

A G E N D A

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METRO

Agenda

MEETING: METRO COUNCIL WORK SESSION MEETING
DATE: July 26, 2005
DAY: Tuesday
TIME: 2:00 PM
PLACE: Metro Council Chamber

CALL TO ORDER AND ROLL CALL

- | | | | |
|---------|----|---|---------------------|
| 2:00 PM | 1. | DISCUSSION OF AGENDA FOR COUNCIL
REGULAR MEETING, JULY 28, 2005/
ADMINISTRATIVE/CHIEF OPERATING OFFICER
AND CITIZEN COMMUNICATIONS | |
| | | • Directors at Will Employment Agreements | |
| 2:15 PM | 2. | CHARITABLE CONTRIBUTION CODE CHANGES | Cooper |
| 2:30 PM | 3. | REGION 2040 WORK PROGRAM REVIEW | McArthur |
| 3:15 PM | 4. | BREAK | |
| 3:20 PM | 5. | PUBLIC INVOLVEMENT PLAN FOR DISPOSAL
SYSTEM PLANNING | Hoglund/
Ehinger |
| 4:20 PM | 6. | COUNCIL BRIEFINGS/COMMUNICATION | |

ADJOURN

Agenda Item Number 1.0

DIRECTORS EMPLOYMENT AGREEMENT

Metro Council Work Session
Tuesday, July 26, 2005
Metro Council Chamber

Work Session Worksheet

Presentation Date: July 26, 2005 Time: 2:00pm Length: ½ hour

Presentation Title: At Will Employment Agreement for Metro Department Directors

Department: Chief Operating Officer

Presenters: Michael Jordan

ISSUE & BACKGROUND: Metro Personnel Code, Section 2.02.010 states, "No contract of employment can be created nor can an employee's status be modified, by any oral or written agreement, or course of conduct, except by a written agreement signed by the Council President or Chief Operating Officer and the employee, and subject to the approval of Council." Metro Council directed the Chief Operating Officer to prepare and negotiate an At Will Employment Agreement with the following department directors:

OPTIONS AVAILABLE:

- Make no change to the current status whereby department directors are not subject to the terms and conditions of an At Will Employment Agreement.
- Enter into an At Will Employment Agreement with each department director in which case directors will be subject to the terms and conditions set forth in the attached At Will Employment Agreement.

QUESTION(S) PRESENTED FOR CONSIDERATION: Request Council's approval to enter into an employment agreement in a form substantially similar to the attached At Will Employment Agreement, with each if the department directors listed above.

LEGISLATION WOULD BE REQUIRED FOR COUNCIL ACTION __ Yes __ No
DRAFT IS ATTACHED __ Yes __ No

SCHEDULE FOR WORK SESSION

Department Director/Head Approval _____

Chief Operating Officer Approval _____

Agenda Item Number 2.0

CHARITABLE CONTRIBUTION CODE CHANGES

Metro Council Work Session

Tuesday, July 26, 2005

Metro Council Chamber

METRO COUNCIL

Work Session Worksheet

Presentation Date: July 26, 2005 Time: Length: 15 Minutes

Presentation Title:

Ordinance 05-1088, AMENDING METRO CODE 2.02.050 CHARITABLE SOLICITATIONS

Department: Finance and Administrative Services

Presenters: Michael Jordan, Vickie Schoen, Katie Pool

ISSUE & BACKGROUND

1. During last year's Metro annual Charitable Campaign, the representative of one of the charitable federations authorized to solicit donations from employees approached Vickie Schoen, Metro agency coordinator of the campaign, asking if the "local presence" condition of Metro Charitable Giving Campaign participation could be expanded to statewide.

Expanding the definition to include the entire state would widen the opportunity for Metro employees to use the "Workplace Giving Campaign" for those charitable activities outside the Metro region (which currently reads, "Disburse funds only to agencies whose charitable activities are primarily in the geographical areas of Metro and which have an office located within Metro.")

In the past, some employees chose not to participate because Metro's ordinance does not cover charities they support in their home communities, even though those charities maintain a presence in Oregon. Because the Metro ordinance uses the term "...in the geographical areas of Metro", those charities are not eligible.

