

Council work session agenda

Tuesday, March 27, 2018 2:00 PM Metro Regional Center, Council Chamber 2:00 Call to Order and Roll Call 2:05 **Chief Operating Officer Communication** 2:10 **Work Session Topics:** 2:10 **SW Corridor Equitable Development Strategy** 18-4963 Presenter(s): Elissa Gertler, Metro Brian Harper, Metro Ryan Curren, City of Portland **Work Session Worksheet** Attachments: 3:10 Implementation of New Regional Flexible Fund Policies 18-4987 Presenter(s): Margi Bradway, Metro Ted Leybold, Metro **Work Session Worksheet** Attachments:

3:55 Councilor Communication

4:05 Adjourn

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ការកោរពសិទ្ធិពលរដ្ឋរបស់ ។ សំរាប់ព័ត៌មានអំពីកម្មវិធីសិទ្ធិពលរដ្ឋរបស់ Metro
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www.oregonmetro.gov/civilrights⁴
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February 2017

SW Corridor Equitable Development Srategy

Work Session Topics

Metro Council Work Session Tuesday, March 27, 2018 Metro Regional Center, Council Chamber

METRO COUNCIL

Work Session Worksheet

PRESENTATION DATE: March 27, 2018 **LENGTH:** 60 minutes

PRESENTATION TITLE: SW Corridor Equitable Development Strategy

DEPARTMENT: Planning & Development

PRESENTER(s): Brian Harper, brian.harper@oregonmetro.gov, ext 1833

Elissa Gertler, elissa.gertler@oregonmetro.gov, ext 1752

Ryan Curren, <u>Ryan.Curren@portlandoregon.gov</u>

WORK SESSION PURPOSE & DESIRED OUTCOMES

Purpose: Update the Council on several components of the SW Corridor Equitable
Development Strategy effort. Overview of work by the cities of Portland & Tigard for their
Equitable Housing grants. Review the SWEDS Pilot Projects recommended for early
implementation.

• Outcome: Council is up to date on the effort to define an Equitable Development Strategy for the Southwest Corridor.

TOPIC BACKGROUND & FRAMING THE WORK SESSION DISCUSSION

The Southwest Corridor Plan is a collaborative initiative with engaged local leaders working to find solutions to limited transit service, congested roadways, unreliable travel, and unsafe conditions for people moving within and between local communities. Project partners have adopted a Shared Investment Strategy that includes a range of transportation, land use, social and economic development solutions to meet the needs of what is now the fastest growing part of the Portland Metro region. The construction of a new Light Rail Extension from Downtown Portland to Tualatin was identified as one of the primary strategies to address transportation needs and expand opportunities for residents who live, work and visit within the corridor, and the greater Portland Metro Region.

In 2016 Metro applied for and received an FTA Corridor-based Transit Oriented Development Grant for \$895,000. The goal of the grant work is to define a Southwest Corridor Equitable Development Strategy (SWEDS) to address current and future residents' needs around housing, employment, and education as the corridor grows and as the transit investment influences that growth. A strong coalition of partners has been brought together to identify and pilot actionable equitable development strategies based on a compilation of data that exhibits the unique conditions in communities throughout the Southwest Corridor.

In addition to the FTA Grant, Metro awarded two Equitable Housing Grants to the Cities of Portland and Tigard in 2017. The purpose of these grants was to allow each City to address local equitable housing needs within their jurisdiction, specifically as they related to the future light rail investment. The cities decided to combine their efforts and, after a year of work, have released a draft report on their findings. This effort aligns with the SW Corridor Equitable Development Strategy, and is part of the corridor-wide strategy development.

The "early implementation" Pilot Projects identified in the SWEDS work program are an effort to identify strategies and policies that are likely to have a more near-term impact on issues such as housing, workforce training and educational access. Staff and project partners have promoted

these Pilot Projects to various community groups and institutions throughout the corridor, in an attempt to solicit new and impactful ideas from those that are working more directly on equitable development activities.

Through a grant application process, partners from throughout the corridor submitted projects for funding consideration on March 9, 2018. A project selection committee, including some members of the SWEDS Project Oversight Committee and partner staff will provide a recommendation to Metro's Planning & Development Director. The list of awardees will be provided at this work session.

The submitted projects include a range of activities dedicated to advancing affordable housing, delivering on more meaningful community engagement, expanding job training opportunities, and improving coordination among organizations that provide alternative lending for those unable to access capital from banks; all aimed at addressing current needs in the corridor. The pilot projects will begin in July 2018 and must be complete by summer 2019. The SWEDS Project Oversight Committee will be able to draw from the lessons learned from the pilot projects to inform the final SW Corridor Equitable Development Strategy.

QUESTIONS FOR COUNCIL CONSIDERATION

- Do you have questions about the Equitable Housing Strategy developed by Portland and Tigard?
- Do you have comments or questions about the Pilot Projects?

