



# Metro | Agenda

Meeting: Metro Technical Advisory Committee  
 Date: Wednesday, October 21, 2015  
 Time: 10:00 a.m. to Noon  
 Place: Council Chamber

Time	Agenda Item	Action Requested	Presenter(s)	Materials
10:00 a.m.	<b>CALL TO ORDER</b>  <b>Updates from the Chair</b>		John Williams, Chair	
	<b>Citizen Communications to MTAC</b>		All	
10:10	<b>2018 RTP Update: Resolution No. 15-4662 (For the Purpose of Approving the 2018 RTP Update Work Plan and Public Engagement Plan)</b>  <i>Purpose Statement: Seek MTAC recommendation to MPAC</i>	Recommendation to MPAC	Kim Ellis, Metro	
Noon	<b>Adjourn</b>			

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## 2015 MTAC Tentative Agendas

<p><b>July 1</b> <b>Cancelled</b></p>	<p><b>July 15</b></p> <ul style="list-style-type: none"> <li>• Powell-Division Transit Action Plan and Action Plans for the Cities of Gresham and Portland</li> <li>• Urban Growth Management decision</li> </ul>
<p><b>August 5</b></p> <ul style="list-style-type: none"> <li>• Clackamas and Washington County Industrial Land Readiness Project</li> <li>• Urban Growth Management decision – Chief Operating Officer Recommendation</li> <li>• Commercial Cannabis Facilities</li> </ul>	<p><b>August 19</b> <b>Cancelled</b></p>
<p><b>September 2</b></p> <ul style="list-style-type: none"> <li>• Urban Growth Management decision</li> </ul>	<p><b>September 16</b></p> <ul style="list-style-type: none"> <li>• Draft RTP update work plan</li> <li>• 2018 RTP /2018-21 MTIP Transportation Equity Assessment</li> </ul>
<p><b>October 7</b></p> <ul style="list-style-type: none"> <li>• Designing Livable Streets</li> <li>• Regional Freight Strategy</li> <li>• Regional Snapshots</li> </ul>	<p><b>October 21</b></p> <ul style="list-style-type: none"> <li>• Recommendation to MPAC on 2018 RTP update work plan</li> </ul>
<p><b>November 4</b></p> <ul style="list-style-type: none"> <li>• Washington County Transportation Futures Study Update</li> </ul>	<p><b>November 18</b></p>
<p><b>December 2</b></p>	<p><b>December 16</b></p> <ul style="list-style-type: none"> <li>• Regional Mobility Corridor Atlas</li> <li>• Portland Metro Area Highway Performance Project (ODOT)</li> </ul>

**Parking Lot:**

- Travel Options topic plan
- Tigard Tree Grove presentation
- Willamette Falls tour
- Metro Equity Strategy
- Housing Equity
- Industrial lands infrastructure – ODOT



DATE: October 15, 2015  
TO: MTAC and Interested Parties  
FROM: Kim Ellis, Principal Transportation Planner  
SUBJECT: 2018 RTP Update: Final Recommendation on Work Plan and Public Engagement Plan for the 2018 Regional Transportation Plan Update – RECOMMENDATION TO MPAC REQUESTED

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#### **PURPOSE**

Seek final recommendation to the Metro Policy Advisory Committee (MPAC) on Resolution No. 15-4662.

#### **ACTION REQUESTED**

Recommendation to MPAC to recommend Metro Council approval of Resolution No. 15-4662.

#### **Resolution No. 15-4662:**

- Resolution No. 15-4662 (For the Purpose of Approving A Work Plan and Public Engagement Plan for the 2018 Regional Transportation Plan Update)
- Staff Report to Resolution No. 15-4662
- Exhibit A – 2018 RTP Update Draft Work Plan
- Exhibit B - 2018 RTP Update Draft Public Engagement Plan
- Attachment 1 – Metro Council, Regional Advisory Committee Meetings and Public Agency Briefings in 2015
- Attachment 2 – Online Quick Poll 1 Report
- Attachment 3 – Stakeholder Interviews Report (*under development*)
- Attachment 4 – Key Themes from 2015 Community Summit Discussion Groups
- Attachment 5 – 2018 RTP Update Regional Leadership Forums
- Attachment 6 – 2018 RTP Update Technical Work Groups
- Attachment 7 – Build the 2018 RTP through Partnerships

#### **Activities Since September 16 MTAC discussion**

The draft work plan and public engagement plan were discussed by TPAC on Sept. 25, JPACT on Oct. 8, and MPAC on Oct. 14.

MPAC members identified two areas for further discussion by MTAC:

- 1. Finance work plan** - Expand the RTP finance work plan to identify potential new funding sources beyond what would be assumed in the RTP revenue forecast, such as tolling and other sources that have been implemented in other metropolitan

areas, to support funding a more aspirational system of investments.

2. **Metro Council/MPAC/JPACT leadership coordination** – Identify an approach to ensure the policy committees stay informed about the status of the planning work occurring through the technical work groups and technical advisory committees and can provide advice on framing the policy issues that are brought forward to the Regional Leadership Forums and policy committees for discussion and direction.

Staff will prepare a recommendation for consideration by MTAC on Oct. 21.

#### **NEXT STEPS**

MTAC will be requested to make a recommendation to MPAC on October 21. MPAC will be requested to make a recommendation to the Metro Council on October 28. The Transportation Policy Alternatives Committee (TPAC) will be requested to make a recommendation to the Joint Policy Advisory Committee on Transportation (JPACT) on October 30. JPACT will be requested to make a recommendation to the Metro Council on JPACT on November 12. The Metro Council is scheduled to consider approval of Resolution No. 15-4662 on December 3, 2015.

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF APPROVING A WORK	)	RESOLUTION NO. 15-4662
PLAN AND PUBLIC ENGAGEMENT PLAN FOR	)	
THE 2018 REGIONAL TRANSPORTATION	)	Introduced by Chief Operating Officer Martha
PLAN UPDATE	)	Bennett in concurrence with Council
	)	President Tom Hughes

WHEREAS, Metro is the regional government responsible for regional land use and transportation planning under state law and the federally-designated metropolitan planning organization (MPO) for the Portland metropolitan area; and

WHEREAS, the Regional Transportation Plan (RTP) is the federally recognized transportation policy for the Portland metropolitan region, and must be updated every four years; and;

WHEREAS, the RTP fulfills statewide planning requirements to implement Goal 12 Transportation, as implemented through the Transportation Planning Rule, and must be updated every five to seven years; and

WHEREAS, the RTP is a central tool for implementing the Region 2040 Growth Concept, and constitutes a policy component of the Regional Framework Plan; and

WHEREAS, the most recent update to the RTP was completed in July 2014, and approved and acknowledged by U.S. Department of Transportation and U.S. Environmental Protection Agency on May 20, 2015; and

WHEREAS, the next update must be completed by September 2018 to allow time for review and approval prior to the plan's expiration on May 20, 2019, and to ensure continued compliance with federal planning regulations and funding eligibility of projects and programs using federal transportation funds; and

WHEREAS, the 2018 RTP update will serve as a major vehicle for implementing the region's Climate Smart Strategy, adopted in December 2014 in response to House Bill 2001 and Oregon Administrative Rules chapter 660 division 44 to help meet statewide goals to reduce greenhouse gas emissions to 75 percent below 1990 levels by the year 2050; and

WHEREAS, the first phase of the update included a formal scoping period to build agreement on the overall approach for the RTP update, including the policy priorities to be addressed and ways to engage the public and partners in the process; and

WHEREAS, from May to September 2015, the Metro Council, the Joint Policy Advisory Committee on Transportation (JPACT), Metro Policy Advisory Committee (MPAC), Metro Technical Advisory Committee (MTAC), Transportation Policy Alternatives Committee (TPAC), the Transport Subcommittee of TPAC, the Bi-State Coordination Committee, the Southwest Washington Regional Transportation Advisory Committee (RTAC) and other elected officials, city and county staff, and representatives from the business, environmental, social equity, and transportation organizations from the Portland-Vancouver metropolitan area provided input as to what priorities should be addressed as part of the update; and

WHEREAS, the central themes and issues identified through those discussions in combination with recommendations from the 2014 RTP, 2014 RTP Environmental Justice and Title VI Assessment, 2014 Regional Active Transportation Plan, and 2014 Climate Smart Strategy served as a basis for developing the work plan and public engagement plan prepared for review by the Metro Council and regional advisory committees in Fall 2015; and

WHEREAS, Metro has organized public engagement and planning activities to support a regional policy discussion on the future of the region's transportation system and the role that investment can and should play in providing safe, reliable and affordable mobility options to access to jobs, education, healthcare and other services and opportunities and building healthy, equitable communities and a strong economy; and

WHEREAS, the work plan seeks to increase regional collaboration and coordination through a combination of partnerships, focused policy discussions, sound technical work, and inclusive public engagement to update the region's outcomes-based transportation plan and investment priorities to support ongoing efforts to link land use and transportation planning to implement the 2040 Growth Concept and community visions within fiscal constraints while addressing social equity, and economic, and environmental challenges that come with a growing region; and

WHEREAS, the public engagement plan seeks to be inclusive, strengthen existing partnerships, and build new partnerships with local, regional, state and federal governments, small and large businesses and economic development interests, business and community leaders, and historically underrepresented communities (people of color, people with low incomes, and people with limited English proficiency) as well as youth and older adults through a strategic engagement approach that helps build public trust in government, builds support for and momentum to adopt the 2018 RTP, and makes the case for funding and investment in the region's transportation system; and

WHEREAS, MPAC, on October 28, 2015, and JPACT, on November 12, 2015, recommended Council approval of the 2018 RTP Update Work Plan, identified in Exhibit A, and the 2018 RTP Update Public Engagement Plan, identified in Exhibit B; now therefore

BE IT RESOLVED that the Metro Council approves the 2018 RTP Update Work Plan, identified in Exhibit A, and the 2018 RTP Update Public Engagement Plan, identified in Exhibit B.

ADOPTED by the Metro Council this 3rd day of December 2015.

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Tom Hughes, Council President

Approved as to Form:

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Alison R. Kean, Metro Attorney

## STAFF REPORT

### IN CONSIDERATION OF RESOLUTION NO. 15- 4662, FOR THE PURPOSE OF APPROVING A WORK PLAN AND PUBLIC ENGAGEMENT PLAN FOR THE 2018 REGIONAL TRANSPORTATION PLAN UPDATE

Date: October 14, 2015

Prepared by: Kim Ellis, 503-797-1617

#### BACKGROUND

Metro is the regional government responsible for regional land use and transportation planning under state law and the federally-designated metropolitan planning organization (MPO) for the Portland metropolitan area. As the federally-designated MPO, Metro is responsible for updating the Regional Transportation Plan (RTP) every four years. Metro is also responsible for developing a regional transportation system plan (TSP), consistent with the Regional Framework Plan, statewide planning goals, the Oregon Transportation Planning Rule (TPR), the Metropolitan Greenhouse Gas Reduction Targets Rule, the Oregon Transportation Plan (OTP), and by extension state modal plans.

The last major update was completed in 2010. A minor update to the plan occurred in 2014. The existing plan, the 2014 RTP, must be updated by the end of 2018 to meet federal and state requirements. Providing continued compliance with federal planning regulations, including MAP-21<sup>1</sup>, ensures continued federal transportation funding eligibility for projects and programs in the region.

Engagement and planning activities for the 2018 RTP update have been organized to support a regional policy discussion on the future of the region's transportation system and the role that investment can and should play in building healthy, equitable communities and a strong economy by:

- linking land use and transportation planning in concert with our shared values and desired outcomes for the region;
- supporting local plans and visions;
- making the most of the investments we have already made in our transportation system;
- providing safe, reliable and affordable mobility options to access to jobs, education, healthcare and other services and opportunities; and
- addressing social equity, and economic, and environmental challenges that come with a growing region.

Engaging local, regional and state partners, business and community leaders and the public in the 2018 RTP update is critical to help ensure that as our region grows and we make investments in the transportation system, we preserve and protect what residents and businesses value most.

Metro Council action through Resolution No. 15-4662 approves the work plan and public engagement plan for the 2018 Regional Transportation Plan update. The resolution directs staff to proceed with the second phase of the update.

<sup>1</sup> MAP-21, the Moving Ahead for Progress in the 21st Century Act, creates a streamlined and performance-based transportation program and builds on many of the highway, transit, bike, and pedestrian programs and policies established in 1991.



**FIGURE 1. Attributes of great communities**  
Six desired outcomes for the region were endorsed by the Metro Policy Advisory Committee and approved by the Metro Council in Dec. 2010.

## 2018 REGIONAL TRANSPORTATION PLAN UPDATE

Twenty-five years ago, the region established the 2040 Growth Concept to preserve and protect our unique quality of life and help shape the growth expected over the next 50 years. Since 1995, Metro and the communities of the Portland metropolitan region have taken a collaborative approach to linking land use and transportation planning and implementing transportation investments that make our region one of the most livable in the country. The RTP is a key tool for shaping growth in the region and connecting the people who live and work in the region to our jobs, families, school, healthcare and other services and opportunities.

In 2015, we are nearly halfway to 2040 – and there is still much to accomplish. A growing and increasingly diverse population, concerns about inequities, public health, safety, affordability, aging infrastructure, and congestion, and limited investment dollars call for bold leadership, new partnerships, and thoughtful deliberation to identify pragmatic and innovative solutions to ensure our region remains a great place to live, work and play.

### 2018 RTP Update Timeline

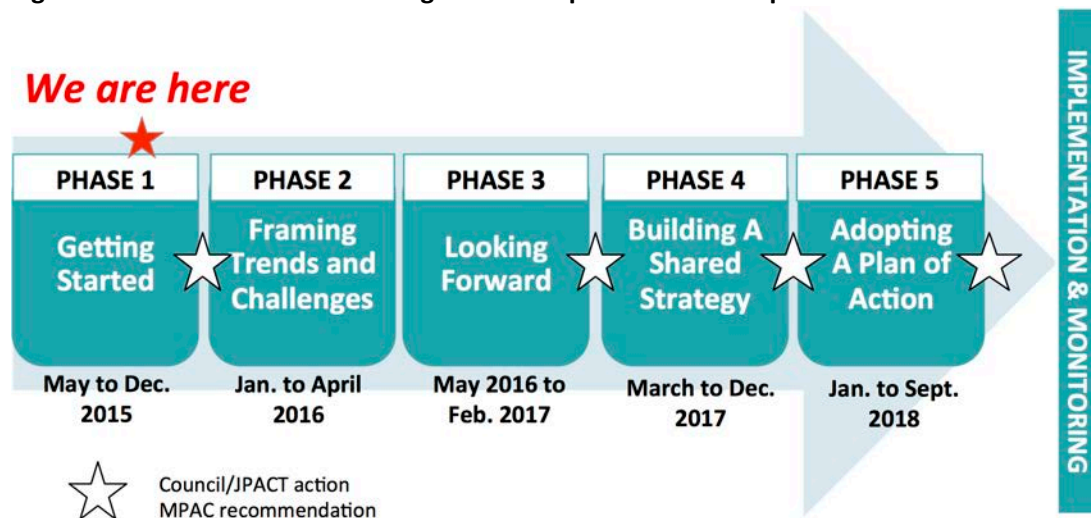
The update to the RTP will be completed in five phases from May 2015 to Fall 2018, shown in Figure 2. During this period of time, the Metro Council and staff will engage the public and local, regional and state partners to update the RTP to meet current and future transportation needs over the next 25 years.

The update will implement the Regional Active Transportation Plan adopted in July 2014 and the region's Climate Smart Strategy adopted in December 2014.

The process will include development of a Regional Transit Strategy and updates to the:

- 2002 Designing Livable Streets case studies, tools and best practices
- 2010 Regional Freight Plan
- 2010 Regional Transportation System Management and Operations Plan
- 2010 High Capacity Transit System Plan (*as a component of the new Regional Transit Strategy*)
- 2010 Atlas of Regional Mobility Corridors
- 2012 Regional Transportation Safety Plan
- 2012 Regional Travel Options Strategic Plan.

Figure 2. Timeline for the 2018 Regional Transportation Plan Update



*Public input opportunities to be provided prior to milestones (Council/JPACT action and MPAC recommendation).*



- **Phase 1 (Getting Started)** began in May and included several engagement activities to scope the work plan and public engagement plan for the remaining phases of the update. The engagement activities aimed to identify what policy priorities are most important for this update to address and how the region will work together to address them.
- **Phase 2 (Framing Trends and Challenges)** will include a regional discussion of how the region’s transportation system is performing today and the demographic, fiscal, technology, economic, environmental and social trends and challenges that are expected to shape the future of transportation in the region.
- **Phase 3 (Looking Forward)** will focus on looking to the future and refining the region’s vision for the transportation system, and the framework of goals, objectives and performance targets that specify what we want to achieve with our transportation investments by 2040. This phase will also identify regional transportation needs and possible solutions, and update the transportation funding assumptions. At the end of this phase, the Metro Policy Advisory Committee (MPAC), the Joint Policy Advisory Committee on Transportation (JPACT) and the Metro Council will be asked to provide policy direction to guide building the shared investment strategy in Phase 4.
- **Phase 4 (Building A Shared Strategy)** will focus on working together to update the investment strategy following policy direction from Phase 3 and evaluating how it well it performs. This phase will also include a regional discussion of the plan’s policies, investment priorities and strategies based on the evaluation. During this phase, drafts of the 2018 RTP and its components will be prepared for further review. Components of the 2018 RTP are anticipated to include the 2018 Regional Transit Strategy, 2018 Regional Freight Strategy, 2018 Regional Transportation Safety Strategy, and the 2018 Regional Transportation System Management and Operations Strategy in addition to amendments to the Regional Framework Plan and regional functional plans to address relevant policy actions identified through the update. The strategies will identify near-, medium- and long-term actions and partnerships needed to support implementation.
- **Phase 5 (Adopting a Plan of Action)** will focus on public review and adoption of the 2018 Regional Transportation Plan and its components. This phase will include a final 45-day public comment period on the 2018 Regional Transportation Plan and its components prior to final action by Council, JPACT and MPAC.

**Project milestones**

☆	<b>December 2015</b>	Metro Council considers adoption of work plan and public engagement plan
☆	<b>February 2017</b>	Metro Council, MPAC and JPACT provide policy direction on development of shared investment strategy, including regional priorities, performance targets and funding levels
☆	<b>December 2017</b>	Metro Council, MPAC and JPACT provide policy direction on policy and financial frameworks, investment priorities, strategies and actions, subject to final public review and air quality conformity analysis
☆	<b>September 2018</b>	Metro Council considers adoption of 2018 RTP (and its components) for federal and state review

Throughout the update, meaningful opportunities for input will be provided to inform Metro Council, JPACT and MPAC actions. Through this update, the Metro Council, JPACT and MPAC will integrate public input and continue to work together to face the difficult decisions of how to make the most of limited funds to build healthy, equitable communities and a strong economy, and build confidence that our public dollars are spent wisely.

## PARTNERSHIP AND ENGAGEMENT ACTIVITIES SINCE MAY 2015

In May, the Metro Council provided feedback on priorities to be addressed through the 2018 RTP update and directed staff to seek input from local, regional and state partners, community leaders and the public. The partnership and engagement activities were focused on identifying priorities for the update to address and ways to engage the public and partners in the process. The activities included:

- **Briefings and presentations** to regional advisory committees, county-level coordinating committees, community-based organizations and other standing committees such as the Transportation Justice Alliance, the Portland Freight Committee and the Bi-State Coordination Committee. **Attachment 1** documents the public agency-related briefings and presentations.
- A two-question 30-day **on-line quick poll** for the general public on which transportation issues most impact quality of life and what should Metro consider when developing the 2018 RTP. **Attachment 2** includes a report documenting the methodology and responses to the quick poll.
- **Stakeholder interviews** with elected officials and business and community leaders to clarify concerns, views and desired outcomes for regional transportation planning and investment decisions. **Attachment 3** includes a report documenting the methodology and highlights of the responses given during the interviews.
- A **series of community discussions** hosted by Metro's Diversity Equity and Inclusion program and facilitated by the MultiCultural Collaborative for six culturally based and one youth focused group on topics relating to equity, transportation, housing, parks and natural areas and community engagement. Participants included historically underrepresented community members (people of color, people with low-income and people with limited English proficiency) and housing, transportation and parks/natural areas experts. The goal of the discussion groups was to identify engagement activities that are responsive and culturally relevant to the communities engaged. **Attachment 4** summarizes engagement strategies and action items recommended for Metro to pursue through agency engagement efforts. The recommendations helped to shape and will inform implementation of the 2018 RTP update public engagement plan.
- **Oregon Innovation Award work sessions with Portland State University** Center for Public Service staff and community leaders to develop a strategy for reaching historically underrepresented communities through more inclusive public engagement and decision-making processes. Relevant to 2018 RTP update, the public engagement plan specifically identifies building long term relationships with community-based organizations working on issues of environmental justice and transportation advocacy and introducing a community decision-making process at the RTP Regional Leadership Forums beginning in 2016.

## SUMMARY OF KEY THEMES IDENTIFIED DURING SCOPING ACTIVITIES

The central themes and issues identified through those different engagement activities, shown in **Figure 3**, in combination with recommendations from the 2014 RTP, 2014 RTP Environmental Justice and Title VI Assessment, 2014 Regional Active Transportation Plan, and 2014 Climate Smart Strategy served as a basis for developing the work plan and public engagement plan prepared for review by the Metro Council and regional advisory committees from September to November.

