BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF EXTENDING)	RESOLUTION NO.93-1809A
THE FUNDING TASK FORCE FOR)	INTRODUCED BY RENA CUSMA
REGIONAL FACILITIES AND PROGRAMS)	EXECUTIVE OFFICER
AND ASSOCIATED PLANNING EFFORTS)	

WHEREAS, the Metro Council adopted Resolution No. 92-1556, authorizing a planning and development effort for financing regional facilities and programs; and

WHEREAS, the Metro Council adopted Resolution No. 92-1590 establishing the Funding Task Force for Regional Facilities and Programs, confirming its members, and requiring a final report be issued by June 30, 1993; and

WHEREAS, the Funding Task Force has submitted a status report to the Metro Council summarizing the Task Force's work to date and detailing the tasks remaining for successful completion of its charge; now therefore,

BE IT RESOLVED THAT:

- 1. The Funding Task Force for Regional Facilities and Programs and the associated planning and development efforts continue with the goal of recommending adequate long-term funding for the region's arts and entertainment facilities and programs as outlined in Resolution No. 92-1556 attached as Exhibit A.
- 2. The Funding Task Force continue to be staffed from Metro resources as such staff resources are necessary to complete the work.
- 3. In the process of developing its final recommendations, the Task Force consult with the Metro Policy Advisory Committee (MPAC) and other appropriate committees. Such consultation shall occur prior to presenting recommendations to the Metro Council. Any concerns expressed by these bodies not accommodated in the Task Force recommendations shall be specified in the final report.

- 4. The Task Force provide periodic progress reports and/or opportunities for discussion of issues to the appropriate Council Committee, the Council, or individual Council members upon request.
- 5. The Task Force issue a final report by December 31, 1993.

 Adopted by the Metro Council this 24th day of June,

 1993.

Judy Wyers, Presiding Officer

Clerk of the Council

BEFORE THE COUNCIL OF THE METROPOLITAN SERVICE DISTRICT

FOR THE PURPOSE OF AUTHORIZING A) .	Resolution No. 92-1556
PLANNING AND DEVELOPMENT EFFORT)	
FOR FINANCING REGIONAL FACILITIES) .	Introduced by Rena Cusma,
AND PROGRAMS)	Executive Officer

WHEREAS, in May of 1986 the Councils of the Metropolitan Service District and the City of Portland adopted the Convention, Trade, and Spectator Facilities Master Plan which established the Metropolitan Service District as the lead agency for regional convention, trade, and spectator facilities; and

WHEREAS, in December of 1987, the Council of the Metropolitan Service District created the Metropolitan Exposition-Recreation Commission to operate the region's inventory of convention, trade, and spectator facilities; and

WHEREAS, in December of 1989, the Councils of the Metropolitan Service District and the City of Portland approved a Phase 1 consolidation agreement providing for the management of City Spectator and Performing Arts Facilities by the Metropolitan Exposition-Recreation Commission; and

WHEREAS, in May of 1990, the Council of the Metropolitan Service District authorized a study of permanent operational funding for Metropolitan Exposition-Recreation Commission facilities, the feasibility of constructing new facilities, and interest in public funding for the arts; and

WHEREAS, in July of 1990, the Council of the Metropolitan Service District established the Public Policy Advisory Committee for Regional Convention, Trade, Performing Arts, and Spectator Facilities to conduct that study with elected and citizen representatives from Clackamas, Washington and Multnomah Counties, Metro, and the City of Portland; and

WHEREAS, in September of 1990, Arts Plan 2000 Plus was launched by the City of Portland, the Metropolitan Service District, other regional governments and private sector entities to study the regional arts industry and establish goals and priorities for cultural development; and

WHEREAS, Arts Plan 2000 Plus and the Public Policy Advisory Committee for Regional Facilities were intended to complement one another and to coordinate their research, findings and goals in subject areas of mutual concerns; and

WHEREAS, the Public Policy Advisory Committee and Arts Plan 2000 Plus submitted final reports to the Metropolitan Service District, the City of Portland and other appropriate governments and agencies in December of 1991 and January and February of 1992; and

WHEREAS, the Public Policy Advisory Committee found that if no new funds become available within three years to cover ongoing operational and capital costs of regional entertainment facilities and support for the programs of regional arts organizations, the region stands to lose its significant investment in its complex of facilities and programs; and

