

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF APPROVING A SOLE) RESOLUTION NO. 15-4638
SOURCE CONTRACT WITH THE INTERTWINE)
ALLIANCE) Introduced by Chief Operating Officer Martha
Bennett in concurrence with Council
President Tom Hughes

WHEREAS, pursuant to ORS 279A.060 and Metro Code 2.04.010 the Metro Council is designated as the Public Contract Review Board for the agency; and

WHEREAS, Metro Code 2.04.062 requires Council approval for contracts awarded without competitive bidding when it has been determined that the goods or services are available from only one source; and

WHEREAS, the Parks and Nature Director has determined that hiring The Intertwine Alliance to convene community leaders, develop and implement projects with Metro partners and communicate the importance of the region's parks, trails and natural areas is in the best interests of Metro; and

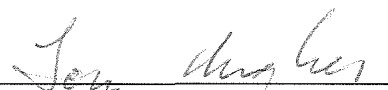
WHEREAS, The Intertwine Alliance is uniquely positioned as an entity designed and prepared to devote its efforts and energy to providing the services required by Metro. There is currently no other entity in the region whose membership is comprised of nearly all the local, regional and state natural area, parks, trails, and conservation providers and advocates, organized for the sole purpose of supporting and performing these services. It would therefore be impractical to compete this contract; and

WHEREAS, the specialized knowledge, experience and expertise of The Intertwine Alliance warrants the use of a sole source contract, and is in accordance with the Oregon Public Contracting Code dealing with sole source procurements (ORS 279B.075); and

WHEREAS, the activities included in this contract will continue and build upon the successes and proven results of Metro's previous partnership and support of The Intertwine Alliance; now therefore,

BE IT RESOLVED that the Metro Council acting as the Public Contract Review Board authorizes the Parks and Nature Director to negotiate and execute a sole source contract with The Intertwine Alliance.

ADOPTED by the Metro Council this 19th day of November 2015.



Tom Hughes, Council President

Approved as to Form:



Alison R. Kean, Metro Attorney

STAFF REPORT

IN CONSIDERATION OF RESOLUTION NO. 15-4638, FOR THE PURPOSE OF APPROVING A SOLE SOURCE CONTRACT WITH THE INTERTWINE ALLIANCE.

Date: Nov. 19, 2015

Prepared by: Heather Nelson Kent

BACKGROUND

Incorporated as a non-profit organization in 2011, The Intertwine Alliance (Alliance) has grown a remarkable coalition of more than 140 public, private and non-profit organizations working together to plan, build and protect the region's network of parks, trails and natural areas and to create opportunities for residents to connect with nature.

The Intertwine Alliance serves as a regional convener. As part of its contract with Metro, the Alliance will convene Alliance members, support networking, research and programming; help expand and protect The Intertwine. The Alliance will support the success of Metro's Parks and Nature Programs along with Alliance partners around the region who are working to build support for a world-class system of parks, trails and natural areas in the greater Portland area.

The Alliance has the required knowledge and expertise to perform this work, and the Parks and Nature Director and Procurement Officer feel that they are uniquely qualified for this contract. Therefore, it is recommended that a sole source contract be awarded without a competitive RFP process.

The scope of services to be performed is included as Attachment 1.

ANALYSIS/INFORMATION

1. **Known Opposition** None known.
2. **Legal Antecedents** Metro Code 2.04.062, 2.04.010, ORS 279A.060, ORS 279B.075.
3. **Anticipated Effects** Procurement process will be expedited, allowing for a contract to be executed promptly and consultant can begin working with Metro staff and Alliance partners to implement Metro's scope of work.
4. **Budget Impacts** The cost of these services is not anticipated to exceed \$50,000.

RECOMMENDED ACTION

Metro Council, acting as Public Contract Review Board, approves the use of a sole source contract with The Intertwine Alliance.

Intertwine Alliance - Metro Contract Scope of Work

FY 15-16

General scope of work

The Intertwine Alliance will serve as a regional convener, and create and implement collaborative branding, strategy, communications, networking, research and programming in order to expand and protect The Intertwine, our region's interconnected network of parks, trails and natural areas. The Alliance and Metro will work together to support the success of Metro's Parks and Nature Programs along with Alliance partners around the region who are working to build this world-class system.

Scope of work specific to 2015-16:

The Alliance will work in partnership with Metro to strengthen partnerships and funding in support of The Intertwine through the following key activities/contract deliverables. In each of these areas of focus, the Alliance will seek opportunities to align with, and support, Metro's current priorities, including development of the agency's System Plan, equity/inclusion strategies, implementation of the Regional Conservation Strategy, implementation of a resident engagement strategy, and projects to build and promote a regional trails network.

