

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF HOSTING A ) RESOLUTION NO. 93-1853  
RECYCLED PRODUCTS TRADE SHOW )  
AT METRO REGIONAL CENTER IN ) Introduced by the Executive Officer  
SUPPORT OF METRO'S RECYCLED ) at the Request of the In-House Waste  
PRODUCT PROCUREMENT PROGRAM ) Reduction Committee

WHEREAS, Metro Ordinance No. 93-513 adopting a recycled product procurement program for Metro is before the Council for adoption; and

WHEREAS, Ordinance No. 93-513 establishes the Recycled Product Procurement Program; and

WHEREAS, The Metro In-House Waste Reduction Committee is planning a Recycled Products Trade Show to be hosted October 27, 1993 at Metro Regional Center; and

WHEREAS, The Recycled Products Trade Show supports the goals and objectives of the Recycled Product Procurement Program; and

WHEREAS, The Recycled Products Trade Show promotes intergovernmental cooperation and communication in the joint purchase of recycled products; and

WHEREAS, The Recycled Products Trade Show encourages the development of recycling markets; and

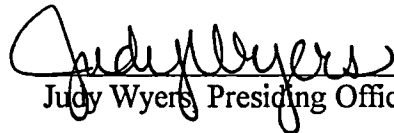
WHEREAS, The Recycled Products Trade Show provides an opportunity for Metro to serve as an example for other institutions; and

WHEREAS, The Recycled Products Trade Show is in direct support of Section 2.04.580(b) (5) of Ordinance No. 93-513, offering workshops and seminars; and

WHEREAS, The resolution was submitted to the Executive Officer for consideration and was forwarded to the Council for approval; now therefore,

BE IT RESOLVED, That Metro supports the Recycling Trade Show and the efforts of the In-House Waste Reduction Committee in the promotion of the use of recycled products.

ADOPTED by the Metro Council this 14th day of October, 1993.

  
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Judy Wyers, Presiding Officer

GA:gbc  
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## STAFF REPORT

### IN CONSIDERATION OF RESOLUTION NO. 93-1853 FOR THE PURPOSE OF HOSTING A RECYCLED PRODUCTS TRADE SHOW AT METRO REGIONAL CENTER IN SUPPORT OF METRO'S RECYCLED PRODUCT PROCUREMENT PROGRAM

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Date: September 15, 1993

Presented by: Genya Arnold

#### PROPOSED ACTION

Adoption of Resolution No. 93-1853 supporting The Recycled Products Trade Show at Metro Regional Center on October 27, 1993. The Resolution establishes Metro support and approval of the efforts of the In-House Waste Reduction Committee in hosting the trade show.

#### FACTUAL BACKGROUND AND ANALYSIS

The purpose of the trade show is to bring together vendors of recycled products, including office supplies, construction and building supplies, oils and lubricants, compost, paper products, plastic products, tires, etc., with the procurement staff of state, regional and local governments, including Bonneville Power Administration, Port of Portland, and Tri-Met. The goal in bringing together the producers and the consumers of recycled products is to foster paths of communication which will encourage the greater use of existing recycled products and development of new products. Vendors will be able to showcase their products to the consumers by promoting new products and demonstrating what is currently available. Consumers will be able to talk to the vendors and discuss consumer needs, offering suggestions for new areas of development.

The Recycled Products Trade Show is also in direct support of Metro Ordinance no. 93-513, adopting a Recycled Product Procurement Program, in that it supports the goals and objectives of the program, encourages development of recycling markets, and provides an opportunity for Metro to set an example for other institutions.

The part-day event on October 27 is scheduled for 10:00 a.m. to 4:00 p.m. at Metro Regional Center, and will utilize the conference rooms and central corridor of the second (entrance) floor. Tables will be provided for vendors to set up displays for their products. Over 65 vendors of recycled products are being invited, and it is expected that 20 to 30 vendors will participate. Invitations and flyers will be sent to government procurement offices and will include all staff involved in purchasing, as well as anyone else interested in attending. To lend a somewhat festive air to the event (and to encourage attendance by Metro staff and the governmental offices in the immediate area), a coffee and dessert vendor will be invited to set up a cart in the north plaza, and the Garbage Gurus will schedule a musical performance during the mid-day lunch hour.

## BUDGET IMPACT

Impact of The Recycled Products Trade Show is expected to be minimal. Tables for vendors will be from those available at Metro regional Center and Convention Center. Design and printing of promotional materials will be done in-house. Those dessert and coffee vendors selected will attend at no charge to Metro, receiving their income from any sales generated by the attendees. A small stipend may be used for the Garbage Gurus' musical performance; however, this is not expected to be significant. Any costs incurred for the trade show will come from the Solid Waste Department Waste Reduction Division's budget, and are expected to be under \$200 for the event.

## EXECUTIVE OFFICER RECOMMENDATION

The Executive Officer recommends approval of Resolution No. 93-1853.

GA:gbc  
arno/staf

**SOLID WASTE COMMITTEE REPORT**

CONSIDERATION OF RESOLUTION NO. 93-1853, FOR THE PURPOSE OF HOSTING A RECYCLED PRODUCTS TRADE SHOW AT METRO REGIONAL CENTER IN SUPPORT OF METRO'S RECYCLED PRODUCT PROCUREMENT PROGRAM

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Date: October 6, 1993

Presented by: Councilor Washington

**Committee Recommendation:** At the October 5 meeting, the Committee voted unanimously to recommend Council adoption of Resolution No. 93-1853. Voting in favor: Councilors McFarland, McLain, Washington and Wyers.

**Committee Issues/Discussion:** Leigh Zimmerman, Solid Waste Staff, explained that Metro's in-house employee recycling committee developed a proposal for a recycled product trade show to be held on October 27 at Metro Regional Center. The purpose of this resolution is to have the Metro Council formally indicate its support for the show.

Councilor McLain expressed support for the show and asked how it would be advertised and promoted. She was particularly interested in promotion with the business community. Zimmerman indicated that invitations were being sent to a mailing list of over 1600 interested parties. In addition, she indicated that posters would be placed in prominent downtown buildings. She indicated that additional efforts within the business community would be made in response to Councilor McLain's concern.