



600 NE Grand Ave.
Portland, OR 97232-2736

Council work session agenda

Tuesday, July 9, 2019

2:00 PM

Metro Regional Center, Council Chamber

REVISED 7/3

2:00 Call to Order and Roll Call

2:05 Safety Briefing

2:10 Interim Chief Operating Officer Recommendation for
Funding of 2040 Planning and Development Grants

[18-5244](#)

Presenter(s): Lisa Miles
Elissa Gertler

Attachments: [Work Session Worksheet](#)
[Resolution No. 19-5002](#)
[Exhibit A to Resolution No. 19-5002](#)
[Attachment 1 to Exhibit A to Resolution No. 19-5002](#)
[Staff Report](#)
[Attachment 1 to Staff Report](#)

2:55 Regional Investment Strategy Update

18-5253

Presenter(s): Andy Shaw, Metro

3:25 Chief Operating Officer Communication

3:30 Councilor Communication

3:35 Adjourn

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**Interim Chief Operating Officer Recommendation for
Funding of 2040 Planning and Development Grants**

Work Session Topics

Metro Council Work Session
Tuesday, July 9, 2019
Metro Regional Center, Council Chamber

METRO COUNCIL

Work Session Worksheet

PRESENTATION DATE: July 9, 2019

LENGTH: 45 minutes

PRESENTATION TITLE: Interim Chief Operating Officer Recommendation for Funding of 2040 Planning and Development Grants

DEPARTMENT: Planning and Development

PRESENTER(S): Andrew Scott, Interim Chief Operating Officer, 503-797-1605
Elissa Gertler, Planning and Development Director, 503-797-1752
Lisa Miles, 2040 Planning & Development Grants Manager, 503-797-1877

WORK SESSION PURPOSE & DESIRED OUTCOMES

- **Purpose:** Discuss the proposed grant awards for the 2040 Planning and Development Grants, as recommended by the Interim Chief Operating Officer and the Grant Screening Committee.
- **Outcome:** Council consideration of how recommended grant awards for the 2019 grant cycle support the Council's policy direction for the 2040 Planning and Development Grants to support regional goals for equitable development and infill development in local communities , as well as planning for urban reserves and new urban areas.

TOPIC BACKGROUND & FRAMING THE WORK SESSION DISCUSSION

Please see attached Draft Staff Report to Resolution 19-5002 and the Draft Resolution and exhibits for all pertinent background information regarding the 2040 Planning and Development Grant Awards for 2019 (Cycle 7). Exhibit A to Resolution 19-5002 is the Interim COO's recommendations to the Metro Council regarding grant awards. Attachment 1 to Exhibit A is the 2040 Grant Screening Committee's recommendations to the Interim COO regarding grant awards.

The Metro Council is scheduled to make a decision regarding the final grant awards on July 25, 2019. After reviewing the Interim COO's recommendations and the Grant Screening Committee's recommendations, and considering how the applications submitted align with the grant evaluation criteria, the Metro Council may adopt by resolution all of the COO's recommendations, or may change some of them by amendments to the resolution.

QUESTIONS FOR COUNCIL CONSIDERATION

- Do you need any more information before you award the grants?
- Do these recommendations and the process reflect the Metro Council policy direction to staff on the grant program?

PACKET MATERIALS

- Would legislation be required for Council action Yes No
- If yes, is draft legislation attached? Yes No
- What other materials are you presenting today?

Draft Resolution 19-5002

Exhibit A to Res. 19-5002, Interim COO Recommendation to Metro Council
Attachment 1 to Exhibit A to Resolution 19-5002, Grant Screening Committee
Recommendation to Interim COO

Draft Staff Report to Resolution 19-5002

Attachment 1: Summary of all Grant Proposals Received

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF APPROVING FISCAL) RESOLUTION NO. 19-5002
YEAR 2019-20 FUNDING FOR 2040 PLANNING)
AND DEVELOPMENT GRANTS FUNDED) Introduced by Interim Chief Operating
WITH CONSTRUCTION EXCISE TAX) Officer Andrew Scott in concurrence with
) Council President Lynn Peterson

WHEREAS, in 2006, Metro adopted Ordinance No. 06-1115, establishing a construction excise tax (CET) to generate revenue for providing provide grants to local governments for regional and local planning (“2006 CET Ordinance”); and

WHEREAS, the CET has successfully raised more than \$23.5 million in revenue that has been distributed by Metro to local governments through the Community Planning and Development Grant (“CPDG”) and the Equitable Housing Planning and Development Grants program for planning work across the region that otherwise could not have been funded; and

WHEREAS, on March 19, 2015 the Metro Council adopted Resolution No. 15-4595, which approved the Metro COO’s proposed amendments to the Administrative Rules governing the CET program; and

WHEREAS, on April 13, 2017 the Metro Council adopted Resolution No. 17-4782, which approved additional refinements to the Administrative Rules, changed the name of the grant program to 2040 Planning and Development Grant Program, and changed the program to annual grant cycles; and

WHEREAS, on April 12, 2018 the Metro Council adopted Resolution No. 18-4882, which approved additional refinements to the Administrative Rules, providing for the creation of a technical assistance component of the program to facilitate successful implementation of 2040 Planning and Development Grants by providing additional professional expertise as needed to successfully accomplish grant objectives; and

WHEREAS, on November 29, 2018 the Metro Council adopted Resolution No. 18-4916 which allocated \$2 million of CET funding for the 2019 grant cycle, with \$1 million of the allocated funds targeted for qualified projects that have a primary emphasis on equitable development projects, \$250,000 of the allocated funds targeted for qualified projects that facilitate infill development inside the Urban Growth Boundary, and the remaining \$750,000 of allocated funds targeted for qualified New Urban Area Planning projects; and

WHEREAS, Resolution No. 18-4916 also implemented refinements to the definition of Equitable Development projects; and

WHEREAS, on December 6, 2018 the Metro Council adopted Ordinance No. 18-1425 which amended Metro Code chapter 7.04 to remove the provision that the CET sunset in 2020, expanded grant program eligibility to allow private entities to apply for grant funds, and implemented additional refinements to four other subsections of the code to more clearly reflect current program policies and facilitate program and CET administration; and

WHEREAS, in April, 2019 Metro received 10 applications from five local governments and one private entity, requesting a combined total of more than \$3.4 million in grant funds in the 2019 grant cycle; and

WHEREAS, the Metro COO established a 2040 Planning and Development Grant Screening Committee (“Grant Screening Committee”) consisting of nine members with broad expertise in planning and development to provide the COO an assessment of the strength of each grant application in accordance with the criteria set forth in Metro Code Chapter 7.04 and the Administrative Rules, and the funding targets set forth in Resolution 18-4916; and

WHEREAS, on June 24, 2019 the Grant Screening Committee Chair submitted the Committee’s recommendations to Metro’s Interim COO identifying the projects they believe best meet the stated program goals and evaluation criteria and therefore merit grant funding; and

WHEREAS, in accordance with Metro Code Chapter 7.04 and the Administrative Rules, the Interim COO reviewed the recommendations of the Grant Screening Committee, and presented to the Metro Council the Interim COO’s recommendations for grant funding, attached to this Resolution as Exhibit A; and

WHEREAS, the Metro Council has reviewed the recommendations of the Interim COO, the work done by the Grant Screening Committee, the grant applications, the grant evaluation criteria, and the public testimony of grant applicants and other interested members of the public; and

WHEREAS, the Metro Council accepts the COO’s recommendation to award funds as outlined in Exhibit A and as recommended by the 2040 Planning and Development Grant Screening Committee; now therefore,

BE IT RESOLVED that the Metro Council hereby:

1. Makes the grant awards for the fiscal year 2019-2020 grant cycle totaling \$2,428,000, as set forth in Exhibit A, attached hereto and incorporated herein, to those grant recipients and for those projects and in the amounts listed in Exhibit A; and
2. Authorizes and directs the Metro Interim COO and staff, and the Office of Metro Attorney, to negotiate Intergovernmental Agreements with the grant recipients, which shall set forth milestones and funding disbursement dates that comply with the Metro Code Construction Excise Tax Chapter 7.04, the CET Administrative Rules, this Resolution No. 19-5002 and Exhibit A attached hereto.

ADOPTED by the Metro Council this ____ day of July, 2019

Lynn Peterson, Council President

Approved as to Form:

DRAFT



Memo

Date: June 25, 2019
To: President Lynn Peterson, Metro Council
From: Andrew Scott, Interim Chief Operating Officer
Subject: 2040 Planning and Development Grant Awards (2019/Cycle 7)

I am pleased to present my recommendations for grant awards for the 2040 Planning and Development Grant program for 2019 (Cycle 7). Since the Metro Council established this grant program funded by the construction excise tax, it has helped many communities turn potential into vision and vision into action for local and regional plans and policies. In 2019, local governments continue to face new challenges and are looking for additional resources to help them plan for the future and facilitate desired development that can provide new jobs and housing options for residents in their communities.

Grant Funds Available to Award

In November 2018, the Metro Council adopted resolution 18-4916, which set forth the investment targets for Cycle 7 of the 2040 Planning and Development Grants as follows:

The Metro Council hereby authorizes and directs the Metro COO and staff to initiate Cycle 7 of Metro's 2040 Planning and Development grants, and to award up to \$2.00 million of CET revenue to fund projects using the following policy and investment emphasis:

- a. One million dollars (\$1,000,000.00) of allocated funds will be targeted for qualified projects that will facilitate implementation of equitable development projects inside the UGB, which may include but are not limited to:
 - Planning or pre-development work for equitable housing (diverse, physically accessible, affordable housing choices with access to opportunities, services, and amenities);
 - Planning or pre-development work for facilities and community investments that will advance quality of life outcomes for marginalized communities, including communities of color, such as quality education, living wage employment, healthy environments, and transportation;
 - Facilitation of development-related efforts in partnership with a community organization whose primary mission is to serve communities of color;
 - Planning or pre-development for projects that will serve a specific neighborhood or geography with a high percentage of residents that are people of color or historically marginalized communities;

- b. Two hundred fifty thousand dollars (\$250,000.00) of allocated funds will be targeted to qualified projects that will facilitate development in centers, corridors, station areas, employment areas, or other locations within the UGB.
- c. Seven hundred fifty thousand dollars (\$750,000.00) of allocated funds will be targeted to qualified concept planning and comprehensive planning projects for urban reserves and new urban areas.
- d. In the event that there are insufficient qualified applications within any one funding target category, grant funds may be awarded to qualified applications in any other category.

At the time these funding targets were adopted by the Metro Council, Councilors were not certain if the \$2 million in funding would be a sufficient amount, due to the Council's desire to adequately fund the New Urban Area Planning that would be required for Metro's recent UGB expansion areas, as well as other grant proposals of merit. Council members requested that staff advise them if the \$2 million funding pool was not adequate based on the number and quality of applications received.

Planning and Development Director Elissa Gertler has recently informed me that due to cancellation of several grants awarded in prior rounds which were not able to move forward, an additional \$415,000 of funding could be redirected to help fund this year's grants if needed. The 2040 Grant administrative rules were amended in April 2018 to create a technical assistance component of the program to facilitate successful achievement of grant outcomes. Under this new policy, funds that are awarded but ultimately not disbursed may be set aside to support this ongoing technical assistance with grantees as necessary. However, as there is currently approximately \$800,000 of funding already available in the technical assistance reserve, Director Gertler and I feel that it would be equally appropriate to add the \$415,000 to the Cycle 7 funding pool should the Council deem it desirable to do so.

