



METRO POLICY ADVISORY COMMITTEE (MPAC)

June 25, 2014

Metro Regional Center, Council Chamber

MEMBERS PRESENT

Ruth Adkins
Edward Barnes
Jody Carson, *Chair*
Sam Chase
Tim Clark, *2nd Vice Chair*
Denny Doyle
Maxine Fitzpatrick
Lise Glancy
Jerry Hinton
Dick Jones
Keith Mays
Anne McEnerny-Ogle
Doug Neeley
Martha Schrader
Bob Stacey
Jerry Willey

AFFILIATION

PPS, Governing Body of School Districts
Clark County
City of West Linn, Clackamas Co. Other Cities
Metro Council
City of Wood Village
City of Beaverton, Washington Co. 2nd Largest City
Citizen, Multnomah Co. Citizen
Port of Portland
City of Gresham
Oak Lodge Water District
Sherwood Chamber of Commerce
City of Vancouver
City of Oregon City, Clackamas Co. 2nd Largest City
Clackamas County
Metro Council
City of Hillsboro, Washington Co. Largest City

MEMBERS EXCUSED

Peter Truax, *1st Vice Chair*
Kathryn Harrington

AFFILIATION

City of Forest Grove, Washington Co. Other Cities
Metro Council

ALTERNATES PRESENT

Gretchen Buehner
Carrie MacLaren
Jeff Gudman
Jackie Dingfelder

AFFILIATION

Washington Co. Other Cities
Oregon Dept. of Land Conservation & Development
City of Lake Oswego
City of Portland

Councilors and Staff:

Nick Christiansen, Councilor Shirley Craddick, Kim Ellis, Pietro Ferrari, Alison Kean, John Mermin, Lake McTighe, Juan Carlos Ocana-Chiu, Troy Rayburn, Jessica Rojas, Cassie Salinas, John Williams and Ina Zucker.

1. CALL TO ORDER AND DECLARATION OF A QUORUM

MPAC Chair Jody Carson called the meeting to order at 5:05 p.m. and declared a quorum at 6:00 p.m.

2. SELF INTRODUCTIONS & COMMUNICATIONS

All members introduced themselves. Chair Carson reminded members that the upcoming tour and presentation at Forest Grove's Grove Link replaces the regular MPAC meeting on July 9th. Members were asked to send RSVPs to Troy Rayburn at troy.rayburn@oregonmetro.gov and that each MPAC member is responsible for their own transportation. Chair Carson also informed members that the tour is being opened up to the other engagement committees, TPAC and JPACT to ensure participation.

3. CITIZEN COMMUNICATION ON NON-AGENDA ITEMS

No citizen communications on non-agenda items.

4. COUNCIL UPDATE

- Metro Councilor Sam Chase provided an update to members on the Climate Smart Communities Project in regards to the May 30th meeting results that took place at the World Forestry Center. He reminded members that MPAC and JPACT unanimously recommended a draft approach to evaluate over the summer and referenced the memo in the meeting packet that highlights the recommendation made by members. The Metro Council will consider the recommendations on June 19th as staff will work throughout the summer on the draft recommendations and provide more information in the fall. Councilor Chase thanked everyone who attended the April 11th and May 30th joint meetings as their investment of time and effort will help the project arrive at an informed recommendation that will keep the project moving forward to its deadlines.
- Councilor Chase provided an update to members on the Convention Center Hotel in regards to the Hotel development agreement discussion held on June 17th and expressed how pleased he was with the turnout in support of the hotel in boosting the local economy and encouraging tourism. Next steps include hotel predevelopment discussion with construction set for spring of 2015 with completion set in 2017.
- Councilor Chase informed members of the Let's Talk Trash series is bringing author Edward Humes of the Pulitzer Prize winning book "Garbology: Our Dirty Love Affair with Trash". There will be a panel discussion and book signing from 7 to 9 p.m. on Thursday July 10th and Portland State University, Hoffman Hall and also the City Club of Portland will host a forum on noon, Friday July 11th at the Sentinel Hotel. For more information please visit www.oregonmetro.gov/letstalktrash
- Councilor Chase informed members of the new Metro website created to make information more useful, attractive, easier to find and more friendly to mobile devices. Councilor Chase informed member that Metro is looking to host more online open houses and provide the public with more tools such as maps, surveys and videos to engage with Metro on important decisions and in effort to make the website more accessible to hearing and visually impaired. The new site provides greater access to foreign language speakers with some pages readable in up to 13 languages. The MPAC access will remain the same at oregonmetro.gov/mpac to find the committee roster and meeting information. Feedback is welcomed on how the site works and what can be improved. Please contact Troy Rayburn at troy.rayburn@oregonmetro.gov with your feedback.
- The last item Councilor Chase updated members was in regards to the Metro budget passed last week and offered comments on an amendment he has been involved with that addresses housing strategies and providing opportunities to promote work force housing. Council will be working to approve a work plan in July to create educational opportunities to help local jurisdictions learn more about tools that are available to them help community development and workforce housing.

