



Metro | Agenda

Meeting: Metro Policy Advisory Committee (MPAC)
Date: Wednesday, October 14, 2015
Time: 5 to 7 p.m.
Place: Metro, Council Chamber

5 PM	1.	*	CALL TO ORDER, SELF INTRODUCTIONS, CHAIR COMMUNICATIONS	Pete Truax, Chair
5:05 PM	2.		CITIZEN COMMUNICATIONS	
5:10 PM	3.		COUNCIL UPDATE	Metro Council
5:20 PM	4.		MPAC MEMBER COMMUNICATION	
5:25 PM	5.		CONSENT AGENDA:	
		*	• Consideration of September 9, 2015 Minutes	
	6.		INFORMATION/DISCUSSION ITEMS	
5:30 PM	6.1	*	Introduction to Regional Snapshots Program – <u>Information/Discussion</u>	Ted Reid, Metro Craig Beebe, Metro
5:50 PM	6.2	*	2018 Regional Transportation Plan Update - <u>Discussion</u>	Kim Ellis, Metro
6:50 PM	7.		ADJOURN	Pete Truax, Chair

* Material included in the packet

Material will be provided at the meeting

Upcoming MPAC Meetings:

- Wednesday, October 28, 2015
- Wednesday, December 9, 2015
- Wednesday, January 13, 2016

For agenda and schedule information, please contact Alexandra Eldridge: 503-797-1916 or
Alexandra.Eldridge@oregonmetro.gov.

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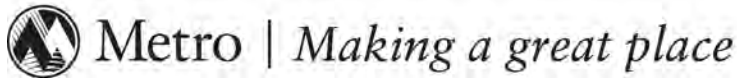
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2015 MPAC Work Program

As of 10/06/15

*Items in italics are tentative; **bold** denotes required items*

<p><u>Wednesday, October 14, 2015</u></p> <ul style="list-style-type: none"> • 2018 Regional Transportation Plan Update – Review draft work program – <u>Discussion</u> (Kim Ellis, Metro; 60 min) • Introduction to Regional Snapshots Program – <u>Information/Discussion</u> (Ted Reid, Craig Beebe, Metro; 20 min) 	<p><u>Wednesday, October 28, 2015</u></p> <ul style="list-style-type: none"> • Endorse 2018 Regional Transportation Plan Update Work Plan – <u>Action</u> (Kim Ellis, Metro; 35 min) • Solid Waste Roadmap Update – <u>Information/Discussion</u> (Paul Slyman, Tom Chaimov, Metro; 60 min)
<p><u>Wednesday, November 11, 2015</u> – Cancelled (holiday)</p>	<p><u>Wednesday, November 25, 2015</u> – Cancelled</p>
<p><u>Wednesday, December 9, 2015</u></p> <ul style="list-style-type: none"> • <i>Equitable Housing Summit Update (Elissa Gertler, Emily Lieb, Metro; 45 min)</i> • <i>Clackamas County and Washington County Industrial Land Readiness Projects (Erin Wardell, Washington County; Jamie Johnk, Clackamas County; 40 min)</i> 	<p><u>Wednesday, December 23, 2015</u> – Cancelled</p>

Parking Lot:

- Presentation on health & land use featuring local projects from around the region
- Greater Portland, Inc. update
- “Unsettling Profiles” presentation by Coalition of Communities of Color
- Equity Initiatives in the Region (Patty Unfred; 30-40 min – Jan 13, '16)
- Regional Transit Strategy – Review draft Regional Transit Vision – Discussion (Jamie Snook, Metro; 45 min)
- Metro Enterprising Places program -Information/Discussion (Lisa Miles, Metro; 35 min)
- Regional Snapshots – Jobs, Economy – Information/Discussion (Ted Reid, Metro; guest speaker; 2 hrs – Jan. 27, '16)



METRO POLICY ADVISORY COMMITTEE (MPAC)

Meeting Minutes

September 9, 2015

Metro Regional Center, Council Chamber

MEMBERS PRESENT

Sam Chase
Tim Clark, *1st Vice Chair*
Carlotta Collette
Andy Duyck
Mark Gamba
Ed Gronke
Jeff Gudman
Charlie Hales
Dick Jones
Carrie MacLaren
Keith Mays
Anne McEnerny-Ogle
Marilyn McWilliams
Craig Prosser
Martha Schrader, *2nd Vice Chair*
Loretta Smith
Bob Stacey
Peter Truax, *Chair*
Jerry Willey

AFFILIATION

Metro Council
City of Wood Village, Multnomah Co. Other Cities
Metro Council
Washington County
City of Milwaukie, Clackamas Co. Other Cities
Clackamas County Citizen
City of Lake Oswego, Clackamas Co. Largest City
City of Portland
Oak Lodge Water District, Clackamas Co. Special Districts
Department of Land Conservation and Development
Washington County Citizen
City of Vancouver
Tualatin Valley Water District, Washington Co. Special Districts
TriMet Board of Directors
Clackamas County
Multnomah County
Metro Council
City of Forest Grove, Washington Co. Other Cities
City of Hillsboro, Washington Co. Largest City

MEMBERS EXCUSED

Denny Doyle
Jerry Hinton
Susie Lahsene

AFFILIATION

City of Beaverton, Washington Co. 2nd Largest City
City of Gresham, Multnomah Co. 2nd Largest City
Port of Portland

ALTERNATES PRESENT

Jackie Dingfelder
Jennifer Donnelly
Marc San Soucie
Jeff Swanson

AFFILIATION

City of Portland
Department of Land Conservation and Development
City of Beaverton, Washington Co. 2nd Largest City
Clark County

OTHERS PRESENT: Tom Armstrong, Adam Barber, Dan Chandler, Colin Cooper, Chris Deffebach, Betty Dominguez, Kathryn Harrington, Eric Hesse, Emily Klepper, Brian Martin, Zoe Monahan, Jonathan Schlueter, Laura Weigel

STAFF: Roger Alfred, Martha Bennett, Nick Christensen, Jeff Frkonja, Elissa Gertler, Alison Kean, Les McCarter, Nellie Papsdorf, Ted Reid, Andy Shaw, Randy Tucker, John Williams, Ina Zucker

1. CALL TO ORDER, SELF INTRODUCTIONS, CHAIR COMMUNICATIONS

MPAC Chair Peter Truax called the meeting to order at 5:04 p.m. and declared a quorum. All attendees introduced themselves.

Chair Truax notified members of the following events:

- The Smart Urban Freight Strategies Workshop would be held at the Portland Building on Wednesday, September 16 from 8-10am.
- The 2015 Washington County Livability Solutions Forum would be held at the Beaverton Building on Tuesday, September 22 from 12:30-4:30pm.

Chair Truax explained that the MPAC meeting scheduled for September 23 coincided with the upcoming League of Oregon Cities conference in the City of Bend and as a result a number of members would be unable to attend MPAC. He then asked if the committee would like to cancel the meeting. Members expressed support and the meeting was cancelled.

2. ACTION ITEMS

2.1 2015 Urban Growth Management Decision

Chair Truax introduced the item by explaining that the committee had been discussing the upcoming urban growth management (UGM) decision for a couple of years and that MPAC would be voting to provide the Metro Council with a formal recommendation on the decision. Chair Truax then thanked Metro Chief Operating Officer Martha Bennett and Principal Regional Planner Ted Reid for joining the discussion.

COO Martha Bennett summarized the seven recommendations she covered at the August 26 MPAC meeting. She reminded the committee that there were three main factors in the urban growth decision: economic conditions (the lack of middle income jobs and the projection of more than 60 percent of new residents earning less than \$50,000 annually as the economic reality of the region), legal and political factors (particularly related to the status of the urban reserves decision in Multnomah and Clackamas Counties and the fact that many areas positioned for future urban growth are not currently available for expansion), and the success of regional and local policies (evidence from around the region that local investments are working, yielding the type of development the region has been planning for since the mid-1990s).

Mr. Ted Reid summarized the key components of the Metro Technical Advisory Committee (MTAC) discussion on the proposed Ordinance No. 15-1361 at its September 2 meeting, including the interest in creating timelines for developing the next Urban Growth Report and updating the UGM process.

Chair Truax noted that the packet included an updated ordinance that encompassed MTAC's additions. He also reminded members that there had been a number of letters regarding the urban growth management decision from various stakeholders that were available at the meeting.

Member discussion included:

Chair Andy Duyck noted that the letters shared by stakeholders demonstrated the concerns many people have with the recommendation. He expressed concerns with the validity of the data in the Urban Growth Report (UGR), the appeals process, and the timeline. He noted that flawed data,

particularly related to population growth as well as location, household, and income level trends, was his biggest concern. He explained that for these reasons, he would not be recommending the ordinance.

Mr. Keith Mays noted that he also could not support recommending the decision to the Metro Council due to concerns about inaccurate data and the reserves issue.

Mayor Jerry Willey expressed his concerns about the UGR, including inaccurate assumptions and unreliable data. He explained that many local organizations and jurisdictions had challenged the data presented in the UGR, including the suggestion that the City of Portland will absorb the majority of the growth in multi-family housing units. Mayor Willey noted that the City of Portland was currently unable to meet that demand and would need almost \$4 billion in infrastructure costs to meet such projections. He referenced a recently published Kiplinger letter that addressed shifting housing preferences and suggested that youth's interests in particular would change as they grew older and started families. Mayor Willey recommended redoing the UGR to include such variables and provide better housing choices to the region's residents, and opposed the current recommendation.

Mayor Charlie Hales expressed his support for recommending the UGM decision ordinance to the Metro Council. He explained that the growth the Portland metropolitan area is currently experiencing brings significant stressors to the region that necessitate figuring out how to best accommodate the huge shifts in demand and demography driving the region's markets. He noted that he felt that the UGR was conservative in terms of scope and duration of the region's growth, and shared some experiences he had with local housing needs. He reminded the committee that the growth was not strictly due to a preference for downtown living, but that there were also huge rates of construction along corridors such as Vancouver, Williams, and Division. He noted that in the City of Portland's Comprehensive Plan, there were many opportunities for redeveloping areas farther outside of the city core that could build capacity for growth. He added that his support for the recommendation did not mean he felt the committee should not work on improving the UGM process and tuning the system to be more responsive.

Mr. Craig Prosser noted that a key part of the recommendation was not expanding the UGB now, but returning for another assessment in three years. He agreed that there were many uncertainties in the UGR, including potential effects of the recession and shifting housing preferences. He explained that these uncertainties seemed to agree with the recommendation not to expand the UGB, as it was unclear if the data would change further in the next three years. He then asked what would happen if the Metro Council did not accept the COO recommendations and if that would mean the whole process would be reset.

COO Martha Bennett noted that there were other options available, such as asking for an extension of up to two years, but staff felt this alternative was not useful in responding to concerns about data as the extension would still work with the current UGR and its projections.

2nd Vice Chair Martha Schrader noted that one issue Clackamas County struggled with was its employment land needs. She explained that many believed the county had a severe deficit. She added that from her perspective, it was important to continue to work collaboratively on the UGM issue. She explained that she had concerns not only about the forecasting, but also that the ordinance directs Metro staff to produce another UGR in three years from the date of the ordinance, however not until the remands are resolved in all three counties. 2nd Vice Chair Schrader noted that

accomplishing that task in three years could be a challenge so potentially jeopardizing the entire process in that way would be ill-advised. She emphasized that the remands issue and its pressures were a significant factor in her decision.

Mayor Mark Gamba agreed that there were ongoing issues that made the report imperfect, including state regulations and problematic data such as the City of Damascus's growth projections. He noted that it was also clear that a majority of the population would not be able to afford the kinds of single-family homes that would be built by developers, regardless of whether the urban growth boundary (UGB) was expanded or not. He explained that because of this, he felt that it would be best to recommend the UGM decision as is, in order to begin to explore how to solve the region's housing affordability issues and improve the UGM process. He recommended working to improve the UGM process before the rural reserves question was answered, acknowledging that the problems needed to be remedied as soon as possible.

Councilor Marc San Soucie expressed support for the recommendation. He noted that the City of Beaverton felt that the UGR accurately expressed the city's experiences including housing analyses the city had done with consulting firms to support its ongoing Comprehensive Plan update. Councilor San Soucie explained that the UGR provided in-depth and highly-detailed analyses of the changes occurring across the region and the City of Beaverton was not seeing enough dissonance with that data to disagree with the recommendation. He added that he agreed that it would be best to start discussing how to improve the UGM process even before the reserves issue was settled, in order to help the entire region work in collaboration.

Mayor Willey disagreed and explained that he felt that none of the reserves in the three counties were adequate. He explained that he was not necessarily advocating for an expansion of the urban growth boundary, but more so for an Urban Growth Report that meets the criteria of the region's organizations and municipalities. He noted that he would like the process to be fixed before the region moves to the next phase of the process.

Mr. Ed Gronke explained that he had listened carefully to the arguments shared and found many of them very persuasive; as a result, he could understand the concerns members raised. He went over the challenges that had made developing the UGR and UGM recommendation so difficult, such as housing affordability and the recent recession. He explained that the report's findings, though disheartening in many ways, seemed convincing and for that reason he would support adoption of the recommendation.

Councilor Gudman thanked committee members for their thoughtful comments and analyses. He noted that some members seemed to not approve of the Urban Growth Report, or the UGM process, but he had not heard anyone reject the conclusion that the UGB should not be expanded. He added that he concurred with many of the comments made concerning the process' challenges but stressed that the recommendation was chiefly concerned with whether or not the UGB should be expanded in this cycle. Because of this, he recommended accepting the conclusion as identified in the first of the COO recommendations.

MOTION: Mr. Craig Prosser moved and 2nd Vice Chair Martha Schrader seconded, to amend Section 3 of Ordinance No. 15-1361 to remove the following clause:

“but not until urban and rural reserves are acknowledged in all three counties.”

ACTION: With all in favor, the motion passed.

Notes: Mr. Prosser recommended that Section 3, as amended, read as follows: “The Metro Council directs staff to produce a new draft urban growth report within three years from the date of this ordinance.”

Member discussion included:

Commissioner Loretta Smith shared concerns about amending documents superfluously and emphasized the need to ensure that the process move forward efficiently.

Members expressed their support for the amendment. 2nd Vice Chair Schrader explained that she felt the amendment was a pragmatic solution to some of the concerns mentioned. She agreed with Mayor Gamba’s suggestion to fix the UGM process and move forward.

Mayor Willey asked if MPAC has the authority to modify the ordinance or if the committee was making a modification to its recommendation to the Metro Council. Chair Truax clarified that the committee has the authority to make amendments to its recommendations as an advisory body, but that the Metro Council was not required to include them.

MOTION: 2nd Vice Chair Martha Schrader moved and 1st Vice Chair Tim Clark seconded, to recommend the urban growth management ordinance to the Metro Council as amended.

ACTION: With eleven in favor and four opposed (Chair Andy Duyck, Mr. Dick Jones, Mr. Keith Mays, and Mayor Jerry Willey), the motion passed.

3. CITIZEN COMMUNICATIONS

There were none.

4. COUNCIL UPDATE

Councilor Stacey notified MPAC members of the following items:

- On Thursday, September 24 the Metro Council will consider the Powell-Division Transit Action Plan at an off-site Metro Council meeting to be held at Harrison Park School in Southeast Portland. The meeting will also include the first public hearing on the urban growth management (UGM) decision as well as award over \$4.7 million in Community Planning and Development Grants to projects from across the region.
- On Friday, September 18 Metro will host a presentation and panel discussion on housing affordability in the Portland metropolitan region. Kim-Mai Cutler, a journalist known for reporting on the City of San Francisco’s housing issues and their connection to the tech industry, will share observations from the Bay Area to provide insight for the future of the region. The discussion will be held from 8-10am at the Metro Regional Center.

5. MPAC MEMBER COMMUNICATION

Ms. Marilyn McWilliams invited MPAC to attend a celebration of the groundbreaking of upcoming roadway and pipeline projects in Washington County, scheduled for Wednesday, September 16 at 10am at the south side of Tualatin-Sherwood Road and Southwest 124th Avenue. She noted that the celebration highlighted the important partnership between the Willamette Water Supply Program

and Washington County, along with the Cities of Sherwood, Tualatin, Wilsonville, and Hillsboro, and marked great progress for the local communities.

Mr. Craig Prosser invited the committee to the MAX Orange Line's grand opening on September 12, noting that there will be celebrations across the region, including a light show on the Tilikum Bridge and free transit all day. He added that the TriMet Board of Directors would also be considering a payroll tax increase on Wednesday, September 16 that would help support implementation of TriMet's Service Enhancement Plans. Mr. Prosser also shared that Moody's, which reflects the credit worthiness of government bonds, had recently awarded TriMet with an AAA rating, making it the highest rated transit agency in the county.

Councilor Anne McEnerney-Ogle noted that on Thursday, September 10 the Federal Transit Administration's Acting Administrator, Therese McMillan and C-TRAN's Executive Director/CEO Jeff Hamm will co-sign documents that formally give C-TRAN a \$38.5 million grant that allows C-TRAN to officially begin construction on the Vine, C-TRAN's largest capital project in the agency's history.

Chair Truax reminded the committee that would be hosting a policy breakfast featuring Beth Osborne, Transportation for America's senior policy advisor, on Friday, September 11 from 7:30-9am at the Metro Regional Center.

Chair Truax informed members that former mayor Cliff Clark, who served as mayor of the City of Forest Grove for seven years, had died. He explained that Clark had served the City of Forest Grove well and expressed his condolences.

6. CONSENT AGENDA

6.1 Consideration of August 26, 2015 Minutes

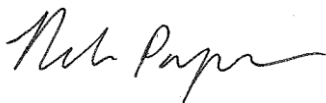
MOTION: Councilor Jeff Gudman moved and Mayor Mark Gamba seconded, to adopt the August 26, 2015 minutes.

ACTION: With all in favor, the motion passed.

7. ADJOURN

MPAC Chair Truax adjourned the meeting at 7:01 p.m.

Respectfully Submitted,



Nellie Papsdorf
Recording Secretary

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF SEPTEMBER 9, 2015

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
6.1	Handout	09/03/15	Updated Draft Ordinance No. 15-1361	090915m-01
6.1	Letter	08/26/15	Re: 2015 Urban Growth Management Decision	090915m-02
6.1	Letter	09/08/15	Re: Urban Growth Management Report	090915m-03
6.1	Letter	09/09/15	Re: Suggestions for Improvements to the Metro Urban Growth Management (UGM) and Urban Growth Management (UGR) Process	090915m-04
6.1	Letter	09/09/15	Re: Urban Growth Management Decision	090915m-05

MPAC Worksheet

Agenda Item Title: Introduction to Regional Snapshots program

Presenter: Ted Reid, Principal Regional Planner, Metro
Craig Beebe, Senior Public Affairs Specialist, Metro

Contact for this worksheet/presentation: Ted Reid, ted.reid@oregonmetro.gov, 503-797-1768

Council Liaison Sponsor: none

Purpose of this item (check no more than 2):

Information	<u> x </u>
Update	<u> </u>
Discussion	<u> x </u>
Action	<u> </u>

MPAC Target Meeting Date: October 14, 2015

Amount of time needed for:

Presentation	<u> 15 minutes </u>
Discussion	<u> 5 minutes </u>

Purpose/Objective:

Provide MPAC with an introduction to the quarterly Regional Snapshot program and the release of its first installment, which focuses on housing.

Action Requested/Outcome:

MPAC will have an opportunity to identify guest speakers and topics that may be of interest for the Regional Snapshot Speaker Series.

Background and context:

Metro seeks to improve how it communicates with the public about issues that affect people's quality of life. Currently, major programs such as urban growth management decisions or Regional Transportation Plan updates provide some of the only venues for people to engage in discussions about issues of interest or concern. Yet, solutions to these issues often require longer-term collaboration between Metro, local jurisdictions, businesses, stakeholder groups, and non-profits.

The recent Chief Operating Officer recommendation on growth management points to the need for shifting the region's episodic focus on housing, job growth and mobility to an ongoing effort. Regional Snapshots are one method that the department intends to use to communicate more effectively and regularly and to inspire ongoing dialogue, particularly from perspectives that are heard less often.

What are Regional Snapshots?

A series of quarterly check-ins on how the greater Portland region is growing, changing and getting around. Each Snapshot seeks to illuminate issues that matter to people and businesses in the region, using a bit of data and relevant storytelling. It's not a report card or a magazine story, but somewhere in between. It lives online and is clickable and shareable.

Why do these?

To show that Metro is closely following issues that matter to people. To check in repeatedly to see how we're doing over time. To connect data to lives we live and places we know. To inform decisions leaders around the region must make. To help people see their place in a greater region.

What's included?