WHEREAS, the Public Policy Advisory Committee determined that to adequately meet the most immediate operating and capital improvements needs of the Portland Center for the Performing Arts and Civic Stadium, approximately \$2.2 million is needed annually, and that program needs identified in the Committee report and by Arts Plan 2000 Plus will require an additional \$4.6 million per year to stabilize arts organizations and implement a regional arts agenda for a total need of \$6.8 million annually; and

WHEREAS, both the Public Policy Advisory Committee and the the Arts Plan 2000 Plus Steering Committee recommended that long-

term funding sources should be of regional scope and address arts and entertainment facilities and arts programs; now therefore,

BE IT RESOLVED, that:

- 1. The Metropolitan Service District and the City of Portland agree to work together to develop adequate long-term funding for regional arts and entertainment facilities and programs. The Metropolitan Service District will take the lead and the City of Portland will participate through the office of the City Commissioner responsible for the Metropolitan Arts Commission and liaison to the Metropolitan Exposition-Recreation Commission.
- 2. The Council of the Metropolitan Service District authorizes the Executive Officer to undertake a planning and development effort to address the specific financial needs of the region's performing arts and entertainment facilities and the Arts Plan 2000 Plus agenda for the arts, which process shall meet the following purposes:
- a. To make recommendations to the Metropolitan Service District Executive Officer and Council on financing facility and arts program needs;
- b. To promote a regional consensus on financing through coalitions with other jurisdictions, advocate groups, and community and civic organizations;
- c. To develop recommended intergovernmental agreements and funding packages needed to provide regional coordination and support for arts and entertainment facilities and programs; and
- d. To provide public information on financing issues to the general public, media, other public bodies, advocate groups, and civic organizations.
- 3. By subsequent resolution the Council shall establish a Task Force to advise staff in the conduct of this effort and to develop recommended actions. It is the Council's intent that the Task Force will represent a diversity of interests in terms of constituencies, jurisdictions, and points of view. Membership on

the Task Force shall include representatives of the public at large, Arts Plan 2000 Plus, the Metropolitan Exposition-Recreation Commission, the Metropolitan Arts Commission, the Portland Center for the Performing Arts Advisory Committee, arts and entertainment organizations, the hospitality industry, and the business community.

ADOPTED by the Council of the Metropolitan Service District this 27th day of February , 1992.

Jim Gardner, Presiding Officer

Regional Funding Task Force Status Report

Introduction

As a result of Metro's Public Policy Advisory Committee and the Arts Plan 2000+ process, Metro and the City of Portland agreed to work together and with other regional partners to develop adequate long-term funding for regional arts and entertainment facilities and programs. In April 1992, the Metro Council established a 21-member Funding Task Force for Regional Facilities and Programs with citizens from throughout the region. The charge to the task force was to 1) make recommendations to the Metro Executive Officer and Council on financing facility and arts program needs; 2) promote a regional consensus on financing through regional coalitions with other jurisdictions, advocate groups, and community and civic organizations; 3) develop recommended intergovernmental agreements and funding packages; and 4) provide public information on financing issues.

The Task Force has made substantial progress in addressing each of these four charges. The purpose of this report is to give the Metro Executive and the Metro Council the status of our work to date.

The task force formed three subcommittees -- Funding Needs, Revenue Strategy, and Public Information. The first two subcommittees were formed with task force members only. The Public Information subcommittee was formed with community experts in public relations and public information.

A summary of the activities of each of these subcommittees is as follows.

Summary of Activities

Funding Needs Subcommittee:

- reviewed and updated the needs identified earlier by the Metro's Public Policy Advisory Committee and Arts Plan 2000+ and included estimates for program items not previously covered
- identified the total amount of funding needed and how much must be raised annually in public funds by program category
- explored funding needs for cultural and scientific facilities and programs beyond the arts-related focus of the original charge

Revenue Strategy Subcommittee:

- examined range of revenue options in light of Funding Needs Subcommittee work
- established four criteria or general principles which should be used in selecting revenue measures:
 - 1) regionally-based
 - 2) equitable
 - 3) sufficient
 - 4) feasible
- developed option of broad-based approach to include other cultural organizations in addition to arts
 - explored tax alternatives

Public Information Subcommittee:

- established the need and recommended an approach for a campaign to expand the public's definition of the arts and to build the case for the need for dedicated funding
- developed goals, objectives, and strategies for a public information campaign which include the economic, educational and quality-of-life benefits of the arts
- worked with the Northwest Business Committee for the Arts to develop a long range public information campaign and financial support for a future ballot measure campaign

Task Force:

In addition to the work of each subcommittee, the Task Force as a whole was involved in the following activities.

