

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF APPROVING	)	RESOLUTION NO. 95-2164
THE YEAR-SIX ANNUAL WASTE	)	
REDUCTION PROGRAM FOR LOCAL	)	Introduced by Mike Burton,
GOVERNMENTS	)	Executive Officer

WHEREAS, The Metro Challenge Program has been an integral part of the region's waste reduction and recycling programs for the past five years in order to attain state mandated regional recovery goals (OAR 340-90-050); and

WHEREAS, Metro Challenge continues to be one of the primary mechanisms for Metro to establish and improve recycling and waste reduction efforts throughout the region; and

WHEREAS, The means of implementing Metro Challenge is through annual work plans, adopted by Metro and local governments, that define the work to be completed by each jurisdiction; and

WHEREAS, Fiscal year 1995-96 is designated as Year Six of the Metro Challenge Program; and

WHEREAS, A cooperative process for formulating and implementing the Year Six Annual Work Plans was used by Metro and local governments; and

WHEREAS, The Year Six Annual Work Plans are consistent with the goals and programs involved in the Draft Regional Solid Waste Management Plan; and

WHEREAS, The Year Six Annual Work Plans for local governments ensures a coordinated regional effort to reduce waste; and

WHEREAS, Metro Challenge grant fund distribution to local governments is tied to adherence to the plan and satisfactory completion of work plan elements; and

WHEREAS, Metro Challenge is funded in the 1995-96 budget; and

WHEREAS, The Year-Six Annual Work Plan has been reviewed by the Metro Solid Waste Advisory Committee and recommended for Metro Council approval; and

WHEREAS, The resolution was submitted to the Executive Officer for consideration and was forwarded to the Council for approval; now therefore,

BE IT RESOLVED, That the Metro Council approves the Year-Six Annual Work Plan for Local Governments and supports increased efforts to reduce waste in the Metro Region.

ADOPTED by the Metro Council this 29 day of June, 1995.

  
J. Ruth McFarland, Presiding Officer

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## Year 6 Local Government Work Plan

**May 30, 1995**

**Background:** Local Jurisdictions will be required to implement or continue to implement all tasks listed under **Foundation**. One **Expansion** element from each category and four additional from any category for a total of eleven expansion items will also be required for jurisdictions or cooperative programs with populations totaling over 30,000 residents. Those jurisdictions or cooperative programs with total populations of under 30,000 will implement one expansion item from each category and one additional expansion item for a total of eight. Cooperative projects between local governments and/or Metro are encouraged to reap the maximum benefit from minimal resources.

### **RESIDENTIAL:**

<b>FOUNDATION</b>	<b>Selected Tasks</b>
1. Comply with all applicable OAR 340-90-040 chosen menu items.	<b>X</b>
2. Yard debris collection must meet minimum regional standard regardless of collection methods.	<b>X</b>
3. Aggressively pursue addition of scrap paper.	<b>X</b>
<b>EXPANSION</b>	<b>Selected Tasks</b>
1. Investigate addition of new materials and access to recycling for non-curb-side materials.	
2. Work with Metro on home compost bin distribution program.	
3. Explore co-collection of garbage and yard debris.	
4. Explore selective mixing of recyclables.	
5. Explore a "recycling only" service.	
6. Explore causes of low-recycling in high 60 or 90 gallon roller-cart use areas.	
7. Adopt uniform standards for siting yard debris facilities.	
8. Other.	

### **FOUNDATION**

#### **Metro:**

- Continue yard debris weighing and measuring amounts left in can/monitor YD programs
- Continue home compost bin distribution (cooperative with Local Governments).
- Increase outreach to include more community education programs i.e., neighbor-to-neighbor education.

## MULTI-FAMILY

<b>FOUNDATION</b>	<b>Selected Tasks</b>
1. Ensure placement of containers for at least 4 materials to substantially all (85%) of multi-family units and keep up with growth and development.	X
2. Update and distribute educational materials.	X
3. Modify/improve existing systems in place on an ongoing basis.	X
<b>EXPANSION</b>	<b>Selected Tasks</b>
1. Conduct surveys of program effectiveness (Cooperative with Metro).	
2. Continue to provide data to Metro to help maintain accurate database.	
3. Investigate additional materials/perform trials.	
4. Other	

### **FOUNDATION**

#### **Metro:**

- Maintain database of multi-family units served, measure completion (cooperative with LGs)
- Develop regional campaign for promotion (cooperative with LGs).

