MERC Commission Meeting
Wednesday, February 25, 2009
12:30 – 2:00 PM
Oregon Convention Center
777 NE Martin Luther King Jr. Blvd.
Rooms B117-118



#### METROPOLITAN EXPOSITION RECREATION COMMISSION

**MEETING:** Metropolitan Exposition Recreation Commission

**DATE:** Wednesday, February 25, 2009

**TIME:** 12:30 PM

**LOCATION:** Oregon Convention Center

Room B117-118

777 NE Martin Luther King Jr. Blvd, Portland, Oregon

Jim Lanzarotta

Brian McCartin

Katy Barnett

D Woolson/C Twete Cheryl Twete/M McInelly

Robyn Williams

Jeff Blosser

Kathy Taylor

Gary Reynolds/K Taylor

Jeff Blosser

Jeff Blosser

#### **AGENDA**

#### **CALL TO ORDER**

#### 1.0 QUORUM CONFIRMED

#### 2.0 OPPORTUNITY FOR PUBLIC COMMENT ON NON-AGENDA ITEMS

#### 3.0 CONSENT AGENDA

- **3.1** Approval of October 22, 2008 Meeting Minutes
- 3.2 Approval of December 17, 2008 Meeting Minutes
- **3.3** For the Purpose of Ethics Law, Authorize MERC Commissioners and MERC Executive Staff to Attend the 2009 Travel Portland Green Familiarization Trip Functions March 26-28, 2009

#### 4.0 FINANCE AND ADMINISTRATION

4.1 Moss Adams Audit Report 2008

**4.2** Travel Portland Second Quarter Report

**4.3** 2008 Affirmative Action Report

**4.4** Headquarters Hotel Update

4.5 Columbia River Crossing Project/Expo Master Plan Update

4.6 Arlene Schnitzer Concert Hall Renovation & Main Street Project Update

**4.7** Food and Beverage Management Service Contract Process Update

**4.8** First Opportunity Target Area Consultant Project Update

Resolution 09-01 For the Purpose of Approving and Transmitting the Budgets for the MERC

Fund, Fiscal Year 2009-2010

**4.10** January 2009 Financial Report Kathy Taylor

#### 5.0 OREGON CONVENTION CENTER

**5.1** Monthly Business Event Report

5.2 Solar Panel Project Update

6.0 PORTLAND EXPOSITION CENTER

**6.1** Monthly Business Event Report Chris Bailey

#### 7.0 PORTLAND CENTER FOR THE PERFORMING ARTS

7.1 Monthly Busines Event Report Robyn Williams

#### 8.0 CHIEF EXECUTIVE OFFICER COMMUNICATION

8.1 General Updates David Woolson

#### 9.0 COMMISSIONER COMMUNICATION

#### ADJOURNMENT

#### Metropolitan Exposition Recreation Commission Meeting Minutes



October 22, 2008 Oregon Convention Center: Room A107-108

Present:	Don Trotter(Chair), Janice Marquis, Gary Reynolds, Gary Conkling, Elisa Dozono, Ray Leary
Absent:	Yvonne McClain (excused)
710001111	The regular meeting of the Metropolitan Exposition Recreation Commission was called to
	order by Chair Trotter at the Oregon Convention Center at 12:30 p.m.
1.0	QUORUM CONFIRMED
	A quorum of Commissioners was present.
2.0	OPPORTUNITY FOR PUBLIC COMMENT ON NON-AGENDA ITEMS
	• None.
3.0	CONSENT AGENDA
3.1	Approval of the September 24, 2008 regular meeting minutes
	A motion was made by Commissioner Dozono and seconded by Commissioner Marquis
	that the Consent Agenda be approved as presented.
	VOTING: Aye: 6
	Nay: 0
	Motion passed
4.0	FINANCE AND ADMINISTRATION
4.1	Headquarters Hotel Update
	• Metro Attorney, Dan Cooper presented an update on the progress of the Headquarters
	Hotel. He noted that Metro has been engaged in a series of conversations about how to
	secure a financing plan for the hotel. He said that they are working on a two stage
	approach to a financing plan that would initially call for amendments to the Visitor
	Development Initiative and reallocation of resources to help pay for some of the pre-
	development and marketing costs.
	Commissioner Leary asked for an estimate on the costs of pre-development and
	marketing. Metro attorneys answered that the first \$5 million would cover design and
	development documents and the \$5 million after that would cover construction
	documents.
	Commissioner Leary asked for clarification on if the \$10 million figure included
	marketing. Dan Cooper answered that marketing costs would be additional funds to flow
	through the Oregon Convention Center budget and passed on to Travel Portland.
	Chair Trotter thanked Dan Cooper for his presentation.
4.2	Columbia River Crossing Project/Expo Master Plan Update
	Cheryl Twete presented an update on the most recent developments in the Columbia  Proceedings Business Columbia  Procedings Business Columbia  Procedings Business Columbia  Procedings Business Columbia  Proceedings Business Columbia  Procedings Business Columbia  Proced
	River Crossing Project. She noted the strong benefit of the CRC team hiring facilitator,
	David Knowles. She told the Commission that MERC staff will be meeting with the
	consultant team to prepare a list of transportation issues that could impact Expo Center for
	the two proposed alignments that are being offered the strongest consideration. She
	noted that the schedule may be shifted a bit from what was previously presented, as the
	groups are currently waiting on some technical information. She called the Commission's
	attention to the new renderings that were included in the Commission packet under exhibit
	B. She noted that in exhibit B-5, "Southern Alignment #2", that the corner at Force Avenue and Marine Drive has been tightened.
	<ul> <li>Commissioner Reynolds asked if section B/C of exhibit B-5 would be anticipated to be an</li> </ul>
	Commissioner Reynolus asked it section by C of exhibit b-3 would be afficipated to be aff

elevated roadway. Cheryl Twete answered that the section in question would be elevated with approximately 30 feet of clearance to allow clearance for vehicles entering the Expo Center.

- Commissioner Reynolds asked how much funding is anticipated to be required from the state in the next biennium. Metro Council President David Bragdon answered that the Governor's budget recommends \$30 million over the next two years, beginning July 1, 2009.
- Commissioner Leary asked how the priorities of MERC were received in the recent CRC work session. Cheryl Twete answered that at the prior week's work session there was a turning point in the discussion with CRC and city staff owing partly to the input of one of Expo's largest customers. She also noted that staff is working closely with Metro on this project and that the conversation is moving forward. David Woolson added that there are plans to have some of the CRC staff consultants visit Expo Center during one of the upcoming larger shows, to demonstrate the scale and scope of transportation issues around the center.
- Commissioner Leary asked which key points were presented as critical to the interests of Expo Center. Cheryl Twete answered that the discussions have begun with the assumptions that Expo Center will remain in business and grow, and that the industrial zoning will remain in place. She noted that the ease of use for customers, exhibitors and promoters, as well as the connection to the waterfront, the use of the light rail station, the relationship to the nearby wetlands and the betterment of the community surrounding Expo Center were all discussed as critical issues.
- Commissioner Leary asked if CRC staff as aware of the public process for input from the Kenton neighborhood and surrounding areas. Cheryl Twete answered that CRC staff is aware of the public process regarding the neighbors of Expo Center and added that both the Kenton and Bridgeton neighborhoods have representatives in the Stakeholder Committee.
- Commissioner Conkling noted that the drawings show variability for the local road network but not for the light rail and asked if there has been any discussion about repositioning light rail to be better suited to serve customers of Expo Center. Cheryl Twete responded that the question of moving the light rail has been broached a number of times but that due to the overall magnitude of the project that there is concern about taking on project elements that are perhaps not absolutely necessary. Commissioner Conkling responded that he would like to see this critical destination on the light rail line be more closely integrated in the Expo Center facility and that ultimately, for the increase in offpeak travel that improvements could lead to, it would be worth the expense of moving the station.
- Chair Trotter thanked Cheryl Twete and David Bragdon for their updates and reminded the Commission that due to the fast-moving pace of the CRC project that the liaison Commissioners Conkling and Leary, as well as Chair Trotter, receive more frequent progress updates than do the entire Commission.

#### 4.3 Arlene Schnitzer Concert Hall Renovation and Main Street Project Update

• David Woolson updated the Commission on the Arlene Schnitzer Concert Hall Renovation and Main Street Project. He noted that the recent meeting with the project participants was a briefing for the four architects who were selected out of the request for proposal (RFP) process who will be submitting project design proposals in December and are expected to present formal presentation in January. He noted that the City of Portland has

provided \$225,000 to fund the RFP process and that MERC staff and the Schnitzers are very excited about the progress of the project.

- Commissioner Marquis noted that an architectural class at Portland State University is dovetailing the project process and that staff will have an opportunity to look at the students' final projects at the end of the quarter.
- Chair Trotter thanked David Woolson for his update.

#### 4.4 Food and Beverage Management Service Contract Process Update

- Jeff Blosser presented an update on the food and beverage management service contract. He discussed the synopsis of the information that the management team used to examine the options for the future of the MERC food and beverage management services a copy of which was included in the meeting packet and made part of this meeting record. He summarized managements' recommendation, based on the information provided, that MERC issue a request for proposal (RFP) for food and beverage management services. He asked for the Commission's support in the RFP process, including the assistance of two liaison Commissioners and approval for hiring a consultant for this process.
- Commissioner Reynolds asked if the negative reported as the loss of a minimum of \$1 million capital investment was a one-time, up-front cost. Jeff Blosser answered that there has been a capital investment on each of the prior five-year contracts with the current food and beverage management service group, with the money going to furniture, fixture and equipment, upgrades to concession stands and kitchens.
- Commissioner Reynolds asked for clarification on what is reflected in the reserves that were in Appendix A of the memo. Jeff Blosser answered that the reserves reflect the 5% of net receipts that are used to fund food service related capital improvements, maintenance, utilities and marketing.
- Commissioner Marquis asked for clarification about the loss of corporate purchasing power listed as a con in the distributed memo. Jeff Blosser answered that a large, national company is able to get greater discounts because of national contracts.
- Commissioner Marquis asked if there is a rate difference between bringing someone inhouse versus paying through a contract for food and beverage services. Jeff Blosser answered that there would be a difference in the rate, specifically in regard to benefits for part-time employees.
- Commissioner Marquis asked if there has been a careful look at the corporate and inhouse bookkeeping of ARAMARK. Jeff Blosser answered that with moving much of the book keeping to EBMS, this has been simpler, but that ARAMARK still has to keep a set of books for their corporate headquarters.
- Gary Reynolds asked if there is any way the food and beverage service at a headquarters hotel would ever be integrated with the food and beverage service at OCC. Jeff Blosser answered that most hotels operate their own food service and that it would be a difficult negotiation to get them to accept an outside group providing food service in the hotel. Alison Kean Campbell, Deputy Metro Attorney, added that in the negotiations with Westin, one of the provisions in the contract is that Westin has the exclusive right to select their own food service operations.
- Commissioner Leary asked if ARAMARK's association with the Giacometti Corporation was benefited by the 5% net receipt reserves. Jeff Blosser answered that some of the marketing reserves are used for sponsorships, and in those cases the partner could potentially benefit.
- Chair Trotter affirmed that the Commission is comfortable with staff proceeding with the

schedule as presented and that staff should proceed with preparation for the RFP. He noted that the two liaison Commissioners to OCC would be the appropriate Commissioners to participate with staff in the RFP process.

#### 4.5 First Opportunity Target Area Consultant Project Update

- Kathy Taylor presented the First Opportunity Target Area (FOTA) consultant project update and informed the Commission that staff had issued the request for proposal (RFP) and received 5 responses. She noted that the Evaluation Committee members have received the proposals to review for selection and will meet in the next week or two to discuss.
- Commissioner Leary asked if staff felt it prudent to send out a communiqué to update stakeholders on the FOTA review process. Kathy Taylor answered that staff is happy to distribute the FOTA Report to appropriate stakeholders. David Woolson asked for any final comments from the Commission on the FOTA report that was presented the month prior so that the report can be finalized and distributed to the appropriate parties as suggested by the liaison Commissioners. Commissioner Leary encouraged staff to finalize the report and distribute it as a show of good faith. Chair Trotter asked that staff and the liaison Commissioners to work together to finalize the report so that it can be distributed. Staff and Commissioners discussed the current methods of data collection for FOTA and minority, woman-owned, emerging small business (MWESB) hiring. Commissioner Leary asked if FOTA and MWESB requirements were included in the headquarters hotel contracts. Alison Kean Campbell answered that MWESB and FOTA provisions have been included in both the design proposal and the operating agreement and that she will report back to the Commission when negotiations are completed.

#### 4.6 September 2008 Financial Report

- Kathy Taylor presented the September financial report, a copy of which is made part of this meeting record. She noted that the first quarter of the year is typically the slowest period so it is not fully reflective of financials for the entire year. She said that due to ARAMARK's quarter structure they had six weeks of labor costs included in the month of September due to the leap year which affected the food and beverage margin.
- Commissioner Reynolds asked for clarification on the erosion of the food and beverage margins compared to the prior year. Chair Trotter asked for Kathy Taylor to email the Commission with additional details about the downward trend of food and beverage revenues.
- Kathy Taylor mentioned the addition of a new section in the report, the highest revenue generators for current period. She also noted that personal services are higher than prior year by about \$500,000. She explained that this is due to fewer vacant positions, five new positions, pay increases and reimbursable labor at PCPA.
- Chair Trotter thanked Kathy Taylor for her report.

#### 5.0 OREGON CONVENTION CENTER

#### 5.1 Monthly Business Event Report

- Jeff Blosser presented the September Business Event Report for the Oregon Convention Center (OCC), a copy of which is made part of this meeting record. He noted that September is typically one of the slower months, but that the Convention Center is approximately \$100,000 ahead of last year in terms of total revenues.
- Chair Trotter asked for clarification on how to tell which events are Travel Portland events and Jeff Blosser indicated where that information is held on the report.
- Commissioner Reynolds clarified the year to date comparison with the prior year

numbers and Jeff Blosser added that the report does not include excise tax.

• Jeff Blosser noted that OCC will be hosting the Green Business to Business Conference. He added that OCC was awarded LEED EB Silver rating in September and that they are very excited about the designation.

#### 5.2 Solar Project Update

- Jeff Blosser updated the Commission on the project that is underway to put solar panels on the south roof of the Convention Center. It is anticipated that 10 to 15% of OCC energy could come from these solar panels. Staff is in the process of crafting a request for proposal (RFP) document for this project. He noted that the ultimate goal is to be purchasing 100% renewable energy at the convention center. He noted that though this is a \$9 to \$10 million project, that there is no cost to the Convention Center because they plan on securing a partner in this project that will supply the panels and then sell the electricity back to the Convention Center. He added that they hope to have distributed the RFP by January 2009.
- Commissioner Marquis congratulated Jeff Blosser on the LEED EB certification and noted her excitement for the solar panel project.

#### 6.0 PORTLAND EXPOSITION CENTER

#### 6.1 Monthly Business Event Report

• Chris Bailey presented the monthly business event report for Portland Exposition Center, a copy of which is included as part of this meeting record. He noted that because of a strong month at the Expo Center, the rental income, catering income and parking income for September 2008 were all better than they were in September 2007. He noted a net positive impact of \$7,500 compared to prior year.

#### 7.0 PORTLAND CENTER FOR THE PERFORMING ARTS

#### 7.1 Monthly Business Event Report

- Lori Leyba Kramer presented the monthly business event report for Portland Center for the Performing Arts, a copy of which is included as part of this meeting record. She said that due to 32 performances of Phantom of the Opera, September 2008 was a much stronger month than September 2007. She reviewed the shows, groups and events that came through PCPA during the month and noted near sellouts for multiple events.
- Commissioner Reynolds noted that September 2008 was a much stronger month than the prior September and asked why the operating revenue year to date appears to be down. Kathy Taylor answered that operating revenue is down because payment has yet to be collected on many of the events that occurred during the month of September.

#### 8.0 CHIEF EXECUTIVE OFFICER COMMUNICATION

#### 8.1 General Updates

- David Woolson noted that the Economic Impact Study had been finalized and distributed copies of the final report and a revised PowerPoint presentation, copies of which are included as part of this meeting record. He highlighted that the total economic impact of MERC facilities was measured at \$534 million of direct and indirect impact and noted that staff plans to continue with annual studies to benchmark MERC's overall impact. He mentioned that he and Chair Trotter will present the economic impact data to the Metro Council in November.
- David Woolson announced that Mark Siegler, head of MERC's IT department was awarded, for the second year in a row, the USI Innovation award and that MERC is very proud of his accomplishments.
- David Woolson noted that he had just returned from meetings of the trade association

	for venue management, IAAM, in Dallas and briefed the Commission on some national issues that may potentially impact MERC. He mentioned that there are plans for a MERC annual meeting to take place in February 2009 and asked for Commissioners to check their calendars for availability.  • Commissioner Reynolds commented that due to the state of the economy it might be prudent to examine budgeted expenses for the remainder of the year and create a contingency plan in case of a down-turn in business. Kathy Taylor responded that due to the turmoil in the economy, that staff will be examining the budget to ensure compatibility with the potential for less hotel tax revenue.
9.0	<ul> <li>COMMISSIONER COMMUNICATION</li> <li>Chair Trotter noted that the following month's meeting is scheduled to take place on November 19<sup>th</sup> due to the Thanksgiving holiday. He noted that the December meeting will probably occur on December 3<sup>rd</sup> or 10<sup>th</sup> and he asked Commissioners to hold these dates. He announced that the Commission work session will take place in room A-104.</li> </ul>
	ADJOURNMENT There being no further business to come before the Commission, Chair Trotter adjourned the meeting at 2:28 p.m.

#### Metropolitan Exposition Recreation Commission Meeting Minutes



December 17, 2008 Oregon Convention Center: Room A107-108

Present:	Don Trotter(Chair), Janice Marquis (via telephone), Gary Reynolds, Gary Conkling (via						
rieseiit.	telephone), Yvonne McClain (via telephone), Elisa Dozono, Ray Leary						
Absent:	None						
Auscine.	The regular meeting of the Metropolitan Exposition Recreation Commission was called to order by Chair Trotter at the Oregon Convention Center at 12:30 p.m.						
	Please note that the agenda was abbreviated due to inclement weather and agenda items for this meeting were presented out of agenda order.						
1.0	QUORUM CONFIRMED						
1.0	• A quorum of Commissioners was present.						
2.0	OPPORTUNITY FOR PUBLIC COMMENT ON NON-AGENDA ITEMS						
	• None.						
3.0	CONSENT AGENDA						
3.1	-Not presented-						
4.0	FINANCE AND ADMINISTRATION						
4.1	Travel Portland First Quarter Report of Fiscal Year 2008-09						
	Jeff Miller presented his first quarter report for Travel Portland, a copy of which is						
	included as part of this meeting record. He distributed a copy of the <i>Convention and</i>						
	Meeting Planners Guide to the Commission, a copy of which is included as part of this						
	meeting record. He noted that this resource for the meeting planning community is an						
	annual Travel Portland publication. Jeff Miller reviewed Travel Portland's contract go green initiative progress and community economic impact. He mentioned that Trave						
	Portland is developing a calendar of the dates that OCC and the local hotels have						
	availability and that they will be marketing specifically to those dates. He commented of the success of the recent fall familiarization tour.						
	• Commissioner Reynolds offered his compliments to Jeff on the success of the Saturday night familiarization tour he attended. Jeff Miller thanked Commissioner Reynolds for his compliment.						
	• Jeff Miller discussed the benefit of the recent target achievement plan (TAP) report to						
	Travel Portland and OCC as it will help them understand the specifics of what types of new business to market towards.						
	Commissioner Dozono asked if national or geographic standards were used to develop						
	the research action plan. Brian McCartin answered that the TAP report collects data for the entire United States and then establishes a benchmark for Portland and compares current progress to historical pace.						
	Jeff Miller continued his quarterly update, noting the importance of the Visitor						
	Development Fund (VDF) to the success of the OCC and the city as a whole.						
	Commissioner Dozono asked for clarification on what types of grants are being						
	distributed through the VDF Fund. Jeff Miller answered that the funds are either applied to						
	transportation costs or to reductions in rental fees at the Convention Center.						
	Commissioner Leary asked for clarification on the actual attendee spending.						
	• Jeff Miller commented on the success of GoSeePortland, and that there are plans to						
	employ a Twitter strategy to enhance Portland as a social destination. He noted the focus						

on the Oregon Convention Center in the October issue of *Meetings West*. He noted that a marked decline in occupancy occurred in October due to the economic downturn.

- Commissioner Marquis asked for clarification on what are reflected as annual business pieces and why the value of that business does not increase from year to year. Jeff Miller said that Travel Portland tries to be very conservative with reporting, so they do not adjust for inflation with those annual pieces of business.
- Chair Trotter thanked Jeff Miller and Brian McCartin for their report.

#### 4.2 Headquarters Hotel Update

- Metro Councilor Rod Park provided an update on the Headquarters Hotel. He stated that though the outcome of the project is currently uncertain that he feels like this is a very good project. He noted that Metro recently received the news that there is disinflation occurring due to the economic downturn, which could reduce anticipated construction costs by \$5 to \$10 million. He added that most people believe that the function of a Headquarters Hotel is important, but that the current state of the economy has created many questions around the financing of the project.
- Commissioner Reynolds stated that he feels like a decision needs to be made on whether or not to spend the few million dollars in development costs that will be required to see if the project has the potential to move forward. Councilor Park responded that one of the concerns is the potential challenge of recouping the pre-development costs if the project does not move ahead.
- Commissioner Leary asked if Metro has received any direct information on if the hotel would fit into any proposed infrastructure packages. Councilor Park answered that there have been early state-level discussions on where this project might be a potential good fit. Commissioner Leary clarified that this might be a critical element of the financing puzzle. Councilor Park responded that because the project is still being scoped, it would be difficult to request assistance at this time.
- Commissioner Dozono asked if there would be any practical difference to taxpayers if Metro issued the bond versus the City of Portland. Councilor Park answered that regardless of if it is a Metro or City-issued bond, because it would be a revenue bond with no property taxes involved, the general public would not see a tax bill unless they stay at the hotel.
- Commissioner Marquis asked about the impact of the economy on the hotel project. Councilor Park answered that the higher the bond rate goes the more challenging the project would be.
- Commissioner Dozono asked if there was a plan to re-test the project with a scenario that would anticipate a flat-line or continual downturn in the economy. Councilor Park answered that he believes such a scenario was run, but that he would have to check with staff to verify.
- Chair Trotter asked if Metro Council would be meeting the following day to discuss an extension of the developers' agreement. Councilor Park answered that currently there was no specific agenda item regarding the developers' agreement. He noted that they are waiting for staff recommendations on next steps and that there is not yet an economically viable financing plan.
- Commissioner Leary asked if there is consensus in terms of taking the next step to find out if the project if financially feasible. Councilor Park said that he needs to wait until the Council meeting the following day before answering that question.
- Commissioner Dozono thanked Councilor Park for all the communication that has been

provided to the Commission and MERC staff, and stated if there is anything additionally that the Commissioners can do to be of help to please let them know. Councilor Park asked that the Commissioners continue to keep their liaison organizations informed on the progress of the project.

- Chair Trotter commented on the recent letter from the Portland Business Alliance. He stated that the letter was conditionally supportive of the project and that an important takeaway was their recommendation that a mechanism be established for the repayment of development costs. He stated that it would be in the economic best interest of the community to accomplish this goal due to the potential for job-creation.
- Chair Trotter thanked Councilor Park for his update.

#### 4.3 Columbia River Crossing Project/Expo Master Plan Update

- David Woolson introduced the CRC update and noted that in the last couple months MERC and Metro have been closely focused on the alignment of Marine Drive.
- Chair Trotter noted that the drawings to be discussed were distributed via email and were made a part of this meeting record.
- Cheryl Twete, via telephone, updated the Commission on the status of the Marine Drive alignment decision making process. She noted that in the last few months MERC staff has been working more closely with Metro staff in the planning and transportation section and that the thinking of the two groups is very much in synch. She noted that staff has been regularly briefing Metro Council on the progress of the project. She explained that one of the drawings, labeled MERC Expo Urban Design Concept Plan, was the result of the Marine Drive Stakeholder Committee's request that MERC take a close look at the land use and urban design opportunities as they relate to the Expo facility. A collaboration with City of Portland, Metro, MERC and MERC's consultant team resulted in the drawing on how the site could be potentially developed. She noted that this exercise was very useful for MERC staff. She highlighted several assumptions and urban design principals that were incorporated in the drawing; they assumed that the entire campus is highly sustainable, they assumed that new business would be related to the current function of the Expo Center, they are trying to maximize development adjacent to light rail to enhance ridership, they also want to relate the Expo Center to the immediacy adjacent Vanport Wetlands. She explained that there could be the opportunity to put in a pedestrian promenade with interpretive signage in order to make the wetlands a more positive pedestrian experience. She noted that the rendering shows a very strong north-south connection between the wetlands and the waterfront because MERC wants to see a strong pedestrian linkage in the area. They plan to intensify developmental uses of land and they want to be a very good neighbor to the industrial district, as the site is currently designated as an industrial property. She added that MERC is working with the city to enhance vehicular, pedestrian and bicycle connectivity from the west side of I-5 to the east side of I-5. She moved on to say that this drawing will be used as a stepping stone as the Marine Drive decision is made and as serious headway is made on the Expo Center Master plan. She noted that the prior day at the stakeholder meeting there was agreement that the modified standard alignment is the best transportation choice for the project. The second drawing that the Commission examined, labeled Marine Drive Standard-Modified, was prepared by a member of the Stakeholder Committee, and is endorsed by the city Planning and Transportation Bureau. The members of the Stakeholder Committee have asked the CRC staff to take a look at the second rendering, evaluate it and look at it from a transportation and land use standpoint. She hopes that in January she will be able to return to the Commission with a staff-level

agreement on a modified standard alignment. She noted that the second drawing shows a roadway crossing over the existing light rail station, which has been noted as a serious design flaw. She said she is hopeful that she will be able to report in January that the Stakeholder Committee's work is done and that the recommendation for the modified standard alignment has been forwarded to the CRC and the Project Sponsor Council who will ultimately finalize the decision.

- Commissioner Leary asked if the development opportunities associated with the SERA Architects' renderings would be applicable to the standard-modified layout. Cheryl Twete answered that the modified plan is a minor deviation from the SERA Architects' plan. She said that the NE parcel would take a haircut, which could potentially affect the concept of structured parking in that corner of the property.
- Commissioner Dozono asked if there are any other alignment options that are still being considered. Cheryl Twete answered that as of the meeting yesterday, the committee is focusing only on the standard, northerly alignment. Commissioner Dozono noted that the SERA layout seems to more closely achieve the original goals of the city in terms of connectivity to the water and increasing access to green spaces. Cheryl Twete thanked Commissioner Dozono for her comment and said that the Stakeholder group has been very supportive of the SERA layout. She noted that the City has three main goals: they want to create a pocket park at the NE section of the site, they want to improve the local street connectivity network and thirdly, they want to improve some of the angles on the Marine Drive alignment. She said that they are waiting to here back from CRC staff on if this plan is workable from a transportation and freight standpoint.
- Commissioner Marquis asked which group has retained SERA. Cheryl Twete answered that SERA is a subcontractor of the Shiels Oblitz Johnsen team that was hired by MERC.
- Commissioner Marquis asked about the one-time rumors about a composting facility on site at Expo. Cheryl Twete answered that they would be discussing this topic later in the meeting.
- Scott Robinson, Metro Deputy COO, joined the discussion to speak about the early stages of an investigation into placing a composting facility at or near the Expo property. He said that the request originally came out of a communication between David Bragdon and Bill Wyatt in terms of trying to identify a composting facility that could be sited somewhere in the Portland Metropolitan region. Currently, all organics materials are transported out of the Metro area to a facility in Everett, Washington. That transportation element has inhibited the ability of the composting program to grow. He noted that in order to site a composting facility, industrial-zoned land is required, and because industrial-zoned property is a rarity within the urban growth boundary, the investigation for possible location has focused on Port of Portland properties. Within this investigation, the Port of Portland came back with a potential site, the portion of the property just to the south of the Expo facility. He told the Commission that this area is currently environmentally sensitive which means that in order to do any kind of development on that site, it may requires a type 1 or type 2 land use process. Currently the Port of Portland is conducting testing in order to decide if they will mitigate the land or if they will release it for development, at which point the evaluation for the composting facility could continue. It is unclear at this point if the proposed contractor, Cedar Grove, believes if this would be economically viable for them or not to undertake this project. Their interest is in a smallfootprint composting facility, replicating their facility in Everett, Washington. This facility would require roughly a five-acre parcel of land. He noted that Expo would potentially be

able to receive waste-heat from the composting facility to supplement heating at the Expo facility. From a timeline perspective, Scott Robinson stated that the Port of Portland should decide what they plan to do with the property by March. He noted that this project can only go forward to the degree in which it makes sense within the context of MERC's master plan for Expo Center and if the economics work out for Cedar Grove. It is very likely that at least some portion of that southwestern MERC property may be required, which would require a ground lease requirement at a minimum. MERC would in effect have an opportunity to have a thumbs-up, thumbs-down decision on this project.

- Commissioner Conkling asked how much consideration they are giving to the compatibility of this particular use with the existing and potentially intensified uses of the Expo campus. Scott Robinson answered that there is a high level of coordination going on between the Metro and MERC staff. He added that from the impact will depend greatly on how much of the property requirement would fall to MERC's property versus Port of Portland property and that the decision will be largely driven by the MERC master plan.
- Commissioner Conkling followed up his question by asking if the foreseen mitigation strategies for the property have any potential impact on the Vanport Wetlands. Scott Robinson answered that from a master plan perspective, it is still very early to tell what kinds of impacts the mitigation requirements would have. He added that in terms of the organics facility, if a type 1 or type 2 review processes is required by the city of Portland, there is a good chance the project would not survive that review process.
- Cheryl Twete added that the SERA Design Concept Plan shows a patched area that is currently labeled as outdoor parking, but that staff has been doing some strategic planning regarding what to do with the southwest corner of Expo center that could be more revenue generating than parking spaces.
- Commissioner Leary asked for clarification on if the built-in procedural obstacles would give final determination on if the composting facility is part of the Expo Property. Scott Robinson answered that because the Port of Portland property would not be enough to sustain the project on its own, that MERC would ultimately have the opportunity to be a veto. Commissioner Leary followed up by asking if any vetoes are likely to happen prior to MERC needing to make the decision. Scott Robinson answered that the Port of Portland might initially decide not to release the property for development, which would stop the process.
- Commissioner Dozono asked for clarification on what the term organics would mean in the context of the composting facility. Scott Robinson answered that it would encompass food waste primarily. Commissioner Dozono asked if there would be a cost savings for the food composting programs within MERC. Scott Robinson answered that costs would be reduced by approximately \$25 dollars a ton, primarily due to reduced transportation costs. He added that there is an additional benefit is potential waste heat to offset heating costs at the Expo Center. Commissioner Dozono asked if the nearby leaf composting facility could handle extra capacity and Scott Robinson answered that the size of the facility is insufficient to handle the anticipated additional load.
- Commissioner Leary asked for clarification on how much MERC land mass might be needed to meet the needs of a composting facility. Scott Robinson answered that the best estimate is about 2 to 4 acres of MERC property.
- Chair Trotter thanked Cheryl Twete and Scott Robinson for their presentations.

4.4 Arlene Schnitzer Concert Hall Renovation & Main Street Project Update
-Not presented-

4.5	Food and Beverage Management Service Contract Process Update
4.5	-Not presented-
4.6	First Opportunity Target Area Consultant Project Update
	-Not presented-
4.7	November 2008 Financial Report
	-Not presented-
5.0	OREGON CONVENTION CENTER
5.1	Monthly Business Event Report
	-Not presented-
5.2	Solar Project Update
	• Jeff Blosser updated the Commission on the solar panel project. He noted that a request
	for proposal would be on the street in January barring any Commissioner objections. He
	noted that the contract will come back to the Commission for final approval and noted that
	he will be presenting the project to the Metro Council in February.
	Commissioner Dozono asked to be emailed a copy of the distribution list for the request
	for proposal. Jeff Blosser said he would distribute that list to the Commission.
5.0	OREGON CONVENTION CENTER
5.1	Monthly Business Event Report
	-Not presented-
6.0	PORTLAND EXPOSITION CENTER
6.1	Monthly Business Event Report
	-Not presented-
6.0	PORTLAND CENTER FOR THE PERFORMING ARTS
6.1	Monthly Business Event Report
	-Not presented-
6.0	CHIEF EXECUTIVE OFFICER COMMUNICATION
6.1	General Updates
	-Not presented-
9.0	COMMISSIONER COMMUNICATION
	• Chair Trotter asked for a motion to close the meeting due to inclement weather. A
	motion was made by Commissioner Reynolds and seconded by Commissioner Dozono that
	the meeting be closed immediately
	VOTING: Aye: 7
	Nay: 0
	Motion passed
	<u>ADJOURNMENT</u>
	There being no further business to come before the Commission, Chair Trotter adjourned the
	meeting at 2:00 p.m.

## MERC Commission Meeting MERC Finance and Administration

## Authorization to Represent MERC/METRO on Trade-Promotion Mission; Fact-Finding Mission; Economic Development Activity; or Negotiation (Food Travel, Lodging Expenses Approved in Advance- exception (H))

In accordance with ORS 244.020(5)(b)(H), the following public officials: all current MERC Commissioners and MERC Chief Executive Officer, Chief Operating Officer, Director of Communications and Strategic Development, Director of Business and Community Development, OCC Executive Director, PCPA Executive Director and Expo Director, are hereby authorized to represent Metro/MERC in an official capacity; and

The MERC Commission hereby approves in advance, the receipt of reasonable expenses for food, travel, and lodging for the above-named public officials and his/her accompanying relative, household member, or staff member, for attendance at (check one):

<u> </u>	trade-promotion mission;
	fact-finding mission;
<u> </u>	economic development activity; OR
	negotiation;

as follows (describe date and type of event):

A Portland "green" familiarization tour ("fam tour") where meals will be paid for by Travel Portland (formerly "POVA"), to familiarize potential meeting planners and association executives with Portland and with the Oregon Convention Center, and to facilitate Oregon and Portland tourism and economic development, which activity(ies) will take place in Portland from March 26-28, 2009, per the attached.

Being approved by the MERC Commission, at its regular meeting on February 25, 2009, the above activity is hereby officially sanctioned by MERC.

MERC Commission Chair	

Note: the Metro Councilors/MERC Commissioners are required to keep detailed accounting of the expenses paid and shall report same to the Ethics Commission as required by law.



#### 1000 S.W. BROADWAY, STE. 2300 | PORTLAND, OR 97205 | 503.275.9750 TEL | TRAVELPORTLAND.COM

February 12, 2009

Dear Travel Portland Board of Directors, City of Portland Commissioners, Multnomah County Commissioners, Metro Councilors and MERC Commissioners:

Travel Portland will be hosting a "Green Familiarization Tour" in Portland from March 26-29, 2009.

Approximately 12 national association executives and decision-makers, representing 10 associations, will be here to review Portland as a possible future convention site. These clients range from Oregon Convention Center users to multiple and single-hotel users.

Familiarization trips have been very successful in the past. Historically, fifty percent of customers attending previous trips have eventually chosen Portland as a meeting site, resulting in millions of dollars of business for the community. We feel this remarkable response can largely be attributed to the support, friendliness and sincerity of the Oregonians our visitors meet during their stay.

It is important that we show these valued clients that we appreciate the economic importance of their meetings. The presence of community leaders can make a huge impact, and we sincerely hope your schedule will allow you to attend your choice of the following events as our guests.

THURSDAY March 26, 2009		FRIDAY March 27, 200	09	SATU March 2	RDAY 8, 2009
5:45-6:45 p.m. Reception  Heathman Hotel 1001 S.W. Broadway  Dress: Business	7:30-8:45 a.m. Breakfast  Doubletree Hotel Portland 1000 N.E. Multnomah St.  Dress: Business Optional: Sustainable back-of-the- house tour 9:00 -10:00 a.m.	Noon-1:15 p.m. Lunch  Hilton Portland & Executive Tower 921 S.W. Sixth Ave.  Dress: Business	6-7 p.m. Reception  the Nines 525 S.W. Morrison St.  7:15-8:30 p.m. Dinner  Portland Center Stage Gerding Theater at the Armory 128 N.W. 11th Ave.  Dress: Business	9-10:30 a.m. Breakfast  Red Lion Hotel on the River 909 N. Hayden Island Drive  Dress: Casual	5:45-7 p.m. Reception/ Dinner  Portland Marriott Downtown Waterfront 1401 S.W. Naito Parkway  Dress: Business

These functions offer the best opportunities and the most convenient times for you to meet our guests. I hope we will have the pleasure of your company. Please mark your calendars now and RSVP to Jackie Harper, CMP (503.275.9290 or jackie@travelportland.com) by Wednesday, March 18, 2009, if you are able to join us.

Again, your continued support of our industry is highly valued.

Sincerely,

President & CEO

# PORTLAND

## SECOND QUARTER REPORT 2008-2009

FOR MERC

## What's Inside

**Executive Summary** 3 **Convention Sales Convention Services** 8 Marketing 11 **Communications and Publications** 12 Membership Services 13 Tourism 13 Visitor Information Services 13 Operations 14 Finance 16 **Board of Directors** 19 Appendix 1 and 2 20

Jeff Miller President & CEO

503.275.9797, jmiller@travelportland.com

Brian McCartin Executive Vice President of Convention and Tourism Sales

503.275.9278, brian@travelportland.com

Ron Melton Executive Vice President of Services and Operations

503.275.9775, RON @travelportland.com

Greg Newland Executive Vice President of Marketing and Public Relations

503.275.9771, greg@travelportland.com

Michelle Graham, CMP Vice President of Services

503.275.9759, michelle@travelportland.com

Veronica Rinard Director of Community Relations

503.275.9777, veronica@travelportland.com

Michael C. Smith Vice-President of Convention Sales

503.275.9770, mike@travelportland.com

Barbara Steinfeld Vice President of Tourism Sales

503.275.9778, barbara@travelportland.com

Marsha Stout Director of Membership

503.275.9779, marsha@travelportland.com

Deborah Hall Wakefield, APR Vice President of Communications and Public Relations

503.275.9795, deborah@travelportland.com

Travel Portland
1000 SW Broadway
Suite 2300
Portland, OR 97205
503.275.9750
1.800.962.3700
www.travelportland.com

Travel Portland Second Quarter 2008-09 Report For MERC Page 2 of 23

### **EXECUTIVE SUMMARY**

#### ACCOMPLISHMENTS

- Travel Portland booked 14 OCC conventions with estimated OCC revenue of \$3 million and economic impact of \$13.5 million for the second quarter 2008-2009.
- Travel Portland's convention services team, while servicing 20 groups meeting at OCC during the quarter, also conducted 22 OCC related site tours and supplied 27,105 pieces of pre-convention promotional materials.
- Travel Portland helped generate 8 media placements valued at \$184,190 during the 2<sup>nd</sup> quarter.