- worked with Arts Plan 2000+ members and consultants to gain understanding of arts program issues and funding models both in the Portland metropolitan region and in other areas across the country
- explored approaches of other regions throughout the country to arts and culture funding
- met with the Denver Exchange Group, affiliated with the Denver Chamber of Commerce, to learn about Denver's Scientific and Cultural Facilities District and to exchange information about cultural programs
- established the general purposes for program development to be:
 - 1) ensuring that all citizens of the region have access to cultural programs, and

- 2) ensuring the region's children have opportunities for cultural education
- developed the following six public policy goals that public funding should achieve
 - 1) enhance the economic development of the region through cultural job creation, visitor attractions, and cultural programs which attract new businesses
 - 2) ensure that all citizens have access to regional cultural programs
 - 3) ensure that all children have cultural education opportunities
 - 4) stabilize and strengthen the region's cultural organizations
 - 5) promote cultural diversity in programming, education, audience, leadership and participation
 - 6) promote an environment for innovation, creativity and artistic excellence
- commissioned a public opinion survey of the region's voters to gain public input on program goals, program features, and funding options
- worked with the Northwest Business Committee for the Arts to encourage increased private leadership and support
- created a Staff Coordinating Team with staff from Metro, Metropolitan Arts Commission, Business Committee for the Arts, Arts Alliance, and PCPA which meets weekly to provide staff work for policy development including identifying issues, presenting options, and drafting recommendations; provide technical expertise in arts programming, public finance, planning, and program development; share information; and coordinate activities of the various public and private organizations

Public Input

A public opinion survey commissioned by Metro and conducted in February 1993 found:

- the public places a high value on our regional cultural attractions
 - the public favors a broad cultural program

- the public ranks the goals developed by the Task Force as being very important, particularly those goals relating to educational opportunities for children, economic development, and affordability for families
- no consensus yet exists within the public on a revenue source to fund this program

Other efforts:

- In response to Arts Plan 2000+ recommendations, the Metropolitan Arts Commission (MAC) formed a Regional Arts Council Transition Team, a 16-member regional citizen group appointed in cooperation with participating jurisdictions, to oversee MAC's transition into a regional arts council.
- The National Endowment for the Arts awarded a \$470,000 challenge grant to the Metropolitan Arts Commission to support increased public and private contributions. In addition, MAC developed new resources from county and city governments in the region, the State of Oregon, and the private sector to support and encourage local and regional cultural development.
- MAC conducted follow-up planning and cultural needs assessments throughout the region and facilitated new partnerships among business, tourism, cultural, recreational, historic preservation, and education groups.
- The Northwest Business Committee for the Arts (BCA), representing Multnomah, Washington, Clackamas counties and Clark County, Washington, worked closely with the Task Force throughout this process. This 80-member business organization broadened its mission and commitment to be a catalyst for increased business leadership and increased public and private funding including corporate, small business and individual funding for cultural programs.

Task Force Recommendations to date

The Task Force developed basic findings and a general program approach based on our review of previous studies and our own research conducted over the past year. This program approach is summarized below.

Needs Identified

• Annual funding needs determined by the Funding Needs Subcommittee:

Arts	facilities	(PCPA)	\$2.31	million
Arts	programs		<u>6.23</u>	million
•	Total		\$8.54	million

- PCPA needs include operating support, capital improvements, reduced rent and user fees for PCPA tenants, increased funds for marketing and programming costs, and reduced ticket surcharge
- Arts program needs include expanding the dollar amount and share of regional funds invested directly in local communities throughout the region and providing additional funds that would raise the level of public support for arts organizations

