

Minutes of the Metro Committee for Citizen Involvement
Regular Committee
Wednesday, July 1, 2009
Room 270

Members present: Hal Ballard, Ben DuPree, JC Kizak, Judy Andreen, Gerritt Rosenthal, Segeni Mungai.

Members excused:

Members absent:

Call to order, Review of agenda, Approval of meeting minutes for May 6, 2009, Announcements:

Chair Gerritt Rosenthal called the meeting to order at 6:08p.m. The approval of meeting minutes for May 6, 2009 has been postponed until the next meeting. The bylaw review has been tabled as a discussion for the MCCI steering committee.

David Brandt introduced himself. He is a new Metro intern in the Communications department who will be working with MCCI.

Chair Rosenthal requested that a nametag be made for Patty Unfred for future meetings.

HCT Update

Clifford Higgins briefed the committee on the High Capacity Transit (HCT) update. The Metro Council is scheduled to take action on the HCT update on July 9th 2009. A final summary of the Public Involvement Outreach will be available on the metro website after the council votes. Communications staff is looking at how to improve the build a system tool and the questionnaire that accompanied it.

The committee discussed the length of the Build-a-System tool questionnaire, the effectiveness of the Build-a-System tool from the public perspective, incorporating public involvement throughout the project process, tracking citizens who participated in the Build-a-System tool and following up with them on the status of the project and how the Build-a-System tool informed the HCT process overall.

Chief Operating Officer PI Strategy Recommendations

Patty Unfred briefed the committee on the Chief Operation Officer (COO) public involvement strategy recommendations. The Making the Greatest Place effort recognizes the inherently integrated nature of the policy decisions the Metro Council will be making throughout the remainder of the year. She pointed at that, for example, land use decisions are now based on more than just land but on what communities want to look like as a whole. All of the current outreach projects are coming to conclusion this fall and will thus be integrated during the public outreach process. The challenge in this is conveying the work that is being done in an understandable way and portraying the benefits of an integrated strategy.

She then went over the calendar of events from June to December 2009.

The committee discussed addressing how unincorporated areas will be affected, explicitly laying out opportunities for involvement, editorial boards, how to maintain and follow up with new media outreach and publishing the calendar of events to the Metro website.

MCCI Effectiveness Strategies

Ben Dupree briefed the committee on the meetings that have taken place to discuss regional strategies for MCCI. The work group is working with Communications staff to create a timeline for how to roll-out changes to the committee structure. A work session is planned for July to discuss necessary changes in by-laws.

The committee discussed how votes will be represented in the restructured MCCI, strengthening communications with County Citizen Involvement, inviting county communications staff to comment on by-law changes before they are adopted and how to get Metro to effectively use the committee.

By-laws Review

This item was postponed until the next meeting.

Status of Brochure

This item was postponed until the next meeting.

Roundtable

David Brandt of Metro informed the committee that he will be conducting interviews with all committee members over the next month to gather input on the current status of MCCI.

Judy Andreen informed the committee that the Clackamas County Board of Commissioners had requested that the County Citizen Involvement for Clackamas County for input on the public input time frame at commission meetings. Clackamas County public input guidelines should be put on a future agenda.

Adjourn

There being no further business before the committee, Chair Rosenthal adjourned the meeting at 8 p.m.

Kayla Mullis
Metro staff