**COMMERCIAL**

<b>FOUNDATION</b>	<b>Selected Tasks</b>
1. Expand availability of recycling service for paper and/or other prevalent materials still being disposed of in the business wastestream.	X
2. Work cooperatively with Metro to develop business inventory information.	X
3. Continue to perform waste evaluations utilizing a standardized approach within local jurisdiction. Scope should include complete WR package i.e. reduce, reuse, recycle, buy recycled, etc.	X
4. Continue to work with Metro to target generator sectors for customized waste reduction programs.	X
5. Cooperate with Metro and the DEQ to determine independent collector effects on recycling and collection issues.	X
6. Participate in commercial work group to develop program goals and standards.	X
7. Continue to provide government in-house recycling collection programs.	X
8. Continue to provide school in-house recycling programs	X
9. Increase education and promotion.	X
10. Provide business recognition/promote recognition recipients.	X
<b>EXPANSION</b>	<b>Selected Tasks</b>
1. Participate with Metro in organics project.	
2. Continue street sweeping and leaf composting programs.	
3. Develop standard information to provide businesses based on pilots.	
4. Continue to investigate methods of collection and collection equipment suitability for businesses (hauler based initiative).	
5. Review regulations (ordinances, franchises) and funding sources for commercial recycling to establish new and/or improved business recycling services.	
6. Investigate possibility of differentiating rates between business based on typical weight for that type of business.	
7. Establish a business work group to determine best methods to increase recycling.	
8. Investigate non-residential yard debris programs (research, report, pilot, phased, cooperative)	
9. Other	

**FOUNDATION**

**Metro:**

- Continue developing and sharing information with local governments regarding targeted generator diversion strategies (new targets will be collectively developed with local governments and work with current targets will continue)
- Continue working with business, trade and industry associations to provide ownership of recycling programs to their members (cooperative with local governments).
- Continue ongoing information gathering and exchange regarding business recycling: database, case studies, analysis, etc. (cooperative with local government).
- Maintain business contact database on the GIS system. (This would include business name, address (site and mailing), business type and employee size. The LGs and haulers would be able to use this info for mailings, contact lists, and could provide feedback to Metro if businesses do not exist, etc.)
- Print region-wide business recognition material.

**EXPANSION:**

**Metro:**

- Expand information about business recycling
- Investigate non-residential yard debris programs (research, report, pilot, phased, cooperative with local governments)
- Continue Earth-Wise Compost designation and testing.

**BUILDING INDUSTRY**

<b>FOUNDATION</b>	<b>Selected Tasks</b>
1. Continue to develop and distribute educational materials (i.e. in permit offices).	X
2. Attempt to target specific local building projects for waste reduction and recycling demonstrations (cooperative with Metro and linked to LG options)	X
<b>EXPANSION</b>	<b>Selected Tasks</b>
1. Work toward removal of perceived or real service barriers for providing recycling to construction projects.	
2. Other	

## FOUNDATION

### Metro:

- Continue to work with building industry associations to provide information and education to their membership (cooperative with Local Governments).
- Update and publish information for use by local governments, building associations and contractors.
- Continue to promote yard debris compost for erosion control.

## EXPANSION

### Metro:

- Work with local governments to remove real or perceived barriers in all aspects of building industry recycling.
- Inventory the building industry.

## PROMOTION/PUBLIC EDUCATION

<b>FOUNDATION</b>	<b>Selected Tasks</b>
1. Comply with OAR 340-90-040 expanded education item.	X
2. Provide and promote home composting education (cooperative with Metro).	X
<b>EXPANSION</b>	<b>Selected Tasks</b>
1. New or targeted material promotion.	
2. General waste reduction promotion.	
3. Multi-family promotion.	
4. Participate with Metro on annual regional promotional campaign.	
5. Other	

## FOUNDATION

### Metro:

- Annual undefined regional campaign to be developed collectively with local governments and DEQ.
- Should do a regional campaign every year even if its for reminders and not new programs (cooperative with Local Governments, DEQ, industry and haulers).
- Distribute home composting video.
- Continue workshops at home compost sites.
- Support Master Recyclers to provide home composting information.
- Establish region-wide promotion for home composting (cooperative with Local Governments).

## IN-SCHOOL EDUCATION PROGRAMS

<b>FOUNDATION</b>	<b>Selected Tasks</b>
1. Provide for in-school presentations and resources (cooperative with Metro and DEQ).	X
2. Provide curriculum that fits into the School Reform Act (cooperative with Metro and primarily DEQ).	X
<b>EXPANSION</b>	<b>Selected Tasks</b>
1. Sponsor school events such as Earth Day.	
2. Provide assistance to school Earth Clubs	
3. Other	

### **FOUNDATION**

#### **Metro:**

- Provide kits and activities for teachers to use in class work.
- Produce new puppet shows about hazardous waste and composting.
- Develop exercises that face real world problems (site a landfill).
- Train the trainers (in-service training for educators).
- Help to provide school recycling programs (with Local Governments)

## BUY RECYCLED

<b>FOUNDATION</b>	<b>Selected Tasks</b>
1. Continue to promote the use of yard debris compost on City/County projects.	X
2. Continue to work on procurement practices in offices.	X
<b>EXPANSION</b>	<b>Selected Tasks</b>
1. Work with Metro to hold buy recycled shows within local jurisdiction.	
2. Promote/educate general public on buying recycled utilizing Metro materials.	

### **FOUNDATION**

#### **Metro:**

- Publish Buy Recycled Guides with emphasis on retail.

### **EXPANSION**

#### **Metro:**

- Take Buy Recycled trade show on the road, include procurement in targeted generator strategy (cooperative with local governments).



**DEQ support:** The DEQ will continue to support related activities to augment the local government programs. These support elements are included here to provide a regional perspective with all players involved. The DEQ is not part of the Metro Challenge Grant Program.