Program Features

- The Task Force concludes that the preferred option for funding is an expanded cultural program including arts facilities and programs as well as other regional cultural, scientific, and educational programs and facilities. Organizations we have been in contact with include the Metro Washington Park Zoo, county libraries, Oregon Historical Society, Oregon Museum for Science and Industry, End of the Oregon Trail, and Children's Museum.
- Access to cultural programs and education for the region's children and families should be the central purpose for such a program.
 - The program should include the following features:
 - * include arts and cultural facilities and programs
 - * strictly limit administrative costs
 - * restrict funds to this program only and not allow funds to be spent for other governmental programs
 - * guarantee funds for local, community-based programs throughout the region and ensure that each area of the region receives its fair share of benefits
 - * require that public funds for this program leverage private funds
 - * quarantee funds for large regional programs
 - * administer arts funds by a central agency operated either as a non-profit corporation through a contract with Metro or as a commission operating through an intergovernmental agreement * adopt a broad-based revenue source for funding

Recommendations for future action

- The Task Force currently is in the beginning stages of a dialogue with those cultural organizations previously mentioned. The goal is to explore with these organizations a program that will meet their needs and which they will support. We estimate this consultation process will take about six months.
- A key goal of this program is to insure access to cultural programs for children. The Task Force needs additional time to determine the most cost effective and most feasible method to accomplish this goal.

- The Task Force has examined an array of potential revenue sources. Before finalizing our recommendations, however, we believe it prudent to consider any actions that may be taken by the 1993 Legislative Assembly regarding revenue measures and tax reform.
- Implementation of a regional public information campaign and continuation of cultural development initiatives begun by the Metropolitan Arts Commission and the Business Committee for the Arts are essential for success of a future funding measure.
- The Task Force concludes that we have significant tasks to perform if we are to accomplish the original charge.

Listed below are the tasks that remain for the Task Force to accomplish. A timeline and work plan are included in the final section of this report.

- Work with cultural organizations to develop alternatives, further refine program features, and come to consensus
- Obtain decision by cultural groups to determine which groups will participate in this program
- Pursue funding for an arts-only program if other cultural programs do not choose to participate
- Explore additional program features for a broad-based program approach
- Await and review actions that may be taken by state legislature on tax reform and revenue legislation
- Examine assumptions of potential revenue measures, refine options, and obtain public opinion via a poll
- Consider restructuring of current taxes as part of package
 - Implement public information effort
- Continue and expand staff coordinating team to include staff from cultural organizations
- Continue task force with final report due by December 1993

The final report will include the findings, conclusions, and recommendations of the Task Force. The recommendations will include:

- a proposed ordinance creating an arts and culture program and delineating the program features,
- 2) a recommendation on a revenue source or sources for this program,
- 3) a suggested schedule for a ballot measure to submit to the region's voters, and
 - 4) an implementation plan

Requests to the Metro Executive Officer and Metro Council

The Task Force respectfully requests that the Council adopt a resolution extending the deadline for a final report from the Regional Funding Task Force from June 1993 to December 1993.

The Task Force further requests that adequate resources and staff be funded to allow the Task Force to accomplish its charge. We strongly believe that continuity of staff is vital to the successful completion of our tasks.

Respectfully submitted,

David Knowles, Chair

Timeline and Work Plan

August 31, 1993

Obtain decision by cultural organizations on their participation in proposed program

May - September

Work with staff and boards of directors of cultural organizations; task force members meet with appropriate cultural organization committees, members and boards to discuss program features, revenue options, and cultural organization participation

May - October

Task Force continues to review revenue options and further refine options and examine assumptions

June - August

Task Force review 1993 Legislature's action relating to revenue legislation

Begin Phase 1 of public information effort -develop messages, unifying slogan and logo,
prepare materials, place messages in fall arts
newsletters, programs, and playbills

October

Conduct public opinion survey on proposal and alternatives prepared by Task Force in cooperation with cultural organizations

Begin Phase 2 of public information effort -expand focus to include civic groups and
general public, refine messages, develop
speaker's bureau and related materials,
develop public service announcements

November

Task Force finalizes recommendations, adopts final report, and submits report to Metro Council

December

Task Force makes presentation to Council

January 1994 -

Implementation phase -- specific work plan and length of this phase depends on final recommendations of Task Force, Council adoption, and timing of ballot measure if necessary; tasks would likely include coalition building, public information, and preparing necessary documents and other requirements for a ballot measure

Staff Report

CONSIDERATION OF RESOLUTION NO. 93-1809 FOR THE PURPOSE OF EXTENDING THE FUNDING TASK FORCE FOR REGIONAL FACILITIES AND PROGRAMS AND ASSOCIATED PLANNING EFFORTS

Date: May 28, 1993 Presented by: Pamela Erickson

Background

Over the past six years, Metro has evolved into the lead agency in the region for regional convention, trade, performing arts and spectator facilities.

