

BEFORE THE COUNCIL OF THE  
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF ESTABLISHING A ) Resolution No. 90-1284  
PUBLIC POLICY ADVISORY COMMITTEE ) INTRODUCED BY  
FOR REGIONAL CONVENTION, TRADE, ) RENA CUSMA,  
PERFORMING ARTS, AND SPECTATOR ) EXECUTIVE OFFICER  
FACILITIES )

WHEREAS, In May of 1986 the Council of the Metropolitan Service District adopted the Convention, Trade, and Spectator Facilities Master Plan which established the Metropolitan Service District as the lead agency for regional convention, trade, and spectator facilities; and

WHEREAS, In December of 1989, the Councils of the Metropolitan Service District and the City of Portland approved a Phase 1 consolidation agreement providing for the management of City Spectator and Performing Arts Facilities by the Metropolitan Exposition-Recreation Commission; and

WHEREAS, Metro bears budgetary responsibility for regional convention, trade, performing arts and spectator facilities and shares ultimate responsibility for the successful operation and economic health of these regional amenities; and

WHEREAS, Financial studies of the consolidated system of facilities indicate that additional funding will be required within the next few years; and

WHEREAS, the approved FY 1990-91 Metro Budget includes a study program to address the region's future spectator facility needs; and

WHEREAS, the Council adopted Resolution No. 90-1243 providing policy guidance for the spectator facility study included in the approved budget; and

WHEREAS, such planning efforts should be coordinated with several related initiatives and activities including the City of Portland Cultural Planning process, the formation of a City Advisory Committee to the Portland Center for the Performing Arts, and private sector groups interested in new sports facilities; now, therefore,

BE IT RESOLVED, that

1. A Public Policy Advisory Committee be established to coordinate planning for new facility development and financing, and to address on-going issues related to the region's inventory of convention, trade, performing arts and spectator facilities, as defined in Resolution No. 90-1243 attached hereto as Exhibit A.

2. That the members of Public Policy Advisory Committee and appointment thereto shall be according to Exhibit B attached hereto.

3. That the Committee shall present a work program to the Council Convention and Visitor Facilities Committee for comment 60 days after its first official meeting, provide interim progress reports to the Council Committee, and shall issue its final report by June 30, 1991.

ADOPTED by the Council of the Metropolitan Service District this 12th day of July, 1990.

  
\_\_\_\_\_  
Tanya Collier, Presiding Officer

EXHIBIT A

BEFORE THE COUNCIL OF THE  
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF AUTHORIZING A	)	Resolution No. 90-1243
STUDY OF PERMANENT OPERATIONS	)	INTRODUCED BY THE
FUNDING FOR METRO ERC FACILITIES	)	COUNCIL CONVENTION
AND THE FEASIBILITY OF	)	AND VISITORS FACILITIES
CONSTRUCTING NEW SPORTS FACILITIES	)	COMMITTEE
AND DEFINING STUDY OBJECTIVES	)	

WHEREAS, In May of 1986 the Council of the Metropolitan Service District adopted the Convention, Trade, and Spectator Facilities Master Plan; and

WHEREAS, This Master Plan established the Metropolitan Service District as the lead agency for regional convention, trade, and spectator facilities; and

WHEREAS, This Master Plan contained recommendations that the District pursue development of both a new arena and and new stadium for the region; and

WHEREAS, In December of 1987, the Council of the Metropolitan Service District created the Metropolitan Exposition-Recreation Commission to operate the region's inventory of convention, trade, and spectator facilities; and

WHEREAS, In December of 1989, the Councils of the Metropolitan Service District and the City of Portland approved a Phase 1 consolidation agreement providing for the management of City Spectator and Performing Arts Facilities by the Metropolitan Exposition-Recreation Commission; and

WHEREAS, Phase 2 consolidation is anticipated to lead to Metro assuming financial responsibility for the operation and maintenance of all Metro ERC facilities; and

WHEREAS, The Council needs additional information regarding new facilities and sources of revenue prior to considering Phase 2 of consolidation; and

WHEREAS, Financial studies of the consolidated system of facilities indicate that additional funding will be required within the next few years;

