



**METRO**

**METRO POLICY ADVISORY COMMITTEE  
MINUTES**

September 24, 2008

5:00 – 7:00 p.m.

Metro Regional Center, Council Chambers

**MEMBERS PRESENT**

Bob Austin  
Nathalie Darcy  
Rob Drake  
Judie Hammerstad  
Dick Jones  
Alice Norris  
Michelle Poyourow  
Martha Schrader  
Richard Whitman

**AFFILIATION**

Mayor, City of Estacada, representing City of Clack. Co. outside UGB  
Citizen, Washington County  
Mayor, City of Beaverton, representing Washington Co. 2<sup>nd</sup> Largest City  
Mayor, City of Lake Oswego, representing Clackamas Co. Largest City  
Oak Lodge Sanitary District, representing Clack. Co. Special Districts  
Mayor, City of Oregon City, representing Clack. Co. 2<sup>nd</sup> Largest City  
Bicycle Transportation Alliance, representing Multnomah Co. Citizen  
Commissioner, Clackamas County  
Oregon Department of Land Conservation and Development/Land  
Conservation and Development Commission

**MEMBERS EXCUSED**

Ken Allen  
Shane Bemis  
Richard Burke  
Pat Campbell  
Jeff Cogen  
Andy Duyck  
Nick Fish  
Dave Fuller  
Tom Hughes  
Richard Kidd  
Charlotte Lehan  
Wilda Parks  
Tom Potter  
Sandra Ramaker  
Steve Stuart  
Rick Van Beveren  
Vacant  
Vacant

**AFFILIATION**

Oregon AFSCME Council 75, representing Port of Portland  
Mayor, City of Gresham, representing Multnomah Co. 2<sup>nd</sup> Largest City  
Tualatin Valley Water District, representing Wash. Co. Special Districts  
Councilor, City of Vancouver, Washington  
Commissioner, Multnomah County  
Commissioner, Washington County  
Commissioner, City of Portland  
Mayor, City of Wood Village, representing Multnomah Co. Other Cities  
Mayor, City of Hillsboro, representing Washington County Largest City  
Mayor, City of Forest Grove, representing Washington Co. Other Cities  
Mayor, City of Wilsonville, representing Clackamas Co. Other Cities  
North Clack. Chamber of Commerce, representing Clack. Co. Citizen  
Mayor, City of Portland  
Rockwood Water PUD, representing Multnomah Co. Special Districts  
Commissioner, Clark County, Washington  
Reedville Center, LLC, representing TriMet Board of Directors  
Governing Body of School District  
City in Washington County outside UGB

**ALTERNATES PRESENT**

Tom Brian  
Shirley Craddick  
Laura Hudson  
Donna Jordan  
Donald McCarthy

**AFFILIATION**

Chair, Washington County Board of Commissioners  
Councilor, City of Gresham, representing Mult. Co. 2<sup>nd</sup> Largest City  
Councilor, City of Vancouver, Washington  
Councilor, City of Lake Oswego, representing Clack. Co. Largest City  
Rockwood Water PUD, representing Multnomah Co. Special Districts

METRO LIASONS PRESENT

Carlotta Collette, Metro Council District 2; Carl Hosticka, Metro Council District 3; and Metro Councilor Rod Park

OTHER METRO COUNCILORS PRESENT

Metro Council President David Bragdon; Metro Councilor Kathryn Harrington, District 4

METRO STAFF PRESENT

Dan Cooper, Chris Deffebach, Scott Hand, Michael Jordan, Robin McArthur, Sherry Oeser, Scott Robinson and John Williams.

**1. SELF-INTRODUCTIONS AND COMMUNICATIONS**

Chair Alice Norris, called the meeting to order at 5:10 p.m. Chair Norris asked those present to introduce themselves.

**2. CITIZEN COMMUNICATIONS FOR NON-AGENDA ITEMS**

There was none.

**3. CONSENT AGENDA**

**3.1 Meeting summary for Sept. 10, 2008:**

Due to technical difficulties, the meeting summary for September 10, 2008 was not yet available. It will be on the agenda at a future meeting.

**3.2 MTAC New member and alternates change**

MOTION A motion was moved and seconded (motion maker and seconder were not identified) to adopt the Metro Technical Advisory Committee (MTAC) new City of Lake Oswego main member, Denny Egner, First Alternate Sid Sin and Second Alternate Stephan Lashbrook.

ACTION TAKEN: The motion passed unanimously.