Grant Screening Committee Process

Earlier this year, former COO Martha Bennett appointed a diverse, nine member Grant Screening Committee with varied backgrounds and extensive planning and development expertise in the private, nonprofit and public sectors. The Committee Chair, Damien Hall, submitted the committee's recommendations to me on June 24, recommending that 7 projects be funded for a total of \$2,428,000. You may review the complete text of the committee's recommendation in Attachment 1 to this memo. Having given consideration to the committee's assessment of the proposals, I concur that the seven grant proposals recommended merit funding at the levels proposed by the committee and with the additional conditions the committee has stipulated.

Given the availability of additional funding due to prior grants not moving forward, I recommend that the Council increase the total awards in this year's grant cycle to enable full funding for the important New Urban Area Planning projects proposed. In light of the Council's decision last year to expand the UGB in four locations, it is appropriate for Metro to provide 2040 Grant funding for both the Beaverton and King City comprehensive planning projects. Metro staff have carefully reviewed the proposed budgets of both proposals, and feel the level of both grant requests is appropriate.

While Metro did not anticipate grants additional concept planning for Urban Reserve areas in this grant cycle, it is clear that planning for the adjacent River Terrace area in Tigard in tandem with the Beaverton and King City projects makes sense in order to realize the efficiencies and benefits of an integrated infrastructure planning approach in this developing area of the region.

The Council will consider my recommendations in Resolution No. 19-5002 on July 25, 2019. The following page has a list of recommended projects to receive grant awards, including the proposed grant amount. The Grant Screening Committee has recommended that each of the three grants in the Equitable Development category be awarded with the condition that Metro staff work with each of the grantees to further refine the grant approach and scopes of work. I concur with this approach, in order to ensure that these grants are successful in achieving their stated objectives.

Equitable Development (~\$1 million targeted, \$835,000 recommended)

Albina Vision Trust	\$ 375,000
Community Investment Prospectus	
City of Portland	\$ 160,000
Cully Community Centered Equitable Development	
Clackamas County - DTD	\$ 300,000
Corridors: Affordable Housing and Mixed-Use Development	

Facilitate Infill Development within UGB (~\$250,000 targeted, \$250,000 recommended)

City of Tigard	\$ 250,000
Washington Square Regional Center Update	

New Urban Area Planning (~\$750,000 targeted, \$1,343,000 recommended)

City of Beaverton	\$ 693,000
Cooper Mountain Community Plan	
City of King City	\$ 350,000
King City Master Planning	
City of Tigard	\$ 300,000
Tigard River Terrace Urban Reserve Planning	

Total Grant Awards Recommended	\$ 2,428,000
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The seven projects recommended for funding will produce policies and plans that will become the foundation for public, private and nonprofit investments in our communities. Collectively, these

projects will help address the needs of underserved and underrepresented people in the region, lay the foundation for future equitable housing and employment opportunities, facilitate investments that help neighborhoods, corridors, and centers of the region thrive and support our regional partners so they may complete the required planning for new urban areas.

The proposed resolution before the Council for consideration stipulates that program staff and the Office of Metro Attorney shall negotiate inter-governmental agreements (IGAs) for the seven funded projects consistent with requirements set forth in Metro Code, the program's Administrative Rules, and the grant amounts itemized in this recommendation. As appropriate to specific grants, IGAs will also include language to ensure that local governments consider adoption of plans, strategies or policy refinements in order to realize the proposed project outcomes. Program staff and the Office of Metro Attorney will work to ensure that the final IGAs clearly identify project milestones and a schedule of payments to ensure that promised deliverables outlined in the applications are completed and all pledges of matching contributions are fulfilled.

The Screening Committee's recommendation contains additional suggestions for program refinements. Staff will follow up on these suggestions over the coming months to identify potential new program approaches and will come before Council again in late fall of this year to review the proposed program strategy for the 2020 grant cycle.

Attached to the staff report are brief summaries of each of the applications received. Copies of complete proposals submitted by local governments are also available to you in PDF format for review. After reviewing all materials, I believe you will share my appreciation for the high quality of local planning and development work proposed by the successful grantees, and take pride in the contribution that Metro will make by funding these efforts through the 2040 Planning and Development Grant program.

Please let me or 2040 Planning and Development Grant Program Manager, Lisa Miles, know if you have any questions.

Thank you.

cc: Elissa Gertler, Planning and Development Director
Damien Hall, Chair, 2040 Planning and Development Grants Screening Committee

Attachment

**Metro**600 NE Grand Ave.
Portland, OR 97232-2736

Memo

Date: June 24, 2019
To: Andrew Scott, Interim Chief Operating Officer
From: Damien Hall, Chair, 2040 Planning and Development Grant Screening Committee
Subject: Grant Award Recommendations

On behalf of the 2040 Planning and Development Grant Screening Committee, I am pleased to share our recommendations for the 2019 Grant awards. Metro received a total of 10 grant proposals submitted by five local governments and one private entity requesting a combined total of \$3.45 million in funding. Proposals were submitted by both large and small jurisdictions across the region, with applicants distributed throughout all three counties.

The Metro Council officially designated \$2 million dollars in funding available to award this year. After careful individual review of the applications by each committee member and a thorough committee discussion of the relative merits of the proposals, the committee ultimately came to a decision regarding which proposals to recommend for grant funding. Provided below is a brief overview of the committee's review process and deliberations, a listing of the applicants and proposals in each category which the committee recommends for funding, and additional comments and recommendations of committee members regarding the 2040 Planning and Development Grant program overall.

Committee Process

The members of the committee convened in May to review the program guidelines, the established grant evaluation criteria, the grant requirements, and our committee's charter. Metro staff shared with the committee members the proposed policy and investment emphasis for the 2019 cycle as established by the Metro Council in November 2018:

- \$1 million of grant funds will be targeted for qualified projects that will facilitate implementation of equitable development projects inside the Urban Growth Boundary, which may include but are not limited to:
 - Planning or pre-development work for equitable housing (diverse, physically accessible, affordable housing choices with access to opportunities, services and amenities);
 - Planning or pre-development work for facilities and community investments that will advance quality of life outcomes for marginalized communities, including communities of color, such as quality education, living wage employment, healthy environments and transportation;
 - Facilitation of development-related efforts in partnership with a community organization whose primary mission is to serve communities of color;
 - Planning or pre-development for projects that will serve a specific neighborhood or geography with a high percentage of residents who are people of color or historically marginalized communities;

- \$750,000 of grant funds will be targeted for qualified concept planning and comprehensive planning projects in urban reserves or new urban areas.
- \$250,000 of funds will be targeted for qualified projects to facilitate development in centers, corridors, station areas and employment/industrial areas.
- In the event of insufficient qualified applications within any one funding category, grant funds may be awarded to qualified applications in any other category.

Staff reviewed the specific evaluation criteria (see Attachment A) to be utilized by committee members in ranking the applications. All applicants were required to identify the funding category under which they wished their proposal to be considered. Staff shared with the committee members their overall assessment of the strengths and weaknesses of the proposals in each funding category. Following the committee's initial meeting, members individually reviewed all of the eligible grant applications and assigned preliminary rankings within each category. When the committee reconvened in June to deliberate, members shared their individual perspective regarding the merits of the proposals, and the perceived strengths and weaknesses based on individual member's development expertise, as well as their understanding of the proposed scope of work.

The applications ultimately recommended by the committee were those that had clear objectives and development outcomes, and were clearly aligned with the program's central mission to support planning and pre-development activities that:

- remove barriers to development
- are necessary to make land ready for development, and
- enable existing developed sites to be redeveloped.

Committee members applied their collective expertise to consider which proposals had specific and achievable goals and would be most likely to facilitate impactful development outcomes in alignment with both local and regional goals. The committee also gave careful thought to the extent to which the projects proposed in the Equitable Development category truly demonstrated a thoughtful approach to advancing equity.

Recommendations for Grant Awards

A listing of the committee's funding recommendations for each target category is presented on the following page. It should be noted that the committee is recommending a total package of grant awards that exceeds the funds available for this round by \$428,000. Metro staff indicated to the committee that due to cancellation of several grants from prior rounds, an additional sum of up to \$415,000 could be available to award in this grant cycle if appropriate. Committee members felt that in order to facilitate a smooth and efficient planning process for new urban areas in the southwestern portion of the region including areas within/adjacent to Tigard, Beaverton, and King City, it would be in the region's best interest to fund all three New Urban Area proposals in this year's grant cycle, so that development of community and infrastructure plans for the adjacent areas can proceed simultaneously. If all three grants are fully funded as recommended, the full amount awarded in the New Urban Area category will be \$1,343,000.

For the majority of successful grants, the Committee awarded the full amount of funding requested. The committee recommends that the awards for all three proposals in the Equitable Development category be conditional, subject to further work by Metro staff with the applicants to refine the proposed approaches and scopes of work.

Committee members were unanimously enthusiastic about the grant application from Albina Vision Trust, which consistently emphasizes equitable development throughout the proposed project.

Eight of the Committee members were also supportive of the Cully Community Centered Equitable Development proposal, particularly due to the level of involvement and cooperation of the various local partner organizations that have committed to the project. One member of the committee was not in favor of funding this project. The committee recommends funding this grant a level of \$160,000 (including \$60,000 of community engagement and \$100,000 for feasibility, project management and TIF district planning) because the combined budget of \$400,000 (grant funds and Prosper Portland matching funds) seems excessively high given the proposed scope of work. The lower recommended award is more in line with prior grant awards to other cities for urban renewal plan development.

For the grant application from Clackamas County, committee members recommend that the grant focus only on the 82nd Avenue corridor and that a greater emphasis on equitable development be incorporated into the project, to be determined by Metro staff in consultation with the county. The committee recommends that this grant award be increased by \$50,000 and that \$38,000 of funds budgeted for analysis of opportunity sites also be redirected to fund meaningful engagement and partnerships with historically marginalized communities and to ensure that the policy and development outcomes of the grant robustly support future equitable development along the 82nd Avenue corridor.

Applications Recommended for Funding

Equitable Development (≈\$1 million targeted, \$835,000 recommended)

Albina Vision Trust Community Investment Prospectus	\$ 375,000
City of Portland Cully Community Centered Equitable Development	\$ 160,000
Clackamas County - DTD Corridors: Affordable Housing and Mixed-Use Development	\$ 300,000

Facilitate Infill Development within UGB (≈\$250,000 targeted, \$250,000 recommended)

City of Tigard Washington Square Regional Center Update	\$ 250,000
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New Urban Area Planning (≈\$750,000 targeted, \$1,343,000 recommended)

City of Beaverton Cooper Mountain Community Plan	\$ 693,000
City of King City King City Master Planning	\$ 350,000
City of Tigard Tigard River Terrace Urban Reserve Planning	\$ 300,000
<hr/> Total Grant Awards Recommended	<hr/> \$ 2,428,000

Applications Not Recommended for Funding

The following three applications seeking funding in the Equitable Development Category were not recommended for funding:

City of Portland East Portland Infill, Equity and Sustainability	\$ 250,000
City of Portland Light Rail Station Area Planning	\$ 644,000
City of Tigard Tigard Missing Middle Code Audit and Financial Feasibility Analysis	\$ 90,000

The other grant applications from the City of Portland were not recommended for funding, primarily because the grant applications were not sufficiently detailed to make a strong case for how equitable development outcomes would be achieved. The East Portland Infill, Equity, and Sustainability proposal outlined a wide variety of deliverables, but the efficacy and viability of some of these proposed tools and outcomes was questioned by members of the committee. Some of the proposed deliverables were academic reports and recommendations and the City’s level of commitment to follow through with implementation was not clear. Committee members felt that the application for Light Rail Station Area Planning would be stronger if the City were to focus on specific station areas and then be more clear and specific about the approach and outcomes proposed.

