

# Metro | Agenda

Meeting: Enterprising Places Steering Committee  
Date: October 22, 2014  
Time: 1:00 p.m. to 3:00 p.m.  
Place: Metro Regional Center, Room 270  
Objective: Introduce committee members to the mission, structure, and context of the Enterprising Places program, and the specific charge of the Steering Committee. Share assessment of districts in the region that meet the program criteria for eligibility.

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| <b>I. Welcome</b>   | 1:05 p.m. |
| <i>Metro Councilor Kathryn Harrington</i>   |           |
| <b>II. Committee member introductions, review of agenda</b>   | 1:10 p.m. |
| <i>Elissa Gertler, Planning &amp; Development Director</i>  |           |
| ➤ Tell us all about a main street business, storefront, district, or event that you find special and describe what you love about it. |           |
| ➤ What inspired you to share your time and expertise with us as a member of this committee?   |           |
| <b>III. Enterprising Places program in regional planning &amp; development context</b>  | 1:30 p.m. |
| <i>Megan Gibb, Development Center Manager</i>   |           |
| <b>IV. Lessons learned from pilot revitalization and storefront initiatives</b>   | 1:35 p.m. |
| <b>Enterprising Places work plan and program approach</b>   |           |
| <i>Lisa Miles, Principal Project Manager, Enterprising Places</i>   |           |
| ➤ Committee questions and clarifications  |           |
| <b>V. Overview of Steering Committee's role and charge</b>  | 2:05 p.m. |
| <i>Elissa Gertler, Planning &amp; Development Director</i>  |           |
| <b>VI. Enterprising Places eligible areas assessment: methods and findings</b>  | 2:10 p.m. |
| <i>Deb Meihoff, Communitas LLC</i>  |           |
| ➤ Committee questions and clarifications  |           |
| <b>VII. Review of November 3 meeting agenda and action item</b>   | 2:40 p.m. |
| <i>Elissa Gertler, Planning &amp; Development Director</i>  |           |
| <b>VIII. Housekeeping regarding future meeting calendar and topics</b>  | 2:45 p.m. |
| <i>Lisa Miles, Principal Project Manager, Enterprising Places</i>   |           |
| <b>Adjourn</b>  | 2:55 p.m. |

Next Meeting: Monday, November 3, 2014, 3:00 – 5:00 p.m. Metro Regional Center Room 270