PACKET MATERIALS

- Would legislation be required for Council action \square Yes x No
- If yes, is draft legislation attached? \square Yes x No
- What other materials are you presenting today?
 - Draft Equitable Housing Strategy (to be provided at work session)
 - o List of recommended Pilot Projects (to be provided at work session)

Implementation of New Regional Flexible Fund Policies

Work Session Topics

Metro Council Work Session Tuesday, March 27, 2018 Metro Regional Center, Council Chamber

METRO COUNCIL

Work Session Worksheet

PRESENTATION DATE: March 27, 2018 **LENGTH:** 30 minutes

PRESENTATION TITLE: Implementation of new Regional Flexible Fund policies

DEPARTMENT: Planning & Development

PRESENTER(s): Margi Bradway & Ted Leybold

WORK SESSION PURPOSE & DESIRED OUTCOMES

- Purpose: Update Metro Council members on implementation of policy direction to fund, though the Regional Flex Fund Allocation, a Safe Routes to Schools program and to develop transportation projects that address freight bottleneck, enhanced transit corridor, and active transportation needs.
- Outcome: Council member understanding of progress in implementing their policy direction to develop these projects and program.

TOPIC BACKGROUND & FRAMING THE WORK SESSION DISCUSSION

With the February 2017 adoption of the Regional Flexible Fund Allocation for years 2019-21, the Metro Council provided funding and policy direction to support new objectives from previous funding cycles.

First, Metro Council gave policy direction to develop and fund a safe routes to schools program to encourage students to walk, bike or roll to school. Metro Staff has been working with community and agency stakeholders as a part of the Regional Travel Options Strategy update to propose a structure for how to implement the Safe Routes to Schools program. In addition, the new Regional Transportation Strategy on equity and other emerging issues. Staff will provide Council with the current proposal identified for program implementation and next steps.

Second, Metro Council directed staff to invest in project development to better scope priority transportation projects to prepare and generate support for their funding. This development funding was focused on three priority freight bottlenecks, enhanced transit corridors, and active transportation projects. Staff will brief Council members on implementation progress and upcoming milestones for these projects.

Metro Council gave policy direction to implement a new Enhanced Transit Concept (ETC), in partnership with TriMet, to identify corridors and potential capital projects that could make transit more efficient. Staff will provide an update on the regional ETC workshops, which provide our partners information about why the program is being developed and how the tools can help improve transit throughout the region.

Lastly, Metro Council gave direction to specifically work with jurisdictions on the development of Active Transportation Projects around the region. Metro staff will give an update on the collaborative process, and examples of Active Transportation project concepts that have been put forth by counties and cities.

In summary, Metro staff will provide an update of the progress made on implementation of the policy direction for Regional Flexible Fund Allocation for years 2019-21.

QUESTIONS FOR COUNCIL CONSIDERATION

List questions for Council's consideration that will help/guide the Council in providing policy direction.

- Is there additional information Council members would like to know about the project development work or the Safe Routes to Schools funding program?
- Would Council members want future updates at a specific milestone for any of the new programs or project concepts discussed today?

PACKET MATERIALS

- Would legislation be required for Council action ☐ Yes ☐x No
- If yes, is draft legislation attached? ☐ Yes ☐x No
- What other materials are you presenting today? Power Point presentation on implementation progress.

Materials following this page were distributed at the meeting.