2. The Council's examination of this issue offers the opportunity to fix a timing issue that currently exists. The requirement of an annual financial report 60 days in advance of the Metro campaign is a continuing problem because the financial reporting cycles of some federations is not the same as our current campaign auditing cycle. As a result, we have technical non-compliance, as many non-profit organizations audit on a different cycle. This would be corrected by simply deleting the language "60 days prior to the charitable campaign," and retaining the rest of the clause.

OPTIONS AVAILABLE

Maintain the Code definitions as indicated in 2.02.050 ©(2) and (6).

IMPLICATIONS AND SUGGESTIONS

The change will give Metro employees the opportunity to contribute to both charitable activities within the Metro boundaries and those elsewhere in Oregon, such as those where they grew up, live or see potential benefit by their contributions.

QUESTION(S) PRESENTED FOR CONSIDERATION

Does Council have concerns about employee charitable contributions going for uses outside the region, but maintaining that the use of all contributions remain within Oregon?

LEGISLATION WOULD BE REQUIRED FOR COUNCIL ACTION Yes

DRAFT IS ATTACHED Yes

SCHEDULE FOR WORK SESSION

Department Director/Head Approval _____
Chief Operating Officer Approval _____

Agenda Item Number 3.0

REGION 2040 WORK PROGRAM REVIEW

Metro Council Work Session

Tuesday, July 26, 2005

Metro Council Chamber

METRO COUNCIL

Work Session Worksheet

Presentation Date: July 26, 2005 Time: 2:30 Length: 45 minutes

Presentation Title: Region 2040 Review

Department: Planning

Presenters: Robin McArthur, Chis Deffebach, Andy Cotugno

ISSUE & BACKGROUND

On June 30th, the Metro Council held a retreat to discuss the 2030 forecast/allocation. The 2030 allocation maps reflect how the region would grow if existing policies, state law and development patterns continue. The discussion highlighted the need for Metro to engage the region on a number of fundamental policy issues concerning growth and quality of life in the region.

There was general agreement that the roll-out of the 2030 numbers should be used as a tool to stimulate public debate on the bigger Region 2040 policy questions facing the region. In particular, Council members articulated the need to design and manage a process that (1) fosters ownership of the issues (among business, citizens, and elected officials); (2) provides choices for consideration (what can people do to change the trajectory?); (3) culminates in a set of collective actions that all affected stakeholders need to take (4) connects choices to expenditures (what will it cost?); and (5) links to other Metro (e.g. Nature in Neighborhoods, economic development strategy) and non-Metro (e.g. City of Portland visioning process) efforts.

In response to that direction, we prepared the attached DRAFT project proposal. To foster early ownership, staff recommends scoping this effort with multiple stakeholders and establishing a steering committee to oversee the Region 2040 review process.

The purpose of today's discussion is to determine if you agree with this approach and, if so, get direction on the scoping exercise and steering committee membership.

OPTIONS AVAILABLE

Metro could launch the Region 2040 review effort without scoping it with our partners. However, that would undermine Council direction to facilitate a collaborative engagement process.

IMPLICATIONS AND SUGGESTIONS

At the June 30th retreat, Council members suggested the outreach effort should:

- Provide opportunities for education and information exchange on the "state of the region". Describe what Region 2040 means to individual citizens (how is your life different today than it would have been without Region 2040?).
- Enable stakeholders to weigh in on policy choices and process (the "what" and the "how") early in the process to foster buy-in and investment in the outcome.

- Clearly define the role of Metro Councilors as well as stakeholders.
- Include Clark County and neighbor city representatives.
- Provide multiple opportunities to build relationships with our partners for the long haul.
- Be coordinated with other efforts (state's "Big Look", Portland's visioning process, other community visioning efforts).
- Include multiple forums (mayor's group, standing Metro committees, broader stakeholder groups, etc.) to engage a large cross-section of the region.
- Acknowledge that we have a more sophisticated audience than the first Region 2040 effort and tailor outreach accordingly.
- Create a "brand" for the effort and very clear and simple messages.
- Use successes of Region 2040 to tell the story (e.g., improved air quality, decreasing VMT, improved mode choice, LRT and station-area development, housing, reduction in driving costs, etc.).
- Engage other jurisdictions that affect the Metro area, and are affected by Metro area decisions, (due to travel sheds, economic integration, etc.) such as McMinnville, Salem/Keizer, Scappoose, St. Helens.

