

Metro | *Agenda*

Meeting: Metro Council Retreat
Date: Tuesday, January 19, 2016
Time: 1:30 p.m.
Place: Metro Regional Center, Room 401

CALL TO ORDER AND ROLL CALL

- | | | |
|----------------|--|---|
| 1:30 PM | 1. INTRODUCTION AND BACKGROUND | Martha Bennett, Metro |
| 1:40 PM | 2. FOLLOW UP TO COUNCIL REQUEST TO EXAMINE
OPTIONS FOR PARKS AND NATURE LOCAL OPTION
LEVY RENEWAL | Kathleen Brennan-Hunter,
Metro |
| 2:10 PM | 3. METRO COUNCIL DISCUSSION | |
| 2:50 PM | 4. WRAP UP AND NEXT STEPS | Martha Bennett, Metro |
| 2:55 PM | 5. BREAK | |
| 3:10 PM | 6. RFFA NEXT STEPS | Elissa Gertler, Metro
Ted Leybold, Metro |
| 3:30 PM | 7. METRO COUNCIL DISCUSSION | |
| 4:45 PM | 8. NEXT STEPS AND DEBRIEF | Martha Bennett, Metro |
| 5:00 PM | 9. ADJOURN | |

Metro respects civil rights

Metro fully complies with Title VI of the Civil Rights Act of 1964 and related statutes that ban discrimination. If any person believes they have been discriminated against regarding the receipt of benefits or services because of race, color, national origin, sex, age or disability, they have the right to file a complaint with Metro. For information on Metro's civil rights program, or to obtain a discrimination complaint form, visit www.oregonmetro.gov/civilrights or call 503-797-1536. Metro provides services or accommodations upon request to persons with disabilities and people who need an interpreter at public meetings. If you need a sign language interpreter, communication aid or language assistance, call 503-797-1890 or TDD/TTY 503-797-1804 (8 a.m. to 5 p.m. weekdays) 5 business days before the meeting. All Metro meetings are wheelchair accessible. For up-to-date public transportation information, visit TriMet's website at www.trimet.org.

Thông báo về sự Metro không kỳ thị của

Metro tôn trọng dân quyền. Muốn biết thêm thông tin về chương trình dân quyền của Metro, hoặc muốn lấy đơn khiếu nại về sự kỳ thị, xin xem trong www.oregonmetro.gov/civilrights. Nếu quý vị cần thông dịch viên ra dấu bằng tay, trợ giúp về tiếp xúc hay ngôn ngữ, xin gọi số 503-797-1890 (từ 8 giờ sáng đến 5 giờ chiều vào những ngày thường) trước buổi họp 5 ngày làm việc.

Повідомлення Metro про заборону дискримінації

Metro з повагою ставиться до громадянських прав. Для отримання інформації про програму Metro із захисту громадянських прав або форми скарги про дискримінацію відвідайте сайт www.oregonmetro.gov/civilrights або Якщо вам потрібен перекладач на зборах, для задоволення вашого запиту зателефонуйте за номером 503-797-1890 з 8.00 до 17.00 у робочі дні за п'ять робочих днів до зборів.

Metro 的不歧视公告

尊重民權。欲瞭解Metro民權計畫的詳情，或獲取歧視投訴表，請瀏覽網站 www.oregonmetro.gov/civilrights。如果您需要口譯方可參加公共會議，請在會議召開前5個營業日撥打503-797-1890（工作日上午8點至下午5點），以便我們滿足您的要求。

Ogeysiiska takooris la'aanta ee Metro

Metro waxay ixtiraamtaa xuquuqda madaniga. Si aad u heshid macluumaad ku saabsan barnaamijka xuquuqda madaniga ee Metro, ama aad u heshid warqadda ka cabashada takoorista, booqo www.oregonmetro.gov/civilrights. Haddii aad u baahan tahay turjubaan si aad uga qaybqaadatid kullamada dadweyne, wac 503-797-1890 (8 gallinka hore illaa 5 gallinka dambe maalmaha shaqada) shan maalmo shaqa ka hor kullanka si loo tixgaliyo codsashadaada.

Metro의 차별 금지 관련 통지서

Metro의 시민권 프로그램에 대한 정보 또는 차별 항의서 양식을 얻으려면, 또는 차별에 대한 불만을 신고 할 수 www.oregonmetro.gov/civilrights. 당신의 언어 지원이 필요한 경우, 회의에 앞서 5 영업일 (오후 5시 주중에 오전 8시) 503-797-1890를 호출합니다.

Metroの差別禁止通知

Metroでは公民権を尊重しています。Metroの公民権プログラムに関する情報について、または差別苦情フォームを入手するには、www.oregonmetro.gov/civilrights。までお電話ください公開会議で言語通訳を必要とされる方は、Metroがご要望に対応できるよう、公開会議の5営業日前までに503-797-1890（平日午前8時～午後5時）までお電話ください。

សេចក្តីជូនដំណឹងអំពីការមិនរើសអើងរបស់ Metro

ការគោរពសិទ្ធិពលរដ្ឋរបស់ ។ សំរាប់ព័ត៌មានអំពីកម្មវិធីសិទ្ធិពលរដ្ឋរបស់ Metro ឬដើម្បីទទួលបានក្បួនលំអររើសអើងសូមចូលទស្សនាការប្រកាស www.oregonmetro.gov/civilrights។
បើលោកអ្នកត្រូវការការបកប្រែភាសានៅពេលអង្គប្រជុំសាធារណៈ សូមទូរស័ព្ទមកលេខ 503-797-1890 (ម៉ោង 8 ព្រឹកដល់ម៉ោង 5 ល្ងាច ថ្ងៃធ្វើការ) ប្រាំពីរថ្ងៃ ថ្ងៃធ្វើការ មុនថ្ងៃប្រជុំដើម្បីអាចឲ្យគេសម្រួលតាមសំណើរបស់លោកអ្នក ។

إشعار بعدم التمييز من Metro

تحتزم Metro الحقوق المدنية. للمزيد من المعلومات حول برنامج Metro للحقوق المدنية أو لإبداء شكوى ضد التمييز، يرجى زيارة الموقع الإلكتروني www.oregonmetro.gov/civilrights. إن كنت بحاجة إلى مساعدة في اللغة، يجب عليك الاتصال مقدماً برقم الهاتف 503-797-1890 (من الساعة 8 صباحاً حتى الساعة 5 مساءً، أيام الاثنين إلى الجمعة) قبل خمسة (5) أيام عمل من موعد الاجتماع.

Paunawa ng Metro sa kawalan ng diskriminasyon

Iginagalang ng Metro ang mga karapatang sibil. Para sa impormasyon tungkol sa programa ng Metro sa mga karapatang sibil, o upang makakuha ng porma ng reklamo sa diskriminasyon, bisitahin ang www.oregonmetro.gov/civilrights. Kung kailangan ninyo ng interpreter ng wika sa isang pampublikong pulong, tumawag sa 503-797-1890 (8 a.m. hanggang 5 p.m. Lunes hanggang Biyernes) lima araw ng trabaho bago ang pulong upang mapagbigyan ang inyong kahilingan. Notificación de no discriminación de Metro.

Notificación de no discriminación de Metro

Metro respeta los derechos civiles. Para obtener información sobre el programa de derechos civiles de Metro o para obtener un formulario de reclamo por discriminación, ingrese a www.oregonmetro.gov/civilrights. Si necesita asistencia con el idioma, llame al 503-797-1890 (de 8:00 a. m. a 5:00 p. m. los días de semana) 5 días laborales antes de la asamblea.

Уведомление о недопущении дискриминации от Metro

Metro уважает гражданские права. Узнать о программе Metro по соблюдению гражданских прав и получить форму жалобы о дискриминации можно на веб-сайте www.oregonmetro.gov/civilrights. Если вам нужен переводчик на общественном собрании, оставьте свой запрос, позвонив по номеру 503-797-1890 в рабочие дни с 8:00 до 17:00 и за пять рабочих дней до даты собрания.

Avizul Metro privind nediscriminarea

Metro respectă drepturile civile. Pentru informații cu privire la programul Metro pentru drepturi civile sau pentru a obține un formular de reclamație împotriva discriminării, vizitați www.oregonmetro.gov/civilrights. Dacă aveți nevoie de un interpret de limbă la o ședință publică, sunați la 503-797-1890 (între orele 8 și 5, în timpul zilelor lucrătoare) cu cinci zile lucrătoare înainte de ședință, pentru a putea să vă răspunde în mod favorabil la cerere.