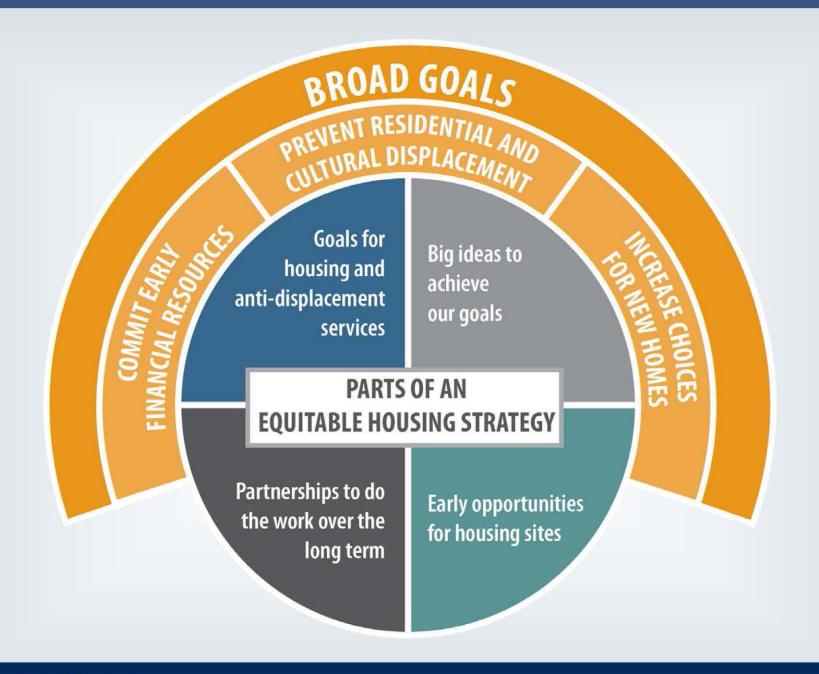




Equitable Housing in the Southwest Corridor

Metro Council March 27, 2018

Affordable Homes and Good Transit in the SW Corridor

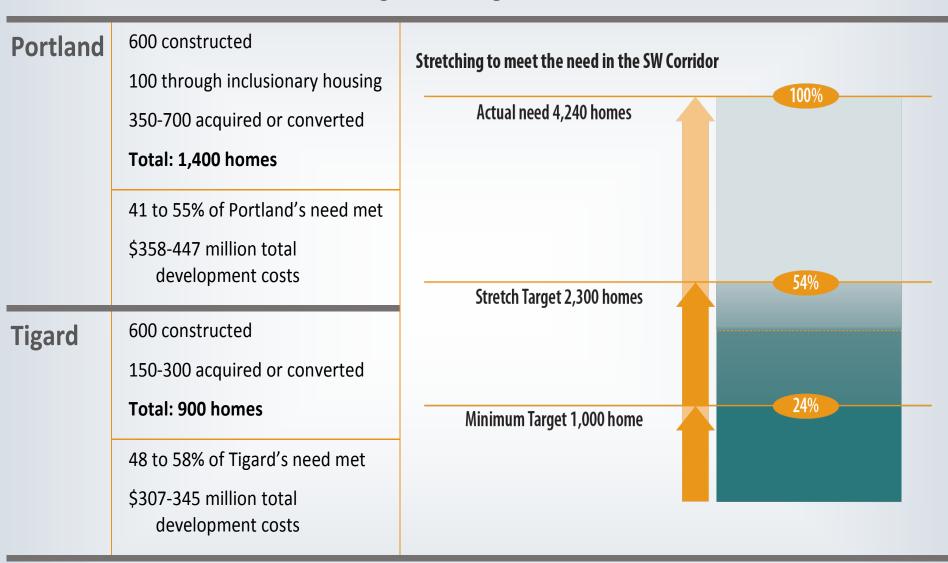


Public Engagement

- SW Community Planning Grants
- Advisory Group
- October Community Learning and Listening Session
- May community gathering

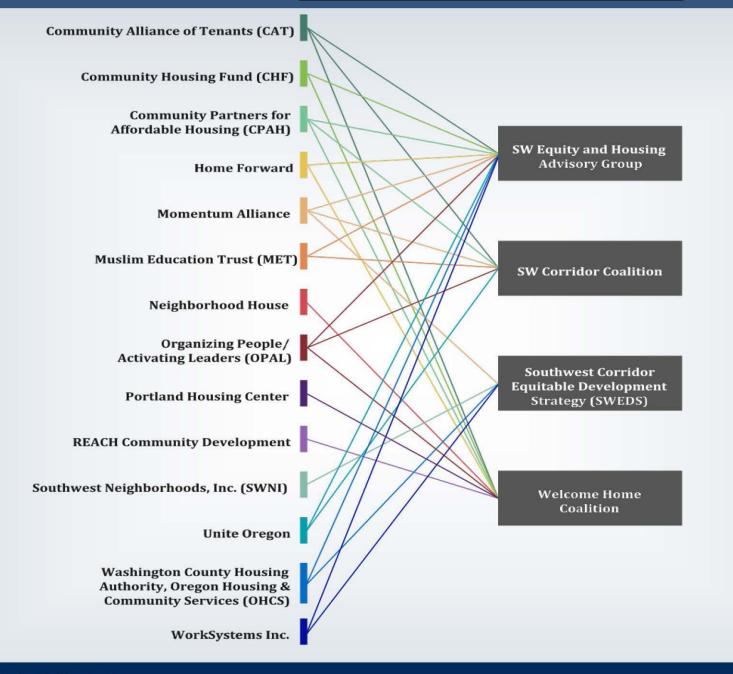


Recommended affordable rental housing stretch targets with new resources



Big ideas and bold action will be needed to achieve our housing and transit goals





Next Steps

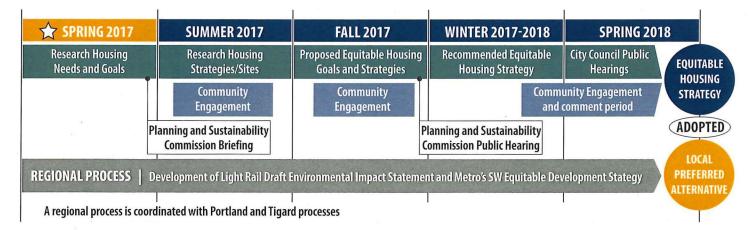
Opportunity sites analysis

Options for organizational structures

May community gathering hosted by partners

Portland and Tigard city council actions

The Equitable Housing Strategy will be adopted by cities when they vote on a locally preferred alternative (LPA) for the transit route through the corridor.



Project outcomes

At the end of this year-long process, the project team will deliver a set of actionable recommendations to the cities of Portland and Tigard:

- Housing targets to guide action and track progress: Long-term targets for the preservation and new construction of housing along the corridor.
- **Proposals for housing strategies:** Housing development and preservation tools, funding sources and supportive land use policies to meet the corridor's housing targets.
- **Recommendations for the organizational structure(s)**: Strategies to support community and housing organizations working together to champion and implement the Equitable Housing Strategy.
- Prioritize early opportunity sites: A number of sites identified for the cities and their partners to acquire and develop or preserve.

