



Meeting minutes

Meeting: **Transportation Policy Alternatives Committee (TPAC)**

Date/time: Friday, Jan. 5, 2018 | 10 a.m. to noon

Place: Metro Regional Center, Council chamber

Members Attending

Tom Kloster, Chair
Karen Buehrig
Chris Deffebach
Nancy Kraushaar
Katherine Kelly
Don Odermott
Eric Hesse
Carley Francis
Phil Healy
Rachael Tupica
Tyler Bullen
Glenn Koehrsen
Maria Hernandez
Emily Lai
Beverly Drottar

Affiliate

Metro
Clackamas County
Washington County
City of Wilsonville and Cities of Clackamas County
City of Gresham and Cities of Multnomah County
City of Hillsboro and Cities of Washington County
TriMet
Washington State Department of Transportation
Port of Portland
Federal Highway Administration
Community Representative
Community Representative
Community Representative
Community Representative
Community Representative

Alternates Attending

Jessica Berry
Peter Hurley
Jon Makler
Cory Ann Wind

Affiliate

Multnomah County
City of Portland
Oregon Department of Transportation
Oregon Department of Environmental Quality

Members Excused

Joanna Valencia
Lynda David
Alfred McQuarters

Affiliate

Multnomah County
SW Washington Regional Transportation Council
Community Representative

Guests Attending

Zoe Monahan
Julia Hagden
Mackenzie Crampton
Bob Kellett

Affiliate

City of Tualatin
City of Sherwood
Community Member
Portland Bureau of Transportation

Metro Staff Attending

Ted Leybold, Resource Development Manager	Kim Ellis, Principal Transportation Planner
Dan Kaempff, Principal Transportation Planner	Lake McTighe, Senior Transportation Planner
John Mermin, Senior Transportation Planner	Grace Cho, Associate Transportation Planner
Margi Bradway, Deputy Dir. Planning & Dev.	Eliot Rose, Senior Technology Strategist
Clifford Higgins, Transportation Communications Manager	Marie Miller, TPAC Recorder

1. Call to Order, Declaration of a Quorum and Introductions

Chair Tom Kloster called the meeting to order at 10 a.m. and declared a quorum was present. Mention of the first Joint TPAC/MTAC workshop, held 2 days previously on Jan. 3. Chair Kloster provided a description of the flow of discussion with following action items between the two meetings, and noted the intent to try and provide meeting materials in advance of meetings when possible to send the week ahead. Schedules of both TPAC meetings, and Joint TPAC/MTAC workshops were in the packet. Introductions were made by TPAC members, alternates, staff and guests attending the meeting.

2. Comments From the Chair and Committee Members

Don Odermott reported on the recent deployment program in Hillsboro with RFB's (rapidly flashing beacons) now being asked by Federal Highway for more safety research. Rachael Tupica requested that MPO's and safety engineering questions be forwarded to her for clarification.

Phil Healy announced the Port of Portland annual update to their Improvement Plan was having a public hearing next week, with an expected February 2018 approval by the Port Commission. Upon request, the link to the study will be sent to TPAC. The Intermodal Railroad Shuttle between Portland and Seattle began this week. In mid-January a new small container ocean vessel will be starting.

- **Upcoming Unified Planning Work Program, UPWP, Consultation (John Mermin)** It was announced that the UPWP consultation review with our federal and state partners was to be held on Jan. 25th at Metro. The UPWP is developed annually & documents regional transportation planning activities performed with federal funds. It includes brief narratives about each planning project, what it plans to accomplish in upcoming fiscal year, and budget info. A question was asked about the new Regional Travel Options (RTO) draft strategy process recently presented and if this will be included in the UPWP. More consideration with Safe Routes to School Program is being studied, and will not be included in the UPWP until the RTO is approved. Chair Kloster reported the UPWP in context as a coordination document for projects that have been budgeted in the fiscal year reported on (July 1, 2018-June 30, 2019). Mr. Mermin will be presenting the draft UPWP at the TPAC February meeting, and then ask recommendation to JPACT in March.
- **Urbanism Next Conference, March 5-7, 2018 (Lake McTighe)**
- **Oregon Active Transportation Summit, March 15-16, 2018 (Lake McTighe)** Ms. McTighe announced that two conferences of interest were planned for March 2018. Registration would soon open, and encouragement was given for participation. The link to the conferences would be sent to TPAC.
<https://urbanismnext.uoregon.edu/conference/>
<https://www.thestreettrust.org/2018-active-transportation-summit/>

3. Community Communications on Agenda Items - None

4. Consideration of TPAC Minutes for December 15, 2017

Corrections were made to the presented TPAC minutes from Dec. 15, 2017.

