



600 NE Grand Ave.
Portland, OR 97232-2736

Council work session agenda

Tuesday, March 14, 2017

2:00 PM

Metro Regional Center, Council Chamber

2:00 Call to Order and Roll Call

2:05 Chief Operating Officer Communication

Work Session Topics:

2:10 Reclaiming Government for America's Future

[17-1406](#)

Presenter(s): Jim Middaugh, Metro
Topos Partnership

Attachments: [Work Session Worksheet](#)

3:10 Councilor Liaison Updates and Council Communication

3:20 Adjourn

Metro respects civil rights

Metro fully complies with Title VI of the Civil Rights Act of 1964 and related statutes that ban discrimination. If any person believes they have been discriminated against regarding the receipt of benefits or services because of race, color, national origin, sex, age or disability, they have the right to file a complaint with Metro. For information on Metro’s civil rights program, or to obtain a discrimination complaint form, visit www.oregonmetro.gov/civilrights or call 503-797-1536. Metro provides services or accommodations upon request to persons with disabilities and people who need an interpreter at public meetings. If you need a sign language interpreter, communication aid or language assistance, call 503-797-1890 or TDD/TTY 503-797-1804 (8 a.m. to 5 p.m. weekdays) 5 business days before the meeting. All Metro meetings are wheelchair accessible. For up-to-date public transportation information, visit TriMet’s website at www.trimet.org.

Thông báo về sự Metro không kỳ thị của

Metro tôn trọng dân quyền. Muốn biết thêm thông tin về chương trình dân quyền của Metro, hoặc muốn lấy đơn khiếu nại về sự kỳ thị, xin xem trong www.oregonmetro.gov/civilrights. Nếu quý vị cần thông dịch viên ra dấu bằng tay, trợ giúp về tiếp xúc hay ngôn ngữ, xin gọi số 503-797-1890 (từ 8 giờ sáng đến 5 giờ chiều vào những ngày thường) trước buổi họp 5 ngày làm việc.

Повідомлення Metro про заборону дискримінації

Metro з повагою ставиться до громадянських прав. Для отримання інформації про програму Metro із захисту громадянських прав або форми скарги про дискримінацію відвідайте сайт www.oregonmetro.gov/civilrights. або Якщо вам потрібен перекладач на зборах, для задоволення вашого запиту зателефонуйте за номером 503-797-1890 з 8.00 до 17.00 у робочі дні за п'ять робочих днів до зборів.

Metro 的不歧视公告

尊重民權。欲瞭解Metro民權計畫的詳情，或獲取歧視投訴表，請瀏覽網站 www.oregonmetro.gov/civilrights。如果您需要口譯方可參加公共會議，請在會議召開前5個營業日撥打503-797-1890（工作日上午8點至下午5點），以便我們滿足您的要求。

Ogeysiiska takooris la'aanta ee Metro

Metro waxay ixtiraamtaa xuquuqda madaniga. Si aad u heshid macluumaad ku saabsan barnaamijka xuquuqda madaniga ee Metro, ama aad u heshid warqadda ka cabashada takoorista, booqo www.oregonmetro.gov/civilrights. Haddii aad u baahan tahay turjubaan si aad uga qaybqaadatid kullan dadweyne, wac 503-797-1890 (8 gallinka hore illaa 5 gallinka dambe maalmaha shaqada) shan maalmo shaqo ka hor kullanka si loo tixgaliyo codsashadaada.

Metro의 차별 금지 관련 통지서

Metro의 시민권 프로그램에 대한 정보 또는 차별 항의서 양식을 얻으려면, 또는 차별에 대한 불만을 신고 할 수 www.oregonmetro.gov/civilrights. 당신의 언어 지원이 필요한 경우, 회의에 앞서 5 영업일 (오후 5시 주중에 오전 8시) 503-797-1890를 호출합니다.

