

Metro | Agenda

Meeting: Metro Council Work Session
Date: Tuesday, October 28, 2014
Time: 2 p.m.
Place: Skyline Room, Oregon Zoo

CALL TO ORDER AND ROLL CALL

- | | | |
|----------------------------|--|---|
| 2 PM | 1. ADMINISTRATIVE/COUNCIL AGENDA FOR OCT. 30, 2014/CHIEF OPERATING OFFICER COMMUNICATION | |
| 2:15 PM
(45 Min) | 2. OREGON ZOO EDUCATION CENTER SCHEMATIC DESIGN UPDATE | Heidi Rahn, Metro
Grant Spickelmier, Metro |
| 3:00 PM
(10 Min) | 3. FISCAL YEAR 2013-14 MINORITY, WOMAN, EMERGING SMALL BUSINESS (MWESB) AND FIRST OPPORTUNITY TARGET AREA (FOTA) ANNUAL UTILIZATION REPORT PRESENTATION | Gabriele Schuster, Metro |
| 3:10 PM
(40 Min) | 4. DIVERSITY ANNUAL REPORT PRESENTATION | Bill Tolbert, Metro |
| 3:50 PM | 5. COUNCIL LIAISON UPDATES AND COUNCIL COMMUNICATION | |

ADJOURN

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សេចក្តីជូនដំណឹងអំពីការមិនរើសអើងរបស់ Metro

ការគោរពសិទ្ធិពលរដ្ឋរបស់ ។ សំរាប់ព័ត៌មានអំពីកម្មវិធីសិទ្ធិពលរដ្ឋរបស់ Metro ឬដើម្បីទទួលបានក្បួនលក្ខណ៍រើសអើងសូមចូលទស្សនាការប្រកាស www.oregonmetro.gov/civilrights។
បើលោកអ្នកត្រូវការការបកប្រែភាសានៅពេលអង្គប្រជុំសាធារណៈ សូមទូរស័ព្ទមកលេខ 503-797-1700 (ម៉ោង 8 ព្រឹកដល់ម៉ោង 5 ល្ងាច ថ្ងៃធ្វើការ) ប្រាំពីរថ្ងៃ ថ្ងៃធ្វើការ មុនថ្ងៃប្រជុំដើម្បីអាចឲ្យគេសម្រួលតាមសំណើរបស់លោកអ្នក ។

إشعار بعدم التمييز من Metro

تحتزم Metro الحقوق المدنية. للمزيد من المعلومات حول برنامج Metro للحقوق المدنية أو لإبداء شكوى ضد التمييز، يرجى زيارة الموقع الإلكتروني www.oregonmetro.gov/civilrights. إن كنت بحاجة إلى مساعدة في اللغة، يجب عليك الاتصال مقدماً برقم الهاتف 503-797-1700 (من الساعة 8 صباحاً حتى الساعة 5 مساءً، أيام الاثنين إلى الجمعة) قبل خمسة (5) أيام عمل من موعد الاجتماع.

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Agenda Item No. 2.0

**OREGON ZOO EDUCATION CENTER
SCHEMATIC DESIGN UPDATE**

Metro Council Work Session
Tuesday, October 28, 2014
Oregon Zoo, Skyline Room

METRO COUNCIL

Work Session Worksheet

PRESENTATION DATE: October 28, 2014

LENGTH: 45 minutes

PRESENTATION TITLE: Oregon Zoo Education Center Schematic Design Update

DEPARTMENT: Oregon Zoo

PRESENTER(S): Heidi Rahn, 503-220-5709, Heidi.rahm@oregonzoo.org
Grant Spickelmier, 503-525-4268, Grant.spickelmier@oregonzoo.org

WORK SESSION PURPOSE & DESIRED OUTCOMES

Purpose:

- Update Council on the status of zoo education center design and determine what resources Council needs to share project information to constituents.

Outcome:

- Council members are aware of the status of the zoo education center project.

TOPIC BACKGROUND & FRAMING THE WORK SESSION DISCUSSION

In 2008, the Metro Area voters approved Oregon Zoo Bond Measure 26-96, entitled “Bonds to Protect Animal Health and Safety; Conserve and Recycle Water.” The measure outlined a series of capital improvements that will: provide enhanced welfare and care for zoo animals, protect animal health and safety, increase access to conservation education, conserve water and harvest storm water for reuse, and improve water quality. Of the eight identified improvements; three are complete, one is under construction and design is underway on the fifth—the education center at the Oregon Zoo.

Design of the education center kicked off May 30, 2014. This month marks the completion of the project’s first design milestone: schematic design. This phase of design has been spent exploring program options and choosing a direction for building and site layout. Designs will be refined in subsequent phases culminating in construction bid documents at the end of summer 2015. Design consultants and Construction Manager/General Contractor (CM/GC) have hosted design workshops with staff and incorporated feedback from educators, zoo guests via intercept survey, community members through an OptIn online survey and participating partner organizations.

The education center will be a destination for summer camp, school programs, evening lectures and community events. Its location at the former zoo entrance, on the western edge of the zoo campus, provides easy street access for parents dropping off young campers, field trip bus drop off and adults attending evening events. Intended as a community asset, the center is developing innovative partnerships with the U.S. Fish and Wildlife Service, The Intertwine Alliance, Metro Sustainability Center and others.

- The education center will provide campers with vastly improved, dedicated space for learning about wildlife and nature.
- The zoo’s popular teen programs, including Zoo Animal Presenters (ZAP), and ZooTeens will have dedicated storage and work space in the center.

- A flexible event space in the education center will provide a gracious and comfortable venue for large groups to learn about emerging environmental concerns, results of latest research and successful conservation efforts.
- The education center project includes a plaza, one of three proposed in the bond implementation plan, connecting zoo guests with primary paths and amenities like food and beverages, trip-planning kiosks and restrooms.
- Live animal displays will enhance the zoo guest experience: a new insect zoo will provide opportunities to peer into the homes of insects and other small wildlife to learn about the connections we share with the natural world around us. A window into the species conservation lab highlights the zoo's work restoring populations of native pond turtles.
- Interactive landscape areas—including forests, pollinator gardens, nature play areas and innovative storm water planters—connect the center and guests to nature. In a backyard habitat garden, guests will discover which plants and flowers are irresistible to native birds, butterflies and bees.
- The Nature Exploration Station (NESt), the center's interpretive hub, will help outfit guests to explore natural areas in the region. And it will be an action center: providing resources on how to get involved and connections needed to have impact far beyond what any one person can achieve alone.
- The LEED Gold-certified education center will be a building that teaches sustainable design through highly visible green building measures, materials, interpretive components, and programming.

The education center is a manifestation of Metro's conservation education values. It will be a location where members of the community can develop an awareness of, and connection to, the natural world, the zoo and zoo partners, and other community members. Design components address the needs of multiple audiences, conservation education program participants and zoo guests. Construction is anticipated to start in fall 2015 with the center opening to the public in spring 2017.

QUESTIONS FOR COUNCIL CONSIDERATION

- What materials and/or information does Council need to help share information on this project?

PACKET MATERIALS

- Would legislation be required for Council action Yes No
- If yes, is draft legislation attached? Yes No
- What other materials are you presenting today? PowerPoint Presentation: Education Center at the Oregon Zoo: Schematic Design Update

Agenda Item No. 3.0

**FISCAL YEAR 2013-14 MINORITY, WOMAN, EMERGING
SMALL BUSINESS (MWESB) AND
FIRST OPPORTUNITY TARGET AREA (FOTA)
ANNUAL UTILIZATION REPORT PRESENTATION**

Metro Council Work Session
Tuesday, October 28, 2014
Oregon Zoo, Skyline Room

METRO COUNCIL

Work Session Worksheet

PRESENTATION DATE: October 28, 2014

LENGTH: 10 minutes

PRESENTATION TITLE: FY 2013-14 MWESB and FOTA Annual Utilization Report

DEPARTMENT: Procurement Services

PRESENTER(S): Procurement Manager, Gabriele Schuster, gabriele.schuster@oregonmetro.gov, (503) 797-1577

WORK SESSION PURPOSE & DESIRED OUTCOMES

- Purpose: Report the status, program activities and utilization for the Minority, Woman, Emerging Small Business (MWESB) and FOTA Programs.
- Outcome: Inform Council of program action in fiscal year 2014, and actions in development.