1. In the absence of Don Odermott, Todd Juhasz attended the meeting, representing the City of Beaverton and Cities of Washington County.
2. Page 4, 3rd bullet from the bottom, the addition of "personal safety" and project safety both needing objective measures called out, shown in the RTP.
3. Page 4, 6th bullet from top, second sentence to read "...misleading for growing traffic and hard to explain to the public."

MOTION: To approve the minutes of December 15, 2017 with corrections made.

Moved: Don Odermott Seconded: Glenn Koehrsen

ACTION: Motion passed unanimously.

5. Region-wide Programs and MPO Review

Ted Leybold provided a brief overview of the federally funded transportation programs, including services and functions provided as the region's Metropolitan Planning Organization (MPO). MPO plans include the Regional Transportation Plan (RTP), Metropolitan Transportation Improvement Program (MTIP), UPWP and technical assistance services. Compliance reviews are required with the programs through certification, monitoring and performance reporting. Annual allocations from flexible funds are made to programs, with \$1.2 million this year for MPO programs.

Transit Oriented Development (TOD) has \$3.1 million allocation of flexible funds this year, guided by a steering committee, strategic plan and utilizing project evaluations and cost/benefit analysis. TOD outcomes have produced significant additional transit trips annually, with 3,353 residential units constructed. Of those, 729 are affordable housing units with over 829 additional affordable units planned or currently under construction.

Transportation System Management and Operations (TSMO) have \$1.5 million per year allocated from flexible funds. The TransPort subcommittee of TPAC coordinates planning and funding, is governed by a strategic plan and supplemented by topical and corridor plans. Program operations include incidence response, signals and communication systems, signal timing and traveler information. Asked if there is a policy guide for TSMO, Mr. Leybold reported on the 10-year plan, last adopted in 2010. This is currently being updated beginning next year, and for those interested in the link to the document, this can be provided. Mr. Hurley commented on the corridor management process with I-84 that resulted in big picture policy questions that are emerging in the TSMO area. More discussion on the TSMO program could occur when TPAC's subcommittee, TransPort, brings their draft bylaws update to TPAC at an upcoming meeting.

Regional Travel Options (RTO) has approximately \$2.5 million allocation of flexible funds, with a small increase expected next year from more development with Safe Routes to School program (SRTS). In addition to SRTS, grants to government agencies, nonprofits and educational districts, TriMet and SMART employer programs, marketing, research and administration make up the RTO. Outcomes with the program have shown vehicles miles traveled per person down, commuting options increasing and more employees walking or bicycling.

Investment area programs include transportation investment strategies at corridor scale, economic development and freight studies, with \$.65 million per year allocation of flexible funds. Outcomes through investment areas include the East Metro Investment Strategy, Division Transit Project, Southwest Corridor and economic development projects and freight studies.

Mr. Leybold called attention to the draft brochure in the meeting packet that is intended to introduce and inform interested stakeholders about the Metro led transportation programs just reviewed. Feedback and comments were welcome, with further comments encouraged to be sent via email to Mr. Leybold and Mr. Higgins following the meeting within the next two weeks.

Comments from the committee included:

- Good focus of information, useful and visible communication
- Make "transportation" the big print focus
- Review the organization of the presentation to the brochure for maximum benefit
- Local agencies and organizations use different language in their communications.
- Identify the different sources of funding (federal, state, local)
- Highlight RTP more

- Resources for people is too narrow
- Metro does more than transportation, where do other issues fit with this?
- Put in more dollar and people amounts to help clarify messages
- Include the racial equity plan that grounds future transportation planning

6. RTP Schedule and Findings Update

Kim Ellis provided an update on the 2018 RTP related work planned or underway, and the timing of upcoming discussions that will lead to the 2018 RTP and strategies for freight, safety, emerging technologies, and transit by the end of 2018. Ms. Ellis pointed out the draft 2018 calendar included in her memo that gave proposed Council and advisory committee meeting dates and discussions planned this year.