**Figure 3. Central themes and issues identified during scoping activities**

<ul style="list-style-type: none"> <li>• Traffic</li> <li>• Safety</li> <li>• Funding</li> <li>• Maintenance</li> <li>• Reliability</li> <li>• Efficiency</li> <li>• Travel options</li> </ul>	<ul style="list-style-type: none"> <li>• Access to opportunity (jobs, education and services)</li> <li>• Health</li> <li>• Affordability</li> <li>• Set clear regional priorities</li> <li>• Advance consideration of equity and economic impacts</li> </ul>
   	

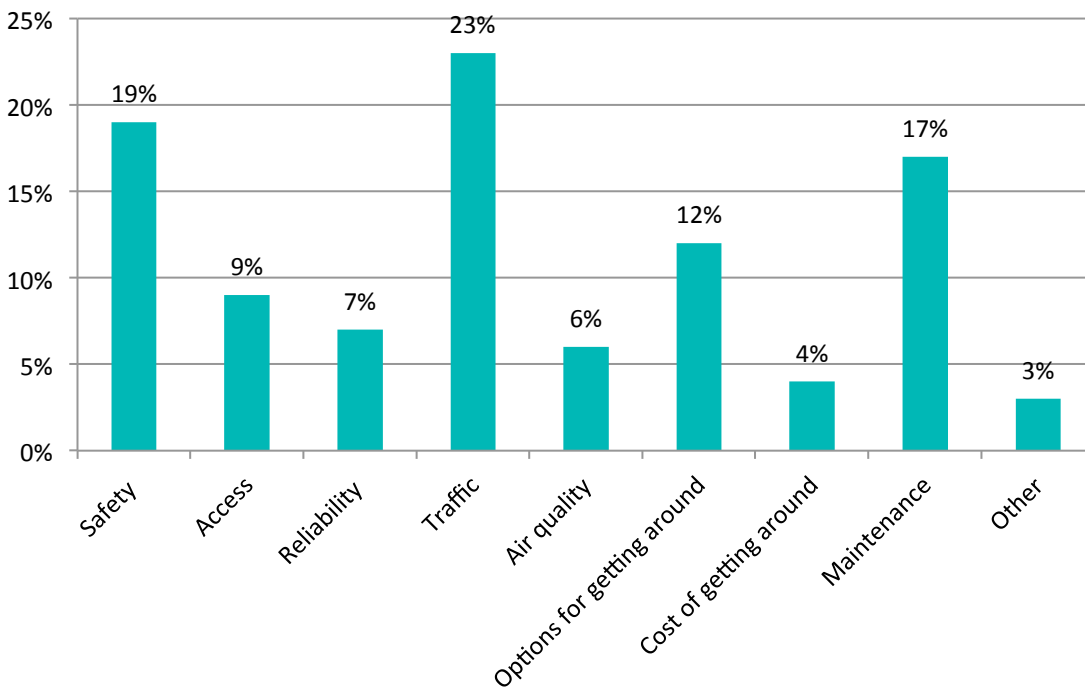
A summary of key themes from each engagement activities follows.

**KEY THEMES FROM QUICK POLL**

Metro hosted a quick poll from July 17 through Aug. 15, 2015, with two questions created to inform the development of the 2018 Regional Transportation Plan work program and three questions for demographic analysis. Metro received 1,824 responses to the poll.

**Thinking about how you, your family and friends in your community get around on a day-to-day basis, what transportation issues most impact your quality of life? (Select up to three)**

**FIGURE 1. TOP TRANSPORTATION ISSUES (N=1,824)**



Across Clackamas, Multnomah and Washington counties **the top three responses were traffic, safety and maintenance**. While traffic was cited most frequently in Washington and Clackamas counties, safety was cited most frequently in Multnomah County.

**FIGURE 2. COMPARISON OF TOP TRANSPORTATION ISSUES BY COUNTY (N=1,824)**

Clackamas County	Multnomah County	Washington County
<b>Traffic (22%)</b>	<b>Safety (21%)</b>	<b>Traffic (26%)</b>
Safety (18%)	Traffic (19%)	Safety (18%)
Maintenance (18%)	Maintenance (18%)	Maintenance (18%)
Options for getting around (13%)	Options for getting around (13%)	Options for getting around (11%)
Access (9%)	Access (10%)	Access (9%)
Air Quality (7%)	Reliability (9%)	Reliability (6%)
Reliability (6%)	Air Quality (6%)	Air Quality (5%)
Cost of getting around (5%)	Cost of getting around (4%)	Cost of getting around (4%)
Other (2%)	Other (3%)	Other (3%)

To the second question, “**What should Metro consider when developing the 2018 Regional Transportation Plan?**,” the overarching perspective that came through from the comments was an acceptance that more people are coming to the Portland metropolitan region, and the region needs to respond with more people-moving capacity on its transportation system. Some respondents advocated for specific places for expanded roadways, especially areas that will alleviate bottlenecks in the system; some called for an expansion of light rail and other transit options; and some wanted to see a focus on completing and improving the safety of the active transportation systems. Taken as a whole, the comments encourage policymakers to focus on moving the most number of people, providing more options for moving around the region, and improving safety – especially for bicyclists and pedestrians. Key themes highlighted the need for a range of strategies:

- The need for **more capacity by improving transit options and increased transit connectivity**, including light rail extensions, service expansion and park and ride facilities as well as feeder buses.
- The need for **more capacity by expanding roadways**, especially in areas of consistent bottlenecks, including freeway expansions and new roads for alternative routes.
- The need for **more safe active transportation options**, both in creating walkable and bikeable communities, building safe connections to existing facilities, and addressing 'disappearing bike lanes.

**Attachment 2** includes a report documenting the methodology and responses to the quick poll.

#### **KEY THEMES FROM STAKEHOLDER INTERVIEWS**

From July through early October 2015, Jeanne Lawson and Associates Public Involvement scheduled interviews with 31 elected officials and business and community leaders to clarify concerns, views and desired outcomes for regional transportation planning and investment decisions.

Key themes from stakeholders interviewed through September 30 include:

##### **1. Trends that will change the way we get around in 20 years:**

- Increased population and more diverse population

- People will be driving less (due to increased congestion, increased cost of driving a car, and change in people's habits, i.e., millennials' preferences)

- Advances in technology (autonomous cars and smart roads)

**2. Transportation challenges that should be addressed in the 2018 RTP Update:**

- Funding shortages are a big concern. Everyone agrees we need more funding, and we'll need a conversation about how to get it (increased gas tax, VMT fee, raise local taxes, etc.)
- Congestion, particularly for regional commuters. There are major choke points on highways that need to be addressed.
- Jobs/housing imbalance (need to link transportation and land use planning)
- Regional transit connectivity.
- The need to plan regionally, and have a difficult conversation about regional priorities. The Plan needs to provide for *regional* connectivity of roads and transit.
- One size does not fit all. RTP needs to consider the distinct needs of various parts of the region, and of the various users of the system.

**3. 2018 RTP should prioritize:**

- Projects that improve safety for all modes
- Improvements that will lead to reduced drive alone trips, improved movement of goods and services, and improved regional transit connections
- Projects of mutual self-interest between the various interest groups ("best" projects that serve the region as a whole)

**4. 2018 RTP update engagement and outreach strategy:**

- People gave a lot of ideas for how to reach out to the public. A specialized engagement approach is needed to reach different ethnicities, geographies, and interest levels.
- Focus on partnerships and building support for more investment from diverse stakeholders and interest groups.
- The messaging needs to link the RTP to people's needs and how transportation affects their daily lives (i.e., congestion, reliable travel time).

**Attachment 3** includes a final report documenting the methodology and responses given during the interviews.

**OVERVIEW OF THE WORK PLAN AND PUBLIC ENGAGEMENT PLAN**

The work plan and public engagement plan are organized around connecting the policy and technical work through partnerships and inclusive public engagement to support a regional policy discussion on the future of the region's transportation system and the role that investment can and should play in providing safe, reliable and affordable mobility options to access to jobs, education, healthcare and other services and opportunities, managing congestion and building healthy, equitable communities and a strong economy.

Engaging local, regional and state partners, business and community leaders and the public in the 2018 RTP update is critical to help ensure that as our region grows and we make investments in the transportation system, we preserve and protect what residents and businesses value most.

The remainder of this staff report summarizes the overall approach for consideration by the Metro Council, highlighting the policy, technical and public engagement activities identified to support development of the 2018 RTP:

- 2018 RTP Update Regional Leadership Forums (Attachment 5)
- 2018 RTP Update Technical Work Groups (Attachment 6)
- 2018 RTP Update Public Engagement Approach (Attachment 7)

**2018 RTP Update Policy Priorities**

Following are the policy priorities recommended to be the primary focus of the technical work, policy discussions and engagement activities to support the 2018 RTP update:



**Transit**



**Transportation equity**



**Finance**



**Freight**



**Transportation design**



**Transportation safety**



**Performance and  
return on investment**



**Policy actions**

The work plan and public engagement plan have been designed to address the policy priorities in an integrated manner. In addition to developing information to support the Regional Leadership Forums discussions, staff will also be working to address new MAP-21 requirements related to performance targets, Climate Smart Strategy implementation, and local, regional and state actions needed to support plan implementation. This includes document system performance trends and challenges for all modes of travel and the region’s major travel corridors, advancing the region’s consideration of transportation equity in the planning process, development of a Regional Transit Strategy, documenting expected revenue to fund the region’s investment priorities, and updating the region’s design policies and recommended practices, and strategies for transportation safety and freight and goods movement.<sup>2</sup> Information related to these cross-cutting policy topics will be discussed at the Regional Leadership Forums.

**2018 RTP Update Regional Leadership Forums (Attachment 5)**

The policy priorities are proposed to be the focus of a series of six joint meetings of the Metro Council, JPACT and MPAC. Called Regional Leadership Forums, the joint meetings provide opportunities for policymakers to collaborate, learn from local and national leaders and share experiences within the region to build a shared understanding of the policy topics and the challenges and opportunities related to the

<sup>2</sup> Separate, but coordinated work plans are being developed to support these elements of the 2018 RTP update. Engagement activities for these elements of the update will be conducted as part of the broader 2018 RTP update.

issues. The forums will be designed to maximize constructive dialogue and problem-solving on the policy priorities to shape the 2018 RTP whereby policymakers discuss public input and staff work, and provide direction back to staff on development of the 2018 RTP. The general timing and topics to be discussed are summarized in **Attachment 5**.

#### **2018 RTP Update Technical Work Groups** (Attachment 6)

Summarized in **Attachment 6**, eight technical work groups are proposed to support the technical work to be conducted during the update. The work groups will be convened to advise Metro staff on implementing policy direction from the Metro Council, JPACT and MPAC. In this role, the work groups will review draft materials and analysis, provide information to their organization's leadership and/or staff about the progress of the work group and integrate input from partners and the public to develop recommendations to Metro staff. Work group members will include topical experts and representatives from the Metro Technical Advisory Committee (MTAC) and the Transportation Policy Alternatives Committee (TPAC) or the designees of members. The work groups will also help identify areas for further discussion by MTAC and TPAC and the Metro Council, JPACT and MPAC.

Work group members will include topical experts and representatives from TPAC and MTAC or the designees of members. Opportunities to share information and collaborate across work groups will be provided. The project website will provide links to work group meeting materials.

#### **2018 RTP Update Public Engagement Approach** (Attachment 7)

While regional advisory committees and technical work groups serve as the primary engagement mechanisms for the 2018 RTP update through coordination, collaboration and consensus building, engagement with the broader community is a critical element of the public engagement approach. Ongoing involvement with the public will occur throughout the update process, and the project team will seek specific input and conduct targeted engagement during key outreach points using a variety of public tools.

Summarized in **Attachment 7**, the public engagement approach is coordinated with and helps leverage other engagement efforts across the agency to:

- 1) create **an inclusive process** that brings historically underrepresented community voices, older adults and youth into the decision-making process and broadening engagement efforts to include small and large businesses and economic development interests
- 2) **use a variety of strategic engagement tools to connect the policy and technical work** by:
  - convening **Regional Leadership Forums** (joint meetings of the Metro Council, JPACT, and MPAC) that are informed by the technical work groups, TPAC, MTAC and public input;
  - using **My Place storytelling, Regional Snapshots, place-based engagement activities, stakeholder meetings and speakers series events** to reinforce how the RTP helps improve everyday lives and connect the plan to what people value about transportation, their experiences using the transportation system and how transportation relates to issues they care about most, such as access to jobs and education, clean air, safety, congestion and affordability
  - leveraging the utility of the **project website, social media and other online tools** (newsfeeds, electronic newsletters, quick polls, surveys and open houses) to provide more frequent, accessible, and meaningful public comment opportunities in advance of project milestones.

## ANALYSIS/INFORMATION

1. **Known Opposition** None known.
2. **Legal Antecedents** Several federal, state and regional laws and actions relate to this action.

### **Federal laws and actions include:**

- Clean Air Act, as amended [42 U.S. C. 7401 and 23 U.S.C. 109(j)], as amended]
- U.S. EPA transportation conformity rules (40 CFR, parts 51 and 93)
- U.S. DOT rules that require Metro to update RTPs on a four-year cycle [23 CFR 450.322(a)]
- Moving Ahead for Progress in the 21st Century (MAP-21) Act [P.L. 112-141]

### **State laws and actions include:**

- Statewide planning goals
- Oregon Administrative Rules for Transportation Planning (OAR Chapter 660, Division 12)
- Oregon Transportation Plan and implementing modal plans, including the Oregon Highway Plan
- Oregon Administrative Rules for Transportation Conformity, (OAR Chapter 340, Division 252)
- 2013 Oregon Clean Air Act State Implementation Plan (SIP), amended in December 2013
- 2014 Portland Area Carbon Monoxide Maintenance Plan with substitute transportation control measures
- 2007 Portland Area Ozone Maintenance Plan
- Oregon House Bill 2001, the Jobs and Transportation Act, passed by the Oregon Legislature in 2009, directs Metro to conduct greenhouse gas emissions reduction scenario planning and LCDC to adopt reduction targets for each of Oregon's metropolitan planning organizations
- OAR 660-044, the Metropolitan Greenhouse Gas Reduction Targets Rule, adopted by the Land Conservation and Development Commission (LCDC) in May 2011, and amended in November 2012

### **Metro Council actions**

- Ordinance No. 10-1241B (For the Purpose of Amending the 2004 Regional Transportation Plan to Comply with State Law; To Add the Regional Transportation Systems Management and Operations Action Plan, the Regional Freight Plan and the High Capacity Transit System Plan; To Amend the Regional Transportation Functional Plan and Add it to the Metro Code; To Amend the Regional Framework Plan; And to Amend the Urban Growth Management Functional Plan), adopted on June 10, 2010.
- Ordinance No. 10-1244B (For the Purpose of Making the Greatest Place and Providing Capacity for Housing and Employment to the Year 2030; Amending the Regional Framework Plan and the Metro Code; and Declaring an Emergency), adopted on December 16, 2010.
- Resolution No. 14-4526 (For the Purpose of Adopting the 2014 Regional Active Transportation Plan), adopted July 17, 2014.
- Resolution No. 14-4533 (For the Purpose of Approving the Environmental Justice and Title VI Assessment for the 2014 Regional Transportation Plan and the 2015-2018 Metropolitan Transportation Improvement Program), adopted on July 17, 2014.
- Resolution No. 14-4534 (For the Purpose of Approving the Joint Air Quality Conformity Determination for the 2014 Regional Transportation Plan and the 2015-2018 Metropolitan Transportation Improvement Program), adopted July 17, 2014.
- Ordinance No. 14-1340 (For the Purpose of Amending the 2035 Regional Transportation Plan to Comply With Federal and State Law; and to Amend the Regional Framework Plan), adopted July 17, 2014.
- Ordinance No. 14-1346B (For the Purpose of Adopting a Climate Smart Strategy and Amending the Regional Framework Plan to Comply with State Law), adopted December 18, 2014.



- Resolution No. 15-4623 (For the Purpose of Adopting the Fiscal Year 2015-16 Unified Planning Work Program and Certifying that the Portland Metropolitan Area is in Compliance with the Federal Transportation Planning Requirements), adopted May 14, 2015.

3. **Anticipated Effects** Enables the 2018 RTP update to proceed to the next phase.

4. **Budget Impacts** This fiscal year of the project is funded in the current budget and federally-required 2015-16 Unified Planning Work Program (UPWP). Implementation of the work plan and public engagement plan will be determined through future budget and UPWP actions.

### **RECOMMENDED ACTION**

Metro Council approval of Resolution No. 15-4662.

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Getting there



# 2018 REGIONAL TRANSPORTATION PLAN UPDATE

## Draft Work Plan

### May 2015 to September 2018

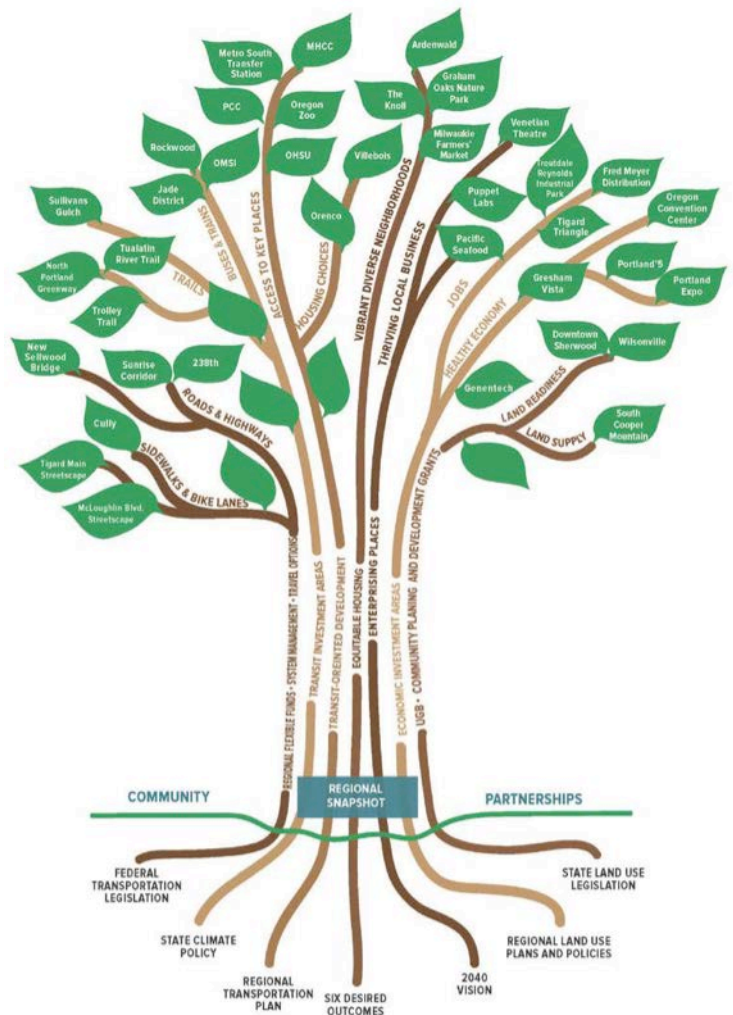
September 28 ~~October 14~~, 2015

**GOAL** Adoption of a Regional Transportation Plan that uses the *My Place in the Region* framework to advance achievement of the region’s six desired outcomes and meet federal and state requirements.

**METRO ROLE** Adopt a Regional Transportation Plan that reflects community and regional goals and values, sound technical analysis, and input from partners and the public.

**PROJECT OBJECTIVES**

- Provide the Metro Council with a sound basis for adopting the 2018 RTP.
- Use an inclusive and place-based approach to:
  - Tell the story of our changing region,
  - Better connect plan outcomes to the values and experiences of people living and working in the region, and
  - Ground policy development and implementation in community values.
- Build public confidence and demonstrate the need for increased investment to achieve healthy, equitable communities and a strong economy.
- Increase regional collaboration and coordination.
- Build new partnerships and strengthen existing ones to inspire innovative solutions to social, economic and environmental challenges facing the region.
- Implement the 2014 Climate Smart Strategy and 2014 Regional Active Transportation Plan.
- Comply with state and federal requirements and position the region to be more competitive in state and federal transportation funding programs.
- Adopt the plan prior to its federal air quality conformity expiration date, thus avoiding a “lapse” that would stop the flow of federal transportation funds to our region.

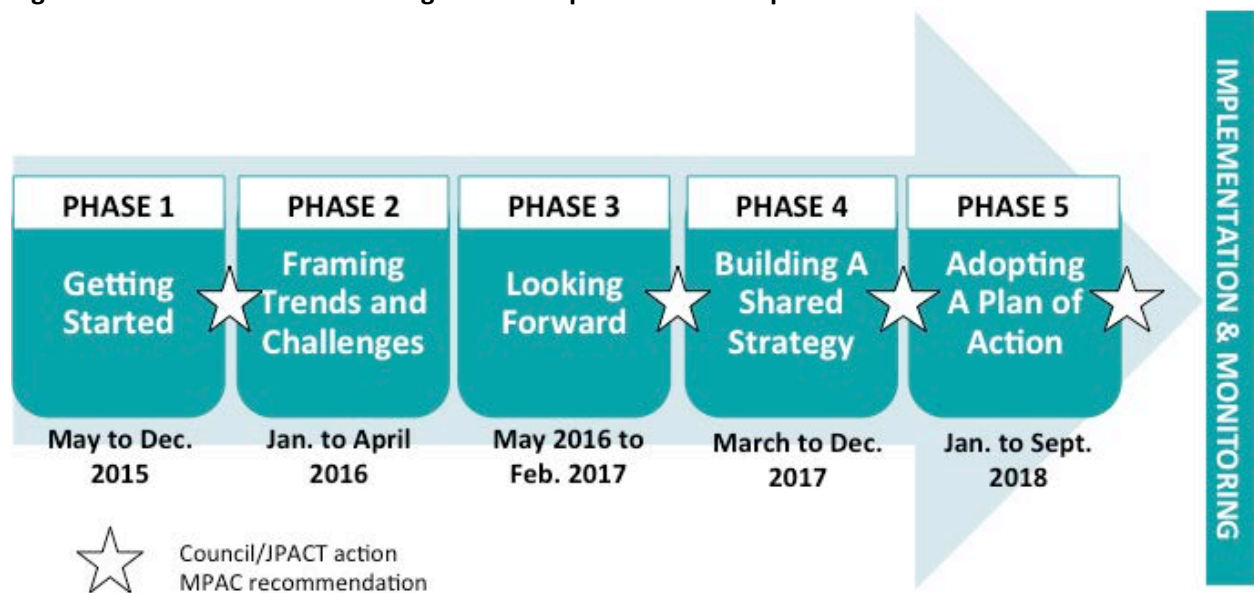


**My Place in the Region**  
*A framework for partnerships, planning and implementation*

**TIMELINE AND DECISION MILESTONES** The 2018 RTP update will be completed in five phases. From May 2015 to Fall 2018, the Metro Council and staff will engage the public and local, regional and state partners to update the Regional Transportation Plan to meet current and future transportation needs over the next 25 years. Development of the 2018 Regional Transportation Plan will be guided by an existing federal, state and regional policy framework consisting of MAP-21, the Oregon Transportation Plan, Statewide Planning Goal 12, the 2040 Growth Concept, the Regional Framework Plan and the existing RTP.

Through this update, the Metro Council, the Joint Policy Advisory Committee on Transportation (JPACT) and the Metro Policy Advisory Committee (MPAC) will integrate public input and continue to work together through a series of Regional Leadership Forums to face the difficult decisions of how to make the most of limited funds to build safe, healthy, equitable communities and a strong economy, and build confidence that our public dollars are spent wisely.

