

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF FILLING A ) RESOLUTION NO. 97-2540  
VACANCY ON THE TRAFFIC RELIEF)  
OPTIONS STUDY TASK FORCE ) Introduced by  
Presiding Officer Kvistad,  
JPACT Chair

WHEREAS, Section 1012(b) of the Intermodal Surface Transportation Efficiency Act (ISTEA) of 1991 authorized the Secretary of Transportation to create a Congestion Pricing Pilot Program to fund a series of demonstration projects and related studies to promote the implementation of congestion pricing; and

WHEREAS, Metro and the Oregon Department of Transportation (ODOT) submitted a joint application to undertake a study to assess public attitudes to the concept; develop and evaluate a number of congestion pricing alternatives; and make a recommendation as to whether an appropriate demonstration project can be established in the Portland metropolitan area; and

WHEREAS, Resolution No. 93-1743A endorsed the region's application for a congestion pricing pilot project and directed Metro and ODOT staff to pursue ISTEA funds for this purpose; and

WHEREAS, Metro and ODOT have received approval and \$1.2 million in funding to undertake a Congestion Pricing Pre-Project Study (the study); and

WHEREAS, Ordinance No. 96-628 amended the FY 1995-96 budget and appropriations schedule for the purpose of conducting the study; and

WHEREAS, Due to the relative newness of the concept and the potential for significant public concern, Metro and ODOT have

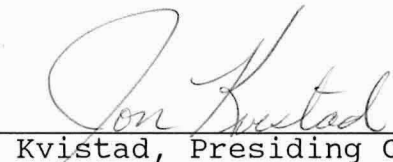
agreed to establish a task force of business and community leaders to provide advice and direction on the study; and

WHEREAS, Metro Council on April 25, 1996 passed Resolution No. 96-2333 endorsing the composition and mission of the Congestion Pricing Task Force for the purpose of providing oversight and direction to the Congestion Pricing Pre-Pilot Study and making a recommendation to the Joint Policy Advisory Committee on Transportation (JPACT) and the Metro Council as to whether a demonstration project of congestion pricing should be undertaken in the Portland metropolitan area and, if so, what its parameters should be. Exhibit B includes the task force membership list; now, therefore,

BE IT RESOLVED:

That the Metro Council finds that Mark Gorman, Commute Reduction Coordinator of Intel Corporation, should fill a vacancy on the task force created by Mike Salsgiver. As a task force member, Mr. Gorman will be responsible for fulfilling the duties as described in Exhibit A.

ADOPTED by the Metro Council on this 7<sup>th</sup> day of August 1997.

  
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Jon Kvistad, Presiding Officer

Approved as to Form:

  
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Daniel B. Cooper, Legal Counsel

## EXHIBIT A

### Role and Responsibilities of the Traffic Relief Options Task Force (the Task Force)

#### Role of the Task Force

The Task Force will provide a broad-based, long-range perspective into the issues associated with a possible congestion pricing project in this region. The Task Force will provide oversight to the technical work and public outreach efforts associated with the study and will ensure that the topic is comprehensively addressed. Task Force members will also serve as spokespersons within their various fields and communities.

#### Responsibilities of the Task Force

It is anticipated that the Task Force will meet approximately once every month throughout the two-year study and will be charged with the following responsibilities:

1. Assess the case for an against congestion pricing and its practical feasibility to reduce peak period congestion, vehicle miles traveled and motor vehicle emissions and other potential effects on the community.
2. Increase awareness and understanding of congestion pricing. Evaluate the results of the study to determine the technical feasibility and public acceptance of congestion pricing in the Portland region.
3. Develop regional consensus on whether a congestion pricing pilot demonstration project should be undertaken and, if so, what its parameters should be.
4. Provide a Task Force report to the Joint Policy Advisory Committee on Transportation (JPACT), the Metro Council and the Oregon Transportation Commission.

EXHIBIT B

TRAFFIC RELIEF OPTIONS STUDY  
TASK FORCE MEMBERS

Members

Carl Hosticka, Chair; Associate Vice President Statewide Education Services for the University of Oregon and former State Legislator

Betty Atteberry, Director of Sunset Corridor Association

Karen Baird, Director of Products, US West

Ken Baker, Attorney and State Senator

Steve Clark, Publisher, Community Newspapers, Inc.

Lawrence Dark, President/CEO, The Urban League of Portland

Jon Egge, President, MP Plumbing

Matt Klein, Senior Vice President, Ashforth Pacific, Inc.

Tom Mesher, President, Mesher Supply

State Representative Anitra Rasmussen

Mike Salsgiver, Government Affairs Manager, Intel

Robert Scanlan, President, Scanlan, Kemper, Bard Company

Ethan Seltzer, Director, PSU Institute of Metropolitan Studies,  
School of Urban Affairs

STAFF REPORT

CONSIDERATION OF RESOLUTION NO. 97-2540 FOR THE PURPOSE OF FILLING A VACANCY ON THE TRAFFIC RELIEF OPTIONS STUDY TASK FORCE

Date: July 2, 1997

Presented by: Bridget Wieghart

PROPOSED ACTION

Adoption of this resolution endorses approval of a new member to fill a vacancy on the Traffic Relief Options Study Task Force. It is recommended that Mark Gorman, Commute Reduction Manager of the Intel Corporation, replace sitting member Mike Salsgiver, Government Affairs Manager of the Intel Corporation. Mr. Salsgiver has resigned his duties to the task force due to increased commitments on other projects.

TPAC and JPACT have reviewed the resolution to fill the vacancy on the Traffic Relief Options Study Task Force and recommend approval of Resolution No. 97-2540.

BACKGROUND

On June 6, 1996, Metro passed Resolution No. 96-2333 for the purpose of endorsing the Congestion Pricing Task Force, a study advisory task force of business and community leaders to oversee the two-year study on Congestion Pricing being undertaken jointly by Metro and ODOT. The task force will be responsible for making a recommendation to JPACT, the Metro Council and the Oregon Transportation Commission as to whether congestion pricing is a traffic management tool that should be pursued within this region, and, if so, the parameters of a demonstration pilot to further test the concept.

The task force provides a broad-based, long-range perspective into the issues associated with a possible congestion pricing project in this region. The task force oversees the technical work and public outreach efforts associated with the study to ensure that the topic is comprehensively addressed. Task force members also serve as spokespersons for the study. Further details on the duties and responsibilities of the task force are contained in Exhibit A of this resolution. Exhibit B of this resolution includes a current list of the task force.

We are recommending Mark Gorman for membership on the task force to replace the vacancy created by the resignation of Mike Salsgiver. As Commute Reduction Manager of Intel Corporation, Mr. Gorman has the experience and an in-depth understanding of transportation demand management that will be make him a valuable addition to the task force.