



1220 S.W. MORRISON, ROOM 300, PORTLAND, OREGON 97205 (503) \*\*\* 248-5470

#### MSD BOARD OF DIRECTORS

EDUCATION BUILDING WASHINGTON PARK ZOO 4001 SW CANYON ROAD

March 24, 1978 2:00 P.M.

#### AGENDA

THE BOARD WILL MEET AT 12:00 P.M., IN THE ZOO EDUCATION DEPART-MENT OFFICE FOR A TOUR OF THE ZOO. AT 2:00 P.M., THE BOARD WILL CONSIDER THE FOLLOWING ITEMS OF BUSINESS:

78-1020 78-1021 MINUTES PUBLIC COMMUNICATIONS

#### ADMINISTRATIVE DIVISION

78-1022 78-1023

78-1024

CASH DISBURSEMENTS TIMOTHY HAY BID AWARD

LOWER TUALATIN RIVER FLOOD CONTROL PROJECT

A) BUDGET APPROVAL B) TRAVEL REQUEST

#### SOLID WASTE DIVISION

78-1025

CONTRACT 78-143 - RANKIN MCMURRY OSBORN

#### ZOO DIVISION

78-1026

78-1027

78-1028

& GALLAGHER - BOND COUNSEL

CONTRACTS 78-144 & 78-145 - Design Con-SULTANTS FOR ELEPHANT HOUSE & ENCLOSURE

CONTRACT 78-142 - TRAVERS & JOHNSON

QUARANTINE DESIGN PROJECT

ZOO DEVELOPMENT PLAN PHASE III PRESENTA-

TION - WARNER WALKER & MACY

#### OTHER BUSINESS

INFORMATIONAL REPORTS



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78-1022 78-1023 CASH DISBURSEMENTS TIMOTHY HAY BID AWARD

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A) BUDGET APPROVALB) TRAVEL REQUEST

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CONTRACT 78-143 - RANKIN MCMURRY OSBORN & GALLAGHER - BOND COUNSEL

#### ZOO DIVISION

78-1026

CONTRACTS 78-144 & 78-145 - Design Consultants for elephant house & enclosure

78-1027

CONTRACT 78-142 - TRAVERS & JOHNSON

QUARANTINE DESIGN PROJECT

78-1028

ZOO DEVELOPMENT PLAN PHASE III PRESENTA-

TION - Warner Walker & Macy

#### OTHER BUSINESS

INFORMATIONAL REPORTS



1220 s.w. morrison, room 300, portland, oregon 97205 (503)  $\cancel{248-5470}$ 

#### MSD BOARD OF DIRECTORS

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|-------|------|--------|-------|
| WASH  | NGTO | N PARI | k Zoo |
| 4001  | SW C | ANYON  | ROAD  |

MARCH 24, 1978 12:00 Noon Zoo Tour 2:00 P.M. Business Meeting

| Page  | Action Record Number |   |
|-------|----------------------|---|
| 1     | 78-1020              | MINUTES   |
| 1     | 78-1021              | PUBLIC COMMUNICATIONS   |
| ADMIN | ISTRATIVE DIVISION   |   |
| 23    | 78-1022              | CASH DISBURSEMENTS  |
| 27    | 78-1023              | TIMOTHY HAY BID AWARD   |
| 28    | 78-1024              | LOWER TUALATIN RIVER FLOOD CONTROL PROJECT  A) BUDGET APPROVAL  B) TRAVEL REQUEST |
| SOLID | WASTE DIVISION       |   |
| 32    | 78-1025              | CONTRACT 78-143 - RANKIN MC MURRY<br>OSBORN & GALLAGHER - Bond Counsel            |

| PAGE      | Action Record Number |   |
|-----------|----------------------|---|
|           |                      |   |
| Z00 I     | DIVISION             |   |
| 39        | 78-1026              | CONTRACTS 78-144 & 78-145 - Design Consultants for elephant house & enclosure |
| 110       | 78-1027              | CONTRACT 78-142 - TRAVERS & JOHNSON QUARANTINE DESIGN PROJECT                 |
| <u>41</u> | 78-1923              | ZOO DEVELOPMENT PLAN PHASE III<br>PRESENTATION - WARNER WALKER MACY           |
|           |                      |   |

## OTHER BUSINESS

## INFORMATIONAL REPORTS

# SOLID WASTE DIVISION:

- . Solid Waste Program Status
- . SCRAP TIRE PROGRAM

# 78-1020 MINUTES

THE FOLLOWING PAGES CONTAIN THE MINUTES OF THE MARCH 10, 1978 BOARD MEETING. THE STAFF RECOMMENDS <u>APPROVAL</u> OF THE BOARD MINUTES.

#### 78-1021 PUBLIC COMMUNICATIONS

THIS AGENDA ITEM ALLOWS THE BOARD TO CONSIDER COMMENTS FROM THE PUBLIC ON MATTERS NOT LISTED ON THE MEETING AGENDA.

#### 78-1022 CASH DISBURSEMENTS

The following pages contain Expense Check Registers dated March 20, and March 24, 1978. The staff recommends <u>approval</u> for payment of Expense Check Registers for March 20, 1978, in the total amount of \$44,949.28; and March 24, 1978, in the total amount of \$43,106.26.

# METROPOLITAN SERVICE DISTRICT. BOARD ACTION

| NO. 78-1022     | DATE. | 3-20 | 1-78  |
|-----------------|-------|------|-------|
|                 | YES   | NO   | ABST. |
| BARTELS         | -     |      |       |
| GORDON          |       |      |       |
| MCCREADY        |       |      |       |
| MILLER          |       |      |       |
| ROBNETT         |       | -    |       |
| SALQUIST        |       |      |       |
| SCHUMACHER      | 1     | -    |       |
| 01/6            | 0     | -11  |       |
| Je 00.1 VIII    | V 1.  | V    |       |
| Clerk or the Bo | ard   | VI   |       |
| 1110            | ur u  |      |       |
|                 |       |      |       |

FINAL TOTAL 44,949.28 \*

| VENDOR | PAYEE  | TAUOMA   |
|--------|--|--|
| 4177   | WARREN ILIFF                                 | 520.50   |
| 4675   | VOID CHECK                                   | 107.00CR   |
| 5685   | METROPOLITAN SERVICE DIST.                   | 35,004.51  |
| 6520   | OREGON LABORERS EMPLOYERS                    | 8,288.75   |
| 6617   | ORE ST DEPT OF HUMAN RESOUR                  | 58.74  |
| 9774   | JAMES E. MILLER                              | 93.00  |
| 9775   | TIM NOLAN BROOKS                             | 60.10  |
| 9776   | WENTWORTH CHEVYTOWN                          | 1,030.68   |
|        |  |  |
|        | 4177<br>4675<br>5685<br>6520<br>6617<br>9774 | 4177 WARREN ILIFF 4675 VOID CHECK 5685 METROPOLITAN SERVICE DIST. 6520 OREGON LABORERS EMPLOYERS 6617 ORE ST DEPT OF HUMAN RESOUR 9774 JAMES E. MILLER 9775 TIM NOLAN BROOKS |

| CK # | VENDOR       | PAYEE  | A MOUNT          |
|------|--------------|--|------------------|
| 1961 | 92           | AFROXON PRODUCTS INC   | 23.00            |
| 1962 | 306          | ALBERS FEED & SUPPLY CO  | 530.45           |
| .963 | 325          | ALLEN'S PRESS CLIPPINGS  | 58.00            |
| 1964 | 366          | AMERICAN BAKERIES COMPANY  | 107.92           |
| 1965 | 408          | ANDERSON OREGON RENTAL   | 313.81           |
| 1966 | 420          | ANIMAL SPECIALITIES  | 39.00            |
| 1967 | 503          | ARDEE PEST CONTROL, INC  | 196.00           |
| 1968 | 592          | AUDID/VISUAL RENTALS   | 182.00           |
| 1969 | 922          | KEN REST COMPANY   | 32.45            |
| 1970 | 990          | BLAISDELL SAW SHOP   | 16.55            |
| 1971 | 992          | BLAKE MOFFIT & TOWNE   | 23.34            |
| 1972 | 1399         | CHRIS POULTRY FARMS INC  | 7.20             |
| 1973 | 1429         | CITIZEN PHOTO  | 198.37           |
| 1974 | 1435         | CITY OF PORTLAND   | 1,251.61         |
| 1975 | 1440         | CLACKAMAS COUNTY   | 25.64            |
| 1976 | 1485         | L H COPE CRUSHED ROCK  | 218.40           |
| 1977 | 1541         | CONTINENTAL AIR FREIGHT  | 14.47            |
| 1978 | 1710         | DM PHARMACEUTICALS INC   | 333.83           |
| 1979 | 1715         | DAILY JOURNAL OF COMMERCE  | 39.08            |
| 1990 | 1717         | R DAKIN & COMPANY  | 97.38            |
| 981  | 2025         | EAST OREGONIAN   | 5.07             |
| 983  | 2380         | PETTY CASH   | 5.14             |
| 784  | 2923<br>2928 | FILM LOFT<br>FINE ARTS ENGRAVERS   | 1,500.00         |
| 985  | 2855         | PETTY CASH   | 183.92           |
| 1986 | 2856         | PETTY CASH FUND  | 123.63           |
| 1987 | 2925         | FRED MEYER   | 109.96           |
| 1988 | 3018         | GAME TIME INC  | 469.35           |
| 1989 | 3074         | GENUINE PARTS COMPANY  | 141.64           |
| 1390 | 3130         | J K GILL CO  | 42.70            |
| 1991 | 3164         | GLOBE TICKET CO.   | 201.26           |
| 1992 | 3185         | AL GOLDSBY   | 210.24           |
| 1993 | 3259         | JOE GRAZIANO PRODUCE CO  | 124.50           |
| 1994 | 3404         | TED HALLOCK INC  | 500.00           |
| 1995 | 3462         | HARDY, BUTLER, MCEWEN,   | 3.791.19         |
| 1996 | 3918         | INTERNATIONAL BUSINESS MACH.   | 1,302.00         |
| 1997 | 3919         | I . B . M .  | 377.10           |
| 1998 | 4221         | INDUSTRIAL SPECIALTIES   | 2.00             |
| 1999 | 4234         | INTERN. SPECIES INV. SYS.  | 322.00           |
| 2000 | 4237         | INTERNAL REVENUE SERVICE   | 7,316.94         |
| 2001 | 4539         | J & K COPY   | 31.52            |
| 2002 | 4673         | JOHNSON COMPUTER   | 107.00<br>229.95 |
| 3003 | 5120         | LAGRAND INDUSTRIAL SUPPLY CO   | 1.000.00         |
| 2004 | 5156         | RODGER LARSON  | 180.97           |
| 2005 | 5186<br>5378 | LEDERLE LABORATORIES DIV<br>LUXOR LIGHTING PRODUCTS INC.   | 83.74            |
| 2007 | 5397         | LYNDEN FARMS   | 20.00            |
| 3008 | 5466         | MASONS SUPPLY COMPANY  | 816.88           |
| 2009 | 5467         | MARWOOD LIMITED  | 43.72            |
| 2010 | 5652         | MEDICAL DIAGNOSTIC LAB INC   | 38.00            |
| 2011 | 5670         | DIANA L. MELCHER   | 131.75           |
| 2012 | 5753         | MINICOMPUTER ACCES. CORP.  | 53.85            |
| '013 | 5905         | MUNICIPAL EMPLOYEES  | 231.34           |
|      |              | The state of the s | -                |

| CK # | VENDOR       | P.AYE F                              | AMOUNT         |
|------|--------------|--------------------------------------|----------------|
| 014  | 5916         | MUTUAL WHOLESALE DRUG CO.            | 84.04          |
| '015 | 6195         | 0.M.S.M.O                            | 6.70           |
| 2016 | 6517         | BOB OLSON & ASSOC                    | 9.00           |
| .017 | 6519         | OREGON CULVERT CO. INC.              | 68.29          |
| 018  | 6623         | OREGON FOOD SERVICE                  | 364.08         |
| 019  | 6646         | OREGON TORD DISTRIBUTORS INC         | 41.64          |
| 020  | 6875         | PACIFIC NORTHWEST BELL               | 1,485.12       |
| 120  | 6983         | PACIFIC FRUIT & PRODUCE CO.          | 425.00         |
| 2022 | 6886         | PACIFIC STATIONERY                   | 83.65          |
| `223 | 6989         | PEPSI COLA BOTTLING COMPANY          | 35.25          |
| 1024 | 6992         | J. J. PERKO COMPANY                  | 238.43         |
| 025  | 7054         | PHILLIPS ELECTRONICS                 | 110.00         |
| 026  | 7085         | PIONEER DESIGN & TYPE                | 14.00          |
| 1027 | 7135         | POPPERS SUPPLY COMPANY               | 119.65         |
| 3058 | 7137         | PORTLAND DOOR CLOSER                 | 21.40          |
| ,058 | 7142         |                                      | 89.40          |
| 730  | 7149         |                                      | 3,306.86       |
| ,031 | 7152         |                                      | 9.00           |
| ,035 | 7194         |                                      | 170.80         |
| 033  | 7198         |                                      | 7.95           |
| 034  | 7203         |                                      | 3.817.19       |
| 035  | 7205         |                                      | 2,604.36       |
| 036  | 7206         | PUBLIC EMPLOYERS RETIREMENT          | 428.04         |
| 037  | 7255         | PUROLATOR COURIER CORP               | 228.12         |
| 038  | 7400         | RENTEX SERVICES CORP.                | 609.66         |
| 039  | 7411         | A M RICH                             | 14.40          |
| 2040 | 7429         | RIANS                                | 37.30          |
| 041  | 7688         | SAFEWAY, INC.                        | 81.15          |
| 042  | 7701         | SANDERSON SAFETY SUPPLY CO.          | 34.98          |
| 043  | 7702         | SANDY'S CAMERA SHOPS                 | 14.00          |
| 044  | 7725         | SCHAEFFERS' NURSERY                  | 50.00          |
| 2045 | 7758         | SCIENTIFIC PRODUCTS                  | 40.27          |
| 1046 | 7791         |                                      | 16.27          |
| 1047 | 7815         | SERVICE EMPLOYEES UNION 49           | 30.00          |
| 048  | 7855<br>7993 | SHIH & COMPANY SMITH BROTHERS OFFICE | 25.97<br>96.00 |
| 050  | 8382         | ALFRED TEUFFL NURSERY INC.           | 276.25         |
| 1051 | 8399         | JIM THOMAS STUDIO                    | 690.27         |
| 1052 | 8461         | TIMES LITHO                          | 257.65         |
| :053 | 8495         | TONY'S OPEN AIR MARKET               | 35.00          |
| 1054 | 8528         | TRIANGLE MILLING COMPANY             | 413.28         |
| 055  | 8529         | TRI-MET                              | 336.00         |
| 056  | 8912         | UNITED AIRLINES FREIGHT              | 15.96          |
| 057  | 8922         | U S POSTMASTER                       | 500.00         |
| 058  | 9314         | WEST CHEMICAL PRODUCTS INC.          | 337.30         |
| 1059 | 9316         | WEST DREGON NURSERY                  | 1,837.50       |
| 060  | 9317         | WEST UNION FEED & HRDWR              | 33.00          |
| 061  | 9652         | X-L COPY CENTER                      | 10.00          |
| '062 | 9729         | SUSAN FORD                           | 19.80          |
| '063 | 9773         | KATHY ESHNAUR                        | 95.00          |
|      |              |                                      |                |

