

BEFORE THE COUNCIL OF
THE METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF ESTABLISHING A
POLICY TO GUIDE DISTRIBUTION OF DEVEL-
RLIS PRODUCTS AND SERVICES

) RESOLUTION NO. 90-1302
) Introduced by Rena Cusma
) Executive Officer

WHEREAS, the Metropolitan Service District has embarked upon development of a Regional Land Information System (RLIS), covering the Portland metropolitan area, for the purpose of serving information needs of regional planning, member jurisdictions, citizenry, and the business community; and

WHEREAS, the Council of the Metropolitan Service District is seeking methods to allow for access to RLIS by potential future users which are efficient and economical; and,

WHEREAS, it is deemed mutually advantageous and equitable for all system users to share in the costs of development and ongoing maintenance ; and,

WHEREAS, the Oregon State Legislature has enacted a law (ORS 268.357) enabling the development of a user fee supported land information system at Metro by relieving the requirement that the geographic data contained in RLIS be in the public domain; now, therefore,

BE IT RESOLVED,

That the manner and cost of distributing RLIS products and services be guided by the following policy guidelines.

1. That the information and unique software capabilities of RLIS be available to the broadest base of potential users as possible.
2. That a cost recovery fee structure be established that distributes the cost of system development and maintenance among the RLIS user community. For example, Metro's member jurisdictions are currently participating in system development costs through the dues structure.
3. That profit making ventures using RLIS data and capabilities be encouraged. For example, businesses providing professional services and/or information products that use RLIS data and software capabilities. The method for these businesses to participate in RLIS development and maintenance costs could be through a franchise agreement.

4. That the RLIS products and services offered by Metro not infringe upon those offered by profit making business members. If however, a product or service appearing to have profit making potential is not being offered by a member business, and the Metro Council determines a public need to exist, Metro may choose to offer it.
5. That a marketing study be conducted to identify;
 - a. potential market demand for products and services, identifying those having profit making potential
 - b. potential users in the public and private sectors, including those with an interest in becoming a for profit RLIS vendor
 - c. product and service price levels, based on a cost recovery model that includes system development and maintenance costs.
 - e. the type of contractual agreements to be used between Metro and private vendors of RLIS products and services

ADOPTED by the Council of the Metropolitan Service District this ^{27th} day of ^{September} 1990


Tanya Collier, Presiding Officer

STAFF REPORT

CONSIDERATION OF RESOLUTION NO. 90-1302 FOR THE PURPOSE OF ESTABLISHING A POLICY TO GUIDE DISTRIBUTION OF RLIS PRODUCTS AND SERVICES

Date: July 24, 1990

Presented by Andy Cotugno/Dick Bolen

FACTUAL BACKGROUND AND ANALYSIS

Policy guidelines contained in the attached resolution reflect what staff has determined to be the consensus that emerged from the June 26 IGR work session to discuss RLIS distribution, access and marketing issues. The most significant result of this meeting was the decision to seek funding for a marketing study to identify potential RLIS users, the size of the market, and profit making applications. Providing products and services having a clear profit potential were seen as the exclusive domain of private business. A franchise type of agreement was viewed as a likely legal mechanism to ensure vendor participation in RLIS costs. Metro serving as a "wholesaler" of data was mentioned as a way to view this public/private relationship.

Ease of accessibility to RLIS was an issue viewed as being of major importance. Remote modem access to an on-line service is an example of the high degree of accessibility desired. Such a service would be provided by a profit making entity but with the data clearly denoting Metro as the source.

A cost recovery model was seen as the best method for pricing products and services. However, in those cases where private vendors of RLIS request system enhancements beyond the needs of Metro and its member governments, these private applications should pay the full bill. The concept is for government participation in the cost of the basic system, with the private sector paying for enhancements which exceed the needs of government. The best example is frequency of updates. Government finds annual updates acceptable while certain private users may seek a transactional type data base like that used by title companies which is updated at the end of each business day.

EXECUTIVE OFFICER'S RECOMMENDATION

The Executive Officer recommends adoption of Resolution No. 90-1302

INTERGOVERNMENTAL RELATIONS COMMITTEE REPORT

RESOLUTION NO. 90-1302, ESTABLISHING A POLICY TO GUIDE DISTRIBUTION OF RLIS PRODUCTS AND SERVICES

Date: September 12, 1990

Presented by: Councilor Gardner

COMMITTEE RECOMMENDATION: At the September 11, 1990 Intergovernmental Relations (IGR) Committee meeting, Councilors Devlin, Hansen, McFarland and myself voted unanimously to recommend Council adopt Resolution No. 90-1302 as amended. Councilor Bauer was excused.

COMMITTEE DISCUSSION/ISSUES: The purpose of Resolution No. 90-1302 is to establish cost recovery guidelines for Metro's Regional Land Information System (RLIS), consistent with the authority granted Metro by the Oregon Legislature during 1989. The IGR Committee had an extensive worksession at the end of June to discuss RLIS policies and develop marketing strategy guidelines. Due to the complexity of marketing RLIS, particularly as a government entity, the Committee recommended a "Market Study" be conducted during FY90-91. Resolution No. 90-1302 supports the initiation of a study, although funding for this work is not included in the current year budget.

The Committee discussed with Transportation Department staff Andy Cotugno and Dick Bolen the current funding base for RLIS as defined in Metro's FY90-91 Adopted Budget. The system costs, based on use and anticipated products, are divided among the Solid Waste Department, Planning & Development, Local Government Dues and Transportation. A fifth funding piece will come from RLIS product fees/sales.

Once a complete cost recovery and marketing system is developed, it will be appropriate for the Council to adopt an ordinance to codify Metro's RLIS distribution policies and fee structure. Council staff will be working with Transportation Department staff to develop options for funding the proposed marketing study.