#### TRENDS, SUCCESSES, OBSTACLES:

- Travel Portland's current sales activities indicate a strong future booking pace with anticipated OCC revenue in excess of \$5.7 million for fiscal year 2008/2009 and over \$6 million for 2009/2010. The sales team is on track to meet their annual goal.
- The lost business report indicates that for OCC business, 36% of the total number of groups responding, site the hotel package remains a primary reason for lost business. For the 2<sup>nd</sup> quarter 2008-2009 11 groups of business were lost for that reason with an economic impact loss of \$16.5 million.
- Annual room tax receipts are up 14.2 percent over last year at this time due to rollover of last fiscal year's collection to this fiscal year. However, 2<sup>nd</sup> quarter receipts appear to be lower by 7% 13%.

#### **MERC CONTRACT GOALS:**

	GOAL	YEAR TO DATE ACTUAL	ANNUAL GOAL
#1	OCC Revenue Goal	\$2,910,379	\$5.75 million
#2	ROI on future OCC business	2.34	2.0 - 2.5
#3	Lead conversion	47%	28% - 31%
#4A	Services performance survey	100% - Excellent/Good	96%
#4B	Develop a new tool/survey/method to measure Convention	In process	
	Services performance by June 30, 2009		
#5	ROI on public relations/media	41.8	6.5
#6	Community economic impact	41.16	47.0

OREGON CONVENTION CENTER BOOKING REVENUE								
					Tot	al Potential Future		
Convention Year	OCC Revenue		<b>OCC</b> Revenue		Annuals			Business
FY 08/09	\$	5,695,473	\$	-	\$	5,695,473.00		
FY 09/10	\$	4,508,826	\$	1,671,807	\$	6,180,633.00		
FY 10/11	\$	2,764,556	\$	1,915,021	\$	4,679,577.00		
FY 11/12	\$	1,475,263	\$	1,729,324	\$	3,204,587.00		
FY 12/13	\$	1,108,061	\$	1,915,021	\$	3,023,082.00		
FY 13/14	\$	171,952	\$	1,729,324	\$	1,901,276.00		
FY 14/15	\$	417,214	\$	1,915,021	\$	2,332,235.00		
FY 15/16	\$	-	\$	1,729,324	\$	1,729,324.00		
FY 16/17	\$	171,952	\$	1,915,021	\$	2,086,973.00		
FY 17/18	\$	-	\$	1,729,324	\$	1,729,324.00		
FY 18/19	\$	-	\$	1,915,021	\$	1,915,021.00		
FY 19/20	\$	-	\$	1,729,324	\$	1,729,324.00		
	\$	16,313,297	\$	19,893,532	\$	36,206,829.00		

Oregon Convention Center Projected Future Revenue								
Total Travel Portland Contract:		Quarter		YTD	Goal			
New OCC Bookings		8		18				
Repeat OCC Bookings		6		9				
Total OCC Bookings		14		27				
Room Nights from OCC Bookings		26,856		53,905				
OCC Revenue from OCC Bookings (FY 2008/09 thru FY 2016/17)	\$	2,152,166	\$	3,572,245				
ROI OCC Bookings	\$	2.79	\$	2.34	2.0 - 2.5			
Community Economic Impact from OCC Bookings	\$	13,625,000	\$	25,385,000				
Total Room Nights Booked		61,523		123,119				
Total Community Economic Impact from Bookings	\$	30,939,000	\$	62,922,000				
ROI on Total Community Economic Impact	\$	40.08	\$	41.16	47.0 to 1			
OCC Revenue from OCC Bookings (FY 2008/09)	\$	802,857	\$	2,910,379	\$ 5.75 million			

OREGON CONVENTION CENTER FUTURE GROUP BOOKINGS									
AS OF JANUARY 1, 2009									
	FY 2008-09 FY 2009-10 FY 2010-11 FY 2011-12 FY 2012-13 and beyond								
Current	44	32	15	7	7				
4 Year Average	Current	1 yr. out	2 yrs. out	3 yrs. out	Beyond 3 yrs.				
(FY 05/06 – FY 08/09)	43	25	14	10	11				

2ND QUARTER - OREGON CONVENTION CENTER BOOKINGS									
		Total Room			Community				
Year	Groups	Nights	Attendees	OCC Revenue	Economic Impact				
FY 08/09	6	9,316	29,400	\$ 906,295	\$ 4,709,000				
FY 09/10	4	6,944	5,300	\$ 541,922	\$ 3,852,000				
FY 10/11	1	1,236	800	\$ 121,319	\$ 914,000				
FY 11/12	2	4,485	2,300	\$ 261,873	\$ 2,078,000				
FY 12/13	1	4,875	1,600	\$ 320,757	\$ 2,072,000				
Total OCC Bookings	14	26,856	39,400	\$ 2,152,166	\$ 13,625,000				

2ND QUARTER - SINGLE HOTEL BOOKINGS							
		Total Room	Room Tax Community Econor		ommunity Economic		
Year	Groups	Nights		Generated		Impact	
Subtotal FY 08/09	44	13,611	\$	215,139	\$	7,688,000	
Subtotal FY 09/10	32	12,368	\$	195,492	\$	6,435,000	
Subtotal FY 10/11	6	3,499	\$	55,306	\$	1,486,000	
Subtotal FY 11/12	4	5,189	\$	82,019	\$	1,705,000	
Total Other Bookings	86	34,667	\$	547,955	\$	17,314,000	

LEAD CONVERSION							
	Travel Port	land Office	Chicag	o Office	Washington, DC Office		
	Quarter	YTD	Quarter	YTD	Quarter	YTD	
OCC Leads	45	92	10	25	15	31	
OCC Lost Leads due to OCC space & availability	3	7	0	1	2	3	
OCC Lost Leads due to hotel package & availability	11	28	5	10	4	15	
Lead Conversion Percentage	45%	47%	100%	36%	11%	23%	
Annual Goal – 28% - 31%							
	Last Year Act	tual – 28%					

	2ND QUARTER - OREGON CONVENTION CENTER LOST BUSINESS								
			Total Room			Lost OCC	Lost Community		
	Groups	Reason	Nights	Attendance		Revenue	Economic Impact		
Subtotal	11	HQ Hotel/Hotel Package	38,822	15,850	\$	1,709,450	\$ 16,349,000		
Subtotal	4	Weak Local Support	17,560	8,100	\$	532,363	\$ 7,624,000		
Subtotal	3	Board Decision	5,995	2,600	\$	285,145	\$ 1,558,000		
Subtotal	2	Date Availability - OCC	6,895	1,900	\$	401,251	\$ 2,909,000		
Subtotal	2	Geographic	3,060	1,900	\$	220,265	\$ 1,023,000		
Subtotal	2	Rates/Cost - Hotel	3,845	2,150	\$	374,995	\$ 2,416,000		
Subtotal	1	Conference Cancelled - Due to Economy	240	300	\$	54,865	\$ 116,000		
Subtotal	1	Conference Cancelled - Not Happening	914	1,000	\$	59,330	\$ 431,000		
Subtotal	1	Selected Another Year	4,875	1,600	\$	137,784	\$ 1,374,000		
Subtotal	1	Perceived Destination Draw	4,440	2,200	\$	126,880	\$ 1,214,000		
Subtotal	1	Rates/Cost - OCC	150	1,000	\$	28,828	\$ 66,000		
Subtotal	1	Weather/Environmental Issues	1,988	800	\$	162,359	\$ 1,538,000		
Total OCC Lost	30		88,784	39,400	\$	4,093,515	\$ 36,618,000		

	2ND QUARTER - OREGON CONVENTION CENTER CANCELLATIONS								
			Total Room		Lost OCC	Lost Community			
Account Name	Groups	Reason	Nights	Attendance	Revenue	Economic Impact	Arrival		
		Conference Cancelled - Due to							
Urban Land Institute	1	Economy	302	500	\$ 53,691	\$ 130,000	5/2009		
		Conference Cancelled - Due to							
Total OCC Cancellations	1	Economy	302	500	\$ 53,691	\$ 130,000			

2ND QUARTER INDUSTRY TRADE SHOWS AND EVENTS					
October - 2008	November - 2008	December - 2008			
Western Association of Convention and	Rejuvenate Marketplace	National Coalition of Black Meeting Planners			
Visitors Associations (WACVB)	(Virginia Beach, VA)	(NCBMP)			
(Tucson, AZ)		(Washington, D.C.)			
Oregon Society of Association Management	Nursing Organizations Alliance	International Association of Hispanic Meeting			
(OSAM)	(NOA)	Planners (IAHMP)			
(Portland, OR)	(Albuquerque, NM)	(San Diego, CA)			
Network of Latino Meeting Professionals		Fall 2008 Familiarization Trip			
(NLMP)		(Portland, OR)			
(Washington, D.C.)					
		International Association of Exhibitions and Events			
		(IAEE)			
		(Miami, FL)			
		Destination Marketing Association International			
		(DMAI)			
		(Chicago, IL)			
		Association Forum of Chicagoland Holiday Showcase			
		(Chicago, IL)			
		Three City Alliance Wreath Event			
		(Washington, D.C.)			

#### **CONVENTION SERVICES**

CONVENTION SERVICES							
	2nd Quarter						
Activity Description	2008-09	YTD 2008-09	PTYD 2007-08				
Distribution of Promotional Pieces	27,105	89,045	88,655				
Meeting Planning Assistance - Services Leads	511	910	579				
Networking - Education/Professional Seminars	3	3	5				
Pre-Convention Site Tours	20	35	25				
Pre-Convention Attendance Building	4	21	19				
Housing - Convention Room Nights	866	1,004	6,051				

- Have distributed 89,045 promotional pieces to convention delegates to date, FY 08/09.
- Although continued work is being done with the Benevolent Protective Order of the Elks (BPOE) who will be in Portland June 30 July 10, 2009, we are also working closely with several other large OCC conventions:
  - Lutheran Women's Missionary League (June 2009) with an estimated 7000 attendees.
  - ➤ Geological Society of America (October 2009) with an estimated 6000 attendees.
  - > Supercomputing '09 (November 2009) with an estimated 7000 attendees.
- The convention services team conducted 13 site tours in the month of November and December with various meeting planners showcasing additional hotels, off-site venues for events as well as activities for their delegates once the convention is in town.

## **CONVENTION SERVICES**

CONVEN	CONVENTION SERVICES TRADE SHOWS AND EVENTS						
	Oregon Convention Center Group	os					
Pre-Convention site Tours	Pre-Convention Attendance Building	Pre-Convention Promo Trips	Networking- Educational/Professional Seminars				
International Reprographic Association (April 2010)  National Women's Studies (December 2010)  Land Trust Alliance (provided site tours on two separate occasions) (October 2009)  Integrated Pest Management (March 2009)  International Association of Culinary Professionals	Benevolent & Protective Order of Elks (July 2009)  National League of Cities (April 2009)	American Indian Science and Engineering Society (October 2009) Geological Society of America (October 2009) North American Association for Environmental Education (October 2010) Supercomputing '09 (November 2009)	Minority Enterprise Development Tradeshow (October 2009) Winter FAM (December 2008)				
(April 2010)  American Society of Ichthyologists & Herpetologists (July 2009)  North American Association for Environmental Education							
(October 2010)  Coastal Estuarine Research Federation (October 2009)  Investors Group Financial Services, Inc.							
(October 2009)  National Science Teachers Association (November 2008)  International Association of Campus Law EnfourcementAdministrators (June 2012)							
American Phytopathological Society (July 2009)							
	es Leads - 230 leads distributed to Trav onal Pieces - 6975 promotional pieces w		OCC groups				

## **CONVENTION SERVICES**

CONVENTION SERVICES TRADE SHOWS AND EVENTS						
	Non-Oregon Convention Center Gro	oups				
			Networking- Educational/Professional			
Pre-Convention site Tours	Pre-Convention Attendance Building	Pre-Convention Promo Trips	Seminars			
	American Association for Paralegal					
American Society for Investigative Pathology	Education					
(June 2009)	(October 2009)		Sake One Tour			
Association of Psychology Postdoctoral and Internship	Council of Great City Schools					
Center	(October 2010)					
(April 2009)						
Mathematical Association of America	Society for Developmental & Behavioral					
(August 2009)	Pediatrics					
•	(September 2009)					
American Bar Association	Accoustical Society of America					
(March 2010)	(May 2009)					
National Collegiate Athletic Association	Jane Austen Society of North America					
(March 2009)	(October 2010)					
Council of Great City Schools						
(October 2010)						
National Associatioin of State Budget Officers						
(July 2010)						
	s Leads - 281 leads distributed to Travel					
Distribution of Promotion	al Pieces - 20,130 promotional pieces wer	e distributed to 35 non-OCC gro	ups			

#### **MARKETING**

MARKETING							
	Quarter	YTD	PYTD				
Website: User Sessions*	301,373	728,848	741,843				
Portland Travel Update: click-through rate (% of recipients who clicked within e-mail)**	3.29%	3.90%	5.77%				
Big Deal: room nights (arrivals) at participating hotels	2,044	6,945	8,659				

#### Marketing highlights

#### Big Deal

Development of new brand (Portland Perks) and messaging strategy; meetings with hotels and other promotional/co-op partners; selection and development of new online booking engine.

#### E-newsletters

Development of system that will deliver customized/personalized content, thereby boosting the e-newsletters' value to subscribers and increasing click-through rates.

#### Online Marketing

Ongoing search-engine optimization and pay-per click promotion; continued development of GoSeePortland.com and Travel Portland blog (PortlandSpoke.com); development of Twitter strategy; development of partner-to-partner site.

#### Cultural tourism marketing

Recruitment of arts groups and attractions to participate in Portland Perks program; marketing support of Portland Jazz Festival, Portland Fashion Week and Fertile Ground New Works Theater Festival; discussions with Portland Art Museum, NW Film Center and Film Action Oregon regarding packaging opportunities; discussions with attractions, arts groups and local vendor regarding online ticketing/sales; Seattle co-op promotion on Trainsetters.com.

#### Convention marketing

Development of green meeting toolkit; development of e-bid books.

\* In addition to standard website metrics, Travel Portland will establish benchmarks this FY to measure the full impact of overall online presence (Travelportland.com, plus blog, GoSeePortland and other social media).

### **COMMUNICATIONS & PUBLIC RELATIONS**

	MEDIA PLACEMENTS					
	Quarter	YEAR TO DATE**	PREVIOUS YEAR TO DATE**			
Total Dollar Value	\$2,332,916	\$5,735,324	\$7,114,430			
MERC Value**	\$184,190	\$919,875	\$1,121,790			
OCC Value	\$88,125	\$131,482	\$128,882			
Minority Value	\$840,000	\$1,963,834	\$1,595,040			
LGBT Value	\$2,009	\$18,109	\$78,361			
Total Placements	60	147	126			
MERC Placements**	8	22	17			
OCC Placements	3	9	11			
Minority Placements	8	17	15			
LGBT Placements	1	15	9			
Audited Circulation	104 million	165.7million	126.3 million			

 $^\dagger No$  multipliers are used to calculate media values.

\*OCC Value – Counts *only* those media placements that feature the Oregon Convention Center.

\*\*MERC Value – Counts *all* media placements that mention any MERC facility: Oregon Convention Center,
Portland Center for the Performing Arts, Portland Metropolitan Exposition Center and Oregon Zoo

TOTAL CONTRACT	Quarter	YTD			
MERC Value	\$184,190	\$919,875			
Direct Costs	\$9,870	\$22,025			
ROI	18.7	41.8			
Minority Value	\$840,000	\$1,963,834			
Minority Direct Cost	\$67,295	\$92,595			
Minority ROI	12.5	21.2			
Annual Goal 6.5 - 1					

## MEMBERSHIP, TOURISM AND VISITOR INFORMATION SERVICES

PARTNER SERVICES							
	Quarterly Total	YTD 2008/09	Goal to Date	PYTD 2007/08			
Revenue							
	\$69,749	\$146,835*	\$195,000	\$176,683			
Active Partners							
New	19	33		99			
Cancellations	50	82**		43			
Current Active Partners	928	928	1,000	1,097			
2nd Quarter 2008/2009	artners.						

<sup>\*\$29,848</sup> difference from PYTD. Many companies are cutting marketing budgets as a result of these challenging economic times. Consequently, member partners are tending to reduce their monetary involvement with Travel Portland.

<sup>\*\*</sup> Large amount of cancellations a result of companies going out of business and overall non-payment of outstanding renewals. In addition, the change in transition from members to partners eliminated Visitor Guide listing benefits, which was a revenue generator in past years.

TOURISM SALES								
Client Contacts	Quarterly Total	YTD Total						
Sales Calls	186	192						
Leads/Referrals Sent	724	766						
FAMS/Research & Site Visits								
Number of companies represented	12	66						
FAM tour participants	37	92						
Number of clients reached	25	579						
New tour product	Quarterly Total	YTD Total						
Number of itineraries	860	868						

VISITOR INFORMATION SERVICES									
Quarter YTD PYTD 2007-08									
Visitor Information Total Visitors		118,564	380,351		349,622				
Volunteer Hours		1,760	4,432		6,239				
Retail Sales	\$	3,021	\$ 10,557	\$	10,910				

## **OPERATIONS**

AFFIRMATIVE ACTION GOALS 2008-09										
TRAVEL PORTLAND GOALS AND OBJECTIVES BY JOB CATERGORIES										
	Decembe	2008-09								
			Actual							
Job Category	Number	Total	Percentage	Percentage	Objective					
Females										
Officials/Managers	4	9	44%	50%	Improve					
Professionals	11	15	73%	50%	Maintain					
Sales	10	12	83%	50%	Maintain					
Office/Clerical	12	14	85%	Maintain						
Total	37	50	74% 50% Maint							
		Minoritie	es							
Officials/Managers	1	9	11%	10%	Maintain					
Professionals	0	15	0%	10%	Improve					
Sales	1	12	8%	10%	Improve					
Office/Clerical	4	14	28%	15%	Maintain					
Total	6	50	12%	15%	Improve					
This report is based on current full-time staff.										

### **OPERATIONS**

#### FIRST OPPORTUNITY TARGET AREA REPORT (FOTA)

#### **HIRING**

Travel Portland hired no new employees in the first quarter. Recruiting and special considerations were made for applicants in the MERC FOTA. Travel Portland currently has three employees who reside in the MERC FOTA.

#### **PURCHASING**

Travel Portland expended a total of \$22,725 with businesses in the FOTA area for six months ending December 31, 2008.

#### **PARTNERSHIP**

Travel Portland currently has 89 member businesses within FOTA and 59 minority and 110 women-owned businesses as its partners.

## MBE/DBE/WBE PURCHASING PARTICIPATION REPORT FOR THE THREE MONTHS ENDED SEPTEMBER 30, 2008

For the last 20 years Travel Portland has implemented a voluntary MBE/DBE/WBE purchasing program that strives to ensure a high level of participation with certified minority-owned, disadvantaged or women-owned businesses when securing services and supplies that are purchased using lodging tax dollars.

For fiscal year 2008-09, Travel Portland expended \$751,662 of lodging tax dollars in the purchasing of services and supplies where it had the discretion to purchase from outside vendors. Of this amount, \$112,059 or 15 percent was spent with minority/women-owned or emerging small business enterprises.

## TRAVEL PORTLAND STATEMENT OF ACTIVITIES

For the month of December, 2008 and the six months ended December 31, 2008

		onthly Actual	Monthly Budget	Di	fference	YTD Actual	YTD Budget	ļ	Last Year Actual	% Change Budget	% Change Last Year
REVENUES:											
CITY/CO ROOM TAX		\$32,640	\$32,640		\$0	\$ 1,883,157	1,883,158		1,649,214	0%	14%
MERC		191,913	254,754		(62,841)	1,458,908	1,528,521		1,340,450	-5%	9%
TOT/CULTURAL		171,065	24,417		146,648	228,132	146,500		231,935	56%	-2%
DUES		27,234	40,000		(12,766)	146,584	195,000		176,359	-25%	-17%
FEES		29,577	20,937		8,640	125,549	166,517		162,550	-25%	-23%
CO-OP		35,416	114,476		(79,060)	629,160	771,429		957,793	-18%	-34%
INTEREST INCOME		161	0		161	1,778	0		16,122	0%	-89%
REBATES		(15,924)	0		(15,924)	(36,506)	0		33,784	0%	-208%
TOTAL REVENUE	;	\$472,082	\$487,224		-\$15,142	\$4,436,762	\$4,691,125		\$4,568,207	-5%	-3%
EXPENSES:											
CONVENTION SALES		144,088	211,780		(67,692)	\$ 1,005,120	1,161,538		933,701	-13%	8%
TOURISM SALES		74,741	99,806		(25,065)	490,490	518,934		478,873	-5%	2%
MARKETING & COMMUNICATIONS		128,964	222,054		(93,090)	1,096,699	1,156,548		981,125	-5%	12%
CONVENTION SERVICES		53,098	68,416		(15,318)	288,358	320,897		284,793	-10%	1%
VISITORS SERVICES		17,250	24,103		(6,853)	124,613	139,866		118,615	-11%	5%
PARTNERSHIP SERVICES		22,003	25,619		(3,616)	153,028	152,415		143,316	0%	7%
EVENTS		19,067	8,291		10,776	71,236	68,544		71,219	4%	0%
PROGRAM SUPPORT		87,517	116,348		(28,831)	763,964	729,487		706,710	5%	8%
TOTAL EXPENSES	\$	546,728	\$ 776,417	\$	(229,689)	\$ 3,993,508	\$ 4,248,229	\$	3,718,352	-6%	7%
NET REVENUE OR (LOSS)	\$	(74,646)	\$ (289,193)	\$	214,547	\$ 443,254	\$ 442,896	\$	849,855	:	

## TRAVEL PORTLAND STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2008

ASSETS	Decer	mber 31, 2008	Decen	nber 31, 2007	Variance
Current assets:					
Petty Cash	\$	75	\$	75	<b>\$</b> -
Cash in Bank	•	1,499,040	•	1,365,372	133,668
MERC Receivable		149,228		227,652	-78,424
City Receivable		32,641			32,641
RCMP Receivable		13,943		302,347	-288,404
Receviable Other		-		86,740	-86,740
Miscellaneous Receivable		_		217,134	-217,134
Promissory Note Receivable		15,000		-	15,000
Due from Foundation		1,329		_	1,329
Allowance for bad debts		(490)		(490)	0
Prepaid Expense		60,045		37,542	22,503
		1,770,811	-	2,236,371	-465,560
Property and equipment:		.,,		_,,	100,000
Furniture & equipment		82,329		77,096	5,233
Less: accum. depreciation		(23,353)		(57,196)	33,843
2000. doddiii. doproolation		58,976		19,899	39,077
		30,370		13,033	33,077
Computers		201,466		193,204	8,262
Less: Accum. Depreciation		(99,330)		(68,054)	-31,276
		102,136	-	125,150	-23,014
		,		1_2,122	
Automobiles		66,667		66,667	0
Less: Accum. Depreciation		(21,111)		(7,720)	-13,391
		45,556		58,947	-13,391
				_, _,	_
Leasehold Improvements		71,824		71,824	0
Less: Accum. Depreciation		(52,836)		(43,550)	-9,286
		18,988		28,275	-9,286
Other assets:					
Restricted cash and cash surrendered value of					
life insurance for deferred compensation		223,658		207,253	16,405
Employee advances		6,122		6,326	-204
		229,780		213,579	16,201
TOTAL ASSETS	\$	2,226,247	\$	2,682,221	<u>\$ (455,974)</u>
LIABILITIES & NET ASSETS					
Current liabilities:					
Accounts payable	\$	99,917	\$	172,543	\$ (72,626)
Accounts Payable POVA Foundation	Ψ	0	Ψ	39,678	-39,678
Advance MERC		ŏ		00,070	-00,010
Accrued payroll costs		55,66 <b>5</b>		90,084	-34,419
Accrued longevity award		123,916		114,923	8,993
Total current liabilities		279,498	-	417,227	-137,729
Total current habilities		273,430		417,227	-137,729
Other liabilities:					
Rent payable		35,224		49,120	-13,896
Deferred revenues		30,000		-	30,000
Deferred compensation		223,908		223,503	405
Housing Conference Deposits				1,998	-1,998
Total other liabilities		289,132	-	274,621	14,511
Total other nashine		200,102		2.7,021	17,011
Net assets:					
Unrestricted net assets, 6/30/08		1,214,362		1,140,519	73,843
Decrease in net assets for year ended 6/30/09		443,256		849,854	-406,598
Total net assets		1,657,618	-	1,990,373	-332,755
					<b>.</b>
TOTAL LIABILITIES & NET ASSETS	<u>\$</u>	2,226,248	<u>\$</u>	2,682,221	<u>\$ (455,973)</u>

## FY 2009 Travel Portland/MERC Contract Budget Financial Report 2nd Quarter FY08-09

		vention Sales, M		
	Quarterly spending	Year-to-date	Total	% of spending
Description	thru 12/31/08	12/31/08	Budget	to total budget
Direct Sales:				
Portland office:	400.000	070.000	000.050	
Professional services	199,890	372,988	860,950	
Direct expenses	32,867	68,605	114,516	450/
Total Portland office	232,757	441,593	975,466	45%
Washington DC office:	E0.4E0	447.074	000 000	
Professional services	59,150	117,971	202,230	
DC Client events	180	180	6,100	
Direct expenses	10,646	14,709	32,727	FE0/
Total DC expenses	69,976	132,860	241,057	55%
Chicago office:	00.005	40.750	00.000	
Professional services	23,205	48,750	92,690	
Chicago client events	4,178	4,637	7,200	
Direct expenses	2,958	5,283	14,738	
Total Chicago expenses	30,340	58,669	114,628	51%
Fall & Spring FAM	45,069	46,076	42,966	107%
Site Visits	8,484	27,027	68,000	40%
Bid/Sales Trips	3,021	3.021	14,322	21%
Niche & Green Fam	2,006	13,676	40,000	34%
Local Promotions	2,000	7,445	10,425	71%
Tradeshows	40,961	105,572	105.130	100%
Road Shows	4,625	4,625	50,000	9%
Research	21,597	21,597	75,000	29%
Three City Alliance	2,349	19,049	30,000	63%
Total Direct Sales	463.241	881,210	1,766,994	50%
	100,211	001,210	1,1 00,004	0070
Marketing:				
Professional Services	37,410	76,190	163,225	
E-Marketing	26,965	69,867	82,309	
Minority Advertising	-	-		
Direct Mail/Advertising	53,542	160,247	348,184	**
Total Marketing	117,917	306,304	593,718	52%
Dublication Balations				
Publication Relations	0.070	40.700	00.055	
Professional Services	9,870	12,768	60,355	
Minority Vendor	41,300	41,300	125,000	
Writer/Editors program	-	9,257	9,280	
Total PR	51,170	63,325	194,635	33%
Convention Services:				
Professional Services	39,333	91,340	215,310	
Direct servicing costs	12,719	30,081		
Pre-Con site visits	1,924	4,658	13,950	
Attendance Building trips	7,018	16,236	25,075	
Convention housing	- 1,010	10,230	40,886	
Total Convention Services	60,993	142,315	295,221	48%
Total Convention Gervices	00,993	142,313	293,221	4070
Minority Marketing:		-		
Professional Services	25,995	51,295	-	
Total Minority Marketing	25,995	51,295	-	-
Contract Administration Minority Professional Services		_		
Professional Services	70 640		206 475	
Total Contract Admin.	78,610 <b>78,610</b>	135,570	206,475	660/
Total Contract Aumin.	10,010	135,570	206,475	66%
Total OCC Sales & Marketing	771,931	1,528,723	3,057,043	50%
. J.a. OOO Jalos & Marketing	771,001	1,020,120	0,007,070	30 /0

<sup>\*\*</sup> Pending a MERC/OCC 2008-09 budget modification. Includes an additional \$25K for advertising.

#### TRAVEL PORTLAND BOARD OF DIRECTORS

#### **EXECUTIVE COMMITTEE**

#### **BOARD OF DIRECTORS**

Connie Hunt, Chair Eastbank Saloon

Steve Faulstick, Chair-elect Doubletree Hotel Portland

J. Isaac, Vice Chair Portland Trail Blazers

E. Allen Shelby, Treasurer Ashforth Pacific, Inc.

Brett Wilkerson, Past Chair North Pacific Management

Chris Erickson, Community Action Committee Chair The Heathman Hotel

Steve Jung – Convention Sales Steering Committee Chair Embassy Suites Portland Downtown Sam Adams City of Portland

Clara Padilla Andrews El Hispanic News

> David Bragdon Metro

Gus Castaneda The Mark Spencer Hotel

> Scott Cruickshank Martin Hospitality

Tom Drumheller Escape Lodging

Victoria Frey Portland Institute for Contemporary Art

> Dean Funk PGE

Kyle Hanson Wells Fargo Bank

Brad Hutton Hilton Hotels Corporation Howard Jacobs
Provenance Hotels

David Kingston Red Lion Hotel on the River

Lance Rohs Portland Marriott Downtown Waterfront

Maria Rojo De Steffey Multnomah County Commission

> Wanda Rosenbarger Lloyd Center Mall

Sabrina Rokovitz Enterprise Rent A Car

Nancy Stueber, Past Chair OMSI

Randall Thayer Sheraton Portland Airport Hotel

> Mark Williams OHSU

Bill Wyatt Port of Portland

#### APPENDIX 1 – COMMUNICATIONS AND PUBLIC RELATIONS

Travel Portland's Communications & Public Relations Department continued to promote Portland and the surrounding area to local, regional, national and international media. The department fulfilled 63 major media requests and hosted 23 travel writers, editors and television producers on site inspections of the city. The year-to-date result of these efforts was \$5.7 million (57.3 percent of our total fiscal year goal) in positive media coverage for the region.

#### MERC/Oregon Convention Center Combined Media Coverage

#### Oregon Convention Center Coverage:

1. *Corporate & Incentive Travel* (October 2008 / \$51,625)

Mentions: Oregon Convention Center

Monthly meeting trade and corporate travel magazine

"Pacific Northwest: Where It's Easy Being Green"

2-3. Smart Meetings / SmartMeetings.com (November 2008 / \$36,500 magazine and website combined)

Mentions: Oregon Convention Center

Monthly meeting trade magazine and its accompanying website

"Dream Destination"

TOTAL = 3 placements / \$88,125

#### Total MERC/Metro Coverage (stories that featured the Oregon Convention Center, Portland Expo Center, Oregon Zoo or PCPA):

1. Spokesman-Review (Sept. 28, 2008 / \$6,865)

Mentions: Oregon Zoo

Daily newspaper for Spokane, Wash.

"Family day trip reveals colorful personality"

2. *Corporate & Incentive Travel* (October 2008 / \$51,625)

Mentions: Oregon Convention Center

Monthly meeting trade and corporate travel magazine

"Pacific Northwest: Where It's Easy Being Green"

3-4. Seattle Times / Seattle Times.com (Nov. 27, 2008 / \$43,120)

Mentions: Oregon Zoo

Daily newspaper for Seattle, Wash., and accompanying website

"A holiday escape: Portland"

Travel Portland Second Quarter 2008-09 Report

5-6. Smart Meetings / SmartMeetings.com (November 2008 / \$36,500 magazine and website combined)

Mentions: Oregon Convention Center

Monthly meeting trade magazine and its accompanying website

"Dream Destination"

7. *Mid-Columbian* (November-December 2008 / \$10,080)

Mentions: Oregon Zoo

Bimonthly magazine for Central Washington state

"Weekend in Portland: Laid-back Lifestyle Defines Rose City"

8. *Eye on the Bay* (Dec. 15, 2008 / \$36,000)

Mentions: Oregon Zoo

News magazine-style program that airs on KPIX Channel 5, the CBS-affiliate station in the San Francisco, Calif., area

Portland Show #1

TOTAL = 8 placements / \$184,190

#### Minority Media Coverage

1-8. Chinese People See the World: Portland, Oregon (aired Nov. 26-Dec.3, 2008 / \$840,000 combined)

Eight-part travel documentary produced by Jiangsu Broadcasting Corporation and JSBC International (Kylin Cable TV)

"Portland, Oregon"

Visit by television crew coordinated in conjunction with the Travel Portland Tourism Department (Jeff Hammerly and Yoko Furukawa)

TOTAL = 8 placements / \$840,000

#### LGBT Media Coverage

1. LOTL (November 2008 / \$2,009)

Monthly lifestyle magazine in Australia for lesbians

"A Girl in Every Port: Top 20 Lesbian Destinations"

TOTAL = 1 placement / \$2,009

## APPENDIX 2 - CONVENTION SERVICES

0	NACAC	CitOfW-it	Utrs Inc.
Organization	NACAC	Community Of Writers	
Meeting Name	Portland National College Fair	Wordstock	What Meeting #5
Meeting Date	October 2-4, 2008	November 6-9	10/28-10/29
Headquarter Hotel	Courtyard By Marriott	Benson	Marriott City Center
Next Meeting	October 25-26, 2009	October 9th	Not Sure
	Survey on Portla	nd Community T	T .
Portland Community	Wonderful city	Well, we're based here	Wonderful city, great hotel, awesome staff
Portland Impression	Excellent	Excellent	Excellent
Portland Airport	Good	Excellent	Excellent
Taxi Rental	Good	Good	Excellent
Local Restaurant	Excellent	Excellent	Good
Meeting Destination	Excellent	Excellent	Excellent
Attractions	Excellent	Excellent	Good
MAX	Good	Excellent	Good
Leisure Community			
	Travel Port	land Staff	•
Sales Staff	Excellent	Excellent	Excellent
Services Staff	Excellent	Excellent	Excellent
Housing Staff	Excellent	Excellent	Excellent
Travel Portland Materials	Excellent	Excellent	Excellent
Travel Portland Web	Good	Excellent	Excellent
Visitor Bureau			
Communication			
	Oregon Convention	n Center (OCC)	
OCC Sales	Excellent	Fair	Excellent
OCC Services	Excellent	Good	Excellent
OCC Communication		Bruce McKinney at the OCC is the best show manager we've ever had!	
OCC Communication	<u>I</u> Hot	-	
	I	lei T	
Hotel Name		Benson	Marriott City Center
Hotel Sales	Good	Good	Excellent
Hotel Services	Good	Fair	Excellent
Hotel Room	Good	Fair	Excellent
Hotel Dining	Good	Fair	Excellent
		For as much as they charged us, I was underwhelmed by the quality of service and accommodations.	Excellent staff, especially Alex in catering who went
Hotel Communication		The only food I ordered was burnt. The lobby's nice, though.	above & beyond his call of duty
110tel Communication	Transpo		uuiy
Transport Name	I ranspo		
Transport Name Transport Service	N/A	N/A	
_		N/A	
Transport Equipment Transport	N/A	IV/A	
Communication			
Tour Co			
Tour Service	N/A	N/A	
2041 201 1100	- '/	- '/	

## APPENDIX 2 - CONVENTION SERVICES

		•		
Organization	The Trust For Public Land	Travel Industry Association		
Meeting Name	Tech Tour 2008 Portland Or	Marketing Outlook Forum		
Meeting Date	November 6 & 7, 2008	October 27 -30, 2008		
Headquarter Hotel	The Embassy Suites Downtown Portland	Doubletree Lloyd Center		
Next Meeting	Fall Of 2009			
	Survey on Portland Community			
Portland Community	Portland and the ease of making their way around the city.	Fabulous city. Great staff to work with.		
Portland Impression	Excellent	Excellent		
Portland Airport	Excellent	Excellent		
Taxi Rental	N/A	Fair		
Local Restaurant	Good	Good		
Meeting Destination	Excellent	Good		
Attractions	Good	Good		
MAX	Excellent	Excellent		
Leisure Community	Thursday open gallery evening and enjoyed			
	Travel Portland Staff			
Sales Staff	Excellent	Excellent		
Services Staff	N/A	Good		
Housing Staff	N/A	N/A		
Travel Portland Materials	Good	Excellent		
Travel Portland Web	Excellent	Excellent		
Visitor Bureau Communication	Geralyn Maloney was a huge help in the search for a meeting space.			
	Oregon Convention Center (OCC)	•		
OCC Sales	Excellent	Excellent		
OCC Services	Excellent	Good		
OCC Communication	The group was impressed with the professional atmosphere and the meeting room comfort.	Great facility, clean, easy to direct.		
	Hotel			
Hotel Name	The Embassy Suites Downtown Portland	Doubletree Lloyd Center		
Hotel Sales	Excellent	Excellent		
Hotel Services	N/A	Excellent		
Hotel Room	Good	Good		
Hotel Dining	Good	Good		
Hotel Communication	Convenient and comfortable			
Transportation				
Transport Name	Public Transporation			
Transport Service	N/A			
Transport Equipment	N/A			
Transport Communication				
Tour Co				
Tour Service				
	l .	<u> </u>		

## **MERC Affirmative action**

# program utilization and availability analysis

Workforce data collected July 1, 2008

December 2008

#### **About MERC**

Millions of people have passed through the doors of the Oregon Convention Center, Portland Center for the Performing Arts and Portland Expo Center.