FINAL TOTAL 43.106.26 \*

#### 78-1023 TIMOTHY HAY BID AWARD

The following bids were received in response to a request for bids for 140 tons of timothy hay to be used as feed at the Zoo:

| * | Anderson Hay & Grain    | \$12,880 |
|---|-------------------------|----------|
|   | Interstate Feed Company | 13,160   |
|   | JOHN BRUKETTA, INC.     | 13,720   |
| • | ELLENSBURG HAY & GRAIN  | 13,720   |

THE STAFF RECOMMENDS AWARDING THE TIMOTHY HAY BID TO ANDERSON HAY & GRAIN AS LOW BIDDER, AND AUTHORIZING THE CHAIRMAN'S SIGNATURE ON THE BID AGREEMENT IN AN AMOUNT NOT TO EXCEED \$12,880 AND SUBJECT TO LEGAL COUNSEL REVIEW.

METROPOLITAN SERVICE DISTRICT
BOARD ACTION

NO. 78-1023 DATE 3-24-78

YES NO ABST

BARTELS
GORDON
MCCREADY
MILLER
ROBNETT
SALQUIST
SCHUMACHER

CIECK OF the Board

#### 78-1024 LOWER TUALATIN RIVER FLOOD CONTROL PROJECT

- . BUDGET APPROVAL
- . TRAVEL REQUEST

As you remember, the MSD entered into a contract (No. 78-136) with the City of Tualatin to sponsor a flood control feasibility study for the Lower Tualatin River. This agenda item follows up the February 24, 1978, Board Action No. 78-1010.

ATTACHMENT No. 1 CONTAINS A PROPOSED BUDGET FOR THIS PROJECT.
THE BUDGET HAS BEEN DIVIDED INTO FISCAL YEARS 1977-78 AND 1978-79.
TO PERFORM THE WORK SCOPE IDENTIFIED IN ATTACHMENT No. 2, THE EXISTING SOLID WASTE DIVISION STAFF, CONSISTING OF THE FOLLOWING, WILL BE USED:

CHARLES KEMPER
MERLE IRVINE
CORDELL KETTERLING
MARIE NELSON

ENGINEERING AND ADMINISTRATIVE SERVICES ENGINEERING AND ADMINISTRATIVE SERVICES ENGINEERING AND ADMINISTRATIVE SERVICES CLERICAL SERVICES

It is anticipated that \$12,000 should be sufficient to complete Phase I of the project. The existing MSD Drainage Fund will be used with the funds identified under the Tualatin Department.

SINCE BEGINNING THIS WORK, THE STAFF HAS SOLICITED AND BEGAN RECEIVING LETTERS OF SUPPORT FOR RESUMPTION OF FUNDING BY THE U.S. ARMY CORPS OF ENGINEERS. WE HAVE REQUESTED AND HAVE RECEIVED NOTICE OF A TIME TO PRESENT TESTIMONY BEFORE BOTH SENATE AND CONGRESSIONAL APPROPRIATIONS SUB-COMMITTEES. THIS HAS BEEN SCHEDULED FOR APRIL 4, 1978, IN WASHINGTON, D.C. AFTER DISCUSSIONS

WITH THE CITY OF TUALATIN STAFF, FOUR PEOPLE HAVE BEEN SELECTED TO PRESENT TESTIMONY AND ANSWER QUESTIONS. THEY ARE:

- . YVONNE ADDINGTON, CITY ADMINISTRATOR, TUALATIN
- . DEMAR BATCHELOR, ATTORNEY, CITY OF TUALATIN
- . RAY MILLER, WASHINGTON COUNTY COMMISSION REPRESENTING THE MSD BOARD OF DIRECTORS
- . CHARLES C. KEMPER, MSD STAFF

FUNDING FOR THIS TRIP WILL BE FINANCED BY THE CITY OF TUALATIN AND THE MSD DRAINAGE FUND. COSTS ARE ESTIMATED BELOW:

| 2 ROUND TRIP AIRFARE TICKETS @ \$328/EA | \$ 656.00  |
|---|------------|
| 2 ROOMS FOR 4 DAYS @ \$60/DAY           | 480.00     |
| Meals for 2 people for 4 days 9\$20/day | 160.00     |
| AUTO RENTAL                             | 100.00     |
| TOTAL EXPENSES                          | \$1,396.00 |

The staff recommends the Board <u>Authorize</u> utilization of the Drainage Fund (Tualatin Project Department) Budget for FY 77-78 pursuant to Contract No. 78-136. Further, the staff recommends the Board <u>Approve</u> travel requests for Ray Miller and Charles Kemper to present testimony on the Lower Tualatin Flood Control Project funding in Washington D.C., at a cost not to exceed \$1,500.

METROPOLITAN SERVICE DISTRICT
BOARD ACTION

NO. 78 - 1024 DATE 3-24-78
YES NO ABST.

BARTELS
GORDON
MCCREADY
MILLER
ROBNETT
SALQUIST
SCHUMACHER

CIERK OF the BOARD

# METROPOLITAN SERVICE DISTRICT BUDGET WORKSHEET

LOWER TUALATIN RIVER DEPARTMENT\_FLOOD CONTROL PROJECT BUDGET CLASS\_\_\_\_\_ DIVISION\_\_DRAINAGE DESCRIPTION TOTAL JUSTIFICATION ACCT.# FY 77-78 FY 78-79 DESCRIPTION AMOUNT INDIRECT CHARGES \$16/hr 80%: 250 hrs/77-78 4,000 2,400 6,400 Engr & Admin 150 hrs/78-79 125 hrs/77-78 \$8/hr 20%: 1,000 600 1,600 Clerical 75 hrs/78-79 3,000 5,000 8,000 Sub-total DIRECT CHARGES Estimate 500 100 600 Legal Services Estimate 600 500 100 Supplies Estimate 300 Local Travel 200 100 3 trips to Wash.D.C.: 2-way 1,800 1,800 Out of Town Travel coach fare at \$450 + \$50 per diem for 3 days 2,000 presentation copies 100 700 600 Reproduction 3,600 4,000 400 Sub-total 12,000 Contract Amount 8,600 3,400 TOTAL TRANSFER TO SOLID 5,000 3,000 WASTE RESOURCES

A

MSD-019

#### SCOPE OF WORK

Lower Tualatin Flood Control Project - Phase I

MSD will perform the following services preliminary to the United States Corps of Engineers beginning a feasibility study on public works project(s) to mitigate the flood hazard on the lower Tualatin River within the boundaries of U.R.A.:

- 1. Establish project objectives.
- 2. Develop detailed work plan and schedules in accordance with project objectives.
- 3. Coordinate information from existing reports and data on impacted areas, including but not limited to geographical and population statistics, for presentation to the Congress of the United States or other public bodies.
- 4. Act as sponsor for the project to the United States Corps of Engineers and seek federal financial support for the project.
- Seek political support of the project with local jurisdictions and special interest groups.
- 6. Coordinate and communicate through public meetings or otherwise with:
  - a. U.R.A.
  - b. MSD Board of Directors
  - c. United States Corps of Engineers
  - d. City of Tualatin and other local jurisdictions
  - e. United States Bureau of Reclamation
  - f. Local politicians
  - g. Congressional Representatives and Senators
  - h. Special interest groups
  - i. General citizens
- 7. Prepare contracts and work scope for MSD's continued involvement, if necessary, in Phase II of the project.
- 8. Assist the Corps of Engineers and other involved public agencies with the preparation of a work program for Phase II.

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NO. 78-1025 DATE 3-24-78

RALLIAGHER &

BARTELS

78-1025 CONTRACT 78-143 - RANKIN

VAV VRONSKY - BOND COUNSEL

ROBNETT SALQUIST SCHUMACHER

lark of the Board

BACKGROUND

AFTER A SELECTION PROCESS AND SUBSEQUENT RECOMMENDATIONS BY A SELECTION COMMITTEE, THE MSD BOARD RECOMMENDED STAFF AND LEGAL COUNSEL DEVELOP AN AGREEMENT FOR BOND COUNSEL SERVICES WITH THE FIRM RANKIN, McMurry, Osburn, Gallagher & VavVronsky (Board Action 78-794, January 13, 1978).

THIS ACTION FOLLOWED A NOVEMBER 11, 1977, INDICATION BY THE MSD BOARD THAT IF REVENUE BONDS WERE REQUIRED TO FINANCE THE OREGON CITY PROCESSING FACILITY, THEN MSD WOULD BE THE ISSUING AGENCY, RATHER THAN ANOTHER LOCAL JURISDICTION.

#### Possible Conflict of Interest

AFTER SELECTION OF THE RANKIN FIRM AND PRIOR TO DEVELOPING AN AGREEMENT, GARY McMurry, A PARTNER IN THE RANKIN FIRM AND LEGAL REPRESENTATIVE FOR TIREGON, INc., TESTIFIED AT THE MARCH 10, 1978, BOARD MEETING REGARDING POSSIBLE LEGAL CHALLENGES TO THE MSD SOLID WASTE PROGRAM.

ATTACHMENT A IS A MEMO FROM LEGAL COUNSEL ADDRESSING A POTENTIAL CONFLICT OF INTERESTS FOR THE RANKIN FIRM. ATTACHMENT A ALSO INCLUDES THE NEGOTIATED AGREEMENT FOR BOND COUNSEL SERVICES.

ATTACHMENT B IS WRITTEN CONFIRMATION BY THE RANKIN FIRM RESOLVING THE POTENTIAL CONFLICT.

#### RECOMMENDATION

THE STAFF RECOMMENDS <u>APPROVAL</u> OF THE AGREEMENT AND <u>AUTHORIZATION</u> FOR THE CHAIRMAN'S SIGNATURE.

ATTACHMENT A

#### MEMORANDUM

TO:

CHUCK KEMPER

FROM:

DEAN GISVOLD

RE:

BOND COUNSEL AGREEMENT

DATE:

MARCH 16, 1978

Howard Rankin called me on Wednesday, March 15, 1978.

We discussed the proposed Bond Counsel Agreement and the possible conflict of interest involving Howard's firm representing Tiregon.

#### Bond Counsel Agreement

Howard suggested two changes which were acceptable to me. He advised that he is prepared to sign the agreement in the form attached to this memo.

#### Possible Conflict of Interest

asked me to explore the possible conflict of interest situation with Howard. Howard and his partner, Gary McMurry recognize that a conflict does exist if Tiregon intends to pursue a legal challenge to the MSD ordinances or to any permit or agreement required by MSD's ordinances. Howard advised that if Tiregon wishes to pursue such a challenge that his firm will withdraw from further representation of Tiregon. Such a withdrawal, in my opinion, would remove any conflict of interest.

#### Recommendation

Based on my conversation with Howard as recorded in this memo, I recommend that the MSD Board reaffirm its prior decision to engage the Rankin firm as bond counsel by approving the attached agreement and authorizing the chairman to execute it on behalf of MSD.

AGREEMENT

This Agreement is made this \_\_\_\_\_ day of March, 1978

between the Metropolitan Service District, a municipal corporation
("MSD"), 1220 S.W. Morrison, Portland, Oregon, and Rankin, McMurry,
Osburn, Gallagher & Vav Rosky, a partnership ("Bond Counsel"),
1600 Benj. Franklin Plaza, 1 S.W. Columbia Street, Portland, Oregon.

RECITALS

WHEREAS, MSD proposes to issue industrial development
bonds in order to finance the design and construction of a
municipal refuse resource recovery facility by Publishers Paper
Company at Oregon City, Oregon, and
WHEREAS, the estimated amount of the bond issue is

WHEREAS, the estimated amount of the bond issue is Forty Million Dollars (\$40,000,000) to Fifty Million Dollars (\$50,000,000) and

WHEREAS, MSD obtained proposals for providing Bond Counsel services, of which this was considered the best by the evaluation committee and the MSD Board of Directors.

#### IT IS AGREED AS FOLLOWS:

- 1. This Agreement is exclusively for personal services.
- 2. MSD hereby employs Bond Counsel as attorneys to perform all legal assistance relative to the preparation,

marketing and issuance of industrial development bonds to be issued by MSD for the design and construction of a municipal refuse resource recovery facility, consisting of a municipal refuse processing system, RDF storage facilities, a RDF boiler, a steam line and an electrical and steam power plant, by Publishers Paper Company at Oregon City, Oregon. Legal assistance will include, but not be limited to, preparing and advising on the contractural documents between MSD and Publishers Paper Company, assisting in the selection process of an underwriter and/or financial consultant(s), obtaining necessary tax revenue rulings, preparing closing documents and issuing a final tax opinion.