Metro txoj kev ntxub ntxaug daim ntawv ceeb toom

Metro tributes cai. Rau cov lus qhia txog Metro txoj cai kev pab, los yog kom sau ib daim ntawv tsis txaus siab, mus saib www.oregonmetro.gov/civilrights. Yog hais tias koj xav tau lus kev pab, hu rau 503-797-1890 (8 teev sawv ntxov txog 5 teev tsaus ntu) weekdays) 5 hnub ua hauj lw m ua nte ntawm lub rooj sib tham.

Materials following this page were distributed at the meeting.



Metro

Voter Support for Metro Natural Areas Levy Renewal

Key Findings Survey Conducted November 23-24, 2015

220-4274

Fairbank, Maslin, Maullin, Metz & Associates – FM3

PUBLIC OPINION RESEARCH & STRATEGY

Survey Methodology

- 600 telephone interviews with voters likely to cast ballots in November 2016 in the Metro service area
 - *Interviews conducted November 23-24, 2015*
 - *Interviews on landlines and cell phones*
- Margin of sampling error of +/- 4.0% at the 95% confidence level
- Some percentages may not sum to 100% due to rounding



Metro

Support for a Natural Areas Levy Measure

Approach to Concept Testing

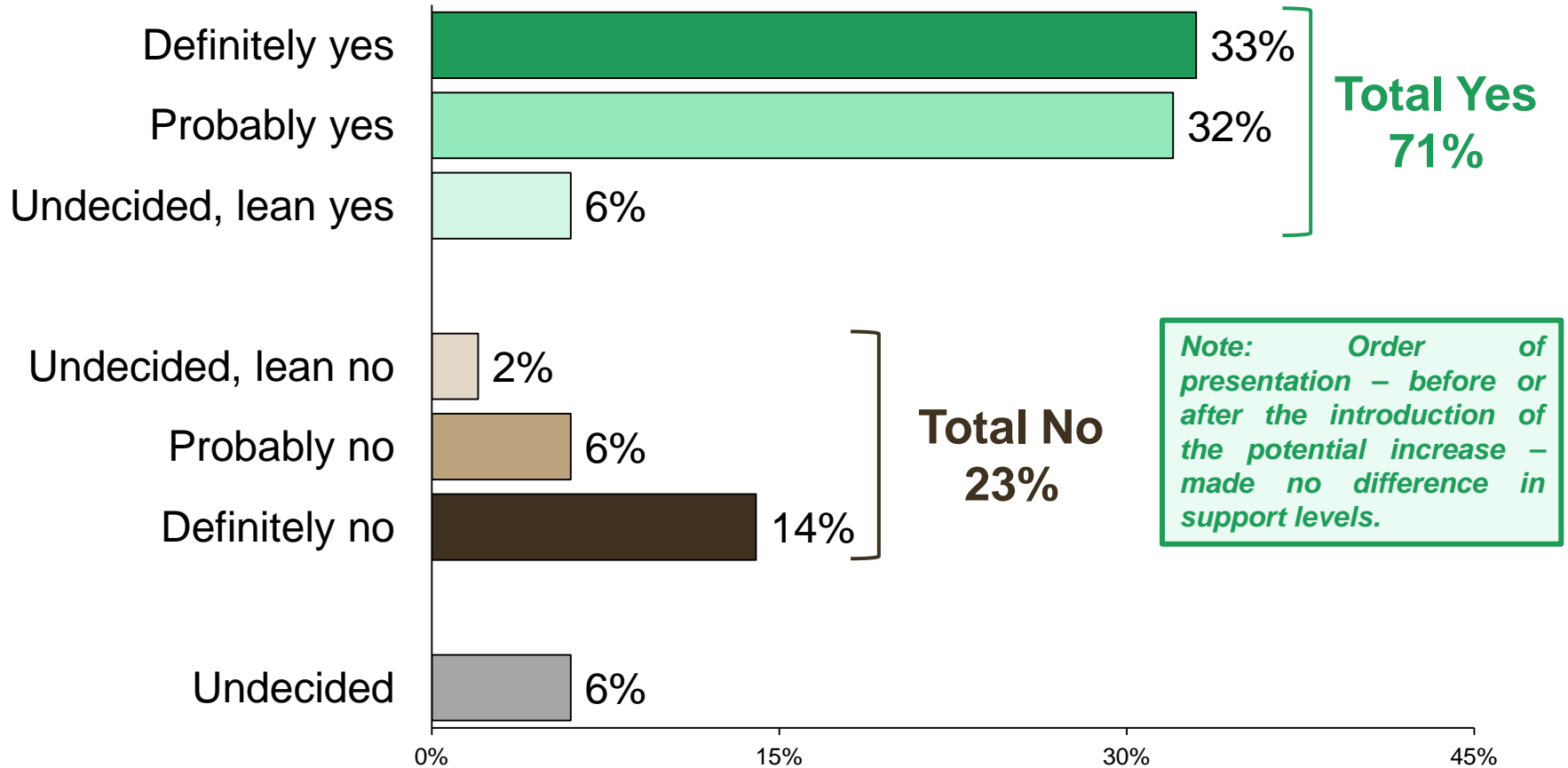
- Survey participants were randomly divided into two sub-samples, each a representative sample of the service territory
- Each respondent was offered draft conceptual language for one of two ballot measure concepts – a renewal or increase to the Natural Areas Levy
- The order in which the concepts were presented was rotated by sub-sample; half heard the renewal first, and half heard the increase first



Conceptual Description for Renewal

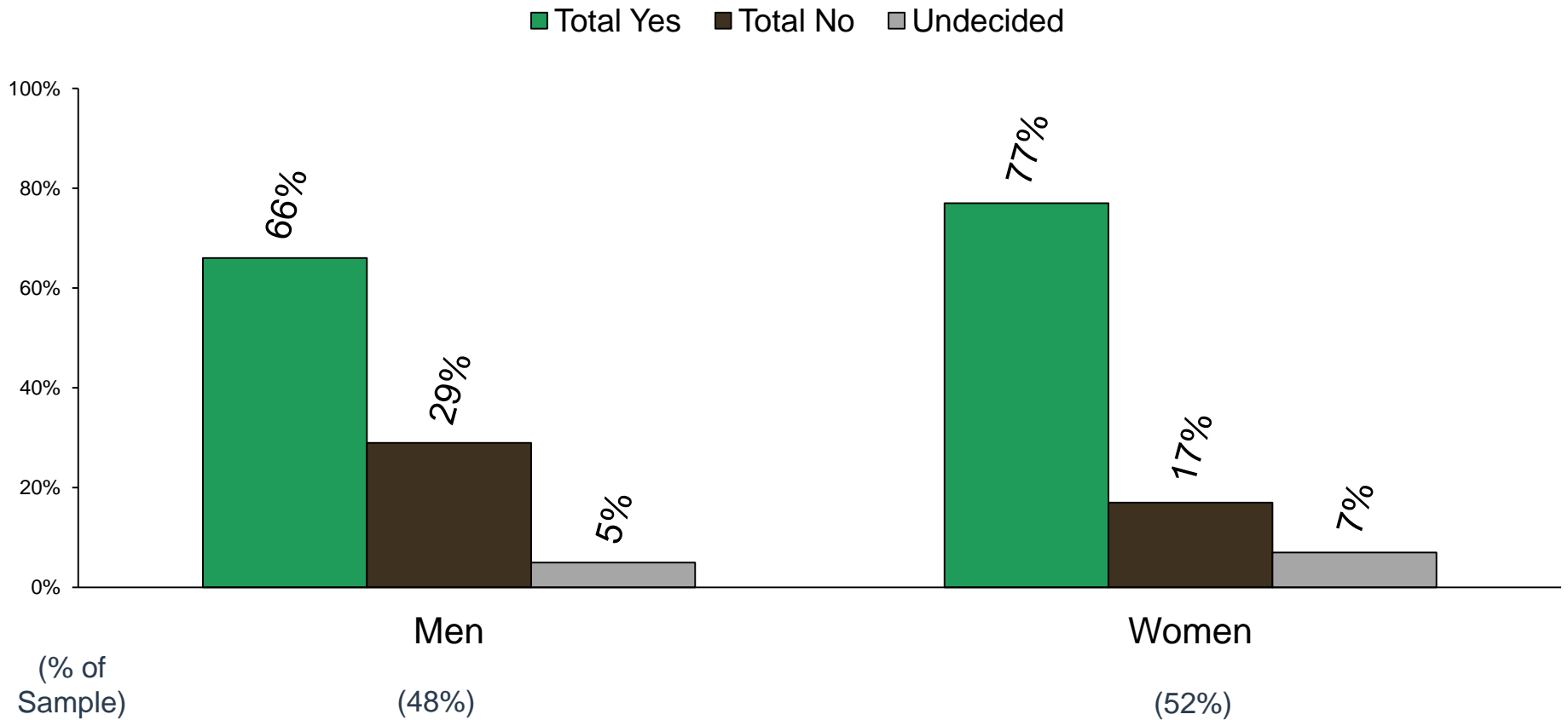
The Metro Council may consider placing a measure on the ballot that will improve natural areas and water quality by renewing the existing 5 year operating levy, beginning in 2018. This measure would not increase your taxes. It is estimated to cost the typical household about \$20 per year for an additional five years.