The grant application from the City of Tigard for the Tigard Missing Middle Code Audit and Financial Feasibility Analysis was not recommended by the committee partially because the other City of Tigard applications recommended for award were stronger and because committee members felt that the proposed work to diagnose any code barriers to missing middle housing could likely be accomplished by the city with its own resources.

Additional Considerations

Members of the committee offered the following additional comments and recommendations regarding their impressions of this grant cycle and potential future adjustments to the grant program and requirements:

- While the Committee is enthusiastic about funding more project work in the Equitable Development Category, many of the applications received in this category in the last several cycles have not been as strong as the committee would like to see in order to merit funding. To strengthen this aspect of the program, committee members and staff identified several recommended program adjustments to be made prior to the next grant cycle including:
 - Customizing the grant evaluation criteria so that each of the three funding categories can have more specific criteria that directly relates to the category of project;
 - Host a pre-application meeting at the kick-off of the next grant cycle to emphasize what is expected in an equitable development project approach;
 - While the current grant cycle is the first time Metro has “piloted” having private entities eligible to receive grant funding, consider how Metro could best cultivate strong applications from community entities that are leading equitable development work throughout the region.
 - Tap the expertise of Metro’s Committee on Racial Equity (CORE) to further consider program adjustments that could result in better applications for equitable development projects.

If you so desire, I will be happy to join you in presenting the committee’s recommendations to the Metro Council on July 25. On behalf of the members of our 2040 Planning and Development Grant Screening Committee, thank you for inviting us to participate in this process and assist Metro in funding projects across the region that advance local and regional development goals and implement our shared vision for the future.

cc: Elissa Gertler, Director of Planning and Development
Megan Gibb, Land Use and Urban Development Manager
Lisa Miles, 2040 Planning and Development Grants Program Manager

ATTACHMENT A TO GRANT AWARD RECOMMENDATIONS: GRANT EVALUATION CRITERIA

Clear development outcomes. Proposal presents a compelling project concept with specific, impactful outcomes to facilitate development. Performance measures are clearly articulated.

Advances and complements regional goals and policies. Proposed project will support Metro's established regional policy goal of advancing racial equity. Proposed project will also help to advance established regional development goals and outcomes expressed in the 2040 Growth Concept, the Urban Growth Management Functional Plan, and the following Six Desired Outcomes stated in the Regional Framework Plan, adopted by the region to guide future planning:

- People live and work in vibrant communities where their everyday needs are easily accessible;
- Current and future residents benefit from the region's sustained economic competitiveness and prosperity;
- People have safe and reliable transportation choices that enhance their quality of life;
- The region is a leader in minimizing contributions to climate change;
- Current and future generations enjoy clean air, clean water and healthy ecosystems;
- The benefits and burdens of growth and change are distributed equitably.

Aligns with local goals and/or maximizes community assets. Proposed project will help realize community plans and goals, accommodate expected population and employment growth, and/or maximize existing community assets such as public transit, parks, natural features, historic districts and employment areas.

Likelihood of implementation. Relevant key stakeholders (property owners, policy makers, jurisdictions, service providers, etc.) have committed full support for the project goals and timelines, will be meaningfully involved in guiding the project, and have the capacity and authority to implement actions/investments as needed to bring the project to fruition. Opportunities and threats to project commitments have been identified.

Public involvement. Proposal incorporates best practices for public involvement; strategies for meaningfully engaging neighbors, businesses, property owners and key stakeholders (including historically marginalized communities and residents with lower incomes) are clearly articulated and well-conceived; proposal indicates how public input will be used to strengthen the project outcomes, and/or increase the likelihood of successful implementation.

Team roles and capacity. Roles and responsibilities of the applicant county or city, as well as any additional partners have been clearly defined; proposed staff has the skill sets, experience and time needed to successfully manage all aspects of the grant project and oversee the work of the consultant team or teams on behalf of the project partners.

Jurisdiction track record. Applicant has proven capability to successfully implement community development projects, especially past Planning and Development Grant projects; prior grants have fully delivered expected products and outcomes according to the approved schedule of milestones; any grant projects still underway are on track and/or scheduled for completion prior to initiation of proposed project.

Grant leverage. Note the extent to which partners have committed additional in-kind or direct financial contributions to the project beyond the required minimum ten percent match.

Replicable best practices. Proposed project will develop best practices that could be replicated in other locations. (Note: This criterion may not be applied to all projects.)

STAFF REPORT

IN CONSIDERATION OF RESOLUTION NO. 19-5002, FOR THE PURPOSE OF APPROVING FY 2019-20 FUNDING FOR 2040 PLANNING AND DEVELOPMENT GRANTS FUNDED WITH CONSTRUCTION EXCISE TAX

Date: June 25, 2019

Prepared by: Lisa Miles 503.797.1877
Roger Alfred 503.797.1532

BACKGROUND

Metro's 2040 Planning and Development Grants program supports a range of local planning projects and activities. The grants help remove barriers to private investment in development, promote planning activity that makes land ready for development, and help to implement the Portland region's long term plan for livability, outlined in the 2040 Growth Concept. The program, formerly known as the Community Planning and Development Grants (CPDG) Program, has been in place since 2006. Prior grant cycles have awarded nearly \$24 million in funding to more than 100 projects across the region, as shown in the table below.

Grant funds are generated from a regional excise tax on construction permits issued within the Metro service district. The tax is assessed at 0.12 percent of the total value of the improvements for which a permit is sought. Permits valued below \$100,000 and those issued to 501(c)(3) nonprofits for affordable housing projects are exempt from the tax. Permits for construction valued at more than \$10 million are assessed a flat fee of \$12,000.

Grant Cycles	Project Type	Start Date	Total Grant Awards	Number of Projects
Cycle 1	Focused on concept planning for areas recently brought into UGB	FY 2006-2007	\$6.2 million	25
Cycle 2	Focused on community and economic development inside the UGB	FY 2009-2010	\$3.7 million	17
Cycle 3	Fund was intended for community and economic development inside the UGB with 50% for new urban areas and urban reserves.	FY 2013-14	\$4.5 million	19
Cycle 4	Fund intended for community and economic development inside the UGB and 25%-30% for new urban areas and urban reserves.	FY 2015-2016	\$4.7 million	16
Cycle 4EQH	Funds intended for equitable housing planning and development inside the UGB	FY2016-17	\$575,000	7
Cycle 5	Funds intended for equitable development projects (\$1 million), infill development projects within the UGB (\$500,000) and new urban area planning (\$500,000)	FY 2017-18	\$1.99 million	9
Cycle 6	Funds intended for equitable development projects (\$1 million), infill development projects within the UGB (\$500,000) and new urban area planning (\$500,000)	FY 2018-19	\$1.99 million	10
Approximate Total of Grant Dollars and Projects Awarded in Cycles 1-6			\$23.9 million	103

Legislative History

In 2006, Metro established the construction excise tax (CET) to generate revenue for providing grants to local governments for regional and local planning. The ordinance contained a sunset provision based on a maximum amount collected of \$6.3 million, and the maximum amount was reached in 2009. In 2009 the Metro Council extended the CET for an additional five year period.

In 2014, the Metro Council adopted Ordinance No. 14-1328, which extended the CET through December 2020 and directed the Chief Operating Officer (COO) to seek direction from the Metro Council prior to revising the Administrative Rules for implementation of the CET and the Community Planning and Development Grants (CPDG). In 2015, the Metro Council adopted a resolution approving the Metro COO's amendments to the Administrative Rules.

Originally conceived as a source of funding primarily for concept planning of land that had recently been brought into the urban growth boundary (UGB) in order to make it ready for development, the grant program has evolved over time to respond to changing local and regional development priorities. In subsequent grant cycles in 2010, 2013, and 2015, projects that removed barriers to infill development in existing urban areas already served by infrastructure were prioritized over planning of lands at the region's edge, where the lack of infrastructure had stalled development. Throughout these permutations, the central mission of the program has remained essentially consistent: to support planning and pre-development activities that remove barriers to development, make land ready for development, and help existing developed sites to be ready for redevelopment, in order to implement the region's long term plan for livability, outlined in the 2040 Growth Concept.

In 2016, in response to the Metro Council's directive to utilize unallocated funds left from the 2015 cycle 4 grants, the COO and staff developed the Equitable Housing Planning and Development Grant Program as a subset of the CPDG program to support local implementation of projects that would eliminate barriers to construction of affordable housing across the region. On December 1, 2016 the Metro Council adopted Resolution No. 16- 4753, which awarded approximately \$575,000 in Equitable Housing Planning and Development grants. Also in 2016, the Metro Auditor conducted a review the Community Planning and Development Grant program and made recommendations for improvements.

Responding both to the Metro Auditor's recommendations as well as evolving local priorities, the COO and staff gave additional consideration to how the Metro grants funded by CET revenues could be more effective in addressing regional challenges. At the outset of grant Cycle 5 in 2017 the Council approved Resolution 17-4782, authorizing additional program adjustments. Prioritization of CET funds to promote equity across the region was further reinforced as a key aspect of the grant program. Resolution 17-4782 established an investment emphasis targeting 50% of the grant funds in the cycle to fund equitable development projects. The program also switched to an annual grant award cycle and one application process for all grant types. The CPDG program name was also changed to 2040 Planning and Development Grants. The investment framework established for Grant Cycle 6 was similar to the framework for Cycle 5 as far as funding targets, but provided further description of the types of projects that could be eligible for consideration in the Equitable Development funding category.

On December 6, 2019, the Metro Council passed Ordinance 18-1425 which made revisions to Metro Code chapter 7.04. The most significant revisions were the removal of the December 2020 sunset

provision of the CET and the addition of language to expand the range of eligible grant recipients to include other entities besides local governments, provided that the proposed project is endorsed by a local government and in the public interest. Edits to four other subsections of the code were also included in order to more clearly reflect current program policies and facilitate program administration.

2019 Policy and Investment Emphasis

On November 29, 2018, the Metro Council approved Resolution 18-4916 which set the policy and investment emphasis for the 2019 grant cycle (Cycle 7) as follows:

The Metro Council hereby authorizes and directs the Metro COO and staff to initiate Cycle 7 of Metro's 2040 Planning and Development grants, and to award up to \$2.00 million of CET revenue to fund projects using the following policy and investment emphasis:

- a. One million dollars (\$1,000,000.00) of allocated funds will be targeted for qualified projects that will facilitate implementation of equitable development projects inside the UGB, which may include but are not limited to:
 - Planning or pre-development work for equitable housing (diverse, physically accessible, affordable housing choices with access to opportunities, services and amenities);
 - Planning or pre-development work for facilities and community investments that will advance quality of life outcomes for marginalized communities, including communities of color, such as quality education, living wage employment, healthy environments, and transportation;
 - Facilitation of development-related efforts in partnership with a community organization whose primary mission is to serve communities of color;
 - Planning or pre-development for projects that will serve a specific neighborhood or geography with a high percentage of residents that are people of color or historically marginalized communities;
- b. Two hundred fifty thousand dollars (\$250,000.00) of allocated funds will be targeted to qualified projects that will facilitate development in centers, corridors, station areas, employment areas, or other locations within the UGB.
- c. Seven hundred fifty thousand dollars (\$750,000.00) of allocated funds will be targeted to qualified concept planning and comprehensive planning projects for urban reserves and new urban areas.
- d. In the event that there are insufficient qualified applications within any one funding target category, grant funds may be awarded to qualified applications in any other category.