The purpose of the scoping exercise is to design a process that responds to these Council issues/concerns.

QUESTION(S) PRESENTED FOR CONSIDERATION:

Staff recommends that this effort be scoped with our partners/stakeholders before returning to Council with a more formal project proposal. We would appreciate Council direction on the following questions to frame the scoping exercise.

- 1) Is there agreement on the general direction described in the draft project proposal?
- 2) Do you want to appoint a Council liaison(s) to oversee the development of a more formal project proposal? If so, who?
- 3) Do you want to appoint a steering committee to develop and oversee the Region 2040 review process?
- 4) Should staff seek input on this proposal including what type of committee/body should be designated to oversee the process/agree on policy questions/provide direction to subcommittees/provide strategic direction/etc? What interests should be represented? How should it connect with the Metro Council, MPAC, JPACT, Mayor's Group, business, citizen and other stakeholder interests?

LEGISLATION WOULD BE REQUIRED FOR COUNCIL ACTION: This effort likely will result in a legislative agenda for the 2007 session.

SCHEDULE FOR WORK SESSION

Department Director/Head Approval _____

Chief Operating Officer Approval _____

DRAFT 7/19/05

Metro Council Project Proposal

Lead Councilor: To Be Determined

Council Liaisons: To Be Determined

Project Title: Region 2040 Review

Project Manager: Robin McArthur

Project Begin Date: Now

Estimated Date of Completion: 2007

Project Description (What questions will the project answer? What issue/problem will be addressed?): Recent discussions on the draft 2030 growth forecast/allocation have highlighted the need for Metro to engage the region on a number of fundamental policy issues concerning growth and quality of life in the Portland metro area. The process will be designed to foster ownership of the issues among elected officials, business and citizen interests, and other stakeholders. Questions that need to be answered include:

1. How should we engage communities throughout the Metro area and Willamette Valley to agree on a vision and implementation strategies for the future?
2. How can we work together to focus development in centers and corridors?
3. How can we facilitate planning in areas recently brought into the Urban Growth Boundary (UGB)?
4. How can we improve the UGB process to reinforce the Region 2040 Growth Concept and to make it more predictable, timely and less controversial?

To answer these questions, Metro will need to build strong relationships with its partner communities both inside and outside (including neighboring cities, Clark County and Willamette Valley Communities) the UGB. Many existing Metro efforts already underway will help answer these Region 2040 review questions including:

<u>On-Going Metro Efforts</u>	<u>Council Liaison</u>
<u>Corridor Implementation.</u>	??
<u>Centers Program</u>	Newman
<ul style="list-style-type: none"> • TOD • Get Centered 	Liberty
	All
<u>Economic Development Strategies.</u>	Bragdon
<u>Concept Planning – Bethany, Damascus, etc.</u>	All
<u>Tax Study Committee.</u>	Jordan leads.
<u>Ballot Measure 37.</u>	Liberty
<u>Washington County Ag/Urban Study.</u>	??
<u>Neighbor Cities and Hard Edges.</u>	Park, McLain
<u>Greenspaces PAC.</u>	Bragdon
<u>Nature in Neighborhoods.</u>	Hostica, McLain
<u>Affordable Housing Task Force.</u>	Burkholder, Liberty
<u>Regional Transportation Plan Update.</u>	Park, Burkholder
<u>Streetcar/LRT.</u>	Burkholder, Newman
<u>Transportation Finance.</u>	Burkholder, Park
<u>Additional Work Tasks</u>	<u>Council Liaison</u>
<u>Urban Reserves</u>	??
<u>TBD as Process Evolves</u>	??

Development and implementation of solutions will involve multiple stakeholders and remedies including education, strategic investment, legislation, regulatory changes, etc.