More than seven in ten voters support a renewal.



Women offer more support than do men.

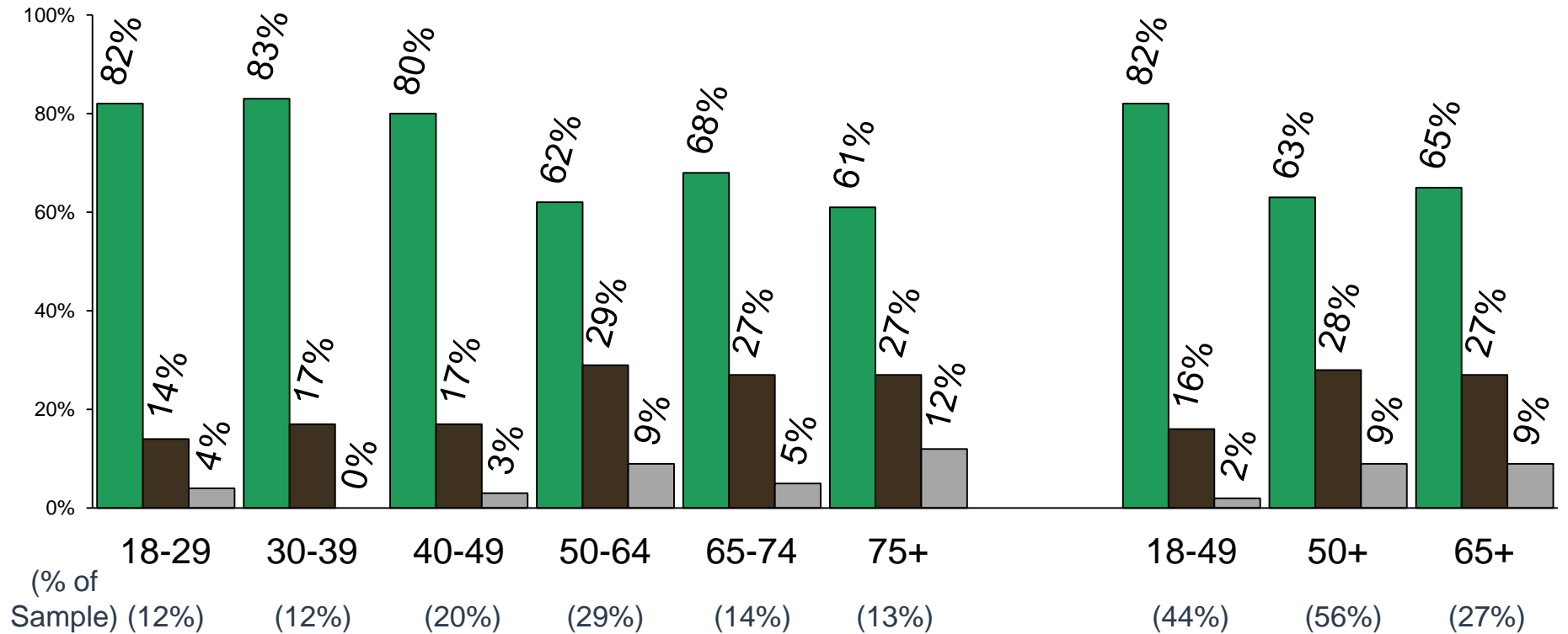
Renewal Support by Gender



Support is highest among voters under age 50.

Renewal Support by Age

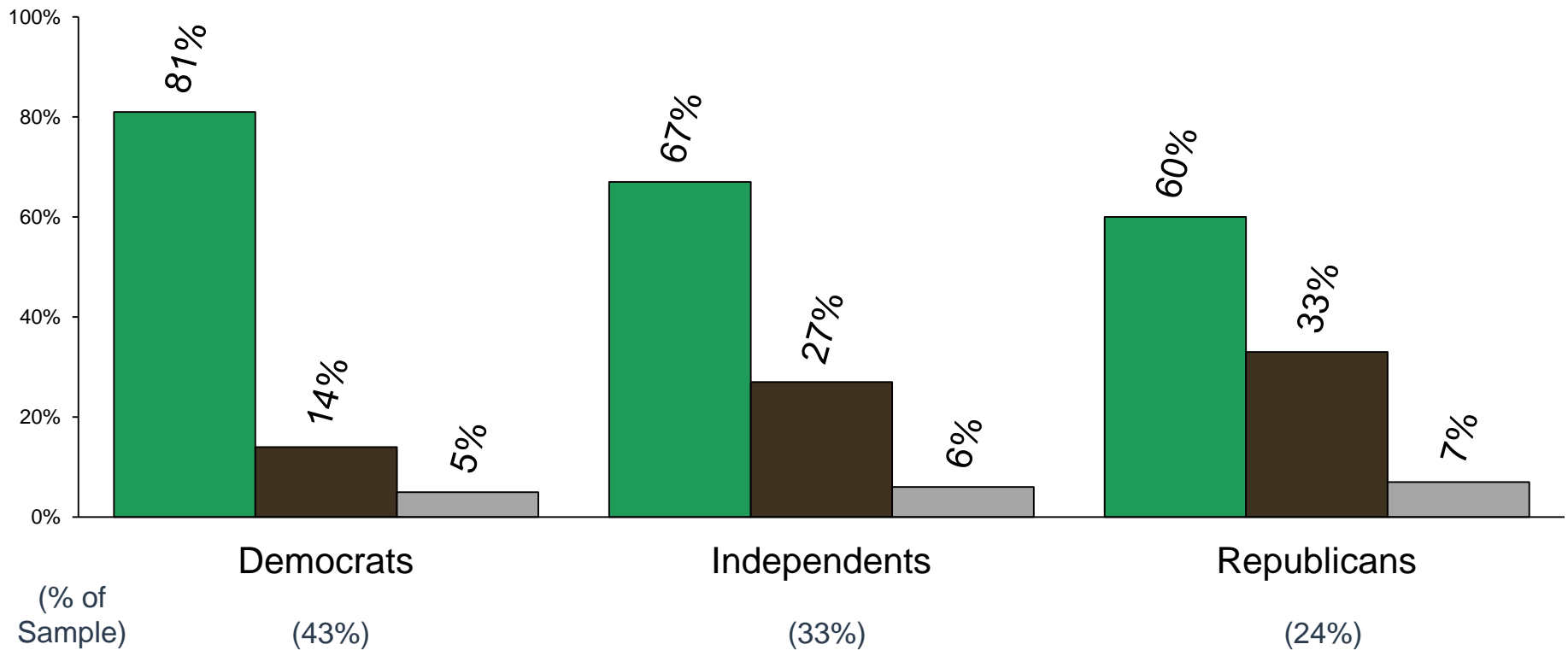
■ Total Yes ■ Total No ■ Undecided



Democrats lead the way, but voters of all parties are supportive.