In response to recommendations from the Grant Screening Committee that additional clarity was needed, the definition of Equitable Development projects was further refined in this resolution, as shown in section "a." above. The allocation of funding for New Urban Area Planning projects was increased by \$250,000 for this cycle due to an anticipated high demand for comprehensive planning funds by the four cities where the Council had recently approved growth boundary expansions. This comprehensive planning of the newly added areas is necessary to meet the requirements of Urban Growth Management Functional Plan Title 11, and the Council's decision included stipulations for

additional planning work to be completed by the cities. At the time that Resolution 18-4916 was adopted, members of the Council specifically requested that staff later advise the Council if it should become necessary to further increase the allocation of funds for New Urban Area Planning, based on the grant requests ultimately received in 2019.

Grant Application Process (2019/Cycle 7)

On February 8, 2019 the Cycle 7 Grant process was initiated and Metro began to accept draft Letters of Intent. In February and March, Metro staff conducted pre-application conferences with each applicant to provide feedback on their Letters of Intent (LOIs), and advice on how their grant proposals and full grant applications might be strengthened.

Metro received 13 LOIs from seven local governments and two private organizations by the March 22 deadline. Of these, 10 were approved to submit full applications; one was declined by staff because it did not meet the program eligibility thresholds and guidelines, the other two government applicants elected not to move forward with their applications.

Metro ultimately received a total of 10 full applications from 5 local governments and one private entity by the April 19, 2019 deadline. Six proposals requesting a total of \$1,859,000 applied for consideration in the Equitable Development category, one proposals requesting a total of \$250,000 applied for consideration in the Development within the UGB category, and three proposals requesting a total of \$1,343,000 applied for consideration in the New Urban Area Planning category.

Grant Application Review and Recommendations

The nine members of the 2040 Planning and Development Grant Screening Committee appointed by the Metro Chief Operating Officer (COO) in accordance with the program's Administrative Rules met in May and again in June to consider the relative merits of the various applications. At the conclusion of their June deliberations, the members of the committee came to a decision, recommending to the Interim COO that 10 projects be awarded a combined total of \$2,428,000 in grant funding. The committee recommendation exceeds the funding level designated for this round by \$428,000. Metro staff had indicated to the committee that due to cancellation of several grants from prior rounds, an additional sum of \$415,000 could be available to award in this grant cycle if appropriate.

Committee Chair Damien Hall submitted a summary of the 2040 Grant Screening Committee's recommendations to Interim COO Andrew Scott on June 24, 2019 (Attachment 1 to Exhibit A to Resolution 19-5002). Metro's Interim COO, Andrew Scott, has reviewed the Grant Screening Committee Recommendation, and has considered the committee's guidance along with the grant evaluation criteria set forth in the Administrative Rules, the policy and investment emphasis established by the Metro Council for the 2019 grants, and the grant applications submitted. The Interim COO has issued his recommendation to the Metro Council (Exhibit A to Resolution 19-5002) concurring that all ten of the projects recommended by the Grant Screening Committee be awarded funding at the levels proposed and with the contingencies noted by the Committee.

ANALYSIS/INFORMATION

1. Known Opposition

There is no known opposition to the proposed legislation, except potentially from any or all of the grant applicants whose proposals are not recommended for funding in this grant cycle.

2. Legal Antecedents

- Metro Ordinance 06-1115 established the construction excise tax
- Metro Ordinance 09-1220 extended the CET for an additional five-year period (through September 2014)
- Metro Ordinance 14-1328 extended the CET for an additional five-year period (through December 2020) and directed the Metro COO to propose amendments to the existing administrative rules
- Metro Resolution 15-4595 approved the Metro COO’s proposed amendments to the administrative rules
- Metro Resolution 15-4640 directed the Metro COO’s to propose a possible use for unallocated funds in Cycle 4
- Metro Resolution 16-4753 awarded approximately \$575,000 in Equitable Housing Planning and Development Grants
- Metro Resolution 17-4782 changed program name, approved revisions to administrative rules to allow annual grant cycles, refined grant evaluation criteria, incorporated new administrative procedures, and established the policy and investment emphasis for 2017 Grants
- Metro Resolution No. 18-4863 established policy and investment emphasis for 2018 Grants and approved adjustments to the grant evaluation criteria to require stronger alignment of grant proposals with Metro’s commitment to promoting racial equity throughout the region
- Metro Resolution 18-4882 approved additional refinements to the Administrative Rules, providing for the creation of a technical assistance component of the program to facilitate successful implementation of 2040 Planning and Development Grants
- Metro Resolution 18-4916 established policy and investment emphasis for 2019 Grants
- Metro Ordinance 18-1425 removed the provision to sunset the CET in 2020, expanded eligibility to enable private entities to apply for grants and implemented additional refinements to four subsections of Metro Code Chapter 7.04

3. Anticipated Effects

This resolution designates 2040 Planning and Development Grant Awards to be funded with Construction Excise Tax, subject to receipt of construction excise tax funds. The projects have proposed timelines of approximately 12 to 24 months.

4. Budget Impacts

The FY 2019-20 budget includes resources for staff in the Planning and Development Department to begin work in administering the proposed funds. Exact funding for any grant round is subject to the projected excise tax revenues collected.

5. Attachments

Attachment 1: Summary Table of all 2040 Planning and Development Grant Applications Received for 2019

RECOMMENDED ACTION

The Chief Operating Officer recommends adoption of the resolution to approve the COO's recommendation for the 2040 Planning and Development Grant Program awards (2019/Cycle 7).

DRAFT

<p>Albina Vision Trust Community Investment Prospectus</p>	
<p>Grant funds requested: \$375,000.00</p>	<p>Additional cash match: \$195,000.00</p>
<p>Grant funds recommended: \$375,000.00 (conditional upon mutual agreement on revised project scope)</p>	
<p>Project Summary:</p> <p>Building on Albina’s vision, values, and conceptual drawings it’s time to answer the questions that will move the talk into action.</p> <p>The project will focus on community-based programming and the investment potential and will be an iterative process. As stakeholders work on what will make this an extraordinary community, development experts work on financial scenarios and supporting funding resources. The community, design team, and redevelopment experts will adjust and align—back and forth.</p> <ul style="list-style-type: none"> • The desired outcome is pre-development scenarios of community vision/benefits with development scenarios paired with financial strategies. <p>The project will work out the flow of investment that will build the place. Drawing on the market and private investment, public infrastructure funds, and philanthropic funding, what is the sequence of investment that will set in motion the redevelopment? Driven by our conversations with investors, property owners and the community, we will define the mix of public and private investments, including Opportunity Zone related capital, and the sequencing of investments.</p> <ul style="list-style-type: none"> • The desired outcome is an investment prospectus that is grounded in a realistic strategy for investment. <p>The complementary work is to research and formulate how the district will, in the face of market forces, be assured of affordability and avoid gentrification over time. This is uncharted territory in Portland, although there are precedents around the country.</p> <ul style="list-style-type: none"> • The desired outcome is a path forward for operating and maintaining social values in Albina. <p>The discussion will be complex and transparent. Putting the pieces together will be a collaborative effort; the community, displaced residents, property owners, and innovative thinkers will all be invited to the table to contribute.</p>	
<p>Project Location:</p> <p>Lower Albina is a neighborhood geographically defined as the area encompassed by N. Tillamook Street (including the Blanchard Public School Headquarters Site) to the north, the Steel Bridge to the south, the Lloyd District to the East and the Willamette River to the west. It is a part of Census Tract 23.03, and as a low-income area has been designated an Opportunity Zone by the State.</p>	

<p>City of Portland Cully Community Centered Equitable Development</p>	
<p>Grant funds requested: \$250,000.00</p>	<p>Additional cash match: \$150,000.00</p>
<p>Grant funds recommended: \$160,000.00 (conditional upon mutual agreement on revised project scope)</p>	
<p>Project Summary:</p> <p>The Cully community has a vision that it will remain a place where people of color and low-income people can live and thrive; and that neighborhood changes and investments should preferentially benefit these communities, rather than leading to their displacement. To realize this vision for Cully, the project partners propose to facilitate a community process to explore the creation of a Community-Centered Tax Increment Financing (TIF) District. While past use of TIF in the City of Portland has produced racially-unjust outcomes that are diametrically opposed to Cully’s community development and anti-displacement objectives, there is strong potential that this powerful tool can be repurposed to benefit people of color and low-income people.</p> <p>To fully explore and vet this possibility through community engagement, research, and policy analysis, we seek a Metro 2040 Planning and Development Grant. This grant will be used to support a community-driven, iterative process to determine priorities for the programming, rules, and governance of a prospective community-controlled TIF District. Ultimately, a leadership group representing community-based organizations -- and others that sign-on to the statement of goals and principles -- will recommend necessary features for a TIF District that serves identified community development and anti-displacement objectives, as well as whether a proposed District Plan should be adopted.</p> <p>The funds requested will support the technical aspects of creating an equitable development strategy along with a corresponding plan and report that identifies specific redevelopment opportunities and related actions that will benefit the Cully community. Prosper Portland will provide support for the community engagement elements of this exploration process.</p>	
<p>Project Location:</p> <p>The results of the proposed development and related efforts are meant to preferentially benefit the low-income people and communities of color in the Cully neighborhood. There have been some initial discussions amongst the seven community organizations about areas of focus, however the broader community process is what will drive the boundary creation. The Neighborhood Prosperity Initiative (NPI) areas, Our 42nd Avenue and Cully Blvd Alliance, are the two community organizations with specific, respective geographies that will also be involved in the discussion around boundary creation. Both NPIS have portions of their existing geographies that extend beyond the Cully neighborhood.</p> <p>The discussions with the community will capture priorities for future commercial and residential development in the area. The weight of those priorities will also help inform how the boundary is drawn to include the corresponding land use designations. There is a possibility that the boundary could extend beyond the existing neighborhood and NPI boundaries.</p>	

<p>Clackamas County - DTD Corridors: Affordable Housing and Mixed-Use Development</p>	
<p>Grant funds requested: \$250,000.00</p>	<p>Additional cash match: \$0</p>
<p>Grant funds recommended: \$300,000.00 (conditional upon mutual agreement on revised project scope and incorporation of additional equity components and proposed outcomes)</p>	
<p>Project Summary:</p> <p>The purpose of the project is to identify actions to remove barriers and create a more flexible approach to approving higher-density housing, affordable housing and mixed-use development opportunities along key corridors in Clackamas County. Creating more vibrant, mixed-use nodes or neighborhoods along the county’s corridors will help enable people from all different communities and income levels to live where they can walk, bike or ride transit to work, to daily goods and services, or simply for pleasure.</p> <p>The anticipated work includes:</p> <ol style="list-style-type: none"> 1. Community Assessment 2. Public Engagement 3. Economic & Housing Market Opportunities Analysis 4. Strategic Development 5. Framework Plan 6. Opportunity Site(s) Identification 7. Implementation/ Code Amendments <p>The desired outcomes include facilitating an equitable engagement process with the community, with efforts to reach out to residents and business owners with diverse racial and economic backgrounds within the project areas. Feedback from those groups will be used to identify various cultural and social needs that may need to be addressed with redevelopment and to ensure the areas become strong multi-cultural communities with affordable housing and living wage employment opportunities and appropriate transportation opportunities available to all members of the community. In addition, the project builds on recent investments in infrastructure in and around the corridors, such as the Green and Orange light rail lines to the Park Avenue and Fuller Road stations, and remove barriers for the development of higher-density housing, affordable housing and mixed-use development. The goal is further all of Metro’s Six Desired Outcomes by providing opportunities for more equitable development in proximity to both employment opportunities and to transportation options that further the regions efforts to combat climate change and preserve health ecosystems, and it will help create more vibrant places, accessible to transit.</p>	
<p>Project Location:</p> <p>The project application proposed to focus on the five major urban “corridors” in unincorporated Clackamas County, including areas within approximately one-quarter mile of each “corridor” street. The grant award recommended would be contingent on limiting the project focus to SE 82nd Ave (Hwy 213), from the northern county line, through the Clackamas Regional Center, to the intersection of Hwy 224. A possible extension down 82nd Drive past Hwy 212 may be considered.</p>	