For more information

Visit the project website: www.portlandoregon.gov/bps/equitablehousing

Contact project staff:

Ryan Curren, Project Manager, Bureau of Planning and Sustainability 503-823-4574 | ryan.curren@portlandoregon.gov

Matthew Tschabold, Policy and Equity Manager, Portland Housing Bureau 503-823-5607 | matthew.tschabold@portlandoregon.gov











SW Corridor Equitable Housing Strategy

BRINGING MORE HOUSING CHOICES AND OPPORTUNITY TO SOUTHWEST PORTLAND AND TIGARD

"To ensure the SW Corridor is a place of opportunity for all, we need to bring public and private partners together to achieve our common goals around housing affordability and choice."

-Mayor Ted Wheeler

lanning is underway for a light rail line in the SW corridor. This multibillion-dollar Infrastructure investment will attract additional private and public investments, bringing more jobs and businesses, improved community services and housing options to the area.

The benefits of these once-in-a-lifetime improvements should be available to everybody.

With a grant from Metro, the cities of Portland and Tigard are developing a housing strategy that aligns public investments in transit with our values: inclusion, equal access to opportunity and diversity in our communities. A unified, strategic approach to housing for the entire corridor will leverage more housing investment dollars, ensuring that people — regardless of race, ethnicity, family status or disability have a range of choices for where to live.

July 2017

www.portlandoregon.gov/bps/equitablehousing







SW Corridor Housing Goals and Implementation Strategies

- Primary strategies are those required to achieve our goals.
- Secondary strategies should continue to be explored as this strategy evolves throughout the implementation

Strategies are either corridor-wide or agency-specific and are distinguished below with the following marks.

+ Corridor-wide strategies can be pursued collaboratively

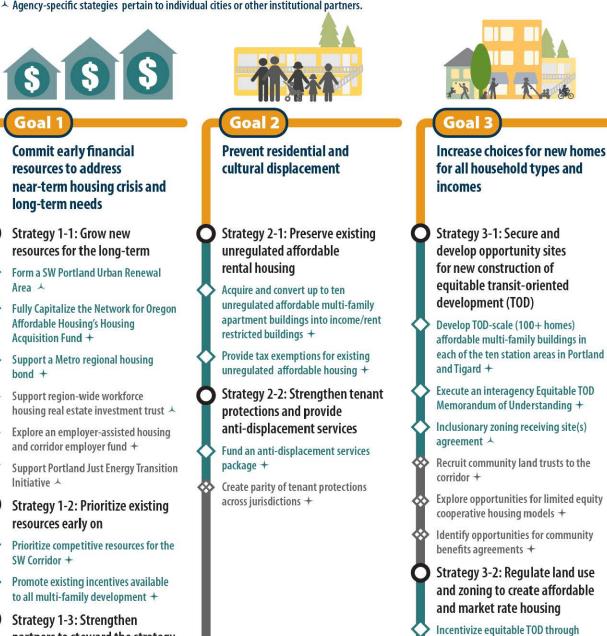
partners to steward the strategy

Form a lasting community-centered

organizational structure to champion

and implement the strategy +

▲ Agency-specific stategies pertain to individual cities or other institutional partners.



zoning +

Incentivize equitable TOD through

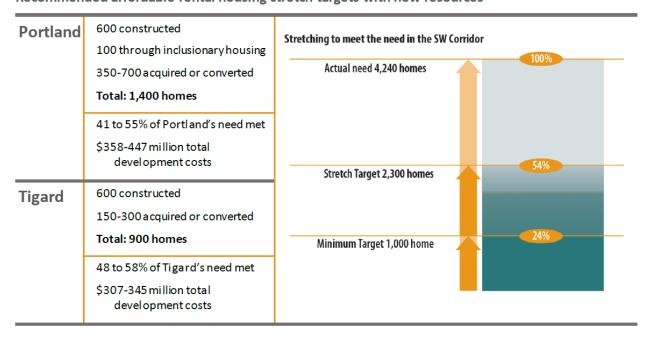
Adopt middle housing tools and policies that work for low-income households +

development agreements +

Affordable rental housing minimum targets with existing resources versus the actual need

	Minimum targets with existing resources		Actual need
Portland	 200 constructed 100 through inclusionary housing 200 acquired or converted Total: 500 homes Up to 20% of Portland's need met \$141 million total development costs 	Portland 100% of need 2,660 homes	 910 constructed 1,650 acquired or converted Total: 2,660 homes 100% of Portland's need met \$829 million total development costs
Tigard	 450 constructed 50 acquired or converted Total: 500 homes 32% of Tigard's need met \$214 million total devel opment costs 	32% target need 500 homes Tigard 100% of need 1,580 homes	 730 constructed 850 acquired or converted Total: 1,580 homes 100% of Tigard's need met \$546 million total development costs

Recommended affordable rental housing stretch targets with new resources



More housing choices and opportunity

A s the SW Corridor continues to grow, thoughtful planning will support market rate residential development that meets the housing needs for some people — but not all. Without strategies to create and preserve housing that is affordable for people at all income levels, housing in the corridor will only be accessible to those who can afford to live there.

The SW Corridor Equitable Housing Strategy will help ensure that housing along the light rail line meets the needs of and is accessible to households of different sizes and incomes. This Equitable Housing Strategy will support the cities', and regional efforts to leverage a major public transit project with housing policies and investments.



