



METRO POLICY ADVISORY COMMITTEE (MPAC)

**August 13, 2014**

Metro Regional Center, Council Chamber

**MEMBERS PRESENT**

Ruth Adkins  
Edward Barnes  
Jody Carson, *Chair*  
Sam Chase  
Tim Clark, *2<sup>nd</sup> Vice Chair*  
Denny Doyle  
Kathryn Harrington  
Jerry Hinton  
Dick Jones  
Carrie MacLaren  
Marilyn McWilliams  
Doug Neeley  
Wilda Parks  
Craig Prosser  
Martha Schrader  
Loretta Smith  
Bob Stacey  
Peter Truax, *1<sup>st</sup> Vice Chair*  
Jerry Willey

**AFFILIATION**

PPS, Governing Body of School Districts  
Clark County  
City of West Linn, Clackamas Co. Other Cities  
Metro Council  
City of Wood Village  
City of Beaverton, Washington Co. 2<sup>nd</sup> Largest City  
Metro Council  
City of Gresham  
Oak Lodge Water District  
Oregon Dept. of Land Conservation & Development  
Tualatin Valley Water District, Washington Co. Special Districts  
City of Oregon City, Clackamas Co. 2<sup>nd</sup> Largest City  
Citizen, Clackamas Co. Citizen  
Trimet  
Clackamas County  
Multnomah County  
Metro Council  
City of Forest Grove, Washington Co. Other Cities  
City of Hillsboro, Washington Co. Largest City

**MEMBERS EXCUSED**

**AFFILIATION**

**ALTERNATES PRESENT**

Gretchen Buehner  
Jennifer Donnelly  
Jeff Gudman  
Chad Eiken

**AFFILIATION**

Washington Co. Other Cities  
Oregon Dept. of Land Conservation & Development  
City of Lake Oswego  
City of Vancouver

**Staff:**

Elissa Gertler, Alison Kean, Jessica Rojas, Jamie Snook, John Williams, Ina Zucker.

**1. CALL TO ORDER AND DECLARATION OF A QUORUM**

MPAC Chair Jody Carson called the meeting to order and declared a quorum at 5:01 p.m.

**2. SELF INTRODUCTIONS & COMMUNICATIONS**

**3. CITIZEN COMMUNICATION ON NON-AGENDA ITEMS**

No citizen communications on non-agenda items.

#### **4. COUNCIL UPDATE**

Councilor Stacey provided members with an update on the following items:

- The “Let’s Talk Trash” featuring the GLEAN and Waste Not exhibits had an attendance of over 350 at Disjecta. The exhibits are open to the public weekend afternoons through the end of August. The exhibits feature art made from items discarded at the Metro Central Transfer Station, including portraits of those who work with the region’s garbage on a daily basis.
- Reminded members about the Let’s Talk Trash Film Contest” designed to engage local film makers to make short films about garbage that feature where it goes, what happens to it and what we can get from it. All local filmmakers are encouraged to submit by films by Sunday, October 12. A showcase featuring finalist films will be shown at the Northwest Film Center’s Annual Film Festival on Monday, November 10, at the Portland Art Museum and for more information at [www.oregonmetro.gov/filmcontest](http://www.oregonmetro.gov/filmcontest)
- Reminded members of the upcoming work with the Climate Smart Communities project, Joint MPAC /JPACT meeting on Friday, Nov. 7<sup>th</sup>, 8:00 a.m. to noon, location to be determined. The purpose of the joint meeting is to discuss potential refinements and recommendations to the Metro Council on the draft approach of policies and proposed early actions for implementation in the next five years.

#### **5. CONSENT AGENDA**

- Consideration of July 23, 2014 Minutes

Corrections to the July 23, 2014 minutes include that Marilyn McWilliams was present at the July 23, 2014 Meeting.

