

# Council work session agenda

Tuesc	lay, Febi	ruary 7, 2017	2:00 PM	Metro Regional Center, Council Chamber
2:00	Call to Order and Roll Call		all	
2:05	Chief C	Operating Officer	Communication	
Work	Session	Topics:		
	2:10	2030 Regional	Waste Plan Project Work Plan	<u>17-0138</u>
		Presenter(s):	Paul Slyman, Metro Marta McGuire, Metro	
		Attachments:	Work Session Worksheet Draft Regional Waste Plan	
3:00	Metro	Attorney Comm	unication	
3:10	O Councilor Communication			

3:30 Adjourn

# Metro respects civil rights

Metro fully complies with Title VI of the Civil Rights Act of 1964 and related statutes that ban discrimination. If any person believes they have been discriminated against regarding the receipt of benefits or services because of race, color, national origin, sex, age or disability, they have the right to file a complaint with Metro. For information on Metro's civil rights program, or to obtain a discrimination complaint form, visit <u>www.oregonmetro.gov/civilrights</u> or call 503-797-1536. Metro provides services or accommodations upon request to persons with disabilities and people who need an interpreter at public meetings. If you need a sign language interpreter, communication aid or language assistance, call 503-797-1890 or TDD/TTY 503-797-1804 (8 a.m. to 5 p.m. weekdays) 5 business days before the meeting. All Metro meetings are wheelchair accessible. For up-to-date public transportation information, visit TriMet's website at <u>www.trimet.org</u>.

#### Thông báo về sự Metro không kỳ thị của

Metro tôn trọng dân quyền. Muốn biết thêm thông tin về chương trình dân quyền của Metro, hoặc muốn lấy đơn khiếu nại về sự kỳ thị, xin xem trong <u>www.oregonmetro.gov/civilrights</u>. Nếu quý vị cần thông dịch viên ra dấu bằng tay, trợ giúp về tiếp xúc hay ngôn ngữ, xin gọi số 503-797-1890 (từ 8 giờ sáng đến 5 giờ chiều vào những ngày thường) trước buổi họp 5 ngày làm việc.

#### Повідомлення Metro про заборону дискримінації

Metro з повагою ставиться до громадянських прав. Для отримання інформації про програму Metro із захисту громадянських прав або форми скарги про дискримінацію відвідайте сайт <u>www.oregonmetro.gov/civilrights</u>. або Якщо вам потрібен перекладач на зборах, для задоволення вашого запиту зателефонуйте за номером 503-797-1890 з 8.00 до 17.00 у робочі дні за п'ять робочих днів до зборів.

#### Metro 的不歧視公告

尊重民權。欲瞭解Metro民權計畫的詳情,或獲取歧視投訴表,請瀏覽網站 www.oregonmetro.gov/civilrights。如果您需要口譯方可參加公共會議,請在會 議召開前5個營業日撥打503-797-

1890(工作日上午8點至下午5點),以便我們滿足您的要求。

#### Ogeysiiska takooris la'aanta ee Metro

Metro waxay ixtiraamtaa xuquuqda madaniga. Si aad u heshid macluumaad ku saabsan barnaamijka xuquuqda madaniga ee Metro, ama aad u heshid warqadda ka cabashada takoorista, booqo <u>www.oregonmetro.gov/civilrights</u>. Haddii aad u baahan tahay turjubaan si aad uga qaybqaadatid kullan dadweyne, wac 503-797-1890 (8 gallinka hore illaa 5 gallinka dambe maalmaha shaqada) shan maalmo shaqo ka hor kullanka si loo tixgaliyo codsashadaada.

#### Metro의 차별 금지 관련 통지서

Metro의 시민권 프로그램에 대한 정보 또는 차별 항의서 양식을 얻으려면, 또는 차별에 대한 불만을 신고 할 수<u>www.oregonmetro.gov/civilrights.</u> 당신의 언어 지원이 필요한 경우, 회의에 앞서 5 영업일 (오후 5시 주중에 오전 8시) 503-797-1890를 호출합니다.

#### Metroの差別禁止通知

Metroでは公民権を尊重しています。Metroの公民権プログラムに関する情報 について、または差別苦情フォームを入手するには、<u>www.oregonmetro.gov/</u> <u>civilrights</u>。までお電話ください公開会議で言語通訳を必要とされる方は、 Metroがご要請に対応できるよう、公開会議の5営業日前までに503-797-1890(平日午前8時~午後5時)までお電話ください。

#### សេចក្តីជួនដំណីងអំពីការមិនរើសអើងរបស់ Metro

ការកោរពលិទ្ធិពលរដ្ឋរបស់ ។ សំរាប់ព័ត៌មានអំពីកម្មវិធីសិទ្ធិពលរដ្ឋរបស់ Metro ឬដើម្បីទទួលពាក្យបណ្តីងរើសអើងសូមចូលទស្សនាគេហទំព័រ <u>www.oregonmetro.gov/civilrights</u>។ បើលោកអ្នកក្រូវការអ្នកបកប្រែភាសានៅពេលអង្ក ប្រជុំសាធារណៈ សូមទូរស័ព្ទមកលេខ 503-797-1890 (ម៉ោង 8 ព្រឹកដល់ម៉ោង 5 លាច ថ្លៃធ្វើការ) ប្រពំព័រថ្ងៃ

ថ្ងៃធ្វើការ មុនថ្ងៃប្រជុំដើម្បីអាចឲ្យគេសម្រួលតាមសំណើរបស់លោកអ្នក ។

إشعار بعدم التمييز من Metro

تحترم Metro الحقوق المدنية. للمزيد من المعلومات حول برنامج Metro للحقوق المدنية أو لإيداع شكرى ضد التمييز، يُرجى زيارة الموقع الإلكتروني <u>www.oregonmetro.gov/civilrights.</u> إن كنت بحاجة إلى مساعدة في اللغة، يجب عليك الاتصال مقدماً برقم الهاتف 1890-797-503 (من الساعة 8 صباحاً حتى الساعة 5 مساءاً، أيام الاثنين إلى الجمعة) قبل خمسة (5) أيام عمل من مو عد الاجتماع.

#### Paunawa ng Metro sa kawalan ng diskriminasyon

Iginagalang ng Metro ang mga karapatang sibil. Para sa impormasyon tungkol sa programa ng Metro sa mga karapatang sibil, o upang makakuha ng porma ng reklamo sa diskriminasyon, bisitahin ang <u>www.oregonmetro.gov/civilrights.</u> Kung kailangan ninyo ng interpreter ng wika sa isang pampublikong pulong, tumawag sa 503-797-1890 (8 a.m. hanggang 5 p.m. Lunes hanggang Biyernes) lima araw ng trabaho bago ang pulong upang mapagbigyan ang inyong kahilingan.Notificación de no discriminación de Metro.

#### Notificación de no discriminación de Metro

Metro respeta los derechos civiles. Para obtener información sobre el programa de derechos civiles de Metro o para obtener un formulario de reclamo por discriminación, ingrese a <u>www.oregonmetro.gov/civilrights</u>. Si necesita asistencia con el idioma, llame al 503-797-1890 (de 8:00 a.m. a 5:00 p.m. los días de semana) 5 días laborales antes de la asamblea.

#### Уведомление о недопущении дискриминации от Metro

Metro уважает гражданские права. Узнать о программе Metro по соблюдению гражданских прав и получить форму жалобы о дискриминации можно на вебсайте <u>www.oregonmetro.gov/civilrights.</u> Если вам нужен переводчик на общественном собрании, оставьте свой запрос, позвонив по номеру 503-797-1890 в рабочие дни с 8:00 до 17:00 и за пять рабочих дней до даты собрания.

#### Avizul Metro privind nediscriminarea

Metro respectă drepturile civile. Pentru informații cu privire la programul Metro pentru drepturi civile sau pentru a obține un formular de reclamație împotriva discriminării, vizitați <u>www.oregonmetro.gov/civilrights.</u> Dacă aveți nevoie de un interpret de limbă la o ședință publică, sunați la 503-797-1890 (între orele 8 și 5, în timpul zilelor lucrătoare) cu cinci zile lucrătoare înainte de ședință, pentru a putea să vă răspunde în mod favorabil la cerere.

#### Metro txoj kev ntxub ntxaug daim ntawv ceeb toom

Metro tributes cai. Rau cov lus qhia txog Metro txoj cai kev pab, los yog kom sau ib daim ntawv tsis txaus siab, mus saib <u>www.oregonmetro.gov/civilrights</u>. Yog hais tias koj xav tau lus kev pab, hu rau 503-797-1890 (8 teev sawv ntxov txog 5 teev tsaus ntuj weekdays) 5 hnub ua hauj lwm ua ntej ntawm lub rooj sib tham.

### **2030 REGIONAL WASTE PLAN**

Metro Council Work Session Tuesday, February 7, 2017 Metro Regional Center, Council Chamber

## **METRO COUNCIL**

#### Work Session Worksheet

#### PRESENTATION DATE: February 7, 2017 LENGTH: 40 minutes

PRESENTATION TITLE: 2030 Regional Waste Plan

**DEPARTMENT:** Property and Environmental Services

**PRESENTER(s):** Paul Slyman, Property and Environmental Services Director (ext.1510) and Marta McGuire, Principal Planner (ext. 1806)

#### **WORK SESSION PURPOSE & DESIRED OUTCOMES**

1. **Purpose:** To review the draft work plan for developing the successor to the current Regional Solid Waste Management Plan that expires at the end of 2018. The work is expected to begin in spring 2017 and be completed by December 2018.

#### 2. Outcomes:

- 1. Input on the major steps of the plan development and how stakeholders will be engaged in each phase.
- 2. Direction on whether or not to adopt the project work plan by resolution.

#### **TOPIC BACKGROUND & FRAMING THE WORK SESSION DISCUSSION**

#### Background

Metro is preparing to develop the next long-term Regional Waste Plan, fulfilling our responsibility to plan, manage and oversee the regional solid waste system. The Regional Waste Plan will take a systems approach to managing and reducing the environmental impacts of goods consumed in the region, from production to disposal. This approach recognizes the complexity of managing a system across two dozen cities and three counties, over a million residents, thousands of businesses and many solid waste service providers. The new plan presents an opportunity to advance the region as a leader in conserving resources and protecting the environment.

The name of the plan will be changed from the current Regional Solid Waste Management Plan to the 2030 Regional Waste Plan. The plan will contain:

- A **long-term vision** for managing and reducing the environmental impacts of goods consumed in the region, from production to disposal
- **Policies** to guide equitable benefits and impacts from system services, financing, design and regulation
- **Goals** that identify what the region wants to achieve by 2030 and indicators to measure progress
- Short, medium and long term **actions** needed to accomplish the plan's goals

The plan will provide a unified blueprint to ensure all efforts are coordinated and individual parts of the system function effectively as a whole. The plan will also provide local governments with a regional guide to implement their programs and services.