Renewal Support by Party

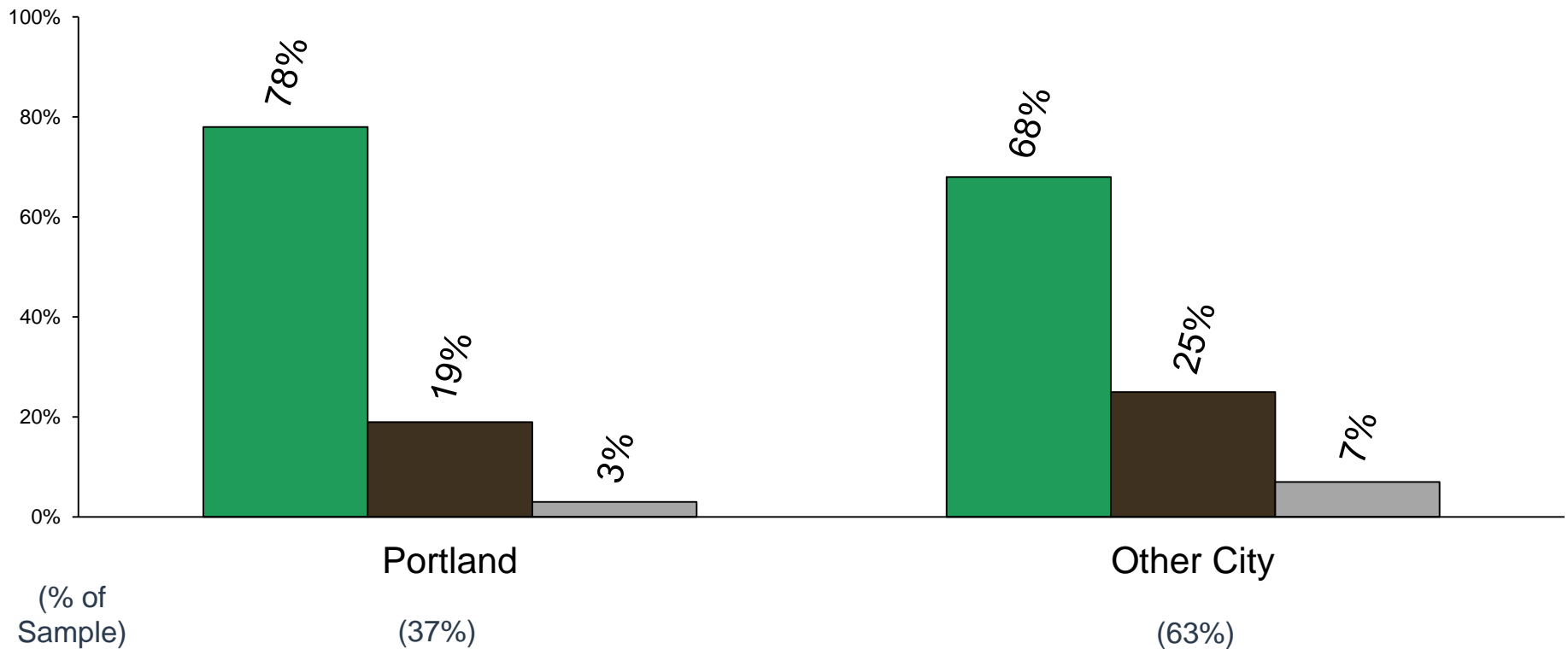
■ Total Yes ■ Total No ■ Undecided



Support strong in all Metro-area cities – strongest in Portland.

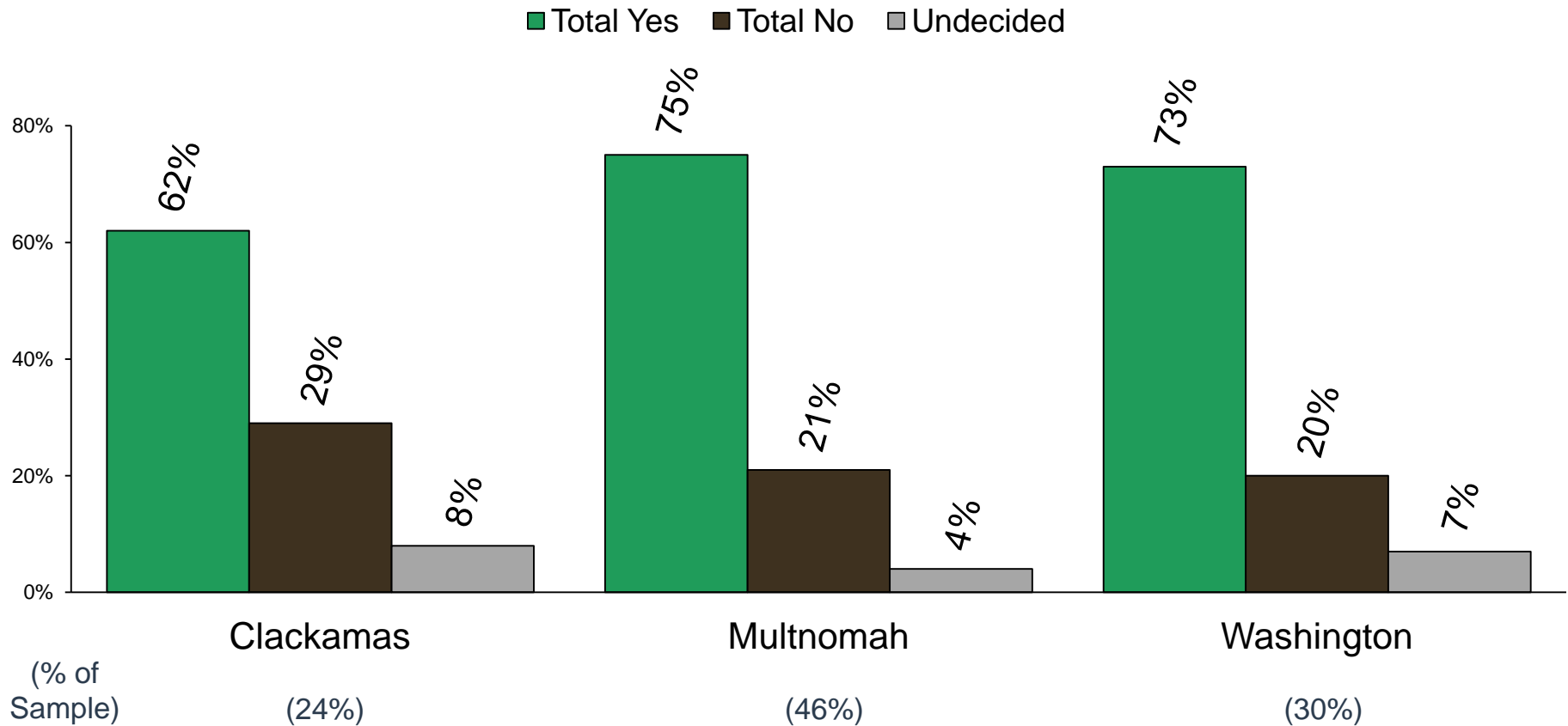
Renewal Support by City

■ Total Yes ■ Total No ■ Undecided



Support strong across all three counties.

