BEFORE THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF APPROVING) METRO'S PARTICIPATION IN THE) NATIONAL RED RIBBON CAMPAIGN) RESOLUTION NO. 90-1334

Introduced by Rena Cusma Executive Officer

WHEREAS, The Metropolitan Service District supports and encourages initiatives that strengthen the region's workforce and contribute to the productivity and health of individuals, and

WHEREAS, Drug abuse is detrimental to these objectives and destructive to communities and the lives of families and individuals, and

WHEREAS, The National Red Ribbon Community Plan campaign is designed to heighten community interest and commitment to a drug-free lifestyle, and

WHEREAS, The Oregon Federation of Parents for Drug Free Youth is the Oregon campaign coordinator, and

WHEREAS, The Metropolitan Service District is supportive of the Red Ribbon Community Plan concept and goals; now, therefore,

BE IT RESOLVED,

That the Metropolitan Service District join the National Red Ribbon Community Plan effort proclaiming October 21-28 to be Red Ribbon Week, by displaying the Red Ribbon symbol on Metropolitan Service District facilities and by providing red ribbons to employees wishing to support the campaign by voluntarily wearing a red ribbon.

Tanya Collier, Presiding Officer

STAFF REPORT

CONSIDERATION OF RESOLUTION NO. 90-1334 FOR THE PURPOSE OF APPROVING METRO'S PARTICIPATION IN THE NATIONAL RED RIBBON CAMPAIGN

Date: September 27, 1990

Presented by: Don Rocks

FACTUAL BACKGROUND

Adaption of Resolution 90-1334 publically establishes Metro's support for a drug-free workplace and lifestyle.

The vehicle for enunciating this position is the National Red Ribbon Campaign organized by the National Federation of Parents for Drug Free Youth, Honorary Chairs, President and Mrs. Bush. Governor Neil Goldschmidt is Oregon's Honorary Chair.

The National Red Ribbon Campaign is an annual event of fairly recent invention that is growing in participation each year.

In addition to Metro the agency supporting the campaign by displaying red ribbons on and at facilities operated by Metro, it is proposed that Metro employees who may wish to wear red ribbons to show their own support during the campaign week may do so. Metro would make red ribbons available for this purpose. Ribbons for facilities and employees would entail some expense. Amount to be determined.

Proposed Metro participation departs from the recommended program in that it is not proposed that Metro employees be encouraged to sign a pledge attesting to a commitment that reads "No use of illegal drugs-no illegal use of legal drugs".

That difference makes it logistically easier to participate and presumably defuses reactions to the pledge aspect as some how coercive or an invasion of privacy.

The National Red Ribbon Campaign is a national community level endorsement of a healthy and productive lifestyle. It is fitting and appropriate that governments lead by example and participate.

EXECUTIVE OFFICER'S RECOMMENDATION

The Executive Officer recommends adoption of this resolution.