



METRO COUNCIL WORK SESSION

Meeting Minutes

October 28, 2014

Oregon Zoo, Skyline Room

Councilors Present: Council President Tom Hughes, and Councilors Sam Chase, Shirley Craddick, Kathryn Harrington, Bob Stacey, and Carlotta Collette

Councilors Excused: Councilor Craig Dirksen

Council President Tom Hughes called the Metro Council work session to order at 1:58 p.m.

1. ADMINISTRATIVE/COUNCIL AGENDA FOR OCT. 30, 2014/CHIEF OPERATING OFFICER COMMUNICATION

Chief Operating Officer Martha Bennett updated the Council on the following items:

- The development of a monthly information sheet to update Council and the community on happenings in each of Metro's departments.
- For Councilors who have been recently re-elected, the Metro Council Inauguration will occur on January 6, 2015 at Antoinette Hatfield Hall.
- The Nike Cross Nationals high school cross country championship will be held at Glendoveer Golf Course on December 6.
- The Metro employee-only preview night for ZooLights will occur on November 25 at the Oregon Zoo.
- Ms. Bennett informed Council that she will be out of town for the October 30 Council meeting.

2. OREGON ZOO EDUCATION CENTER SCHEMATIC DESIGN UPDATE

Ms. Heidi Rahn, Oregon Zoo Bond Program Director, and Mr. Grant Spickelmier, Oregon Zoo Education Curator, presented the Oregon Zoo Education Center Schematic Design Update. The purpose of the presentation was to update Council on the status of Zoo education center design, and determine what resources Council needs in order to share project information with constituents. The design and construction of the Zoo education center is being funded by Oregon Zoo Bond Measure 26-96, which was approved in 2008 by the region's voters to provide enhanced welfare and care for Zoo animals, protect animal health and safety, increase access to conservation education, conserve water and harvest storm water for reuse, and improve water quality. The Oregon Zoo Bond Citizens' Oversight Committee reviews implementation of the bond. The presentation highlighted various features of the education center's design, including:

- Dedicated space for campers to learn about wildlife and nature.
- Dedicated work space for the Zoo's popular teen programs, including Zoo Animal Presenters (ZAP) and ZooTeens.
- Flexible event space will provide a gracious and comfortable venue for large groups to learn about emerging environmental concerns and successful conservation efforts.
- A plaza, one of three proposed in the bond implementation plan, connecting zoo guests with primary paths and amenities like food and beverages, trip-planning kiosks and restrooms.
- Live animal displays to enhance the zoo guest experience, including a new insect zoo, as well as a window into the species conservation lab.
- Interactive landscape areas, including forests, pollinator gardens, nature play areas, innovative storm water planters, and a backyard habitat garden.
- The Nature Exploration Station (NESt), the center's interpretive hub, will help outfit guests to explore natural areas in the region, while providing resources on how to get involved.
- The LEED Gold-certified education center will be a building that teaches sustainable design through highly visible green building measures, materials, interpretive components, and programming.

Council Discussion:

Councilor Harrington spoke to the importance of ensuring community stakeholders have ample opportunities to utilize the education center. She also spoke about enhancing messaging and engagement between the Zoo, Metro, stakeholders, and the general public. Councilor Craddick inquired about Zoo education programs that are valuable to both adults and children. Councilor Chase encouraged Zoo staff to work to maximize the use of the education center, while allowing for flexible space with uses that can evolve over time. Council President Hughes spoke of the education center as a place that will allow the public to connect and engage with nature. Councilor Craddick inquired about the schedule for Zoo Bond project implementation, and inquired about an earlier presentation of the Zoo Education Center Schematic Design Update to the Rotary Club of Portland.

3. FISCAL YEAR 2013-14 MINORITY, WOMEN, AND EMERGING SMALL BUSINESS (MWESB) AND FIRST OPPORTUNITY TARGET AREA (FOTA) ANNUAL UTILIZATION REPORT

Ms. Gabriele Schuster, Metro Procurement Manager, presented the Fiscal Year (FY) 2013-14 Minority, Women, and Emerging Small Business (MWESB) and First Opportunity Target Area (FOTA) Annual Utilization Report. The purpose of the presentation was to report to Council the status, program activities, and utilization of the MWESB and FOTA programs in FY 2014. Key elements of the presentation included:

- The purpose of diversity in contracting.
- Responding to the MWESB Audit.
- Information on MWESB and FOTA participation within every Metro department.
- Creating goals to promote equity.
- Progress in procurement.
- Metro's outreach, community engagement, and training efforts related to MWESB and FOTA programs.
- Technical assistance for MWESB contractors.
- Marketing and solicitation of bids.
- Diversity training and procedures.

