

BEFORE THE COUNCIL OF
THE METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSES OF RECOGNIZING
RECYCLING ACHIEVEMENT
IN THE METRO REGION

RESOLUTION NO. 90-1319

Introduced by the
Executive Officer and
the Presiding Officer

WHEREAS, The Metropolitan Service District's Solid Waste Reduction Program encourages the use of recycling to reduce the amount of waste going into area landfills; and

WHEREAS, It is the Metropolitan Service District's desire to recognize those who have developed or implemented successful recycling programs or projects; and

WHEREAS, The efforts of individuals, non-profit groups, and businesses to create innovative recycling programs have resulted in increased recycling participation, reduced the amount of waste going to area landfills or furthered the cause of recycling in the region; now, therefore,

BE IT RESOLVED,

That the Council of the Metropolitan Service District hereby recommends that: (1) Ken Adams, (2) Phil Lewis Elementary School, (3) Hillsboro High School, (4) Smurfit Recycling, (5) Watermark Press

and (6) PayLess Drug Store deserve recognition for their recycling efforts and achievements.

ADOPTED by the Council of the Metropolitan Service District
this 27th day of September, 1990.



Tanya Collier, Presiding Officer

SOLID WASTE COMMITTEE REPORT

RESOLUTION NO. 90-1319, FOR THE PURPOSE OF RECOGNIZING
RECYCLING ACHIEVEMENT IN THE METRO REGION

Date: September 20, 1990

Presented by: Councilor Wyers

Committee Recommendation: At the September 18, 1990 Solid Waste Committee meeting, Councilors Buchanan, Collier, Saucy and Wyers were present (Councilor DeJardin was excused), and voted unanimously to recommend the full Council adopt Resolution No. 90-1319.

Committee Discussion/Issues: Public Affairs Director Vickie Rocker presented the Selection Committee's recommendation to present recycling recognition awards to six companies and individuals who have significantly reduced solid waste going to area landfills or who have furthered recycling efforts in the region. The companies and individuals are: Ken Adams, Phil Lewis Elementary School, Hillsboro High School, Smurfit Recycling, Watermark Press, and PayLess Drug Store. Ms. Rocker reviewed the basis for each award.

Councilor Wyers asked for an explanation of the selection criteria. Ms. Rocker explained that the awards are based on a nomination process.

JW:KF:pa

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STAFF REPORT

CONSIDERATION OF RESOLUTION NO. 90-1319 FOR THE PURPOSE OF RECOGNIZING RECYCLING ACHIEVEMENT IN THE METRO REGION

Date: September 10, 1990

Presented by Executive
Officer and Presiding
Officer

PROPOSED ACTION

To present six recycling recognition awards to:

1. Ken Adams – individual recycling award
2. Phil Lewis Elementary School – organization/school award
3. Hillsboro High School - organization/school award
4. Smurfit Recycling – business (recycling related) award
5. Watermark Press – business (non-recycling related) award
6. PayLess Drug Store – special projects award

FACTUAL BACKGROUND AND ANALYSIS

For the past four years, the Metro Executive and Council have presented individuals and companies in the metropolitan area with recycling recognition awards. The awards, presented at the first council meeting in October, are part of the Recycling Awareness Week celebration. They honor those companies and individuals who have significantly reduced solid waste going to area landfills or who have furthered recycling efforts in the region.

AWARD DEFINITION

1. Individual - an individual whose actions have been significant in reducing solid waste or in furthering recycling in the Metropolitan Service District during the year July 1, 1989, through June 30, 1990.
2. Organization/school - a non-profit organization or school that has made significant contributions to waste reduction and/or recycling through an internal program at its facility or facilities. The program must have been in operation during the year July 1, 1989, through June 30, 1990.

3. Business/recycling related - a business that has furthered the significant reduction of solid waste and/or recycling during the year July 1, 1989, through June 30, 1990. The company must have at least one of its offices or sites within the Metropolitan Service District boundaries and do more than 50 percent of its annual business within the district. The companies shall include garbage collectors, recycling collectors, manufacturers of recycled products, purchasers and/or processors of recyclable materials.

4. Business/non-recycling related - a company whose main purpose of business is not recycling related but has made a significant contribution to reduction of solid waste and/or recycling during the year July 1, 1989, through June 30, 1990. The company must have at least one of its offices or sites within the Metropolitan Service District boundaries or do more than 50 percent of its annual business within the district.

5. Special projects - a business, individual or organization who has developed innovative programs that further recycling actions and awareness in the region during the year July 1, 1989, through June 30, 1990.

In August, nomination forms were sent to area recyclers, haulers, businesses, individuals and agencies. Thirty-two nominations were returned: nine in the individuals category; five in the organization/school category; nine in the business (recycling related) category; three in the business (non-recycling) related category; and six for special project.

