



METRO COUNCIL WORK SESSION

Meeting Minutes
September 2, 2014
Metro Council Chamber

Councilors Present: Council President Tom Hughes, and Councilors Sam Chase, Shirley Craddick, Kathryn Harrington, Bob Stacey, Carlotta Collette and Craig Dirksen

Councilors Excused: None

Council President Tom Hughes called the Metro Council work session to order at 2:01 p.m.

1. ADMINISTRATIVE/COUNCIL AGENDA FOR SEPTEMBER 4, 2014/CHIEF OPERATING OFFICER COMMUNICATION

At the Chief Operating Officer's request, Council agreed to move this agenda item to the Thursday, September 4 Council meeting.

2. DEVELOPMENT OF 2015 STATE TRANSPORTATION PACKAGE

Mr. Randy Tucker, Metro Legislative Affairs Director, and Mr. Craig Campbell, President of the Oregon Transportation Forum (OTF), Metro's role in development of the OTF 2015 State Transportation Package. Mr. Tucker and Mr. Campbell presented OTF's Draft Transportation Funding and Policy Proposal, for discussion at the September 10, 2014 OTF Stakeholder Meeting. Mr. Campbell and Mr. Tucker outlined the goals and principles of the OTF's proposal, as well as the "Straw Man" approach utilized by OTF in developing and delivering the proposal. Components of the proposal are categorized into four distinct subgroups:

- **Fix-It:** Increase funds to safely operate and maintain the existing transportation system with improved reliability and efficiency.
- **Enhance:** Increase funds to support economic development and livability by enhancing the existing transportation system.
- **Policy and Planning:** Implement policy and programs to improve the efficiency and effectiveness of transportation service delivery and the safety and sustainability of the transportation system.

As Metro is an OTF member, Mr. Tucker and Mr. Campbell sought Council's guidance in prioritization of the proposals outlined in the approach.

Council Discussion:

Councilor Harrington expressed her concern that safety elements seemed to be absent throughout much of the proposal. Councilor Dirksen expressed his support for the "Enhance" work group's proposal to increase funding to enhance non-highway modal infrastructure by establishing a Multi-

Modal Trust Fund. Councilor Craddick inquired about OTF's strategy in guiding the Oregon Legislature to focus on particular transit modes. Councilors spoke to mechanisms and methods for indexing new and existing gas taxes, and discussed issues surrounding the funding and logistics of transferring so-called "orphan" highways. Council President Hughes spoke to issues associated with indexing road maintenance and design costs to inflation, to which Councilor Dirksen suggested alternative indices. Councilor Chase spoke to the impact of health and equity considerations on the prioritization of OTF's proposals. Councilors suggested that the proposal's stated goals should more specifically reference carbon emission reductions. Councilor Craddick inquired about the Metro region's role in gaining support for these proposals moving forward. Councilors discussed their prioritization of OTF's outlined legislative proposals, expressed their thoughts on proposal funding dynamics, and suggested various language changes in the proposal's goal statements.

3. CLIMATE SMART COMMUNITIES: DRAFT APPROACH EVALUATION RESULTS, ESTIMATED COSTS, AND DRAFT IMPLEMENTATION RECOMMENDATIONS

Ms. Kim Ellis, Principal Planner at Metro, and Mr. John Williams, Deputy Director of Planning at Metro, presented their Climate Smart Communities Draft Approach Evaluation Results, Estimated Costs, and Draft Implementation Recommendations. The Climate Smart Communities (CSC) draft approach evaluation results, including estimated costs, and draft implementation recommendations, will be subject to a 45-day public comment period from September 15th to October 30th. The desired outcome of this presentation was to receive Council feedback on performance monitoring of the draft approach, as well as on the draft toolbox of possible early actions that Metro and others can take to advance implementation of the draft approach. Mr. Williams outlined the schedule for Council work sessions and decision milestones for the CSC project, culminating in a joint meeting of Metro's policy advisory committees on November 7th and Council action on December 18th. Mr. Williams and Ms. Ellis provided Council with an overview of the results of the analysis of the project's preferred, middle-ground scenario. Key points outlined in the draft approach evaluation results included:

- The Metro region can meet its state-mandated target of a 20% reduction in greenhouse gas emissions by 2035 if the investments are made to implement Metro's plans.
- Investment expands the use of regional travel options, reduces the need to drive, reduces time spent in traffic, and improves traffic safety.
- Cleaner fuels, more fuel efficient vehicles, and investment help reduce air toxins and keep our air clean.
- Community design and investment help increase physical activity and save lives.
- Less air pollution and more physical activity provide health benefits and save lives.
- The economy of the Metro region benefits from improved public health, reduced emissions, and reduced traffic delays.
- Households save money by driving more fuel-efficient vehicles fewer miles.
- Costs of implementation.
- Implementation recommendations.
- Planning assumptions.

