

BEFORE THE COUNCIL OF THE
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF ESTABLISHING A) RESOLUTION NO. 92-1590B
FUNDING TASK FORCE FOR REGIONAL) INTRODUCED BY RENA CUSMA
FACILITIES AND PROGRAMS) EXECUTIVE OFFICER

WHEREAS, in 1990 the Council of the Metropolitan Service District established the Public Policy Advisory Committee for Regional Convention, Trade, Performing Arts, and Spectator Facilities to conduct a study of Metropolitan Exposition Recreation Commission facilities and the feasibility of constructing new facilities; and

WHEREAS, the Metropolitan Service District, the City of Portland and other governments and private bodies in the region launched Arts Plan 2000 Plus in 1990 to study the regional arts industry and establish goals and priorities for cultural development; and

WHEREAS, the Public Policy Advisory Committee and Arts Plan 2000 Plus submitted final reports to the Metropolitan Service District, the City of Portland and other appropriate governments in December 1991 and January and February of 1992; and

WHEREAS, the Public Policy Advisory Committee and the Arts Plan 2000 Plus Steering Committee recommended that long-term funding sources should be regional in scope and address arts and entertainment facilities and arts programs; and

WHEREAS, the Council of the Metropolitan Service District has approved Resolution No.92-1556 authorizing the Executive Officer to undertake a planning and development effort to address the specific financial needs of the region's performing arts and entertainment facilities and the Arts Plan 2000 Plus agenda for the arts; now therefore,

BE IT RESOLVED, THAT:


1. A Task Force be established to recommend adequate long-term funding for the region's arts and entertainment facilities and programs as outlined in Resolution No.92-1556 attached hereto as Exhibit A.

2. The members of the Funding Task Force for Regional Facilities and Programs as appointed by the Executive Officer according to Exhibit B attached hereto be confirmed.

3. Any vacancies occurring on the Task Force may be filled by the Executive Officer.

4. The Task Force shall provide periodic progress reports to the appropriate Council Committee and shall issue a final report by June 30, 1993.

ADOPTED by the Council of the Metropolitan Service District this 9th day of April, 1992.



Jim Gardner, Presiding Officer

Certified A True Copy of the Original Thereof
Faulett e Miller
Clerk of the Council

BEFORE THE COUNCIL OF THE
METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF AUTHORIZING A) Resolution No. 92-1556
PLANNING AND DEVELOPMENT EFFORT)
FOR FINANCING REGIONAL FACILITIES) Introduced by Rena Cusma,
AND PROGRAMS) Executive Officer

WHEREAS, in May of 1986 the Councils of the Metropolitan Service District and the City of Portland adopted the Convention, Trade, and Spectator Facilities Master Plan which established the Metropolitan Service District as the lead agency for regional convention, trade, and spectator facilities; and

WHEREAS, in December of 1987, the Council of the Metropolitan Service District created the Metropolitan Exposition-Recreation Commission to operate the region's inventory of convention, trade, and spectator facilities; and

WHEREAS, in December of 1989, the Councils of the Metropolitan Service District and the City of Portland approved a Phase 1 consolidation agreement providing for the management of City Spectator and Performing Arts Facilities by the Metropolitan Exposition-Recreation Commission; and

WHEREAS, in May of 1990, the Council of the Metropolitan Service District authorized a study of permanent operational funding for Metropolitan Exposition-Recreation Commission facilities, the feasibility of constructing new facilities, and interest in public funding for the arts; and

WHEREAS, in July of 1990, the Council of the Metropolitan Service District established the Public Policy Advisory Committee for Regional Convention, Trade, Performing Arts, and Spectator Facilities to conduct that study with elected and citizen representatives from Clackamas, Washington and Multnomah Counties, Metro, and the City of Portland; and

WHEREAS, in September of 1990, Arts Plan 2000 Plus was launched by the City of Portland, the Metropolitan Service District, other regional governments and private sector entities to study the regional arts industry and establish goals and priorities for cultural development; and

WHEREAS, Arts Plan 2000 Plus and the Public Policy Advisory Committee for Regional Facilities were intended to complement one another and to coordinate their research, findings and goals in subject areas of mutual concerns; and