Metro의 差別禁止通知

Metroでは公民権を尊重しています。Metroの公民権プログラムに関する情報について、または差別苦情フォームを入手するには、www.oregonmetro.gov/civilrights。までお電話ください公開会議で言語通訳を必要とされる方は、Metroがご要請に対応できるよう、公開会議の5営業日前までに503-797-1890（平日午前8時～午後5時）までお電話ください。

សេចក្តីជូនដំណឹងអំពីការមិនរើសអើងរបស់ Metro

ការគោរពសិទ្ធិពលរដ្ឋរបស់ ។ សំរាប់ព័ត៌មានអំពីកម្មវិធីសិទ្ធិពលរដ្ឋរបស់ Metro ឬដើម្បីទទួលបានការបណ្តឹងរើសអើងសូមចូលទស្សនាគេហទំព័រ www.oregonmetro.gov/civilrights។

បើលោកអ្នកត្រូវការអ្នកបកប្រែភាសានៅពេលអង្គប្រជុំសាធារណៈ សូមទូរស័ព្ទមកលេខ 503-797-1890 (ម៉ោង 8 ព្រឹកដល់ម៉ោង 5 ល្ងាច ថ្ងៃធ្វើការ) ប្រាំពីរថ្ងៃ ថ្ងៃធ្វើការ មុនថ្ងៃប្រជុំដើម្បីអាចឲ្យគេសម្រួលតាមសំណើរបស់លោកអ្នក ។

إشعار بعدم التمييز من Metro

تحتزم Metro الحقوق المدنية. للمزيد من المعلومات حول برنامج Metro للحقوق المدنية أو لإيداع شكوى ضد التمييز، يُرجى زيارة الموقع الإلكتروني www.oregonmetro.gov/civilrights. إن كنت بحاجة إلى مساعدة في اللغة، يجب عليك الاتصال مقدماً برقم الهاتف 503-797-1890 (من الساعة 8 صباحاً حتى الساعة 5 مساءً، أيام الاثنين إلى الجمعة) قبل خمسة (5) أيام عمل من موعد الاجتماع.

Paunawa ng Metro sa kawalan ng diskriminasyon

Iginagalang ng Metro ang mga karapatang sibil. Para sa impormasyon tungkol sa programa ng Metro sa mga karapatang sibil, o upang makakuha ng porma ng reklamo sa diskriminasyon, bisitahin ang www.oregonmetro.gov/civilrights. Kung kailangan ninyo ng interpreter ng wika sa isang pampublikong pulong, tumawag sa 503-797-1890 (8 a.m. hanggang 5 p.m. Lunes hanggang Biyernes) lima araw ng trabaho bago ang pulong upang mapagbigyan ang inyong kahilingan. Notificación de no discriminación de Metro.

Notificación de no discriminación de Metro

Metro respeta los derechos civiles. Para obtener información sobre el programa de derechos civiles de Metro o para obtener un formulario de reclamo por discriminación, ingrese a www.oregonmetro.gov/civilrights. Si necesita asistencia con el idioma, llame al 503-797-1890 (de 8:00 a. m. a 5:00 p. m. los días de semana) 5 días laborales antes de la asamblea.

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Avizul Metro privind nediscriminarea

Metro respectă drepturile civile. Pentru informații cu privire la programul Metro pentru drepturi civile sau pentru a obține un formular de reclamație împotriva discriminării, vizitați www.oregonmetro.gov/civilrights. Dacă aveți nevoie de un interpret de limbă la o ședință publică, sunați la 503-797-1890 (între orele 8 și 5, în timpul zilelor lucrătoare) cu cinci zile lucrătoare înainte de ședință, pentru a putea să vă răspunde în mod favorabil la cerere.

Metro txoj kev ntxub ntxaug daim ntawv ceeb toom

Metro tributes cai. Rau cov lus qhia txog Metro txoj cai kev pab, los yog kom sau ib daim ntawv tsis txaus siab, mus saib www.oregonmetro.gov/civilrights. Yog hais tais koj xav tau lus kev pab, hu rau 503-797-1890 (8 teev sawv ntxov txog 5 teev tsaus ntuj weekdays) 5 hnub ua hauj lwm ua ntej ntawm lub rooj sib tham.