TOPIC BACKGROUND & FRAMING THE WORK SESSION DISCUSSION

Metro Code 2.04 directs Procurement Services to report program and utilization activities for the MWESB program on an annual basis. The last time these activities were presented before the Council was in December 2014.

Metro's MWESB program directly supports Metro's desired outcome of "*economic prosperity*" by encouraging minority, women, and emerging small businesses to compete for Metro contracts for goods and services. By actively involving MWESB firms in the pool of Metro business opportunities, the agency can help to support a healthy economy in the region.

Procurement Services has made several changes during the past fiscal year to improve our approach to increase access and participation of MWESB firms in the procurement process.

Some of the biggest changes and accomplishments to the Program in fiscal year 2014 include:

- Enacting internal processes and procedures from the Procurement Enhancement Project (PEP)
- Updating method for recording MWESB project involvement
- Making greater use of the Oregon Procurement Information Network (ORPIN)
- Increasing project manager involvement in MWESB outreach
- Hosting the MWESB Open House at Metro for 200+ participants of the MWESB community
- Conducting a survey and focus groups with MWESB firms
- Increasing Metro's contract award utilization for MWESB firms to 15%
- Exceeding the MWESB utilization goal for the Condors of the Columbia Zoo Bond project

QUESTIONS FOR COUNCIL CONSIDERATION

List questions for Council's consideration that will help/guide the Council in providing policy direction.

- Does the Council recommend a specific utilization goal for contracting with MWESB firms?
- Are there any additional program activities that Council would like procurement services to work on with regards to the MWESB or FOTA program?

PACKET MATERIALS

- Would legislation be required for Council action Yes No
- If yes, is draft legislation attached? Yes No
- What other materials are you presenting today? The Annual MWESB/FOTA Report.



**EXPANDING OPPORTUNITY
THROUGH CONTRACTING**

Minority, Women, Emerging Small Business and First Opportunity Target Area Report



2013-2014 MWESB ANNUAL REPORT



MAKING A GREAT PLACE

Clean air and clean water do not stop at city limits or county lines. Neither does the need for jobs, a thriving economy, and sustainable transportation and living choices for people and businesses in the region. Voters have asked Metro to help with the challenges and opportunities that affect the 25 cities and three counties in the Portland metropolitan area.

A regional approach simply makes sense when it comes to providing services, operating venues and making decisions about how the region grows. Metro works with communities to support a resilient economy, keep nature close by and respond to a changing climate.

Together we're making a great place, now and for generations to come.

METRO COUNCIL PRESIDENT

Tom Hughes

METRO COUNCILORS

Shirley Craddick, District 1

Carlotta Collette, District 2

Craig Dirksen, District 3

Kathryn Harrington, District 4

Sam Chase, District 5

Bob Stacey, District 6

AUDITOR

Suzanne Flynn



Why Does Diversity in Contracting Matter?

Diversity in contracting is a critical component to the success of Metro's mission to plan for the region's future and ensure that it remains a great place to live. Each year, Metro spends millions of dollars on contracts that support our efforts to provide public services for nearly 1.5 million people in Clackamas, Multnomah, and Washington counties. By actively involving minority business enterprises, woman owned business enterprises, and emerging small businesses (MWESB) in that pool of business opportunities, the agency can help expand economic opportunities in the region.

Metro's procurement department has made several changes in the last year to improve our approach to increase access and participation of MWESB firms in the procurement process. These changes include enacting internal processes and procedures that resulted from the Procurement Enhancement Project (PEP), making greater use of the Oregon Procurement Information Network (ORPIN), and updating the way Metro calculates MWESB involvement in projects.

While procedural changes are important, real progress is dependent upon the attitudes and actions of Metro leadership and staff. Over the last year, more project managers have been involved in outreach to MWESB firms and the agency has improved lines of communications with minority business organizations and the firms seeking to do business with Metro.

We've seen success in directed outreach to MWESB firms for projects like Condors of the Columbia at the Oregon Zoo, where we pushed MWESB participation to over 25%. Individual project results may vary, but this project shows that staff involvement does make a difference. Metro is committed to expanding upon these efforts and continuing to build partnerships with MWESB firms.

As required by Metro Code 2.04, this report includes the program activities, utilization rates, findings and recommendations of Metro's MWESB program. The reporting period covers July 1, 2013, through June 30, 2014.



"Recognize yourself in he and she who are not like you and me."
- Carlos Fuentes

Responding to the MWESB Audit

In response to the FY 2012-2013 MWESB report, Metro's auditor took a close look at the agency's efforts to increase access and participation of MWESB firms in the procurement process. The auditor made several suggestions for ways the agency could strengthen the procurement program.

Since the audit was published, Metro has implemented new procedures and partnerships to improve engagement with MWESB firms. These changes are called out and explained in detail in this report. They include a new method for calculating performance measures, a process to check and ensure data accuracy, improved consistency in procedures, and ongoing training for Metro staff.

Additional policy-related audit recommendations such as more clearly defining goals for the MWESB program will require further research and work in collaboration with Metro Leadership.

DEFINITION OF TERMS

Minority-owned business enterprises (MBE), Women-owned business enterprises (WBE) and Emerging Small Businesses (ESB) are types of businesses that, when they meet certain qualifications, can be certified by the State of Oregon. In many cases, businesses that Metro works with are certified in more than one category.

For example, a certified minority-owned business might also have an emerging small business certification. For the purposes of this report, in those cases where the business has more than one certification, the minority-owned or woman-owned certifications would be counted, and not the emerging small business certification. Emerging small businesses were counted, like the others, as a separate category.

Metro continues to focus on increasing the number and value of contracts awarded in each category. While Metro is required to maintain a diversity program that is race and gender neutral, we remain committed to working to award increasing contracts in the disadvantaged business communities, so that they correspond to size of the market in the region. By looking at data like the current U.S. Census and U.S. Bureau of Labor Statistics, Metro can deduce the availability of firms in each category by industry.

For example, if the makeup of the tree pruning market were 4 percent MBE, then ideally Metro would expect to have a utilization rate close to that number.

MWESB CONTRACTING: FY 2013-2014

Total Contracts Awarded	538
MWESB Contracts Awarded:	95
Non-MWESB Contracts Awarded:	443
MBE Contracts Awarded	34
WBE Contracts Awarded	18
ESB Contracts Awarded	43
Total Contracted Dollars Awarded	\$22,742,349
Total MWESB Contract Dollars Awarded	\$3,537,961
Total Spending FY 2013-14	\$60,375,092
Total MWESB Spending FY 2013-14	\$3,098,990

VALUE OF MWESB CONTRACTS BY DEPARTMENT: FY 2013-2014

Origin	Awarded	Spent
CNL	\$0	\$15,130
COM	\$0	\$43,873
COO	\$4,999	\$0
FRS	\$109,450	\$8,755
HR	\$117,850	\$48,513
IS	\$0	\$63,079
OMA	\$0	\$5,040
PES	\$1,190,747	\$1,262,559
PLN	\$286,860	\$267,527
RC	\$2,500	\$74,736
SUS	\$935,338	\$938,869
ZOO	\$890,217	\$370,910
Grand Total		\$3,098,990



During the past fiscal year, Metro awarded a total of \$22,742,349 through the competitive procurement process and direct award of contracts less than \$5,000 to MWESB firms. Firms that were MWESB certified earned a total of \$3,537,961 in contract awards. This represents a utilization rate of 15 percent by dollar amount. This does not include contracts that are exempt from competition such as Qualified Rehabilitation Facilities, intergovernmental agreements and grants.



During the past fiscal year, Metro spent a total of \$60,375,092 through the competitive procurement process and direct award of contracts less than \$5,000 to MWESB firms. Firms that were MWESB certified earned a total of \$3,098,990 that Metro spent through contracts. This represents a utilization rate of 5.1 percent by dollar amount. Of the amount spent through MWESB contracts, \$1,009,389 went to minority-owned businesses, \$685,994 went to woman-owned businesses, and \$1,403,607 went to emerging small businesses.



During FY 2013-14, Metro awarded 538 eligible contracts through the competitive procurement process and direct award of contracts less than \$5,000 to MWESB firms. This does not include intergovernmental agreements or grants. Of the total contracts awarded, 95 went to certified MWESB firms. These MWESB awards represent 17.7 percent of the total count of contracts awarded.