- 3. Bond Counsel accepts employment by MSD and promises to render, to the best of its ability, the services described in paragraph two hereof during the continuance of this Agreement in accordance with accepted professional standards.
- 4. Bond Counsel will commence its employment for MSD upon written notification from MSD to proceed. A work schedule and completion date will be prepared and approved by the parties as soon as possible after commencement of the work.
- 5. As compensation in full for all services to be performed by Bond Counsel herein, MSD shall pay Bond Counsel a sum not to exceed Twenty-Five Thousand Dollars (\$25,000),

- 36 -

payable solely from the proceeds of the sale of the industrial development bonds described herein and when said proceeds are collected. Neither MSD nor Publishers Paper Company shall be jointly or severally obligated to pay any compensation to Bond Counsel, except from the proceeds collected from the sale of said bonds.

- All traveling and other out-of-pocket expenses incurred by Bond Counsel, both in and out of the state, on business covered by this Agreement, shall be treated as a part of the consideration for this Agreement, and in addition to the compensation for services rendered. Out-of-pocket expenses will be payable solely from the proceeds of the sale of the industrial development bonds described herein and when said proceeds are collected.
- 7. MSD may terminate this Agreement upon giving Bond Counsel thirty (30) days' written notice. In the event of termination, Bond Counsel shall be entitled to payment for legal services rendered and out-of-pocket expenses incurred to date of termination only to the extent the proceeds from the sale of the industrial development bonds described herein are or become available for such payment.
- Bond Counsel will comply with all applicable provisions of ORS chapters 187 and 279 and all other conditions and terms necessary to be inserted into public contracts, as if such provisions were a part of this Agreement. Bond Counsel

acknowledges receipt of copies of ORS 187.010 - .020 and 279.310 -.358. In the event of litigation concerning this Agreement, the prevailing party shall be entitled to reasonable attorneys' fees and court costs, including fees and costs on appeal. 10. This Agreement may not, under any condition, be assigned or transferred. METROPOLITAN SERVICE DISTRICT RANKIN, McMURRY, OSBURN, GALLAGHER & VAV ROSKY By:\_\_\_\_\_ One of its Partners APPROVED AS TO FORM: Attorney for MSD



#### **ATTACHMENT**



#### RANKIN, McMURRY, OSBURN, GALLAGHER & VAVROSKY LAWYERS

HOWARD A. RANKIN
GARRY P. McMURRY
JOHN W. OSBURN
STEPHEN L. GALLAGHER. JR.
DENNIS R. VAVROSKY
PATRIC J. DOHERTY
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BRUCE BISCHOF OF COUNSEL

1600 BENJ. FRANKLIN PLAZA ONE S.W. COLUMBIA STREET PORTLAND, OREGON 97258

TELEPHONE 226-6400 AREA CODE 503

March 21, 1978 RECEI VOHEW. (1992-1971) Hardy, McEwen, Weiss,

Newman & Faust

MAR 22 1978

A.M. 7,8,9,10,11,12,1,2,3,4,5,6

₫

Mr. Dean P. Gisvold Hardy, McEwen, Weiss, Newman & Faust Attorneys at Law 1408 Standard Plaza. . . Portland, Oregon 97204

Bond Counsel Agreement

Dear Dean:

This letter will confirm our understanding with you that in the event Tiregon, Inc. wishes to pursue a legal challenge to the MSD ordinances or to the permits or agreements required by those ordinances, or in any other manner attack the authority of MSD, this firm will withdraw from any further representation of Tiregon, Inc. in order to avoid any possible conflict of interest.

Very truly yours,

RANKIN, McMURRY, OSBURN, GALLAGHER & VavROSKY

HAR:sr

# 78-1026 CONTRACTS 78-144 AND 78-145 - DESIGN CONSULTANTS FOR ELEPHANT HOUSE & ENCLOSURE

(REMOVED FROM THE AGENDA)

78-1027 CONTRACT 78-142 - TRAVERS & JOHNSON - QUARANTINE DESIGN

Following the procedure adopted in MAP 7 regarding personal services and after Board approval to request proposals, the staff requested proposals for the above named project. Only one proposal was received and it was reviewed by the committee on March 8 and was recommended that the Zoo Division Director notify the above named firm that it would be awarded the contract. The contract has been reviewed by legal counsel and is for a maximum amount of \$4,000.

THIS ITEM IS PRESENTED FOR THE BOARD'S INFORMATION AND NO ACTION IS REQUESTED.

78-1028 ZOO DEVELOPMENT PLAN PHASE III PRESENTATION - WARNER WALKER & MACY

DURING PHASE III THE CONSULTANT WAS TO IDENTIFY APPROXIMATELY 20 TO 25 POTENTIAL IMPROVEMENT PROJECTS CONSISTENT WITH THE GOAL AND PHASE II DEVELOPMENT PROGRAM AND PREPARE AN IMPLEMENTATION PROGRAM. THE PROJECTS WERE TO BE RANKED FROM LOWEST TO HIGHEST PRIORITY BY MEANS OF NARRATIVE, MAPS, DRAWINGS, SKETCHES, CHARTS, TABLES, ETC., AS APPROPRIATE. THE MSD BOARD IS TO SELECT AND APPROVE AT LEAST TWELVE PROJECTS THAT THE MEMBERS DEEM OF HIGHEST PRIORITY. UPON WRITTEN ACCEPTANCE OF THE IMPLEMENTATION PROGRAM BY THE BOARD, PHASE III IS DEEMED TO BE COMPLETED.

STAFF IS RECOMMENDING THAT THE CONSULTANT MAKE A PRELIMINARY PRESENTATION ON MARCH 24 WITH THE UNDERSTANDING THAT SOME CHANGES MAY OCCUR AS A RESULT OF DISCUSSIONS WITH ZOO STAFF DURING THE LAST WEEK IN MARCH. THE FINAL PRESENTATION WILL BE MADE ON APRIL 14 WITH THE BOARD TAKING ACTION AT THAT TIME.

DAILY JOURNAL OF COMMERCE 2014 NW 24TH AVENUE PORTALND, OREGON 97210

ENCLOSED IS A NOTICE OF THE MARCH 24, 1978, BOARD MEETING. PLEASE PUBLISH ONE TIME ON FRIDAY, MARCH 17, 1978.

TAANKS.

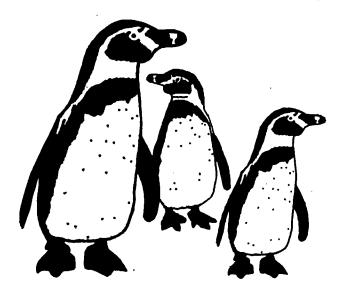
JEAN M. WOODMAN CLERK OF THE BOARD

ENCL.

NOTICE IS HEREBY GIVEN THAT ON MARCH 24, 1978, THE GOVERNING BODY OF THE METROPOLITAN SERVICE DISTRICT WILL MEET AT 12:00 NOON, AT THE WASHINGTON PARK ZOO EDUCATION DEPARTMENT OFFICE, FOR A TOUR OF THE ZOO, AND WILL THEN MEET IN REGULAR SESSION AT 2:00 P.M., IN THE WASHINGTON PARK ZOO'S EDUCATION BUILDING, 4001 SW CANYON ROAD, PORTLAND, TO CONSIDER THE FOLLOWING ITEMS OF BUSINESS:

- . MINUTES
- . PUBLIC COMMUNICATIONS
- . CASH DISBURSEMENTS
- . TIMOTHY HAY BID AWARD
- LOWER TUALATIN RIVER FLOOD CONTROL PROJECT BUDGET APPROVAL AND TRAVEL REQUEST
- . CONTRACT 78-143 WITH RANKIN McMurry Osborn & Gallagher
- . CONTRACTS WITH DESIGN CONSULTANTS FOR ELEPHANT HOUSE AND ELEPHANT ENCLOSURE
- . CONTRACT WITH TRAVERS & JOHNSON FOR QUARANTINE DESIGN
- . Zoo Development Plan Phase III presentation
- . OTHER BUSINESS
- . INFORMATIONAL REPORTS

AGENDA ITEM MATERIAL WILL BE AVAILABLE FOR PUBLIC INSPECTION AT THE BOARD MEETING AND AT THE MSD OFFICE, 1220 SW MORRISON, PORTLAND.



# WASHINGTON PARK ZOO Development Program Phase Three: Implementation



March 13, 1978

Commissioner Robert Schumacher Chairman Board of Directors Metropolitan Service District 1220 SW Morrison Street Portland, Oregon 97205

Dear Commissioner Schumacher:

We are pleased to submit to you the Phase III memorandum report of the Washington Park Zoo Development Program Study. The recommendations and background information prepared during this portion of the study have been developed through close coordination with the zoo staff and members of the Zoological Society.

We look forward to meeting with you and the Board on March 24 to discuss this implementation program in more detail.

Sincerely,

WARNER, WALKER & MAGY, P.C.

N Douglas Macy Principal-in+Charge

JDM:mas

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WARNER, WALKER & MACY, P.C. Landscape Architects and Planners

> J. Douglas Macy, Principal-in-Charge Wayne P. Stewart, Project Manager Brian McCarter, Design Craig Johndohl, Design

GORDON HILKER Interpretive Planner

> Gordon Hilker, Interpretive Planner Warren Cooley, Recreation Economist

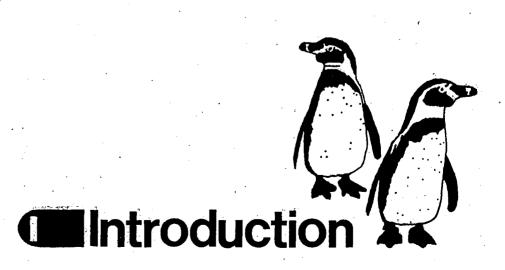
SHELDON, EGGLESTON, SAX AIA Architects and Planners

George C. Sheldon, Consulting Architect

MONTAGNE, BIERLY & ASSOCIATES, INC. Natural Resource Consultants

Kenneth F. Bierly, Plant Ecologist

JOHN K. McDONALD Soils and Civil Engineer



#### I. INTRODUCTION

Every planning and design problem has its own unique set of circumstances that affect the direction and outcome for those who are involved in making decisions. The planning process employed for the study of the Washington Park Zoo began with an identification of physical and programmatic potentials, followed by the delineation of a "framework" plan that described program and exhibit concepts in conjunction with growth potential. Finally, as a conclusion to the planning portion of this study, this report describes a recommended implementation program that will provide direction for the Zoo in moving ahead with improvements.

This implementation program suggests how to maximize benefits from the expenditure of approximately \$3 million available during the next three years. The recommendations outlined in this report are a result of careful consideration identified in previous phases and are designed to enhance the long term value of the Zoo as an educational and recreation facility in the region.

# Findings & Recommendations

#### A. FINDINGS AND RECOMMENDATIONS

- 1. Approximately \$3 million will be available for capital improvement projects during the next three years.
- 2. Capital improvements must be made for:
  - a. Animal Exhibits
  - b. Visitor Services
  - c. Operational and Maintenance facilities
- 3. Improvements should be scheduled to provide one major exhibit each year, along with a balanced program of Visitor Services and Operational and Maintenance projects. This will maximize interest in the Zoo, promote return visits and improve operational effectiveness.
- 4. Concentrate on upgrading existing exhibits or providing new facilities for the existing animals, prior to making substantial additions to the exhibit area or animal collection.
- 5. Schedule construction projects to allow flexibility during the last year of the levy. Some projects may have to be eliminated or modified in scope depending on the actual amount of capital improvement funds available during the last year.
- 6. Use the development plan and schematic design solutions to be prepared in Phase IV of this study to obtain Bureau of Outdoor Recreation, CETA and other public financial assistance in the development of specific projects.
  - a. CETA workers are currently providing valuable assistance in the construction of the nocturnal exhibit in the Feline House and in providing landscape improvements throughout the Zoo. Both of these projects could be effectively expanded into other areas described in this plan.
  - b. The Bureau of Outdoor Recreation can provide matching funds to public open space projects. All of the projects described in this plan have substantial open space and landscape improvement components that qualify for BOR funds.
  - c. The Oregon Coast Exhibit is a project of statewide significance that, because of limited funds, has been eliminated from the implementation list. An appeal to the State Legislature should be made to provide the estimated \$1.5-\$2 million needed to construct this facility.
- 7. Undertake a fund raising campaign in conjunction with the Zoological Society to complement the current capital improvement budget. Projects that could benefit from private funding include: the interpretive center in the Alaskan Exhibit; first phase of the Cascades Exhibit; and improvements to the train, including a covered bridge adjacent to the Cascades.

- 8. Meet with the City of Portland, Bureau of Parks and Recreation to discuss improvements to the parking lot and access roads.
- 9. In a coordinated effort with OMSI and the Forestry Center, contact Tri-Met and initiate discussion concerning public transit access to the area.
- 10. Present plans to the Portland City Council requesting use of designated City funds for the new Hippopotamus Exhibit.
- 11. Employ a full time construction manager to coordinate all capital improvement projects during design, construction documents, bidding and construction. This person's primary responsibility is to help insure that time schedules and budgets are met.
- 12. Establish a design review committee that will insure that all projects meet the described goals of the Zoo as outlined in this study and that design solutions are consistent with the guidelines established for purposes of maintaining quality and a unified Zoo design.
- 13. Begin no later than mid-1980 to describe which projects should be undertaken during the 1981-1986 levy period. This planning work should relate directly to the levy compaign program in order to indicate to the public what specifically they will see as a result of their support.

#### B. RECOMMENDED IMPLEMENTATION PROGRAM

1. General. During the planning process each project and program was evaluated using the criteria listed in Chapter III. The result of that process was a general priority listing of all needed projects. In that the total estimated construction cost for all projects is approximately \$20 million (1978) and approximately \$3 million is available in the capital improvement budget, it was necessary to evaluate each project in more detail.