**Figure 1. Timeline for the 2018 Regional Transportation Plan Update**



*Public input opportunities to be provided prior to milestones (Council/JPACT action and MPAC recommendation).*

**PROJECT MILESTONES**

☆	<b>December 2015</b>	Metro Council considers adoption of work plan and public engagement plan
☆	<b>February 2017</b>	Metro Council, MPAC and JPACT provide policy direction on development of shared investment strategy, including regional priorities, performance targets and funding levels
☆	<b>December 2017</b>	Metro Council, MPAC and JPACT provide policy direction on policy and financial frameworks, investment priorities, strategies and actions, subject to final public review and air quality conformity analysis
☆	<b>September 2018</b>	Metro Council considers adoption of 2018 RTP (and its components) for federal and state review

**WORK PROGRAM ELEMENTS** This work plan will be accomplished using the following approach:



**Frame key regional trends and challenges, baseline conditions and needs.** Frame key regional trends and challenges, current conditions, and current and future regional transportation needs for all modes of travel and the movement of goods and freight. This will include updating the atlas of regional mobility corridors to provide data on existing system performance, identifying the types of strategies that can help address current and future transportation challenges and needs, recognizing that some challenges and needs cannot be addressed through transportation strategies alone and will require supportive strategies from other sectors, such as land use, technology and education.

**Update shared vision and outcomes-based policy goals.** Refine the region’s vision for the transportation system and regional goals, objectives and performance targets that identify specific outcomes the region wants to achieve with investments in the transportation system to realize the plan’s vision and six desired regional outcomes. This will inform identification of current and future regional transportation needs as well as policy direction on regional investment priorities and how best to achieve multiple objectives with investments in the transportation system.

**Update outcomes-based performance evaluation framework and performance monitoring system.** Develop data, methods and analytic tools needed to address MAP-21 national goal areas (safety, infrastructure condition, congestion reduction, system reliability, freight movement, environmental sustainability and reduced project delivery delays), Climate Smart Strategy performance monitoring, and existing RTP performance targets. This work will improve the region’s ability to measure the benefits and impacts of investments across economic, social equity and environmental outcomes, further advancing the region’s consideration of return on investment across these outcomes.

**Update financial plan.** Update the financially constrained revenue forecast in coordination with local jurisdictions, transit agencies and ODOT to address current and future transportation needs, including keeping the existing transportation system in a state of good repair.

**Update regional policies and strategies.** Update policy elements of the RTP to address new federal and state requirements, 2012 Transportation Safety Plan recommendations, and recent regional policy actions, including adoption of the 2014 Climate Smart Strategy, the 2014 Regional Active Transportation Plan and the 2014 Regional Transportation Plan, and new policies and strategies recommended through this effort and related Metro projects and programs.

**Update shared investment strategy and action plan.** Update regional strategies for safety, transit, freight, active transportation and management of the transportation system and related investment priorities and near-term, medium-term and long-term actions and partnerships to support implementation. This will include defining a process for local coordinating committees, city of Portland, Port of Portland, ODOT, and transit providers to submit updated project lists for the financially constrained system as well as the more aspirational “state” system that fit within revenue projections and demonstrate progress toward achieving the plan’s vision and performance targets. Analysis of the both systems of investments will also include demonstrating the priorities meet the federal Clean Air Act and the state-mandated greenhouse gas emissions

reduction target for light-duty vehicles.

**POLICY PRIORITIES** The work plan has been designed to address the following policy priorities in an integrated manner:



**Transit**



**Transportation equity**



**Finance**



**Freight**



**Transportation design**



**Transportation safety**



**Performance and  
return on investment**



**Policy actions**

The policy priorities define the primary focus of the 2018 RTP update. They reflect a combination of recommendations identified in the 2014 [Regional Transportation Plan RTP](#) update related to transportation design and safety, [2014 RTP Environmental Justice and Title VI Assessment](#) [2014 Civil Rights Assessment](#) related to transportation equity, 2014 Climate Smart Strategy and 2014 Regional Active Transportation Plan, MAP-21<sup>1</sup> requirements, and input received from partners and the public during development of this work plan.

Engagement and planning activities have been organized support a regional [policy discussion on the future of the region's transportation system and the role that investment in our region's transportation system](#) can and should play in building healthy, equitable communities and a strong economy by:

- linking land use and transportation planning in concert with our shared values [and desired outcomes for the region](#);
- supporting local plans and visions;
- making the most of the investments we have already made in our transportation system;
- providing safe, reliable and affordable access to jobs, education, healthcare and other services and opportunities; and
- addressing social equity, and economic, and environmental challenges that come with a growing region.

<sup>1</sup> MAP-21, the Moving Ahead for Progress in the 21st Century Act, creates a streamlined and performance-based transportation program and builds on many of the highway, transit, bike, and pedestrian programs and policies established in 1991.

To that end, the Metro Council will convene a series of **Regional Leadership Forums** to foster regional collaboration, discuss policy priorities in an integrated manner, consider public input, and provide policy direction to staff on development of the 2018 RTP. The forums are joint meetings of the Metro Council, the Metro Policy Advisory Committee (MPAC) and the Joint Policy Advisory Committee on Transportation (JPACT). The forums will include an opportunity to hear from **local and** national leaders and experts, presentations of community input and technical work prepared to support the policy discussion and facilitated discussions that lead to **policy** direction back to staff on development of the 2018 RTP.

There are eight **technical work groups** proposed to be convened to advise Metro staff on developing materials to support the Regional Leadership Forums and implementing policy direction from the Metro Council, MPAC and JPACT related to the policy priorities. In this role, the work groups will review draft materials and analysis, provide information to their organization's leadership and/or staff about the progress of the work group and integrate input from partners and the public to develop recommendations to Metro staff. Work group members will include topical experts and representatives from the Metro Technical Advisory Committee (MTAC) and the Transportation Policy Alternatives Committee (TPAC) or the designees of members. The work groups will also help identify areas for further discussion by MTAC and TPAC and the Metro Council, JPACT and MPAC. **More information about the Regional Leadership Forums, technical work groups and other engagement activities can be found in the 2018 RTP Update Public Engagement Plan.**

#### **RELATED RTP COMPONENTS TO BE ADDRESSED AS PART OF THE UPDATE**

To inform the work program elements and discussion of the policy priorities, several individual components of the Regional Transportation Plan will be refined as part of the update. The components reflect updates to a combination of modal plans, topical plans and policy actions that guide how local jurisdictions implement the regional transportation plan. The components to be updated include:



**2004-2002 Designing Livable Streets** policies, tools and best practices for making streets safe for all travelers. This will represent a significant update to develop and incorporate more current transportation design best practices and case studies. This work will also address design-related policy issues and recommendations identified through the 2014 RTP update, including arterial crosswalk spacing, transit and freight supportive street designs, motor vehicle bottlenecks, auxiliary lanes, and grade separated arterial intersections and sizing of arterials and throughways to advance a safe, healthy, and reliable multi-modal transportation system.



**2010 Regional High Capacity Transit Plan**, as part of development of the **Regional Transit Strategy** to guide community and regional transit connections and other investments and actions needed to support expanded service. This will represent a significant update to the region's transit vision and strategies. It will create an integrated strategy that includes high capacity transit and other priority investments and actions to support implementation, including a refined System Expansion Policy (SEP) to guide prioritizing transit and transit supportive improvements and investments.



**2010 Regional Freight Plan** for supporting the efficient movement of freight and goods and enhance access to markets, reliable supply chains and industrial areas and intermodal facilities. This will represent a minor update to reflect more current freight travel data and refine investment priorities and implementation actions.



**2012 Regional Transportation Safety Plan** for improving the safety of the transportation system for all travelers and reducing transportation-related deaths and injuries. This will represent a significant update to reflect more current data and refine 2012



recommendations and strategies for reducing travel-related deaths and serious injuries to inform investment priorities.



**2010 Transportation System Management and Operations Plan** for providing information to expand use of travel options and using technology to improve the operation of existing facilities and services. This will represent a minor update to review and refine policies in the existing RTP to inform refinements to investment priorities and implementation actions. A more comprehensive update is planned to begin upon completion of the Regional Travel Options Strategic Plan update in 2018 and will continue beyond the 2018 RTP update.



**2010 Atlas of Regional Mobility Corridors** for monitoring congestion and mobility for all travelers. The atlas displays a series of maps and charts showing land use and transportation network characteristics, travel patterns and system performance. This will represent a minor update to reflect more current data to support existing conditions background work, and identify data gaps and recommendations for refinements to be incorporated in future updates to support RTP performance monitoring.

**Regional Transportation Functional Plan** which contains policy actions and guidelines to guide how local jurisdictions implement the policies in the Regional Transportation Plan and its components, including the Regional Active Transportation Plan, Regional High Capacity Transit Plan, Regional Transportation System Management and Operations Plan and Regional Freight Plan. This may represent a significant update to address 2014 Climate Smart Strategy recommendations on parking management and relevant policy actions identified through the 2018 RTP.

The 2018 RTP update will also implement the 2014 Regional Active Transportation Plan and the 2014 Climate Smart Strategy, and to the extent possible, address new state and federal requirements that are currently under development.

#### **COORDINATION WITH RELEVANT METRO AND PARTNER PROJECTS AND PROGRAMS**

Activities that support project and program planning and implementation will be conducted by Metro and other partners concurrent with the update process. Some of these activities will provide input for updating policies, investment priorities and actions. Staff will seek opportunities to coordinate and collaborate with these other programmatic efforts and initiatives at Metro and at other organizations and public agencies.



**Relevant Metro projects and programs**

- My Place in the Region
- 2015 Growth Management Decision
- 2018-21 Metropolitan Transportation Improvement Program and Regional Flexible Fund Allocation (RFFA) process
- Regional Travel Options Strategic Plan update
- Diversity, Equity, and Inclusion (DEI) program
- Metro Equity Strategy and Action Plan development
- Oregon Innovation Award partnership with the Center for Public Service at Portland State University and 1000 Friends of Oregon to develop a ~~model for~~ strategy for effectively engaging and reaching historically underrepresented communities, youth, and older adults through more inclusive public engagement and decision-making processes
- Regional Snapshots Series
- Metro Equitable Housing Initiative
- Metro Economic Value Atlas
- Southwest Corridor Project
- Powell-Division Transit and Development Project

**Relevant partner projects and programs**

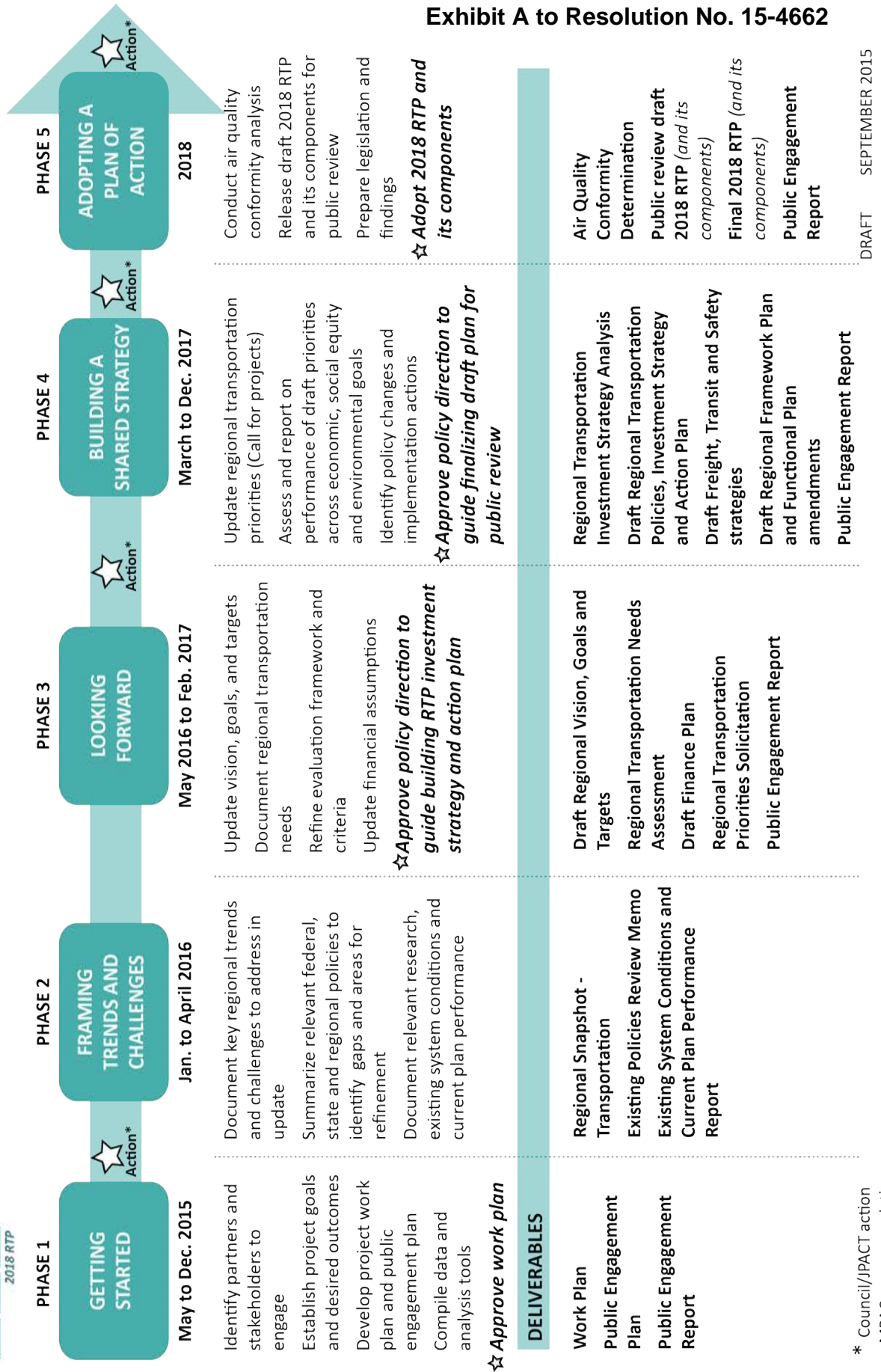
- City and county transportation system plan updates, corridor plans, area plans and studies
- TriMet's Service Enhancement Plans
- South Metro Area Regional Transit (SMART) Master Plan update
- Washington County Transportation Futures Study
- Updates to the ODOT Region 1 Active Transportation Needs Inventory, Interchange Atlas, Facility Bottleneck and Solutions Feasibility Assessment, and ~~performance measures for State highways~~ the Portland Metro Area Highway Performance Project identified in the 2015-16 Unified Planning Work Program
- Port of Portland and Portland Business Alliance Economic Impacts of Congestion Study
- MAP-21 Target Setting and Data and Tools Development (ODOT, TriMet and SMART)

Summaries of the overall work plan for the 2018 RTP update, including updates to the RTP finance strategy and RTP performance measures, and individual work plans for the Regional Transit Strategy, Transportation Equity Analysis, Regional Freight Strategy, Transportation Safety Strategy ~~and~~, Designing Livable Streets are provided for reference. ~~Work plan summaries of the updates to the RTP finance plan, performance measures and policy actions are under development and will be added.~~ A work plan for the Policy Actions will be developed during the 2018 RTP update process.



# 2018 REGIONAL TRANSPORTATION PLAN WORK PLAN

Getting there with a connected region

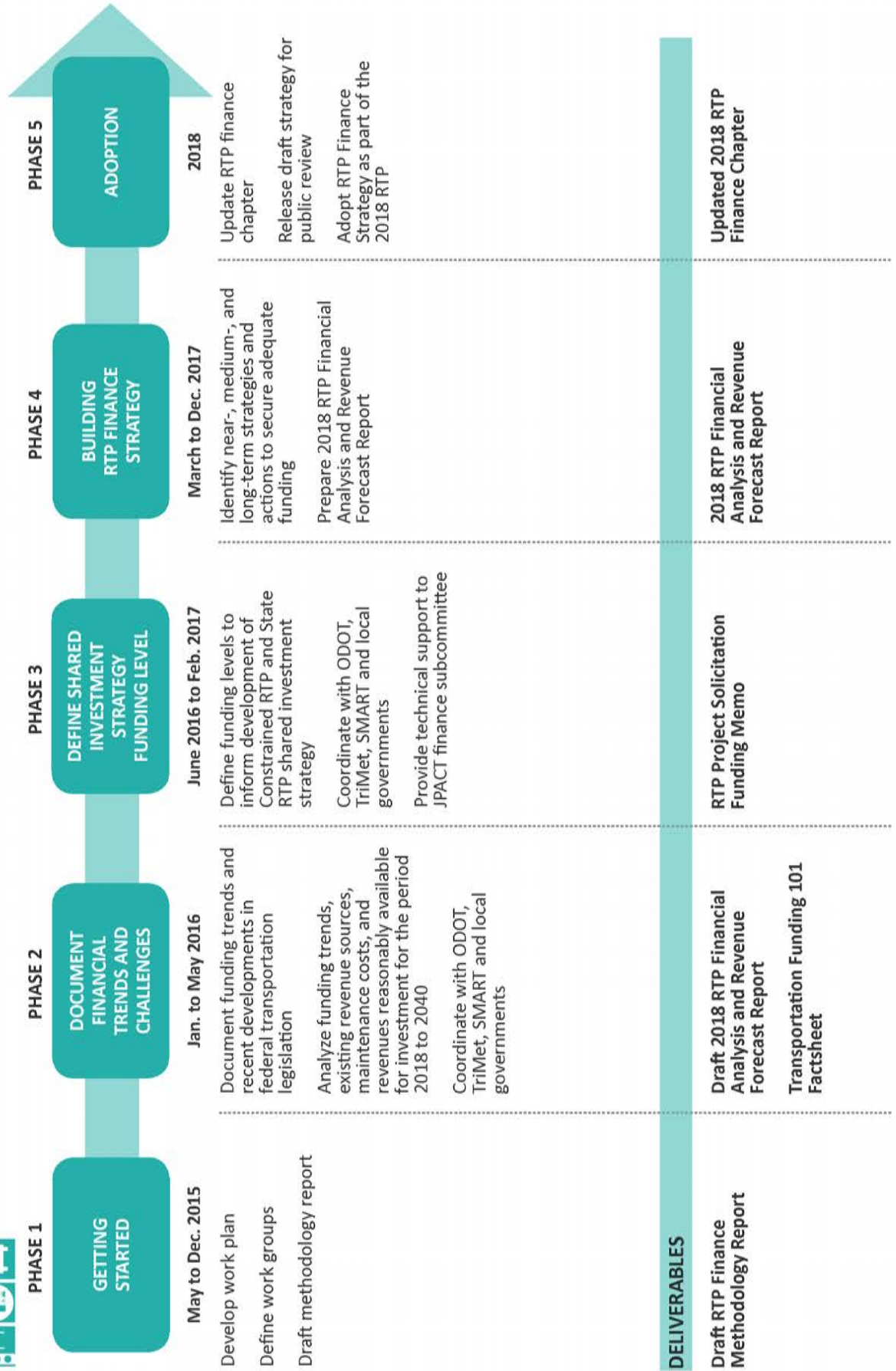


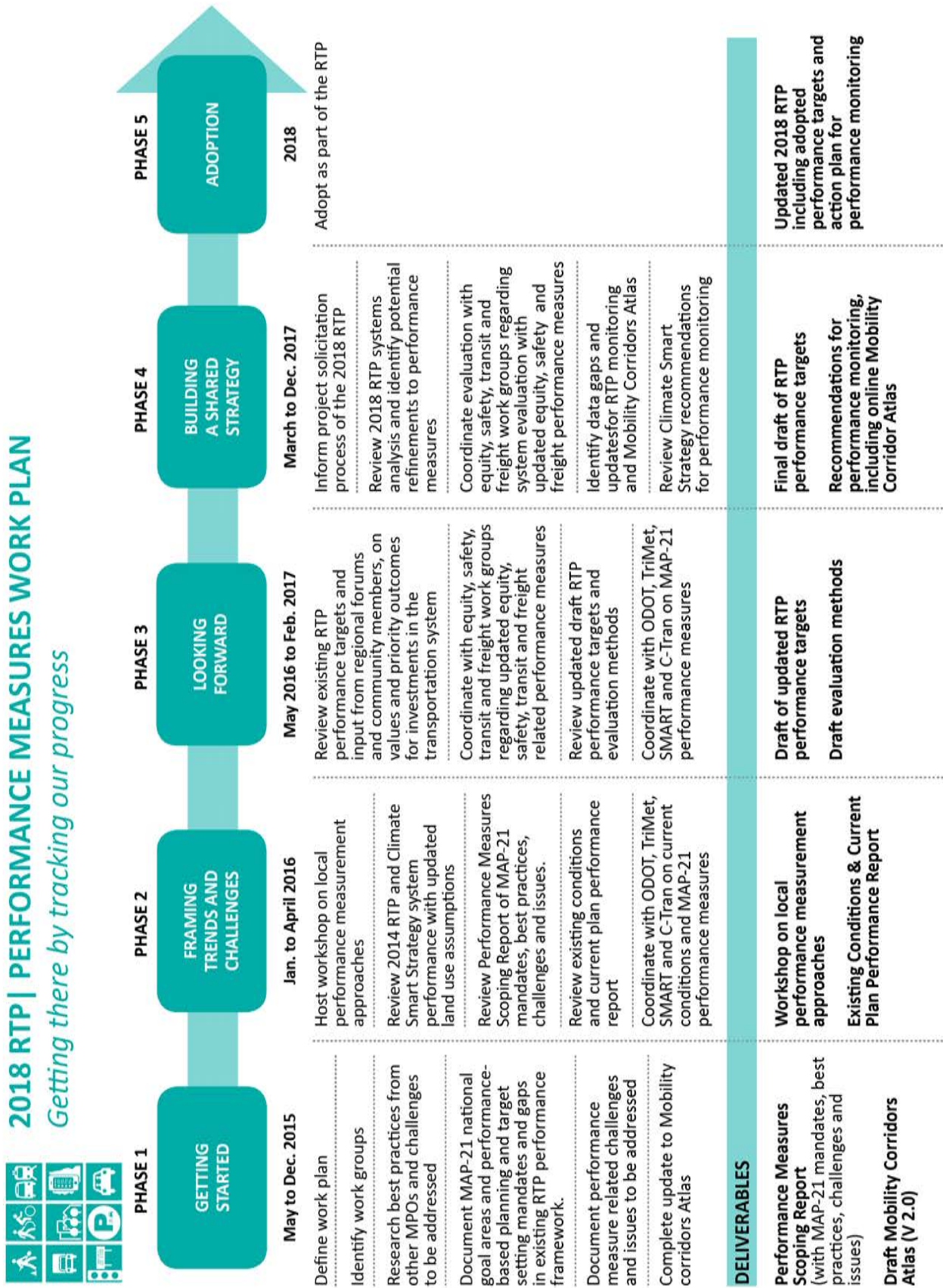
\* Council/JPACT action MPAC recommendation