Regional Conservation Strategy and Metro's System Plan

The Alliance will manage projects that help implement the Regional Conservation Strategy and support the further development and maintenance of our region's network of parks, trails and natural areas. Working in partnership with Metro, The Alliance will complete the following:

- Assist with project management and leadership for a study tour of the East Bay Regional Parks District in October of 2015. Assist with program, enrollment, and logistics.
- Support conservation leaders in following up on the Regional Conservation Strategy through ongoing meetings.
- Create forums and summits where Metro's system plan project can be presented and discussed.

Metro coordination: The Alliance will coordinate these activities with Metro staff including, but not limited to, Kathleen Brennan-Hunter, Jonathan Soll, Lori Hennings and Heather Nelson Kent.

Deliverable(s): *Successful East Bay Study Tour; at least three forums for system plan discussions; successful ongoing meetings and engagement of regional conservation leaders.*

Support Metro through strategic leadership of the Alliance

The Alliance has undertaken a strategic restructuring of the way it provides support to its partners and the community. The new approach is expected to greatly increase the number of organizations directly participating in Intertwine work, clarify The Alliance's role, better leverage Alliance resources, and better support Alliance partners in accomplishing collaborative projects. The Intertwine Alliance will work closely with Metro staff to identify ways this new approach can serve as a platform for Metro leadership, advance Metro's mission, and assist with the implementation of key Metro projects and programs including equity and inclusion, youth engagement, health and nature, the regional system plan, support for operations and maintenance of natural areas, and resident engagement with nature.

Metro coordination: The Alliance will coordinate these activities with Metro's Council liaison and Metro staff including, but not limited to, Kathleen Brennan-Hunter and Heather Nelson Kent.

Deliverable(s): *Implementation of the new Intertwine Alliance Project Support Model; application of the model to Metro priorities.*

Activate the leadership network

One of the objectives of the Alliance is to strengthen support for parks, trails and natural areas from leadership within all sectors. Outreach to elected officials, federal, state and local governments and park providers, business, media, and civic leaders is essential to this effort. Accordingly, The Intertwine Alliance will meet with leaders from private, public and non-profit sectors to increase their support for Alliance initiatives. Equity and inclusion and funding for parks, natural areas and trails will be among the topics discussed.

The focus for 2015-16 will be to continue to work with community leaders on framing the questions and developing strategies to build stronger grass-roots support. The Alliance will conduct summits in each of the counties in the Metro region in order to: 1) identify and celebrate the successes of parks, trails and natural areas efforts; 2) present a regional vision; 3) make the case for the relevancy and importance of parks, trails and natural areas;

4) identify and discuss the “gaps;” 5) strengthen the network of public, private and nonprofit organizations and leaders; 6) engage elected officials. The summits will provide Metro opportunities to discuss the System Plan with key constituencies.

Metro coordination: The Alliance will coordinate these activities with Metro staff including, but not limited to, Councilor Craddick and Kathleen Brennan-Hunter.

Deliverable(s): *Summits in each county; targeted meetings with elected, civic and business leaders.*

Equity and inclusion strategies

Both Metro and the Alliance share a commitment to strategies that improve equity and inclusion in parks and conservation programming and services. Using The Alliance’s new Project Support Model as a template, The Alliance will work in partnership with Metro to maintain and update an equity and inclusion strategy that supports Metro and Alliance partners in becoming more diverse and culturally responsive and in addressing inequities in how the benefits of parks, trails and natural areas and associated programming are distributed and accessed. Elements of the strategy may include supporting the region’s parks directors in peer-to-peer learning, anti-racism training, organizational equity assessments, and support in building partnerships with community-based-organizations and organizations of color.

Metro coordination: The Alliance will coordinate these activities with Metro staff including, but not limited to Kathleen Brennan-Hunter, Heather Nelson Kent and Patty Unfred.

Deliverable: Continue to provide support to The Intertwine Alliance members to advance diversity, equity and inclusion efforts within their organizations and collectively.

Resident engagement

The Alliance and Metro have a commitment to provide the public with information about how they can enjoy and support our region’s network of parks, trails and natural areas. The Alliance will continue its focus on developing and implementing the Our Common Ground campaign and other communications to support The Intertwine. The Alliance will engage youth, families, and communities of color, which are important audiences to both Metro and The Alliance. One communications product will be a digital, interactive map of the region’s network of parks, trails and natural areas. Metro and The Alliance will use The Alliance’s new Project Support Model as a template to define roles and tasks for Metro and The Alliance in their partnership to engage the residents of the region with nature.

Metro coordination: Alliance staff will work with Metro staff including, but not limited to, Heather Nelson Kent and Laura Oppenheimer Odom.

Deliverable(s): *Develop and implement a work plan outlining tasks and roles for Metro and The Intertwine Alliance as partners in a joint engagement strategy targeted at Metro area residents, with a focus on youth, families and communities of color.*

Additional requirements

Publicity

The Alliance will identify Metro as a major sponsor in event media publicity, press releases, etc. and via social media including tagging stories to Metro's social media channels.

www.facebook.com/oregonmetro

[@oregonmetro](http://www.twitter.com/oregonmetro)