WHEREAS, the Executive Officer's proposed FY 1990-91 Budget includes a program to address the region's future spectator facility needs; now, therefore,

BE IT RESOLVED, that:

1. The Council of the Metropolitan Service District authorizes the Executive Officer to undertake a planning, development and financing effort to address on-going issues related to the region's inventory of convention, trade, and spectator facilities, with the objectives stated below:

a. To develop information and foster community discussion regarding funding necessary to support the current system of Metro ERC facilities, including the Performing Arts Center, Civic Stadium, Memorial Coliseum and the Oregon Convention Center -- taking into account the impact new facilities may have on the existing facilities.

b. To develop information and foster community discussion so that the Council may evaluate interest in constructing a new arena, capable of serving as a new home for the Portland Trailblazers.

c. To develop information and foster community discussion so that the Council may evaluate interest in constructing a new stadium.

d. To develop information and foster community discussion so that the Council may evaluate interest in public funding for the arts.

2. Specific questions to be addressed in conduct of this work include:

- a. What is the long-term effect of no action?
- b. What is the public interest in additional funding for the Portland Center for the Performing Arts;
- c. What is the public interest in a new arena or stadium;
- d. What are the tangible or intangible benefits or detriments to the region from such new facilities;
- e. Will the new facilities be publicly or privately operated? What impact will new facilities - whether constructed and/or operated privately or publicly or in some public/private mix - have on the Civic Stadium and Memorial Coliseum, and on the current ability of the Coliseum to generate profits to support the Civic Stadium and Portland Center for the Performing Arts operating budgets;
- f. What is the cost to build and operate new facilities, and what is the equitable mix of public and private financing? .
- g. If public funds are required for either capital or on-going operating support, what are the most equitable sources?
- h. Where should new facilities be located and what are the transportation and land use implications of alternative sites?
- i. What are the expectations of jurisdictions in the region regarding the funding of current Metro ERC facilities, as well as the funding and siting of any new facilities, and how are those expectations likely to affect support for alternative funding mechanisms.
- j. What is the recommended timing of construction of any new facilities, and what are the preconditions to construction?
- k. What legislative issues regarding financing and authority need to be addressed in the 1991 Legislature as a result of this program?

3. By subsequent resolution the Council shall establish a Task Force to advise staff in the conduct of this study and to develop recommended actions to take as a result of the study. The Task Force shall regularly report to the Convention Center Committee and the Metro ERC and shall present its final report to the Council no later than June 30, 1991. It is the Council's intent that the Task Force will represent a diversity of interests in terms of constituencies, jurisdictions, and points of view.

ADOPTED by the Council of the Metropolitan Service District  
this 24th day of May, 1990.

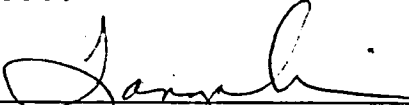
  
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Tanya Collier, Presiding Officer

EXHIBIT B

Membership of the Public Policy Advisory Committee

The Public Policy Advisory Committee shall consist of the following members:

- A member of the Metro Council appointed by the Presiding Officer
- The Metro Executive Officer
- A member of the Portland City Council appointed by the Mayor.
- One member each of the Clackamas, Multnomah and Washington County Board of Commissioners appointed by the Chair of each Board respectively.
- A member of the Metropolitan Exposition-Recreation Commission appointed by the chair of the Metro-ERC.
- A member of the Portland Center for the Performing Arts Advisory Committee appointed by the chair of the Committee.
- Three representatives of tenants of Metro-ERC facilities which may include sports franchises, performing arts groups and trade show promoters, to be appointed by the Metro Executive Officer and confirmed by the Council.
- Four to Six private citizens which may include representatives of private sector groups promoting new facilities, the hospitality industry, civic or commercial organizations, and the general public appointed by the Metro Executive Officer. One such private citizen member shall be designated by the Executive Officer as Committee Chair and confirmed by the Council.