**MOTION:** Moved by Mayor Denny Doyle and seconded by Mayor Peter Truax.

**ACTION:** With all in favor, the motion passed.

#### **6. LAND CONSERVATION AND DEVELOPMENT COMMISSION STRATEGIC PLAN**

Chair Carson introduced Carrie MacLaren, Deputy Director of the Department of Land Conservation and Development (DLCD) to present on the DLCD’s draft 2014-22 Strategic Plan. Ms. MacLaren overviewed the purpose of the DLCD’s Strategic Plan with members, highlights included:

The Strategic Plan’s purpose in attaining the strategic goals, resulting in a better understanding by stakeholders, local governments, and the legislature about what the DLCD does and is responsible for. A draft of the plan is available for the public to review, with a scope of eight years to identify specific strategies to cover the goals.

The draft plan serves as a touchstone for other departmental reports and documents, including the agency budget, biennial LCDC Policy Agenda and the department Biennial Report. All comments received in regards to the draft plan before the July 25<sup>th</sup> Commission meeting have been compiled.

Staff is in the process of review and evaluation; following revisions based on comments received. The revised draft will be released in early September, where the DLCD will be seeking approval at the September meeting. The five strategic goals of the DLCD in efforts to conserve Oregon's natural resources include:

1. Promote Sustainable, Vibrant Communities
2. Engage and Inform the Public and Stakeholders
3. Provide Timely and Dynamic Leadership that Supports Capacity-Building
4. Deliver Services that are Efficient, Outcome-Based, and Professional

Ms. MacLaren invited members to ask questions or provide comments, including the offer to meet with folks individually.

Member comments and questions included:

Members asked questions in regards to the real-estate business community and LUBA and requested more information to gain a better understanding of the LUBA language.

Ms. MacLaren offered examples to help guide members thru the procedural pieces.

Members offered comments about the size of the document and the length of the comment period.

Members asked clarifying questions on the history of the process and asked for input on the situation of Damascus.

Ms. MacLaren offered some background history of the work conducted throughout the state and offered input as to how DLCD works with outside entities to update the plans as needed.

Ms. MacLaren offered comments and history with the City of Damascus, how local government is situated to the process, background on the enforcement order and offered aspects to look at in the future that could come out of this process.

Members asked clarifying questions as to how the plan went from 2 year to an 8 year plan.

## **7. STREETCAR EVALUATION METHODS PROJECT: DISCUSS PRELIMINARY RESULTS OF FTA FUNDED RESEARCH PROJECT**

Chair Carson introduced Elissa Gertler, Metro Planning and Development Director; Jamie Snook of Metro; Eric Engstrom from the City of Portland; and Eric Hesse of TriMet to discuss the Streetcar evaluations methods project and share the results from the study.

Ms. Gertler, offered background on the Streetcar Evaluation Methods project as a part of an FTA grant funded project to develop a tool to predict real estate development along streetcar corridors, in efforts to help prioritize public investments.

Ms. Gertler provided details of the New and Small Starts funding program, highlighting that economic development as one of six criteria for New and Small Starts. The FTA funded this project with expectations that this model could be useful nationally in providing an objective analysis to support the funding process. Other objectives included: mobility improvements, environmental benefits, cost effectiveness, land use benefits and congestion relief.

Ms. Gertler acknowledged that the project is a partnership between Metro, TriMet, Portland Streetcar Inc, City of Portland and the City of Hillsboro. Those who are credited with the development of the model include CH2M Hill, Johnson Economic and Angelo Planning and consultants include Catherine Ciarlo for project management and Jerry Johnson in developing the model.