Metro has adopted three solid waste system plans to date. The plans are updated roughly every ten years to meet the needs of our changing region. In addition, the plan fulfills state requirements that Metro has a waste reduction program in place. The development of the new plan will be informed, but not limited, by existing guidance that falls in three main areas:

- 1. Strategic direction from national and state plans that address managing materials and the solid waste system through a life cycle perspective.
- 2. State statutes and administrative rules that provide direction on the minimum type and extent of local and regional waste reduction and recycling programs and services.
- 3. Metro Charter, Code, rules and policies that provide direction and authorities for managing the system.

#### **Proposed Project Work Plan**

Development of the new plan will require bold leadership, new partnerships, diverse voices and thoughtful deliberation. From spring 2017 to fall 2018, Metro will engage the public, local governments, industry, community and business leaders to develop the new plan, which will be completed in five major phases.



## Equity Lens

The formulation of the new plan will include two new approaches:

- Fully incorporating equity through the use of an equity lens and an equity work group to be comprised of individuals that represent communities of color and those historically marginalized from solid waste recycling system planning and policy development. This group will work in coordination with Metro staff to customize and apply the equity lens throughout the plan development. The equity lens will be based on the Racial Equity Guidance Questionnaire in Metro's *Strategic Plan to Advance Racial Equity, Diversity and Inclusion*.
- Utilizing a life cycle perspective that identifies impacts and actions across the life of materials and products as they move through the economy—starting with design and continuing through raw material extraction, manufacture, transport, consumption, use, reuse, recycling and disposal. This is consistent with the waste reduction hierarchy (reduce, reuse, recycle), but provides new opportunities for actions the region can take to reduce environmental and human health impacts of the generation and disposal of waste.

February 2017	Metro Council reviews project work plan.	
March 2017	Metro Council adopts work plan by resolution.	
June 2017	Metro Council endorses statement of values.	
July 2017	Metro Council endorses system vision.	
November 2017	Metro Council, Metro Policy Advisory Committee (MPAC) and Solid Waste Alternatives Advisory Committee (SWAAC) review draft system priorities, goals and indicators.	
June 2018	Metro Council, Metro Policy Advisory Committee and Solid Waste Alternatives Advisory Committee review draft strategies and actions.	
October 2018	Metro Council considers adoption of 2030 Regional Waste Plan.	

The attached work plan details the major steps for developing the new plan and how Metro will engage others in each phase.

#### **QUESTIONS FOR COUNCIL CONSIDERATION**

- 1. Do Councilors have questions or input on the draft work plan, particularly in regard to the roles identified for the Council, MPAC and equity work group?
- 2. Do Councilors have any specific questions they would like staff to ask MPAC and SWAAC about the draft work plan?
- 3. Should staff bring the finalized work plan to Council for adoption by resolution in March?

#### PACKET MATERIALS

Legislation would be required for Council action  $\Box$  yes  $\Box$  no

Draft is attached □ yes ☑ no

ATTACHMENT: 2030 Regional Waste Plan Draft Project Work Plan

oregonmetro.gov



# 2030 Regional Waste Plan

DRAFT (revised 01/03/17)

**Project Work Plan** 

If you picnic at Blue Lake or take your kids to the Oregon Zoo, enjoy symphonies at the Schnitz or auto shows at the convention center, put out your trash or drive your car – we've already crossed paths.

#### So, hello. We're Metro – nice to meet you.

In a metropolitan area as big as Portland, we can do a lot of things better together. Join us to help the region prepare for a happy, healthy future.

#### Stay in touch with news, stories and things to do.

oregonmetro.gov/news

#### **Follow oregonmetro**



#### **Metro Council President** Tom Hughes

#### **Metro Councilors**

Shirley Craddick, District 1 Carlotta Collette, District 2 Craig Dirksen, District 3 Kathryn Harrington, District 4 Sam Chase, District 5 Bob Stacey, District 6

#### Auditor

Brian Evans

600 NE Grand Ave. Portland, OR 97232-2736 503-797-1700

# **Table of contents**

Section 1: Purpose and Background	4
Section 2: Project Overview	7
Section 3: Project Organization	9
Decision making structure	9
Timeline and milestones	11
Work plan	12
Section 4: Engagement	16
Objectives and approach	16
Key messages	20
Tools and methods	21
Indicators for successful engagement	22
Appendix A: Equity Work Group Overview	23
Appendix B: Technical Work Group Overview	

Appendix C: Project Work Plan Overview

28

## SECTION 1: PURPOSE AND BACKGROUND

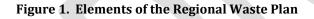
The purpose of this document is to outline the project work plan, including the planning process and engagement approach, for developing the 2030 Regional Waste Plan.

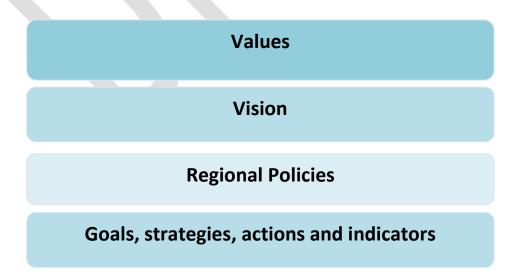
The Regional Waste Plan, adopted by the Metro Council, is the greater Portland area's long-range blueprint for managing and reducing the environmental impacts of goods consumed in the region, from production to disposal. The plan sets goals and policies for the region to reduce the amount of waste it generates, promote greater reuse and recycling of items, and manage the waste that is leftover in a manner that protects the environment and public health, gets the best value for the public's money, and advances racial equity, diversity and inclusion in the region.

The name of the plan is simplified from the current Regional Solid Waste Management Plan to the Regional Waste Plan in order to provide the public with a clear and concise name for an effort that seeks to set ambitious goals for reducing waste and making the most of the discarded materials we don't want.

The plan will contain:

- A long-term vision for managing and reducing the environmental impacts of goods consumed in the region from production to disposal
- Policies to guide equitable benefits and impacts from system services, financing, design and regulation
- Goals that identify what the region wants to achieve by 2030 and indicators to measure progress
- An action plan that identifies short, medium and long term actions needed to accomplish the plan's goals





## **Legal Foundation and History**

Metro has broad authority, from the Metro Charter, the Oregon Constitution, and Oregon statutes, for planning, managing and overseeing the regional solid waste system. In 1987, the Metro Council designated solid waste as an area and activity appropriate for a functional plan (Metro Ordinance 87-740), recognizing the complexity of managing this system across two dozen cities and portions of three counties, over a million residents, thousands of businesses and many solid waste service providers. This complexity demands regional coordination. A regional plan provides a unified blueprint to ensure all parties are coordinated and the individual parts of the system function properly as whole.

In addition, the traditional solid waste hierarchy (reduce, reuse, recycle etc.) and many of the guidance documents listed in the sidebar of this page, recognize that managing municipal solid waste is one part of a broader strategy of managing the environmental and human health impacts associated with the production, use and end-of-life management of the products that Metro-area residents and businesses use.

Metro has adopted three solid waste system plans to date. These are shown in Figure 2. The plans are updated roughly every ten years to meet the needs of our changing region and align with state and federal guidance.

#### Figure 2. History of regional solid waste plan adoptions

## **Policy Guidance**

Metro's Six Desired Outcomes Metro Council's six desired outcomes for the region

#### **Equity Strategy**

Metro's strategic plan to advance racial equity, diversity and inclusion

Regional System Public Benefits

Metro solid waste system guiding values

#### National Materials

Management Strategy Environmental Protection

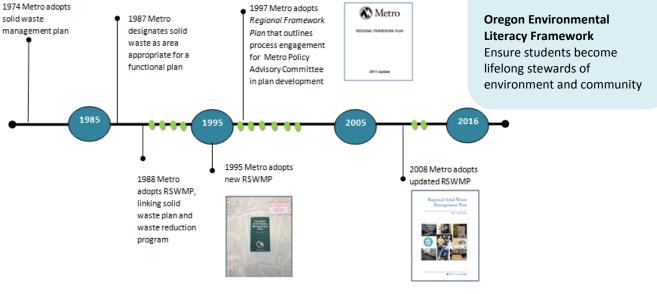
Agency's Sustainable Materials Management Plan

#### **Oregon 2050 Vision**

Oregon state vision and action framework for sustainable materials management

#### Oregon Toxics Reduction Strategy

State strategy aimed at keeping toxics out of the environment



RSWMP amendments



**Extraction:** Natural resources are extracted from the earth and used to produce goods. Some form of energy is always required to extract natural resources (e.g., mining, drilling, forest harvesting).

**Production:** Raw materials are processed, refined and manufactured into goods, which are assembled and packaged for distribution.

**Distribution:** Products are moved from their manufacturing source to customers.

**Consumption:** Goods and services are used by consumers or in the production of other goods.

**End-of-life:** Materials or products are stored, stockpiled, disposed or processed for recycling.

Since adoption of the 2008 plan, the federal and state governments, as well as Metro, have adopted new policy guidance that will inform the development of the new plan. New plans adopted at the federal and state levels provide an expanded approach for managing materials from production to disposal.

The U.S. Environmental Protection Agency's 2016 strategic plan, *Sustainable Materials Management*, and Oregon Department of Environmental Quality's *Oregon 2050 Vision and Action Framework for Materials Management* move beyond traditional solid waste boundaries by adopting a life cycle approach. This approach identifies impacts and actions across the life of materials and products as they move through the economy—starting with design and continuing through raw material extraction, manufacture, transport, consumption, use, reuse, recycling and disposal.

In addition, the Metro Council adopted the *Strategic Plan to Advance Racial Equity, Diversity and Inclusion* in June 2016. This plan sets five goals for advancing regional equity:

- Metro convenes and supports regional partners to advance racial equity
- Metro meaningfully engages communities of color
- Metro hires, trains and promotes a racially diverse workforce
- Metro creates safe and welcoming services, programs and destinations
- Metro's resource allocation advances racial equity

To accomplish these goals, Metro will concentrate on eliminating the disparities that people of color experience, especially in those areas related to Metro's policies, programs, services and destinations. By addressing the barriers experienced by people of color, Metro will also identify solutions and remove barriers for other disadvantaged groups. This strategic direction allows Metro the opportunity to make a difference in the lives of disadvantaged communities, while having a positive impact on the Portland region's overall quality of life.

The Regional Waste Plan will support Metro's equity goals by prioritizing equity in all phases of plan development, the community engagement process and incorporated into the plan itself.

## **SECTION 2: PROJECT OVERVIEW**

## **Project Goal**

The goal of the project is to adopt a Regional Waste Plan that reflects community and regional values, sound technical analysis, input from partners and the public, and advances the region as a leader in conserving resources and protecting the environment. This will be accomplished through an inclusive engagement approach. Engagement efforts will focus on individuals and groups who Metro has not historically engaged in decision-making on garbage and recycling issues, but are significantly impacted by the outcomes of those decisions. Those audiences include communities of color, low-income communities, communities historically impacted by the placement of solid waste and recycling facilities, individuals and families living in multi-family housing, and communities with limited English proficiency.