Each Snapshot will contain several common elements, including:

- **The Rundown:** A readily accessible scan of key issues and trends affecting a particular topic. Items will be developed with the help of inside and outside experts. Each will feature three elements: 1) What it is, 2) Some places in our region that exemplify it, 3) What's the key question?
- **Dispatches:** Three or four deeper personal dives into the topic, usually through video accompanied by text
- **Data:** We will use selected data to also help illuminate the topic through an attractive infographic format that could be shared on its own. Each Snapshot will be judicious in its data selection and try to focus on readily available data sources.
- **Multimedia:** Photos, videos, audio and other media.
- **Talk Back:** Snapshots may include some sort of quick poll that allows readers to provide their own thoughts or insight into the topic.

Other products include presentation materials and a Regional Snapshot Speaker Series.

Tentative publication calendar:

- **Fall, 2015** Snapshot 1: Housing (where it is, where it isn't and why)
- **Winter, 2016** Snapshot 2: Jobs and the economy (downtowns, main streets, industrial areas, infrastructure and solutions)
- **Spring, 2016** Snapshot 3: Transportation (where we're going and how)
- **Summer, 2016** Snapshot 4: Urban form, design, demographics, other topics
- **Fall, 2016** Return to housing, and so on

What has changed since MPAC last considered this issue/item?

This is the first time that MPAC has considered this item.

What packet material do you plan to include?

None

What is the schedule for future consideration of item?

January/February 2016 – Regional Snapshot speaker series event TBD (topic will be jobs and the economy)

MPAC Worksheet

Agenda Item Title: 2018 Regional Transportation Plan Update

Presenter: Kim Ellis, RTP Project Manager

Contact for this worksheet/presentation: Kim Ellis (kim.ellis@oregonmetro.gov)

Purpose of this item (check no more than 2):

Information _____
Update _____
Discussion X
Action _____

MPAC Target Meeting Date: October 14, 2015

Amount of time needed for:

Presentation 15 min.

Discussion 45 min.

Purpose/Objective:

Discuss and provide feedback on the draft work plan and public engagement plan to support the 2018 Regional Transportation Plan (RTP) update.

MPAC will be requested to make a recommendation to the Metro Council on the work plan and public engagement plan at the October 28 meeting.

Action Requested/Outcome:

MPAC is requested to discuss the following questions:

1. Do you have **questions or comments about the policy priorities** identified to be the focus of the update?
2. Do you have **questions or comments about the Regional Leadership Forums?**
3. Do you have **questions or comments about overall draft work plan or public engagement plan?**

Background and context:

Twenty-five years ago, the region established the 2040 Growth Concept vision to preserve and protect our unique quality of life and help shape the growth expected over the next 50 years. Since that time, Metro and the communities of the Portland metropolitan region have taken a collaborative approach to planning for and implementing transportation investments that make our region one of the most livable in the country. The RTP is a key tool for shaping growth in the region and connecting the people who live and work in the region to our jobs, families, school and other important destinations.

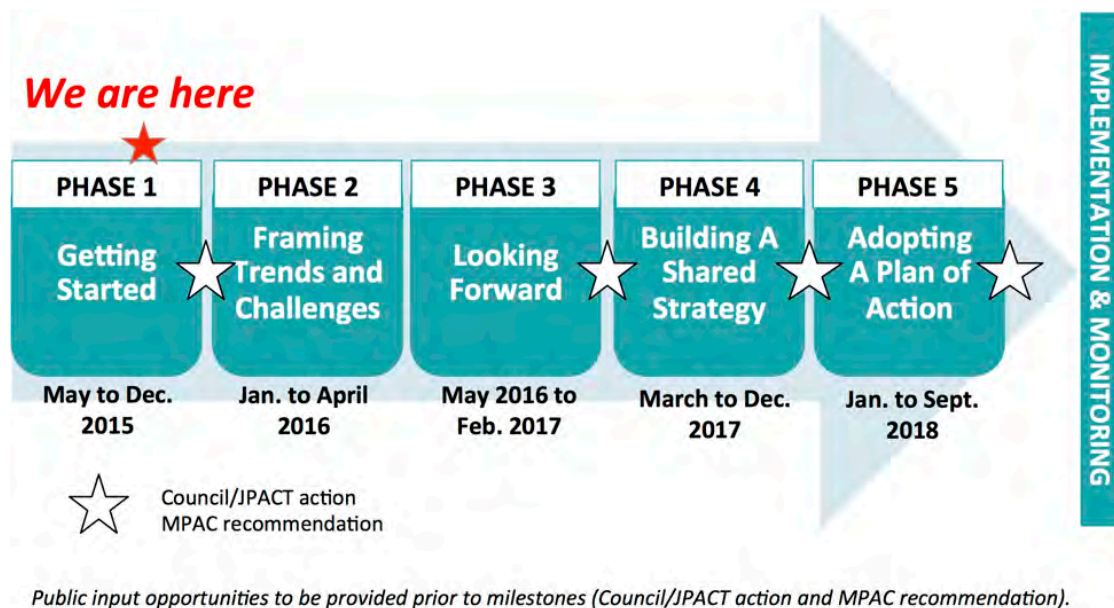
In 2015, we are nearly halfway to 2040 – and there is still much to accomplish. A growing and increasingly diverse population, concerns about inequities, public health, safety, affordability, aging infrastructure, and congestion, and limited investment dollars call for bold leadership, new partnerships, and thoughtful deliberation to identify innovative solutions to ensure our region remains a great place to live, work and play.

As the federally-designated Metropolitan Planning Organization (MPO), Metro is responsible for leading and coordinating updates to the RTP on a regular basis that help us respond to the needs of our changing region. The last major update was completed in 2010. A minor update to the plan occurred in 2014. The existing plan, the 2014 RTP, must be updated by the end of 2018 to meet federal and state requirements. Providing continued compliance with federal planning regulations, including MAP-21¹, ensures continued federal transportation funding eligibility for projects and programs in the region.

2018 RTP Update Timeline

The update to the RTP will be completed in five phases from May 2015 to Fall 2018, shown in **Figure 1**. During this period of time, the Metro Council and staff will engage the public and local, regional and state partners to update the RTP to meet current and future transportation needs over the next 25 years.

Figure 1. Timeline for the 2018 Regional Transportation Plan Update



The update will implement the Regional Active Transportation Plan adopted in July 2014 and the region's Climate Smart Strategy adopted in December 2014. The process will include development of a Regional Transit Strategy and updates to the:

- 2004 Designing Livable Streets case studies, tools and best practices
- 2010 Regional Freight Plan
- 2010 Regional Transportation System Management and Operations Plan
- 2010 High Capacity Transit System Plan *(as a component of the new Regional Transit Strategy)*
- 2010 Regional Mobility Corridors Atlas
- 2012 Regional Transportation Safety Plan
- 2012 Regional Travel Options Strategic Plan.

A goal of the update is to ensure that as our shared region grows and we make investments in the transportation system, we preserve and protect what residents and businesses value most.

¹ MAP-21, the Moving Ahead for Progress in the 21st Century Act, creates a streamlined and performance-based transportation program and builds on many of the highway, transit, bike, and pedestrian programs and policies established in 1991.

Throughout the update, the Metro Council and regional advisory committees will consider public input and continue to work together to face the difficult decisions of how to make the most of limited funds to achieve community visions and regional desired outcomes, and build confidence that our public dollars are spent wisely.

What has changed since MPAC last considered this issue/item?

Since July, the Metro Council and staff have continued to engage local, regional and state partners, community leaders and the public to identify priorities for the update to address and ways to engage the public and partners in the process. The activities included:

- **Briefings and presentations** to regional advisory committees, county-level coordinating committees, community-based organizations and other standing committees such as the Transportation Justice Alliance, the Portland Freight Committee and the Bi-State Coordination Committee.
- A series of **community summits** hosted by Metro’s Diversity Equity and Inclusion program in partnership with community-based organizations – participants included historically underrepresented community members (people of color, people with low-income and people with limited English proficiency) and housing, transportation and parks/natural areas experts.
- A 30-day **on-line quick poll** on transportation issues affecting the quality of life in the region.
- Oregon Innovation Award **work sessions with PSU Center for Public Service staff and community leaders** representing historically underrepresented community members as well as older adults and youth.
- **Interviews** of elected officials and business and community leaders.

A report documenting the Phase 1 public engagement activities is under development.

Figure 2. Central themes and issues identified during scoping activities



The central themes and issues identified through those different activities, shown in **Figure 2**, in combination with recommendations from the 2014 Regional Transportation Plan, 2014 RTP Environmental Justice and Title VI Assessment, 2014 Regional Active Transportation Plan, and 2014 Climate Smart Strategy served as a basis for developing the work plan and public engagement plan prepared for your review.

What is the schedule for future consideration of item:

Oct. 21	Seek MTAC recommendation to MPAC on 2018 RTP update work plan and public engagement plan
Oct. 28	Seek MPAC recommendation on 2018 RTP update work plan and public engagement plan
Oct. 30	Seek TPAC recommendation to JPACT on 2018 RTP update work plan and public engagement plan
Nov. 12	Seek JPACT approval of 2018 RTP update work plan and public engagement plan
Nov. 17	Metro Council discussion of MPAC and JPACT recommendations on 2018 RTP Update work plan
Dec. 3, 2015	Seek Metro Council approval of 2018 RTP Update work plan
2016 – 2018	Develop 2018 Regional Transportation Plan

What packet material do you plan to include electronically?

Memo to JPACT, MPAC and interested parties *(September 28, 2015)*

Attachment 1. 2018 RTP Policy Priorities *(September 28, 2015)*

Attachment 2. 2018 RTP Regional Leadership Forums *(September 28, 2015)*

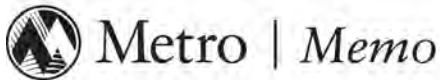
Attachment 3. 2018 RTP Technical Work Groups *(September 28, 2015)*

Attachment 4. Building the 2018 RTP Through Partnerships *(September 28, 2015)*

Attachment 5. 2018 RTP Work Plan and Integrated Timeline *(September 28, 2015)*

Attachment 6. Draft 2018 Regional Transportation Plan Update Work Plan *(September 28, 2015)*

Attachment 7. Draft 2018 Regional Transportation Plan Update Public Engagement Plan *(September 8, 2015)*



DATE: September 28, 2015
TO: JPACT, MPAC and Interested Parties
FROM: Kim Ellis, Principal Transportation Planner
SUBJECT: 2018 RTP Update – Draft Work Plan and Draft Public Engagement Plan

PURPOSE

Seek feedback on the draft work plan and draft public engagement plan to support the 2018 Regional Transportation Plan (RTP) update.

ACTION REQUESTED

JPACT and MPAC are requested to provide feedback on the draft work plan and draft public engagement plan, considering the following questions:

1. Do you have **comments on the policy priorities** identified to be the focus of the update?
2. Do you have **comments on the Regional Leadership Forums**?
3. Do you have **comments on overall draft work plan or public engagement plan**?

BACKGROUND

Twenty-five years ago, the region established the 2040 Growth Concept vision to preserve and protect our unique quality of life and help shape the growth expected over the next 50 years. Since that time, Metro and the communities of the Portland metropolitan region have taken a collaborative approach to planning for and implementing transportation investments that make our region one of the most livable in the country. The RTP is a key tool for shaping growth in the region and connecting the people who live and work in the region to our jobs, families, school and other important destinations.

In 2015, we are nearly halfway to 2040 – and there is still much to accomplish. A growing and increasingly diverse population, concerns about inequities, public health, safety, affordability, aging infrastructure, and congestion, and limited investment dollars call for bold leadership, new



FIGURE 1. Attributes of great communities
Six desired outcomes for the region were endorsed by the Metro Policy Advisory Committee and approved by the Metro Council in Dec. 2010.

partnerships, and thoughtful deliberation to identify innovative solutions to ensure our region remains a great place to live, work and play.

As the federally-designated Metropolitan Planning Organization (MPO), Metro is responsible for leading and coordinating updates to the RTP on a regular basis that help us respond to the needs of our changing region. The last major update was completed in 2010. A minor update to the plan occurred in 2014. The existing plan, the 2014 RTP, must be updated by the end of 2018 to meet federal and state requirements.

Timeline for the 2018 Regional Transportation Plan Update



Public input opportunities to be provided prior to milestones (Council/JPACT action and MPAC recommendation).

The update to the RTP will be completed in five phases from Summer 2015 to Fall 2018. Engaging local, regional and state partners, community leaders and the public in the update is critical to help ensure that as our region grows and we make investments in the transportation system, we preserve and protect what residents and businesses value most.

Through this update, the Metro Council, the Joint Policy Advisory Committee on Transportation (JPACT) and the Metro Policy Advisory Committee (MPAC) will integrate public input and continue to work together through a series of Regional Leadership Forums to face the difficult decisions of how to make the most of limited funds to build healthy, equitable communities and a strong economy, and build confidence that our public dollars are spent wisely.

Partnership and Engagement Activities since May 2015

In May, the Metro Council provided feedback on priorities to be addressed through the 2018 RTP update and directed staff to seek input from local, regional and state partners, community leaders and the public. The partnership and engagement activities were focused on identifying priorities for the update to address and ways to engage the public and partners in the process. The activities included:

- **Briefings and presentations** to regional advisory committees, county-level coordinating committees, community-based organizations and other standing committees such as the Transportation Justice Alliance, the Portland Freight Committee and the Bi-State Coordination Committee.
- A series of **community summits** hosted by Metro's Diversity Equity and Inclusion program in partnership with community-based organizations – participants included historically underrepresented community members (people of color, people with low-income and people with limited English proficiency) and housing, transportation and parks/natural areas experts.
- A 30-day **on-line quick poll** on transportation issues affecting the quality of life in the region.
- Oregon Innovation Award **work sessions with PSU Center for Public Service staff and community leaders** representing historically underrepresented community members as well as older adults and youth.
- **Interviews** of elected officials and business and community leaders that are still underway.

The central themes and issues identified through those different activities in combination with recommendations from the 2014 Regional Transportation Plan, 2014 Civil Rights Assessment, 2014 Regional Active Transportation Plan and 2014 Climate Smart Strategy served as a basis for developing the draft work plan and engagement approach prepared for review and input.

The draft work plan and draft public engagement plan are organized around connecting the policy and technical work through partnerships and inclusive public engagement to develop the 2018 RTP. The remainder of this memo summarizes the overall approach and next steps for the finalizing the work plan and public engagement plan for consideration by the Metro Council in December.

2018 RTP Update Policy Priorities (Attachment 1)

Summarized in **Attachment 1**, following are the policy priorities recommended to be the primary focus of the technical work, policy discussions and engagement activities to support the 2018 RTP update:



Transit



Transportation equity



Finance



Freight



Transportation design



Transportation safety



**Performance and
return on investment**



Policy actions

The work plan and public engagement plan have been designed to address the policy priorities in an integrated manner. In addition to developing information to support the Regional Leadership Forums discussions, staff will also be working to address new MAP-21 requirements related to performance targets, Climate Smart Strategy implementation, and local, regional and state actions needed to support plan implementation. This includes advancing the region's consideration of transportation equity in the planning process, development of a Regional Transit Strategy, documenting expected revenue to fund the region's investment priorities, and updating the region's design policies and recommended practices, and strategies for transportation safety and freight and goods movement.¹ Information related to these cross-cutting topics will be discussed at the Regional Leadership Forums.

2018 RTP Update Regional Leadership Forums (Attachment 2)

The policy priorities are proposed to be the focus of a series of joint meetings of the Metro Council, the MPAC and JPACT. Called **Regional Leadership Forums**, the joint meetings provide an opportunity for policymakers to collaborate, discuss public input and staff work and provide direction back to staff on development of the 2018 RTP.

¹ Separate, but coordinated work plans are being developed to support these elements of the 2018 RTP update. Engagement activities for these elements of the update will be conducted as part of the broader 2018 RTP update.

Summarized in **Attachment 2**, the Regional Leadership Forums will provide opportunities to learn from experts and leaders from other regions and share experiences within the region to build a shared understanding of the policy topics and the challenges and opportunities related to the issues. The forums will be designed to maximize constructive dialogue and problem-solving on the policy priorities to shape the 2018 RTP.

2018 RTP Update Technical Work Groups (Attachment 3)

Summarized in **Attachment 3**, eight technical work groups are proposed to support the technical work to be conducted during the update. The work groups will be convened to advise Metro staff on implementing policy direction from the Metro Council, MPAC and JPACT. In this role, the work groups will review draft materials and analysis.

Work group members will include topical experts and representatives from TPAC and the Metro Technical Advisory Committee (MTAC) or the designees of members. Opportunities to share information and collaborate across work groups will be provided. The project website will provide links to work group meeting materials.

2018 RTP Update Draft Public Engagement Approach (Attachment 4)

Summarized in **Attachment 4**, the regional advisory committees and technical work groups will serve as the primary engagement mechanisms for coordination, collaboration and consensus building. In addition, engagement with the broader community will be an important element of the public engagement approach. Ongoing involvement with the public will occur throughout the update process, and the project team will seek specific input and conduct targeted outreach during key outreach points using a variety of public engagement tools. The public engagement approach is coordinated with and helps leverage other engagement efforts across the agency to:

- 1) create an **inclusive process** that brings historically underrepresented community voices, older adults and youth into the decision-making process and broadening engagement efforts to include small and large businesses and economic development interests
- 2) use engagement to connect the policy and technical work through the following key engagement tools:
 - convening **Regional Leadership Forums** (joint meetings of the Metro Council, MPAC and JPACT) that are informed by the technical work groups and public input;
 - using **My Place storytelling, Regional Snapshots, place-based engagement activities, stakeholder meetings and speakers series events** to reinforce how the RTP helps improve everyday lives and connect the plan to what people value about transportation, their experiences using the transportation system and how transportation relates to issues they care about most, such as access to jobs and

education, clean air, safety, congestion and affordability; and

- leveraging the utility of the **project website, social media** and other **online tools (newsfeeds, electronic newsletters, quick polls, surveys and open houses)** to provide more frequent, accessible, and meaningful public comment opportunities in advance of project milestones.

A summary of the overall work plan and an integrated timeline is provided in **Attachment 5**. The draft work plan and draft public engagement plan are provided in **Attachments 6 and 7, respectively**.

NEXT STEPS

A schedule of upcoming briefings is provided at the end of the memo. The draft materials will continue to be refined to reflect input from regional advisory committees in October. MTAC will be requested to make a recommendation to MPAC on October 21. MPAC will be requested to make a recommendation to the Metro Council on October 28. TPAC will be requested to make a recommendation to JPACT on October 31. JPACT will be requested to make a recommendation to the Metro Council on JPACT on November 12.

Input received from the regional advisory committees in October will inform the final work plan and engagement strategy to be considered for approval by the Metro Council on December 3, 2015.

Attachments:

Attachment 1. 2018 RTP Policy Priorities *(September 28, 2015)*

Attachment 2. 2018 RTP Regional Leadership Forums *(September 28, 2015)*

Attachment 3. 2018 RTP Technical Work Groups *(September 28, 2015)*

Attachment 4. Building the 2018 RTP Through Partnerships *(September 28, 2015)*

Attachment 5. 2018 RTP Work Plan and Integrated Timeline *(September 28, 2015)*

Attachment 6. Draft 2018 Regional Transportation Plan Update Work Plan *(September 28, 2015)*

Attachment 7. Draft 2018 Regional Transportation Plan Update Public Engagement Plan *(September 8, 2015)*

The attachments will continue to be refined to reflect input from the regional advisory committees and stakeholder interviews that are underway.