Takeaways include:

- A model was needed that could predict development within various types of corridors and help inform the decision-making process. The model is intended to help us decide where to invest limited transportation dollars, set priorities and identify where the greatest return on public investment is possible.
- Transit, bike and walk trips are significantly higher in areas with mixed land use and good transit.
- The 2012 travel behavior study found that auto trips account for 36% mode share in areas with good transit and mixed use. This compared to 58% auto mode share in 1994.
- Aspects that attract people to walk, bike to take transit include Good design as it is attractive to the pedestrian realm.
- Higher density invokes activity and a sense of safety.
- Design aspects such as continuity, including no gaps along the street are encouraging.
- Other aspects such as smaller block size, ease of access and mixed use, amount of proximity to destinations play a strong part in how people will utilize alternates modes of transportation.
- The model requires knowledge about the local market variables at the parcel level. Model users would use the GIS and assessor data for the physical conditions of the corridor.
- Local economic development staff or real estate market professionals may be needed to provide data on market variables such as rents, achievable pricing and construction costs.
- The City of Portland is using the model to analyze several corridors identified as potential streetcar routes in the 2009 Streetcar System Concept Plan.

Member comments and questions included:

- Members asked clarifying questions as to the difference in buses and rails in the model.
- Eric Hesse of Trimet responded that there is a measure in the model of the public investments and the enmities that go along with the bus, and the model is not rail specific.

Members offered comments of hoping to hear more of the comparable analysis in helping cities make better decisions in relation to building street car, bus lines, and light rail infrastructure while looking at the development trends that follow.

Ms. Gertler responded that there is a series of criteria to consider and those topics members referred to can look at those options, but this model looks at the private development aspects.

- Members asked questions as to whether the streetcar that can go back on and off light rail lines.
- Eric Hesse responded that certain areas can accommodate both.
- Members inquired as to whether the model would be available to any jurisdiction in the county, and what are the costs to use?

Jamie Snook responded that they are looking at where it can be used as it is data intensive and there are a lot of inputs to address.

- Members inquired if there is opportunity where local adaptations that can be applied.

Ms. Gertler responded that it is up to the FTA to determine the standards and consider the methodology that is available and clarified that this tool is available for those who do not have a tool in place already that is specific to their needs.

Member communications:

Craig Prosser offered an update from TriMet in regards to the budget and frequent service lines. Updates in the budget included frequent service lines returning to previous service and new buses to address issues of overcrowding. Mr. Prosser highlighted the new E-fare program and fare cards. TriMet recently approved a contract with a company that will work with the E fare cards and with retail outlets to expand retail outlet coverage to locate retail outlets within 1/3 of a mile of 40% to 50% of riders' homes or jobs. Mr. Prosser also mentioned collaborating with C Tran and anticipates an overall increase in retail coverage in C Tran's service area. TriMet is also considering transit fare equity by looking at ways to provide daily fare riders with some of the cost benefits enjoyed by monthly pass riders.

Gretchen Buehner extended an invitation to city councilors and other elected officials from the metro area to participate in the discussions with the League of Oregon Cities.

## **8. MPAC MEMBER COMMUNICATION**

Chair Carson adjourned the meeting at 6:27 p.m.

Respectfully Submitted,

Jessica Rojas

A handwritten signature in cursive script that reads "Jessica Rojas".

Recording Secretary

**ATTACHMENTS TO THE PUBLIC RECORD FOR AUGUST 13, 2014**

<b>ITEM</b>	<b>DOCUMENT TYPE</b>	<b>DOC DATE</b>	<b>DOCUMENT DESCRIPTION</b>	<b>DOCUMENT No.</b>
N/A	Handout	8/7/14	Updated MPAC Work Plan	81314-01
N/A	Handout	5/30/14	Draft May 30 <sup>th</sup> Joint MPAC/JPACT Meeting Minutes	81314m-02
4	Postcard	N/A	GLEAN Event Postcard	81314m-03
4	Postcard	N/A	Let's Talk Trash Film Contest	81314m-04
4	Handout	N/A	Oregon Legislative Priorities	81314m-05
7	PPT	8/13/14	Streetcar Corridor Economic Impact Predictive Model	81314m-06
6	PPT	8/13/14	DLCD Strategic Plan	81314m-07