Council Discussion:

Councilors suggested alterations to improve the clarity, readability, and analytical quality of the presented draft materials. Councilor Harrington expressed her concerns regarding messaging in the draft materials, specifically pertaining to the absence of statements regarding the many important benefits associated with achieving the region's climate goals and desired community outcomes.

Councilors spoke to the importance of including these beneficial outcomes in CSC materials presented to local jurisdictions and stakeholders. Councilors also highlighted the relationship between the CSC project and generating a productive state transportation funding package through the OTF. Councilor Craddick inquired about mechanisms for tying together messaging for state transportation proposals with CSC project materials, and spoke to the enhancement of public engagement and outreach in the CSC project. Councilor Chase referenced the importance of promoting the CSC project with Metro's values of regional health and equity in mind. Councilor Collette suggested that CSC workshops could be held in local communities, in order to better engage local elected officials, their staff, and the public in Metro's outreach regarding the project. Councilor Harrington spoke to the accessibility and reception of information provided in the CSC draft evaluation results by regional stakeholders, and made suggestions regarding messaging and framing of CSC results. Councilor Stacey suggested that Metro emphasize policy areas which generate the greatest reductions in greenhouse gas emissions. Councilor Harrington suggested ways in which Council liaisons could effectively convey the significant benefits of the CSC program to public engagement committees and local jurisdictions. Councilor Dirksen spoke to the importance of anticipating the reactions of local jurisdictions to the CSC draft materials, and suggested that conveying the information in terms of transportation cost reductions might prove to be most effective. Councilor Craddick spoke to ensuring sufficient engagement and outreach for CSC in Clackamas County. Council President Hughes identified distinctions in messaging the CSC draft results to Metro's three key audiences in this initiative, which include Metro's public engagement committees, the Oregon State Legislature, and the general public, including elected officials in Metro districts. Council President Hughes also spoke to the importance of integrating CSC messaging with the state transportation proposals being considered by the OTF.

4. COUNCIL LIAISON UPDATES

Council President Hughes informed the Council that he has asked Councilor Chase to serve on the Oregon Convention Center Hotel Design Committee, Councilor Harrington to be an alternate for the Transit-Oriented Development (TOD) Steering Committee, and Councilor Stacey to be an alternate for the Enterprising Places Steering Committee.

Councilor Chase stated that he is seeking to organize a group through Metro and TriMet, to visit Seattle and analyze the city's reduced transit fare program for low income individuals.

Councilor Craddick mentioned that she had toured the Sandy River Delta during the Council August recess. She also informed the Council that the Powell-Division equity group meeting would occur on Wednesday, Sept. 3rd.

Councilor Dirksen stated that he had convened the first meeting of the JPACT Finance Subcommittee during the recess. He also mentioned his attendance of the grand opening of the Scouters Mountain Nature Park, and reminded Council about the offsite Council meeting in Tigard on September 18.

Councilor Harrington mentioned her attendance of the Portland Business Journal's "Better Bricks" awards, at which Hillsboro's 4th and Main project won in the category of Public/Private Venture. She also stated that she had extracted the "Policy Considerations" outlined in the Urban Growth Report (UGR), and compiled them in one document.

Councilor Collette provided Council with an update on the Willamette Falls project. The Oregon City Planning Commission would be holding hearings on site zone-changing during the following week, and she mentioned that she would attend and speak on behalf of Metro in favor of the zone change.

Councilor President Hughes called for a thumbs-up vote, for the Council to authorize himself and Councilor Harrington to attend the Waste Management Community Partnership Reception and Dinner as Metro representatives on Wednesday, Sept. 3rd. All Councilors voted "yes" in favor of the authorization, and the vote passed unanimously, 7-0-0. Council President Hughes also mentioned that former Mayor of Hillsboro Gordon Faber has passed away the week prior, and requested that Metro fly its flags at half-staff in honor of Mr. Faber.

5. COUNCIL COMMUNICATION

There were none.

6. ADJOURN

Seeing no further business, Council President Tom Hughes adjourned the Council work session at 4:57 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Joel Cvetko', with a long horizontal flourish extending to the right.

Joel Cvetko, Council Policy Assistant

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF SEP. 2, 2014

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
1.0	Agenda	9/4/14	Council Agenda for Sept. 4, 2014	9214cw-01
2.0	Handout	9/2/14	OTF Draft Transportation Funding and Policy Proposal ("Straw Man") for Sept. 10, 2014 Stakeholder Meeting	9214cw-02
3.0	Handout	9/2/14	Climate Smart Communities Scenarios Project Key Results	9214cw-03
4.0	Handout	9/2/14	Councilor Harrington's Handout RE: Draft 2014 UGR, Investing in our communities 2015-2035	9214cw-04