

**A G E N D A**

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**METRO**

**Agenda**

MEETING: METRO COUNCIL RETREAT  
DATE: June 30, 2005  
DAY: Thursday  
TIME: 2:00 PM  
PLACE: Oregon Convention Center – VIP Room D

**CALL TO ORDER AND ROLL CALL**

1. **REGIONAL/LOCAL DISCUSSION**
2. **2030 NUMBERS/FUTURE PLANNING VISION**

**ADJOURN**

**Council Retreat****June 30, 2005****Agenda**

**Objective: Elicit Council input on the process to finalize 2030 forecasts for use in the 2006 RTP Update**

**Seek Council direction on the scope for a 2040 Growth Concept Review**

- 1. Why Now? The catalysts – calendar and milestones 10 min**  
Review of major products and upcoming deadlines.
  
- 2. Finalizing the 2030 Forecasts 60 min**  
Review the role of the forecasts, forecast assumptions, how they reflect the 2040 Growth Concept, key technical and policy issues and a stakeholder review process for finalizing.
  
- 3. Initiating an engagement process for 2040 Growth Concept Review 30 min**  
Review scale and scope of engagement process options for undertaking a review of the Growth Concept (as presented in draft project proposal):
  - What governance model should we embrace to ensure that this effort becomes a regional problem solving/solutions approach?
  - Who are the stakeholders that need to be involved – Is this a process with familiar stakeholders or the broader community?
  - What are the catalysts that get people to the table?
  - What legislative action may be warranted?
  - How should this effort be branded (e.g., “Big Look”, Regional 2040 Re-engagement) in a way that resonates with public/stakeholders?
  - How should we integrate this with other efforts such as the city of Portland’s visioning process?
  - A critical aspect of this is the education/civic engagement /communication effort. How do we do this?
  - Other?

**4. Implementation Tools**

**30 min**

Review of the range of 2040 Growth Concept implementation tools that Metro is currently considering and the scale and scope of expected outcomes.

- Concept planning and financing (tax study committee)
- Infrastructure funding
- Cycle/length of UGB
- Process for adjusting the UGB – metering the UGB rate to reinforce urban form
- Urban reserves, rural reserves, hard edges and Neighboring City agreements
- M 37 tools
- Tax base equity
- Education on how local government decisions affect urban form and each other
- Expanded centers strategy
- Housing Affordability

