

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF ESTABLISHING A) RESOLUTION 94-1942B
METROPOLITAN GREENSPACES BLUE RIBBON)
COMMITTEE TO ADVISE METRO COUNCIL) Introduced by Rena Cusma,
ON THE CHARACTERISTICS OF A GREENSPACES) Executive Officer
GENERAL OBLIGATION BOND MEASURE)

WHEREAS, On July 23, 1992, through Resolution No. 92-1637, the Metro Council adopted the Metropolitan Greenspaces Master Plan; and

WHEREAS, The Metropolitan Greenspaces Master Plan recommends Metro to place a greenspaces funding mechanism before the voters of the region to establish a regional revenue source for the acquisition and capital improvement of greenspaces; and

WHEREAS, On September 23, 1993, through Resolution No. 93-1844A, the Metro Council stated their intent to submit to voters in 1994, a general obligation bond measure for the acquisition and development of a regional greenspaces system; and

WHEREAS, On December 9, 1993, the Metro Council approved Ordinance No. 93-516A, amending the Fiscal Year 1993-94 budget to augment funding for a consultant to examine issues concerning the referral of a potential greenspaces acquisition funding measure; now, therefore,

BE IT RESOLVED,

1. That the Metro Council hereby confirms the formation of a Metropolitan Greenspaces Blue Ribbon Committee (Exhibit A).
2. The Metropolitan Greenspaces Blue Ribbon Committee will accomplish the responsibilities defined in Exhibit B.

ADOPTED by the Metro Council this 14th day of April, 1994.


Judy Wyers, Presiding Officer

BLUE RIBBON COMMITTEE MEMBERSHIP

The following have agreed to serve on the Greenspaces Blue Ribbon Committee pending Metro Council confirmation:

Fred Miller, Vice President of Public Affairs, Portland General Electric

Gail Achterman, Partner, Stoel Rives Boley Jones & Grey

Bill Naito, President, H. Naito Corporation

Pauline Anderson, former Multnomah County Commissioner

Bill Wessinger, President, The Wessinger Foundation

Barbara Hutchison, former Public Affairs Director, Oregon Department of Fish & Wildlife

Sam Brooks, CEO, S. Brooks & Associates Consultants, Inc.

Josephine Pope, President, Friends of the Arboretum

Roger Qualman, Vice President, Norris Beggs & Simpson

Gordon Jones, President, Clackamas Sand & Gravel

Jack McGowan, Executive Director, Stop Oregon Litter & Vandalism (SOLV)

Sheila Holden, Rose City District Manager, Pacific Power & Light

Jon Chandler, President, Metropolitan Homebuilders Association

John Sherman, Vice President, Friends of Forest Park

Michael McKeel, DMD, real estate developer

Mary Mark, Conservation Committee Chair, Portland Garden Club

Lindsay Stewart, Vice President, NIKE, Inc.

Ex-officio, Non-voting Participants

Andy Cotugno, Metro Planning Director, ex-officio non-voting member

Pat McCormick, Conkling Fiskum & McCormick, Committee Facilitator

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METRO COUNCIL ON THE CHARACTERISTICS)	Executive Officer
OF A GREENSPACES GENERAL OBLIGATION)	
BOND MEASURE)	

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BE IT RESOLVED,

1. That the Metro Council hereby confirms the formation of a Metropolitan Greenspaces Blue Ribbon Committee ~~with no less than nine (9) and no more than seventeen (17) members (Exhibit A). to review civic and business leader survey findings, public opinion survey findings, and the Greenspaces Policy Advisory Committee recommendations (Exhibit B).~~

2. The Metropolitan Greenspaces Blue Ribbon Committee will ~~accomplish the responsibilities defined in Exhibit B.~~ ~~make a recommendation to the Metro Council by May 31, 1994 on the timing and attributes of a greenspaces general obligation bond measure for consideration on the question of whether to refer a funding measure to the voters of the region.~~

ADOPTED by the Metro Council this _____ day of _____, 1994.

Judy Wyers, Presiding Officer

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John Sherman, Vice President, Friends of Forest Park

Michael McKeel, DMD, real estate developer

Mary Mark, Conservation Committee Chair, Portland Garden Club

Other candidates for the remaining committee positions will be contacted and identified for Metro Council consideration on or before April 14, 1994.

STAFF REPORT

CONSIDERATION OF RESOLUTION NO. 94-1942, FOR THE PURPOSE OF ESTABLISHING A METROPOLITAN GREENSPACES BLUE RIBBON COMMITTEE TO ADVISE METRO COUNCIL ON THE CHARACTERISTICS OF A GREENSPACES GENERAL OBLIGATION BOND MEASURE

Date: 6 April 1994

Presented by: Pat Lee

PROPOSED ACTION

Resolution No. 94-1942 requests the formation of a committee of no less than nine (9) and no more than seventeen (17) civic and business leaders from the metropolitan region to provide advice to Metro Council in their consideration of referring a bond measure to the voters for the purpose of financing the acquisition of greenspaces. The resolution also defines the scope of work for the Metropolitan Greenspaces Blue Ribbon Committee.