During FY 2013-14 a total of \$3,537,961 contracts were awarded to underserved businesses: \$1,246,039 to emerging small businesses, \$1,315,600 to woman-owned businesses and \$976,322 to minority-owned businesses. Emerging small businesses led in the amount of dollars awarded.

MERC VENUES' FOTA AND MWESB PARTICIPATION DURING FY 2013-2014

The first opportunity target area, (FOTA) was originally established in 1989. The program was intended to provide employment opportunities to “economically disadvantaged residents living in economically distressed neighborhoods in the immediate vicinity of the Oregon Convention Center site.”

The Metropolitan Exposition Recreation Commission (MERC) later expanded the program to include the Portland’s Center for the Arts (P’5) and the Portland Expo Center (Expo). Later, the FOTA program was expanded to include purchase and contracting opportunities.

The FOTA program is currently under review and is likely to change in the coming year.

Total spending by MERC venues in FY 2013-2014 was \$8,298,399. Firms that were MWESB certified earned a total of \$359,234 that MERC venues spent through contracts, representing 4.3 percent of total MERC spending. Of this, \$117,431 went to minority-owned businesses, \$147,077 went to woman-owned businesses, and \$94,725 went to emerging small businesses.

Of this, a total of \$59,206 was spent in the FOTA, representing 0.7 percent of the total spent.

Procurement Showcase

Condors of the Columbia

Condors of the Columbia is a new Oregon Zoo exhibit that provides a home for adult birds from the zoo's Jonsson Center for Wildlife Conservation condor recovery program that cannot be released in the wild. For the first time, Oregon Zoo visitors have the unique opportunity to see these colorful, intelligent birds and highly endangered birds and learn about the survival challenges they face. The new exhibit was made possible by funding from the \$125 million Zoo Bond Measure, approved by voters in November 2008.

Condors of the Columbia opened to the public on May 24, 2014 after nine months of construction. At completion of the exhibit, \$363,502 of the project's contracts went to MWESB firms, making up 25.8% of the total contract value. As a result of outreach and engagement efforts from Metro staff and 2KG, the project's primary contractor, the project exceeded the MWESB utilization goal of 15% for all zoo bond-funded projects.

In addition to helping advance regional economic opportunity, Metro's outreach efforts for the Condors of the Columbia habitat helped to build awareness among MWESB firms of construction opportunities at the Zoo and improved their ability to compete for future projects as part of the Zoo's 20-year master plan.

METRO AND ZOO STAFF ENGAGED IN VARIOUS OUTREACH STRATEGIES TO ENCOURAGE MWESB CONTRACTORS TO SUBMIT BIDS FOR THE PROJECT:

- Pre-project planning with Metro's Procurement Services Team to identify best practices for reporting MWESB participation and strategies for increasing involvement.
- Directed outreach and personal correspondence with diversity and small business organizations to encourage MWESB participation.
- Identified several qualified MWESB general contractors to contact directly about the project.
- Posted an ad in the Daily Journal of Commerce and The Skanner announcing the bidding period.
- Attended an OAME meeting to announce project details and encouraged MWESB participation.
- Discussed the agency's MWESB program and participation goals at the project pre-bid conference to ensure bidders were prepared to meet expectations.



Our Past Creating Goals to Promote Equity

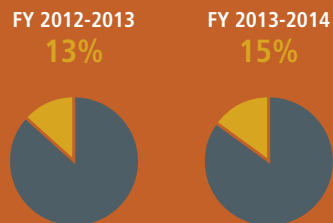
In 2010, the Metro Council acknowledged that historical patterns of exclusion and discrimination against racial or ethnic groups and women resulted in social, political and economic inequity that is still prevalent in our community today.

In response, the council set forth a policy that directs staff to maximize opportunities for MWESB businesses to compete for Metro contracts. Increasing MWESB participation in Metro contracts helps to distribute the burdens and benefits of economic growth more equally by employing traditionally underserved companies. The value of those contracts has a multiplier effect for our communities, supporting families and strengthening neighborhoods across the region.

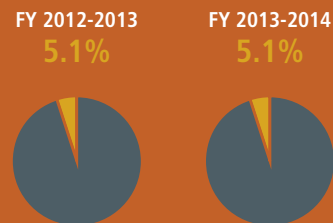
MWESB involvement also improves the procurement process at Metro by stimulating competition between firms and reinforcing Metro's values of diversity and equity.

Since 2010, Metro has established relationships with business organizations that support MWESB firms, provided education for Metro staff about MWESB policies, and improved outreach to MWESB firms.

PERCENT OF ALL CONTRACTS
AWARDED TO MWESB FIRMS



PERCENT OF ALL SPENT DOLLARS
EARNED BY MWESB FIRMS



"There never were in the world
two opinions alike, no more
than two hairs or two grains; the
most universal quality is diversity."
- Michel de Montaigne

2013-2014 Progress in Procurement

Metro has been consistently improving its engagement with MWESB firms for years, but FY 2013-2014 saw an exceptional amount of progress. Agency staff ramped up outreach to MWESB firms, strengthened partnerships with community and business organizations, and updated the way Metro tracks MWESB utilization.

Metro has also been using ORPIN, the state's procurement information network, to direct opportunities to MWESB firms. To complement this move, Metro has also provided training for MWESB firms about how to use ORPIN. Metro is scheduled to continue ORPIN training on a quarterly basis and add sessions to train MWESB firms on how to discover and respond to RFPs.

In addition, Metro began to make changes to procedures as part of the Procurement Enhancement Project, a collaboration of several project teams that have worked to clarify and improve the agency's procurement practices.



ALL OF THESE EFFORTS WILL HELP MWESB FIRMS
FEEL COMFORTABLE THROWING THEIR HAT IN THE RING
FOR CONTRACTS AND ULTIMATELY **INCREASE MWESB
INVOLVEMENT IN FUTURE CONTRACTS.**



Outreach

Metro's efforts to increase active project manager participation in outreach events continued in 2014 and the Construction Project Manager Office created a new coordinated project participation calendar to encourage continued participation. These outreach efforts have been well received by minority business chambers and owners of underserved businesses.

Metro is a partner and member of the Metropolitan Contractor Improvement Partnership (MCIP), a Portland-based organization that works to build capacity for minority contractors in the community. MCIP coaches firms to increase profitability by improving business management systems and provides training for writing bids and proposals. In the coming year, MCIP will facilitate one of Metro's MWESB training sessions.



ENGAGING THE COMMUNITY

Metro is a member of the following business chambers focused on minorities and women:

- National Association for Minority Contractors Oregon
- Oregon Native American Chamber
- African American Business Chamber
- Hispanic Business Chamber
- Oregon Association of Minority Entrepreneurs
- Women in Trades
- Asian Pacific American Chamber of Commerce

Metro attends regular meetings of:

- National Association for Minority Contractors Oregon
- Oregon Association of Minority Entrepreneurs
- Oregon Native American Chamber
- Hispanic Business Chamber

In 2014, Metro supported the following events:

- Mega Mixer
- MCIP Trade Show
- OAME Trade Show
- Governor's Market Place
- Annual events for ONAC, APACC, the Hispanic Business Chamber
- Night of Networking at OHSU for individuals with disabilities
- Quarterly MWESB summits

Outreach, continued

GOVERNOR'S MARKET PLACE

Procurement Services attended the Governor's Market Place in April 2014 and conducted a presentation about the Metro MWESB program. The event brought together state, regional, and federal governments, private sector companies, and nonprofit organizations to learn about ways to help Oregon's small and emerging business community grow.

OPEN HOUSES AND TRADE SHOWS

At the MWESB Open House on May 20, 2014, Metro staff hosted tables and provided information about department projects and business opportunities to over 200 participants of the MWESB community.

Procurement Services shared information about the Metro procurement process and conducted training sessions about how to successfully respond to Sustainable Procurement and Diversity requirements when writing a proposal.

In May 2014, Metro also attended the OAME Trade Show, an event designed to connect purchasers and buyers from public and private agencies with MWESB firms.

ORPIN OUTREACH

In 2014, Metro Procurement Services implemented ORPIN, the State of Oregon's electronic solicitation and bidding system, in order to reach a wider range of MWESB firms. Metro shared information about how to use ORPIN to register and discover business opportunities at minority business chamber meetings, outreach events, individual meetings, and through advertising campaigns in minority publications.