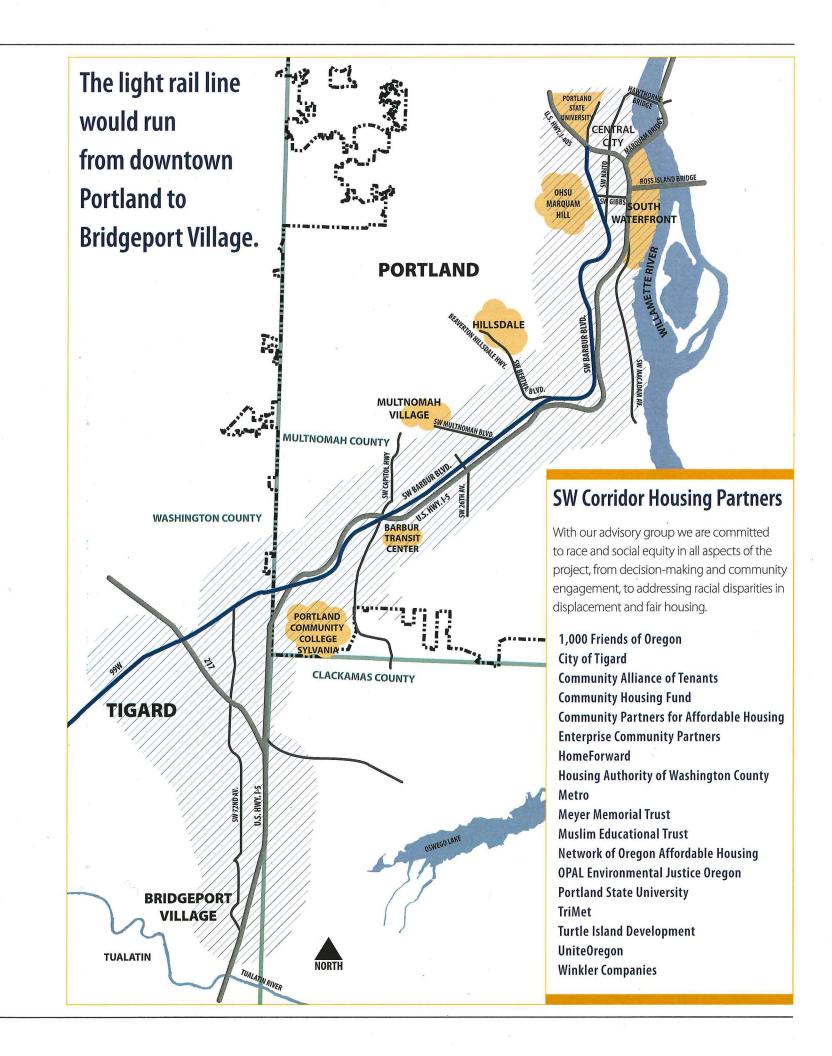


From vision to action

There will continue to be plenty of visioning about the future of the SW Corridor. Now we need to think about ways to ensure housing options are available to everyone. We have lessons from housing strategies along Interstate Avenue, in the N/NE Quadrant of the Central City, and examples from other cities to help us develop a meaningful and actionable strategy.

But how can we do that?

- Anticipate the needs of vulnerable communities. We want to better understand where households vulnerable to displacement live and how to meet their needs, especially low-income households and communities of color. Housing-focused nonprofit partners will ensure the project is informed by the lived experiences of low-income households and communities of color in the corridor.
- Act strategically. We want to expand the funding sources needed to both preserve existing affordable housing and build more. Planning to secure land early on allows us to get ahead of the anticipated rise in property values once light rail plans are finalized. Planning for market rate housing and commercial development near the future stations will also help provide the full range of housing options as well as goods and services to the area.
- Engage partners and community. The Equitable Housing Strategy is a joint effort between the cities of Portland and Tigard, in close coordination with Metro's SW Equitable Development Strategy. We've pulled together an advisory group from government, community, nonprofit, finance, philanthropy and development sectors (see next page). These valuable partners will provide leadership as recommendations are developed and vetted through an inclusive planning process that reflects the diverse voices in the corridor and region. Public open houses will also raise awareness about the project.





SW Corridor Equitable Development Strategy





Equitable Development Strategy

- \$895,000 FTA Grant
- 2 year implementation timeline
- Goals:
 - to ensure that the residents of the SW Corridor have access to the opportunities that light rail will bring and concurrently address the impacts associated with this major infrastructure investment



Timeline

SPRING	SUMMER	FALL	WINTER	SPRING	SUMMER	FALL	WINTER	SPRING	SUMMER				
2017	2017	2017	2017-18	2018	2018	2018	2018-19	2019	2019				
	Southwest Corridor Equitable Development Strategy (SWEDS)												
Southwest	Corridor Equ	iitable Dev	relopment St	rategy (SW	(EDS)								





Equitable Development Principles

- 1. Address residential and business displacement
- Reduce disparities + improve conditions for affected people
- 3. Preserve + expand affordable housing
- Advance economic opportunity for all + build community capacity for wealth creation
- 5. Promote transportation mobility + connectivity
- 6. Develop healthy + safe communities
- Expand the breadth and depth of influence among affected people



Disability

\$8,820 per year (17% AMI)

Household: 1 adult
Education: High school graduate
Tenure: Renter

Housing Costs: \$350 per month w/ Section 8 voucher

Commute time: 65 minutes by transit

Meets Self Sufficiency Standard: No At Risk for Displacement: Yes Affordable Monthly Housing Expense: \$220