CONVENTION & VISITOR FACILITIES  
COMMITTEE REPORT

RESOLUTION NO. 90-1284, FOR THE PURPOSE OF ESTABLISHING  
A PUBLIC POLICY ADVISORY COMMITTEE FOR REGIONAL  
CONVENTION, TRADE, PERFORMING ARTS AND SPECTATOR  
FACILITIES

Date: June 28, 1990

Presented by: Councilor Knowles

COMMITTEE RECOMMENDATIONS: The Convention and Visitor Facilities Committee voted 3 to 1 to recommend Council adoption of Resolution No. 90-1284 as amended. Voting aye: Councilors Knowles, Buchanan and Van Bergen. Voting nay: Councilor McFarland. Absent: Councilor Hansen. This action was taken June 26, 1990.

COMMITTEE DISCUSSION/ISSUES: Resolution No. 90-1284 was considered by the Convention and Visitor Facilities Committee on June 12 and June 26, 1990.

Background

The Metro Council adopted the Regional Convention, Trade and Spectator Facilities Master Plan in 1986, accepting Metro "lead agency" responsibility for these functions. The FY 1990-91 budget includes staff and funds to support a facilities study, an effort to be staffed by the current Convention Center Project staff.

Council adopted Resolution No. 90-1243 which establishes policy guidance for the facilities study and directs the Executive Officer to return to the Council with a Committee structure and work plan.

Proposed Policy Advisory Committee

Resolution No. 90-1284 provides for the establishment of a Public Policy Advisory Committee to coordinate planning for new facility development and financing and to address on-going issues related to the region's inventory of convention, trade, performing arts and spectator facilities.

The Advisory Committee shall present a work program to the Council Convention and Visitor Facilities Committee for comment sixty (60) days after its first official meeting, provide interim progress reports to the Council Committee and shall issue its final report by June 30, 1991.

The membership of the Public Policy Advisory Committee shall consist of 15 to 17 individuals to include private citizens and representatives from Metro, City of Portland, three counties, Metro ERC, Portland Center for the Performing Arts Advisory Committee and Metro ERC facilities. See Exhibit B of Resolution 90-1284 for further details.



CONVENTION & VISITOR FACILITIES COMMITTEE REPORT

June 28, 1990

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The Convention and Visitor Facilities Committee amended Resolution No. 90-1284 to provide that there would be four to six private citizens on the Advisory Committee. The original draft provided for four citizens. The Committee also amended the Resolution to provide that appointments by the Metro Executive Officer shall be confirmed by the Council.

Councilor Van Bergen expressed concern with the make-up of the Advisory Committee stating that he felt it was weighted toward the desired results. He said he hoped that if the results of the study indicated facilities were not wanted or desirable, that the Advisory Committee would be willing to stand behind those findings.

Councilor McFarland said she would vote against the Resolution which was consistent with her earlier vote against the funding for a facilities study.

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**METRO**

# Memorandum

2000 S.W. First Avenue  
Portland, OR 97201-5398  
503/221-1646

Date: June 19, 1990

To: George Van Bergen, Metro Councilor

From: <sup>RB</sup> Ray Barker, <sup>NEUF</sup> Neil McFarlane

Regarding: Questions of June 12 Meeting re: Resolution No. 90-1284

Your questions on the staff report are addressed below:

1. From the Staff Report: "In 1986, the Metro Council adopted the Regional Convention, Trade & Spectator Facilities Master Plan, accepting Lead Agency responsibility for these facilities."

You asked what wording in the master plan drives these studies. Chapter 1, page 1, paragraph A under Recommended Governance System: Principles and Process:

"A. As a matter of regional policy there should be only one operating commission for the regional inventory of major public convention, stadium, arena and related trade facilities. That commission will be directly accountable to the Council of the Metropolitan Service District."

Chapter Four of the Master Plan, dealing with Spectator Facilities, sets the following regional policy:

#### REGIONAL POLICY

The Metro Council establishes the following as regional policy (a) to provide direction to the regional commission and staff and (b) for coordinating with local plans:

- A. Investments in spectator facilities are essential to fully meet the region's quality-of-life and economic goals.
- B. The region's existing stadium and arena facilities are inadequate to meet the desires and needs of today's residents and the demands of projected growth.
- C. The region's inventory of spectator facilities should include the following:
  1. Spectator facilities serving typical arenas uses requiring capacities of 15,000-25,000 seats. The use of such

facilities would be concerts, sporting events, industrial exhibits, consumer shows, large plenary sessions for conventions and trade shows, etc.