Outcome (What will result from the project? What must be in place for the project to be considered complete?):

Desired Outcome:

- Citizens, businesses, service providers, major institutions, and elected and appointed officials throughout the Metro area and Willamette Valley share a common vision for a desired future and proactively implement it through individual and collective actions.
- A blueprint for action that includes an integrated investment strategy to provide infrastructure and a coordinated set of actions to support growth in the UGB and protect agricultural interests outside the UGB.
- A reformed UGB amendment process that reinforces the Region 2040 growth pattern and includes urban reserves designations.
- A legislative platform for the 2007 session.

How To Achieve: Fully engage citizens, businesses, service providers, major institutions, and elected and appointed officials throughout the Metro area and Willamette Valley to (1) agree on a shared vision; (2) develop a blueprint for action; and, (3) take strategic steps to cultivate that future.

There are numerous ways to achieve this but the underlying theme is to create multiple forums to build relationships, foster ownership of the issues, enhance trust, and provide opportunities to educate and share knowledge. This will involve existing committees (e.g., MPAC, MTAC, JPACT, TPAC) as well as new ones (e.g., Mayor's Forum, Region 2040 Steering Committee).

Next Steps: We should seek input from partners/stakeholders before establishing a steering committee to oversee the Region 2040 review process. With direction from the Council on the following questions, staff will initiate the scoping phase and return to you with a more detailed proposal.

- 1) Is there agreement on the general direction?
- 2) Do you want to appoint a Council liaison(s)? If so, who?
- 3) Do you want to appoint a steering committee to develop and oversee the Region 2040 review process?
- 4) Should staff seek input on this proposal including what type of committee/body should be designated to oversee the process/agree on policy questions/provide direction to subcommittees/provide strategic direction/etc? What interests should be represented? How should it connect with the Metro Council, MPAC, JPACT, Mayor's Group, business, citizen and other stakeholder interests?

Connection to Council Goals and Objectives: This effort is connected to all the Council Goals.

Resources Required / Budget Implications: Budget and resources questions will be answered after the effort is fully scoped. We anticipate, however, the need to supplement budgeted staff with expertise in facilitation/mediation, economic development, landscape architecture, policy analysis, and outreach/marketing.

Agenda Item Number 5.0

PUBLIC INVOLVEMENT PLAN FOR DISPOSAL SYSTEM PLANNING

Metro Council Work Session
Tuesday, July 26, 2005
Metro Council Chamber

METRO COUNCIL

Work Session Worksheet

Presentation Date: 07/26/05

Time: 3:20

Length: 60 minutes

Presentation Title: Outreach and Communications Plan for Disposal System Planning

Department: Solid Waste & Recycling120

Presenters: Mike Hoglund, Paul Ehinger

ISSUE & BACKGROUND

During the Regional Solid Waste Management Plan update, "disposal system planning" was identified as a key issue to be addressed. As part of the disposal system planning effort, a work plan for an analysis of alternative transfer station ownership models was discussed and agreed to at the May 24, 2005 Council Work Session. The work plan envisions the use of two consultants conducting the analysis.

Council is currently considering the release of a Request for Proposals that would permit staff to hire a "Systems Consultant" to develop different models for providing solid waste transfer services in the Metro region, including, possibly, different ownership scenarios for solid waste transfer stations. The second consultant would be engaged later to determine the value of the Metro transfer stations, and this work will be incorporated into the System Consultant's work.

To inform the System Consultant's work, a targeted stakeholder outreach and communications effort will be undertaken (Task 2 of the work plan.) The stakeholder outreach will provide the consultant with information needed to complete the alternatives analysis, and will provide the Metro Council with information that will help inform its policy decision about changes to the solid waste system and facility ownership.

OPTIONS AVAILABLE

Staff recommends implementing a stakeholder outreach and communications plan to ensure that stakeholders in the system – from ratepayers to solid waste industry representatives – have the opportunity to articulate the attributes of an effective solid waste system from their point of view. Stakeholders also could comment on how any changes to the current transfer station system would affect their role and stake in the system.