Reclaiming government for America's future

Metro Council Work Session
Tuesday, March 14, 2017
Metro Regional Center, Council Chamber

METRO COUNCIL

Work Session Worksheet

PRESENTATION DATE: March 14, 2017

LENGTH: 60 minutes

PRESENTATION TITLE: Reclaiming government for America's future

DEPARTMENT: Communications

PRESENTER(S): Jim Middaugh, jim.middaugh@oregonmetro.gov

WORK SESSION PURPOSE & DESIRED OUTCOMES

Almost every high-profile public debate today is, to some degree, a referendum on the role of government. Whether it is a tax debate, an effort to strengthen environmental regulations, or an attempt to improve funding of public systems and structures, the role and scope of the “public” in our everyday lives is in question.

This work session will provide a presentation about recent national and Oregon-based research about how people think about government and about ways to engage people in more constructive conversations about our public systems and structures.

The [Topos Partnership](#) will be presenting. Topos brings together the expertise needed to understand existing issues, explore possibilities for creating new understanding, develop a proven course of action, and arm people with tools that foster constructive conversations.

Topos' recent work is called Reclaiming Government for America's Future. The findings and recommendations aim to help people recognize, for better or worse, government plays an essential role in our society and that we help ourselves not by dismissing it or tearing it down, but by engaging with it and making it better.

This research will help Councilors communicate more effectively and create a more constructive understanding of government that also presents a clearer call to action and engagement.

Topos will present suggestions for creating a more positive way forward that helps create a shift in thinking – both by priming a meaningful and positive dialog about what we can achieve through government and also by helping people imagine what a more engaged relationship with government is like.

The Meyer Memorial Trust, Neighborhood Partnerships, Multnomah County, Metro and others helped sponsor this national research.

- Purpose: Inform Councilors about this important research
- Outcome: Improved ability for Councilors to foster constructive conversations about Metro's work

QUESTIONS FOR COUNCIL CONSIDERATION

List questions for Council's consideration that will help/guide the Council in providing policy direction.

- Are Oregon generally and greater Portland specifically similar to other parts of the country when it comes to attitudes and opinions about government
- How do these findings apply to Metro's desire to engage greater Portland residents in conversations about long term funding for parks, transportation and visitor venues?
- What are the most important things to consider when attempting to include the recommendations from the research into day-to-day conversations elected officials have with constituents?
- How can these findings help us advance racial equity and inclusion?

PACKET MATERIALS

- Would legislation be required for Council action Yes No
- If yes, is draft legislation attached? Yes No
- What other materials are you presenting today? Topos will have a set of slides. We do not have access to those slides as of packet deadline. Copies of the presentation will be shared following the work session.

Materials following this page were distributed at the meeting.

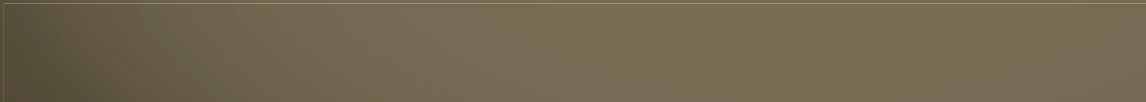
METRO

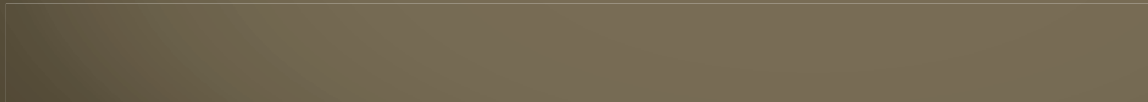
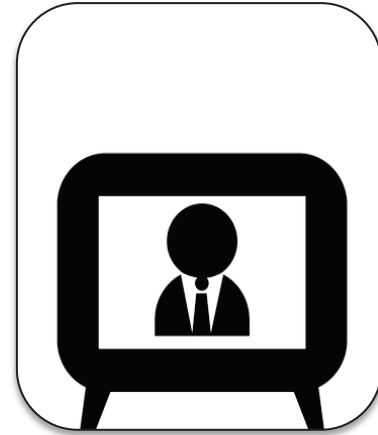
March 2017