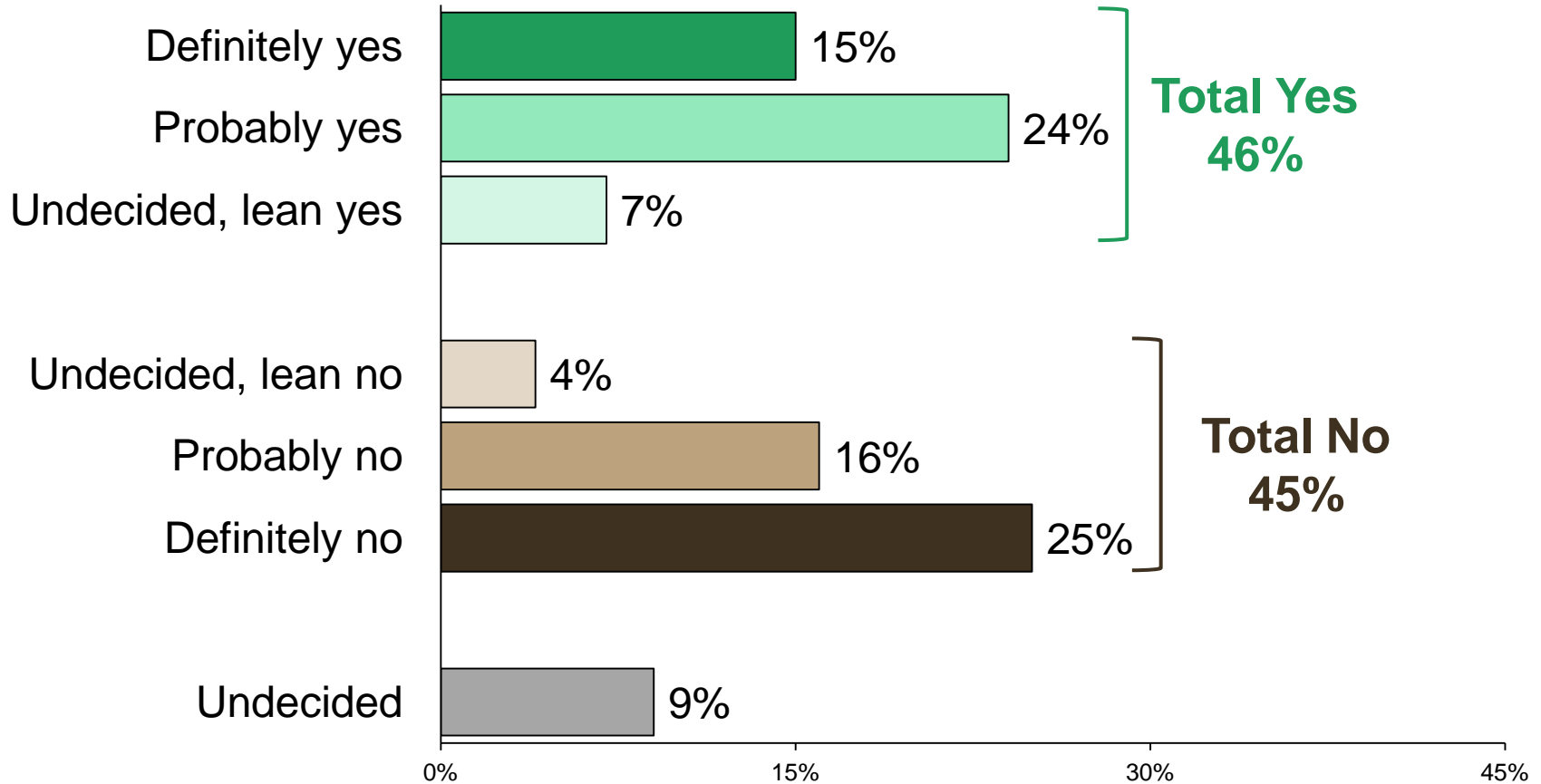
Renewal Support by County



Conceptual Description for Increase

The Metro Council may consider placing a measure on the ballot that will improve natural areas and water quality by renewing and increasing the existing 5 year operating levy, beginning in 2018. It is estimated to cost the typical household approximately \$40 per year for an additional 5 years.

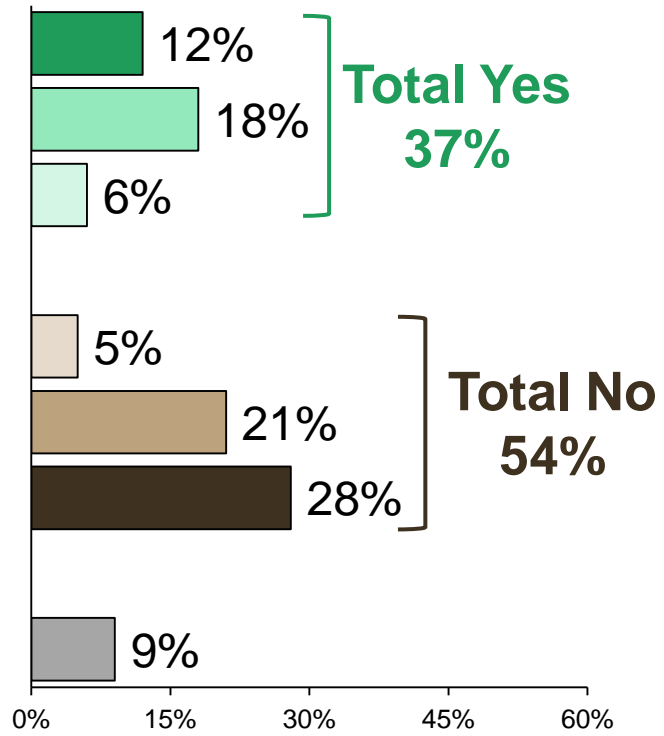
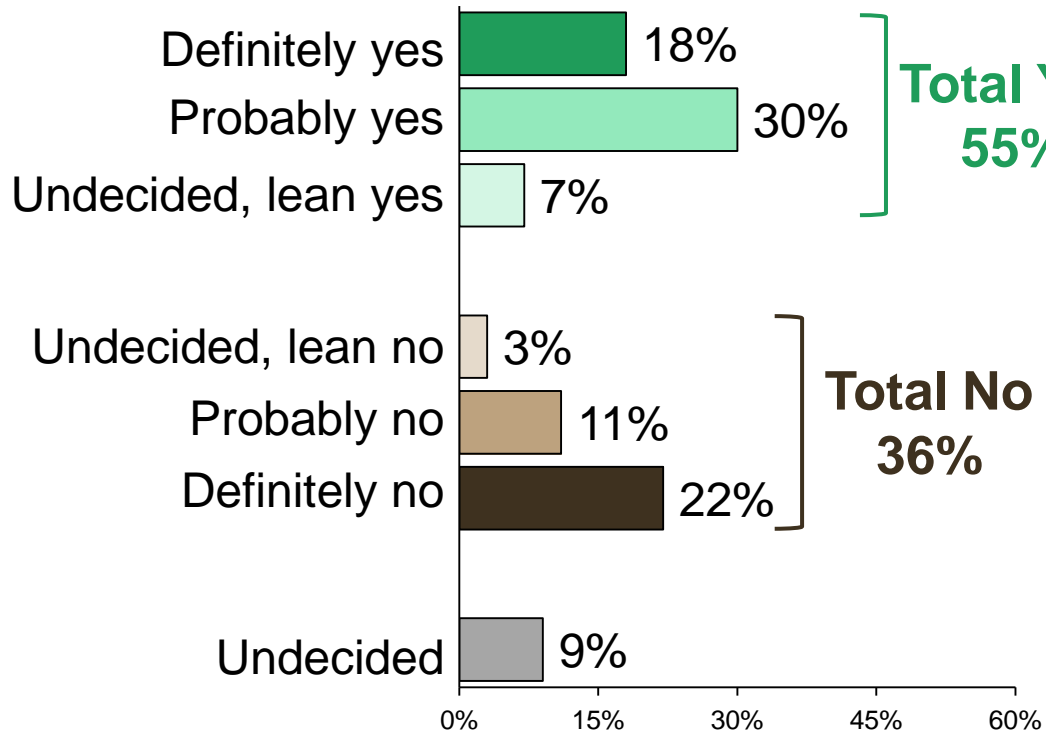
Voters are divided in their support for an increase.



Support was significantly higher when voters heard an increase as the first option presented.

Asked First

Asked After Renewal



Demographics of Support for Increase

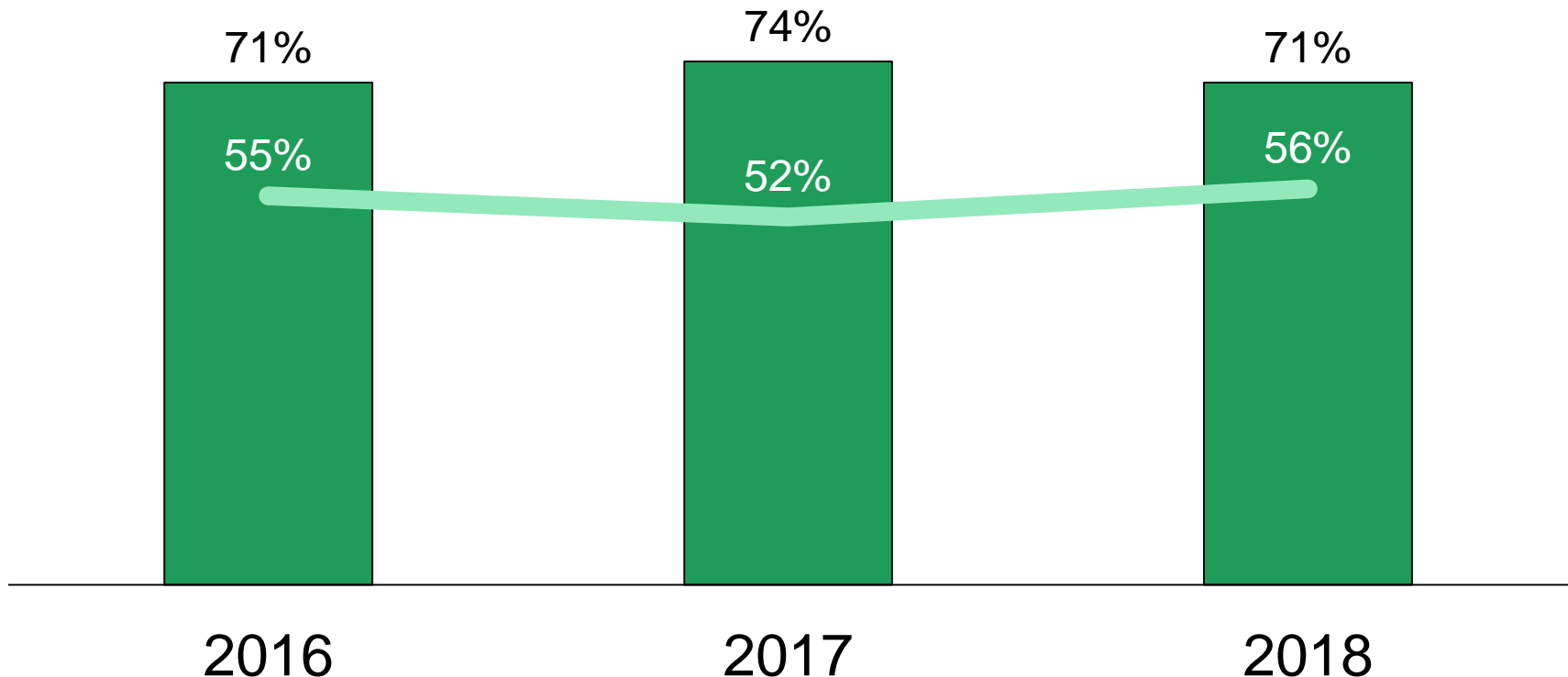
(When Presented as First Option)