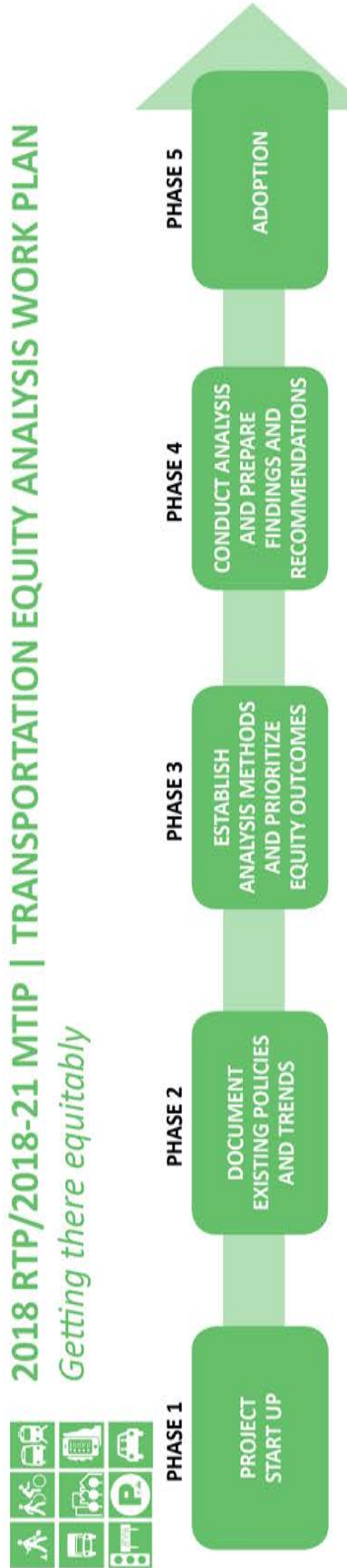
# 2018 RTP | FINANCE WORK PLAN

*Getting there by investing in transportation*





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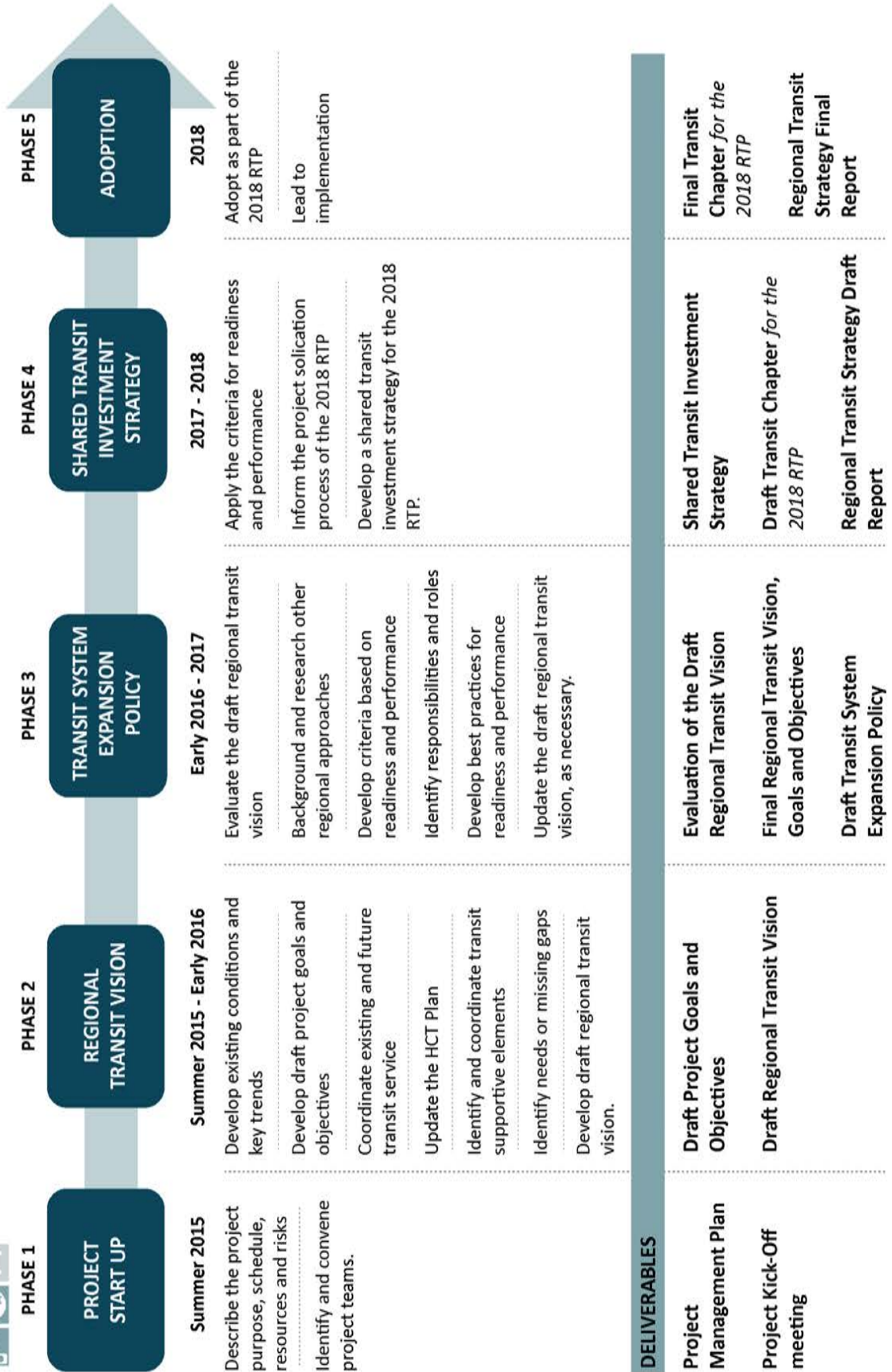
PHASE 1	PHASE 2	PHASE 3	PHASE 4	PHASE 5
<p><b>PROJECT START UP</b></p> <p>Summer to Dec. 2015</p> <p>Define the work plan including the analysis purpose, schedule, goals, and objectives</p> <p>Review and refine, as necessary, the community definitions and thresholds of the communities being evaluated and come to agreement on overarching definition of transportation equity.</p> <p>Identify work group purpose and membership</p> <p>Kick off transportation equity research partnership effort with PSU</p>	<p><b>DOCUMENT EXISTING POLICIES AND TRENDS</b></p> <p>Dec. 2015 to March 2016</p> <p>Review regional demographic and socioeconomic trends and challenges facing the communities being evaluated</p> <p>Review existing system conditions and implications for the different communities</p> <p>Review 2014 Civil Rights Assessment and review of existing federal, state, and regional policies related to transportation equity to identify policy gaps</p>	<p><b>ESTABLISH ANALYSIS METHODS AND PRIORITIZE EQUITY OUTCOMES</b></p> <p>April 2016 to Feb. 2017</p> <p>Engage communities to confirm trends and challenges and confirm transportation needs and priorities</p> <p>Prioritize equity outcomes and transportation needs to be addressed in analysis</p> <p>Update equity-related RTP goals and performance targets</p> <p>Develop indicators and analysis methods to measure priority outcomes</p> <p>Use priority outcomes and needs to inform the project solicitation process for the 2018 RTP and the 2019-2021 RFFA</p>	<p><b>CONDUCT ANALYSIS AND PREPARE FINDINGS AND RECOMMENDATIONS</b></p> <p>2017</p> <p>Evaluate the package of transportation investments proposed for the 2018-2021 MTIP and 2018 RTP</p> <p>Review results and develop evaluation findings</p> <p>Develop recommendations and refinements to 2018 RTP policies, projects and implementation actions to advance equity outcomes</p> <p>Develop recommendations for future transportation equity analysis</p>	<p><b>ADOPTION</b></p> <p>Summer 2017 to Sept. 2018</p> <p>Define recommendations for the 2021-2024 MTIP policy and future transportation equity analysis</p> <p>Adopt the transportation equity analysis as part of the 2018-2021 MTIP (Summer 2017)</p> <p>Adopt transportation equity analysis as part of the 2018 RTP (Sept. 2018)</p>
<b>DELIVERABLES</b>				
<p><b>Work plan</b></p>	<p>Mix of technical memorandums, maps or web-based map viewer, reports outlining existing conditions and policies</p> <p>Updated existing conditions section for 2018 RTP</p>	<p>Finalize list of priority transportation equity outcomes for evaluation</p>	<p>MTIP and RTP evaluation and methodology report</p>	<p>2018-2021 MTIP Transportation Equity Analysis</p> <p>2018 RTP Transportation Equity Analysis</p> <p>Title VI and Environmental Justice Compliance Documentation</p>

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# 2018 RTP | REGIONAL TRANSIT STRATEGY

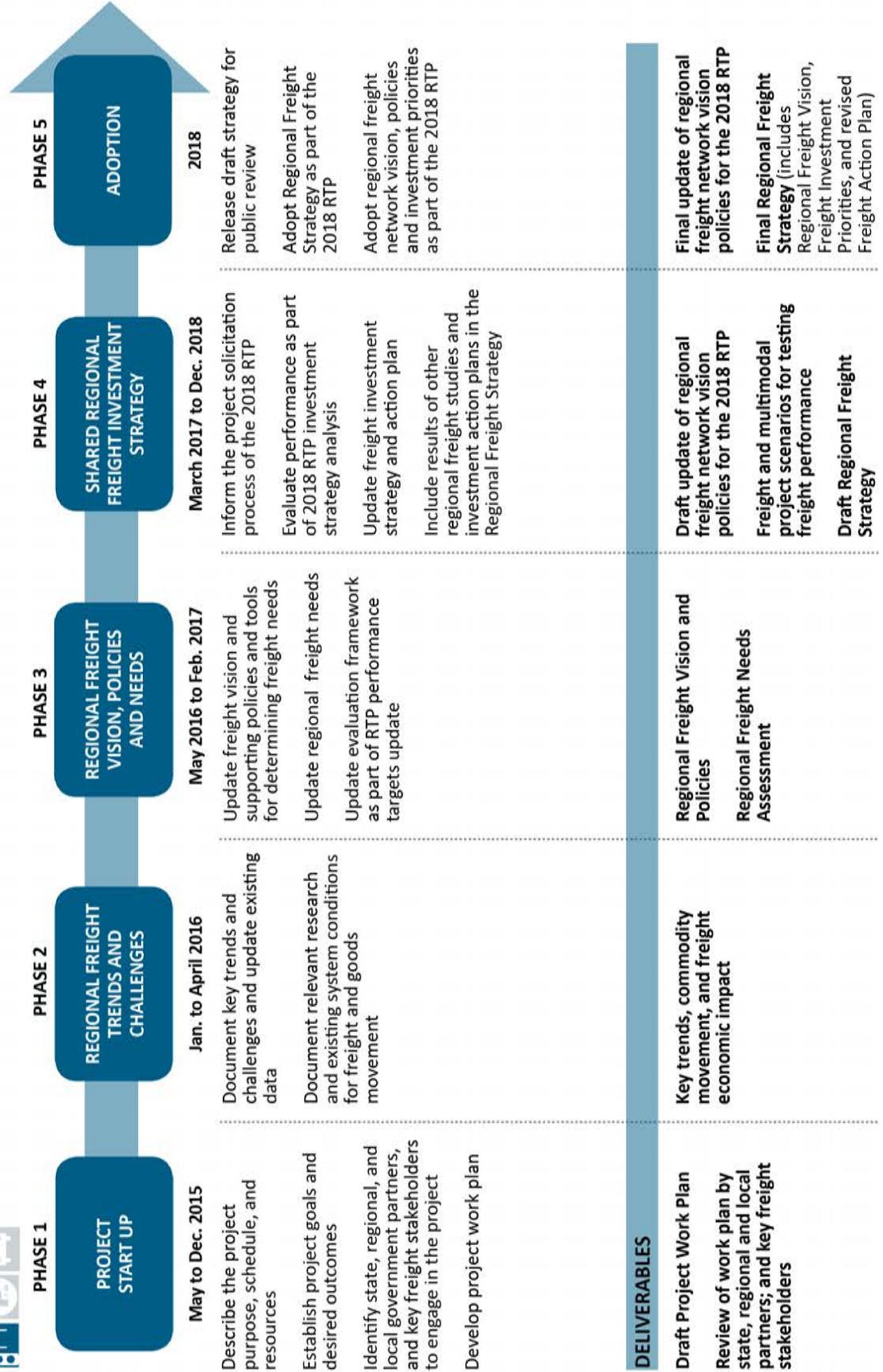
Getting there by transit



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# 2018 RTP | REGIONAL FREIGHT STRATEGY WORK PLAN

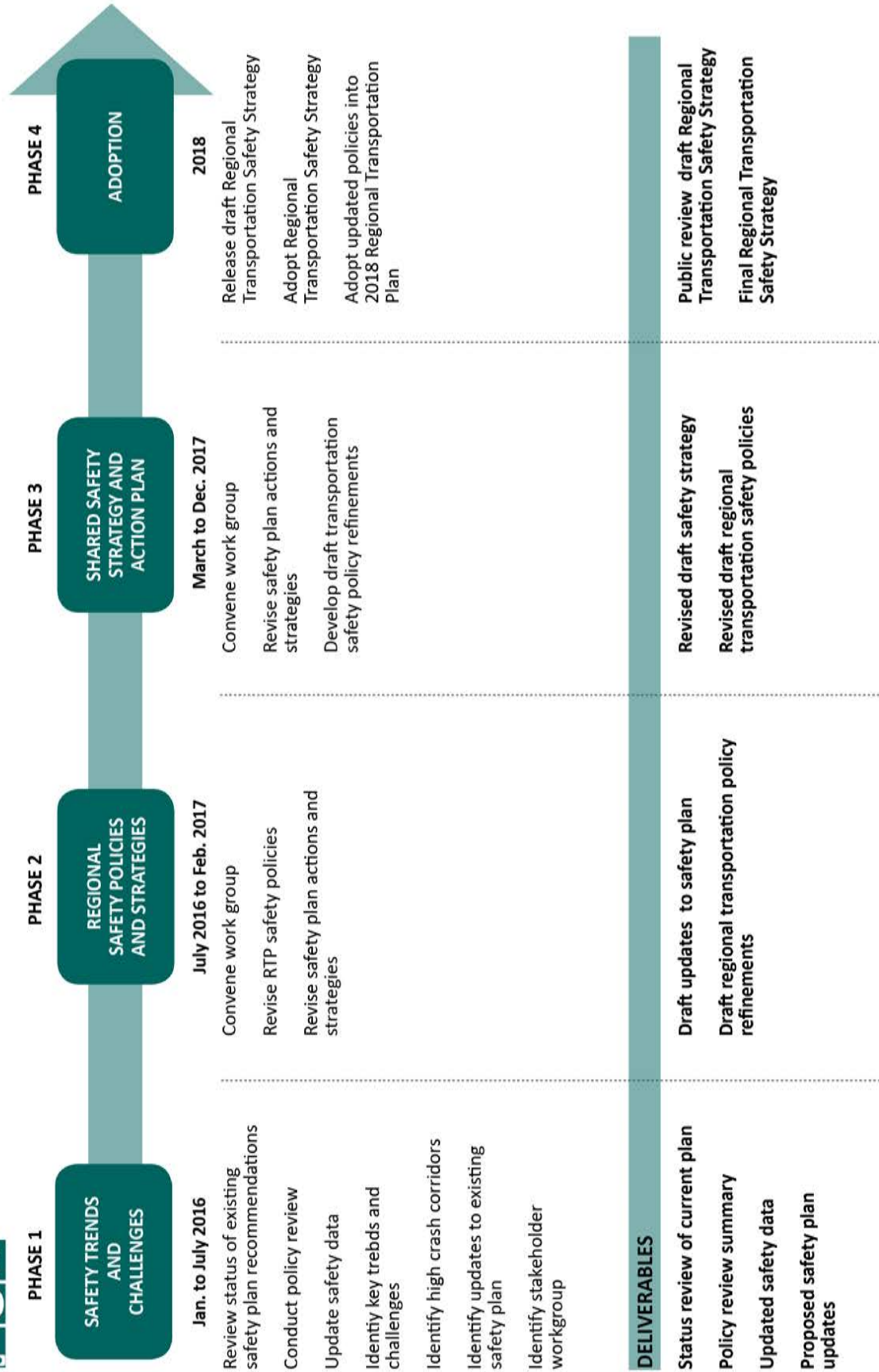
*Getting there by moving freight*



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# 2018 RTP | REGIONAL SAFETY STRATEGY WORK PLAN

*Getting there safely*

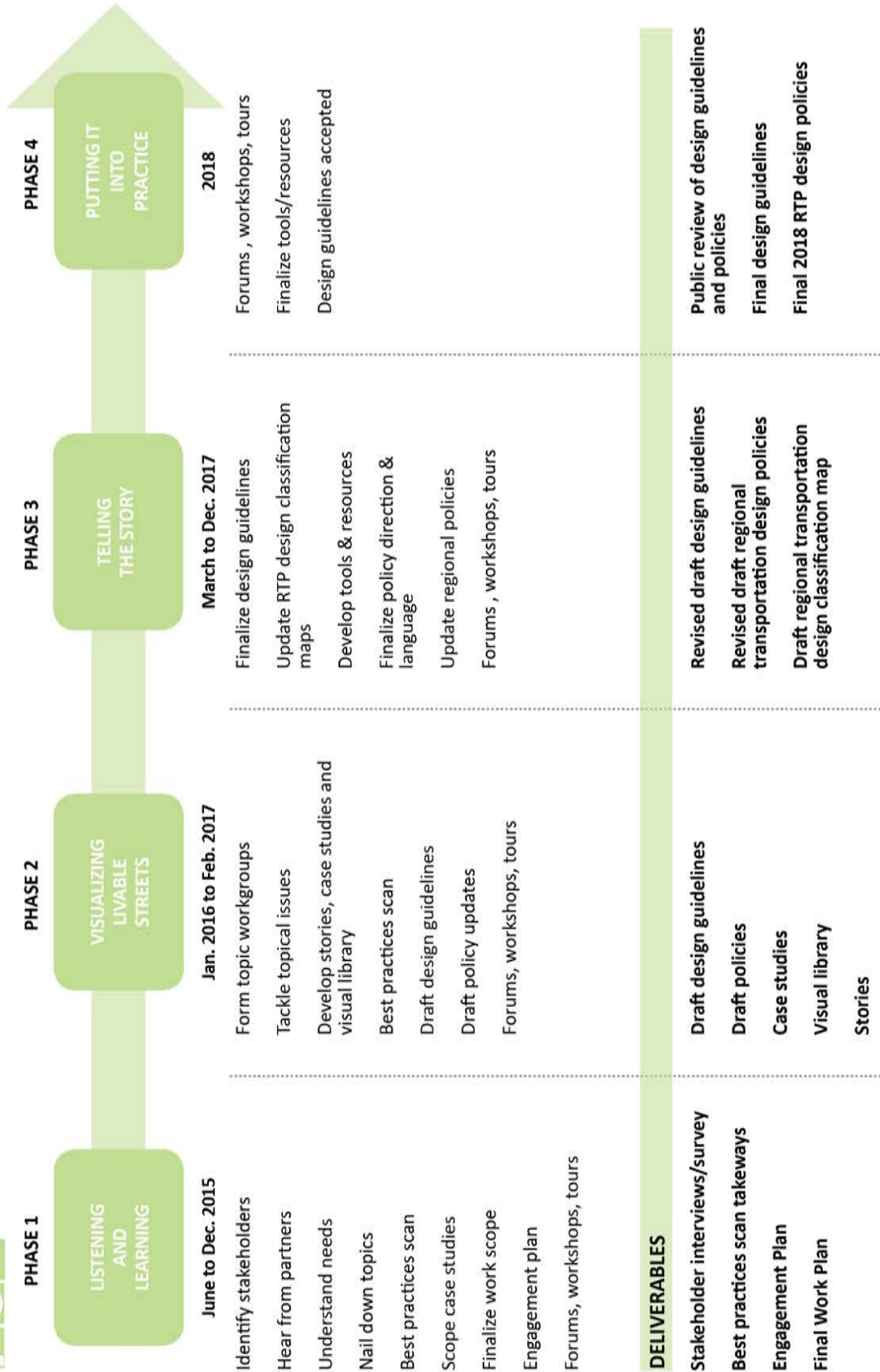


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# 2018 RTP | DESIGNING LIVABLE STREETS WORK PLAN

*Getting there with design*



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Getting there



with a connected region

## 2018 REGIONAL TRANSPORTATION PLAN UPDATE Work Plan Appendix

From Summer 2015 to Fall 2018, the Metro Council will work with local, regional and state partners to update the Regional Transportation Plan (RTP) to meet current and future transportation needs over the next 25 years.

This appendix provides background information on the RTP and more information about key planning and engagement activities, decision milestones and anticipated deliverables for each phase of the update. A summary of Federal and State planning requirements to be addressed through the process is also provided for reference.

### What is the Regional Transportation Plan?

The Regional Transportation Plan (RTP) serves as a blueprint to guide investments in the region’s transportation system for all forms of travel – motor vehicle, transit, bicycle, and pedestrian – and the movement of goods and freight. The plan identifies current and future regional transportation needs, investments recommended to meet those needs, and local, regional, state and federal transportation funds the region expects to have available over the next 25 years to make those investments a reality. The plan contains:

- **a long-term vision** for the region’s transportation system;
- **goals, objectives and performance targets** that identify what we want to achieve by 2040;
- **a financial plan** that identifies how we will pay for investments;
- **a shared investment strategy** that includes major local, regional, state and federally-funded transportation investment priorities that help accomplish the plan’s goals; and
- **an action plan** that identifies short, medium and long-term actions and partnerships needed to accomplish the plan’s goals.
- [Each element will be refined and updated through the 2018 RTP update.](#)

Figure 1. Elements of the Regional Transportation Plan



Why does the plan need updating?

Over the past 20 years, Metro and the communities of the Portland metropolitan region have taken a collaborative approach to planning for and investing in a transportation system that has made our region one of the most livable in the country. The RTP has been a key tool for shaping growth in the region and connecting us to our jobs, families, school and other important destinations in the region.



Because of the region’s dedication to working together to make local and regional plans a reality, we have set a wise course for managing growth and making strategic investments in the region’s transportation system. However, we still have work to do. A growing and increasingly diverse population, concerns about inequities, public health, safety, affordability, aging infrastructure, and congestion, and limited investment dollars call for leadership, new partnerships, and thoughtful deliberation to identify innovative solutions to ensure our region remains a great place to live, work and play.

As the federally-designated Metropolitan Planning Organization (MPO), Metro is responsible for leading and coordinating updates to the RTP on a regular basis to respond to the needs of our changing region and federal policy direction as shown in **Figure 2** and **Figure 3**.