These important venues help foster a diverse range of performing arts experiences; provide gathering places for community celebrations and events; and generate significant economic return for the region by hosting conventions and events that draw visitors and tourism dollars into the community.

The regional public assembly facilities are managed by the Metropolitan Exposition Recreation Commission (MERC), a subsidiary of Metro. Metro, the regional government that serves 1.4 million people who live in the 25 cities and three counties of the Portland metropolitan area, provides planning and other services that protect the nature and livability of our region.

Since 1987, MERC has sought to enhance the cultural and economic vitality of Oregon and the Portland region through sound leadership and expert management of public event venues.

#### **About Metro**

Clean air and clean water do not stop at city limits or county lines. Neither does the need for jobs, a thriving economy and good transportation choices for people and businesses in our region. Voters have asked Metro to help with the challenges that cross those lines and affect the 25 cities and three counties in the Portland metropolitan area.

A regional approach simply makes sense when it comes to protecting open space, caring for parks, planning for the best use of land, managing garbage disposal and increasing recycling. Metro oversees world-class facilities such as the Oregon Zoo, which contributes to conservation and education, and the Oregon Convention Center, which benefits the region's economy

#### Metro representatives

Metro Council President - David Bragdon

Metro Councilors – Rod Park, District 1; Carlotta Collette, District 2; Carl Hosticka, District 3; Kathryn Harrington, District 4; Rex Burkholder, District 5; Robert Liberty, District 6.

Auditor - Suzanne Flynn

Metro, 600 NE Grand Ave., Portland, OR 97232, 503-797-1800

www.oregonmetro.gov

#### **TABLE OF CONTENTS**

Summary	2
Utilization of women and minorities by department	2
Current plan year analysis 2006-08	5
Program comparison from plan year 2004-06 to 2006-08	6
Appendix A – Metro affirmative action job codes	
Appendix B – Annual placement goals report	
Appendix C – Affirmative action racial categories	

#### **SUMMARY**

The utilization and availability analysis is a biennium report outlining The Metro Exposition-Recreation Commission (MERC) utilization of women and minorities as it compares to the availability of women and minorities in their respective recruitment area. Annual placement goals are established where underutilization exists. An annual placement goals report for plan year 2006-08 is located in Appendix B of this report.

This report aligns with Metro's affirmative action plan, ensuring that equal employment opportunities and affirmative action practices exist for all applicants and employees without regard to race, color, religion, sex, national origin, age, marital status, familial status, gender identity, sexual orientation, disability for which a reasonable accommodation can be made, or any other status protected by law.

MERC is divided into four major departments: Administration, Oregon Convention Center, Expo Center and Portland Center for the Performing Arts.

All job groups share Portland as a local recruitment area. The Portland area includes Clackamas, Multnomah, Washington and Yamhill Counties in Oregon and Clark and Skamania Counties in Washington. The officials and administrators job group includes the United States as a reasonable recruitment area.

#### UTILIZATION OF WOMEN AND MINORITIES BY DEPARTMENT

The following tables present the number of employees in each department, gender, minority and number of persons underutilized where current incumbency is less than projected availability. The job group names represent government groupings for purposes of official reporting. A complete listing of all classifications within a job group and a listing of reporting codes is available in Appendix A of this report.

Number of employees represents the sum of employees for each job group within a department; gender indicates the number of females and males in each job group; minority indicates the number of minority employees in each job group (a listing of the minority codes is located in Appendix C of this report); and number of persons underutilized shows the number of women and/or minorities needed to reach parity within the identified job group when current incumbency is less than projected availability.

MERC has separately determined the availability of women and minorities for each job group using 2000 U.S. census data. To determine availability, MERC has considered the percentage of minorities or women with requisite skills in the reasonable recruitment area and the percentage of minorities or women among those promotable, within MERC.

Availability is an estimate of the number of qualified minorities or women available for employment in a given job group, expressed as a percentage of all qualified persons available for employment in the job group. The purpose of the availability determination is to establish a benchmark against which the demographic composition of our incumbent

workforce can be compared in order to determine whether barriers to equal employment opportunity may exist within particular job groups.

The percentage under or over utilized is calculated by the most commonly used test: the *80* percent rule. This calculation is achieved by multiplying 80 percent by the availability percentage as determined from 2000 U.S. census data and subtracting the current percentage of minorities and females in the job group.

MERC Administration	Number of employees	Gender	Minority	Number of per underuti	
Office and clerical	6	6 F	1B, 1A	Minority	0.0
				Female	0.0
Officials and administrators	5	2 M	0	Minority	0.4
		3 F		Female	0.0
Professionals	8	3 M	1A, 1H	Minority	0.0
		5 F		Female	0.0

Oregon Convention Center	Number of employees	Gender	Minority	Number of per underuti	
Office and clerical	38	9 M	3B, 2A,	Minority	0.0
		29 F	1AMI	Female	0.0
Officials and administrators	7	6 M	1B	Minority	0.0
		1 F		Female	0.7
Paraprofessional	1	1 F	0	Minority	0.1
				Female	0.0
Professionals	14	9 M	1A	Minority	0.5
		5 F		Female	1.2
Service Maintenance	62	44 M	22B, 2H	Minority	0.0
		18 F	1A, 3AMI	Female	0.0
Skilled craft	19	18 M	1B, 1H	Minority	1.1
		1 F		Female	0.0
Technicians	20	14 M	1B, 1AMI	Minority	0.0
		6 F		Female	0.0
Protective services	35	22 M	12B, 1H	Minority	0.0
		4 F	1A, 1AMI	Female	1.9

<b>Exposition Center</b>	Number of employees	Gender	Minority	Number of per underuti	
Office and clerical	13	4 M 9 F	1B, 1A, 1AMI	Minority Female	0.0
Officials and administrators	3	3 M	0	Minority Female	0.3 0.7
Professionals	1	1 M	0	Minority Female	0.1 0.4
Service Maintenance	11	6 M 5 F	3B, 1H	Minority Female	0.0
Skilled Craft	6	5 M 1 F	1B	Minority Female	0.0
Portland Center for the Performing Arts	Number of employees	Gender	Minority	Number of per underuti	
Office and clerical	28	8 M 20 F	4B, 2H	Minority Female	0.0
Officials and administrators	4	2 M 2 F	1H	Minority Female	0.0
Paraprofessionals	1	1 M	0	Minority Female	0.1 0.6
Professionals	1	1 M	0	Minority Female	0.1 0.4

135

35

17

19B, 3H,

5A, 2AMI

2B, 2H, 1A

3B, 1A

58 M

77 F

31 M

16 M

1 F

4 F

Minority

Female

Minority

Female

Minority

Female

0.2

0.0

8.0

0.0

0.0

2.8

Service Maintenance

Protective services

Skilled craft

#### **CURRENT PLAN YEAR ANALYSIS 2006-08**

Metropolitan Exposition Recreation Commission has a total of 461 employees with 112 minorities and 198 females included in this plan. The current plan year analysis illustrates the number of minorities and females in each job group, minority and female placement goals, the percentage of vacancies filled though external hires and internal promotions, the job groups from which promotions are made and the percentage of hires made from the local and reasonable recruitment areas.

**Office and Clerical** This group consists of 85 employees, 17 minorities and 64 females. There are no placement goals for females or minorities at this time. 100 percent of all vacancies for this job group are filled through external hires. With regard to external hiring, 100 percent of hires come from Portland, OR-Vancouver, WA PMSA.

**Officials and Administrators** This group consists of 19 employees, 2 minorities and 6 females. There are no placement goals for females or minorities at this time. 67 percent of all vacancies for this job group are filled through internal promotion, and 33 percent are filled through external hires. Internal promotions are from the Officials and Administrators job group. With regard to external hiring, 55 percent of hires come from Portland, OR-Vancouver, WA PMSA and 45 percent come from the United States excluding Hawaii.

**Paraprofessionals** This group consists of 2 employees, no minorities and 1 female. There are placement goals of 10.33 percent for minorities and 71.54 percent for females. 100 percent of all vacancies for this job group are filled through external hires. With regard to external hiring, 100 percent of hires come from Portland, OR-Vancouver, WA PMSA.

**Professionals** This group consists of 24 employees, 3 minorities and 10 females. Minorities do not have placement goals but there is a 54.98 percent placement goal for females. 67 percent of all vacancies for this job group are filled through external hires, 33 percent are filled through internal promotion. Internal promotions are from the Professionals job group. With regard to external hiring, 100 percent of hires come from Portland, OR-Vancouver, WA PMSA.

**Service Maintenance** This group consists of 208 employees, 61 minorities and 100 females. There are no placement goals for females or minorities at this time. 75 percent of all vacancies for this job group are filled through external hires, 25 percent are filled through internal promotion. Internal promotions are from the Service Maintenance job group. With regard to external hiring, 100 percent of hires come from Portland, OR-Vancouver, WA PMSA.

**Skilled Craft** This group consists of 60 employees, 8 minorities and 6 females. There are no placement goals for females but minorities have a placement goal of 20.68 percent. 100 percent of all vacancies for this job group are filled through external hires. With regard to external hiring, 100 percent of hires come from Portland, OR-Vancouver, WA PMSA.

**Technicians** This group consists of 20 employees, 2 minorities and 6 females. There are no placement goals for females or minorities at this time. 100 percent of all vacancies for this job group are filled through external hires. With regard to external hiring, 100 percent of hires come from Portland, OR-Vancouver, WA PMSA.

**Protective Service** This group consists of 43 employees, 19 minorities and 5 females. Minorities do not have placement goals but there is a 28.12 percent placement goal for females. 75 percent of all vacancies for this job group are filled through external hires, 25 percent are filled through internal promotion. Internal promotions are from the Service Maintenance job group. With regard to external hiring, 100 percent of hires come from Portland, OR-Vancouver, WA PMSA.

Employees will be informed of and encouraged to pursue promotion opportunities and training to prepare for new jobs, maintain and improve performance, and to overcome and prevent obsolescence. Metropolitan Exposition Recreation Commission will use alternate recruitment sources when necessary to attract more qualified external applicants.

#### PROGRAM COMPARISON FROM PLAN YEARS 2004-06 AND 2006-08

MERC has progressed in meeting placement goals in one job category and has decreased in another job category since the last utilization and availability report in 2004-06. For purposes of this analysis, any underutilization of less than one person is not included. The office and clerical, officials and administrators, professionals, service maintenance and technicians job groups remain utilized for female and minorities. The paraprofessionals job group is new to the reporting system, and analysis on progress for this job group will be available in the next plan year report. Currently it is utilized for females and minorities. The skilled craft job group remains utilized for females, underutilization for minorities decreased by two persons; from three to one. The protective services job group remains utilized for minorities, underutilization increased for females increased by four persons; from none to four.

#### **APPENDIX A** | MERC AFFIRMATIVE ACTION JOB CODES

#### 15 Office and clerical

Accounting Technician II Marketing and Promotions Coordinator II

Administrative Assistant - part time Sales Manager

Administrative Assistant Secretary

Admissions Lead Senior Event Manager

Assistant Event Services Manager Services Sales Coordinator I
Executive Assistant Services Sales Coordinator II

Event Receptionist Show Seller
Event Manager Ticket Seller

House/Event Manager Volunteer Services Coordinator

Marketing and Promotions Coordinator I

#### 25 Officials and administrators

Asst. Executive Director - OCC Event Services Manager - PCPA

Asst. Executive Director - PCPA Executive Director - PCPA

Construction Project Manager General Manager

Construction Division Manager Human Resources Manager - MERC

Deputy General Manager Marketing and Web Services Manager

Director – Expo Center Operations Manager – Expo Center

Director of Event Services Operations Manager - PCPA

Director of Operations Ticketing/Parking Services Manager

Director of Sales and Marketing

#### 35 Paraprofessionals

Facility Maintenance and Construction

Supervisor

**Volunteer Services Coordinator** 

#### 45 Professionals

Accountant Controller

Account Executive Graphic Designer

Assistant Operations Manager - PCPA Information Technology Manager

Budget Manager Medical Specialist
Business System Analyst Procurement Analyst

Computer Systems Administrator Sales and Events Manager

#### 55 Maintenance and service

Admissions Staffing Manager Sales and Booking Manager - PCPA

Checkroom Attendant Senior Setup Supervisor – OCC
Custodian Setup and Operations Supervisor

Elevator Operator Ticket Services Manager
Event Custodian - OCC Ticket Services Supervisor

Event Custodian - PCPA Usher

Expo Center Utility Lead Utility Lead - PCPA

Gate Attendant Utility Maintenance Technician - PCPA

Operations Manager – Housekeeping and Utility Worker I – OCC

Setup Utility Worker II – OCC

#### 65 Skilled craft

8

Assistant Operations Manager Expo Maintenance Supervisor
Department Head Stagehand - Flyrail Operating Engineer

Department Head Stagehand - General Operating Engineer - P/T

Department Head Stagehand - Sound Operations Manager - Technical Services

Department Head Stagehand - Carpentry Painter

Department Head Stagehand - Electrician Stage Supervisor

Department Head Stagehand - Properties Telecom and Information Systems

Electrician Technician

Facility and Technician Services Utility Maintenance

Supervisor Utility Maintenance Lead

Lead Electrician Utility Maintenance Specialist

Lead Operating Engineer Utility Maintenance Technician- PCPA

#### 75 Technicians

Audio Visual Production Assistant Audio Visual Supervisor Audio Visual Technician Audio Visual Technician Lead

#### **85 Protective services**

Facility Security Agent Lead Stagedoor Watchperson Relief Facility Security Agent – OCC Security Manager Stagedoor Watchperson

#### APPENDIX B | ANNUAL PLACEMENT GOALS REPORT

	Plan year placement	goal	Percentage of persons underutilized		Number of persons underutilized	
	female	minority	female	minority	female	minority
Office and clerical	NA	NA	0	0	0	0
Officials and administrators	NA	NA	0	0	0	0
Paraprofessionals	71.54%	10.33%	21.54%	10.33%	.14	.16
Professionals	54.98%	NA	13.31%	0	.55	0
Service Maintenance	NA	NA	0	0	0	0
Skilled Craft	NA	20.68%	0	7.35%	0	1.92
Technicians	NA	NA	0	0	0	0
Protective Services	28.12%	NA	16.49%	0	4.67	0

#### **APPENDIX C** | AFFIRMATIVE ACTION RACIAL CATEGORIES

**A: Asian or Pacific Islander** All persons having origins in any of the original peoples of the Far East, Southwest Asia, the Indian subcontinent, or the Pacific Islands. This area includes, for example, China, Japan, Korea, the Philippine Islands and Samoa.

**AMI:** American Indian or Alaskan Native All persons having origins in any of the original peoples of North America, who maintain cultural identification through tribal affiliation or community recognition.

**B:** Black (not of Hispanic origin) All persons having origins in any of the black racial groups of Africa.

**H: Hispanic** All persons of Mexican, Puerto Rican, Cuban, Central or South America or other Spanish culture or origin, regardless of race.

**W: White (not of Hispanic origin)** All persons having origins in any of the original people of Europe, North Africa or the Middle East.

To: Metropolitan Exposition Recreation Commission

From: Cheryl Twete, Director of Business and Community Development

Subject: Columbia River Crossing - Marine Drive Interchange Design Process and Expo Center

**Conditional Use Master Plan Update** 

For the past year, you have received regular briefings on the status of the Columbia River Crossing (CRC) process in relation to the Expo Center and Marine Drive as well as our work on the Master Plan Update. Today, staff would like to give you a brief overview of the draft Expo Center Urban Design Concept and obtain your feedback and ideas (See Attachment A). Then, we will provide you with an update on the Marine Drive interchange design process and also obtain your direction with regards to the latest alignment options.

Until the Marine Drive interchange alignment is selected, we are in a holding pattern in terms of proceeding with our conditional use master plan work. Staff is hopeful that an alignment option will be selected soon so that the CRC project can continue through its Final Environmental Impact Statement process (FEIS) and we can move forward with our Expo Center Conditional Use Master Plan project.

#### **Marine Drive Stakeholder Committee Process**

Earlier this month, two new alignment options (known as Options 12 and 14 - both of which are essentially modifications of earlier options) were presented to the Marine Drive Stakeholder Committee. See Attachment B for the original Standard Alignment, Option 12 and Option 14. As you know, both the MERC Commission and the Metro Council have expressed support for the Standard Alignment in the past. These options address a range of criteria and goals by a wide variety of stakeholders, including the transportation and freight community, pedestrian and bike trail committee, environmental community, urban design committee and property owners. As of this writing, the Stakeholder Committee has not reached consensus, with Metro, MERC and Tri-Met staff preferring the original Standard Alignment or secondarily, Option 14. It appears that most of the other stakeholders prefer Option 12. Staff does not know exactly how nor when the final alignment option decision will be made. The estimated right-of-way take for Options 12 and 14 are very similar – 1.9 to 2.0 acres. The right-of-way take for the Standard Alignment is approximately .7 acres and though this acreage take is less and therefore more beneficial to the Expo Center, it is but one factor in our review of these alignment options.

The reason MERC and Metro staff prefers the Standard Alignment (or secondarily, Option 14) is because we believe it better enables the Expo Center Master Plan to be implemented as a transit oriented development and creates a more attractive, safe and functional light rail station. As you have seen with the concept urban design plan for the Expo Center, our goal is to orient the Expo Center campus in a

manner that incorporates light rail as a significant element of the site with strong relationships with existing and future Expo buildings. The light rail station will become a stronger, eastern edge to the campus, with a clear, attractive and pedestrian friendly linkage between the station and Expo's front doors. With both the Standard Alignment and Option 14, the light rail station is uncovered and does not have interchange ramps overhead. These options better enable light rail to be fully integrated into our master plan as well as incorporate the goals of other stakeholders. We recognize that the Marine Drive serves as an important link for freight mobility and support a design solution that results in improved, long-term transportation performance of the interchange.

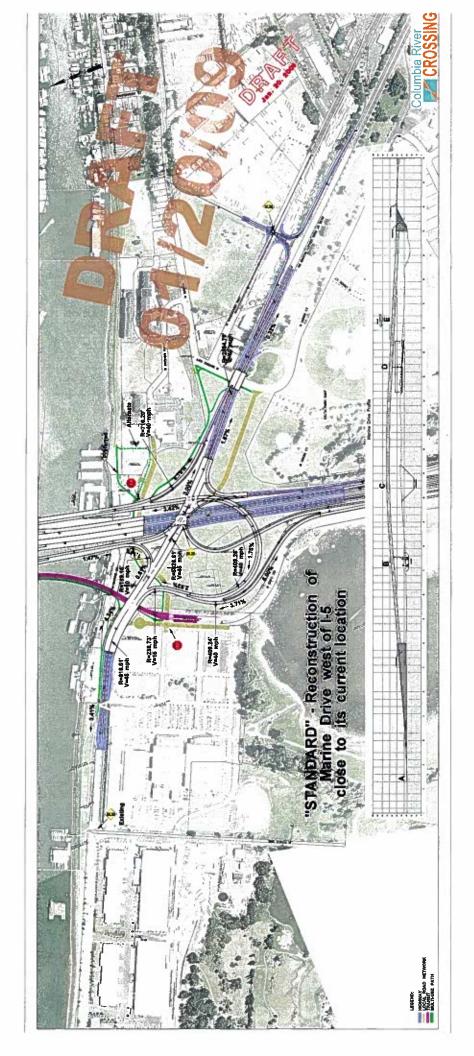
Our fundamental objection to Option 12 is that the interchange ramps partially cover the light rail station. Though less impactful than the previous modified option (sent to you in January 2009 – the Modified Standard Alignment), we believe that it creates a less than desirable situation for transit, for transit riders and for our future transit oriented development. We believe Option 12, as it addresses and balances a range of goals, does not support transit to a sufficient degree.

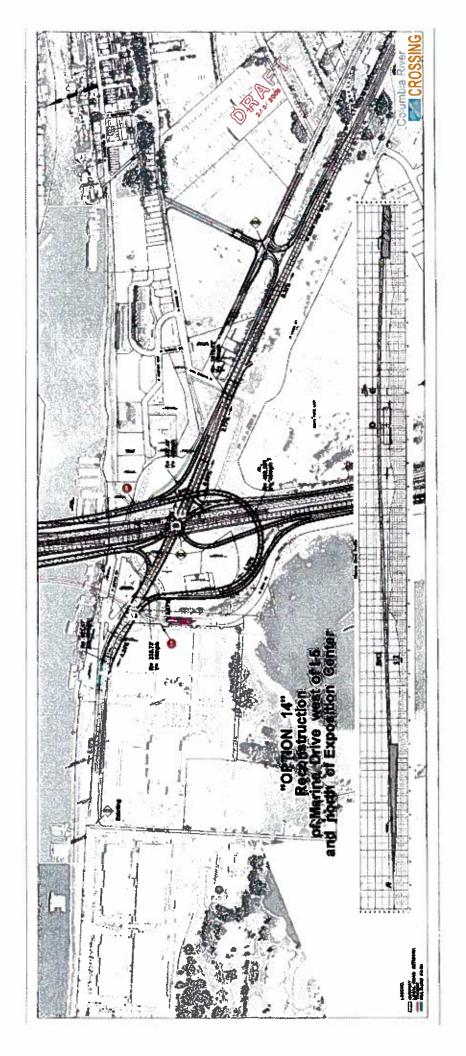
Staff continues to work in good faith with the CRC Staff and Marine Drive Stakeholder Committee members and will apprise you of the latest situation at your February 25, 2009 meeting. At that meeting, staff will be seeking direction from you on our final approach to the alignment decision.

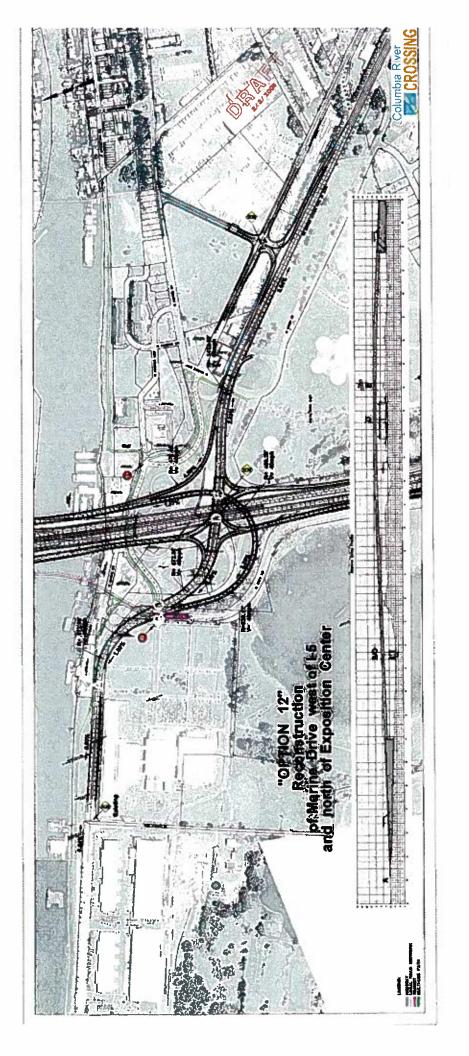


MERC EXPO URBAN DESIGN CONCEPT PLAN
MARINE DRIVE STANDARD ALIGNMENT
15 DECEMBR 2008

SFRA







#### METROPOLITAN EXPOSITION RECREATION COMMISSION

#### Resolution No. 09-01

For the purpose of approving and transmitting the budget for the MERC Fund for Fiscal Year 2009-2010.

WHEREAS, Metro Code, 6.01.050(b) (c) & (d) provide that the Commission shall annually prepare and approve an annual budget which shall, to the maximum extent permitted by law, consist of one Commission-wide series of appropriations; and

WHEREAS, the MERC Operating Fund and the MERC Pooled Capital Funds are now consolidated into one MERC Fund; and

WHEREAS, the MERC Budget Committee has reviewed the proposed budget for the MERC Fund and recommends approval of the proposed budget,

**BE IT THEREFORE RESOLVED** that the Metropolitan Exposition Recreation Commission approves and transmits to the Metro Chief Operating Officer, for submission to the Metro Council, the following budget attached as Exhibit A, for the fiscal year beginning July 1, 2009 and ending June 30, 2010 for inclusion as part of the total Metro budget for this period.

Passed by the Commission on February 25, 2009

Approved as to Form: Daniel B. Cooper, Metro Attorney	Chair	
By:		
Nathan A. Schwartz Sykes Senior Attorney	Secretary-Treasurer	

#### **MERC Staff Report**

**Agenda Item/Issue**: For the purpose of approving and transmitting the budget for the MERC Fund for Fiscal Year 2009-2019.

**Resolution No.**: 09-01 **Presented By:** Gary Reynolds

Kathy Taylor Cynthia Hill

Date: February 25, 2009

**Background and Analysis**: Resolution 09-01 would approve the attached proposed budget for submission to the Metro Council by a duly adopted resolution at a regular public meeting of the MERC Commission.

Operationally, MERC is organized into several departments, the Oregon Convention Center, Portland Exposition Center, Portland Center for the Performing Arts, the MERC Business Office and the MERC Executive Office. The MERC Fund is the official accounting entity containing the operating and capital resources and requirements of the departments managed by MERC.

The Budget Committee, consisting of MERC Commissioners Reynolds (Chair), Dozono and McClain, reviewed the budget in detail.

"Exhibit A" includes a letter from Gary Reynolds, MERC Commissioner and David Woolson, MERC CEO describing the challenges and the many conflicting factors we faced in the development of the 2009-10 Proposed Budget.

**<u>Fiscal Impact</u>**: This budget proposes a net decrease of \$300,190 as a result of operations and plans to spend \$870,000 of existing fund balance designated for Capital only expenditures. The total net decrease to fund balance is \$1,170,190.

**Recommendation**: The MERC Commission Budget Committee recommends adoption of Resolution 09-01, for the purpose of approving and transmitting the budget for the MERC Fund for Fiscal Year 2009-2010.



#### **METROPOLITAN EXPOSITION RECREATION COMMISSION**

## Exhibit A Resolution 09-01

2009-10 FY Proposed Budget

MERC Commission Meeting

February 25, 2009

To: MERC Commission

From: Gary Reynolds, Budget Committee Chair, and David Woolson, MERC CEO

**Date:** February 20, 2009

Re: 2009-10 Budget Status

This was a very challenging budget to create because of many conflicting factors. While the difficulties were many, we believe that we have developed a solid preliminary budget that will meet our client and customer demands and maintain the viability of our venues. Due to the current significant economic downturn, we will re-evaluate the budget after reviewing May lodging tax revenues and current market conditions. Additionally, we will be carefully monitoring the budget after its adoption to make sure it reflects revenue realities. Some of the major complexities we addressed during our budget preparations include:

- The major influence of the worsening national, state and local economic situation.
- A strong book of events is scheduled for the next year. FY10 was projected to be
  perhaps the most profitable year in our history due to a large number of conventions
  coupled with a strong year for Broadway shows.
- Concerns about lower than anticipated convention attendance caused us to reduce our Food & Beverage revenue and margins.
- Conversely, Portland is in a unique position compared to other convention centers. Our lack of corporate business, usually a negative factor, is an advantage in an economic downturn. During a recession our reliance on association meetings is a benefit because associations must hold their conventions in order to generate their operating revenue.
   In fact, it is their primary source of revenue.
- Decline in hospitality occupancy will result in lodging tax decreases for OCC and PCPA.
- However, a compensating factor on hospitality is our higher than average number of conventions which could positively impact occupancy rates, especially during the autumn of 2009.
- As part of the budget development process over the last few months all directors have gone through a series of thorough reviews and with iterative cost cutting measures and expenditure postponements.

Goal for Net Operating Budget — Annually, our goal is to present a 'breakeven' operating budget where operating expenditures is covered by anticipated revenue. After accounting for the anticipated reduction of revenue and lodging tax and recording expense decreases, the FY 10 budget has an operating deficit of \$302 thousand. Fortunately, several years of strong lodging tax revenues helped us build a substantial fund balance for just such times. As the situation evolves we will continue to closely monitor expenses. Our foremost goal is to maintain our solid business operations and safeguard our financial position.

- To date there have been several rounds of expense reductions. After presentation of the
  preliminary budget in January, the facilities directors have adjusted the budget down by
  \$423 thousand:
  - o \$1.3 Million reduction of expenses
    - \$562 thousand for OCC F&B, Goods & Service, Marketing
    - \$650 thousand for BrewPub
    - \$72 thousand PCPA Goods & Service
    - \$77 thousand Fringe Benefits
  - o \$942 thousand reduction in revenue
    - \$542 thousand Lodging Tax
    - \$400 thousand OCC F&B
  - New Green Event: Net revenue of \$8,000
    - OCC Revenue \$333 thousand and Expense \$325 thousand
- Revenue, excluding F&B, is up 1.25%
- Operating Expense, excluding F&B, is up 2%
  - Personal Services 2%
  - Goods & Services 3%
  - Marketing 0%
- Many line items are based on booked events and direct costs for those events.
- Every line item was evaluated to determine the appropriate budget amount. In EBMS managers entered detailed notes to describe and support anticipated transactions.
- An inflation factor is applied to goods and services only if no better information is available.
- Cost of Living Adjustments apply to labor union contracts.

<u>Personal Service</u> – In recognition of the seriousness of the economic situation, proposed salary increases of about 4% will be budgeted for the year, but a final decision will be made as to what, if any, increases are awarded when revenue from FY09 lodging tax is actually received in May and again in August. Our primary goal is to maintain our staffing level and retain our workforce. All decisions relative to compensation will be carefully weighed over the next few months. Further, if we determined it is in the best interest of our business, hiring freezes will be considered on a position by position basis, as will other cost containment actions.

- Labor contracts cost of living increases are budgeted between 2 and 4%. Each of the six contracts relies on a different CPI measured at different dates. Contracts stipulate that employees are to be paid COLA regardless of the budgeted increase.
- Compensation increases for non-represented employees (about 100 FTE) is proposed as:
  - Annual non-contract salary increases ~\$275 thousand/year 4% pool
  - Bonus and TAP ~\$145 thousand/year 2% pool

Experience in weathering times of recession – It is important to remember that MERC has successfully maneuvered through serious financial and economic crisis in the past. As with previous recessions, our directors will watch the economic climate and make reductions and cutbacks as needed. All of our executives weathered the 9/11 recession and gained valuable experience. They have demonstrated a keen ability for determining what steps to take while keeping the venues financially sound and meeting customers' expectations. The MERC Commission will be given regular updates at Commission meetings each month.

Resources for Capital – First and foremost, our facilities are well maintained and there is no deferred maintenance. In addition, funds have been set aside to maintain and upgrade all our venues. Our budgeted projects are funded from operation or from designated or restricted reserves, in all, totaling \$4.3 Million. These reserves can only be used for Capital and cannot be used for Operations. The reserves include:

- Renewal and Replacement Reserves designated by Commission
- Restricted Lodging Tax receipts excess of 7% for OCC
- Expo Phase 3 Expansion Reserves from user fees designated by Commission

Rainy Day Fund –MERC has been prudent and saved substantial resources over the last few years. The Fund Balance is \$26 million dollars, which exceeds our Strategic Fund Balance Goal by \$5 million. Over the last 4 years, lodging tax revenues considerably exceeded our expectations. Rather than increase spending to match increased revenues, excess funds were saved in dedicated reserve accounts and earmarked for the Strategic Fund or Renewal and Replacement Reserves. One of the purposes of the Strategic Fund Balance is to provide the resources necessary to maintain our business and staffing during a downturn.

<u>Budget Law Constraints</u> – In the private sector, budgets are based on expected Net Results. The primary control in public budget law is an Expenditure Appropriation. It is intentionally designed to make it difficult to spend more than the appropriation, regardless of fluctuations in our business. Revenue increases force us to amend the budget to cover associated direct costs (food, labor), but amendments are limited by law to budgeted contingencies. As an enterprise fund, this is a challenge for us every year. Unfortunately, budget law wasn't designed with enterprises in mind.

 Our budget was created assuming that booked business will occur. In order to pay for the related costs, we also budgeted expenses consistent with these revenue projections.
 If the business does not materialize, these expenses will not be incurred.

<u>Alternatives</u> – At our monthly Executive Management Team meeting, we review our financial situation and our updated forecasts. Based on conditions and projections, we can informally adjust our budget. With EBMS, we can maintain both a formal adopted budget and a revised budget that reflects changing conditions. Any significant impacts will be brought to Commission.

Directors have prepared a contingency plan to guide MERC in the event our operations deteriorate. The plan outlines options for various deteriorating economic scenarios. The plan will be refined over the next several months so that we can react swiftly and decisively to any and all situations. This has worked effectively in the past. The following will be monitored:

- Each director has already compiled expenditures to be cut, reduced or postponed. Some of these have been included in the budget. Others will be applied as the situation unfolds in accordance with our contingency plan.
  - Our most discretionary spending is for selected Goods & Services such as travel, training, meetings, and consultants. ~ \$800 thousand/year MERC wide.
- Capital projects (funded from operating resources) can be postponed to conserve fund balance, if needed.

<u>Transient Lodging Tax</u> – A critical factor in our future decisions over the next year will be lodging tax – which represents 25% of our revenue.

- Lodging tax was \$9.7M last year, so a 1% decrease is approximately \$100 thousand.
- A likely scenario is a 0% to 5% decline this year, followed by a 10% decline next year.
  - The FY10 budget has been adjusted to reflect a decline in TLT.
  - The adopted budget for FY09 has not been adjusted. A decline of 5% for FY09 will result in TLT being <u>over</u> budget \$215 thousand due to conservative budgeting last year.
- Milestone months for lodging tax are February, May, August and November.
- VDI has adequate fund balance to fill the buckets for FY10.

In conclusion, MERC's FY10 operating budget is based on booked events and revenues, estimated direct costs and line-by-line analysis. We have trimmed \$1.3 million expenses from the preliminary budget and revenues were reduced by almost \$1 million. The big unknown is lodging tax – as circumstances change, management will modify operating and capital expenditures. Management can determine the best action on Personal Service increases after lodging tax for FY09 is known. In these uncertain times, MERC will balance cutting budgeted expenses with the necessity to maintain adequate appropriation and expenditure authority to carry out the business that is booked for the year. Our promise is to be vigilant to the changing situation and to modify our operations accordingly.