The final determination was made based on the following criteria:

- a. Concentrate on existing animal collection first, with emphasis on most popular animals (primates, elephants).
- b. Give strong consideration to exhibits that have poorest conditions for animals and visitor.
- c. Provide a balance of expenditures as follows: 75-80% Animal Exhibits; 15-20% Visitor Services; 5-10% Operations and Maintenance.
- d. Give strong consideration to exhibits that can be seen from the train.
- e. Provide at least one total geographic exhibit and interpretive center to help illustrate the future Zoo concept.
- Time Schedules. The projects have been displayed on a time scale to illustrate proposed start and completion times for the individual projects. At the bottom of the page, the estimated cash flow, by quarter, has been indicated.

The total recommended implementation program (levy funds only) has been established at \$3 million. The Zoo administration has estimated that between \$2.3 and \$3 million will be available through April 1981. In the event that fewer dollars are available for capital improvement during the last year or two of the levy, it will be necessary to delete one or more projects. Should funds be insufficient, we recommend the following projects be considered for deletion:

| *  | LEVY FUNDS                          |
|--|-------------------------------------|
| Train Loop Mountain (#12)<br>Open Space Improvements<br>Food Service, west of Elephant House (#24) | \$210,000<br>\$100,000<br>\$100,000 |
| Total  | \$410,000                           |

Construction schedules for the various projects have been paced over the remaining three years of the levy. This will insure that projects are coming "on-line" in a timely manner that will maintain enthusiasm on the part of Zoo visitors. The following schedule indicates proposed project completion times:

## 1978

Asian Elephant Exhibit
Animal Nursery
Quarantine Facilities
Railroad Improvements
Main Food Service Remodel
Nocturnal Exhibit (Feline House)

#### 1979

Primate House
Feline Exhibit
Australian Exhibit
Open Space Improvements
Animal Quarantine
Commissary/Maintenance Building

#### 1980

Hippo Exhibit Open Space Improvements

#### 1981

Alaskan Exhibit Train Loop (Oudads) Food Service #2

#### C. PROJECT SUMMARY

1. <u>General</u>. The following narrative briefly describes the projects recommended for implementation by May 1981. A more detailed description of all projects in the long range plan is in Chapter IV.

#### 2. Exhibits.

- a. Primate House. This project surfaced as the most important area of the Zoo to be improved. The total estimated construction cost for all improvements is \$2 million. Improvements totaling \$1.1 million are recommended at this time, including: major remodel of the chimp, orangutan exhibit on the west end of the building, provision of outside enclosures and viewing areas for several species, enlargement of interior enclosures and holding areas, substantial upgrading of the interior viewing areas and exterior landscape development.
- b. Alaskan Exhibit. This will be the first geographic exhibit developed at the Zoo. Animals included are: wolf, musk ox, caribou, arctic fox and snowy owl. The exhibit is situated in a large bowl on the southern edge of the Zoo. The visitor will be introduced to the area through an interpretive center that will employ modern visual, auditory and sensory systems to convey knowledge of the Alaskan tundra region and the animals on exhibit.
- c. <u>Hippopotamus</u>. The hippo exhibit will be the first phase of the larger African Plains project. Located on the lower section of the large open space west of the Elephant House, the construction of this project will not disturb any existing exhibits. The enclosure will be designed to resemble a stream bank setting with riparian vegetation and a large water area. Viewing will be from the lower slope allowing barriers to be obscured. The upper section to be constructed later will provide a more arid plains background.
- d. Feline House. This project is planned to be implemented at the same time changes to the existing entrance are taking place. Primary emphasis will be placed on foreground and viewer changes that will eliminate steep grades and visually dominant barriers as well as the addition of plant materials, both in the enclosure and viewing areas. This project will be limited to the tiger and lion enclosures.
- e. Train Loop Mountain. This exhibit is an extension of the African Plains area and will house oudads (barbary sheep). The exhibit will be dominated by a large rock formation that the train will move around, allowing closeup viewing by passengers. Pedestrian access will be secondary, allowing views from a distance only. The importance of this project is that it enhances the interest level of the train ride.

- f. Australian Exhibit. Located south of the existing Elephant House, this exhibit will be viewed from the train and from a variety of positions along pedestrian paths. It will be designed to exhibit wallaroo, kangaroo and emu together in a large area and the psitticines in an adjacent flight cage.
- g. Elephant Exhibit. This project was identified in Phase II as an early implementation project. Design work has begun for the development of a one acre enclosure east of the existing Elephant House and modification to the building, which will include a squeeze chute. The enclosure design will emphasize train viewing from the southeast and pedestrian viewing from the north.
- h. Animal Nursery. This was also identified as an early implementation project in Phase II and design work has begun in preparation for interim improvements to both keeper and visitor functions. The project will greatly improve keeper access, work space and storage. Visitor flow through the building and surrounding Children's Zoo will be improved.

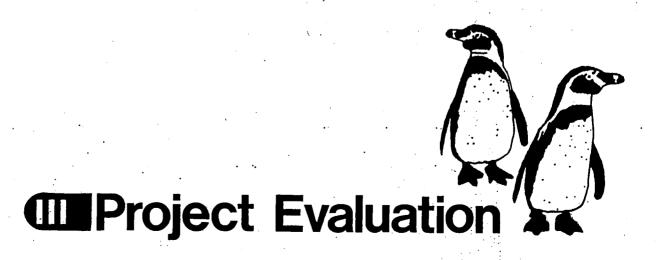
#### Visitor Services.

- a. Existing Entrance and Train Station. Improvements planned in this project will be designed to improve visitor flow and eliminate conflicts between the train station ticketing and exterior eating areas. An information kiosk with maps, literature and film sales will be provided inside the gates. This area could also be used to advertise future Zoo changes. All improvements will be designed to function as a part of the Children's Zoo/Education facilities, scheduled to be relocated in this area in the future.
- b. Food Service #2. Located overlooking the east end of the African Plains Exhibit, this food service area will provide convenience food and an exterior dining terrace along the primary circulation system. Private funds should be sought for the construction of a fountain adjacent to the dining terrace that could be integrated into the Plains Exhibit at a later date.
- c. <u>Landscape Improvements</u>. A general allocation of \$200,000 to be implemented in two phases is recommended to provide visual screening of dominant buildings, provision of benches, trash receptacles and to modify pedestrian flow. High priority should be given to eliminating handicap barriers in conjunction with these improvements.

#### 4. Maintenance and Operations.

- a. Animal Management. Design work is underway on a portion of this project that was identified in Phase II for early implementation. Approximately \$50,000 will be used to provide three new quarantine pens near the Animal Management Building. This facility will provide for adequate handling of animals during quarantine, including feeding, health care and easy access for transport vehicles. The remaining funds will be used for interior modification to the Animal Management Building with emphasis on small animal quarantine.
- b. Commissary and Maintenance Facilities. Primary emphasis during this funding period will be to add a 10,000 square foot storage building adjacent to the existing shops and storage facility. This building will allow for the consolidation of many maintenance functions into a central facility. Provisions should be made to accommodate specific needs of wood shop and vehicle maintenance.
- c. Train. A number of changes to the train system and equipment are outlined in the project description chapter of this report. The first work elements include removal of the enclosed storage area adjacent to the new elephant yard, and the construction of a new storage area under the overhead railroad structure near the Bear Grottos. All storage will be out of sight and protected from the elements.

| Nashington Parroject Name |           | 4         | entre est est est est est est est est est es | *              |         | 197 | 8   | 4   | 197<br>1 | 79<br>2 | 3       | 4     | 198 | 30  | 3    | 4                            | 198<br>1 | 31  | 3       | 4     |
|---------------------------|-----------|-----------|--|----------------|---------|-----|-----|-----|----------|---------|---------|-------|-----|-----|------|------------------------------|----------|-----|---------|-------|
| EXHIBITS                  | TOTAL     | LEVY      | CETA   | BOR            | OTHER   |     |     |     |          |         |         |       |     |     |      |                              |          |     |         |       |
| 5 Primate                 | 1,100,000 | 1,000,000 |  | 100,000        |         |     |     |     |          |         |         |       |     | 1   |      |                              |          |     |         |       |
| ) Alaskan .               | 825,000   | 475,000   | 50,000                                       | 150,000        | 150,000 |     |     |     |          |         | HILLIAN |       |     |     |      |                              |          |     |         | 1     |
| В Нірро                   | 500,000   | 175,000   | 125,000                                      |                | 200,000 |     |     |     |          |         |         |       |     |     |      |                              |          |     | -       |       |
| B Feline House            | 425,000   | 115,000   | 260,000                                      | 50,000         |         |     |     |     | 104      |         |         |       |     |     |      |                              |          |     |         |       |
| 2 Train Loop Mountain     | 350,000   | 210,000   | 140,000                                      | 4              |         | 1   |     |     |          |         |         |       |     |     |      |                              | 2.37     |     |         |       |
| B Australian              | 235,000   | 160,000   |  | 75,000         |         |     |     |     |          |         |         |       |     |     |      |                              |          |     |         |       |
| / Llephant                | 350,000   | 350,000   |  |                |         |     |     | 4 1 |          |         |         |       |     |     |      |                              |          |     |         |       |
| Nursery                   | 25,000    | 25,000    |  |                |         |     |     |     |          |         |         |       |     |     |      |                              |          |     |         |       |
| Sub-Total:                | 3,810,000 | 2,510,000 | 575,000                                      | 375,000        | 350,000 | *   |     |     |          |         |         |       |     |     |      |                              |          |     |         |       |
| VISITOR SERVICE           |           |           |  |                |         | 100 |     |     |          |         |         |       |     |     |      |                              |          |     |         | 1     |
| 2 Entrance                | 175,000   | 60,000    |  | 65,000         | 50,000  |     |     |     |          |         |         |       |     |     |      | THE PERSON NAMED IN COLUMN 1 |          | L.  |         |       |
| Food Service #2           | 250,000   | 100,000   |  | 75,000         | 75,000  | 255 |     |     |          | 100     |         |       |     |     |      |                              | TTD -    |     |         | 10    |
| Open Space Improvements   | 350,000   | 100,000   | 150,000                                      | 100,000        |         |     |     |     |          |         |         |       |     |     |      |                              |          |     | -       |       |
| Sub-Total:                | 775,000   | 260,000   | 150,000                                      | 240,000        | 125,000 | -4  |     |     |          |         |         |       |     |     |      |                              |          |     |         |       |
| OPERATION & MAINT.        |           |           | A  |                |         |     |     |     |          |         |         |       |     |     |      |                              |          |     |         |       |
| 2 Animal Management       | 75,000    | 75,000    |  |                |         |     |     |     |          |         |         | 10000 |     |     | ×    |                              |          |     |         |       |
| Commissary/Maint.         | 125,000   | 125,000   |  |                |         |     |     |     |          |         |         |       |     |     |      |                              |          |     |         |       |
| 3 Train                   | 150,000   | 50,000    |  |                | 100,000 |     |     |     |          |         | 100     |       |     |     |      |                              |          |     |         |       |
| Sub-Total:                | 250,000   | 250,000   |  |                | 100,000 |     |     |     |          |         |         |       |     |     |      |                              |          |     |         | 12    |
|                           | y t       |           |  |                |         |     |     | n e |          |         |         |       |     |     |      | 1.54                         |          |     |         | 1 4.  |
| TOTALS                    | 4,935,000 | 3,020,000 | 725,000                                      | 615,000        | 575,000 |     |     |     |          |         |         |       |     |     |      | - 18                         |          |     | 11 3/30 | 1     |
| egend                     |           |           |  | TED CASH       | TOTAL   | 155 | 285 | 550 | 450      | 485     | 555     | 290   | 300 | 275 | 330  | 495                          | 565      | 100 | 275     |       |
| DESIGN                    |           |           | FLOW P<br>QUARTE                             | R (IN          | LEVY    | 155 | 275 | 435 | 320      | 345     | 280     | 160   | 165 | 110 | 165  | 265                          | 300      | 45  |         |       |
| BID                       |           |           | THOUSA<br>DOLLAR                             | NDS OF         | CETA    | C*  | 0 * | 65  | 65       | 65      | 140     | 25    | 50  | 50  | . 35 | . 115,                       | 65       | 0   |         | 912 U |
| CONSTRUCTION              |           | 250       |  | 10.00          | BOR     | 0   | 10  | 110 | 55       | 35      | 75      | 55    | - 5 | 20  | 40   | 60                           | 110      | 40  | 10      | No.   |
| The Art St.               | Same Life | Service a |  | 6 or 1 56 d 12 | OTHER   | 0   | 0   | 43  | 10       | 40      | 60'     | 50    | 80  | 95  | 40   | 55                           | 90       | 15  |         |       |



#### A. EVALUATION CRITERIA

1. General. A large number of worthy projects have been identified which will improve the Washington Park Zoo. Unfortunately, there are insufficient funds available to accomplish all of the projects at this time. It is appropriate to select the most beneficial projects for funding now. The other projects will have to await future sources of funds.

An evaluation matrix has been developed as a tool to help in the project evaluation process. Specific criteria have been listed and each project has been ranked according to the way it "fits" the individual criterion. The following narrative describes the various factors considered.

- 2. Estimated Construction Cost. The cost of the improvement project has been estimated assuming 1978 dollars. These costs are not based on a specific design, but rather average costs for similar types of construction. They must, therefore, be considered as these estimates is that they reflect the relative costs of the various projects and provide an understanding of how available funds can be used.
- 3. Estimated Increase (Decrease) in Annual Operations Costs. In addition to the capital cost of an improvement project, consideration must be given to the annual cost of operating and maintaining the improvement. Some of the proposed projects will replace (or modify) an existing facility and may or may not cause a change in annual costs. The relevant factor is the estimated change (increase or decrease) from existing operating costs.
- 4. <u>Criteria</u>. The above criteria are expressed in dollars. These have been listed first on the matrix as they are of paramount importance, given the fact that Zoo funds are limited.

The following criteria are as important as the above two criteria. However, they cannot be easily converted to a common denominator (e.g. dollars). Instead, we have developed a relative ranking system which allows each project to be compared to other projects in terms of degree of "fit" to the stated criteria. The use of this approach allows for a visual comparison of the benefits which will be derived from the various projects.