RECLAIMING GOVERNMENT

By the Topos Partnership

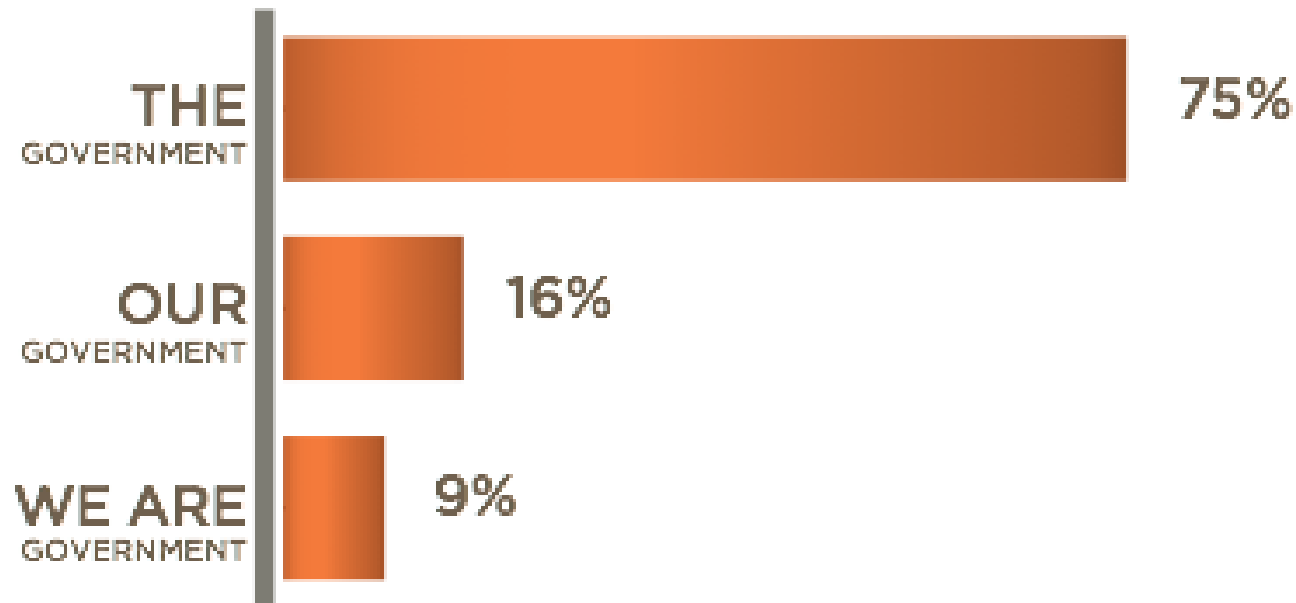






CONNECTION TO GOVERNMENT

Do you tend to think of it as "THE government", more as "OUR" or as "WE". we are government"?