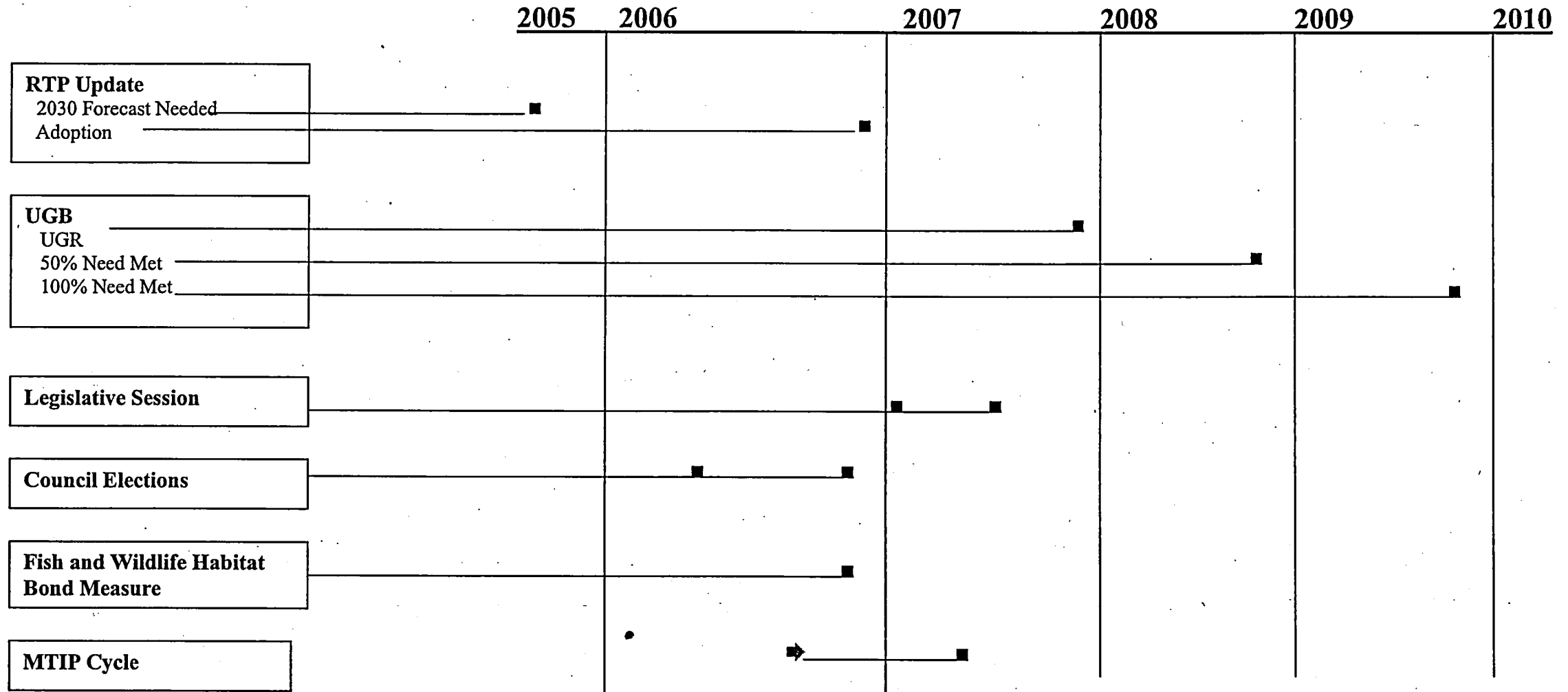
**5. Wrap-up**

**20 min**

Discussion/direction on next steps for finalizing the forecasts and leading the 2040 Concept Review effort.

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### Schedule of Upcoming Deadlines



<b>Projects dependent on 2030 Forecast:</b> I-5 Columbia River Crossing DEIS Sunrise Corridor DEIS Milwaukie LRT		<b>Projects related to 2040 Growth Concept Review:</b> I-5/Hwy 99W Connector Streetcar Studies New Priority Corridor Study		<b>Projects related to 2040 Growth Concept Review:</b> Fish and Wildlife Habitat Title 13 Implementation Washington County Ag/Urban Study Annual Compliance Report each December Transportation Funding Measure		<b>Projects related to 2040 Growth Concept Review:</b> Concept Planning Deadlines Housing Affordability Policies Hwy 217 Corridor Study	
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## 2030 Forecasts and Regional Allocations

Council Retreat  
6/30/05



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## An introduction to the 2030 Forecasts

- ❖ Role of the forecasts
- ❖ Forecast assumptions and allocation process
- ❖ How the forecasts reflect the 2040 Growth Concept and State Law
- ❖ Policy options and technical refinements
- ❖ Next steps leading to Council Action



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## Role of the 2030 Forecasts

- ❖ Federally required for use in regional studies (RTP) 20+ yr horizon
  - RTP update
  - Land use planning
- ❖ Many projects dependent on forecasts
  - I-5/99W connector,
  - I-5 Columbia River Crossing DEIS
  - LRT and streetcar planning
- ❖ Is used by a variety of stakeholders
  - schools & utilities
- ❖ Is not the Urban Growth Report:
  - Capacity of UGB vs. forecast



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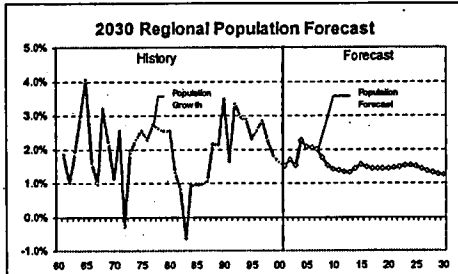
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## Population Trend: 1960-2030



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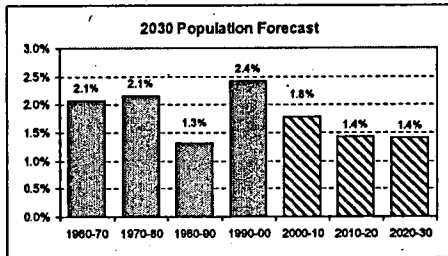
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## Population Trend by Decades



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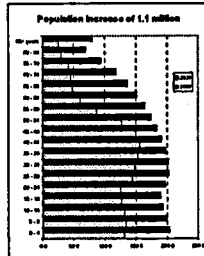
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## Population Forecast 2000-30