Highlighted in the memo was the description and purpose of the Discussion Guide for policymakers that summarizes what was evaluated and system level findings from the evaluation. The final discussion guide will be available in February, in advance of Regional Leadership Forum #4. Another highlight from the memo regards refinement of draft RTP project lists. In March, staff will seek MPAC and JPACT endorsement of key takeaways from the Regional Leadership Forum #4 and 2018 RTP project priorities to inform refinement of the draft RTP project lists, with a focus on the first 10 years of the draft RTP investment strategy. The endorsement will inform Council direction to staff to work with jurisdictional partners to finalize the draft RTP projects lists for final public review and evaluation.

Comments from the committee:

- Peter Hurley commented on concern the City of Portland has with underperformance in several areas of the plan, and having the opportunity to address these issues with the refinement process. Recognizing this is a short period of time, lessons learned and opportunities to better design plans to improve safety and congestion, serve historically marginalized communities with better access to transportation and better implement Climate Smart Strategy commitments might be possible for secondary submissions.
- Chris Deffebach commented on a concern having too high expectations between resources of funding to available projects, and how this would affect project listings. Ms. Ellis reported that while revenue forecasts were still unknown from state, local and partner agencies for specific forecasts matched to projects, updated budgets were expected to be reported for the refinement period that would benefit RTP plans.
- Jon Makler asked for clarification with the Council and advisory committee meeting schedules. Discussion was held on the series of Draft RTP Policy Chapter Changes listed for TPAC and MTAC, as well as Council reviews for February and May. With the intent to provide a more detailed report for the RTP, the workshop schedule will be reviewed for agenda item placements and purpose.
- Don Odermott commented on revenue reviews and need for more information with RTP projects. A recently completed database on private sector revenues from Washington County could soon be available to assist for in finalized assumed RTP resources.
- Emily Lai asked where available analysis was on shortcomings with congestion and equity mentioned earlier in the meeting. Ms. Ellis referred to posted TPAC prior meeting materials where this information has been presented. In addition, more accessible evaluations are being created for the Regional Leadership Forum #4 discussion guide, including links to data.
- Jessica Berry, referring to recent TPAC and work group meetings where data reporting on lack of meeting goals was reported, asked if a method of seeing sub-regional data might be presented for making more informed decisions. Ms. Ellis reported that staff capacity was limited, but more information could be provided to support county-level consideration of the results.

- Maria Hernandez commented on opportunity for community engagement that went beyond development stages of planning, to implementation. Adding more community input and feedback through the Regional Leadership Forum #4 and the Community Forum is encouraged, with extending this engagement into the implementation phase of the RTP.
- Eric Hesse commented on the opportunities from the forums and workshops to help develop refinement with RTP, which could lead to a better communication flow for policy development.

7. 2018 RTP Engagement Activities and Regional Leadership Forum #4 Background

Clifford Higgins provided information on upcoming RTP engagement activities. In Jan. 2018, the draft investment priorities submitted by agencies along with key takeaways from the evaluation will be shared with the general public for input during a planned 30-day comment opportunity. A community leaders forum will be held, and targeted business outreach by the Metro Council will occur during this period.

The fourth and final Regional Leadership Forum is planned for Friday, March 2, 2018. The forum will be an opportunity for the Metro Council, JPACT, MPAC and invited business and community leaders to discuss public input, updated funding information and the results of the technical evaluation. Policymakers' discussions will be facilitated to articulate the 2018 RTP project priorities, particularly to identify desired project list refinements for the first 10 years of the RTP project list to better achieve regional goals for safety, equity, climate change, affordability, reliability and others.

Comments from the committee:

- Glenn Koehrsen commented on the need to use and apply the correct language with materials and data information with different audiences, to that information is clearly understood.
- Emily Lai commented on the three engagement activities planned (online public comment period, community leaders forum, and Regional Leadership Forum #4). Knowing there were discrepancies by responders with equity representatives, how was Metro planning to better address equity with these outreach plans? Mr. Higgins reported that more effort is being done to reach regional and more diverse populations with these actions. It remains a challenge to obtain demographics, but steps are being taken to better move in this direction. A wider cast for who is invited to meetings to represent underrepresented communities, participation requests and engaging with communities throughout the region has helped, but much more is needed.
- Jessica Berry reported on being asked to coordinate with the East County CCC for interest in a Council briefing meeting, which she agreed was helpful. It was suggested that a list be provided of everyone with that level of engagement, and have advance materials available, when possible. Mr. Higgins added that business leaders as well as community leaders could participate at these briefings with Councilors.
- Karen Buehrig asked if discussion about priorities on outcomes was directed for the online survey, comments on specific projects, or both. Mr. Higgins reported that the opportunity was there for both, but the general public online would focus more on priorities. It was suggested that a copy of information drafted for the community leaders forum be available to the committee, with a breakdown of community/policy/business members participating by city and county.
- Jon Makler announced that ODOT is forming an outreach opportunity to community stakeholders with plans for RTP and STIP coordination. Discussion was held scoring concerns and value from both the technical side of opinion and numbers of comments with outreach efforts. It was suggested that informing the public on where comments came from, and how this would be provided to decision-makers makes the comments more meaningful.
- Eric Hesse commented on the value of original conversation, and if a recording was planned with the community leaders forum. As this is not planned, notes will be shared. It was suggested that

