

BEFORE THE COUNCIL OF THE
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF CONFIRMING)	RESOLUTION 90-1307
THE APPOINTMENT OF METRO'S)	
REPRESENTATIVES TO THE OREGON)	Introduced by Rena Cusma
TOURISM ALLIANCE BOARD)	Executive Officer

WHEREAS, The Metropolitan Service District is a member of the Oregon Tourism Alliance, a consortium of eleven governments, including the City of Portland, Clackamas County, Clatsop County, Columbia County, Lincoln County, Metro, Multnomah County, Port of Portland, Tillamook County, Washington County and Yamhill County; and

WHEREAS, The Alliance has successfully implemented a regional tourism strategy based on the elements of Transportation, Attractions Development, Visitor Services and Marketing; and

WHEREAS, The strategy emphasizes and complements the Oregon Convention Center Project; and

WHEREAS, Metro appointed Councilor Mike Ragsdale and Karen Whitman as public official and private citizen representatives to the Oregon Tourism Alliance Board; and

WHEREAS, The two year terms of Metro's representatives expired as of June 31, 1990; and

WHEREAS, Metro continues to endorse the concept and work of the Oregon Tourism Alliance and desires to remain a partner to the regional strategies process; and

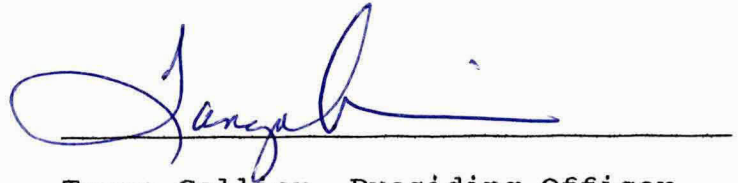
WHEREAS, Continued representation requires the appointment of a voting board member and an alternate to serve a

two year term commencing July 1, 1990 through June 31, 1992; now therefore,

BE IT RESOLVED,

That Karen Whitman be confirmed as Metro's appointment to represent Metro as a member of the Oregon Tourism Alliance Board and that Councilor David Knowles be confirmed as alternate.

ADOPTED by the Council of the Metropolitan Service District this 27th day of September, 1990.



Tanya Collier, Presiding Officer

CONVENTION & VISITOR FACILITIES
COMMITTEE REPORT

RESOLUTION NO. 90-1307, CONFIRMING THE APPOINTMENT OF METRO'S
REPRESENTATIVES TO THE OREGON TOURISM ALLIANCE BOARD.

Date: September 28, 1990

Presented by: Councilor Knowles

COMMITTEE RECOMMENDATION: At the September 26, 1990 Convention & Visitor Facilities Committee meeting, Councilors Hansen, Knowles, and Van Bergen voted unanimously to recommend Council adoption of Resolution No. 90-1307. Councilors Buchanan and McFarland were excused.

COMMITTEE DISCUSSION/ISSUES: Resolution No. 90-1307 confirms the appointment of Karen Whitman as Metro's representative to the Oregon Tourism Alliance (OTA) Board, and of David Knowles as alternate. Ms. Whitman has been serving as Metro's principal representative to the Board for a year, and Councilor Knowles will fill the vacancy in the alternate position created by Councilor Ragsdale's resignation.

The issues raised in the Committee meeting did not deal with the merits of the appointments, but centered around OTA's future. Questions included whether a new Governor will continue to support OTA, and what effect the passage of a property tax limitation would have on OTA's funding. The former question remains unanswered; to the latter, each participating jurisdiction has pledged \$8,500 annually for the biennium to support OTA staff and activities. (Metro's contribution is in the MERC budget.) Since each jurisdiction must renew its contribution through annual budget allocations, the possibility does exist that passage of Measure #5 could affect OTA's funding. A corollary question was whether Metro might inherit staffing responsibilities if OTA's funding were reduced. The Council would have to address that question when it arose, but Metro now has no obligation beyond the fiscal support mentioned above.

A question was raised about the extent to which Metro's representatives would receive and carry out Metro's policies relative to tourism. This has historically not been of significant concern; however, if there is interest, Council could develop procedures to monitor OTA activities.

STAFF REPORT

CONSIDERATION OF RESOLUTION NO. 90-1307 FOR THE PURPOSE OF
CONFIRMING THE APPOINTMENT OF METRO'S REPRESENTATIVE TO THE
OREGON TOURISM ALLIANCE BOARD

Date: September 19, 1990

Presented by: Don Rocks

FACTUAL BACKGROUND AND ANALYSIS

Resolution No. 90-1307 continues Karen Whitman as the Metro, voting citizen appointment to the Oregon Tourism Alliance Board and appoints Councilor David Knowles alternate.

Upon OTA formation Councilor Mike Ragsdale served as the Metro voting member and Karen Whitman was named alternate.

Approximately halfway thru the two year appointment, Councilor Ragsdale reverted voluntarily to alternate and Karen Whitman was named Metro voting member to the OTA Board.

EXECUTIVE OFFICER'S RECOMMENDATION

The Executive Officer recommends adoption of Resolution No. 90-1307