BEFORE THE METRO COUNCIL

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FOR THE PURPOSE OF APPOINTING JEFFREY KEE, JIM MICHELS AND LARRY SCRUGGS TO FILL THREE EXPIRING TERMS ON THE NORTH PORTLAND REHABILITATION AND ENHANCEMENT COMMITTEE

RESOLUTION NO.93-1675

Introduced by Rena Cusma Executive Officer

WHEREAS, The Metro Council adopted Resolution No. 86-682 on August 28, 1986, creating the North Portland Rehabilitation and Enhancement Committee; and

WHEREAS, The North Portland Rehabilitation and Enhancement committee consists of seven members: Metro Councilor from District 12 as chair, three neighborhood appointments and three Metro appointments; and

WHEREAS, The three expiring terms on the committee are Metro appointments; and

WHEREAS, The Executive Officer solicited applications from individuals residing within the rehabilitation and enhancement boundary during October and November 1992 to serve on the North Portland Rehabilitation and Enhancement Committee for a four year term; and

WHEREAS, The Executive Officer received 19 applications and 5 applicants were interviewed, and

WHEREAS, The Executive Officer has authority to appoint members to the Committee for Council confirmation, and

WHEREAS, Upon consultation with Councilor Hansen, Chair of the Committee, the Executive Officer recommends to the Metro Council for confirmation the following names for appointment to the Committee: Jeffrey Kee, Jim Michels and Larry Scruggs; now therefore,

BE IT RESOLVED,

1. THAT the Metro Council hereby confirms the appointment of Jeffrey Kee, Jim Michels, and Larry Scruggs to the North Portland Rehabilitation and Enhancement Committee.

2. THAT the committee membership and term of service for these individuals shall be from this date through December 1996.

ADOPTED by the Metro Council this <u>14th</u> day of <u>January</u>, 1993.

Presiding Officer

KD:clk s:\dowd\npec\re931675

METROPOLITAN SERVICE DISTRICT 2000 SW First Avenue Portland, OR 97201-5403 (503) 221-1646

PECEIVED SEP 30 1992

APPOINTMENT INTEREST FORM

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Special Interests, If Any Preference:

NORTH PORTLAND ENHANCEMENT COMMITTEE

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LIST MAJOR EMPLOYMENT AND/OR VOLUNTEER ACTIVITIES, BEGINNING WITH MOST RECENT (INCLUDE ALL

EXPERIENCES YOU BELIEVE TO BE RELEVENT)

DATE (TO/FROM) EMPLOYER/ORGANIZATION Ροςιτιόν 4 . EXPERIENCE, SKILLS, OR QUALIFICATIONS YOU FEEL WOULD CONTIBUTE TO A PUBLIC SERVICE APPOINTMENT: . OUTLINE YOUR REASONS AND INTERESTS IN APPLYING FOR AN APPOINTMENT: . . 28/92 Applicant * REFER VO JAN 1992 APPCICATION PLEASE ATTACH A SEPARATE SHEET/RESUME IF YOU SO DESIRE

* CHECK SPECCING ON APPLICATION.

Jeffrey A. Kee 4722 N. Depauw Portland, Or 97203 (503) 240-0233

OBJECTIVE To secure a demanding position with an organization that recognizes people as its greatest resource.

EDUCATION Bachelor of Science degree in Industrial Management, marketing option. Oregon Institute of Technology.

EXPERIENCE Telemarketing, Oregon Environmental Council. Called individuals who had shown support for the Council in the past and asked if they were interested in continuing their support for 1991.

> Advertising, Oregon Trout, Inc. Created an advertising pamphlet for a fund raising, direct mail raffle. Mailing to just under 30,000 households.

Executive Assistant, Association of Northwest Steelheaders. Aided Executive Director in a variety of functions, included new membership mailings, newsletter production, scheduling, information collecting, and hearing participation.

Vehicle Specification Writer, Freightliner Corp. Designed Class 8 vehicles, systems analysis. Communications Director for the Freightliner Recreation Club.