Figure 2. History of Regional Transportation Plan updates (1992 to 2018)

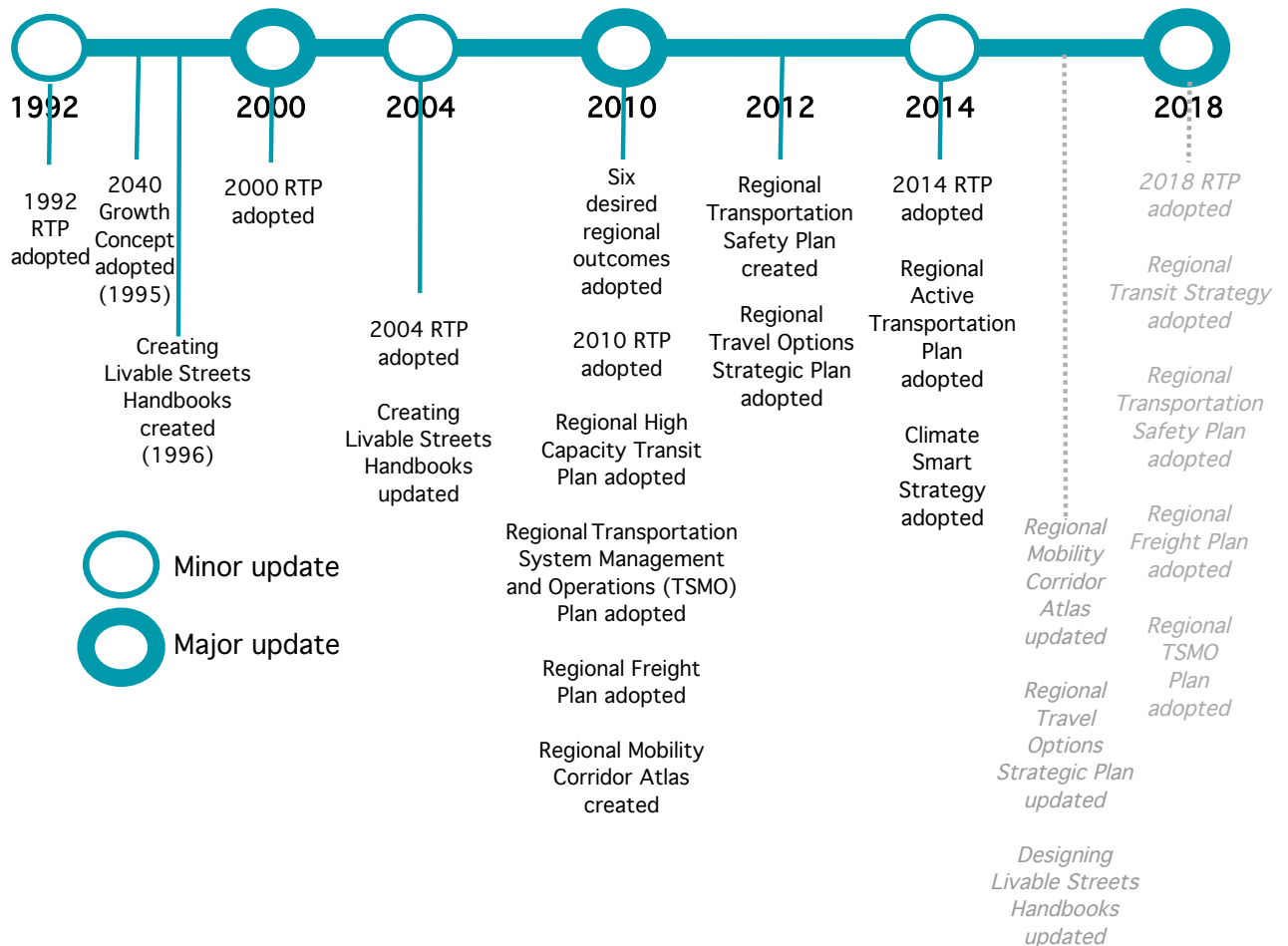
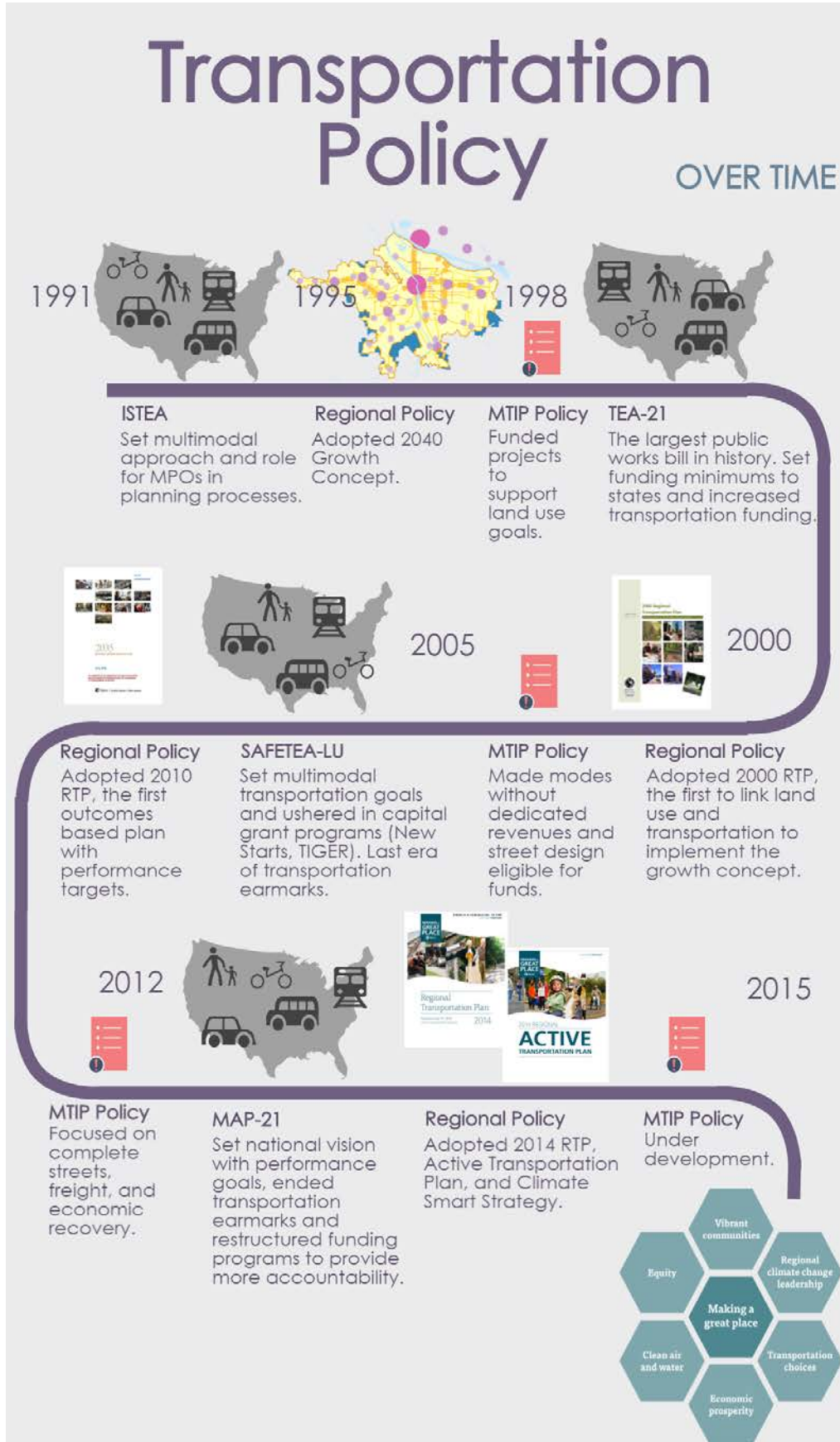


Figure 3. How federal and regional transportation policies have evolved since the early 1990s



The last major update to the plan was completed in 2010, and resulted in adoption of an outcomes-based approach to guide transportation planning and investment decisions in the region. A minor update to the plan occurred in 2014. The existing plan, the 2014 RTP, must be updated by the end of 2018 to meet federal and state requirements.

**How will the plan be updated?**

The RTP will be updated in five phases, beginning in Summer 2015 and concluding in the Fall 2018. During the update, the Metro Council will work with local, regional and state partners, community leaders and others to update the region’s shared vision and investment strategy to meet current and future transportation needs over the next 25 years.

The following is a more detailed description of the key planning and engagement activities, decision milestones and anticipated deliverables for each phase of the update.

**PHASE 1 | GETTING STARTED | May to December 2015**

**What trends and challenges are priorities to address and how do we work together to address them?**

*Desired outcome: By Dec. 2015, identify policy priorities to be addressed through the update and the process for addressing them.*

The first phase of the process will involve engaging local, regional, state and community partners to prioritize the regional challenges to be addressed in the update and the process for how the region should work together to address them.

The purpose of this early work is to build an understanding of what is important to decision-makers and other partners, how the updated plan can better meet regional and community needs and priorities and provide focus to the overall planning effort. During this phase, background work will also begin to develop tools and data that will be used to document how the region is growing and changing, and performance of the transportation system today. This background work will be coordinated with development of a Regional Snapshot on transportation and continue into early 2016.

Phase 1 Key Activities	
Planning	Identify regional challenges and policy choices to be considered through the process
	Establish goals and desired outcomes for the process, work plan and engagement strategy
	Develop work plan and public engagement plan
	Develop data, tool and methods to document key trends and support the identification of regional transportation needs (gaps and deficiencies) and the evaluation of investment priorities <ul style="list-style-type: none"> <li>Begin assessing baseline and future conditions of the region’s transportation system, assuming there are no changes to existing plans, policies and programs</li> </ul>
Partnerships & Engagement	Engage partners and the public to identify priorities to be addressed in the update (Summer 2015)
	Engage partners and the public to identify desired process outcomes, and shape work plan and community engagement strategy (Summer and Fall 2015)
	Engage regional advisory committees on draft work plan and draft public engagement plan, including policy priorities and roles in process (Fall 2015)

Phase 1 Key Activities	
<b>Milestone</b>	MPAC makes recommendation to the Metro Council on the work plan and public engagement plan ( <i>October 2015</i> )  JPACT and Metro Council consider approval of work plan and public engagement plan ( <i>November and December 2015, respectively</i> )
<b>Deliverables</b>	<ul style="list-style-type: none"> <li>• Work plan</li> <li>• Public engagement plan</li> <li>• Summary report(s) of engagement with partners and the public on:                             <ul style="list-style-type: none"> <li>○ community summit discussion groups as they relate to public engagement and transportation issues</li> <li>○ quick poll on the public's transportation priorities to be addressed</li> <li>○ stakeholder interviews on transportation priorities to be addressed, desired outcomes for regional transportation planning and investment decisions and ideas for public engagement for the update</li> <li>○ Innovation team forums on public trust, decision-making and evaluation of public engagement effectiveness</li> </ul> </li> </ul>

**PHASE 2 | FRAMING TRENDS AND CHALLENGES | January to April 2016**

*Desired outcome: By April 2016, identify and understand key transportation trends and challenges facing the region affecting future travel in the region.*

The second phase of the process will focus on documenting key trends and challenges facing the region and performance of the current regional transportation plan to identify where the region is meeting its transportation goals or falling short. This work will also inform updates to modal and topical plans.

Phases 2 Key Activities	
<b>Planning</b>	<b>Report on key trends</b> shaping the region’s future, highlighting where we have been, where we are now, opportunities and challenges looking forward
	<b>Begin to update financial framework</b> <ul style="list-style-type: none"> <li>• Update local, regional, state and federal revenue forecast</li> </ul>
	<b>Begin to identify transportation needs and solutions</b>
<b>Partnerships &amp; Engagement</b>	Engage partners and the public to begin identifying regional transportation needs and possible solutions ( <i>Jan. – July 2016</i> )
	Engage partners and the public to begin identifying outcomes most important to residents, businesses, policymakers and others in the region to refine vision, goals, objectives and performance targets ( <i>Jan. – July 2016</i> )
<b>Milestone</b>	N/A
<b>Deliverables</b>	<ul style="list-style-type: none"> <li>• Regional Trends and Challenges Snapshot – Transportation</li> <li>• Atlas of regional mobility corridors (draft 2.0)</li> <li>• Existing Policies and Plans Review Memo summarizing a review of existing plans, policies and studies (including status of 2010 and 2014 RTP actions and recommendations), and MAP-21 planning requirements</li> <li>• Existing System Conditions and Current Plan Performance Report</li> </ul>

### PHASE 3 | LOOKING FORWARD | May 2016 to February 2017

#### Where do we want to be in 2040?

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*Desired outcome: By February 2017, MPAC, JPACT and the Metro Council provide direction on regional priorities, performance targets and funding levels to guide updating the region's shared investment strategy and action plan.*

The third phase of the process will include updating the region's shared transportation vision and policy goals, evaluation framework and financial assumptions for the next 25 years.

**Shared Vision and Policy Goals** Updating the plan's vision and goals will include working with partners and the public to update-refine the region's vision for the transportation system and supporting policy goals and objectives to achieve with investments in the transportation system to realize the plan's vision.

**Performance Evaluation Framework** Updating the plan's evaluation framework will include working with partners to advance the region's performance based planning efforts to address MAP-21 and the 2014 Climate Smart Strategy, and further align the region's investment priorities with the plan's goals, performance targets, and expected resources. This work will help demonstrate how investments in the transportation system will help achieve the six desired regional outcomes. This work will include further development of data, methods and analytic tools needed to improve our ability to measure the impacts of investment options across economic, equity and environmental goals to demonstrate the return on investment across multiple outcomes. The updated evaluation framework and related performance targets will be used for two purposes: (1) to identify where the region is meeting its transportation goals or falling short, and (2) to identify how the region will assess the impact of projects and programs that are identified for inclusion in the plan's shared investment strategy in 2017 as part of Phase 4.

**Financial Plan** Updating the plan's financial assumptions will include working with transportation providers to document and update the region's forecast for the amount of local, regional, state and federal funding expected to be available to address current and future transportation needs, including keeping the existing transportation system in a state of good repair. This will include documenting sources of expected funding and historic levels of funding by source.

**Transportation Needs and Possible Solutions** - An updated regional transportation needs and potential solutions report will be prepared to inform jurisdictions as they update their investment priorities in the next phase. The analysis will also inform updates to modal and topical plans and identification of policy changes and actions in Phase 4 to support implementation. A draft Regional Transit Strategy vision will be developed and updates to existing topic and modal plans will also identified, including the Regional Freight Plan, Regional Travel Options Strategic Plan and the Regional Transportation Safety Plan. Opportunities for input on the draft regional transit vision and topic and modal plans will be provided.

A call for project list and system map updates will be released at the conclusion of this phase along with Metro Council and JPACT policy direction on how the shared investment strategy should be updated.



Phases 3 Key Activities	
<b>Planning</b>	<p><b>Update the shared vision and policy goals</b></p> <ul style="list-style-type: none"> <li>• Update shared vision – where do we want to be in 2040?</li> <li>• Update goals and objectives – how do we get there?</li> <li>• MPAC, JPACT and Council define principles to guide development and evaluation of region’s shared investment strategy</li> </ul>
	<p><b>Update the performance evaluation framework</b></p> <ul style="list-style-type: none"> <li>• Update performance measures and targets – how do we measure progress?                             <ul style="list-style-type: none"> <li>○ Update performance targets data and methods</li> <li>○ Update system evaluation framework, data and methods</li> </ul> </li> <li>• Refine indicators to report on shared investment strategy performance across environmental, economic and equity outcomes</li> <li>• Define process and policy direction to guide update to list of transportation investments and system evaluation</li> </ul>
	<p><b>Update financial plan</b></p> <ul style="list-style-type: none"> <li>• MPAC, JPACT and Council define funding levels for shared investment strategy</li> </ul>
	<p><b>Identify transportation needs and possible solutions</b></p> <ul style="list-style-type: none"> <li>○ Update topic and modal plans,<sup>2</sup> Designing Livable Streets tools and best practices and parking management approaches, develop Regional Transit Plan and identify opportunities to further implement the Regional Active Transportation Plan and the Climate Smart Strategy</li> <li>○ Identify opportunities to support increased use of alternative fuel vehicles, transportation electrification, connected vehicles, driverless vehicles and other advanced technologies</li> <li>○ Identify potential transportation risks and vulnerabilities to inform how to make the region more resilient to natural and security hazards, climate change and extreme weather events</li> </ul>
<b>Partnerships &amp; Engagement</b>	<p>Continue to engage partners and the public to identify regional transportation needs and possible solutions <i>(April – July 2016)</i></p>
	<p>Continue to engage partners and the public to identify outcomes most important to residents, businesses, policymakers and others in the region to refine vision, goals, objectives and performance targets <i>(April – July 2016)</i></p>
	<p>Engage work groups and regional technical advisory committees to define principles to guide development and evaluation of shared strategy and indicators to report performance <i>(Sept. – Dec. 2016)</i></p>
	<p>Engage Council and regional policy advisory committees on principles to guide development and evaluation of shared strategy and indicators to report performance <i>(Jan. - Feb. 2017)</i></p>
<b>Milestone</b>	<p>Metro Council, JPACT and MPAC approve direction on development of shared investment strategy, including regional priorities, performance targets and funding levels <i>(MPAC, JPACT and Council in Feb. 2017)</i></p>
<b>Deliverables</b>	<ul style="list-style-type: none"> <li>• Draft Regional Vision, Goals and Targets</li> <li>• Regional Transportation Needs Assessment</li> </ul>

<sup>2</sup> Regional Transportation Safety Plan, Regional Travel Options Strategic Plan, Regional Transit System Plan, and Regional Freight Plan.

Phases 3 Key Activities	
	<ul style="list-style-type: none"> <li>• Draft Finance Plan</li> <li>• Regional Transportation Priorities Solicitation Packet</li> <li>• Public Engagement Report</li> </ul>

**PHASE 4 | BUILDING A SHARED STRATEGY | March to December 2017**

**How do we get there?**

*Desired outcome: By Dec. 2017, MPAC, JPACT and the Metro Council provide direction on finalizing the shared strategy of investments, strategies and actions to be released for public review in 2018.*

The fourth phase of the process will include updating the region’s investment priorities and actions recommended for the next 25 years. Staff will evaluate priority investments and strategies following the strategic direction provided by MPAC, JPACT and the Metro Council. This phase will also include assembling an action plan and identifying policy changes needed to support implementation. Opportunities for input on the updated project lists, evaluation results and shared investment strategy will be provided.

Phase 4 Key Activities	
<b>Planning</b>	<p><b>Develop draft shared investment strategy</b></p> <ul style="list-style-type: none"> <li>• Solicit and coordinate updates to list of the region’s transportation investment priorities and regional system maps consistent with Metro Council, JPACT and MPAC policy direction                             <ul style="list-style-type: none"> <li>○ Incorporate local transportation system plan and corridor refinement plan updates</li> <li>○ Address identified regional transportation needs and opportunities</li> </ul> </li> <li>• Compile draft regional shared investment strategy</li> </ul>
	<p><b>Evaluate draft shared investment strategy</b></p> <ul style="list-style-type: none"> <li>○ Conduct and report on system-level evaluation of investment priorities relative to plan’s goals, objectives and performance targets</li> <li>○ Identify tradeoffs and choices for regional discussion</li> </ul>
	<p><b>Refine draft shared investment strategy based on public engagement and performance evaluation</b></p>
	<p><b>Develop action plan to support implementation</b></p> <ul style="list-style-type: none"> <li>○ Identify near-term and long-term strategies and actions to advance implementation of the plan</li> <li>○ Update performance monitoring framework, data and methods</li> </ul>
	<p><b>Identify policy updates and prepare draft topic and modal plans</b></p>
<b>Partnerships &amp; Engagement</b>	<p>Engage partners and the public to review draft list of transportation investment priorities and system performance to shape draft shared investment strategy and finance plan (<i>Summer 2017</i>)</p>
	<p>Engage partners and the public to shape draft near-term, medium-term and long-term action plan to support implementation (<i>Summer-Fall 2017</i>)</p>
	<p>Engage regional advisory committees to finalize recommendations to the Metro Council on direction for draft 2018 Regional Transportation Plan (<i>Aug.- Dec. 2017</i>)</p>
<b>Milestone</b>	<p>MPAC makes a recommendation to the Metro Council and the Metro Council and JPACT approve direction on policy and financial frameworks, investment priorities, strategies and actions, subject to final public review and air quality conformity analysis (<i>MPAC, JPACT and Council in Nov. and Dec. 2017</i>)</p>
<b>Deliverables</b>	<ul style="list-style-type: none"> <li>• Regional Transportation Investment Strategy Analysis</li> </ul>

Phase 4 Key Activities	
	<ul style="list-style-type: none"> <li>• Draft Regional Transportation Policies, Investment Strategy and Action Plan</li> <li>• Draft Modal and Topical Plans (Transit, Freight, Safety)</li> <li>• Draft Toolbox of Actions</li> <li>• Draft Regional Framework Plan and Functional Plan amendments</li> <li>• Public Engagement Report</li> </ul>

**PHASE 5 | January to September 2018**

**Adopting A Plan of Action | How do we move forward together?**

*Desired outcome: By September 2018, the Metro Council adopts the 2018 Regional Transportation Plan and its components.*

The final phase of the update will provide additional opportunities for review and input on the overall draft plan and its components and the federally-required air quality conformity determination prior to consideration by the MPAC, JPACT and the Metro Council. Components of the 2018 RTP are anticipated to include amendments to the Regional Framework Plan and regional functional plans in addition to the Regional Transit Strategy, Regional Freight Strategy, Regional Transportation Safety Strategy, and the Regional Transportation System Management and Operations Strategy.

Phase 5 Key Activities	
<b>Planning</b>	Compile draft plan and technical documentation for public review
	Conduct air quality conformity analysis
<b>Partnerships &amp; Engagement</b>	Release public review draft 2018 RTP for 45-day public comment period <i>(March 2018)</i>
	Release Air Quality Conformity Determination for 30-day public comment period <i>(March 2018)</i>
	Consult with Federal and state agencies <i>(March 2018)</i>
	Engage regional advisory committees to finalize recommendations to the Metro Council on adoption of 2018 Regional Transportation Plan <i>(Spring-Summer 2018)</i>
<b>Milestone</b>	MPAC makes recommendation on and JPACT considers adoption of 2018 RTP and 2018 RTP Air Quality Conformity Determination <i>(Summer 2018)</i>
	Metro Council considers adoption of 2018 RTP and 2018 RTP Air Quality Conformity Determination <i>(September 2018)</i>
<b>Deliverables</b>	<ul style="list-style-type: none"> <li>• 2018 RTP Air Quality Conformity Determination</li> <li>• Public review draft 2018 RTP (and its components)</li> <li>• Final 2018 RTP (and its components)</li> <li>• Adoption legislation, including findings of compliance with State and Federal mandates</li> <li>• Public Engagement Report</li> </ul>

**What federal requirements must be addressed?**

Updates to the RTP are governed by a number of federal requirements that must be met in order for the plan to be approved by the U.S. Department of Transportation and for federal transportation dollars to continue flowing to the region.