## **Opportunities and Challenges**

With expanded knowledge on the impact of materials, we are presented with a wider range of opportunities for action for protecting human and environmental health and advancing regional desired outcomes. The plan will address a range of challenges and opportunities including:



**Leadership and innovation**: The Metro area has a strong track record of success when it comes to managing and reducing waste and protecting the environment. Development of this plan gives the region the opportunity to look ahead to make sure that it continues to improve upon this legacy and serve as a national leader. The plan presents an opportunity to further improve the regional system through innovation, new investments and continuing our efforts to enhance and protect the quality of life in the region.

**Fully incorporating equity in the plan outcomes:** Through this plan, the region has an opportunity to eliminate barriers and generate positive benefits that advance racial equity, diversity, and inclusion through its roles in waste reduction, regulation, management, planning and policy.

**Reducing impacts throughout the product life cycle:** Although the region is a leader in waste reduction, regional demand for materials and products has impacts on people and the environment. Manufacturers and consumers have important roles to play in increasing the sustainability of the products they make and consume. The plan will need to identify actions that the region can take to impact the entirety of the product life cycle.

**Maintaining and improving the current collection system:** Strong collaboration among Metro, local governments and service providers has ensured that the region provides an array of recycling programs and services to households and businesses. The challenge ahead is continued improvement of the regional system and ensuring equitable services are provided to all the region's residents.

**Adaptability:** Our regional collection and processing system needs to be adaptable to opportunities to recycle new materials, such as food scraps, adjust to cyclical ups and downs in existing recycling markets, and keep progressing as changes occur in the private sector that provides many of this system's services.

Making the most of what we don't want: Garbage is a resource we literally throw away. It can provide energy that powers homes and businesses. Landfills must be chosen wisely to minimize the health and environmental impacts and provide benefits to the communities that host them. To make the most of garbage as a resource, the Metro Council is considering options for how to best manage the region's garbage as a part of the Solid Waste Roadmap initiative. The decision the Metro Council makes in late 2017 will be incorporated in the new Regional Waste Plan.

### How we get there

The development of the 2030 Regional Waste Plan will consider how to best tackle these opportunities and challenges and set direction for the regional system in the next decade. Development of the plan will require bold leadership, new partnerships, diverse voices, and thoughtful deliberation. From spring 2017 to fall 2018, Metro will engage the public and local, regional and state partners to develop the new plan, which will be completed in five major phases.

Getting started	Share work plan with local, regional, state and community partners.
Phase 1: Values	Develop a shared understanding of existing policy guidance and commitment to values that will guide the development of the plan.
Phase 2: System Scenarios and Vision	Visualize alternative future scenarios to consider tradeoffs of different paths forward and select a preferred scenario to serve as a vision of the plan.
Phase 3: System Analysis and Goal Setting	Analyze the system to identify priority areas and goals for achieving the region's vision and conduct a gap analysis between the current reality and the desired future.
Phase 4: Building a Strategy	Develop short, medium and long-term strategies, initiatives and investments, prioritized into a single plan.
Phase 5: Plan Adoption	Engage stakeholders in review of the plan and bring to the Metro Council for adoption.

## **SECTION 3: PROJECT ORGANIZATION**

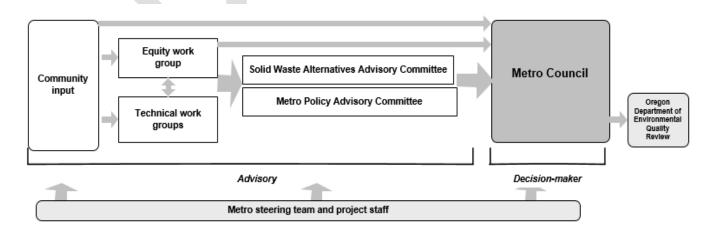
The development of the 2030 plan will involve a wide range of individuals, formal bodies and informal groups. Metro is responsible for the overall development of the plan, engaging others and adoption of the final plan.

As a functional plan, the Regional Waste Plan has specific requirements for review and adoption as set forth in Metro's Regional Framework Plan and charter. The adoption framework includes the Metro Council, Metro Policy Advisory Committee (MPAC) and Solid Waste Alternatives Advisory Committee (SWAAC), which have varying levels of responsibility to review and provide input on the development of the plan. The Metro Council is responsible for final review and adoption of the plan after a public hearing. The Department of Environmental Quality is responsible for approving the portion of the plan that addresses statutory waste reduction requirements.

The Metro Policy Advisory Committee and Solid Waste Alternatives Advisory Committee will provide input at key decision points. Integral to this decision-making process is providing timely opportunities for community partners and the public to provide input to these advisory committees.

Additionally, Metro will form several work groups to provide guidance to the Metro Council and the advisory committees. First, Metro will convene an equity work group to help ensure the plan development fully incorporates equity in the planning process and outcomes. The work group will be comprised of community members who are highly impacted by the plan outcomes and who represent historically underrepresented and other marginalized communities. The work group, with staff's assistance, will be responsible for co-developing and applying equity lens questions in the Racial Equity Guidance Questionnaire from Metro's *Strategic Plan to Advance Racial Equity, Diversion and Inclusion* throughout plan development.

Second, Metro will convene a set of technical work groups related to system priorities identified in phase 3 of the plan development. The work groups will review draft materials and analysis produced by Metro staff and assist with developing goals, strategies and actions to achieve the region's vision in phase 4. Work group members will include topical and technical experts, community organizations and local government representatives. Opportunities to share information and collaborate across work groups will be provided in the form of meetings, planning workshops and forums.



#### Figure 3. Regional Waste Plan Decision-making Framework

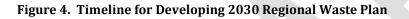
The table below outlines roles and responsibilities of the advisory committees and working groups and engagement forums.

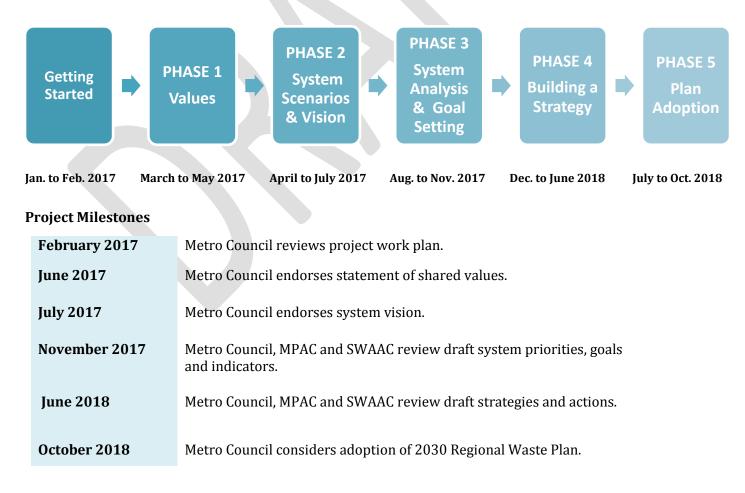
Roles and responsibilities		
Metro Council	<ul> <li>Accept and approve final plan</li> <li>Provide leadership and policy direction to staff</li> <li>Participate in regional leadership forums</li> </ul>	
Metro Policy Advisory Committee (MPAC)	<ul> <li>Provide input on plan development</li> <li>Represent local government interests</li> <li>Participate in regional leadership forums</li> </ul>	
Solid Waste Alternatives Advisory Committee (SWAAC)	<ul><li>Provide input on plan development</li><li>Participate in technical forums</li></ul>	
Equity work group	<ul> <li>Co-develop equity lens questions with Metro staff</li> <li>Review application of equity lens throughout plan development</li> <li>Participate in regional leadership forums and planning workshops</li> <li>Participants will draw from people of color and those historically marginalized from solid waste system planning and policy development</li> </ul>	
Technical work groups	<ul> <li>Provide subject matter expertise</li> <li>Review draft materials and provide input to staff</li> <li>Participate in technical forums</li> <li>Membership will draw from subject matter experts and representatives from local governments, industry, environmental organizations, and SWAAC.</li> </ul>	
Metro project steering team	<ul> <li>Provide project guidance and oversight</li> <li>Review and comment on deliverables</li> <li>Membership will draw from cross-agency Metro staff</li> </ul>	
Metro staff	<ul> <li>Provide technical expertise</li> <li>Keep decision-makers informed of progress</li> <li>Incorporate input from partners and the public</li> <li>Present options and recommendations to Metro Council and advisory committees</li> <li>Convene and staff technical work groups</li> <li>Participate in technical forums</li> </ul>	
Forums	Description	
Regional leadership forum	The forums will convene the Metro Council, members of the Metro Policy Advisory Committee and working groups to foster collaboration, discuss plan guidance and priorities, consider public input and provide direction to staff on development of the 2030 plan.	
Technical forum	The forums will convene Solid Waste Alternatives Advisory Committee members, technical experts, local governments and Metro staff to discuss and inform key elements of the plan.	
Planning Workshops	The planning workshops will convene Metro staff, technical and equity work group members to share perspectives throughout plan development on application of the equity lens.	



## Work plan

The 2030 plan will be completed in five phases from spring 2017 to fall 2018.





#### Phase 1 | Values

**Objective:** Develop a shared understanding of existing policy guidance and commitment to values that will guide the development of the 2030 plan.

The purpose of the first phase is to review existing policy guidance and values that will guide plan development. This will include engaging groups that have been historically underrepresented and other marginalized communities, to develop an understanding of what is important to them, as well as engaging with local government partners and advisory committees. The equity work group will inform the detailed description of the values by applying an equity lens and describing equity outcomes for each value.

The outcome of this phase will be a statement of core values that will guide plan development and frame the vision of the plan.

#### **Key Activities**

Planning	<ul> <li>Review and summarize existing policy guidance and shared values in guiding documents</li> <li>Equity work group co-develops equity lens questions with Metro staff to apply to plan values, and develops clear outcome statements for all values</li> </ul>
Engagement	<ul> <li>Engage the public to understand what is important to different audiences; particularly communities of color and other marginalized communities</li> <li>Discussion with SWAAC and MPAC</li> <li>Discussion with Metro Council</li> </ul>
Milestones	Metro Council endorses statement of core values
Deliverables	<ul> <li>Draft statement of values based on existing policy guidance</li> <li>Equity Working Group summary</li> <li>Community input report</li> <li>Statement of values</li> </ul>

#### Phase 2 | System Vision

#### April to July 2017

**Objective**: Develop a vision of the desired future using scenarios to understand the tradeoffs of different paths forward.

The purpose of this phase is to develop a shared understanding of what future success looks like for the regional system. This will include developing alternative future scenarios for the vision based on the statement of values. The scenarios will help show different paths forward by outlining major characteristics of future systems that represent different tradeoffs.