Business Editor, 'Central Oregonian'. Reported business activity of Crook County, Oregon. Special projects. Community Business Assistance Team, Oregon Marketplace Advisory Board, COIC.

ADDITIONAL Other positions include Conference Coordinator, Maintenance Supervisor, Resident Advisor, Business Manager, Managing Editor, Associate Editor, Veneer Grader, Private Contractor, Foreman and Ranch Hand.

SEMINARS Employee wellness/fitness, persuasion, How to promote your group, leadership and counseling.

OTHER SKILLS

Have a working knowledge of Spanish, LOTUS 1-2-3, a variety of word processing programs and am currently working on developing strong grant writing skills.

MEMBERSHIPS Rocky Mountain Elk Foundation, Nature Conservancy, Oregon Trout and Association of Nortwest Steelheaders.

METROPOLITAN SERVICE DISTRICT 2000 S.W. First Avenue Portland, OR 97201-5403 (503) 221-1646

APPLICATION FORM FOR APPOINTMENT TO:

NORTH PORTLAND ENHANCEMENT COMMITTEE

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NAME: SEFFREY ALLEN KEE	DAT	E: 1/1/92	
HOME ADDRESS: 4722 N. DEPAUN	PORTIANO	Druc	97203
Street	City	State	 Zip
BUSINESS ADDRESS: <u>Street</u>		•	-
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List major paid employment (include significant volunteer activities). List chronologically beginning with most recent experiences and include all experiences you believe are relevant.
Date (to/from) Employer/Organization & Position Held Address Membership Director 5/91 Mesent Association OF Northwest Steelykaders Milwaville Org
5/89 to 2/91 FREIGHTUNER CORP. COMMUNICATIONS DIRELTOR POATLAND ORE 88 CENTRAL DRELONIAN BUSINESS REDITOR /PROSECT EDITOR PRINEWILLE ORE
87 ORGON INSTRUTE OF TRUGODY RESIDENT ADVISOR KLAMATTIFALLS, ORE

LIST EXPERIENCE, SKILLS OR QUALIFICATIONS WHICH YOU FEEL WOULD QUALIFY YOU FOR THE POSITION: HAVE BUDGETING, PASSED EVALUATION & DEVELOPMENT EXPERIENCE. HAVE SAT ON A VARIETY OF ADVISORY BODIES INCLUDING STUDENT SENATE, INCIDENTAL FEE COMMISSION, STUDENT MEDIA ADVISORY COUNCIL, DRELON MARKETPLACE ADVISORY BOARD, SHOW COMMITTEES, BANQUET LOMMITEES. HAVE EXTENSIVE COMMUNICATION EXPERIENCE, WRITING, EDITING, PHOTOGRAPHY, INTERVIEWING, TRAINING, WORD MOLESSING IN THE SPACE PROVIDED, STATE YOUR REASONS AND PURPOSES FOR APPLYING FOR THE POSITION: I HAVE SOME EXPERIENCE BUBLETING & EVALUATING PROBRAMS. BELIEVE I CAN BENEFIT NONTH PONTLAND AND HELP IT'S RESIDENTS FOCUS ON PROSERTS AND PROGRAMS THAT WILL IMPROVE THE QUALITY OF LIFE IN THE AREA. IT IS A UNIQUE AREA WITH A RICH, RICH IT ISTORY MALE IT PROSPEROUS. I AM WANT TO MELP CLEAN IT UP CONCERNED ABOUT PUBLIC & ENVIRONMENTAL HEALTH. I WANT TO HELP

I certify that the information provided on this form is true to the best of my knowledge.

ht's Signature Applic

(To provide additional information or references, please attach a separate sheet/resume)

47.2.17-5757 Kip

METROPOLITAN SERVICE DISTRICT

2000 SW First Avenue Portland, OR 97201-5403 (503) 221-1646

Plance porations to KATIE DOWDALL

APPOINTMENT INTEREST FORM

enhancement COONDINATOR

DATE: 10-30.92

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Special Interests, If Any Preference:

NORTH PORTLAND ENHANCEMENT COMMITTEE

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METRO OFFIC	e Comments:			
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NAME: <u>LARRY & SCRUGGS</u> DATE: 10 HOME: ADDRESS: <u>6942</u> N. VILLARD PORTLAND Street City

BUSINESS 5000 N. Willam	etter Blos	Portland O	L 97203=5758
Street	City	State	Zip
HOME PHONE 285-5488	Business Ph	ONE: 283-7:	273
SOCIAL SECURITY NO. 540.48-1560	METRO DIST	RICT NO.: 12	

(i.e., the district that you live in)

THE FOLLOWING INFORMATION IS VOLUNTARY: Chickey ETHNIC ORIGIN SEX:

(METRO STRIVES FOR ETHIGC AND MINORITY DALANCE, AS WELL AS GEOGRAPHIC REPRESENTATION, IN ITS MEMBERSHIP COMPOSITION.)

SCHOOL (INCLUDE HIGH SCHOOL)	LOCATION	Major or Degree
PORTLAND STATE	PORTLAND	Ph. S. (pro6+612)
Southern Oragon	Ashlans	MS GEN STUDICS. SOLS
Southand ORegons	Ashland	BC LAW TEngoncement
Marlpows H.S.	plantford	14.5. Diploin

Larry G. Scruggs, CMP 6942 North Villard Street Portland, Oregon 97217-5157 Home 503/285-5488, Fax 503/285-0949 Business 503/283-7273, Fax 503/283-7399

PROFESSIONAL APPOINTMENTS AND EXPERIENCE

Director of Auxiliary Services (1983-present), University of Portland. Senior Administrative position responsible for the management and operation of the Bookstore, the Conference Office, the Earle A. Chiles Center Arena, Facilities Coordination, Marketing University facilities and services throughout the nation, the Department of Safety and Socurity, Neighborhood Relations, Parking, Space Allocation, and various special projects as assigned, such as construction and renovation projects, building permits, the space analysis of the campus, selected strategic planning, and the campus facilities master plan.

Conference Director (1975-1983), University of Portland. Staff level position responsible for the rental of on-campus facilities and services to off-campus groups. Additional responsibilities during this time included Facilities Coordinator (1976-1980) and Director of Student Activities (1979-1980).

MAJOR ACCOMPLISHMENTS

Sales and Marketing: Have marketed the University and the City of Portland as a conference and convention destination for the past 17 years. Have participated with P/OVA at various national conventions, trade shows, the Destination Showcase, the Golfe, the GWSAE Springtime and Summertime events, the National Tour Association Fly-ins, fam trips, regional events, and sales calls in various cities. These efforts made the conference program at the University the most successful for its size in the country and helped to bring hundreds of conferences and conventions to Portland.

Conference and Event Management: Have chaired or managed many conferences and/or conventions and coordinated the work of thousands of volunteers since 1975. Largest convention was an international four day conference with an attendance of 2,600 people, 120 exhibits, and a hotel block of 1,600 rooms at peak night. Largest event had an attendance of 400,000 people, and a live television audience of 12,000,000. Have hosted many dignitaries and political figures including the President of the United States.

Strategic Planning and Construction: Current project is leading the team, including staff, architects, attorneys, land use planners, and municipal code experts, which is developing a campus facilities master plan for the University. Completed projects include strategic plans for eight areas of responsibility within Auxiliary Services in 1991 and 1992 and a space inventory analysis for the campus in 1984. Have led strategic planning and goal planning sessions for various nonprofit associations since 1988. Major construction projects include the Earle A, Chiles Center Arena, Harry A. Merlo Soccer Field, the Pilot House Student Center and the West Hall renovation project.