Demographics Group	Total Yes	Total No	Undecided
Gender			
Men	46%	46%	8%
Women	63%	28%	9%
Age			
18-49	59%	31%	10%
50-64	51%	41%	8%
65+	52%	40%	8%
City			
Portland	57%	35%	9%
Other City	54%	37%	9%
County			
Clackamas	47%	37%	16%
Multnomah	55%	37%	7%
Washington	61%	34%	5%
Party			
Democrats	57%	31%	12%
Independents	65%	30%	5%
Republicans	37%	55%	8%

Support levels are fairly consistent across different election dates.

(Support for Measure Concepts Among Likely Voters at Various Election Dates; Increase Data Reflects Half-Sample Where Asked First)

■ Renewal ■ Increase





Metro

Elements of a Natural Areas Levy

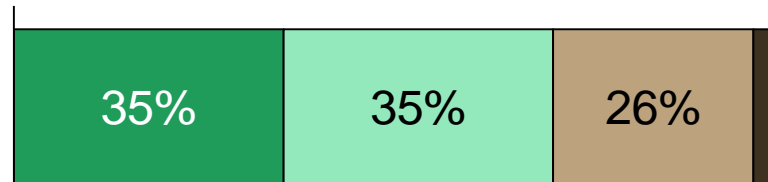
Increasing access to nature is compelling to voters.

Metro voters have twice approved measures to acquire thousands of acres of local natural areas, and in 2013, voters approved a levy funding maintenance and restoration of these natural areas. Would you be more likely to vote to renew that levy if you knew that it would _____?

■ Much More Lkly. ■ Smwt. More Lkly. ■ No More Lkly. ■ Less Lkly./DK/NA

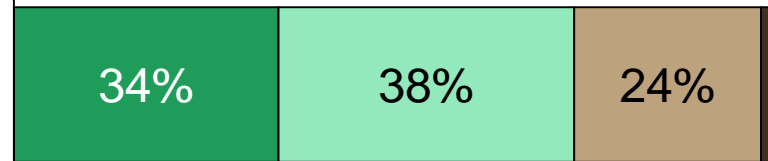
Total More Likely

Increase opportunities for people to connect with nature, particularly children from low-income families and communities of color



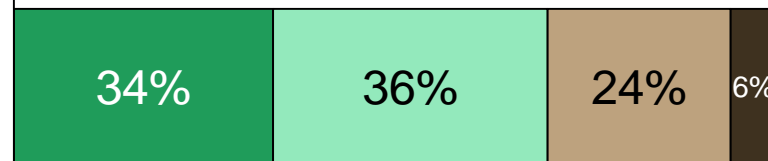
70%

Provide more parks and trails to help people access natural areas and rivers



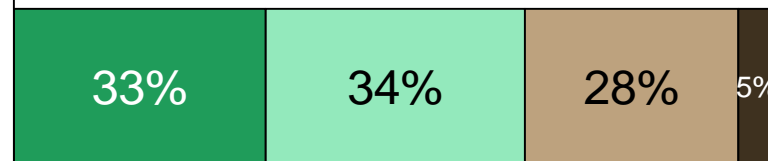
72%

Remove invasive weeds that threaten the health of thousands of acres of natural areas.



70%

Provide nature education programs to school-aged children and visitors



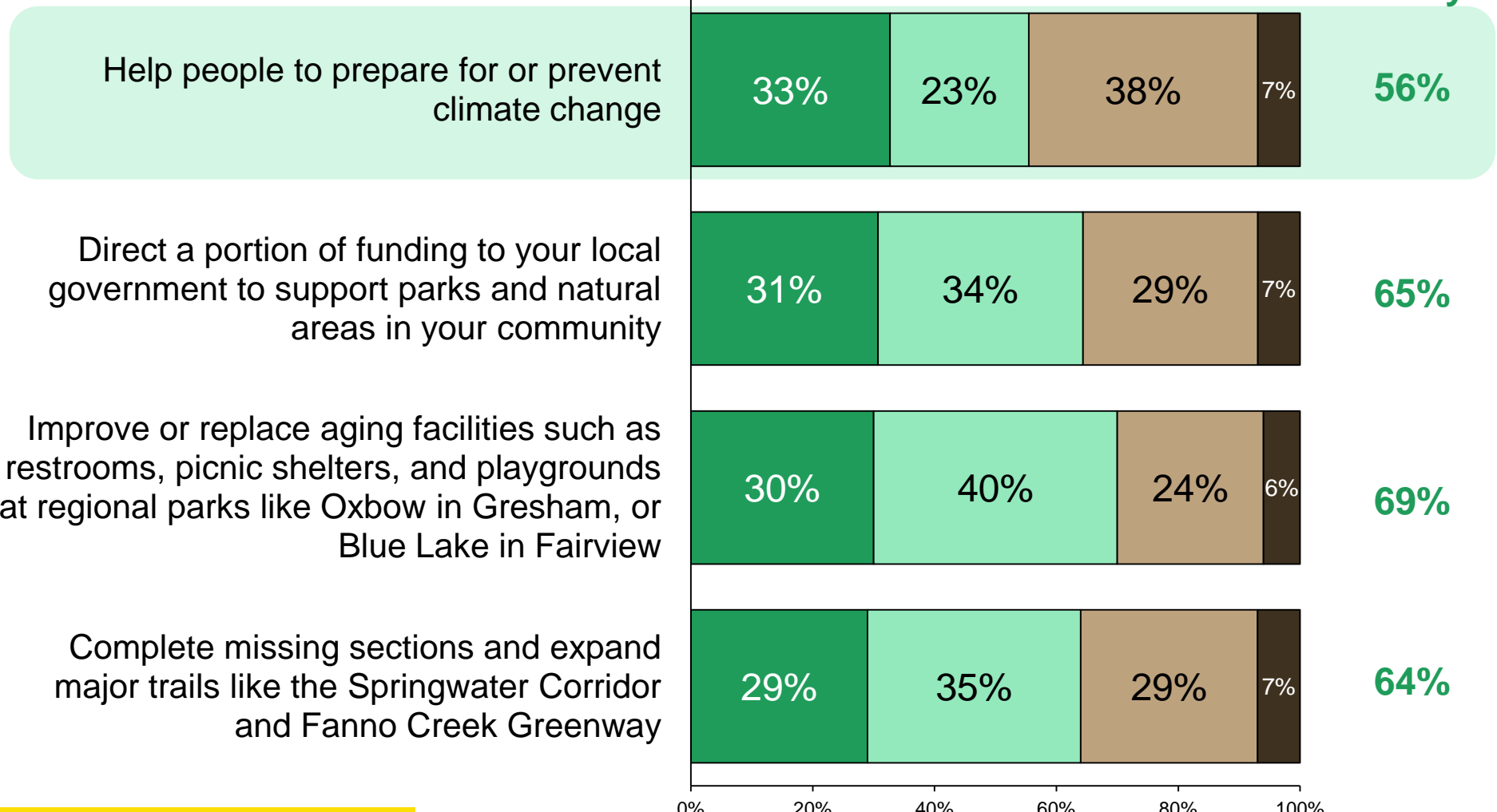
67%

0% 20% 40% 60% 80% 100%

Addressing climate change is more divisive.