Specific questions to be asked of each group will be determined once the disposal System Consultant is hired so that the consultant can help integrate the stakeholder input into the analysis of alternative transfer station system models.

Stakeholder groups would include:

- Metro Council
- SWAC
- Transfer station owners and operators
- Material Recovery Facility owners and operators

- Commercial haulers
- Local governments
- Public self-haul
- Business self-haul (who haul as a business, or who haul for a business)

The method of seeking input from these groups is anticipated to include surveys; small and large group discussion and executive interviews. The specific methods will be determined in discussions with the System Consultant and the Metro Council. For example, it is anticipated that the System Consultant will spend significant time with existing private transfer station operators to develop the private system alternative.

Other input for the disposal system planning consultant and Metro Council to consider include the Council Values for the Solid Waste System, Let's Talk Trash public involvement reports for the RSWMP update and System Constraints as identified by Metro staff.

The public involvement and outreach plan is intended to inform the Council and to ensure stakeholders are heard. Attention will be paid to ensure full and timely participation and to provide feedback and results to both Council and stakeholder participants.

IMPLICATIONS AND SUGGESTIONS

A targeted, yet inclusive, stakeholder outreach program will help ensure that Council receives factual information from a variety of points of view when considering changes to the solid waste system.

QUESTION(S) PRESENTED FOR CONSIDERATION

1. Shall staff proceed with developing a targeted stakeholder outreach program that includes the stakeholders described above?
2. Does the Council have a preference for how stakeholder input is gathered?

LEGISLATION WOULD BE REQUIRED FOR COUNCIL ACTION __Yes__ No
DRAFT IS ATTACHED __Yes__ No

SCHEDULE FOR WORK SESSION

Chief Operating Officer Approval _____

MH:JO:sm

072605c-01

A G E N D A

600 NORTHEAST GRAND AVENUE | PORTLAND, OREGON 97232 2736
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METRO

Agenda

MEETING: METRO COUNCIL REGULAR MEETING
DATE: July 28, 2005
DAY: Thursday
TIME: 2:00 PM
PLACE: Metro Council Chamber

CALL TO ORDER AND ROLL CALL

1. INTRODUCTIONS

2. CITIZEN COMMUNICATIONS

3. CONSENT AGENDA

3.1 Consideration of Minutes for the July 21, 2005 Metro Council Regular Meeting.

4. ORDINANCES – FIRST READING

4.1 **Ordinance No. 05-1086**, For the Purpose of Amending the Regional Framework Plan in Order to bring it up to Date and Make it more usable by Citizens of The Region.

5. RESOLUTIONS

5.1 **Resolution No. 05-3602**, For the Purpose of Entering into an Employment Agreement with Metro Department Directors. Burkholder

5.2 **Resolution No. 05-3605**, For the Purpose of expressing support for the Comprehensive Economic Strategy (CEDS) and taking action to help achieve the CEDS' objective to Improve Economic opportunity for citizens of the Portland Metropolitan Region. Newman

6. CHIEF OPERATING OFFICER COMMUNICATION

- Disposition of Public Employee Retirement System Reserve

7. COUNCILOR COMMUNICATION

ADJOURN

Television schedule for July 28, 2005 Metro Council meeting

<p>Clackamas, Multnomah and Washington counties, Vancouver, Wash. Channel 11 -- Community Access Network www.yourtv.org -- (503) 629-8534 2 p.m. Thursday, July 28 (live)</p>	<p>Portland Channel 30 (CityNet 30) -- Portland Community Media www.pcatv.org -- (503) 288-1515 8:30 p.m. Sunday, July 31 2 p.m. Monday, August 1</p>
<p>Gresham Channel 30 -- MCTV www.mctv.org -- (503) 491-7636 2 p.m. Monday, August 1</p>	<p>Washington County Channel 30 -- TVTV www.yourtv.org -- (503) 629-8534 11 p.m. Saturday, July 30 11 p.m. Sunday, July 31 6 a.m. Tuesday, August 2 4 p.m. Wednesday, August 3</p>
<p>Oregon City, Gladstone Channel 28 -- Willamette Falls Television www.wftvaccess.com -- (503) 650-0275 Call or visit website for program times.</p>	<p>West Linn Channel 30 -- Willamette Falls Television www.wftvaccess.com -- (503) 650-0275 Call or visit website for program times.</p>

PLEASE NOTE: Show times are tentative and in some cases the entire meeting may not be shown due to length. Call or check your community access station web site to confirm program times.