Small business owners \$22,000 per year (24% AMI)

Household: 3 adults (1 grandparent), 4 children (2 school aged, 1 preschool, 1 infant)

Education: High school graduates

Tenure: Renter

Housing Costs: \$1,000 per month

Housing Costs: \$1,000 per month **Commute time:** 15 minutes by car

Meets Self Sufficiency Standard: No At Risk for Displacement: Yes Affordable Monthly Housing Expense: \$550

Snapshot of households earning less than 30% of Area Median Income

Retail worker \$23,400 per year (29% AMI)

Household: 1 adult, 4 children (3 school age, 1 preschool aged) Education: High school graduate Tenure: Renter

Housing Costs: \$750 per month Commute time: 55 minutes by transit

Meets Self Sufficiency Standard: No At Risk for Displacement: Yes Affordable Monthly Housing Expense: \$585





Transitioning out of homelessness \$12,500 per year (24% AMI)

Household: 1 adult
Education: High school graduate
Tenure: Renter

Housing Costs: \$310 per month w/Section 8 voucher

Commute time: 60 minutes by transit

Meets Self Sufficiency Standard: No
At Risk for Displacement: Yes
Affordable Monthly Housing Expense: \$310



Pilot Projects

- Early implementation opportunity
- Focus on allowing community to define the projects
- Test case for what works as we develop the final equitable development strategy
- \$275,000 budget
- 11 applications for \$770,000
- 6 projects recommended for awards by Selection Committee



Business & Workforce Awards

- Mercy Corps NW
 - Getting minority and women-owned businesses ready to weather the impact of Light Rail construction
- IRCO & OHSU
 - Providing immigrants, people of color, and other marginalized communities access to career advancement opportunities in healthcare



Equity & Housing Awards

- Community Partners for Affordable Housing
 - Engaging historically marginalized communities in the design of existing and future affordable housing developments
- Home Forward
 - Helping the Muslim community in SW Corridor navigate and influence affordable housing opportunities



Equity & Housing Awards

- Proud Ground
 - Helping targeted communities access affordable homeownership opportunities in the SW Corridor
- Momentum Alliance
 - Enhancing the ability of communities of color to participate and influence the SW Corridor Plan



Student, Food service worker \$23,400 per year (45% AMI)

Household: 1 adult
Education: High school graduate
Tenure: Renter

Housing Costs: \$950 per month Commute time: 15 minutes by transit

Meets Self Sufficiency Standard: Yes At Risk for Displacement: No Affordable Monthly Housing Expense: \$585



Retired, Social Security

\$32,000 per year (53% AMI)

Household: 2 adults
Education: College graduates
Tenure: Renter
Housing Costs: \$1000 per month

Meets Self Sufficiency Standard: Yes At Risk for Displacement: No Affordable Monthly Housing Expense: \$800



Snapshot of households earning 30% to 60% Area Median Income

Administrative assistant \$34,000 per year (57% AMI)

Household: 1 adult, 1 child (infant)
Education: High school graduate
Tenure: Renter

Housing Costs: \$1400 per month **Commute time:** 30 minutes by bus

Meets Self Sufficiency Standard: No At Risk for Displacement: Yes Affordable Monthly Housing Expense: \$850



Home health aide / Parking lot attendant \$48,000 per year (61% AMI)

Household: 2 adults, 3 children (1 school-aged, 1 preschool-aged, 1 infant) Education: High school graduates Tenure: Renter

Housing Costs: \$1,700 per month
Commute time: 30 minutes by carpool

Meets Self Sufficiency Standard: No
At Risk for Displacement: Yes
Affordable Monthly Housing Expense: \$1,200





Pharmacy assistant / SSI Disability \$39,000 per year (58% AMI)

Household: 2 adults, 1 child (school-aged)

Education: High school graduates

Tenure: Renter

Housing Costs: \$1,100 per month Commute time: 40 minutes by bus

Meets Self Sufficiency Standard: No At Risk for Displacement: Yes Affordable Monthly Housing Expense: \$975

Edwards family, SW Portland



The Edwards family waiting for the bus along Barbur Boulevard

Manuela (Tigard) & Humberto (Beaverton)



Humberto Rodriguez and Manuela Martinez Espinoza

Johnnie Shepherd, SW Portland







Question

 Do you have any questions about the SW Corridor Equitable Development Strategy work?