In 1990, the Council created the Public Policy Advisory Committee for Regional Convention, Trade, Performing Arts, and Spectator Facilities (PPAC) to conduct a study of funding needs for MERC facilities, the feasibility of constructing new facilities, and interest in public funding for the arts. This Advisory Committee, which included elected officials and citizens from throughout the region, completed its study and presented its findings to the Council in December 1991.

One of the key findings in the PPAC report was that, if no new funds become available within three years to cover ongoing operations and capital improvements, the region stands to lose its investment in its complex of public entertainment facilities, particularly the Portland Center for the Performing Arts (PCPA).

Also in 1990, Arts Plan 2000+ was launched. Arts Plan 2000+ was an eighteen-month citizen planning process to develop a comprehensive long-range plan for arts and culture for the Portland metropolitan region. Arts Plan was initiated by the City of Portland and included Metro as an active participant and financial supporter. The final report was released in February 1992.

The planning effort, authorized by Metro Resolution No. 92-1556, and the Funding Task Force for Regional Facilities and Programs, established by Resolution No. 92-1590, represent a merger of the efforts of the Public Policy Advisory Committee study and Arts Plan 2000+.

Originally, a final report from the Funding Task Force was to be submitted by June 30, 1993. Because the tasks were more complex and time-consuming than originally estimated, the Task Force has concluded that additional time is necessary for them to successfully meet their charge.

The Funding Task Force has submitted a status report to the Council. This status report summarizes the Task Force's work to date, specifies the program details they believe are necessary for success, and details what study tasks remain to be completed and a timeline for accomplishing those tasks.

Resolution No. 93-1809 attempts to address issues raised in recent meetings between Councilors and Task Force members. Resolution No. 93-1809 extends the Funding Task Force for Regional Facilities and Programs and associated planning efforts. It continues staff support to the Task Force. It requires the Task Force to consult with the Metro Policy Advisory Committee prior to presenting final recommendations to the Council. Resolution No. 93-1809 requires periodic progress reports and/or opportunities for discussion of issues to the Council, Council committee or individual Councilors. And last, it requires a final report by December 31, 1993.

The Task Force has requested the continuation of staff support to complete its work as it is dependent on staff to fulfill its charge. Staff also is needed to coordinate the various groups outside the Task Force which are involved and are needed for support.

Budget

The 1993-94 fiscal year budget contains \$50,000 in contingency earmarked for staff support, \$20,000 for financial analysis and \$10,000 for a public opinion survey. Since the amount earmarked for staff support is insufficient for 1 FTE, the Executive Officer will submit recommendations for an additional \$40,966 to finance staff support both during the Task Force's existence and after December 31 in order to implement recommendations.

Executive Officer Recommendation

The Executive Officer recommends approval of Resolution No. 93-1809.

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF EXTENDING)	RESOLUTION NO.93-1809
THE FUNDING TASK FORCE FOR)	INTRODUCED BY RENA CUSMA
REGIONAL FACILITIES AND PROGRAMS)	EXECUTIVE OFFICER
AND ASSOCIATED PLANNING EFFORTS	.)	•

WHEREAS, the Metro Council adopted Resolution No. 92-1556, authorizing a planning and development effort for financing regional facilities and programs; and

WHEREAS, the Metro Council adopted Resolution No. 92-1590 establishing the Funding Task Force for Regional Facilities and Programs, confirming its members, and requiring a final report be issued by June 30, 1993; and

WHEREAS, the Funding Task Force has submitted a status report to the Metro Council summarizing the Task Force's work to date and detailing the tasks remaining for successful completion of its charge; now therefore,

BE IT RESOLVED THAT:

- 1. The Funding Task Force for Regional Facilities and Programs and the associated planning and development efforts continue with the goal of recommending adequate long-term funding for the region's arts and entertainment facilities and programs as outlined in Resolution No. 92-1556 attached as Exhibit A.
- 2. The Funding Task Force continue to be staffed from Metro resources as such staff resources are necessary to complete the work and activities required to implement the recommendations.
- 3. In the process of developing its final recommendations, the Task Force consult with the Metro Policy Advisory Committee (MPAC) and other appropriate committees. Such consultation shall occur prior to presenting recommendations to the Metro Council. Any concerns expressed by these bodies not accommodated in the Task Force recommendations shall be specified in the final report.

