

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF PROCLAIMING) RESOLUTION NO. 17-4832
SEPTEMBER 26 AND 28, 2017, AS)
MINORITY ENTERPRISE DEVELOPMENT) Introduced by Council President Tom
WEEK) Hughes

WHEREAS, Metro is committed to diversity, equity and inclusion to address systematic inequities that impact our communities by providing support and tools to Metro staff, the Metro Council and community partners to create an equitable region for all; and

WHEREAS, in June 2016, the Metro Council adopted a Strategic Plan to Advance Racial Equity, Diversity and Inclusion, which identifies concrete action items related to improving economic opportunity for communities of color; and

WHEREAS, in May 2017, the Metro Council adopted an updated Diversity Action Plan, which provides an implementation structure and strengthened goals, objectives and actions for Metro to develop and improve an inclusive work culture that celebrates all dimensions of diversity; and

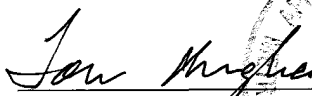
WHEREAS, Minority-owned businesses make up a significant portion of local regional businesses and contribute directly to the growth and prosperity of the regional economy; and

WHEREAS, Metro recognizes the region is stronger when everyone has the same opportunity to succeed and research shows that places with greater racial inclusion and smaller racial income gaps are the most economically successful; and

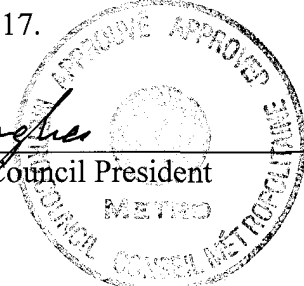
WHEREAS, recognizing a Minority Enterprise Development (MED) Week will be an opportunity to support and celebrate the contributions that local minority-owned businesses make to our regional economy; now therefore,

BE IT RESOLVED that the Metro Council proclaims September 26 and 28, 2017 as Minority Enterprise Development (MED) Week in the Metro region and encourages all residents to observe this week.

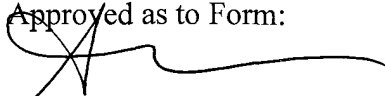
ADOPTED by the Metro Council this 14th day of September, 2017.



Tom Hughes, Council President



Approved as to Form:



Alison R. Kean, Metro Attorney

STAFF REPORT

IN CONSIDERATION OF RESOLUTION NO. 17-4832, FOR THE PURPOSE OF
PROCLAIMING SEPTEMBER 26 AND 28, 2017 AS MINORITY ENTERPRISE
DEVELOPMENT WEEK

Date: September 14, 2017

Prepared by: Tracy Sagal
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BACKGROUND

Metro has been a long supporter of Business Diversity Institute (BDI) and its annual celebration, Minority Enterprise Development (MED) Week. BDI is a non-profit 501(c)(3) organization provides educational and networking opportunities for small businesses and diversity practitioners in the public and private sector. Metro is an active participant in ongoing program activities, including Breakthrough Breakfast, which is a monthly training designed to support small business success, and Diversity Practitioners Summit, which is a quarterly event that empowers diversity practitioners to advocate for small business inclusion. MED Week is a national event to celebrate contribution that minority-owned businesses make to the local economy. BDI hosts MED Week in the Metro region.

ANALYSIS/INFORMATION

1. **Known Opposition** none.
2. **Legal Antecedents** Metro Council has historically supported proclamations that honor diversity and reflect inclusiveness.
3. **Anticipated Effects** Proclaiming Metro's support for MED Week is another way that Metro Council can reinforce its support for historically underutilized businesses and celebrate their contributions to the region.
4. **Budget Impacts** none.

RECOMMENDED ACTION

Staff recommends approval of the proclamation.