**Air quality conformity**

Future vehicle-related emissions of common air pollutants must remain below regional emissions budgets approved by the Environmental Protection Agency.

**Transportation equity**

Transportation planning and funding decisions must not have disproportionate impacts on communities of concerns, including communities of color, people living with disabilities, people with low incomes, older adults, youth, and people with limited English proficiency.

**Congestion management documentation**

Metro must undertake efforts to identify the location, extent and severity of congestion in the region for the purpose of identifying alternative ways to use existing and future transportation facilities efficiently and effectively.

**Financial constraint**

Funding from existing or anticipated revenue sources must be reasonably expected to be available to be included in the financial framework assumption to build, operate and maintain the transportation investments recommended in the plan.

**Performance management and target setting**

Consistent with MAP-21, Metro must establish performance measures and targets to inform decision-making on transportation priorities and monitor the region’s progress in support of seven national goals for transportation investments: safety, infrastructure condition, congestion reduction, system reliability, freight movement and economic vitality, environmental sustainability and reduce project delivery delays.

**Other requirements**

- Consideration of Federal Planning Factors
- Public participation
- Interagency consultation
- Environmental mitigation discussion
- Safety
- System management and operations
- Freight planning considerations

**What state requirements must be addressed?**

Updates to the RTP are governed by a number of state requirements that must be met in order for the plan to be approved by the Land Conservation and Development Commission. The RTP is a Regional Transportation System Plan (TSP) under state law. TSPs for cities and counties located within an MPO area must be consistent with both the statewide Transportation Planning Rule and the RTP, which is adopted to meet Federal requirements.

**Statewide Planning Goals**

- Consistency with Statewide Planning Goals
- Citizen involvement
- Consistency with adopted state transportation plans
- Interagency consultation

**Transportation Planning Rule**

Transportation planning must be conducted in coordination with land use plans to identify a system of multi-modal transportation facilities and services adequate to serve planned land uses and adopt standards to demonstrate progress towards increasing transportation choices and reducing auto reliance.

**Metropolitan Greenhouse Gas Reduction Targets Rule**

Through Metro, the region must adopt performance measures and targets that will be used to monitor progress in implementing the region’s adopted Climate Smart Strategy and assess whether additional or corrective actions are needed.

Getting there



with a connected region

## 2018 REGIONAL TRANSPORTATION PLAN UPDATE

# Draft Public Engagement Plan

### May 2015 to September 2018

September 8, 2015

#### 2018 REGIONAL TRANSPORTATION PLAN UPDATE

The Regional Transportation Plan serves as a blueprint to guide investments in the region's transportation system for all forms of travel – motor vehicle, transit, bicycle, and pedestrian – and the movement of goods and freight. The plan identifies current and future regional transportation needs, investments recommended to meet those needs, and local, regional, state and federal transportation funds the region expects to have available over the next 25 years to make those investments a reality.

The 2018 RTP will include updates and refinements to seven related components including the 2004 Designing Livable Streets tools and best practices, 2010 Regional High Capacity Transit Plan (as part of developing a Regional Transit Strategy), 2010 Regional Freight Plan, 2010 Atlas of Regional Mobility Corridors, 2010 Regional Transportation System Management and Operations (TSMO) Plan, 2012 Regional Transportation Safety Plan, and the 2012 Regional Travel Options (RTO) Strategic Plan. The update will also implement the 2014 Climate Smart Strategy and 2014 Regional Active Transportation Plan, and advance the region's consideration of equity, economic and environmental outcomes in the transportation planning and decision-making process.

**PROJECT GOAL** Adopt a Regional Transportation Plan that uses the *My Place in the Region* framework to advance achievement of the region's six desired outcomes and meet federal and state requirements.

**PUBLIC ENGAGEMENT PLAN** The public engagement plan will guide stakeholder and public engagement during development of the 2018 Regional Transportation Plan. The plan describes the engagement objectives and activities that will be implemented to ensure the public and identified partners have adequate opportunities to provide meaningful input to the update. The plan also describes the engagement timeline and milestones, and an evaluation strategy to measure success. The purpose of the public engagement plan is to share information and gather input regarding the values, needs and priorities of the public and identified partners.



**PUBLIC ENGAGEMENT GOAL** To strengthen existing and build new partnerships with local, regional, state and federal governments, business and community leaders, academic institutions, and historically underrepresented communities (people of color, people with low incomes, and people with limited English proficiency) as well as youth and older adults through *a strategic engagement approach that builds support for and momentum to achieve the project goal and helps build public trust in Metro's transportation planning process.*

**METRO ROLE** Implement a public engagement plan for the 2018 RTP update that builds on previous engagement efforts and relationships, is informed by input from partners and the public, and advances recommendations from the Metro’s innovation work on building public trust (sponsored by the Oregon Innovation Award).



**PUBLIC ENGAGEMENT OBJECTIVES**

- **Communicate complete, accurate, understandable, and timely information to the public and partners throughout the project.**
- **Provide meaningful public engagement opportunities and demonstrate how input has influenced the process.** Implement a strategic approach that 1) demonstrates how the decision-making process operates and where/when to provide input, 2) provides outreach early enough in the decision-making process to promote meaningful opportunities for the public to shape policies and outcomes, 3) tracks how input is considered by decision-makers and impacts final action or outcome of decision, 4) provides follow-up with those who provided input about final action or outcome of decision, 5) seeks public evaluation of engagement experience, and 6) creates monitoring process whereby success at reaching historically underrepresented communities is monitored and measured.
- **Actively seek public input prior to key milestones during the project and share with Metro Council and regional committees in a manner that best supports the decision-making process.** Develop meaningful public engagement activities to generate input relevant to project milestones. Share themes and verbatim comments with decision-makers in a manner that creates a sound basis for an informed decision to adopt the 2018 Regional Transportation Plan.
- **Support an inclusive and place-based approach.** Strategically connect the 2018 RTP outcomes to the experiences of people living and working in the region through the integration of community storytelling in public engagement activities, public comment opportunities, and decision-making.
- **Comply with all public participation requirements.** Ensure engagement approach meets requirements as articulated in MAP-21, Title VI of the Civil Rights Act, the Environmental Justice Executive Order, Oregon’s Statewide Planning Goal 1 for citizen involvement, and Metro’s Public Engagement Guide.



- **Coordinate engagement efforts with relevant Metro projects and programs.** Incorporate engagement needs of relevant Metro projects and programs to create a coordinated effort that connects projects and programs for the public as they learn about and provide input on the 2018 RTP. Projects and programs include but are not limited to the Metropolitan Transportation Improvement Program (MTIP) and Regional Flexible Funds Allocation (RFFA) process, development of the Regional Transit Strategy, updates to the Regional Freight Plan, Designing Livable Streets program, Regional Transportation Safety Plan, Regional Travel Options strategic plan, TSMO plan, the Diversity Equity and Inclusion (DEI) program, development of Metro’s Equity Strategy and Action Plan, refinements to the Transportation Equity Analysis, and the development of the regional Economic Value Atlas and Investment Areas Action Plan.

### **PUBLIC ENGAGEMENT PLAN APPROACH**

This public engagement plan has been and its approach will continue to be refined through the following three-step approach:

1. **Assess recommendations and outcomes of previous public engagement efforts.** Review and assess formal recommendations and outcomes of Climate Smart Communities, 2014 RTP update, 2014 Civil Rights Assessment and other recent Metro engagement efforts. *(May to June 2015)*
2. **Implement robust public participation tools reflecting life-cycle of public engagement.** Provide community opportunities to 1) learn how the decision-making process operates and where/when to provide input, 2) engage early enough in the planning and decision-making process to shape policies and outcomes, 3) learn how input is considered by decision-makers and impacts final action or outcome of decision, 5) provide evaluation of public engagement experiences and 6) understand outcomes of agency success in reaching historically underrepresented communities as well as youth and older adults. *(May 2015 to September 2018)*
3. **Incorporate best practices, inclusive engagement strategies and tools, and recommendations generated by Metro’s work on building public trust (sponsored by the Hatfield School of Government Oregon Innovation Award).** Use findings from innovation work occurring on parallel time frame to inform and help build participation infrastructure. *(June to December 2015)*

### **KEY MESSAGE THEMES**

- **We need to ensure all communities thrive as we grow and change.** Planning as the Portland metropolitan region grows helps ensure jobs and the economy keep pace with our growing population and that all community members have safe, reliable and affordable options for getting around. Changes in the makeup of our communities and continued job growth will alter our travel patterns and transportation needs. The 2018 Regional Transportation Plan update is a critical tool to help build and shape our communities as we grow. In order to keep our region a great place to live and work and keep nature close by in the face of anticipated growth, we must



continue linking land use and transportation planning, in concert with our shared values.

- **We must make every dollar count.** Given the current challenges of our communities across the region, it's more important than ever to look critically at potential investments and evaluate them on the basis of the outcomes they achieve – safety, a well maintained system, congestion relief, access to jobs, schools and services, options for getting around, clean air, etc. – outcomes the public has said they want. Investments in the region's transportation system should seek to achieve multiple objectives and take into consideration how regional transportation investments affect land use, the economy, the environment and social equity, particularly for communities of color, people with low incomes, people with limited English proficiency, older adults and youth.
- **We are most successful when we work together.** The Regional Transportation Plan update will set up a new agreement about how the region is planning to design, fund and operate its transportation system over the next 25 years. There is broad agreement among the regional partners to make the most of investments in our existing transportation system as well as new projects to ensure our transportation choices work over time. The region will also look at innovative, sustainable funding solutions to pay for needed local and regional transportation investments that are most critical to our region's success. We need everyone's help to arrive at informed decisions on how to get the most value out of investments in our transportation system, answering the question "What outcomes do we need from our investments and how will we pay for them over the long term?"



### **BUILDING THE 2018 RTP THROUGH PARTNERSHIPS**

Taking stock of where our region has come from, what our needs are, and how we will remain strategically focused reminds us that partnerships and collaboration will be critical to the 2018 RTP update. Engagement and partnerships will be essential to shaping the 2018 RTP to help ensure that as our region grows and we make investments in the transportation system, we preserve and protect what residents and businesses value most. A collaborative approach reinforces the importance of shared responsibility for the region's transportation system and building healthy, equitable communities and a strong economy.

The engagement efforts will seek participation of all potentially affected and/or interested individuals, communities, and organizations. To date, the project team has identified a number of stakeholders to engage in the process.



The list below is not exhaustive and additional stakeholders will be included as the region builds a shared strategy for the 2018 Regional Transportation Plan.

- General public
- Communities historically underrepresented in the decision-making process including people of color, people with low incomes, and people with limited English proficiency
- Youth and older adults
- People with disabilities
- Community leaders and organizations, including community-based advocacy organizations for historically underrepresented communities, health and equity interests, environmental and land use issues, and transportation advocacy groups, including Drive Oregon
- Business and economic development interests, including large and small employers, business organizations, associations and chambers of commerce
- Local jurisdictions and special districts, including transit providers and Ports
- Bi-State Coordination Committee, Southwest Washington Regional Transportation Council (RTC) and other Clark County governments
- Transportation Research and Education Consortium, and Mark O. Hatfield School of Government at Portland State University
- Philanthropic foundations and institutions
- Federal and State legislators and elected officials representing counties and cities in the region
- State agencies, including the Oregon Department of Environmental Quality, Oregon Department of Land Conservation and Development, and Oregon Department of Transportation
- Federal agencies, including the Federal Highway Administration, Federal Transit Administration and the U.S. Environmental Protection Agency



**Engagement Roles and Responsibilities**

<p><b>Policy partnerships: Council, JPACT and MPAC</b></p> <ul style="list-style-type: none"> <li>• Provide leadership and policy direction to staff</li> <li>• Build partnerships and collaborate</li> <li>• Engage partners and the public</li> <li>• Participate in Regional Leadership Forums</li> <li>• Incorporate input from partners and the public</li> </ul>	<p><b>Community partnerships: Partners and the public</b></p> <ul style="list-style-type: none"> <li>• Tell us about your experiences traveling in the region and the places that are important</li> <li>• Provide community values, needs and priorities</li> <li>• Provide inspiration and ideas</li> <li>• Provide input and recommendations to decision-makers</li> </ul>
<p><b>Technical partnerships: TPAC, MTAC and work groups</b></p> <ul style="list-style-type: none"> <li>• Implement policy direction to update plan</li> <li>• Provide technical expertise</li> <li>• Keep decision-makers informed of progress</li> <li>• Incorporate input from partners and the public</li> <li>• Make recommendations to decision-makers</li> </ul>	
<p><b>Technical support: Metro staff</b></p> <ul style="list-style-type: none"> <li>• Implement policy direction to update plan</li> <li>• Provide technical expertise</li> <li>• Keep decision-makers informed of progress</li> <li>• Incorporate input from partners and the public</li> <li>• Make recommendations to decision-makers and technical advisory committees</li> </ul>	<p><i>Community partnerships and engagement activities will seek to strengthen public trust and be more inclusive of historically underrepresented communities, youth and older adults.</i></p>

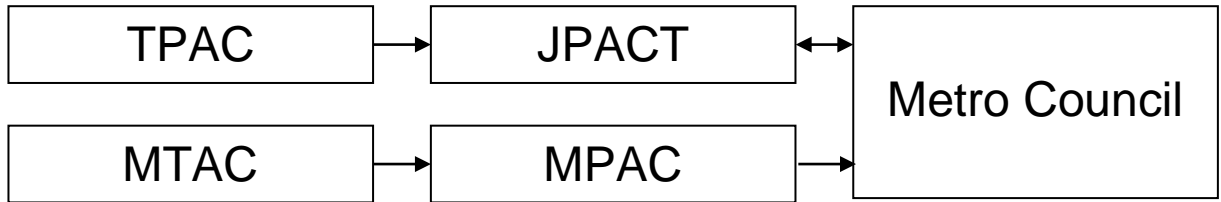
**REGIONAL TRANSPORTION DECISION-MAKING FRAMEWORK**

The RTP update will rely on Metro’s role as the designated Metropolitan Planning Organization (MPO) for the Portland metropolitan region and its existing decision-making structure. The decision-making framework includes the Metro Council and four advisory committees that have varying levels of responsibility to review, provide input, and make recommendations on the development of the 2018 RTP.

The Metro Policy Advisory Committee (MPAC), the Joint Policy Advisory Committee on Transportation (JPACT) and the Metro Council will make recommendations at key decision points based on input from the Metro Technical Advisory Committee (MTAC) and the Transportation Policy Alternatives Committee (TPAC). Integral to this decision-making process is providing timely opportunities for partners and the public to provide meaningful input to the Metro Council and the policy and technical advisory committees prior to key decision milestones throughout the RTP update.

The chart below shows how the technical advisory committees make recommendations to the policy advisory committees, and the policy advisory committees make recommendations directly to the Metro Council. The two-way arrow between JPACT and the Metro Council indicates that for final adoption of the RTP, the Metro Council must approve the plan as recommended by JPACT.

**Regional Transportation Decision-Making Framework**



**Work Groups:** Several work groups will be formed to advise Metro staff on implementing policy direction from the Metro Council, MPAC and JPACT related to specific technical and topical issues that have been identified as policy priorities for this update:



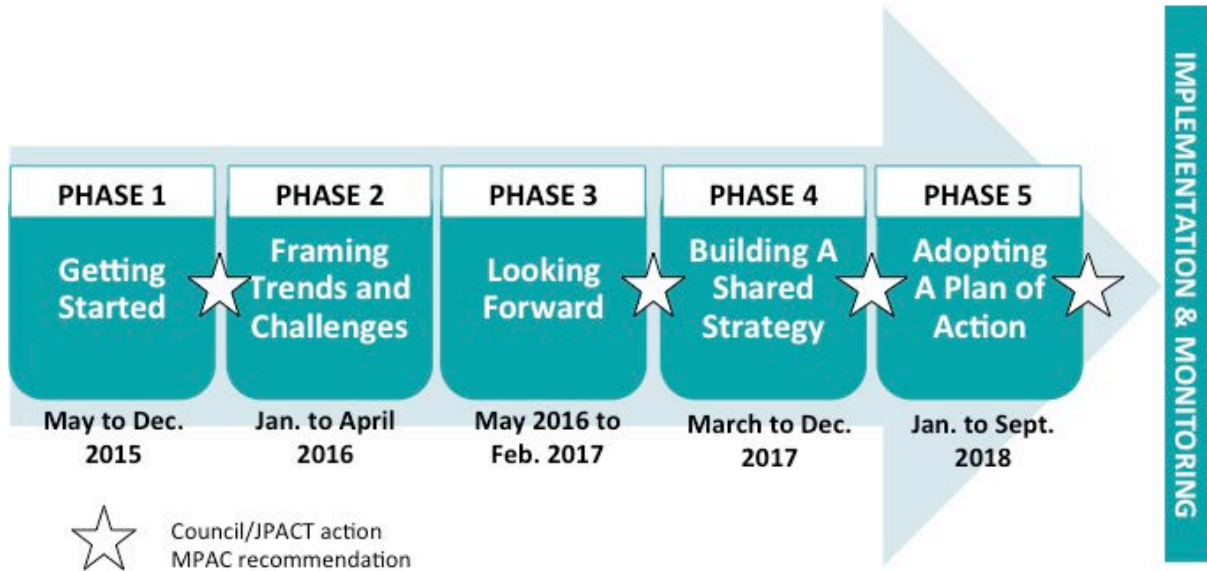
- Transit
- Transportation equity
- Finance
- Performance and return on investment
- Freight
- Transportation design
- Transportation safety
- Policy actions

In this role, the work groups will review draft materials and analysis. Work group members will include topical experts and representatives from MTAC and TPAC, or the designees of members. Opportunities to share information and collaborate across work groups will be provided. Work group meetings are open to the public. Meeting information will be posted on Metro’s website at [www.oregonmetro.gov](http://www.oregonmetro.gov).

**TIMELINE AND DECISION MILESTONES** The 2018 RTP update will be completed in five phases. From May 2015 to Fall 2018, the Metro Council and staff will engage the public and local, regional and state partners to update the Regional Transportation Plan to meet current and future transportation needs over the next 25 years.

Through this update, the Metro Council, JPACT and MPAC will integrate public input and continue to work together through a series of Regional Leadership Forums to face the difficult decisions of how to make the most of limited funds to build healthy, equitable communities and a strong economy, and build confidence that our public dollars are spent wisely.

TIMELINE FOR THE 2018 REGIONAL TRANSPORTATION PLAN UPDATE



Public input opportunities to be provided prior to milestones (Council/JPACT action and MPAC recommendation).

PROJECT MILESTONES | METRO COUNCIL/JPACT ACTION AND MPAC RECOMMENDATION

☆	<b>December 2015</b>	Metro Council considers adoption of work plan and public engagement plan
☆	<b>February 2017</b>	Metro Council, MPAC and JPACT provide policy direction on development of shared investment strategy, including regional priorities, performance targets and funding levels
☆	<b>December 2017</b>	Metro Council, MPAC and JPACT provide policy direction on policy and financial frameworks, investment priorities, strategies and actions, subject to final public review and air quality conformity analysis
☆	<b>September 2018</b>	Metro Council considers adoption of 2018 RTP (and its components) for federal and state review

PUBLIC ENGAGEMENT OPPORTUNITIES

The regional advisory committees and technical work groups will serve as the primary engagement mechanisms for collaboration and consensus building. In addition to these committees and work groups, engagement with other potentially affected and/or interested individuals, communities, and organizations will continue to be an important element of the engagement strategy.

Ongoing involvement will occur throughout the update process at levels that inform, involve or collaborate with audiences, based on their identified level of interest in the project. The project team will seek specific input using a variety of public engagement tools.

The following describes ongoing engagement and key outreach points and lists the types of outreach tools that will be used to engage the public and partners during the development of the 2018 RTP.

**Ongoing Engagement Opportunities (May 2015 – September 2018)**

The website will be the primary portal for information and engagement throughout. Staff will pursue an open comment form that members of the public can use to submit substantive comments at any time during the update. As envisioned, the project team would respond to comments as needed and track comments and responses through an ongoing database.

**Outreach points (January 2016 – September 2018)**

There are multiple milestones and decision points through the development of the 2018 RTP and its components. Using the tools outlined below, the project team will facilitate a dialogue between the public and decision-makers that will ensure that decision-makers are considering and addressing the recommendations and concerns of the public, and that the public understands the policies being considered in the 2018 RTP. The project team expects to hold two large scale engagement periods each year in coordination with other Metro planning and development efforts, including issues related to land use, housing and transportation.

The overall strategy is to allow easy entry to the issues being discussed at the regional table without requiring members of the public to fully understand the processes, programs and plans working to address those issues. Members of the public who would like to learn more and offer more detailed insight on the processes, programs and plans will be given the option to do so. These key outreach points will be coordinated with the release of quarterly Regional Snapshots around priority issues in the region and be timed to inform the planned Regional Leadership Forums in 2016 through 2018.

**PUBLIC ENGAGEMENT TOOLS**

These tools will be used throughout the public engagement effort, timed to best leverage the needs of the RTP and its components:

- **Public Engagement Plan (December 2015)** Details outreach activities, schedule, public engagement framework, and key stakeholders.
- **Comment tracking database (Ongoing)** The team will pursue a method to log all public comments, questions and concerns and respond to or coordinate a response when appropriate. The log is intended to include direct comments or comment themes from all sources, including emails, phone calls, web form submissions and comments made during presentations and briefings with stakeholders.
- **Website (Ongoing)** The project website will be the primary portal for information about the project. It includes pages that describe project activities and events, the process timeline, and support documents and materials. The site will host online quick polls, open houses and surveys. At any time, members of the public may submit comments through the project website’s online comment tool. Staff will receive comments, coordinate responses as needed, and track comments.
  - **Regional Snapshots (Beginning fall 2015)** The website will host quarterly Regional Snapshots, expressing and contextualizing data and stories regarding regional issues. On



a rotating basis, these snapshots will explore regional issues of housing/land use, jobs/employment, transportation and other livability issues. Snapshots will feature data, personal stories and case studies through infographics, narratives and videos, and feature an interactive element for viewers to provide their reactions to what they have learned and to share their experiences. The first Regional Snapshot for Transportation is planned for release in March 2016.

- **Web-based outreach, including online quick polls, surveys and open houses (Ongoing)**  
The project will use a combination of online quick polls, surveys and open houses designed to seek ideas and input from the broader public. Staff will pursue use of an online interactive mapping tool to seek input on transportation needs and priorities.
- **Video (Spring 2016)** An overview video will be developed to explain the 2018 RTP update context and purpose. The video will include Spanish subtitles and be hosted on the project website to serve as a key information piece. It will also be shown at community briefings and presentations to help explain the update.
- **Storytelling, project newsfeeds and electronic newsletters (Ongoing)** Metro staff will develop stories, newsfeeds and e-newsletters to provide information about key milestones, and to invite the public to participate in engagement opportunities. The stories and newsfeeds will also be important tools for audiences to learn about the people and places that make up the region and related transportation needs and priorities. The project will maintain an interested parties email list that will be an ongoing feature of the public engagement effort.

