

MINUTES OF THE METRO COUNCIL MEETING

OCC VIP Room D

Thursday, June 30, 2005

Councilors Present: David Bragdon (Council President), Rex Burkholder (Deputy Council President), Robert Liberty, Carl Hosticka, Rod Park, Brian Newman

Councilors Absent: Susan McLain (excused)

Council President Bragdon convened the Metro Council Retreat at 2:05 p.m.

1. CALENDAR AND MILESTONES

Michael Jordan, Chief Operating Officer (COO), reviewed the agenda (a copy of the detailed agenda is included in the meeting record) and calendar to provide a context for the Council's discussion. There were multitude of upcoming deadlines including Regional Transportation Plan (RTP) update, Urban Growth Boundary (UGB) decisions, Legislative session, Council elections, Fish and Wildlife Habitat Bond Measure and Metro Transportation Improvement Plan Cycle (a copy of the timeline is included in the meeting record). He then asked Council if they had revisions or additions to the agenda. Council President Bragdon suggested adding organizational development, necessary skills, people, training, budget, resources and FTE to the conversation. Councilor Newman added Regional Transportation Plan to the list of Implementation Tools. Councilor Burkholder thought availability of housing should be included in the mix. Andy Cotugno, Planning Director, thought that some kind of conceptual review should be included. Councilor Park suggested expanding the centers strategy – satellite centers. He also raised the issue of a regional economic strategy. Councilor Liberty thought that bond measures and referendum should be included under the Implementation Tools list. Councilor Newman suggested rearranging the discussion and discussing number 4 before discussing number 3. Council President Bragdon also included managing issues and efforts of the Council as part of the discussion.

Mr. Cotugno provided an overview of the timeline calendar. Mr. Jordan suggested that there was consensus around the region about the big issues laid out in the calendar. Councilor Park noted linkages between these big issues. Mr. Jordan suggested that there was an interest in the process to keep tension moderate.

2. FINALIZING THE 2030 FORECAST

Mr. Cotugno gave a power point presentation on the 2030 Forecast (a copy of which is included in the meeting record). Councilors discussed assumptions and forecast figures as well as strategies for sharing this information.

Mr. Jordan raised the issue of timing and milestones. Councilor Park suggested that the population forecast number was key to other decisions and that you needed to get agreement. Councilor Liberty asked, do we want to fulfill the requirement in the same way that has been done in the past? Mr. Cotugno said where the growth goes and how it goes was a huge decision and discussion. Mr. Jordan said the ability for the Council to act was enhanced when agreement was up front.

3. ENGAGEMENT PROCESS FOR 2040 GROWTH CONCEPT REVIEW

Councilor Burkholder said that the engagement process was an important piece. He wondered if we needed to change the assumptions. Mr. Jordan suggested Councilor Hosticka's notion of ranges instead of an exact number might be something to consider. Councilor Burkholder suggested talking about what they wanted, getting started on engagement was key. Councilor Liberty felt that the region needed education. Mr. Jordan thought you could use the forecast as a tool to begin the engagement. Council President Bragdon felt that it was important to recognize what it was like to be in the Council's shoes. He suggested sharing the current trajectory with regional partners and citizens. They could provide an overview of what was going to happen if they continued to do the same things they had done in the past. He asked what could you do to change the trajectory such as urban renewal. Councilor Newman felt that local jurisdictions took no ownership to the problem, they saw it as Metro's problem. Councilor Park asked, should we be projecting out further than 2030? Councilor Burkholder thought it was a good idea to use the processes that they had already completed to integrate with our regional conversations. Councilor Liberty thought that Measure 37 should be included in the conversation. Mr. Jordan talked about the timeframe between now and the end of 2005 and felt there should be a discussion about the making of the model. Councilors felt it was a good idea to share the assumptions with the region.