2. Spectator facilities serving typical stadium uses requiring capacities of 25,000-65,000 seats. The use of such facilities would be amateur and professional sports, large meetings, such as religious sessions, athletic playoffs, motor vehicle events, concerts, industrial exhibits, track, consumer shows, etc."

2. You also asked that we compare the staff report to Resolution #90-1243 adopted earlier this year by the Council.

This review was performed section by section below.

#### BACKGROUND

- Reference to Master Plan, see above.
- Budget actions of Council this year included funding these studies.
- Reference to Council Resolution #90-1243 objectives:  
The staff reports paraphrases the four objectives that Council resolution sets for the study. The staff report does add more detail (i.e. "stadium" in Resolution is "60,000 to 70,000 seat stadium in staff report; "arena" capable of serving as a new home for the Portland Trailblazers" in the resolution is "new arena of 15,000 to 25,000 seats capable of serving as a new home for the Portland Trailblazers" in the staff report.)
- Other efforts underway in the region: "This part of the staff report background section reports on other activities and does not imply Council or administrative positions in these efforts.

#### PROPOSED POLICY ADVISORY COMMITTEE

This section describes the proposed action, establishing a policy advisory committee. The staff report says the committee will pursue the "tasks noted above".... This is a very general reference--and does not describe adequately which (or if all) of the verbiage preceding applies. If one assumes that the portion of the background section which "reports" other activities is included, then some level of sponsorship or support of these activities could be implied.

Project staff reports they did not intend such a general interpretation. Were the phrase "objectives noted above" used rather than "tasks noted above," the more specific focus of committee work would have been correctly noted.

As noted at the last Committee meeting, the resolution itself is quite specific, and its resolve section references only the Council resolution

Memo to George Van Bergen  
RE: Resolution No. 90-1284  
June 19, 1990  
Page 3

establishing policy direction for the study (#90-1243) and the Exhibit "B" describing proposed committee composition.

The rest of the staff report outlines the action taken by the proposed resolution, the administration's hopes and benefits it sees by establishing the committee (for example--enhancing communication between interest groups, provision of information, comprehensiveness, independent review, etc.) These do not represent "policy" direction, but outlines "process" expectations for the Committee.

Project staff reports that this section was included in the staff report to help justify establishing the Committee, and to better communicate to the Council what the administration's intent is in carrying out the Council's established objectives. The Committee's work plan, called for by the proposed resolution 60 days after the Committee's first meeting, will allow the Council the opportunity to further review how the policy direction will be carried out by the Committee.

We hope this addresses your questions adequately. Please feel free to call either of us should you have any further questions.

cc: Council Convention & Visitors Facilities Committee  
Rena Cusma

Date: \_\_\_\_\_

STAFF REPORT

CONSIDERATION OF RESOLUTION NO. 90-1284 FOR THE PURPOSE  
OF ESTABLISHING A PUBLIC POLICY ADVISORY COMMITTEE FOR  
REGIONAL CONVENTION, TRADE, PERFORMING ARTS, AND  
SPECTATOR FACILITIES

---

DATE: May 24, 1990 PRESENTED BY: Neil McFarlane

BACKGROUND

- In 1986, the Metro Council adopted the Regional Convention, Trade & Spectator Facilities Master Plan, accepting Metro 'lead agency' responsibility for these facilities.

- Metro Council has approved the FY 1990-991 budget, which includes staff and funds to support a facilities study, an effort to be staffed by the current Convention Center Project staff.

- Council resolution No. 90-1243 establishes policy guidance for this effort. Objectives are to develop information and foster community discussion related to:

- Long-term funding for the Portland Center for the Performing Arts and developing a financially healthy performing arts community.

- Construction of a new arena of between 15,000 and 25,000 seats, capable of serving as a new home for the Portland Trailblazers.

- Construction of a 60,000 to 70,000 seat stadium capable of serving as a home for an NFL football franchise.

- Stable funding for the other facilities including under the Metro ERC umbrella, including Civic Stadium, the Memorial Coliseum, and the Oregon Convention Center.

The resolution also directs Executive staff to return to the Council with a Committee structure and work plan.