#### **Table of Contents**

Budget Calendar	1 - 2
Organizational Chart	3 - 7
7 Year Trend	8 - 13
Budget Overview	14 - 17
Personnel Requests	18 – 20
Transient Lodging Tax	21 – 22
National Sales Contract	23
Metro 2009-10 Preliminary Cost Allocation Plan (Support Services)	24
Performance Measures	25
Major Accomplishments and Goals	26-27
MERC Budget Statement All Departments	28
Portland Exposition Center Budget Statement	29
Oregon Convention Center Budget Statement	30
Portland Center for the Performing Arts Budget Statement	31
Headquarter Hotel Budget Statement	32
Administration Budget Statement	33
Five Year Capital Plan	34 - 37
Capital Project Detail	38 -43

#### **Metropolitan Exposition Recreation Commission**

#### **BUDGET DEVELOPMENT CALENDAR**

#### February 25, 2009

	Budget Development Process	Date
MERC	Budget Committee Meeting - OCC King Board Room 11:00 AM - 1:00 PM  Draft Budget Calendar & Assumptions  Budget Overview	October 29
MERC	Budget Assumptions distributed to MERC Venues	October30
Metro	Budget Preparation Materials - Metro Council Work Session	November 5
	Holiday Veterans Day	November 11
	Holiday Thanksgiving	November 27
MERC	Venues develop 2009-10 FY Budget and Five Year Capital Plan	November/December
MERC	Facility Directors and Operations Managers meet with MERC Construction Manager	November/December
PCPA	Present Proposed Capital Projects to the Friends of PCPA for approval	November/December
MERC	Venue Budgets Due (meet with Woolson, Taylor and Hill)	
	Robyn Williams	December 15 thru 19
	Chris Bailey	
	Jeff Blosser	
MERC	Review venue budgets and develop Budget Committee materials	December 22 thru January 9
	Christmas Day	December 25
	New Years Day	January 1
MERC	Distribute Budget Committee Materials	January 14
MERC	Budget Committee Meeting - King Board Room 11:00 AM - 2:00 PM	January 23
	Martin Luther King Jr. Day	January 19
MERC	Distribute Commission Materials	January 21 or 22
MERC	Commission Meeting - Present Proposed Budget	January 28
Metro	MERC Budget due to Metro	February 20
MERC	Distribute Budget Committee Materials	February TBD (10 - 13)
MERC	Budget Committee Meeting - Approve Budget Proposal for submission to Commission MERC Board Room 11:00 AM - 1:00 PM	February 17
MERC	Distribute Commission Materials	February 18 or 19
MERC	Commission Meeting - Approve Proposed Budget for submission to Metro Council	February 25
MERC	Budget Committee Meeting - as needed	March TBD
	Location TBD	
MERC	Distribute Commission Materials	March 19 or 20

#### **Metropolitan Exposition Recreation Commission**

#### **BUDGET DEVELOPMENT CALENDAR**

#### February 25, 2009

	Budget Development Process	Date
MERC	Commission Meeting - Revise and Approve Proposed Budget	March 25
Metro	Metro COO Proposes Budget Public Hearing	April 2
Metro	Council Budget Work Session	April 21
MERC	Budget Committee Meeting - as needed	April 22
	Location TBD	
MERC	Commission Meeting - Final Amendment to the 2009-10 Proposed Budget  Reductions to the 2009-10 Budget accepted through June	April 22
Metro	Council Approves Budget for Transmittal to TSCC	April 30
MERC	Budget Committee Meeting - as needed	May
	Location TBD	
Metro	Deadline to submit budget to TSCC	May 15
MERC	Commission Meeting - Final Amendments 2008-09 Current Year Budget	May 27
Metro	TSCC Public Hearing	June 4
	Council Chambers	12:30 PM - 2:00PM
Metro	Adoption of Final Amendments	June 11
Metro	Adoption of the Budget	June 18
MERC	Send MERC Budget Resolution to Multnomah County - VDF Request	June 25
	Attention: Bill Moravic -Mindi Harris - Harry Morton	
MERC	Commission Meeting	June 17

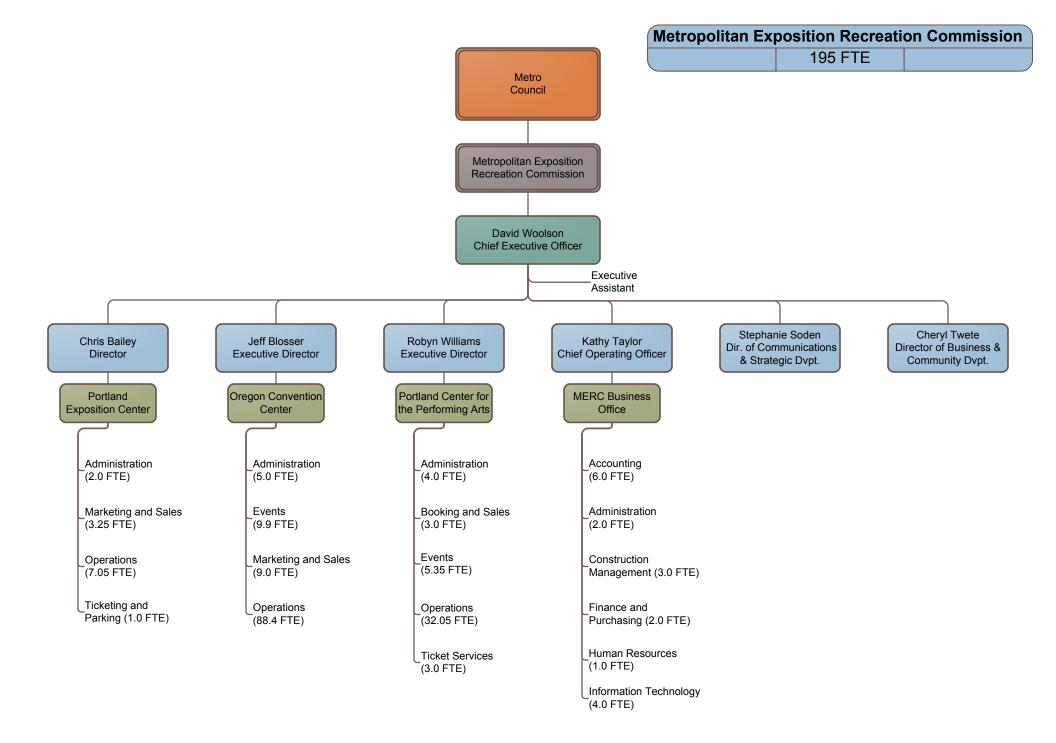
Budget Committee Meetings

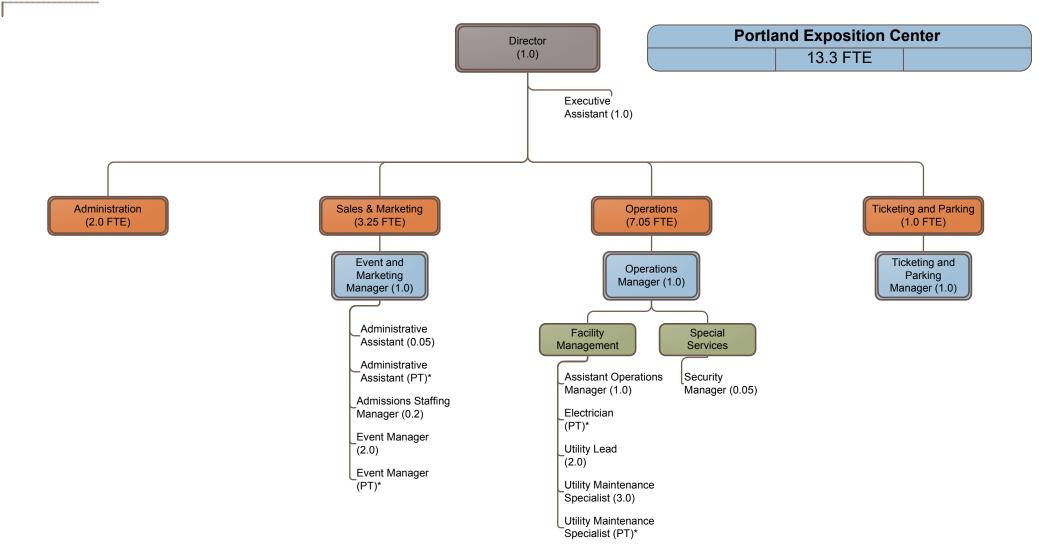
Commission Meetings

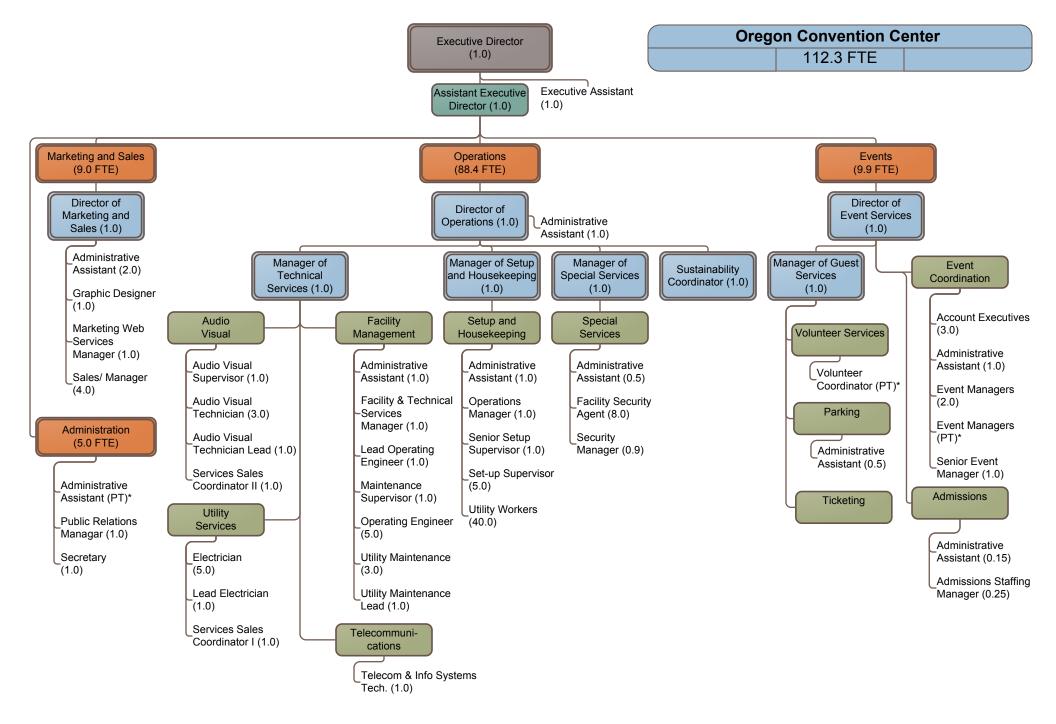
Metro Meetings and Deadlines

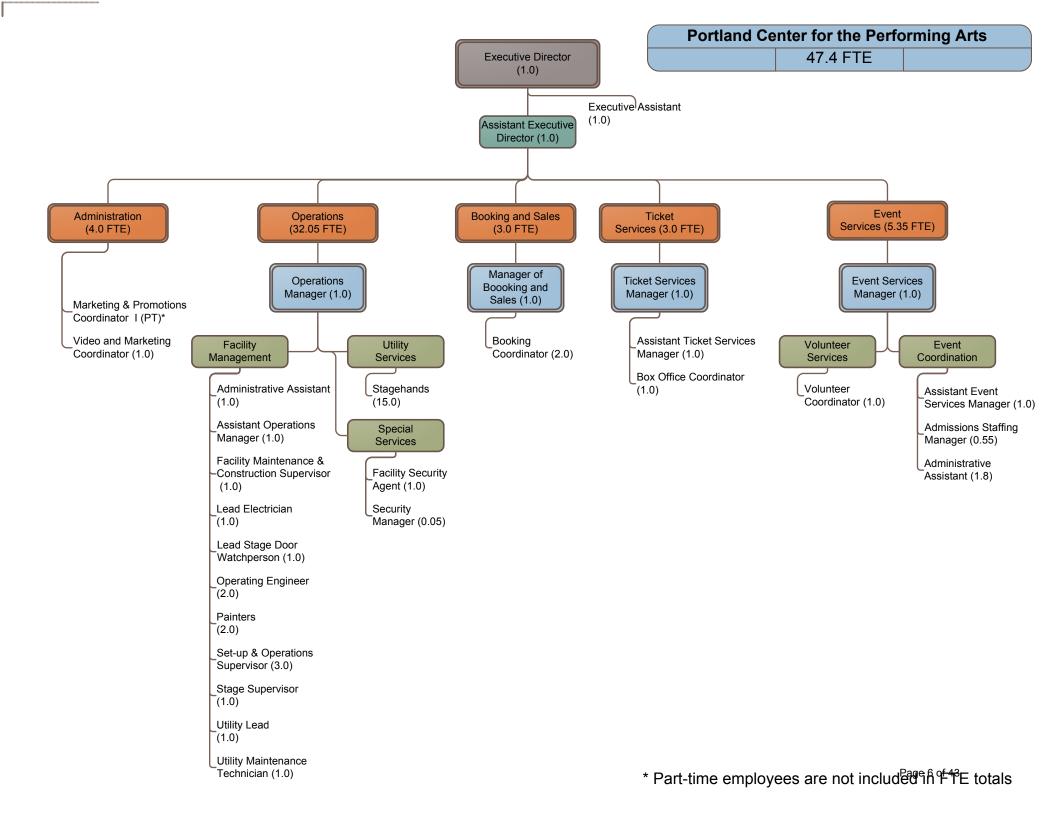
Holidays

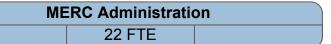
\* Council and Metro Dates are estimates and subject to change

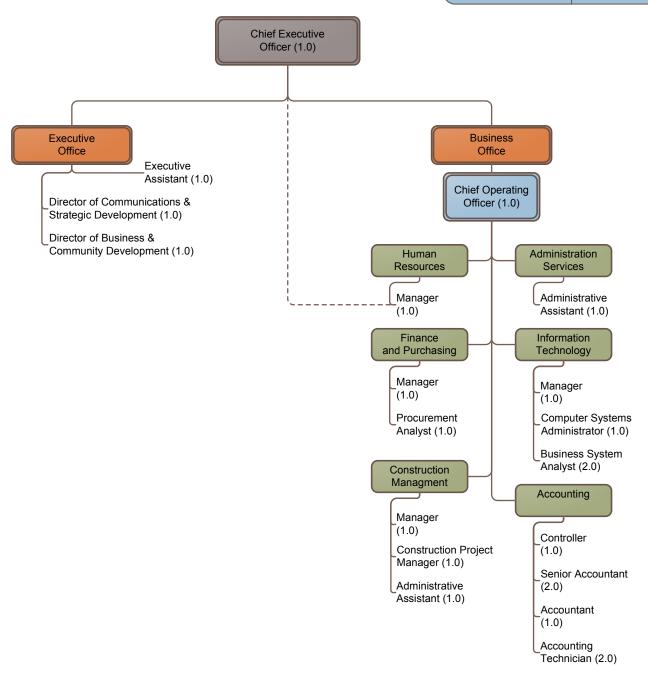












## Metropolitan Exposition-Recreation Commission MERC Proposed Budget

#### **Seven Year Trend**

	2009-10	2008-09	2007-08	2006-07	2005-06	2004-05	2003-04
	Proposed	Adopted	Prior	Prior	Prior	Prior	Prior
	Budget	Budget	Actual	Actual	Actual	Actual	Actual
	June-10	June-09	June-08	June-07	June-06	June-05	June-04
Net Increase (Decrease)		4					
from Operations	905,700	1,770,393	5,659,047	4,662,405	3,975,139	3,706,399	2,011,130
Expo	1,012,430	1,177,812	1,640,729				
OCC	(206,111)	437,925	3,181,280				
HQH	-	(226,000)	(330,685)				
PCPA	(50,619)	281,825	746,790				
Admin	150,000	98,831	420,934				
Debt Service & Transfer	(1,205,890)	(1,210,037)	(1,208,281)	(1,195,695)	(1,706,452)	(1,411,310)	(1,226,372)
Expo - Debt Service	(1,188,632)	(1,192,232)	(1,189,932)				
OCC - Debt Service	(17,258)	(17,805)	(18,349)				
Net Operations	(300,190)	560,356	4,450,767	3,466,710	2,268,687	2,295,089	784,758
Capital Outlay & Expense	(3,571,678)	(2,453,869)	(954,075)	(2,421,241)	(2,605,588)	(1,526,598)	(1,871,391)
Expo	(367,500)	(180,000)	(9,049)				
occ	(2,119,990)	(1,468,157)	(585,976)				
PCPA	(934,188)	(660,000)	(162,662)				
Admin	(150,000)	(145,712)	(196,388)				
Resources	2,701,678	1,513,816	222,863	2,513,638	1,176,953	3,115,834	902,628
Revenue	2,009,188	767,672	222,863				•
Expo - F&B	187,500	73,329	46,056				
OCC - F&B	887,500	50,863	72,157				
PCPA - Friends, F&B	934,188	643,480	102,789				
Admin	-	-	1,861				
MTOCA - OCC	692,490	746,144	-				
Net Capital	(870,000)	(940,053)	(731,212)	92,397	(1,428,635)	1,589,236	(968,763)
Fund Balance Inc (Dec)	(1,170,190)	(379,697)	3,719,555	3,559,107	840,052	3,884,325	(184,005)
Fund Balance Inc (Dec)		(3/3,03/)	3,719,333	3,339,107	070,032		
Ending Fund Balance	24,532,071	25,702,261	26,070,021	22,350,466	18,791,359	17,951,307	14,066,982

				Seven Year Tre	end			
		2009-10	2008-09	2007-08	2006-07	2005-06	2004-05	2003-04
		Proposed	Adopted	Prior	Prior	Prior	Prior	Prior
	<u> </u>	Budget	Budget	Actual	Actual	Actual	Actual	Actual
		June-10	June-09	June-08	June-07	June-06	June-05	June-04
D.	Fund Balance specifically restricted for Capital purposes							
	Contingency for Renewal & Replacement	970,000	520,000	295,000	The projected FY 2010	O decrease in Fund Bala	nce results from strate	gic Capital Outlays.
	Designated for Renewal & Replacement	815,000	295,000	-	the state of the s	e prior years' increases		
	Designated for Phase 3	1,339,841	1,154,728	944,840	and lodging tax.			,
	Restricted by Agreement - TLT	640,310	1,180,311	1,180,311				
		3,765,151	3,150,039	2,420,151		<del></del>		
E.	Ending Fund Balance	24,532,071	25,702,261	26,070,021	22,350,466	18,791,359	17,951,307	14,066,982
	Beginning Fund Balance	25,702,261	26,070,021	22,350,466				
	Fund Balance Inc (Dec)	(1,170,190)	(367,760)	3,719,555				
	Ending Fund Balance	24,532,071	25,702,261	26,070,021				
	-	-	-	-				
	Unrestricted Fund Balance	12,486,013	14,177,688	20,907,202				
	Contingency	2,009,197	2,064,067	-				
	Contingency for Renewal & Replacement	970,000	520,000	295,000				
	Total Available for Strategic Goal	15,465,210	16,761,755	21,202,202				
	Designated for Renewal & Replacement	815,000	295,000	-				
	Designated for Phase 3	1,339,841	1,154,728	944,840				
	Contingency for HQH	3,700,000	3,700,000	-				
	Contingency for HQH (PERS Rsvr - Prior)	1,486,398	1,704,212	94,306				
	Designated for PERS Reserve - Current	375,932	-	-				
	Designated for PERS Reserve - Prior	709,380	812,505	2,460,862				
	Restricted by Contract - Aramark	-	93,750	187,500				
	Restricted by Agreement - TLT	640,310	1,180,311	1,180,311				
	Designated and Restricted	9,066,861	8,940,506	4,867,819	3,275,938	2,426,998		
	Ending Fund Balance	24,532,071	25,702,261	26,070,021				
F.	Strategic Goal	15,079,862	15,007,602	13,939,240	12,383,841	11,198,977		
	Available for Strategy Goal	15,465,210	16,761,755	21,202,202	19,074,528	16,364,361		
	Excess (Gap)	385,348	1,754,153	7,262,962	6,690,687	5,165,384		

Seven Year Trend

			Seven Year Tren	d			
	2009-10	2008-09	2007-08	2006-07	2005-06	2004-05	2003-04
	Proposed	Adopted	Prior	Prior	Prior	Prior	Prior
	Budget	Budget	Actual	Actual	Actual	Actual	Actual
	June-10	June-09	June-08	June-07	June-06	June-05	June-04
G. TLT & VDI included above	10,930,634	11,114,685	11,112,056	9,360,038	8,769,877	7,683,769	7,893,216
occ	8,975,971	9,032,707	9,115,656				
TLT	7,903,290	7,560,026	8,319,253				
Excess over 7%			481,426				
OCC up to 7% increase			7,837,827				
VDI	660,000	1,060,000	400,000				
Enchanced VDI	412,681	412,681	396,403				
РСРА	1,954,663	2,081,978	1,996,400				
TLT	1,361,667	1,488,982	1,433,334				
VDI	592,996	592,996	563,066				
Annual % Increase	-2%	0%	19%	7%	14%	-3%	
Actual in excess of budget	**	**	1,692,807	565,710	1,211,153	683,106	(530,999)
4 year accumulation			2,258,517	1,776,863	1,894,259		(funded by city)

Seven '	V	T

		2009-10 Proposed Budget June-10	2008-09 Adopted Budget June-09	2007-08 Prior Actual June-08	2006-07 Prior Actual June-07	2005-06 Prior Actual June-06	2004-05 Prior Actual June-05	2003-04 Prior Actual June-04
е	Full Time Employees excludes variable event and part time staff Net Increase (Decrease) - 8 yr	195.0	192.0	186.0 7.0	179.0 18.0	161.0	156.0	157.0
	6.80	<b>3.0</b> 6.8	<b>6.0</b> 3.8	(2.2)	(9.2)	<b>5.0</b> (27.2)	(1.0) (32.2)	<b>(31</b> . (31.
_	<b>Expo</b> 0.46	13.3	13.3	13.3	13.3	(.54 Reclass) Utility Lead	(2 Utility) (Utility Lead) Asst Ops Mgr	14.8
	<b>OCC</b> 8.68	112.3 Public Relations Security	Sustainability 2 Utility Set up	Electrician Accounting Coord (V) Sales Manager (V)	104.3 2 Account Exec (Event Manager)	103.3 (1.32 Reclass) 2 Utility Account Exec (Event) (Ground Maint)	Sales Manager	102.0
_	<b>PCPA</b> 24.21	47.4 Marketing	46.4 Maintenance Ticket Coordinator	<b>44.4</b> Painter	43.4 15 Stagehands (Previously excluded as variable event labor)	28.4 2.21 Reclass Booking Coord Bldg Main Supervr Asst Ops Mgr	(0.4 Reclass)	23.6
	Admin 5.65 (V) vacant	22.0	22.0 Bus Analyst -IT trainer Dir of Bus Dev (PR Admin)	MBO Admin Construction Admin PR Admin	18.0 Bus Analyst - IT Procurement	16.0 (.35 Reclass)	16.4 0.4 Reclass	16.0

2002-03 for comparison 188.2 total, 15.9 Expo, 131.8 OCC, 28.3 PCPA, 12.3 Admin

Sev			

	Seven Year Trend						
	2009-10	2008-09	2007-08	2006-07	2005-06 Prior Actual	2004-05	2003-04 Prior Actual
	Proposed	Adopted	Prior Actual	Prior Actual		Prior Actual	
	Budget	Budget					
	June-10	June-09	June-08	June-07	June-06	June-05	June-04
Metro Support, Risk, MTOCA							
MERC Resources to Metro				EBMS			
Support Services	2,027,653	1,842,802	1,521,312	1,663,955	1,732,213	1,461,856	
Annual % increase	10%	21%	-9%	-4%	18%		
Legal - Direct		104,000					
Risk Management for insurance & worker	488,572	582,761	547,706	564,167	536,709	534,717	
Annual % increase	-16%	6%	-3%	5%	0%		
Total Support	2,516,225	2,529,563	2,069,018	2,228,122	2,268,922	1,996,573	
Annual % increase	-1%	22%	-7%	-2%	14%		
Excise Tax - Facility	944,807	944,807	944,807	1,609,135	716,558	730,117	
Excise Tax - Food & Beverage	771,382	771,382	771,382		690,096	844,664	
Total Excise Tax	1,716,189	1,716,189	1,716,189	1,609,135	1,406,654	1,574,781	
Transfers to Metro	4,232,414	4,245,752	3,785,207	3,837,257	3,675,576	3,571,354	
Metro Resources to MERC							
VDI Subsidy (support services)	-	-	-	-	192,943	89,268	
Support credit for sustainability		11,937					
MTOCA (for Capital)	692,490	746,144	669,720	652,113	636,208	504,000	
MTOCA excess collections	-	-	-	-	-	36,134	
Transfers from Metro	692,490	758,081	669,720	652,113	829,151	629,402	
Net Transfer to Metro	(3,539,924)	(3,487,671)	(3,115,487)	(3,185,144)	(2,846,425)	(2,941,952)	
Net Transfer to Metro, without support	(1,023,699)	(958,108)	(1,046,469)	(957,022)	(577,503)	(945,379)	

Seven Year Trend

	2009-10						
	2009-10	2008-09	2007-08	2006-07	2005-06	2004-05	2003-04
	Proposed	Adopted	Prior	Prior	Prior	Prior	Prior
<u> </u>	Budget	Budget	Actual	Actual	Actual	Actual	Actual
	June-10	June-09	June-08	June-07	June-06	June-05	June-04
H. MERC Support							
MERC Admin Resources							
MERC Support Allocation	3,047,075	2,910,274	2,505,784	2,003,797	1,464,841	1,192,196	959,217
Advertising, Commissions Revenue	38,500	38,500	40,466	39,388	45,845	41,985	34,089
Investment Revenue	30,000	24,195	39,911	(35,946)	(16,976)	(7,953)	3,297
Total Resources	3,115,575	2,972,969	2,586,161	2,007,239	1,493,710	1,226,228	996,603
MERC Admin Expenditures							
MERC Business Office (MBO)							
Accounting	540,691	520,300	483,495	450,000			
1 Construction Management	282,005	273,007	156,424	Direct Allocation	Direct Allocation	Direct Allocation	Direct Allocation
2 Information Technology	572,369	518,291	429,802	344,187	Direct Allocation	Direct Allocation	Direct Allocation
Human Resource	112,160	115,270	90,065	97,588			
1 Finance & Purchasing	194,454	84,527	75,000	70,000			
MERC Business Office	355,501	523,940	458,013	335,102			
<u> </u>	2,057,180	2,035,335	1,692,798	1,296,877			
4		+1 FTE	+1 FTE	+2 FTE			
MERC Executive Office (MEO)			MEO office	CEO 6 mo vacancy		CEO 6 mo vacancy	
2 MERC Executive Office	590,465	385,899	300,000	180,000			
Public Affairs	275,493	435,604	160,568	142,514			
Board of Commissioners	11,850	17,300	10,000	10,000		<u> </u>	
-	877,808	838,803	470,568	332,514			
		+1 FTE	+1 FTE				
MERC Administration	2,934,988	2,874,138	2,163,366	1,629,390	1,339,304	1,238,013	1,073,208
Capital Outlay	150,000	145,712	196,388	82,579	-	, - ,,	, = =,===
Total Expenditures	3,084,988	3,019,850	2,359,754	1,711,970	1,339,304	1,238,013	1,073,208
				295,269	154,406	(11,785)	(76,605

#### 2009-10 Preliminary Budget Overviews February 25, 2009

#### **Budget Meeting Schedule**

October 29, 2008	Distribute and review budget schedule and assumptions
January 23, 2009	Review Preliminary Budget and Five Year Capital Plan
February 17, 2009	Review changes since January 23 <sup>rd</sup> and approve a budget
February 25, 2009	Proposed Budget recommendation to the MERC Commission

#### Significant Issues

- > The uncertainty of the economy and potential impact
  - Cancellation of events
  - Reduction of revenue even without cancellations
    - Facility rental decrease if fewer exhibitors participate
    - Food and beverage revenue is lower due to fewer attendees
    - Parking revenue reduced due to fewer exhibitors and attendees
    - Use of other services may decline to reduce the cost of event promotion
- > Transient Lodging Tax receipts are expected to be flat or decline
- Visitor Development Agreement
  - Assumes the 2008-09 Adopted Budget with zero increase for 2009-10. The Visitor Development Trust account has a \$3.1 million fund balance which funds the bucket accounts if Tax collections decline. Projections suggest MERC would not be negatively impacted during the current year or the 2009-10 FY.
- Headquarters Hotel
  - Contingency Resources for Headquarters Hotel Project \$5,186,398
    - PERS Reserves (excluding PCPA)

\$1,486,398

From Oregon Convention Center fund balance

\$3,700,000

- o Expenditures to be reimbursed if the bonds are issued
- > Third year contribution to Renewal & Replacement for a total accumulated of \$2,965,310
  - o 2009-10 Renewal & Replacement contribution \$970,000

EXPO \$ 20,000 Total \$ 60,000
 OCC \$250,000 Total \$ 725,000
 PCPA \$700,000 Total \$1,000,000

- 2009-10 accumulated balance in Contingency for Capital TLT (Transient Lodging Tax) \$1,180,310
  - 2005-06 \$ 82,369
    2006-07 \$616,516
    2007-08 \$481,426
  - 2009-10 Oregon Convention Center proposes to use \$540,000 for capital projects. (See Five Year Capital Plan)

#### Operating Revenue, excluding Food & Beverage, is \$18,229,961 a 1% increase from 2008-09

- > EXPO \$3.7 million operating revenue is 3% less that current year budget
  - o Includes a 3% increase in building rental rates
  - Anticipates a 10% reduction in facility rental
  - o Parking includes general public, exhibitor parking and the Tri-Met parking lot lease.
- > OCC \$8 million operating revenue is 9% greater than current year budget
  - The number of conventions increase from 34 for this year to 41
  - Two major events have cancelled (Urban Land Institute and Intel DTTC)
  - Anticipate fewer local events
  - AV equipment purchases will decrease rental expense and increase service revenue
  - o Parking revenue increase due to a greater emphasis on selling exhibitor parking
  - Second year of the self promoted "Achieve Green Event"
- ➤ PCPA \$6.5 million operating revenue is 4% less than FY 2008-09 budget
  - o Assumes 9 weeks of Broadway compared to 14.5 weeks for the current year

- o Commercial concerts budgeted at 2007-08 level
- o Resident companies' usage is flat
- Ticket sales commission assumes an 11% increase due to \$ .05 ticket fee increase,
   \$50,000 volume rebate and early sales for Lion King in January 2010.
- Resident Companies' user fee will increase by \$ .025.

#### Food & Beverage Revenues is flat at \$12.5 million same as the current budget

- ➤ Food & Beverage Margin for Consolidated MERC is 21% which equals \$2.5 million net revenue. This is slightly less than the current year budget.
  - o EXPO revenues \$2.1 million with a 26.4% margin
    - 2009-10 revenue is projected to be 1% less than current year with about the same margin.
  - o OCC revenue \$8.6 million with a 21.1% margin
    - Revenue is projected to be 4% less than the current year budget with a comparable margin.
  - o PCPA revenue \$1.4 million with 12.3% margin
    - Revenue is anticipated to be down 6% from the current year budget with fewer weeks of Broadway. Margin is projected to decline.

#### Non - Operating Revenues

- > Transient Lodging Tax \$11,002,301
  - o OCC is budgeted at 5% less than 2007-08 actual
  - o PCPA is budgeted at 5% less than 2007-08 actual
- VDI Enhanced Support
  - OCC \$660,000 request from the Visitor Development Fund.
  - PCPA \$592,996 same as 2008-09 Budget
- ➤ Enhanced Marketing \$412,681 same as 2008-09 Budget
- City of Portland PCPA
  - Contractual support is \$760,926 inflated each year by the annual Portland Salem CPI change
  - 50% dedicated to the upkeep of City owned facilities.
  - 50% dedicated to operations to off-set resident companies fee schedule
- Investment Earnings estimated at 2.5%

#### **Personal Services**

- > Full time employee 195 FTE
- > Part time employees 317 direct labor that varies based on event requirements
- > 3.00 FTE new positions are requested in the 2009-10 budget
  - o Add 2.00 FTE new positions at OCC
    - Security Agent for the Graveyard Shift
    - Public Relations Manager
      - Convert .75 FTE part time Marketing Promotions Coordinator to full time Public Relations Manager.
  - Add 1.00 FTE new position at PCPA
    - Video System Coordinator agent dependent on receiving a Grant
      - Convert .75 FTE part time Marketing Promotion Coordinator to full time Video System Coordinator
- > FTE changes during the 2008-09 fiscal year
  - Two .50 FTE IT positions were combined into 1.00 FTE Business System Analyst
  - Reclassify 1.00 FTE Public Relation Manager (vacant) to Director of Business and Community Development in Executive Office
- Salary and wage adjustments full-time non-represented
  - Merit Matrix pay increases and other adjustments
    - Target Achievement Pay (TAP) 1.7%
- Represented Labor Groups
  - 4% inflation factor

4.3%

#### **Materials and Services**

- > Utility increases expected to be greater than CPI
- Aramark food & beverage expenses \$9,579,028 for Consolidated MERC
- National Marketing Contract \$3,032,042 is budgeted at 2008-09 level with no increase for 2009-10.

0	Base contract	\$2	2,066,103
0	Special marketing	\$	81,557
0	2% for FAM, Sales Trips, Marketing	\$	41.702
	to continue funding for FAM Trips, marketing		
0	New marketing initiatives.	\$	250,000
	<ul> <li>Continues the \$100,000 VDI request</li> </ul>		
	<ul> <li>An additional \$100,000 VDI request</li> </ul>		
	<ul> <li>OCC \$50,000 contribution</li> </ul>		
0	OCC Sales & Marketing for advertising	\$	20,000
0	Destination marketing requested by VDI	\$	160,000
0	VDI Enhanced Marketing	\$	412,681

- Metro Indirect Cost/Support Services transfer has increased \$184,852 or 10% over the 2008-09 Adopted Budget.
- Metro Risk Management Services are \$94,190 less than 2008-09 Adopted Budget or 16% decrease.
  - Property Insurance based on property values
  - Liability allocated based on three year average losses
  - Workers' Compensation based on three year average losses

#### **Transfers**

- Interfund Transfers In
  - \$692,490 incoming transfer from Metro Tourism Opportunity and Competitiveness Account (MTOCA). Three proposed Capital projects included on the OCC Five Year Capital Plan are intended to be funded by this source.
- Debt Service
  - EXPO bond payment for Hall D Replacement \$1,188,631
  - OCC LID payment for the Steel Bridge \$ 17,258

#### **Capital Projects**

Projects over \$100,000

0	OCC Moveable Air Wall Repair	\$ 340,000
0	OCC Upgrade Kitchen Capacity (new F & B contract)	\$1,000,000
0	OCC VAV Controllers & CO2 Sensors	\$ 100,000
0	OCC Lighting Fixture Replacement & Upgrade	\$ 200,000
0	OCC Add Automatic Hand Dryers to all Restrooms	\$ 150,000
0	OCC Kinko's Remodel	\$ 150,000
0	PCPA Hatfield Cultural Video Project	\$ 522,188
0	PCPA Food & Beverage Capital Investment (new contract)	\$ 175,000
0	EXPO Food & Beverage Capital Investment (new contract)	\$ 187,500

#### **Five Year Capital Plan**

➤ The five year Capital plan includes all projects and capital purchased over \$10,000 requested by venues. See attached Five Year Capital Plan.

#### **Results and Fund Balance**

- ➤ Net decrease to fund balance is \$1,170,190
- Fund Balance is proposed to be \$24,532,071 which is \$1.2 million less than the current year budget Fund Balance.
  - \$9,066,861 of the Fund Balance is designated or restricted for a specific purpose.
  - Leaving \$15,465,210 million available for strategic fund balance
- Restricted and Designated
  - o PERS Reserves, current and prior
    - PERS Reserves as established by Metro are \$375,932
    - PERS Reserve \$1.49 million and OCC fund balance of \$3.7 million dedicated to the headquarters hotel project for a total of \$5,186,398
    - Prior PERS Reserves of \$709,380 for PCPA are available for future projects.
  - Restricted fund balance for Capital from excess TLT is \$1,180,310 less \$540,000 for 2009-10 capital projects.
  - Designated User Fees for Expo Phase 3 construction estimated to be \$1,339,841(includes fees collected through 6/30/10)

Actual as of 6-30-2008 \$944,841
 Estimate 2008-09 \$200,000
 Estimate 2009-10 \$195,000

Use of Funds

 Columbia River Crossing/Expo Master Plan Update in FY 2008-09 & 2009-10 FY is \$150,000

#### **Strategic Goal is \$15,168,391**

➤ The Strategic Goal is \$15.1 million.

OCC3 months operating expenseEXPO6 months operating expense

Annual debt service payment for Hall D replacement

PCPA 6 months operating expenseMERC 6 months operating expense

- Fund balance available to meet the goal is \$15.5 million.
  - Available funds include unrestricted fund balance and current year contingencies (except HQH contingency)
- > The excess gap is \$385,348.

### Personnel Request

Fiscal Year 2009-10

#### **ACTION REQUESTED:**

Adding new full time Security Agent to the Graveyard shift at the Oregon Convention Center

#### **POSITION # AND INCUMBENT:**

This would be a new position

#### **DUTIES AND RESPONSIBILITIES:**

Graveyard shift's main responsibilities are to monitor the cameras throughout the building, make sure the facility is secure at night inside and outside. Monitor the fire life safety system in case of emergencies and be the point of contact for police and fire. Monitor overhead doors and let show management into the facility after hours. Make rounds outside the building and contact individuals who are not suppose to be on premises at that time and take appropriate action when needed to protect the facility and grounds of the OCC.

#### **JUSTIFICATION:**

We currently are not fully staffed on graveyard and this position is being staffed by part-time staff on occasion. For safety issues and proper security procedures and needs of the Facility this position needs to be added. Part-time labor will be reduced to staff this position and will make sure we have two people on each shift as well as provide consistent security service to our clients and building staff working graveyard as well.

**BUDGET IMPACT** (for FTE increases or reclasses include only the new or additional cost):

	Rate	# of hours worked	<u>Amount</u>	<u>Total</u>
Salary	\$15.41	2088	\$32,176	
Fringe:				
Variable-base fringe	17.88%		\$5753	
Variable-bond recovery	3.20%		\$1030	
Fixed	\$11,238		\$11,238	
Additional Costs:				
Computer			\$	
Office set-up			\$	
Other (specify) Uniforms,			\$1000	
training and license				
TOTAL NEW COSTS				\$51,197

Anticipated Starting Date of Position: July 1,

Funding Source(s): OCC Operating Fund

### Personnel Request

## Fiscal Year 2009-10

#### **ACTION REQUESTED:**

Change part-time Marketing Promotions coordinator position to full time Public Relations Manager

#### **POSITION # AND INCUMBENT:**

Current Budget includes a vacancy for a .60 part time FTE, position 794. Part time position is currently budgeted at \$25,318.

#### **DUTIES AND RESPONSIBILITIES:**

This position will assist the MERC's Director of communication and Strategic Development with public relations, communications, press activities and messaging for both MERC and OCC. Will work closely with the OCC staff on development of story lines, magazine advertising, and trade publications to help tell the OCC and convention business story both locally and to the industry. Will coordinate work through the Director's office and through the OCC Executive Director's office as well.

#### **JUSTIFICATION:**

This position is an implementation of the strategic plan goals as well as making an emphasis on telling the MERC Facilities story of our importance to the community. Emphasis will on so be on supporting the marketing and sales efforts of the OCC through placement of stories about how OCC is impacting the industry and why it is important to bring your event to the convention Center.

**BUDGET IMPACT** (for FTE increases or reclasses include only the new or additional cost):

	<u>Rate</u>	# of hours worked	<u>Amount</u>	<u>Total</u>
Salary	\$11.03	2088	\$23,031	
Fringe:				
Variable-base fringe	17.88%		\$4118	
Variable-bond recovery	3.20%		\$737	
Fixed	\$11,238		\$11,238	
Additional Costs:				
Computer			\$1500	
Office set-up			\$0	
Other (specify)			\$	
TOTAL NEW COSTS				\$40,624

Anticipated Starting Date of Position: July 1, 2009

Funding Source(s): OCC Operating Fund

## Personnel Request

## Fiscal Year 2009-10

#### **ACTION REQUESTED:**

Taking a part-time position budgeted at .75 to full time.

#### **POSITION # AND INCUMBENT:**

Position 1012 Marketing & Promotions Coordinator

#### **DUTIES AND RESPONSIBILITIES:**

.75 of duties remain unchanged. New .25 duties will be to act as a video system coordinator for new Cultural Video Project at Hatfield Hall. Duties will consist of coordination and scheduling of arts education video.

#### **JUSTIFICATION:**

Cultural Video Project requires someone to coordinate and schedule arts education video content. Increasing this existing position by .25 is more cost effective than creating another part-time position-especially as the current employee has the skill set and desirability to take on this additional work.

#### **BUDGET IMPACT** (for FTE increases or reclasses include only the new or additional cost):

	Rate	# of hours worked	<u>Amount</u>	<u>Total</u>
Salary	\$17.75/hr	2088	\$ 37,062	
Fringe:				
Variable-base fringe	17.88%		\$ 7,221	
Variable-bond recovery	3.20%		\$ 1,292	
Fixed	\$ 11,238		\$ 11,238	
Additional Costs:				
Computer				
Office set-up			n/a	
Other (specify)				
TOTAL NEW COSTS				\$ 61,349

Note: Only \$27, 812 In "new" costs

#### **Anticipated Starting Date of Position:**

<u>Funding Source(s)</u>: Provide explanation of funding source(s) (e.g., excise tax, new grants, existing grants, other identified sources, etc.).

