans. Indirect Costs to Gen'l Fund		699,927		871,000		910,550		960,278		1,000,291		1,050,766
Trans. Indirect Costs to Bldg Fund												
Trans. Indirect Cost to Insur. Fund		174,748		184,949		184,949		184,949		184,949		184,949
Total Operating Transfers		874,675		1,055,949		1,095,499		1,145,227		1,185,240		1,235,715
TOTAL OPERATING EXPENDITURES & TRANSFERS	166.72	9,810,805	179.45	10,973,324	190.26	11,894,373	193.41	12,792,303	201.58	13,680,745	204.36	14,549,696
Contingency				329,200		356,831		383,769		410,422		436,491
TOTAL OPERATING TRANSFERS & CONTINGENCY		874,675		1,385,149		1,456,330		1,528,996		1,603,663		1,680,146
Unappropriated Fund Balance		1,493,544		1,387,725		1,479,224		1,552,295		1,731,377		1,379,264
Trans. Resources to Zoo Cap. Fund		1,809,794										
TOTAL EXPENDITURES	166.72	13,114,143	179.45	12,690,249	190.26	13,730,438	193.41	14,728,367	201.58	15,825,544	204.36	16,965,451

CAPITAL IMPROVEMENT PROJECTS

Identification of Projects

Projects most urgently needed due to Zoo physical and programming limitations have been classed as committed projects. They are funded by the current tax levy and donations.

Key projects set to occur during the five years covered by this plan are:

Africa Exhibit Phases I & II: Opened in late April, 1989.

Africa Exhibit Phase III: A rainforest exhibit, which will complete the renovation of the lower end of the Zoo. It will include a hay barn, an upgraded electrical service for the bottom half of the Zoo and exhibit space for such animals as bats, spotted otters, African rock python, spoonbill, monitors, crocodiles and fish. Construction will start in FY 89-90, and be completed in FY 1990-91.

Animals Around Us: This extensive remodelling of the Childrens Zoo will be the major project funded from the new levy. Construction will be completed in Fiscal Year 1992-93.

Research and Propagation Center: The design will begin after an architect has been selected during FY 89-90 with construction phased over the period of this projection.

Remodel of Middle Room - Elephant Barn: This room, presently used for storing hay, will be adapted for housing elephants during 1991/92 and 1992/93.

These projects, with the exception of the Research/Propagation Center and Elephant Barn Room Remodel are listed specifically in the Zoo Master Plan adopted by Council in May, 1987 (Res. No. 87-760). The Research/Propagation Center is a breeding center to be located on Zoo grounds but not open to the public, described in the Master Plan without cost projections (Zoo Master Plan, p. 129).

PROJECTED CAPITAL BUDGET

01/25/90 PROJECTED ATTENDANCE	970,000		985,000		1,000,000		1,015,000	
	FY89-90 PROJECTED FTE AMOUNT		FY90-91 PROJECTED FTE AMOUNT		FY91-92 PROJECTED FTE AMOUNT		FY92-93 PROJECTED FTE AMOUNT	
200 CAPITAL								
Personal Services								
Construction Coordinator	1.00	47,744	1.00	52,063	1.00	55,966	1.00	60,363
Secretary	0.50	6,862	0.50	9,039	0.50	9,717	0.50	10,446
Fringe		15,290		20,163		21,675		23,301
Total Personal Services	1.50	69,896	1.50	81,263	1.50	87,358	1.50	93,909
Materials & Services								
Office Supplies				468		487		506
Computer Software				494		514		534
Dues		40		104		100		112
Travel		910		900		1,560		1,622
Training, Tuition & Conferences		475		515		780		811
Total Materials & Services		1,425		2,569		3,449		3,587
Capital Projects								
Purchases-Office Furniture & Equipment		2,000		2,104		2,271		2,362
ALASKA EXHIBIT		5,000		2,600		2,704		2,812
ADMIN./EDUC. CENTER								
MISC. EXHIBIT IMPROVEMENTS		75,000		125,000		125,000		130,000
UPDATE MASTER PLAN				100,000				
AFRICA-PHASE 1 & 2		20,000						
AFRICA-PHASE 3		1,079,123		3,165,181				
NEXT PROJECT								700,000
RESEARCH AND PROPAGATION CENTER		110,000		125,000				125,000
AQUARIUM STUDY								
ANIMALS AROUND US				780,000		3,000,000		1,254,037
AFRICAFE BASEMENT		105,000						
ELEPHANT BARN RENODEL						80,000		200,000
Contingency				150,000		150,000		150,000
Total Capital Projects		2,276,123		4,449,965		3,359,975		2,564,211
TOTAL CAPITAL OUTLAY	1.50	2,347,444	1.50	4,533,797	1.50	3,450,782	1.50	2,661,707
Unappropriated Balance		4,715,764		2,500,694		1,012,774		230,262
TOTAL REQUIREMENTS	1.50	7,063,208	1.50	7,034,491	1.50	4,463,555	1.50	2,891,969
Resources								
Fund Balance-Beginning		4,061,711		4,715,764		2,650,694		1,162,774
Interest on Investments		291,703		282,946		159,042		69,766
Donations & Requests		100,000		675,000		225,000		225,000
Other Miscellaneous Revenue								

ZOO 5 YEAR PROJECTIONS, 1989
01/25/90

5YR0893.WK1

PROJECTED ATTENDANCE	970,000	985,000	1,000,000	1,015,000				
	FY89-90		FY90-91		FY91-92		FY92-93	
	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT	FTE	PROJECTED AMOUNT
Trans. Resources from Zoo Oper. Fund		1,309,794						
Taxes-Current Year				1,360,781		1,360,781		1,360,782
Taxes-Prior Year						58,839		31,647
TOTAL RESOURCES		7,063,208		7,034,491		1,463,555		2,399,969

5YRNAR