opportunities for discussion o	of issues to the appropriate Counci.
Committee, the Council, or inc	lividual Council members upon
request.	
5. The Task Force issue a	a final report by December 31, 1993
Adopted by the Metro Cour	ncil this day of,
1993.	
· ·	
	Judy Wyers, Presiding Officer

4. The Task Force provide periodic progress reports and/or

00 NORTHEAST GRAND AVENUE | PORTLAND, OREGON 97232 2736 TEL 503 797 1700 | FAX 503 797 1797



METRO

DATE: June 10, 1993

TO: Regional Facilities Committee

FROM: Casey Short C

RE: Financial Support for Funding Task Force

The Regional Facilities Committee will be considering Resolution No. 93-1809A on June 16, which is for the purpose of continuing the Funding Task Force through December, 1993. At your June 2 meeting, the Committee directed me to present funding alternatives for support of the task force.

The 1993-94 Approved Budget includes \$70,000 in the General Fund and \$10,000 in the Support Services Fund for task force support. The General Fund money consists of \$50,000 in contingency, and \$20,000 in Miscellaneous Professional Services in the Office of Government Relations' budget for polling; the \$10,000 in Support Services is in Miscellaneous Professional Services in the Financial Planning division of Finance & Management Information, to be used as needed for financial analysis. The staff report accompanying Resolution No. 93-1809 refers to an additional \$40,966 the Executive Officer recommends including in the budget for this program, which is further explained in Neil Saling's June 10 memo to me.

Option #1

Manager at .5 FTE		\$ 31,999
+ fringe	•	12,159
Polling		10,000.
Misc. materials & services ((M&S)	1,842
Contracted Services	,	24,000
TOTAL		\$ 80,000

Option #2

Sr. Management Analyst at .5 FTE	\$ 24,607
+ fringe	9,474
Polling	10,000
Misc. M&S	1,919
Contracted Services	34,000
TOTAL	\$ 80,000

Funding Task Force Support June 10, 1993 Page 2

Other Contracted Services

Option #3

Sr. Management Analyst at 1.0 FTE + fringe Polling Misc. M&S TOTAL	\$ 49,214 18,947 10,000 1,839 \$ 80,000
Option #4	
Contracted Project Management	\$ 40,000 10.000

DISCUSSION

TOTAL

The four options outlined above stay within the \$80,000 included in the Approved Budget. They provide for: continuation of the current project manager for six months (option 1), with some funds for contracted project management after December; project management provided by the current Senior Management Analyst for six months, with additional funds for contracted project management and other services (option 2); full-year full time project management from the current Senior Management Analyst, with no contracted services (option 3); and project support done entirely by contract (option 4). The proposal from the Executive Officer should also be considered, but I have limited my proposed alternatives to those which are within the approved budget amounts.

30,000 \$ 80,000

The options above do not include the full \$30,000 budgeted for polling and financial analysis, but include only \$10,000 for one poll. I have structured the options this way because I think there should be some money set aside for polling, to test assumptions and provide baseline or tracking data, but there is not a strong need for additional polling and contracted financial analysis in the 1993-94 fiscal year. Those services will be needed in the future, when the Council is closer to placing a funding measure on the ballot, but I don't anticipate that will happen sooner than 1995 so funding for these services could be considered in the 1994-95 budget deliberations.

RECOMMENDATION

Staff's recommendation is Option #2. This option provides for some continuity from Metro staff familiar with the project, and provides maximum flexibility for contracted services following

Funding Task Force Support June 10, 1993 Page 3

completion of the Task Force report in December. I support this additional flexibility because it provides funds for services in addition to project management. The need for such services has been discussed in meetings of the "Caretakers" group of arts administrators and Metro and PCPA staff. These services could include support for an education and public information campaign, facilitator services to strengthen the cohesion of the "cultural coalition," which has interests distinct from the arts community, as well as project management services. We don't know what the final Task Force report will stress in terms of immediate implementation needs, and it is important to preserve flexibility to accommodate the needs identified in the final report. Of the four options, #2 provides the best combination of staff continuity through the term of the Task Force, with the flexibility to address the project's needs through the remainder of the fiscal year.

