

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF REVIEW AND ) RESOLUTION NO. 15-4652  
APPROVAL OF THE OREGON ZOO )  
PUBLIC ART ADVISORY COMMITTEE’S ) Introduced by Councilor Carlotta Collette  
SECOND ART COMMISSION )  
RECOMMENDATION )

WHEREAS, at the General Election held on November 4, 2008, the Metro Area voters approved Oregon Zoo Ballot Measure 26-96, entitled “Bonds to Protect Animal Health and Safety; Conserve and Recycle Water” providing funding for \$125 million in capital improvements at the Oregon Zoo (“Oregon Zoo Bond Measure”); and

WHEREAS, on September 22, 2011, Metro Council adopted Resolution No. 11-4292, “For the Purpose of Adopting the Oregon Zoo Bond Implementation Plan,” accepting and approving the Oregon Zoo Bond Implementation Plan and authorizing the Zoo to proceed to secure land use and development permits and approvals, procure design and construction services, and construct the Oregon Zoo Bond funded projects as set forth therein; and

WHEREAS, Metro Code Section 2.07.060 entitled, “One Percent for Art Program – Implementation,” requires that the Metro Council adopt guidelines for implementing Metro's One Percent for Art Program; and

WHEREAS, on August 4, 2011, Metro Council adopted Resolution No. 11-4282, “For the Purpose of Establishing Additional One Percent For Art Program Guidelines For Oregon Zoo Ballot Measure 26-96 Construction Projects,” providing for a programmatic approach to implementation of Metro’s One Percent for Art Program requirements for the Oregon Zoo Bond Measure public improvement projects, and establishing criteria for the selection of art for said projects; and

WHEREAS, the “One Percent For Art Program Guidelines For Oregon Zoo Ballot Measure 26-96 Construction Projects” established the Oregon Zoo Public Art Advisory Committee (“OZPAAC”) to, among other functions: recommend suitable art forms and the appropriate locations for artwork within the Zoo bond projects and in proximity to bond projects; establish an artist selection process; seek input from stakeholders; and select the artists and works of art in accord with the established selection criteria; and

WHEREAS, the “One Percent For Art Program Guidelines For Oregon Zoo Ballot Measure 26-96 Construction Projects” require that the Metro Council maintain oversight, review and approval of the OZPAAC’s recommended art location and types; and

WHEREAS, the OZPAAC recommends that the one percent for art program funds be allocated to three areas of the Zoo proximate to the visitor hubs identified in the bond implementation plan: the west hub, central hub and east hub, with the artwork in the west hub to be commissioned and installed concurrently with the new Education Center construction; and

WHEREAS, the OZPAAC has selected artist Rob Ley from a group of 232 artists responding to an RFQ for public art to be located at the west hub; and

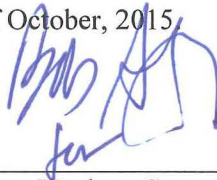
WHEREAS, the OZPAAC recommends that the art for the west hub feature the design types proposed by Mr. Ley and described in the attached staff report (the “Second Art Commission”); and

WHEREAS, the Metro Council wishes to approve the OZPAAC's recommendations as set forth herein, now therefore:

BE IT RESOLVED that the Metro Council hereby:

- 1) Approves the Oregon Zoo Public Art Advisory Committee's recommendation to allocate Oregon Zoo Ballot Measure 26-96 Construction Project One Percent for Art Program funds to the Oregon Zoo Bond Implementation Plan's west hub; and
- 2) Approves the Oregon Zoo Public Art Advisory Committee's Second Art Commission recommendations.

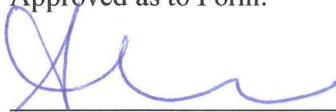
ADOPTED by the Metro Council this 15<sup>th</sup> day of October, 2015,



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Tom Hughes, Council President

Approved as to Form:



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Alison Kean, Metro Attorney

## STAFF REPORT

### IN CONSIDERATION OF RESOLUTION NO. 15-4652 FOR THE PURPOSE OF REVIEW AND APPROVAL OF THE OREGON ZOO PUBLIC ART ADVISORY COMMITTEE'S SECOND ART COMMISSION RECOMMENDATIONS.

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Date: September 28, 2015

Prepared by: Heidi Rahn  
503-220-5709

## BACKGROUND

As outlined below, the zoo is addressing percent-for-art expenditures programmatically by dividing the designated one percent of direct construction costs into three allocations for artwork. Each allocation is essentially aligned with one third of the bond-funded zoo campus construction, geographically west, central and east. This resolution addresses the second of these three allocations, designated for the west hub and environs site which includes the new Education Center. With the third commission to follow, the Oregon Zoo Bond Program will bring a resolution to Metro Council to review and approve recommendations of the Oregon Zoo Public Art Advisory Committee regarding the locations and forms of art.

Metro Code section 2.07 states the agency policy of spending one percent of direct construction costs, on projects valued at more than \$100,000, towards public art.

In 2008 voters approved Ballot Measure 26-96 (the "Oregon Zoo Bond Measure 26-96") to support several improvements to the physical environment and operation of the Oregon Zoo with \$125 million in capital improvements. Staff determined the most effective use of the percent for art funds would be to designate them programmatically rather than on a project-by-project basis. This would enable a more strategic approach to the selection and installation of public art at the zoo and leverage the monies to greater effect for the public and the campus.