SELECTED PROFESSIONAL AND CIVIC AFFILIATIONS

The American and Oregon Society of Association Executives, Meeting Planners International and its Oregon Chapter, the Greater Washington D.C. Society of Association Executives, the Golfe, thePortland/Oregon Visitors Association, the Portland Chamber of Commerce, the Portland Rose Festival Association, the National and Western Associations of College Auxillary Services, the National Association of College and University Business Officers, the Association of College and University Housing Officers-International Conference Services Workshop,

(over please)

FORMAL EDUCATION, PROFESSIONAL EDUCATION AND CERTIFICATION

Ph.D. (probable) In Urban Studies, Portland State University. Scheduled completion is in March of 1994. Major field areas are Policy Analysis and Urban Social Patterns: Social Change in the Twentleth Century. Dissertation is in process and is a non-decision policy analysis in the area of unrolated business onterprises by nonprofits.

M.S. In General Studies/Social Science, Southern Oregon College, 1972.

B.S. in Law Enforcement, Southern Oregon College, 1971.

Certified Meeting Professional (CMP), Convention Liaison Council, 1989.

Finance and Administration Certificate, American society of Association Executives, 1990. Graduate of the WACUBO Business Management Institute, Stanford University, 1986.

PUBLICATIONS AND PRESENTATIONS

Conforances on Campus: Marketing and Managing, Fourth Revised Edition, The University of Portland Press, 1988.

Seventy-nine presentations, seminars and workshops for various associations since 1978. Nine articles in various professional journals since 1981.

SELECTED PUBLIC AND PROFESSIONAL SERVICE AND AWARDS

Presidencies and Chairmanships:

City of Portland Noise Review Board 1989-present, Oregon Chapter of Meeting Planners International 1990-1991, Lombard North Business Association 1989-1990, Portland Oregon Sales and Marketing Executives International 1990-1991, Western Association of College Auxiliary Services 1982, American Society for Engineering Education 1988 International Conference, Portland Rose Festival Grand Floral Parade 1987 and 1988, Portland Rose Festival Starlight Parade 1982, 1983 and 1984, Big Thunder District of the Columbia Pacific Council, Boy Scouts of America 1987. Queen of Peace Parish Septemberfest 1982 and 1984.

Major Boards and Committees:

International Council of Presidents -Meeting Planners International 1990-1992. (Executive Committee 1991-1992), Portland/Oregon Visitors Association 1984-present (Executive Committee 1986-1990), Portland Rose Festival Association 1980-present (Executive Committee 1984-1989), Steering Committee for the Portland Rose Festival CART Races from 1984-1988, "Blue Ribbon" Steering Committee for the NAACP National Convention, Fund Raising Committee for the 1988 International Association of Chiefs of Police Conference, Columbia Pacific Council-Boy Scouts of America 1987-1989. Queen of Peace Parish Council 1978-1984. Pope John XXIII School Board 1976-1980, Central Catholic High School Board of Regents 1982-1984. Steering Committee of the North Portland Revitalization Project (1991present), and the North Portland Promotions Committee of Peninsula Neighbors/NPCC.

Recognition and Awards:

President's Award, Portland/Oregon Visitors Association, 1992. University of Portland, Charles A. Miltner Award (Outstanding Administrator), 1985. Who's Who in the West, Marquis Who's Who, 1983, 1985, 1987, 1989, 1991. Bob Hasson Award (25 new members), Portland Chamber of Commerce, 1986. Profiled In Food Management Magazine, 1989.

Excellence in Journalism Award, National Association of College Auxiliary Services, 1982. Numerous certificates of appreciation and awards of merit from various nonprofit, civic and community organizations

REFERENCES AND A COMPLETE CURRICULUM VITA FURNISHED UPON REQUEST

LIST MAJOR EMPLOYMENT AND/OR VOLUNTEER ACTIVITIES, BEGINNING WITH MOST RECENT (INCLUDE ALL EXPERIENCES YOU BELIEVE TO BE RELEVENT)

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PLEASE ATTACH A SEPARATE SHEET/RESUME IF YOU SO DESIRE



JIM MICHELS 1922 North Terry Street Portland, OR 97217-6547

October 28, 1992

Rena Cusma, Executive Officer Metropolitan Service District 2000 SW First Ave. Portland, OR 97201

SUBJECT: North Portland Enhancement Committee.

