



## **METRO COUNCIL WORK SESSION**

Meeting Minutes  
October 21, 2014  
Metro Council Chamber

**Councilors Present:** Council President Tom Hughes, and Councilors Sam Chase, Shirley Craddick, Kathryn Harrington, Bob Stacey, and Craig Dirksen

**Councilors Excused:** Councilor Carlotta Collette

Council President Tom Hughes called the Metro Council work session to order at 2:02 p.m.

### **1. CHIEF OPERATING OFFICER COMMUNICATION**

Chief Operating Officer Martha Bennett updated the Council on the following items:

- Ms. Bennett thanked Council President Hughes, Councilor Shirley Craddick, and Councilor Sam Chase for attending the Metro All-Staff Meeting earlier that day.

### **2. UPDATE ON EQUITY STRATEGY PROGRAM AND DEVELOPMENT OF BASELINE REPORT**

Mr. Pietro Ferrari, Metro Equity Strategy Program Manager, and Mr. Juan Carlos Ocaña-Chíu, Metro Senior Public Affairs Specialist, presented their Update on Equity Strategy Program and Development of Baseline Report, Part 1: A Framework for Regional Equity. Mr. Ferrari and Mr. Ocaña-Chíu were joined by members of the Equity Baseline Workgroup, representing five community-based organizations (CBOs): Mr. Gerardo Vergara-Monroy of Adelante Mujeres, Mr. Duncan Hwang of Asian Pacific American Network of Oregon (APANO), Mr. Kayse Jama of Center for Intercultural Organizing (CIO), Mr. Jared Franz of OPAL Environmental Justice Oregon, and Ms. Cat Goughnour of Urban League of Portland. The sixth CBO participating in the Equity Baseline Workgroup is the Coalition for a Livable Future (CLF).

The purpose of this presentation was for Metro staff and the Equity Baseline Workgroup to present Council with their approach for developing Metro's Framework for Regional Equity, which builds on community experience, as well as existing regional and national equity measurement efforts, to identify key regional equity indicators, and create a strong foundation for Metro's Equity Strategy Program. The desired outcomes were for Council to understand the process developed to establish a regional framework for equity, and gain insight into the ways in which diverse communities currently experience desired regional outcomes. The Equity Baseline Workgroup was present to respond to Council's questions, and to solicit feedback and recommendations, prior to finalization of Part 1 of the Equity Baseline Report in early December 2014.

Key elements of the presentation included:

- Equity as one of the region's six desired outcomes.
- Program outcome: To define Metro's roles and responsibilities to advance equity in the region through an agency-wide Equity Strategy & Action Plan that is actionable, measurable and meaningful.
- Program purpose.
- Program goals.
- Milestones achieved to date.
- Metro's working equity definition.
- Groups guiding the work, including the external Equity Strategy Advisory Committee, the internal Equity Steering Committee, Metro leadership, and the Metro Council.
- The reality of the Metro region's changing demographics.
- The role of the Equity Baseline Workgroup, tasked with identifying and defining the measurement of equity through key indicators and relevant datasets, while grounding truth in results and analysis.
- The Equity Baseline Workgroup's 10 Equity Baseline Indicators:
  - Housing
  - Transportation
  - Culture, parks, and natural space
  - Environmental burdens
  - Civic engagement
  - Public health
  - Economic prosperity
  - Food choice and security
  - Education
  - Community justice
- The two parts of the Equity Baseline Report:
  - Part 1: Equity Baseline Framework Report (Winter 2014-15)
  - Part 2: Technical Analysis Report (Summer 2015)
- Next steps

***Council Discussion:***

Councilor Chase spoke to the flexibility of Metro's long-term equity strategy, and inquired about data refinement to achieve strategies laid out by the Equity Work Group. Councilor Stacey spoke to equity work Metro can achieve in the immediate term, and to encouraging equity-based engagement at the outset of Metro's projects. Councilor Dirksen spoke to measuring progress with the Baseline Equity Indicators using clearly identifiable points, to better understand local and regional barriers to adequately addressing equity. Councilor Harrington inquired about clarifying the relationship between the 10 Equity Baseline Indicators and the region's Six Desired Outcomes, and spoke to the importance of creating an Equity Work Plan that is customized for Metro. She also spoke to ensuring local engagement in development of a regional equity strategy. Councilor Craddick spoke to the consideration of financial feasibility in assessing regional performance on the 10 Equity Indicators, and to the importance of achieving an outcome that Metro can influence. Council President Hughes spoke about reframing equity as a lens through which Metro can perceive its five other desired outcomes, while tasking Metro with affecting those indicators over which it has adequate influence.