reviews following these series of outreaches, and the full RTP be evaluated with community members to gain best practices and future strategies for involvement.

- Rachael Tupica commented on the last Federal certification review held at Metro last year, which involved several recommendations to address better equity in planning and public involvement. Specific language to address both technical audiences and general public was important to provide clarity. It was recommended that Metro design more outreach for environmental equity strategies that reached a broad, diverse population, gaining the community feedback and perspectives, and building diverse, equity forward committees.
- Don Odermott asked if the online form was presented in multiple languages. Due to limited time and costs, it is not. Mr. Odermott encouraged Metro to reach out through public relations, media and community organizations and their networks in which to develop relations with more diverse population in our region for a richer, more relevant cross section of feedback.
- Nancy Kraushaar asked how the project lists would be presented online. Bubble interactive maps will be available, spreadsheets with the project data, and the Call for Projects overview with investment breakdowns will be given. It was suggested to involve County Community Resources staff, agency public relations staff, and social media from partners, business and organization networks, and broadcasts from Chamber of Commerce for more involvement.
- Phil Healy commented on the disadvantage of focusing on number of comments for projects for support, i.e. popularity contest. Projects in industrial areas that benefit communities may not be seen as desired on the priority list as opposed to residential areas where people live. But job and employee assess to jobs in industrial areas have to be considered.
- Katherine Kelly reported on a success process from Gresham to help engage the public. Grant funding paid for a trained communication liaison that did outreach. The liaison was given technical training to help aid in the distribution of information to the public, which provided a balance in project description and understanding of cost benefit analysis. The three-tier model worked very well as 1) big picture of project, 2) liaison and trust element in outreach, and 3) staff level for further details.
- Emily Lai asked for clarity on the budgetary restraints for not making more materials language diverse. Mr. Higgins reported during the Regional Flexible Funds allocation process, resources were spent to translate materials into various languages, as that was a process with projects that people would see in their communities in the next few years. However, it's a balance of resources, potential interest and potential impact, and it is a challenge to gain interest in higher level policy questions or long-term plans like the RTP. It's a continuing challenge to reach as many of the 1.5 million people in our region to get them interested and engaged in our projects.
- Glenn Koehrsen encouraged outreach to medical providers, hospitals, social service providers, housing services and health centers to ask for their participation.

8. Adjourn

There being no further business, meeting was adjourned by Chair Kloster at 12:00 p.m.

Respectfully submitted by,



Marie Miller
TPAC Recorder

Attachments to the Public Record, TPAC meeting, January 5, 2018

Item	DOCUMENT TYPE	DOCUMENT DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
1	Agenda	1/5/18	1/5/18 TPAC Agenda	1518T-01
2	TPAC Work Program	12/29/17	2018 TPAC Work Program	1518T-02
3	TPAC Meeting Schedule	1/5/18	2018 TPAC Meeting Schedule, including Joint TPAC/MTAC Workshop meetings	1518T-03
4	Meeting Minutes	12/15/17	TPAC Dec. 15, 2017 meeting minutes, draft for approval	1518T-04
5	Memo	12/29/17	To: TPAC and Interested Parties From: Ted Leybold and Clifford Higgins Re: Regional Programs and MPO Overview	1518T-05
6	Handout	12/29/17	Draft Brochure: Building a better system for residents and goods to get around the greater Portland region	1518T-06
7	Memo	1/5/18	To: TPAC and Interested Parties From: Kim Ellis, RTP Project Manager Re: 2018 RTP Investment Strategy Development and Refinement	1518T-07
8	Presentation	1/5/18	Metro Led Transportation Programs	1518T-08