City of Tigard

Washington Square Regional Center Update

Grant funds requested: \$250,000.00

Additional cash match: \$60,000.00

Grant funds recommended: \$250,000.00

Project Summary:

The Washington Square Regional Center has much greater potential for high-density residential and employment-rich development than has occurred since its designation as a regional center in 1995. The project will lay the foundation for updating all applicable plans, policies, and regulations associated with the portion of the regional center within Tigard in order to remove barriers to redevelopment, facilitate more compact and efficient use of land, and create more regional housing and employment options. This project is timely and necessary given the significant changes underway in the retail, transportation, and housing sectors since adoption of the regional center plan 20 years ago. Anticipated work to be completed by this project is as follows:

- Project Management Plan
- Community Engagement Plan
- Existing Conditions Report
- Needs, Opportunities, and Constraints Report
- Development Goals and Objectives Report
- Transportation Sensitivity Analysis
- Land Use and Transportation Evaluation and Recommendation
- Metzger Community Stability Plan

Amendments to zoning and plan district boundaries, land use regulations, infrastructure master plans, and economic development programs will likely be recommended by this project. The city plans to undertake this work in-house immediately following the completion of this project.

The desired near- and long-term outcomes as a result of this project include:

- More compact and efficient use of the Washington Square Mall site;
- Protection of existing market-affordable housing in the Metzger community;
- Construction of more housing that is centrally located within the region;
- Updated zoning and land use regulations resulting in more redevelopment and expansion opportunities for existing conforming and nonconforming businesses; and
- Identification of transportation, transit, and utility infrastructure needs and a prioritized list of strategic public and private investments.

Project Location:

The project is physically centered around the Washington Square Regional Center, which is located in Tigard, Beaverton, and unincorporated Washington County. For purposes of this project, Tigard proposes a theoretical service boundary to help define the geographic reach of this project that takes natural boundaries, existing development patterns, and the location of other regional centers into consideration. This analysis suggests that the project’s geographic reach includes land that is generally within a 4-mile radius from the Washington Square Regional Center. This area is roughly 30,000 acres in size and includes all of Tigard, Durham, and King City and parts of SW Portland, Beaverton, Tualatin, and Lake Oswego.

<p>City of Beaverton Cooper Mountain Community Plan</p>	
<p>Grant funds requested: \$693,000.00</p>	<p>Additional cash match: \$135,000.00</p>
<p>Grant funds recommended: \$693,000.00</p>	
<p>Project Summary:</p> <p>The Cooper Mountain Community Plan is about preparing for Beaverton’s next great neighborhoods. The Cooper Mountain Concept Plan set the overall vision and cohesive approach to planning the larger 2,300-acre area. In four short years, the city has approved development of roughly 2,800 housing units in South Cooper Mountain, along with supporting neighborhood scale parks and schools. It is now time to prepare the rest of Cooper Mountain to become part of Beaverton. The project will implement the Concept Plan by:</p> <ul style="list-style-type: none"> • Refining land and resource inventories to better define buildable areas • Developing rules for residential zones that allow for a variety of housing types • Defining needed public facilities and developing strategies to implement them • Updating the Transportation System Plan for all modes, in coordination with the other transportation studies underway • Identifying “backbone” infrastructure needed to serve the area with sanitary sewer, storm water and water (potable and non-potable) • Preparing an infrastructure funding plan • Updating Comprehensive Plan policies and Development Code provisions • Engaging stakeholders and community members to create an inclusive and implementable plan <p>The City seeks to achieve the following outcomes:</p> <ul style="list-style-type: none"> • Predictability for well-planned growth, orderly and efficient infrastructure delivery, and fulfillment of the community’s vision for Cooper Mountain. • Coordinated results from governmental partnerships to align the plans and implementation by the city, county and urban service providers. • Built transportation solutions that enhance the regional and local street networks, improve safety and support all modes of travel, including transit. • Improved Access to Nature for Cooper Mountain’s open spaces, views and natural resources. • More housing choices to deliver 3,760 dwellings and broaden the range of community members who reside in Cooper Mountain. 	
<p>Project Location:</p> <p>The 1,232-acre Cooper Mountain area, formerly referred to as Urban Reserve Area 6B, is located immediately north of the South Cooper Mountain area (brought into the urban growth boundary in 2011). The project area is at the edge of the regionally designated urban area, with expansive rural reserves west of Grabhorn Road. The area is bounded by SW Grabhorn Road to the west, SW Kemmer and Weir Roads to the north, Beaverton city limits and SW Tile Flat Road to the south, and Beaverton city limits to the east. The city’s public engagement plan will involve existing Cooper Mountain property owners and residents, as well as communities beyond the project boundary. In an effort to involve potential future residents of Cooper Mountain, the project will engage Beaverton residents (including historically marginalized populations identified in the preliminary public engagement plan) and nearby residents in unincorporated Washington County through their respective Community Participation Organizations.</p>	

<p>City of King City King City Master Planning</p>	
<p>Grant funds requested: \$350,000.00</p>	<p>Additional cash match: \$50,000.00</p>
<p>Grant funds recommended: \$350,000.00</p>	
<p>Project Summary:</p> <p>King City completed the Concept Plan – King City Urban Reserve Area 6D in 2018, and URA 6D was subsequently brought into the UGB later that year. The city is now entering the detailed planning stage for this area. A TGM grant was recently approved to develop the city’s first TSP, which will include the existing city and URA 6D. The proposed master plan project is intended to refine the concept plan’s land use vision in coordination with the development of the TSP.</p> <p>The master planning effort is envisioned to achieve the following key outcomes:</p> <ul style="list-style-type: none"> • Community consensus based upon a substantial public engagement program designed to involve all members of the community and surrounding area. • A refined land use and urban design plan, which is consistent with best planning practice and Metro and state requirements, and is guided by market realities, addresses community needs, provides housing choice and affordability, and is fully integrated with the TSP. • Establish Design Criteria based on Best Practices for implementation and integration throughout the City’s Community Development Code. • A clearly defined strategy for protecting key natural resources and environmentally sensitive lands. • Identify key locations and opportunities for regional facilities. • Infrastructure plan including cost estimates, financing methodology, and development that will result in the efficient delivery of urban facilities and services along with a fair and equitable distribution of costs. 	
<p>Project Location:</p> <p>The project area is approximately 528 acres located immediately west of King City. SW Beef Bend Road and SW Roy Rogers Road border the area on the north and west. The south boundary is formed primarily by the southern segment of SW Elsner Road and the Tualatin River.</p>	

<p>City of Tigard Tigard River Terrace Urban Reserve Planning</p>	
<p>Grant funds requested: \$300,000.00</p>	<p>Additional cash match: 0</p>
<p>Grant funds recommended: \$300,000.00</p>	
<p>Project Summary:</p> <p>This project will involve Metro Title 11 concept planning for the West and South River Terrace Urban Reserve Areas, including the following tasks and deliverables:</p> <ul style="list-style-type: none"> • Public outreach and engagement activities • Agency and service provider outreach and coordination • South River Terrace Urban Reserve Area Land Use Plan • West River Terrace Urban Reserve Area Land Use Plan • Traffic Impact Analysis • Natural Resource Assessment • Utility Master Plan Analysis • Housing Market and Need Analysis • Economic Market Analysis • Infrastructure Finance Analysis <p>Desired outcomes for this project include:</p> <ul style="list-style-type: none"> • Preferred transportation network connections that are coordinated with neighboring jurisdictions. • Safe and connected transportation options to planned educational facilities. • Utility infrastructure systems that are coordinated with neighboring developments and new planning areas (i.e., King City). • Contiguous and enhanced natural resource areas, including stream resilience strategies and stormwater management. • Coordination with previous planning work and updated land uses that reflect new regional priorities and plans. • Analysis of required infrastructure and identification of strategies for infrastructure finance. • Evaluation of market viability for non-residential uses. • Determination of park level-of-service needs. • Establishment of new residential neighborhoods with a variety of housing choices. 	
<p>Project Location:</p> <p>The West River Terrace Urban Reserve Area is comprised of 303 acres located at the western extent of the current Tigard city limits. The area is south of SW Scholls Ferry Road, east of SW Vandermost Road and directly west of Tigard’s River Terrace community. The South River Terrace Urban Reserve Area is located at the southwestern extent of Tigard city limits, north of SW Beef Bend Road. This 205-acre area is bounded by the existing River Terrace community to the north, the recent King City UGB expansion area (Urban Reserve Area 6D) to the south, SW Roy Rogers Road to the west and SW 150th Avenue to the east.</p>	

<p>City of Portland East Portland Infill, Equity and Sustainability</p>	
<p>Grant funds requested: \$250,000.00</p>	<p>Additional cash match: \$0</p>
<p>Grant funds recommended: \$0</p>	
<p>Project Summary:</p> <p>The Equitable Infill and Redevelopment on Single Family Lots in East/Northeast Portland Project will: analyze properties in East/Northeast Portland against existing and pending regulatory changes that increase entitlements on single family residentially zoned lots; explore and develop construction and financing tools that can be made available to existing property owners and residents to access the increased value inherent in these entitlements and disseminate this information with a suite of supportive development services to the community. The objective of these efforts is to promote infill development by existing property owners as a means of increasing housing supply, creating wealth for existing property owners and reducing displacement. The desired outcome of these efforts is for existing homeowners to increase the housing supply and build wealth by building secondary dwelling units on (underdeveloped) properties with new community based financing products and support services.</p> <p>Specific project deliverables include:</p> <ul style="list-style-type: none"> • A searchable structure and lot database that identifies properties most readily adaptable and suitable for ADUs, duplexes, and other missing middle housing. • Recommendations to The City of Portland regarding property owner directed incentives that will encourage development of secondary residential dwelling units. • Documentation, evaluation and dissemination of a set of homeowner educational services, finance and asset building and affordable rental development strategies usable by public agencies, nonprofit organizations and for-profit service providers. • Creation of a Low-cost community-based displacement monitoring/reporting system. 	
<p>Project Location:</p> <p>The geographic focus of this effort is roughly aligned with the East Portland Community Office jurisdiction (minus Pleasant Valley) plus the neighborhoods of Brentwood -Darlington, Montavilla, Madison South, Sumner, Roseway and Cully. (See attached location map) These neighborhoods were chosen for this project because 1) they contain significant inventories of relatively large single family zoned lots occupied by relatively small structures that make them likely candidates for additional dwelling unit construction under new zoning entitlements described by both the City’s Residential Infill zoning code amendments and inclusionary housing requirements anticipated by the State Legislature under House Bill 2001, and 2) These same neighborhoods contain relatively high percentages of “vulnerable populations” at risk for displacement (renter households, low-income , persons of color and lacking a 4-year degree.)</p> <p>These same neighborhoods also have established community-based advocacy organizations with the capacity for and interest in engaging in the type of effort anticipated by the grant application.</p>	