Overview: Regional Flexible Funds

MPO allocates federal transportation funding for the region – most flexible funds in region

Strategically use RFFA funds to advance regional objectives

Compliments other transportation funding:

- ODOT administered funding
- Transit agency administered funding
- Local agency funding

2019-21 Regional Flexible Funds

In June 2016 Metro Council provided policy direction for Regional Flexible Funds

- Implement Climate Smart Strategy
- Create Safe Routes to Schools Program
- Fund more (high capacity) transit
- Fund project development to leverage new funding opportunities

RFFA Decisions (Feb - Sept 2017)

- Funding for Southwest Corridor and Division Transit Project
- Project development opportunities
 - Freight bottlenecks
 - Active Transportation
 - Enhanced Transit Corridors
- Additional RTO & TSMO funding to implement Climate Smart Strategy
- Created Safe Routes to Schools Program

Implementation of Policy Direction

Metro staff collaborating with partners on the new initiatives

Today briefing you on progress of:

- Highway bottleneck project development
- Active Transportation project development
- RTO and Safe Routes to Schools
- Enhanced Transit Corridors

Project Development for Highways - \$10 M total

Project
development
underway for three
key bottlenecks:

- Rose Quarter -\$5M
- I-205 \$2.5 M
- OR 217 \$2.5M



Project Development for Active Transportation - \$1.7 M total





collaborative process to identify local priorities of regional significance



Complete project



Adopt Regional ATP

Adopt RFFA policy

Prioritize AT projects

Add projects to 2018 RTP

ID projects for project development funding

development

Identify funding for construction







Project Development for Active Transportation

- \$380,000 leveraged
- 3 counties, 8 cities, 11 projects
- Project types include:
 - critical connections
 - safe routes to school
 - access to jobs and transit



Clackamas County Willamette River Pedestrian Bike Bridge Connecting Lake Oswego and Oak Grove/ Milwaukie ~ Feasibility Study \$306,000



(Graphic: BikePortland)

Fanno Creek Trail Tigard to Durham ~ Final Gap Alignment and Design \$240,000



Fanno Creek Regional Trail 念 浓 Historic Main Street

THPRD Westside Trail Bridge over Sunset Hwy ~ Design \$500,000



(Image: Metro)

leveraged local funds



Portland Connected Centers and Corridors

- •Connected Lents
- Connected Cully
- Connected Division Midway
- •148th Ave Safety & Access to Transit
- •Stark & Washington Corridor Safety & Access
- •I-84 Multi-Use Path Extension

Gresham Division Access to Transit & Complete Street ~ Design \$200,000



Fairview and Multnomah County 223rd Avenue Bicycle & Pedestrian Transit and Safe Routes to School Access ~ Design \$134,000



(Image: Google maps)

New Regional Funds for RTO (\$7.8 M) and SRTS (\$1.5M) total

Regional Travel Options (RTO) invests in transportation demand management through outreach and education

RTO program has resulted in:

- Reduction of 6 million auto trips/58 million vehicle miles (annually)
- 28,000 metric tons of GHG emissions

RTO Strategic Plan and RTO funding allocation

Emphasis on developing new partners in underserved parts of region

- to reach more residents in region
- to better reach communities of color and other underserved communities
- to reduce more single-occupancy auto trips

Safe Routes to School

Safe Routes to School (SRTS) funding opportunity provides regional leadership while meeting a critical need

Feedback from stakeholders at 5 workshops:

- A stronger Metro role in coordination with school districts
- Focus on Title 1 schools
- Keep grant program while building capacity of partners

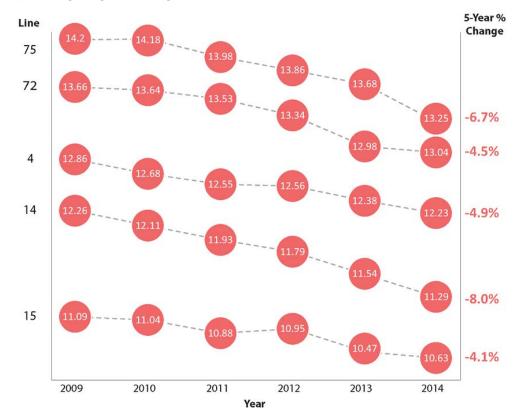
Enhanced Transit Concept (ETC) - \$5 M total



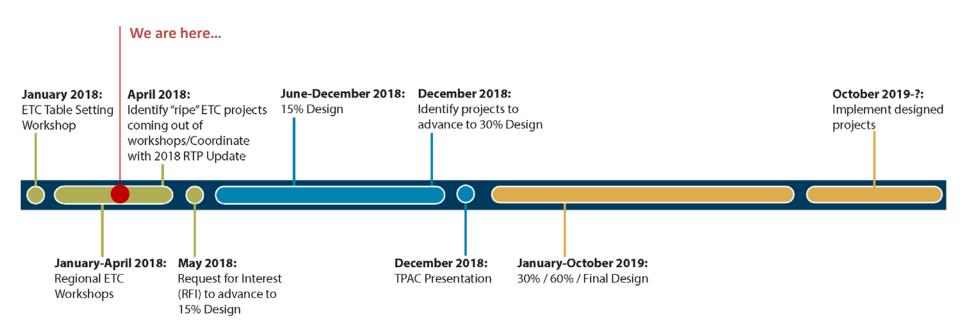
"The greatest barriers to the use of public transportation are time and reliability. If people can't count on transit to get them there at a specific time, they're not going to use it."