5. CONSENT AGENDA

- Consideration of June 11, 2014 Minutes
- MTAC Nominations for MPAC Consideration

MOTION: Moved by Denny Doyle and seconded by Ruth Adkins.

ACTION: With all in favor, the motion passed.

6. INTRODUCTION TO METRO EQUITY STRATEGY PROGRAM

Councilor Chase, who is a council liaison to the Equity Strategy Program, offered introductory comments about the equity program and introduced Pietro Ferrari, Metro Equity Strategy Program Manager, Pam Treece of the Westside Economic Alliance and Carl Talton, Chair of the Portland Family of Funds that have all lead the work on the Equity Strategy Project. Councilor Chase reminded the committee that one of Metro's key roles is to convene and bring our cities together collectively in ways that are equitable and sited evidence from the Coalition for a Livable Future's Equity Atlas as an resource in demonstrating the need to address the disparities.

Pietro Ferrari provided members a slide show of the work that the Equity Strategy Program. Takeaways included:

- An overview of existing Metro equity initiatives that include the Community Enhancement Fee, Regional Transportation Plan, Metropolitan Transportation Improvement Program benefits, Burdens and Disparate Impact Analysis, Nature in Neighborhoods Grants program, Parks and Natural Areas levy , Title VI and Metro's Limited English Proficiency Plan and the Diversity Action Plan.
- The goal of the program is to create an organized equity strategy that is actionable, measurable and accountable for greater impact.
- Mr. Ferrari explained to members that in order to advance equity, considerations include promoting the universal value of the common good through justice, impartiality and fairness to achieve a greater impact beyond the basic needs and to understand the underlying root causes of outcome disparities while creating the opportunities to address such disparities.
- Efforts to advance the equity mission at Metro include the Equity Inventory Report (2011), Metro Council authorization of the Equity program and funding of the three year-effort (2012) and the Equity Work plan co-development with community input (2013).
- Next steps for the equity program include development of the equity lens in relation to each of the region's desired outcomes, identifying Metro's role and responsibility to the relative to the equity baseline. In 2015 Metro will define their equity strategy and adopt the Metro Equity Action Plan. In 2016 the equity strategy will be subjected to continuous implementation and evaluation.

Pam Treece of the Westside Economic Alliance in Washington county and Clackamas county reviewed the names of members on the Equity Advisory Committee and offered some of her

experience working with them and Scott Robinson, Carl Talton and the COO of Metro, Martha Bennett. Ms. Treece expressed gratitude for the experience and offered comments on the makeup of the committee; considering the diverse range of sectors and cultural backgrounds. Ms. Treece discussed the options of laying a foundation for a long term presence for such a committee with the flexibility to reassess the direction of their work.

Carl Talton, Chair of the Portland Family of Funds, who also serves as an ambassador to other cities in assisting with economic challenges and the incorporation of equity and diversity, addressed the committee. Mr. Talton offered comments on the directive of the advisory committee, sharing the working definition with members while providing personal background history of working with Metro on the CII Investment initiative. Mr. Talton discussed the areas of equity that the advisory group analyzed and offered feedback on the challenges the group faced in doing the work in relation to what Metro does and how equity fits.

Mr. Talton offered background on the collaborative development in conjunction with Portland State University and the Data Resource Center in the creation of a working definition and how it connects to the six desired regional outcomes as an invitation for action. Mr. Talton provided background research and evidence that contributed to the development of the indicators and details on a competitive community engagement process. The Equity Baseline Report will be available by October 2014 with adoption of the Equity Strategy scheduled for spring of 2015.

Member comments and questions included:

- Members asked questions in regards to imaging in the slides and the messaging portrayed.

Mr. Ferrari explained that the image chosen is about generating discussion.

- Members asked questions about how the Equity project engaged local governments in the region specifically in preparing the definition.

Mr. Ferrari replied that the Advisory group is working with communications to come up with a strategy for outreach and coming before MPAC was the first of more to come in aligning the Equity work with the constituents and generate a conversation about what can Metro do to help create change.

Ms. Treece also responded that the committee has discussed topics by geographic location as well to make sure that there is a coordinated effort by community.