WHEREAS, the Public Policy Advisory Committee and Arts Plan 2000 Plus submitted final reports to the Metropolitan Service District, the City of Portland and other appropriate governments and agencies in December of 1991 and January and February of 1992; and

WHEREAS, the Public Policy Advisory Committee found that if no new funds become available within three years to cover ongoing operational and capital costs of regional entertainment facilities and support for the programs of regional arts organizations, the region stands to lose its significant investment in its complex of facilities and programs; and

WHEREAS, the Public Policy Advisory Committee determined that to adequately meet the most immediate operating and capital improvements needs of the Portland Center for the Performing Arts and Civic Stadium, approximately \$2.2 million is needed annually, and that program needs identified in the Committee report and by Arts Plan 2000 Plus will require an additional \$4.6 million per year to stabilize arts organizations and implement a regional arts agenda for a total need of \$6.8 million annually; and

WHEREAS, both the Public Policy Advisory Committee and the the Arts Plan 2000 Plus Steering Committee recommended that long-

term funding sources should be of regional scope and address arts and entertainment facilities and arts programs; now therefore,

BE IT RESOLVED, that:

1. The Metropolitan Service District and the City of Portland agree to work together to develop adequate long-term funding for regional arts and entertainment facilities and programs. The Metropolitan Service District will take the lead and the City of Portland will participate through the office of the City Commissioner responsible for the Metropolitan Arts Commission and liaison to the Metropolitan Exposition-Recreation Commission.

2. The Council of the Metropolitan Service District authorizes the Executive Officer to undertake a planning and development effort to address the specific financial needs of the region's performing arts and entertainment facilities and the Arts Plan 2000 Plus agenda for the arts, which process shall meet the following purposes:

a. To make recommendations to the Metropolitan Service District Executive Officer and Council on financing facility and arts program needs;

b. To promote a regional consensus on financing through coalitions with other jurisdictions, advocate groups, and community and civic organizations;


c. To develop recommended intergovernmental agreements and funding packages needed to provide regional coordination and support for arts and entertainment facilities and programs; and

d. To provide public information on financing issues to the general public, media, other public bodies, advocate groups, and civic organizations.

3. By subsequent resolution the Council shall establish a Task Force to advise staff in the conduct of this effort and to develop recommended actions. It is the Council's intent that the Task Force will represent a diversity of interests in terms of constituencies, jurisdictions, and points of view. Membership on

the Task Force shall include representatives of the public at large, Arts Plan 2000 Plus, the Metropolitan Exposition-Recreation Commission, the Metropolitan Arts Commission, the Portland Center for the Performing Arts Advisory Committee, arts and entertainment organizations, the hospitality industry, and the business community.

ADOPTED by the Council of the Metropolitan Service District
this 27th day of February, 1992.



Jim Gardner, Presiding Officer

EXHIBIT B

FUNDING TASK FORCE FOR REGIONAL FACILITIES AND PROGRAMS

<u>Entity Represented</u>	<u>Task Force Member</u>
Clackamas County Board of Commissioners	Judie Hammerstad Clackamas County Commissioner
Clackamas County Citizen	Alice Norris Executive Director, Oregon Trail Pageant
Clackamas County Citizen	Peter Journey Senior Vice President, Morley Capital Management
Multnomah County Board of Commissioners	Pauline Anderson Multnomah County Commissioner
Multnomah County Citizen	Larry Cooper Owner, Cooper Equipment
Multnomah County Citizen	*
Washington County Board of Commissioners	Linda Peters Washington County Commissioner
Washington County Citizen	Tim Estes General Manager, Greenwood Inn
Washington County Citizen	Gayle Darr
Arts Plan 2000+	Bing Sheldon Architect, SERA Architects
Metropolitan Exposition- Recreation Commission	Ben Middleton CPA
PCPA Advisory Committee	Pam Baker Executive Vice President, Dickinson Consulting Group
Metropolitan Arts Commission	Clark Worth Partner, Barney & Worth
Business Committee for the Arts	Robert Van Brocklin Attorney, Stoel Rives Boley Jones & Grey
Performing Arts Group	*
Visual Arts Group	Melvin "Pete" Mark President, Melvin Mark Properties; Director, Oregon Art Museum Board of Directors