HOSTING MWESB EVENTS

Starting in 2014, Metro has hosted monthly National Association for Minority Contractors Oregon meetings at the Metro Regional Center. NAMC Oregon supports minority and women construction and trade contractors and provides technical support to their members. Procurement Services regularly participates in NAMC Oregon meetings and shares information about business opportunities and connecting with Metro project managers. Project managers and department staff are invited on a consistent basis.

Metro also hosts ONAC's monthly luncheons on a quarterly basis. In the last year, minority business chambers have displayed increased interest in using Metro facilities for their outreach events.

Technical Assistance

Metro has responded to requests from the MWESB community by offering training for contractors about how to respond to the diversity and sustainable procurement requirements of RFPs and RFBs.

METRO HAS ALSO PROVIDED CONTRACTORS WITH ADDITIONAL TRAINING:

- How to navigate ORPIN
- How to find Metro's business opportunities
- How to register as an MWESB at the State of Oregon website

In addition, the Metro Procurement Manager has held one-on-one meetings with contractors to answer questions about Metro processes and the best ways to connect with Metro project managers.

Marketing and Solicitation of Bids

Metro Procurement Services has made a concerted effort to inform MWESB contractors about business opportunities and solicit bids.

- 19 local plan centers pick up Metro bid information and documents through ORPIN and make them available to MWESBs.
- Metro posts all solicitations over \$5,000 on ORPIN. Formal solicitations \$100,000 and over are also advertised in at least one local minority publication, and places public notice in the Daily Journal of Commerce.

PUBLICATIONS WHERE METRO PLACES ADVERTISEMENTS INCLUDE:

- Portland Observer
- The Skanner
- Asian Reporter
- El Hispanic News

Through the state's Oregon Procurement Information Network, ORPIN, Metro has directed solicitations for informal purchasing opportunities between \$5,000 and \$50,000 to MWESB firms through automated email notifications using commodity codes for different work categories. ORPIN reaches over 65,000 businesses and contractors, of which 3,387 are certified as MWESB firms. Metro has used this broad network to solicit bids for informal construction opportunities from qualified, sheltered market MWESB firms.

Metro also announces projects to partner organizations for inclusion in their communications with members.

THESE PARTNER ORGANIZATIONS INCLUDE:

- Oregon Association of Minority Entrepreneurs
- The Metropolitan Hispanic Chamber of Commerce
- The African American Chamber of Commerce
- The National Association of Minority Contractors
- The ARC Plan Center
- The Asian Pacific American Chamber of Commerce
- The Oregon Native American Chamber of Commerce
- National Association of Women in Construction
- Portland Area Business Association
- Beaverton's Collaborative Business Incubator and Executive Development Center
- Minority Contractor Improvement Partnership



"If we cannot now end our differences, at least we can help make the world safe for diversity."
- President John F. Kennedy

Diversity Training and Procedures

CONNECTING TO METRO DIVERSITY EFFORTS

Procurement Services connected with Metro's Diversity and Equity programs and began evaluating outreach efforts to discover how the programs can operate more efficiently. As a result, Procurement Services has started leading the diversity action Procurement Core Team, creating a connection to overall Metro diversity efforts. The Procurement Core Team functions as an advisory board for the MWESB program.

IMPROVING THE SUBCONTRACTOR UTILIZATION REPORT PROCESS

In coordination with the Zoo Bond team, Procurement Services has started to improve the subcontractor utilization report process and requirements for prime contractors in order to improve tracking of MWESB utilization. The improved report will increase accountability of the prime contractor to hire contractors from underserved business communities. This action ensures compliance with Good Faith Effort to meet MWESB contracting goals.

AUDIT RECOMMENDATION

INITIATED THE PROCUREMENT ENHANCEMENT PROJECT

To strengthen Metro's ability to comply with policies and procedures, Metro launched the Procurement Enhancement Project (PEP), a collaboration of several project teams that have worked to clarify and improve the organization's procurement business processes. Several regional woman- and minority-owned businesses participated in the process of revising the procurement requirements and procedures.

PEP Results:

- Clarified Metro business processes and MWESB program requirements
- Established a new online procurement manual to clearly communicate procurement requirements and ensure consistency in complying with rules
- Improved the diversity requirements to allow minority and woman owned businesses to be more successful when submitting proposals
- Revised sustainable procurement language to help MWESB firms successfully meet Metro's sustainability requirements
- Updated agency-wide MWESB training materials and conducted training to Metro staff in person and on the Metro Learning Center.

AUDIT RECOMMENDATION



PROCUREMENT SERVICES HAS STARTED LEADING THE DIVERSITY ACTION PROCUREMENT CORE TEAM, **CREATING A CONNECTION TO OVERALL METRO DIVERSITY EFFORTS.**



The Future Creating Opportunity

By actively including MWESB firms in the agency's contracting efforts, Metro helps to create a strong regional economy. Inclusion also helps MWESB firms build their capacity to compete for public procurement contracts by getting them familiar with the RFP process and establishing relationships with Metro staff.

The number of MWESB firms Metro works with each year and the value of contracts that go to MWESB firms changes each year as the agency has different numbers and types of projects. Metro's use of MWESB firms went up in the last fiscal year and staff will continue to work to raise involvement even further.

As our region continues to grow and change, so do Metro's efforts to reflect the population we serve. The agency's policies to encourage MWESB participation are constantly evolving and improving. These changes are driven by dedicated Metro staff who are actively listening, developing relationships with MWESB firms, and responding with improvements to the way things are done.

Survey and Focus Groups

Procurement Services conducted a regional MWESB survey, soliciting feedback from over 400 state-certified MWESB firms about their experience in doing business with Metro, finding business opportunities and getting contracts.

→ Metro contacted 1,800 MWESB firms in the region. 480 businesses responded.

As a follow-up to the survey, Metro engaged MCIP Director Tony Jones to conduct focus groups with 15 MWESB firms to discuss how businesses have interacted with Metro in the past, what MWESB firms' needs are and how Metro can improve the procurement process for these firms.



COMMENTS FROM THE MWESB FOCUS GROUPS:

- It is hard to do business with Metro
- Business owners don't know to whom they should talk
- Business owners don't have connections with project managers
- Some firms have a contract for on-call services but never get called
- Solicitation documents are too daunting
- Metro tends to do business with large companies
- RFPs are designed for large firms
- Some smaller firms avoid submitting Metro proposals because they don't want to compete with large corporations

THE SURVEY AND FOCUS GROUPS IDENTIFIED THREE MAJOR ISSUES WITH THE METRO PROCUREMENT PROCESS:

Issue #1:

The procurement process is complex and RFP and RFB forms are daunting to navigate and complete.

Metro Response:

Metro is currently in the processes of reviewing and revising all solicitation and contracting forms in order to make them more user-friendly for small businesses. New forms are scheduled to be implemented in 2015. Metro will also continue to engage in external training to guide MWESB firms through the procurement process and prepare them

to compete in the procurement process. This training will be in the form of online materials, in-person workshops, and one-on-one meetings. Metro is actively addressing this issue in our operational goals.

Issue #2:

MWESB firms lack connections to Metro staff and don't know the right people to contact to get information about business opportunities.

Metro Response: Metro is working to build relationships by including project managers in outreach programs and one-on-one meetings with vendors. Metro is actively addressing this issue in our operational goals.

Issue #3:

Large projects are not designed for small businesses to submit proposals.

Metro Response:

Metro is examining how to package RFP's and RFB's to allow for subcontracting opportunities, offer partnerships and mentorships for large projects, and give incentive points to primary contractors who offer job mentoring and subcontracts to small businesses. These items still need to be addressed in the future.



"We may have different religions,
different languages, different colored skin,
but we all belong to one human race."

- Kofi Annan



Updating Metro's MWESB Reporting Method

In 2014, Metro established a new standard reporting method to better measure MWESB utilization. Finance and Regulatory Services assigned a business analyst to establish a standard reporting method that improves calculation of performance measures and ensure consistency over time. This year's report uses the new calculation method for the first time.

The new reporting method uses performance measures that more accurately assess expected program performance and includes a process to check and ensure data accuracy.

As a result of the new calculation method, statistics look different than in recent years and utilization rates show results that might not have been reflected in past years' reports.

The goal is to establish a consistent method of reporting in order to accurately compare Metro MWESB utilization from year to year.

AUDIT RECOMMENDATION

EXISTING REPORTING METHOD

Take total construction contract amount and divide by sum of work performed by MWESB certified firms to get total percentage of MWESB utilization.