- Members reiterated that implementation is done on the local level and could change based on their values and views.

Councilor Chase confirmed the outreach is done out-front to gain participation.

Mr. Talton commented in regards to the input that is being sought and reiterated the importance of getting feedback on what has been done so far.

Councilor Bob Stacey commented on his experience of working on current projects that cross boundaries and include a steering committee that is diverse. He offered his experience on the feedback received on displacement in the process and reiterated members concerns and offered feedback on how the equity project does already permeate what is being done.

Mr. Talton commented on how to facilitate this within the time frame while still looking at new opps to pursue.

- Members asked questions in regards to the six community-based organizations and how outreach is being conducted and how they were selected.

Mr. Ferrari offered background on the competitive process and discussed how to reach further to those not represented at the table. Sited capacity as well to build long term relations with Metro that is meaningful.

7. ACTIVE TRANSPORTATION PLAN (ATP)

Lake McTighe, Senior Transportation Planner for Metro presented the Active Transportation Plan (ATP) for MPAC's consideration for adoption. Ms. McTighe provided members with the recommendations that that were developed out of the stakeholder process, including the red line changes included in the final document. The importance of the ATP was overviewed in relation to the desired outcomes in the region and suggestions were offered on how to achieve the goals.

Recommendations included:

- Complete the plan network and make it a top priority. Ms. McTighe offered recommendations on how to make it safer for all and discussed various efforts across the country to make bike trips friendlier that have led to an increase in biking and alleviated congestion on roadways.
- Ensure access that is equitable for all; as incomes go up so does driving rates. Ms. McTighe cited studies that show that people of color walk and take transit more than whites in the region. She offered trends in taking transit and using active transportation as the only source of means.
- Increase funding and develop a pipeline of projects. Ms. McTighe offered investment levels and how the difference in funding lies.
- Better integrating walking, biking and transit while improving improve access to transit. Focus on short trips and making biking and walking the safest trip option while leading to less maintenance of roads and improvement of health and health care costs.
- Increase data collection as data is limited. Include multi modal data in planning project and program development and to help prioritize investments.
- Include bike and pedestrian projects in preservation projects whenever possible.

- Regional workgroup provided refinements to the ATP which was included in the public review draft.
- Comments specific to the ATP are included in the ATP public comment report. Staff responded to and if determined necessary, made changes to the plan.
- Comments regarding AT elements/projects in the RTP are included in the RTP public comment report.

Comments and questions included:

- Gretchen Buehner requested a clear footnote in the ATP on certain areas such as Tigard and other various slopes with a high grade. Ms. Buehner commented on the strategies that may work in some areas but could pose challenges to other geographic areas due to topography.

Ms. McTighe responded on the topography technology used and cited electric bikes as resource.

- Members commented in regards to equity and as aspects in the ATP could be challenging for some.
- Members expressed positive aspirations for students.
- Jeff Gudman asked questions as to when would the ATP updated again?

Ms. McTighe responded that there is no set timeline for updating the ATP. There are some data tracking that they will be doing.

- Mr. Gudman responded that the ATP plan at present level of funding is 150 year vision and will be updated within 5-15 years. Mr. Gudman expressed concern for a lack of focus.

Councilor Stacey responded that ATP plan is not a 150 year goal, but does appear to look that way when considering current funding levels, offered advice at looking expenditure priorities and the resources necessary to pursue the project.

MOTION: Moved by Mayor Denny Doyle and seconded by Keith Mays.

ACTION: With all in favor, Jeff Gudman apposed, the motion passed.

8. 2014 REGIONAL TRANSPORTATION PLAN (RTP) ORDINANCE NO. 14-1340

John Mermin, Senior Transportation Planner for Metro presented the Regional Transportation Plan (RTP) and introduced Ordinance No. 14-1340 for MPAC's final recommendation to the Metro Council. Mr. Mermin offered a recap of what has been completed in the RTP process, reminding members that the RTP is required for all metropolitan regions and serves as the long-range blueprint that guides regional and local planning. The RTP addresses several federal and state requirements, documents the needs and establishes the investment priorities for federal and state funding and is the region's key 2040 vision implementation tool.

Mr. Mermin informed members that the RTP must be updated every 4 years per federal law and the current plan will expire in 2040. The RTP will need to be completed by July 2014 so it can be

approved prior to the deadline and if not approved by Sept 2014, the plan will lapse and federal funding opportunities will be missed.

