

**BEFORE THE COUNCIL OF THE
METROPOLITAN SERVICE DISTRICT**

FOR THE PURPOSE OF EXPRESSING)	RESOLUTION NO. 92-1703
METRO'S APPRECIATION TO JANET COBB)	
FOR HER VOLUNTEER WORK ON THE)	Introduced by
GREENSPACES PROGRAM AND BOND)	Councilor Richard Devlin
MEASURE)	

WHEREAS, The Metropolitan Greenspaces Program has used the East Bay Regional Park District in Alameda and Contra Costa counties in California as a model for its natural areas and open space program; and

WHEREAS, Metro officials, staff and Greenspaces cooperators have toured East Bay's regional parks and natural areas, and met with their staff including Janet Cobb, Assistant General Manager for Public Affairs to learn how a Greenspaces program could be implemented in the Portland/Vancouver region; and

WHEREAS, Metro Greenspaces planning staff have sought and received her advice from Ms. Cobb on the public information outreach program she coordinates for the East Bay Regional Park District; and

WHEREAS, Metro Councilors, and Greenspaces staff have sought and received advice from Ms. Cobb on the East Bay Regional Park District's public information program she coordinated for its open space bond measure which was approved by 67 percent of the vote; and

WHEREAS, Janet Cobb has conducted workshops for Metro staff and Greenspaces cooperators on public information strategies and techniques; and

WHEREAS, Audubon Society of Portland, Wetlands Conservancy, and Friends and Advocates of Urban Natural Areas (FAUNA) have sought and received advice on their citizen participation and education activities; and

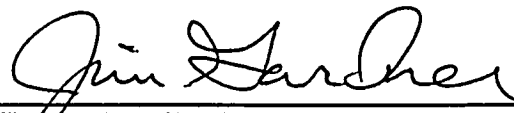
WHEREAS, The Citizens Campaign for Metropolitan Greenspaces has sought and received her advice on developing strategies for the bond measure campaign; and

WHEREAS, Janet Cobb has provided such assistance without monetary compensation and even donated her vacation time to meet with Greenspaces staff and cooperators; now, therefore,

BE IT RESOLVED,

That the Metropolitan Service District hereby expresses its appreciation and thanks to Janet Cobb for her sage advice and volunteer efforts for the Greenspaces Program and Bond Measure Campaign.

ADOPTED by the Council of the Metropolitan Service District this 22nd day of October, 1992.



Jim Gardner, Presiding Officer

STAFF REPORT

CONSIDERATION OF RESOLUTION NO. 92-1703 FOR THE PURPOSE OF EXPRESSING METRO'S APPRECIATION TO JANET COBB FOR HER VOLUNTEER SERVICE FOR THE GREENSPACES PROGRAM AND BOND MEASURE

Date: October 22, 1992

Presented by: Councilor Richard Devlin

FACTUAL BACKGROUND AND ANALYSIS

Janet Cobb, Assistant General Manager for Public Affairs of the East Bay Regional Park District in Oakland, California, has provided many hours of volunteer time and advice to Metro on the Greenspaces Program. Since 1989, Metro Councilors, staff and Greenspaces cooperators have met with her for advice on the direction of the then new parks and natural areas planning program. Metro and local officials made two trips to the East Bay Regional Park District in 1989 to meet with their staff and to tour their regional parks and natural areas. Ms. Cobb shared information about the district's \$225 million open space bond measure which was approved in November 1988.

Ms. Cobb has also visited the Portland region over the past three years to meet with Metro officials, staff and Greenspaces cooperators. During the summer of 1991, Ms. Cobb conducted a workshop on private fund raising, and how to conduct a public information outreach program for the Greenspaces planning staff. She also was the keynote speaker at the Columbia Land Trust's 1991 annual meeting in Vancouver, Washington.

During 1992, Ms. Cobb has spoken to and assisted Friends and Advocates of Urban Natural Areas (FAUNA) on its citizen outreach and educational activities. She was a speaker at the June 24 FAUNA kick-off for the Greenspaces Bond Measure campaign. On July 17, Ms. Cobb made a presentation on how East Bay Regional Park District passed its open space bond measure, and the need for a regional greenspaces program and funding mechanism for the Portland region to the City Club of Portland. In August, she met with the staff from the Greenspaces planning team to look at strategies on how a private foundation and land trust could be established. And finally, Ms Cobb is volunteering ten days this month as an advisor and worker at the Citizens Campaign for Metropolitan Greenspaces.