### **3. SOLID WASTE ROADMAP: TRANSFER SYSTEM CONFIGURATION PROJECT**

Mr. Doug Anderson, Metro Solid Waste Policy & Compliance Manager, along with Mr. Scott Robinson, Metro Deputy Chief Operating Officer, presented their Solid Waste Roadmap: Transfer System Configuration Project. Mr. Anderson and Mr. Robinson were joined by Mr. Jim Owens, of Cogan Owens Cogan, and Ms. Jan O'Dell, of Jan O'Dell Communications. The purpose of this presentation was to inform Council of the Transfer System Configuration Project's status, as well as findings to date, and next steps. The presentation's desired outcomes were for Council to confirm the current direction of the project, and to provide additional policy direction. Key elements included:

- Review of Metro's Solid Waste Roadmap, an effort to review and update how Metro delivers the six public benefits of the region's solid waste system. The Roadmap addresses six high-level key questions within six projects.
- The goal of the Transfer System Configuration Project: To determine what model of the public-private transfer system best serves the public interest.
- The definition of the Transfer System, which is a set of public and private facilities in the region that accept some form of discards.
- The problem that the Transfer System Configuration Project seeks to address: Changing circumstances are diminishing Metro's ability to deliver on the public benefits.
- The challenge associated with addressing this problem: To make changes without disturbing the public's high level of satisfaction with the system.
- An overview of the Transfer System Configuration Project process and schedule, which includes four phases over the next year: reconnaissance, assessment, alternatives/evaluation, and recommendations.
- Report on Reconnaissance Phase stakeholder interviews. Key issues identified through interviews include transfer station locations and services, self-haul, tonnage caps, Metro's role, and long-term disposal. Observations and next steps were also discussed.
- Three key policy questions for Council discussion.

#### ***Council Discussion:***

Councilor Craddick spoke to the importance of addressing the convenience and distribution of waste services throughout the region when assessing equity in the transfer system. Councilor Chase spoke to analyzing the economics of the six public benefits, in order to prioritize them in the interest of ratepayers. Council President Hughes spoke to engaging stakeholders in assessing the future of regional transfer system configuration. Councilor Dirksen spoke about prioritizing engagement of technological stakeholders in the long-term. Councilor Stacey spoke to the role of governance in determining optimal transfer system configuration. Councilor Harrington spoke to the importance of engaging stakeholders of self-haul services, and to assessing sensitivity and economic considerations in locating transfer stations. Councilor Craddick inquired about enhancing recycling opportunities by processing more materials through the region's waste management facilities.

### **4. COUNCIL LIAISON UPDATES AND COUNCIL COMMUNICATION**

Councilor Harrington mentioned that she was a guest on the KUIK radio station "Washington County Today" program on October 17. Councilor Dirksen spoke about his attendance of the Oregon Metropolitan Planning Organization Consortium (OMPOC) Board Meeting on October 17. Councilor

Craddick spoke about her meeting with residents of the Interlachen Neighborhood in Fairview regarding the health of Blue Lake. She also spoke about regional tree planting events put on by the Intertwine Alliance, as well as her planned attendance of an Oregon Transportation Commission (OTC) meeting on October 23.

**5. ADJOURN**

Seeing no further business, Council President Tom Hughes adjourned the Council work session at 4:52 p.m. An executive session was held immediately following the public meeting pursuant to ORS 192.660(2)(f), to consider information or records that are exempt from disclosure by law, including written advice from legal counsel, and pursuant to ORS 192.660(2)(h), to consult with counsel concerning the legal rights and duties of a public body with regard to current litigation or litigation likely to be filed.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Joel Cvetko', written in a cursive style.

Joel Cvetko, Council Policy Assistant

**ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF OCT. 21, 2014**

<b>ITEM</b>	<b>DOCUMENT TYPE</b>	<b>DOC DATE</b>	<b>DOCUMENT DESCRIPTION</b>	<b>DOCUMENT No.</b>
<b>1.0</b>	Agenda	10/23/14	Council Agenda for Oct. 23, 2014	102114cw-01
<b>3.0</b>	Handout	10/21/14	Councilor Feedback Sheet	102114cw-02
<b>3.0</b>	PowerPoint	10/21/14	Transfer System Configuration Project Presentation	102114cw-03