

Metro

*600 NE Grand Ave.
Portland, OR 97232-2736
oregonmetro.gov*



Metro

Minutes

Tuesday, November 6, 2018

2:00 PM

Metro Regional Center, Council Chamber

Council work session

2:00 Call to Order and Roll Call

Council President Tom Hughes called the Metro Council work session to order at 2:05 p.m.

Present: 6 - Council President Tom Hughes, Councilor Sam Chase, Councilor Betty Dominguez, Councilor Shirley Craddick, Councilor Kathryn Harrington, and Councilor Bob Stacey

Excused: 1 - Councilor Craig Dirksen

2:05 Chief Operating Officer Communication

Ms. Bennett, Metro Chief Operating Officer, reminded Council that the Parks & Nature Stakeholder Engagement fourth and final meeting would be held on Friday to inform the draft framework. She announced, last week, the Oregon Zoo's Education Center had officially received LEED Platinum certification and Mr. Grant Spickelmier, Oregon Zoo's Education Curator, had the honor of accepting the Portland American Institute of Architects 2030 award for recognition of efforts to be carbon neutral with the zoo's Education Center. She reminded staff that the Community Campaign began at last Wednesday's All-Staff Meeting and encouraged staff's continued participation.

Work Session Topics:**2:10 Construction Career Pathways Project (C2P2)**

Council President Hughes introduced Ms. Raahi Reddy, Director of Diversity, Equity and Inclusion, Ms. Heidi Rahn, Program Director, and Ms. Cecilia Estolano from Estolano LeSar Advisors, to discuss the progress of the Construction and Career Pathways Project (C2P2). Ms. Rahn recalled that Mr. Fortney, former Metro employee, and Ms. Reddy presented to Council last March and noted a lot had happened since then. She mentioned the team was learning from both internal and external partners. She explained she would be providing context for Metro's interest and role in

advancing the work, Ms. Reddy would share a few milestones since March and Ms. Estolano would lead the bulk of the presentation, summarizing Phase I that had just been completed. She reminded Council the main outcome of C2P2 was to increase stable careers for people of color and women. She stated the more people of color and women who had stable careers to support their families, the stronger the region's economy would be. She noted work was deeply based on the partnerships being leveraging with agencies, private and community partners in the construction and workforce sectors. She conveyed for the last six months, staff had been creating a shared understanding among partners about where the challenges and opportunities were and centered the learning on what was happening specifically for people of color and women in the industry. She recalled the project was directly linked to the strategic plan to advance racial equity, diversity and inclusion. She shared staff worked to have people of color and women at the very center of the work, through the research focus, through the stakeholders engaged and the listening and learning from the lived experiences of people currently working or hoping to get into the trades. She discussed the current and forecasted trends of the construction industry. She stated there was an anticipated need for 14,000 new construction jobs to meet the demand of 81 large public project slated through 2021.

Ms. Reddy expressed this past July was the official launch of the Public Owner Workgroup, the center piece of the project that convened public partners to work collaboratively. She noted the release of the Regional Construction Workforce Study, conducted by Worksystems Inc., and how it examined the current labor pool, the public

construction pipeline and the capacity of existing programs to support people of color and trades in the work. She emphasized the work was deeply informed by several key stakeholders who shared expertise in the construction sector. She shared staff had worked with Mr. Nate McCoy and Mr. Andre Bealer from the National Association of Minority Contractors of Oregon, who convened two sessions of discussion around the barriers firms face on large public projects. She mentioned staff also worked with Mr. Mike Clifford from Mortenson, to convene a general contractor roundtable to discuss what general contractors could bring to the conversation in helping to create better workplaces so diverse trades workers could work free from harassment. She added working with Oregon tradeswomen, Constructing Hope, Youth builders and PCRI to get a deeper view of what was needed for more critical support to workers interested in a career in the trades. She introduced Ms. Estolano as cofounder and chief executive officer of Estolano LeSar advisors, who had worked directly with public, private, institutional and non-profit clients to plan, finance, design, implement and operate policy-driven programs and projects that promote sustainable solutions tailored for each community.

Ms. Estolano explained she would provide an overview of C2P2 Workgroup, review progress to date, overview of Critical Path Items and allow for discussion at the end. She listed the following goals of the C2P2 Workgroup:

1. Created framework and set of investment strategies to advance workforce equity
2. Supported people of color and women to fully have realized benefits of career in construction

She reviewed the scope of work which were presented as

phases; Phase I: Building a Foundation; Phase II: Develop Regional Framework; Phase III: Implement the structure and processes in the Regional Framework. She discussed the progress to date and what had been learned from the following meeting outcomes:

1. Learned best practices and key elements of a successful Construction Careers Policy and how workgroup agencies were practicing those elements
2. Completed Strengths, Weaknesses, Opportunities, Threats (SWOT) Analysis to develop a baseline understanding of our ecosystem
3. Established three sub groups - Goals and Accountability, Driving Demand, and Creating Supply - who would convene between meetings to identify solutions to ecosystem gaps
4. Engaged external stakeholders - labor, CBOs, contractors, and pre-apprenticeship training partners - to learn about priorities and needs

She mentioned key elements of successful construction careers policy and ecosystem gaps and opportunities. She elaborated on external stakeholder groups and noted the following external stakeholders' priorities and needs:

1. Ongoing need for Career Technical Education at K-12 and community colleges
2. Lacked affordable childcare and other supportive services
3. Interactive "unconscious bias" trainings should be developed and enforced at all worksites
4. Strong preference for "alternative" rather than "low bid" contracts
5. Developed predictable pipeline of work so GCs/small contractors could scale up in accordance with

demand

6. Lacked consistent funding for pre-apprenticeship training programs

7. Needed diversified workforce to meet demand

She identified the subgroups of goals and accountability, driving demand and creating supply. She reviewed the C2P2 Public Owner Workgroup timeline and opened the floor for Council discussion.

Council Discussion:

Councilor Stacey expressed the value proposition was clearly defined in the presentation. Councilor Craddick predicted the need for state legislation and funding for the education system. Councilor Harrington referred to the participant agencies and questioned the level of upcoming engagement. Councilor Dominguez offered to help in any way she could with upcoming work. Councilor Chase suggested strategizing on getting elected officials and other leaders in the community for a summit or involved in another way. Council President Hughes suggested getting the regional strategies group involved. Council recognized the pivotal work being done and were enthused for the work ahead.

2:55 Adoption of the 2018 Regional Transportation Plan and Strategies: JPACT and MPAC Recommendations to the Metro Council

Council President Hughes introduced Ms. Elissa Gertler, Director of Planning and Development, and Ms. Kim Ellis, Principal Transportation Planner, to provide an overview of the adoption of the 2018 Regional Transportation Plan (RTP) and the strategies. Ms. Ellis explained the purpose of her presentation was to update Council on the Joint Policy Advisory Committee on Transportation (JPACT) and Metro Policy Advisory Committee (MPAC) recommendations on

the 2018 RTP and Strategies. She noted staff was on track to finish the required update in December of 2018. She described staff using a variety of engagement strategies to support the process, resulting in more than 19,000 touch points with residents of the region that complemented briefings to county coordinating committees, state commissions, and interim legislative briefings at key milestones. She read the following updated vision, "In 2040, everyone in the Portland metropolitan region will share in a prosperous, equitable economy and exceptional quality of life sustained by a safe, reliable, healthy, and affordable transportation system with travel options." She reviewed the updated goals and objectives, noting the key accomplishments implemented with Council priorities and direction. She addressed the new transportation equity policies, safety policies, Climate Smart implementation, congestion and updated strategies. She addressed the constrained priorities covering more than \$15 billion in capital investments planned by 2040. She explained households and businesses expected to experience the following multiple benefits:

- Growth in transit coverage, frequency and ridership
- Improved safety, reliability and mobility for people and products
- Increased affordable travel options, particularly for people of color and people with low income
- Reduced air pollution, including greenhouse gas emissions

She mentioned the Public Review Draft that set the foundation for future work, investment and collaboration. She shared the focus of the final committee discussions around Integration of green infrastructure and natural

resource protection in the RTP. She highlighted the recommendations on green infrastructure and natural resources comments. She mentioned the MPAC recommendation of a more timely review of Title 3 and Title 13 inventories and implementation programs. She expressed both MPAC and JPACT recommended to adopt RTP and strategies. She reviewed Ordinance No. 18-1421, Resolution No. 18-4892, Resolution No. 18-4893, Resolution No. 18-4894 and Resolution No. 18-4869 which Council would be asked to take action on. She described the implementation which would begin in 2019 and opened the floor for Council discussion.

Council Discussion:

Councilor Harrington asked for clarification on the recommendation for a more timely review of Title 3 and Title 13 inventories and implementation programs. Councilor Stacey referred to the bottom line, and asked for some simple adjusted calculations to share with the community. Council thanked staff for the work that had been done.

3:40 Councilor Communication

None.

3:50 Adjourn

Seeing no further business, Council President Tom Hughes adjourned the Metro Council work session at 3:44 p.m.

Respectfully submitted,



Sara Seid, Council Policy Assistant

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF NOVEMBER 6, 2018

Item	Topic	Doc. Date	Document Description	Doc. Number
1.0	PowerPoint	11/06/2018	Construction Career Pathways Project Deck 1	110618cw-01
2.0	PowerPoint	11/06/2018	Construction Career Pathways Project Deck 2	110618cw-02
3.0	PowerPoint	11/06/2018	Adoption of the 2018 Regional Transportation Plan and Strategies	110618cw-03