CULTURAL SHIFT

POLITICAL

Partisan politics

Two sides

Horserace

Our role = vote

CIVIC

Civil society

Collective interest

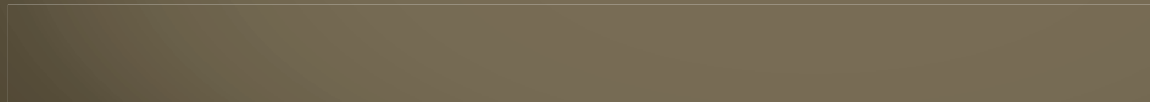
Goals, accomplishments

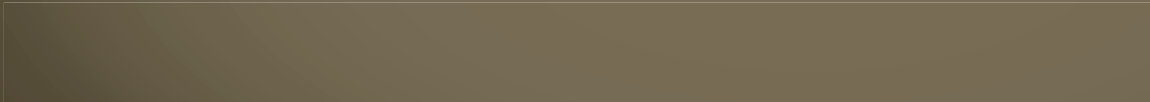
Our role = citizen control

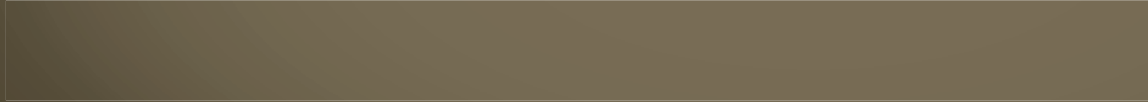


LESSON 1: DISPLACE “POLITICS” WITH “ACCOMPLISH TOGETHER”

REMIND WHAT GOVERNMENT IS AND DOES

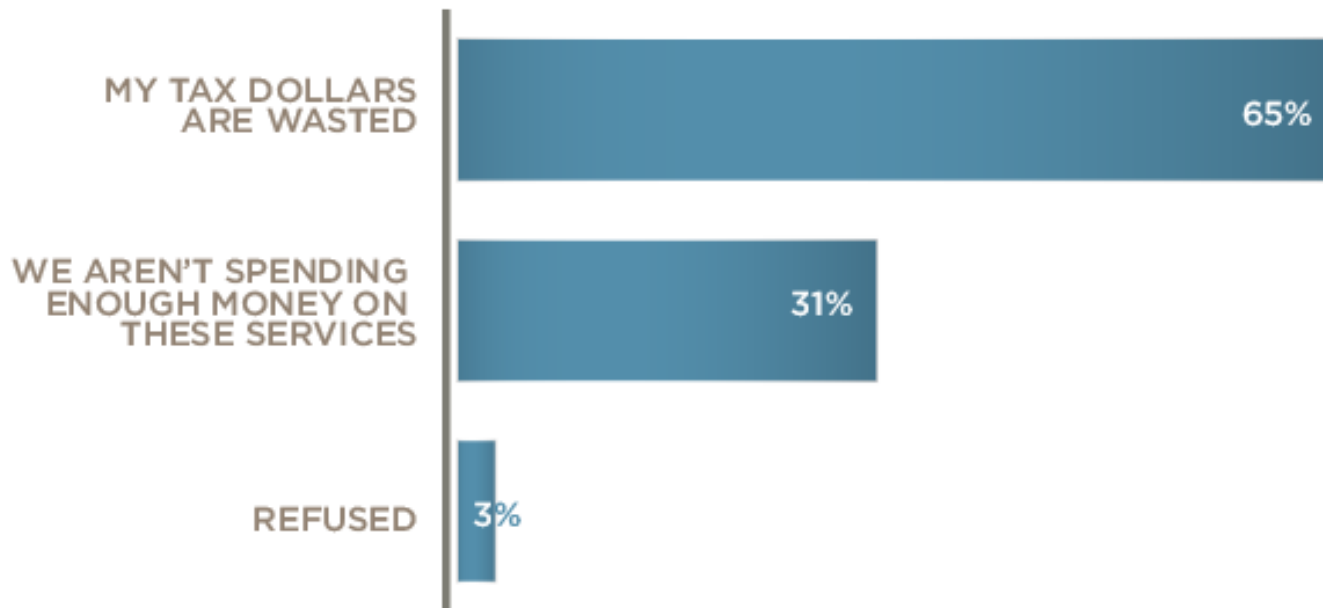






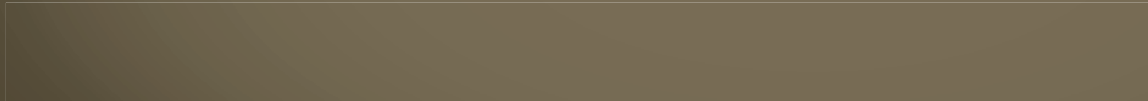
PROBLEMS MEAN: WASTED TAXES OR MORE NEEDED?

When I see problems in government services, such as roads and bridges that haven't been maintained or schools that are doing a poor job educating our kids, it makes me feel like...