BACKGROUND AND ANALYSIS

On September 23, 1993, the METRO Council passed Resolution No. 93-1844A stating its intent to submit to the voters in 1994, a general obligation bond measure for the acquisition and development of a regional greenspaces system consistent with the Metropolitan Greenspaces Master Plan. This resolution also directed Metro staff to establish a process to consult with civic and business leaders to determine their recommendations relative to a greenspaces general obligation bond measure.

On December 9, 1993, the Metro Council approved Ordinance No. 93-516A, amending the Fiscal Year 1993-94 budget to appropriate funds to hire a firm to conduct interviews with civic and business opinion leaders, a public survey, and facilitate the formation of a Blue Ribbon Committee regarding greenspaces acquisition and capital improvements funding. Conkling, Fiskum, and McCormick (CFM), a public affairs consultant, was contracted by Metro to conduct the work.

Results of the survey work were reported to the Greenspaces Policy Advisory Committee in February 1994 by CFM. Based on the survey results, there appears to be enough public support to warrant the examination of a bond measure package of specific greenspaces and trail corridor sites in the range of \$50 to \$150 million.

It is the recommendation of CFM and Metro staff to establish a Blue Ribbon Committee composed of civic and business leaders to review the public opinion data and recommendations of the Greenspaces Policy Advisory Committee, including a list of priority acquisition sites. The Blue Ribbon Committee would make a recommendation to the Metro Council regarding whether to refer a bond measure to the public, the preferred date, size of the bond measure request, and specific elements of the bond measure.

EXECUTIVE OFFICER RECOMMENDATION

The Executive Officer recommends adoption of Resolution No. 94-1942.

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2. The Metropolitan Greenspaces Blue Ribbon Committee will make a recommendation to the Metro Council by May 31, 1994 on the timing and attributes of a greenspaces general obligation bond measure for consideration on the question of whether to refer a funding measure to the voters of the region.

ADOPTED by the Metro Council this _____ day of _____, 1994.

Judy Wyers, Presiding Officer

Exhibit A

BLUE RIBBON COMMITTEE MEMBERSHIP

To be provided on or before April 5, 1994.

REGIONAL FACILITIES COMMITTEE REPORT

RESOLUTION NO. 94-1942A, ESTABLISHING A METROPOLITAN GREENSPACES BLUE RIBBON COMMITTEE TO ADVISE METRO COUNCIL ON THE CHARACTERISTICS OF A GREENSPACES GENERAL OBLIGATION BOND MEASURE

Date: April 12, 1994

Presented by: Councilor Gates

COMMITTEE RECOMMENDATION: At its April 6, 1994 meeting the Regional Facilities Committee voted 5-0 to recommend Council adoption of Resolution No. 94-1942A. All committee members were present and voted in favor.

COMMITTEE DISCUSSION/ISSUES: Planning and Capital Development Manager Pat Lee presented the staff report. He said the establishment of a committee to advise the Council on a Greenspaces bond measure was consistent with the work plan outlined in Resolution No. 93-1844A, and followed work done by a contractor to interview business and civic leaders on the issue, as well as a public opinion poll of 800 residents of the region. The Blue Ribbon Committee would advise the Council on whether to refer a bond measure for Greenspaces acquisition, and if so, when, what amount, and what it would include.

Amendments proposed by staff included minor revisions to Be It Resolved sections 1 and 2, to more accurately reflect the scope of work and composition of the committee, and the inclusion of the names of 14 people who have agreed to serve on the committee. Mr. Lee said there are still a few people whom staff is trying to contact to see if they will serve, and said the final list for Council confirmation at its April 14 meeting will probably include more names. Councilor Hansen encouraged staff to strive to include more representatives of ethnic minorities, and Mr. Lee said such suggested representatives were prominent among the people who had been out of town and not yet contacted. Councilor Moore asked if Washington County residents were among those still outstanding; Mr. Lee said yes. Councilor Moore suggested some additional names.

Councilor Moore suggested the committee be called a Green Committee, rather than a Blue Ribbon Committee. Mr. Lee said staff believes that such a name would imply prejudice, and recommended against the name change.

ROLE OF THE METROPOLITAN GREENSPACES BLUE RIBBON COMMITTEE

Analyze Data - Review research materials and position statements provided by Metro consultants, the Greenspaces Policy Advisory Committee, and citizen comments.

Advise the Metro Council - Make a recommendation to the Metro Council on:

- Whether to refer a bond measure- Should Metro refer a bond measure to voters to finance a limited program of acquisitions and improvements based on the Metropolitan Greenspaces Master Plan?
- Timing- What is the recommended time for an election?
- Size- What is the recommended amount of bond revenue to request?
- Elements- What are the recommended attributes of the bond measure, such as priority acquisition sites, trail improvements, and a local share pass through to local jurisdictions.

The work of the Metropolitan Greenspaces Blue Ribbon Committee will be completed by May 31, 1994 to preserve Metro Council's option to refer a measure to a September 1994 vote-by-mail election.