

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF CONFIRMING)	RESOLUTION NO. 96-2420
THE SELECTION OF WESTERN)	
STRATEGIES TO REPRESENT METRO)	Introduced by Mike Burton,
BEFORE THE 1997 SESSION OF THE)	Executive Officer
OREGON LEGISLATURE)	

WHEREAS, The Metro Council authorized a request for proposals for a personal services contract to represent Metro before the 1997 Session of the Oregon Legislature,

WHEREAS, Western Strategies submitted the highest ranking proposal; now, therefore,

BE IT RESOLVED,

That the selection of Western Strategies to represent Metro before the 1997 Session of the Oregon Legislature is confirmed by the Metro Council.

ADOPTED by the Metro Council this 7th day of November, 1996.



Jon Kvistad, Presiding Officer

STAFF REPORT

CONSIDERATION OF RESOLUTION 96-2420 FOR THE PURPOSE OF CONFIRMING THE SELECTION OF WESTERN STRATEGIES TO REPRESENT METRO BEFORE THE 1997 SESSION OF THE OREGON LEGISLATURE

Date: October 25, 1996 Presented by: Mike Burton, Executive Officer

BACKGROUND

Metro has a need to manage and coordinate its legislative agenda for Fiscal Year 1996-97 and maintain ongoing contact with individual state legislators. The Metro Council authorized a request for proposals for a personal services contract to represent Metro before the 1997 Session of the Oregon Legislature. The Council also approved \$45,000 in the Fiscal Year 1996-97 Support Services Budget for this purpose.

Western Strategies submitted the highest ranking proposal. Brad Higbee, Western Strategies' principal, has lengthy experience as a lobbyist in Salem. Prior to founding Western Strategies, Mr. Higbee was Senior Associate with the Portland-based public affairs consulting firm of Barney & Worth, Inc. from 1991 to 1996. His projects with governmental and business clients covered water supply, water quality, solid waste and recycling, land use, urban services, transportation, economic development, housing energy, and tourism issues.

EXECUTIVE OFFICER RECOMMENDATION

The Executive Officer recommends that Western Strategies be confirmed to represent Metro before the 1997 Session of the Oregon Legislature. If approved, the contract would begin immediately.

Appendix A

Resume of BRAD HIGBEE

Prior to founding **Western Strategies**, Brad Higbee was Senior Associate with the Portland-based public affairs consulting firm of **Barney & Worth, Inc.**, from 1991 to 1996. With the firm he managed a variety of projects for a broad array of governmental and business clients, specializing in numerous substantive areas including water supply, water quality, solid waste and recycling, land use, urban services, transportation, economic development, housing, energy, and tourism.

In addition to assisting clients with governmental processes, agencies and officials at all levels, Higbee was a lobbyist on behalf of several clients during the 1993 and 1995 Oregon Legislative Sessions. These clients included the Portland Trail Blazers/Oregon Arena Corporation; Intel and a coalition of entities (PGE, PP&L, US West, Fujitsu, the Port of Portland, Tri-Met, Associated Oregon Industries, Oregon Economic Development Department, among others) to authorize the use of wrap up insurance; and the Central Oregon families who suffered in a fiery accident involving a General Motors pick up truck with side-mounted fuel tanks.

Before joining **Barney & Worth, Inc.**, Higbee was Manager of Intergovernmental Relations for the City of Portland's Bureau of Environmental Services.

Prior to that post, Higbee was a Lobbyist with the City of Portland's Office of Intergovernmental Affairs, focusing on water, environmental issues, land use, housing, parks, and development issues.

Higbee served as Committee Administrator for the Oregon Senate Committee on Business, Housing and Finance during the 1985 Session.

An attorney, Higbee also was an Associate with **Ball, Janik and Novack**, a Portland law firm, where he engaged in a land use, real estate and general business practice. He is a member of the Oregon State Bar, inactive status.

Earlier in his career, Higbee worked with the Department of Housing and Urban Development in Washington, D.C., as part of the academic team assembled to prepare *The President's National Urban Policy Report for 1978*.

Higbee received his Juris Doctor Degree from the UCLA School of Law, and obtained a B.A. degree in Political Science from the University of California at Santa Barbara.

At UCSB, Higbee specialized in public policy, urban affairs, state and local government, and legislative processes. He served as a teaching assistant for a course on American Legislatures. He was also Director of UCSB's Washington, D.C., internship program.

Higbee served on the Oregon Racing Commission, completing his term in January 1996 as Vice Chair.

He also served as a member of the Crime, Law Enforcement and Regulation Subcommittee of the Governor's 1996 Gaming Task Force.