(over)

Hospitality Industry

Harold Pollin
General Manager, Sheraton Portland
Airport Hotel

City of Portland

Mike Lindberg
City Commissioner

City of Portland Citizen

David Knowles (Task Force Chair)
Attorney, Davis Wright Tremaine

Metropolitan Service District

Ed Washington
Councilor

Rena Cusma
Executive Officer

Clark County, Washington

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* Appointment pending. A supplemental resolution will be introduced to confirm these appointees.

REGIONAL FACILITIES COMMITTEE REPORT

RESOLUTION NO. 92-1590A, ESTABLISHING A FUNDING TASK FORCE FOR REGIONAL FACILITIES AND PROGRAMS.

Date: March 27, 1992

Presented by: Councilor Washington

COMMITTEE RECOMMENDATION: At its March 24, 1992 meeting the Regional Facilities Committee voted 4-0 to recommend Council adoption of Resolution No. 92-1590A. Voting were Councilors McLain, DeJardin, McFarland, and Washington. Councilor Collier was absent.

COMMITTEE DISCUSSION/ISSUES: Regional Facilities Project Manager Pam Erickson presented the staff report. She referred to Resolution 92-1566, adopted by the Council on February 27, 1992, which authorized the Executive Officer to "undertake a planning and development effort" for funding Metro's system of regional facilities. That Resolution further resolved that a subsequent resolution would establish a task force to recommend actions in this regard. Resolution 92-1590 would establish that task force.

Ms. Erickson went over the list of proposed task force members (revised Exhibit B). She acknowledged that some slots on the task force were not yet confirmed, but those were expected to be filled by the time of Council's consideration of the resolution on April 9. She added that Clark County had participated in the Arts Plan 2000+ study and expressed interest in having involvement in the task force.

Councilor McFarland asked if the Clark County representative would be an addition to the list and be a full voting member. Ms. Erickson said yes, and added that she would work to get the name of a participant from Clark County by April 9. Councilor DeJardin suggested inclusion of someone from the Arts Department of a university. Ms. Erickson said that idea had been suggested, but no specific name had been forwarded. Councilor McLain suggested one of the unfilled positions from the Business Committee for the Arts or the Metropolitan Arts Commission might be used for a university representative.

Councilor Washington encouraged Ms. Erickson to seek diversity in making the remaining appointments. Councilor DeJardin echoed Councilor Washington's suggestion.

Staff Report

CONSIDERATION OF RESOLUTION NO. 92-1590 FOR THE PURPOSE OF ESTABLISHING A FUNDING TASK FORCE FOR REGIONAL FACILITIES AND PROGRAMS.

Date: March 16, 1992

Presented by: Pamela Erickson

Background

On February 27, 1992, the Council unanimously approved Resolution No. 92-1556 which authorizes the Executive Officer to undertake a planning effort to address specific financial needs of the region's arts and entertainment facilities and the Arts Plan 2000+ agenda. Resolution No. 92-1590 establishes a Funding Task Force to carry out this effort. Exhibit B lists the members of the Task Force.

As a result of this effort, the Task Force will: 1) make recommendations to the Metro Executive Officer and the Council on financing facility and arts programs needs, 2) develop a regional consensus on financing, 3) develop appropriate intergovernmental agreements and funding packages to provide regional coordination and support for arts and entertainment facilities and programs, and 4) provide information to the public on financing issues.

Because this Task Force is a continuation of the Public Policy Advisory Committee process, current personnel will provide staff support to the Task Force. The Task Force will make periodic reports to the Regional Facilities Committee and conclude its work with a report to the Council no later than June 30, 1993.

Executive Officer Recommendation

The Executive Officer recommends approval of Resolution No. 92-1590.