MWESB CONTRACT VALUE:	CONSTRUCTION CONTRACT TOTAL:	UTILIZATION RATE:
<hr/>		
\$363,502	÷ \$1,566,777	= 23.2%

NEW REPORTING METHOD

The new reporting method removes any type of work that cannot reasonably be performed by an MWESB-certified firm from the utilization rate calculation. This type of work tends to be highly specialized or proprietary by specification. As a result, few contractors of any type are capable of performing this work.

For their new exhibit, Condors of the Columbia, the Oregon Zoo needed a contractor to produce a unique aviary mesh. There are only a handful of vendors for this material in the United States and none are certified as Oregon State MWESB firms.

CONSTRUCTION CONTRACT TOTAL:	INTERNATIONAL CORDAGE CONTRACT:	REVISED MWESB APPLICABLE CONTRACT TOTAL:
<hr/>		
\$1,566,777	- \$157,845	= \$1,408,932

MWESB CONTRACT VALUE:	REVISED MWESB APPLICABLE CONTRACT TOTAL:	UTILIZATION RATE:
<hr/>		
\$363,502	÷ \$1,408,932	= 25.8%

THE PROPOSED PROCESS TO DECIDE WHICH WORK DOES NOT QUALIFY:

- During the Construction Documents phase and prior to finalizing the bid package, the Project Manager and General Contractor review the project scope by trade breakdown, conduct a preliminary search of the Oregon MWESB database to document the availability of firms, and document all work that cannot be reasonably performed by MWESB contractors.
- The compiled list is then reviewed by a third party committee and administered by Procurement for scope eligibility and sign-off.
- The value of the scopes of work deemed ineligible for MWESB firms are deducted from the total construction contract amount to determine the base for utilization rate calculation.

Work with Metro

Metro is actively seeking to work with minority-owned, woman-owned, and emerging small businesses. Each year, Metro awards millions of dollars in contracts for products and services and actively solicits bids and proposals from businesses that are certified as MWESB by the State of Oregon.

Metro also seeks bids from certified MWESB contractors for public improvement projects between \$5,000 and \$50,000 through its Sheltered Market Program.

HOW TO DO BUSINESS WITH METRO

1. Get certified:

Apply for MWESB certification through the State of Oregon at www.oregon4biz.com/Grow-Your-Business/Business-services/Minority-Owned-Business-Certification

2. Respond to requests for proposals, bids and quotes:

Once you have MWESB certification, follow current opportunities through the Oregon Procurement Information Network (ORPIN) and respond by the deadline.

3. Stay informed:

Metro hosts networking events for MWESB businesses and participates in MWESB outreach events. To learn about upcoming events, email gabriele.schuster@oregonmetro.gov.

MORE INFORMATION

For more information about business opportunities at Metro, visit the Metro MWESB website:

www.oregonmetro.gov/how-metro-works/contract-opportunities/minority-women-and-emerging-small-business-program

PROCUREMENT STAFF AT METRO

GABRIELE SCHUSTER, Procurement Manager
gabriele.schuster@oregonmetro.gov | 503-797-1577

TRACY SAGAL, Senior Procurement Analyst
tracy.sagal@oregonmetro.gov | 503-813-7596

Responsibilities: Agency-Wide Contracts, Internal Procedure, Policy Training

JULIE HOFFMAN, CPPB, Procurement Analyst
julie.hoffman@oregonmetro.gov | 503-797-1648

Assigned departments: Parks and Environmental Services, Planning and Research Center, Construction Project Management Office
Responsibilities: DBE Program Administration, Sustainable Procurement, Cooperative Procurement

RIKO FROHNMAYER, Procurement Analyst
riko.frohnmayr@oregonmetro.gov | 503-797-1615

Assigned departments: Visitor Venues

KAREN SLUSARENKO, CPPB, Procurement Analyst
karen.slusarenko@oregonmetro.gov | 503-797-1809

Assigned departments: The Oregon Zoo, Information Services

SHARON STIFFLER, CPPB, Procurement Analyst
sharon.stiffler@oregonmetro.gov | 503-797-1613

Assigned departments: Communications, Finance and Regulatory Services, Human Resources, Sustainability Center
Responsibilities: Qualified Rehabilitation Facility Procurement, Contract Reporting to Council, Website





Agenda Item No. 4.0

DIVERSITY ANNUAL REPORT PRESENTATION

Metro Council Work Session
Tuesday, October 28, 2014
Oregon Zoo, Skyline Room

METRO COUNCIL

Work Session Worksheet

PRESENTATION DATE: October 28, 2014

LENGTH: [20 minutes]

PRESENTATION TITLE: Diversity Program status report

DEPARTMENT: Office of COO

PRESENTER(S): Bill Tolbert, ext, 1910; email: bill.tolbert@oregonmetro.gov

WORK SESSION PURPOSE & DESIRED OUTCOMES

Provide clear, brief statements for the purpose of the work session and what policy direction you hope to receive from the conversation. Each bullet should not exceed three sentences.

- Purpose: Provide annual Diversity Action Plan status report
- Outcome: Inform Council of plan actions in previous 12 months, current actions, and actions in development. Feedback on Council engagement, additional priorities.

TOPIC BACKGROUND & FRAMING THE WORK SESSION DISCUSSION

Metro's Diversity Action Plan was formally adopted by Metro Council in November 2012. Contained in the plan is the commitment to provide a program status update on no less than an annual basis. I am pleased to share with you this diversity program status report on our collective accomplishments in advancing Metro's Diversity Action Plan over the past 12 months. I am proud of the significant efforts taking place that are being led by the diversity core teams and their leads, in partnership with many others at Metro – our staff, SLT, MERC and Metro Council.

In the last year we have continued to build our momentum to move this work forward. Each team has made notable strides in achieving the plan's overall goals around diversity. The Diversity Advisory Council (DAC) has continued its overall coordination and strategy refinement across all areas of the plan. The DAC's role is to help in removing barriers to implementation and to help coordinate the work across the agency.

There have been a number of program accomplishments that have helped move this work forward: Metro learning events for Hispanic Heritage Month, Asian Pacific American Heritage Month, Women's History Month, the Portland Pride Parade, The second phase of the Ouch diversity training, impressive numbers of staff participating in both the Governing for Racial Equity Conference and the Northwest Public Employees Diversity Conference. The increased interest and participation in are in correlation to your ongoing support for this work and is greatly appreciated as it demonstrates support from the top our agency for this work. I look forward to your continued support and input as we continue to move this work forward and implement strategies.

Referring to the balanced scorecard, we see diversity is a component of that report. When we compare results from the Sightlines Survey and the Cultural Compass surveys, it is important to note that we are begin to see movement in our numbers and in the direction we intend our efforts to take us. This means we must remain focused on the long term benefits. We recognize we are on the leading edge of a cultural shift that will require participation from everyone and at every level of the organization. As we continue to intensify our focus and efforts toward achieving an organization and workforce that is responsive to and representative of the region we serve, we must ensure we are creating a meaningful and lasting cultural shift at Metro through a sustained

focus and commitment to this work. We hope for your continued support and collaboration. Thank you for your ongoing commitment not only in supporting Metro becoming an organization that embraces the value of diversity, but one where our presence and success is being noticed both inside and out.

Ongoing: We recognize that this work has some elements that are distinct from the equity strategy, but there are also elements that overlap and need coordination. With the formation of the team to develop a plan for cross program coordination for diversity, equity, and inclusion, we are taking another step in the right direction. Additionally, in project concept stage is development of a strategy to increase our understanding of how unconscious bias impacts so many of the things we are trying to accomplish through both the Diversity Action Plan and the Equity Strategy Program.

QUESTIONS FOR COUNCIL CONSIDERATION

List questions for Council's consideration that will help/guide the Council in providing policy direction.

- As we move this work forward we will continue to engage Council to identify the ways you can support this work. What are those ways that are the most meaningful/valuable for you?
- What is the best way to keep you informed of Diversity Action Plan status and DEI coordination status?

PACKET MATERIALS

- Would legislation be required for Council action Yes No
- If yes, is draft legislation attached? Yes No
- What other materials are you presenting today? Diversity Action Plan.

Materials following this page were distributed at the meeting.