Agenda items may not be considered in the exact order. For questions about the agenda, call Clerk of the Council, Chris Billington, (503) 797-1542. Public hearings are held on all ordinances second read and on resolutions upon request of the public. Documents for the record must be submitted to the Clerk of the Council to be considered included in the decision record. Documents can be submitted by e-mail, fax or mail or in person to the Clerk of the Council. For additional information about testifying before the Metro Council please go to the Metro website www.metro-region.org and click on public comment opportunities. For assistance per the American Disabilities Act (ADA), dial TDD 797-1804 or 797-1540 (Council Office).

Region 2040 Review: Council Work Session**1. How does the Council want to engage?**

- Lead Councilor model
- Establish subcommittee of Council to report back to full Council
- Full Council involvement with Council President providing overall lead and direction on the Region 2040 effort.
 - Each Councilor would lead elements of the Region 2040 Review effort (e.g., affordable housing, centers program) and consult regularly with fellow Council members.
 - Regular Council meetings needed to provide direction on process, policy and communication issues.
- Other?

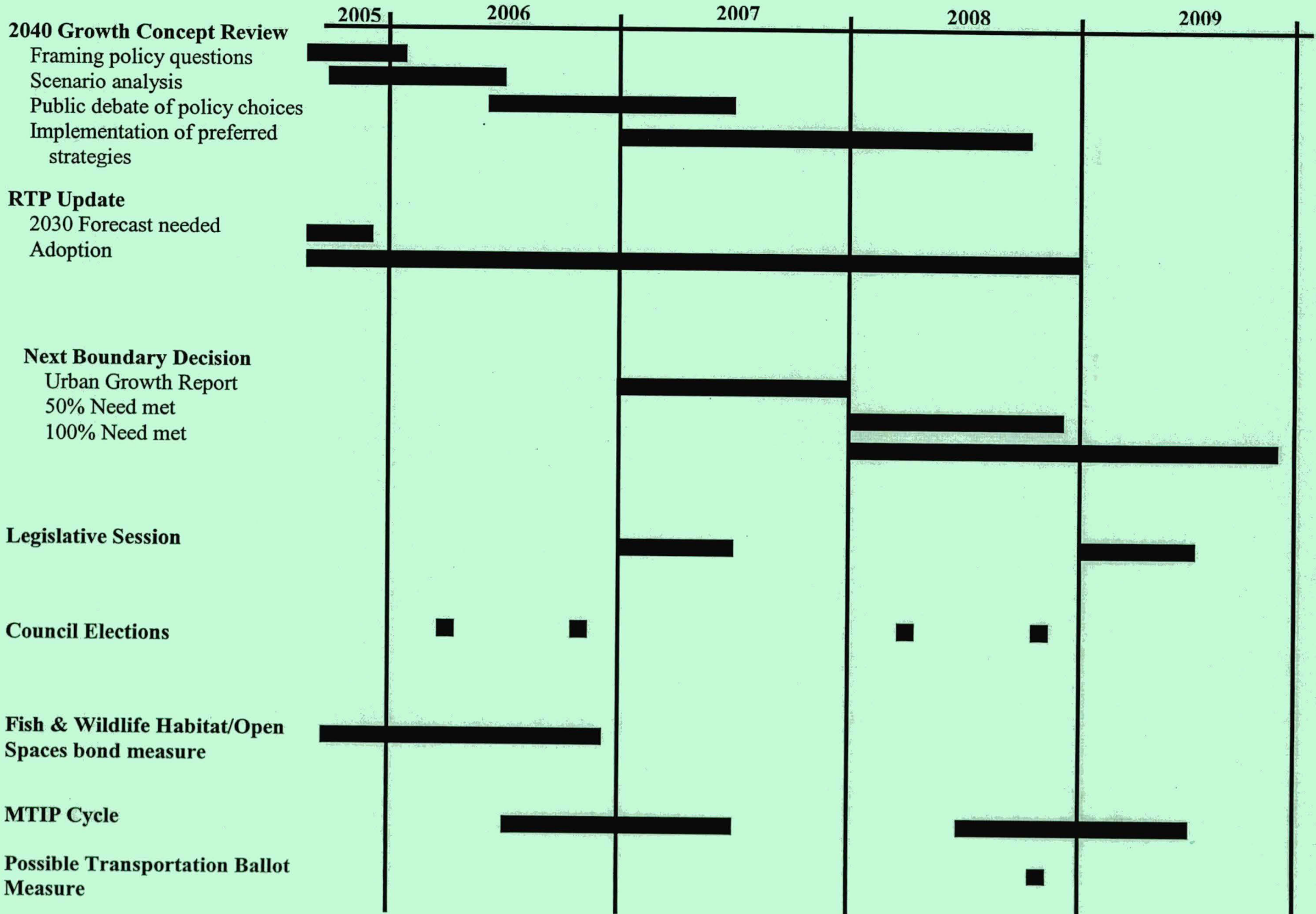
2. What stakeholders need to be engaged and how?