It is expected that newsfeeds and e-newsletters will be developed during these key points:

- Introduction and announcement of the project
- Invitation to participate in online quick polls and surveys
- Refinement of RTP goals, objectives and performance targets
- Identification of transportation needs and priorities
- Development of a shared investment strategy and action plan
- **Regional Leadership Forums (Ongoing)** The project will use a series of Regional Leadership Forums that will be convened by the Metro Council to hear from national leaders, foster regional collaboration, discuss policy priorities, consider public input, and provide policy direction to staff on development of the 2018 RTP. The forums are joint meetings of the Metro Council, the Metro Policy Advisory Committee (MPAC) and the Joint Policy Advisory Committee on Transportation (JPACT). The forums will include a keynote speaker, presentations of community input and technical work prepared to support the policy discussion and facilitated discussions that lead to direction back to staff on development of the 2018 RTP.
- **Future of Transportation Speaker Series (Ongoing)** The project team will develop a speaker series to discuss emerging and future issues related to transportation. The series will provide an opportunity to discuss issues of interest but that have not identified as policy priorities for the update. The series will be more fully developed as part of the process to support the Regional



Leadership Forums, Regional Snapshot Speaker Series and other engagement activities. Metro will seek to co-host the series with business and community organizations, public agencies, academic institutions and other partners. Potential topics include congestion pricing, intelligent transportation networks and connected and autonomous vehicles, the link between social media, technology and traveler information, and emergency preparedness. This engagement activity will be further developed through the process in coordination with other Metro programs.

- **Individual and small group stakeholder meetings (Ongoing)** Metro Council and staff will provide updates to stakeholders throughout the project, and will have discussions at standing meetings of county-level coordinating committees, community groups and organizations, and other stakeholders who have an interest in the project. This will include briefings and discussions with elected officials, businesses, business and economic development groups, community-based groups and organizations. The purpose of these meetings will be to provide updates, and to solicit input on key elements of the project. Councilors and staff will also distribute fact sheets or other informational materials at these meetings.
- **Publications (Ongoing)** Fact sheets, project updates, and other materials will be developed to describe the RTP update, as well as to describe specific topical components of the project, such as transportation equity, finance and safety, modal plans to be updated as part of the process, and specific aspects of the update at key milestones. The materials will be distributed at briefings and meetings. Summary reports documenting the results and findings of major tasks will also be developed and made available on Metro’s website and meeting presentations.
- **Public comment reports (Ongoing)** Throughout the process, the project team will document all public involvement activities and key issues raised through the process.
- **Final public comment report (Spring 2018)** A public comment report will be compiled and summarized at the end of the formal public comment period.
- **Metro Council public hearings (2018)** Hearings will be hosted by the Metro Council as part of regular meetings as part of the final adoption process.
- **Final public engagement summary report (Fall 2018)** A final summary report containing a complete evaluation and overview of the engagement effort, including a discussion of the successes and potential areas for improvement will be created at the end of the process.
- **Equity outreach and engagement (Ongoing)** A focused effort will be made to engage historically underrepresented populations. A proposed contract would engage a proven equity and inclusion consultant to work with the public engagement team to serve as a liaison to these communities, conduct targeted outreach to leaders of these communities, and advise on messaging and methods of outreach to the potentially affected communities. This equity work would leverage



and enhance broader equity outreach effort to be conducted by Metro staff. The equity outreach program consists of the following strategies and elements:

- Transportation Equity Work Group (described above).
  - Translation of key materials into Spanish and/or other languages, including online quick polls and surveys, and fact sheets.
  - Targeted outreach and presentations/briefings to organizations that serve historically underrepresented communities (for example, outreach to Transportation Justice Alliance)
  - Other strategies and elements will be identified through proposed consultant contract.
- **Social media (Ongoing)** Metro staff will use social media, including Twitter and Facebook, to invite members of the public to participate in online quick polls, surveys and other major public engagement activities. Social media will also be used to announce major project milestones.



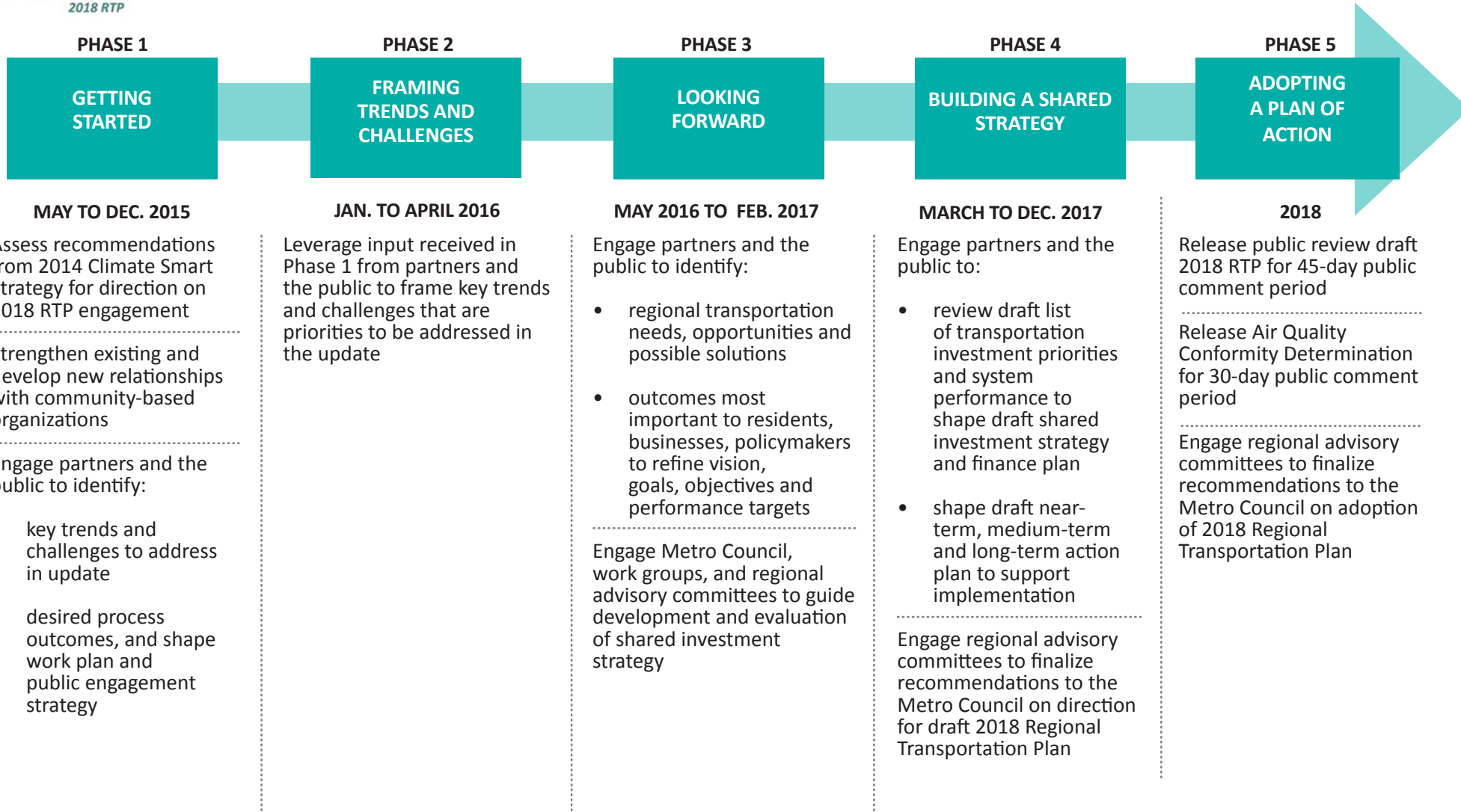
**HOW WE MEASURE SUCCESS**

Characteristics of a successful effort	Performance measures
1. Key champions from the stakeholder community emerge and gain momentum within their communities for engaging with RTP update process as a viable activity for shaping the future of their communities	A. Key champions, including a majority of MPAC, JPACT and Metro Council members and a minimum of three stakeholders from the business, freight, environmental, environmental justice and public health communities support the final recommendation for the 2018 RTP update.
2. Meaningfully and successfully engages a broad range of audiences, including communities historically underrepresented in Metro's decision-making process	B. The project's public record reflects representative and active participation by local and state public agencies, and business, freight, environmental and public health leaders, with increased participation from communities of color, people with low income, and youth relative to total regional percentage of population.
3. Strengthens relationships with public officials and community leaders across the region and provides more options for public officials to hear directly from their networks of voters and community leaders	C. Social equity and environmental justice leaders are engaged throughout plan development in collaboration with Metro staff. Historically underrepresented communities are represented in greater numbers during public comment periods than in the past.
4. Supports or is connected with other Metro programs	D. Stakeholders and interested public understand how RTP provides safe and reliable transportation choices that connect residents and visitors to jobs, schools, families, parks, and more.



# 2018 REGIONAL TRANSPORTATION PLAN | PUBLIC ENGAGEMENT PLAN

*Getting there with a connected region*



**DELIVERABLES**

Public engagement plan

Engagement reports on:

- community summits as they relate to public engagement and transportation issues
- quick poll on the public’s transportation priorities
- stakeholder interviews
- Innovation team forums on public trust, decision-making, and evaluation methods for measuring effectiveness in reaching historically under-represented communities

Engagement report on:

- regional trends and challenges affecting future travel in the region

Engagement report on:

- regional transportation needs, opportunities and possible solutions
- priority outcomes to inform refining vision, goals, objectives and performance targets

Engagement reports on:

- draft list of transportation investment priorities and system performance to shape draft shared investment strategy
- draft near-term, medium-term and long-term actions to support implementation

Materials to support engagement with regional advisory committees in finalizing recommendations to the Metro Council on direction for draft 2018 Regional Transportation Plan

Public review draft of 2018 RTP

Air Quality Conformity Determination

Engagement reports on:

- 45-day public comment period on draft 2018 RTP
- 30-day public comment period on Air Quality Conformity Determination

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## 2018 Regional Transportation Plan (RTP) Update

### Metro Council and Regional Advisory Committees Schedule for 2015

May 28	Council input on engagement and priorities for 2018 RTP update and development of Regional Transit Strategy
May – Aug.	Seek input on engagement and priorities for the update through briefings to advisory committees, county-level coordinating committees, quarterly updates, and other means
July 8	MPAC input on engagement and priorities for 2018 RTP update and development of Regional Transit Strategy
August 28	TPAC discussion of 2018 RTP/2019-21 MTIP Transportation Equity Assessment work plan
Sept. 1	Council discussion of draft 2018 RTP update work plan, including Council role and priorities to address
Sept. – Nov.	Seek input on engagement and priorities for the update through briefings to advisory committees, county-level coordinating committees, quarterly updates, and other means
Sept. 16	MTAC input on draft RTP update work plan and public engagement plan, including MTAC role and priorities to address; 2018 RTP/2019-21 MTIP Transportation Equity Assessment work plan
Sept. 25	TPAC input on draft RTP update work plan and public engagement plan, including TPAC role and priorities to address; and update on Designing Livable Streets work plan
Oct. 7	MTAC update on Designing Livable Streets work plan and Regional Freight Strategy work plan
Oct. 8	JPACT input on draft RTP update work plan, including JPACT role and policy priorities
Oct. 14	MPAC input on draft RTP update work plan, including MPAC role and policy priorities
Oct. 21	MTAC recommendation to MPAC on 2018 RTP update work plan and public engagement plan
Oct. 28	Seek MPAC recommendation on 2018 RTP update work plan and public engagement plan
Oct. 30	TPAC recommendation to JPACT on 2018 RTP update work plan and public engagement plan
Nov. 12	Seek JPACT approval of 2018 RTP update work plan and public engagement plan
Nov. 17	Metro Council discussion of MPAC and JPACT recommendations on 2018 RTP Update work plan and public engagement plan
<b>Dec. 3, 2015</b>	Seek Metro Council approval of 2018 RTP Update work plan and public engagement plan

## Attachment 1 to Staff Report to Resolution No. 15-4662

### 2018 RTP UPDATE PUBLIC AGENCY BRIEFINGS AT-A-GLANCE

*Schedule of discussions to seek input on engagement and priorities to address in 2018 RTP update*

#### **May**

May 28 Metro Council  
May 29 TPAC

#### **June**

June 3 MTAC  
June 11 JPACT  
June 24 EMCTC TAC  
June 25 WCCC TAC

#### **July**

July 6 WCCC Policy and EMCTC Policy committees  
July 8 MPAC and TransPort Subcommittee of TPAC  
July 28 CTAC  
July 30 Bi-State Coordination Committee

#### **August**

Aug. 28 TPAC on Transportation Equity Work Plan

#### **September**

Sept. 1 Metro Council  
Sept. 3 Portland Freight Committee  
Sept. 16 MTAC  
Sept. 18 SW RTAC  
Sept. 22 CTAC  
Sept. 23 EMCTC TAC  
Sept. 24 WCCC TAC  
Sept. 25 TPAC

#### **October**

Oct. 1 C-4 Metro Subcommittee  
Oct. 5 WCCC Policy and EMCTC Policy committees  
Oct. 8 JPACT  
Oct. 14 MPAC  
Oct. 21 MTAC  
Oct. 28 MPAC  
Oct. 30 TPAC

#### **November**

Nov. 12 JPACT  
Nov. 17 Metro Council

#### **December**

Dec. 3 Metro Council

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Attachment 2 to Staff Report to Resolution No. 15-4662



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# 2018 Regional Transportation Plan Update Online Quick Poll 1 Report

October 2015

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Summary of responses provided July 17 to August 15, 2015

**MAKING A  
GREAT  
PLACE**



## Attachment 2 to Staff Report to Resolution No. 15-4662

**Project website:** [www.oregonmetro.gov/rtp](http://www.oregonmetro.gov/rtp)

**Metro is the federally mandated metropolitan planning organization** designated by the governor to develop a regional transportation plan and to allocate federal funds for the Portland metropolitan region.

The Joint Policy Advisory Committee on Transportation (JPACT) is a 17-member committee that provides a forum for elected officials and representatives of agencies involved in transportation to evaluate transportation needs in the region and to make recommendations to the Metro Council. The established decision-making process assures a well-balanced regional transportation system and involves local elected officials directly in decisions that help the Metro Council develop regional transportation policies, including allocating transportation funds.

The preparation of this report was financed in part by the U.S. Department of Transportation, Federal Highway Administration and Federal Transit Administration. The opinions, findings and conclusions expressed in this report are not necessarily those of the U.S. Department of Transportation, Federal Highway Administration and Federal Transit Administration.

### **Metro respects civil rights**

Metro hereby gives public notice that it is the policy of the Metro Council to assure full compliance with Title VI of the Civil Rights Act of 1964, the Civil Rights Restoration Act of 1987, Executive Order 12898 on Environmental Justice and related statutes and regulations in all programs and activities. Title VI requires that no person in the United States of America shall, on the grounds of race, color or national origin, be excluded from the participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity for which Metro receives federal financial assistance. Any person who believes they have been aggrieved by an unlawful discriminatory practice under Title VI has a right to file a formal complaint with Metro. Any such complaint must be in writing and filed with Metro's Title VI Coordinator within one hundred eighty (180) days following the date of the alleged discriminatory occurrence. For more information, or to obtain a Title VI Discrimination Complaint Form, see the website at [oregonmetro.gov/civilrights](http://oregonmetro.gov/civilrights) or call 503-797-1536.

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## 2018 REGIONAL TRANSPORTATION PLAN UPDATE

# Online Quick Poll 1 Report

July 17 to Aug. 15, 2015

## INTRODUCTION

Metro hosted an online "quick poll" to get feedback from the public to inform the development of the 2018 Regional Transportation Plan work plan. The poll asked five questions. The first two questions were designed to identify which transportation issues most impact quality of life and what Metro should consider when developing the 2018 Regional Transportation Plan. The remaining three questions served to document the demographics of respondents.

Between July 17 and Aug. 15, 2015,<sup>1</sup> 1,824 people submitted responses to the poll. The majority of the responses came from Washington County residents (52 percent), followed by Multnomah County (36 percent), and Clackamas County (12 percent). Nineteen responses came from residents living in adjacent counties.

This report documents the results of the poll and demographics of respondents. The results and responses were used to help shape the work plan and public engagement plan to support the 2018 Regional Transportation Plan update.

## SUMMARY OF RESPONSES BY QUESTION

The text of the poll and a summary of responses follow.

*The Regional Transportation Plan is a tool to help strengthen our economy by providing safe and reliable transportation choices that connect people who live and visit here to jobs, schools, families, parks and other important places.*

*It's time to look ahead to what our transportation system can look like in 2040. The 2018 Regional Transportation Plan provides the opportunity to update the investments we will make in roads, sidewalks, bikeways, transit and freight routes to support communities today and in the future.*

*Please take a moment to help shape the priorities for the 2018 Regional Transportation Plan. This poll is open through Saturday, August 15, 2015.*

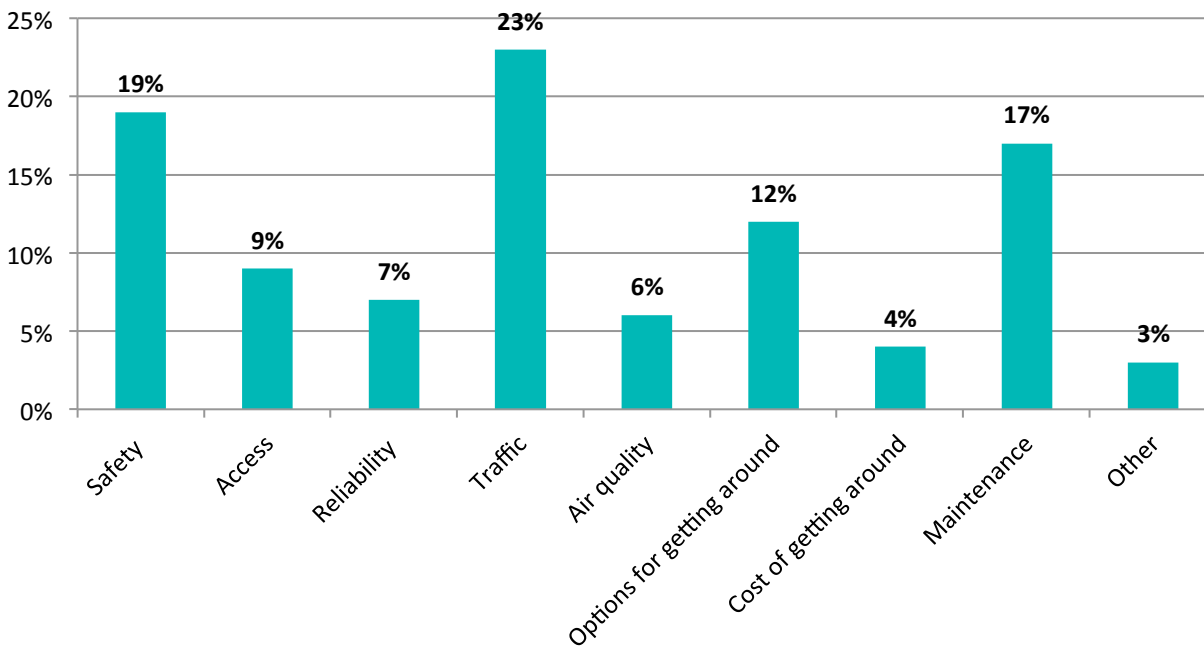
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<sup>1</sup> Responses were accepted through 9 a.m. Aug. 18.

**Question 1. Thinking about how you, your family and friends in your community get around on a day-to-day basis, what transportation issues most impact your quality of life?**

(Select up to three)

**FIGURE 1. TOP TRANSPORTATION ISSUES (N=1,824)**

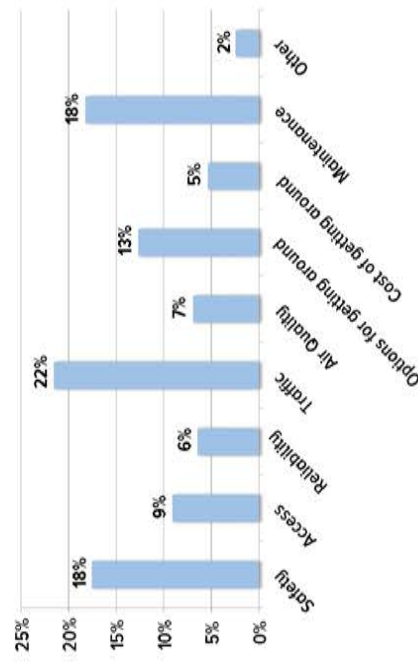
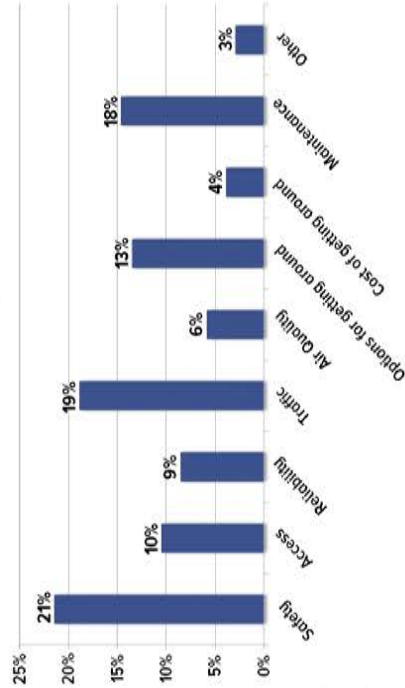
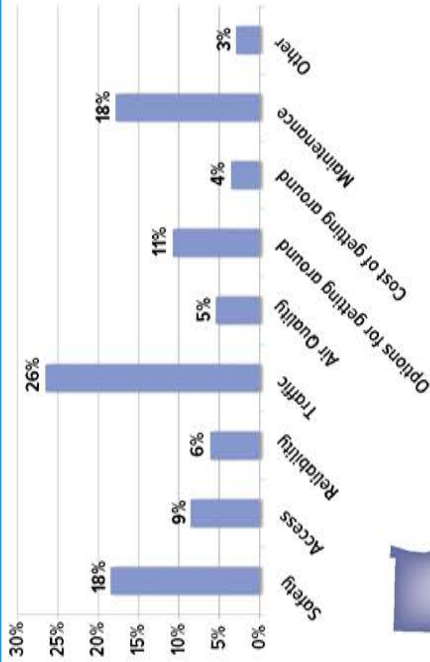


Across Clackamas, Multnomah and Washington counties – **the top three responses were traffic, safety and maintenance.** While traffic was cited most frequently in Washington and Clackamas counties, safety was cited most frequently in Multnomah County.