2018 Regional Transportation Plan (RTP) Update

Metro Council and Regional Advisory Committees Schedule for 2015

May 28	Council input on engagement and priorities for 2018 RTP update and development of Regional Transit Strategy
May – Aug.	Seek input on engagement and priorities for the update through briefings to advisory committees, county-level coordinating committees, quarterly updates, and other means
July 8	MPAC input on engagement and priorities for 2018 RTP update and development of Regional Transit Strategy
August 28	TPAC discussion of 2018 RTP/2019-21 MTIP Transportation Equity Assessment work plan
Sept. 1	Council discussion of draft 2018 RTP update work plan, including Council role and priorities to address
Sept. – Nov.	Seek input on engagement and priorities for the update through briefings to advisory committees, county-level coordinating committees, quarterly updates, and other means
Sept. 16	MTAC input on draft RTP update work plan and public engagement plan, including MTAC role and priorities to address; 2018 RTP/2019-21 MTIP Transportation Equity Assessment work plan
Sept. 25	TPAC input on draft RTP update work plan and public engagement plan, including TPAC role and priorities to address; and update on Designing Livable Streets work plan
Oct. 7	MTAC update on Designing Livable Streets work plan and Regional Freight Strategy work plan
Oct. 8	JPACT input on draft RTP update work plan, including JPACT role and policy priorities
Oct. 14	MPAC input on draft RTP update work plan, including MPAC role and policy priorities
Oct. 21	MTAC recommendation to MPAC on 2018 RTP update work plan and public engagement plan
Oct. 28	Seek MPAC recommendation on 2018 RTP update work plan and public engagement plan
Oct. 30	TPAC recommendation to JPACT on 2018 RTP update work plan and public engagement plan
Nov. 12	Seek JPACT approval of 2018 RTP update work plan and public engagement plan
Nov. 17	Metro Council discussion of MPAC and JPACT recommendations on 2018 RTP Update work plan and public engagement plan
Dec. 3, 2015	Seek Metro Council approval of 2018 RTP Update work plan and public engagement plan

2018 RTP UPDATE PUBLIC AGENCY BRIEFINGS AT-A-GLANCE

Schedule of discussions to seek input on engagement and priorities to address in 2018 RTP update

May

May 28	Metro Council
May 29	TPAC

June

June 3	MTAC
June 11	JPACT
June 24	EMCTC TAC
June 25	WCCC TAC

July

July 6	WCCC Policy and EMCTC Policy committees
July 8	MPAC and TransPort Subcommittee of TPAC
July 28	CTAC
July 30	Bi-State Coordination Committee

August

Aug. 28	TPAC on Transportation Equity Work Plan
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September

Sept. 1	Metro Council
Sept. 3	Portland Freight Committee
Sept. 16	MTAC
Sept. 18	SW RTAC
Sept. 22	CTAC
Sept. 23	EMCTC TAC
Sept. 24	WCCC TAC
Sept. 25	TPAC

October

Oct. 1	C-4 Metro Subcommittee
Oct. 5	WCCC Policy and EMCTC Policy committees
Oct. 8	JPACT
Oct. 14	MPAC
Oct. 21	MTAC
Oct. 28	MPAC
Oct. 30	TPAC

November

Nov. 12	JPACT
Nov. 17	Metro Council

December

Dec. 3	Metro Council
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2018 RTP Update Policy Priorities

The policy priorities define the primary focus of the 2018 RTP update. The update has been designed to address the policy priorities in an integrated manner through a combination of focused policy discussions, sound technical work and inclusive public engagement.



Transit



Transportation equity



Finance



Freight



Transportation design



Transportation safety



Performance and return on investment



Policy actions

The priorities come from recommendations identified during the 2014 Regional Transportation Plan update related to transportation design and safety, the 2014 Civil Rights Assessment related to transportation equity, 2014 Climate Smart Strategy and 2014 Regional Active Transportation Plan, MAP-21 requirements, and input received from partners and the public during development of the work plan.

Engagement and planning activities have been organized support a regional discussion on the role that investment in our region’s transportation system can and should play in building healthy, equitable communities and a strong economy by:

- linking land use and transportation planning in concert with our shared values;
- supporting local plans and visions;
- making the most of the investments we have already made in our transportation system;
- providing safe, reliable and affordable access to jobs, education, healthcare and other services and opportunities; and
- addressing fiscal, social equity, economic, and environmental challenges that come with a growing region.

Getting there



with a connected region

2018 RTP Update Regional Leadership Forums

A series of six regional leadership forums is proposed for the 2018 Regional Transportation Plan update. The forums are joint meetings of the Metro Council and regional policy committees to hear from national leaders, foster collaboration, discuss priority policy issues, consider public input, and provide policy direction to staff on development of the 2018 RTP.

1

Framing Trends and Challenges GETTING THERE WITH A CONNECTED REGION

A connected transportation system provides people living and working in the Portland region convenient, accessible and affordable travel options to reach jobs, healthcare, services, schools, and each other. As we work together to refine our shared strategy for getting to 2040, how can we build on past successes and seize new opportunities to create a healthy, equitable and more prosperous future for all communities in our growing and changing region?

- Where are we now? Where do we want to be in 2040?
- What's working well? What could we do better?
- What emerging trends and challenges will affect future travel?



2

Looking Forward TRANSFORMING COMMUNITY AND REGIONAL PRIORITIES INTO REALITY

Stabilizing existing transportation revenue sources while securing new and innovative long-term funding is critical to build, operate and maintain our regional transportation system for all modes of travel and ensure the region has the infrastructure it needs for the future. How will we work together to pay for the investments we know are needed to transform community and regional priorities into reality?

- How is transportation funded in the region today? What are other regions and communities doing? What is being discussed at the federal and state levels?
- What are the risks and costs of not securing adequate funding for needed investments, including the Climate Smart Strategy?



3

Looking Forward DESIGNING FOR SAFE, HEALTHY AND EQUITABLE COMMUNITIES

Safe, healthy and equitable communities enhance our region's prosperity and quality of life by providing clean air and water, affordable and secure housing, connected and walkable communities, and equitable access to jobs, places to connect to nature and other important destinations. How can transportation design make everyone safer, minimize congestion and help build great communities?

- How are we doing now? Who is most at risk in our region?
- What are other regions and communities doing to make travel healthy and safe?
- What would it take to achieve zero deaths and serious injuries on our system?



4

Looking Forward MEASURING WHAT WE VALUE

Transportation planning creates opportunities for people living and working in the region to define investment priorities based on shared community values and experiences. How can we best measure the public benefits and return on investment of a strong economy, a healthy environment and communities that serve the needs of everyone?

- What outcomes are most important to achieve with our transportation investments?
- How should we prioritize investments when there are multiple objectives to consider?
- What are other regions doing? What is being discussed at the federal and state levels?



5

Building A Shared Strategy SHAPING PUBLIC POLICY THROUGH COMMUNITY VOICES

Local, regional, state and federal partnerships are needed to make the investments and take the actions necessary to create a safe, affordable and reliable transportation system that supports economic development and enhances quality of life for all residents of the Portland region. What are our shared near-, mid-, and long-term priorities for the region?

- What are the region's policy and investment priorities?
- How do these priorities reflect community voices?
- What toolbox of actions will get us there, recognizing one size does not fit all?



6

Adopting A Plan of Action CREATING THE FUTURE WE WANT FOR OUR REGION

In the 21st Century, the Portland metropolitan region remains a vibrant and extraordinary place to live with a world-class transportation system that serves everyone and sustains our economic competitiveness and prosperity, protects the environment, enhances community health, and operates safely and reliably. What is our shared commitment to each other to pursue new strategies, actions and resources to create the future we want for our region?

- What new partnerships are needed? Who is responsible for what?
- How do we move forward together?



Getting there



with a connected region

2018 RTP Update Technical Work Groups

There are eight technical work groups proposed to address the policy priorities identified to be addressed through the 2018 Regional Transportation Plan update. The work groups will be convened to advise Metro staff on implementing policy direction from the Metro Council, the Metro Policy Advisory Committee (MPAC) and the Joint Policy Advisory Committee on Transportation (JPACT). In this role, the work groups will review draft materials and analysis, provide information to their organization’s leadership and/or staff about the progress of the work group and integrate input from partners and the public to develop recommendations to Metro staff. Transit and equity are anticipated to require more effort than other policy priorities.

Work group members will include topical experts and representatives from the Metro Technical Advisory Committee (MTAC) and the Transportation Policy Alternatives Committee (TPAC) or the designees of members. Opportunities to share information and collaborate across work groups will be provided. Meetings will be open to the public. Meeting information will be posted on Metro’s website at www.oregonmetro.gov. Key tasks and contact information for each work group are summarized below.



Transit

- Review and comment on existing conditions and trends
- Develop regional transit vision
- Update Transit System Expansion policy
- Develop shared transit investment strategy
- Identify policy and investment strategy refinements and actions to support implementation

10 to 15 meetings anticipated from 2015-17

Lead staff: Jamie Snook
jamie.snook@oregonmetro.gov
503-797-1751



Transportation Equity

- Review demographic changes, trends and challenges, and equity implications
- Review and comment on documentation of transportation needs and priorities of historically underrepresented communities, older adults and youth
- Refine evaluation methods and review analysis related to transportation equity
- Identify policy and investment strategy refinements and actions to support implementation

8 to 10 meetings anticipated from 2016-17

Lead staff: Grace Cho
grace.cho@oregonmetro.gov
503-797-1776



Finance

- Review updated local, regional, state and federal revenue forecast
- Define actions necessary to implement identified revenue sources and document steps taken to date to address the necessary actions

2 to 4 meetings anticipated from 2015-16

Lead staff: Ken Lobeck
ken.lobeck@oregonmetro.gov
503-797-1785



Performance

- Review MAP-21 performance-based planning and target setting mandates and best practices
- Review current plan performance and targets
- Provide input on refinements to existing targets to address MAP-21, Climate Smart Strategy and recommendations from the 2014 RTP/MTIP civil rights assessment
- Identify data gaps and updates for RTP monitoring

3 to 5 meetings anticipated from 2015-16

Lead staff: John Mermin
john.mermin@oregonmetro.gov
503-797-1747



Freight

- Review status of 2010 Regional Freight Plan recommendations and updated freight data
- Review freight challenges and trends, and existing conditions data
- Review shared freight investment strategy
- Review draft freight policy refinements and actions to support implementation

3 to 5 meetings anticipated from 2015-17

Lead staff: Tim Collins
tim.collins@oregonmetro.gov
503-797-1660



Design

- Provide input and guidance on topical issues including arterial crosswalk spacing, size of arterials, transit and freight supportive street design, bicycle facility and trail design, stormwater management and street trees
- Participate in developing design case studies, best practices and tools to improve safety
- Provide in-depth peer review comments on updated Designing Livable Streets handbooks
- Identify transportation design policy refinements and actions to support implementation

5 to 8 meetings anticipated from 2015-17

Lead staff: Lake McTighe
lake.mctighe@oregonmetro.gov
503-797-1660



Safety

- Review status of 2012 Transportation Safety Plan recommendations
- Review high crash corridors in region and recommendations for updating Regional Transportation Safety Plan
- Review draft transportation safety policy refinements and actions to support implementation
- Review draft 2018 Transportation Safety Action Plan

3 to 5 meetings anticipated from 2016-17

Lead staff: Lake McTighe
lake.mctighe@oregonmetro.gov
503-797-1660



Policy actions

- Refine Climate Smart Strategy toolbox of possible actions
- Participate in identifying framework plan and functional plan amendments necessary to implement 2018 RTP policies related to parking and other topics identified through process

4 to 6 meetings anticipated from 2017-18

Lead staff: Tim O'Brien
tim.o'brien@oregonmetro.gov
503-797-1840



Building the 2018 RTP through partnerships

Engagement and partnerships will be essential to shaping the 2018 RTP to help ensure that as our region grows and we make investments in the transportation system, we preserve and protect what residents and businesses value most.

Engagement approach

Engagement goal	Building through partnerships
<p>To strengthen existing and build new partnerships with local, regional, state and federal governments, business and community leaders and historically underrepresented communities (people of color, people with low incomes, and people with limited English proficiency) as well as youth and older adults through <i>a strategic engagement approach that builds support for and momentum to achieve the project goal and helps build public trust in Metro’s transportation planning process.</i></p>	<p>Engagement and partnerships will be essential to shaping the 2018 RTP to help ensure that as our region grows and we make investments in the transportation system, we preserve and protect what residents and businesses value most.</p>
<p>Engagement objectives</p> <ul style="list-style-type: none">• <i>Communicate complete, accurate, understandable, and timely information to the public and partners throughout the project.</i>• <i>Provide meaningful public engagement opportunities and demonstrate how input has influenced the process.</i>• <i>Actively seek public input prior to key milestones during the project and provide the input to the Metro Council and regional committees.</i>• <i>Support an inclusive and place-based approach.</i>• <i>Comply with all public participation requirements.</i>• <i>Coordinate engagement efforts with relevant Metro projects and programs.</i>	
<p>Key themes</p> <ul style="list-style-type: none">• <i>We need to ensure all communities thrive as we grow and change.</i>• <i>We must make every dollar count.</i>• <i>We are most successful when we work together.</i>	

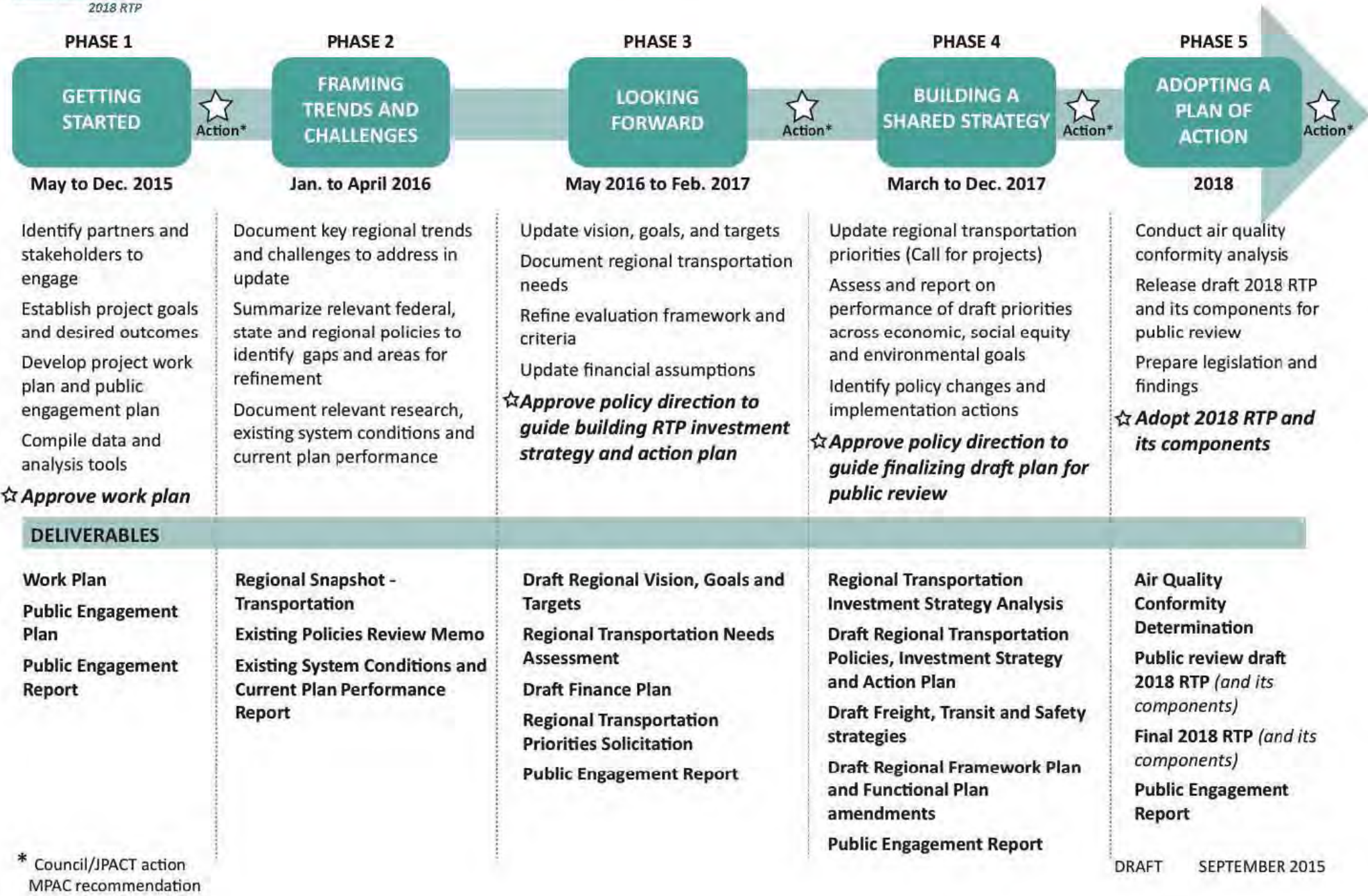
Engagement roles and responsibilities

Policy partnerships: Metro Council, JPACT and MPAC	Community partnerships: Partners and the public
<ul style="list-style-type: none">• <i>Provide leadership and policy direction to staff</i>• <i>Build partnerships and collaborate</i>• <i>Engage partners and the public</i>• <i>Participate in Regional Leadership Forums</i>• <i>Incorporate input from partners and the public</i>	<ul style="list-style-type: none">• <i>Tell us about your experiences traveling in the region and the places that are important to you</i>• <i>Provide community values, needs and priorities</i>• <i>Provide inspiration and ideas</i>• <i>Provide input and recommendations to decision-makers</i>
Technical partnerships: TPAC, MTAC and technical work groups	
<ul style="list-style-type: none">• <i>Implement policy direction to update plan</i>• <i>Provide technical expertise</i>• <i>Keep decision-makers informed of progress</i>• <i>Incorporate input from partners and the public</i>• <i>Make recommendations to decision-makers</i>	
Technical support: Metro staff	
<ul style="list-style-type: none">• <i>Implement policy direction to update plan</i>• <i>Provide technical expertise</i>• <i>Keep decision-makers informed of progress</i>• <i>Incorporate input from partners and the public</i>• <i>Make recommendations to decision-makers and technical advisory committees</i>	<p><i>Community partnerships and engagement activities will seek to strengthen public trust and be more inclusive of historically underrepresented communities, youth and older adults.</i></p>



2018 REGIONAL TRANSPORTATION PLAN WORK PLAN

Getting there with a connected region

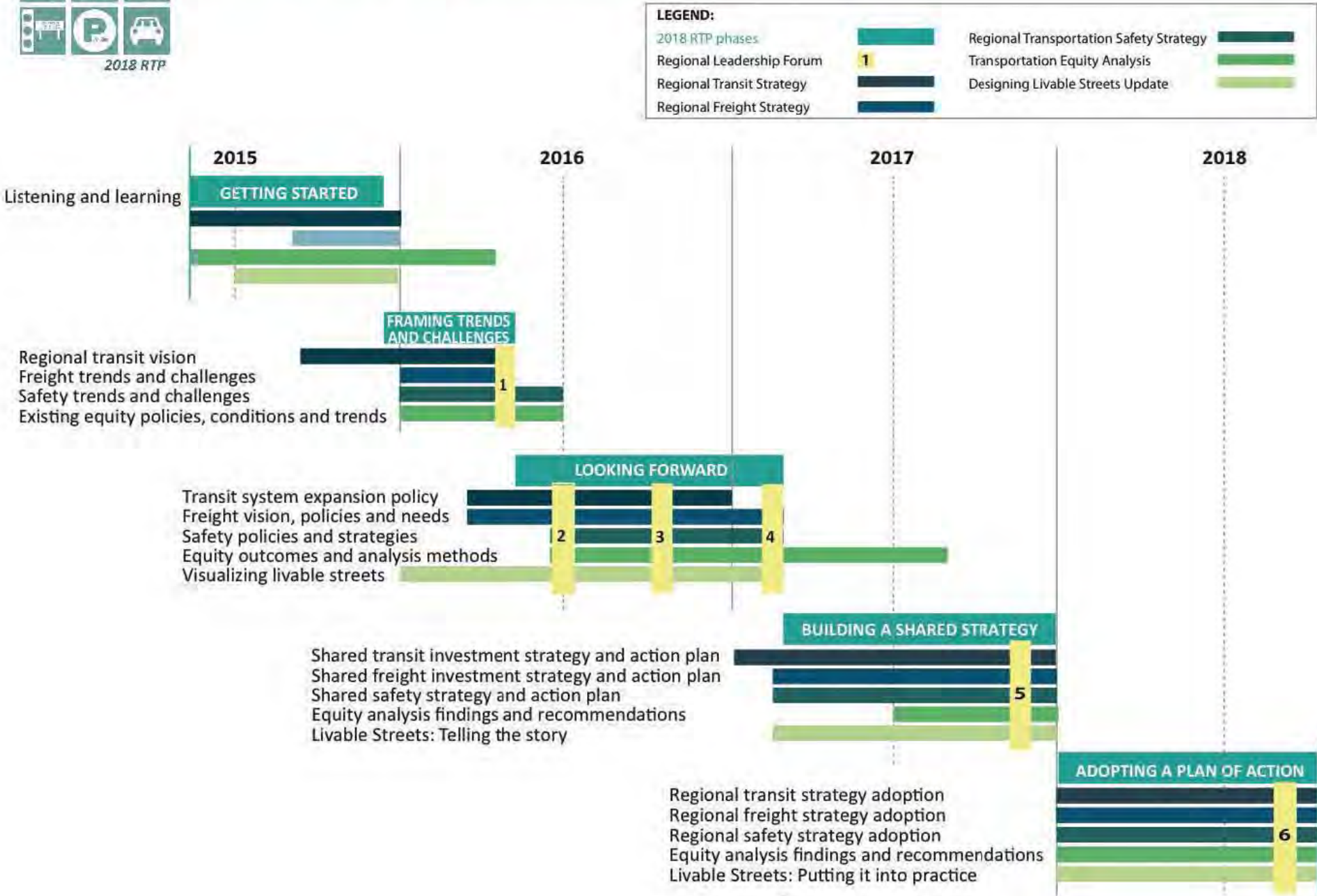


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2018 REGIONAL TRANSPORTATION PLAN | timeline