- Established Committees: MPAC, JPACT
- New groups: Mayor's Forum
- Businesses, citizens, interest groups
- Process steering committee/task forces??

3. Do these questions adequately frame the policy work?

- How should we engage communities throughout the Metro area and Willamette Valley to agree on a vision and implementation strategies for the future?
- How much development can we expect to accommodate in centers, station areas, corridors and the urban fringe and what can we do to focus that development?
 - How can we facilitate planning in areas recently brought into the Urban Growth Boundary (UGB)?
- How can we improve the UGB process to reinforce the Region 2040 Growth Concept and to make it more predictable, timely and less controversial? How should we handle the next UGB amendment?

Schedule of Upcoming Deadlines



072605c-03

Disposal System Planning Outreach and Communications Plan

Goal:

The public involvement and outreach plan is intended to inform the Council on technical and policy matters and to ensure stakeholders are heard. Attention will be paid to ensure full and timely participation and to provide feedback and results to both the Council and stakeholder participants.

- | Constituent Group | - Role |
|--------------------------------|--|
| 1. Metro Council | <ul style="list-style-type: none"> - Primary decision makers - Liaison for Council/Staff is Councilor Rod Park - Review information; provide direction; make study decisions - Establish criteria; approve system alternatives |
| 2. COO/Staff | <ul style="list-style-type: none"> - Implement communication plan - Solicit feedback from stakeholders - Manage consultant contracts - Summarize feedback for Council consideration - Respond to stakeholders - Develop and maintain interest group list |
| 3. MPAC | <ul style="list-style-type: none"> - Understand purpose and need for study - Make recommendations to Council on public policy issues (particularly those that impact local governments, e.g. collection rate setting.) |
| 4. SWAC | <ul style="list-style-type: none"> - Review technical material; at a minimum all work products identified in work plan - Ongoing review of work product; suggest program modifications as appropriate |
| 5. Local Gov's. | <ul style="list-style-type: none"> - Provide information on collection system regulation - Assist in consultant development of system criteria and alternative system models |
| 6. Private Facility Owners/Ops | <ul style="list-style-type: none"> - Provide Technical Information on System Operations - Assist consultant in developing alternative models, particularly private ownership model |
| 7. Other Stakeholders | <ul style="list-style-type: none"> a. Independent Commercial Haulers b. Public Self-haul Customers c. Business Self-haul Customers d. MRF Owners/Operators e. Environmental Constituency |

Methodology:

Communication methods will vary by constituency group, and may include interviews, focus groups, regular committee meetings (MPAC, SWAC), stakeholder meetings, facility user surveys, and public comment and testimony. Information will be provided to constituency groups by email or newsletter during the course of the planning process.

Products:

Reports and summaries of all communications will be prepared for the Council and stakeholders. A stakeholder list will be developed and maintained.

MH:PE:gbc
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