

GETTING THERE BY FREIGHT

FREIGHT STRATEGY: A COMPONENT OF THE 2018 REGIONAL TRANSPORTATION PLAN UPDATE

DRAFT PROJECT GOALS

- **Build on existing efforts and aspirations:** Start with the adopted Regional Freight Plan, with the goal of adequately funding and sustaining investment in our multimodal freight transportation system to ensure that the region and its businesses stay economically competitive.
- **Demonstrate how the region's investment priorities align with desired outcomes:** Create first-rate multimodal freight networks that reduce delay, increase reliability, improve safety and provide choices for all users of the system.
- **Address freight mobility along-side freight access needs:** Integrate freight mobility and access needs in land use decisions to ensure the efficient use of prime industrial lands, protection of critical freight corridors and access for commercial delivery activities.
- **Support the economy and the natural environment:** Ensure that our multimodal freight transportation system supports the health of the economy and the environment.
- **Engage and inform:** Meaningfully engage and inform our region's citizens, the region's decision-makers, and business and community leaders, about the importance of freight movement on our daily lives and economic well-being.
- **Grow partnerships/collaborate:** Work together to build ownership and support for the regional freight policies, investments, and actions that will be recommended by the Regional Freight Plan.



KEY TASKS

	Phase 1 FRAMING OUR CHOICES <i>WHERE ARE WE NOW? WHERE ARE WE HEADED?</i> <i>June – December 2015</i>	Phase 2 LOOKING FORWARD <i>WHERE DO WE WANT TO GO?</i> <i>Jan. – Dec. 2016</i>	Phase 3 BUILDING A SHARED STRATEGY <i>WHAT WILL IT TAKE TO GET THERE?</i> <i>Jan. – Dec. 2017</i>	Phase 4 ADOPTING A PLAN OF ACTION <i>HOW DO WE MOVE FORWARD TOGETHER?</i> <i>Jan. – October 2018</i>
	<i>DESIRED OUTCOME: Engage partners to understand key trends and frame choices facing the region</i>	<i>DESIRED OUTCOME: Build shared understanding what we value and what is most important to achieve with our investments and actions</i>	<i>DESIRED OUTCOME: Build shared strategy of investments, strategies and actions</i>	<i>DESIRED OUTCOME: Adopt shared strategy of investments, strategies and actions</i>
PLANNING	<ul style="list-style-type: none"> ▪ Develop and update existing data, to support regional freight needs assessment (gaps and deficiencies) and update regional freight policy ▪ Document key trends shaping the region’s commodities movement, how freight needs have been addressed in the regional freight plan, and where are the opportunities and challenges looking forward ▪ Identify regional challenges and frame policy choices to be considered through the process of updating the freight strategy ▪ Establish goals and desired outcomes for an update of the regional freight work plan and an engagement strategy ▪ Develop the regional freight work plan and community engagement strategy 	<ul style="list-style-type: none"> ▪ Update policy and evaluation framework <ul style="list-style-type: none"> ○ Update goals, objectives and measures for freight performance ○ Identify appropriate new tools and modeling outputs/measures for the freight plan ▪ Update vision and tools for determining regional freight needs <ul style="list-style-type: none"> ○ Update Regional Freight Plan vision, and policy framework for the freight strategy ○ Identify emerging vehicle technologies and opportunities to support increased use of alternative fuel vehicles, transportation electrification, connected vehicles and other advanced technologies 	<ul style="list-style-type: none"> ▪ Freight investment strategy, analysis and action plan <ul style="list-style-type: none"> ○ Solicit and coordinate with ODOT, Port of Portland, and local jurisdiction on top priority freight projects ○ Develop freight and multimodal project scenarios for testing ○ Evaluate freight investment priorities, strategies and actions to achieve the vision ○ Report on performance of freight investments in meeting the vision ▪ Plan development <ul style="list-style-type: none"> ○ Update freight plan document and technical documentation ○ Define freight action plan for implementation ○ Include results and recommendations from the Regional Over-Dimensional Truck Route Study ○ Include results and recommendations from the Metropolitan Export Atlas and Infrastructure Investment Action Plan 	<ul style="list-style-type: none"> ▪ Compile Community Review draft <ul style="list-style-type: none"> ○ Compile draft freight strategy and technical documentation ○ Include available results and recommendations from the Regional Passenger and Freight Rail Study
PARTNERSHIPS & ENGAGEMENT	<ul style="list-style-type: none"> ▪ Engage partners in a freight workshop to identify desired process outcomes, key trends, regional goods movement challenges and freight needs to be addressed in the freight strategy (<i>Late Summer or Early Fall 2015</i>) ▪ Engage the Portland Freight Committee and other freight partners to shape the work plan and community engagement strategy (<i>Fall 2015</i>) 	<ul style="list-style-type: none"> ▪ Engage partners to update regional freight needs assessment and possible solutions (<i>Jan. – July 2016</i>) ▪ Engage partners to update vision and policy framework (<i>Jan. – July 2016</i>) ▪ Engage key members of the freight community through workshops that provide input on freight constraints and potential solutions (<i>July – Oct. 2016</i>) 	<ul style="list-style-type: none"> ▪ Engage partners to review draft list of freight investment priorities and system performance to shape draft freight action plan (<i>Spring 2017</i>) ▪ Engage partners and freight community to shape draft near-term, medium-term and long-term projects in freight action plan (<i>Summer-Fall 2017</i>) 	<ul style="list-style-type: none"> ▪ Release public review draft of freight plan for 45-day public comment period (<i>June-July 2018</i>) ▪ Engage regional advisory committees to finalize recommendations to the Metro Council on adoption of Regional Freight Strategy (<i>Aug. to Nov. 2018</i>)
MILESTONE	<ul style="list-style-type: none"> ▪ Approve work plan and community engagement strategy as part of the 2018 RTP work plan (<i>MPAC, JPACT and Metro Council in Nov. and Dec. 2015</i>) 	<ul style="list-style-type: none"> ▪ Approve policy direction on freight strategy priorities (<i>MPAC, JPACT and Council in Oct. and Nov. 2016</i>) 	<ul style="list-style-type: none"> ▪ Approve direction on freight investment priorities, strategies and actions (<i>MPAC, JPACT and Council in Nov. and Dec. 2017</i>) 	<ul style="list-style-type: none"> ▪ Adopt Regional Freight Strategy (<i>MPAC and JPACT in Nov. and Council in Dec. 2018</i>)
PRODUCTS	<ul style="list-style-type: none"> ▪ Freight strategy work plan ▪ Memo on key trends, commodity movement, freight economic impact, and recently completed studies 	<ul style="list-style-type: none"> ▪ Updated regional freight vision and policies ▪ Modeling outputs for policy questions and scenario development ▪ Regional Freight Needs Assessment and Potential Solutions <ul style="list-style-type: none"> - Freight modeling measures - Other freight performance measures (updated) 	<ul style="list-style-type: none"> ▪ Freight and multimodal projects scenarios ▪ Draft Regional Freight Strategy, December 2017 <ul style="list-style-type: none"> - Draft Regional Freight Vision - Draft Freight Investment Priorities - Draft of Revised Freight Action Plan 	<ul style="list-style-type: none"> ▪ Final Freight Investment Strategy ▪ Final Freight Action Plan ▪ Final Regional Freight Strategy, December 2018 ▪ Metro Ordinance and Staff Report