LESSON 1: DISPLACE “POLITICS” WITH “ACCOMPLISH TOGETHER”

GOALS/ACCOMPLISHMENTS, NOT JUST PROBLEMS



LESSON 1: WHAT WE ACCOMPLISH TOGETHER

HOW TO SAY IT

“We all know what it takes to create thriving communities – great schools, roads, health care...”

“We’re an area that is known for...”

“We’ve gotten a great start with...and could accomplish even more if...”

LESSON 2: REAL REFORM ON OUR TERMS: CITIZEN CONTROL

REFORM THAT...

Gives people more say,
more control. . .



Cleans up the tax
code & gets rid of
the breaks the
powerful have
forced in. . .



LESSON 2 - ACKNOWLEDGE REFORM

HOW TO SAY IT

“Most of us feel like we’re supposed to have a say in things but we don’t; that needs to change.”

“If we clean up the tax code, we’ll have revenue for our communities.”

“Are we going to plan for our growing region, like those before us did?”

“Are we doing what we can to manage/prepare for our growing region?”

“We value X; it’s at the heart of thriving communities, quality of life. If we do Y, we’ll have a protected funding stream to continue to...”

LESSON 3: PAINT A VIVID PICTURE OF THE DEMOCRATIC EXPERIENCE



- Provide a new idea about how democracy works - more than voting
- Tell success stories that model collective action
- Create a starter kit to teach ways to engage



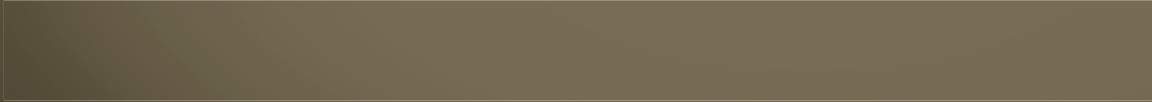
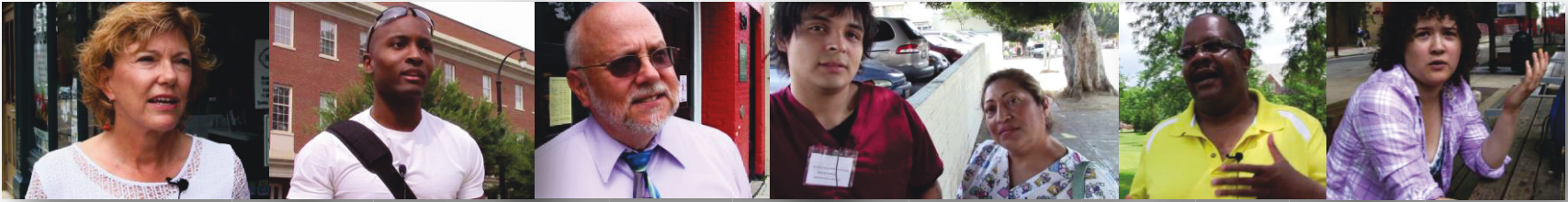
LESSON 3: DEMOCRATIC EXPERIENCE

HOW TO SAY IT

“To really make a difference, we each need to take a step or two beyond just voting.”

“Citizens banded together and passed legislation that...”

VIDEO



FLIPPING OUR APPROACH

PROBLEMATIC STRUCTURE

There's a problem.
It's really big, complex.
It affects some, "them."
It's going to cost a lot.
Govt should develop a plan.
We'll get back to you, maybe.
Just be ready to pay.

BETTER STRUCTURE

#1 We are capable of great things, like...
#1 Here's an idea to make things better.
#2 It solves a problem we all face.
#2 Here's what the solution looks like.
#3 Here's how we can do it, together.
#3 We the people are...
#2 The cost of action is preferable to the cost of inaction, OR, we face a choice.



If you picnic at Blue Lake or take your kids to the Oregon Zoo, enjoy symphonies at the Schnitz or auto shows at the convention center, put out your trash or drive your car – we’ve already crossed paths.

