

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF APPROVING THE) RESOLUTION 96-2368
CONTENT OF PUBLIC INFORMATION)
MATERIALS FOR THE 1996 ZOO CAPITAL) Introduced by Mike Burton,
IMPROVEMENTS BOND MEASURE) Executive Officer

WHEREAS, Metro Washington Park Zoo's long-range plan, adopted by the Metro council in 1992, provides for gradual improvement of the zoo over 25 years including enhanced exhibits and programs which include a greater emphasis on Northwest species and habitat; and

WHEREAS, in 1995, the Metro Council has reaffirmed the desirability to proceed with capital improvements at the Metro Washington Park Zoo; and

WHEREAS, the Metro Council, On May 16, 1996, adopted Resolution No. 96-2335 submitting to the voters a general bond indebtedness in the amount of \$28.8 million for the Oregon Exhibit and new entrance at the Metro Washington Park Zoo; and

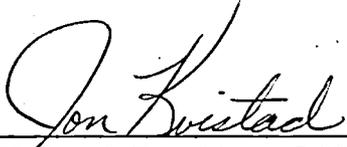
WHEREAS, the Metro Council recognizes the need for Metro, as the referring agency of a bond measure, to provide impartial public information to citizens about the bond measure; now, therefore,

BE IT RESOLVED,

1. That the Metro Council approves the content of the 1996 zoo capital improvements bond measure public information products in Exhibit A as impartial, neither supporting nor opposing the passage of the measure.

2. That the public information materials in Exhibit A are hereby authorized for subsequent production and distribution.

ADOPTED by the Metro Council this 25th day of July, 1996.



Jon Kvistad, Presiding Officer

Approved as to Form:



Daniel B. Cooper, General Counsel

STAFF REPORT

CONSIDERING RESOLUTION NO. 96- 2368 , FOR THE PURPOSE OF APPROVING THE CONTENT OF PUBLIC INFORMATION MATERIALS FOR THE 1996 ZOO CAPITAL IMPROVEMENTS BOND MEASURE

July 8, 1996

PROPOSED ACTION

Resolution No. 96-_____ requests the approval of the content of printed materials intended to provide the public with factual and impartial information related to the 1996 Zoo Capital Improvements Bond Measure. Public information includes one fact sheet.

BACKGROUND AND ANALYSIS

In 1992 the Metro Council adopted the Metro Washington Park Zoo's long-range plan, providing guidance for gradual improvement of the zoo over 25 years. The master plan included enhanced exhibits and programs with a greater emphasis on Northwest species and habitat. Metro and the zoo have involved many parts of the community in this project, including: citizen groups, community leaders, and experts in fields ranging from fish and wildlife biology to education and tourism.

In 1995 the Metro Council reaffirmed the desirability to proceed with capital improvements at the zoo. On May 16, 1996, the Metro Council adopted Resolution No. 96-2335 submitting to the voters a general bond indebtedness in the amount of \$28.8 million for the Oregon Exhibit and new entrance at the Metro Washington Park Zoo.

Voters in the region are now making requests for information about the proposed zoo bond measure, and the demand for information is expected to increase. The production of impartial informational materials, such as fact sheets, and copies of the bond measure language will fulfill public information requests regarding the proposed bond measure.

EXECUTIVE OFFICER RECOMMENDATION

The Executive Officer recommends adoption of Resolution No. 96-_____.