Getting there with a connected region

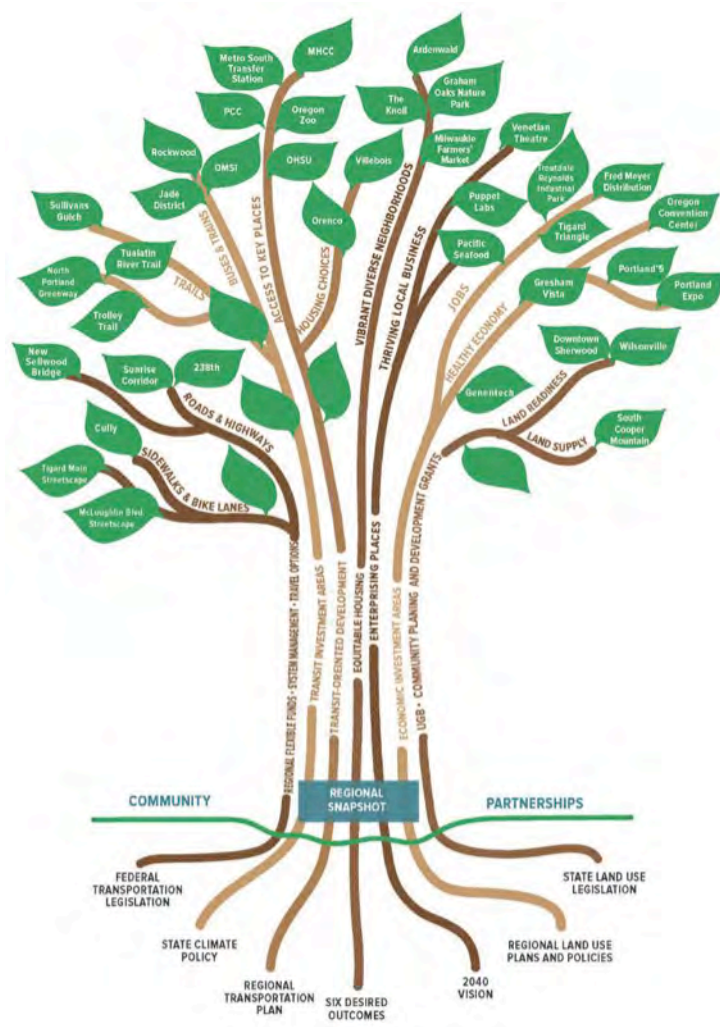


September 28, 2015

- Provide the Metro Council with a sound basis for adopting the 2018 RTP.
- Use an inclusive and place-based approach to:
 - Tell the story of our changing region,
 - Better connect plan outcomes to the values and experiences of people living and working in the region,
 - Ground policy development and implementation in community values.
- Build public confidence and demonstrate the need for increased investment to achieve healthy, equitable communities and a strong economy.
- Increase regional collaboration and coordination.
- Build new partnerships and strengthen existing ones to inspire innovative solutions to social, economic and environmental challenges facing the region.
- Implement the 2014 Climate Smart Strategy and 2014 Regional Active Transportation Plan.
- Comply with state and federal requirements and position the region to be more competitive in state and federal transportation funding programs.
- Adopt the plan prior to its federal air quality conformity expiration date, thus avoiding a “lapse” that would stop the flow of federal transportation funds to our region.

My Place in the Region

A framework for partnerships, planning and implementation

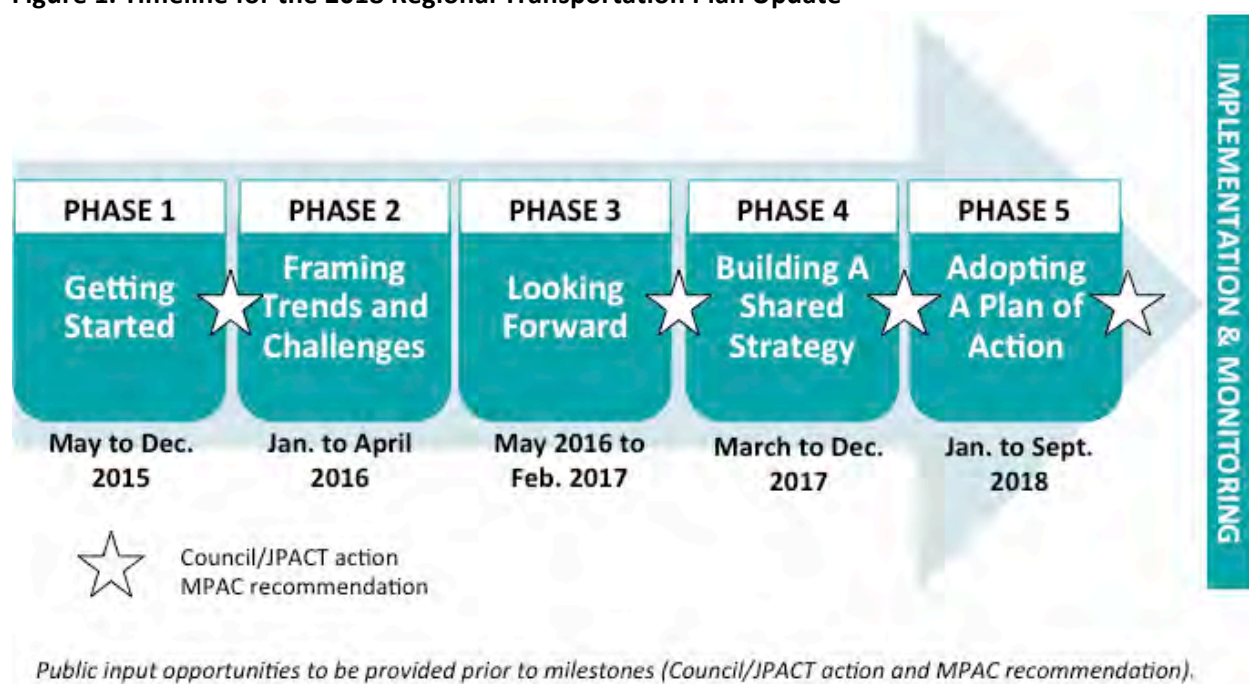


A framework for partnerships, planning and implementation

TIMELINE AND DECISION MILESTONES The 2018 RTP update will be completed in five phases. From May 2015 to Fall 2018, the Metro Council and staff will engage the public and local, regional and state partners to update the Regional Transportation Plan to meet current and future transportation needs over the next 25 years. Development of the 2018 Regional Transportation Plan will be guided by an existing federal, state and regional policy framework consisting of MAP-21, the Oregon Transportation Plan, Statewide Planning Goal 12, the 2040 Growth Concept, the Regional Framework Plan and the existing RTP.

Through this update, the Metro Council, the Joint Policy Advisory Committee on Transportation (JPACT) and the Metro Policy Advisory Committee (MPAC) will integrate public input and continue to work together through a series of Regional Leadership Forums to face the difficult decisions of how to make the most of limited funds to build safe, healthy, equitable communities and a strong economy, and build confidence that our public dollars are spent wisely.

Figure 1. Timeline for the 2018 Regional Transportation Plan Update



PROJECT MILESTONES

↓	December 2015	Metro Council considers adoption of work plan and public engagement plan
↓	February 2017	Metro Council, MPAC and JPACT provide policy direction on development of shared investment strategy, including regional priorities, performance targets and funding levels
↓	December 2017	Metro Council, MPAC and JPACT provide policy direction on policy and financial frameworks, investment priorities, strategies and actions, subject to final public review and air quality conformity analysis
↓	September 2018	Metro Council considers adoption of 2018 RTP (and its components) for federal and state review

WORK PROGRAM ELEMENTS This work plan will be accomplished using the following approach:



Frame key regional trends and challenges, baseline conditions and needs. Frame key regional trends and challenges, current conditions, and current and future regional transportation needs for all modes of travel and the movement of goods and freight. This will include updating the atlas of regional mobility corridors to provide data on existing system performance, identifying the types of strategies that can help address transportation challenges and needs, recognizing that some challenges and needs cannot be addressed through transportation strategies alone and will require supportive strategies from other sectors, such as land use, technology and education.

Update shared vision and outcomes-based policy goals. Refine the region's vision for the transportation system and regional goals, objectives and performance targets that identify specific outcomes the region wants to achieve with investments in the transportation system to realize the plan's vision and six desired regional outcomes. This will inform policy direction on regional investment priorities and how best to achieve multiple objectives with investments in the transportation system.

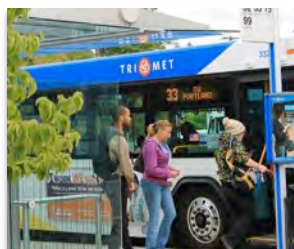
Update outcomes-based performance evaluation framework and performance monitoring system. Develop data, methods and analytic tools needed to address MAP-21 national goal areas (safety, infrastructure condition, congestion reduction, system reliability, freight movement, environmental sustainability and reduced project delivery delays), Climate Smart Strategy performance monitoring, and existing RTP performance targets. This work will improve the region's ability to measure the benefits and impacts of investments across economic, social equity and environmental outcomes, further advancing the region's consideration of return on investment across these outcomes.

Update financial plan. Update the financially constrained revenue forecast in coordination with local jurisdictions, transit agencies and ODOT to address current and future transportation needs, including keeping the existing transportation system in a state of good repair.

Update regional policies and strategies. Update policy elements of the RTP to address new federal and state requirements, 2012 Transportation Safety Plan recommendations, and recent regional policy actions, including adoption of the 2014 Climate Smart Strategy, the 2014 Regional Active Transportation Plan and the 2014 Regional Transportation Plan, and new policies and strategies recommended through this effort and related Metro projects and programs.

Update shared investment strategy and action plan. Update regional strategies for safety, transit, freight, active transportation and management of the transportation system and related investment priorities and near-term, medium-term and long-term actions and partnerships to support implementation. This will include defining a process for local coordinating committees, city of Portland, Port of Portland, ODOT, and transit providers to submit updated project lists for the financially constrained system as well as the more aspirational "state" system that fit within revenue projections and demonstrate progress toward achieving the plan's vision and performance targets. Analysis of the both systems of investments will also include demonstrating the priorities meet the federal Clean Air Act and the state-mandated greenhouse gas emissions reduction target for light-duty vehicles.

POLICY PRIORITIES The work plan has been designed to address the following policy priorities in an integrated manner:



Transit



Transportation equity



Finance



Freight



Transportation design



Transportation safety



**Performance and
return on investment**



Policy actions

The policy priorities define the primary focus of the 2018 RTP update. They reflect a combination of recommendations identified in the 2014 Regional Transportation Plan update related to transportation design and safety, 2014 Civil Rights Assessment related to transportation equity, 2014 Climate Smart Strategy and 2014 Regional Active Transportation Plan, MAP-21¹ requirements, and input received from partners and the public during development of this work plan.

Engagement and planning activities have been organized support a regional discussion on the role that investment in our region's transportation system can and should play in building healthy, equitable communities and a strong economy by:

- linking land use and transportation planning in concert with our shared values;
- supporting local plans and visions;
- making the most of the investments we have already made in our transportation system;
- providing safe, reliable and affordable access to jobs, education, healthcare and other services and opportunities; and
- addressing social equity, economic, and environmental challenges that come with a growing region.

To that end, the Metro Council will convene a series of **Regional Leadership Forums** to foster regional collaboration, discuss policy priorities in an integrated manner, consider public input, and provide policy direction to staff on development of the 2018 RTP. The forums are joint meetings of the Metro Council, the Metro Policy Advisory Committee (MPAC) and the Joint Policy Advisory Committee on Transportation (JPACT). The forums will include an opportunity to hear from national leaders and

¹ MAP-21, the Moving Ahead for Progress in the 21st Century Act, creates a streamlined and performance-based transportation program and builds on many of the highway, transit, bike, and pedestrian programs and policies

experts, presentations of community input and technical work prepared to support the policy discussion and facilitated discussions that lead to direction back to staff on development of the 2018 RTP.

There are eight **technical work groups** proposed to be convened to advise Metro staff on developing materials to support the Regional Leadership Forums and implementing policy direction from the Metro Council, MPAC and JPACT related to the policy priorities. In this role, the work groups will review draft materials and analysis, provide information to their organization's leadership and/or staff about the progress of the work group and integrate input from partners and the public to develop recommendations to Metro staff. Work group members will include topical experts and representatives from the Metro Technical Advisory Committee (MTAC) and the Transportation Policy Alternatives Committee (TPAC) or the designees of members. The work groups will also help identify areas for further discussion by MTAC and TPAC and the Metro Council, JPACT and MPAC. **More information about the Regional Leadership Forums, technical work groups and other engagement activities can be found in the 2018 RTP Update Public Engagement Plan.**

RELATED RTP COMPONENTS TO BE ADDRESSED AS PART OF THE UPDATE

To inform the work program elements and discussion of the policy priorities, several individual components of the Regional Transportation Plan will be refined as part of the update. The components reflect updates to a combination of modal plans, topical plans and policy actions that guide how local jurisdictions implement the regional transportation plan. The components to be updated include:



2004 Designing Livable Streets policies, tools and best practices for making streets safe for all travelers. This will represent a significant update to develop and incorporate more current transportation design best practices and case studies. This work will also address design-related policy issues and recommendations identified through the 2014 RTP update, including arterial crosswalk spacing, transit and freight supportive street designs, motor vehicle bottlenecks, auxiliary lanes, and grade separated arterial intersections and sizing of arterials and throughways to advance a safe, healthy, and reliable multi-modal transportation system.



2010 Regional High Capacity Transit Plan, as part of development of the **Regional Transit Strategy** to guide community and regional transit connections and other investments and actions needed to support expanded service. This will represent a significant update to the region's transit vision and strategies. It will create an integrated strategy that includes high capacity transit and other priority investments and actions to support implementation, including a refined System Expansion Policy (SEP) to guide prioritizing transit and transit supportive improvements and investments.



2010 Regional Freight Plan for supporting the efficient movement of freight and goods and enhance access to markets, reliable supply chains and industrial areas and intermodal facilities. This will represent a minor update to reflect more current freight travel data and refine investment priorities and implementation actions.



2012 Regional Transportation Safety Plan for improving the safety of the transportation system for all travelers and reducing transportation-related deaths and injuries. This will represent a significant update to reflect more current data and refine 2012 recommendations and strategies for reducing travel-related deaths and serious injuries to inform investment priorities.





2010 Transportation System Management and Operations Plan for providing information to expand use of travel options and using technology to improve the operation of existing facilities and services. This will represent a minor update to review and refine policies in the existing RTP to inform refinements to investment priorities and implementation actions. A more comprehensive update is planned to begin upon completion of the Regional Travel Options Strategic Plan update in 2018 and will continue beyond the 2018 RTP update.



2010 Atlas of Regional Mobility Corridors for monitoring congestion and mobility for all travelers. The atlas displays a series of maps and charts showing land use and transportation network characteristics, travel patterns and system performance. This will represent a minor update to reflect more current data to support existing conditions background work, and identify data gaps and recommendations for refinements to be incorporated in future updates to support RTP performance monitoring.

Regional Transportation Functional Plan which contains policy actions and guidelines to guide how local jurisdictions implement the policies in the Regional Transportation Plan and its components, including the Regional Active Transportation Plan, Regional High Capacity Transit Plan, Regional Transportation System Management and Operations Plan and Regional Freight Plan. This may represent a significant update to address 2014 Climate Smart Strategy recommendations on parking management and relevant policy actions identified through the 2018 RTP.

The 2018 RTP update will also implement the 2014 Regional Active Transportation Plan and the 2014 Climate Smart Strategy, and to the extent possible, address new state and federal requirements that are currently under development.

COORDINATION WITH RELEVANT METRO AND PARTNER PROJECTS AND PROGRAMS

Activities that support project and program planning and implementation will be conducted by Metro and other partners concurrent with the update process. Some of these activities will provide input for updating policies, investment priorities and actions. Staff will seek opportunities to coordinate and collaborate with these other programmatic efforts and initiatives at Metro and at other organizations and public agencies.

Relevant Metro projects and programs

- My Place in the Region
- 2015 Growth Management Decision
- 2018-21 Metropolitan Transportation Improvement Program and Regional Flexible Fund Allocation (RFFA) process
- Regional Travel Options Strategic Plan update
- Diversity, Equity, and Inclusion (DEI) program
- Metro Equity Strategy and Action Plan development
- Oregon Innovation Award partnership with the Center for Public Service at Portland State University and 1000 Friends of Oregon to develop a model for effectively engaging historically underrepresented communities, youth, and older adults
- Regional Snapshots Series

- Metro Equitable Housing Initiative
- Metro Economic Value Atlas
- Southwest Corridor Project
- Powell-Division Transit and Development Project

Relevant partner projects and programs

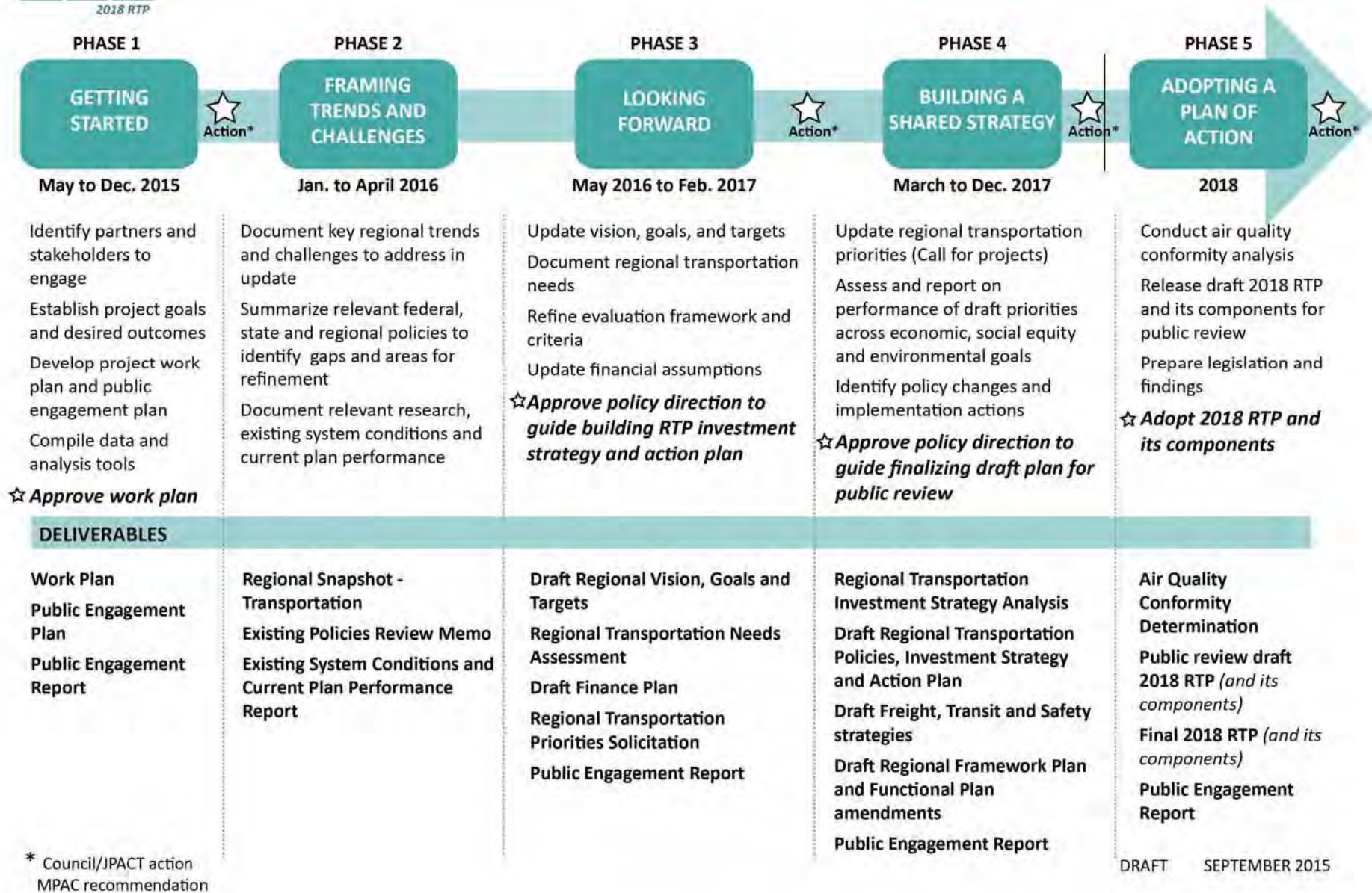
- City and county transportation system plan updates, corridor plans, area plans and studies
- TriMet's Service Enhancement Plans
- South Metro Area Regional Transit (SMART) Master Plan update
- Washington County Transportation Futures Study
- Updates to the ODOT Region 1 Active Transportation Needs Inventory, Interchange Atlas, Facility Bottleneck and Solutions Feasibility Assessment, and performance measures for State highways
- Port of Portland and Portland Business Alliance Economic Impacts of Congestion Study
- MAP-21 Target Setting and Data and Tools Development (ODOT, TriMet and SMART)

Summaries of the overall work plan for the 2018 RTP update and individual work plans for the Regional Transit Strategy, Transportation Equity Analysis, Regional Freight Strategy, Transportation Safety Strategy and Designing Livable Streets are provided for reference. Work plan summaries of the updates to the RTP finance plan, performance measures and policy actions are under development and will be added.