Mr. Mermin shared efforts completed by Metro staff such as the project solicitation packet that included updated financial assumptions, draft policy updates relating to biking, walking and safety, and some existing conditions work. He also informed members of the series of TPAC/MTAC workshops held through July to September to cover topics such as updating RTP revenue projections, updates to Metro's regional travel demand model, demographic/economic trends/ draft policy edits for Safety and Active transportation and travel trends with an overview of the RTP project solicitation process.

Next steps include:

Mr. Mermin is scheduled to present and seek final actions on the RTP ordinance from (June 18th) MTAC, (June 25th) MPAC, (June 27th) TPAC, (July 10th) JPACT, (July 17th) Metro Council and (July 24th) – Submit the RTP to United States Department of Transportation(USDOT) and Department of Land Conservation and Development (DLCD).

Comments and questions included:

Members commented that this was need for tweaking the RTP and if there are refinements in the future to please reach out to local jurisdictions.

Councilor Stacey commented on the timeliness of this matter and that the Metro Council will take action in July; offered some language and comments in regards to some of the potential implications in the RTP. Councilor Stacey expressed he could not support his staff in this recommendation. Councilor Stacey sorted through comments proposed policy language in regards to the safety plan that will be incorporated into the RTP, in regards to the safe crossings as 60% of serious crashes occur on the high speed areas of the region. He expressed concern for changes that soften the language that are specific to Washington County. He informed members that he will raise this concern again in the future as well.

Members reiterated Councilor Stacey's comments and expressed their concerns in relation to major arterials that connect with bus lines.

MOTION: Moved by Keith Mays and seconded by Mayor Doyle.

ACTION: With all in favor, the motion passed.

9. REFERRAL OF METRO CHARTER LANGUAGE ON SINGLE FAMILY NEIGHBORHOODS

Metro Councilor Bob Stacey offered introductory comments in regards to the Referral of the Metro Charter Language. Councilor Stacey explained that Metro is prohibited from requiring cities and counties to up zone properties under the regional framework that are protected in efforts that serve the growth needs of the region.

The 2040 plan addresses setting aside a certain percentage for single family neighborhoods, and the same amendment that created the charter also requires Metro to refer this option later to the voters. John Williams of Metro reiterated how the local jurisdictions implement the plans.

Alison Kean, attorney for Metro provided a short overview of an expert of the charter, specifically referring to Chapter 2, Section 5, Subsection 4B, Footnote 1B in the charter that requires Metro to resubmit this language before the voters in November 2014. Ms. Kean confirmed to members that Metro fully intends to comply with the charter.

Comments and questions included:

- Members offered comments in surprise that a footnote was in the charter and clarifying questions about the vote in November.

Ms. Kean responded that yes there will be another footnote as Metro will submit the language exactly as it is.

- Members asked questions on how the charter language will be messaged to the voters.

Ms. Kean responded that communications will have to put it in non legal terms.

Councilor Stacey offered more background has to how Metro will message and so the community can respond.

- Members expressed concern that revisiting this topic is a waste of community resources to revisit this again.

Chair Carson requested that Metro staff present resources to help policy makers engage citizens and address concerns.

- Ms. Buehner offered historical background with Metro's predecessor, Columbia Region Association of Governments (CRAG), which provided reason to include such language in the charter.

10. MEMBER COMMUNICATIONS:

Chair Carson reminded members to RSVP if they plan to attend the Grove Link tour hosted by Mayor Truax in Forest Grove.

Chair Carson adjourned the meeting at 6:43p.m.

Respectfully Submitted,

Jessica Rojas

Jessica Rojas

Recording Secretary

ATTACHMENTS TO THE PUBLIC RECORD FOR JUNE 25, 2014

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
5.	Handout	6/23/14	Updated Work Plan	62514m-01
5.	Handout	6/11/14	61114 Minutes	62514m-02
5.	Memo	6/18/14	61814 MTAC Nominations	62514m-03
5.	Memo	6/18/14	Memo MTAC Approval of ATP	62514m-04
5.	Memo	6/13/14	MEMO 61314 MTAC Nomination	62514m-05
6.	PPT	N/A	PPT: Equity Strategy Program	62514m-07
7.	PPT	6/25/14	PPT: Regional Active Transportation Plan	62514m-08
8.	PPT	6/25/14	PPT: Regional Transportation Plan	62514m-09
5.	Memo	6/25/14	Memo 62514 Corrected MTAC Nomination	62514m-06
8.	Memo	6/25/14	Addendum to public comments received on 2014 RTP and Active Transportation Plan (ATP)	62514m-10
9.	Handout	N/A	Draft Resolution 14-4526	62514m-11
9.	Handout	N/A	Footnote on Metro Charter Language	62514m-12