**4. COUNCIL UPDATE**

Carlotta Collette, Metro Councilor for District 2, invited members and the extended community to attend the Regional Forum on October 8, 2008. She gave an update on the Metro Council's approval of business recycling requirements, which MPAC had previously recommended approval of. She reported on the status of the Urban and Rural Reserves process and map development. MPAC's feedback on this map is important to the Metro Council. John Williams, Metro Reserves Project Manager, explained about the current map. The Metro Council is scheduled to take action on the study area map. The map shows areas of suitability for urban and rural reserves study. He distributed a copy of a map, which will be included in the permanent record. A copy of Councilor Collette's complete talking points will be included in the permanent record.

## **5. SUSTAINABLE METRO INITIATIVE**

Michael Jordan, Metro Chief Operating Officer and Scott Robinson, Metro Deputy Chief Operating Officer, provided an update on Metro's new management reorganization, referred to as the Sustainable Metro Initiative. The staff has been working on this over the last several months, and now it is ready to be implemented. The effort is to re-align Metro staff to be ready to meet the challenges in the coming 30 years. This positions the agency for the future. He distributed a summary and functional organization chart of Metro, which will be included in the permanent record.

He explained the need to pull together staff to work on long-range strategic work as part of a new Strategy Group. He referred to Metro's many long-range policy projects and that in 18 to 20 months these projects running on parallel tracks are going to need to synthesize into a single vision for where this region is going. Metro's job and part of MPAC's job is to work with the Metro Council and MPAC members at how that synthesis occurs for those projects and major policy questions.

He noted that the chart includes a dotted line at the bottom, and explained the meaning of new "dotted-line relationships" where staff are collaborating with groups across the agency. This is an attempt to leverage human resources across the agency, and provide the best service possible to MPAC and citizens of the agency.

The Strategy Center will be freed from some of the other management responsibilities to focus on larger, high-level questions, working closely with the Council. The Strategy Center will be headed by Stacey Triplett, and will report directly to Mr. Jordan. Tom Brian, praised Metro for looking at its organization. Mr. Jordan clarified that MPAC members can still call the same staff persons as they have in the past. If the person's area of work has changed, the staff person will refer callers and make the transition easy and invisible for MPAC members and our customers.

## **6. BIG LOOK UPDATE**

Judie Hammerstad, Mayor of Lake Oswego, and David Bragdon, Metro Council President gave an update on the Big Look process. Mayor Hammerstad showed a Big Look ad that was published in 500,000 newspapers two weeks prior. Four outreach programs have been held so far. She distributed a copy of a Big Look flyer, which will be included in the permanent record. The Big Look Task Force has focused on certain topics, especially resource protection – farm, forest and natural resources. She clarified the meaning of undesignated lands. President Bragdon talked about the need for state legislators to come together from both parties to negotiate some of these reforms, or they won't happen. He noted that the major explosive issue is where lands are zoned for farm and forest land, but the owners of them feel that they are not viable for that purpose.

Richard Whitman, Oregon Department of Land Conservation and Development Director, explained about the state's Big Look process for the next several months. He noted the complexity of the land use issues and that working out the details will take time. The Big Look Task Force will make broad recommendations this fall, and propose a process for working out the details, that may take more than one legislative session to work out. Several more town hall meetings will be held around the state. He referred to "meeting-in-a-box" kits that enable citizens to hold discussion groups in their own homes or organizations. They have 500 kits available, but they are going fast. MPAC members are welcome to request a kit. They hope to get various interest groups together to promote good dialog on the issues. The Big Look funding is through June 2009. For future legislative session work on the Big Look, the Task

Force has thought about assembling a group of legislators that would champion the work in future sessions.

Rob Drake, Mayor of Beaverton, encouraged a framework that forces the discussion after the legislative session is over. He thinks it is important to review state land use planning periodically.

Rod Park, Metro Councilor, talked about conversion of land from rural, natural resource base to urban uses, and the difficulty with that conversion.

Mayor Hammerstad talked about the regional problem-solving strategy, and a survey that addresses it. She said that some feedback from public outreach meetings showed that people are afraid of the local decision making and that it will be too parochial, and that it is too easy to influence. She said the survey indicated that they would likely keep the statewide program, the designation of important lands issue. She felt it was open to question whether or not you can devolve in a reasonable manner that local decision making. Some county planners indicated that they are not interested in giving decision-making authority to the counties. People want some changes, but not total changes. Each individual wants change that will benefit that person. Working out a resolution will involve interesting conversations. She hopes they will keep the recommendation that there be an audit of our land use planning goals, the judicial decisions, the administrative rules, etc. because they have a lot of conflicts and are very complicated.

President Bragdon said there is a superficial assumption that equates local control with more development or a more lenient system, but he said the Task Force does not necessarily ascribe to that thinking. He talked about whether the existing two categories that make up the bulk of the privately owned rural land in the state – Are they really accurate and are they the most effective ways of achieving what the times require now? Changing those does not necessarily mean allowing development. We would need to work with the counties to see what a better system would look like. As an urban practitioner, we have much more local control.