2018 REGIONAL TRANSPORTATION PLAN WORK PLAN

Getting there with a connected region



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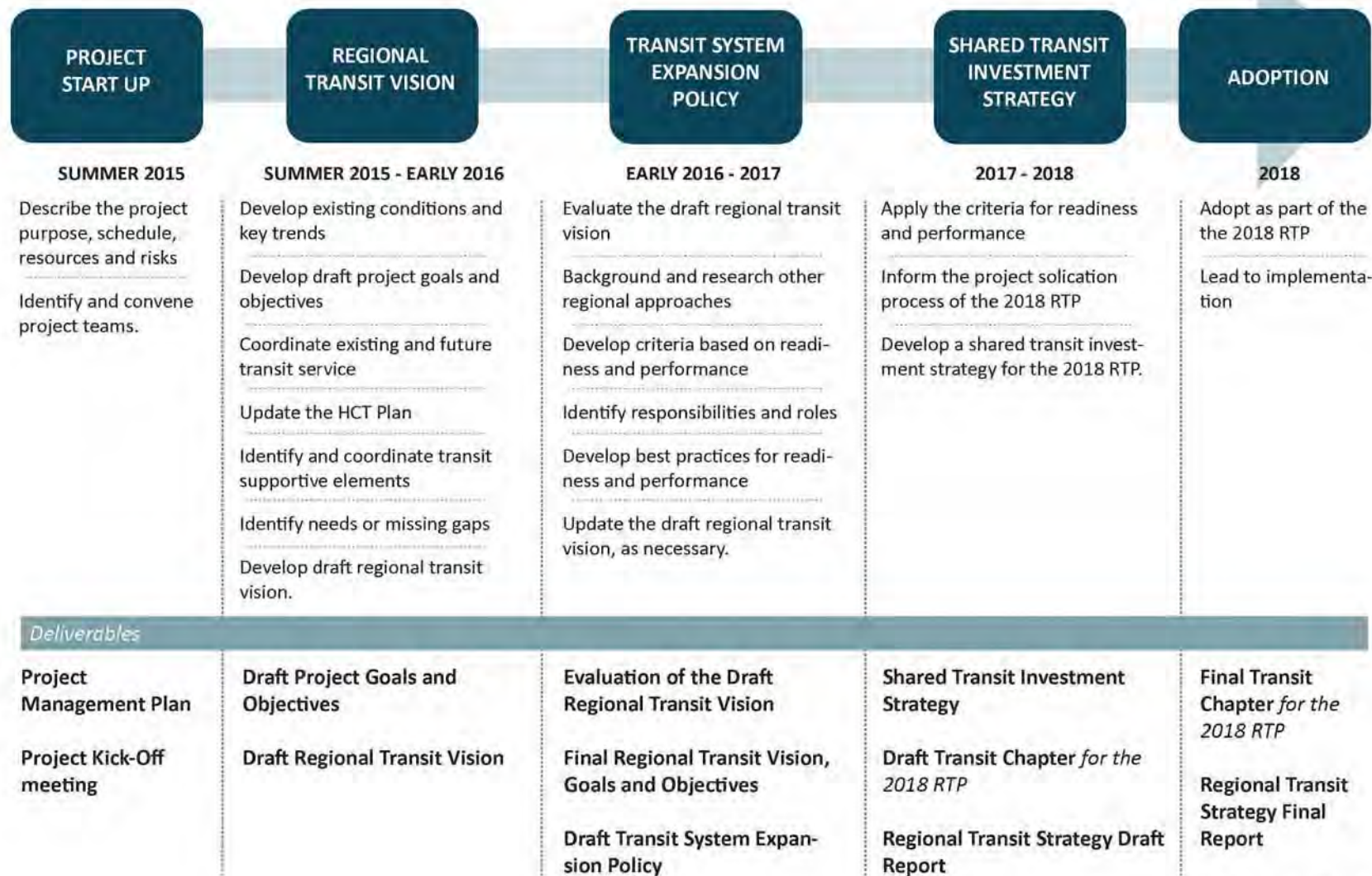


2018 RTP | REGIONAL TRANSIT STRATEGY

Getting there by transit

SEPTEMBER 28, 2015

2018 RTP UPDATE | DRAFT WORK PLAN | PAGE 9

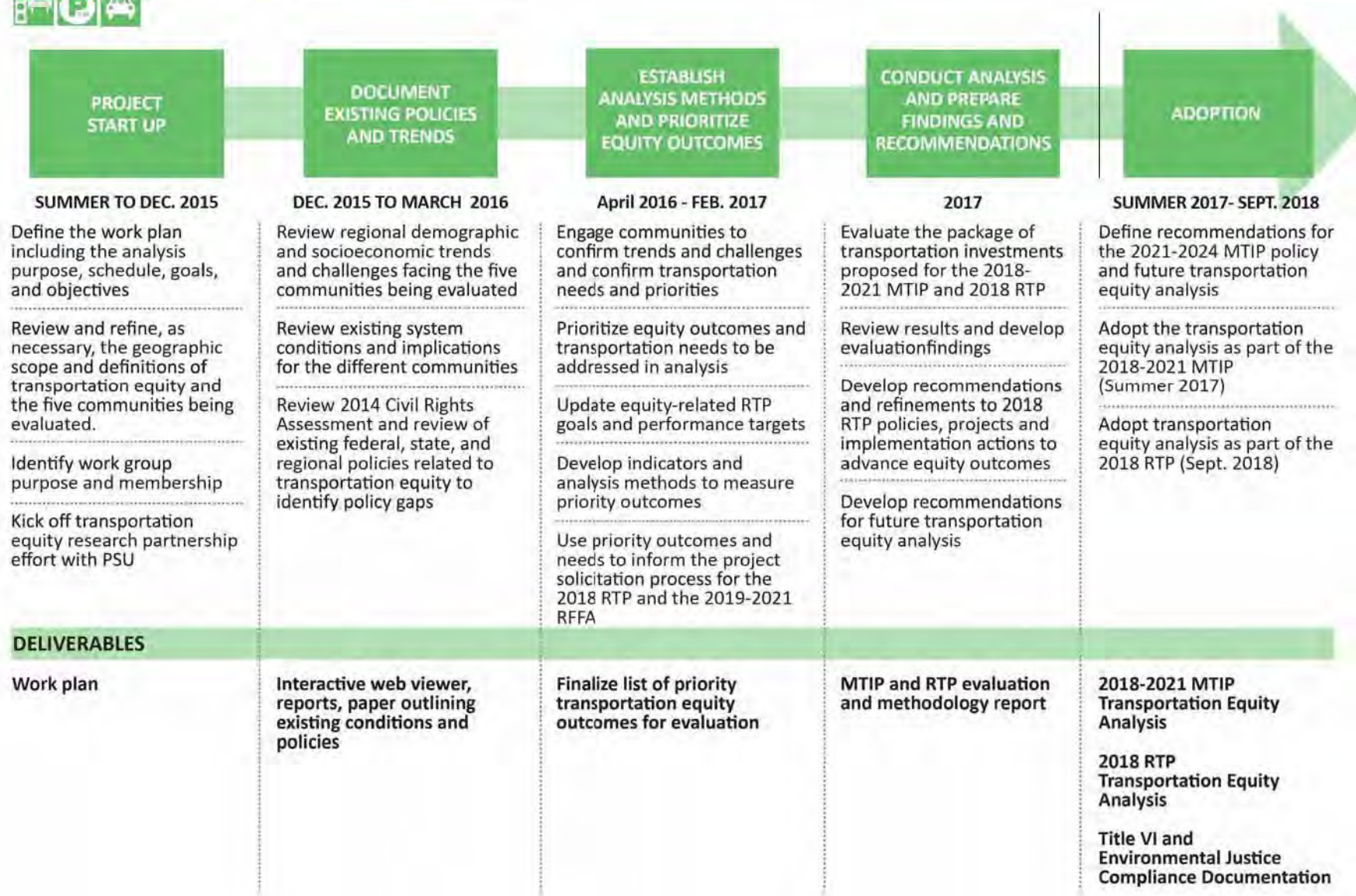


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2018 RTP/2019-21 MTIP | TRANSPORTATION EQUITY ANALYSIS WORK PLAN

Getting there equitably

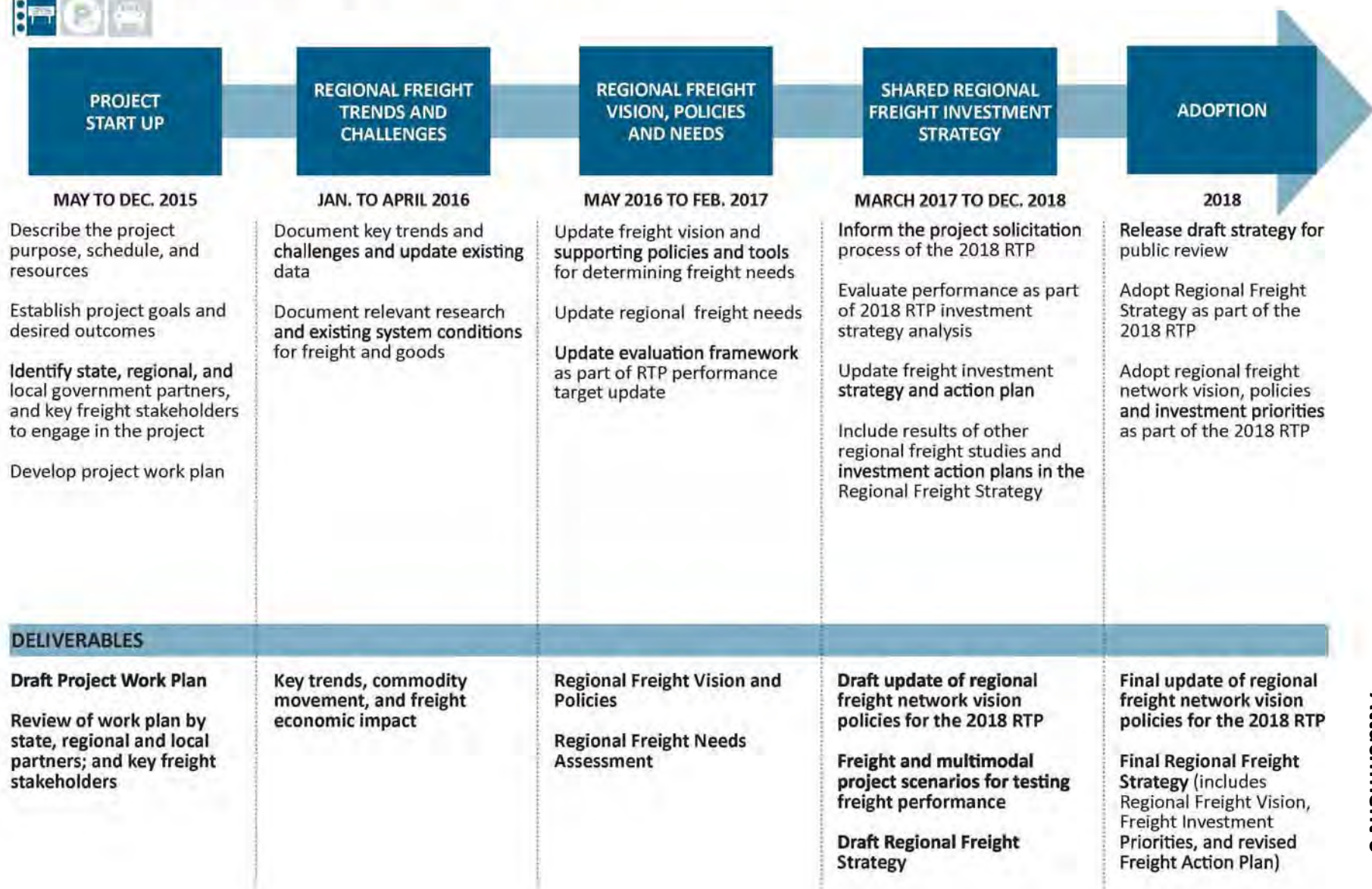


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2018 RTP | REGIONAL FREIGHT STRATEGY WORK PLAN

Getting there by moving freight

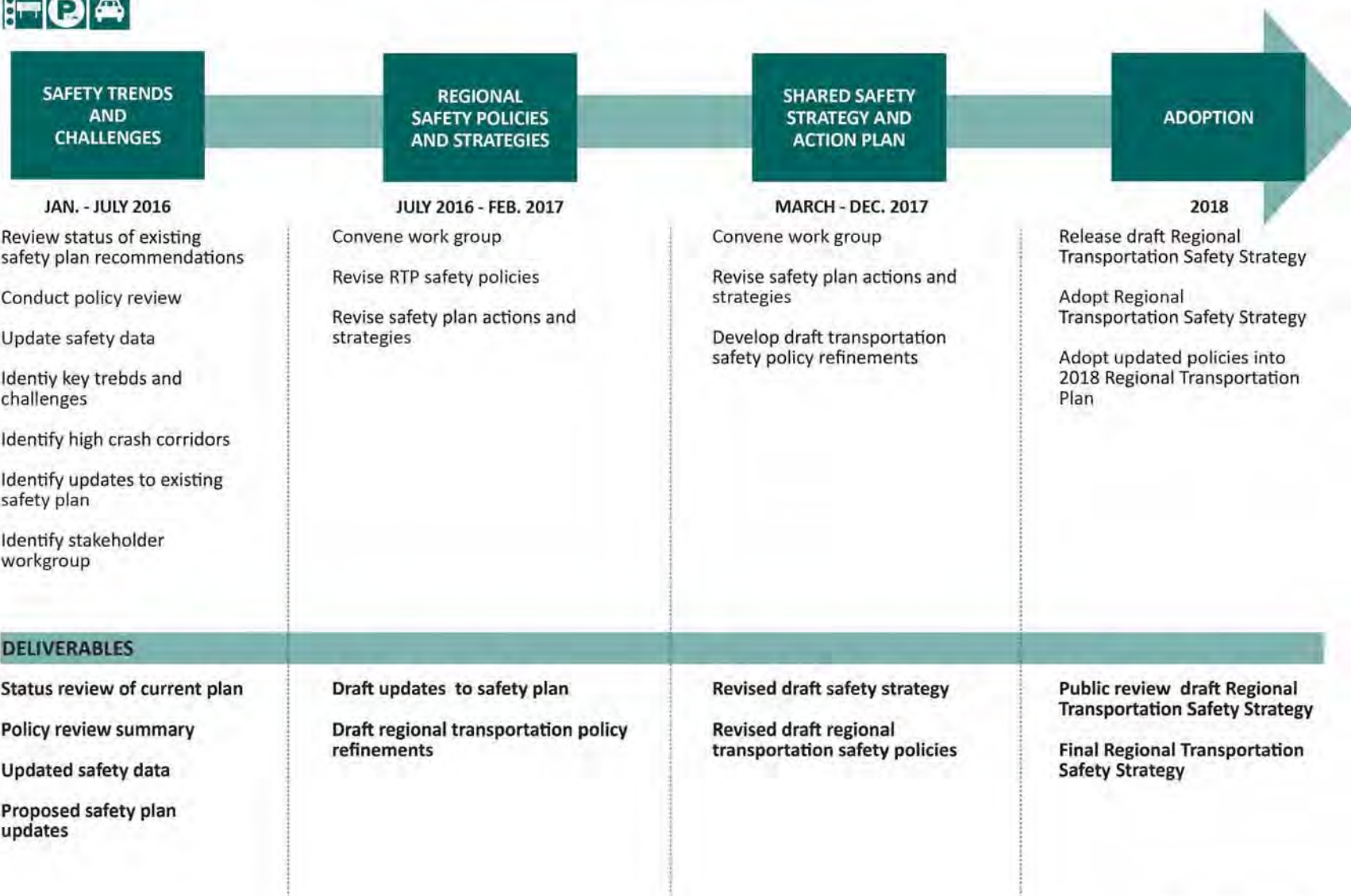


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2018 RTP | REGIONAL SAFETY STRATEGY WORK PLAN

Getting there safely

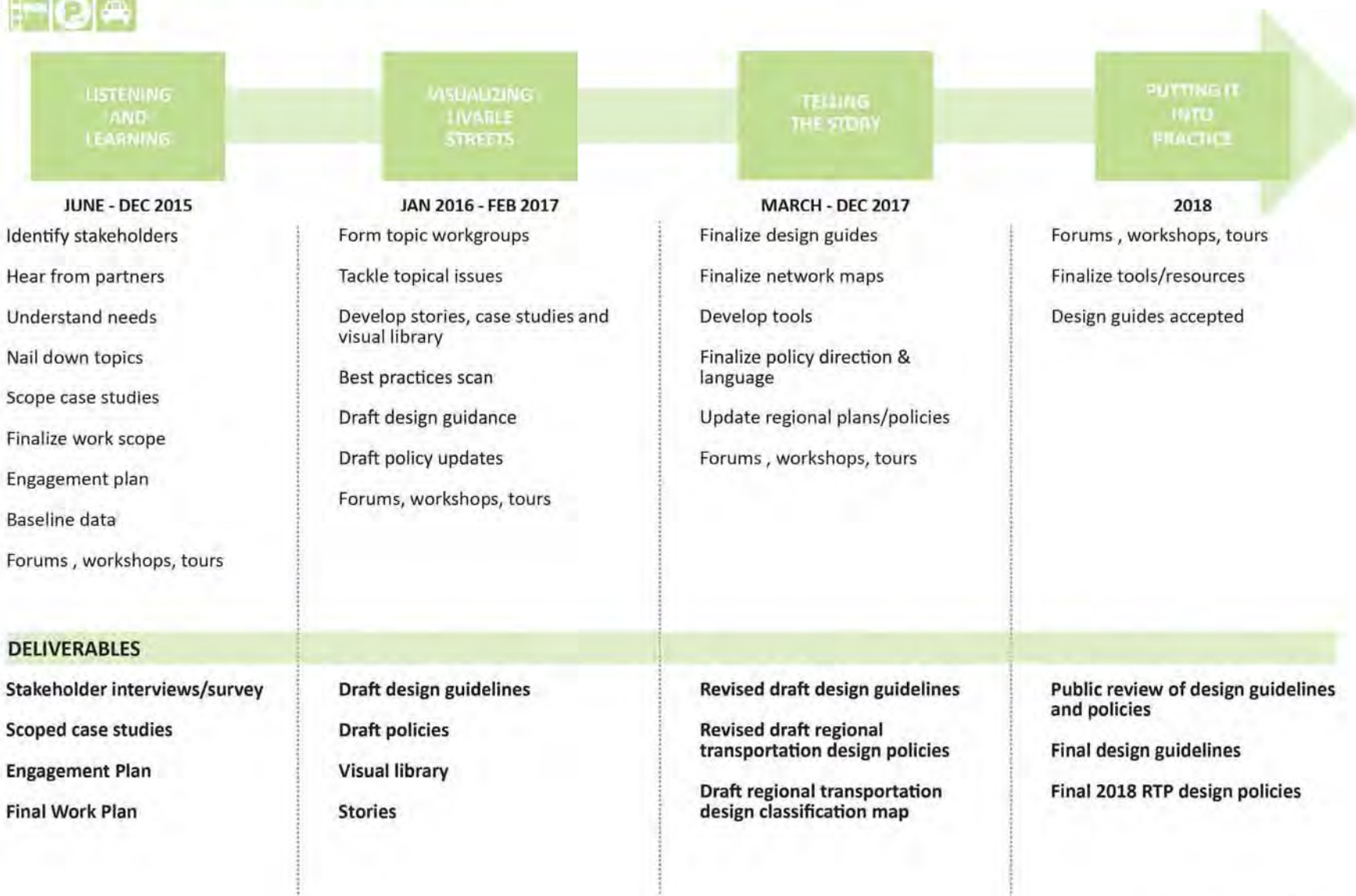


DRAFT AUGUST 2015



2018 RTP | DESIGNING LIVABLE STREETS WORK PLAN

Getting there with design



DRAFT AUGUST 2015

Work plan summaries of the updates to the RTP finance plan, performance measures and policy actions are under development and will be added.

Getting there*with a connected region*

2018 REGIONAL TRANSPORTATION PLAN UPDATE

Work Plan Appendix

From Summer 2015 to Fall 2018, the Metro Council will work with local, regional and state partners to update the Regional Transportation Plan (RTP) to meet current and future transportation needs over the next 25 years.