- a. <u>Increases Zoo Revenue</u>. The construction of a specific project may lead to an increase in Zoo revenues by:
  - (1) Increasing gate receipts (more visitors attracted by the project.
  - (2) Increasing in-zoo expenditures for food, merchandise and rental items (visitors stay longer because of the project).
  - (3) Increasing train expenditures (more visitors take the train because of the project).

Not all projects, of course, will lead to an increase in Zoo revenues.

- b. Improves Operational Efficiency. The Zoo staff is currently hampered by having insufficient or inadequate areas for employees, maintenance, animal health, and hay storage. Several of the proposed projects will have a beneficial effect on operational efficiency.
- c. Improves the Animal Collection. The ultimate goal of the Zoo is to exhibit a well rounded collection of animals which, through careful selection of species and design of exhibits, will foster education, increase public enjoyment, encourage conservation and display naturalistic behavior. There will be no attempt to have an enormous collection. Instead, the intent is to exhibit a more limited collection in a quality setting. Some of the proposed projects will assist in reaching the animal collection goal.
- d. Improves Animal Habitat. In a number of instances, animal enclosures are inadequate in terms of size, facilities, substrate, etc. Some of the proposed projects will improve the existing animal enclosures.
- e. Improves Animal Health Management. Animal health is clearly an important consideration. Some of the proposed projects will improve sanitation, eliminate substrate problems, provide for a better keeper/veterinarian observation, and provide better climate control.
- f. <u>Increases Visitor Attendance</u>. Many of the improvement projects will cause some increase in visitor attendance immediately after the completion of construction (curiosity factor). However, some of the projects will increase visitor attendance over the long term. It is the long term increase which is of importance here.
- g. <u>Increases Visit Length</u>. An increase in visit length suggests that the visitor has found more things to do and, presumably, is enjoying his or her visit. Increased visit length will also lead to increased Zoo revenues.
- h. Improves Visitor Comfort and/or Convenience. Many persons have commented about the low quality or lack of visitor conveniences, such as benches, picnic tables, rain protection, adequate food service. Some projects will make substantial improvements to facilities designed to improve visitor comfort and convenience.
- i. Improves the Visual Appearance of the Zoo. A visitor's perception of the Zoo is often colored by critical visual impressions. Many negative comments received in the past relate to the issue of visual quality. Some projects will improve the visual appearance of the Zoo.

- j. Improves Animal Viewing Opportunities. Many animal viewing opportunities are static. That is, the perspective is the same from any position along the railing of most enclosures. Opportunities should exist to see animals at different distances and in different aspects or contexts. Also, visibility for the physically handicapped and the very young are poor in many cases and, in most projects, will be improved.
- k. <u>Diminishes Barriers and Improves Pedestrian Circulation</u>. There are a number of barriers in the existing circulation system, including steps and steep ramps which cannot be readily negotiated by the handicapped, elderly, and young children. Some projects will eliminate these barriers and improve the circulation system.

#### B. EVALUATION MATRIX

The matrix on the following page illustrates how well the various improvement projects fit the above described criteria, and provides a general indication of the most important projects to be modified or added to the Zoo.

| _ |   | -                       | -                                   |            |                                |            |          |                               |            | - 4        |                                     |                           |                       |                             |
|---|---|-------------------------|-------------------------------------|------------|--------------------------------|------------|----------|-------------------------------|------------|------------|-------------------------------------|---------------------------|-----------------------|-----------------------------|
|   | WASHINGTON PARK ZOO<br>DEVELOPMENT PROGRAM<br>EVALUATION MATRIX | Cost                    | Annual<br>Cost                      |            |                                | on         |          |                               | ance       |            |                                     |                           |                       | Handicap<br>ves Circulation |
| 1 | KEY   |                         | in An                               | nes        | _                              | Collection | Habitat  | l th                          | Attendance | jth        | Comfort<br>e                        | -                         | Viewing               | cap                         |
| 1 | Substantial   | Construction<br>usands) | se<br>ena<br>)                      | Revenues   | iona                           |            |          | Health                        | tor At     | t Length   | r Con                               | Visual                    | View                  | Handi<br>ves C              |
|   | Benefit  Some Benefit   | ed Constr<br>thousands  | ed Increa<br>ons/Maint<br>thousands | Z00 F      | Operationa<br>ness             | Animal     | Animal   | nima                          | Visit      | Visit      | isito                               | Zoo's<br>e                | Animal<br>ties        | Zoo Han<br>Improves         |
|   | No or Limited   | timated<br>(in tho      | ated<br>tions<br>n tho              | ases       | ves O<br>tiven                 |            |          | ves A<br>ement                | ases       | ases       | ves V                               | ves Z                     | ves A<br>tunit        | ishes<br>ers,               |
|   | Not Applicable  | Estim<br>(i             | Estimat<br>Operati<br>(in           | Increases  | Improves Oper<br>Effectiveness | Improves   | Improves | Improves Animal<br>Management | Increases  | Increases  | Improves Visitor Candor Convenience | Improves Zo<br>Appearance | Improves<br>Opportuni | Diminishes<br>Barriers, I   |
| ľ | Entrance Road   | 250                     | 0                                   |            |                                |            |          |                               |            |            |                                     |                           |                       |                             |
|   | Zoo Entrance  | 2,500                   | 20                                  |            | $\bigcirc$                     |            |          |                               |            | 0          | 0                                   | 0                         | 6                     | •                           |
|   | Feline House  | 860                     | 15                                  |            |                                |            | 0        |                               | 0          | Ô          |                                     |                           | 0                     | 1                           |
|   | Bear Grottos  | 700                     | 15                                  |            | 7                              |            |          |                               |            |            |                                     |                           | -                     |                             |
|   | Penguinarium  | 300                     | 10                                  |            |                                |            | 1        |                               | 0          | 0          |                                     |                           | 0                     |                             |
| L | Primate House   | 2,000                   | 70                                  | 1          | 1                              | 0          |          | 0                             | •          | •          | 0                                   | 0                         | 0                     |                             |
| - | Asian Elephant Compound   | 700                     | 15                                  | 0          | •                              | •          | •        | •                             | 1          | 0          | ()                                  |                           | 9                     |                             |
| F | African Plains Exhibit  | 2,400                   | 30                                  |            |                                |            |          | 0                             |            | 0          |                                     | -                         | -                     | 0                           |
| L | African Plains<br>Exhibit, West                                 | 800                     | 10                                  |            |                                |            | 1        |                               | 0          | 0          |                                     |                           | -                     | 0                           |
| - | Alaskan Exhibit   | 840                     | 25                                  | $\bigcirc$ |                                | 9          | •        |                               |            | 0          |                                     | 0                         |                       |                             |
| - | Coast Exhibit   | 1,500                   | 100                                 |            | 2-4<br>5,2<br>1                |            |          |                               | 0          | 0          | 0                                   |                           | -                     |                             |
| L | African Exhibit Loop)   | 350                     | 8                                   |            |                                |            |          | 0                             |            | 1          | ×                                   | 0                         |                       | 0                           |
| - | Australian Exhibit  | 235                     | 15                                  | $\bigcirc$ |                                |            | 9        |                               |            | 1          |                                     |                           | •                     | 0                           |
| L | Asian Exhibit   | 250                     | 15                                  |            |                                |            | 9        |                               |            | 0          |                                     |                           |                       |                             |
| L | South American Exhibit  | 400                     | 18                                  | $\bigcirc$ |                                | •          |          |                               |            |            |                                     |                           | 6                     |                             |
| L | Hilltop North of<br>Elephant House                              | 250                     | 5                                   |            |                                | ×.         |          |                               |            | 1          |                                     | -                         | 6                     |                             |
| - | Cascades Exhibit  | 3,000                   | 100                                 |            |                                | •          | •        | Q                             | 9          | •          |                                     | 0                         | 6                     |                             |
| L | Reptile/Amphibian Exhibit                                       | 750                     | 35                                  | $\bigcirc$ |                                | •          |          | 0                             | 0          | O          |                                     | 0                         | 0                     |                             |
| L | Ground Birds Exhibit New Children's Zoo                         | 150                     | 4                                   |            |                                |            |          |                               | 0          | $\bigcirc$ |                                     |                           |                       |                             |
| L | Education Facilities  | 1,000                   | 75                                  | $\bigcirc$ |                                |            |          | 0                             |            | 0          |                                     |                           |                       |                             |
| L | Commissary/Maintenance  | 500                     | 0                                   |            |                                |            |          |                               |            |            |                                     | 0                         |                       |                             |
| L | Research Building Area  | 500                     | 2                                   |            | •                              |            |          | 9                             |            |            |                                     | 0                         |                       |                             |
| 1 | Train   | 350                     | 0                                   |            | Q                              |            |          |                               |            | 9          | 0                                   | 0                         |                       |                             |
| - | Food Service Areas/<br>Gift Shop Improvements                   | 500                     | 12                                  | •          | 1                              | 10 L       | 1.95     | - X                           |            | 9          | •                                   | 1                         |                       | 0                           |
| L | Major Restaurant  | 0                       | 0                                   |            |                                |            |          |                               | •          | 9          |                                     | 0                         |                       |                             |
| - | Main Assembly Area  | 0                       | 0                                   | •          |                                |            |          |                               | <b>(9)</b> | 0          | -                                   | 9                         |                       |                             |
|   |   | 21,085                  | 599                                 |            |                                |            |          |                               |            |            |                                     |                           |                       |                             |
|   |   |                         |                                     |            |                                |            |          |                               |            |            |                                     |                           |                       |                             |
|   |   |                         |                                     | ~          |                                |            |          |                               |            |            |                                     |                           |                       |                             |
|   |   |                         |                                     |            |                                |            |          |                               |            |            |                                     |                           |                       |                             |
| L |   |                         |                                     |            |                                |            |          |                               |            |            |                                     |                           |                       |                             |

#### C. PROJECT RANKING

1. General. As a result of the evaluation process conducted with the consultant team, Zoo staff and management, and the Zoo Advisory Committee, a general indication of the relative importance of all projects has been developed. The following priority list is a summary of the matrix evaluation. The final determination of projects advanced in the recommended implementation program has been made with respect to this evaluation.

It is important to understand that the recommended implementation projects listed in Chapter are selected portions of the overall projects that have been carefully balanced to provide a maximum positive effect to Animal Exhibits, Visitor Services, and Operation and Maintenance.

#### a. Animal Exhibits

## (1) First Priority

African Plains Exhibit Alaskan Exhibit Asian Elephant Compound Cascades Exhibit Coast Exhibit Primate House

## (2) Second Priority

Australian Exhibit Asian Exhibit Bear Grottos Feline House South American Exhibit Train Loop Mountain

## (3) Third Priority

Ground Bird Exhibit Penguinarium Reptile/Amphibian Exhibit

## b. <u>Visitor Services</u>

## (1) First Priority

Children's Zoo/Education Facilities Entrance Road Zoo Entrance (Relocated)

## (2) Second Priority

Food Service Areas/Gift Shop Hilltop North of Elephant Compound Major Restaurant Zoo Activity Center

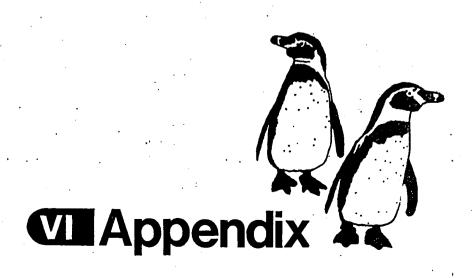
## c. Operations and Maintenance

## (1) First Priority

Commissary/Maintenance Area Railroad Improvements

## (2) Second Priority

Animal Management Area



Wayne Stewart - Warner, Walker and Macy TO:

Warren P. Cooley - EDCON FROM:

March 10, 1978 DATE:

SUBJECT: Attendance and Revenue Projections for the Washington Park Zoo

Contained herein is a summary of the attendance and revenue projections for Portland's Washington Park Zoo. These prognostications have been developed on the basis of the phased development program recommended to the Metropolitan Service District by Warner, Walker and Macy. The phased improvement schedule is for the years 1978, 1979, 1980 and 1981. The impact of these improvements on attendance and gross revenue will be initially felt the year subsequent to improvements being made; thus, projections contained herein are for the years 1979, 1980, 1981 and 1982

This memorandum first presents a review of historical attendance to the zoo, followed by projections for the 1979-1982 period. This is followed by comparable data for revenue generated from visitor expenditures.

#### ATTENDANCE

In Table 1, attendance to the Washington Park Zoo is presented for calendar years 1970 through 1977. The distribution between paid and free attendance is shown; both decreased substantially between 1970 and 1975, with total attendance decreasing from 714,000 to 448,000. In 1976, however, this downward trend was reversed with 641,000 visitors to the zoo. Attendance in 1977 was down approximately 10% to 574,000.

Between 1970 and 1975 paid visitation to the Washington Park Zoo decreased by an average of 23,000 persons per year, or 5.5%; free attendees decreased by 30,000 per year, 16.9% The total decrease averaged 53,000 per year, 8.9%. Between 1975 and 1977 paid attendance increased by an average of 36,000 per year, 9.7%; free attendance was up by 28,000 per year, 24%. The total growth during this two-year time period averaged 64,000 per year, 13.2%.

## Phase Development Program

To cause attendance growth at a zoo facility, major new visitorattraction elements must be added annually. This gives people a reason for return visitations. This concept is not unique to zoos; in fact, it is characteristic of the visitor attraction industry.