So, hello. We’re Metro – nice to meet you.

In a metropolitan area as big as Portland, we can do a lot of things better together. Join us to help the region prepare for a happy, healthy future.

Stay in touch with news, stories and things to do.

oregonmetro.gov/parksandnaturenews

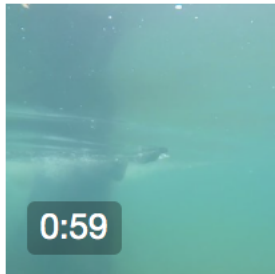
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Tom Hughes @TomHughesMetro · 14 Jul 2016

On hot days, we all like to take a swim. Thanks to voters, our @OregonZoo elephants get to join in.



Oregon Zoo @OregonZoo

Samudra takes #snorkeling to a whole other level.



1



2

**Testimony of Metro Councilor Shirley Craddick
Joint Committee on Transportation Preservation
and Modernization
June 13, 2016**

At “the corner of change”¹: Before I get to my main points, let me note how appropriate it is that you are meeting here at Portland Community College, at a corner served by a city street, a state highway that is a possible candidate for a jurisdictional transfer, and two frequent transit lines, ten blocks from the MAX Green Line and I-205, in the heart of the rapidly changing Jade District. This immediate location is in many ways a microcosm of our region and illustrates Metro’s efforts, with many partners, to address challenges related to transportation and community development in an integrated fashion. A few current examples:

...

Go big: We urge you to be bold, both on policy and on revenue. Other states are moving ahead with significant new funding and with innovative new ideas for indexing their revenue sources, diversifying their revenue streams, managing demand through tolling and other usage-based fees, increasing accountability and transparency through rational, performance-based project selection, and more. Meanwhile, with the exception of our modest foray into allowing people to opt in to a mileage-based road use fee, Oregon is no longer far ahead of the curve.

You will have plenty of voices telling you no can do, stay in the box, think small, phase in any revenue increases over several years, and more. But you have seen the presentation from the Governor’s panel about the magnitude of the need for new revenue. Let’s not kick the can down the road any more.

Among other things, that means a road funding package larger than the Jobs and Transportation Act and a significant new commitment to ensuring sustainable funding for transit operations statewide.



OPT IN

Add your voice to decisions that affect you and your community by joining Metro's online opinion panel.

Join

CHAPMAN ELEMENTARY, FRIENDLY HOUSE. AMONG GRANT RECIPIENTS

A program aimed at supporting community groups near the Metro Central Transfer Station has announced the recipients of its 2017 grants.

The Metro Central Enhancement Grants awarded \$259,225 for nine out of 11 of the projects to be completed this year. They're awarded to enhance the neighborhoods impacted by the presence of the Metro Central waste transfer station.

In order to qualify for funding, projects must take place in or benefit residents of the target area surrounding the waste transfer station located in Northwest Portland. Grant recipients **are chosen by a committee of representatives from the area's surrounding neighborhoods, businesses and environmental community**. The committee is chaired by Metro Councilor Sam Chase.

The funding for Metro's oldest equity-based program **comes from a surcharge on services collected at garbage transfer stations, which are then put into a fund and later distributed to winning projects.**

AFFORDABLE APARTMENTS & COMMUNITY CENTER REACH MILESTONES IN JADE DISTRICT

Residents will have a chance to preview designs for a new community center and an affordable housing building in the Jade District on March 7, as a partnership among Metro, APANO and nonprofit developer ROSE Community Development advances...

Rosaline Hui, editor of the Portland Chinese Times, said she encourages people to go to all of these meetings. Last year after developers returned with one set of revisions, Hui said residents approached her saying, “Oh, they listened to us!”