This appendix provides background information on the RTP and more information about key planning and engagement activities, decision milestones and anticipated deliverables for each phase of the update. A summary of Federal and State planning requirements to be addressed through the process is also provided for reference.

What is the Regional Transportation Plan?

The Regional Transportation Plan (RTP) serves as a blueprint to guide investments in the region's transportation system for all forms of travel – motor vehicle, transit, bicycle, and pedestrian – and the movement of goods and freight. The plan identifies current and future regional transportation needs, investments recommended to meet those needs, and local, regional, state and federal transportation funds the region expects to have available over the next 25 years to make those investments a reality. The plan contains:

- **a long-term vision** for the region's transportation system;
- **goals, objectives and performance targets** that identify what we want to achieve by 2040;
- **a financial plan** that identifies how we will pay for investments;
- **a shared investment strategy** that includes major local, regional, state and federally-funded transportation investment priorities that help accomplish the plan's goals; and
- **an action plan** that identifies short, medium and long-term actions and partnerships needed to accomplish the plan's goals.

Figure 1. Elements of the Regional Transportation Plan



Why does the plan need updating?

Over the past 20 years, Metro and the communities of the Portland metropolitan region have taken a collaborative approach to planning for and investing in a transportation system that has made our region one of the most livable in the country. The RTP has been a key tool for shaping growth in the region and connecting us to our jobs, families, school and other important destinations in the region.



Because of the region's dedication to working together to make local and regional plans a reality, we have set a wise course for managing growth and making strategic investments in the region's transportation system. However, we still have work to do. A growing and increasingly diverse population, concerns about inequities, public health, safety, affordability, aging infrastructure, and congestion, and limited investment dollars call for leadership, new partnerships, and thoughtful deliberation to identify innovative solutions to ensure our region remains a great place to live, work and play.

As the federally-designated Metropolitan Planning Organization (MPO), Metro is responsible for leading and coordinating updates to the RTP on a regular basis to respond to the needs of our changing region and federal policy direction as shown in **Figure 2** and **Figure 3**.

Figure 2. History of Regional Transportation Plan updates (1992 to 2018)

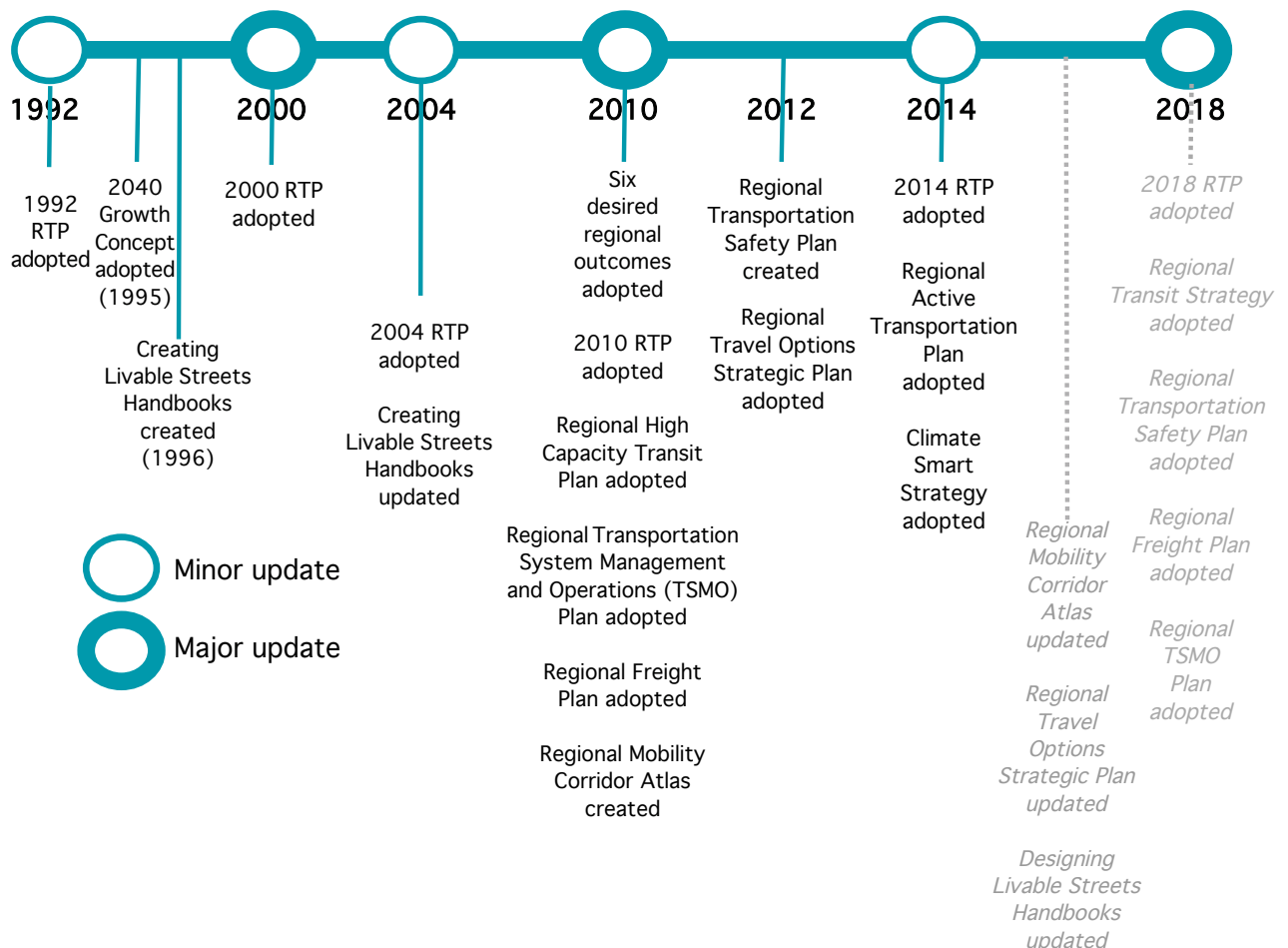
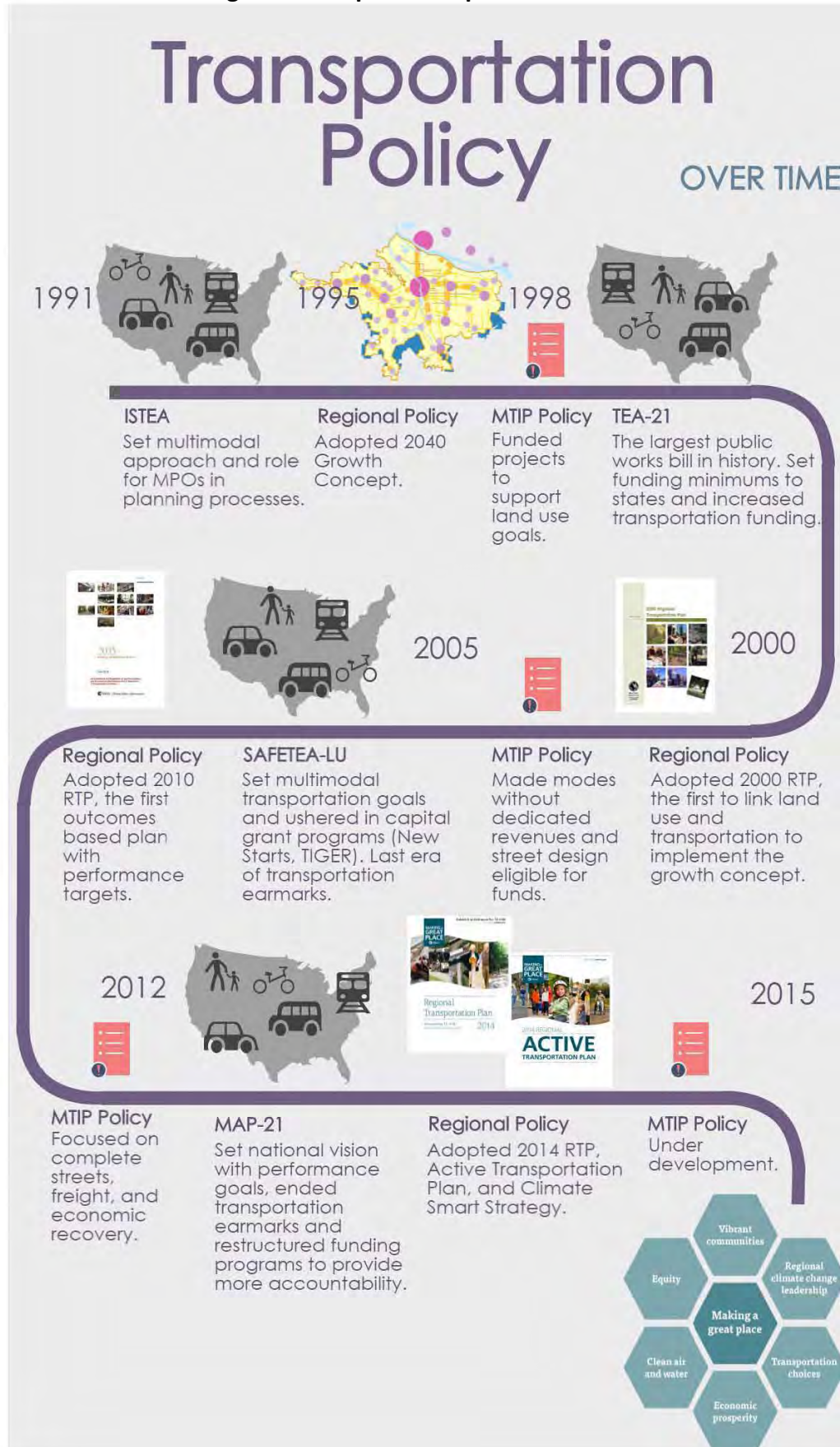


Figure 3. How federal and regional transportation policies have evolved since the early 1990s



The last major update to the plan was completed in 2010, and resulted in adoption of an outcomes-based approach to guide transportation planning and investment decisions in the region. A minor update to the plan occurred in 2014. The existing plan, the 2014 RTP, must be updated by the end of 2018 to meet federal and state requirements.

How will the plan be updated?

The RTP will be updated in five phases, beginning in Summer 2015 and concluding in the Fall 2018. During the update, the Metro Council will work with local, regional and state partners, community leaders and others to update the region's shared vision and investment strategy to meet current and future transportation needs over the next 25 years.

The following is a more detailed description of the key planning and engagement activities, decision milestones and anticipated deliverables for each phase of the update.

PHASE 1 | GETTING STARTED | May to December 2015

What trends and challenges are priorities to address and how do we work together to address them?

Desired outcome: By Dec. 2015, identify policy priorities to be addressed through the update and the process for addressing them.

The first phase of the process will involve engaging local, regional, state and community partners to prioritize the regional challenges to be addressed in the update and the process for how the region should work together to address them.

The purpose of this early work is to build an understanding of what is important to decision-makers and other partners, how the updated plan can better meet regional and community needs and priorities and provide focus to the overall planning effort. During this phase, background work will also begin to develop tools and data that will be used to document how the region is growing and changing, and performance of the transportation system today. This background work will be coordinated with development of a Regional Snapshot on transportation and continue into early 2016.

Phase 1 Key Activities	
Planning	Identify regional challenges and policy choices to be considered through the process
	Establish goals and desired outcomes for the process , work plan and engagement strategy
	Develop work plan and public engagement plan
	Develop data, tool and methods to document key trends and support the identification of regional transportation needs (gaps and deficiencies) and the evaluation of investment priorities <ul style="list-style-type: none"> Begin assessing baseline and future conditions of the region's transportation system, assuming there are no changes to existing plans, policies and programs
Partnerships & Engagement	Engage partners and the public to identify priorities to be addressed in the update (<i>Summer 2015</i>)
	Engage partners and the public to identify desired process outcomes, and shape work plan and community engagement strategy (<i>Summer and Fall 2015</i>)
	Engage regional advisory committees on draft work plan and draft public engagement plan, including policy priorities and roles in process (<i>Fall 2015</i>)

Phase 1 Key Activities	
Milestone	MPAC makes recommendation to the Metro Council on the work plan and public engagement plan (<i>October 2015</i>) JPACT and Metro Council consider approval of work plan and public engagement plan (<i>November and December 2015, respectively</i>)
Deliverables	<ul style="list-style-type: none"> • Work plan • Public engagement plan • Summary report(s) of engagement with partners and the public on: <ul style="list-style-type: none"> ○ community summit discussion groups as they relate to public engagement and transportation issues ○ quick poll on the public's transportation priorities to be addressed ○ stakeholder interviews on transportation priorities to be addressed, desired outcomes for regional transportation planning and investment decisions and ideas for public engagement for the update ○ Innovation team forums on public trust, decision-making and evaluation of public engagement effectiveness

PHASE 2 | FRAMING TRENDS AND CHALLENGES | January to April 2016

Desired outcome: By April 2016, identify and understand key transportation trends and challenges facing the region affecting future travel in the region.

The second phase of the process will focus on documenting key trends and challenges facing the region and performance of the current regional transportation plan to identify where the region is meeting its transportation goals or falling short. This work will also inform updates to modal and topical plans.

Phases 2 Key Activities	
Planning	Report on key trends shaping the region's future, highlighting where we have been, where we are now, opportunities and challenges looking forward
	Begin to update financial framework <ul style="list-style-type: none"> • Update local, regional, state and federal revenue forecast
	Begin to identify transportation needs and solutions
Partnerships & Engagement	Engage partners and the public to begin identifying regional transportation needs and possible solutions (<i>Jan. – July 2016</i>)
	Engage partners and the public to begin identifying outcomes most important to residents, businesses, policymakers and others in the region to refine vision, goals, objectives and performance targets (<i>Jan. – July 2016</i>)
Milestone	N/A
Deliverables	<ul style="list-style-type: none"> • Regional Trends and Challenges Snapshot – Transportation • Atlas of regional mobility corridors (draft 2.0) • Existing Policies and Plans Review Memo summarizing a review of existing plans, policies and studies (including status of 2010 and 2014 RTP actions and recommendations), and MAP-21 planning requirements • Existing System Conditions and Current Plan Performance Report

PHASE 3 | LOOKING FORWARD | April 2016 to February 2017

Where do we want to be in 2040?

Desired outcome: By February 2017, MPAC, JPACT and the Metro Council provide direction on regional priorities, performance targets and funding levels to guide updating the region's shared investment strategy and action plan.

The third phase of the process will include updating the region's shared transportation vision and policy goals, evaluation framework and financial assumptions for the next 25 years.

Shared Vision and Policy Goals Updating the plan's vision and goals will include working with partners and the public to update the region's vision for the transportation system and supporting policy goals and objectives to achieve with investments in the transportation system to realize the plan's vision.

Performance Evaluation Framework Updating the plan's evaluation framework will include working with partners to advance the region's performance based planning efforts to address MAP-21 and the 2014 Climate Smart Strategy, and further align the region's investment priorities with the plan's goals, performance targets, and expected resources. This work will help demonstrate how investments in the transportation system will help achieve the six desired regional outcomes. This work will include further development of data, methods and analytic tools needed to improve our ability to measure the impacts of investment options across economic, equity and environmental goals to demonstrate the return on investment across multiple outcomes. The updated evaluation framework and related performance targets will be used for two purposes: (1) to identify where the region is meeting its transportation goals or falling short, and (2) to identify how the region will assess the impact of projects and programs that are identified for inclusion in the plan's shared investment strategy in 2017 as part of Phase 4.

Financial Plan Updating the plan's financial assumptions will include working with transportation providers to document and update the region's forecast for the amount of local, regional, state and federal funding expected to be available to address current and future transportation needs, including keeping the existing transportation system in a state of good repair. This will include documenting sources of expected funding and historic levels of funding by source.

Transportation Needs and Possible Solutions - An updated regional transportation needs and potential solutions report will be prepared to inform jurisdictions as they update their investment priorities in the next phase. The analysis will also inform updates to modal and topical plans and identification of policy changes and actions in Phase 4 to support implementation. A draft Regional Transit Strategy vision will be developed and updates to existing topic and modal plans will also identified, including the Regional Freight Plan, Regional Travel Options Strategic Plan and the Regional Transportation Safety Plan. Opportunities for input on the draft regional transit vision and topic and modal plans will be provided.

A call for project list and system map updates will be released at the conclusion of this phase along with Metro Council and JPACT policy direction on how the shared investment strategy should be updated.

Phases 3 Key Activities	
Planning	Update the shared vision and policy goals <ul style="list-style-type: none"> Update shared vision – where do we want to be in 2040? Update goals and objectives – how do we get there? MPAC, JPACT and Council define principles to guide development and evaluation of region’s shared investment strategy
	Update the performance evaluation framework <ul style="list-style-type: none"> Update performance measures and targets – how do we measure progress? <ul style="list-style-type: none"> Update performance targets data and methods Update system evaluation framework, data and methods Refine indicators to report on shared investment strategy performance across environmental, economic and equity outcomes Define process and policy direction to guide update to list of transportation investments and system evaluation
	Update financial plan <ul style="list-style-type: none"> MPAC, JPACT and Council define funding levels for shared investment strategy
	Identify transportation needs and possible solutions <ul style="list-style-type: none"> Update topic and modal plans,² Designing Livable Streets tools and best practices and parking management approaches, develop Regional Transit Plan and identify opportunities to further implement the Regional Active Transportation Plan and the Climate Smart Strategy Identify opportunities to support increased use of alternative fuel vehicles, transportation electrification, connected vehicles, driverless vehicles and other advanced technologies Identify potential transportation risks and vulnerabilities to inform how to make the region more resilient to natural and security hazards, climate change and extreme weather events
Partnerships & Engagement	Continue to engage partners and the public to identify regional transportation needs and possible solutions (<i>April – July 2016</i>)
	Continue to engage partners and the public to identify outcomes most important to residents, businesses, policymakers and others in the region to refine vision, goals, objectives and performance targets (<i>April – July 2016</i>)
	Engage work groups and regional technical advisory committees to define principles to guide development and evaluation of shared strategy and indicators to report performance (<i>Sept. – Dec. 2016</i>)
	Engage Council and regional policy advisory committees on principles to guide development and evaluation of shared strategy and indicators to report performance (<i>Jan. - Feb. 2017</i>)
Milestone	Metro Council, JPACT and MPAC approve direction on development of shared investment strategy, including regional priorities, performance targets and funding levels (<i>MPAC, JPACT and Council in Feb. 2017</i>)
Deliverables	<ul style="list-style-type: none"> Draft Regional Vision, Goals and Targets Regional Transportation Needs Assessment Draft Finance Plan Regional Transportation Priorities Solicitation Packet Public Engagement Report

² Regional Transportation Safety Plan, Regional Travel Options Strategic Plan, Regional Transit System Plan, and Regional Freight Plan.

PHASE 4 | BUILDING A SHARED STRATEGY | March to December 2017**How do we get there?**

Desired outcome: By Dec. 2017, MPAC, JPACT and the Metro Council provide direction on finalizing the shared strategy of investments, strategies and actions to be released for public review in 2018.

The fourth phase of the process will include updating the region's investment priorities and actions recommended for the next 25 years. Staff will evaluate priority investments and strategies following the strategic direction provided by MPAC, JPACT and the Metro Council. This phase will also include assembling an action plan and identifying policy changes needed to support implementation. Opportunities for input on the updated project lists, evaluation results and shared investment strategy will be provided.

Phase 4 Key Activities	
Planning	Develop draft shared investment strategy <ul style="list-style-type: none"> Solicit and coordinate updates to list of the region's transportation investment priorities and regional system maps consistent with Metro Council, JPACT and MPAC policy direction <ul style="list-style-type: none"> Incorporate local transportation system plan and corridor refinement plan updates Address identified regional transportation needs and opportunities Compile draft regional shared investment strategy
	Evaluate draft shared investment strategy <ul style="list-style-type: none"> Conduct and report on system-level evaluation of investment priorities relative to plan's goals, objectives and performance targets Identify tradeoffs and choices for regional discussion
	Refine draft shared investment strategy based on public engagement and performance evaluation
	Develop action plan to support implementation <ul style="list-style-type: none"> Identify near-term and long-term strategies and actions to advance implementation of the plan Update performance monitoring framework, data and methods
	Identify policy updates and prepare draft topic and modal plans
Partnerships & Engagement	Engage partners and the public to review draft list of transportation investment priorities and system performance to shape draft shared investment strategy and finance plan (<i>Summer 2017</i>)
	Engage partners and the public to shape draft near-term, medium-term and long-term action plan to support implementation (<i>Summer-Fall 2017</i>)
	Engage regional advisory committees to finalize recommendations to the Metro Council on direction for draft 2018 Regional Transportation Plan (<i>Aug.- Dec. 2017</i>)
Milestone	MPAC makes a recommendation to the Metro Council and the Metro Council and JPACT approve direction on policy and financial frameworks, investment priorities, strategies and actions, subject to final public review and air quality conformity analysis (<i>MPAC, JPACT and Council in Nov. and Dec. 2017</i>)
Deliverables	<ul style="list-style-type: none"> Regional Transportation Investment Strategy Analysis Draft Regional Transportation Policies, Investment Strategy and Action Plan Draft Modal and Topical Plans (Transit, Freight, Safety) Draft Toolbox of Actions Draft Regional Framework Plan and Functional Plan amendments Public Engagement Report

PHASE 5 | January to September 2018**Adopting A Plan of Action | How do we move forward together?**

Desired outcome: By September 2018, the Metro Council adopts the 2018 Regional Transportation Plan and its components.