■ Much More Lkly. ■ Smwt. More Lkly. ■ No More Lkly. ■ Less Lkly./DK/NA

Total More Likely



Q3. Metro voters have twice approved measures to acquire thousands of acres of local natural areas, and in 2013, voters approved a levy funding maintenance and restoration of these natural areas. Would you be more likely to vote to renew that levy if you knew that would ____?

Soft supporters rank these elements similarly.

(Among “Soft Yes” Voters for Each Concept; % More Likely)

	All Voters	Renewal	Increase
Provide more parks and trails to help people access natural areas and rivers	72%	79%	83%
Increase opportunities for people to connect with nature, particularly children from low-income families and communities of color	70%	80%	85%
Remove invasive weeds that threaten the health of thousands of acres of natural areas.	70%	80%	85%
Improve or replace aging facilities such as restrooms, picnic shelters, and playgrounds at regional parks like Oxbow in Gresham, or Blue Lake in Fairview	69%	79%	82%
Provide nature education programs to school-aged children and visitors	67%	74%	81%
Direct a portion of funding to your local government to support parks and natural areas in your community	65%	73%	68%
Complete missing sections and expand major trails like the Springwater Corridor and Fanno Creek Greenway	64%	71%	74%
Help people to prepare for or prevent climate change	56%	58%	69%



Metro

Conclusions

Conclusions

- There is strong conceptual support for a renewal of the Natural Areas Levy.
- While a majority backs the idea of an increase in the levy, it is a narrow majority.
- Overall, there appears to be little difference in the prospects for success in 2016, 2017 or 2018 – though higher turnout is likely to be more critical for an increase.
- For this research we tested support for uses focused on park operations - increasing access to rivers and natural areas, weed control and connecting underserved communities to nature topped the list we tested.
- Further testing of actual ballot language and more detailed policy elements will be necessary for a full test of feasibility.

For more information, contact:

Dave Metz

Dave@FM3research.com

Lucia Del Puppo

Lucia@FM3research.com

***1999 Harrison St., Suite 2020
Oakland, CA 94612
Phone (510) 451-9521
Fax (510) 451-0384***

Fairbank, Maslin, Maullin, Metz & Associates – FM3

PUBLIC OPINION RESEARCH & STRATEGY



A CONNECTED SYSTEM

Our region's roadmap for success

QUESTION FOR TODAY

- What is the Metro Council position on RFFA bonding?
 - Support current TriMet proposal
 - Support modified TriMet proposal to include ODOT contribution
 - Oppose bonding for anything other than HCT



QUESTIONS FOR ANOTHER DAY

- What are the next steps for a 2017 State Transportation Funding Package?
- Which entity would run a ballot measure in 2018, what would be the funding mechanism, and what projects would it fund?
- What are the next steps for a 2018 campaign and who takes them?
- Wouldn't congestion pricing solve all our problems?



WHERE DO WE WANT TO GO?

2016 RFFA
DECISION

2017 STATE
FUNDING
PACKAGE

2018
ELECTION

PRINCIPLES FOR SUCCESS

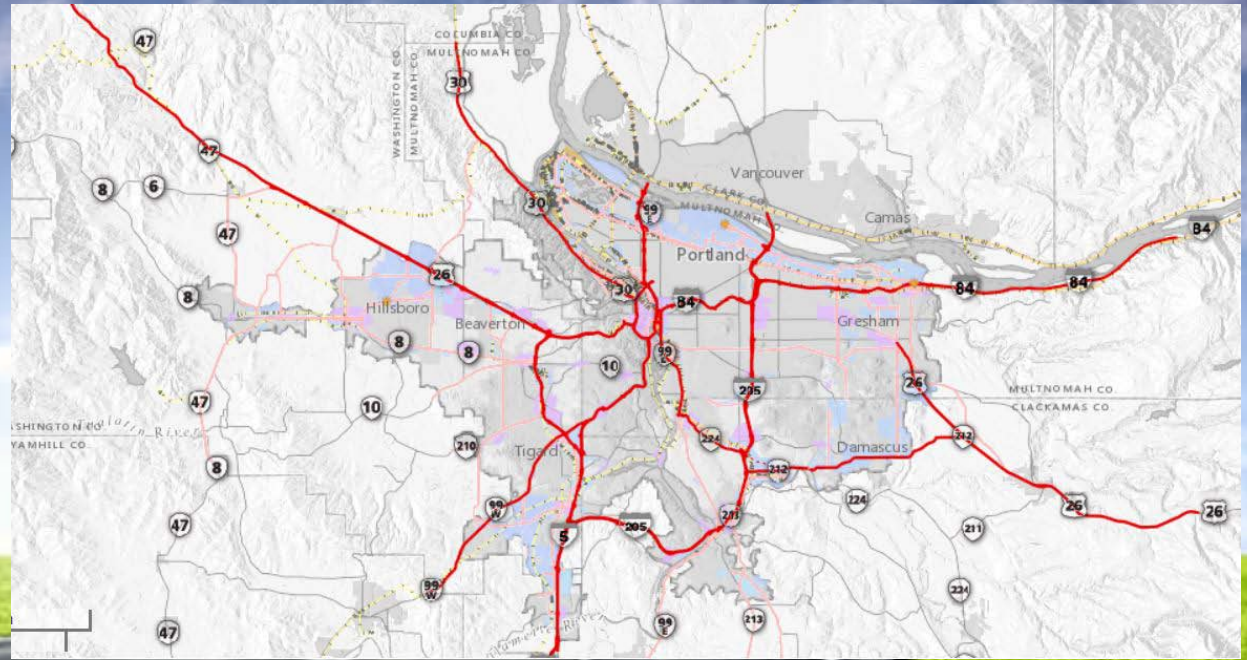
- We need a big tent– broad coalitions win, divided interests lose
- No one mode of transportation can win alone, voters want integrated packages that improve every part of the system
- Voters will vote for projects they believe will solve their problems
- Voters respond well to legislative action, and vice versa
- State DOT's must be a major partner in project funding and delivery



TWO EMERGING ROUTES



TRIMET'S PROPOSED ROUTE



STATE FREIGHT

SW Corridor	\$80 M Bond + Fed NS + Voters= \$1B +
Powell-Division	\$30 M Bond + Fed SS + Voters? = 200 M+
Highway 217/1-5	\$8 M?
Highway 205 Bridge	\$8 M?
Rose Quarter Interchange	\$8 M?
Safe Routes TBD	\$5 M?

SOURCE	AMOUNT	TIMING
RFFA	\$12 M	2016 Decision
TriMet	\$125 M	2016 Bond Issue
ODOT Region 1	\$ 0	2016 Project Devt.
OR Legislature	\$ TBD	2017 Funding Package
Cities/Counties	\$ 0	2016 Step 2 Projects
Federal Capital Grants	\$ 100 M P-D, TBD SWC	2018 P-D, TBD SWC
Voters	\$1 B TBD	2018 Election

