

METRO COUNCIL WORK SESSION

Meeting Minutes November 25, 2014 Oregon Zoo, Skyline Room

Councilors Present: Council President Tom Hughes, and Councilors Sam Chase, Shirley Craddick,

Kathryn Harrington, Bob Stacey, Carlotta Collette and Craig Dirksen

Councilors Excused: None

Council President Tom Hughes called the Metro Council work session to order at 2:03 p.m.

1. CHIEF OPERATING OFFICER COMMUNICATION

Chief Operating Officer Martha Bennett updated the Council on the following items:

- Ms. Bennett thanked Ms. Teri Dresler, Interim Oregon Zoo Director, and Mr. Chris Pfefferkorn, Deputy Director of the Oregon Zoo's Living Collections, for inviting Council to have this work session at the Zoo.
- The Metro Regional Center will be closed on November 27 and 28 in observance of the Thanksgiving holiday.
- Outline of the upcoming Council retreat and overview of the previous Council retreat.

2. ANIMAL WELFARE SCIENCE IN ZOOS

Dr. Nadja Wielebnowski, Conservation and Research Manager at the Oregon Zoo, gave her Animal Welfare Science in Zoos presentation. The purpose of the presentation was to provide Council with an overview of the history, current state, and future direction of animal welfare science and welfare monitoring in Association of Zoos and Aquariums (AZA) accredited zoos, including specific applications at the Oregon Zoo. The desired outcome was for Council to have an increased awareness and understanding of how animal welfare science is applied at the Zoo to monitor animal welfare and to ensure that Zoo animals thrive. Key elements of the presentation included:

- Origins of the emerging field of zoo animal welfare science.
- Evolution of zoos, from early menageries, to modern conservation and education centers, to centers for wildlife caring, integrating conservation, education, and welfare.
- The establishment of the AZA in 2001, including their Animal Welfare Committee's (AWC) definition of animal welfare.
- Resource-based and animal-based welfare assessment.
- Types of welfare assessments:
 - Based on behavior, such as time budgets, behavioral diversity, and speciesappropriate behaviors.

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- o Based on physiology, such as hormone levels, stress response, and reproduction.
- Based on physical appearance and health, such as body condition and speciesspecific health parameters.
- Positive behavioral indicators: Self maintenance, curiosity, play, high behavioral diversity.
- Negative behavioral indicators: Some stereotypic behaviors, aggression, self-injury, low behavior diversity.
- The Oregon Zoo's Behavior Lab.
- Physiological indicators, such as measuring hormones at the Oregon Zoo Endocrine Lab to gauge reproductive function and stress response.
- Physical indicators, including good body condition and weight, fur/feather/skin condition, no disease, and reproductive success.
- Combining measures, such as in the 2010-2014 AZA elephant welfare study.
- The future of animal welfare science in zoos.

Council Discussion:

Councilor Craddick inquired about steps taken to improve animal living conditions if negative behavior is noticed, and mentioned that more public engagement should be utilized in informing the public about the Zoo's animal welfare efforts. Councilor Chase inquired about the well-being of elephants with tuberculosis in comparison with healthy elephants. Councilor Harrington spoke to sharing the Zoo's research in the animal welfare science field with the public and local jurisdictions. Council President Hughes spoke to expanding the animal welfare science component of the Zoo, with the goal of providing more animals with substantial welfare monitoring and analysis, and about further utilization of animal welfare science in the Zoo's planning processes. He also spoke to the strategy behind sharing the Zoo's animal welfare efforts and associated data. Councilor Collette spoke to sharing the Zoo's animal welfare science work in local newspapers, to inform the general public. Councilor Dirksen spoke to the Zoo's ability to provide the Farm Animal Welfare Committee's (FWCA) "Five Freedoms". Council President Hughes inquired about the Zoo's ongoing efforts to measure elephant stress during their habitat change (specifically the construction of Elephant Lands, to be completed in 2015).

3. DISCUSSION OF NEW AGREEMENT WITH OREGON ZOO FOUNDATION

Ms. Teri Dresler, Interim Oregon Zoo Director, along with Ms. Kim Overhage, Chair of the Oregon Zoo Foundation (OZF), Mr. Mark Loomis, OZF Immediate Past Chair, and Ms. Jani Iverson, OZF Director, presented and facilitated a discussion with Council on Metro's new agreement with OZF. The purpose of the presentation was to inform the Council of recent revisions to OZF's Agreement with Metro, and to provide Council with an opportunity for questions and discussion. The desired outcome was for Council to have a full understanding of the new terms of the agreement. Key elements of the Ms. Dresler's portion of the presentation included:

- An overview of recent developments in Metro's relationship with the OZF.
- An overview of the effects and changes made by the new agreement, including:
 - Clearly defined goals and responsibilities.
 - o Greater clarification in the allocation of finances, including transparency in aligning funding with the Zoo strategic plan.
 - Greater accountability and communication between Council members and OZF.