On January 23 of this year the Metropolitan Service District Council, acting upon your recommendation appointed me fill the unexpired term of Michael Vernon on the North Portland Enhancement Committee when Mr. Vernon resigned (Resolution No. 92-1544). I have nearly completed Mr. Vernon's term now and am seeking appointment to a term in my own name.

I do not have an application form, however I have review my original application form and find it substantially unchanged. Please accept this letter and the previous form as my application to succeed myself.

It has been a rewarding experience serving on and with the North Portland Enhancement Committee even though economic conditions have prevented us from recommending some very worthy projects; I hope I may continue.

Sincerely,

Jim Michels

cc: Sandi Hansen Kathleen Dowdell —

METROPOLITAN SERVICE DISTRICT 2000 S.W. First Avenue Portland, OR 97201-5403 (503) 221-1646

APPLICATION FORM FOR APPOINTMENT TO:

NORTH PORTLAND ENHANCEMENT COMMITTEE

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NAME: Jim Michels		DATI	s:_ 1/6/92	
HOME				
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BUSINESS same ADDRESS:		•		
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List major paid employment (include significant volunteer activities). List chronologically beginning with most recent experiences and include all experiences you believe are relevant.

Date (to/from) Employer/Organization & Position Held Address SEE ATTACHED

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LIST EXPERIENCE, SKILLS OR QUALIFICATIONS WHICH YOU FEEL WOULD QUALIFY YOU FOR THE POSITION: <u>I am comfortable and experienced in</u>

. . .

similar positions.

IN THE SPACE PROVIDED, STATE YOUR REASONS AND PURPOSES FOR APPLYING FOR THE POSITION:

I have a strong interest in North Portland and it's people. I would

like it's character and way of life preserved while enhancing economic

justice.

I certify that the information provided on this form is true to the best of my knowledge.

Jan. 6. 1992 Date Applicant's Signature

(To provide additional information or references, please attach a separate sheet/resume)

EMPLOYMENT HISTORY

1989-present	Semi retired, writing
1986-1989	Macdonald Center, Executive Director
1986 & twice	
previously	Neighborhood Mediation Service, Mediator
1983-1986	Michels Store
1975	Graduate School, PSU
1975-1983	New Century Education Corp.
1973-1975	Graduate School, U of P
1970-1972	National Camp Fire Girls, Field Advisor
1966-1970	Student, baccalaureate, MAC

OTHER EXPERIENCE

(major)

Currently: I am on the Board of Catholic Charities and Vice President of Catholic Community Services of Portland

Previously, I have:

Been on the Board of North Portland Citizens Committee, six years, three as secretary,

Was the first Chair of Kenton Neighborhood, served until it disbanded.

Was incorporator of Kenton Firehouse. also on Board of Kenton Firehouse #30 for several years. Negotiated with City for use of Kenton Firehouse.

Six Years on Board of Delaunay Mental Health Center.

Three years on Portland Park Bureau Budget Committee, two as co-chair.

Two years Co-chair of Portland Emergency Communications Budget Committee

Oregon Wing, Civil Air Patrol: Director of Logistic, Director of Cadet Activities, Director of Promotion Board.

Volunteer Neighborhood Mediator for many years (in addition to the time I was contract staff.)

SOLID WASTE COMMITTEE REPORT

CONSIDERATION OF RESOLUTION NO. 93-1675, FOR THE PURPOSE OF APPOINTING JEFFREY KEE, JIM MICHELS AND LARRY SCRUGGS TO FILL THREE EXPIRING TERMS ON THE NORTH PORTLAND REHABILITATION AND ENHANCEMENT COMMITTEE

Date: January 7, 1993 Presented by:

<u>Committee Recommendation:</u> At the January 5 meeting, the Committee voted 4-0 to recommend Council adoption of Resolution No. 93-1675. Voting in favor: Councilors Buchanan, McLain, Washington and Wyers. Councilor McFarland was excused.