This phase will include engagement of interested persons from communities of color and other marginalized communities, along with representatives of local governments and the garbage and recycling industry, in a variety of different forums to outline up to three potential scenarios for how the region's garbage and recycling system might look in the future and what it could achieve. The equity work group will use an equity lens to articulate the outcomes of all solid waste system scenarios in terms of how each scenario supports equity outcomes.

The outcome of this phase will be a Metro Council determination of a preferred scenario for defining the future system that will serve as the vision for the plan.

**Key Activities** 

Planning	<ul> <li>Develop questions for future system based on values</li> <li>Host a planning workshop to develop three alternative future system scenarios that represent tradeoffs and priorities based on values</li> <li>Evaluate scenarios through equity lens</li> </ul>
Engagement	<ul> <li>Engage the public to provide input on priorities for the future based on core values</li> <li>Regional leadership forum to provide input on scenarios</li> <li>Community survey on alternative future system scenarios</li> <li>Discussion with SWAAC and MPAC</li> <li>Discussion with Metro Council</li> </ul>
Milestones	• Metro Council endorses preferred scenario for defining future system that will serve as the vision for the plan
Deliverables	<ul> <li>Alternative future visions scenarios</li> <li>Summary of how each scenario supports equity to varying degrees</li> <li>Community input report</li> <li>Final preferred system scenario and vision</li> </ul>

#### Phase 3 | System Analysis and Goal Setting

August to November 2017

**Objective:** Analyze the system to identify desired outcomes and goals for achieving the region's vision and conduct a gap analysis between the current reality and the desired future.

The purpose of this phase is to analyze the current system and identify priority areas for goal-setting to achieve the system vision. Addressing these areas will help to achieve the high-level vision and alignment with the values. Metro will convene technical work groups to identify specific desired outcomes for each system area, including goals and indicators to measure progress. Metro staff will compile data and develop descriptions of the current state of each area, including existing challenges and assets (existing programs, policies, infrastructure), to identify gaps between current reality and the desired future state.

During this phase, the equity work group will add to this analysis by using the equity lens to identify opportunities and barriers to enhance equity and identify indicators to track progress toward an equitable solid waste system. The equity working group's analysis will feed into that of the technical working groups.

The outcome of this phase will be final goals and indicators for system priorities and a shared understanding of the gap between the current reality and the desired future.

#### **Key Activities**

Planning	<ul> <li>Identify key parts of system that will represent the goal areas of the plan</li> <li>Convene technical work groups to develop desired outcomes, goals and indicators for each key system area</li> <li>Compile data and develop descriptions of current state of each area, including existing challenges and assets, to identify gaps between current reality and desired future</li> <li>Review application of equity lens to gap analysis</li> </ul>
Engagement	<ul> <li>Engage the public to review draft priorities</li> <li>Discussion with SWAAC and MPAC</li> <li>Discussion with Metro Council</li> </ul>
Milestones	<ul> <li>Metro Council endorses policies, goals and indicators for system priorities</li> </ul>
Deliverables	<ul> <li>Draft desired outcomes, goals and indicators for system priorities</li> <li>Description of current reality for each goal area and results from gap analysis</li> <li>Summary of how outcomes, goals and indicators support an equitable solid waste system</li> <li>Final desired outcomes, goals and indicators for system area priorities</li> </ul>

#### Phase 4 | Building a Strategy

December 2017 to June 2018

**Objective:** Develop short, medium and long-term strategies, initiatives and investments to close the gap between today and the desired future.

The purpose of this phase is to develop an action plan to close the gap between today and the desired future state. A technical forum will be used to gather input on strategies for achieving goals. Technical work groups will evaluate and recommend actions in collaboration with the equity working group. SWAAC and MPAC will be engaged to review the draft strategies to provide input to Metro Council. The equity work group will use the equity lens at key stages of this phase to review draft strategies and actions, as well as review the draft plan to ensure accountability to Metro's equity goals. The outcome of this phase will be the prioritized strategies, actions and investments.

#### **Key Activities**

Planning	<ul> <li>Technical forum to gather input on strategic direction to achieve goals</li> <li>Technical work groups to draft actions and investments to close the gap between today and the desired future</li> <li>Equity work group to apply equity lens to draft strategies and actions</li> </ul>
Engagement	<ul> <li>Engage the public to review draft strategies, actions and investments</li> <li>Discussion with SWAAC and MPAC</li> <li>Discussion with Metro Council</li> </ul>
Milestones	Metro Council endorses prioritized strategies and actions

Deliverables	<ul> <li>Draft strategies and actions</li> <li>Community input report</li> <li>Summary of discussions and outcomes of applying equity lens to the strategies and actions of the plan to meet vision of an equitable solid waste system</li> <li>Final strategies and actions</li> </ul>
--------------	---

#### Phase 5 | Plan Review and Adoption

#### July to October 2018

**Objective:** Engage stakeholders in review of the plan and bring to the Metro Council for adoption.

The purpose of this phase is to draft the plan with the associated Metro Code language and present the plan to key decision-makers and the community for review. This will also include review by the Oregon Department of Environmental Quality to ensure the plan's elements address statutory waste reduction requirements.

The outcome of this phase will be final plan review and adoption by Metro Council.

Key Activities	
Planning	<ul> <li>Draft plan and technical documentation</li> <li>Department of Environmental Quality review of plan elements that address statutory waste reduction requirements</li> </ul>
Engagement	<ul> <li>Release for public review</li> <li>Engage MPAC and SWAAC to finalize input to Metro Council</li> </ul>
Milestones	<ul> <li>MPAC and SWAAC review of plan</li> <li>Metro Council adoption of plan</li> <li>Department of Environmental Quality approval of plan elements that address statutory waste reduction requirements</li> </ul>
Deliverables	<ul> <li>Draft plan</li> <li>Community input report</li> <li>Equity report, including strategy for sharing the plan and their work to Metro Council and community partners for celebrating success</li> <li>Final plan adoption</li> </ul>



#### **SECTION 4: ENGAGEMENT**

## **Objectives**

Public engagement in the development and adoption of the Regional Waste Plan will enlist ideas and support from diverse communities and individuals across the Portland metro area for policies and programs that will reduce the impacts of waste on the environment. Through our public engagement efforts, we seek to:

- Communicate accurate, understandable and timely information to the public in formats and languages that are most helpful to a diverse range of audiences
- Increase awareness and understanding of the regional solid waste system and its services, especially among marginalized communities
- Implement Metro's goal to meaningfully engage communities of color (from *Strategic Plan to Advance Racial Equity, Diversity and Inclusion*)
- Demonstrate how the goals of the Regional Waste Plan and the choices it presents affect people's everyday lives
- Provide meaningful engagement opportunities that can inform decisionmaking
- Provide a framework for incorporating the results of public engagement into decision-making
- Demonstrate how engagement shapes the development of the Regional Waste Plan
- Ensure that the Regional Waste Plan reflects the values and priorities of a diverse range of residents around the region
- Build stronger relationships with more people interested in garbage, recycling and waste prevention issues with whom Metro can communicate more regularly

## Approach

The engagement efforts will seek participation of all potentially affected and interested individuals, communities and organizations. While Metro will engage the general public at large through a variety of means, particular emphasis will be placed on engaging communities of color and other communities who may be more directly impacted by the decisions that affect the garbage and recycling system, but may have fewer opportunities to influence and shape that system.

Engagement will also include participation by various businesses, local governments and advocacy organizations. The following sections call out some of these specific audiences.

#### **Marginalized communities**

Our efforts will focus on engaging individuals and groups who Metro has not historically engaged in decision-making on solid waste issues, but are (or can be) significantly impacted by the outcomes of those decisions. Those audiences include communities of color, low-income communities, communities historically impacted by the placement of solid waste facilities, individuals and families living in multi-family housing, and communities with limited English proficiency.

Metro will partner with culturally-specific community-based organizations to identify the best ways and methods to reach people in their communities and solicit their ideas for the best ways to reduce waste and its effects on their everyday lives. Through our engagement activities, we will regularly seek feedback on how we can make our engagement efforts more effective and relevant to the needs of different audiences. In addition, public conversations about the goals, policies and outcomes of the Regional Waste Plan will be held with the aim of building long-term relationships with various communities that can assist in the implementation of the plan after it is adopted.

Our engagement will be informed by an environmental justice and equity framework that considers both equity impacts and benefits of the regional solid waste system. We will work to ensure that "the [communities] most impacted, marginalized communities, low-income communities and communities of color,"<sup>1</sup> have opportunities to participate, inform and help shape the plan.

The outcomes of engagement with marginalized communities will include:

- Increased awareness and understanding of regional garbage and recycling system and services and the environmental impacts of goods consumed in the region, from production to disposal
- Gathering of community concerns and vision for success to address and incorporate into the Regional Waste Plan
- An understanding by Metro Council and staff of the priorities and concerns of historically underserved communities, and how to address them in the Regional Waste Plan
- The amplification of voices of those who are impacted by, but have less influence on, the region's garbage and recycling system
- Stronger relationships with communities of color and other underserved communities
- Identified opportunities for shared implementation and building community capacity

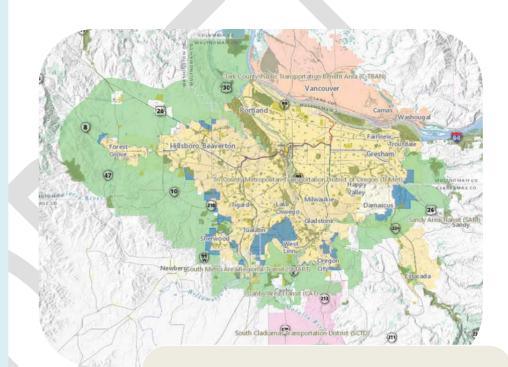
<sup>&</sup>lt;sup>1</sup> Jacqueline Patterson, NAACP Climate Justice Initiative, <u>http://www.usclimatenetwork.org/resource-database/and-the-people-shall-lead-centralizing-frontline-community-leadership-in-the-movement-towards-a-sustainable-</u>

#### Local governments

Cities and counties are Metro's key partners in implementing the region's garbage and recycling system. Representatives of these local governments will be engaged in the development of the Regional Waste Plan through the Solid Waste Alternatives Advisory Committee and the Metro Policy Advisory Committee.

Metro's objectives in engaging local elected officials in the development of the plan include:

- Creating awareness of the Regional Waste Plan and what it covers
- Bringing local elected officials into the conversation early
- Developing shared ownership in vision, goals and implementation of the future regional waste reduction and management system



Metro serves more than 1.5 million people in Clackamas, Multnomah, and Washington counties. The agency's boundary encompasses Portland, Oregon and 23 other cities – from the Columbia River in the north to the bend of the Willamette River near Wilsonville, and from the foothills of the Coast Range near Forest Grove to the banks of the Sandy River at Troutdale.



#### **Business community**

The Portland area's solid waste system consists of several private-sector companies, from local family-owned firms to large national corporations, which collect, handle and dispose of various types of materials or sell them to commodity markets to make new products. Representatives of these companies will also be engaged in the development of the Regional Waste Plan through existing advisory committees and through working groups developed to address specific topic areas.

