



**METRO COUNCIL WORK SESSION**  
Meeting Minutes  
November 10, 2015  
Metro Regional Center, Council Chamber

**Councilors Present:** Council President Tom Hughes, and Councilors Bob Stacey, Shirley Craddick, Carlotta Collette, Craig Dirksen, Kathryn Harrington, and Sam Chase

**Councilors Excused:** None

Council President Tom Hughes called the Metro Council work session to order at 2:04 p.m.

**1. CHIEF OPERATING OFFICER COMMUNICATION**

Deputy Chief Operating Officer Scott Robinson updated Council on the following items:

- Thanked Councilors for attending Metro's Veterans Honoring Event in the Native American Tradition and reminded Council of the Veterans Parade on November 11, 2015.
- Reminded Council of the various Metro's Charitable Giving Campaign events.
- Council will receive an award from Clean Water Services at the November 12, 2015 Council meeting.

**2. GREATER PORTLAND INC. UPDATE**

Ms. Janet LeBar, Greater Portland Inc., presented Council with an update on Greater Portland Inc. (GPI) initiatives and an overview on what the group is currently working on. Ms. LeBar thanked Councilors for the opportunity to speak and expressed her appreciation for Metro's support of GPI. Ms. LeBar highlighted why a regional model is utilized, spoke to what GPI is doing well, and discussed aspects of the Greater Portland Global and Greater Portland 2020 actions plans. Ms. LeBar spoke to various GPI services that provide expertise and resources to local partners within the region, including regional competitiveness, marketing, business development, research analysis and connectivity.

***Council Discussion:***

- Councilor Craddick spoke to the value and role that GPI has in the region and inquired about accomplishing performance goals through short term actions. Councilor Craddick noted that food processing was not included in GPI's business development core strategy.
- Councilor Chase asked about how quality of life factors into margins and effects decision making.
- Councilor Dirksen noted that the number one priority was to improve the region's transportation and expressed interest in working with GPI and Joint Policy Advisory Committee on Transportation (JPACT) to explore solutions to transportation issues.
- President Hughes discussed how GPI existence has been advantageous for the region and how the value can be found when a crisis occurs.

### **3. LEAST COST PLANNING DEVELOPMENT**

Mr. Jeff Frkonja, Metro Research Center Director, and Ms. Elissa Gertler, Metro Planning & Development Director, briefed Council on potential benefits of developing a Least Cost Planning (LCP) capability at Metro, how this type of process could be used, and what resources would be needed beyond the \$100,000 already appropriated for LCP development and piloting in FY15-16. Mr. Frkonja highlighted LCP evolution in the transportation field, LCP evolution at Metro, and what advantages LCP supply to similar agencies relative to current Metro capability. Mr. Frkonja discussed what options Metro has with LCP and what an overall work plan would look like, focusing on technical, policy, and stakeholder tracks. Ms. Gertler spoke to planning process investment options, techniques the LCP tool could be used for, and what factors will affect the choice to use this tool.

#### ***Council Discussion:***

- Councilor Collette inquired about the detailed budgeting and whether it can help with potential project decisions or tool development.
- Councilor Craddick noted that a LCP tool could be an opportunity for the equity strategy and expressed interest in hearing more about the financial side and the plan for the next budget cycle.
- Councilor Dirksen added that the tool needs to focus on value and not just the lowest cost.
- Councilor Harrington spoke to the importance of making this generational change and not falling behind other regions, as regions are competing for limited funds.
- Councilor Chase expressed interest in the scientific analysis of decision making.
- Councilor Stacey spoke to how this tool can enhance the region's transportation planning capacity on an ongoing basis and help make difficult decisions with limited resources.
- Council President Hughes noted that it is difficult to calculate the value of some of the services Metro brings to the region and spoke to the power of having numbers that people can rely on to make decisions.

### **4. COUNCIL LIAISON UPDATES AND COUNCIL COMMUNICATION**

Councilor Harrington spoke to the policy discussion on the Metropolitan Transportation Improvement Program and regional flexible funds that occurred at the most recent JPACT meeting. Councilor Stacey noted that the Powell-Division Transit and Development Project steering committee met and reviewed development of two city action plans. Councilor Dirksen spoke to finalizing a list of tasks and identifying Metro's role at the Equitable Housing Strategy meeting.

### **5. ADJOURN**

Seeing no further business, Council President Hughes adjourned the Metro Council work session at 4:30 p.m.

Respectfully submitted,



Kate Giraud, Council Policy Assistant

**ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF NOVEMBER 10, 2015**

<b>ITEM</b>	<b>DOCUMENT TYPE</b>	<b>DOC DATE</b>	<b>DOCUMENT DESCRIPTION</b>	<b>DOCUMENT No.</b>
<b>3.0</b>	Handout	11/10/15	Least Cost Planning PowerPoint Presentation	111015cw-01