The final phase of the update will provide additional opportunities for review and input on the overall draft plan and its components and the federally-required air quality conformity determination prior to consideration by the MPAC, JPACT and the Metro Council. Components of the 2018 RTP are anticipated to include amendments to the Regional Framework Plan and regional functional plans in addition to the Regional Transit Strategy, Regional Freight Strategy, Regional Transportation Safety Strategy, and the Regional Transportation System Management and Operations Strategy.

Phase 5 Key Activities	
Planning	Compile draft plan and technical documentation for public review
	Conduct air quality conformity analysis
Partnerships & Engagement	Release public review draft 2018 RTP for 45-day public comment period (<i>March 2018</i>)
	Release Air Quality Conformity Determination for 30-day public comment period (<i>March 2018</i>)
	Consult with Federal and state agencies (<i>March 2018</i>)
	Engage regional advisory committees to finalize recommendations to the Metro Council on adoption of 2018 Regional Transportation Plan (<i>Spring-Summer 2018</i>)
Milestone	MPAC makes recommendation on and JPACT considers adoption of 2018 RTP and 2018 RTP Air Quality Conformity Determination (<i>Summer 2018</i>)
	Metro Council considers adoption of 2018 RTP and 2018 RTP Air Quality Conformity Determination (<i>September 2018</i>)
Deliverables	<ul style="list-style-type: none"> • 2018 RTP Air Quality Conformity Determination • Public review draft 2018 RTP (and its components) • Final 2018 RTP (and its components) • Adoption legislation, including findings of compliance with State and Federal mandates • Public Engagement Report

What federal requirements must be addressed?

Updates to the RTP are governed by a number of federal requirements that must be met in order for the plan to be approved by the U.S. Department of Transportation and for federal transportation dollars to continue flowing to the region.

Air quality conformity

Future vehicle-related emissions of common air pollutants must remain below regional emissions budgets approved by the Environmental Protection Agency.

Transportation equity

Transportation planning and funding decisions must not have disproportionate impacts on communities of concerns, including communities of color, people living with disabilities, people with low incomes, older adults, youth, and people with limited English proficiency.

Congestion management documentation

Metro must undertake efforts to identify the location, extent and severity of congestion in the region for the purpose of identifying alternative ways to use existing and future transportation facilities efficiently and effectively.

Financial constraint

Funding from existing or anticipated revenue sources must be reasonably expected to be available to be included in the financial framework assumption to build, operate and maintain the transportation investments recommended in the plan.

Performance management and target setting

Consistent with MAP-21, Metro must establish performance measures and targets to inform decision-making on transportation priorities and monitor the region's progress in support of seven national goals for transportation investments: safety, infrastructure condition, congestion reduction, system reliability, freight movement and economic vitality, environmental sustainability and reduce project delivery delays.

Other requirements

- Consideration of Federal Planning Factors
- Public participation
- Interagency consultation
- Environmental mitigation discussion
- Safety
- System management and operations
- Freight planning considerations

What state requirements must be addressed?

Updates to the RTP are governed by a number of state requirements that must be met in order for the plan to be approved by the Land Conservation and Development Commission. The RTP is a Regional Transportation System Plan (TSP) under state law. TSPs for cities and counties located within an MPO area must be consistent with both the statewide Transportation Planning Rule and the RTP, which is adopted to meet Federal requirements.

Statewide Planning Goals

- Consistency with Statewide Planning Goals
- Citizen involvement
- Consistency with adopted state transportation plans
- Interagency consultation

Transportation Planning Rule

Transportation planning must be conducted in coordination with land use plans to identify a system of multi-modal transportation facilities and services adequate to serve planned land uses and adopt standards to demonstrate progress towards increasing transportation choices and reducing auto reliance.

Metropolitan Greenhouse Gas Reduction Targets Rule

Through Metro, the region must adopt performance measures and targets that will be used to monitor progress in implementing the region's adopted Climate Smart Strategy and assess whether additional or corrective actions are needed.

Getting there



with a connected region

2018 REGIONAL TRANSPORTATION PLAN UPDATE

Draft Public Engagement Plan

May 2015 to September 2018

September 8, 2015

2018 REGIONAL TRANSPORTATION PLAN UPDATE

The Regional Transportation Plan serves as a blueprint to guide investments in the region's transportation system for all forms of travel – motor vehicle, transit, bicycle, and pedestrian – and the movement of goods and freight. The plan identifies current and future regional transportation needs, investments recommended to meet those needs, and local, regional, state and federal transportation funds the region expects to have available over the next 25 years to make those investments a reality.

The 2018 RTP will include updates and refinements to seven related components including the 2004 Designing Livable Streets tools and best practices, 2010 Regional High Capacity Transit Plan (as part of developing a Regional Transit Strategy), 2010 Regional Freight Plan, 2010 Atlas of Regional Mobility Corridors, 2010 Regional Transportation System Management and Operations (TSMO) Plan, 2012 Regional Transportation Safety Plan, and the 2012 Regional Travel Options (RTO) Strategic Plan. The update will also implement the 2014 Climate Smart Strategy and 2014 Regional Active Transportation Plan, and advance the region's consideration of equity, economic and environmental outcomes in the transportation planning and decision-making process.

PROJECT GOAL Adopt a Regional Transportation Plan that uses the *My Place in the Region* framework to advance achievement of the region's six desired outcomes and meet federal and state requirements.

PUBLIC ENGAGEMENT PLAN The public engagement plan will guide stakeholder and public engagement during development of the 2018 Regional Transportation Plan. The plan describes the engagement objectives and activities that will be implemented to ensure the public and identified partners have adequate opportunities to provide meaningful input to the update. The plan also describes the engagement timeline and milestones, and an evaluation strategy to measure success. The purpose of the public engagement plan is to share information and gather input regarding the values, needs and priorities of the public and identified partners.



PUBLIC ENGAGEMENT GOAL To strengthen existing and build new partnerships with local, regional, state and federal governments, business and community leaders, academic institutions, and historically underrepresented communities (people of color, people with low incomes, and people with limited English proficiency) as well as youth and older adults through *a strategic engagement approach that builds support for and momentum to achieve the project goal and helps build public trust in Metro's transportation planning process.*

METRO ROLE Implement a public engagement plan for the 2018 RTP update that builds on previous engagement efforts and relationships, is informed by input from partners and the public, and advances recommendations from the Metro’s innovation work on building public trust (sponsored by the Oregon Innovation Award).



PUBLIC ENGAGEMENT OBJECTIVES

- **Communicate complete, accurate, understandable, and timely information to the public and partners throughout the project.**
- **Provide meaningful public engagement opportunities and demonstrate how input has influenced the process.** Implement a strategic approach that 1) demonstrates how the decision-making process operates and where/when to provide input, 2) provides outreach early enough in the decision-making process to promote meaningful opportunities for the public to shape policies and outcomes, 3) tracks how input is considered by decision-makers and impacts final action or outcome of decision, 4) provides follow-up with those who provided input about final action or outcome of decision, 5) seeks public evaluation of engagement experience, and 6) creates monitoring process whereby success at reaching historically underrepresented communities is monitored and measured.
- **Actively seek public input prior to key milestones during the project and share with Metro Council and regional committees in a manner that best supports the decision-making process.** Develop meaningful public engagement activities to generate input relevant to project milestones. Share themes and verbatim comments with decision-makers in a manner that creates a sound basis for an informed decision to adopt the 2018 Regional Transportation Plan.
- **Support an inclusive and place-based approach.** Strategically connect the 2018 RTP outcomes to the experiences of people living and working in the region through the integration of community storytelling in public engagement activities, public comment opportunities, and decision-making.
- **Comply with all public participation requirements.** Ensure engagement approach meets requirements as articulated in MAP-21, Title VI of the Civil Rights Act, the Environmental Justice Executive Order, Oregon’s Statewide Planning Goal 1 for citizen involvement, and Metro’s Public Engagement Guide.



- **Coordinate engagement efforts with relevant Metro projects and programs.** Incorporate engagement needs of relevant Metro projects and programs to create a coordinated effort that connects projects and programs for the public as they learn about and provide input on the 2018 RTP. Projects and programs include but are not limited to the Metropolitan Transportation Improvement Program (MTIP) and Regional Flexible Funds Allocation (RFFA) process, development of the Regional Transit Strategy, updates to the Regional Freight Plan, Designing Livable Streets program, Regional Transportation Safety Plan, Regional Travel Options strategic plan, TSMO plan, the Diversity Equity and Inclusion (DEI) program, development of Metro's Equity Strategy and Action Plan, refinements to the Transportation Equity Analysis, and the development of the regional Economic Value Atlas and Investment Areas Action Plan.

PUBLIC ENGAGEMENT PLAN APPROACH

This public engagement plan has been and its approach will continue to be refined through the following three-step approach:

1. **Assess recommendations and outcomes of previous public engagement efforts.** Review and assess formal recommendations and outcomes of Climate Smart Communities, 2014 RTP update, 2014 Civil Rights Assessment and other recent Metro engagement efforts. *(May to June 2015)*
2. **Implement robust public participation tools reflecting life-cycle of public engagement.** Provide community opportunities to 1) learn how the decision-making process operates and where/when to provide input, 2) engage early enough in the planning and decision-making process to shape policies and outcomes, 3) learn how input is considered by decision-makers and impacts final action or outcome of decision, 5) provide evaluation of public engagement experiences and 6) understand outcomes of agency success in reaching historically underrepresented communities as well as youth and older adults. *(May 2015 to September 2018)*
3. **Incorporate best practices, inclusive engagement strategies and tools, and recommendations generated by Metro's work on building public trust (sponsored by the Hatfield School of Government Oregon Innovation Award).** Use findings from innovation work occurring on parallel time frame to inform and help build participation infrastructure. *(June to December 2015)*



KEY MESSAGE THEMES



- **We need to ensure all communities thrive as we grow and change.** Planning as the Portland metropolitan region grows helps ensure jobs and the economy keep pace with our growing population and that all community members have safe, reliable and affordable options for getting around. Changes in the makeup of our communities and continued job growth will alter our travel patterns and transportation needs. The 2018 Regional Transportation Plan update is a critical tool to help build and shape our communities as we grow. In order to keep our region a great place to live and work and keep nature close by in the face of anticipated growth, we must



continue linking land use and transportation planning, in concert with our shared values.

- We must make every dollar count.** Given the current challenges of our communities across the region, it's more important than ever to look critically at potential investments and evaluate them on the basis of the outcomes they achieve – safety, a well maintained system, congestion relief, access to jobs, schools and services, options for getting around, clean air, etc. – outcomes the public has said they want. Investments in the region's transportation system should seek to achieve multiple objectives and take into consideration how regional transportation investments affect land use, the economy, the environment and social equity, particularly for communities of color, people with low incomes, people with limited English proficiency, older adults and youth.



- We are most successful when we work together.** The Regional Transportation Plan update will set up a new agreement about how the region is planning to design, fund and operate its transportation system over the next 25 years. There is broad agreement among the regional partners to make the most of investments in our existing transportation system as well as new projects to ensure our transportation choices work over time. The region will also look at innovative, sustainable funding solutions to pay for needed local and regional transportation investments that are most critical to our region's success. We need everyone's help to arrive at informed decisions on how to get the most value out of investments in our transportation system, answering the question "What outcomes do we need from our investments and how will we pay for them over the long term?"

BUILDING THE 2018 RTP THROUGH PARTNERSHIPS

Taking stock of where our region has come from, what our needs are, and how we will remain strategically focused reminds us that partnerships and collaboration will be critical to the 2018 RTP update. Engagement and partnerships will be essential to shaping the 2018 RTP to help ensure that as our region grows and we make investments in the transportation system, we preserve and protect what residents and businesses value most. A collaborative approach reinforces the importance of shared responsibility for the region's transportation system and building healthy, equitable communities and a strong economy.

The engagement efforts will seek participation of all potentially affected and/or interested individuals, communities, and organizations. To date, the project team has identified a number of stakeholders to engage in the process.

The list below is not exhaustive and additional stakeholders will be included as the region builds a shared strategy for the 2018 Regional Transportation Plan.

- General public
- Communities historically underrepresented in the decision-making process including people of color, people with low incomes, and people with limited English proficiency
- Youth and older adults
- People with disabilities
- Community leaders and organizations, including community-based advocacy organizations for historically underrepresented communities, health and equity interests, environmental and land use issues, and transportation advocacy groups, including Drive Oregon
- Business and economic development interests, including large and small employers, business organizations, associations and chambers of commerce
- Local jurisdictions and special districts, including transit providers and Ports
- Bi-State Coordination Committee, Southwest Washington Regional Transportation Council (RTC) and other Clark County governments
- Transportation Research and Education Consortium, and Mark O. Hatfield School of Government at Portland State University
- Philanthropic foundations and institutions
- Federal and State legislators and elected officials representing counties and cities in the region
- State agencies, including the Oregon Department of Environmental Quality, Oregon Department of Land Conservation and Development, and Oregon Department of Transportation
- Federal agencies, including the Federal Highway Administration, Federal Transit Administration and the U.S. Environmental Protection Agency



Engagement Roles and Responsibilities

<p>Policy partnerships: Council, JPACT and MPAC</p> <ul style="list-style-type: none"> • Provide leadership and policy direction to staff • Build partnerships and collaborate • Engage partners and the public • Participate in Regional Leadership Forums • Incorporate input from partners and the public 	<p>Community partnerships: Partners and the public</p> <ul style="list-style-type: none"> • Tell us about your experiences traveling in the region and the places that are important • Provide community values, needs and priorities • Provide inspiration and ideas • Provide input and recommendations to decision-makers
<p>Technical partnerships: TPAC, MTAC and work groups</p> <ul style="list-style-type: none"> • Implement policy direction to update plan • Provide technical expertise • Keep decision-makers informed of progress • Incorporate input from partners and the public • Make recommendations to decision-makers 	
<p>Technical support: Metro staff</p> <ul style="list-style-type: none"> • Implement policy direction to update plan • Provide technical expertise • Keep decision-makers informed of progress • Incorporate input from partners and the public • Make recommendations to decision-makers and technical advisory committees 	<p><i>Community partnerships and engagement activities will seek to strengthen public trust and be more inclusive of historically underrepresented communities, youth and older adults.</i></p>

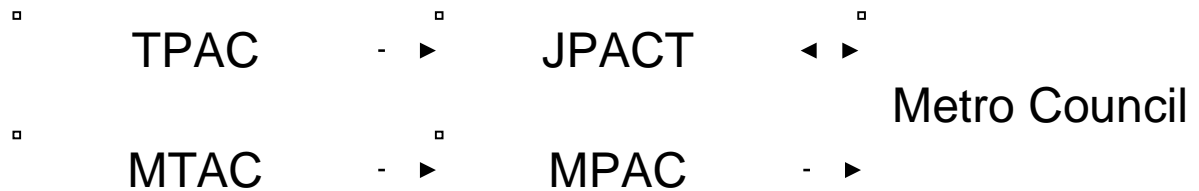
REGIONAL TRANSPORTATION DECISION-MAKING FRAMEWORK

The RTP update will rely on Metro's role as the designated Metropolitan Planning Organization (MPO) for the Portland metropolitan region and its existing decision-making structure. The decision-making framework includes the Metro Council and four advisory committees that have varying levels of responsibility to review, provide input, and make recommendations on the development of the 2018 RTP.

The Metro Policy Advisory Committee (MPAC), the Joint Policy Advisory Committee on Transportation (JPACT) and the Metro Council will make recommendations at key decision points based on input from the Metro Technical Advisory Committee (MTAC) and the Transportation Policy Alternatives Committee (TPAC). Integral to this decision-making process is providing timely opportunities for partners and the public to provide meaningful input to the Metro Council and the policy and technical advisory committees prior to key decision milestones throughout the RTP update.

The chart below shows how the technical advisory committees make recommendations to the policy advisory committees, and the policy advisory committees make recommendations directly to the Metro Council. The two-way arrow between JPACT and the Metro Council indicates that for final adoption of the RTP, the Metro Council must approve the plan as recommended by JPACT.

Regional Transportation Decision-Making Framework



Work Groups: Several work groups will be formed to advise Metro staff on implementing policy direction from the Metro Council, MPAC and JPACT related to specific technical and topical issues that have been identified as policy priorities for this update:

- Transit
- Transportation equity
- Finance
- Performance and return on investment
- Freight
- Transportation design
- Transportation safety
- Policy actions

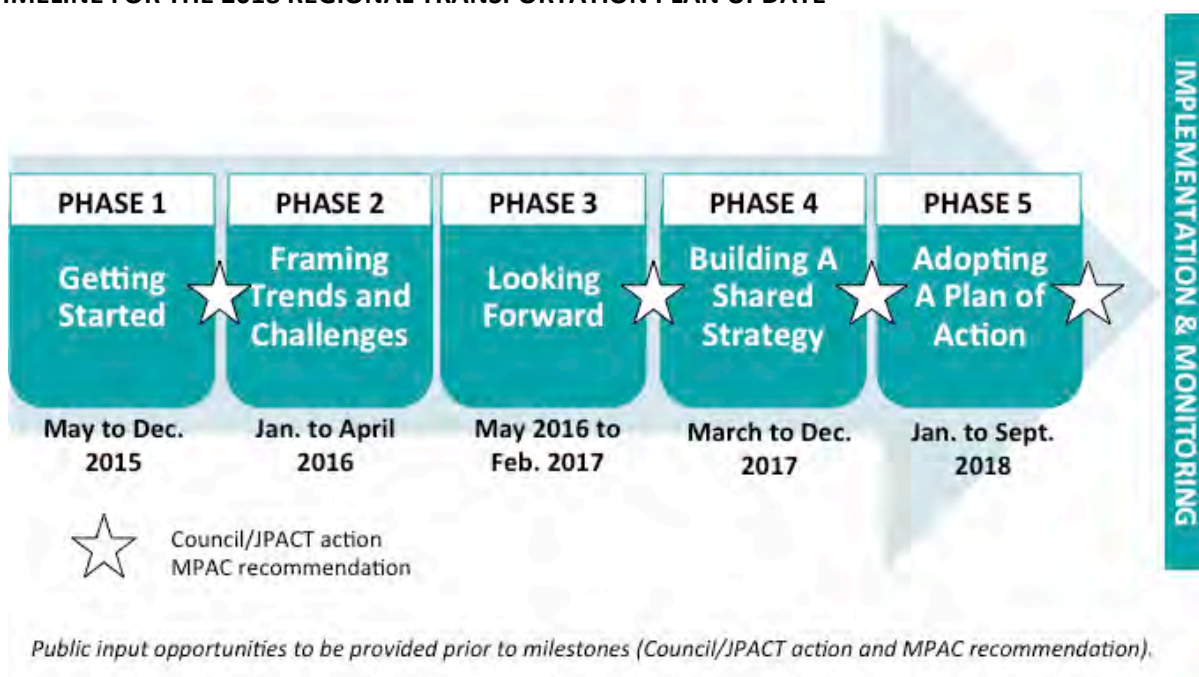


In this role, the work groups will review draft materials and analysis. Work group members will include topical experts and representatives from MTAC and TPAC, or the designees of members. Opportunities to share information and collaborate across work groups will be provided. Work group meetings are open to the public. Meeting information will be posted on Metro's website at www.oregonmetro.gov.

TIMELINE AND DECISION MILESTONES The 2018 RTP update will be completed in five phases. From May 2015 to Fall 2018, the Metro Council and staff will engage the public and local, regional and state partners to update the Regional Transportation Plan to meet current and future transportation needs over the next 25 years.

Through this update, the Metro Council, JPACT and MPAC will integrate public input and continue to work together through a series of Regional Leadership Forums to face the difficult decisions of how to make the most of limited funds to build healthy, equitable communities and a strong economy, and build confidence that our public dollars are spent wisely.

TIMELINE FOR THE 2018 REGIONAL TRANSPORTATION PLAN UPDATE



PROJECT MILESTONES | METRO COUNCIL/JPACT ACTION AND MPAC RECOMMENDATION

↓	December 2015	Metro Council considers adoption of work plan and public engagement plan
↓	February 2017	Metro Council, MPAC and JPACT provide policy direction on development of shared investment strategy, including regional priorities, performance targets and funding levels
↓	December 2017	Metro Council, MPAC and JPACT provide policy direction on policy and financial frameworks, investment priorities, strategies and actions, subject to final public review and air quality conformity analysis
↓	September 2018	Metro Council considers adoption of 2018 RTP (and its components) for federal and state review

PUBLIC ENGAGEMENT OPPORTUNITIES

The regional advisory committees and technical work groups will serve as the primary engagement mechanisms for collaboration and consensus building. In addition to these committees and work groups, engagement with other potentially affected and/or interested individuals, communities, and organizations will continue to be an important element of the engagement strategy.