EXHIBIT B

FUNDING TASK FORCE FOR REGIONAL FACILITIES AND PROGRAMS

<u>Entity Represented</u>	<u>Task Force Member</u>
Clackamas County Board of Commissioners	Judie Hammerstad Clackamas County Commissioner
Clackamas County Citizen	Alice Norris Executive Director, Oregon Trail Pageant
Clackamas County Citizen	Peter Jurney Senior Vice President, Morley Capital Management
Multnomah County Board of Commissioners	Pauline Anderson Multnomah County Commissioner
Multnomah County Citizen	Larry Cooper Owner, Cooper Equipment
Multnomah County Citizen	*
Washington County Board of Commissioners	Linda Peters Washington County Commissioner
Washington County Citizen	Tim Estes General Manager, Greenwood Inn
Washington County Citizen	*
Arts Plan 2000+	Bing Sheldon Architect, SERA Architects
Metropolitan Exposition- Recreation Commission	Ben Middleton CPA
PCPA Advisory Committee	Pam Baker Executive Vice President, Dickinson Consulting Group
Metropolitan Arts Commission	*
Business Committee for the Arts	*
Performing Arts Group	*
Visual Arts Group	Melvin "Pete" Mark President, Melvin Mark Properties; President, Oregon Art Museum Board of Directors
Hospitality Industry	Harold Pollin General Manager, Sheraton Portland Airport Hotel

City of Portland

Mike Lindberg
City Commissioner

City of Portland Citizen

David Knowles, Task Force Chair
Attorney, Davis Wright Tremaine

Metropolitan Service District

*
Councilor

Rena Cusma
Executive Officer

* Appointment in process; name will be available at April 9 Council meeting.

EXHIBIT B

FUNDING TASK FORCE FOR REGIONAL FACILITIES AND PROGRAMS

<u>Entity Represented</u>	<u>Task Force Member</u>
Clackamas County Board of Commissioners	Judie Hammerstad Clackamas County Commissioner
Clackamas County Citizen	Alice Norris Executive Director, Oregon Trail Pageant
Clackamas County Citizen	Peter Journey Senior Vice President, Morley Capital Management
Multnomah County Board of Commissioners	Pauline Anderson Multnomah County Commissioner
Multnomah County Citizen	Larry Cooper Owner, Cooper Equipment
Multnomah County Citizen	*
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Washington County Citizen	*
Arts Plan 2000+	Bing Sheldon Architect, SERA Architects
Metropolitan Exposition- Recreation Commission	Ben Middleton CPA
PCPA Advisory Committee	Pam Baker Executive Vice President, Dickinson Consulting Group
Metropolitan Arts Commission	*
Business Committee for the Arts	*
Performing Arts Group	*
Visual Arts Group	Melvin "Pete" Mark President, Melvin Mark Properties; President, Oregon Art Museum Board of Directors
Hospitality Industry	Harold Pollin General Manager, Sheraton Portland Airport Hotel

APPENDIX B

FUNDING TASK FORCE FOR REGIONAL FACILITIES AND PROGRAMS

<u>Entity Represented</u>	<u>Task Force Member</u>
Clackamas County Board of Commissioners	Judie Hammerstad Clackamas County Commissioner
Clackamas County Citizen	*
Clackamas County Citizen	*
Multnomah County Board of Commissioners	(To be named by commission chair) Multnomah County Commissioner
Multnomah County Citizen	David Knowles, Task Force Chair Attorney, Davis Wright Tremaine
Multnomah County Citizen	*
Washington County Board of Commissioners	Linda Peters Washington County Commissioner
Washington County Citizen	*
Washington County Citizen	*
Arts Plan 2000+	*
Metropolitan Exposition- Recreation Commission	Ben Middleton CPA
PCPA Advisory Committee	*
Metropolitan Arts Commission	*
Business Committee for the Arts	*
Performing Arts Group	*
Visual Arts Group	*
Hospitality Industry	Harold Pollin General Manager, Sheraton Portland Airport Hotel
City of Portland	Mike Lindberg City Commissioner
Metropolitan Service District	* Councilor Rena Cusma Executive Officer

* Appointment in process; name will be available at March 24 Regional Facilities Committee meeting.