Table 1

REVIEW OF ATTENDANCE
TO THE WASHINGTON PARK ZOO
CALENDAR YEARS 1970-1977

|                                    | Paid Atte          | ndance              |                    | Free Atte          | ndance              |   | Total Att          | endance          |
|------------------------------------|--------------------|---------------------|--------------------|--------------------|---------------------|---|--------------------|------------------|
| Year                               | Amount (thousands) | Percent of<br>Total |                    | Amount (thousands) | Percent of<br>Total |   | Amount (thousands) | Percent of Total |
| 1970                               | 462.0              | 65%                 |                    | 252.0              | 35%                 | ¥ | 714.0              | 100%             |
| 1971                               | 416.0              | 64                  | gr.                | 234.0              | .36                 |   | 650.0              | 100              |
| 1972                               | 447.0              | 74                  | 50 Se <sup>2</sup> | 158.0              | 26                  | · | 605.0              | 100              |
| 1973                               | 416.0              | 79                  |                    | 110.0              | 21                  |   | 526.0              | 100              |
| 1974                               | 373.0              | 79                  |                    | 101.0              | 21                  |   | 474.0              | 100              |
| 1975                               | 348.0              | 78                  |                    | 100.0              | 22                  |   | 448.0              | 100              |
| 1976                               | 471.0              | 73                  |                    | 170.0              | 27 ·                | , | 641.0              | 100              |
| 1977 <u>1</u> /                    | 419.0              | 73                  |                    | 155.0              | 27                  |   | 574.0              | 100              |
| Average Annual<br>Increase (Decrea | ase)               |                     |                    | 1                  | *                   |   |                    | 8                |
| 1970-1975.                         | ( 23.0)            | (5.5%)              |                    | ( 30.0)            | (16,9%)             |   | (53.0)             | (8.9%)           |
| 1975-1977                          | 36.0               | 9.7%                |                    | 28.0               | 24.0%               |   | 64.0               | 13:2%            |
|                                    |                    |                     |                    |                    |                     |   |                    |                  |

<sup>1/</sup> Distribution between paid and free attendance projected by EDCON.

Sources: City Club of Portland, Report on the Portland Zoological Gardens, April 1, 1976; Washington Park Zoo; and EDCON

While some zoo professionals may not envision their facility as a visitor attraction, it must be planned and managed as such if new persons are to be drawn, and added income generated. In light of this factor, Warner, Walker and Macy has prepared a strategic phasing program through which capital improvements will be made in the Zoo with an eye toward increasing the number of visitors, their length of stay, and expenditures on-grounds. The attendance projections presented subsequently in this report have been developed on the basis of the phasing program summarized next.

For 1978, the following major improvements have been recommended:

- 1. Elephant yard
- 2. Nursery and quarantine facilities
- 3. Railroad upgrading
- 4. Food service remodel
- 5. Nocturnal and Feline Exhibit

#### During 1979:

- Primate House remodel (partial)
- 2. Tiger enclosure remodel
- 3. Australian Exhibit
- 4. Animal Management area upgrading
- 5. Landscape enhancement

#### In 1980:

- African Plains Exhibit (Hippo portion)
- 2. Commissary/Maintenance Area upgrading

The final year of the phasing program, 1981:

- 1. Alaskan Exhibit
- 2. Train Loop Mountain Exhibit
- Food and beverage area west of the Elephant House
- 4. Landscape enhancement

In each year there are improvements which, if marketed properly, should have an effect upon visitor attendance and expenditures. In 1978, the remodeled elephant yard and nocturnal/feline exhibit should positively impact attendance in 1979; also the food service remodel will potentially increase expenditures for food and beverage items. The major visitor stimulating elements in 1979 will be the Primate House remodel, tiger enclosure remodel and Australian Exhibit. In 1980, the African Plains Exhibit will have an impact upon attendance and expenditures. Finally, in 1981, the Alaskan Exhibit, Train Loop Mountain and addition of a second food service center will impact both attendance and expenditures.

## Projected Paid Visitation

EDCON has projected paid attendance to the Washington Park Zoo. This is the most consistent base from which analyses can occur. It is also the area where mass attendance appeal is measured. A significant percentage of the free visitors are either school groups or members; thus, not directly related to the visitor attraction appeal of the complex. As noted in Table 2, total paid zoo attendance has been projected for two market categories; those visitors residing within the Metropolitan Service District boundaries, and those living beyond this area. Population for the Metropolitan Service District is presented, followed by anticipated paid zoo attendance. A market penetration rate is then indicated. This later element measures the relationship between zoo attendance and market area population.

In 1976, there were approximately 141,000 paid attendees to the Washington Park Zoo from the Metropolitan Service District area. This represented about 15% of the market area population. The attendance number and market penetration rate decreased to 126,000 and 13% respectively in 1977. Out-of-the District attendance was roughly 300,000 in 1976 and 293,000 in 1977. For both years, the approximate distribution between Metropolitan Service District and out-of-the-District residents was 30%:70%. The projections for 1979 through 1982 reflect attration-appeal of the improvement program recommended for the zoo. It is noted that attendance growth should be significant between 1979 and 1981; however, thereafter attendance will again decline until major new improvements are made. The projected 1979 paid attendance to the Washington Park Zoo is 449,000, increasing to 543,000 by 1981, then decreasing to 536,000 in 1982.

## VISITOR-GENERATED REVENUE

As part of this analysis for the Washington Park Zoo expansion program, EDCON has also projected visitor-generated revenue to the zoo. For each projection category an extensive analyses should be undertaken for recommending specific operations and pricing steps

Table 2

PROJECTED PAID ATTENDANCE
TO WASHINGTON PARK ZOO
CALENDAR YEARS 1976-1982

| Market Area, By Place  Of Residence Metropolitan Service District Population (thousands)1/ Paid Zoo Attendance (thousands) Market Penetration Rate (percent) | 1976<br>952.0<br>141.0 | 1977<br>973.0<br>126.0 | 1979<br>993.0<br>149.0 | 1980<br>1,006.0<br>171.0 | 1981<br>1,019.0<br>189.0 | 1982<br>1,032.0<br>186.0 |
|--|------------------------|------------------------|------------------------|--------------------------|--------------------------|--------------------------|
| Out-of-Metropolitan Service<br>District<br>Paid Zoo Attendance (thousands)   | 330.0                  | 293.0                  | 300.0                  | 329.0                    | 354.0                    | 350.0                    |
| Total Paid Zoo Attendance<br>Number (thousands)  | 471.0                  | 419.0                  | 449.0                  | 500.0                    | 543.0                    | 536.0                    |
| Distribution (percent) Metropolitan Service District   | 30%                    | 30%                    | 33%                    | 34%                      | 35%                      | 35%                      |
| Out-of-Metropolitan Service<br>District  | 70                     | 70                     | 67                     | 66                       | 65                       | 65                       |
| Total  | 100%                   | 100%                   | 100%                   | 100%                     | 100%                     | 100%                     |

Source: EDCON

<sup>1/</sup> This is the population for Multnomah, Washington and Clackamas Counties; Metropolitan Service District does not cover this complete area, but does serve about 95% of the residents therein.

which will enable the expenditure levels to be achieved. This work, however, is beyond the scope of subject study.

In Fiscal Year 1976, the approximate per capita visitor expenditures 1/2, when related to paid visitors, for the Washington Park Zoo were:

|                            | Amount |
|----------------------------|--------|
| Zoo admissions             | \$1.11 |
| Food and beverage purchase | 0.65   |
| Merchandise purchase       | 0.16   |
| Railroad and boat rides    | 0.41   |
| Total'                     | \$2.33 |

This is the base from which projections contained in Table 3 have been derived. Briefly discussed next is the philosophy behind projected expenditure increases.

#### Zoo Admissions

The admission rates charged at the Washington Park Zoo in 1976 and 1977 were:

|        |                                  | Metropolitan<br>Service District<br>Residents | Out-of-<br>District<br>Residents |
|--------|----------------------------------|---|----------------------------------|
| Adults |                                  | \$0.75  | \$1.50                           |
|        | (six through and Senior Citizens | \$0.25  | \$0.75                           |

Train rides were \$1.00 for adults and \$0.50 for children and senior citizens. The same rate was charged whether persons resided within or outside the Metropolitan Service District.

It is characteristic of recreation-type attractions that gate admissions are increased every two years. This is a much more acceptable approach to visitors, than a 10% increase every year. To derive projections in Table 3, for zoo admissions, the 1979 level

<sup>1/</sup> Estimated by EDCON

Table 3

#### PROJECTED VISITOR EXPENDITURES FOR WASHINGTON PARK ZOO CALENDAR YEARS 1979-1982

#### Constant Dollars

| Per Paid Attendance Expenditures Zoo Admissions 1/ Food and Beverage Purchases 2/ Merchandise Purchases 3/ Railroad and Boat Rides 4/ | Fiscal Year 1976 (Base Year)  \$ 1.11 0.65 0.16 0.41 | Calendar Years  1979 1980 1981 1982  \$ 1.39 \$ 1.39 \$ 1.67 \$ 1.67  0.88 0.97 1.07 1.28  0.30 0.50 0.58 0.67  0.50 0.60 0.72 0.86 |
|---|--|---|
| Total   | \$ 2.33  | \$ 3.07 \$ 3.46 \$ 4.04 \$ 4.48   |
| Gross Revenue (thousands) Zoo Admissions Food and Beverage Purchases Merchandise Purchases Railroad and Boat Rides                    | \$444.0<br>258.0<br>63.0<br>164.0                    | \$ 624.0 \$ 695.0 \$ 907.0 \$ 895.0<br>395.0 485.0 581.0 686.0<br>135.0 250.0 315.0 359.0<br>225.0 300.0 391.0 461.0                |
| Total   | \$929.0  | \$1,379.0 \$1,730.0 \$2,194.0 \$2,401.0   |

<sup>1/</sup> Admission prices should be raised an average of 20% every two years to cover inflation and added attraction value. The Fiscal Year 1976 level is used as a base, with 25% added to derive 1979 dollars.

2/ Projected to increase by 35% between the Fiscal Year 1976 level and 1979; then, at 10% per year to 1981, and 20% between 1981 and 1982.

3/ Projected to increase to \$0.30 by 1979, \$0.50 by 1980, and at 15% per year thereafter.

4/ Projected to increase to \$0.50 by 1979; then, at 20% every year thereafter.

Source: EDCON

was calculated through application of a 25% addition to the Fiscal Year 1976 experience. This reflects increased attraction-appeal of the complex with added elements plus inflation provisions. In subsequent years, admission prices should be increased at a rate of 20% every two years; thus, for 1979 and 1980 the estimated zoo admission per capita rate is \$1.39, increasing to \$1.67 for 1981 and 1982.

#### Food and Beverage Purchases

In 1976, the per capita expenditure for food and beverage items, when relating to paid attendees only, was \$0.65. Comparatively, recreation attractions throughout the country, with average length of stays of  $2\frac{1}{2}$  to 3 hours (similar to the zoo) experience \$1.00 - \$1.25 per paid visitor, nearly double the 1976 zoo experience. To achieve this level, however, food and beverage outlets must be easily accessible, with the physical setting and food options encouraging purchase. Currently, at the Washington Park Zoo neither occur, thus, food and beverage purchases are made only out of necessity.

With food service facility remodeling, the menu options should be offered to include "fun" foods. These actions should increase per capita expenditures by approximately 15%. To derive the 1979 projection of \$0.88 per paid visitor in Table 3, the 1976 level was increased 35% - 15% in real growth and 20% for inflation. Between 1979-1980 and 1980-1981, further increases of 10% per year are projected. Then, with the addition of a second major food and beverage outlet in 1981, the 1982 level is 20% above 1981, indicating a greater percentage of persons purchasing food because of expanded options for same.

## Merchandise Purchases

The per capita expenditure for merchandise items at Washington Park Zoo in Fiscal Year 1976 was \$0.16, substantially below potential levels. For example, the Pacific Science Center gift shop in Seattle, experienced \$0.90 per paid visitor during the same year. Commercial recreation attractions, where merchandising is an art, achieve levels of \$2.00. With the addition of specialty zoo-related items, better displays and marketing, and encouraged traffic flow through the shop, EDCON estimates the 1979 level at \$0.30 per paid visitor, still only 30% of the Pacific Science Center's 1976 experience; \$0.50 in 1980, then growing at 15% per year thereafter. Merchandise sales could exceed these levels if the outlets were leased to experienced firms. This also applies to food and beverage facilities.

#### Railroad and Boat Rides

Most of the revenue from these two rides is generated by the railroad; combined they experienced a \$0.41 per paid visitor expenditure level in 1976. With the train becoming a viewing-oriented ride, an expenditure increase to \$0.50 is projected for 1979, increasing at 20% per year thereafter as new exhibits are added along the route, thus justifying ticket increases, and attracting an added percentage of zoo visitors.