In addition to businesses in the solid waste industry that deal with various facets of the garbage and recycling system each day, Metro will also engage businesses outside of the solid waste industry and their trade associations to:

- Build awareness and understanding of what the focus of the Regional Waste Plan will be and how it will be developed
- Provide opportunities to inform the development of shared values and vision for the region's solid waste system
- Leverage their expertise and perspectives on different aspects of the region's solid waste system in establishing strategies and actions to meet the plan's goals

#### Advocacy organizations

Various groups and organizations in the Metro area are active in promoting waste prevention, recycling, better use of discarded materials, natural resource conservation and minimization of toxic chemicals in consumer products. These groups bring expertise and insights to assist in establishing the system vision and goals. These organizations will be engaged through technical forums and working groups formed to address specific topic areas, existing committees such as the Solid Waste Alternatives Advisory Committee and other opportunities to engage the broader public in ways to get more out of the unwanted materials and better protect the environment and the public's health. Metro's objectives for engaging these advocacy organizations will include:

- Enlisting the expertise and insights of advocates to challenge our region to achieve greater outcomes in minimizing environmental and human health impacts associated with the solid waste system and the life cycle of products
- Identify actions, policies and investments needed to achieve these outcomes

## Key message themes

Messages will be based on existing research as well as research conducted in the first few months of the implementation of this work plan. Existing research suggests that an emphasis on protecting family health, protecting the environment, and saving money are key in motivating people to recycle, reuse, and reduce. In addition, the use of more visual approaches to messaging works well, and not just for those with limited English proficiency. Message approaches currently in use that we'll likely continue:

- Connect Metro services and planning to quality of life
- Convey impacts and benefits beyond environment (health, safety, cost, convenience)
- Reinforce reducing and reusing, and include how and why
- Couple climate messages with real, measurable impacts
- Communicate consistently and reinforce the value of public input

It's important to note that the findings and practices listed above are based on an existing body of research that does not widely reflect communities of color. While Metro has information about some audiences, we also want to address some gaps in information about both values and messages related to both topics and audiences, including communities of color, before starting broad outreach. Research conducted over the next year will:

- Fill research gaps that have been identified in topic areas related to the Regional Waste Plan and audiences we know we want to engage
- Ensure the use of research-based messages that resonate with key audiences
- Help ensure equity in Regional Waste Plan engagement activities
- Help ensure that underserved audiences, including communities of color, are not just represented in engagement activities but also in Council policy decisions

Community discussion groups and one-on-one interviews will inform broader public opinion research. This research will fill some of our message gaps, and help inform what tactics, formats, distribution channels and messengers we use.

#### **Engagement Tools**

A range of tools will be used throughout the public engagement effort. These tools will be scoped and calibrated to best enable a variety of stakeholders to engage in the development of the Regional Waste Plan in places, times and venues that are most convenient for them.

Tools will include, and not be limited to, the following:

**Project pages on the Metro website** will set context for the update of the Regional Waste Plan, inform viewers of progress in its development and illustrate opportunities to weigh in on important issues and questions under consideration.

**Metro News stories**, along with **contributed articles in print and online media**, will highlight and illustrate particular topics of concern and tell stories about challenges and opportunities to improve the region's solid waste system.

A Regional Snapshot, modeled after similar stories on land use, housing, transportation and other issues featured on Metro's website, will provide a richer data-oriented look at the region's current garbage and recycling system and illustrate a few key challenges to address through the development of the Regional Waste Plan.

**Focus and discussion groups** will provide in-depth and open-ended opportunities to explore specific questions and challenges with a limited number of individuals to better understand public perceptions and views on those questions.

**Surveys of the public**, through Opt In and other online means, intercept surveys and other person-to-person interactions will provide opportunities to engage individuals and record their feedback on specific questions to inform policymaking and program development.

**Email updates** will provide regular followers of the Regional Waste Plan's evolution with information about new developments and opportunities for engagement.

**Social media posts** will provide interested persons with opportunities to learn more about particular aspects of the region's solid waste system, raise questions and offer ideas for improvement.

**Video stories** will bring individuals to facilities, homes and other places where waste prevention and reduction efforts occur and illustrate challenges and opportunities.

**Public meetings and forums**, including Metro Council public hearings, will provide opportunities for the public to weigh in on specific proposals and offer views and testimony directly to elected officials and decision-makers.



## **Indicators of success**

- A broader awareness and understanding of the regional solid waste system and services, as well as the environmental and health impacts associated the life cycle of consumer products, is achieved through a cooperative and popular learning model with emphasis on interpersonal, experiential, and knowledge-sharing methods.
- Community concerns and vision for success are identified and incorporated into the Regional Waste Plan.
- A better understanding is gained by Metro staff and councilors of underserved communities' priorities and concerns, and how to address them in the Regional Waste Plan.
- Historically underserved communities achieve greater influence in shaping the values, vision, priorities and implementation of the Regional Waste Plan.
- Stronger relationships are built with communities of color and underserved communities through the development of the Regional Waste Plan.
- Opportunities are identified for shared implementation and building community capacity with community-based organizations.

## Appendix A: Equity Work Group Overview

#### Purpose

The purposes of the Equity Work Group are to help ensure: 1) that development of the Regional Waste Plan fully incorporates equity in the planning process and outcomes and 2) the Regional Waste Plan advances Metro's progress towards its racial equity goals.

#### **Work Group Desired Outcomes**

- Shared understanding of regional solid waste and recycling system.
- Identification of barriers that disproportionately impact communities of color and strategies to eliminate barriers.
- Identification of opportunities to leverage Metro's role in managing the solid waste system to support racial equity outcomes.

#### Fit with Project Governance

The Equity Working Group will serve as one of the working groups in plan development. The group will work directly with Metro staff to customize and utilize an equity lens. Members will also be invited to participate in key workshops and forums. They will produce a summary of their findings during each phase of development.

#### **Major Tasks**

- 1. Co-develop equity lens questions, adapted from Metro equity strategy
- 2. Guide application of equity lens throughout plan development
- 3. Provide report of findings at each phase to inform subsequent phases of planning work

#### **Priorities for recruitment**

Metro seeks participants for this working group who have some combination of the following skills and abilities:

- Background in social and racial equity, at both institutional and systemic levels
- Ability to adapt Metro's equity lens and apply it to the regional solid waste system
- Critical thinking skills to identify ways that the current solid waste system is inequitable
- Ability to help articulate a vision for an equitable solid waste system
- Familiarity with planning processes

Metro seeks participants for this working group from communities of color<sup>2</sup> and those historically marginalized from solid waste system planning and policy development, including:

- Youth (young adults age 18-23)
- Immigrants and refugees
- Elders
- Tribal nations and urban Native American communities
- Certification Office for Business Inclusion and Diversity (COBID)-certified business in waste/recycling field
- Environmental justice advocates

<sup>&</sup>lt;sup>2</sup> Communities of Color, as defined in Metro's Strategic Plan to Advance Racial Equity, Diversity and Inclusion are Native Americans, African Americans, Asian Americans and Pacific Islanders, Latinos or Hispanics, and immigrants and refugees who do not speak English well, including African immigrants, Slavic and Russian speaking communities, and people from the Middle East.

• Solid waste workers (i.e. drivers, sort line workers, transfer station equipment operators)

The ideal number of participants is five to seven members, but no more than ten.

### Working group format

The working group will meet regularly throughout all project phases. Metro will select a facilitator for the working group who will serve as a trusted liaison between the working group participants and Metro staff. The facilitator will work with Metro staff to plan working group meetings, facilitate meetings, and prepare meeting summaries and findings of the working group at each phase of the planning process.

The working group will co-create a team charter with Metro staff that includes norms, team agreements, roles and responsibilities. To create a safe space for open and honest conversations among working group members, meetings of the working group will not be public meetings. Metro is committed to transparency, however, and will post working group summaries from each phase of the planning process.

Metro will create multiple opportunities for members of the Equity Working Group to build relationships with and increase access to staff and key decision-makers including:

- Property and Environmental Services (PES) managers and planning staff
- Metro Solid Waste Alternatives Advisory Committee (SWAAC)
- Regional local government solid waste directors
- Metro Policy Advisory Committee (MPAC)
- Metro Council

Prior to kickoff of the working group, Metro will partner with Multnomah County to provide training for Regional Waste Plan planning staff on how to use and facilitate conversations using an equity lens.

#### Time commitment

Estimated time in meetings and preparing for discussions is 60 to 80 hours per work group member over the duration of the project.

#### Project Timeline and Tasks

#### Pre-project kickoff phase

Build understanding of the lifecycle framework and components underpinning the plan. Understand Metro, local government and private sector roles, services and programs. Meet 1:1 with working group members and with the whole group.

- Co-create working group charter, team agreements and decision-making process.
- Review work plan.
- <u>Deliverables</u>: Working group charter, work plan.

#### Phase 1 - Values

- Co-develop equity lens questions with Metro staff.
- Review values driving Metro's work system related to the life cycle impacts of the products the region's residents and businesses consume (protect human and environmental health, foster economic well-being, ensure resilience, provide excellent service and conserve natural resources).

- Use equity lens to identify inequities and disparities in this system, identify equity outcomes for each value statement and recommend how to prioritize values.
- <u>Deliverable</u>: Summary of equity lens discussion; description of values from an equity perspective.

#### Phase 2 – System scenarios and vision

- Using results of equity lens discussion of solid waste system and values from phase 1, articulate a vision for an equitable system.
- Participate in key planning workshops and leadership forums to create up to three potential scenarios for how the system might look in the future and what it could achieve in terms of equity.
- <u>Deliverable</u>: Description of system vision that includes equity outcomes (both positive and negative) for all system scenarios.

#### Phase 3 – System analysis and goal setting

- Building on vision statement from phase 2, use equity lens to compare current system (status quo) with vision for equitable system and develop desired outcomes for advancing equity.
- For each desired outcome:
  - Identify opportunities to enhance and barriers to eliminate that will enhance equity.
  - Identify indicators to track progress toward an equitable system.
- <u>Deliverables</u>: Desired outcomes (goals) and indicators to support an equitable system.

#### Phase 4 – Building a strategy

- Use equity lens at key stages of the planning phase to make process accountable to equity goals.
- Participate in key planning workshops.
- Review draft strategies and actions with equity lens.
- Review draft plan with equity lens.
- <u>Deliverable</u>: Summary of discussions and outcomes of applying equity lens to strategies and actions of the plan to meet vision of an equitable system.

#### Phase 5 - Plan adoption

- Share findings and working group outcomes with Metro equity advisory committee.
- Present to other stakeholder groups TBD (i.e. Local Government Solid Waste Directors', SWAAC)
- Present to Metro Council work session to share and discuss findings.
- <u>Deliverable</u>: Strategy for sharing the plan and their work to Metro Council and community partners for celebrating success.