\$27,812 will be funded by Cultural Video Grants in FY 10 and 11. Increase contingent upon grant funding.

#### **Metropolitan Exposition Recreation Commission**

#### **Transient Lodging & Rental Car Taxes**

February 25, 2009

#### **Metro/MERC Distribution**

**Total Metro/MERC VDI** 

(stated in thousands)	Audited	Adopted	Proposed										
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
Hotel/Motel Tax for OCC	3,800	4,066	4,286	4,586	4,462	5,016	5,098	5,494	6,629	* 6,729	7,838	7,560	7,903
Hotel/Motel Tax for PCPA	1,200	1,248	1,261	1,300	1,258	1,335	1,438	1,550	927	* 1,391	1,433	1,489	1,362
For OCC Pooled Capital	477	505	-	2,011	-	170	-	-	82	* 616	481		
Total Metro/MERC	5,477	5,819	5,547	7,897	5,720	6,521	6,536	7,044	7,638	* 8,736	9,752	9,049	9,265
Percent change		106%	95%	142%	72%	114%	100%	108%	108%	114%	112%	93%	102%
Total Metro/MERC VDI													
												Adopted	
(stated in thousands)				Audited	Budget	Preliminary							
				00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
VDI for OCC (2001-06)				5,740	600	950	1,000	250	300	300	400	1,060	660
VDI Enhanced Marketing (POVA)				250	350	352	357	367	376	386	398	413	413
PCPA Visitor Development Fund				250	500	504	-	24	537	554	563	593	593

1,450

1,806

1,357

641

1,213

1,240

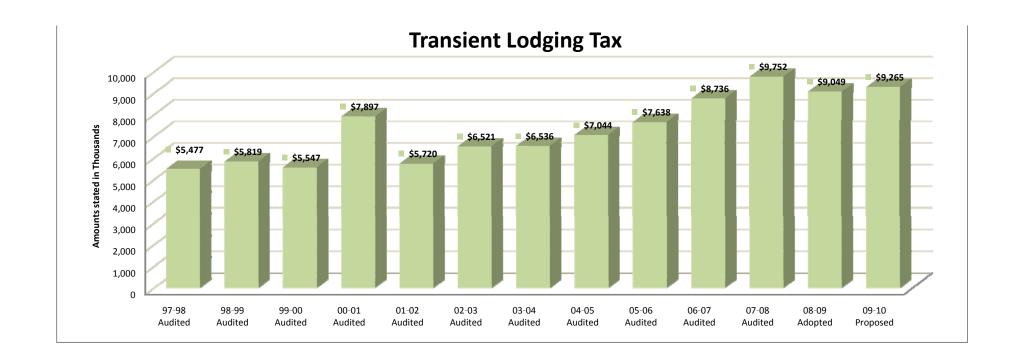
1,361

2,066

1,666

6,240

<sup>\*</sup> FY 2005-06 includes a \$444,135 adjustment between OCC and PCPA reconciling PCPA to the annual CPI increase.



## **Travel Portland**

#### **National Sales Contract**

Budget FY 2009-10	Budget 08-09	Inflation Factor	Current Year	Budget 09-10	Increase over prior year
Base Contract:					
Travel Portland (POVA) 2008-09 Marketing	2,066,103 81,557	0.0% 0.0%	- -	2,066,103 81,557	-
Total Base Contract	2,147,659			2,147,659	-
Additional Amounts:					
2% for Fam, Sales Trip, Marketing Headquarters Hotel Efforts OCC Sales & Marketing Contribution Additional Amount Approve June 6, 2008 New projects developed by OCC, Travel Portland, Tri-County Lodging to market the Portland destination for conventions and single hotel business Total Additional Amounts  Total Travel Portland (POVA) Contract 2009-10 FY	2,147,659 250,000 20,000 160,000 <b>2,577,659</b>		- - - -	41,702 250,000 20,000 160,000 471,702 2,619,361	-
VDI Enhanced Marketing				412,681	
Total National Sales				3,032,042	

## FY 2009-10 Preliminary Cost Allocation Plan

		EV 2000 00	EV 0000 40	\$ Change	% Change
		FY 2008-09	FY 2009-10	from 08-09	from 08-09
	FY 2007-08	Adopted	Base	Adopted	Adopted
DESCRIPTION	Actuals	Budget	Budget	Budget	Budget
TOTAL ALLOCATED TRAI	NSFERS (inclu	ıdina Risk Ma	nagement)		
Planning Fund	2,745,758	2,950,045	2,861,756	(\$88,289)	-3.0%
Solid Waste Revenue Fund	3,397,066	3,878,905	4,358,531	479,626	12.4%
Zoo Operating Fund	2,361,829	2,728,681	2,745,004	16,323	0.6%
General Fund	1,201,871	1,280,763	1,208,910	(71,853)	-5.6%
MERC Operating Fund	2,066,618	2,529,563	2,516,225	(13,338)	-0.5%
Regional Parks Fund	1,153,754	1,100,143	1,327,726	227,583	20.7%
Nature in Neighborhoods	0	190,445	178,582	(11,863)	-6.2%
Natural Areas Bond	629,924	1,032,409	870,756	(161,653)	-15.7%
Total	\$13,556,820	\$15,690,954	\$16,067,490	\$376,536	2.4%
GENERAL FUND ALLOCA	TIONS**				
Planning Fund	\$90,580	\$77,711	\$147,438	\$69,727	89.7%
Solid Waste Revenue Fund	159,736	134,797	379,865	245,068	181.8%
Zoo Operating Fund	69,357	69,812	164,113	94,301	135.1%
General Fund	39,477	53,696	106,996	53,300	99.3%
MERC Operating Fund	89,507	87,251	105,936	18,685	21.4%
Regional Parks Fund	38,788	30,912	112,532	81,620	264.0%
Nature in Neighborhoods	0	1,672	8,536	6,864	410.5%
Natural Areas Bond	6,341	24,176	26,282	2,106	8.7%
Total	\$493,786	\$480,027	\$1,051,697	\$571,670	119.1%
	·	,		·	
SUPPORT SERVICES FUN					
Planning Fund	\$2,063,497	\$2,173,271	\$2,029,975	(\$143,296)	-6.6%
Solid Waste Revenue Fund	2,759,800	3,164,303	3,401,974	237,671	7.5%
Zoo Operating Fund	1,847,033	2,212,477	2,297,305	84,828	3.8%
General Fund	754,396	787,616	667,997	(119,619)	-15.2%
MERC Operating Fund*	1,431,805 866,037	1,859,551	1,921,718	62,167 162,528	3.3% 19.1%
Regional Parks Fund Nature in Neighborhoods	000,037	852,728 154,192	1,015,256 136,567	(17,625)	-11.4%
Natural Areas Bond	489,027	961,380	799,330	(162,050)	-16.9%
Total	\$10,211,595	\$12,165,518	\$12,270,122	\$104,604	0.9%
			, , -,	, , ,	
BUILDING MANAGEMENT			0050 405	04.050	0.70/
Planning Fund	\$538,541	\$648,243 382.010	\$652,495	\$4,252	0.7%
Solid Waste Revenue Fund Zoo Operating Fund	314,652 0	362,010	384,516 0	2,506 0	0.7%
General Fund	383,026	419,686	422,439	2,753	n/a 0.7%
MERC Operating Fund	0	419,000	422,439	2,733	n/a
Regional Parks Fund	121,742	88,826	89,409	583	0.7%
Nature in Neighborhoods	0	32,913	33,129	216	0.7%
Natural Areas Bond	125,709	42,755	43,036	281	0.7%
Total	\$1,483,670	\$1,614,433	\$1,625,023	\$10,590	0.7%
DICK MANAGEREET CUL	D ALLOCATIO	MC			
RISK MANAGEMENT FUN			001.015	(040.075)	07.001
Planning Fund	\$53,140	\$50,820	\$31,848	(\$18,972)	-37.3%
Solid Waste Revenue Fund	162,878	197,795	192,176	(5,619)	-2.8%
Zoo Operating Fund	445,439	446,392	283,586	(162,806)	-36.5%
General Fund	24,972 545,306	19,765	11,479 488,572	(8,286)	-41.9%
MERC Operating Fund	•	582,761 127,677	·	(94,189)	-16.2%
Regional Parks Fund Nature in Neighborhoods	127,187 0	127,677 1,668	110,529 351	(17,148)	-13.4% -79.0%
Natural Areas Bond	8,847	4,098	2,108	(1,317) (1,990)	-48.6%
Total	\$1,367,769	\$1,430,976	\$1,120,648	(\$310,328)	-21.7%
. •	ψ 1,001,100	ψ1, <del>100,010</del>	ψ.,. <u>-</u> υ,υ-υ	(40.0,020)	211170

includes only indirect costs

<sup>\*</sup> Support Service Transfers in 2008-09 include \$104,000 in Contingency for HQ Hotel, expected to be fully spent.

\*\* Increase in General Fund includes post-SMI transfer of 2.0 FTE into COO's office and 2.0 FTE into Archives/Records Management The 2.0 FTE in the COO's office were non-allocated in prior years.

#### **Metropolitan Exposition Recreation Commission**

#### Performance Measures 2009-10 Budget

	Performance Measure	Actual 2003-04	Actual 2004-05	Actual 2005-06	Actual 2006-07	Actual 2007-08	Target 2008-09	Target 2009-10
Oregon	Convention Center							
1.	Number of Events/Conventions/Trade Shows	91	148	123	150	152	150	160
	a. Consumer/public shows		55	44	58	57	55	55
	b. Convention/trade/miscellaneous		93	79	92	95	95	105
2.	Estimated economic impact in metropolitan region	\$482 m	\$421 m	\$552 m	\$374 m	\$442 m	\$475 m	\$485 m
3.	Attendance	668,911	700,360	633,575	608,673	614,900	625,000	625,000
4.	Occupancy	37%	48%	44%	46%	47%	47%	48%
5.	Operating Revenues to Operating Expenditures Ratio				81%	82%	73%	72%
6.	Food and Beverage Margin	23.0%	29.0%	20.4%	24.0%	21.0%	21.8%	21.1%
Portland	d Exposition Center							
1.	Number of Events	92	100	102	99	107	102	100
	a. Consumer/public shows	54	54	53	58	60	57	55
	b. Convention/trade/miscellaneous	38	46	49	41	47	45	45
2.	Estimated economic impact in metropolitan region					\$37 m		
3.	Attendance at Events	501,670	469,943	470,984	477,082	510,100	495,000	470,000
	a. Consumer/public shows	460,429	436,166	436,186	410,059	418,939	449,000	435,000
	b. Convention/trade/miscellaneous	41,241	33,777	34,798	67,023	91,902	46,000	35,000
4.	Operating Revenues to Operating Expenditures Ratio				145%	147%	136%	133%
5.	Food and Beverage Margin	18.0%	36.0%	30.2%	27.5%	25.8%	29.6%	26.4%
5	d October Constitution and the							
Portiano 1.	d Center for the Performing Arts  Number of Performances	978	937	980	1,113	827	975	865
2.	Estimated economic impact in metropolitan region					\$56 m		
3.	Attendance	910,619	797,752	953,863	862,897	817,637	1,000,000	850,000
4.	Total Weeks of Broadway	10.0	7.0	8.0	9.0	9.0	14.0	9.0
5.	Total Commercial Shows	99	84	200	348	200	125	200
6.	Operating Revenues to Operating Expenditures Ratio				97%	91%	90%	88%
	Food and Beverage Margin	11.0%	-1.0%	14.3%	14.1%	10.3%	14.1%	12.3%

#### **MAJOR ACCOMPLISHMENTS IN FY 2008-09**

#### Administration

- Continue process improvement project for MERC Event Business Management System (EBMS).
- Complete external audit of MERC's second year of accounting activity on EBMS with no material weaknesses or significant deficiencies noted, contributing to Metro's unqualified opinion.
- Implementation of the MERC Strategic Business Plan for 2008-2012.

#### **Oregon Convention Center**

- Completed LEED-EB recertification in March/April 2008 and achieved a Silver rating.
- Secured Metro Council approval to move forward with executing the headquarters hotel development agreement and phase 1 of the design for this project.
- Hired a sustainability coordinator to help manage all of the sustainability programs for OCC as well as educate our clients, exhibitors and contractors on being green and to set long terms goals for managing our sustainable programs in the future.
- Completed annual economic impact study for OCC

#### **Portland Center for the Performing Arts**

- Led project development and funding for a cultural video project at Hatfield Hall
- Initiated first economic impact study for PCPA
- Took part in IAAM performing arts center operations benchmark study
- Obtained funding and launched design development options for Schnitzer Concert Hall
- Implemented first "Spotlight Tour" program to better inform the community about PCPA
- Developed intern program for minority, disadvantaged and disabled college students
- Purchased new scheduling software for admissions scheduling
- Obtained title sponsor for Music on Main concert series
- Conducted LEEDS/Sustainability study for all PCPA venues

#### **Portland Expo Center**

- Conducted vulnerability site assessment with the Department of Homeland Security.
- Executed revenue generating site lease agreement with Clearwire for transmission of its communication services.
- Finalized the Columbia River Crossing Project consensus recommendation relative to the Marine Drive / I-5 interchange.
- Completed facility assessment and established next step action items associated with the American Red Cross / MERC SOU.
- Initiated first economic impact study for Expo

#### **SERVICE LEVEL CHANGES FROM FY 2008-09**

#### Administration

- During the 2008-09 FY MERC has reclassified the vacant Public Relation Manager position to a director of Business and Community Development. This position will manage business and community development and including creation and execution of short and long term strategic business plans.
- The Information Technology Department converted two part time positions into 1.00 FTE Business Systems Analyst dedicated to training and customer support.
- There are no significant changes proposed in the 2009-10 Budget

#### **Oregon Convention Center**

- Safety issues and proper security procedures and needs of the facility, OCC increased 1.00 FTE Facility Security Agent to the graveyard shift.
- Increase existing vacant .60 FTE Marketing and Promotions Coordinator at the Oregon Convention Center to 1.00 FTE Public Relations Manager. This position will assist the MERC Director of Communications and Strategic Development with public relations, communications, press activities and messaging for both MERC and OCC.
- There are 41 national/regional conventions booked for 2009-10, an increase of seven from the current year.
- MERC has dedicated \$5,186,398 in General Contingency for next phase of Headquarters Hotel Project if approved by Metro Council

- o PERS Reserve Contingency \$1,486,398
- Headquarters Hotel Contingency funded from the Oregon Convention Center fund balance \$3,700,000

#### **Portland Center for the Performing Arts**

- 2009-10 FY will have nine weeks of Broadway, down from the 14 weeks booked for the 2008-09 FY.
- PCPA is seeking grant funding for the Cultural Video project. The Cultural Video Center will provide a series of large
  retractable video screens in the lobby of Antoinette Hatfield Hall that will be programmed with educational video content
  about and by Oregon's artists and art organizations. If grant funding is secured PCPA will increase the current .75 FTE
  Marketing Promotions Coordinator to 1.0 FTE to act as the Video System Coordinator.

#### **Portland Expo Center**

- There is no expected change in service levels for the Portland Expo Center.
- The Expo Center budget includes \$50,000 to complete an update of the Master Plan funded from admission fees previously collected and designated for phase 3.

#### **MAJOR OBJECTIVES FOR FY 2009-10**

#### Administration

- Continue development and implementation of critical financial management policies, procedures and processes.
- Emphasis on training and business process improvement especially for users of EBMS
- Develop performance standards based on industry benchmarks.
- Partner with OCC and Metro to develop a financing plan and secure funding for construction of a publicly owned convention headquarters hotel. This project requires re-examining Transient Lodging Tax and Visitor Development Initiative.

#### **Oregon Convention Center**

- Increase customer service levels throughout the OCC organization for our clients and our internal customers by establishing service standards and employee expectations.
- Capital projects to include revenue generation operations with new kitchen improvements and creation of new seated food operation. Major re-lamping project to decrease our electrical consumption by 15% and moving forward with a solar panel project on the southern roof to increase our renewal energy usage by an additional 10-12%.

#### **Portland Center for the Performing Arts**

- Launch cultural video project.
- Repair peripet wall at Arlene Schnitzer Concert Hall
- Focus will be primarily on seeking opportunities to increase revenues in a down economy and identifying operational efficiencies while maintaining a high level of customer service and satisfaction.

#### **Portland Expo Center**

- Execute action items identified in the American Red Cross / MERC SOU.
- Determine and begin initial steps in updating the Conditional Use Master Plan

#### **Metropolitan Exposition-Recreation Commission**

## MERC Proposed Budget All Departments Three Year Trend

_	ŤI	ree Year Trend			
	2009-10	2008-09	2007-08		
	Proposed	Adopted	Prior	Proposed \$	Proposed %
_	Budget	Budget	Actual	Change	Change
	June-10	June-09	June-08		
Operating	40.000.004	40.004.000	47 700 044	225 574	404
Revenue Revenue - Food and Beverage	18,229,961 12,123,799	18,004,390 12,579,134	17,780,211 12,662,562	225,571 (455,335)	1% -4%
Total Operating Revenue	30,353,760	30,583,524	30,442,773	(229,764)	-1%
Costs - Food and Beverage	(9,579,028)	(9,789,499)	(10,072,088)	210,471	-2%
Personal Services	(18,561,671)	(18,285,681)	(15,808,463)	(275,990)	2%
Goods & Services	(8,095,583)	(7,869,173)	(7,589,048)	(226,410)	3%
Marketing (including Enhanced VDI)	(3,032,043)	(3,032,043)	(2,621,997)		0%
Total Operating Expenses	(39,268,325)	(38,976,396)	(36,091,597)	(291,929)	1%
<b>Net Operating Results</b>	(8,914,565)	(8,392,872)	(5,648,824)	(521,693)	6%
Non Operating					
Transient, Lodging Tax	10,930,634	11,114,685	11,112,056	(184,051)	-2%
TLT	9,264,957	9,049,008	9,752,587	215,949	2%
VDI	1,252,996	1,652,996	963,066	(400,000)	-24%
Enchanced VDI Government Support City of Portland	<i>412,681</i> 760,926	<i>412,681</i> 737, <del>44</del> 9	<i>396,403</i> 711,375	23,477	<i>0%</i> 3%
Non-Operating Revenue	647,430	737,449	886,242	(91,764)	-12%
Non-Operating Expense	(2,500)	(2,500)	(2,503)	(91,704)	0%
_	12,336,490	12,588,828	12,707,169	(252,338)	-2%
Support and Risk Management					-
MERC Administration		-	-	-	-
Metro Support Services	(2,027,654)	(1,842,802)	(1,521,312)	(184,852)	10%
Metro Risk Management	(488,571)	(582,761)	(547,706)	94,190	-16%
	(2,516,225)	(2,425,563)	(2,069,018)	(90,662)	4%
Net Increase (Decrease)	905,700	1,770,393	4,989,327	(864,693)	-49%
Transfers Transfers from		11.027	660 730	(11.027)	-100%
Debt Service	(1,205,890)	11,937 (1,210,037)	669,720 (1,208,281)	(11,937) 4,147	0%
Net Transfers					
Net Operations	(1,205,890) (300,190)	(1,198,100) <b>572,293</b>	(538,561) <b>4,450,767</b>	(7,790) (8 <b>72,483</b> )	1% - <b>152%</b>
	(000/200)	012,200	1,100,100	(01 = / 100 /	
Capital Capital Outlay	(3,571,678)	(2,228,869)	(954,075)	(1,342,809)	60%
Goods & Services	(3,3/1,0/0)	(225,000)	(334,073)	225,000	-100%
Non-Operating Revenue	2,009,188	767,672	222,863	1,241,516	162%
Transfers from	692,490	746,144	-	(53,654)	-7%
Net Capital	(870,000)	(940,053)	(731,212)	70,053	-7%
Fund Balance Inc (Dec)	(1,170,190)	(367,760)	3,719,555	(802,430)	218%
Food and Beverage Gross Margin	21.0%	22.2%	20.5%		-1.2%
Full Time Employees - per Budget	195	192	182		
Excise Tax	-	-	(1,716,189)		
Fund Balance					
Beginning Fund Balance	25,702,261	26,070,021	22,350,466		
Fund Balance Inc (Dec)	(1,170,190)	(367,760)	3,719,555		
Ending Fund Balance	24,532,071	25,702,261	26,070,021		
Unrestricted Fund Balance	12,486,013	14,177,688	20,907,202		
Contingency	2,009,197	2,064,067	-		
Contingency for Renewal & Replacement	970,000	520,000	295,000		
Designated for Renewal & Replacement	815,000	295,000	-		
Designated for Phase 3	1,339,841	1,154,728	944,840		
Contingency for HQH	3,700,000	3,700,000	-		
Contingency for HQH (PERS Rsvr - Prior)	1,486,398	1,704,212	94,306		
Designated for PERS Reserve - Current	375,932	913 505	3 460 063		
Designated for PERS Reserve - Prior Restricted by Contract - Aramark	709,380	812,505	2,460,862 187 500		
Restricted by Agreement - TLT	640,310	93,750 1,180,311	187,500 1,180,311		
Ending Fund Balance	24,532,071	25,702,261	26,070,021	_	
Strategic Goal	15,079,862	15,007,602	13,939,240	-	
Available for Strategy Goal	15,465,210	16,761,755	21,202,202		
Excess (Gap)	385,348	1,754,153	7,262,962		

# Metropolitan Exposition-Recreation Commission MERC Proposed Budget Portland Exposition Center Three Year Trend

	TÌ	ree Year Trend			
	2009-10	2008-09	2007-08		
	Proposed	Adopted	Prior	Proposed \$	Proposed %
_	Budget	Budget	Actual	Change	Change
	June-10	June-09	June-08		
Operating					
Revenue	3,705,306	3,819,977	3,985,117	(114,671)	-3%
Revenue - Food and Beverage	2,133,289	2,151,319	2,093,352	(18,030)	-1%
Total Operating Revenue	5,838,595	5,971,296	6,078,469	(132,701)	-2%
Costs - Food and Beverage	(1,570,435)	(1,515,262)	(1,552,665)	(55,173)	4%
Personal Services	(1,545,827)	(1,591,637)	(1,436,762)	45,810	-3%
Goods & Services	(1,280,421)	(1,293,518)	(1,144,938)	13,097	-1%
Total Operating Expenses	(4,396,683)	(4,400,417)	(4,134,365)	3,734	0%
Net Operating Results	1,441,912	1,570,879	1,944,104	(128,967)	-8%
Non Operating					
Non-Operating Revenue Non-Operating Expense	148,734 -	161,619 -	167,958 -	(12,885)	-8% -
	148,734	161,619	167,958	(12,885)	-8%
Support and Risk Management				-	
MERC Administration	(304,707)	(291,027)	(250,578)	(13,680)	5%
Metro Support Services	(202,766)	(184,280)	(152,131)	(18,486)	10%
Metro Risk Management	(70,743)	(79,379)	(68,624)	8,636	-11%
	(578,216)	(554,686)	(471,333)	(23,530)	4%
Net Increase (Decrease)	1,012,430	1,177,812	1,640,729	(165,382)	-14%
Transfers					
Transfers from	-	1,194	_	(1,194)	-100%
Debt Service	(1,188,632)	(1,192,232)	(1,189,932)	3,600	0%
Net Transfers					
Net Operations	(1,188,632) (176,202)	(1,191,038) (13,226)	(1,189,932) <b>450,797</b>	2,406 (162,976)	0% 1232%
not operations	(== =,===,	(==/===/	120/121	(	
Capital					
Capital Outlay	(367,500)	(180,000)	(9,049)	(187,500)	104%
Construction Management	-	-	-	-	-
Non-Operating Revenue	187,500	73,329	46,056	114,171	156%
Net Capital	(180,000)	(106,671)	37,007	(73,329)	69%
Fund Balance Inc (Dec)	(356,202)	(119,897)	487,803	(236,305)	197%
Fullu Balance Inc (Dec)	(330,202)	(113,037)	407,003	(230,303)	137 /0
Food and Beverage Gross Margin	26.4%	29.6%	25.8%		-3%
Full Time Employees - per Budget	13.30	13.30	13.30		
Excise Tax	-	-	(451,128)		
Fund Balance					
Beginning Fund Balance	5,949,353	6,069,250	5,581,447		
Fund Balance Inc (Dec)	(356,202)	(119,897)	487,803		
Ending Fund Balance	5,593,151	5,949,353	6,069,250		
	3,253,252	2,5 12,555	5,555,255		
Unrestricted Fund Balance	3,738,378	4,047,108	4,867,128		
Contingency	218,622	472,017	-		
Contingency for Renewal & Replacement	20,000	20,000	20,000		
Designated for Renewal & Replacement	40,000	20,000	-		
Designated for Phase 3	1,339,841	1,154,728	944,840		
Contingency for HQH (PERS Rsvr - Prior)	205,841	235,500			
Designated for PERS Reserve - Current	30,469				
Designated for PERS Reserve - Prior			237,282		
Ending Fund Balance	5,593,151	5,949,353	6,069,250		
Strategic Goal (6 mo, debt)	3,386,974	3,392,441	3,257,115		
Available for Strategy Goal	3,977,000	4,539,125	4,887,128		
Excess (Gap)	590,027	1,146,685	1,630,013		
Excess (dap)	390,027	1,170,003	1,030,013		

## Metropolitan Exposition-Recreation Commission MERC Proposed Budget

## Oregon Convention Center Excluding HQH Three Year Trend

	Th	ree Year Trend			
•	2009-10	2008-09	2007-08		
	Proposed	Adopted	Prior	Proposed \$	Proposed %
_	Budget	Budget	Actual	Change	Change
	June-10	June-09	June-08		
Operating					
Revenue	8,006,117	7,369,246	7,869,606	636,871	9%
Revenue - Food and Beverage	8,550,083	8,900,001	8,992,501	(349,918)	-4%
Total Operating Revenue	16,556,200	16,269,247	16,862,107	286,953	2%
Costs - Food and Beverage	(6,744,807)	(6,961,152)	(7,105,565)	216,345	-3%
Personal Services	(9,183,993)	(8,741,296)	(7,764,622)	(442,697)	5%
Goods & Services	(4,010,888)	(3,504,823)	(3,114,513)	(506,065)	14%
Marketing (including Enhanced VDI)	(3,032,043)	(3,032,043)	(2,621,997)		0%
Total Operating Expenses	(22,971,731)	(22,239,314)	(20,606,697)	(732,417)	3%
Net Operating Results	(6,415,531)	(5,970,067)	(3,744,590)	(445,464)	7%
Non Operating				-	
Transient, Lodging Tax	8,975,971	9,032,707	9,115,656	(56,736)	-1%
TLT	7,903,290	7,560,026	8,319,253	343,264	5%
VDI	660,000	1,060,000	400,000	(400,000)	-38%
Enchanced VDI	412,681	412,681	396,403	-	0%
Non-Operating Revenue	248,836	267,288	334,799	(18,452)	-7%
Non-Operating Expense	<u> </u>	<u> </u>	(3)		-
	9,224,807	9,299,995	9,450,452	(75,188)	-1%
Support and Risk Management				-	
MERC Administration	(1,645,421)	(1,571,548)	(1,378,181)	(73,873)	5%
Metro Support Services	(1,094,933)	(995,114)	(836,721)	(99,819)	10%
Metro Risk Management	(275,033)	(325,341)	(309,680)	50,308	-15%
	(3,015,387)	(2,892,003)	(2,524,582)	(123,384)	4%
Net Increase (Decrease)	(206,111)	437,925	3,181,280	(644,036)	-147%
	(200/111)	457,525	3/101/200	(011,050)	247 70
Transfers		C 44C		(6.446)	1000/
Transfers from	(17.250)	6,446	(10.240)	(6,446)	-100%
Debt Service	(17,258)	(17,805)	(18,349)	547	-3%
Net Transfers	(17,258)	(11,359)	(18,349)	(5,899)	52%
Net Operations	(223,369)	426,566	3,162,931	(649,935)	-152%
Capital					
Capital Outlay	(2,119,990)	(1,468,157)	(585,976)	(651,833)	44%
Non-Operating Revenue	887,500	50,863	72,157	836,637	1645%
Transfers from	692,490	746,144	<u> </u>	(53,654)	-7%
Net Capital	(540,000)	(671,150)	(513,818)	131,150	-20%
Fund Balance Inc (Dec)			(313,010)	101/100	
	(763,369)	(244,584)	2,649,112	(518,785)	212%
	(763,369)	(244,584)			212%
Food and Beverage Gross Margin	(763,369) 21.1%	(244,584)			212%
Food and Beverage Gross Margin Full Time Employees - per Budget			2,649,112		
	21.1%	21.8%	2,649,112		
Full Time Employees - per Budget	21.1% 112.30	21.8% 110.30	2,649,112 21.0% 107.30		
Full Time Employees - per Budget National/Regional Conventions	21.1% 112.30	21.8% 110.30	2,649,112 21.0% 107.30 36		
Full Time Employees - per Budget National/Regional Conventions	21.1% 112.30	21.8% 110.30	2,649,112 21.0% 107.30 36		
Full Time Employees - per Budget National/Regional Conventions Excise Tax	21.1% 112.30	21.8% 110.30	2,649,112 21.0% 107.30 36		
Full Time Employees - per Budget National/Regional Conventions Excise Tax Fund Balance	21.1% 112.30 41	21.8% 110.30 34	2,649,112 21.0% 107.30 36 (1,263,519)		
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance	21.1% 112.30 41 -	21.8% 110.30 34 -	2,649,112 21.0% 107.30 36 (1,263,519) 8,985,591		
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec)	21.1% 112.30 41 -	21.8% 110.30 34 - 11,304,019 (244,584)	2,649,112 21.0% 107.30 36 (1,263,519) 8,985,591 2,649,112		
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Fund Balance Inc (Dec) for HQH Ending Fund Balance	21.1% 112.30 41 10,833,435 (763,369)	21.8% 110.30 34 - 11,304,019 (244,584) (226,000) 10,833,435	2,649,112 21.0% 107.30 36 (1,263,519) 8,985,591 2,649,112 (330,685) 11,304,019		
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Fund Balance Inc (Dec) for HQH Ending Fund Balance Unrestricted Fund Balance	21.1% 112.30 41 10,833,435 (763,369) - 10,070,066 2,477,831	21.8% 110.30 34 - 11,304,019 (244,584) (226,000) 10,833,435 3,112,557	2,649,112 21.0% 107.30 36 (1,263,519) 8,985,591 2,649,112 (330,685)		
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Fund Balance Inc (Dec) for HQH Ending Fund Balance Unrestricted Fund Balance Contingency	21.1% 112.30 41 10,833,435 (763,369) - 10,070,066 2,477,831 1,206,167	21.8% 110.30 34 - 11,304,019 (244,584) (226,000) 10,833,435 3,112,557 979,337	2,649,112 21.0% 107.30 36 (1,263,519) 8,985,591 2,649,112 (330,685) 11,304,019 8,391,088		-
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Fund Balance Inc (Dec) for HQH Ending Fund Balance Unrestricted Fund Balance Contingency Contingency for Renewal & Replacement	21.1% 112.30 41 10,833,435 (763,369) - 10,070,066 2,477,831 1,206,167 250,000	21.8% 110.30 34 11,304,019 (244,584) (226,000) 10,833,435 3,112,557 979,337 250,000	2,649,112 21.0% 107.30 36 (1,263,519) 8,985,591 2,649,112 (330,685) 11,304,019		-
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Fund Balance Inc (Dec) for HQH Ending Fund Balance Unrestricted Fund Balance Contingency Contingency for Renewal & Replacement Designated for Renewal & Replacement	21.1% 112.30 41 10,833,435 (763,369) - 10,070,066 2,477,831 1,206,167 250,000 475,000	21.8% 110.30 34 11,304,019 (244,584) (226,000) 10,833,435 3,112,557 979,337 250,000 225,000	2,649,112 21.0% 107.30 36 (1,263,519) 8,985,591 2,649,112 (330,685) 11,304,019 8,391,088		-
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Fund Balance Inc (Dec) for HQH Ending Fund Balance Unrestricted Fund Balance Contingency Contingency for Renewal & Replacement	21.1% 112.30 41 10,833,435 (763,369) 	21.8% 110.30 34 - 11,304,019 (244,584) (226,000) 10,833,435 3,112,557 979,337 250,000 225,000 3,700,000	2,649,112 21.0% 107.30 36 (1,263,519) 8,985,591 2,649,112 (330,685) 11,304,019 8,391,088		
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Fund Balance Inc (Dec) for HQH  Ending Fund Balance Unrestricted Fund Balance Contingency Contingency for Renewal & Replacement Designated for Renewal & Replacement Contingency for HQH	21.1% 112.30 41 10,833,435 (763,369) - 10,070,066 2,477,831 1,206,167 250,000 475,000	21.8% 110.30 34 11,304,019 (244,584) (226,000) 10,833,435 3,112,557 979,337 250,000 225,000	2,649,112 21.0% 107.30 36 (1,263,519) 8,985,591 2,649,112 (330,685) 11,304,019 8,391,088		
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Fund Balance Inc (Dec) for HQH  Ending Fund Balance Unrestricted Fund Balance Contingency Contingency for Renewal & Replacement Designated for Renewal & Replacement Contingency for HQH Contingency for HQH (PERS Rsvr - Prior) Designated for PERS Reserve - Current	21.1% 112.30 41 10,833,435 (763,369) 	21.8% 110.30 34 - 11,304,019 (244,584) (226,000) 10,833,435 3,112,557 979,337 250,000 225,000 3,700,000	2,649,112 21.0% 107.30 36 (1,263,519) 8,985,591 2,649,112 (330,685) 11,304,019 8,391,088 225,000		-
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Fund Balance Inc (Dec) for HQH  Ending Fund Balance Unrestricted Fund Balance Contingency Contingency for Renewal & Replacement Designated for Renewal & Replacement Contingency for HQH Contingency for HQH Contingency for HQH (PERS Rsvr - Prior)	21.1% 112.30 41 10,833,435 (763,369) 	21.8% 110.30 34 - 11,304,019 (244,584) (226,000) 10,833,435 3,112,557 979,337 250,000 225,000 3,700,000	2,649,112 21.0% 107.30 36 (1,263,519) 8,985,591 2,649,112 (330,685) 11,304,019 8,391,088 225,000		-
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Fund Balance Inc (Dec) for HQH  Ending Fund Balance Unrestricted Fund Balance Contingency Contingency for Renewal & Replacement Designated for Renewal & Replacement Contingency for HQH Contingency for HQH (PERS Rsvr - Prior) Designated for PERS Reserve - Current Designated for PERS Reserve - Prior	21.1% 112.30 41 10,833,435 (763,369) 	21.8% 110.30 34 11,304,019 (244,584) (226,000) 10,833,435 3,112,557 979,337 250,000 225,000 3,700,000 1,292,480	2,649,112 21.0% 107.30 36 (1,263,519) 8,985,591 2,649,112 (330,685) 11,304,019 8,391,088 225,000		
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Fund Balance Inc (Dec) for HQH Ending Fund Balance Unrestricted Fund Balance Contingency Contingency for Renewal & Replacement Designated for Renewal & Replacement Contingency for HQH Contingency for HQH (PERS Rsvr - Prior) Designated for PERS Reserve - Current Designated for PERS Reserve - Prior Restricted by Contract - Aramark Restricted by Agreement - TLT	21.1% 112.30 41 10,833,435 (763,369) 10,070,066 2,477,831 1,206,167 250,000 475,000 3,700,000 1,131,796 188,962	21.8% 110.30 34 11,304,019 (244,584) (226,000) 10,833,435 3,112,557 979,337 250,000 225,000 3,700,000 1,292,480  93,750 1,180,311	2,649,112  21.0% 107.30 36 (1,263,519)  8,985,591 2,649,112 (330,685)  11,304,019 8,391,088  225,000  1,320,120 187,500 1,180,311		
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Fund Balance Inc (Dec) for HQH Ending Fund Balance Unrestricted Fund Balance Contingency Contingency for Renewal & Replacement Designated for Renewal & Replacement Contingency for HQH Contingency for HQH (PERS Rsvr - Prior) Designated for PERS Reserve - Current Designated for PERS Reserve - Prior Restricted by Contract - Aramark Restricted by Agreement - TLT Ending Fund Balance	21.1% 112.30 41 10,833,435 (763,369) 10,070,066 2,477,831 1,206,167 250,000 475,000 3,700,000 1,131,796 188,962 640,310 10,070,066	21.8% 110.30 34 11,304,019 (244,584) (226,000) 10,833,435 3,112,557 979,337 250,000 225,000 3,700,000 1,292,480  93,750 1,180,311 10,833,435	2,649,112  21.0% 107.30 36 (1,263,519)  8,985,591 2,649,112 (330,685)  11,304,019  8,391,088  225,000  1,320,120 187,500 1,180,311  11,304,019		
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Fund Balance Inc (Dec) for HQH Ending Fund Balance Unrestricted Fund Balance Contingency Contingency for Renewal & Replacement Designated for Renewal & Replacement Contingency for HQH Contingency for HQH (PERS Rsvr - Prior) Designated for PERS Reserve - Current Designated for PERS Reserve - Prior Restricted by Contract - Aramark Restricted by Agreement - TLT Ending Fund Balance Strategic Goal (3 mo)	21.1% 112.30 41 10,833,435 (763,369) 10,070,066 2,477,831 1,206,167 250,000 475,000 3,700,000 1,131,796 188,962 640,310 10,070,066 5,742,933	21.8% 110.30 34 11,304,019 (244,584) (226,000) 10,833,435 3,112,557 979,337 250,000 225,000 3,700,000 1,292,480  93,750 1,180,311 10,833,435 5,559,829	2,649,112  21.0% 107.30 36 (1,263,519)  8,985,591 2,649,112 (330,685)  11,304,019 8,391,088  225,000  1,320,120 187,500 1,180,311 11,304,019 5,151,674		
Full Time Employees - per Budget National/Regional Conventions Excise Tax  Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Fund Balance Inc (Dec) for HQH Ending Fund Balance Unrestricted Fund Balance Contingency Contingency for Renewal & Replacement Designated for Renewal & Replacement Contingency for HQH Contingency for HQH (PERS Rsvr - Prior) Designated for PERS Reserve - Current Designated for PERS Reserve - Prior Restricted by Contract - Aramark Restricted by Agreement - TLT Ending Fund Balance	21.1% 112.30 41 10,833,435 (763,369) 10,070,066 2,477,831 1,206,167 250,000 475,000 3,700,000 1,131,796 188,962 640,310 10,070,066	21.8% 110.30 34 11,304,019 (244,584) (226,000) 10,833,435 3,112,557 979,337 250,000 225,000 3,700,000 1,292,480  93,750 1,180,311 10,833,435	2,649,112  21.0% 107.30 36 (1,263,519)  8,985,591 2,649,112 (330,685)  11,304,019  8,391,088  225,000  1,320,120 187,500 1,180,311  11,304,019		