- ❖ Population increase of 1.1 million residents in the 4 county region.
- ❖ Population in 2030 will be nearly 2.9 million residents.
- ❖ Growth is equal to adding the same number of households as 2 cities the size of Portland



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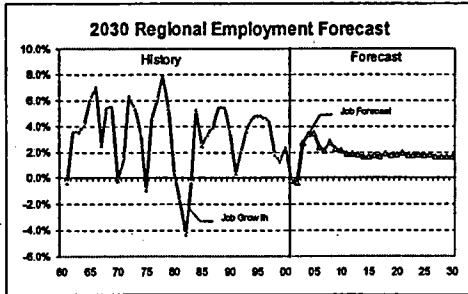
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## Jobs Trend: 1960-2030



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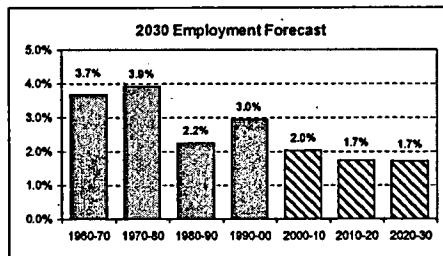
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## Job Trends by Decades



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## 2030 Forecast – Demographics (HIAs)

- ❖ Average household size forecast to get smaller
  - from 2.57 today to 2.45 in 2030
- ❖ Average age of population increasing
  - From 34.9 today to ~38 in 2030
  - continuing long trend - was 36 in 1960

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## Allocation Process

- ❖ Assumes existing state law and policy directions
- ❖ Automates allocation using Metroscope Model (first use of Metroscope for official forecast)



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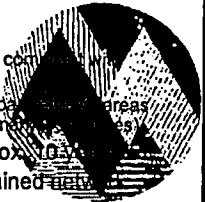
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## Key Assumptions in Allocation Process

- ❖ Adds 50,000 acres or 1,700 acres/year to the UGB at 5 yr intervals
- ❖ 2000 Vacant Lands Inventory ~ RLIS vacant land basis
- ❖ 2040 Concept assumptions:
  - Assumes current (2001) zoning code 2040 Concept Plan
  - Adds re-investment zones in urban areas and centers (up-zoning + 25% more density)
- ❖ Infrastructure lag time of approximately 10 years
- ❖ 2004 RTP Financially Constrained city



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## Metroscope Basics in Allocation

- ❖ Employment allocated by access to all jobs, access to like jobs, access to households
- ❖ Households allocated by price, tenure (own or rent), type (SFR & MFR), accessibility to work (travel times) and land supply (refill)
- ❖ Neighbor city allocated based on constraint in neighbor city land
- ❖ Redevelopment and Infill supply increased every 5 years



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## Analysis of Allocations

- ❖ Inside the UGB – Is the region achieving development patterns envisioned by the 2040 Concept?
- ❖ Outside the UGB – Does the application of current state law and policies result in an urban form that supports 2040?
- ❖ Effect on Neighboring Cities
- ❖ What overall spatial equity issues are present?



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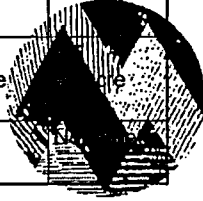
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## Some Results -- Density

	History	Forecast	Target
Residential Refill Rate	28%	26.1%	28.5%
Dwelling Units/Gr. Acre	5.7 du/acre	5.3 du/acre	5.7 du/acre
Consumption/yr	1,500 acres	1,600 acres	1,500 acres



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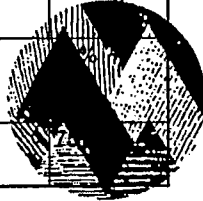
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## Some Results – Capture Rates

	History	Forecast	Target
Centers share of hh	N/A	11%	No target
Household Metro share	70%	70.5%	70%
Jobs Metro share	75%	74%	75%



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### Some Results – Transportation

	History	Forecast	Target
VMT/Capita	16.03	15.63	13.63
Ave Travel Time (work trips)	16.7 min	21.6 min	17.6 min
Ave. pm pk auto speed	30 mph	22 mph	25 mph

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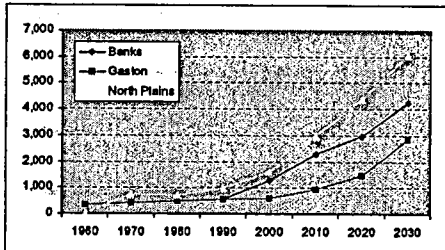
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### Neighbor Cities Household Growth – Washington County