<p>City of Portland Light Rail Station Area Planning</p>	
<p>Grant funds requested: \$644,000.00</p>	<p>Additional cash match: \$30,000.00</p>
<p>Grant funds recommended: \$0</p>	
<p>Project Summary:</p> <p>Review light rail stations in Portland and select three station areas for more significant planning and community development work over 2 years; to increase entitlements, stimulate equitable community development, and increase housing and commercial opportunity.</p> <p>An initial Station Assessment Report would be prepared in the first stage of the project summarizing opportunities and challenges surrounding all of Portland’s light rail stations outside of the Central City. In the second stage of the project station area plans would be prepared for three stations. Stations will be selected based on opportunity for denser mixed-use communities and equitable transit-oriented development, presence of communities of color where there is opportunity for the community to build capacity and accrue benefit, and opportunity to affirm fair housing goals.</p> <p>Key partners are TriMet and the Fair Housing Council of Oregon. The City of Portland would provide 2 FTE of staff, and TriMet has committed .5 FTE. Most of the resources would be used for consultant services. Some resources are allocated contracts of grants to community-based organizations.</p>	
<p>Project Location:</p> <p>The project involves an assessment of the 31 light rail stations in Portland, excluding the Central City. Three stations will be selected to develop station area plans. A map has been uploaded. There are currently about 12,000 dwellings within these station areas, with zoned capacity to accommodate 44,000 additional dwellings.</p> <p>The Portland Comprehensive Plan provides a policy framework for station area development, identifying four types of stations: Center Stations, Employment Stations, Neighborhood Stations, and Destination Stations. Center stations correspond to the Town Centers and Neighborhood Centers identified in the Comprehensive Plan and are places that are intended to have a mix of high-density housing and full-service commercial district or “main street”. Employment Stations are places where the surrounding land use is intended to be primarily employment-oriented. Neighborhood Stations are intended to be dense residential nodes, with some commercial uses (but not necessarily a full-service” main street”). Destination stations correspond to major regional destinations, like the Portland International Airport or Washington Park. These policy typologies could help frame project goals.</p>	

<p>City of Tigard Tigard Missing Middle Code Audit and Financial Feasibility Analysis</p>	
<p>Amount of Grant Request: \$ 90,000.00</p>	<p>Proposed Match: \$ 10,000.00</p>
<p>Recommended for Funding? \$ 0</p>	
<p>Project Summary:</p> <p>This project will assess the feasibility of missing middle housing under Tigard's newly adopted development code. This code is the leanest in the Metro area, allowing missing middle housing in most zones by right, with only clear and objective standards. The city seeks to understand with these changes if regulatory barriers have been adequately addressed and whether financial or other barriers exist.</p> <p>The City will acquire a consulting team of financial analysts, architects, and developers to perform a feasibility analysis of two types of missing middle development - cottage clusters and courtyard units. These tests will be performed on two typical sites - one of which has an owner seeking to develop a cottage cluster. The team will perform three tasks as part of this work:</p> <p>Task 1: Massing Study For each of the selected sites, the consultant team will develop a massing study for two missing middle typologies -cottage clusters and courtyard units - to demonstrate how the land can be efficiently developed to accommodate the maximum number of units with common areas and parking. This part of the assessment will rigorously test the new development code for its ability to allow missing middle development that makes sense for the development community.</p> <p>Task 2: Financial Feasibility Based on the results of the massing studies, the consultant team will then build a pro forma for each type on each type on each site, to include the costs of land acquisition, entitlement, design, and construction costs. The analysis will also factor in affordable housing subsidy typical in community land trusts.</p> <p>Task 3: Report Generation The consultants will produce a summary report on the results of the project, to inform any further work on the development code. This report will be shared with Metro Council.</p> <p>After completion, the city will work with Milwaukie and Metro, using the results from the studies to build a developers' guide to missing middle housing.</p>	
<p>Project Location:</p> <p>The location for this project is within the city limits of Tigard. The site selection process will include the entire city, but the criteria for site selection will give preferential weighting to lots proximate to transit and to sites within the city's two urban renewal districts - Downtown Tigard and the Tigard Triangle.</p>	

Materials following this page were distributed at the meeting.



Metro

2040 Planning and Development Grants

July 9, 2019



2040 Planning and Development Grants

Mission of Grant Program

- Grants funded by the Construction Excise Tax
- Program mission:
 - remove barriers to development
 - make land ready for development
 - enable existing developed sites to be redeveloped
- ❖ Proposals in the equitable development category must demonstrate a primary emphasis on advancing equity

Equitable development projects may include:



- Planning or pre-development for **equitable housing** (diverse, physically accessible, affordable housing choices with access to opportunities, services, and amenities);
- Planning or pre-development work for **facilities and community investments that will advance quality of life outcomes for marginalized communities, including communities of color**, such as quality education, living wage employment, healthy environments, and transportation;
- Facilitation of development-related efforts in **partnership with a community organization** whose primary mission is to serve communities of color;
- Planning or pre-development for projects that will **serve a specific neighborhood or geography** with a high percentage of residents that are people of color or historically marginalized communities;

2040 Planning and Development Grants

Policies adopted Fall 2018

- Private entities also able to submit applications, if the application is endorsed by a local government
- Grantees are required to fund 100% of their staff time as their grant match; option to contribute additional cash match
- 2018 UGB Decision: required additional planning for missing middle housing

2040 Planning and Development Grants Funding Targets and Grant Recommendations

Grant Category	Funds Targeted	Proposed Awards
Equitable Development	\$1 million	\$ 835,000
Development within UGB	\$ 250,000	\$ 580,000
New Urban Areas	\$ 750,000	\$1,343,000
Total		\$2,428,000

2040 Planning and Development Grants Grants Screening Committee for 2019

Damien Hall, Chair

Ball Janik, LLP

Felicia Tripp Folsom

Portland Leadership Foundation

Diane McKeel

Mount Hood Community College

Ed McNamara

Turtle Island Development

Charri Schairer

Tualatin Hills Parks & Rec. District

Michael Parkhurst

Meyer Memorial Trust

Andrea Sanchez

Housing Development Center

Tony Weller

CESNW, Inc.

Janet Young

Janet Young Consulting

Recommended Grant Awards

Equitable Development Category

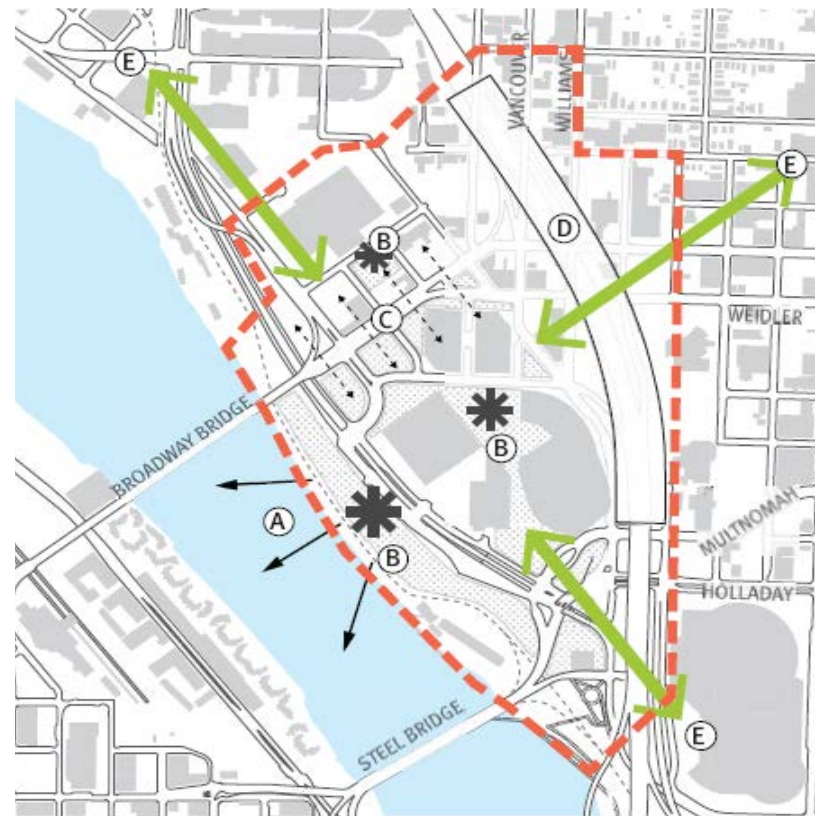
Albina Vision Trust

Albina Vision Community Investment Prospectus

Recommended: \$375,000

Cash Match: \$ 75,000

Combine community-based programming, site planning and an economic platform to provide a practical basis for development.

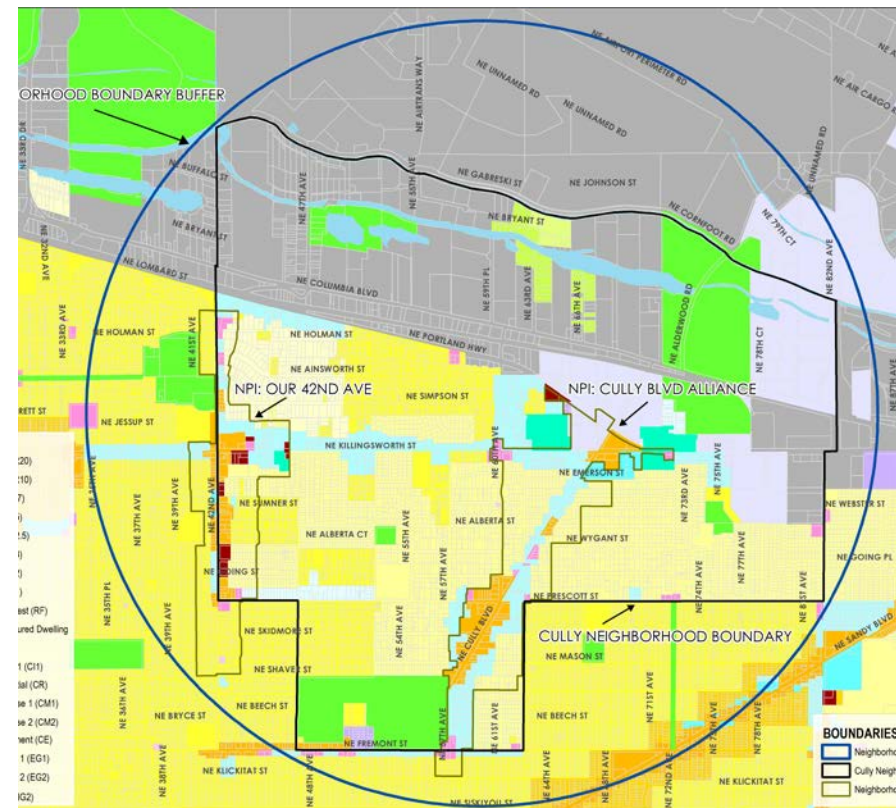


City of Portland (Prosper Portland) Cully Community-Centered Equitable Development

Recommended: \$160,000

Cash Match: \$150,000

Community process and feasibility work to explore the potential for a community-controlled TIF District to help fund community development aligned with local values.