## Appendix B: Technical Work Group Overview

#### Purpose

The purpose of technical work groups are to ensure that the Regional Waste Plan is developed with greatest knowledge, expertise, and current best practices available related to managing and reducing the environmental impacts of goods consumed in the region. Multiple technical work groups will focus on specific topical areas based on the values and vision.

#### **Roles and Responsibilities:**

- Provide subject matter expertise
- Review draft materials and provide input
- Participate in technical forums
- Collaborate with the Equity Work Group

#### **Desired Outcomes for Each Technical Work Group**

- Advanced understanding of shared values, key system issues (or gaps), and future system vision
- Comprehensive knowledge and understanding of best practices from within and outside the region to inform policy and program options to achieve the future system
- Identification of options to achieve the future system related to each topic area for consideration by decision makers

#### Fit with Project Governance

The technical work groups will work on topics of strategic importance identified in phase 3 of the plan development. It is expected that approximately five to seven working groups will be convened. The size and composition of group participation will be dependent on the group's task. Metro staff will convene and coordinate the work of the technical work groups and serve as liaisons between the work groups and Metro Council and advisory committees.

#### **Major Tasks**

Technical work groups will be brought together for fixed periods of time to work on specific tasks. Individuals participating in these groups will be expected to have the time, interest, and commitment to participate in the production of deliverables assigned to the group. Major tasks for each technical work group will be as follows and can be viewed in terms of a backcasting approach to systems planning. To achieve the desired future state as defined in early stages of the Regional Waste Plan, the technical work groups will:

- 1. Develop desired outcomes, goals and indicators for each key system area
- 2. Conduct gap analysis for each topic area including reviewing the current state of each area, such as existing challenges and assets, to identify gaps between current reality and desired future
- 3. Research and evaluate best practices from within the region and beyond for consideration within the plan framework
- 4. Identify and assess alternatives to achieve the desired future system
- 5. Identify and deliberate on strategies and actions to close the gap between the desired future and current reality
- 6. Consolidate best options towards desired future state into technical work groups' documents

#### **Priorities for membership**

Technical work group membership will include staff and stakeholders with relevant subject matter expertise and the time and interest to participate fully. It is expected that technical work group members will be drawn from those who are knowledgeable about the life cycle impacts of consumption and how to address these impacts from material extraction to end-of-life management, and from those who actively participate in the broader solid waste system, including representatives from, local governments, solid waste facility operators, haulers, advocacy organizations and Metro's Solid Waste Alternatives Advisory Committee. Since these groups are expected to provide deliverables within a set amount of time, group size is limited to facilitate collaboration and decision-making. The ideal number of participants is five to seven members per technical work group.

Metro seeks participants for this working group who have some combination of the following skills and abilities:

- Relevant technical knowledge, skills, and experience in each identified topic area
- Experience with broad systems thinking, especially related to life cycle approach and related subjects
- Supportive of Metro's equity objectives and willing to consider equity opportunities within system-wide planning.

#### **Project Timeline and Tasks**

The technical working groups will meet regularly throughout project phases 3 and 4, and monthly at a minimum. The projected tasks by phase are highlighted below.

#### Pre-project kickoff phase- Pre Work Group

- Phase 1 Values- Pre Work Group Work
- Phase 2 System scenarios and vision- Pre Work Group Work

#### Phase 3 – System analysis and goal setting

- Ensure collaborative understanding of current system and how we got here
- Ensure collaborative understanding and buy in for phase 1 and 2 work and outcomes
- Co-create technical work group charter, team agreements, work plan, decision-making process (from template)
- Develop desired outcomes, goals and indicators for each key system area
- Assess current state of each area including existing challenges and assets (programs, policies, investments)
- Conduct gap analysis

#### Phase 4 – Building a strategy

- Develop action plans for each topic area to bridge gap between current and desired future state based on Phase 3 research and deliberation
- Coordinate with Equity Work Group on action planning for each topic area

#### Phase 5 – Plan adoption

• Provide input during review and adoption process

# Appendix C: 2030 Regional Waste Plan | Project Work Plan Overview

ENGAGEMENTS	TASKS MI	LESTONES AND DELIVERABLES
PHASE 1   VALUE	ES   MARCH-MAY 2017	
Community input Equity work group	<ul> <li>Review and summarize existing policy guidance</li> <li>Equity work group co-develop equity lens questions with Metro staff to apply to plan values</li> <li>Engage the public to determine what is important to different</li> </ul>	<ul> <li>Community input report</li> <li>Draft values</li> <li>Equity report</li> </ul>
SWAAC & MPAC Metro Council	<ul><li>groups</li><li>Metro Council endorses statement of values</li></ul>	Statement of core values
PHASE 2   SYSTEM	M VISION   APRIL-JULY 2017	
Community input Planning workshop Leadership forum	<ul> <li>Develop future alternative system scenarios that represent tradeoffs and priorities based on values</li> <li>Evaluate scenarios with equity lens</li> <li>Engage the public to provide input on scenarios</li> <li>Convene leadership forum to provide input scenarios</li> <li>Metro Council endorses on preferred scenario to define future</li> </ul>	<ul> <li>Alternative future scenarios</li> <li>Community input report</li> <li>Equity report</li> <li>Final vision statement</li> </ul>
Metro Council PHASE 3   SYSTEN	system to serve as the vision for the plan M ANALYSIS AND GOAL SETTING   AUGUST-NOVE	EMBER 2017
Technical forum Equity & technical work groups Community input Metro Council	<ul> <li>Identify key parts of system which need to be addressed to achieve the future vision</li> <li>Convene technical work groups based on priorities to develop desired outcomes, goals and indicators for each key system area</li> <li>Compile data and develop descriptions of current state of each area including existing challenges and assets to identify gap between current reality and desired future</li> <li>Engage the public to review draft priorities</li> </ul>	<ul> <li>Draft goals and indicators for sytstem priorites</li> <li>Description of current reality</li> <li>Equity report</li> <li>Final goals and indicators for system area priorities</li> </ul>
PHASE 4   BUILDI Leadership forum Equity & technical work groups Community input MPAC & SWAAC Metro Council	<ul> <li>NG A STRATEGY   DECEMBER 2017-JUNE 2018</li> <li>Technical work groups to draft strategies, actions and investmen to close the gap between today and the desired future</li> <li>Review draft strategies and actions with equity lens</li> <li>Engage the public to review draft strategies</li> <li>Convene leadership forum to provide input on draft strategies ar actions</li> <li>Engage regional advisory committees to provide input to Metro Council</li> </ul>	<ul> <li>Draft actions</li> <li>Community input report</li> </ul>
PHASE 5   PLAN A	ADOPTION   JULY-OCTOBER 2018	
Community input Equity work group	<ul> <li>Draft plan and technical documentation</li> <li>Department of Environmental Quality review of plan elements that address statutory waste reduction requirements</li> <li>Release for public review</li> </ul>	<ul> <li>Draft plan</li> <li>Community input report</li> <li>Equity report</li> </ul>
MPAC & SWAAC	<ul> <li>Engage regional advisory committees to finalize input to Metro Council</li> <li>Metro Council adoption of plan</li> <li>Department of Environmental Quality approval of plan elements that address statutory waste reduction requirements</li> </ul>	Final plan adoption

Regional Waste Plan: Work Plan | DRAFT

Materials following this page were distributed at the meeting.

February 2017

#### Regional Snapshot

### BROWNFIELDS



Despite a strong rebound from the recession, greater Portland has a persistent problem. Around the region, thousands of properties or underused or vacant because of pollution from past uses. These properties hurt communities and the region's economy.

What does this mean for your community? Metro's latest Regional Snapshot takes a close look at the state of greater Portland's economy – with a special focus on the stubborn challenge of brownfields. Here's a glimpse."



For more information and the rest of the story, visit: oregonmetro.gov/snapshot

#### The State of our Ground



**61%** of all brownfields in Oregon are located in the Portland metro area Total area of all brownfields in the region, measured in football fields: 4,800

Many brownfield sites were at one time gas stations, dry cleaners, auto repair shops, warehouses or industrial facilities

#### Why redevelop brownfields?

\$400M

in annual property taxes could be generated from all redeveloped brownfield sites in the region

Redeveloping the region's brownfields could create enough new jobs to fill the Moda Center more than three

times



"All of these properties have the potential to be thriving small businesses, as they were before."

- Amy Saberiyan Ava Roasteria, Beaverton



Brownfields are 3 times more likely to be located in an underserved community

**4.5 acres** of open land are saved with every redevloped acre of brownfield



#### **Cleanup around the region**

"Cooperation is a key to our success."

> - Keith Leavitt Troutdale Reynolds Industrial Park, Port of Portland

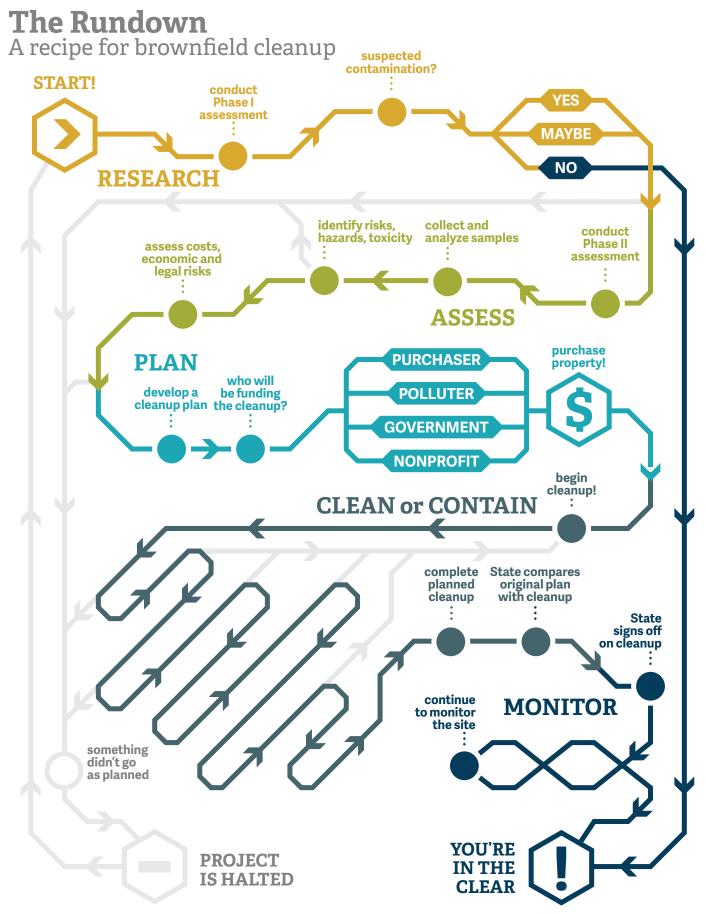
Every **\$1 of public** investment in the cleanup of brownfields



"It's really important to move through, because otherwise you miss very important opportunities."