Robin McArthur, Planning Department, spoke to the rules of engagement and asked how big did the Council want this engagement and with whom? Councilor Newman said getting the narrative right was important. Council President Bragdon added that the conversation needed to be tied to choices. Councilor Park noted that this was also a conversation about a regional economic strategy. He felt that if you were economically healthy you cared about maintaining it. Councilor Burkholder said that the 2040 model of getting people involved was valuable. There was a lot of energy put into getting people engaged. Mr. Jordan reminded that 10 years ago the world was a very different place. Councilors talked about the 2040 process. Councilor Newman thought that talking about where we were going was a conversation that needed to happen at the front end. Councilor Burkholder thought talking about the region's successes such as the savings to the citizens of the region was an important message. He urged recognizing and claiming the positives was imperative in engaging citizens. Councilor Park felt that the population of today was more sophisticated. There was a lot more knowledge about the region and the UGB than 10 years ago. That might be a positive if it was used in the right way. Mr. Jordan summarized that they needed to attack the assumptions, have a broader engagement and talk about how we were going to pay for this effort.

Councilor Liberty thought that we should expect more of our partners. Mr. Jordan felt that making the citizen and local jurisdiction aware that their lives were different because of the decisions that had been made was important in engaging the partners. There needed to be a coordinated discussion with local jurisdictions and communities. Council President Bragdon said that local share was an important part of the conversation. We needed to identify the local movement to link to our regional growth. Kate Marx, Public Affairs Director, said that you could hold the public's attention and keep them engaged for about 18 months.

Mr. Jordan asked the Council about the conversation with the mayors in September. He asked how the Council wanted to engage? Councilor Park suggested creating a mayors' group might be duplicating MPAC. He wanted to engage the mayors in a different way. Councilor Burkholder thought asking the mayors for their help might be a way to engage them. Mr. Jordan thought that getting ownership from the local jurisdiction was essential. He gave an example of how they went about engaging citizens in Damascus. He felt raising the issue with the mayors about how we can work together to engage their communities in a broader conversation was key. Ms. McArthur said

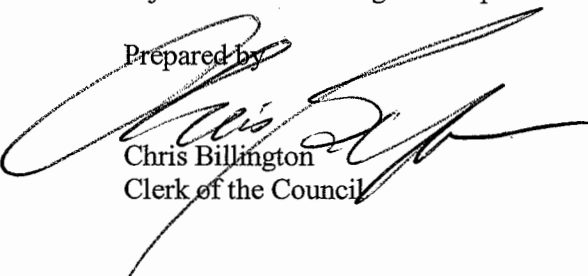
sequencing and messaging was critical. There needed to be a bigger policy discussion. If you started with Metro Technical Advisory Committee (MTAC) and Metro Policy Advisory Committee (MPAC) you got into too much detail. Mr. Jordan felt that there should be some discussion with MPAC but that MPAC was not the only forum. Councilor Burkholder suggested parallel processes. Council President Bragdon talked about linking things and provided an overview of what we were doing over the next six weeks.

4. IMPLEMENTATION TOOLS

5. ADJOURN

There being no further business to come before the Metro Council, Council President Bragdon adjourned the meeting at 4:50 p.m.

Prepared by



Chris Billington
Clerk of the Council

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF JUNE 30, 2005

Item	Topic	Doc Date	Document Description	Doc. Number
1	Agenda	6/30/05	Detailed agenda for June 30, 2005 Metro Council Agenda provided by Michael Jordan, COO	063005c-01
1	Timeline	6/30/05	To: Metro Council From: Andy Cotugno, Planning Director Re: Schedule of Upcoming Deadline concerning transportation and growth planning	063005c-02
2	Power Point Presentation	6/30/05	To: Metro Council From: Andy Cotugno and Dennis Yee, Planning Department Re: 2030 Forecasts and Regional Allocations	063005c-03
3	Civic Reengagement	6/10/05	To: Metro Council From: Robin McArthur, Planning Department Re: Civic Reengagement in the Metro Area	063005c-04