Metro Council passed resolution No. 11-4282 which approved a programmatic approach to using percent-for-art funds and established guidelines to provide the direction necessary for implementation of zoo bond percent-for-art program. The guidelines included appointing an Advisory Committee to:

- Recommend suitable art forms and work with project architect to designate appropriate sites;
- Recommend program expenditures;
- Identify criteria for selection of each project's art, including artist's qualifications based on past work, highest aesthetic quality, and consideration for safety, durability, maintenance, safety and public access; and
- Select artists and art forms.

The Council will "maintain oversight, review and approval of the Advisory Committee's recommended art location and types."

The Oregon Zoo Public Art Advisory Committee (OZPAAC) roster of members, serving two-year renewable terms, is:

Res 15-4652 Review and Approval of the Oregon Zoo Public Art Advisory Committee's Second Art Commission Recommendations

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- Carlotta Collette, Metro Councilor
- John Forsgren, Forsgren Design Studio, Regional Arts and Culture Council Public Art Advisory Committee
- Kregg Hanson, Oregon Zoo Foundation Trustee Emeritus, OZPAAC Chair
- Jiseon Lee Isbara, Dean of Affairs and Associate Professor, Oregon College of Art and Craft
- Tracy Modde, Oregon Zoo Education Registrar
- Ruth Shelly, Executive Director Portland Children’s Museum, Oregon Zoo Bond Citizen’s Oversight Committee
- Brent Shelby, Oregon Zoo Bond Program Project Manager
- Tyson Stoianoff, Oregon Zoo Public Art Administrator
- Anne Storrs, Artist

Education Center design principal Alec Holser and project architect Jennie Cambier from Opsis Architecture joined the committee in making the second commission selection.

Members of OZPAAC have put in an extraordinary amount of time and thoughtful consideration during this second commission selection. As contracted, the Regional Arts and Culture Council (RACC) managed the process.

- In June 2014 a public Request for Qualifications (RFQ) was advertised.
- 232 artists responded to the public RFQ to be considered to design, fabricate and install artwork associated with the Education Center project.
- 36 of the top-scoring artist submissions were evaluated by an OZPAAC sub-committee and reduced to the top 12.
- The entire selection committee evaluated the top 12 submissions. From 12, four finalists were selected.
- In November of 2014 the four finalists were invited for a tour and interview which took course over three days. The finalists toured the zoo site, met with project architects and education staff, and presented their initial thoughts and approaches for public art for the site.
- OZPAAC selected Rob Ley from a pool of well-qualified artists for his exemplary artistic merit, his commitment to work that responds to site and audience, his collaborative nature and his ability to deliver beautiful, impactful work within budget.

For the better part of calendar year 2015 Mr. Ley has worked with the project design team, zoo staff and OZPAAC to choose a site and art design that explores the core concept of the Education Center project: small things matter. This sculptural piece will be located in the public plaza near the entrance to the Center’s Nature Exploration Station (NESt) where opposite views down zoo street meet, drawing visitors into the NESt. The monumental piece will be composed of small metallic units working in aggregate to create a form inspired by nature. It is appealing to audiences of all ages and backgrounds. It complements the vision of the project and elevates the visitor experience.

## ANALYSIS/INFORMATION

1. **Known Opposition** None.
2. **Legal Antecedents** Metro Council Resolution No. 87-717, “For the Purpose of Establishing Guidelines for the Implementation of a One Percent for Art Program,” approving guidelines to

Res 15-4652 Review and Approval of the Oregon Zoo Public Art Advisory Committee’s Second Art Commission Recommendations

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provide a process for selecting, purchasing, commissioning, placing and maintaining the art purchased with art set-aside funds.

Metro Council Resolution No. 11-4282, “For the Purpose of Establishing Additional One Percent for Art Program Guidelines for Oregon Zoo Ballot Measure 26-96 Construction Projects,” approving guidelines to provide a process for selecting, commissioning, and placing the art programmatically, rather than on a project-by-project basis, for zoo bond funded projects.

Metro Council Resolution No. 11-4292, “For the Purpose of Approving the Oregon Zoo Bond Implementation Plan,” approving the design and construction of a suite of capital projects identified in the Bond Implementation Plan.

Metro Code section 2.07.070 requires that the Metro Council shall adopt by resolution guidelines for implementing percent-for-art program. The guidelines shall be interpreted in such a manner to fully carry out the purposes of the ordinance.

Metro Council resolution no. 13-4437 “for the purpose of review and approval of the Oregon Zoo Public Art Advisory Committee’s first art commission recommendations.”

3. **Anticipated Effects** Artwork installation will coincide with construction of project.
4. **Budget Impacts** The Bond Implementation Plan, approved by Council, allocates funds to project scopes including percent-for-art expenditures. The artist contract was included in the Metro Budget Fiscal Year 2016 Contracts List, approved by Metro Council.

### **RECOMMENDED ACTION**

Approve the Oregon Zoo Public Art Advisory Committee’s recommendations for a sculpture by artist Rob Ley in a landscaped section of the plaza associated with the Education Center.