**FIGURE 2. COMPARISON OF TOP TRANSPORTATION ISSUES BY COUNTY (N=1,824)**

Clackamas County	Multnomah County	Washington County
<b>Traffic (22%)</b>	<b>Safety (21%)</b>	<b>Traffic (26%)</b>
Safety (18%)	Traffic (19%)	Safety (18%)
Maintenance (18%)	Maintenance (18%)	Maintenance (18%)
Options for getting around (13%)	Options for getting around (13%)	Options for getting around (11%)
Access (9%)	Access (10%)	Access (9%)
Air Quality (7%)	Reliability (9%)	Reliability (6%)
Reliability (6%)	Air Quality (6%)	Air Quality (5%)
Cost of getting around (5%)	Cost of getting around (4%)	Cost of getting around (4%)
Other (2%)	Other (3%)	Other (3%)





Quick Poll #1 | What transportation issues most impact your quality of life? (N = 1,824)

8/24/2015



- The need for greater capacity by **expanding roadways, especially in areas of consistent bottlenecks**, including a combination of freeway expansions and new roads to provide alternative routes.
- The need for **more safe active transportation options**, both in creating walkable and bikeable communities, building safe connections to existing facilities, and addressing “disappearing bike lanes.”

Other comments included calls to focus on safety, equity and the needs of an aging population, people with disabilities and residents living along roads that have become busier, as well as calls to encourage use of carshare/carpool/vanpool, improve funding streams, ensure smooth freight movement, prioritize roadway maintenance, optimize signal timing for traffic flow, ensure clean returns on investments and that the whole transportation system works together, better education and enforcement of the rules of the road, and encourage housing development near employment areas to reduce commuter travel.

**Themes and quotes from Clackamas County residents:**

There were 133 responses from Clackamas County residents to Question 2. The main themes were:

- The need for **transit connectivity**, including extending light rail to new destinations.
  - *I would like more public transportation with a focus on attractive, affordable, safe light rail, buses, trolley, MAX, safe bike lanes and pedestrian options.*
- The need for **safe active transportation options**.
  - *Increase options for non motorized vehicles. More walking paths, bike paths. Encourage walking/biking to school and walking to work or close by errands. Get people out of their cars.*
- The need for additional **motor vehicle capacity**, especially in areas of consistent bottlenecks.
  - *Improve I-205 by widening and put a moratorium on further development in Oregon City area until infrastructure improvements are made to support growth.*

Other comments included needs to focus on maintenance, safety, equity and improved funding streams.

**Themes and quotes from Multnomah County residents:**

There were 403 responses from Multnomah County residents to Question 2. The main themes were:

- The need for a **safe active transportation system**, especially the need to fill in gaps in bike infrastructure to address “disappearing bike lanes.”

- *Improve bicycle safety – cycling share will remain low/stagnant until serious attempts to improving it are made.*
- The need for more **transit connectivity and access to transit**, with special consideration for areas outside the central city and those that need later service times.
  - *Increase access to transit. More bus lines, more often. Especially in east county.*
- The need for additional **motor vehicle capacity**, especially in light of new development and increased population.
  - *Invest in our roads and highways. The total lack of prioritization into solving problems of ‘Lack of Capacity’ will, in the long run, ‘Kill our Quality of Life and Our Economy.’ We must reverse our total focus that has been on light rail and bike access.*

Other comments included focusing on needs of an aging population, clear returns on investments, the environment, freight movement, maintenance, ensuring the whole transportation system works together and better education and enforcement of the rules of the road.

**Themes and quotes from Washington County residents:**

There were 622 responses from Washington County residents to Question 2. The main themes were:

- The need for more capacity by **improving transit options**, including light rail extensions, service expansion and park and ride facilities as well as feeder buses.
  - *Improve bus service as a better alternative to private vehicle commuting.*
- The need for more capacity by **expanding roadways**, including freeway expansions and new roads for alternative routes through the county.
  - *Infrastructure build was halted 30+ years ago. We need more freeways, major boulevards, and alternative streets so that one little accident does not cause a region-wide traffic jam.*
- The need for more **safe active transportation options**, both in creating walkable and bikeable communities and building safe connections to existing facilities.
  - *More safe routes for suburbanites to use bike transport – safe connections and conditions that are family-friendly. There are loads of wonderful bike lanes and trails, but there is nearly always a tricky (high traffic or no bike lane) connection to get to them.*

Other comments included calls to focus on equity and the needs of an aging population, people with disabilities and the residents along roads that have become busier as well as calls to encourage the use of carshare/carpool/vanpool, improve funding streams, ensure smooth freight movement, prioritize roadway maintenance, optimize signal timing for

traffic flow, and encourage housing development near employment areas to reduce commuter travel.

**DEMOGRAPHIC INFORMATION**

Questions 3 -5: ZIP Code (Required) | What is your race/ethnicity? (Optional; select all that apply) | What is your age? (Optional)

**FIGURE 3. DEMOGRAPHIC COMPARISON OF RESPONDENTS AND REGIONAL POPULATION**

	Count	Percent	Regional population
<b>County</b>			
Multnomah	643	36%	49%
Washington	938	52%	34%
Clackamas	224	12%	17%
Other counties	19	-	-
<b>Ethnicity</b>			
White or Caucasian	1443	79%	75%
Black or African American	18	1%	4%
American Indian/Native American or Alaskan Native	25	1%	2%
Asian or Pacific Islander	58	3%	8%
Hispanic/Latino	53	3%	12%
Other	63	4%	6%
No Response	172	9%	-
<b>Age</b>			
20 years or younger	10	<1%	(18-20) 6%
21 to 35 years	196	11%	26%
36 to 50 years	368	20%	28%
51 to 65 years	510	28%	25%
66 years or older	258	14%	14%
No Response	482	26%	-

*Ethnicity numbers reflect possible overlap of minority “race” categories of African-American, American Indian or Alaskan Native, and Asian or Pacific Islander and minority “ethnicity” category of Hispanic/Latino; White/Caucasian represents those who identified as White, no other race and not Hispanic/Latino.*

## PROMOTION OF QUICK POLL

Metro promoted the quick poll through its website, newsfeeds, Facebook, Twitter feed and by requesting distribution by neighborhood association/CPO, business association, equity and other networks. Metro sent requests for distribution to:

- Transportation Justice Alliance
- Beaverton Neighborhood Program
- Gresham Citizen Involvement Committee
- Happy Valley Community Services and Public Safety
- Lake Oswego neighborhood association program
- Milwaukie Community Services Program
- Oregon City Citizen Involvement Council
- Portland Office of Neighborhood Involvement
- Tigard neighborhood association program
- Tualatin Citizen Involvement Organization Program
- West Linn citizen advisory program
- Wilsonville Committee for Citizen Involvement
- Clackamas County Community Planning Organizations Program
- Multnomah County Citizen Involvement Program
- Washington County Citizen Participation Organization Program.

In addition, the quick poll was distributed through email lists and carried in several e-newsletters, including multiple distributions by Washington County, the Intertwine Alliance and the Westside Transportation Alliance.

**Attachment 2 to Staff Report to Resolution No. 15-4662**

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Clean air and clean water do not stop at city limits or county lines. Neither does the need for jobs, a thriving economy, and sustainable transportation and living choices for people and businesses in the region. Voters have asked Metro to help with the challenges and opportunities that affect the 25 cities and three counties in the Portland metropolitan area.

A regional approach simply makes sense when it comes to providing services, operating venues and making decisions about how the region grows. Metro works with communities to support a resilient economy, keep nature close by and respond to a changing climate. Together we're making a great place, now and for generations to come.

Stay in touch with news, stories and things to do.

[oregonmetro.gov](http://oregonmetro.gov)

**Metro Council President**

Tom Hughes

**Metro Council**

Shirley Craddick, District 1

Carlotta Collette, District 2

Craig Dirksen, District 3

Kathryn Harrington, District 4

Sam Chase, District 5

Bob Stacey, District 6

**Auditor**

Brian Evans





*Getting there*



2018 RTP

## 2018 Regional Transportation Plan Update

# Stakeholder Interviews Report

October 2015

**Report under development**

*Prepared for Metro*



*by JLA Public Involvement, Inc.*



**Report under development**

**KEY THEMES FROM 2015 COMMUNITY SUMMIT DISCUSSION GROUPS**

In June 2015, Metro community relations staff partnered with the equity strategy program to convene a series of discussion groups with underrepresented communities to help staff develop and implement engagement activities that are responsive and culturally relevant. The MultiCultural Collaborative facilitated the conversations. More than 130 people participated in the discussions. The recommendations helped to shape and will inform implementation of the 2018 RTP update public engagement plan.

**Here is what we heard about engagement:**

<b>AUDIENCES</b>	<b>ENGAGEMENT STRATEGIES</b>	<b>RECOMMENDED ACTION ITEMS</b>
<b>Native American</b>	<ul style="list-style-type: none"> <li>• Build long-term relationships with trusted members of the community, especially the Elders.</li> <li>• Invest in a diversity and civic leadership program like the City of Portland’s Diversity and Civic Leadership Program.</li> <li>• Understand the issues specific to their community.</li> </ul>	<ul style="list-style-type: none"> <li>• Hold meetings in the community</li> <li>• Coordinate engagement opportunities with other jurisdictions to limit participation fatigue.</li> <li>• Don’t use Opt In.</li> <li>• Don’t show up to events empty-handed.</li> <li>• Co-create engagement plans with trusted members of the community.</li> <li>• Show how community input is used.</li> </ul>
<b>Asian Pacific Islanders</b>	<ul style="list-style-type: none"> <li>• Build long-term relationships with trusted members of the community.</li> <li>• Co-create engagement plans that are inclusive and respectful.</li> </ul>	<ul style="list-style-type: none"> <li>• Increase outreach translation</li> <li>• Coordinate engagement opportunities with other jurisdictions to limit participation fatigue.</li> <li>• Connect with the community through inclusive engagement activities.</li> <li>• Show more diversity in images used in our materials.</li> </ul>
<b>African American</b>	<ul style="list-style-type: none"> <li>• Build and strengthen relationships with African American community through partnerships with CBOs.</li> <li>• Involve community leaders in the decision-making process.</li> </ul>	<ul style="list-style-type: none"> <li>• Share opportunities to engage in Metro’s programs and activities.</li> <li>• Build awareness and understanding about Metro’s programs and services.</li> </ul>
<b>Latino</b>	<ul style="list-style-type: none"> <li>• Adopt best practices for engaging underrepresented communities and standardize them.</li> <li>• Develop appropriate ways to communicate with the community and identify appropriate messengers.</li> <li>• Provide childcare.</li> <li>• Provide incentives to participate.</li> </ul>	<ul style="list-style-type: none"> <li>• Produce more translated materials and interpretation.</li> <li>• Use ethnic media.</li> <li>• Limit jargon.</li> <li>• Use social media.</li> <li>• Connect with community organizations to engage.</li> <li>• Go to the communities to engage.</li> <li>• Plan events at times when families can</li> </ul>

**Attachment 4 to Staff Report to Resolution No. 15-4662**

AUDIENCES	ENGAGEMENT STRATEGIES	RECOMMENDED ACTION ITEMS
		attend.
Slavic and Russian	<ul style="list-style-type: none"> <li>• Work with community liaisons and organizers to build relationships with the Russian community.</li> </ul>	<ul style="list-style-type: none"> <li>• Build awareness and understanding about Metro’s programs and services.</li> <li>• Spend more time with communities to build relationship and trust.</li> <li>• Implement creative, culturally appropriate engagement with underserved communities.</li> <li>• Follow through on promises to build trust.</li> <li>• Work with community liaisons, organizers and churches to create engagement activities that are culturally relevant.</li> </ul>
African Immigrant	<ul style="list-style-type: none"> <li>• Invite youth to participate in civic leadership activities and programs.</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to reach out to the Africa House.</li> <li>• Build awareness and understanding about Metro’s programs and services.</li> </ul>
Youth	<ul style="list-style-type: none"> <li>• Develop a comprehensive youth engagement strategy with a range of recommendations and resources.</li> <li>• Build and develop long-term relationships with youth leaders.</li> <li>• Look at providing paid opportunities for youth to weigh in and share input during the decision-making process (e.g. Multnomah Youth Commission).</li> <li>• Look at creating a model similar to Multnomah County and the City of Portland’s for effective youth engagement.</li> <li>• Give more weight to the youth voice in decision-making.</li> <li>• Create a regionally diverse youth council with actual influence in the decision-making process.</li> </ul>	<ul style="list-style-type: none"> <li>• Build awareness and understanding about Metro’s programs and services.</li> <li>• Use social media and other online resources to share opportunities for youth to engage and participate.</li> <li>• Partner with schools to engage youth and build leadership opportunities.</li> </ul>

Getting there



with a connected region

# 2018 RTP Update Regional Leadership Forums

A series of six regional leadership forums is proposed for the 2018 Regional Transportation Plan update. The forums are joint meetings of the Metro Council and regional policy committees to hear from national leaders, foster collaboration, discuss priority policy issues, consider public input, and provide policy direction to staff on development of the 2018 RTP.

1

## Framing Trends and Challenges GETTING THERE WITH A CONNECTED REGION

A connected transportation system provides people living and working in the Portland region convenient, accessible and affordable travel options to reach jobs, healthcare, services, schools, and each other. As we work together to refine our shared strategy for getting to 2040, how can we build on past successes and seize new opportunities to create a healthy, equitable and more prosperous future for all communities in our growing and changing region?

- Where are we now? Where do we want to be in 2040?
- What's working well? What could we do better?
- What emerging trends and challenges will affect future travel?

Regional Leadership Forum April '16



2

## Looking Forward TRANSFORMING COMMUNITY AND REGIONAL PRIORITIES INTO REALITY

Stabilizing existing transportation revenue sources while securing new and innovative long-term funding is critical to build, operate and maintain our regional transportation system for all modes of travel and ensure the region has the infrastructure it needs for the future. How will we work together to pay for the investments we know are needed to transform community and regional priorities into reality?

- How is transportation funded in the region today? What are other regions and communities doing? What is being discussed at the federal and state levels?
- What are the risks and costs of not securing adequate funding for needed investments, including the Climate Smart Strategy?

Regional Leadership Forum Summer '16



3

## Looking Forward DESIGNING FOR SAFE, HEALTHY AND EQUITABLE COMMUNITIES

Safe, healthy and equitable communities enhance our region's prosperity and quality of life by providing clean air and water, affordable and secure housing, connected and walkable communities, and equitable access to jobs, places to connect to nature and other important destinations. How can transportation design make everyone safer, minimize congestion and help build great communities?

- How are we doing now? Who is most at risk in our region?
- What are other regions and communities doing to make travel healthy and safe?
- What would it take to achieve zero deaths and serious injuries on our system?

Regional Leadership Forum Fall '16



4

## Looking Forward MEASURING WHAT WE VALUE

Transportation planning creates opportunities for people living and working in the region to define investment priorities based on shared community values and experiences. How can we best measure the public benefits and return on investment of a strong economy, a healthy environment and communities that serve the needs of everyone?

- What outcomes are most important to achieve with our transportation investments?
- How should we prioritize investments when there are multiple objectives to consider?
- What are other regions doing? What is being discussed at the federal and state levels?

Regional Leadership Forum Feb. '17



5

## Building A Shared Strategy SHAPING PUBLIC POLICY THROUGH COMMUNITY VOICES

Local, regional, state and federal partnerships are needed to make the investments and take the actions necessary to create a safe, affordable and reliable transportation system that supports economic development and enhances quality of life for all residents of the Portland region. What are our shared near-, mid-, and long-term priorities for the region?

- What are the region's policy and investment priorities?
- How do these priorities reflect community voices?
- What toolbox of actions will get us there, recognizing one size does not fit all?

Regional Leadership Forum Fall '17



6

## Adopting A Plan of Action CREATING THE FUTURE WE WANT FOR OUR REGION

In the 21st Century, the Portland metropolitan region remains a vibrant and extraordinary place to live with a world-class transportation system that serves everyone and sustains our economic competitiveness and prosperity, protects the environment, enhances community health, and operates safely and reliably. What is our shared commitment to each other to pursue new strategies, actions and resources to create the future we want for our region?

- What new partnerships are needed? Who is responsible for what?
- How do we move forward together?

Regional Leadership Forum Summer '18



# 2018 RTP Update Technical Work Groups

Getting there



with a connected region

There are eight technical work groups proposed to address the policy priorities identified to be addressed through the 2018 Regional Transportation Plan update. The work groups will be convened to advise Metro staff on implementing policy direction from the Metro Council, the Metro Policy Advisory Committee (MPAC) and the Joint Policy Advisory Committee on Transportation (JPACT). In this role, the work groups will review draft materials and analysis, provide information to their organization's leadership and/or staff about the progress of the work group and integrate input from partners and the public to develop recommendations to Metro staff. Transit and equity are anticipated to require more effort than other policy priorities.

Work group members will include topical experts and representatives from the Metro Technical Advisory Committee (MTAC) and the Transportation Policy Alternatives Committee (TPAC) or the designees of members. Opportunities to share information and collaborate across work groups will be provided. Meetings will be open to the public. Meeting information will be posted on Metro's website at [www.oregonmetro.gov](http://www.oregonmetro.gov). Key tasks and contact information for each work group are summarized below.



## Transit

- Review and comment on existing conditions and trends
- Develop regional transit vision
- Update Transit System Expansion policy
- Develop shared transit investment strategy
- Identify policy and investment strategy refinements and actions to support implementation

10 to 15 meetings anticipated from 2015-17

**Lead staff: Jamie Snook**  
jamie.snook@oregonmetro.gov  
503-797-1751



## Transportation Equity

- Review demographic changes, trends and challenges, and equity implications
- Review and comment on documentation of transportation needs and priorities of historically underrepresented communities, older adults and youth
- Refine evaluation methods and review analysis related to transportation equity
- Identify policy and investment strategy refinements and actions to support implementation

8 to 10 meetings anticipated from 2016-17

**Lead staff: Grace Cho**  
grace.cho@oregonmetro.gov  
503-797-1776



## Finance

- Review updated local, regional, state and federal revenue forecast
- Define actions necessary to implement identified revenue sources and document steps taken to date to address the necessary actions

2 to 4 meetings anticipated from 2015-16

**Lead staff: Ken Lobeck**  
ken.lobeck@oregonmetro.gov  
503-797-1785



## Performance

- Review MAP-21 performance-based planning and target setting mandates and best practices
- Review current plan performance and targets
- Provide input on refinements to existing targets to address MAP-21, Climate Smart Strategy and recommendations from the 2014 RTP/MTIP civil rights assessment
- Identify data gaps and updates for RTP monitoring

3 to 5 meetings anticipated from 2015-16

**Lead staff: John Mermin**  
john.mermin@oregonmetro.gov  
503-797-1747



## Freight

- Review status of 2010 Regional Freight Plan recommendations and updated freight data
- Review freight challenges and trends, and existing conditions data
- Review shared freight investment strategy
- Review draft freight policy refinements and actions to support implementation

3 to 5 meetings anticipated from 2015-17

**Lead staff: Tim Collins**  
tim.collins@oregonmetro.gov  
503-797-1660



## Design

- Provide input and guidance on topical issues including arterial crosswalk spacing, size of arterials, transit and freight supportive street design, bicycle facility and trail design, stormwater management and street trees
- Participate in developing design case studies, best practices and tools to improve safety
- Provide in-depth peer review comments on updated Designing Livable Streets handbooks
- Identify transportation design policy refinements and actions to support implementation

5 to 8 meetings anticipated from 2015-17

**Lead staff: Lake McTighe**  
lake.mctighe@oregonmetro.gov  
503-797-1660



## Safety

- Review status of 2012 Transportation Safety Plan recommendations
- Review high crash corridors in region and recommendations for updating Regional Transportation Safety Plan
- Review draft transportation safety policy refinements and actions to support implementation
- Review draft 2018 Transportation Safety Action Plan

3 to 5 meetings anticipated from 2016-17

**Lead staff: Lake McTighe**  
lake.mctighe@oregonmetro.gov  
503-797-1660



## Policy actions

- Refine Climate Smart Strategy toolbox of possible actions
- Participate in identifying framework plan and functional plan amendments necessary to implement 2018 RTP policies related to parking and other topics identified through process

4 to 6 meetings anticipated from 2017-18

**Lead staff: Tim O'Brien**  
tim.o'brien@oregonmetro.gov  
503-797-1840

Getting there



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# Building the 2018 RTP through partnerships

Engagement and partnerships will be essential to shaping the 2018 RTP to help ensure that as our region grows and we make investments in the transportation system, we preserve and protect what residents and businesses value most.

## Engagement approach

### Engagement goal

To strengthen existing and build new partnerships with local, regional, state and federal governments, business and community leaders and historically underrepresented communities (people of color, people with low incomes, and people with limited English proficiency) as well as youth and older adults through a strategic engagement approach that builds support for and momentum to achieve the project goal and helps build public trust in Metro's transportation planning process.

### Engagement objectives

- Communicate complete, accurate, understandable, and timely information to the public and partners throughout the project.
- Provide meaningful public engagement opportunities and demonstrate how input has influenced the process.
- Actively seek public input prior to key milestones during the project and provide the input to the Metro Council and regional committees.
- Support an inclusive and place-based approach.
- Comply with all public participation requirements.
- Coordinate engagement efforts with relevant Metro projects and programs.

### Key themes

- We need to ensure all communities thrive as we grow and change.
- We must make every dollar count.
- We are most successful when we work together.

### Building through partnerships

Engagement and partnerships will be essential to shaping the 2018 RTP to help ensure that as our region grows and we make investments in the transportation system, we preserve and protect what residents and businesses value most.



## Engagement roles and responsibilities

### Policy partnerships: Metro Council, JPACT and MPAC



- Provide leadership and policy direction to staff
- Build partnerships and collaborate
- Engage partners and the public
- Participate in Regional Leadership Forums
- Incorporate input from partners and the public

### Technical partnerships: TPAC, MTAC and technical work groups



- Implement policy direction to update plan
- Provide technical expertise
- Keep decision-makers informed of progress
- Incorporate input from partners and the public
- Make recommendations to decision-makers

### Technical support: Metro staff



- Implement policy direction to update plan
- Provide technical expertise
- Keep decision-makers informed of progress
- Incorporate input from partners and the public
- Make recommendations to decision-makers and technical advisory committees

### Community partnerships: Partners and the public

- Tell us about your experiences traveling in the region and the places that are important to you
- Provide community values, needs and priorities
- Provide inspiration and ideas
- Provide input and recommendations to decision-makers



Community partnerships and engagement activities will seek to strengthen public trust and be more inclusive of historically underrepresented communities, youth and older adults.