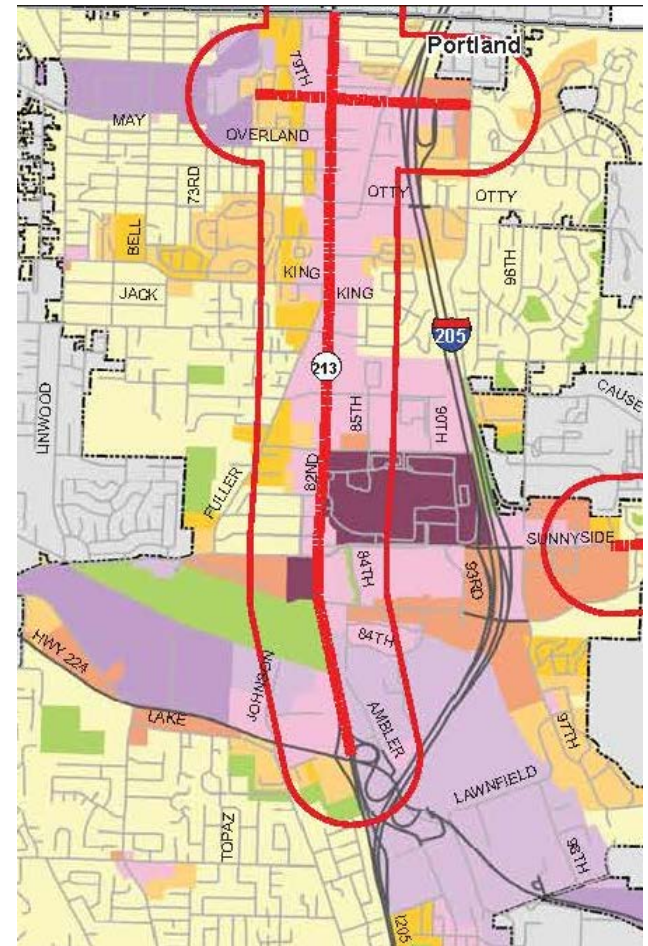
Clackamas County - DTD

Corridors: Affordable Housing and Mixed Use Dev.

Recommended: \$300,000

Cash Match: \$ 0

Remove barriers to higher density development along 82nd Avenue while advancing equity through new affordable housing and transportation options, access to employment and support for multi-cultural neighborhoods.



Recommended Grant Awards

Infill Development Category

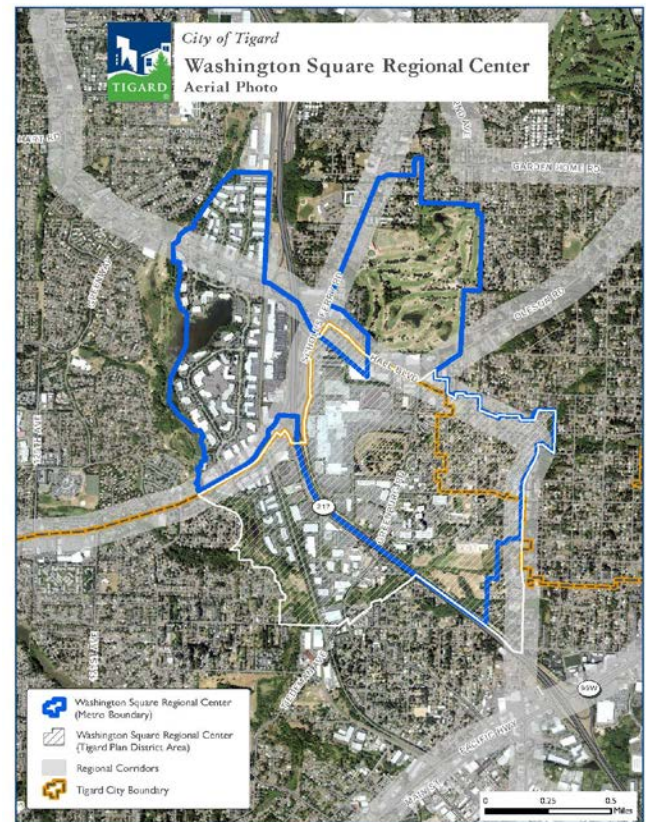
City of Tigard

Washington Square Regional Center Update

Recommended: \$250,000

Cash Match: \$ 60,000

Update plans and policies for Washington Square Regional Center to enable efficient land use and redevelopment that provides greater housing and employment opportunities.



Recommended Grant Awards

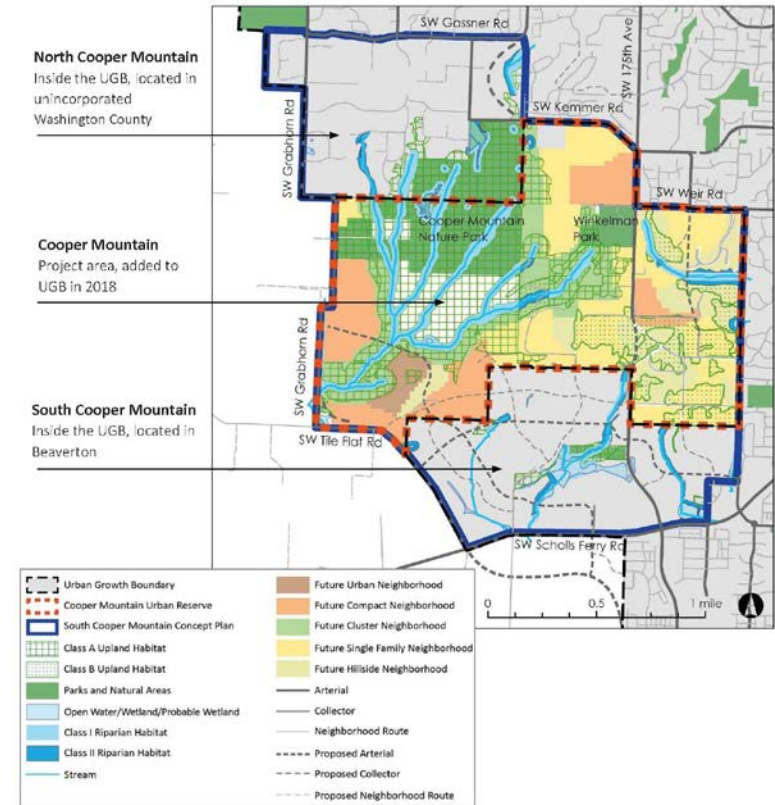
New Urban Areas Category

City of Beaverton Cooper Mountain Community Plan

Recommended: \$693,000

Cash Match: \$135,000

Amend the city of Beaverton's Comprehensive plan to add the 1,232 acre Cooper Mountain area, anticipated to bring at least 3,760 new dwelling units in a range of housing types.

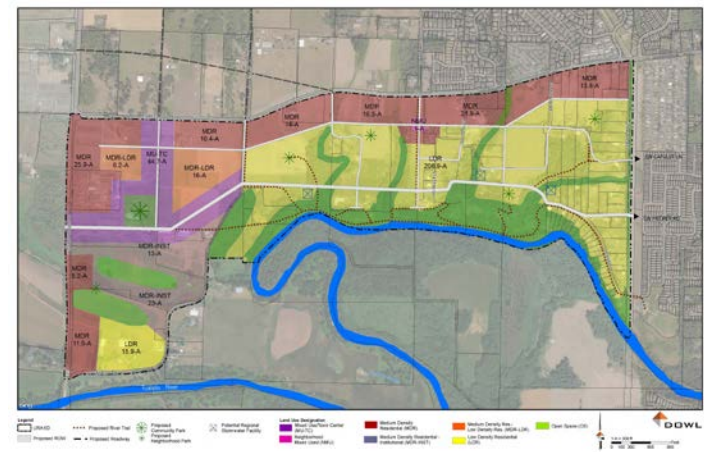


City of King City King City Master Planning

Recommended: \$350,000

Cash Match: \$ 50,000

Create a Master Plan that will guide amendments to King City's Comprehensive Plan and Community Development Code and shape the development of 980 future households and a new town center.



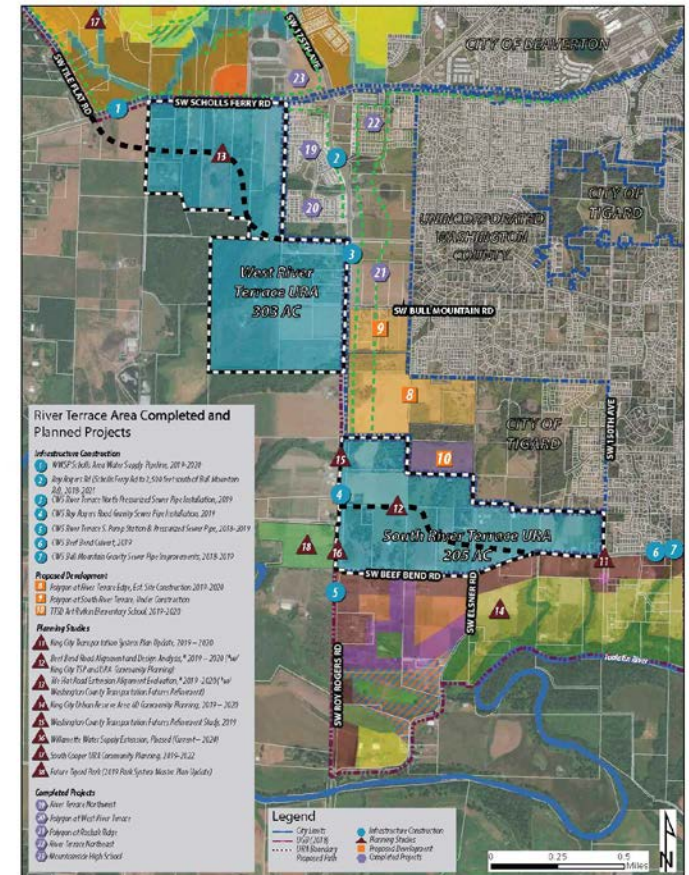
City of Tigard

Tigard River Terrace Urban Reserve Planning

Recommended: \$ 300,000

Cash Match: \$ 83,515

Produce concept plans for the South and West River Terrace Urban Reserve Areas and facilitate effective and integrated infrastructure planning in concert with rapidly urbanizing adjacent areas in Washington County.