-Adria Decker Dismuke, Milwaukie resident

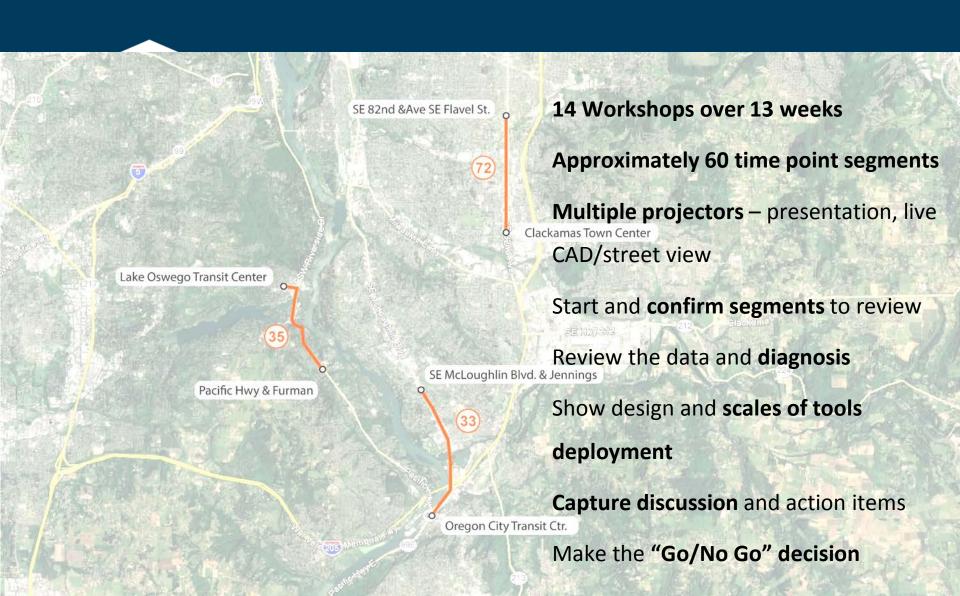
Average Speed (mph)



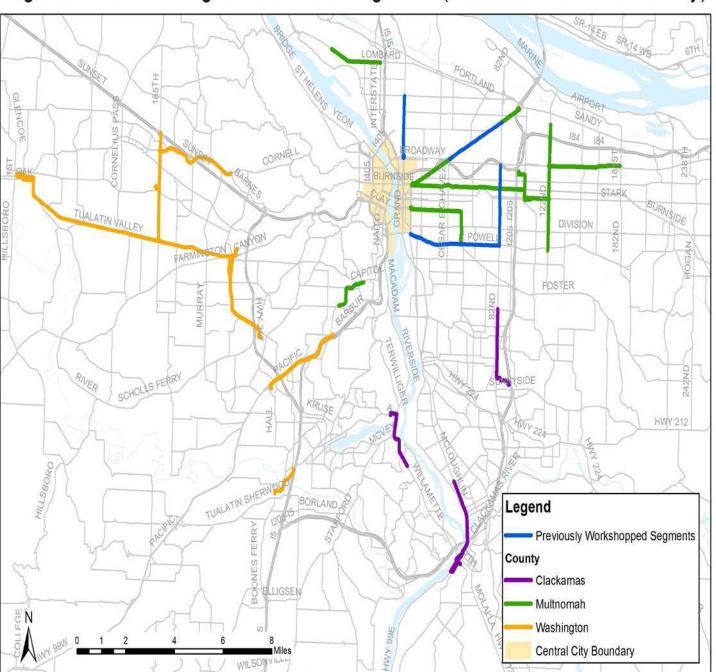
Enhanced Transit Concept Pilot Program



Workshop Process Summary



Regional ETC Pilot Program Candidate Segments (outside Portland Central City)



ENHANCED TRANSIT CORRIDORS

CENTRAL CITY IN MOTION

This map shows the highest priority bus route segments in the Central City. TriMet prioritized segments based on ridership, reliability, and dwell time.

High Priority Bus RouteSegments by Weighted Score

19; 20

17; 18

—— 15; 16

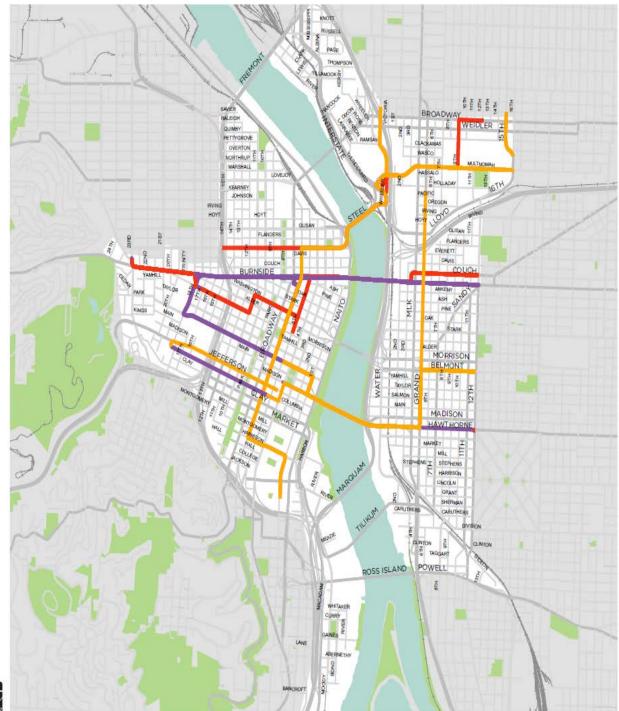
2,600 1,300

Data provided by the City of Portland TriMet, and Metro. Map produced December 2017.









Discussion

 Do you have any questions about how new RFFA policies are being implemented?

 When would you like another update?