Metro | Agenda

Meeting: Metro Council
Date: Thursday, October 30, 2014
Time: 2 p.m.
Place: Metro, Council Chamber

REVISED 10/24/14

CALL TO ORDER AND ROLL CALL

1. CITIZEN COMMUNICATION

2. CONSENT AGENDA

2.1 **Resolution No. 14-4575**, For the Purpose of Confirming the Appointment of Members of the Nature in Neighborhoods Capital Grants Review Committee

2.2 **Resolution No. 14-4577**, For the Purpose of Confirming the Appointment of Chair to the Oregon Zoo Bond Citizens' Oversight Committee

2.3 Consideration of Council Meeting Minutes for October 23, 2014

3. ORDINANCES (FIRST READ)

3.1 **Ordinance No. 14-1346**, For the Purpose of Adopting a Preferred Climate Smart Communities Strategy and Amending the Regional Framework Plan to Comply with State Law

3.1.1 **Public Hearing on Ordinance No. 14-1346**

4. ORDINANCES (SECOND READ)

4.1 **Ordinance No. 14-1343**, For the Purpose of Amending Metro Code Chapter 2.17 in Order to Comply with Current State Law and Declaring an Emergency **Alison Kean, Metro**

4.1.1 **Public Hearing on Ordinance No. 14-1343**

4.2 **Ordinance No. 14-1347**, For the Purpose of Amending Metro Code Chapter 2.09 (Contractor's Business License Program) **Alison Kean, Metro**

4.2.1 **Public Hearing on Ordinance No. 14-1347**

4.3 **Ordinance No. 14-1344**, For the Purpose of Amending Metro Code Title V, Solid Waste, to Revise Chapter 5.06, Solid Waste Community Enhancement Programs **Roy Brower, Metro**

4.3.1 **Public Hearing on Ordinance No. 14-1344**

4.4 **Ordinance No. 14-1348**, For the Purpose of Annexing to **Tim O'Brien, Metro**
the Metro District Boundary Approximately 14.59 Acres
Located North of NW Brugger Road and West of NW
Kaiser Road in the North Bethany Area of Washington
County

4.4.1 **Public Hearing on Ordinance No. 14-1348**

5. **CHIEF OPERATING OFFICER COMMUNICATION** **Martha Bennett, Metro**

6. **COUNCILOR COMMUNICATION**

ADJOURN

**AN EXECUTIVE SESSION WILL BE HELD IMMEDIATELY FOLLOWING THE PUBLIC MEETING
PURSUANT TO ORS 192.660(2)(i), TO REVIEW AND EVALUATE THE PERFORMANCE OF AN
OFFICER, EMPLOYEE OR STAFF MEMBER IF THE PERSON DOES NOT REQUEST AN OPEN
MEETING.**

Television schedule for October 30, 2014 Metro Council meeting

<p>Clackamas, Multnomah and Washington counties, and Vancouver, WA Channel 30 – Community Access Network <i>Web site:</i> www.tvctv.org <i>Ph:</i> 503-629-8534 <i>Date:</i> Thursday, October 30, 2:00 p.m.</p>	<p>Portland Channel 30 – Portland Community Media <i>Web site:</i> www.pcmtv.org <i>Ph:</i> 503-288-1515 <i>Date:</i> Sunday, November 2, 7:30 p.m. <i>Date:</i> Monday, November 3, 9 a.m.</p>
<p>Gresham Channel 30 - MCTV <i>Web site:</i> www.metroeast.org <i>Ph:</i> 503-491-7636 <i>Date:</i> Monday, November 3, 2 p.m.</p>	<p>Washington County and West Linn Channel 30– TVC TV <i>Web site:</i> www.tvctv.org <i>Ph:</i> 503-629-8534 <i>Date:</i> Friday, October 31, 12 p.m. <i>Date:</i> Sunday, November 2, 11 p.m.</p>
<p>Oregon City and Gladstone Channel 28 – Willamette Falls Television <i>Web site:</i> http://www.wftvmedia.org/ <i>Ph:</i> 503-650-0275 Call or visit web site for program times.</p>	

PLEASE NOTE: Show times are tentative and in some cases the entire meeting may not be shown due to length. Call or check your community access station web site to confirm program times. Agenda items may not be considered in the exact order. For questions about the agenda, call the Metro Council Office at 503-797-1540. Public hearings are held on all ordinances second read. Documents for the record must be submitted to the Regional Engagement and Legislative Coordinator to be included in the meeting record. Documents can be submitted by e-mail, fax or mail or in person to the Regional Engagement and Legislative Coordinator. For additional information about testifying before the Metro Council please go to the Metro web site www.oregonmetro.gov and click on public comment opportunities.

Metro respects civil rights

Metro fully complies with Title VI of the Civil Rights Act of 1964 and related statutes that ban discrimination. If any person believes they have been discriminated against regarding the receipt of benefits or services because of race, color, national origin, sex, age or disability, they have the right to file a complaint with Metro. For information on Metro's civil rights program, or to obtain a discrimination complaint form, visit www.oregonmetro.gov/civilrights or call 503-797-1536. Metro provides services or accommodations upon request to persons with disabilities and people who need an interpreter at public meetings. If you need a sign language interpreter, communication aid or language assistance, call 503-797-1700 or TDD/TTY 503-797-1804 (8 a.m. to 5 p.m. weekdays) 5 business days before the meeting. All Metro meetings are wheelchair accessible. For up-to-date public transportation information, visit TriMet's website at www.trimet.org.

Thông báo về sự Metro không kỳ thị của

Metro tôn trọng dân quyền. Muốn biết thêm thông tin về chương trình dân quyền của Metro, hoặc muốn lấy đơn khiếu nại về sự kỳ thị, xin xem trong www.oregonmetro.gov/civilrights. Nếu quý vị cần thông dịch viên ra dấu bằng tay, trợ giúp về tiếp xúc hay ngôn ngữ, xin gọi số 503-797-1700 (từ 8 giờ sáng đến 5 giờ chiều vào những ngày thường) trước buổi họp 5 ngày làm việc.

Повідомлення Metro про заборону дискримінації

Metro з повагою ставиться до громадянських прав. Для отримання інформації про програму Metro із захисту громадянських прав або форми скарги про дискримінацію відвідайте сайт www.oregonmetro.gov/civilrights або Якщо вам потрібен перекладач на зборах, для задоволення вашого запити зателефонуйте за номером 503-797-1700 з 8.00 до 17.00 у робочі дні за п'ять робочих днів до зборів.

Metro 的不歧视公告

尊重民權。欲瞭解Metro民權計畫的詳情，或獲取歧視投訴表，請瀏覽網站 www.oregonmetro.gov/civilrights。如果您需要口譯方可參加公共會議，請在會議召開前5個營業日撥打503-797-1700（工作日上午8點至下午5點），以便我們滿足您的要求。

Ogeysiiska takooris la'aanta ee Metro

Metro waxay ixtiraamtaa xuquuqda madaniga. Si aad u heshid macluumaad ku saabsan barnaamijka xuquuqda madaniga ee Metro, ama aad u heshid warqadda ka cabashada takoorista, booqo www.oregonmetro.gov/civilrights. Haddii aad u baahan tahay turjubaan si aad uga qaybqaadatid kullaan dadweyne, wac 503-797-1700 (8 gallinka hore illaa 5 gallinka dambe maalmaha shaqada) shan maalmo shaqa ka hor kullanka si loo tixgaliyo codsashadaada.

Metro의 차별 금지 관련 통지서

Metro의 시민권 프로그램에 대한 정보 또는 차별 항의서 양식을 얻으려면, 또는 차별에 대한 불만을 신고 할 수 www.oregonmetro.gov/civilrights. 당신의 언어 지원이 필요한 경우, 회의에 앞서 5 영업일 (오후 5시 주중에 오전 8시) 503-797-1700를 호출합니다.