2040 Planning and Development Grants

Additional Committee Recommendations

- Revise evaluation criteria to be specific for each funding category
- Emphasize to applicants what is expected in an equitable development approach
- Cultivate applications from community entities that are leading equitable development work
- Tap the expertise of Metro's Committee on Racial Equity to consider further program changes

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2040 Planning and Development Grants Recommendations: Equitable Development

Albina Vision Trust	\$ 375,000
Community Investment Prospectus	
City of Portland	\$ 160,000
Cully Community Centered Equitable Development	
Clackamas County - DTD	\$ 300,000
82 nd Ave Corridor Equitable Development	
Total	\$ 835,000

2040 Planning and Development Grants Recommendations: Development Within UGB

City of Tigard **\$ 250,000**

Washington Square Regional Center Update

Total **\$ 250,000**

2040 Planning and Development Grants Recommendations: New Urban Area Planning

City of Beaverton	\$ 693,000
Cooper Mountain Community Plan	
City of King City	\$ 350,000
King City Master Planning	
City of Tigard	\$ 300,000
Tigard River Terrace Urban Reserve Planning	
Total	\$ 1,343,000

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Regional Investment Strategy: Update

Council work session
July 9, 2019



Metro



Transportation: Timeline

Metro Transportation Funding Task Force 2020

Process Schedule

DRAFT | Feb. 27, 2019

✔ Council Action
 ⚙️ Staff Deliverables
 ★ Task Force Milestones

2019

2020

	FEB	MAR	APR	MAY	JUN	JULY	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
Values		Establish, evaluate & prioritize corridors; Recommendation to Council		Consider potential regionwide programs; Recommendation to Council				Review potential corridor projects		Refine, prioritize package scenarios; Recommendation to Council		Consider revenue mechanisms		Develop accountability and oversight recommendations		Referral recommendation
	★	⚙️ ★ ✔️	⚙️ ★ ✔️	⚙️	★ ✔️	★ ✔️	★ ✔️	⚙️ ★	★	★ ✔️	★ ✔️	⚙️ ★ ✔️	★ ✔️	⚙️ ★ ✔️	★ ✔️	★ ✔️
				Local investment teams												



From corridors to investments

Local Investment Teams up
and running

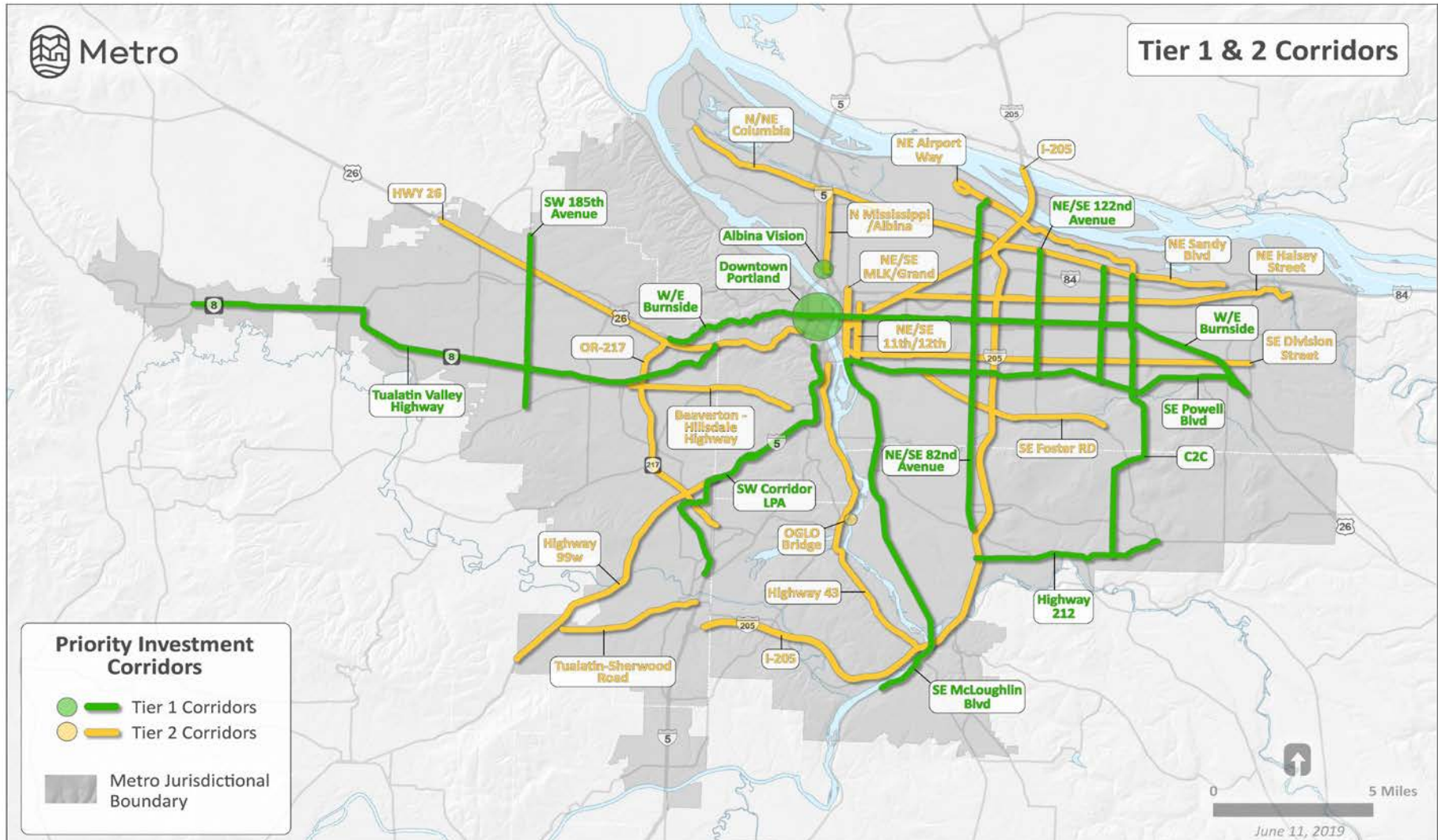
6 - 10 community members
per team

Role: To provide feedback on
potential investments

Corridor tours start July 15



Transportation: Corridor tours



Corridor tours: July

SW 185th Avenue

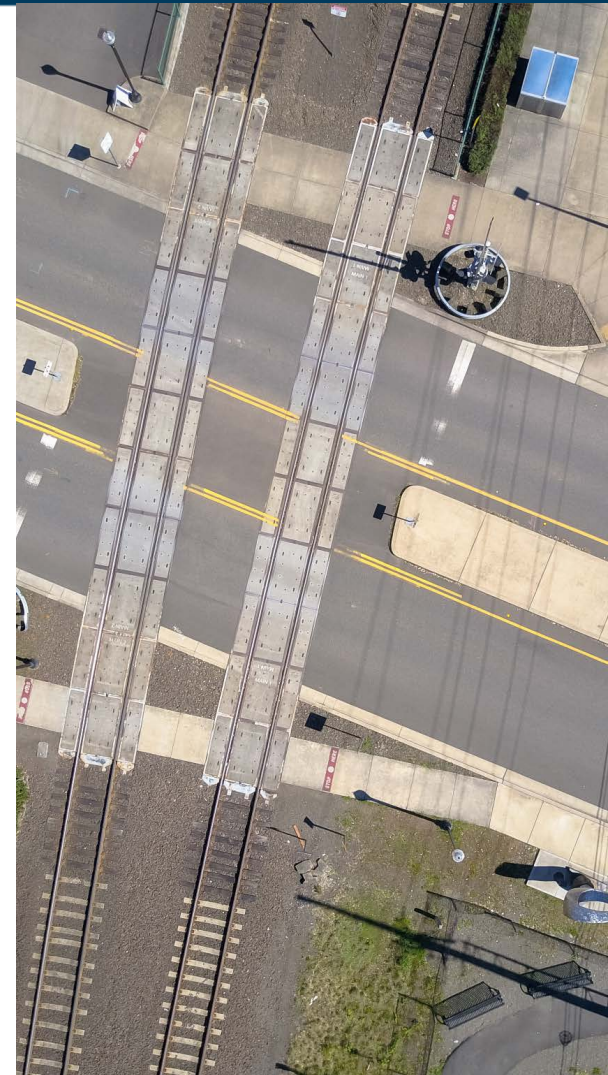
NE/SE 181st Ave./Clackamas to
Columbia (C2C) (Clackamas Co.)

NE/SE 162nd Avenue

SE Powell Boulevard

SE McLoughlin Boulevard

Downtown Portland



Corridor tours: August

East Burnside

West Burnside

NE/SE 181st Ave./ C2C

Highway 212

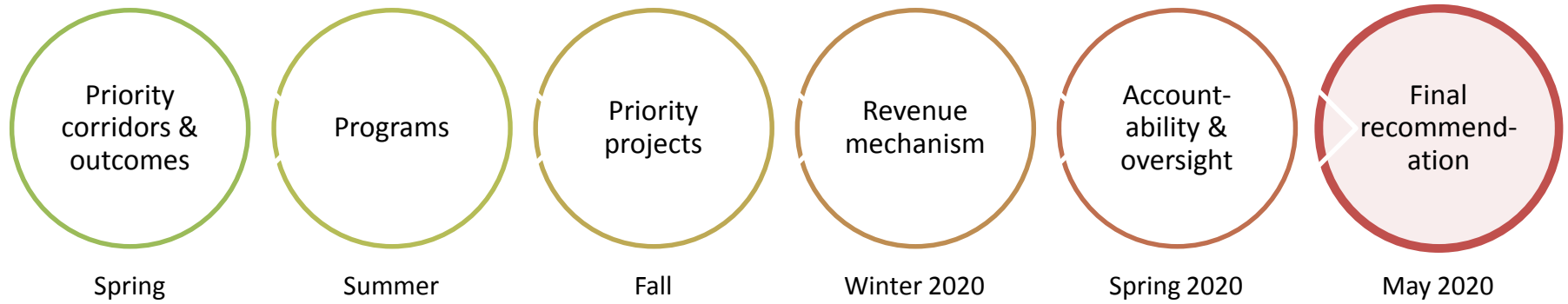
NE/SE 122nd Avenue

NE/SE 82nd Avenue

Tualatin Valley Highway



Task Force phases of work



Council milestones

September: Programs

September and October:
Corridor project discussions

October: Projects

December: Investment
scenarios



Survey: Getting around greater Portland



Quý vị cảm nghĩ thế nào khi di chuyển trong vùng Portland rộng lớn?

Đến lúc chúng ta cần phải hành động.

Các nhà lãnh đạo vùng Portland đang bàn luận để tìm giải pháp thiết lập một hệ thống giao thông công cộng để phục vụ cho tất cả mọi người. Hội Đồng Metro có thể đưa ra một biện pháp bỏ phiếu đầu tư giao thông tới cử tri trong vùng vào năm 2020.

Các nhà lãnh đạo muốn nghe những kinh nghiệm của quý vị về giao thông chung quanh khu vực này -- và những gì có thể làm cho giao thông dễ dàng, an toàn và tốt hơn cho quý vị.

Câu trả lời của quý vị sẽ được sử dụng như thế nào

Housing bond update

July 11: Phase One project approval by Metro Council:

- Northeast Portland
- Tigard Triangle



Parks and Nature

Referral process
complete

Metro information
updated



Coming up

July 11 Council meeting: Housing projects

Week of July 15: Corridor tours begin

July 24: Transportation Task Force

July 24: Housing Oversight Committee

July 30 Council meeting:
Transportation program development

Aug. 1 Council meeting: Housing



Local Investment Team Members

Washington County

Felicita Montebianco
Sushmita Podder
Jerome Sibayan
Piyawee Ruenjinda
John Cook
Sarah Beachy
Eman Abbas
Lonnie Martinez
Roy Kim
Tosin Abiodun
Nina Kung
Tom Hughes

Multnomah County

Duncan Hwang
Reza Farhoodi
Ashton Simpson
Diane McKeel
Brian Wong
Maria Hernandez
Arlene Kimura
Thomas Ngo
Tim Brunner

Clackamas County

Jeff Gudman
Bradley Bondy
Martine Coblentz
Bandana Shresthra
Nicole Perry
Dave Hunt
Greg Chaimov
Catherine Gregory
Nina Carlson
Rob Freeman