



Metro | Agenda

Meeting: Equity strategy advisory committee
Date: Monday, May 19, 2014
Time: 3 to 5 p.m.
Place: Metro Regional Center, Room 270
Purpose: Update on Equity strategy baseline workgroup and public engagement draft plan
Outcome(s): Agreement on public engagement goals and audience and community of representation for Equity Strategy Program

3 p.m. **Welcome and agenda review**
Betty Dominguez
Adoption of March 17, 2014 minutes

3:05 p.m. **Program updates**
Pietro Ferrari

3:15 p.m. **Equity strategy baseline workgroup update**
Duncan Hwang, Jared Franz

3:40 p.m. **Public engagement, audience and community of representation**
Overview of Equity Baseline Report and timeline and Introduction of the next phase of project, relational mapping – Pietro Ferrari (10 minutes)

Review communication and engagement goals: Build awareness and regional support from key community leaders from across the region – Cassie Salinas (5 minutes)

Group discussion of community engagement goals for September – December 2014
ALL (15 minutes)

Group breakout sessions – review of key audiences for each phase – ALL (15 minutes)

- *Who is missing?*
- *What are the benefits/risks of engaging these audiences?*

Report back – from groups (10-15 minutes)

- *Consensus of representation of key audiences for each phase*

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