Metroの差別禁止通知

Metroでは公民権を尊重しています。Metroの公民権プログラムに関する情報について、または差別苦情フォームを入手するには、www.oregonmetro.gov/civilrights。までお電話ください公開会議で言語通訳を必要とされる方は、Metroがご要請に対応できるよう、公開会議の5営業日前までに503-797-1700（平日午前8時～午後5時）までお電話ください。

សេចក្តីជូនដំណឹងអំពីការមិនរើសអើងរបស់ Metro

ការគោរពសិទ្ធិពលរដ្ឋរបស់ ។ សំរាប់ព័ត៌មានអំពីកម្មវិធីសិទ្ធិពលរដ្ឋរបស់ Metro ឬដើម្បីទទួលបានក្បួនលក្ខណ៍រើសអើងសម្រាប់ទស្សនាការសាធារណៈ www.oregonmetro.gov/civilrights។
បើលោកអ្នកត្រូវការការបកប្រែភាសានៅពេលអង្គប្រជុំសាធារណៈ សូមទូរស័ព្ទលេខ 503-797-1700 (ម៉ោង 8 ព្រឹកដល់ម៉ោង 5 ល្ងាច ថ្ងៃធ្វើការ) ប្រាំពីរថ្ងៃ ថ្ងៃធ្វើការ មុនថ្ងៃប្រជុំដើម្បីអាចឲ្យគេសម្រួលតាមសំណើរបស់លោកអ្នក ។

إشعار بعدم التمييز من Metro

تحتزم Metro الحقوق المدنية. للمزيد من المعلومات حول برنامج Metro للحقوق المدنية أو لإبداء شكوى ضد التمييز، يرجى زيارة الموقع الإلكتروني www.oregonmetro.gov/civilrights. إن كنت بحاجة إلى مساعدة في اللغة، يجب عليك الاتصال مقدماً برقم الهاتف 503-797-1700 (من الساعة 8 صباحاً حتى الساعة 5 مساءً، أيام الاثنين إلى الجمعة) قبل خمسة (5) أيام عمل من موعد الاجتماع.

Paunawa ng Metro sa kawalan ng diskriminasyon

Iginagalang ng Metro ang mga karapatang sibil. Para sa impormasyon tungkol sa programa ng Metro sa mga karapatang sibil, o upang makakuha ng porma ng reklamo sa diskriminasyon, bisitahin ang www.oregonmetro.gov/civilrights. Kung kailangan ninyo ng interpreter ng wika sa isang pampublikong pulong, tumawag sa 503-797-1700 (8 a.m. hanggang 5 p.m. Lunes hanggang Biyernes) lima araw ng trabaho bago ang pulong upang mapagbigyan ang inyong kahilingan. Notificación de no discriminación de Metro.

Notificación de no discriminación de Metro

Metro respeta los derechos civiles. Para obtener información sobre el programa de derechos civiles de Metro o para obtener un formulario de reclamo por discriminación, ingrese a www.oregonmetro.gov/civilrights. Si necesita asistencia con el idioma, llame al 503-797-1700 (de 8:00 a. m. a 5:00 p. m. los días de semana) 5 días laborales antes de la asamblea.

Уведомление о недопущении дискриминации от Metro

Metro уважает гражданские права. Узнать о программе Metro по соблюдению гражданских прав и получить форму жалобы о дискриминации можно на веб-сайте www.oregonmetro.gov/civilrights. Если вам нужен переводчик на общественном собрании, оставьте свой запрос, позвонив по номеру 503-797-1700 в рабочие дни с 8:00 до 17:00 и за пять рабочих дней до даты собрания.

Avizul Metro privind nediscriminarea

Metro respectă drepturile civile. Pentru informații cu privire la programul Metro pentru drepturi civile sau pentru a obține un formular de reclamație împotriva discriminării, vizitați www.oregonmetro.gov/civilrights. Dacă aveți nevoie de un interpret de limbă la o ședință publică, sunați la 503-797-1700 (între orele 8 și 5, în timpul zilelor lucrătoare) cu cinci zile lucrătoare înainte de ședință, pentru a putea să vă răspunde în mod favorabil la cerere.

Metro txoj kev ntxub ntxaug daim ntawv ceeb toom

Metro tributes cai. Rau cov lus qhia txog Metro txoj cai kev pab, los yog kom sau ib daim ntawv tsis txaus siab, mus saib www.oregonmetro.gov/civilrights. Yog hais tias koj xav tau lus kev pab, hu rau 503-797-1700 (8 teev sawv ntxov txog 5 teev tsaus ntuj weekdays) 5 hnub ua hauj lw m ua ntej ntawm lub rooj sib tham.



Metro hotsheet

Parks and nature

Metro's parks and natural areas preserve more than 14,000 acres of our region for recreational enjoyment and environmental protection. Supported through voter-approved bond measures and a 2013 property tax levy, Metro's parks and natural areas attract hundreds of thousands of visitors from around our region.

Scouters Mountain Nature Park opened Aug. 28 in Happy Valley with a concert, free pie and more than 500 neighbors who enjoyed stunning views of Mount Hood on a perfect summer evening. Councilors Carlotta Collette, Shirley Craddick and Craig Dirksen attended the grand opening along with project partners from Happy Valley, Clackamas County and the North Clackamas Parks and Recreation District. The opening capped five years of hard work that turned the extinct lava dome and former Boy Scouts campsite into a 100-acre park. Metro purchased the forested butte top in 2011 with money from a 2006 voter-approved natural areas bond measure. For more information, contact Justin Patterson at 503-797-1886.

Parks and Natural Areas System Plan Metro traveled the region this summer, engaging thousands of people at 14 festivals and markets to learn what people love to do outdoors and how nature can support their families and communities. Those values will help shape Metro's comprehensive plan for the future of our region's parks, trails and natural areas. This autumn, partner groups will be invited to give input at a series of community conversations. For more information, contact Mark Davison at 503-797-1854.

North Tualatin Mountains Natural Area More than 50 people kicked off a plan to build more recreational opportunities at the Tualatin Mountains Natural Area. The kickoff included neighbors, habitat conservation groups, equestrians, hikers, mountain bikers and representatives from Skyline Elementary and Portland Community College shared their thoughts about Metro's investments in the area. Drawing on two voter-approved bond measures, Metro has protected four properties in the area: Burlington Creek, Ennis Creek, McCarthy Creek and North Abbey Creek, totaling 1,300 acres. In 2013, voters across the region approved a levy that allows Metro to restore the North Tualatin Mountains habitat and improve the experience for visitors. For more information, contact Dave Elkin at 503-797-1876.

For more information, contact Jim Middaugh at 503-797-1505 or jim.middaugh@oregonmetro.gov.



Willamette Falls Legacy Project Work continues to turn a former industrial area on the edge of the historic downtown into a mixed-use zone to allow commercial, residential and employment opportunities. The project will also include a river walk on the southeast side of the Willamette River, allowing the public to view the most powerful waterfall in the Pacific Northwest. The site's new owner is expressing support for the plans. The project is a partnership among Oregon City, Clackamas County, Metro and the State of Oregon. For more information, contact Jim Desmond at 503-797-1914.

Nature in Neighborhoods Fourteen projects were awarded \$800,000 to restore fish and wildlife habitat and to connect people with nature. The money came courtesy of the latest round of restoration and community stewardship grants from Metro's Nature in Neighborhoods program, which voters help fund through the 2013 parks and natural areas levy. Among other projects, a Sauvie Island lake at risk of disappearing will get a fresh chance at survival. Invasive ivy covering 155 acres of Forest Park will be eliminated. And habitat along Johnson Creek and the Tualatin, Clackamas and Sandy rivers will be restored. Metro this year received 43 pre-applications totaling \$2.1 million in requested funds. Councilors unanimously approved the grants at their Sept. 18 meeting. For more information, contact Heather Nelson Kent at 503-797-1739.

Grant Butte Wetlands In September, more than 75 people celebrated the acquisition of Grant Butte Wetlands in Gresham, heard about the site's history, learned about restoration efforts and envisioned the possibilities ahead. Metro partnered with the City of Gresham and the East Multnomah Soil and Water Conservation District this spring to acquire the site. For more information, contact Dan Moeller at 503-797-1819.

Lone Fir Cemetery More than 1,500 casket burial spaces at Lone Fir Cemetery went on sale starting Sept. 9. The spaces became available after Metro completed a formal reclamation process required under Oregon law. In the process, Metro attempted to reach out to the vacant spaces' original owners, or their heirs; spaces where no contact has been made in more than 75 years were declared abandoned. The new option will complement Lone Fir's Chestnut Grove Memorial Garden, which opened in 2013 to provide an option for the increasing number of people who choose to be cremated. For more information, contact Melisa McDonald at 503-797-1856.

Land and transportation

Working together, our region can reduce traffic, improve our economy and maintain the qualities that make this region a great place. Metro works with 25 cities and 3 counties to protect local community values and preserve our region's farms and forests.