Selection committee members were Tom DeJardin, chair of the Council Solid Waste Committee; Jerry Powell, editor of Resource Recycling Magazine; John Drew, owner of Far West Fibers; and Vickie Rocker, director of Public Affairs.

The selection committee awarded one winner in each category, with the exception of the organization/school category. The committee determined that both schools recycling efforts were sufficiently outstanding to merit two awards in that category.

EXECUTIVE OFFICER'S RECOMMENDATION

The Executive Officer recommends adoption of Resolution No. 90-1319.

Individual Recycling Recognition Award - Ken Adams

As each of us leads very busy lives, it is very impressive when one goes the extra mile to make the world a better place to live. A very concerned citizen, husband, father and employee at KOIN-TV, Ken Adams, is this kind of individual.

Ken recognized the need to recycle as he saw the mountains of paper being thrown away away day. In February Ken organized a recycling program at the station. On his own time he collects all the paper that the employees discard and personally hauls it away each week. He even came in on his vacation to collect the paper throughout the station! To date Ken indicated that they had saved over 100 trees.

KOIN states that Ken has fought an upward battle of those who were too lazy to take the time to recycle. With his words of encouragement and perseverance he has made a significant difference at KOIN-TV. They all now have a better understanding of recycling, and they applaud the efforts of this individual.

Organization/School Recycling Award - Phil Lewis Elementary School and Hillsboro High School

Phil Lewis Elementary School

Mike Meinecke is the custodian at Phil Lewis Elementary School in Tigard. He coordinated a recycling program in 1988-89 and continued it in 1989-90. So far he has been able to reduce his school's garbage disposal fee from \$481/month to \$287/month through the recycling efforts he coordinates. He has saved his school \$5,000 on disposal fees so far.

Students at Phil Lewis collect white, colored and computer paper in each classroom and Mike sorts the paper and hauls it to a recycling depot. This year Mike has arranged to have the school's garbage hauler pick up the paper.

The school also recycles the large tin cans from the kitchen and corrugated cardboard. Mike recognizes staff and student participation by giving them the "Golden Garbage Award." Each month this award is given to a different class - the class that has

excelled in recycling. Free popcorn is also provided to the "Golden Garbage" kids.

The school used to use disposable polystyrene foam trays for students who ate breakfast at the school. Mike convinced the principal that "disposables" were unnecessary and convinced the cooks to do a little more dishwashing. The cooks now use the permanent trays for breakfast and wash them prior to using them again at lunch.

This summer Mike arranged a meeting with all the custodians in the Tigard School District to convince them to set up recycling in their schools. He contacted all the garbage haulers in the district to set up pick up service for high grade paper, corrugated cardboard and tin cans. Schools in the district are now discussing coordinating recycling programs.

This excellent program has developed and succeeded because of the initiative and commitment of Mike Meinecke, students, staff and administration.

Hillsboro High School

Hillsboro High School has a model recycling program that was begun last year. The students launched a very ambitious paper recycling program with the help of English teacher Chuck Pease and a recycling awareness committee. The students sought and received community support, and bought bags and racks for each classroom, at a cost of more than \$1,000. Hillsboro Disposal donated a two yard container and paper is hauled away by Graf Paper Salvage.

The scope of the project is very large with 12 buildings and 1400 students. The program is primarily student based, using an organized and professional committee approach. The system includes working closely with the janitorial staff; a volunteer, after school "paper police" to separate paper; a school wide recycling education program that included a full issue of the student paper devoted to recycling; Earth Day activities and community outreach.

Business Award (Recycling related) - Smurfit Recycling

Smurfit Recycling has provided the first solid market for magazines in the Portland area. The plant is located in Oregon City and is

taking magazines from several Portland collectors. This is a major step in removing an easily identifiable material from the wastestream. Until the Smurfit mill retrofitted its machines, magazines were being recycled as low-grade mixed waste paper.

Business Award (Non-recycling related) - Watermark Press

Watermark Press was the first local print shop to proclaim the use of recycled paper as a preference. Watermark does 97% of its jobs on recycled papers. Watermark recommends recycled to customers who would otherwise use virgin paper and often makes converts in the process. Watermark Press participated in Metro's first "Buy Recycled" conference, does a great deal of Metro's printing and is a member of the Association of Oregon Recyclers.

The business has fewer than five employees. While larger, well-known businesses can take a risky jump to recycled paper, a small shop is taking a bigger chance by making the statement that recycled paper is better.

Special Projects Award - PayLess Drug Store

PayLess Drug Store has been recycling old corrugated card for many years, and has developed a smooth and efficient system. PayLess also does high grade office paper recycling in the corporate office, and has put in a recycling center at the main office site. This center is a full-service center for employees and offers glass, tin can, newspaper, plastic milk jugs, and mixed plastics recycling. In cooperation with United Disposal, the company also put out the first magazine drop box on the West Coast at its Woodburn store. PayLess also recently held a large, well-attended recycling fair for employees.