Councilor Park asked about the need for a state-level, over-arching guidance and what type of development is desired.

Mayor Hammerstad talked about 180-acre farms and the need in urban areas for smaller parcels for various crops. The need for parcelization is different than they have heard in the past.

President Bragdon talked about the small-acre lots and the problems they cause for agriculture.

Mr. Whitman said DLCDC can provide some staff assistance with the meetings in a box. It would be best if those meetings were held by mid-October.

Mayor Hammerstad offered to hold an additional meeting in a box for MPAC, if desired.

## **7. IS BUSINESS AS USUAL GOOD ENOUGH?**

Carlotta Collette, Metro Councilor, distributed three handouts, copies of which will be provided in the permanent record. “Is business as usual good enough?” Is the topic of the October 8, 2008, regional forum at the Oregon Convention Center, that starts at 4 p.m. Metro has been running various scenarios against values that define a successful region. The regional forum is for neighborhood associations, community groups, etc.— whoever is involved in community decision making. A copy of her presentation will be included as part of the permanent record. Chris Nelson will be a guest speaker at the Oct. 8 forum.

The Dec. 10 meeting will be about framing the choices, in preparation for making choices next year. Modeling will be conducted January to June 2009. From July to December 2009, decisions will be made.

Robin McArthur, Metro Planning Director, reviewed the presentation. She presented some facts comparing the differences between a business-as-usual scenario compared to taking charge and making some choices about our future. She talked about upcoming choices of the Regional Transportation Plan, High-Capacity Transit Lines, Urban and Rural Reserves, and an Urban Growth Report to be adopted in 2009. If we continue with business as usual, what will your community look like in 10, 20, 30 years?

Chair Norris noted that the last time MPAC had seen this definition of a successful region, it was referred to as performance measures. Councilor Collette talked about the need to test this definition.

Shirley Craddick, City of Gresham Councilor, asked about the need for the joint meetings to be held in a larger space than the Metro Council Chamber. Robin McArthur noted the request.

Tom Brian, Washington County Commission Chair, asked that more detail be provided as early as possible on the meetings. Ms. McArthur said that the agenda for October 8, 2008, was sent out earlier this week.

## **8. REBALANCING ROADWAYS TO BUILD SUSTAINABLE COMMUNITIES**

Robert Liberty, Metro Councilor for District 6, introduced Troy Russ, who is speaking at 7:30 p.m. tonight in the Metro Council Chamber on Rebalancing roadways to build sustainable communities. Councilor Liberty invited all MPAC members to stay for his presentation. Mr. Russ talked about some of his projects to restructure state departments of transportation. Tonight he will be talking about context-sensitive design in both rural and urban settings. The presentation is about flipping the paradigm for planners and designers. He said they are finding that the departments of transportation are broke, and the federal government is not helping. They are teaching the land-use community that they are the transportation planners. He said it is most important to create a system of networks, not just complete streets. The network includes land uses. He talked about the inability to anticipate all variances that will be granted that affect transportation.

There being no further business, Mayor Norris adjourned the meeting at 6:27 p.m.

Respectfully submitted,



Linnea Nelson  
Executive Coordinator  
Office of the Chief Operating Officer

ATTACHMENTS TO THE RECORD FOR SEPTEMBER 24, 2008

The following have been included as part of the official public record:

<b>AGENDA ITEM</b>	<b>DOCUMENT DATE</b>	<b>DOCUMENT DESCRIPTION</b>	<b>DOCUMENT NO.</b>
<b>#4 Council Update</b>	9-24-08	Speaking points from Carlotta Collette, Metro Councilor	092408-MPAC-01
<b>#4 Council Update</b>	October 2008	An invitation from Rex Burkholder and Alice Norris: Save the date, Wednesday, October 8, 2008, The Future is Here: Is Business as Usual Good Enough?	092408-MPAC-02
<b>#4 Council Update</b>	Fall 2008	Regional Choices Engagement: Framing Our Choices – Fall 2008	092408-MPAC-03
<b>#4 Council Update</b>	None	Urban and Rural Reserve Study Areas draft map	092408-MPAC-04
<b>#5 Sustainable Metro Initiative</b>	May 2008	Sustainable Metro Initiative, the case for change	092408-MPAC-05
<b>#6 Big Look Update</b>	None	The Big Look: 1.7 million New Oregonians in the next 30 years...; a community newspaper insert	092408-MPAC-06
<b>#7 Is Business As Usual Good Enough</b>	9-24-2008	Powerpoint presentation by Metro Councilor Carlotta Collette: Making the Greatest Place, Is business as usual good enough?	092408-MPAC-07
<b>#7 Is Business As Usual Good</b>	None	A definition of a Successful Region, Exhibit A to Resolution 08-3940	092408-MPAC-08