> - Trell Anderson Catholic Charities, Portland

Data Sources: Regional Brownfield Scoping Project, Metro (2012); Economic Impacts of Oregon's Brownfields Program, ECONorthwest (2014); Brownfields in Oregon, ECONorthwest (2015); Portland Brownfield Program, City of Portland (2015).



\* Represents a generalized concept. Not all properties may follow this exact order To learn more, visit oregonmetro.gov/regional-snapshots





#### Solid Waste Roadmap

Public benefits of a regional solid waste system

Through its management of the regional solid waste system, Metro seeks to:

- Protect people's health
- Protect the environment
- Get good value for the public's money
- Keep our commitment to the highest and best use of materials
- Be adaptable and responsive in managing materials
- Ensure services are available to all types of customers

In 2017 and 2018, the Metro Council will make decisions to determine how best to manage the region's garbage and food scraps in the years ahead.

**Food scraps:** How can we keep more food out of the waste stream, achieve greater environmental and economic benefit from food scraps, and make sure we have the right facilities available to handle them?

Food is the single largest recoverable portion of our region's waste, and the Metro Council seeks to get as much food out of garbage as possible and put it to better uses such as compost and energy production. Most of the volume of food scraps comes from food-oriented businesses such as restaurants, grocery stores and food processors. Metro is working to secure additional facilities in and near the Portland area to turn food scraps into compost and energy. Metro is also working with businesses and local governments to pursue policies, incentives and other approaches to collect more food scraps separately from garbage and make more of this resource.

**Decision points:** A request for proposals for processing facilities will be issued by April 1, 2017, with the selection of one or more facilities to be made by the end of 2017. Specific policy proposals relating to the collection of food scraps from businesses will be considered by the Metro Council in mid 2018.

**Managing garbage in the long term:** Over the long run, what should the greater Portland region do with materials that are not reused, recycled or composted?

Metro's existing landfill contract expires at the end of 2019, and Metro is looking at various options for managing the Portland area's garbage from 2020 onward. Metro will solicit proposals for new landfill and transportation contracts. In addition, Metro is considering whether to take up to 200,000 tons a year of garbage and direct that waste to an existing waste-to-energy facility in Marion County that burns garbage to create electricity.

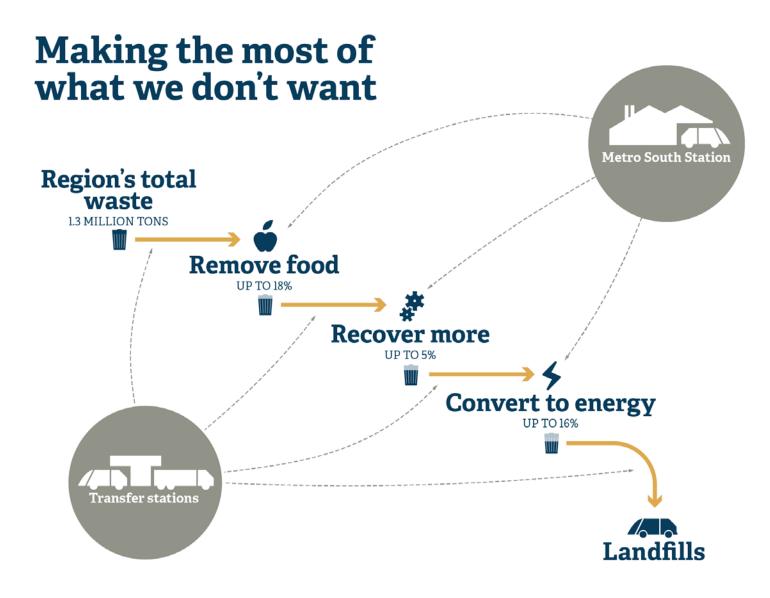
**Decision points:** An assessment of the health impacts of using a waste-to-energy facility is under development and will be presented to the Metro Council in spring 2017, at which time the Metro Council will consider whether to continue exploration of a waste-to-energy option. A request for proposals for landfill disposal and transportation of garbage from Metro's transfer stations will be issued in early 2018 with a final selection to be made by the end of 2018.

**Metro South Station:** How can Metro South transfer station in Oregon City become an even better facility to serve its customers?

Metro South transfer station is a popular facility that receives many types of materials from a variety of sources. But the facility is constrained with limited room to grow, and with no other full-service waste facilities nearby, it is increasingly challenging to provide the full set of services that Metro South's customers need.

The Metro Council directed staff to explore two different options for improving the operations of Metro South, one which reconfigures the existing site and another that moves some services to a separate facility, and a preferred alternative will be presented to the Metro Council for its consideration in 2017.

**Decision points:** The Metro Council will consider a preferred alternative for Metro South before the end of 2017.





Developing the 2030 Regional Waste Plan

Draft Project Work Plan

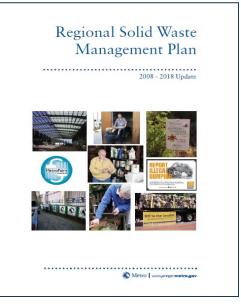
February 2017



### **Presentation Overview**

- Regional Waste Plan Background
- Draft Project Work Plan
- Questions and Discussion
- Next Steps

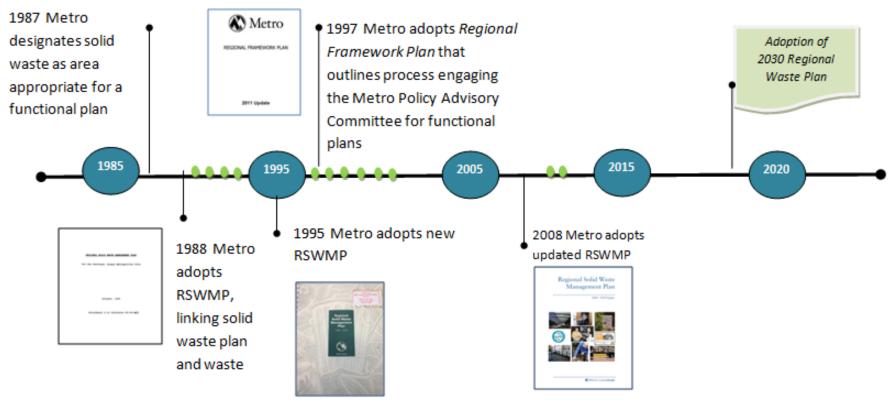
### What is the Regional Waste Plan?



- Provides 10-year planning framework
- Establishes direction including policies and goals for the system
- Outlines roles and responsibilities
- Fulfills state requirements for regional waste reduction plan

### **Plan History**

### Legal Foundation and Plan History



RSWMP amendments

## What does the plan mean on the ground?

### **Household and Business Recycling**



- High participation
- High recycling
- Support local glass, metal and paper manufacturers

### **Youth Education**



- Prevention, recycling, composting, toxics and climate change
- 42,000+ students per year

### **Statewide Product Stewardship**

#### Region

378,000 gallons in 2015





29 million lbs. recycled in 2015

### How does the Regional Waste Plan relate to existing planning initiatives?

# How does the plan relate to the Solid Waste Roadmap?

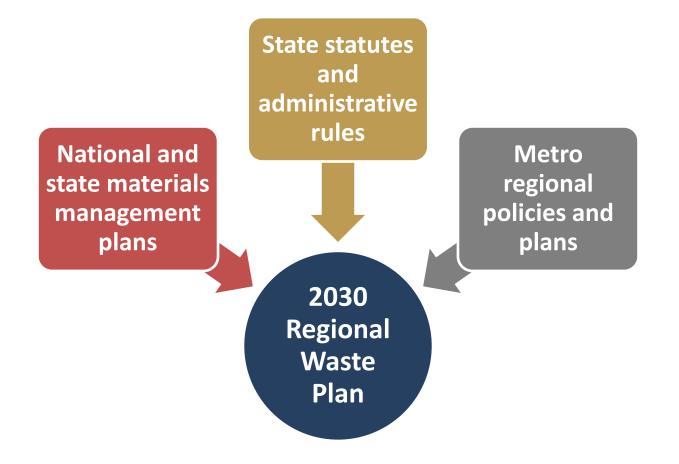
- Regional Waste Plan is all encompassing
- Roadmap is detailed implementation of disposal system work



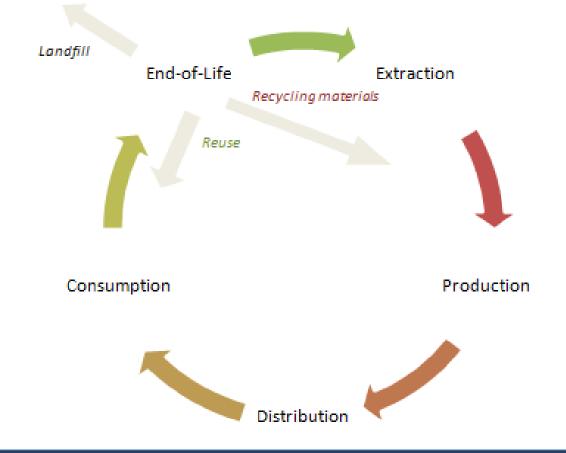
SOLID WASTE ROADMAP Making the most of what we don't want

### **Existing Guidance**

### **Existing Guidance**



### New Approaches Life cycle perspective



### **New Guidance**



Strategic plan to advance racial equity, diversity and inclusion

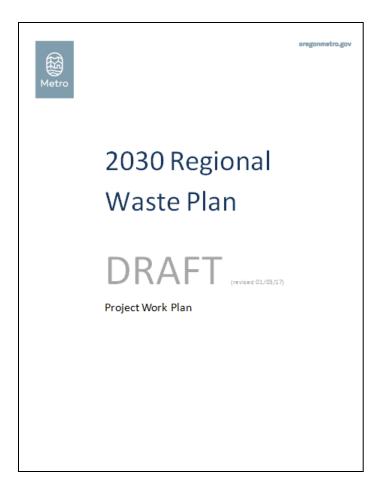
oregonmetro.gov

Focus on advancing racial equity, diversity and inclusion

#### **Metro's Equity Goals**

- Regional equity leadership
- Inclusive engagement
- Workforce diversity and training
- Welcoming services
- Equitable resource allocation

### **Project Work Plan**



### **Project Goal**



#### Adopt a Regional Waste Plan that:

- reflects community and regional values and sound technical analysis
- advances the region as a leader in conserving resources and protecting the environment