- Efforts addressing these issues are already underway in the region:

- The Oregon Dome Team is pursuing a work program aimed at construction of a football stadium and attracting an NFL franchise to the region. The stated goal is

consideration of a funding measure in the Spring of 1991.

- The Portland Trailblazers have announced that they are studying construction of a new arena - primarily privately funded. Some public contribution has been suggested, and could include provision of land at no cost, provision of transportation and access improvements at no cost, abatement of property taxes, and a non-compete agreement with the Memorial Coliseum.

- The Portland Center for the Performing Arts Advisory Committee is called for in the City/Metro consolidation agreement, and will be appointed soon. The consolidation agreement charges the Committee with overview of Metro ERC management of the PCPA. In addition, the City of Portland and the Metropolitan Arts Commission is undertaking a cultural planning program. Working with these groups, it is proposed that the Committee produce an action plan that addresses the long-term funding needs of the performing arts facilities, and ways to improve the financial health of the region's performing arts organizations.

- The intent of the advisory committee proposed by this resolution is to build on existing efforts; not to duplicate any action of private groups promoting particular facilities or policies. The CTS process showed, however, that a unified community is necessary to successfully support these efforts.

#### **Proposed Policy Advisory Committee**

A policy advisory committee is proposed to be established by this resolution, to pursue the tasks noted above, and in so doing, accomplish the following:

- Allow communication to occur between groups, so that the effect of one parties plans and recommendations can be reviewed comprehensively.
- Allow communication so that study efforts and resources are coordinated, and duplication is avoided.
- Coordinate provision of information to the public and media to ensure accurate, internally consistent messages.
- Provide an independent review of the recommendations coming from each group, ensuring that recommendations are fully justified, and internally coordinated.
- Ensure a comprehensive effort. For Example, address issues surrounding funding and operations of the Portland Center for the Performing Arts, and the impact of the Center's funding and operations on the health and vitality of performing arts

organizations. Similarly, consider the need and timing for expansion of the Oregon Convention Center and supporting facilities.

- Develop findings and recommendations for presentation and to the Metro Executive and Council regarding recommended implementation actions and timing, including funding. It is anticipated that these findings and recommendations will result in amendments and refinements to the Regional Convention, Trade and Spectator Facilities Master Plan originally adopted by the Metro Council in 1986.

Appointments to the committee are proposed, with representation from the following:

- Metro Council (1)
- Metro Executive Officer (1)
- Portland City Council (1)
- Clackamas County Commission (1)
- Multnomah County Commission (1)
- Washington County Commission (1)
- Metropolitan Exposition-Recreation Commission (1)
- Portland Center for the Performing Arts Advisory Committee (1)
- Metro ERC facility tenants, including Sports franchises, performing arts groups, and trade show promoters (3)
- Private citizens, which may include representatives of the Hotel/Motel industry, civic or commerce organizations, representatives of private sector groups promoting new facilities, and the general public (4).

A total committee membership of 15 is anticipated. The Committee may choose to create sub-committees which will allow even more extensive participation. Staff support will be provided by the current Convention Center Project office.

#### **Executive Officer's Recommendation**

The Executive Officer recommends that the Council approve Resolution No. 90-1284 establishing a public policy advisory committee for regional convention, trade, performing arts, and spectator facilities.

EXHIBIT A

BEFORE THE COUNCIL OF THE  
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF AUTHORIZING A	)	Resolution No. 90-1243
STUDY OF PERMANENT OPERATIONS	)	INTRODUCED BY THE
FUNDING FOR METRO ERC FACILITIES	)	COUNCIL CONVENTION
AND THE FEASIBILITY OF	)	AND VISITORS FACILITIES
CONSTRUCTING NEW SPORTS FACILITIES	)	COMMITTEE
AND DEFINING STUDY OBJECTIVES	)	

WHEREAS, In May of 1986 the Council of the Metropolitan Service District adopted the Convention, Trade, and Spectator Facilities Master Plan; and

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WHEREAS, Phase 2 consolidation is anticipated to lead to Metro assuming financial responsibility for the operation and maintenance of all Metro ERC facilities; and