The total per capital expenditure was about \$2.33 in Fiscal Year 1976, generating \$929,000. Projections to 1979 and 1982 are \$3.07 - \$1.38 million and \$4.48 - \$2.40 million respectively. Again, it must be emphasized that sustained growth in zoo attendance, length of stay and visitor expenditures can only be achieved through continued new improvements; without these, attendance quickly levels off and begins a downward trend.

| ashington Par           | K Z00     |           |                |                     | 107 34  | 1978     | 3      | ar a             | 1979       | )         |       |     | 1980 | )    |       |       | 198  |     |              |      |
|-------------------------|-----------|-----------|----------------|---------------------|---------|----------|--------|------------------|------------|-----------|-------|-----|------|------|-------|-------|------|-----|--------------|------|
| oject Name              |           |           | de e           |                     |         | 2        | 3      | 4                | 1_         | 2         | 3     | 4   | 1_   | 2    | 3     | 4     | 1    | 2   | 3            | 4    |
| EXHIBITS                | TOTAL     | LEVY      | CETA           | BOR                 | OTHER   | 1111111  | mon.   |                  | E RANGE DE |           |       |     |      |      |       | 7 (   | 4 P  |     |              |      |
| Primate                 | 1,100,000 | 1,000,000 |                | 100,000             |         | _11444   |        |                  | . f. e.al. |           |       |     |      | mm   | 12 h  |       |      |     | -            |      |
| Alaskan                 | 825,000   | 475,000   | 50,000         | 150,000             | 150,000 |          |        |                  |            | 1         | HHHH  |     |      |      |       |       |      | *   |              | 100  |
| Hippo                   | 500,000   | 175,000   | 125,000        |                     | 200,000 |          | 111111 |                  |            | 1 Table 1 |       |     |      |      |       |       | 5.50 |     |              |      |
| Feline House            | 425,000   | 115,000   | 260,000        | 50,000              |         |          |        | <u> </u>         |            |           |       |     |      |      |       |       |      |     | 37           | -    |
| Train Loop Mountain     | 350,000   | 210,000   | 140,000        |                     |         |          |        |                  |            | 11111     | 11    |     |      |      | 11111 |       |      |     |              |      |
| Australian              | 235,000   | 160,000   |                | 75,000              |         | []   SSS |        |                  |            |           |       |     |      |      |       |       |      |     |              |      |
| Elephant                | 350,000   | 350,000   |                |                     |         |          |        |                  |            |           |       |     |      |      |       |       |      |     |              |      |
| Nursery                 | 25,000    | 25,000    |                |                     |         |          |        |                  |            |           |       |     |      |      |       |       |      |     |              | 12.5 |
| Sub-Total:              | 3,810,000 | 2,510,000 | 575,000        | 375,000             | 350,000 |          |        | 1                |            |           |       |     |      |      |       |       |      |     |              |      |
| VISITOR SERVICE         |           |           |                |                     |         |          | ппи    | 19               |            |           |       |     |      |      |       |       |      |     |              |      |
| Entrance                | 175,000   | 60,000    |                | 65,000              | 50,000  |          |        |                  |            |           |       |     |      |      |       | HHIII |      |     |              |      |
| Food Service #2         | 250,000   | 100,000   |                | 75,000              | 75,000  |          |        |                  |            | Ш         |       |     |      |      |       |       |      |     |              |      |
| Open Space Improvements | 350,000   | 100,000   | 150,000        | 100,000             |         |          |        |                  |            |           | _3.59 |     |      |      |       | 111   | Ш    |     |              |      |
| Sub-Total:              | 775,000   | 260,000   | 150,000        | 240,000             | 125,000 |          |        |                  |            |           |       |     |      |      | , /-  |       |      |     |              |      |
| OPERATION & MAINT.      |           |           |                |                     |         |          |        |                  |            |           |       |     |      |      |       |       |      |     |              | 1    |
| 2 Animal Management     | 75,000    | 75,000    |                |                     |         |          |        |                  |            |           |       |     |      |      |       | · ·   |      |     |              |      |
| Commissary/Maint.       | 125,000   | 125,000   |                | 2                   |         |          |        |                  |            |           | 3.3   |     |      | F. i |       |       |      |     |              | 1    |
| 3 Train                 | 150,000   | 50,000    |                |                     | 100,000 |          |        |                  | 1,1111     |           |       |     |      |      |       |       |      |     |              |      |
| Sub-Total:              | 250,000   | 250,000   | 1              | 1                   | 100,000 |          |        |                  |            |           |       |     |      | 115  |       | 10    |      |     |              |      |
|                         |           |           |                | -                   |         | -        | -      |                  | -          |           |       |     |      |      | 1     |       |      |     |              |      |
| TOTALS                  | 4,935,000 | 3,020,000 | 725,000        | 615,000             | 575,000 |          | 005    | T <sub>ree</sub> | 450        | ADE       | ree.  | 290 | 300  | 275  | 330   | 495   | 565  | 100 |              |      |
| egend                   |           |           | EST IM<br>FLOW | PER .               | TOTAL   | 155      | 285    | 650              | 450        | 485       | 280   | 160 | 165  | 110  | 165   | 265   | 300  | 45  |              |      |
| DESIGN                  |           |           | THOUS          | PER (IN<br>SANDS OF | LEVY    | 155      | 275    | 435              | 320        | 345       | 140   | 25  | 50   | 50   | 35    | 115   | 65   | 0   |              |      |
| BID                     | 3         |           | DOLLA          | RS)                 | CETA    | C *      |        |                  | 65         | 35        | 75    | 55  | 5    | 20   | 40    | 60    | 110  | 40  |              |      |
| CONSTRUCTION            | 1.        |           |                |                     | BOR     | 0        | 10     | 110              | 55         | 35        | 73    | 50  | 20   | 0.5  | 40    | 55    | 90   | 15. | The state of |      |

| * |  | . 1   | <u> </u>  | - 14                   |                                       | Car.   |                         |                                      |                              |                        |  |                                     |  |   |
|---|--|---|---|------------------------|---------------------------------------|--|-------------------------|--------------------------------------|------------------------------|------------------------|--|-------------------------------------|--|---|
|   | WASHINGTON PARK ZOO DEVELOPMENT PROGRAM  EVALUATION MATRIX  KEY  Substantial Benefit  No or Limited Benefit  Not Applicable  | Estimated Construction Cost<br>(in thousands) | Estimated Increase in Annual<br>Operations/Maintenance Cost<br>(in thousands) | Increases Zoo Revenues | Improves Operational<br>Effectiveness | Improves Animal Collection   | Improves Animal Habitat | Improves Animal Health<br>Management | Increases Visitor Attendance | Increases Visit Length | Improves Visitor Comfort<br>and/or Convenience | Improves Zog's Visual<br>Appearance | Improves Animal Viewing<br>Opportunities | Diminishes Zoo Handicap<br>Barriers, Improves Circulation |
|   |  |   | _   | П                      | <u></u>                               | -  | -                       | TE                                   | Ä                            | i i                    | Imar   | In Ap                               | 100                                      | Di  |
|   | Entrance Road  | 250   | 0   |                        |                                       |  |                         |                                      |                              |                        |  |                                     |  |   |
|   | Zoo Entrance   | 2,500   | 20  |                        | $\cup$                                |  |                         |                                      |                              |                        |  | -                                   | 9  | 9   |
|   | Feline House   | 860   | 15  |                        |                                       |  | $\bigcirc$              | 2                                    | Š                            | $\mathcal{L}$          | $\bigcirc$                                     | 9                                   | 9  |   |
|   | Bear Grottos   | 700   | 15 →  |                        |                                       | e de la companya de l |                         |                                      | $\bigcirc$                   | $\mathcal{Q}$          |  |                                     | 9  | Ō   |
|   | Penguinarium   | 300   | 10  |                        |                                       |  | 0                       |                                      | Q                            | Q                      |  |                                     |  | 0   |
|   | Primate House  | 2,000   | 70  |                        | $\bigcirc$                            |  |                         | 9                                    |                              | 9                      |  | 9                                   | 9  | 0   |
|   | Asian Elephant Compound  | 700   | 15  | $\bigcirc$             | <u>O</u>                              | 9  | 0                       | 9                                    |                              | (1)                    |  | •                                   | 4  | O   |
|   | African Plains Exhibit African Plains  | 2,400   | 30  |                        | 0                                     | 9  |                         |                                      |                              |                        |  | •                                   | 4  | 0   |
|   | Exhibit, West.   | 800   | 10  |                        |                                       |  |                         | 0                                    | 0                            | 0                      |  |                                     | 6  |   |
|   | Alaskan Exhibit  | 840   | 25  | $\bigcirc$             |                                       | 9  | 9                       |                                      |                              | 0                      | 0  | 1                                   | 1  | 0   |
|   | Coast Exhibit  | 1,500   | 100   |                        |                                       | 9  |                         |                                      | 0                            | 0                      | 0  | 0                                   | 4  | 0   |
|   | (Train<br>African Exhibit Loop)  | 350   | 8   |                        |                                       | 0  | •                       | 0                                    |                              | 1                      |  | 6                                   | -  | 0   |
|   | Australian Exhibit   | 235   | 15  | $\bigcirc$             |                                       | 0  | •                       | 2                                    |                              | 1                      |  | 1                                   | •  | Ŏ   |
|   | Asian Exhibit  | 250   | 15  |                        | 4                                     | 1  | •                       |                                      | 0                            |                        |  |                                     | ā  | Ŏ   |
| 1 | South American Exhibit   | 400   | 18  | $\bigcirc$             |                                       | •  | 0                       |                                      | 100                          |                        | 15 10  | ă                                   |  | Ŏ   |
|   | Hilltop North of<br>Elephant House   | 250   | 5   |                        |                                       |  |                         |                                      |                              | Ŏ                      | 0  |                                     | 6  | ă   |
|   | Cascades Exhibit   | 3,000   | 100   |                        |                                       |  | •                       | $\bigcirc$                           | 0                            | 0                      | 1  | 4                                   | d  | A   |
|   | Reptile/Amphibian Exhibit  | 750   | 35  |                        | 1                                     | •  | Ō                       | Ŏ                                    | 0                            | d                      |  | ð                                   | 1  | Ŏ.  |
|   | Ground Birds Exhibit   | 150   | 4   |                        |                                       |  |                         |                                      | Ŏ                            | d                      |  | A                                   |  | A   |
| T | New Children's Zoo<br>Education Facilities   | 1,000   | 75  | 0                      |                                       |  |                         | 0                                    | ă                            | d                      |  | A                                   | d  | Ă   |
|   | Commissary/Maintenance   | 500   | 0   | Ŭ                      |                                       |  |                         | Ă                                    |                              |                        | 7  | ă                                   | ~  | 7   |
|   | Research Building Area   | 500   | 2   |                        |                                       |  |                         | 6                                    |                              |                        |  | H                                   | -  |   |
|   | Train  | 350   | 0   |                        | 7                                     | 18.  |                         |                                      |                              | 4                      |  | H                                   |  | 7   |
|   | Food Service Areas/<br>Gift Shop Improvements  | 500   | 12  |                        | Ď                                     | 1  |                         | 2                                    |                              | 8                      | 2  | A                                   | 7  | Ħ   |
| I | Major Restaurant   | 0.  | 0   |                        |                                       |  |                         | gr.º                                 |                              | 3                      | 7  | *                                   | -  | H   |
|   | Main Assembly Area   | 0   | 0   |                        |                                       |  |                         |                                      | 9                            | 8                      |  | Á                                   |  |   |
| - | WALES OF THE STATE | 21,085  | 599   |                        | +                                     | +  |                         |                                      |                              |                        |  | 9                                   | 1  |   |
|   |  |   |   |                        |                                       |  |                         |                                      |                              |                        |  |                                     |  |   |
| - |  | 31  | 3   |                        | - E                                   |  |                         |                                      |                              |                        |  |                                     |  |   |
| 1 |  |   |   |                        |                                       |  |                         |                                      |                              |                        |  |                                     |  |   |
| L |  |   |   |                        |                                       |  |                         |                                      |                              |                        | 1  |                                     |  |   |

1220 S. W. MORRISON ROOM 300 PORTLAND, OREGON 97205 (503) 248-5470

#### MEMO

TO: MSD Board of Directors

FROM: MSD Staff

DATE: March 24, 1978

RE: SCRAP TIRE PROGRAM INFORMATIONAL REPORT

In connection with some of the changes we are seeking in the tire program and testimony presented at the first hearing on Ordinance No. 58 a few weeks ago, we want to present a brief summary and update of the direction in which we are heading. We want to point out that we are not offering testimony on Ordinance No. 58 at this time. We will, however, present additional comments when the second hearing is held at the April 14, 1978 meeting in an attempt to provide additional information and to clarify the record with regard to Ordinance No. 58.

At this time, we wish to indicate that we do percieve there to be a potential problem with scrap tires. We have had assurances from both MDC and Tiregon, the two operating public processing centers, that they want to take all the tires they can get. Our experience has been that MDC has continually taken all tires that come in, while Tiregon has not. As a matter of policy, the staff would prefer to see the tire problem solved by private enterprise because such a solution would require less staff time, would require less government regulation of private business, and in theory, should cause a stabilization of disposal charges at a level that reflects a balance of the processors' ability to take and the disposers willingness to pay.

In view of the fact that we are dealing with only two operating processors, one of whom operates on a limited basis, we have some doubts concerning how well a free market situation will work. We could encounter an undesirable situation if both processors should close down, if both processors refuse to take particular types of tires, or if the price at which processors are willing to take is higher than the price disposers are willing to pay. Thus, it may be desirable to have the ability to go to a backup system should private enterprise fail to solve our tire disposal problem.

We have indentified two possible alternatives that could provide us with a guarantee that a disposal site will be available. One alternative would be to contract with either one or both of our processors, or perhaps some new processor, to take all tires that come in at a particular price. The other alternative, and from our point of view, the less desirable alternative, would be for MSD to operate its own processing facility.

Thus, we hope to begin investigating the possibility of operating our own site, either separate from or in conjunction with the Oregon City plant, to begin preparation for the process of soliciting bids for contracts to take all tires that come in, and to more closely monitor the free market process to determine whether the existing situation satisfies our needs.

We want to emphasize that we hope the existing companies can take care of the tire disposal problem on their own, or that some new company can step in to pick up the slack, should there be any. At this point, we simply want to be prepared to take further action, should you determine such action is needed at a later date.

PN:amn



1220 S. W. MORRISON ROOM 300 PORTLAND, OREGON 97205 (503) 248-5470

TO: MSD Board of Directors

FROM: Chuck Kemper, Director, Solid Waste Division

RE: SOLID WASTE PROGRAM STATUS REPORT - INFORMATIONAL

DATE: March 24, 1978

The purpose of this report is to summarize the Solid Waste Division activities during this fiscal year and to describe some of the decisions facing the MSD Board in the near future. A further purpose is to elicit reactions from the Board on these matters.

In addition, I have included as an attachment (#1) a history of the MSD Solid Waste Program.

The following specific items are not presented in any particular order.

## 1. Certification of Disposal Sites

Pursuant to our enabling legislation and Solid Waste Code, the MSD staff began, in July, 1977, the process to clerify all disposal sites within MSD. This consisted of the following steps:

- a) Visiting and inspecting all sites;
- b) Reviewing engineering and site plans;
- c) Reviewing operational plans;
- d) Requesting additional information from DEQ;
- e) Preparing draft certificates and conditions;
- f) Reviewing conditions with DEQ and site operators;
- g) Establishing inspection schedules; and
- h) Issuing certificates.