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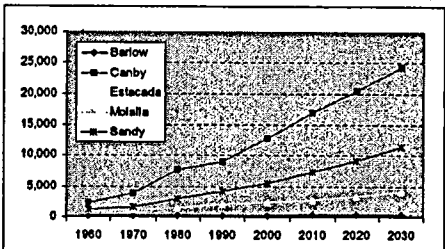
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### Neighbor Cities Household Growth – Clackamas County



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# Housing Growth by Subareas



Metro Data  
Resource Center

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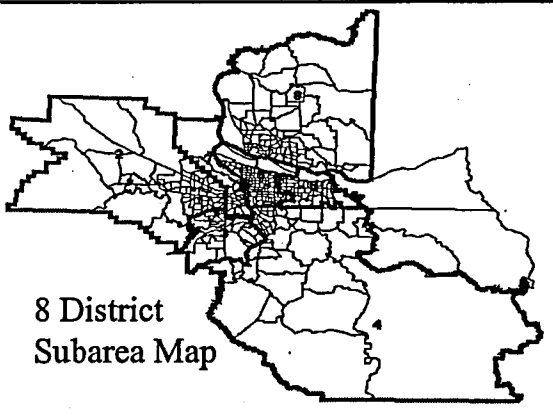
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# 8 District Subarea Map



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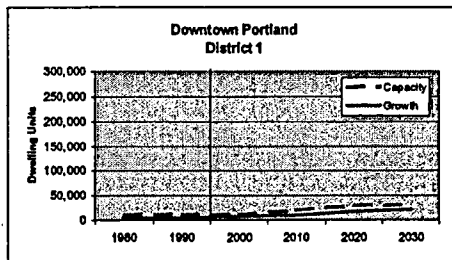
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# Downtown Portland



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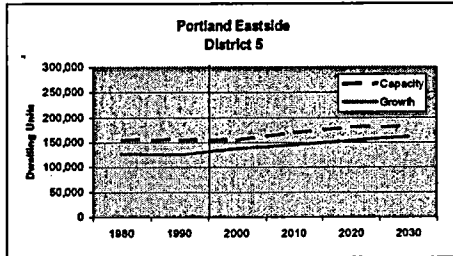
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## Portland East of Willamette R.



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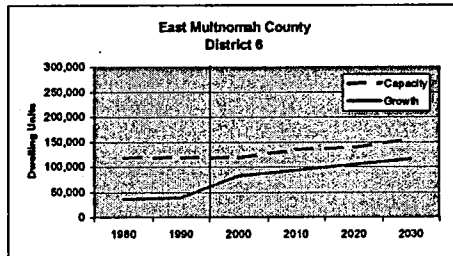
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## Eastside Multnomah County



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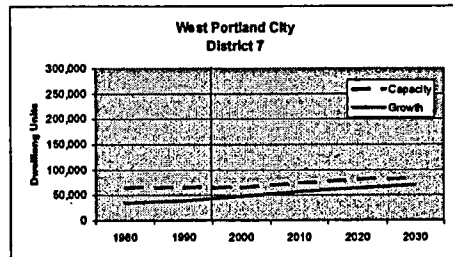
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## Portland West of Willamette R.



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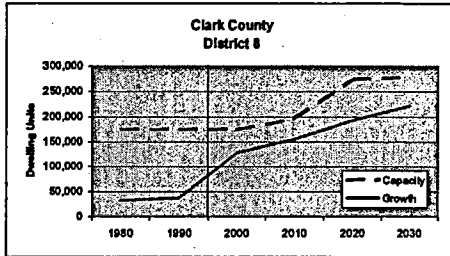
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## Clark County



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## Policy Choices Raised by Forecasts

- ❖ Timing and location of UGB additions
- ❖ Density and/or land uses in new UGB areas
- ❖ Infrastructure planning/availability
- ❖ Subsidy levels, regulatory barriers, job centers and corridors
- ❖ Clark County and neighboring cities
- ❖ Regional transportation access

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## Possible Technical Refinements

- ❖ Zoning updates (verify local zoning compliance with 2040 Plan)
- ❖ Pro forma analysis of all centers and corridors - analyze gap between existing development and 2040 Plan growth
- ❖ Determine Corridors and Centers and subsidy/incentive assumptions to close gap in achieving housing needs