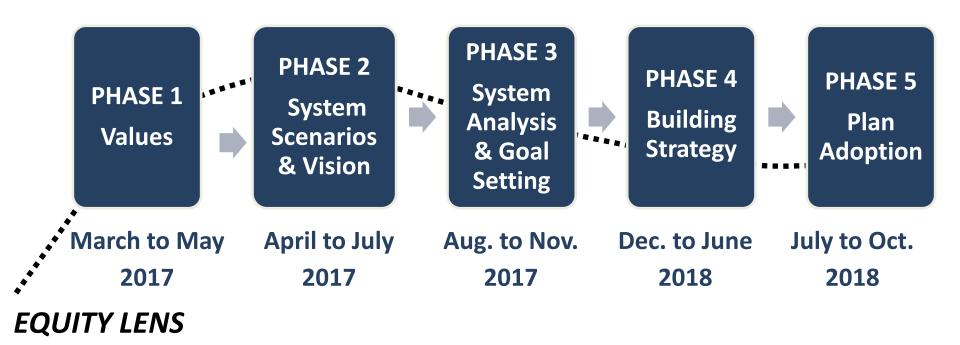
### **2030 Regional Waste Plan Elements**



### How will we get there?

- Build each plan element through inclusive engagement
- Use new tools and methods to:
  - consider the life cycle impacts of materials and products
  - fully incorporate equity into the planning process and outcomes

### **2030 Regional Waste Plan Development**



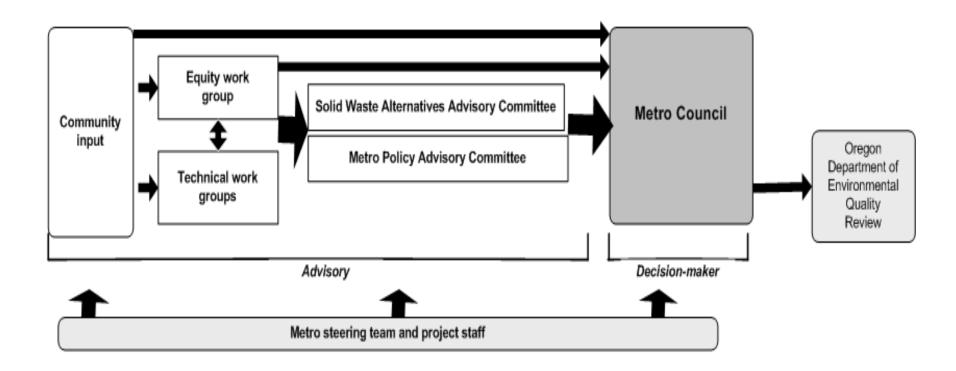
### **Project Roles and Decision Making Structure**

### **Regional Waste Plan Development Roles**

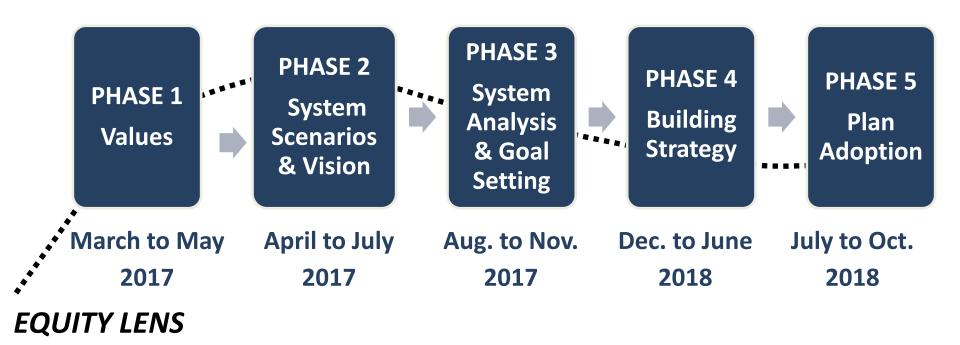


- Metro Council
- Advisory committees
- Work groups
  - Equity work group
  - Technical work groups
- Metro staff

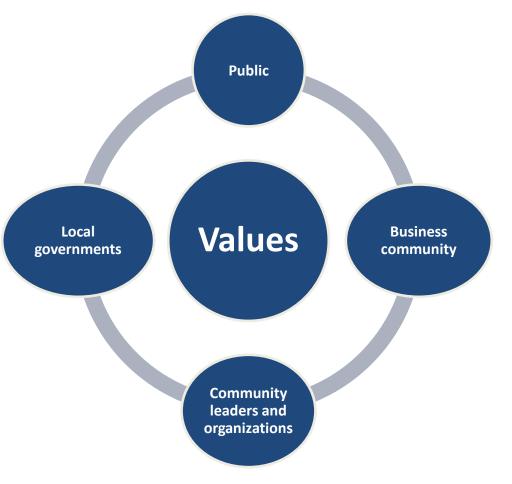
### **Decision-making Framework**



### **2030 Regional Waste Plan Development**



### **Phase 1: Values**



Develop a shared understanding of existing policy guidance and commitment to values that will guide the development and implementation of the plan.

### **Phase 2: System Scenarios and Visioning**



Develop a vision of the desired future using alternative future scenarios to understand the tradeoffs of different paths forward.

### Phase 3: System Analysis & Goal Setting



Analyze the system to identify goals for achieving the region's vision and conduct a gap analysis between the current reality and the desired future.

### Phase 4: Building a Strategy



Develop strategies and actions to close the gap between today and the desired future.

### **Phase 5: Plan Adoption**



Engage stakeholders in review of the plan and bring to the Metro Council for adoption.

### **Work Plan Review**

Group	Date
Metro Council work session	February 7, 2017
Solid Waste Alternative Advisory Committee	February 8, 2017
Metro Policy Advisory Committee	February 22, 2017

### Questions

- 1. Do Councilors have questions or input on the draft work plan, particularly in regard to the roles identified for the Council, MPAC and the equity work group?
- 2. Do Councilors have any specific questions they would like staff to ask MPAC and SWAAC about the draft work plan?
- 3. Should staff bring the finalized work plan to Council for adoption by resolution in March?



Arts and conference centers Garbage and recycling Land and transportation Oregon Zoo Parks and nature

#### oregonmetro.gov

# 2016 ANNUAL REPORT

Levee Ready Columbia is a local partnership working to reduce flood risk for thousands of acres of land at the convergence of the Willamette and Columbia rivers. The partnership's work includes the evaluation of 45 miles of levees and associated structures across five drainage districts. The results of the evaluation will be used to identify flood risk and provide important information to help the region prepare for and respond to future floods.



ORTLATION

VANCOUVER

.COLUMBIA

HAVDEN

R

0

INTERNATIONAL

UMBIA RI

REGON AIR JUARD BASE CASCADE STATION

205

District: PEN 2 60 levee sections reviewed for encroachments

AND

Levee System

District: MCDD Phase 1 Gap Analysis complete Levee evaluations, 12 miles, beginning January 2017 G H BUELARE

FAIRVIEW

TROUTDALE

District: SDIC Phase 1 Gap Analysis

OUTDALE REYNOLI

TROUTDALE AIRPOR

53 toe drains inspected Levee evaluations, 4 miles, beginning January 2017

complete

GRESHAM

#### 2016 PERFORMANCE

#### GEOTECHNICAL INVESTIGATIONS

#### 2016 GOAL

Conduct levee engineering evaluations in MCDD, SDIC, and SIDIC

#### PROGRESS

- Phase 1 Gap Analysis complete in MCDD and SDIC
- 53 Toe drains inspected in SDIC
- PEN 2 encroachment evaluations complete
- 60 levee sections analyzed for structural encroachments
- 52 sections rated low risk
- 8 sections rated medium risk
- 0 sections rated high risk
- 33 Outfalls inspected in PEN 1
- ► SIDIC
  - Conducted hydrology and hydraulics modeling analysis



#### OUTREACH

#### 2016 GOAL

Continue outreach and education program
PROGRESS

- ▶ 1,500 face to face interactions
- ► 40 presentations
- Over 5,000 digital connections
- Received media coverage from the Portland Tribune, Daily Journal of Commerce, and KOIN news
- Phase 1 of Community Asset Inventory completed through the Oregon Summer Fellowship program

#### **RISK ASSESSMENT**

#### 2016 GOAL

Begin economic, environmental, and community asset inventories and future flood conditions study PROGRESS

- Environmental Inventory complete
- Phase 1 of Community Asset Inventory complete
- Future Flood Conditions Study underway
- Risk assessment currently being developed by the Oregon Department of Geology and Mineral Industries



#### SUSTAINING THE PARTNERSHIP

#### 2016 GOAL

Pursue additional funding sources from local, state, and federal sources

#### PROGRESS

- Received Federal Emergency Management Agency Cooperating Technical Partner grant funding
- Received state grants for levee infrastructure through Business Oregon
- Coordinated legislative action with Oregon's federal delegation to advocate for support of local levees from the U.S. Army Corps of Engineers and the Federal Office of Management and Budget
- Considered at the highest level for federal funding and remain in consideration for General Investigation New Start Feasibility Study





#### TIMELINE



#### BUDGET



#### 2017 GOALS

- Complete levee evaluations in MCDD, SDIC, and SIDIC
- Begin Economic Inventory
- Complete Community Asset Inventory
- Complete Future Flood Conditions Study
- Develop Risk-Based Assessment Framework
- Initiate Governance Analysis and identify options for improved long-term management
- Continue outreach and education campaign
- Complete Risk Assessment Analysis

#### SUPPORT GROWS FOR OREGON LEVEE ASSISTANCE PROGRAM

In August of 2016, Portland hosted the National Association of Floodplain Management Agencies' annual conference. The event brought national attention to the local levee system. Prior to the conference, elected leaders and local levee managers from Oregon met with floodplain management professionals from across the country to develop support for Oregon's Levee Assistance Program.

#### THE PARTNERSHIP

#### Community, Business, and Environmental Groups

East Columbia Neighborhood Association Bridgeton Neighborhood Association Columbia Corridor Association Audubon Society Columbia Slough Watershed Council Jubitz

#### Local Government

City of Portland City of Gresham City of Fairview City of Troutdale Peninsula Drainage District No. 1 Peninsula Drainage District No. 2 Multnomah County Drainage District No. 1 Sandy Drainage Improvement Company Sauvie Island Drainage Improvement Company

#### **Regional, State, and Federal Government**

Multnomah County Metro Port of Portland Federal Emergency Management Agency U.S. Army Corps of Engineers State of Oregon • Office of the Governor

- Oregon Department of Environmental Quality
- Oregon Department of Land Conservation and Development

#### **CONTACT US**

www.leveereadycolumbia.org (503) 281-5675

Sara Morrissey Levee Ready Columbia Program Manager smorrissey@mcdd.org

Joel Schoening Levee Ready Columbia Community Affairs Manager jschoening@mcdd.org



#### District: SIDIC

Hydrology and hydraulics modeling analysis conducted Began geotechnical, structural, electrical, and mechanical evaluations

> ODFW COON POINT VIEWING AREA

SAUVIE ISLAND 49 FARMS ON 10,000 ACRES OF LOCAL FARMLAND

WAPATO ACCESS GREENWAY

26

BYBEE-HOWELL HOUSE AND PARK

#### "Every local government has bought in and has financial skin in the game."

JULES BAILEY as quoted in the Portland Tribune, August 23, 2016