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- Aligning and coordinating the message of the Zoo with OZF and Metro, especially on key topics like conservation education, animal welfare, and the physical site of the Zoo itself.
- o Service level agreements.
- o Designating the basic membership level based on attendance.
- o Affirming the separation of the Zoo director and OZF director positions.

Mr. Loomis spoke about the funding model outlined in the new agreement. Key elements of his presentation included:

- Providing Council with an enhanced understanding of the different flows of funds between the OZF, the Zoo, and Metro.
- OZF's role as a fundraising foundation that also handles Zoo memberships. This funding model is more strategic and thoughtful about the Zoo in the long term.
- Creating a more effective way for OZF staff to interact with donors.
- Creating three endowments within the earmarked categories.
- The funding model as a systems model, with a broad community supporting the Zoo.

Ms. Overhage spoke about the Zoo's role as a fundraising and funding organization. Key elements of her presentation included:

- The OZF's role as a funder in allocating money to the Zoo.
- Placing important checks and balances on Metro, the Zoo, and OZF in their interaction through the agreement, to enhance accountability and foster stronger relationships.
- Enhance transparency of funding and operations for Oregon Zoo members.
- Description of OZF's grants to the Zoo.
- Analysis of OZF's financial contributions to the Zoo over the years.
- Description of projects completed through the Zoo and OZF's partnership over the last year, and a report on projects to come, ahead of the Metro Council's vote to accept the OZF-Metro agreement at the December 4 Council meeting.

Council Discussion:

Councilor Chase inquired about maximizing the funds raised by OZF and allocated to the Zoo, with a focus on efficient and effective projects. Councilor Craddick spoke to the importance of sharing the OZF's work, and to bringing them into contact with other foundations that share their values. Councilor Harrington spoke to the role of the new OZF-Metro agreement in the evolution of the Zoo into a larger operation, while allowing employees to focus on their core jobs. Councilor Stacey spoke to enhancing accountability by creating rigorous application of Zoo funds. Council President Hughes spoke to the Council's role in fostering strong relationships between the OZF, the Zoo, Metro, as well as various foundations and other benefactors.

4. BREAK

The Council took a short break from 3:50pm to 3:55pm.

5. 2015 STATE LEGISLATIVE AGENDA

Mr. Randy Tucker, Metro Legislative Affairs Manager, presented the 2015 Legislative Agenda. The purpose of the presentation was to continue discussion of Council's objectives for the 2015 legislative session. The desired outcome was for Council to have an opportunity to discuss specific

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legislative concepts and principles and/or to direct staff to develop additional concepts. Key elements of the presentation included:

- An update on post-election dynamics in the Oregon legislature.
- Updates on legislators' agendas for the 2015 legislative session.
- Update on the Oregon Transportation Forum's (OTF) transportation package, approved by the forum on November 6. Specifically, Mr. Tucker requested that Council continue to consider the prioritization of proposals within the OTF package that do not have an indentified, dedicated funding source.
- Overview and discussion of the legislative issue papers included in the work session packet.

Council Discussion:

Councilor Harrington inquired about ODOT's disaster resilience efforts, and spoke to the potential to review ODOT's resilience proposals in conjunction with the discussion of ODOT's general needs across the state. Councilor Chase inquired about progress in the legislature with the Housing Alliance. Councilor Craddick spoke to potential efforts of the legislature to address the political and land-use situation in Damascus, and inquired about Metro's role with such efforts. She also spoke to the Council's role in affecting the legislature's process in dealing with issues of interest to the Metro region.

6. COUNCIL LIAISON UPDATES AND COUNCIL COMMUNICATION

There were none.

7. ADJOURN

Seeing no further business, Council President Tom Hughes adjourned the Council work session at 4:38 p.m.

Respectfully submitted,

Joel Cvetko, Council Policy Assistant

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF NOV. 25, 2014

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT NO.
1.0	Agenda	12/2/14	Revised Draft Agenda for Metro Council Retreat #2	112514cw-01
1.0	Handout	11/20/14	Metro Council Retreat #1 SWOT Analysis – Transcribed Verbatim	112514cw-02
1.0	Handout	11/20/14	Metro Council Retreat #1 SWOT Analysis – Vision Summary	112514cw-03
1.0	Handout	11/25/14	Metro Council Retreat #1 "Bike Rack"	112514cw-04
3.0	Handout	11/19/14	Draft 2014 Metro – Oregon Zoo Foundation Agreement	112514cw-05
5.0	Handout	11/6/14	Funding Elements of Proposal Adopted by the Oregon Transportation Forum	112514cw-06