- Continue to provide grants on residential basis.
- Clarify rules about not charging more for providing recycling service.
- Review deregulation and fair market value issues.
- Work with regional pollution prevention group (cooperative with local governments and Metro).
- Provide planning assistance to local governments and Metro.
- Develop statewide business recognition.
- Investigate creative uses for materials (cooperative with Metro).

NESS/AWRP/YR6COMP.TBL  
June 6, 1995- FINAL

## STAFF REPORT

### IN CONSIDERATION OF RESOLUTION NO. 95-2164 FOR THE PURPOSE OF APPROVING THE YEAR 6 METRO CHALLENGE ANNUAL WASTE REDUCTION WORK PLAN FOR LOCAL GOVERNMENTS.

Date: June 6, 1995

Presented by: Debbie Gorham  
Jennifer Ness

## PROPOSED ACTION

Adopt Resolution No. 95-2164, Approving the Year 6 Metro Challenge annual waste reduction work plan for local governments.

## FACTUAL BACKGROUND AND ANALYSIS

The Metro Challenge program was established in 1990 to provide local governments with part of the funding they need to complete recycling and waste reduction activities within their jurisdiction. These activities help the region meet the objectives of the Regional Solid Waste Management Plan and State Law. Since its inception, the Metro Challenge Program has provided \$2.5 million in grant funds to local governments.

Through this and other programs, Metro and local governments have worked together to provide single and multi-family residential recycling services, yard debris collection, home composting education, waste reduction consultations to businesses, in-school programs for students and teachers, public outreach and education, and many other valuable programs and services.

Tremendous progress has been made in the region with regard to recycling and waste reduction. The regional recycling rate has jumped from 28% in 1989 to 38% in 1993, all single family residents have the opportunity to recycle at the curb, 70% of the 150,000 multi-family housing units in the region have recycling collection systems in place, and local government comprehensive commercial recycling programs are gearing up to tackle the complex task of providing improved recycling services to the region's businesses.

The Regional Solid Waste Management Plan provides the larger long-term framework for the region's solid waste and recycling infrastructure. The Metro Challenge Program is an important annual implementation tool for achieving the goals set forth by the Regional Solid Waste Management Plan and State Law.

The 1995-96 Metro challenge Grants will continue to help local governments defray the cost of both new and existing waste reduction and recycling programs. The annual work plan which lists the tasks to be completed under the grant program was developed collaboratively with seven local government recycling Coordinators representing the twenty-seven jurisdictions in the region, Metro staff and DEQ representatives. The format allows jurisdictions to develop and implement program ideas based on local circumstances.

The annual work plan has two parts consisting of foundation and expansion elements. Foundation elements are those which should be implemented by every local government to ensure regional continuity and to provide a basic level of service. This portion of Metro Challenge recognizes that existing programs need attention and resources to stay viable and grow. Currently jurisdictions are at

different levels of implementation of foundation elements. Those lagging behind will be able to focus on improvement where needed. The expansion elements contain items that are new and emerging on a region-wide basis or are unique to one jurisdiction. The experience gained from work on an expansion item will be shared with other jurisdictions to provide mutual benefit.

Local governments with populations over 30,000 will select a total of eleven expansion elements as part of their annual work plans; one from each program area and four additional from any area. Local governments with populations under 30,000 will select one expansion element from each program area and one additional item for a total of eight elements. Joint projects between local governments, Metro and DEQ or combinations thereof are encouraged.

Each local government will submit a brief description of how each selected element will be completed in FY 1995-96, making each work plan unique. The 1995-96 work plans and 1994-95 final program reports will be due to Metro by August 1, 1995. Work plans will be reviewed by a Metro committee consisting of representatives from the Waste Reduction Division, Solid Waste Planning and Technical Services Division and Metro Council department. Discussions will be held with each local government to review areas of concern, make clarifications and to finalize the elements for that jurisdiction's plan. The review committee is charged with granting administrative approval of the work plan to the jurisdiction. The 1994-95 program final reports will also be reviewed by the committee.

The review committee will meet with local governments at their request throughout the year to review status and assist with amendment of work plans if necessary. At the end of FY 95-96 local governments will submit a final program report which describes how they have accomplished their planned work items. The same Metro committee will review these reports. If any work plan items were not completed or were found to be deficient, the committee will meet with the local government to determine the cause and appropriate action to allow the problem to be remedied. Penalties may be applied if other options for resolution are exhausted.

The Solid Waste Advisory Committee reviewed the Year 6 Annual Work Plan in May and has recommended that it be forwarded to the Metro Council for approval.

### BUDGET IMPACT

A total of \$650,000 has been budgeted for this program. \$550,000 is for implementation of the tasks listed in the Metro Challenge Year 6 Annual Plan. The additional \$100,000 is earmarked for a program available to all governmental units for new and innovative pollution prevention and recycling initiatives. The means of administering the \$100,000 will be a separate item for council review in the future.

### EXECUTIVE OFFICER RECOMMENDATION

The Executive Officer recommends approval of Resolution No. 95-2164.