WHEREAS, The Council needs additional information regarding new facilities and sources of revenue prior to considering Phase 2 of consolidation; and

WHEREAS, Financial studies of the consolidated system of facilities indicate that additional funding will be required within the next few years;

WHEREAS, the Executive Officer's proposed FY 1990-91 Budget includes a program to address the region's future spectator facility needs; now, therefore,

BE IT RESOLVED, that:

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a. To develop information and foster community discussion regarding funding necessary to support the current system of Metro ERC facilities, including the Performing Arts Center, Civic Stadium, Memorial Coliseum and the Oregon Convention Center -- taking into account the impact new facilities may have on the existing facilities.

b. To develop information and foster community discussion so that the Council may evaluate interest in constructing a new arena, capable of serving as a new home for the Portland Trailblazers.

c. To develop information and foster community discussion so that the Council may evaluate interest in constructing a new stadium.

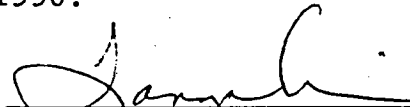
d. To develop information and foster community discussion so that the Council may evaluate interest in public funding for the arts.

2. Specific questions to be addressed in conduct of this work include:

- a. What is the long-term effect of no action?
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- f. What is the cost to build and operate new facilities, and what is the equitable mix of public and private financing? .
- g. If public funds are required for either capital or on-going operating support, what are the most equitable sources?
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3. By subsequent resolution the Council shall establish a Task Force to advise staff in the conduct of this study and to develop recommended actions to take as a result of the study. The Task Force shall regularly report to the Convention Center Committee and the Metro ERC and shall present its final report to the Council no later than June 30, 1991. It is the Council's intent that the Task Force will represent a diversity of interests in terms of constituencies, jurisdictions, and points of view.

ADOPTED by the Council of the Metropolitan Service District  
this 24th day of May, 1990.

  
\_\_\_\_\_  
Tanya Collier, Presiding Officer

## EXHIBIT B

### Membership of the Public Policy Advisory Committee

The Public Policy Advisory Committee shall consist of the following members:

- A member of the Metro Council appointed by the Presiding Officer
- The Metro Executive Officer
- A member of the Portland City Council appointed by the Mayor.
- One member each of the Clackamas, Multnomah and Washington County Board of Commissioners appointed by the Chair of each Board respectively.
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- A member of the Portland Center for the Performing Arts Advisory Committee appointed by the chair of the Committee.
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**METRO**

2000 S.W. First Avenue  
Portland, OR 97201-5398  
503/221-1646

# Memorandum

Date: June 19, 1990

To: George Van Bergen, Metro Councilor

From: <sup>RB</sup> Ray Barker, <sup>NEUF.</sup> Neil McFarlane

Regarding: Questions of June 12 Meeting re: Resolution No. 90-1284

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facilities would be concerts, sporting events, industrial exhibits, consumer shows, large plenary sessions for conventions and trade shows, etc.

2. Spectator facilities serving typical stadium uses requiring capacities of 25,000-65,000 seats. The use of such facilities would be amateur and professional sports, large meetings, such as religious sessions, athletic playoffs, motor vehicle events, concerts, industrial exhibits, track, consumer shows, etc."

2. You also asked that we compare the staff report to Resolution #90-1243 adopted earlier this year by the Council.

This review was performed section by section below.

#### BACKGROUND

- Reference to Master Plan, see above.
- Budget actions of Council this year included funding these studies.
- Reference to Council Resolution #90-1243 objectives:

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We hope this addresses your questions adequately. Please feel free to call either of us should you have any further questions.

cc: Council Convention & Visitors Facilities Committee  
Rena Cusma

## STAFF REPORT

### CONSIDERATION OF RESOLUTION NO. 90-1284 FOR THE PURPOSE OF ESTABLISHING A PUBLIC POLICY ADVISORY COMMITTEE FOR REGIONAL CONVENTION, TRADE, PERFORMING ARTS, AND SPECTATOR FACILITIES