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## 2030 Forecast –Next Steps

- ❖ Metro is responsible for regional forecasts
- ❖ Need review by stakeholders
- ❖ Need Council direction on the process to finalize forecasts
- ❖ Forecasts highlight issues for consideration in review of 2030 Growth Concept



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## Civic Reengagement in the Metro Area

Draft – Draft – Draft

6/10/05

**Problem Statement:** A decade ago, amidst a backdrop of unprecedented growth rates that threatened community livability, Metro engaged the region in a series of discussions on how to create a more livable future. It was an extensive, collaborative process that resulted in a new governance model that brought community leaders from across the region together to discuss growth and development issues. It also culminated in the 1995 Metro Council adoption of the Region 2040 plan; a blueprint to enhance our future.

Ten years later, the region has reaped many benefits from the Region 2040 approach including: enhanced mobility (\_\_\_ more # bike and pedestrian trails, \_\_\_ more transit lines); improved air quality (phenomenal decrease in greenhouse gas emissions); better access to shopping, recreation and jobs in regional centers, town centers and along main streets; \_\_\_ acres of new parks and open space; a diverse, more resilient economy founded on talent attracted by high quality of life; (*other benefits?*)

We have also experienced some disappointments. Development in many of our regional centers, town centers, corridors and main streets, have fallen short of desired population and employment projections resulting in the need to expand the urban growth boundary. Other challenges include the passage of Ballot Measure 37, the need for more affordable housing, and the lack of an integrated economic development strategy.

We have also become more aware the Metro region is connected to a greater metropolitan region that is not linked by units of government but rather by economic and social forces. These forces are not well understood however the effect of these forces are becoming increasingly apparent. The Metro region is continuing to attract jobs in excess of the Metro region's population. The long-term effects of this phenomenon may be detrimental to the long term strategy of the Region's 2040 plan and to the health of the edge communities.

Top this all off with the crystallizing trends portending major changes in the way we live, get around and work, including: the "end of cheap oil"; the uncertain effects of global warming; ever-growing financial demands of entitlement like Medicaid and mandates like Measure 11; growing citizen resistance to tax increases; local governments squeezed by Measures 5, 47 and 50; growing disparity between the rich and working class; and, a population that is older, more diverse and living in smaller households.

In addition, thousands of new residents who were not part of the Region 2040 discussions have moved here since the mid-1990s. These factors drive the question "is the public still invested in the Region 2040 vision and are we collectively and individually doing everything we can to realize the future we want?"

**Desired Outcome:** Civic reengagement and shared responsibility in promoting a desired future. Citizens, business communities, interest groups, and elected and appointed

officials need to become energized and focused on a shared vision and embark on implementing that vision in individual and collective ways.

**How To Achieve:** Fully engage citizens, business communities, interest groups, elected and appointed officials to (1) agree on community and regional values and a desired future; (2) develop strategic actions to cultivate that future; and (3) share the responsibility for implementation.

**Role of Metro:**

- 1) Metro convenes various venues, forums and summits to facilitate civic engagement/education.
- 2) Metro provides support (policy, program, and technical guidance) to inform/frame regional discussions and to facilitate development of an integrated investment strategy.
- 3) Oversee implementation of regional strategies to implement vision (e.g., infill and redevelopment incentives in regional and town centers, main streets, corridors and station areas).

**Role of Partners/Stakeholders:**

- 1) Participate, lead, engage in forums to define needs, priorities, shared values.
- 2) Collaboratively formulate “blueprint for the future”.
- 3) Implement regional investment strategy consistent with stakeholder roles and responsibilities.

**Questions/Issues:**

- 1) What governance model should we embrace to ensure that this effort becomes a regional problem solving/solutions approach?
- 2) Who are the stakeholders that need to be involved?
- 3) What are the catalysts that get people to the table?
- 4) What legislative action may be warranted?
- 5) How should this effort be branded (e.g., “Big Look”, Region 2040 Re-engagement) in a way that it resonates with public/stakeholders?
- 6) How should we integrate this with other efforts such as the city of Portland’s visioning process?
- 7) A critical aspect of this is the education/civic engagement/communication effort. How do we do this?
- 8) Other?

**Next Steps:**

- 1) **Scoping:** Meet with variety of stakeholders to answer above questions/issues for input on direction.