If the Committee recommends this option to the Council, the recommendation should include direction concerning the structure of the .5 FTE position: should it be full-time through December or half-time for the full year? My recommendation is for full-time for six months, in order to maintain optimum support to the Task Force, work as required on other projects cited in Mr. Saling's memo, and assist in the transition away from full-time staffing from Metro.

The final issue to be raised is one of organization. The Approved Budget places funds for Task Force support in the Office of Government Relations rather than in Regional Facilities. I recommend that any staff support for the Task Force remain consistent with this direction, because subsequent work on arts funding and facilities planning will more likely come from Government Relations - through partial dedication of existing staff's time - than from Regional Facilities, which is to focus more on building and construction management than facility planning as a result of the budget actions.



Date: June 10, 1993

To: **Casey Short**

Neil Saling, Director of Regional Facilities From:

Regional Facilities Department Budget Re:

Per our discussion, I have verified that the Executive Officer believes that, as a minimum, the following resources should be provided in the FY 1993-94 Metro Budget to support agency planning and development of cultural, entertainment and recreational programs in the region. These programs include staffing for the Cultural Funding Task Force and the implementation of its recommendations; planning assistance to Clackamas County and the End-of-the-Oregon Trail Foundation in developing a theme park; assistance to the MERC in developing a Business Plan for facilities under MERC control; and providing a capability to provide planning support to the Expo Center as required.

Manager 1 FTE Fringe	\$63,997 <u>24,319</u>	
Total personnel costs		\$88,316
Office supplies	\$250	
Misc. professional services	30,000	
Financial/revenue analysis—\$20,000	•	1
Polling\$10,000		
Printing	200	
Telephone	250	
Travel	250	
Conferences	500	
Meeting expenses	1200	
Total M&S costs		\$32,650
Total required		\$120,966

Amount currently allocated for this project in the Approved FY 1993-94 Budget

(Government Services, FMI and Contingency): \$80,000

Additional required: 40,966

Alternative Sources: Excise Tax or MERC Spectator Facilities Fund

cc: Dick Engstrom Pam Erickson Jennifer Sims

RESOLUTION NO. 93-1809A, EXTENDING THE FUNDING TASK FORCE FOR REGIONAL FACILITIES AND PROGRAMS AND ASSOCIATED PLANNING EFFORTS.

Date: June 17, 1993 Presented by: Councilor Hansen

COMMITTEE RECOMMENDATION: At its June 16, 1993 meeting the Regional Facilities Committee voted 4-0 to recommend Council adoption of Resolution No. 93-1809A. Voting were Councilors McFarland, Gardner, Hansen, and Washington. Councilor McLain was excused.

COMMITTEE DISCUSSION/ISSUES: The committee considered Resolution No. 93-1809 at its June 2 and June 16 meetings. At the June 2 meeting, Funding Task Force Chair David Knowles presented the Task Force's interim report. He said the Task Force has not been able to complete its work by the June 30, 1993 deadline it was originally given, because they had chosen to broaden the scope of their effort to consider a more extensive program of arts and cultural facilities and programs.

Committee members agreed that the Task Force should be given the extra six months they were requesting, but they wanted to delete a provision in the resolution that would require implementation of the Task Force's recommendations (in Be It Resolved #2). That language is deleted in the "A" version of the resolution.

The committee focused its attention on resources necessary to staff the Task Force. At the June 2 meeting, they discussed a proposal from the Executive Officer to extend the position of the current primary staff person for the full year. The Executive's request called for a budget of \$120,966, some \$41,000 above the total budgeted for Task Force support. The committee asked the administration to provide further detail and justification for this request, and directed Council staff to present alternative funding and staffing proposals for their consideration on June 16.

the committee discussed the four June 16 meeting, At the alternatives prepared by Council Analyst Casey Short, as well as the Executive's request. Mr. Short's written recommendation was to staff the Task Force for six months with the Senior Management Analyst currently in the Facilities Planning program in Regional At the meeting, however, Mr. Short advised the Facilities. committee that the incumbent was being considered for a different position in the Planning Department. Given the possibility that this person would not be available to staff the Task Force, Mr. short changed his recommendation, and recommended staffing at the Manager level for six months. The primary basis for this recommendation was the importance the Task Force had placed on continuity in staffing; Mr. Knowles had said it is important not to disrupt their activities by bringing in different staff. committee voted in favor of the revised recommendation, directed that the recommendation be presented to the Finance Committee for inclusion in the final budget ordinance.