Ongoing involvement will occur throughout the update process at levels that inform, involve or collaborate with audiences, based on their identified level of interest in the project. The project team will seek specific input using a variety of public engagement tools.

The following describes ongoing engagement and key outreach points and lists the types of outreach tools that will be used to engage the public and partners during the development of the 2018 RTP.

Ongoing Engagement Opportunities (May 2015 – September 2018)

The website will be the primary portal for information and engagement throughout. Staff will pursue an open comment form that members of the public can use to submit substantive comments at any time during the update. As envisioned, the project team would respond to comments as needed and track comments and responses through an ongoing database.

Outreach points (January 2016 – September 2018)

There are multiple milestones and decision points through the development of the 2018 RTP and its components. Using the tools outlined below, the project team will facilitate a dialogue between the public and decision-makers that will ensure that decision-makers are considering and addressing the recommendations and concerns of the public, and that the public understands the policies being considered in the 2018 RTP. The project team expects to hold two large scale engagement periods each year in coordination with other Metro planning and development efforts, including issues related to land use, housing and transportation.

The overall strategy is to allow easy entry to the issues being discussed at the regional table without requiring members of the public to fully understand the processes, programs and plans working to address those issues. Members of the public who would like to learn more and offer more detailed insight on the processes, programs and plans will be given the option to do so. These key outreach points will be coordinated with the release of quarterly Regional Snapshots around priority issues in the region and be timed to inform the planned Regional Leadership Forums in 2016 through 2018.

PUBLIC ENGAGEMENT TOOLS

These tools will be used throughout the public engagement effort, timed to best leverage the needs of the RTP and its components:

- **Public Engagement Plan (December 2015)** Details outreach activities, schedule, public engagement framework, and key stakeholders.
- **Comment tracking database (Ongoing)** The team will pursue a method to log all public comments, questions and concerns and respond to or coordinate a response when appropriate. The log is intended to include direct comments or comment themes from all sources, including emails, phone calls, web form submissions and comments made during presentations and briefings with stakeholders.
- **Website (Ongoing)** The project website will be the primary portal for information about the project. It includes pages that describe project activities and events, the process timeline, and support documents and materials. The site will host online quick polls, open houses and surveys. At any time, members of the public may submit comments through the project website's online comment tool. Staff will receive comments, coordinate responses as needed, and track comments.
 - **Regional Snapshots (Beginning fall 2015)** The website will host quarterly Regional Snapshots, expressing and contextualizing data and stories regarding regional issues. On



a rotating basis, these snapshots will explore regional issues of housing/land use, jobs/employment, transportation and other livability issues. Snapshots will feature data, personal stories and case studies through infographics, narratives and videos, and feature an interactive element for viewers to provide their reactions to what they have learned and to share their experiences. The first Regional Snapshot for Transportation is planned for release in March 2016.

- **Web-based outreach, including online quick polls, surveys and open houses (Ongoing)**
The project will use a combination of online quick polls, surveys and open houses designed to seek ideas and input from the broader public. Staff will pursue use of an online interactive mapping tool to seek input on transportation needs and priorities.
- **Video (Spring 2016)** An overview video will be developed to explain the 2018 RTP update context and purpose. The video will include Spanish subtitles and be hosted on the project website to serve as a key information piece. It will also be shown at community briefings and presentations to help explain the update.
- **Storytelling, project newsfeeds and electronic newsletters (Ongoing)** Metro staff will develop stories, newsfeeds and e-newsletters to provide information about key milestones, and to invite the public to participate in engagement opportunities. The stories and newsfeeds will also be important tools for audiences to learn about the people and places that make up the region and related transportation needs and priorities. The project will maintain an interested parties email list that will be an ongoing feature of the public engagement effort.

It is expected that newsfeeds and e-newsletters will be developed during these key points:

- Introduction and announcement of the project
- Invitation to participate in online quick polls and surveys
- Refinement of RTP goals, objectives and performance targets
- Identification of transportation needs and priorities
- Development of a shared investment strategy and action plan
- **Regional Leadership Forums (Ongoing)** The project will use a series of Regional Leadership Forums that will be convened by the Metro Council to hear from national leaders, foster regional collaboration, discuss policy priorities, consider public input, and provide policy direction to staff on development of the 2018 RTP. The forums are joint meetings of the Metro Council, the Metro Policy Advisory Committee (MPAC) and the Joint Policy Advisory Committee on Transportation (JPACT). The forums will include a keynote speaker, presentations of community input and technical work prepared to support the policy discussion and facilitated discussions that lead to direction back to staff on development of the 2018 RTP.
- **Future of Transportation Speaker Series (Ongoing)** The project team will develop a speaker series to discuss emerging and future issues related to transportation. The series will provide an opportunity to discuss issues of interest but that have not identified as policy priorities for the update. The series will be more fully developed as part of the process to support the Regional



Leadership Forums, Regional Snapshot Speaker Series and other engagement activities. Metro will seek to co-host the series with business and community organizations, public agencies, academic institutions and other partners. Potential topics include congestion pricing, intelligent transportation networks and connected and autonomous vehicles, the link between social media, technology and traveler information, and emergency preparedness. This engagement activity will be further developed through the process in coordination with other Metro programs.

- **Individual and small group stakeholder meetings (Ongoing)** Metro Council and staff will provide updates to stakeholders throughout the project, and will have discussions at standing meetings of county-level coordinating committees, community groups and organizations, and other stakeholders who have an interest in the project. This will include briefings and discussions with elected officials, businesses, business and economic development groups, community-based groups and organizations. The purpose of these meetings will be to provide updates, and to solicit input on key elements of the project. Councilors and staff will also distribute fact sheets or other informational materials at these meetings.
- **Publications (Ongoing)** Fact sheets, project updates, and other materials will be developed to describe the RTP update, as well as to describe specific topical components of the project, such as transportation equity, finance and safety, modal plans to be updated as part of the process, and specific aspects of the update at key milestones. The materials will be distributed at briefings and meetings. Summary reports documenting the results and findings of major tasks will also be developed and made available on Metro's website and meeting presentations.
- **Public comment reports (Ongoing)** Throughout the process, the project team will document all public involvement activities and key issues raised through the process.
- **Final public comment report (Spring 2018)** A public comment report will be compiled and summarized at the end of the formal public comment period.
- **Metro Council public hearings (2018)** Hearings will be hosted by the Metro Council as part of regular meetings as part of the final adoption process.
- **Final public engagement summary report (Fall 2018)** A final summary report containing a complete evaluation and overview of the engagement effort, including a discussion of the successes and potential areas for improvement will be created at the end of the process.
- **Equity outreach and engagement (Ongoing)** A focused effort will be made to engage historically underrepresented populations. A proposed contract would engage a proven equity and inclusion consultant to work with the public engagement team to serve as a liaison to these communities, conduct targeted outreach to leaders of these communities, and advise on messaging and methods of outreach to the potentially affected communities. This equity work would leverage



and enhance broader equity outreach effort to be conducted by Metro staff. The equity outreach program consists of the following strategies and elements:

- Transportation Equity Work Group (described above).
 - Translation of key materials into Spanish and/or other languages, including online quick polls and surveys, and fact sheets.
 - Targeted outreach and presentations/briefings to organizations that serve historically underrepresented communities (for example, outreach to Transportation Justice Alliance)
 - Other strategies and elements will be identified through proposed consultant contract.
- **Social media (Ongoing)** Metro staff will use social media, including Twitter and Facebook, to invite members of the public to participate in online quick polls, surveys and other major public engagement activities. Social media will also be used to announce major project milestones.



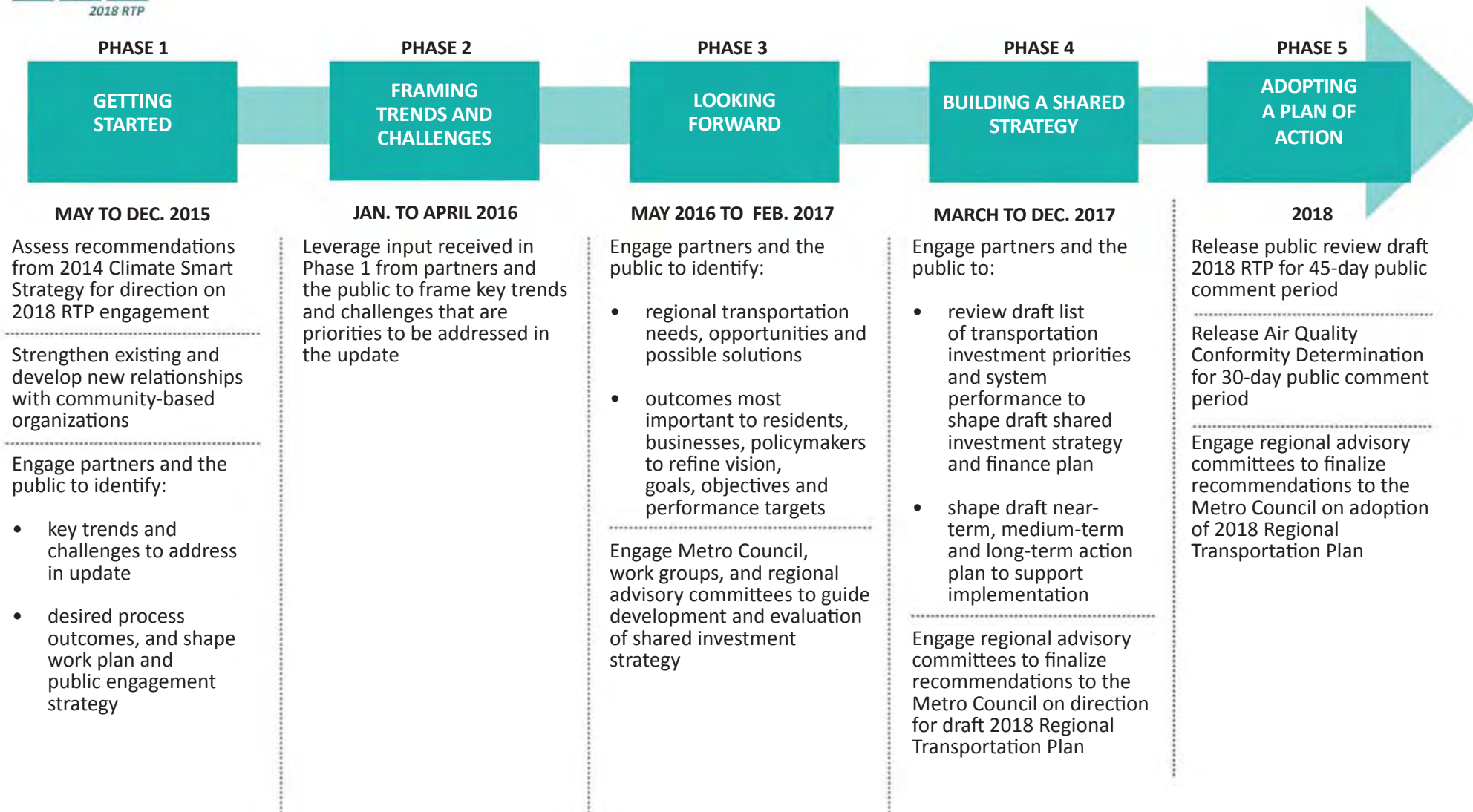
HOW WE MEASURE SUCCESS

Characteristics of a successful effort	Performance measures
1. Key champions from the stakeholder community emerge and gain momentum within their communities for engaging with RTP update process as a viable activity for shaping the future of their communities	A. Key champions, including a majority of MPAC, JPACT and Metro Council members and a minimum of three stakeholders from the business, freight, environmental, environmental justice and public health communities support the final recommendation for the 2018 RTP update.
2. Meaningfully and successfully engages a broad range of audiences, including communities historically underrepresented in Metro's decision-making process	B. The project's public record reflects representative and active participation by local and state public agencies, and business, freight, environmental and public health leaders, with increased participation from communities of color, people with low income, and youth relative to total regional percentage of population.
3. Strengthens relationships with public officials and community leaders across the region and provides more options for public officials to hear directly from their networks of voters and community leaders	C. Social equity and environmental justice leaders are engaged throughout plan development in collaboration with Metro staff. Historically underrepresented communities are represented in greater numbers during public comment periods than in the past.
4. Supports or is connected with other Metro programs	D. Stakeholders and interested public understand how RTP provides safe and reliable transportation choices that connect residents and visitors to jobs, schools, families, parks, and more.



2018 REGIONAL TRANSPORTATION PLAN | PUBLIC ENGAGEMENT PLAN

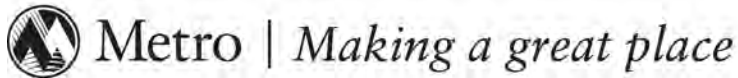
Getting there with a connected region



DELIVERABLES

Public engagement plan	Engagement report on:	Engagement report on:	Engagement reports on:	Public review draft of 2018 RTP
Engagement reports on: <ul style="list-style-type: none"> community summits as they relate to public engagement and transportation issues quick poll on the public's transportation priorities stakeholder interviews Innovation team forums on public trust, decision-making, and evaluation methods for measuring effectiveness in reaching historically under-represented communities 	<ul style="list-style-type: none"> regional trends and challenges affecting future travel in the region 	<ul style="list-style-type: none"> regional transportation needs, opportunities and possible solutions priority outcomes to inform refining vision, goals, objectives and performance targets 	<ul style="list-style-type: none"> draft list of transportation investment priorities and system performance to shape draft shared investment strategy draft near-term, medium-term and long-term actions to support implementation <p>Materials to support engagement with regional advisory committees in finalizing recommendations to the Metro Council on direction for draft 2018 Regional Transportation Plan</p>	<p>Air Quality Conformity Determination</p> <p>Engagement reports on:</p> <ul style="list-style-type: none"> 45-day public comment period on draft 2018 RTP 30-day public comment period on Air Quality Conformity Determination

Materials following this page were distributed at the meeting.



2015 MPAC Work Program

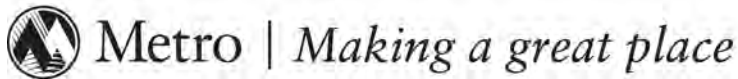
As of 10/14/15

*Items in italics are tentative; **bold** denotes required items*

<u>Wednesday, October 14, 2015</u> <ul style="list-style-type: none">• 2018 Regional Transportation Plan Update – Review draft work program – <u>Discussion</u> (Kim Ellis, Metro; 60 min)• Introduction to Regional Snapshots Program – <u>Information/Discussion</u> (Ted Reid, Craig Beebe, Metro; 20 min)	<u>Wednesday, October 28, 2015</u> <ul style="list-style-type: none">• Endorse 2018 Regional Transportation Plan Update Work Plan – <u>Action</u> (Kim Ellis, Metro; 35 min)• Solid Waste Roadmap Update – <u>Information/Discussion</u> (Paul Slyman, Tom Chaimov, Metro; 60 min)
<u>Wednesday, November 11, 2015</u> – Cancelled (holiday)	<u>Wednesday, November 25, 2015</u> - Cancelled
<u>Wednesday, December 9, 2015</u> <ul style="list-style-type: none">• Equitable Housing Summit Update (Elissa Gertler, Emily Lieb, Metro; 45 min)• <i>Clackamas County and Washington County Industrial Land Readiness Projects (Erin Wardell, Washington County; Jamie Johnk, Clackamas County; 40 min)</i>	<u>Wednesday, December 23, 2015</u> - Cancelled

Parking Lot:

- Presentation on health & land use featuring local projects from around the region
- Greater Portland, Inc. update
- “Unsettling Profiles” presentation by Coalition of Communities of Color



2016 MPAC Work Program

As of 10/14/15

*Items in italics are tentative; **bold** denotes required items*

<u>Wednesday, January 13, 2016</u> <ul style="list-style-type: none"><i>Metro's Strategic Plan to Advance Equity – <u>Information/discussion</u> (Patty Unfred & staff TBD, Metro; 45 min)</i><i>Enterprising Places Program Update (Lisa Miles, Metro; 35 min)</i>	<u>Wednesday, January 27, 2016</u> <ul style="list-style-type: none"><i>HOLD: Regional Snapshots – Jobs, Economy speaker series (2 hours)</i>
<u>Wednesday, February 10, 2016</u> <ul style="list-style-type: none"><i>Regional Solutions Team Update (Bobby Lee, State of Oregon; 45 min)</i>	<u>Wednesday, February 24, 2016</u> <ul style="list-style-type: none"><i>Regional Transit Strategy Update: Draft Regional Transit Vision, Goals, & Objectives – <u>Information/discussion</u> (Jamie Snook; 45 min)</i>
<u>Wednesday, March 9, 2016</u>	<u>Wednesday, March 23, 2016</u>
<u>Wednesday, April 13, 2016</u>	<u>Wednesday, April 27, 2016</u>

MAKING A GREAT PLACE



Part of Metro's Regional Snapshot Speaker Series. Learn more about the Snapshots at

oregonmetro.gov/snapshot

True Affordability

1 to 2:30 p.m.

Monday, Oct. 19

Metro Regional Center

A presentation on the combined cost of housing and transportation - and what it means for affordability in the region.

We've all heard the mantra: "Drive 'til you qualify." As housing prices rise throughout the Portland region, many people are looking to the outer fringes of the region - and beyond - to find homes that they can afford.

But as distance increases, so do transportation costs. In many cases, the combined cost of car payments, maintenance and gas required to make long commutes is enough to offset the savings of living further out.

Scott Bernstein, President of the Center for Neighborhood Technology (CNT), has popularized the concept of using the H+T (Housing + Transportation) Index as a more comprehensive way of determining affordability. Scott will give a demonstration of the online tool that he created with the CNT that enables people to easily calculate their combined housing and transportation costs and gain a better understanding of the true affordability of their neighborhood. He will also share ideas on how communities can use the index and other tools to capture the economic value of sustainable development.

Co-sponsored by:



Metro Regional Center

Council Chamber

600 NE Grand Ave., Portland

Metro is accessible via Green, Red and Blue MAX lines, the A + B Loop streetcar and the No. 6 bus. Bike parking is available on the premises. Car parking is available at the Metro garage on NE Grand & Irving for \$6.

Scott Bernstein

As president and co-founder, Scott leads the Center for Neighborhood Technology's work to understand and better disclose the economic value of resource use in urban communities, and helps craft strategies to capture the value of this efficiency productively and locally.

Scott has led the development of the Housing and Transportation Affordability Index, the Location Efficient Mortgage, and GIS-based maps showing the location of transportation-related carbon emissions – online tools that can be used to advance key policy goals, including affordable housing, active transportation and reduced greenhouse gas emissions.



Scott was a founding board member of the Brookings Institution Metropolitan Center and co-founded the Center for Transit-Oriented Development and the Surface Transportation Policy Partnership.



The Portland metropolitan region is more than a collection of houses and buildings – it's our home. As our region grows, our home is changing. Here's a look at where we are now.

33,500

New residents in the region between 2013 and 2014



2.6

Average household size



50%

Population growth due to people moving to the region

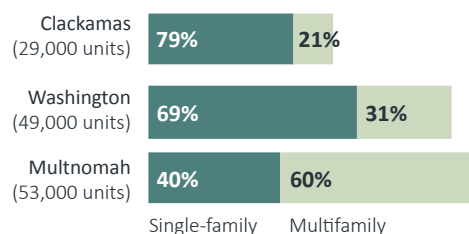
What type of housing is being built and where?



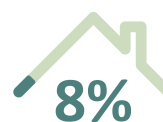
67%

Single-family homes make up 67% of the region's housing

Units by type developed since 1998



3 in 5 households own their own home



8%

In areas added to the urban growth boundary since 1998, only 8% of the planned housing has been built

What's it like to buy or rent a home right now?

Weekly hours needed to work to afford a two-bedroom apartment



78.5 hrs at **\$9.25/hr**
(Median salary of a cook in the region)



40 hrs at **\$18.15/hr**
(Median salary of a social worker in the region)

"We got heartbroken once or twice a week for two and a half months."

– Freddie and Leslie

Bought a home in Northeast Portland after 13 failed offers.

"I thought about [moving to a new apartment] a little while ago, but the rents are getting too high."

– Silvia

Rents an apartment in a Beaverton neighborhood that she loves.



1 in 5 households are cost burdened

Spending more than 45% of their income on housing and transportation costs



For more information and the rest of the story, visit:
oregonmetro.gov/snapshot