---

DATE: May 24, 1990

PRESENTED BY: Neil McFarlane

#### BACKGROUND

- In 1986, the Metro Council adopted the Regional Convention, Trade & Spectator Facilities Master Plan, accepting Metro 'lead agency' responsibility for these facilities.
- Metro Council has approved the FY 1990-991 budget, which includes staff and funds to support a facilities study, an effort to be staffed by the current Convention Center Project staff.
- Council resolution No. 90-1243 establishes policy guidance for this effort. Objectives are to develop information and foster community discussion related to:
  - Long-term funding for the Portland Center for the Performing Arts and developing a financially healthy performing arts community.
  - Construction of a new arena of between 15,000 and 25,000 seats, capable of serving as a new home for the Portland Trailblazers.
  - Construction of a 60,000 to 70,000 seat stadium capable of serving as a home for an NFL football franchise.
  - Stable funding for the other facilities including under the Metro ERC umbrella, including Civic Stadium, the Memorial Coliseum, and the Oregon Convention Center.

The resolution also directs Executive staff to return to the Council with a Committee structure and work plan.

- Efforts addressing these issues are already underway in the region:
  - The Oregon Dome Team is pursuing a work program aimed at construction of a football stadium and attracting an NFL franchise to the region. The stated goal is



consideration of a funding measure in the Spring of 1991.

- The Portland Trailblazers have announced that they are studying construction of a new arena - primarily privately funded. Some public contribution has been suggested, and could include provision of land at no cost, provision of transportation and access improvements at no cost, abatement of property taxes, and a non-compete agreement with the Memorial Coliseum.

- The Portland Center for the Performing Arts Advisory Committee is called for in the City/Metro consolidation agreement, and will be appointed soon. The consolidation agreement charges the Committee with overview of Metro ERC management of the PCPA. In addition, the City of Portland and the Metropolitan Arts Commission is undertaking a cultural planning program. Working with these groups, it is proposed that the Committee produce an action plan that addresses the long-term funding needs of the performing arts facilities, and ways to improve the financial health of the region's performing arts organizations.

- The intent of the advisory committee proposed by this resolution is to build on existing efforts; not to duplicate any action of private groups promoting particular facilities or policies. The CTS process showed, however, that a unified community is necessary to successfully support these efforts.

#### **Proposed Policy Advisory Committee**

A policy advisory committee is proposed to be established by this resolution, to pursue the tasks noted above, and in so doing, accomplish the following:

- Allow communication to occur between groups, so that the effect of one parties plans and recommendations can be reviewed comprehensively.
- Allow communication so that study efforts and resources are coordinated, and duplication is avoided.
- Coordinate provision of information to the public and media to ensure accurate, internally consistent messages.
- Provide an independent review of the recommendations coming from each group, ensuring that recommendations are fully justified, and internally coordinated.
- Ensure a comprehensive effort. For Example, address issues surrounding funding and operations of the Portland Center for the Performing Arts, and the impact of the Center's funding and operations on the health and vitality of performing arts

organizations. Similarly, consider the need and timing for expansion of the Oregon Convention Center and supporting facilities.

- Develop findings and recommendations for presentation and to the Metro Executive and Council regarding recommended implementation actions and timing, including funding. It is anticipated that these findings and recommendations will result in amendments and refinements to the Regional Convention, Trade and Spectator Facilities Master Plan originally adopted by the Metro Council in 1986.

Appointments to the committee are proposed, with representation from the following:

- Metro Council (1)
- Metro Executive Officer (1)
- Portland City Council (1)
- Clackamas County Commission (1)
- Multnomah County Commission (1)
- Washington County Commission (1)
- Metropolitan Exposition-Recreation Commission (1)
- Portland Center for the Performing Arts Advisory Committee (1)
- Metro ERC facility tenants, including Sports franchises, performing arts groups, and trade show promoters (3)
- Private citizens, which may include representatives of the Hotel/Motel industry, civic or commerce organizations, representatives of private sector groups promoting new facilities, and the general public (4)

A total committee membership of 15 is anticipated. The Committee may choose to create sub-committees which will allow even more extensive participation. Staff support will be provided by the current Convention Center Project office.

#### **Executive Officer's Recommendation**

The Executive Officer recommends that the Council approve Resolution No. 90-1284 establishing a public policy advisory committee for regional convention, trade, performing arts, and spectator facilities.