Southwest Corridor Working with Portland, Tigard, Tualatin and other cities, Metro is refining options for study in an Environmental Impact Statement. The start of the EIS will mark the beginning of a comprehensive review of how a rapid transit project could help solve traffic and improve neighborhoods in the Southwest Corridor. For more information, contact Malu Wilkinson at 503-797-1680.

Powell-Division Transit and Development Project The project's steering committee voted Sept. 29 to focus on improved bus service between downtown Portland and Troutdale via Gresham. Committee members said they want to see a project that will reduce traffic and commute times within the next 5 to 7 years. For more information, contact Brian Monberg at 503-797-1621.

Regional Transportation Plan This document prioritizes the region's transportation improvements, and ensures that our region stays in compliance with federal clean air standards. Work on the 2018 RTP update is expected to begin in early 2015. Metro staff is educating representatives from cities and counties about the plan's 2014 update, and how it applies to their work. For more information, contact Tom Kloster at 503-797-1832.

Urban Land Readiness To protect our region's farm and forestland, we need to make the most of what we have inside our urban area. Metro leads a few efforts to look into that:

- The Brownfields Coalition is a collection of neighbors and experts assesses strategies for brownfield cleanup and redevelopment. The Coalition hopes to identify one or two strategies to pursue in the 2015 Legislature. For more information, contact Miranda Bateschell at 503-797-1817.
- A Regional Industrial Site Readiness report update was published in September. The report helps leaders understand what large industrial sites inside the urban growth boundary are ready for new jobs immediately and over the long-term, and what actions are needed to ready more sites for jobs. For more information, contact Ted Reid at 503-797-1768.
- The Housing Preference Study found that most people want to live in a single-family home, as most already do, and most people are satisfied with the kind of neighborhood they live in now. But considerable majorities also want to be within walking distance of amenities and services, and certain

factors could change the preferred living arrangement for tens of thousands of households in the region. Together, these results will inform investments and development decisions in both the public and private sector. For more information, contact Ted Reid at 503-797-1768.

Growth Management Decision The draft Urban Growth Report was released in July and showed that little to no land may need to be added to the urban growth boundary to satisfy state requirements for land management and protection of farm and forestland. The draft UGR will be discussed by MPAC and groups around the region through the fall. In December, Metro will decide whether to adopt the UGR as the basis for the 2015 Growth Management Decision. A decision about the urban growth boundary will come in late 2015. For more information, contact Ted Reid at 503-797-1768.

The Climate Smart Communities Scenarios Project The region's communities are already taking many of the actions that will help us exceed the state target for greenhouse pollution reductions. The actions also help fulfill communities' visions for livability, a strong economy and safe and reliable transportation choices. The challenge will be funding these plans and actions over the near- and long-term. MPAC and JPACT will consider the project's findings this fall; Council will consider adoption in December. For more information, contact Kim Ellis at 503-797-1617.

Metro Charter In November, voters will choose whether to extend, or end, a provision in the Metro Charter that says that only cities and counties can increase density in single-family neighborhoods. If Measure 26-160 is approved, the prohibition on Metro requiring density increases in single-family neighborhoods would be extended. Voters would be asked to revisit the issue in 2030. For more information, contact Jim Middaugh at 503-797-1505.

Metro's Transit Oriented Development Program The TOD program helps development in areas that support our region's transit network and local economies. Construction is progressing on four Metro-supported projects: The Rose Apartments in Gateway, Moreland Station apartments near the MAX Orange Line, the Radiator mixed-use building on North Vancouver Avenue and The Core mixed-use project at Orenco Station. During the summer, TOD funding was approved for four projects: Lombard Plaza and Main Square Living, two mixed-use projects in Beaverton's Old Town, and two mixed-use projects along the MAX Yellow Line in North Portland. For more information, contact Megan Gibb at 503-797-1753.

Waste reduction and management

Metro manages our region's garbage, recycling and compost systems, and encourages residents and businesses to make the most of what they don't want.

Let's Talk Trash Film Contest Metro invited filmmakers of all ages and skill levels to participate in the Let's Talk Trash Film Contest – the latest installment of Metro's work to increase engagement in key decisions about the long-term management of the region's solid waste. The contest will bring to life stories that showcase the role trash plays in our everyday lives and some ideas for what we can do with garbage in the future. A gala presentation of the films is 7 p.m. Monday, Nov. 10 at the Portland Art Museum. For more information, contact Ken Ray at 503-797-1508.

Ask Metro For the first time, Metro's departments combined to launch a single agency-wide advertising campaign, "Ask Metro." It garnered millions of impressions this summer via bus tails, MAX wraps, radio and print ads and online display and search ads, increasing awareness of the suite of "tools for living" Metro provides about garbage and recycling, yard and garden and getting around. The campaign will maintain a consistent but smaller public presence through the fall and winter with seasonally relevant messages. For more information, contact Toby Van Fleet at 503-813-7556.

Natural Gardening Metro's natural gardening program wrapped up another successful season of outreach in partnership with Oregon State University Master Gardeners, talking to more than 40,000 people about safe and healthy yard care and reduction of pesticide use. Metro toxics reduction specialist Carl Grimm's monthly appearances on KATU's AM Northwest reached additional audiences (viewership is around 45,000 region wide) and will continue. For more information, contact Toby Van Fleet at 503-813-7556.

Visitor venues

Metro's visitor venues: The Oregon Zoo, the Oregon Convention Center, the Expo Center and Portland's Centers for the Arts, support the livability of our region and promote economic development and tourism.

The Portland Expo Center The Expo center debuted a living "green wall" to help manage local runoff and keep our region's water clean. For more information, contact Matthew Rotchford at 503-736-5203.

The Oregon Zoo The Association of Zoos and Aquariums awarded its Marketing Excellence Award for the zoo's "Flock This Way" campaign. It was the second straight year the zoo won the national award. For more information, contact Stephanie Cameron at 503-220-2447 x5447.

Coming as part of the New Zoo

An education center for learning, discovery and inspiration



Encouraging people to respect animals and act on behalf of the natural world is the Oregon Zoo's mission. Each year the zoo engages more than 200,000 kids and adults in camps, presentations, school programs, lectures and hands-on learning.

Now our conservation education opportunities are about to leapfrog into new territory. We've outgrown our existing facilities. Thanks to your support of the 2008 bond measure, the zoo is creating an education center that will serve as base camp and field station for intrepid zoo explorers.

The new center will be filled with dynamic, engaging spaces for connecting zoo visitors to the natural world with a focus on helping people learn how to take action.



New insect zoo

An interactive exhibit where visitors can get up close with some underappreciated members of the animal kingdom.



Species recovery lab

Rooms to rear and house endangered species like western pond turtles, viewable to the public.

2014				2015				2016				2017	
Spring	Summer	Fall	Winter	Spring	Summer	Fall	Winter	Spring	Summer	Fall	Winter	Spring	
SCHEMATIC DESIGN													
Exploring and choosing big ideas and themes for how the building will look and be used				DESIGN DEVELOPMENT									
				Determining specific elements and details of the building and grounds									
				CONSTRUCTION DRAWINGS									
				Turning designs into blueprints and technical specifications for builders				CONSTRUCTION					
												GRAND OPENING	
												Spring 2017	



Conservation action center
Families learn lifelong stewardship of nature



Nature play

Interactive greenspaces around the facility will encourage kids to explore the natural world and discover the “wild” around them.

Plus ...

- **Interactive learning garden.** An interpretive backyard display of wildlife-friendly gardening.
- **Live animal demonstrations.** Connecting people to wildlife through camps, classes and special events.
- **Café.** Designed for zoo guests to connect with fellow members of the community to share stories of connection with nature.
- **Flexible event space.** Seating up to 150 people, a venue for lectures, documentary screenings and other conservation-focused community activities.

These new flexible learning spaces will be shared with collaborating conservation partners, including the Intertwine Alliance and the U.S. Fish and Wildlife Service. The amount and diversity of programs will increase as we expand the reach of conservation education throughout the region.

The education center is designed to share the excitement and knowledge of the natural world, becoming a catalyst for conservation education and stewardship in the community. We're inviting visitors to join us in making a better future for wildlife.

The building itself will teach.

LEED Gold certified, it will tell an inspiring story of sustainability

The new center will feature:

- smart use of winter sunlight and summer shade
- energy conservation
- water savings and reuse

Its design will:

- mimic nature
- integrate trees and wildlife
- reuse and recycle building materials
- protect night skies

Keep track of progress by visiting the New Zoo blog at oregonzoo.org