The goal of our Compliance Program has been to provide continuous and consistent rules so that landfill operators and others know what they can and cannot do.

## Processing Center Contracts

Existing transfer stations and processing centers have been brought into code compliance by development of contracts with the MSD. Two landfills outside MSD and five processing facilities within MSD are under agreement.

#### 3. Collection Company Authorizations

In order to monitor solid wastes generated within the MSD, twelve organizations have been authorized to transport solid wastes to sites outside the MSD. Eleven of the companies transport to the Newberg Landfill.

## 4. Collection Industry Quarterly Reports

The collection industry, on a quarterly basis, provides MSD with information on quantities of compacted and non-compacted solid wastes and disposal site location. This information has been compared with landfill quantity reports.

#### 5. Landfill User Fees and Audits

Since June, 1977, the MSD user fee has been in effect. The fees from the landfills have been on time and correct, as verified by desk audits performed by staff. In fact, recently landfill operators have been submitting monthly fees early.

## 6. Illegal Dumping

The MSD staff has spent some time investigating illegal dumping or garbage and tires. These incidents have been recorded and investigated. In those instances where enough information was available, violation letters were delivered. MSD staff has recently been meeting with Clackamas, Multnomah and Washington counties and the City of Portland on this matter. In some cases, all investigative work is performed by those jurisdictions.

## 7. Computer Analysis Developed

During this fiscal year, MSD staff have designed and developed several computer programs to assist staff in performing engineering analysis. Listed below are several:

- a) Collection haul cost model;
- b) Industrial solid waste composition and generation model;
- c) Solid waste quantities data input model;

- Landfill quantities and collection report comparison;
- e) Landfill cost estimates (16 parameters per site);
- f) Solid waste volume to weight conversion;
- g) Haulers density per landfill; and
- h) Solid waste quantities forecast model.

#### 8. Bottle Wash Facility

A contract with Portland Recycling Team (PRT) was completed that funded the design and operation of a bottle wash facility. Equipment installation is occurring at this time.

#### 9. Predicting Solid Waste Quantities and Composition

Analysis was performed on materials disposed in demolition landfills. In addition, an evaluation was made of processible and non-processible solid wastes. From this information, standard industrial codes (S.I.C.) were used to assist in predicting solid waste quantities and composition.

#### 10. Public Information Program

The Solid Waste staff, under a CETA grant, is developing a program to determine citizen attitudes about garbage disposal. This will include development of several slide shows, brochures and surveys to test public attitudes. In addition, the staff has developed a library on solid waste that is being organized under this program.

#### 11. Oregon City Processing Plant

Bechtel has completed nearly all technical work called for in its contract with Publishers. The final report is near completion and ready for presentation. Publishers, with assistance from the Times-Mirror Company and White-Weld Investment Bankers, is reviewing the final capital and operational cost estimates in terms of its investment potential. The MSD staff is identifying major project contract features. The tentative schedule for completion and presentation of this work to the MSD Board is as follows:

March 21 through 31: Establish essential features and issues of various project contracts.

March 31 through April 17: Based on the above, determine essential economics of project, initial and projected tipping fees.

April 28 or May 12 regularly scheduled Board Meeting: Review results of Phase I work and initial and projected tipping fee. The MSD Board will be asked to decide whether to proceed with the next phase of the project by authorizing staff and legal counsel to negotiate a contract with Publishers, apply to the Contract Review Board for exemption or variances, etc. Based upon this board authorization, hopefully a final contract with Publishers and other project contracts would be developed by late June or early July.

#### 12. Disposal Siting Alternatives Status

Staff has presented and distributed a partial rough draft of the results of a five-month study of the disposal siting alternatives at the March 6th Solid Waste Advisory Committee meeting. Major report issues have been presented to the DEQ staff for their review and comments.

The intended purpose of this work is to develop a comprehensive policy and specific plan for implementing a new landfill. More immediately, the report will provide a technical and economic cost and risk comparison of advantages and disadvantages for proceeding with the Oregon City Processing Station.

The tentative schedule for completion and presentation of this work is as follows:

April 3: Presentation of completed draft to Solid Waste Advisory Committee.

April 5, 1978: Presentation of completed draft to interested persons, i.e. landfill operators, gravel pit owners, etc.

April 14: Presentation to MSD Board.

April 17 through 21: Development of final draft, incorporating input from Solid Waste Advisory Committee and interested persons.

April 21: Presentation of final draft to Solid Waste Advisory Committee.

April 28: Staff asks Board approval of report and adoption of report findings and recommendations.

The purpose of this work and schedule for completion is the following:

- 1. To provide the Board the best information available in terms of comparitive costs and risks for deciding whether to continue with the next phase of the processing station project; and
- 2. To provide the public, including collection service companies, gravel pit owners, landfill operators and local jurisdiction land use officials with a specific statement of MSD's intent for implementing new landfills.

CCK: amn



# METROPOLITAN SERVICE DISTRICT 1220 S. W. MORRISON ROOM 300 PORTLAND, OREGON 97205

1220 S. W. MORRISON ROOM 300 PORTLAND, OREGON 97205 (503) 248-5470

## ATTACHMENT #1

## HISTORY OF MSD SOLID WASTE PROGRAM

| September 29, 1972 | MSD Board formally accepted responsibility for Regional Solid Waste Program.  |
|--------------------|---|
| September, 1972    | MSD developed solid waste work scope for Regional Solid Waste Program.  |
| November, 1972     | State Department of Environmental Quality (DEQ) received approval of State Solid Waste Committee for MSD Solid Waste Program, including other state programs. |
| December, 1972     | State Emergency Board authorized in excess of \$1,000,000 for state-wide solid waste program, including MSD authorization of \$325,000.                       |
| December 18, 1972  | MSD Board selected COR-MET as engineering consultant and Bartle-Wells as financial consultant and approved the budget for a 10-month program.                 |
| January 12, 1973   | MSD Board formed Solid Waste Citizens Advisory Committee.   |
| April 13, 1973     | MSD Board authorized the startup of a Scrap Tire Program.   |
| June 8, 1973       | MSD received COR-MET interim solid waste report recommendations as required by DEQ.   |
| September 14, 1973 | MSD Board reviewed alternate solid waste disposal methods and selected the milling/transfer system over baling,   |

heat recovery and regional sanitary landfill systems.

| October 12, 1973<br>November 9, 1973 | The MSD received the Solid Waste Management Plan as recommended by COR-MET.   |
|--------------------------------------|---|
| December 14, 1973                    | MSD received \$81,667 from the State Emergency Board to continue the program for 6 months until July, 1974.           |
| February 22, 1974                    | MSD incorporated the solid waste collection industry input and modified the MSD Solid Waste Plan (regarding tonnage). |
| March 8, 1974                        | MSD approved the Solid Waste Plan.  |
| April 26, 1974                       | MSD Board established the Solid Waste Committee, merging the existing Technical and Citizen Advisory Committees.      |
| May 10, 1974                         | MSD Board adopted the Solid Waste Plan by Ordinance No. 9.  |
| May 24, 1974                         | DEQ approved the MSD Solid Waste Management Plan.   |
| May, 1974                            | MSD performed right-of-way and site acquisition work.   |
| July, 1974                           | MSD received \$192,508 from the State Emergency Board to continue the program until July, 1975.                       |
| July 12, 1974<br>August 30, 1974     | MSD accomplished site selection and environmental assessments for transfer/processing stations.                       |
| August 1, 1974                       | MSD implemented Scrap Tire Program, authorized in April of 1973.  |

| September 13, 1974 | MSD Board approved relationship between public and private industry regarding construction and operation of a solid waste processing plant. |  |
|--------------------|---|--|
| September 13, 1974 | Consolidated Waste Services, Inc. submitted unsolicited proposal to operate the processing facility.  |  |
| September 27, 1974 | MSD received preliminary engineering report on East Washington County site.   |  |
| October 24, 1974   | MSD Board approved development of Request For Proposals (RFP) for the adopted MSD system (Ordinance No. 26).                                |  |
| November 25, 1974  | MSD held RFP conference; 15 interested bidding groups.  |  |
| December 13, 1974  | MSD Board appointed Proposal Evaluation Team (PET) to evaluate submitted proposals.   |  |
| January 4, 1975    | MSD received five prequalification submittals from private industry.  |  |
| January 24, 1975   | MSD Board distributed joint resolutions to local jurisdictions for action.  |  |
| February 3, 1975   | MSD opened bids from three bidders.   |  |
| February 21, 1975  | MSD Board reaffirmed decision to submit request for Pollution Control Bond financing.   |  |
| March 28, 1975     | MSD Board adopted Ordinance No. 27, regulating non-processable solid waste disposal.  |  |

| May 9, 1975     | MSD Board approved Washington County Merlo Road Environmental Assessment.  |
|-----------------|--|
| May 9, 1975     | State Ways and Means Committee authorized \$160,000 for continued staff work until July, 1976 and reserved \$12.5 million Pollution Control Bond funds for release by the Emergency Board. |
| May 9, 1975     | Proposal Evaluation Team (PET) submitted recommendations and conclusions to MSD Board for review.  |
| May 23, 1975    | MSD Board reviewed staff options regarding solid waste management.   |
| June 6, 1975    | MSD approved decision to proceed with program by returning to State Emergency Board after obtaining joint resolutions.   |
| June 13, 1975   | MSD approved joint resolutions Nos. 17, 18, and 19 from Clackamas, Multnomah, and Washington counties.   |
| July, 1975      | MSD Board authorized direct negotiation with one of the proposers, Parker Northwest Waste Resource Company, for the design, construction, management, and operation of two facilities.     |
| July 25, 1975   | MSD approved reducing solid waste system to two transfer/processing and one transfer station.  |
| August 8, 1975  | MSD adopted Ordinance No. 31 modifying solid waste plan (Ordinance No. 9) to two transfer/processing and one transfer station.   |
| August 22, 1975 | Environmental Quality Commission approved MSD financing method for the reduced MSD system.   |

August 25, 1975

Department of Environmental Quality (DEQ) approved the amended MSD Solid Waste Plan.

December, 1975

MSD Board signed a contract with Parker Northwest for the design, construction, management and operation of Rossman Processing Station and the Merlo Road Transfer Station. This contract became invalid due to Parker's inability to obtain private financing of approximately \$4 million to purchase the short-term equipment.

December 31, 1975

M & T Chemicals Company of Seattle contracted to purchase all of the ferrous metals from the resource recovery facility.

February, 1976

State Emergency Board authorized release of \$176,000 for purchase of a land parcel near Rossman's Landfill and to facilitate judicial review of three legal issues raised by local collection service companies.

March, 1976

State Emergency Board released sufficient funding for MSD's solid waste staff to continue until resolution of legal issues. \$11.4 million was authorized for the construction of a resource recovery plant, pending favorable outcome of legal issues in the court or through legislative action in the next session, whichever came first.

January, 1977

The Appeals Court held that MSD could not borrow state funds. MSD's staff funding ceased and had to be restored by separate legislative action. Funding was extended until legislation could be introduced and passed in the 1977 session or until July 1, 1977.

January, 1977

Publishers Paper Company (PPC) signed an agreement to undertake preliminary engineering for the construction and operation of a processing plant in Oregon City, production of steam from refuse derived fuel (RDF), and electricity from residual steam plant operations. Phase I Engineering Design of plant begins.

April, 1977

The State Legislature identified MSD as the local solid waste authority in the Portland metropolitan area with the ability to borrow from the state, ability to control the flow of solid waste, authority to levy a user fee, authority to issue revenue bonds and to levy civil penalties.

May, 1977

The State Legislature released \$11.4 million for the design and construction of a solid waste processing facility in Oregon City and a transfer station in Washington County after the three legal issues were resolved.

May, 1977

MSD exercised their option to purchase land for the south processing station in Oregon City.

June 1, 1977

MSD implemented a user fee at all area disposal sites to finance solid waste program.

June, 1977

Publishers Paper Company (PPC) commenced preliminary engineering work relying primarily on the Bechtel Corporation for design and research.

June through November, 1977

MSD conducted extensive analysis of quantity, composition, and sources of solid waste through interviews, weight measurements and observations at MSD landfills. Also, comparisons with other metropolitan areas were made.

August, 1977

To obtain necessary public and special interest unput, MSD issued a "Request For Information" (RFI) on the location of potential new landfills, involving a six to eight month analysis to recommend the need for and development of future landfill sites in the MSD area.

August 3, 1977

The Oregon City Comprehensive Plan was modified by a decision from the Oregon City Planning Commission allowing resource recovery facilities in an M-2 district.

October, 1977

Oregon City Planning Commission made a zoning amendment change from R-1 Single Family to M-2 Heavy Industry, relating to future MSD facility.

December, 1977

MSD entered into a contract with Portland Recycling Team (PRT) to design, construct, and operate a bottle washing facility. MSD loaned \$35,000 and granted \$15,000 to PRT for this project.

December 10, 1977

A decision by the Oregon City Planning Commission altered conditional use permits, establishing new conditions in relation to siting, operation, etc., in MSD's comprehensive plan.

January, 1978

Public Information Project begun through CETA grant.

March, 1978

MSD issued Solid Waste Disposal Site Certificates to the eight area landfills. MSD commenced the program of controlling solid waste flow and monitoring landfill operational activities.

# METROPOLITAN SERVICE DISTRICT

# BOARD OF DIRECTORS

# GUEST ATTENDANCE LIST

| ,               |                |        |
|-----------------|----------------|--------|
| Name            | REPRESENTATION |        |
| Jack Pement     | Oregon Journa  | el     |
| Beth gilham     | Sunset High    | School |
| Sandy Warneting | 11             |        |
| Zagoo Langton   |                | 11     |
| Caryn Hoover    | )              | 11     |
| Marcy McDowell  | Sun Sot High   | School |
| Ann Tittlewood  | 200            |        |
| Jane Hurt       |                |        |
| John Hankes     | tull Gg.       |        |
| De Wales        | (Cluckamas     | County |
| Tom Dalolsherry | 200            |        |
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