# Metropolitan Exposition-Recreation Commission MERC Proposed Budget Portland Center for the Performing Arts Three Year Trend

	Th	ree Year Trend	_		
	2009-10	2008-09	2007-08		
	Proposed	Adopted	Prior	Proposed \$	Proposed %
	Budget	Budget	Actual	Change	Change
<del>-</del>	June-10	June-09	June-08		
Operating					
Revenue	6,480,038	6,776,667	5,885,022	(296,629)	-4%
Revenue - Food and Beverage	1,440,427	1,527,814	1,576,709	(87,387)	-6%
Total Operating Revenue	7,920,465	8,304,481	7,461,731	(384,016)	-5%
Costs - Food and Beverage	(1,263,786)	(1,313,085)	(1,413,858)	49,299	-4%
Personal Services	(5,518,471)	(5,751,698)	(4,857,935)	233,227	-4%
Goods & Services	(2,152,079)	(2,171,744)	(1,914,971)	19,665	-1%
Total Operating Expenses	(8,934,336)	(9,236,527)	(8,186,764)	302,191	-3%
Net Operating Results	(1.012.971)	(932,046)	(725,033)	(81,825)	9%
Non Operating	(1,013,871)	(932,040)	(723,033)	(81,823)	370
Transient, Lodging Tax	1 054 662	2 001 070	1 006 400	(127 215)	-6%
Transient, Louging Tax TLT	1,954,663	2,081,978	1,996,400	(127,315)	-0% -9%
VDI	1,361,667	1,488,982	1,433,334	(127,315)	
	<i>592,996</i>	<i>592,996</i>	<i>563,066</i>	22.477	0%
Government Support City of Portland	760,926	737,449	711,375	23,477	3%
Non-Operating Revenue	219,860	286,092	345,436	(66,232)	-23%
Non-Operating Expense	(2,500)	(2,500)	(2,500)		0%
	2,932,949	3,103,019	3,050,710	(170,070)	-5%
Support and Risk Management					
MERC Administration	(1,096,947)	(1,047,699)	(877,025)	(49,248)	5%
Metro Support Services	(729,955)	(663,408)	(532,460)	(66,547)	10%
Metro Risk Management	(142,795)	(178,041)	(169,402)	35,246	-20%
-	(1.060.607)	(1 000 140)	(1 570 007)	(80 E40)	4%
	(1,969,697)	(1,889,148)	(1,578,887)	(80,549)	4-70
Net Increase (Decrease)	(50,619)	281,825	746,790	(332,444)	-118%
Transfers					
Transfers from	-	4,297	-	(4,297)	-100%
Net Transfers	-	4,297	_	(4,297)	-100%
Net Operations	(50,619)	286,122	746,790	(336,741)	-118%
		,	,	. , ,	
Capital					
Capital Outlay	(934,188)	(435,000)	(162,662)	(499,188)	115%
Goods & Services	-	(225,000)	-	225,000	-100%
Non-Operating Revenue	934,188	643,480	102,789	290,708	45%
<u> </u>					
Net Capital	-	(16,520)	(59,874)	16,520	-100%
Fund Balance Inc (Dec)	(50,619)	269,602	686,917	(320,221)	-119%
Food and Beverage Gross Margin	12.3%	14.1%	10.3%	-	-1.8%
	47.40	46.40	43.40		-1.6%
Full Time Employees - per Budget	9	14.5	43.40		
Weeks of Broadway	•	14.5	•		
Fund Balance	0.055.604	7 705 000	7 000 000		
Beginning Fund Balance	8,055,601	7,785,999	7,099,082		
Fund Balance Inc (Dec)	(50,619)	269,602	686,917		
Ending Fund Balance	8,004,982	8,055,601	7,785,999		
Unrestricted Fund Balance	E 720 200	6 176 617	6 026 046		
	5,739,398	6,476,647	6,926,846		
Contingency	451,078	466,449	F0 000		
Contingency for Renewal & Replacement	700,000	250,000	50,000		
Designated for Renewal & Replacement	300,000	50,000			
Designated for PERS Reserve - Current	105,126				
Designated for PERS Reserve - Prior	709,380	812,505	809,153		
Ending Fund Balance	8,004,982	8,055,601	7,785,999		
Strategic Goal (6 mo)	4,467,168	4,618,264	4,093,382		
Available for Strategy Goal	6,890,476	7,193,096	6,976,846		
Excess (Gap)	2,423,308	2,574,833	2,883,464		
		-,-,-,-,	_,000,707		

# Metropolitan Exposition-Recreation Commission MERC Proposed Budget Convention Center Headquarter Hotel Project

	•	<b>Three Year Trend</b>			
	2009-10	2008-09	2007-08		Proposed %
	Proposed	Adopted	Prior	Proposed \$	
	Budget	Budget	Actual	Change	Change
	June-10	June-09	June-08		
Operating					
Personal Services	-	(20,000)	(28,748)	20,000	-100%
Goods & Services	-	(206,000)	(971,657)	206,000	-100%
Meetings Expense	-	-	(541)	-	-
Developer Agreement I	-	-	(600,028)	-	-
Developer Agreement II	-	-	-	-	-
Communications Consulting	-	-	(56,424)	-	-
Construction Consulting	-	-	-	-	-
Financial Consulting	-	-	(133,441)	-	-
Legal Consulting	-	(184,000)	(52,194)	184,000	-100%
Management Consulting	-	(22,000)	(8,836)	22,000	-100%
Market Consulting	-	_	(78,194)	-	-
Project Management			(41,999)		-
Net Operation	ns -	(226,000)	(330,685)	226,000	-100%

#### **Metropolitan Exposition-Recreation Commission**

## MERC Proposed Budget MERC Administration

	MERC Adi				
•	2009-10 Proposed Budget	2008-09 Adopted Budget	2007-08 Prior Actual	Proposed \$ Change	Proposed % Change
_	June-10	June-09	June-08		
Operating					
Revenue	38,500	38,500	40,466	-	0%
Personal Services	(2,313,380)	(2,181,050)	(1,720,397)	(132,330)	6%
Goods & Services	(652,195)	(693,088)	(442,969)	40,893	-6%
Net Operating Expenses	(2,927,075)	(2,835,638)	(2,122,900)	(91,437)	3%
Non Operating					
Non-Operating Revenue	30,000	24,195	38,049	5,805	24%
Non-Operating Expense	<u> </u>		-	-	-
	30,000	24,195	38,049	5,805	24%
Support and Risk Management	2 047 075	2 010 274	2 505 704	126 001	F0/
MERC Administration	3,047,075	2,910,274	2,505,784	136,801	5%
	3,047,075	2,910,274	2,505,784	136,801	5%
Net Increase (Decrease)	150,000	98,831	420,934	51,169	52%
Net Transfers					-
Net Operations	150,000	98,831	420,934	51,169	52%
Capital					
Capital Outlay	(150,000)	(145,712)	(196,388)	(4,288)	3%
Non-Operating Revenue	<u> </u>	<u> </u>	1,861		-
Net Capital	(150,000)	(145,712)	(194,527)	(4,288)	3%
Fund Balance Inc (Dec)	-	(46,881)	226,407	46,881	-100%
				-	
Full Time Employees - per Budget	22.00	22.00	18.00		
Excise Tax	0.0%	0.0%	(1,542)		
Fund Balance					
Beginning Fund Balance	863,872	910,753	684,346		
Fund Balance Inc (Dec)	-	(46,881)	226,407		
Ending Fund Balance	863,872	863,872	910,753		
Unrestricted Fund Balance	E30 406	E41 276	722 140		
	530,406	541,376	722,140		
Contingency Contingency for HQH (PERS Rsvr - Prior)	133,330 148,761	146,264 176,232	94,306		
Designated for PERS Reserve - Current	51,375	1/0,232	34,300		
Designated for PERS Reserve - Prior	31,3/3		94,307		
Ending Fund Balance	863,872	863,872	910,753		
Stratonia Cool (6 ma)	-	-	_		
Strategic Goal (6 mo)	1,482,788	1,437,069	1,081,683		
Available for Strategy Goal	663,736	687,640	722,140		
Excess (Gap)	(819,052)	(749,429)	(359,543)		

February 25, 2009

	Funding Source		2010-11	2011-12	2012-13	2013-14
Oregon Convention Center (OCC)						
OCC 2009-10 FY						
Moveable Air Wall Repair and Retrofit	MTOCA proposal	340,000				
Exhibit Hall Wi-Fi and Show Network Upgrade	OCC Fund Balance F & B Contract Capital Investment &	85,000				
* Upgrade Kitchen Capacity & Storage for Efficiency	TLT Capital Reserve	1,000,000				
VAV Controllers and CO2 Sensors Upgrade on AHUs (LEED)	TLT Capital Reserve	100,000				
Lighting Fixture Replacement and Upgrade	MTOCA proposal	200,000				
Add Automatic Hand Dryers to all Restrooms	MTOCA proposal	150,000				
MTOCA Project - to be determined Contingency	MTOCA Balance	2,490				
Retro - Commissioning (RCX) (every year for LEED)	TLT Capital Reserve	65,000				
Elevators 1 & 3 Cab Retrofit	TLT Capital Reserve	37,500				
Gates for Exhibit Hall Rest Rooms	TLT Capital Reserve	25,000				
Garage Door at Dry Waste Compactor	TLT Capital Reserve	15,000				
Replace Riding Vacuum	TLT Capital Reserve	12,000				
Digital Signage Upgrade	TLT Capital Reserve	50,000				
3-Wheeled Security Vehicle (T3)	TLT Capital Reserve	14,000				
Renovate Pre-A & Pre-C Phone Bank	TLT Capital Reserve	24,000				
** Kinko's Remodel (5% Reserve Acct.)	Food & Beverage Reserve	150,000				
* Kitchen Remodel funded from F & B Capital \$887,500 & TLT Fund \$112, ** The line for capital on the Budget Statement is understated by the \$15		udgeted in the Foo	od & Beverage C	osts .		
OCC 2010-11 FY						
Construct Operations Office and Add Additional Conference Meeting Space	Unfunded		1,350,000			
Chiller VFD	Unfunded		100,000			
Plaza Issues	Unfunded		90,000			
Rehab/Renovate Skyview Terrace & VIP B Suite	Unfunded		250,000			
Rework Oregon Ballroom Capabilities-more breakouts	Unfunded		1,500,000			
Phone Bank Retrofit Project	Unfunded		32,000			
Pickup Truck	Unfunded		30,000			
Fork Lifts	Unfunded		60,000			
Public Circulation Furniture (Lobby Areas)	Unfunded		250,000			
Riding Sweeper/Scrubber	Unfunded		35,000			
Retro - Commissioning (RCX) (every year for LEED)	Unfunded		65,000			
Original Building Air wall Retrofit Project*	Unfunded		220,000			
VAV Controllers and CO2 sensors on AHUs (LEED)	Unfunded		105,000			
Lighting Fixture Upgrades	Unfunded		100,000			
Digital Signage Upgrade	Unfunded		33,000			
Dragon Café/Brew Pub Restaurant Project	Unfunded		600,000			

February 25, 2009

	Funding Source	2009-10	2010-11	2011-12	2012-13	2013-14
OCC 2011-12 FY						
Replace Glass in Exterior Canopies in MLK & Holladay	Unfunded			65,000		
Replace Original Roof	Unfunded			1,800,000		
Riding Sweeper/Scrubber	Unfunded			35,000		
Automated Parking System Replacement	Unfunded			130,000		
Retro - Commissioning (RCX) (every year for LEED)	Unfunded			65,000		
Exterior Security Bollards (or Planters)	Unfunded			60,000		
Rest Room Handicap Door Operators	Unfunded			40,000		
Construction /Headquarter Hotel Connection and Signage	Unfunded			450,000		
Install Electronic Swipe Locking System for Mtg & Ballrooms	Unfunded			300,000		
Replace Tile Floor in All Restrooms in Original Bldg.	Unfunded			300,000		
OCC 2012-13 FY						
Concrete Polishing	Unfunded				375,000	
Retro - Commissioning (RCX) (every year for LEED)	Unfunded				65,000	
Carpet Replacement	Unfunded				1,700,000	
Bleacher Replacement	Unfunded				1,800,000	
OCC 2013-14 FY	Unfunded					
Cover the plaza on MLK and Holladay with Glass	Unfunded					5,000,000
Retro - Commissioning (RCX) (every year for LEED)	Unfunded					65,000
Total Oregon Convention Center		2,269,990	4,820,000	3,245,000	3,940,000	5,065,000
Portland Center for the Performing Arts (PCPA)						
PCPA 2009-10 FY						
ASCH Rigging	Friends of PCPA	52,000				
Hatfield Roof	Friends of PCPA	45,000				
Hatfield Risers	Friends of PCPA	15,000				
Keller Rigging	Friends of PCPA	65,000				
Hatfield 18" Tables	Friends of PCPA	10,000				
Smart Maintenance Upgrade (BigFoot)	Friends of PCPA	20,000				
Keller Follow Spot Lighting	Friends of PCPA	30,000				
Hatfield Cultural Video Project	Grants	522,188				
Food & Beverage Capital Investment - New Contract	F & B Contract Capital Investment	175,000				

February 25, 2009

	Funding Source	2009-10	2010-11	2011-12	2012-13	2013-14
PCPA 2010-11 FY						
Arlene Schnitzer Concert Hall Boiler**	Friends of PCPA		100,000			
Hatfield Hall Dimmer System	Friends of PCPA		300,000			
Hatfield Hall Roof - Repair and Replacement	Friends of PCPA		45,000			
Keller Auditorium Boilers Replacement	Friends of PCPA		90,000			
Newmark Theater Stage Floor Replacement	Friends of PCPA		100,000			
Hatfield Follow Spots	Friends of PCPA		14,000			
PCPA 2011-12 FY						
Hatfield Hall Trash Compactor	Friends of PCPA			50,000		
Newmark Theater Main Curtain	Friends of PCPA			20,000		
Winningstad Theater Main Curtain	Friends of PCPA			10,000		
Arlene Schnitzer Concert Hall Follow Spots	Friends of PCPA			20,000		
PCPA 2012-13 FY						
Hatfield Hall Chiller	Friends of PCPA				250,000	
Keller Auditorium Clear Com	Friends of PCPA				15,000	
Keller Auditorium Masking	Friends of PCPA				26,000	
Hatfield Hall ADA FM Listening Systems	Friends of PCPA				40,000	
PCPA 2013-14 FY						
Newmark Fore Stage Lift	Friends of PCPA					85,000
Arlene Schnitzer Cooling Tower	Friends of PCPA					110,000
Arlene Schnitzer Chiller	Friends of PCPA					250,000
Arlene Schnitzer Concert Hall Masking	Friends of PCPA					25,000
Hatfield Hall ADA Upgrades	Friends of PCPA					15,000
Keller ADA Upgrades	Friends of PCPA					15,000
Total Portland Center for the Performing A	rts	934,188	649,000	100,000	331,000	500,000

February 25, 2009

	Funding Source	2009-10	2010-11	2011-12	2012-13	2013-14
Portland Expo Center (EXPO)						
EXPO 2009-10 FY						
Parking Lot Asphalt maintenance and/or removal/replacement	EXPO Fund Balance	75,000				
Hall "A" - "B" Relamp	EXPO Fund Balance	15,000				
Hall C Heating System	EXPO Fund Balance	70,000				
Halls D (18 units) & E (15 units) emergency lighting battery backups	EXPO Fund Balance	20,000				
Food & Beverage Capital Investment - New Contract	F & B Contract Capital Investment	187,500				
EXPO 2011-12 thru 2014-15 FY						
Parking Lot Asphalt maintenance and/or removal/replacement	EXPO Fund Balance		50,000	50,000	50,000	50,000
UNFUNDED PROJECTS PORTLAND EXPO CENTER (Cost to be determ Bleacher Upgrade for Safety Requirements (estimate \$100,000) Full site electronic way finding (estimate \$300,000) Phase III SW parking lot & South Access Drive realignment Replace/renovate Halls A, B and C North walkway canopy and electronic sign Covered/enclosed exhibit hall connector SE meeting rooms	ined)					
Total Portland Expo Center		367,500	50,000	50,000	50,000	50,000
MERC Administration (MERC)  MERC 2009-10 FY  SharePoint ExtraNET Server  KRONOS Advance Scheduling System	MERC Support Costs MERC Support Costs	60,000 60,000				
Server Virtualization	Tierce Support Costs	30,000				
MERC 2010-11 thru 20014-15 FY Information Technology	MERC Support Costs		100,000	100,000	100,000	100,000
Total MERC Administration		150,000	100,000	100,000	100,000	100,000
Total MERC		3,721,678	5,619,000	3,495,000	4,421,000	5,715,000

<u>Project</u>	<u>Description</u>	<u>Justification</u>	<u>Source</u>	<u>Impact</u>	Risk				
	Oregon Convention Center								
Repair and Retrofit	The original facility is now approaching 20 years in operation and these Air Walls are in need of major maintenance to extend their life, work properly for event needs, to keep them in working order. Many of the covering are in need of repair or replacement and we utilize these divider walls everyday for events. Many of the wall foot closures do not work properly and sound bleeds through the rooms for different events and they are hard to maneuver being 18-30 feet tall.		This is part of a two year project and can be broken into two pieces to help spread the costs as the estimated costs for this project is \$560,000 and should secure operational status for these walls for 10-12 years with proper annual maintenance as we have performed in the past.	move walls, sound bleeding into events separated by the walls,	Repair all rollers, track mechanisms, bearings, foot closures and wall coverings to make sure all walls operate properly and efficiently as designed. We are targeting the original side of the facility Air Wall systems that include Exhibit Halls A and A1, Oregon Ballroom, A,B,C Meeting Rooms				
1 '	This would allow for the matching of the new system	Funding source would be OCC	We currently jointly manage the	There is no real risk	This would replace the current WiFi antenna with a				
and Show Network	installed in all of the lobby, meeting rooms and Ballrooms and provides for higher bandwidth capabilities for our customers. We charge a fee for this installation and is a significant revenue source for the OCC. We currently have a contract for sales and marketing of this system to customers through Smart City Networks affiliate CCPI which ends in 2009. This would allow us to manage the whole system ourselves as well if we decide to not renew the agreement. Current revenues are split evenly and the return on investment would be less than two years.		telecommunications options with CCPI and split the revenue with them for marketing and sales services. This purchase allows for the entire system to be managed by OCC if we do not extend this agreement or decide to go out and select a different vendor to provide these services in the future. This enhances our capabilities and we are looking at increasing our revenue this year by 30% and we could cover the entire cost if we self operate the system.	here for not doing this project	higher coverage capability/management system and provide for a Show upgrade for exhibit type events utilizing the Exhibit Halls.				
	Increased building space and an additional Ballroom have increased our food only event schedule as well as the need to due multiple events with different menu selections by clients. We feel this increase in capacity will allow for better quality product, timely delivery, capability to better serve the customers menu choices and increase the capacity of our dish washing and reduce the labor necessary to provide all of the services listed. this should increase our margins on an annual basis, with payback probably around 7 years.	MERC Capital Fund Account.	Impact will be having the kitchen down over a three-four month period as the event schedule permits, but should all be accomplished in a year once construction commences. Again impact is increase of capacity, flexibility of menu choices and services provided, increase in quality and a savings in labor.	the harder it is to keep up the service levels without spending more money on labor with the potential of reduced quality of the products we do serve with the limited kitchen capacity.	This project would increase the cooking capacity in the kitchen by re-configuring the layout, adding 2 fryers, 1 convection steamer, 1 tilting skillet/braising pan, 2 convection ovens stacked, 1 charbroiler, 1 griddle and 2 heavy duty ranges. All of this equipment would fit under a new venting hood and fire suppression system. This almost doubles our capacity without increasing the footprint of the kitchen. We would purchase 2 new dishwashers as well as a soiled tray handling system for dirty dish cleaning, a new walk-in cooler and refrigeration with this increased cooking capacity, renovated lockers and dressing area for the increased staff and new storage construction for item currently stored in the kitchen. This is a significant project with more than \$500,000 in equipment purchases.				

<u>Project</u>	<u>Description</u>	<u>Justification</u>	<u>Source</u>	<u>Impact</u>	<u>Risk</u>
VAV Controls and CO2 Sensor Upgrade	The VAV boxes will allow computer control and monitoring of the room air temps and CO2 levels. The CO2 sensors allow outside air based on need. Motion sensors will shut off or reduce fan speeds depending on room activity.	Capital Budget - 2009/2010 - 2010/2011- Cost split over two years.	Monitoring and adjusting room temperatures more accurately while increasing the indoor air quality for clients through the room CO2 sensors. The motion sensors will shutdown fans during periods of inactivity reducing energy.	This is a requirement of the LEED certification. These improvements will reduce energy costs and improve efficiency of cooling and heating in the meeting rooms while increasing the indoor air quality of the rooms for our customers.	Upgrade the pneumatic controls for the A, B, C Meeting Room VAV boxes and add CO2 sensors and motion detectors similar to the expansion side of the facility. Requirement from LEED for energy reduction and improved air quality.
Lighting Fixture Replacement/Upgrade	The project will is projected to save annually 1,740, 257 kWh of electricity per year is a 16.8% reduction of total usage by the Center, resulting in an annual savings of \$82, 336 per year once the project is complete. There is an estimated \$178, 285 Energy Trust of Oregon Incentive credit and potentially BETC Credits of approximately \$163, 852 to lower the cost of this project from \$682,558 to \$300,421 if all credits are realized. This project also significantly helps the LEED-EB operating issues of the center and reduces OCC Carbon Footprint offset by 661 tons of CO2.	fiscal year or about 2/3 of the total project.	Impact on the operation is a significant saving of the electric bill of \$82,336 per year which does not include the labor saving of less frequent changing out of the light fixtures due to longer life of the new fixtures. Payback on this project when completed would be just under 4 years.	_	This is a lighting fixture retrofit project to replace fixture, lamp and ballast for the Metal Halides and incandescent in the lobby areas and the Exhibit Halls with energy efficient long life fixtures. This project is being broken up into two parts due to funding constraints, but has a huge payback for the facility.
Add Automatic Hand Dryers to all Restrooms	The results will be a significant savings of purchasing janitorial products, reducing the waste bill and save labor on servicing of the restrooms	This will be a MOTCA funded project request due to the sustainability aspects of the project.	This will reduce paper product/janitorial equipment purchases by 50% or about \$16,000 per year and reduce the tonnage of waste going out of the facility due to wet paper products being thrown away by patrons. This is a long term payback, but adds a great sustainability factor to OCC's everyday operations.	There are no risks to not doing this project	OCC is looking to adding 70-88 electric automatic Dyson Hand Dryers to all restrooms replacing 90% of the paper hand towels currently being used in the restrooms at the facility. the \$150,000 price includes the electrical installation and labor to install of these units.
Retro - Commissioning Project	LEED requirement to re-commission all mechanical systems in a five year period. Increased equipment efficiency and energy cost reduction by fine tuning all mechanical systems.	Capital Budget - \$65,000 per year for the next five years. 2010-2014	Fulfilling LEED requirements and verifying equipment is running as designed and at an optimal level. This should reduce energy costs over time and result in significant energy cost savings.	Possibility of losing LEED certification by not completing the requirement and inefficiency in mechanical equipment operation which could increase energy consumption over time.	Re-commission all HVAC mechanical systems throughout the facility. Test and record operation of every system and compare results to original design specifications to ensure systems are operating properly as designed.
Elevator 1 & 3 Retrofit	This is a maintenance and upgrade project with very little return.	Sources of funds for this project would come from OCC operating monies	Should have little impact on the operation and can be easily scheduled between event needs with a cost of about \$18,750 per elevator	There is no risk or consequence related to not doing this project	This project would resurface the interior of the 2 passenger elevators on the original side of the facility so we can update the look and match the newer passenger elevators on the expanded side of the facility. The interior finishes have substantial wear and tear and have the old bland finishes. We would like to replace with would and stainless similar to the new passenger elevators to update the look.

<u>Project</u>	<u>Description</u>	<u>Justification</u>	<u>Source</u>	<u>Impact</u>	<u>Risk</u>
Erect Lockable Gates at all Exhibit Hall Restrooms	This project would give our staff the flexibility to clean restrooms and lock them down between shows so that no one can use them before shows and we have to clean them again prior to show opening. Currently we have to reclean these restrooms because folks have used them/ during move-in or between events and they become dirty and need cleaning again. This would save us a lot of labor.	Source of funds if the OCC Operating Account	There is a labor savings and helps keep the client happy with clean restrooms for their event. The price includes 10 gates, hardware and the labor to install them, about \$2500 per gate	There is no risk or consequence for not doing this project	Erect lockable gates at all 10 of the Exhibit Hall Restrooms so Bathrooms can be locked off after cleaning. There are no doors on these restrooms and they cannot be blocked off for any reason. all of the other restrooms in the building have lockable doors.
Replacement of Overhead Door for Dry Waste Compactor	This is a maintenance/operations issue	OCC Operating Fund	This replacement is necessary to effectively secure the building around this compactor unit and really is a maintenance replacement need for a worn out piece of equipment.	The risk is minimal for this project if it is delayed	OCC is in need of replacing the Overhead Door for the Dry Waste compactor on the main loading dock
Replace Riding Vacuum	We are replacing some of the original riding vacuum equipment that no longer can be repaired adequately to stay operational functional. This is an equipment replacement item	OCC Operating fund	Helps the cleaning crew be more efficient and effective to clean large areas of the facility with minimum amount of labor. We also utilize this equipment to clean/sweep aisle carpet that we generate around \$100,000 annually	project is delayed, but	This is to replace one of the riding vacuum cleaners we use to sweep the building carpeted areas as well as generate revenue for booth and aisle cleaning for shows.
Replace Way Digital Equipment	Current equipment is over 6 years old and does not provide the service level or the technology needed to be able to service our show managers and attendees. We get complaints on our surveys that the way finding system is in adequate for show management needs and helping folks to locate their meeting room or event space. We would be able to provide faster information, more client information as well as information about what's going on in OCC and around the world with news and weather. This upgrade will allow for the replacement of 8 screens and maps in the facility. We would also be able to replace some of the Clarity screen system on the overhead signage for messaging as well.		This will improve customer service with quicker access to event information and a means to find that location in the facility. We can also message/market other services and events in the facility to those attending events at OCC.		This request will allow for the replacement of old technology currently in use in the OCC Information Kiosk system to up grade the capabilities of information distribution and touch screen for visitors to help them be able to locate their meeting space in the center. this will also provide OCC with a better way to communicate other information about what's going on in the center, market our food options and other events as well as provide for faster communication with our guests.
3-Wheeled Security Vehicle	We currently spend about \$3000 annually to lease a car which has very little use for the security staff here at OCC. this vehicle would better suite our needs to make rounds in the facility, check out situations outside the facility and respond in a timely manner when needed.	OCC Operating funds would be the source for this project	This would have a return on investment of a little over 4 years.	There is no risk if this project is delayed	OCC is requesting to purchase a 3 wheeled vehicle that can be utilized inside and outside the building to have security respond quickly and make their rounds of the building much faster.

<u>Project</u>	<u>Description</u>	<u>Justification</u>	<u>Source</u>	<u>Impact</u>	<u>Risk</u>
Renovate Pre-A and Pre- C Phone Banks	This takes a non productive area and sets up the ability for attendees to access our WiFi network and do work while they are here attending events at OCC. We do charge for access to our system and this would be a potential revenue item all be it somewhat small.	Funding would be through the OCC Operating fund	This is really a customer service item and makes better use of space that was originally dedicated to pay phone usage and there is small revenue attached to this project, but not enough to warrant a payback period for this project.	doing this project	This would be the second phase of a three phase project to renovate the old phone bank areas into laptop work stations for guests attending OCC events. Pay phones are no longer feasible and are not used by most people entering the facility for events, but many people need to be able to access the internet and work on their laptops.
Outlet	Cost estimate per the schematic design is \$250,000 for all construction, remodel and FF & E for this location. We fell that the ROI for this project will be in 2.5 years and generate significant revenue on an ongoing basis for OCC. It will be managed by Food and Beverage contractor and opened on an event driven basis to achieve effectiveness	Funds will come from the OCC Food and Beverage 5% Reserve Account from this year and \$125,000 from fiscal year 2009-2010 to accomplish this project	OCC food and beverage concessions operations suffers from lack of seating in the main areas where attendees are located and this project will help to alleviate this problem as well as creating an unique space to serve out attendees a different food and beverage menu and atmosphere. We feel this will increase our concession food spending for every show.	we do not realize additional food and beverage revenue and increase our per cap spending in the building through our	This project is in current design and would remodel the old Kinko's Business Office into a first class food outlet with seating for about 75 people, bar and food preparation and food service to OCC attendees. Located in the central part of the facility would be the meeting place for folks attending events, serve a different food option and provide for much needed seating in the public spaces of the facility OCC currently does not have. The space is currently under-utilized and this provide a huge opportunity to increase our per capita food spending as well.
		Portland Center fo	or Performing Arts		
ASCH Rigging		Capital - fund balance	There is no monetary return on investment. Equipment must be replaced in scheduled intervals based upon wear and use. Equipment must be safe and in working order at all times.	result in paying higher	Rigging Equipment and Installation for the Arlene Schnitzer Concert Hall. Rigging consists of a fly system, which is a system of ropes, counterweights, pulleys, and other such tools within a theatre designed to allow a technical crew to quickly move set pieces, lights, and microphones on and off stage by 'flying' them in from a large opening above the stage known as a flyspace, flyloft, fly tower, or fly gallery.
AHH - Roof Renewal		Capital - fund balance	There is no monetary return on investment. Building components must be replaced in scheduled intervals based upon wear. Roof must be replaced in order to secure structure, interior and walls from further damage from large leaks.	Delay of this work will result in paying higher price and fees related to work, additional building damage and deterioration and building safety issues.	Roof Renewal & Replacement project. Age and weather deterioration has caused rotunda roof to be replaced.
AHH - Risers		Capital - fund balance	Necessary for seating capacity and additional hall configurations for space layout and show needs.	Higher cost of product	Risers for Antoinette Hatfield Hall

#### **MERC Capital Project Detail**

#### 2009-10 Proposed Budget

<u>Project</u>	<u>Description</u>	<u>Justification</u>	<u>Source</u>	<u>Impact</u>	<u>Risk</u>
Keller Rigging		Capital - fund balance	There is no monetary return on investment. Equipment must be replaced in scheduled intervals based upon wear and use. Equipment must be safe and in working order at all times.	result in paying higher	Rigging Equipment and Installation for the Arlene Schnitzer Concert Hall. Rigging consists of a fly system, which is a system of ropes, counterweights, pulleys, and other such tools within a theatre designed to allow a technical crew to quickly move set pieces, lights, and microphones on and off stage by 'flying' them in from a large opening above the stage known as a flyspace, flyloft, fly tower, or fly gallery.
Hatfield Tables		Capital - fund balance	There is no monetary return on investment. Equipment must be replaced in scheduled intervals based upon wear and use. Equipment must be safe and in working order at all times.		Capital Purchase of 18" tables. Current tables need to be replaced. They are unsafe.
Smart Maintenance Upgrade		Capital - fund balance	There is no monetary return on investment established at this time. However this software upgrade is necessary to upgrade our current version. Smart maintenance allows Operations staff to track all maintenance issue, service inventory, work orders, etc.	Must be done 2009.	Software Upgrade
Keller Follow Spot Lighting		Capital - fund balance	There is no monetary return on investment. Equipment must be replaced in scheduled intervals based upon wear and use. Adequate lighting is to be provided for show purposes. Equipment must be safe and in working order at all times. L	Delay of this work will result in paying higher price for materials.	New follow spot lighting purchase. Replace existing follow spot lighting that is past its replacement period.
Cultural Video Project		Capital - fund balance	There is no monetary return on investment established at this time. This project will create partnerships throughout the community and all PCPA to contribute and be more involved in the cultural community.		Cultural Video Project.
		Portland Ex	kpo Center		
EXPO Hall "C" Heating System		Capital Fund Balance	There has been no ROI done for this project. By replacing the current heating system, Hall "C" will have a functioning heating system and will be able to be maintained properly. The end result should also yield energy cost savings and use efficiency. There will be no negative impact on facility operations.	heat source in Hall "C").	Replace heating system in Hall "C". Current heating system in Hall "C" is obsolete and system parts can no longer be replaced and/or maintained. System is currently failing.

#### MERC Capital Project Detail

#### 2009-10 Proposed Budget

	2009-10 Proposed Budget <u>Project Description Justification Source Impact Risk</u>													
<u>Project</u>	<u>Description</u>	<u>Justification</u>	<u>Source</u>	<u>Impact</u>	Risk									
EXPO Halls D& E Emergency Lighting		Capital Fund Balance	Safety - There has been no ROI done for this project. There will be no negative impact on facility operations.	Replacement MUST be done for building safety compliance and public safety.	Replace lighting battery back-up for Halls "D" & "E".									
EXPO Halls "A" - "B" Relamp		Capital Fund Balance	There has been no ROI done for this project. The project end result will yield energy cost savings and use efficiency. There will be no negative impact on facility operations.	higher project costs and energy costs.	Change out lighting in Halls "A" and "B" from T-12's to T8's for energy cost and efficiency benefits.									
EXPO Parking Lot R&R		Capital Fund Balance	There has been no ROI done for this project. There will be no negative impact on facility operations.	higher project costs and further deterioration which could lead to unsafe conditions.	Parking lot asphalt to be removed and replaced at Halls A, B and C. General Maintenance can not be done due to the deteriorations of asphalt. (Original Request 1/16/2009)									
		Information Tec	hnology (MERC)											
SharePoint EXTRANet	The ultimate objective of this project is to provide web based collaboration tools with MERC external partners, stakeholders, and citizens using a standard, scalable, and technically friendly platform that can be deployed without the expense of external consultants. Potential examples include collaboration web sites for major MERC projects like HQH, CRC, capital improvements. Automated web data collection of vendor demographics and surveys are more examples.	capital	No ROI has been calculated for this project	Continuation of funding for external consultants, and internal web masters, to custom build web based collaboration tools.	Access to the existing SharePoint product is restricted to internal users authenticated to our network. The existing SharePoint product will not allow deployment of internet facing collaboration web sites. This project purchases the SharePoint product licenses needed to deploy internet facing web site.									
Kronos Advanced Scheduling	Elimination of manual side systems moving to agency wide standard scheduling platform. Fewer errors and more efficient for scheduler` and employees.	capital	No ROI has been calculated for this project.	Continuation of manual scheduling for event staff.	Implement Kronos advanced scheduling for MERC event staff employees scheduled by the PCPA events department and PCPA volunteers. PCPA schedules front of house event staff for all PCPA venues, OCC, and EXPO front of house event staff. Demonstrate applicability of scheduling functionality to other MERC/METRO departments that may benefit from automated employee scheduling; MERC security, medical technicians, operations; METRO parts, zoo, solid waste.									
EBMS License Bump	We have become aware from advances in the EBMS product that we are regularly exceeding the concurrent license count specified in our software license agreement with USI.	capital	No ROI has been calculated for this project.	_	Increase EBMS concurrent license count from 64 to 80.									
Server Virtualization	Consolidation of several old servers into a single new server will reduce electrical expense and reduce the equipment footprint in the data center.	capital	No ROI was calculated for this project.	obsolete and the probability of failure is	Server virtualization allows IT to consolidate the functionality of several older servers into a single new server. Several servers in our data center a older than five years and need to be replaced.									

## JANUARY 2009

### FINANCIAL INFORMATION

For Management Purposes only









Date: February 20, 2009

To:

Commissioner Don Trotter, Chair

Commissioner Janice Marquis, Vice Chair

Commissioner Gary Reynolds, Secretary-Treasurer

Commissioner Elisa Dozono Commissioner Gary Conkling Commissioner Ray Leary Commissioner Yvonne McClain

Re: MERC Financial Information for the 6 months ended January 2009

This information summarizes the operating revenues and expenditures of the facilities managed by the Metro Exposition-Recreation Commission (MERC). These facilities include the Oregon Convention Center (OCC), the Portland Metropolitan Exposition Center (EXPO), and the Portland Center for the Performing Arts (PCPA). In addition, this report includes the cost of support services provided by MERC Administration. These reports omit substantially all disclosures required by generally accepted accounting principles. This report is intended solely for the information and use of the Commission and is not intended to be and should not be used by anyone other than the Commission.