<u>Committee Issues/Discussion:</u> Katie Dowdall, Enhancement Coordinator, explained the recruitment, interview and selection process used to select the proposed appointees. Councilor Hansen introduced Mr. Michels and Mr. Kee and provided a brief biographical sketch of each appointee.

STAFF REPORT

IN CONSIDERATION OF RESOLUTION NO. 93-1675 FOR THE PURPOSE OF APPOINTING JEFFREY KEE, JIM MICHELS, AND LARRY SCRUGGS TO FILL THE THREE EXPIRING TERMS ON THE NORTH PORTLAND REHABILITATION AND ENHANCEMENT COMMITTEE

Date: January 5, 1993

Presented by: Katie Dowdall

FACTUAL BACK GROUND

The North Portland Rehabilitation and Enhancement Committee was created by Metro in 1986. Resolution No. 86-682 specifies that the Committee shall consist of seven (7) members as follows:

(a) Three members of the Committee are appointed by the Metro Council from a list prepared by the Executive Officer, all of whom shall reside in the Rehabilitation and Enhancement program boundary;

(b) Three members appointed by the organization designated by the City of Portland to provide neighborhood participation services to North Portland. These members shall reside within the rehabilitation and enhancement program boundary;

(c) The Metro Councilor representing District 12, who shall be the Committee Chair.

The initial term of service for members involved two year terms for three members and four year terms for three members, in order to provide staggered membership expiration dates. Two-year term members could be reappointed one time. Terms of committee members are now four years; every two years the terms of three committee members expire. Members may not serve more than one term.

The three expiring terms are Metro's appointments. Pam Arden and Steve Roso have been on the committee for six years. They may not be reappointed. Jim Michels filled the unexpired vacancy left by Michael Vernon on January 1, 1992, that expired December 31, 1992. The resolution provides that he may apply again for one full four-year term. The three appointments must reside in the North Portland Enhancement boundary and their terms will be for four years.

A recruitment process was conducted to fill the three expiring terms in October and November 1992. The Executive Officer solicited names from individuals residing within the Rehabilitation and Enhancement boundary. Public announcements were placed in the *St. Johns Review*, *Neighbors Between the Rivers, The Oregonian, the Scanner and the Observer* and in the Neighborhood Newsletters of St. Johns, Arbor Lodge, Cathedral Park, Overlook, Portsmouth and University Park. The Executive Officer also sent letters to each North Portland Neighborhood Association, North Portland Neighborhood Office, River City North, St. Johns Boosters and Lombard North and Kenton Business Association to solicit their input for applicants. Letters were also sent to the seven previous applicants who applied to fill Michael Vernon's vacancy December 1991.

Nineteen applications were received. The Executive Officer, Rena Cusma prepared a list of names from the large applicant pool identifying the geographic representation of each applicant. Councilor Sandi Hansen, Don Rocks, and Katie Dowdall interviewed five of the applicants on December 3, 1992. Jim Michels was not one of the five interviewed as he has served on the committee for a year and his background is well known by the Chair.

After consultation with Councilor Sandi Hansen, Chair of the Committee and after considering Metro's and the community's needs, the Executive Officer recommends the appointment of Jeffrey Kee, Jim Michels, and Larry Scruggs to serve a four-year term on the North Portland Rehabilitation and Enhancement Committee.

EXECUTIVE OFFICER RECOMMENDATION

The Executive Officer concurs with the selection committee and recommends adoption of Resolution No. 93-1675, confirming appointments of Jeffrey Kee, Jim Michels and Larry Scruggs to the North Portland Rehabilitation and Enhancement committee for a four-year term beginning January 1993 and ending December 1996.

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