- Metro's efforts to conduct a regional MWESB survey and facilitate focus groups, to encourage present and future economic opportunity for diverse groups.
- Updating Metro's MWESB reporting method.

Council Discussion:

Councilor Stacey inquired about adequately communicating Metro's expectations and ambitions regarding utilization of MWESB to the general contracting community. Councilor Craddick inquired about MWESB outreach efforts on the east side of the region. Councilor Harrington inquired about access to the MWESB audit. Councilor Chase inquired about Metro's goals in moving forward with the MWESB and FOTA utilization programs, and also about other agencies' best practices. Councilor Collette spoke to systematically addressing the challenge of inclusiveness and diversity in contracting. Council President Hughes spoke to gathering information on participation of minority and women workers in construction projects, and to ensuring that contractors maintain their MWESB utilization practices when doing work for private firms. Councilor Craddick spoke about hiring nonprofit groups for MWESB outreach. Councilor Harrington spoke to Councilors engaging with their local chambers of commerce to encourage MWESB utilization and participation.

4. DIVERSITY ANNUAL REPORT PRESENTATION

Mr. Bill Tolbert, Metro Diversity Program Manager, presented the Diversity Annual Report Presentation. The purpose of the presentation was to inform Council of Diversity Action Plan (DAP) efforts during the prior year, as well as current actions and actions in development. Desired outcomes included gaining Council feedback on engagement and additional priorities. Key elements of the presentation included:

- Timeline of Metro's Diversity Program, from the first Diversity Action Team in 2005, to 2014, with Diversity Core Teams implementing DAP actions, goals, and strategies.
- Recent accomplishments of the Diversity Program.
- Core areas of the Diversity Program, including:
 - Internal awareness and diversity sensitivity.
 - Recruitment and retention.
 - Committee membership and public involvement.
 - Procurement.
 - Accessibility.
- The Balanced Scorecard Report as a measurement of program effectiveness.
- Metro's 2015 Diversity Program campaign to address and raise awareness of unconscious bias.

Council Discussion:

Councilor Craddick spoke to the role of Council in fostering diversity-oriented community partnerships. Council President Hughes spoke about the importance of diversity in the region's civic representation.

5. COUNCIL LIAISON UPDATES AND COUNCIL COMMUNICATION

Councilor Collette spoke about the Metro Parks and Natural Areas System Plan Update, to be presented at the November 4 Council work session. She also mentioned her attendance of a forum in Oregon City regarding the Blue Heron site. Councilor Stacey spoke about a bus tour of the

emerging Powell-Division Corridor, which he attended along with Councilor Craddick and other members of the Powell-Division Transit and Development Project Steering Committee. Councilor Craddick spoke about her attendance of the Oregon Transportation Commission (OTC) Annual Workshop on October 23, and also mentioned that the Intertwine Alliance's Annual Fall Summit would occur on November 14 at the Oregon Zoo. Councilor Harrington encouraged interested parties to attend the Council Creek Regional Trail master plan open house on November 5 in Forest Grove. Council President Hughes mentioned his attendance of the Oregon Department of Transportation (ODOT) Region 1 Transportation Coordination Task Force on October 27. Councilors discussed issues surrounding the potential formation of one or more Area Commissions on Transportation (ACTs) in the Metro region and ODOT Region 1. Council President Hughes also discussed the Regional Mayors and County Chairs meeting, which he hosted at the Metro Regional Center on October 27. The meeting focused on analysis and discussion of the Draft 2014 Urban Growth Report (UGR). Councilors discussed issues surrounding the acceptance and understanding of the UGR's analysis in the region. Council President Hughes mentioned that he and Councilor Harrington would be attending the Centro Cultural of Washington County 4th Annual Auction and Fundraising Gala on November 1.

6. ADJOURN

Seeing no further business, Council President Tom Hughes adjourned the Council work session at 4:36 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Joel Cvetko', with a long horizontal flourish extending to the right.

Joel Cvetko, Council Policy Assistant

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF OCT. 28, 2014

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
1.0	Agenda	10/30/14	Council Agenda for Oct. 30, 2014	102814cw-01
1.0	Handout	10/28/14	Metro hotsheet: Project updates, November 2014	102814cw-02
2.0	Handout	10/28/14	Oregon Zoo Education Center Flyer	102814cw-03