#### **Financial Highlights**

#### **Operating Results**

- ➤ The year-to-date results indicate that the net F&B is less than budget by approximately 5%. While revenue and expenditures are slightly less than forecasted, the net result is approximately 4% greater than budget.
- Highest event revenue generators for the period:

#### Expo

- 10795 ~ 2009 Rose City Classic Dog Show \$299k
  - ❖ F&B \$117k
- 10793 ~ 2009 Portland Boat Show \$287k
  - ❖ Rent \$144k
- 10978 ~ Northwest Agriculture Show \$92k
  - ❖ Rent \$34k

#### OCC

- 7281 ~ 2009 NW Food Manufacturing & Packaging Expo \$211k
  - ❖ F&B \$71k
- 6879 ~ River City Bluegrass Festival 2009 \$65k
  - ❖ F&B \$28k
- 6869 ~ 2009 Portland Gift & Accessories Show \$62k
  - ❖ Rent \$28k

#### PCPA

- 11595 ~ Tuna Christmas \$41k
  - ❖ Rent \$18k
- 11703 ~ The Color Purple \$35k
  - ❖ F&B \$29k
    - Rent \$56k to be recorded in a future period
- 12574 ~ Hal Holbrook \$29k
  - Rent \$9k

#### Non – Operating Revenue

- ➤ <u>Transient, Lodging Tax (TLT)</u> year to date is 4.5% greater than prior period which is an increase of \$214 thousand. TLT is budgeted to receive 30% of the tax in the first half of the year, and the remaining 70% in the second half of the year.
- **Expo Debt Service** is paid semi annually. Approximately 73% or \$892 thousand of the annual payment is budgeted and paid during the first half of the fiscal year, the remaining 27% or \$300 thousand in the later part of the fiscal year.
- Metro Risk Management expenses are in the first period of each quarter. Approximately 83% of the annual budget or \$486 thousand year-to-date.

#### **Purchasing/Contract Update**

➤ A listing of all outstanding contracts and purchase orders for all venues as of December is included on the last page of the financial packet. A list of new contracts will be included in each quarterly update.

#### **EBMS Statistical Information**

- Journal Entries
  - Posted 2,689 entries, 142,996 lines of data for a value of \$192 million
- > Accounts Payable
  - Checks generated: 1,437 \$9.2 million
    - Issued 1,399 \$9 million
  - Wire Transfers: 24 \$4.1 million
    - Issued 23 \$4.1 million
- Accounts Receivable
  - Cash Receipts: 529 entries, 1,322 lines of data for a value of \$9.1 million
  - Invoice Register: 3,136 invoices generated for a value of \$3.5 million
- > Events Settled (Start date of 07-01-07 thru 01-31-09)
  - Expo 71
  - OCC 399
  - PCPA 232
- > Event Master (Start date of 07-01-07 thru 01-31-09)
  - Expo 72
  - OCC 405
  - PCPA 487

# Metropolitan Exposition-Recreation Commission MERC Statement of Activity with Annual Budget All Departments

	Current	Prior	% of	2008-09	% of
	Year to Date	Year to Date	Prior	Adopted	Annual
	Actual	Actual	Year	Budget	Budget
<del>-</del>	January-09	January-08	reui	January-09	59%
Operating					
Revenue	9,430,189	9,824,352	96%	18,004,390	52%
Revenue - Food and Beverage	6,268,338	6,707,109	93%	12,579,134	50%
<b>Total Operating Revenue</b>	15,698,527	16,531,460	95%	30,583,524	51%
Costs - Food and Beverage	(5,448,529)	(5,144,727)	106%	(9,789,499)	56%
Personal Services	(10,060,906)	(9,046,835)	111%	(18,285,681)	55%
Goods & Services	(3,958,319)	(3,902,926)	101%	(7,869,173)	50%
Marketing Formation	(1,527,960)	(1,483,729)	103%	(3,032,043)	50%
Total Operating Expenses	(20,995,714)	(19,578,218)	107%	(38,976,396)	54%
Net Operating Results	(5,297,187)	(3,046,758)	174%	(8,392,872)	63%
Non Operating	-	2 002 255	4.0707	-	2007
Transient, Lodging Tax	3,197,842	2,983,355	107%	11,114,685	29%
Government Support City of Portland	- 207.250	-	-	737,449	0%
Non-Operating Revenue	307,350	531,569	58% 100%	739,194	42% 100%
Non-Operating Expense	(2,506)	(2,503)		(2,500)	
Comment and Birls Management	3,502,686	3,512,421	100%	12,588,828	28%
Support and Risk Management MERC Administration	_	_	_	_	-
Metro Support Services	(1,074,976)	(987,861)	109%	(1,842,802)	58%
Metro Risk Management	(485,637)	(525,372)	92%	(582,761)	83%
-	(1,560,613)	(1,513,233)	103%	(2,425,563)	64%
Net Increase (Decrease)	(3,355,114)	(1,047,571)	320%	1,770,393	-190%
	(0,000,111)	(=/0 ::/0: =/	0_0 / 0	_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Transfers		22.4.25	00/	44.00=	•••
Transfers from	(000 745)	334,860	0%	11,937	0%
Debt Service	(909,715)	(896,365)	101%	(1,210,037)	75%
Net Transfers	(909,715)	(561,505)	162%	(1,198,100)	76%
Net Operations	(4,264,829)	(1,609,075)	482%	572,293	-745%
Capital					
Capital Outlay	(829,436)	(568,041)	146%	(2,228,869)	37%
Construction Management	(306)	(747)	41%	-	-
Goods & Services	(7,890)	-	-	(225,000)	4%
Non-Operating Revenue	228,721	52,832	433%	767,672	30%
Transfers from	<u> </u>	<u>-</u>	-	746,144	0%
Net Capital	(608,911)	(515,957)	118%	(940,053)	65%
Fund Balance Inc (Dec)	(4,873,740)	(2,125,032)	229%	(367,760)	1325%
Food and Develope Creek Marrie	42.40/	-		22.20/	
Food and Beverage Gross Margin Full Time Employees - per Budget	13.1%	23.3%		22.2%	
con come commovees - per bilager					
	192 (798.503)	182		192	
	192 (798,503)	182 -		192	
Excise Tax		-			
Excise Tax		<b>182</b> - 22,350,466		<b>192</b> 26,070,022	
Excise Tax Fund Balance	(798,503)	-			
Fund Balance Beginning Fund Balance Fund Balance Inc (Dec)	( <b>798,503</b> ) 26,070,022	- 22,350,466		26,070,022	
Fund Balance Beginning Fund Balance Fund Balance Inc (Dec)	( <b>798,503</b> ) 26,070,022 (4,873,740)	22,350,466 (1,846,302)		26,070,022 (367,760)	
Fund Balance Beginning Fund Balance Fund Balance Inc (Dec) Ending Fund Balance	( <b>798,503</b> ) 26,070,022 (4,873,740)	22,350,466 (1,846,302)		26,070,022 (367,760)	
Excise Tax  Fund Balance  Beginning Fund Balance	26,070,022 (4,873,740) 21,196,282	22,350,466 (1,846,302) <b>20,504,163</b>		26,070,022 (367,760) <b>25,702,262</b>	

#### MERC Statement of Activity with Annual Budget Portland Exposition Center

-	Current Year to Date Actual January-09	Prior Year to Date Actual January-08	% of Prior Year	2008-09 Adopted Budget January-09	% of Annual Budget 59%
Operating					
Revenue - Food and Beverage	2,263,699 897,305	2,398,137 972,071	94% 92%	3,819,977 2,151,319	59% 42%
<b>Total Operating Revenue</b>	3,161,004	3,370,208	94%	5,971,296	53%
Costs - Food and Beverage	(757,074)	(697,196)	109%	(1,515,262)	50%
Personal Services Goods & Services	(909,458) (630,014)	(808,561) (596,415)	112% 106%	(1,591,637) (1,293,518)	57% 49%
<b>Total Operating Expenses</b>	(2,296,546)	(2,102,172)	109%	(4,400,417)	52%
Net Operating Results	864,458	1,268,036	68%	1,570,879	55%
Non Operating	66.024	101 240	6604	161.610	440/
Non-Operating Revenue Non-Operating Expense	66,831	101,240	66%	161,619	41%
Non Operating Expense		101 240	660/	161.610	440/
Support and Risk Management	66,831	101,240	66%	161,619	41%
MERC Administration	(169,764)	(138,998)	122%	(291,027)	58%
Metro Support Services	(107,499)	(98,791)	109%	(184,280)	58%
Metro Risk Management	(66,150)	(66,938)	99%	(79,379)	83%
·	(343,413)	(304,727)	113%	(554,686)	62%
Net Increase (Decrease)	587,877	1,064,549	55%	1,177,812	50%
<b>Transfers</b> Transfers from Debt Service	- (891,916)	- (878,016)	102%	1,194 (1,192,232)	0% 75%
Net Transfers	(891,916)	(878,016)	102%	(1,191,038)	75%
Net Operations	(304,039)	186,533	-163%	(13,226)	2299%
	, , ,	,		. , ,	
Capital					
Capital Outlay	(104,178)	(4,118)	2530%	(180,000)	58%
Construction Management	(183)	(68)	171%	-	-
Non-Operating Revenue	-	26,727	0%	73,329	0%
Net Capital	(104,361)	22,541	-463%	(106,671)	98%
Fund Balance Inc (Dec)	(408,400)	209,074	-195%	(119,897)	341%
Food and Beverage Gross Margin	15.6%	28.3%		29.6%	-14%
Full Time Employees - per Budget	13.30	13.30		13.30	
Excise Tax	(197,940)	-		-	
Fund Balance					
Beginning Fund Balance	6,069,250	5,581,447		6,069,250	
Fund Balance Inc (Dec)	(408,400)	487,803		(119,897)	
· , , , , , , , , , , , , , , , , , , ,	<del>-</del>	C 0C0 2E0		5,949,353	
Ending Fund Balance	5,660,850	6,069,250			
_	-	-		-	
Ending Fund Balance  Strategic Goal (6 mo, debt)  Available for Strategy Goal	<b>5,660,850</b> - <b>3,392,441</b> 4,249,812	3,257,115 4,887,128		3,392,441 4,539,125	

## MERC Statement of Activity with Annual Budget Oregon Convention Center

Ore	egon Conve	ntion Cent	er	_	
	Excludin				0, 6
	Current	2007-08	% of	2008-09	% of
	Year to Date	Prior	Prior	Adopted	Annual
<del>-</del>	Actual January-09	Actual January-08	Year	Budget January-09	Budget 59%
	Junuary 05	Junuary Co		Junuary 05	55 70
Operating					
Revenue Revenue - Food and Beverage	3,749,417 4,402,689	4,111,722 4,775,829	91% 92%	7,369,246 8,900,001	51% 49%
<b>Total Operating Revenue</b>	8,152,106	8,887,551	92%	16,269,247	50%
Costs - Food and Beverage	(3,809,835)	(3,638,705)	105%	(6,961,152)	55%
Personal Services	(4,796,268)	(4,497,880)	107%	(8,741,296)	55%
Goods & Services Marketing POVA	(1,729,060) (1,527,960)	(1,576,604) (1,483,729)	110% 103%	(3,504,823) (3,032,043)	49% 50%
<b>Total Operating Expenses</b>	(11,863,124)	(11,196,918)	106%	(22,239,314)	53%
Net Operating Results	(3,711,018)	(2,309,367)	161%	(5,970,067)	62%
Non Operating					
Transient, Lodging Tax	2,706,014	2,496,003	108%	9,032,707	30%
Non-Operating Revenue	126,799	206,391	61%	267,288	47%
Non-Operating Expense	(6)	(3)	200%	<u>-</u>	-
	2,832,807	2,702,391	105%	9,299,995	30%
Support and Risk Management					
MERC Administration	(916,734)	(764,474)	120%	(1,571,548)	58%
Metro Support Services	(580,482)	(543,319)	107%	(995,114)	58%
Metro Risk Management	(271,119)	(297,908)	91%	(325,341)	83%
	(1,768,335)	(1,605,701)	110%	(2,892,003)	61%
Net Increase (Decrease)	(2,646,546)	(1,212,677)	218%	437,925	-604%
Transfers					
Transfers from				6,446	0%
Debt Service	(17,799)	(18,349)	97%	(17,805)	100%
Net Transfers  Net Operations	(17,799) (2,664,345)	(18,349) (1,231,026)	97% <b>216%</b>	(11,359) <b>426,566</b>	157% <b>-625%</b>
Net Operations	(2,004,343)	(1,231,020)	210%	420,300	-025%
Capital			-		-
Capital Outlay	(511,325)	(392,624)	30%	(1,468,157)	35%
Non-Operating Revenue	3,721	18,867	-80%	50,863	7%
Transfers from	-	, -	-	746,144	0%
Net Capital	(507,604)	(373,758)	36%	(671,150)	76%
	(2.171.040)	(1 604 702)	000/	(244 504)	12070/
Fund Balance Inc (Dec)	(3,171,949)	(1,604,783)	98%	(244,584)	1297%
Food and Beverage Gross Margin	13.5%	23.8%		21.8%	
Full Time Employees - per Budget	110.30	107.30		110.30	
Excise Tax	(599,930)	-		-	
Fund Balance	44.00:0:0	0.00= ==:		44.001.015	
Beginning Fund Balance	11,304,019	8,985,591		11,304,019	
Fund Balance Inc (Dec)	(3,171,949)	(1,604,783)		(244,584)	
Fund Balance Inc (Dec) for HQH	(289,858)	(111,283)		(226,000)	
Ending Fund Balance	7,842,212	7,269,525		10,833,435	
Strategic Goal (3 mo)	-	-		-	
	5,559,829	5,151,674		5,559,829	
Available for Strategy Goal	1,322,393	5,063,020		4,341,894	

(4.237.436)

(88.654)

(1.217.935)

Excess (Gap)

## MERC Statement of Activity with Annual Budget Portland Center for the Performing Arts

	Current	2007-08	% of	2008-09	% of
	Year to Date	Prior	Prior	Adopted	Annual
	Actual	Actual	Year	Budget	Budget
-	January-09	January-08		January-09	59%
Operating					
Revenue	3,407,989	3,302,363	103%	6,776,667	50%
Revenue - Food and Beverage	968,344	959,208	101%	1,527,814	63%
Total Operating Revenue	4,376,333	4,261,571	103%	8,304,481	53%
Costs - Food and Beverage	(881,619)	(808,827)	109%	(1,313,085)	67%
Personal Services	(3,087,553)	(2,759,485)	112%	(5,751,698)	54%
Goods & Services	(1,111,074)	(1,030,858)	108%	(2,171,744)	51%
Total Operating Expenses	(5,080,247)	(4,599,170)	110%	(9,236,527)	55%
Net Operating Results	(703,914)	(337,599)	209%	(932,046)	76%
Non Operating					
Transient, Lodging Tax	491,828	487,352	101%	2,081,978	24%
Government Support City of Portland	-	-	-	737,449	0%
Non-Operating Revenue	94,585	208,037	45%	286,092	33%
Non-Operating Expense	(2,500)	(2,500)	100%	(2,500)	100%
	583,913	692,889	84%	3,103,019	19%
Support and Risk Management					
MERC Administration	(611,156)	(486,485)	126%	(1,047,699)	58%
Metro Support Services	(386,995)	(345,751)	112%	(663,408)	58%
Metro Risk Management	(148,368)	(160,526)	92%	(178,041)	83%
	(1,146,519)	(992,762)	115%	(1,889,148)	61%
Net Increase (Decrease)	(1,266,520)	(637,473)	199%	281,825	-449%
Transfers					
Transfers from	_	_		4,297	0%
				<del></del>	
Net Transfers  Net Operations	(1,266,520)	(637,473)	199%	4,297 <b>286,122</b>	0% -443%
Net Operations	(1,200,320)	(037,473)	19970	200,122	-44370
Capital					
Capital Outlay	(163,202)	(108,680)	150%	(435,000)	38%
Construction Management	(123)	(280)		-	-
Goods & Services	(7,890)	-		(225,000)	4%
Non-Operating Revenue	225,000	6,345	3546%	643,480	35%
Net Capital	53,786	(102,615)	-52%	(16,520)	-326%
Freed Polonics To a (Pos)	(1 212 724)	(740.007)	1640/-	260 602	-450%
Fund Balance Inc (Dec)	(1,212,734)	(740,087)	164%	269,602	-450%
Food and Beverage Gross Margin	9.0%	15.7%		14.1%	
Full Time Employees - per Budget	46.40	43.40		46.40	
Fund Balance					
Beginning Fund Balance	7,785,999	7,099,082		7,785,999	
Fund Balance Inc (Dec)	(1,212,734)	(740,087)		269,602	
· ·		•		<del></del>	
Ending Fund Balance	6,573,265	6,358,995		8,055,601	
Strategic Goal (6 mo)	4.640.066	4 000 000		4.640.064	
	4,618,264	4,093,382		<b>4,618,264</b>	
Available for Strategy Goal	5,708,759	5,549,842		7,193,096	
Excess (Gap)	1,090,495	1,456,460		2,574,832	

## MERC Statement of Activity with Annual Budget Convention Center Headquarter Hotel Project

	Current	2007-08	% of	2008-09	% of
	Year to Date	Prior	Prior	Adopted	Annual
	Actual	Actual	Year	Budget	Budget
-	January-09	January-08		January-09	59%
	-	-		-	
Operating					
Revenue	-	=	-	=	-
Personal Services	(21,949)	(3,876)	566%	(20,000)	110%
Goods & Services	(267,910)	(442,267)	61%	(206,000)	130%
Meetings Expense	(85)	(128)	66%	-	-
Developer Agreement I	(4,274)	(200,000)	2%	-	-
Developer Agreement II	-	-	-	-	-
Communications Consulting	(44,328)	(23,747)	187%	-	-
Construction Consulting	(31,357)	-	-	-	-
Financial Consulting	(37,450)	(87,335)	43%	_	-
Legal Consulting	(147,491)	(1,708)	8638%	(184,000)	80%
Management Consulting	-	(35,215)	0%	(22,000)	0%
Market Consulting	(2,925)	(52,136)	6%	-	-
Project Management	(2/323)	(41,999)	0%	_	_
Troject Hanagement				-	
	(289,858)	(446,143)	65%	(226,000)	128%
Non Operating					
Transient, Lodging Tax	-		-	-	-
Government Support City of Portland	-	-	-	-	-
Non-Operating Revenue	-	-	-	-	-
Non-Operating Expense		<del>-</del>	-		-
	-	-		-	
Support and Risk Management					
MERC Administration	-	-	-	-	-
Metro Support Services	-	-	-	-	-
Metro Risk Management	-	-	-	-	-
	-	-		_	
Net Increase (Decrease)	(289,858)	(446,143)	65%	(226,000)	
Transfers					
Intrafund Transfers					
	-	-	-	-	-
Transfers to	-	-	-	-	-
Transfers from	-	334,860	0%	-	-
Debt Service		<del>-</del>	-		-
Net Transfers	-	334,860	0%	-	-
Net Operations	(289,858)	(111,283)	260%	(226,000)	128%
Capital					
Revenue	-	-	-	-	-
Capital Outlay			-		-
Construction Management			-		-
Goods & Services	-		-		-
Non-Operating Revenue		-	-		-
Non-Operating Expense	-	-	-	-	-
Intrafund Transfers	-	-	-	-	-
Transfers to	_	-	-	-	-
Transfers from	-	-	-	-	-
Net Capital			_		-
Het Capital					
Fund Balance Inc (Dec)	(289,858)	(111,283)	260%	(226,000)	128%

# Metropolitan Exposition-Recreation Commission MERC Statement of Activity with Annual Budget MERC Administration

	Current Year to Date	2007-08 Prior	% of Prior	2008-09 Adopted	% of Annual
	Actual	Actual	Year	Budget	Budget
	January-09	January-08		January-09	59%
Operating					
Revenue	9,084	12,130	75%	38,500	24%
Personal Services	(1,245,679)	(977,034)	127%	(2,181,050)	57%
Goods & Services	(220,261)	(256,782)	86%	(693,088)	32%
Net Operating Expenses	(1,456,856)	(1,221,686)	119%	(2,835,638)	51%
Non Operating					
Non-Operating Revenue	19,135	15,901	120%	24,195	79%
Non-Operating Expense			-		-
	19,135	15,901	120%	24,195	79%
Support and Risk Management					
MERC Administration	1,697,654	1,389,957	122%	2,910,274	58%
	1,697,654	1,389,957	122%	2,910,274	58%
Net Increase (Decrease)	259,933	184,173	141%	98,831	263%
Net Transfers			-		-
Net Operations	259,933	184,173	141%	98,831	263%
Capital					
Capital Outlay	(50,732)	(62,619)	81%	(145,712)	35%
Non-Operating Revenue	(30,732)	893	0%	(113,712)	-
Net Capital	(50,732)	(62,125)	82%	(145,712)	35%
Not suprem	(30):32)	(0=)==0)	0270	(= 15/1 ==)	
Fund Balance Inc (Dec)	209,201	122,047	171%	(46,881)	-446%
Full Time Employees - per Budget	22.00	18.00		22.00	
Excise Tax	(633)	-		-	
Fund Balance					
Beginning Fund Balance	910,754	684,346		910,754	
Fund Balance Inc (Dec)	209,201	122,047		(46,881)	
Ending Fund Balance	1,119,955	806,393		863,873	
Strategic Goal (6 mo)	1,437,069	1,081,683		1,437,069	
Available for Strategy Goal	919,819	617,780		687,641	
Excess (Gap)	(517,250)	(463,903)		(749,428)	

				Contract	S		
Issue Account Name	Beginning Date	Expiration Date		Amount	Issue Rep	Description	Contract Facility
Portland Development						·	
Commission	07/01/2006	06/30/2009			Blosser, Jeff	1003 Sizzler Lot Lease	OCC
						1004 OCC Onsite	
Spot Focus	07/01/2006	06/30/2009				Advertising (rev)	OCC
MPL G	10/00/0006	10/01/0000		02.000		DED 6: 1	All Facilities Including
MBL Group LLC	10/23/2006	12/31/2008	\$	92,000	Johnson, Joni M.	PFP Study	MERC Admin
Talbet Kenyela and Wanwick LLD	01/01/2007	01/21/2000	4	20 100	Taylor Kathy	VDB Boylow	MERC Business Office
	01/01/2007	01/31/2009	Þ	20,100	Taylor, Naury		MERC DUSINESS OFFICE
	01/31/2007	12/31/2009	\$	550,000	Rlosser leff		occ
							Expo
							OCC
	,,		7	,			
HVS Convention Sports and							
Entertainment Facilities Consulting	05/07/2007	06/30/2009	\$	135,000	Blosser, Jeff	HQ Hotel Market Study	OCC
				-		Parking Svs Expo OCC 07-	
City Center Parking	07/01/2007	06/30/2010	\$	477,073	Burnett, Bruce	10	Multiple Facilities
Pacific Office Automation	06/01/2007	05/29/2011	\$	18,015		MERC Copier Lease 07-11	MERC Business Office
Right! Systems Inc	06/01/2007	06/30/2009	\$		<u> </u>		MERC Business Office
Xerox Corporation	05/10/2007	05/10/2012	\$	20,000	Parish, Stephanie	Xerox PCPA Ops	PCPA
							All Facilities Including
Oregon Armored Service Inc			\$				MERC Admin
			_				PCPA
							PCPA
Infinity Internet Inc	09/01/2007	09/27/2009	\$	9,500	Anderegg, Ted		Expo
PROPHIX Software Inc	12/01/2007	12/31/2009	\$	56,305	Hill, Cynthia	Software	MERC Business Office
							All Facilities Including
CardTronics	12/05/2007	08/23/2010			Hoffman, Julie		MERC Admin
	12/18/2007	12/31/2009	\$	26,000	Uchtman, Matthew		OCC
	12/17/2007	12/21/2000	_	42.000	III.II Maille		000
Corporation	12/1//2007	12/31/2009	\$	42,000	Ucntman, Mattnew	, -	OCC
Motro Cafoty and Eiro	12/21/2007	12/21/2000	+	E 040	Hightman Matthau		occ
Metro Safety and File	12/21/2007	12/31/2009	Þ	5,040	OCHUHAH, Matthew		occ
Cascade Fire Protection Co	01/07/2008	12/31/2009	¢	14 080	Hichtman Matthew		occ
cascade Fire Frotection co.	01/07/2000	12/31/2003	Ψ	11,000	ochunan, Platticw	Inspection & Plaintenance	occ
Garfield Traub Ashforth LLC	12/26/2007	04/18/2009	\$	650 000	Hoffman Julie	HO Hotel Dev Agreement	MERC Business Office
Carriela Trado Asmortir Elec	12/20/2007	0 1/10/2003	Ψ	030,000			TIERC Business office
General Tree Service	01/01/2009	01/31/2010	\$	71.430	Uchtman, Matthew		OCC
	01/01/2005	01/01/2010	7	, 2, .50	ourianding reactions		All Facilities Including
Maland Presentations	02/01/2008	07/31/2009	\$	82,500	Hoffman, Julie		MERC Admin
							MERCAC
	•			,	•		All Facilities Including
AGG Enterprises Inc	02/06/2008	01/31/2011	\$	420,000	Hoffman, Julie	AGG Refuse Removal	MERC Admin
	•			,	,		All Facilities Including
Labor Finders	02/15/2008	02/14/2011	\$	35,000	Hoffman, Julie	1144 Labor Finder On-Call	MERC Admin
						On-Call Event Staffing All	
Northwest Staffing Resources	02/15/2008	02/14/2011	\$	35,000	Hoffman, Julie	Venues	Multiple Facilities
Employers Overload	02/15/2008	02/14/2011	\$	35,000	Hoffman, Julie	On Call Staffing All Venues	Multiple Facilities
						Oregon Stagehands (Coll B	
Oregon Stagehands Inc	02/25/2008	06/30/2009	\$	319,240	Hoffman, Julie	Agrmt)	PCPA
Columbia Cross-Connection				_			
Control	02/10/2008	06/30/2010	\$	5,000	Parish, Stephanie	Backflow Testing PCPA	PCPA
TRM Copy Centers	02/01/2008	08/31/2010			Totaro, Karen	1161 TRM OCC Copy Center	OCC
					_		
Tridev Enterprises	02/01/2008	01/31/2010			Totaro, Karen	1162 OCC Shipping Services	OCC
						1166 Foliage Services	
				20.000	Uding, Jeanne	Contract	OCC
Foliage Services	03/01/2008	03/01/2010	\$	20,000	ourig, scarine	Contract	occ
				,	<u>.</u>		
	03/01/2008 04/15/2008 05/20/2008	08/31/2009 06/30/2011	\$	200,000	Taylor, Kathy	HQ Hotel Legal (thru Metro) PCPA First Aid Supplies	MERC Business Office
	MBL Group LLC Talbot Korvola and Warwick LLP Convention Communication Provisioners Inc Integra Telecom Integra Telecom HVS Convention Sports and Entertainment Facilities Consulting City Center Parking Pacific Office Automation Right! Systems Inc Xerox Corporation Oregon Armored Service Inc Xerox Corporation Infinity Internet Inc PROPHIX Software Inc CardTronics Steamers Steam Cleaning Inc Performance Systems Integration Corporation Metro Safety and Fire Cascade Fire Protection Co. Garfield Traub Ashforth LLC General Tree Service Maland Presentations Talbot Korvola and Warwick LLP AGG Enterprises Inc Labor Finders Northwest Staffing Resources Employers Overload Oregon Stagehands Inc Columbia Cross-Connection Control	Spot Focus   07/01/2006   MBL Group LLC   10/23/2006   Talbot Korvola and Warwick LLP   01/01/2007   Convention Communication   Provisioners Inc   01/31/2007   Integra Telecom   10/08/2006   Integra Telecom   10/08/2006   HVS Convention Sports and   Entertainment Facilities Consulting   05/07/2007   City Center Parking   07/01/2007   Pacific Office Automation   06/01/2007   Right! Systems Inc   06/01/2007   Oregon Armored Service Inc   08/15/2007   Xerox Corporation   06/01/2007   Xerox Corporation   06/01/2007   Xerox Corporation   06/01/2007   Xerox Corporation   06/01/2007   Xerox Corporation   07/01/2007   Infinity Internet Inc   09/01/2007   Xerox Corporation   07/01/2007   CardTronics   12/05/2007   Steamers Steam Cleaning Inc   12/18/2007   Xerox Corporation   12/18/2007	Spot Focus   07/01/2006   06/30/2009   12/31/2008   12/31/2008   12/31/2008   12/31/2008   12/31/2008   12/31/2009   12/31/2009   12/31/2009   12/31/2009   12/31/2009   12/31/2009   12/31/2009   10/08/2006   10/08/2009   10/	Spot Focus   07/01/2006   06/30/2009	Spot Focus   07/01/2006   06/30/2009   06/30/2009   12/31/2008   \$ 92,000   Tallbot Korvola and Warwick LLP   01/01/2007   01/31/2009   \$ 28,100   Convention Communication   01/31/2007   12/31/2009   \$ 550,000   Integra Telecom   10/08/2006   10/08/2009   \$ 30,866   Integra Telecom   10/08/2006   10/08/2009   \$ 30,866   Integra Telecom   10/08/2006   10/08/2009   \$ 30,866   Integra Telecom   10/08/2006   10/08/2009   \$ 43,460   HVS Convention Sports and Entertainment Facilities Consulting   05/07/2007   06/30/2009   \$ 135,000   City Center Parking   07/01/2007   06/30/2010   \$ 477,073   Pacific Office Automation   06/01/2007   05/29/2011   \$ 18,015   Right! Systems Inc   06/01/2007   05/29/2011   \$ 18,015   Right! Systems Inc   06/01/2007   05/10/2012   \$ 20,000   Coregon Armored Service Inc   08/15/2007   08/14/2010   \$ 45,000   Coregon Armored Service Inc   08/15/2007   06/30/2012   \$ 13,625   Xerox Corporation   06/01/2007   06/30/2012   \$ 14,500   Xerox Corporation   06/01/2007   06/30/2012   \$ 14,500   Xerox Corporation   07/01/2007   08/23/2010   \$ 9,500   Xerox Corporation   07/01/2007   08/23/2010   \$ 26,000   Xerox Corporation   07/01/2007   12/31/2009   \$ 42,000   Xerox Corporation   07/01/2008   07/31/2009   \$ 42,00	Spot Focus	Spot Focus

				Cor	ntract	S		
Contract #	Issue Account Name	Beginning Date	Expiration Date	Amo	unt	Issue Rep	Description	Contract Facility All Facilities Including
1182	Custom Courier Service	05/01/2008	04/30/2011	\$	59,600	Hoffman, Julie	Courier Service ALL VENUES	MERC Admin
1187	Xerox Corporation	01/28/2008	01/28/2013	\$	16,196	Brown, Lisa	Copier MERC Executve Office	MERC Executive Office
1188	Crossroads Consulting Services	04/01/2008	12/31/2011	\$	99,000	Baker, Jeannie	Economic Impact Study PCPA/Expo	Multiple Facilities
1189	General Tree Service	06/15/2008	06/30/2009	\$			PCPA Outdoor Plant Maintenance 08-09	PCPA
				,	•			
1195 1196	Eden Advanced Pest Technologies Interior Scapes	05/08/2008 07/01/2008	05/10/2009 06/30/2011	\$		• • • • • • • • • • • • • • • • • • • •	OCC Pest Control Contract Interior plant maintenance	OCC PCPA
	•						1203 Two Way Comm ALL	
	Event Rental Communications Inc	07/01/2008	06/30/2009	\$		Hoffman, Julie	VENUES 1204 Seamless Event	Multiple Facilities
1204	Seamless Event Solutions  MFIA Inc  Consulting Mechanical & Electrical	07/15/2008	12/31/2008	\$	82,500	Hoffman, Julie	Solutions  OCC - Kithchen Remodel -	Multiple Facilities
	Engineers	07/15/2008	09/30/2008	\$	4,005	Lispcomb, Josh	M&E Consult Srvcs	occ
1209	TPS	07/21/2008	06/30/2010	\$	5,000	Parish, Stephanie	Maintenance on Teak PCPA OCC A/V Equipment	PCPA
1212	GC Pro	07/25/2008	02/28/2009	\$	58,768	Pace, Renee	Purchase - Video	occ
1213	Stew Dodge Sound Inc	07/15/2008	12/31/2008	\$	82,500	Hoffman, Julie	1213 On Call AV Rental ALL VENEUS	All Facilities Including MERC Admin MERC Executive
1214	Shiels Obletz Johnsen	07/30/2008	10/31/2009	\$	97,980	Woolson, David	1214 SOJ CRC	Office
1217	Metropolitan Group LLC	06/11/2008	02/28/2009	\$	100 000	Hoffman, Julie	1217 Metropolitan Group HQH Comm	MERC Executive Office
1217	The Canoe Group	07/01/2008	12/31/2009	\$			PCPA AV Project Feasibility	PCPA
	Inici Group Inc~						1219 Ethos HQH Constr.	
1219 1222	formerly Ethos Development Inc Tickets.com Inc	06/08/2008 08/01/2008	06/30/2009 08/01/2009	\$		Blosser, Jeff Burnett, Bruce	Management Tickets.com	OCC OCC
1222	Tienets.com Tie	00/01/2000	00/01/2003	Ψ	33,100	Burnett, Brace	Expo Postage Contract	000
1224	Pitney Bowes Credit Corporation	10/03/2007	11/02/2012	\$	3,410	Lewis, Janell	Renewal Keller Roof Repair -	Expo
1229	Griffith Roofing Co.	09/29/2008	01/31/2009	\$	16,471	Pace, Renee	Main/Upper Roof	PCPA
1230	Anderson Roofing Co Inc	09/29/2008	01/31/2009	\$	32,740	Pace, Renee	Keller Roof Repair - Lower Mechanical	PCPA
1231	Cindy's Concrete, LLC	10/01/2008	02/28/2009	\$	20,000	Pace, Renee	ASCH Emergency Sidewalk Repair	PCPA
1233	Show Drape Inc~ Production Services NW	09/15/2008	07/31/2009	\$	82,500	Hoffman, Julie	1233 On Call AV Rental ALL VENUES	Multiple Facilities
	Providence Occupational Health Services	10/01/2008	09/30/2010	\$	5,000	Johnson, Joni M.	Employee Capacity Testing	Multiple Facilities
1238	Copytronix (GE Capital)	10/01/2008	09/30/2013	\$		Plummer, Rachel	1238 Copytronic OCC Admin Copier	осс
1239	Copytronix (GE Capital)	10/01/2008	09/30/2013	\$	38,515	Plummer, Rachel	1239 Copytronix OCC Ops Copier	occ
1243	Henry V Events	10/10/2008	06/30/2009	\$	52,000	Blosser, Jeff	OCC Green Mtg Planner	OCC
1244	Lloyd TMA	08/01/2008	07/31/2009	\$	32,562	Plummer, Rachel	2008 OCC/MERC TrimetPasses Lloyd TMA OCC Annual Generator	occ
1245	Pacific Power Generation	11/17/2008	06/30/2009	\$	11,000	Uchtman, Matthew		OCC
1246 1247	William Caruso & Associates Cascade Acoustics, Inc	11/21/2008 11/17/2008	06/30/2009 02/28/2009	\$			F & B RFP OCC - South Ticket Booth	All Facilities Including MERC Admin OCC
	Interstate Mechanical Inc	11/17/2008	02/25/2009	\$	•	,	OCC - Mens Restroom Upgrade	осс
1250	Solutions Express Office Furnishings	11/17/2008	01/28/2009	\$	3.100	Pace, Renee	OCC Phone Bank Rework - Stools	occ
	Ferguson Enterprises Inc	10/13/2008	02/28/2009	\$		Pace, Renee	Contracts	OCC
1257	Brightworks NW LLC	01/05/2009	03/30/2009	\$	5,000	Pace, Renee	AHH LEED Feasability Analysis Expo Restroom Heater	PCPA
1258	Arrow Mechanical Contractors	01/07/2009	03/30/2009	\$	7,798		Replacement	Expo
1260	Anderson Roofing Co Inc	01/14/2009	05/31/2009	\$	5,000	Pace, Renee	Antionette Hatfield Hall - Emergency Roof Repair	PCPA
1261	EROI Inc.	01/15/2009	01/15/2010	\$		Rotchford, Matthew	1261 EROI	Expo
1262	Christie Lites Seattle	02/06/2009	06/30/2009	\$	12,696		AV Rental Equipment for YGP	осс