© TOPOS PARTNERSHIP

FOR MORE INFORMATION:

Website: www.topospartnership.com

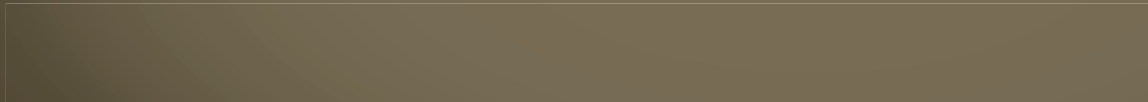
Email: team@topospartnership.com



@ TeamTopos



ToposPartnership



	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Congestion Project Estimates	\$ 50,500,000		\$ 256,000,000		\$ 494,000,000			\$ 250,000,000		
	Fully Funded		Fully Funded		Fully Funded			Fully Funded		

Statewide Revenue										
Fuel Tax	6									
Registration Fee	21									
New Title Fee	10									
Existing Title Fee										
Class C License Fee	25									
New Vehicle Excise	1									
Bicycle Excise	1									
Total Statewide Revenue	\$ 386,350,000	\$ 378,860,474	\$ 370,913,504	\$ 363,155,601	\$ 355,534,612	\$ 347,908,372	\$ 340,595,326	\$ 333,526,098	\$ 326,778,953	\$ 320,211,028

Portland MPO Regional Revenue										
Fuel Tax	3				3			3		
Registration Fee	5				5			5		
Total Regional Revenue	\$23,500,000	\$22,937,508	\$22,340,659	\$21,758,011	\$42,371,290	\$41,225,770	\$40,127,294	\$58,598,162	\$57,077,952	\$55,598,122

Total Combined Revenue	\$ 409,850,000	\$ 401,797,981	\$ 393,254,163	\$ 384,913,612	\$ 397,905,903	\$ 389,134,142	\$ 380,722,620	\$ 392,124,260	\$ 383,856,905	\$ 375,809,150
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Cash Payments	\$ 50,500,000									
Bond Proceeds			\$ 256,000,000		\$ 494,000,000			\$ 250,000,000		
Total Debt Service	\$ -	\$ -	\$ 18,176,000	\$ 18,176,000	\$ 53,250,000	\$ 53,250,000	\$ 53,250,000	\$ 71,000,000	\$ 71,000,000	\$ 71,000,000

Distribution to State	\$179,400,000	\$226,155,237	\$213,093,752	\$209,214,800	\$187,867,306	\$184,054,186	\$180,397,663	\$167,988,049	\$164,614,477	\$161,330,514
Distribution to Counties	\$93,870,000	\$91,623,142	\$89,239,051	\$86,911,680	\$84,625,384	\$82,337,512	\$80,143,598	\$78,022,829	\$75,998,686	\$74,028,308
Distribution to Cities	\$62,580,000	\$61,082,095	\$59,492,701	\$57,941,120	\$56,416,922	\$54,891,674	\$53,429,065	\$52,015,220	\$50,665,791	\$49,352,206
Distribution to MPO	\$23,500,000	\$22,937,508	\$13,252,659	\$12,670,011	\$15,746,290	\$14,600,770	\$13,502,294	\$23,098,162	\$21,577,952	\$20,098,122

Statewide Revenue Yields			Portland MPO Revenue Yields			Total Project Cost	10 Year Summary	
Fuel Tax	\$0.01	\$28,400,000	Fuel Tax	\$0.01	\$5,600,000	\$ 1,050,500,000	6	cent fuel tax increase
Registration Fee	\$1.00	\$5,900,000	Registration Fee	\$1.00	\$1,340,000		21	dollar registration fee increase
New Title Fee	\$1.00	\$360,000					10	dollar new title fee increase
Existing Title Fee	\$1.00	\$1,200,000					0	dollar existing title fee increase
Class C License Fee	\$1.00	\$600,000					25	dollar license fee increase
New Vehicle Excise Tax	1%	\$73,000,000					1	percent new vehicle excise tax
Bicycle Excise Tax	1%	\$450,000					1	percent new bicycle excise tax
							9	cent MPO fuel tax increase
							15	dollar MPO registration fee increase
							\$1,000,000,000	Bond revenue generated
							\$71,000,000	Total new debt service
							\$187,411,598	Average annual maintenance funding

Version 1.40
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Waylon Buchan