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RELATED METRO ACTIONS	<ul style="list-style-type: none"> ▪ Creating Livable Streets update of street design guidelines, XX ▪ Freight Demand Modeling and Data Improvement Project, XX 	<ul style="list-style-type: none"> ▪ New Regional Freight Model Development, XX ▪ Regional Over-Dimensional Truck Route Study, June 2016 ▪ Regional Travel Options Strategic Plan, June 2016 ▪ Metropolitan Export Atlas and Infrastructure Investment Action Plan, XX 	<ul style="list-style-type: none"> ▪ New Regional Freight Model Completion, XX ▪ Regional Flexible Fund Allocation, XX ▪ Regional Passenger and Freight Rail Study, September to December 2017 ▪ Regional Transportation System Management and Operations (TSMO), December 2017 	<ul style="list-style-type: none"> ▪ Regional Transportation System Management and Operations Plan, Dec. 2018
RELATED PARTNER ACTIVITIES	<ul style="list-style-type: none"> ▪ TriMet Service Enhancement Plan, Dec. 2015 ▪ Port of Portland Commodity Flow Forecast, March 2015 ▪ Portland Region Westside Freight Access and Logistics Analysis (), Oct. 2013 ▪ Economic Impact of Congestion on Portland Metro and Oregon Economy (Port of Portland, ODOT, Metro, Portland Business Alliance, Greater Portland Inc.), Dec. 2014 ▪ Regional Industrial Site Readiness Plan (Metro), September 2014 	<ul style="list-style-type: none"> ▪ Region 1 Interchange Atlas update (ODOT), ▪ Performance Measures for State Highways in the Metro Area (ODOT Region 1), June 2016 ▪ Facility Bottleneck and Solutions Feasibility Assessment (ODOT Region 1), June 2016 ▪ Clackamas County Regional Freight ITS Project, June 2016 	<ul style="list-style-type: none"> ▪ Missing Freight Links Plan of Action (City of Portland), XX ▪ Truck Choke Points Study (City of Portland), XX 	