					Contract	S		
Contract #	Issue Account Name	Beginning Date	Expiration Date		Amount	Issue Rep	Description	Contract Facility
							OCC Hall A/A1 & Tower	
1263	Tri Phase Electric Supply Co LLC	02/03/2009	06/30/2009	\$	30.000	Pace, Renee	Lighting Controls	occ
1203	THE HOSE Electric Supply Co LLC	02/03/2003	00/30/2003	Ψ	30,000	r dee/ renee	Lighting controls	000
1264	Cabell Group	01/29/2009	09/30/2009	\$	38 125	Hoffman, Julie	1264 FOTA Assessment	MERC Business Office
1204	Сарен стоир	01/29/2009	09/30/2009	Ą	30,123	Homman, Julie	Portland Sign License	PILICE DUSINESS OFFICE
407000	Portland Arena Management	07/26/2007	07/25/2027			Woolson, David	Agreement	MERC Business Office
407000	-	07/20/2007	07/23/2027			WOOISON, David	Agreement	MERC Dusiness Office
F07000	State of Oregon - DAS Surplus	05/22/2007	05/22/2012			T-t 1/	ICA Complete Documents	000
507000	Property	05/22/2007	05/22/2012	_	12.000.000	Totaro, Karen	IGA Surplus Property	OCC
910346	First Congregational Church	11/01/1984	11/01/2083	\$	13,068,000	Williams, Robyn	Land Lease	PCPA
				١.				All Facilities Including
921434	Aramark/Giacometti	07/01/1999	06/30/2009	\$	36,390,000		Food caterer/provider	MERC Admin
	Oregon Health & Science							
	University~						922297 OHSU Onsite Heath	
922297	OHSU	07/01/2000	06/30/2009	\$		Brown, Nick	Personnel	Multiple Facilities
923028	Zurich American Insurance Co	02/01/2001	01/31/2010	\$	750,000	Blosser, Jeff	Deductible agreement	
							Light pole rental/hang	
923209	City of Portland - Transportation	07/01/2001	06/30/2010	\$	25,000	Hart, Cheryl	signage	OCC
924436	Oregon Dept of Transportation	09/01/2001	08/31/2011	\$	850,000	Isham, Cheri	Air Space Lease	OCC
925461	Pepsi Cola Co Inc	01/01/2004	12/31/2010			Hoffman, Julie	Pepsi Sponsorship Contract	Multiple Facilities
925799	Reliant Elevator Company		06/30/2009	\$	283.040	Scorby, Don	Elevator Maint	Multiple Facilities
	,	.,,,		7	=55/5.15		OCC Elevator Service	
925800	Northwest Elevator Company	07/01/2004	06/30/2009	\$	664 125	Brown, Mike	Contract	occ
323000	Northwest Elevator Company	07/01/2001	00/30/2003	Ψ	001/123	Drown, rince	Digital visual messg display-	000
925871	Clarity Visual Systems Inc	06/24/2004	06/23/2009	\$	192 000	Brown, Lisa	OCC	Multiple Facilities
925897	Xerox Corporation	05/01/2004	04/30/2009	\$		Durr, Joe	Event Svcs WC15 Lease	PCPA
923097	Aerox Corporation	03/01/2004	04/30/2009	Ą	3,000	Duii, Jue	Event 3vcs wc13 Lease	FCFA
025000	Oak Tree Digital	07/10/2004	12/21/2009	+	75 000	Dood Julio	MEDC Web Hesting	MEDC Pusiness Office
925900	Oak Tree Digital	07/19/2004	12/31/2008	\$	/5,000	Reed, Julie	MERC Web Hosting	MERC Business Office
026200	Harakarak Calama Talami	02/25/2005	06/20/2014	_	260.000	D Ch.	EDMC - G	All Facilities Including
926388	Ungerboeck Systems Interntl		06/30/2014	\$		Ram, Shiu	EBMS software maint.	MERC Admin
926398	Pacific Office Automation		11/30/2009	\$	3,600	Williams, Robyn	Toshiba Fax Lease	PCPA
926437	TicketsWest		03/31/2010			Barton, Ken	OCC & Expo Ticket Sales	Multiple Facilities
926491	Pitney Bowes Credit Corporation		06/30/2010	\$		Baker, Jeannie	PCPA Admin mail machine	PCPA
926492	Xerox Corporation	05/01/2005	04/30/2010	\$	60,000	Baker, Jeannie	PCPA Admin copier	PCPA
926505	National Fire Fighter Corp	05/01/2005	06/30/2009	\$	5,000	Scorby, Don	Maint. & insp. of Ansel syst.	PCPA
							OCC/EXPO ticket softw.supp	
926543	Tickets.com Inc	06/01/2005	05/31/2010	\$	40,000	Burnett, Bruce	& lic.	Multiple Facilities
926827	Travel Portland	10/01/2005	06/30/2010	\$	5,700,000	Blosser, Jeff	Marketing	OCC
							Maint. of boilers/cooling	
926889	Chemical Consultants	10/31/2005	06/30/2009	\$	30,000	Scorby, Don	towers	PCPA
926933	Infinity Internet Inc		02/01/2009	\$		Stratton, Bill	Internet Service Provider	OCC
927021	Tri Phase Electric Supply Co LLC		06/30/2009	\$		Scorby, Don	Electrical Supplies	PCPA
927049	Aramark Uniform Services		06/30/2009	\$		Scorby, Don	Uniform lease/rental	PCPA
927050	EC Power Systems	03/15/2006	06/30/2009	\$		Scorby, Don	Ann. maint./generators	Multiple Facilities
927271	Starplex Corp		06/30/2009	\$		Bailey, Chris	Starplex Corporation	Multiple Facilities
PO	Burrelle's Luce		01/11/09	\$		Reed, Julie	Clipping Services 2008	MERCAD
PO	Hewlett Packard Company		01/11/09				color printer	SALES
				\$		Pizzuti, Matt	·	
PO			02/28/09	\$			OCC AV Radio Repeater	OOPS
PO	River City Environmental Inc	12/18/2008	03/31/09	\$	1,800	ucntman, Matthew	OCC Oil Water Separators ar	10025
	Trusted Healthcare Information		0.0000	١.				
PO	Solutions Alliance LLC		06/30/09	\$		Siegler, Mark	Email Spam Protection	MERCIT
PO	Neofunds by Neopost		12/31/09	\$		Williams, Melissa	MERC Admin Postage	MERCAD
PO	Neopost Inc	12/10/2008	10/31/12	\$	6,899	Williams, Melissa	MERC Admin P Machine Ren	MERCAD

## MERC Commission Meeting Oregon Convention Center Monthly Report

#### **OCC EVENT REVENUE ANALYSIS - JANUARY 2009**

Facili ty	Event Name	Start Date	End Date	Actual Attend	Event Rank	Event Type	Event Class	Event Status	Event Indicator	Occupied Sq Feet	Event Days	Travel Portland	OCC Actual (	OCC Actual Catering	OCC Actual Concess	OCC Actual Parking	OCC Actual Eq Rental	OCC Actual AV Eqip	OCC Actual Utilities	OCC Actual Phone	OCC Actual Booth Carpet Cln	OCC Actual Box Office	OCC Actual Misc	OCC Actual Rent	OCC Actual C	OCC Actual Total
OCC	Western Winter Sports Reps Association 2009	01/06/09	01/09/09	250	Repeat	Retail	Convention w/ Tradeshow	Settled	Local	305,000	4		\$0	\$0	\$5,173	\$0	\$2,413	\$0	\$4,550	\$0	\$0	\$0	\$759	\$22,464	\$251	\$35,609
	PNGC Power Board of Directors Retirement Dinner	01/06/09	01/06/09	35	Repeat	Meeting/Semin ar	Meeting	Settled		4,700	1		\$0	\$5,078	\$0	\$0	\$0	\$449	\$88	\$0	\$0	\$0	\$0	\$0	\$48	\$5,663
	2009 Portland Gift and Accessories Show - January	01/10/09	01/13/09	2,500	Repeat	Convention/Co	Convention w/ Tradeshow	Settled	Local	818,165	4	TRUE	\$0	\$1,352	\$11,118	\$42	\$49	\$1,715	\$7,847	\$2,633	\$2,478	\$0	\$139	\$34,254	\$5,740	\$67,368
occ	Health Reform Summit	01/07/09	01/07/09	325	New	Meeting/Semin ar	Meeting	Settled	State	17,100	1		\$0	\$14,958	\$0	\$16	\$90	\$2,455	\$158	\$1,395	\$0	\$0	\$0	\$1,825	\$770	\$21,667
occ	Northwest Strategies, Inc.	01/07/09	01/07/09	4	New	Meeting/Semin ar	Meeting	Settled	Local	0	1		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$150	\$0	\$150
occ	RiverCity Bluegrass Festival 2009	01/09/09	01/11/09	1,815	Repeat	Entertainment	Miscellaneo us/Other	Settled	Local	506,520	3		\$0	\$10,187	\$19,493	\$120	\$0	\$0	\$10,615	\$0	\$0	\$9,394	\$0	\$15,000	\$5,007	\$69,816
	OSCPA: State and Local Tax Conference	01/09/09	01/09/09	180	Repeat	Meeting/Semin ar	Meeting	Settled	State	17,100	1		\$0	\$8,737	\$0	\$1,120	\$0	\$1,350	\$79	\$0	\$0	\$0	\$82	\$2,300	\$578	\$14,247
occ	Workforce Investment Board	01/09/09	01/09/09	65	New	Meeting/Semin ar	Meeting	Settled	Local	3,204	1		\$0	\$468	\$0	\$0	\$0	\$125	\$79	\$0	\$0	\$0	\$0	\$925	\$0	\$1,597
occ	Bureau of Education and Research	01/12/09	01/12/09	32	Repeat	Meeting/Semin ar	Meeting	Settled	Regional	1,818	1		\$0	\$520	\$0	\$0	\$0	\$130	\$0	\$0	\$0	\$0	\$0	\$520	\$0	\$1,170
	Legacy/Epic Design Session #4 Primerica Portland Road Show	01/13/09 01/13/09		200 550	Repeat Repeat	Training Meeting/Semin			Local Local	26,265 18,900	3		\$0 \$0	\$3,614 \$1,852	\$0 \$59	\$0 \$0	\$210 \$120	\$6,563 \$8,027	\$0 \$0	\$2,250 \$325		\$0 \$0	\$0 \$300	\$6,000 \$3,200	\$0 \$2,318	\$18,637 \$16,200
						ar	_				2		, ,						\$482							
	Kaiser Permanente - Leadership Development Institute	01/14/09		230	New	Meeting/Semin ar	ŭ	Settled		54,123	2		\$0	\$21,578	\$0		\$90	\$50	, .	\$149	, .	\$0	\$0	\$9,440	\$0	\$33,051
	Darin Matthew's Procurement Training	01/14/09		20	New	Meeting/Semin ar	ŭ		Local	1,228	1		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$0	\$0	\$0	\$0
	Business Leader Northwest Committee Meeting	01/15/09	01/15/09	5	New	Lunch	Meeting	Settled	Local	0	1		\$0	\$177	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$177
occ	38th Annual Estate Planning Seminar	r 01/16/09	01/16/09	340	Repeat	Meeting/Semin ar	Meeting	Settled	Local	21,800	1		\$0	\$27,990	\$0	\$0	\$0	\$3,393	\$968	\$0	\$0	\$0	\$180	\$3,850	\$200	\$36,580
OCC	2009 Portland Bridal Show	01/17/09	01/18/09	6,841	Repeat	Consumer/Publ ic Show	Convention w/ Tradeshow	Settled	Local	247,220	2		\$0	\$702	\$25,088	\$0	\$475	\$110	\$14,496	\$0	\$0	\$644	\$892	\$12,297	\$6,512	\$61,215
occ	US Bank All Employee Meeting 2009 NW Food Manufacturing & Packaging Expo	01/15/09 01/19/09		1,600 3,600	Repeat Repeat	Annual Convention/Co	-	Settled Settled	Local Regional	25,500 1,037,650	1 3		\$0 \$0	\$31,339 \$58,140	\$0 \$17,379	\$3,300 \$0	\$60 \$240	\$7,720 \$24,878	\$79 \$51,608	\$275 \$7,049	\$0 \$8,429	\$0 \$0	\$275 \$2,312	\$0 \$47,031	\$898 \$9,626	\$43,946 \$226,691
осс	Millie Lewis AMTC Auditions	01/17/09	01/18/09	150	New	Meeting/Semin	Meeting	Settled	Local	5,208	2		\$0	\$65	\$0	\$0	\$0	\$611	\$79	\$0	\$0	\$0	\$25	\$1,195	\$0	\$1,975
	Jesuit High School Father/Daughter Dinner Dance	01/17/09	01/17/09	550	Repeat	Dinner	Food & Beverage/C atering	Settled	Local	18,058	1		\$0	\$22,264	\$0	\$0	\$600	\$25	\$309	\$0	\$0	\$0	\$165	\$0	\$0	\$23,363
	23rd Annual Martin Luther King Jr Breakfast	01/18/09	01/19/09	900	Repeat	Breakfast	_	Settled	Local	50,400	2		\$0	\$20,097	\$171	\$0	\$150	\$4,573	\$524	\$0	\$0	\$0	\$165	\$1,200	\$979	\$27,859
	2009 Oregon Seafood & Wine Festival	01/23/09		5,910			Public	Comod	State	469,625	2		\$0	\$3,530	\$3,134	\$0		\$320	\$9,239	\$725		\$1,295	\$510	\$18,225	\$4,016	\$41,264
	title nine - Blow Out Sale	01/22/09		1,500	Repeat	Trade Show	Consumer Public	Settled	Local	240,000	4		\$0	\$0	\$0	\$0	\$2,070	\$630	\$0	\$1,800	\$0	\$0	\$275	\$6,000	\$90	\$10,865
	OSCPA: Federal Tax Update by Bieb and Ranweiler - Portland	1 01/20/09	01/20/09	466	Repeat	Meeting/Semin ar	Meeting	Settled	State	25,200	1		\$0	\$20,916	\$0	\$2,760	\$0	\$2,010	\$79	\$0	\$0	\$0	\$274	\$3,200	\$578	\$29,817
occ	Bureau of Education and Research	01/21/09	01/21/09	30	Repeat	Meeting/Semin ar	Meeting	Settled	Regional	1,665	1		\$0	\$379	\$0	\$0	\$0	\$120	\$0	\$0	\$0	\$0	\$0	\$485	\$0	\$984
occ	Financial Survival Seminar	01/22/09	01/22/09	60	New	Meeting/Semin ar	Meeting	Settled		1,170	1		\$0	\$1,066	\$0	\$0	\$0	\$871	\$88	\$0	\$0	\$0	\$0	\$340	\$303	\$2,667

2/17/2009

#### **OCC EVENT REVENUE ANALYSIS - JANUARY 2009**

Facili ty	Event Name	Start Date	End Date	Actual Attend	Event Rank	Event Type	Event Class	Event Status	Event Indicator	Occupied Sq Feet	Event Days	Travel Portland	OCC Actual (	OCC Actual ( Catering	OCC Actual Concess	OCC Actual Parking	OCC Actual Eq Rental	OCC Actual AV Eqip	OCC Actual Utilities	OCC Actual Phone	OCC Actual Booth Carpet Cln	OCC Actual Box Office	OCC Actual Misc	OCC Actual Rent	OCC Actual ( Labor	OCC Actual Total
occ	Bureau of Education and Research	01/22/09	01/22/09	20	Repeat	Meeting/Semin ar	Meeting	Settled	Regional	1,665	1		\$0	\$279	\$0	\$0	\$0	\$135	\$0	\$0	\$0	\$0	\$0	\$485	\$0	\$899
occ	High Performers International - Thomas Winninger and Richard Fenton & Andrea Waltz	01/22/09	01/22/09	50		Lecture/Speake r Series	Meeting	Settled	Local	4,700	1		\$0	\$403	\$0	\$0	\$0	\$835	\$0	\$0	\$0	\$0	\$0	\$1,200	\$0	\$2,438
	Vietnamese Community of Oregon - TET 2009	01/24/09	01/24/09	4,200	Repeat	Festival	Consumer Public	Settled	Local	180,621	1		\$0	\$550	\$0	\$0	\$180	\$0	\$2,159	\$0	\$0	\$438	\$1,320	\$6,000	\$2,529	\$13,176
occ	Millie Lewis AMTC Direct Portland	01/24/09	01/24/09	40		Meeting/Semin ar	Meeting	Settled	Local	1,377	1		\$0	\$65	\$0	\$0	\$0	\$325	\$0	\$0	\$0	\$0	\$0	\$405	\$0	\$795
	American Leadership Forum of Oregon Dinner	01/24/09	01/24/09	200	New		Food & Beverage/C atering	Settled		8,887	1		\$0	\$8,351	\$908	\$0	\$90	\$1,800	\$217	\$149	\$0	\$0	\$0	\$370	\$310	\$12,195
occ	People to People Ambassadors Sports Informational Meeting	01/25/09	01/26/09	210		Meeting/Semin ar	Meeting	Settled	Local	8,000	2		\$0	\$0	\$0	\$0	\$0	\$471	\$0	\$0	\$0	\$0	\$0	\$2,100	\$0	\$2,571
occ	Bureau of Education and Research	01/26/09	01/26/09	25	Repeat	Meeting/Semin ar	Meeting	Settled	Regional	1,665	1		\$0	\$282	\$0	\$0	\$0	\$120	\$0	\$0	\$0	\$0	\$0	\$485	\$0	\$887
occ	Bureau of Education and Research	01/26/09	01/26/09	30	Repeat	Meeting/Semin	Meeting	Settled	Regional	1,665	1		\$0	\$742	\$0	\$0	\$0	\$120	\$0	\$0	\$0	\$0	\$0	\$485	\$0	\$1,347
	OSCPA: Federal Tax Update by AICPA	01/26/09	01/26/09	25		Meeting/Semin	Meeting	Settled	State	3,110	1		\$0	\$1,319	\$0	\$184	\$0	\$362	\$0	\$0	\$0	\$0	\$27	\$630	\$0	\$2,522
OCC	Oregon Facilities and Sustainable Building Expo & Conference	01/28/09	01/29/09	800		Annual Convention/Co nference	Tradeshow	Settled	Regional	262,811	2		\$0	\$5,189	\$3,144	\$0	\$0	\$1,981	\$2,629	\$149	\$150	\$0	\$275	\$12,000	\$1,519	\$27,036
occ	Quality Summit for Legacy Health Systems	01/26/09	01/26/09	400	New	Meeting/Semin ar	Meeting	Settled	Local	8,200	1		\$0	\$3,496	\$0	\$0	\$0	\$4,068	\$0	\$0	\$0	\$0	\$20	\$2,150	\$540	\$10,274
occ	Bureau of Education and Research	01/27/09	01/27/09	25	Repeat	Meeting/Semin ar	Meeting	Settled	Regional	1,665	1		\$0	\$269	\$0	\$0	\$0	\$120	\$0	\$0	\$0	\$0	\$0	\$485	\$0	\$874
occ	CE International - Inflammation	01/27/09	01/27/09	107	New	Meeting/Semin ar	Meeting	Settled	Local	1,875	1		\$0	\$65	\$0	\$0	\$15	\$90	\$0	\$0	\$0	\$0	\$25	\$485	\$0	\$680
occ	Bureau of Education and Research	01/28/09	01/28/09	56	Repeat	Meeting/Semin ar	Meeting	Settled	Regional	1,665	1		\$0	\$546	\$0	\$0	\$0	\$120	\$0	\$0	\$0	\$0	\$0	\$485	\$0	\$1,151
occ	Kaiser Permanente - Leadership Development Institute	01/28/09	01/28/09	380	New	Meeting/Semin ar	Meeting	Settled	Local	25,200	1		\$0	\$24,299	\$0	\$1,664	\$0	\$25	\$482	\$0	\$0	\$0	\$0	\$4,200	\$0	\$30,670
occ	OSCPA: Exempt Organizations Taxation: 990s For Real People – Understanding the New Form 990	01/29/09	01/29/09	63	Repeat	Meeting/Semin ar	Meeting	Settled	State	4,098	1		\$0	\$3,066	\$0	\$320	\$0	\$605	\$0	\$0	\$0	\$0	\$25	\$790	\$0	\$4,806
OCC	Planned Parenthood Annual Luncheon	01/29/09	01/29/09	950	New	Lunch	Food & Beverage/C atering	Settled	Local	30,870	1		\$0	\$21,199	\$273	\$0	\$0	\$920	\$551	\$0	\$0	\$0	\$275	\$0	\$100	\$23,318
occ	Bureau of Education and Research	01/30/09	01/30/09	11	Repeat	Meeting/Semin ar	Meeting	Settled	Regional	1,665	1		\$0	\$181	\$0	\$0	\$0	\$200	\$0	\$0	\$0	\$0	\$0	\$485	\$0	\$866
occ	Primerica Northwest Convention	01/30/09	01/31/09	1,200		Lecture/Speake r Series	Meeting	Settled	Regional	37,800	2		\$0	\$18,243	\$4,126	\$0	\$695	\$4,730	\$550	\$225	\$0	\$0	\$165	\$5,600	\$903	\$35,237
occ	CASA for Children Benefit Auction	01/31/09	01/31/09	571	Repeat		Food & Beverage/C atering	Settled		42,900	1		\$0	\$43,677	\$1,126	\$576	\$525	\$4,045	\$1,576	\$0	\$0	\$0	\$275	\$600	\$1,404	\$53,804
occ	OSCPA: Exempt Organizations Taxation: Redesigned Form 990 – A Preparation Primer	01/30/09	01/30/09	95	Repeat	Meeting/Semin ar	Meeting	Settled	State	6,899	1		\$0	\$4,772	\$0	\$496	\$0	\$950	\$0	\$0	\$0	\$0	\$33	\$925	\$0	\$7,176
occ	2009 Portland International Auto Show	02/05/09	02/08/09	0	Repeat	Exhibits	Consumer Public	Closed	Local	3,839,304	4		\$0	\$32,218	\$91,828	\$1	\$0	\$15,759	\$38,472	\$6,573	\$28,508	\$13,028	\$8,140	\$214,832	\$30,585	\$479,943
Total				37,616						8,394,261	74		\$0	\$424,221	\$183,020	\$11,861	\$8,342	\$103,904	\$148,003	\$23,696	\$39,566	\$24,799	\$16,932	\$445,098	\$75,802	\$1,505,243

2/17/2009 2 OF 2

## OCC EVENT REVENUE ANALYSIS (COMPARITIVE WITH PREVIOUS YEAR) AND PARKING NUMBERS

													OCC Actual					
		Actual	Occupied		OCC Actual	Booth	OCC Actual											
OCC	Facility	Attend	Sq Feet	Event Days	Adver	Catering	Concess	Parking	Eq Rental	AV Eqip	Utilities	Phone	Carpet Cln	Box Office	Misc	Rent	Labor	Total
Jan-08	Totals:	85,026	9,100,865	73	\$0	\$401,497	\$1,531	\$45,389	\$7,123	\$91,506	\$190,759	\$22,651	\$51,883	\$19,534	\$9,279	\$593,190	\$77,872	\$1,512,214

January 2009 Parking Totals:

Daily parking revenue that is not shown on the report:

\$88,176

## MERC Commission Meeting Portland Exposition Center Monthly Report

January 2009		Consumer	Trade	Misc.	Conv.	# of Events	Event Days	I/O Days	Use %	Attendance	Rental	Equipment	Concessions	Catering	Utilities	Parking	Total
Oregon State Marine Board 2009 Portland Boat Show 2009 Rose City Classic Dog Show Celebrate! Portland [scrapbooking] Roller Derby Rose City Gun and Knife Show Spa, Pool and BBQ Show Washington Blueberry Commission Oregon Horticultural Society Small Fruit Intellectual Property Group Meeting Annual Meeting of the Nut Growers Society	6 3-11 15-19 24 24 23-25 23-25 26 27 27 28	1 1 1 1	1	1 1 1 1 1		1 1 1 1 1 1 1 1	1 9 5 1 1 3 1 1 1	10 3 1 1 2 3		20 16,795 10,016 1,743 2,099 9,488 1,643 18 360 7	185 155,428 112,995 8,200 2,900 13,950 8,175 130 1,730 185 555	3,520 4,384 2,100 300 150 1,183	63,870 87,125 15,638 13,746 20,491	88 38,494 5,122 585 109 2,620 3,941	12,266 9,950 218 754 944 531	73,339 68,385 5,355 6,868 34,439 5,398	273 304,903 320,469 38,917 26,953 70,233 14,254 130 5,533 185 4,694
Northwest Agriculture Show Agri-Business Council of Oregon Oregon Association of Nurseries Inc	27-29 29 29	1		1 1		1 1 1	3 1 1	5		4,431 77 76	39,670 555 335	210 215 205	19,942	14,056 2,529 190	3,893	25,232	103,003 3,299 730
		6	1	7	0	14	32	25	90%	47,073	344,993	12,465	220,812	67,734	28,556	219,016	893,576
FY 2008-09 Year to Date July August September October November December January February March April May		4 3 7 5 8 4 <b>6</b>	1 1 1	4 1 1 2 <b>7</b>		4 6 12 7 10 6 <b>14</b>	16 29	7 16 25 15	17% 42% 50% 66% 41%	18,903 12,106 21,443 30,675 86,345 36,513 <b>47,073</b>	131,116 44,824 120,147 134,225 181,147 94,245 <b>344,993</b>	900 6,573 3,138 1,840 3,325 1,550 <b>12,465</b>	115,569 54,633 65,665 115,458 133,224 126,758 <b>220,812</b>	4,406 36,664 3,867 11,234 4,174 1,171 <b>67,734</b>	10,224 2,616 22,424 31,287 22,671 11,024 <b>28,556</b>	87,460 27,676 94,007 137,523 216,799 133,049 <b>219,016</b>	349,675 172,986 309,248 431,567 561,340 367,797 <b>893,576</b>
June Total to Date		37	4	15	0	59	118	88	48%	253,058	1,050,697	29,791	832,119	129,250	128,802	915,530	3,086,189
Month to Month Comparison		0	1	3	0	4	5	-10	1%	-7,783	20,699	-7,544	-39,269	2,450	9,235	-22,769	-37,198
Year to Date Comparison		-5	2	-2	0	-2	-19	-26	-1%	-35,822	42,248	-25,432	-88,879	-8,757	-4,519	-95,265	-180,604
FY 2007-08 July August September October November December January February March April May June Total to Date		4 6 6 8 6 6 5 8 8 8 2 3	1 1 1 1 4	1 3 2 6 1 <b>4</b> 3 3 3 4 1 1	0	5 9 9 12 10 6 <b>10</b> 8 11 12 7 4	11 20 23 27 17 <b>27</b> 20 27 21 15	10 17 18 22 12 <b>25</b> 19 22 23 15 6	19% 35% 64% 74% 31% <b>89%</b> 86% 59% 51% 19% 9%	22,736 13,922 25,755 38,448 81,074 52,089 <b>54,856</b> 97,446 55,477 42,731 15,968 9,499 510,001	100,025 59,501 107,607 147,222 167,095 102,705 <b>324,294</b> 213,413 190,313 167,413 62,194 30,030 1,671,812	2,175 10,844 4,483 8,427 4,460 4,825 <b>20,009</b> 1,253 3,010 5,935 3,675 2,362 71,458	126,488 70,811 72,824 149,909 83,682 157,203 <b>260,081</b> 509,290 142,680 271,860 26,556 30,530 1,901,914	6,775 25,310 2,028 15,584 20,276 2,750 <b>65,284</b> 20,027 58,133 44,310 79,436 8,687 348,600	9,629 3,829 22,764 35,789 27,587 14,402 19,321 55,489 28,467 7,088 3,204 240,826	88,870 35,523 92,211 162,078 204,822 185,506 <b>241,785</b> 309,886 187,842 74,100 44,398 31,932 1,658,953	333,962 205,818 301,917 519,009 507,922 467,391 930,774 1,109,358 610,445 576,875 223,347 106,745 5,893,563

# MERC Commission Meeting Portland Center for the Performing Arts Monthly Report

#### Monthly Event and Attendance Summary July 1, 2007 - June 30, 2008

MONTH	KE	LLER	А	SCH	NEV	VMARK	WINN	NGSTAD	BR	UNISH	LOBB)	Y/OTHER	TC	TALS
	Events	Attendance												
July	16	28,216	1	2,458	17	4,585	3	294	0	0	6	1,750	43	37,303
August	13	31,055	5	5,537	8	2,042	5	488	2	74	10	3,300	43	42,496
September	10	21,702	6	10,885	10	5,656	11	1,759	0	0	1	38	38	40,040
October	17	28,376	19	29,589	31	23,202	11	2,480	1	29	2	184	81	83,860
November	15	33,173	22	33,854	15	7,928	24	5,029	3	226	1	65	80	80,275
December	21	41,576	18	31,484	19	7,309	24	5,189	2	80	4	222	88	85,860
January	22	53,563	15	19,614	11	5,874	8	1,660	1	256	0	0	57	80,967
February													0	0
March													0	0
April													0	0
May													0	0
June													0	0
Total to Date	114	237,661	86	133,421	111	56,596	86	16,899	9	665	24	5,559	430	450,136

Other includes Main Street

#### Monthly Event and Attendance Summary July 1, 2008 - June 30, 2009

Month	KE	LLER	А	SCH	NEV	VMARK	WINNI	NGSTAD	BR	UNISH	LOBB)	Y/OTHER	TO	TALS
	Events	Attendance												
July	4	7,901	9	14,095	5	1,328	2	207	0	0	18	3,232	38	26,763
August	29	58,527	3	4,492	4	1,100	7	429	3	209	7	2,200	53	66,957
September	12	19,586	12	23,745	16	4,861	23	3,787	0	0	2	282	65	52,261
October	19	34,550	24	41,255	20	7,474	32	7,108	8	280	2	231	105	90,898
November	12	21,956	24	42,739	48	31,641	40	7,870	21	813	2	167	147	105,186
December	23	39,888	14	20,738	2	1,023	27	3,464	6	273	7	407	79	65,793
January	12	22,060	14	22,281	21	12,624	9	2,034	1	58	1	152	58	59,209
February													0	0
March													0	0
April													0	0
May													0	0
June													0	0
Total to Date	111	204,468	100	169,345	116	60,051	140	24,899	39	1,633	39	6,671	506	465,434

Other includes Main Street

Total to Date	Change													
Events	-3	-33,193	14	35,924	5	3,455	54	8,000	30	968	15	1,112	76	15,298
Percentage	-3%	-14%	16%	27%	5%	6%	63%	47%	333%	146%	63%	20%	18%	3.4%

#### PCPA MONTHLY ANALYSIS

#### **JANUARY 2009**

				LOAD-IN/					GROSS					GROSS	GROSS
FACILITY				LOAD-OUT	NO. OF	TOTAL	PAID	%	TICKET		CHARGES &	USER'S		FOOD &	REVENUE
NAME	DATE	PRESENTER	EVENT	DARK DAYS	PERF.	ATTEND.	ATTEND.	SOLD	SALES	RENT	REIMBURSE.	FEE	SOUVEN.	BEV.	EARNED
KELLER	12/29 to 1/4	Broadway Across America	The Color Purple	1	8	17,762	18,314	77%	\$939,114	\$37,500	\$34,668	\$54,942	\$3,566	\$30,559	\$161,235
	1/15 to 18	Broadway Across America	Movin' Out	1	5	6,624	6,894	46%	\$284,310	\$15,788	\$18,161	\$22,406	\$807	\$13,264	\$70,426
	1/20	NTD Public TV Seattle	Chinese New Year	0	1	2,222	2,202	74%	\$121,291	\$5,639	\$10,666	\$6,935	\$100	\$1,928	\$25,268
ASCH	1/6	Oregon Symphony	Auditions	1	0	0	0		\$0	\$5,200	\$0	\$0	\$0	\$0	\$5,200
	1/8	Oregon Symphony	Cherryholmes	0	1	958	275	10%	\$16,814	\$8,965	\$5,730	\$852	\$251	\$1,552	\$17,350
	1/10	Mike Pettite	Hal Holbrook/Mark Twain	0	1	2,447	2,431	87%	\$123,530	\$8,500	\$5,732	\$6,992	\$0	\$3,589	\$24,813
	1/11	Oregon Symphony	Inside the Score	1	1	1,547	1,702	61%	\$40,258	\$910	\$4,094	\$2,979	\$0	\$403	\$8,386
	1/13	Portland Arts & Lectures	Michael Pollan	0	1	2,414	2,426	87%	\$60,757	\$1,855	\$2,781	\$4,281	\$134	\$986	\$10,037
	1/15	ISEPP	Terence Love	0	1	1,083	510	18%	\$17,236	\$3,340	\$3,134	\$1,909	\$0	\$391	\$8,774
	1/17 to 19	Oregon Symphony	Classical 7	4	3	4,080	3,786	52%	\$154,351	\$3,265	\$13,941	\$6,626	\$497	\$3,600	\$27,929
	1/24 & 25	Oregon Symphony	Pops 3	2	2	3,715	2,932	40%	\$140,153	\$1,690	\$8,159	\$5,131	\$464	\$2,520	\$17,964
	1/27 & 28	White Bird	Lar Lubovitch Dance Co.	1	1	1,715	1,710	62%	\$53,969	\$3,243	\$14,698	\$3,232	\$0	\$2,018	\$23,191
	1/29	World Affairs Council	Paul Krugman	0	1	2,131	1,994	72%	\$65,050	\$3,340	\$3,065	\$4,055	\$0	\$984	\$11,444
NEWMARK	1/11 & 12	Portland Piano International	Conrad Tau	0	2	953	952	54%	\$24,299	\$2,270	\$3,254	\$1,707	\$114	\$382	\$7,727
	1/15 to 17	White Bird	Bad Boys of Dance	1	3	2,524	2,391	44%	\$88,039	\$2,270	\$7,770	\$5,122	\$0	\$1,632	\$16,794
	1/26	OHSU	Mike Merzenich	0	1	571	583	66%	\$12,343	\$1,135	\$1,825	\$1,047	\$69	\$99	\$4,175
	1/29	Portland Comm. College	Cornell West	0	1	793	850	97%	\$31,540	\$1,135	\$3,757	\$1,861	\$226	\$0	\$6,979
WINNINGSTAD	12/11 to 1/4	Jeffrey Gilpin	A Tuna Christmas	5	23	2,926	3,301	49%	\$111,086	\$18,295	\$12,326	\$5,876	\$0	\$478	\$36,975
	1/9	The Campbell Group	Private Event	0	1	276	0		\$0	\$1,245	\$4,773	\$0	\$0	\$0	\$6,018
	1/29	Standard Insurance	Meeting	0	1	297	0		\$0	\$1,245	\$1,044	\$0	\$0	\$0	\$2,289
	1/30 to 31	MAGPI	Defending the Caveman	0	3	835	821	94%	\$34,592	\$1,960	\$4,022	\$1,958	\$0	\$262	\$8,202
A. HATFIELD HALL	1/12	PCPA Volunteers	Noontime Showcase	0	1	152	0		\$0	\$0	\$0	\$0	\$0	\$64	\$64
MISCELLANEOUS	January	ArtBar												\$14,982	\$14,982
	January	Keller Café												\$12,558	\$12,558
	January	AHH Catering												\$866	\$866
		TOTALS		17	62	56,025	54,074	61%	\$2,318,732	\$128,790	\$163,600	\$137,911	\$6,228	\$93,117	\$529,646

#### PCPA MONTHLY ANALYSIS JANUARY 2008

				LOAD-IN/					GROSS					GROSS	GROSS
FACILITY				LOAD-OUT	NO. OF	TOTAL	PAID	%	TICKET		CHARGES &	USER'S		FOOD &	REVENUE
NAME	DATE	PRESENTER	EVENT	DARK DAYS	PERF.	ATTEND.	ATTEND.	SOLD	SALES	RENT	REIMBURSE.	FEE	SOUVEN.	BEV.	EARNED
KELLER	1/10 TO 20	Oregon Children's Th.	Lilly's Purple Purse	3	4	5,954	5,136	57%	\$97,209	\$5,655	\$31,908	\$2,568	\$0	\$522	\$40,653
	1/10 TO 20	Oregon Children's Th.	Purple Purse Student Show	2	10	25,067	25,212	84%	\$138,487	\$0	\$0	\$5,332	\$0	\$1,484	\$6,816
	1/22 to 27	Live Nation	Riverdance	1	8	22,542	22,872	96%	\$981,506	\$53,390	\$29,297	\$68,616	\$6,971	\$29,290	\$187,564
ASCH	1/5	Heyworth/McDonald	Wedding Reception	0	1	200	0		\$0	\$3,380	\$24	\$0	\$0	\$12,151	\$15,555
	1/6	Oregon Symphony	Kids Concert 2	0	1	1,507	1,632	59%	\$6,434	\$525	\$2,859	\$816	\$0	\$229	\$4,429
	1/12 to 14	Oregon Symphony	Classical 6	3	3	5,226	4,681	56%	\$184,061	\$2,985	\$13,548	\$8,192	\$84	\$5,030	\$29,839
	1/15	Portland Arts & Lectures	Colson Whitehead	0	1	1,218	1,408	51%	\$39,179	\$1,800	\$2,493	\$2,430	\$46	\$348	\$7,117
	1/19 to 21	Oregon Symphony	Classical 7		3	3,226	2,932	35%	\$104,871	\$2,985	\$13,604	\$5,131	\$0	\$3,156	\$24,876
	1/23	White Bird	Tango Fire	1	1	2,606	2,568	92%	\$87,612	\$2,700	\$11,966	\$5,332	\$436	\$2,159	\$22,593
	1/26 to 28	Oregon Symphony	Pops 4		3	4,068	3,942	52%	\$175,141	\$2,755	\$11,966	\$6,899	\$111	\$3,659	\$25,390
	1/31	ISEPP	Bart Kosko	0	1	1,030	506	17%	\$17,161	\$3,245	\$2,928	\$1,655	\$150	\$256	\$8,234
NEWMARK	1/11 to 13	Vee Corporation	My Little Pony	0	5	2,280	2,206	50%	\$48,603	\$6,175	\$14,270	\$3,843	\$3,508	\$1,674	\$29,470
	1/18 to 19	Take on the Day	Dr. Laura	0	2	1,685	1,657	94%	\$95,654	\$2,470	\$3,347	\$5,414	\$109	\$1,570	\$12,910
	1/20 to 21	Portland Piano Int'l.	Valentina Listitsa	0	2	1,277	1,289	73%	\$32,030	\$2,200	\$3,606	\$2,053	\$371	\$541	\$8,771
	1/26	Portland State Univ.	PSU Orchestra	0	1	362	192	22%	\$1,771	\$1,100	\$1,949	\$336	\$0	\$878	\$4,263
	1/28	Portland Business Jour	Book of Lists Awards	0	1	268	0		\$0	\$0	\$1,508	\$0	\$0	\$9,671	\$11,179
WINNINGSTAD	1/6	Scientology	Meeting	0	1	256	0		\$0	\$530	\$504	\$0	\$0	\$0	\$1,034
	1/19	Scientology	Meeting	0	1	282	0		\$0	\$775	\$687	\$0	\$0	\$0	\$1,462
	1/25	Nat'l Coll. Naturo. Med.	No Talent Show	0	1	167	0		\$0	\$775	\$904	\$0	\$0	\$0	\$1,679
	1/12	POVA	Familiarization Tour	0	1	66	0		\$0	\$0	\$524	\$0	\$0	\$7,371	\$7,895
BRUNISH HALL	1/31	Science Café	ISEPP	0	1	35	0		\$0	\$530	\$478	\$0	\$0	\$940	\$1,948
A. HATFIELD HALL	1/8	Heathman Hotel	Reception & Dinner	0	1	2,077	0		\$0	\$0	\$247	\$0	\$0	\$2,077	\$2,324
ArtBar	1/11	Banker's Life	Reception & Dinner	0	1	92	0		\$0	\$0	\$0	\$0	\$0	\$3,297	\$3,297
MISCELLANEOUS	January	ArtBar												\$8,686	\$8,686
	January	Keller Café												\$7,455	\$7,455
		TOTALS		10	54	81,491	76,233	60%	\$2,009,719	\$93,975	\$148,617	\$118,617	\$11,786	\$102,444	\$475,439