TRIMET'S PROPOSED ROUTE



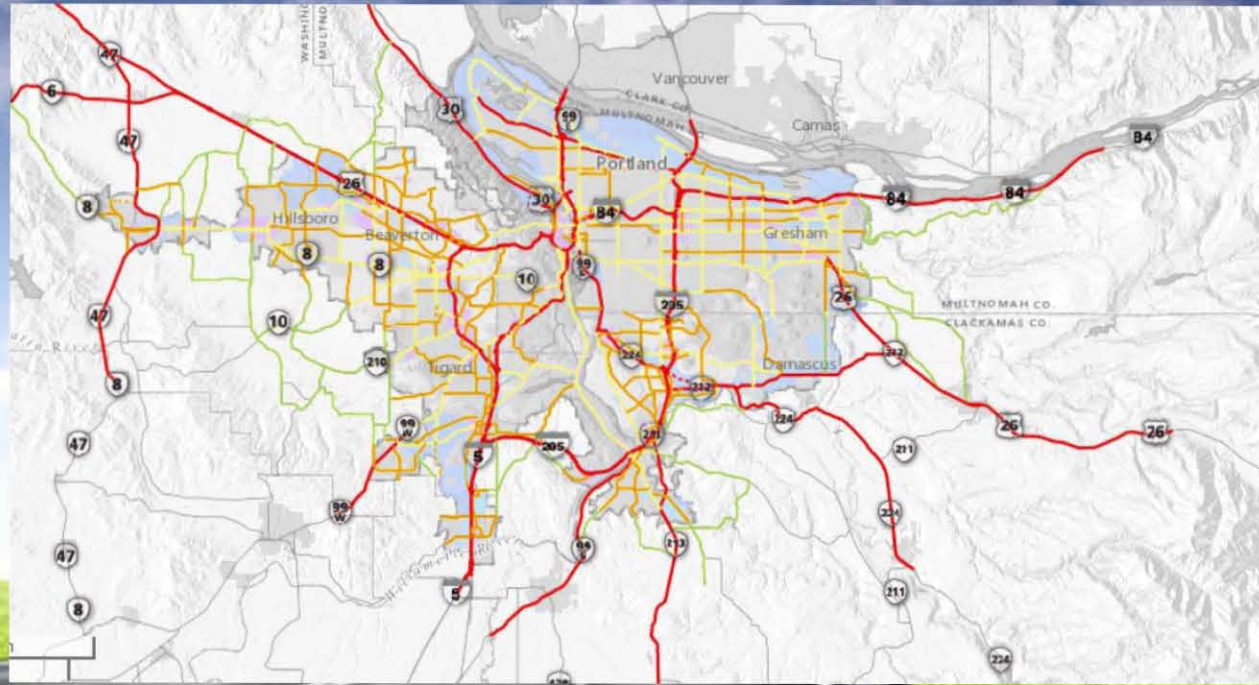
BOND
RFFA FOR
HCT &
HIGHWAYS

STEP 2
PROJECT
SELECTION

ODOT
PROJECT
DEVT.

2017
STATE
FUNDING
PACKAGE

ANOTHER ROUTE FORWARD

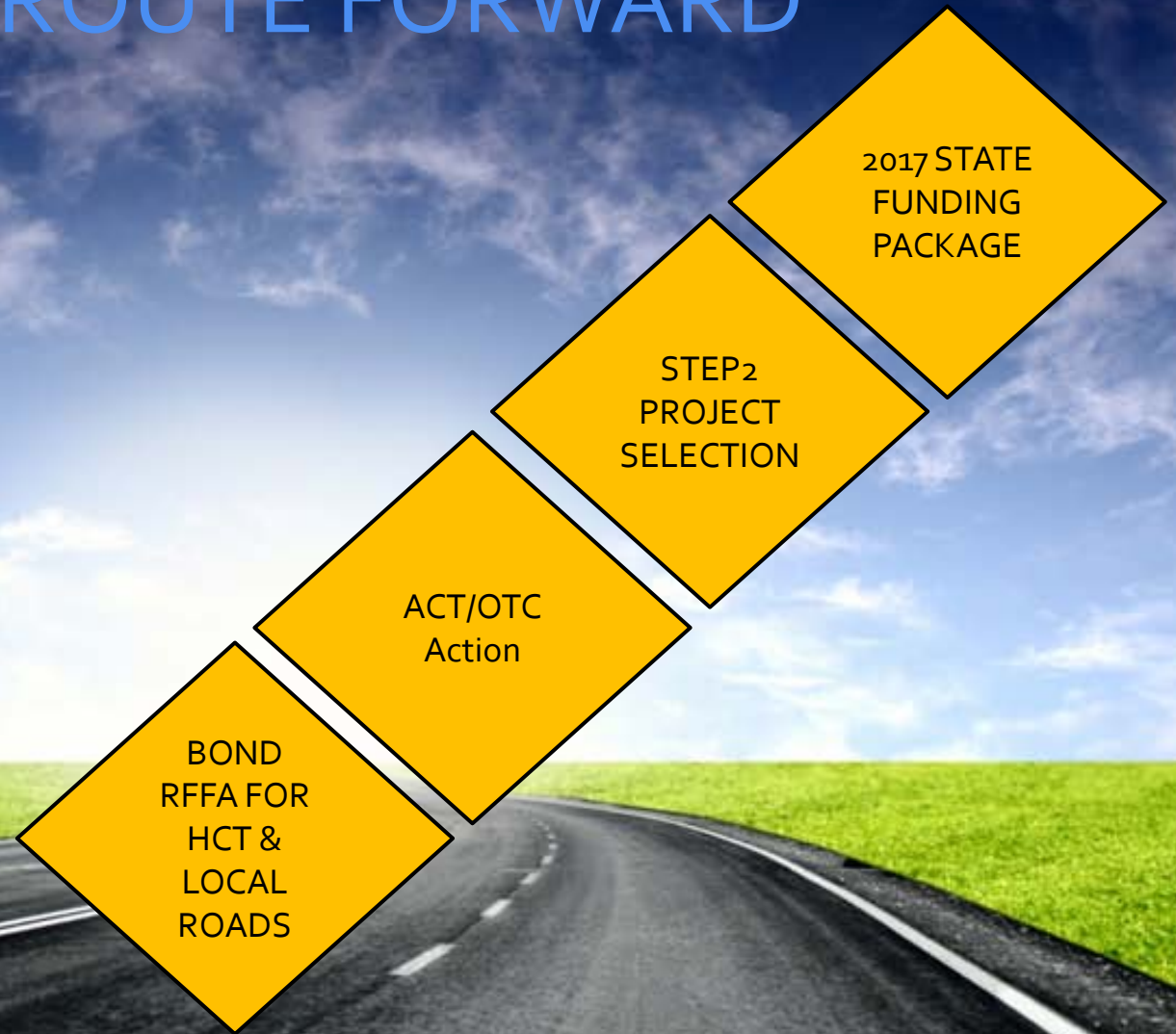


CONNECT THE REGION

SW Corridor \$80 M Bond + Fed NS + Voters= \$1B +
 Powell-Division \$25 M Bond + Fed SS + Voters? = 200 M+
 Priority ODOT Facility Development \$25 M ODOT funds
 Regionally Significant Connections \$30 M

SOURCE	AMOUNT	TIMING
RFFA	\$12 M	2016 Decision
TriMet	\$125 M	2016 Bond Issue
ODOT Region 1	\$ 25 M	2016 Project Devt.
OR Legislature	\$ TBD	2017 Funding Package
Cities/Counties	\$ TBD	Additional Local Match
Federal Transit Grants	\$ TBD	2018 P-D, 2022 SWC
Federal Highway Grants	\$ TBD	2016-2020
Voters	\$1 B TBD	2018 Election

ANOTHER ROUTE FORWARD



HOW DO WE GET THERE?

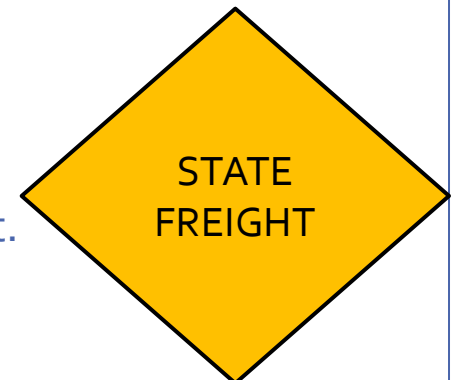


JPACT NEXT STEPS

- Decide to commit \$11.68 in RFFA to bond for HCT and Road projects
 - Determine regional road project selection process
 - Determine Safe Routes to Schools allocation process
- Decide to keep 75/25 split for active transportation/freight.



- Decide to commit \$11.68 in RFFA to bond for HCT and Highway projects
 - Determine ODOT Project Development Process
 - Determine Safe Routes to Schools allocation process
- Decide to keep 75/25 split for active transportation/freight.



ODOT/ACT NEXT STEPS

- Make commitments to Enhance highways in Region 1 equal to the region's \$25 million commitment of RFFA for road improvements
 - Consider Region 1 Jurisdictional Transfer fund
 - Consider new FAST Act allocation
 - ~~Coordinate with current STIP process~~
- Propose project selection process to determine priority highway projects and applications for federal competitive highway funds
- Confirm ACT/OTC decision process to secure commitments

COMMUNITY PARTNERS NEXT STEPS

- Seek commitments from key partner organizations to build non-government effort toward 2018 election
- Establish regional coalition to support 2017 legislative package
- Commit to conduct public opinion research to understand voter interest in regional projects

A CLEAR
DIRECTION

